

Frederiksen, Anders; Halliday, Timothy; Koch, Alexander K.

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What do we work for? An anatomy of pre- and post-tax earnings growth

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An Anatomy of Pre- and Post-Tax Earnings Growth**

Anders Frederiksen
Timothy Halliday
Alexander K. Koch

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Anders Frederiksen

*Aarhus School of Business,
Aarhus University, CCP and IZA*

Timothy Halliday

*University of Hawaii at Mānoa
and IZA*

Alexander K. Koch

*Aarhus University, CCP
and IZA*

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IZA

P.O. Box 7240
53072 Bonn
Germany

Phone: +49-228-3894-0

Fax: +49-228-3894-180

E-mail: iza@iza.org

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ABSTRACT

What Do We Work For? An Anatomy of Pre- and Post-Tax Earnings Growth^{*}

Promotions and cross-firm mobility provide substantial gains in earnings – a well established finding based on gross income data. Yet, what matters for incentives is how much an individual can consume or save after taxation. We show that net and gross income growth patterns may differ substantially when a progressive tax system allows for deduction opportunities. Exploiting unique matched employer-employee data with information on tax payments and employee mobility, we find that gross income gains from promotions and cross-firm mobility do not translate into significantly higher net income growth, because employees adjust their tax-shielded consumption and savings (in particular, deductible private pension contributions and mortgage-financed housing) to maintain constant net income growth.

JEL Classification: M51, J6, C33, H31

Keywords: earnings growth, promotions, mobility, taxable income,
dynamic panel data models, matched employer-employee data

Corresponding author:

Alexander K. Koch
School of Economics and Management
Aarhus University
Building 1322
8000 Aarhus C
Denmark
E-mail: akoch@econ.au.dk

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1 Introduction

Earnings growth and employee mobility are central themes in labor economics. Pay raises triggered by promotions are a key source of incentives for employees in a range of models in personnel economics (e.g., Lazear and Rosen 1981; see the survey by Gibbons and Waldman 1999a). And, according to models of job search, earnings gains for job switchers are to a large extent the fruits of employees' efforts to find more productive employment matches (e.g., Burdett and Mortensen 1998; Jovanovic 1979). These models are complemented by a large body of empirical research that analyzes earnings growth. For instance, Topel and Ward's (1992) influential study attributes more than one-third of the wage growth of white men in the U.S. during their first decade in the labor market to pay increases experienced when moving to new employers.¹ Further, Baker, Gibbs and Holmström (1994a, 1994b) and other studies employing data sets from particular firms or occupations find that promotions are important drivers of long-run compensation growth.² All these empirical studies consider gross earnings. However, from the employee's perspective, what matters most is the amount that he or she can actually spend or save. In fact, while employees see the paycheck in their bank account after tax and social security contributions have been deducted, they may not even know what their exact gross salary is.³

How much does the distinction between gross and net earnings matter? One might expect that a progressive tax schedule simply attenuates after-tax income growth rates relative to pre-tax income growth rates. As gross income is taxed at an increasing rate, a larger and larger share is eaten up by taxes, therefore dampening the growth of after-tax income. However, matters are not that simple. The trivial correspondence between the two growth rates does not hold because income tax systems offer deduction opportunities that allow employees to shield some of the fruits of higher gross income growth from contemporaneous taxation. These deductions can be quite substantial, in particular in countries that allow deductions for voluntary pension contributions or mortgage interest payments.

In this paper, we provide an empirical assessment of how progressive taxation and deduction opportunities affect the relationship between employee mobility and earnings growth. Exploiting a unique data set that merges Danish tax records with a linked employer-employee panel, we show that very different qualitative results obtain if one uses net rather than gross

¹Other contributions on the importance of job mobility for wage growth are, e.g., Antel (1986, 1991), Altonji and Shakotko (1987), Altonji and Williams (2005), Bartel and Borjas (1981), Buchinsky *et al.* (2010), Dustmann and Meghir (2005), Keith and McWilliams (1999), Mincer (1986), and Topel (1991).

²For example, Belzil and Bognanno (2008), Booth, Francesconi and Frank (2003), Chiappori, Salanie and Valentin (1999), Dohmen *et al.* (2004), Gibbs and Hendricks (2004), Lazear (1992), Medoff and Abraham (1980, 1981), Seltzer and Merrett (2000) and Treble *et al.* (2001).

³An indication of this is that in surveys, people have been found to report biased estimates of the income taxes they pay (e.g., Enrick 1964; Van Wagstaff 1965).

income data. While both promotions and cross-firm mobility have a sizeable impact on pre-tax labor income growth, these effects largely disappear once one considers income growth after taxes. This finding is a consequence of the tax system, which encourages individuals to contribute part of their gross income to private pension funds and encourages financial decisions that increase tax deductible interest.

Detailed information on deductions allows us to establish that tax-shielded consumption and savings opportunities are important elements in individuals' planning. When employees exert effort to earn a promotion or to find a better employment match, the fruits of this labor are enjoyed via tax-shielded consumption and savings for retirement (such as enjoying a nicer, more expensive home financed through a mortgage; using credit to drive a better car; or increasing pension contributions to look forward to higher income in old age). This allows individuals to circumvent the progressivity of the tax system. Net income growth data do not reflect these opportunities, however. Our findings thus suggest that, in the absence of detailed knowledge of tax deductions, gross earnings growth provides a better sense of the incentives for labor market effort than net income growth.

We estimate a dynamic panel data model that treats income as an ARMA process with a unit root, an empirical strategy consistent with previous work on income dynamics (e.g., Abowd and Card 1989; Meghir and Pistaferri 2004; Topel and Ward 1992). Our data come from two different registers collected by Statistics Denmark: the tax register and the employer-employee panel known as *IDA*.⁴ The tax register contains all relevant information on income, deductions, and taxes paid by the entire Danish population. This provides us with various income measures needed to calculate taxes, which in turn reveal tax-shielded consumption and savings opportunities and allow us to construct a measure of net income. Two important features of these data are that they match individuals to companies on a yearly basis and that they provide a measure of hierarchical placement. The two data sets can be merged because we have unique person and establishment identifiers, which allows us to track employees both within and across companies and, thus, to estimate the effects of mobility on relevant income measures.

Our findings are of broad interest because some structural features of Denmark's labor market and taxation system resemble those in the U.K. and the U.S.. For instance, Denmark is more similar to the U.K. and the U.S. in terms of labor market flexibility and rates of cross-firm mobility than are countries such as France, Germany, Italy, Spain, and the Netherlands (see, e.g., Jolivet *et al.* 2006). In addition, the costs of laying off workers are low on account of liberal labor market policies (e.g., absence of severance pay legislation and lack of experience rating in the unemployment insurance system) and there is weak

⁴For other studies on employee mobility using *IDA* data, see, e.g., Aagard *et al.* (2009), Bagger *et al.* (2009), Frederiksen, Honoré and Hu (2007), Frederiksen (2008), and our companion paper, Frederiksen, Halliday and Koch (2010). For studies applying the tax register data see, e.g., Browning and Leth-Petersen (2003). We are aware of a single study that combines the two data sources: Chetty *et al.* (2010).

job security (albeit with generous unemployment benefits). Like most income tax systems, Denmark has a progressive tax schedule. While overall tax rates are relatively high by international standards, structurally, the tax system resembles those of other industrialized countries because contributions to private pension plans and mortgage interest payments are tax deductible.⁵

To our knowledge, we are the first to link the impact of promotions and employee mobility on earnings growth to taxation. As such, we contribute to studies that investigate the effects of income taxes on individual behavior (for a recent survey, see Kniesner and Ziliak 2008). In particular, because we emphasize incentives for effort and mobility that lead to higher earnings without necessarily increasing hours worked, our paper is related to studies that estimate the elasticity of taxable income (e.g., Feldstein 1995; Gruber and Saez 2002; for a survey, see Saez, Slemrod and Giertz 2010).

Our main contribution is to the personnel economics and income dynamics literatures. The innovation of this paper is to show the consequences of mobility on both gross and net income, as well as on deductions. Thereby, we provide a more detailed picture of factors that motivate labor market effort and mobility than was possible in previous studies. Furthermore, we add to the limited number of studies that use a single data set to investigate job mobility both within and across firm boundaries. Among these are McCue (1996), who uses the *PSID*, Dias da Silva and Van der Klaauw (2010), who use Portuguese matched employer-employee data (*Quadros de Pessoal*), and our companion paper, Frederiksen et al. (2010), that also uses the *IDA* data.

The paper is organized as follows. We provide an illustration of the theoretical driving forces behind growth in gross and net income in Section 2. A description of our data follows in Section 3, and we lay out the econometric strategy in Section 4. Section 5 presents our estimation results, and Section 6 concludes the paper with a discussion of our findings.

2 Gross vs. Net Income Growth: The Driving Forces

How does growth in after-tax income differ from growth in pre-tax income? At first, one might expect that a progressive tax system simply attenuates net income growth relative to gross income growth. To capture this intuition more formally, note that taxes can be

⁵Tax-deductibility of contributions to private pension plans is very common. For an overview of practices in OECD countries see, e.g., Table 1 in Caminada and Goudswaard (2008). Tax relief for mortgage interest is allowed in several countries, including the Netherlands, the U.K. and the U.S. In the Netherlands, interest can be deducted over a maximum period of 30 years (see http://www.belastingdienst.nl/variabel/buitenland/en/private_taxpayers/private_taxpayers-12.html). In the U.K., mortgage interest relief was phased out for new loans in April 2000 (see <http://www.hmrc.gov.uk/stats/mir/intro.pdf>). The U.S. provisions allow interest deductions on debt of up to \$1 million under 26 U.S.C. §163(h) of the Internal Revenue Code.

written as gross income C_t times the individual's average tax rate τ_t . So, net income is simply $C_t^{net} = C_t (1 - \tau_t)$, and net income growth is related to gross income growth as follows (assuming that the tax system has no deductions or exemptions):

$$\frac{C_t^{net}}{C_{t-1}^{net}} = \frac{C_t}{C_{t-1}} \frac{(1 - \tau_t)}{(1 - \tau_{t-1})}. \quad (1)$$

Because average tax rates increase with gross income in a progressive tax schedule, the second factor in equation (1) will be less than one. In other words, net income grows more slowly than gross income.

This argument, however, only partially captures the influence of taxes on income growth. Because the tax system allows for deductions, there is a second effect: deductions from gross income lead to a lower taxable base, which in turn, leads to lower taxes. So if the taxable base grows at a slower speed than gross income, then the net income growth rate may actually exceed that of gross income. To see the driving forces more clearly, suppose deductions in year t are $C_t d_t$. Taxes then are computed as $C_t (1 - d_t) \tau_t$ and we obtain

$$\frac{C_t^{net}}{C_{t-1}^{net}} = \frac{C_t}{C_{t-1}} \frac{(1 - (1 - d_t) \tau_t)}{(1 - (1 - d_{t-1}) \tau_{t-1})}. \quad (2)$$

Rearranging terms in equation (2) yields

$$\frac{C_t^{net}}{C_{t-1}^{net}} > \frac{C_t}{C_{t-1}} \Leftrightarrow \frac{1}{\frac{1-d_t}{1-d_{t-1}}} > \frac{\tau_t}{\tau_{t-1}}. \quad (3)$$

After accounting for deductions, net income growth depends on both the evolution of the average tax rate and deductions. Net income grows faster than gross income if the taxable base increases more slowly than the average tax rate (because of increases in the portion of earnings that are deducted for tax purposes). The bottom line is that there is no simple relation between gross and net income growth.

3 The Data

Our study merges tax records with register-based information on all establishments and residents in Denmark from Statistics Denmark's Integrated Database for Labor Market Research (*IDA*).⁶ We focus on male core private-sector employees with stable labor force attachment, and restrict the age range so that education and retirement choices play no significant role. That is, our sample includes all male employees in Denmark who were continuously in full-time employment between 1994 and 2005 in private sector establishments with at least 25 employees, and who were aged between 30 and 45 years at the start of the panel in 1994.⁷

⁶The Danish name for the database is *Integreret Database for Arbejdsmarkedsforskning (IDA)*. It is documented at <http://www.dst.dk/TilSalg/Forskningservice/Databaser/IDA.aspx>.

⁷While we know employment status from social security records on a monthly basis, employer-employee matches are recorded only once a year in November. So shorter employment periods (and associated flows),

Table 1: Descriptive statistics (at start of panel in 1994)

Age ^a	37.63 (4.53)
9 years (less than high school)	18.26%
12 years (high school)	56.19%
15 years (Bachelor's degree or professional degree)	18.55%
17 years (Master's degree)	7.00%
Firm size ^a (number of employees, employee weighted average)	2,259 (3,524)
Unique individuals	58,860
Person-year observations (1994 - 2005)	706,320

Notes: Panel of men aged 30 to 45 in 1994, continuously employed between 1994 and 2005 in private sector firms with at least 25 employees. ^a Mean (standard deviation).

Table 1 presents some descriptive statistics. The sample contains a balanced panel of 58,860 unique individuals, who each have an 11-year employment history, resulting in 706,320 person-year observations. At the start of our panel, the average person is 38 years old, works in a firm with 2,559 employees, and has completed high school.

3.1 Income Measures

The tax records provide detailed information on various income measures important for calculating tax payments, actual taxes paid and deductions. We can explain the actual tax payments for more than 95 percent of the population with an accuracy of \pm DKK 5 (less than £ 1). To illustrate how our data permit us to distinguish the effects of tax deductions from those of progressive tax rates, a brief overview of the main features in the Danish income tax code is required (Appendix A provides more details). Two major categories of tax deductions prove to be important: voluntary contributions to private pension plans and deductions for interest on debt (where substantial deductions typically stem from mortgage interest and interest on car loans).⁸

Denmark has a progressive income tax schedule with essentially four tax brackets (illustrated in Figure 1 in Appendix A). The first tax bracket is a social security payroll tax of around 9 percent applied to labor income. In a subsequent step, the tax authorities compute for instance lasting from March to September of a particular year, cannot be picked up with our data. Given our focus on core employees with continuous employment histories, however, this does not seem problematic for our purposes.

⁸Cars in Denmark are extremely expensive. In addition to VAT at the time of import into the country they are subject to a special registration tax of 105 percent on the Danish market value of the car up to DKK 79,000 (around £ 9,000) and of 180 percent on the value of the car exceeding that threshold (2010 rates; thresholds are occasionally adjusted for inflation see <http://www.skat.dk/SKAT.aspx?oId=63&vId=0>).

Table 2: Overview of income measures and deduction opportunities

Labor income (annual base pay and variable pay components)	
-	Payroll tax
-	Deductions (voluntary contributions to pension funds)
=	Personal income
-	Deductions (commuting costs, union dues, and unemployment insurance contributions)
+	Capital income
	Earned interest (e.g., savings accounts and bonds)
-	Interest payments (major categories: interest on mortgages and car loans)
=	Taxable income
Net income = labor income + capital income - taxes paid	

two income measures that enter the tax bases for additional tax payments: *personal income* and *taxable income*. The relations between the various measures are summarized in Table 2, and Table 3 contains the sample means and standard deviations in 2000 – the year for which we illustrate the tax code in Appendix A. In our empirical analysis we adjust all income measures to year-2000 prices using Statistics Denmark’s consumer price index.

Personal income is defined as labor income net of the payroll tax and net of *voluntary contributions to private pension funds* (up to the maximum deduction of DKK 35,200 in 2000). Average personal income is DKK 350,022 in 2000 (corresponding to £ 28,575), as compared to average gross labor income of DKK 387,655, thus reflecting average deductions of DKK 2,744 (we first subtract the payroll tax of 9 percent).

Taxable income is defined as personal income plus *capital income* (and allows for deductions over which the individual has little discretion, such as commuting costs, or which are relatively minor, such as union membership fees). Capital income includes interest earned on savings accounts or bonds (dividends and capital gains on stocks are taxed separately) and is reduced by the amount of interest paid on debt. Hence, tax relief for interest on mort-

Table 3: Descriptive statistics for income measures (in 2000)

Labor income	387,655	Personal income	350,022
	(183,524)		(182,517)
Net income	192,520	Taxable income	299,627
	(74,506)		(182,298)
		Capital income	-33,024
			(37,327)

Notes: Mean (standard deviation) Danish kroner; DKK 100 = £ 8.
For income definitions see Table 2.

gages or car loans enters at this stage. Importantly, almost all individuals hold significant amounts of debt. Specifically, capital income is negative for more than 93 percent of our sample in 1994; and 11 years later, more than 88 percent still have negative capital income. The average taxable income of DKK 299,627 reflects total downward adjustments of DKK 50,395, of which DKK 33,024 are due to negative capital income.⁹

3.2 Promotions and Cross-Firm Mobility

Unique identifiers in the *IDA* data allow us to map cross-firm moves by following individuals and establishments over time (matches between employees and employers are recorded once a year in November). Further, the data provide a measure of hierarchical placement based on the first digit of the Danish International Standard Classification of Occupations (DISCO) codes. We distinguish “executives” – employees who manage organizations or departments (major group 1, comprising corporate managers and general managers) – from “non-executives” (subsuming all other major groups).¹⁰ Our hierarchical placement variable has two advantages. First, it has a consistent interpretation across the wide spectrum of firms covered by our data, helping to avoid some of the problems caused by promotion measures based on organizational charts and self-reports from employees or employers, whose firm- or industry-specific nature complicates comparisons.¹¹ Second, our variable provides a clean measure of an employee’s promotion that involves an actual change in position. Such a shift in the employee’s production technology is central to prominent theoretical models of wage and promotion dynamics (e.g., Bernhardt 1995, Gibbons and Waldman 1999, 2006).¹²

While most employees remain with their current employer, every year around 11 percent of the sample switch employers. We also observe that about 1.5 percent of the non-executives are promoted every year. The combination of cross-firm mobility and within-firm moves results in eight different types of flows accounted for by our estimation: non-executives staying with their current employer, moving to a new employer, or promoted within-firm or

⁹Broken down by age categories, average capital income (standard deviation) for employees less than or equal to 40 is DKK -34,314 (28,060), DKK -33,914 (41,431) for those aged 40-45, and DKK -31,261 (39,775) for those above 45.

¹⁰The DISCO codes follow the international definitions from the International Labor Organization (ILO), documented at <http://www.ilo.org/public/english/bureau/stat/isco/>.

¹¹A change in hierarchical level according to the classification is often not perceived as such by members of the organization. For example, 70 percent of all moves classified as a promotion are not considered to be a promotion by the employer in the Portuguese matched employer-employee data *Quadros de Pessoal* used by Dias da Silva and Van der Klaauw (2010).

¹²Often it is hard to distinguish “promotions” that involve no position change from other elements of pay-for-performance. For example, 40-50 percent of self- or employer-reported promotions involve no change in job description in Dias da Silva and Van der Klaauw (2010), who use employer-reported promotions in the *Quadros de Pessoal*, and in Pergamit and Veum (1999), who exploit questions about promotion receipt in the 1990 wave of the *National Longitudinal Survey of Youth*.

Table 4: The autocovariances of income growth

Order	Autocovariance (bootstrapped std. error ^a)				
	0	1	2	3	4
Gross labor income	0.01892 *** (0.00217)	-0.00575 *** (0.00108)	-0.00117 *** (0.00048)	0.00001 (0.00010)	-0.00004 (0.00008)
Personal income	0.13483 *** (0.00730)	-0.06144 *** (0.00379)	-0.00168 (0.00166)	-0.00141 (0.00128)	0.00013 (0.00112)
Taxable income	0.18702 *** (0.00923)	-0.07817 *** (0.00477)	-0.00376** (0.00197)	-0.00195* (0.00149)	-0.00009 (0.00135)
Net income	0.21901 *** (0.00831)	-0.08377 *** (0.00458)	-0.00582 *** (0.00197)	-0.00335** (0.00154)	0.00132 (0.00259)

Notes: All income measures are in year-2000 prices. For definitions see Table 2. ^a 100 replications.

Significance levels: *** **1 percent**, ** 5 percent, * 10 percent.

while moving to a new firm; executives staying with their current employer, moving to a new employer, or demoted to a non-executive position within the same firm or at a new firm (Appendix B provides detailed flow statistics).

4 The Econometric Strategy

For a given earnings measure $C_{i,t}$ for individual i at date t , we model log earnings growth as

$$\Delta \ln(C_{i,t}) \equiv \ln(C_{i,t}) - \ln(C_{i,t-1}) = \alpha_i + \sum_{j=1}^J \mu_j M_{j,i,t} + X'_{i,t} \beta + u_{i,t}, \quad (4)$$

$$u_{i,t} = v_{i,t} + \Delta \varepsilon_{i,t}.$$

The right-hand side of equation (4) consists of a fixed-effect (α_i), J mobility dummies $M_{j,i,t}$, a vector of control variables ($X_{i,t}$), and a residual ($u_{i,t}$). The mobility dummies correspond to the flows presented above, using as reference category non-executive employees staying at that level within the same firm. Our control variables include a quadratic in age, as well as education, sector, and year fixed-effects. The residual contains an *iid* permanent income shock ($v_{i,t}$) and a transitory shock ($\Delta \varepsilon_{i,t}$) that follows an $MA(q)$ process. Studies of individual earnings dynamics typically find that q is of low order (e.g., Abowd and Card 1989; Meghir and Pistaferri 2004).

The first step is to determine if there is a fixed-effect in earnings growth (i.e., $Var(\alpha_i) > 0$). This is done using a procedure common in the earnings dynamics literature that tests for significance of the autocorrelations of earnings growth (see, e.g., Abowd and Card 1989; Meghir and Pistaferri 2004). In the presence of a fixed-effect, autocorrelations should be positive and significant at all leads and lags. Table 4 reports autocovariances along with

their bootstrapped standard errors for the four income measures that we use in our empirical analysis. Autocorrelations die out after a few lags, providing evidence against a fixed-effect in earnings growth. We therefore assume that $Var(\alpha_i) = 0$.¹³

The model in equation (4) is purged of serial correlation in the residual by projecting $\Delta\varepsilon_{i,t}$ onto lagged earnings growth:

$$\Delta\varepsilon_{i,t} = \sum_{s=1}^S \gamma_s \Delta \ln(C_{i,t-s}) + \xi_{i,t}.$$

Substituting, we obtain

$$\Delta \ln(C_{i,t}) = \sum_{s=1}^S \gamma_s \Delta \ln(C_{i,t-s}) + \sum_{j=1}^J \mu_j M_{j,i,t} + X'_{i,t} \beta + e_{i,t}, \quad (5)$$

where $e_{i,t} \equiv \xi_{i,t} + v_{i,t}$. The parameters γ_s reflect the correlation between lagged earnings growth and transitory earnings shocks.¹⁴ A Cochrane-Orcutt test can determine whether the included lags are sufficient to eliminate serial correlation in the $e_{i,t}$. In our data we find that there is no significant serial correlation in $e_{i,t}$ for any of the income measures if three lags are included (Table 5 reports Cochrane-Orcutt tests for our regressions).

We assume that mobility is predetermined by imposing the following moment conditions

$$E[e_{i,t} M_{j,i,s}] = 0 \text{ for } t \geq s \text{ and for all } j. \quad (6)$$

That is, the residual in equation (5) at time t is assumed to be orthogonal to all mobility dated t and prior, implying that the permanent income innovation embedded in $e_{i,t}$ can affect mobility at $t + 1$ and beyond. The moment conditions restrict the serial correlation in $e_{i,t}$ (see Arellano and Honoré 2001). As discussed above, one can thus remove the serial correlation stemming from the transitory shocks in model (4) and obtain consistent estimates by including a sufficient number of lags of earnings growth, as is done in equation (5).

With our econometric treatment of mobility, we follow important previous contributions in this literature (e.g., Topel and Ward 1992). While our procedure does control for unobserved individual heterogeneity, the predeterminedness assumption is not innocuous. It is, however, the best assumption we can invoke because we do not have valid and strong instruments at hand for *all* eight types of mobility and all income measures considered herein.

¹³While the assumption that $Var(\alpha_1) = 0$ and the moment conditions (6) imply that equation (5) can be estimated using OLS, the analysis of gross earnings data in our companion paper, Frederiksen et al. (2010), investigates the robustness of this approach using a GMM procedure à la Arellano and Bond (1991) to estimate a model that allows for a fixed-effect in earnings growth.

¹⁴Note that the permanent shock, $v_{i,t}$, will be uncorrelated with the lagged mobility variables embedded in lagged earnings growth because of the moment conditions (6) that we impose below.

5 Mobility and Income Growth

We now investigate the impact of mobility and hierarchical transitions on gross and net income growth. After that, we exploit the additional income categories in our data to determine the extent to which the differences in growth rates between the gross and net income measures are due to progressive taxation or to the use of tax deductions.

5.1 Gross Versus Net Income

Starting with pre-tax labor income, the first column of Table 5 shows that lagged income growth has a negative effect on current growth, which is in line with previous studies on income growth (e.g., Abowd and Card 1989; Belzil and Bognanno 2008; Meghir and Pistaferri 2004; Topel and Ward 1992). Promotions and lateral mobility provide a significant boost to labor income growth and executives experience higher income growth than non-executives. This finding is consistent with learning models where assignment to a higher-level job entails a steeper income growth path (e.g., Gibbons and Waldman 1999, 2006). Demotions, on the other hand, have no significant impact on growth relative to the baseline growth of a non-executive stayer. This reveals an asymmetry between the effect of a promotion and a demotion on wage growth, similar to what Belzil and Bognanno (2008) find. For our purposes, these results serve as comparison point with the estimates for the other income measures (see our companion paper, Frederiksen et al. (2010), for a more extensive discussion and further analysis of mobility and gross labor income growth).

Net income captures the amount that an employee has available for consumption and saving after taxes (net income = labor income + capital income - taxes paid). Comparing the first and the last columns of Table 5, we see that only executive stayers are on a steeper trajectory for net income growth and that non-executives who make lateral moves across firms witness lower net income growth. All other mobility and promotion effects are no longer significant. While net income *levels* differ for those who get promoted or switch employers and those who do not, the regressions show that such career moves do not generally accelerate the rate at which people can consume or save net income. Our finding that changes in gross income growth do not translate to proportionate changes in net income growth contradicts the simple explanation that progressive tax rates attenuate after-tax income growth, while leaving the qualitative effects of mobility and promotions unchanged. Indeed, in the next step of our analysis, we show how individuals adjust their deductions in a way that results in almost constant after-tax income growth.

5.2 Tax Deductions and Net Income

The discrepancy between growth rates of labor income and net income reflects the compound effects of deductions and the progressivity of the tax schedule. We separate these effects

Table 5: Growth of tax-related components of income

	Labor income	Personal income	Taxable income	Net income
Labor income growth (t-1)	-0.400*** (0.028)	-0.597*** (0.018)	-0.554*** (0.015)	-0.583*** (0.016)
Labor income growth (t-2)	-0.249*** (0.029)	-0.347*** (0.016)	-0.302*** (0.013)	-0.352*** (0.015)
Labor income growth (t-3)	-0.105*** (0.014)	-0.174*** (0.009)	-0.144*** (0.008)	-0.184*** (0.011)
Non-executive lateral move, within-firm	–	–	–	–
Non-executive lateral move, cross-firm	0.008*** (0.001)	0.013*** (0.002)	0.015*** (0.002)	-0.011*** (0.002)
Promotion, within-firm	0.017*** (0.002)	0.020*** (0.005)	0.023*** (0.007)	0.007 (0.010)
Promotion, cross-firm	0.066*** (0.007)	0.084*** (0.015)	0.099*** (0.016)	-0.017 (0.037)
Executive stayer	0.013*** (0.001)	0.019*** (0.002)	0.022*** (0.002)	0.007** (0.004)
Executive lateral move, cross-firm	0.041*** (0.003)	0.056*** (0.006)	0.057*** (0.008)	-0.029 (0.020)
Demotion, within-firm	0.003 (0.004)	0.013*** (0.005)	0.014** (0.007)	0.012 (0.012)
Demotion, cross-firm	0.006 (0.008)	0.025** (0.010)	0.020* (0.012)	-0.046 (0.038)
Age/10	-0.065*** (0.007)	-0.057*** (0.014)	0.004 (0.016)	-0.026 (0.020)
Age ² /100	0.005*** (0.001)	0.003** (0.002)	-0.003 (0.002)	0.000 (0.002)
constant	0.224*** (0.017)	0.207*** (0.033)	0.089** (0.037)	0.177** (0.043)
R ²	0.1441	0.3066	0.2798	0.2346
Observations	470,880	470,880	470,880	470,880
Cochran-Orcutt test (H_0 : zero autocorrelation in errors)				
	-0.004	0.041	0.048	-0.022
(p-value)	(0.933)	(0.131)	(0.038)	(0.240)

Dependent variable: Change in log real income measure $\ln(I_t) - \ln(I_{t-1})$.

Notes: All regressions include education, sector, and year dummies. Clustered standard errors are reported in parentheses. Significance levels: *** 1 percent, ** 5 percent, * 10 percent.

through comparisons of the intermediate income measures in our data.

Personal income is the first important tax base to consider. If personal income grows, then tax payments grow. The second column in Table 5 shows that the coefficients on mobility and hierarchical transitions increase relative to those for labor income. In particular, for the two categories of lateral cross-firm moves and for executive stayers, the coefficients increase by more than 2 standard deviations. This implies that increases in gross income growth following a career move are not always matched with a commensurate boost to deductions for pension fund contributions. To see this, recall from Section 2 that differences in growth rates between two income measures depend on how the average tax rate changes and how deductions evolve. Because the payroll tax is a proportional tax, the average tax rate, however, does not change with income levels. Thus, the different speeds at which labor and personal income grow are driven by deductions (contributions to private pension plans).¹⁵ Consequently, higher growth in personal income means that deductions must have grown at a slower pace than labor income.

The simple explanation for why deductions grow at a lower rate than net income is that there is a cap on tax deductible private pension contributions. A slowdown in deductions growth means that the tax base personal income and, hence, the (progressive) taxes computed from personal income, grow faster than gross income. This depresses net income growth above and beyond the effect of progressive taxation (see equation (2)) and may even completely nullify or reverse the trend in gross income growth.

The next step is to compare growth rates of personal income and taxable income. The comparison reveals how interest payments on debt evolve, because there is little discretion over other deductions at this stage. No limits apply for tax relief on interest, and the fact that almost all individuals have negative capital income (see Section 3) facilitates the interpretation. If a person uses a share ρ of personal income (PI) to make interest payments on debt, taxable income (TI) is $TI = PI \times (1 - \rho)$. Hence,

$$\frac{TI_t}{TI_{t-1}} = \frac{PI_t}{PI_{t-1}} \frac{(1 - \rho_t)}{(1 - \rho_{t-1})}. \quad (7)$$

The second and third columns in Table 5 reveal that coefficients for mobility and hierarchical transitions do not move much (considering the size of the standard errors), suggesting that ρ remains more or less constant over time. That is, people appear to adjust their debt so that interest payments move in parallel with their growth in labor income.¹⁶

¹⁵To see the relation with equation (3), denote deductions by D_t and rewrite personal income as $PI_t = (1 - \tau^{payroll}) LI_t - D_t$. Note that deductions out of labor income after payroll taxes, $D' = D_t / (1 - \tau^{payroll})$, grow at the same rate as D_t because of the constant payroll tax rate $\tau^{payroll}$. One can then apply (3) to the proportion of income after payroll taxes deducted, d'_t .

¹⁶Remember that personal income captures other deduction opportunities that explain the discrepancy between taxable income and labor income coefficients. Or, put differently, if personal income grew in lock-step with gross income, our results would suggest that taxable income and labor income exhibit the same

This is actually less surprising than it may first appear. Mortgage contracts in Denmark have a standard format that states repayments in terms of both gross and net income, making it easier to plan net income growth. The majority of mortgages are securitized and there is a relatively liquid market for these types of securities, resulting in low transaction costs and allowing for relatively easy restructuring of interest schedules. The ubiquitous summer houses in Denmark and financed car purchases provide other opportunities for significant debt-financed consumption. A further indication that net income growth is “managed” through adjustments in debt comes from the fact that age ceases to be significant in the third and fourth columns in Table 5.

In sum, while interest payments on financed consumption are proportional to gross income progression, this is not the case for private pension contributions. The latter finding is the consequence of a policy that places a cap on pension deductions. One implication of this is that personal income – a tax base – increases faster than gross labor income and thus results in relatively higher tax payments. In turn, this has the consequence that net income grows at a slower rate than would be expected if the only difference between gross labor income and net income growth was the attenuation effect of a progressive tax schedule.

6 Discussion and Conclusion

In our data, advancing to a management position and cross-firm mobility increase real income growth before taxes. One could have expected these effects to manifest themselves in net income as well, just attenuated on account of the progressive tax schedule. Instead, we find that, while executives are on a significantly steeper net income growth path than non-executives, career events such as promotions and cross-firm moves do not lead to a significant increase in short-run net income growth. It appears that people exploit deduction opportunities for pension fund contributions and tax relief on debt interest payments to maintain relatively constant growth in real net income. This points to links between labor market mobility and certain types of financial decisions that are interesting for future research.

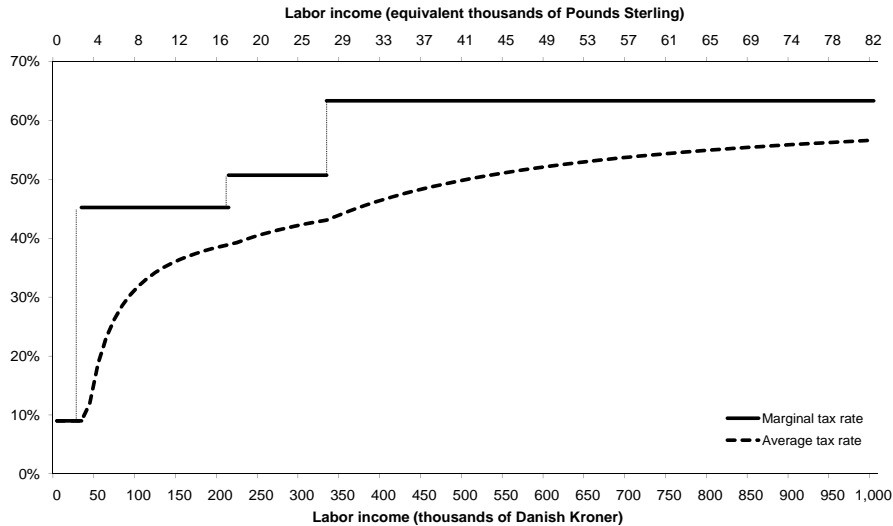
The fact that promotions and cross-firm moves have no significant positive impact on net income growth suggests that employees do not enjoy their fruits in the form of general consumption. Instead, the additional income growth flows into mortgage-financed housing, other forms of debt, and tax-shielded long-term savings (via pension contributions, to the extent allowed by contribution limits). The benefits of career progression and mobility thus seem to be that they allow for tax-shielded credit that is used to live in a nicer, more expensive home, to drive a better car, to have a summer cottage, or to increase tax-shielded pension contributions that increase income in old age. Perhaps what also matters is that tax-shields can be exploited to finance particularly conspicuous forms of consumption such

growth rates even after a promotion or cross-firm mobility.

as cars and housing (e.g., Veblen 1899; Frank 1985, 2000).

Overall, our results show that the distinction between gross and net income does matter for the effects of mobility and promotions on income growth patterns. The reason is that net income does not reflect tax-shielded consumption and savings opportunities made possible by increases in gross income. Our findings suggest that, in the absence of detailed knowledge of tax deductions, results based on gross income growth provide a more accurate qualitative picture than those based on net income growth. This is good news in view of the fact that the empirical literature on income dynamics and the effects of mobility and promotions relies on gross income data for lack of good net income measures.

Appendix



Notes: Illustration based on the assumption that the person lives in a municipality with “average” tax rates, and that he does not have any capital income or other income, and no deductions.

Figure 1: Income tax schedule for 2000.

A A Primer on Income Taxation in Denmark

All wage income is subject to a gross tax (8 percent in 2000), which is comparable to the social security contributions known in other countries.¹⁷ An additional 1 percent of labor income is paid into a mandatory pension fund. The gross tax and mandatory pension contribution can be thought of as a 9 percent payroll tax, which marks the first tier in the Danish income taxation system.

Deductions enter at different stages in the process of calculating tax payments. This makes it possible to measure separately the impact on earnings growth of the two - for our purposes - most important deduction opportunities: voluntary contributions to private pension plans and debt interest relief. The former is reflected in *personal income*, defined as labor

¹⁷We use the year-2000 tax code to explain the various income measures, tax rates, and income thresholds, abstracting from changes in the tax code over our sample period. Income thresholds are adjusted annually to account for inflation. Taking into account changes in the tax code and regional differences in rates etc., we can reconstruct tax payments for more than 95 percent of the population with an accuracy of \pm DKK 5 (less than £ 1).

income net of the 9 percent payroll tax and net of deductions for voluntary contributions to private pension funds (up to a maximum threshold of DKK 35,200). The latter is reflected in *taxable income*. This income measure is defined as personal income plus capital income net of deductions. Among the deduction opportunities at this stage (*ligningsmæssigefradrag*) the principal ones are commuting costs, union membership fees and contributions to an unemployment insurance fund.¹⁸ Capital income includes interest earned on savings accounts or bonds and allows for deduction of interest paid on debt (dividends and capital gains on stocks are taxed separately). Interest payments on debt reduce capital income and thereby lower taxable income. That is, tax relief on mortgage interest enters at this stage.

Taxable and personal incomes serve as bases for four different tax components. The first comprises local and church taxes: any amount of positive taxable income above a standard allowance (the personal deduction of DKK 33,400) is subject to municipal and regional taxes (32.8 percent for the average municipality). For members of the Evangelical Lutheran Church of Denmark (*Folkekirken*) – around 83 percent of the Danish population in 2000 – the tax rate is increased by around one percentage point. The second is the bottom-bracket tax, calculated by applying a rate of 7 percent to a tax base consisting of personal income plus positive net capital income, minus half of any negative net capital income, minus deductions. The third component is the middle-bracket tax of 6 percent. The base for this tax is personal income plus any amount of positive capital income that exceeds the threshold of DKK 164,300. The fourth component is the top-bracket tax. The base for this tax is personal income, plus positive capital income, plus voluntary contributions to private pension funds. Only the part of this base that exceeds a threshold of DKK 267,600 is subject to the top-tax rate of 15 percent.

A complication in the Danish tax system is the so-called tax ceiling. If the municipality and regional tax rates are sufficiently high so that they together with the sum of the bottom-, middle- and top-tax rates exceed the tax ceiling of 59 percent, then the top-tax rate is capped so that the sum of the tax rates is 59 percent. In practice, this implies that the effective top-tax in almost half of the municipalities is below 15 percent. A second detail is that the Danish tax system is primarily an individualized tax system, which facilitates our exercise. There is only a quantitatively very moderate component of joint taxation because unused deductions can be transferred to a spouse.

To summarize, the above tax components result in a schedule with essentially four tax brackets. Figure 1 plots this tax schedule for the 2000-tax code, making it directly comparable with our real income measure that uses 2000 as base year. The figure assumes that the person lives in a municipality with "average" tax rates, and that the individual has no positive or negative capital income, and no deductions.

¹⁸Unemployment insurance is voluntary in Denmark.

Table 6: Mobility patterns

	percent	percent of group (annual transition probability)
All transitions	100	
within-firm moves		88.56
cross-firm moves		11.44
Non-executive level	92.73	100
<i>Non-executive_{t-1} → Non-executive_t</i>		
no move	80.94	87.28
lateral move, cross-firm	10.43	11.25
<i>Non-executive_{t-1} → Executive_t</i>		
promotion, within-firm	1.12	1.20
promotion, cross-firm	0.25	0.27
Management	7.27	100
<i>Management_{t-1} → Management_t</i>		
no move	5.65	77.72
lateral move, cross-firm	0.56	7.72
<i>Executive_{t-1} → Non-executive_t</i>		
demotion, within-firm	0.86	11.78
demotion, cross-firm	0.20	2.78

Notes: 647,460 person-year observations 1995-2005 (58,860 unique individuals).

B Hierarchical and Cross-Firm Transitions

The combination of cross-firm mobility and within-firm moves results in the eight different types of flows summarized in Table 6. While most employees stay with their current employer, every year around 11 percent of the sample move to a new company. The non-executive layer comprises around 93 percent of all employees. The bulk of them remain non-executives and stay with the same employer as in the last year (87 percent) and 11 percent move laterally across firms. A bit more than 1 percent are promoted to a management position within the same firm, and promotions across firm boundaries account for around 0.3 percent of the non-executives. Similarly, executives (who make up around 7 percent of the sample) typically remain in management positions, but there is less persistence than for non-executives. That is, 78 percent stay with their current employer and 8 percent move to an executive-level position in a new firm. Almost 12 percent of executives move to a non-executive level job within the same firm, and slightly less than 3 percent of the executives make such a move across firm boundaries. Our data thus add to a number of studies which show that demotions are by no means exceptional (see Frederiksen et al. (2010) for further discussion of this issue).

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