

A Service of



Leibniz-Informationszentrum Wirtschaft Leibniz Information Centre

Konrad, Kai A.

Working Paper

Altruism and envy in contests: an evolutionarily stable symbiosis

WZB Discussion Paper, No. FS IV 02-19

Provided in Cooperation with:

WZB Berlin Social Science Center

Suggested Citation: Konrad, Kai A. (2002): Altruism and envy in contests: an evolutionarily stable symbiosis, WZB Discussion Paper, No. FS IV 02-19, Wissenschaftszentrum Berlin für Sozialforschung (WZB), Berlin

This Version is available at: https://hdl.handle.net/10419/51082

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.





WISSENSCHAFTSZENTRUM BERLIN FÜR SOZIALFORSCHUNG

SOCIAL SCIENCE RESEARCH CENTER BERLIN

discussion papers

FS IV 02 – 19

Altruism and Envy in Contests: An Evolutionary Stable Symbiosis

Kai A. Konrad

November 2002

ISSN Nr. 0722 - 6748

Forschungsschwerpunkt Markt und politische Ökonomie

Research Area Markets and Political Economy

Zitierweise/Citation:

Kai A. Konrad, **Altruism and Envy in Contests: An Evolutionarily Stable Symbiosis**, Discussion Paper FS IV 02-19, Wissenschaftszentrum Berlin, 2002.

Wissenschaftszentrum Berlin für Sozialforschung gGmbH, Reichpietschufer 50, 10785 Berlin, Tel. (030) 2 54 91 – 0 Internet: www.wz-berlin.de

ABSTRACT

Altruism and Envy in Contests: An Evolutionarily Stable Symbiosis

by Kai A. Konrad*

Altruists and envious people who meet in contests are symbionts. They do better than a population of narrowly rational individuals. If there are only altruists and envious individuals, a particular mixture of altruists and envious individuals is evolutionarily stable.

Keywords: Altruism, envy, contests, evolutionary stability

JEL classification: C72, D64, D74

ZUSAMMENFASSUNG

Altruismus und Neid in Turnieren: Eine evolutionär-stabile Symbiose

Untersucht wird das Wettbewerbsverhalten von Individuen in Turnieren oder turnierähnlichen Konfliktsituationen, wenn die Individuen Altruismus oder Neid gegenüber ihren Konkurrenten empfinden. Die Arbeit bestimmt das Gleichgewicht in Turnieren, in denen die Spieler nicht wissen, ob ihr Konkurrent Altruismus oder Neid empfindet. Die Arbeit untersucht ferner die evolutionäre Dynamik von Populationen von Altruisten und Spielern mit Neidgefühlen. Es zeigt sich, dass eine Population mit einem bestimmten Anteil von Altruisten und einem bestimmten Anteil von Spielern mit Neidgefühlen evolutionär stabil ist.

^{*} I thank Helmut Bester and a referee for very helpful comments. The usual caveat applies.

1 Introduction

Piecemeal evidence suggests that altruism but also envy are widespread phenomena.¹ They refer to the concept that an individual cares about the well-being of another individual. Whether the individual is altruistic or envious depends on the sign of this caring. Altruism and envy provide incentives for individuals to deviate from what is sometimes called their narrow self-interest and to do things because they affect the well-being of other individuals.

Consider, for instance, altruism and envy among participants in a contest. When two players contest for a prize that is allocated to the player who has made the highest effort, they know that their effort also affects the win probability of their opponent. Accordingly, an altruist is less interested in winning, and an envious person may be more interested in winning than a narrowly self-interested individual.

Similar to Bester and Güth (1998), we distinguish between utility functions that describe an ordering of outcomes according to the individuals' preferences, and their material payoffs. Utility and material payoff are identical for a narrowly self-interested individual (i.e., someone who is free of altruism or envy). They differ for altruists and for envious individuals. The distinction between utility and material payoff is inspired by sociobiology. There, material payoff determines the reproductive fitness of an individual and may differ from the individual's subjective feelings of well-being.

Intuitively, altruistic or envious individuals should achieve a lower expected material payoff than individuals who are not altruistic or envious. In this paper we show that an equilibrium exists in which a share of agents is

¹For a broader discussion of the economics of envy and a brief literature survey see, e.g., Mui (1995). Altruism has been discussed even more widely. Key references are Becker (1974, 1976), Lindbeck and Weibull (1988) and Bruce and Waldman (1990).

altruistic toward their opponent in a contest, and another share of agents is envious, such that the material payoffs of both the envious and the altruistic players are strictly higher than in a situation in which emotions like envy and altruism are both absent.

Further, we consider the evolutionary stability of such equilibria. Evolutionary stability of altruism has been considered in the context of private provision of public goods. Bergstrom (1995) and Bergstrom and Stark (1993) consider a particular effect of altruism between siblings that may stabilize altruism. When an individual grows up in a group of siblings, he may do better as an egoist than as an altruist. However, an egoist will have offspring that consists of egoists, whereas altruists have offspring that consists of altruists. Hence, the offspring of altruists will do better as a group than the offspring of an egoist. Lohmann, Oechssler and Wärneryd (2001) consider a different, group-selection argument.²

Bester and Güth (1998) consider individuals that are matched pairwise and are forced to play some prisoners' dilemma game. Individuals can observe whether their match is an altruist or an egoist. Due to their altruism they treat altruists differently from how they treat narrowly selfish individuals,

²In Lohmann, Oechssler and Wärneryd (2001) altruists are characterized by a higher willingness to contribute to a group-specific public good. Randomly matched groups with (at least one) altruist do better than groups without altruists. Because altruists make the contributions to the public good, their fitness is lower than that of a non-altruist from the same group. However, the altruists' fitness can be higher than the *average* fitness of a randomly selected non-altruist who may be allocated to a group that may or may not have an altruist. This is the case if the share of altruists is very low, because in this case non-altruists are likely to be in groups in which no altruist is present. And, as individuals are randomly matched in each period, this average fitness is the relevant one for non-altruists to compare it with an altruist's fitness.

internalizing part of the mutual benefits of cooperation. They show that this strategic effect is sufficient to stabilize a population in which individuals are altruists. Their approach is different, but the result is much in line with Frank's (1987, 1988) analysis of the commitment value of particular emotions like hate, love, or altruism.

Both in the approaches by Frank (1987, 1988) and by Bester and Güth (1998) the assumption is crucial for the evolutionary stability of altruism that the true type of a co-player can be observed, at least with some strictly positive probability. We depart from this assumption and consider a set-up in which a player cannot observe the co-player's type. A player's own type (envious or altruistic) is strictly private information. The fact that altruism can be evolutionarily stable in this incomplete information framework reveals that a different mechanism to stabilize altruism is at work. Altruism and envy are optimal behavior given that co-players show the opposite type of behavior. Altruism pays if co-players are envious, and envy pays if co-players are altruists. The relationship between these types has the character of a symbiosis.

In the framework considered here a population with a given mix of envious and altruistic individuals can be invaded by a narrowly selfish population. Accordingly, the result may seem weaker than, for instance, the results in Bester and Güth (1998). However, the paper also considers much weaker assumptions regarding individuals' information about their co-players' preferences. Also the emphasis of this paper is different: the paper reveals an interesting relationship between altruism and envy: symbiosis. We analyse this relationship in an important but specific type of interaction: individuals are randomly matched and enter a pairwise contest: they spend effort to win a prize and the contestant's win probability is a function of his and his

opponent's effort.

The paper proceeds as follows. First we analyse the contest with two types of contestants and incomplete information. The two types can be interpreted as altruists and as players who are envious about the opponent winning the prize. For this analysis the probability beliefs of the two contestants about their opponent's type are considered exogenous and symmetric.³ Then we consider this contest game as the state game in the evolutionary game. We show that, for given degrees of altruism and envy, there is an evolutionarily stable equilibrium share of altruistic and envious players, whereas a population that consists of altruists only (or envious individuals only) can be invaded by envious (altruistic) individuals.

2 Contests with altruism and envy

Consider the following state game. There is an infinitely large set I of players with measure 1, called the population. Individuals from this set are pairwise randomly matched. Matched players (say, 1 and 2) enter a contest. In this contest players make simultaneous contest efforts e_1 and e_2 . The player who chooses the higher effort is awarded a prize that has a material value equal to B, which is the same for both players. The prize is allocated according to the flip of a coin in case both players make the same effort, where the efforts and the prize are measured in units of a homogenous universal good. The expected amount of this good obtained net of contest effort by player 1 is called the *material payoff* of player 1 and is equal to

$$\pi_1 = p_1(e_1, e_2)B - e_1 , \qquad (1)$$

³A few papers that consider contests with incomplete information are Glazer and Hassin (1988), Amann and Leininger (1996), and Baye, Kovenock and deVries (1998).

with

$$p_1(e_1, e_2) = \begin{cases} 1 & for \ e_1 > e_2 \\ 1/2 & for \ e_1 = e_2 \\ 0 & for \ e_1 < e_2 \end{cases}$$
 (2)

and similarly for player 2 with $p_2 = 1 - p_1$. For instance, the material payoff could be the player's expected income net of contest expenditure. It would also be the payoff of a risk-neutral player who is neither envious nor altruistic, but is what is sometimes called narrowly selfish. A different consideration motivating this definition is that, in a natural environment the material payoff is what determines the probability of survival and reproductive success (reproductive fitness) of a player.

In addition to the material payoff in (1), emotions such as altruism or envy may determine individuals' subjective well-being or *utility*. Consider player 1 in the contest. If he is an altruist his utility is

$$U_A = p_1 B + (1 - p_1) \alpha B - e_1, \tag{3}$$

with $\alpha \in (0,1)$ and he chooses effort to maximize this utility. The altruist has some pleasure even if his opponent wins the prize. However, this pleasure is only α times the pleasure he has if the prize is awarded to himself. The constant α is the altruism-weight and is considered exogenous throughout the paper. This valuation must be distinguished from the material payoff (1). The altruist's utility can be re-written as

$$U_A \equiv \alpha B + p_1 V_A - e_1$$
, with $V_A \equiv (1 - \alpha)B$. (4)

Since αB is a constant with respect to effort choices, an altruist acts as if the prize he can win in the contest is V_A and somewhat smaller than B.

Alternatively, player 1 may be envious. He suffers if his opponent wins the prize. His utility function is $p_1B - (1 - p_1)\beta B - e_1$ with $\beta \in (0, 1)$ the weight of envy in the player's objective function and can be written as

$$U_E \equiv -\beta B + p_1 V_E - e_1 \text{ with } V_E \equiv (1 + \beta) B. \tag{5}$$

The term $-\beta B$ is irrelevant for the players' effort choices. An envious player acts as if the prize he can win in the contest is somewhat larger than B.

In what follows we assume that players either exhibit altruism or envy, with given parameters α and β . We solve for the equilibrium effort choices in contest games in which two players meet. Each player knows whether he is an altruist or an envious person, but does not know the type of his opponent. However, the share of altruists in the population, and the random matching process are common knowledge. Hence, each player knows that his opponent is an altruist with probability γ and envious with probability $(1 - \gamma)$. In the contest each player chooses an effort that maximizes his utility, given the player's expectations about the other player's choice. The equilibrium contest efforts are necessarily in mixed strategies and are characterized in the following proposition.

Proposition 1 Consider a contest with the contest success function (2) with two contestants. A contestant is an altruist with altruism weight α or is envious with envy weight β . Each contestant knows his type and knows that the other contestant is a random draw from a population I with a share γ of altruists and a share $(1 - \gamma)$ of players exhibiting envy. The cumulative density functions (c.d.f.s) of efforts

$$F_A(e) = \begin{cases} 0 & for \quad e \le 0 \\ e/(\gamma V_A) & for \quad e \in (0, \gamma V_A) \\ 1 & for \quad e \ge \gamma V_A \end{cases}$$
 (6)

for altruists and

$$F_E(e) = \begin{cases} 0 & for \quad e \leq \gamma V_A \\ (e - \gamma V_A)/[(1 - \gamma)V_E)] & for \quad e \in (\gamma V_A, \gamma V_A + (1 - \gamma)V_E) \\ 1 & for \quad e \geq \gamma V_A + (1 - \gamma)V_E \end{cases}$$
(7)

for envious players constitute the unique Bayesian Nash equilibrium.

Proof. The contest equilibrium for the case of incomplete information has been characterized in more general terms by Amann and Leininger (1996) for the case of a continuous distribution of types without mass points. The result in Proposition 1 is for a binary distribution of types, but could be derived along similar lines. It is straightforward to verify that (6) and (7) constitute an equilibrium. Suppose player 2 who is an altruist with probability γ and envious with probability $(1 - \gamma)$ follows these strategies, depending on his type. If player 1 is an altruist, he has utility $EU_A = \alpha B$ for all choices of effort $e_A \in [0, \gamma V_A]$ and lower expected utility for any $e_A > \gamma V_A$. If player 1 is envious, he has utility equal to $EU_E = \gamma(V_E - V_A) - \beta B$ for all $e_E \in [\gamma V_A, \gamma V_A + (1 - \gamma) V_E]$, and lower utility for all non-negative effort choices outside this interval.

For uniqueness, we only give a heuristic argument that also helps to make this equilibrium outcome more intuitive. It is easy to see that the equilibrium must be in mixed strategies⁴ with no mass points other than (possibly) at

⁴Suppose the equilibrium were in pure strategies. Let (e_1^*, e_2^*) be such an equilibrium. Clearly, $e_1^* = e_2^* = 0$ is not an equilibrium. Let $e_1^* > 0$. Then the optimal effort choice of contestant 2 is $e_2(e_1^*) = 0$ or $e_2(e_1^*) = e_1^* + \epsilon$ for small but positive ϵ . Then player 1's choice of $e_1^* > 0$ is not his best effort choice. If $e_2 = 0$, player 1 can do better by any

$$e = 0.5$$

Consider an altruist's expected utility from some effort choice: $EU_A = \gamma V_A F_A(e_A) + (1 - \gamma) V_A F_E(e_A) + \alpha B - e_A$. A marginal increase in his effort choice e_A yields no increase in expected utility if

$$\frac{dEU_A}{de_A} = \gamma V_A F_A'(e_A) + (1 - \gamma) V_A F_E'(e_A) - 1 = 0.$$
 (8)

Similarly, an envious person is indifferent as regards a marginal increase in his effort choice, e_E , if

$$\frac{dEU_E}{de_E} = \gamma V_E F_A'(e_E) + (1 - \gamma) V_E F_E'(e_E) - 1 = 0.$$
 (9)

Equations (8) and (9) are incompatible: $\frac{d}{de}EU_A < \frac{d}{de}EU_E$ for any given effort level $e = e_A = e_E$. Hence, envious players always choose higher effort than altruistic players.

Making use of this result, (8) reduces to $F'_A(e) = \frac{1}{\gamma V_A}$ in some range, $e \in [0, D_A]$, and, from (9), for envious persons, $F'_E = \frac{1}{(1-\gamma)V_E}$ in some range, $e \in [D_A, D_E]$. This shows that the effort choices must be uniformly distributed along the respective intervals. It remains to determine these intervals.

Note that there is also no mass point at $e_A = 0$: If an altruist spends exactly zero effort, his expected utility is $\frac{\gamma V_A}{2} F_A(0)$. Comparison of this utility with the utility for $e_A = 0 + \epsilon$ for $\epsilon \to 0$ requires that $F_A(0) = 0$ in the choice $e_1 \in (0, e_1^*)$. If $e_2 = e_1^* + \epsilon$, then either $e_1 = 0$ or $e_1 = e_2 + \epsilon$ yields higher utility than e_1^* .

⁵Mass points for e > 0 can be ruled out by the following reasoning (Baye, Kovenock and deVries 1996). Suppose player 2 has a mass point at $\hat{e} > 0$. Then any effort $e_1 \in [\hat{e}, \hat{e} - \delta]$ has lower utility for player 1 than, e.g., $e_1 = \hat{e} + \delta$, for sufficiently small postive δ . Accordingly, player 1 never chooses effort from this interval. This in turn makes $e_2 = \hat{e}$ suboptimal for player 2. Player 2's utility is higher, for instance, for $e_2 = \hat{e} - \delta$. Therefore, player 2 cannot have a mass point at \hat{e} in the equilibrium.

equilibrium. Note also that, for reasons analogous to the ones that rule out mass points at some e > 0, $F'_A(e) > 0$ for e = 0. Further, an altruist must be indifferent between bidding D_A or 0. If he bids D_A he spends effort equal to D_A and wins with probability γ a prize equal to V_A : he wins if the opponent is an altruist, because altruists make bids lower than D_A with probability 1, and he loses if the opponent is envious, because envious players make bids higher than D_A with probability 1, and γ is precisely the probability that the opponent is an altruist. If he bids zero he never wins but has no effort. Hence, $\gamma V_A - D_A = 0$ must hold and this yields $D_A = \gamma V_A$ which, together with $F'_A(e) = 1/(\gamma V_A)$ for $e_A \in [0, D_A]$ determines (6).

Further, $D_E = \gamma V_A + (1 - \gamma) V_E$ can be found as the implicit solution of $\int_{D_A}^{D_E} 1/[(1 - \gamma) V_E] de$, using $D_A = \gamma V_A$. This concludes the proof. \square

Proposition 1 describes the two types' mixed equilibrium strategies. For $\gamma = 0$ or $\gamma = 1$ the equilibrium converges to the equilibrium of the symmetric first-price all-pay auction as in Baye, Kovenock and deVries (1996). In the incomplete information equilibrium, for $\gamma \in (0,1)$, bids of the types are sorted according to the order of their valuations of the prize. This parallels the results in Amann and Leininger (1996) who consider a smooth distribution of types. The equilibrium c.d.f.'s in Proposition 1 can be used to calculate the expected values of utility: $EU_A = \alpha B$ for altruists and $EU_E = \gamma(V_E - V_A) - \beta B$ for envious players.

For given γ the material payoffs can be calculated similarly and are

$$\pi_A = \frac{\gamma}{2} \alpha B \tag{10}$$

for altruists and

$$\pi_E = \gamma \alpha B - \frac{(1 - \gamma)}{2} \beta B \tag{11}$$

for envious players.

It is interesting to contrast the payoffs of the contest game with envious and altruistic players with the payoffs of the same type of contest if all players behave narrowly selfish and simply maximize their material payoffs. $\pi_A = \pi_E = 0$ for $\alpha = \beta = 0$. Note also that altruism, but not envy is needed to generate positive payoffs.⁶

In this contest, the share of altruists determines whether the material payoff of altruists is higher or lower than envious players' payoff. In a next step we will assume that populations at a given stage consist of given shares of altruistic and envious players that behave as characterized in Proposition 1. However, the shares of altruists and envious players may be determined endogenously. For instance, if one type of preference systematically yields a higher equilibrium material payoff than the other, it seems to be plausible that the share of this type in the population increases. If this process runs for some time, the whole population may consist of one type, and the mutual advantage of altruists and envious players from a heterogenous population may disappear. Alternatively, there may be some kind of predator-prey equilibrium in which a population is stabilized in a situation in which a share of individuals is altruistic and the other share of the population is envious. This question is addressed in the next section.

⁶For complete information (observability of one's opponent's type) the material payoffs in the equilibrium can be calculated using the results of Baye, Kovenock and deVries (1996) on the contest equilibrium for asymmetric valuations of contest prizes. This yields $\pi_A = \left[\frac{\gamma}{2} + \frac{1-\gamma}{2} \frac{1-\alpha}{1+\beta}\right] \alpha B$ and $\pi_E = \gamma \left[\left(1 - \frac{V_A}{2V_e}\right)B - \frac{V_A}{2}\right] + \left(1 - \gamma\right) \frac{B-V_E}{2}$. Hence, the outcome is qualitatively similar. However, we consider the incomplete information case in order to highlight that it is not the differential treatment that altruists and egoists receive that will stabilize altruism.

3 The population game

The contest game in section 2 can be seen as a single stage game in a dynamic (evolutionary) context in which the share of altruists is endogenous and changes according to the relative success of envious players compared to altruists, measured by their relative material payoffs and we can ask the question whether there is a distribution of types that emerges in the long run if the shares grow according to some monotonic evolutionary dynamics.

Note that the 'indirect' evolutionary approach is analysed here: individuals behave fully rational given their own preferences, but evolutionary selection operates on the set of feasible preferences that define the 'types', and the fitness of a particular preference type is determined by the material payoff which this type earns given the population shares of types, and given that each individual of each type behaves fully rationally.⁷

Consider again the set I with a continuum of players with mass 1 - the population. Suppose the contest game with the equilibrium that is characterized in Proposition 1 is repeatedly played in this population: in each round all players are randomly matched and play a contest as in section 2. There are two feasible types of players: individuals who have altruist preferences and maximize their expected utility as in (4) in the contest, and envious individuals who maximize (5). Let γ_t and $1 - \gamma_t$ be the population shares of altruists and envious individuals in a given period t. Suppose that types' growth rates are described by some monotonic evolutionary process where types' growth rates positively depend on their average period material payoffs. The following proposition holds:

⁷Güth and Yaari (1992), Bester and Güth (1998) and Huck and Oechssler (1999) and others have used this approach. Some detailed explanations and comparisons to a direct approach in which types are defined by their strategies is in Bester and Güth (1998).

Proposition 2 There are three stationary distributions of altruists and envious persons if types' growth rates positively depend on their average material payoff: $\gamma = 0$, $\gamma = 1$ and

$$\gamma = \frac{V_E - B}{V_E - V_A} = \frac{\beta}{\alpha + \beta} \equiv \gamma^*. \tag{12}$$

Starting from some $\gamma_0 \in (0,1)$, only the stationary distribution γ^* is reached in the long run. The material payoff of each player in this equilibrium is

$$\pi^* = \frac{(V_E - B)(B - V_A)}{2(V_E - V_A)} = \frac{\alpha\beta}{2(\alpha + \beta)}B.$$
 (13)

The stationarity of $\gamma=0$ and $\gamma=1$ is obvious. Consider now γ^* . The material payoff of an altruist is equal to $\pi_A=\gamma(B-V_A)/2$. The payoff of an envious person is $\pi_E=B\frac{1+\gamma}{2}-\gamma V_A-\frac{1-\gamma}{2}V_E$. These functions are depicted in Figure 1. For $\gamma\in(0,1)$ the share of altruists grows for $\gamma<\beta/(\alpha+\beta)$ and decreases for $\gamma>\beta/(\alpha+\beta)$ and stays constant for $\gamma=\beta/(\alpha+\beta)\equiv\gamma^*$. The value of π^* is confirmed by substituting γ^* in π_A or π_E . \square

Intuitively, egoists and altruists both gain in their material payoffs from the existence of other altruists, because altruists do not spend much effort and leave some rent for their rivals. This gain is even larger for envious individuals, because their envy makes them aggressive in the contest. This yields an advantage for envious players in a population that consists overwhelmingly of altruists. However, an envious individual's material payoff is more negative than an altruist's payoff if they contest against another envious rival. Hence, envious individuals do worse than altruists in a population with a large share of envious people.

In a society which consists of altruists and envious persons, in which social interaction takes the form of a contest neither the group of altruists nor the group of envious persons will outgrow the other if growth rates positively

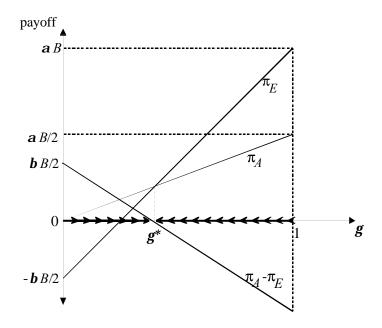


Figure 1: Payoff Differences and Evolutionary Dynamics

depend on material payoffs. Instead, there is a natural balance between the share of altruists and the share of envious individuals at which the material payoffs of both types are just equal, and to which the population would return if, for some exogenous reason, the share of altruists were changed. Note also that populations which consist of pure altruists ($\gamma = 1$) or of purely envious individuals ($\gamma = 0$) could be successfully invaded by envious or altruistic mutants.

Figure 1 also reveals the comparative static properties of the stationary distribution γ^* . A higher weight β of envy implies a higher evolutionarily stable share of altruists and a higher weight α of altruism leads to a lower evolutionary stable share of altruists. Further, higher $\alpha \in (0,1)$ and higher $\beta \in (0,1)$ lead to higher material payoff in the evolutionarily stable equilibrium.

One can also use the standard concept of ESS to obtain a result that is equivalent to Proposition 2. Samuelson (1997, pp. 41-42 and pp. 63-65) suggests that a distribution $\gamma \in [0,1]$ of two types with different preferences is interpreted as a mixed strategy, and then looks for the mixed strategy γ that is ESS.⁸ In the particular case here, being an altruist or an envious person are the pure strategies. Using this approach one can use the standard definition of ESS to characterize a mixed strategy γ for given parameters α and β that is a unique evolutionary stable strategy.

Proposition 2' Consider the set of mixed strategies that are characterized by the probability $\gamma \in [0,1]$ of behaving as an altruist, with exogenous weights α and β of altruism and envy. The strategy γ^* in (12) is an evolutionarily stable strategy.

For a proof suppose player 2 chooses γ . Then by (6) and (7), player 1's material payoff as an altruist is $\pi_A = \gamma(B - V_A)/2$, and his payoff as an envious person is $\pi_E = B \frac{1+\gamma}{2} - \gamma V_A - \frac{1-\gamma}{2} V_E$. For γ to be the symmetric equilibrium, player 1 must be indifferent with respect to his own choice. Hence, setting these payoffs equal and solving for γ yields $\gamma^* = \frac{V_E - B}{V_E - V_A}$. Suppose a small group of mutants of mass ϵ invades, playing a mixed strategy $\hat{\gamma}$. Therefore, each player expects now to be matched with an altruist with probability $\bar{\gamma} = (1 - \epsilon)\gamma^* + \epsilon \hat{\gamma}$. In this population the payoff of altruists is $\bar{\pi}_A = \bar{\gamma}(B - V_A)/2$. The payoff of envious agents is $\bar{\pi}_E = \frac{1+\bar{\gamma}}{2}B - \bar{\gamma}V_A - \frac{1-\bar{\gamma}}{2}V_E$. The strategy γ^* is evolutionarily stable if players

⁸Players typically do not actively randomize making a choice between altruism and envy in a stage prior to the actual contest stage and then behave as altruists or as envious persons in a later contest, but this is also not the appropriate interpretation of the analysis here. Samuelson (1997, p.64) relates the mapping of population shares into mixed strategies of each single agent to Harsanyi's purification model of mixed strategies.

choosing γ^* have a higher payoff in this population than players choosing $\hat{\gamma}$. That is, $\gamma^*\bar{\pi}_A + (1-\gamma^*)\bar{\pi}_E > \hat{\gamma}\bar{\pi}_A + (1-\hat{\gamma})\bar{\pi}_E$ must hold, or, equivalently,

$$(\gamma^* - \hat{\gamma})(\bar{\pi}_A - \bar{\pi}_E) > 0. \tag{14}$$

Condition (14) holds because
$$(\gamma^* - \hat{\gamma})(\bar{\pi}_A - \bar{\pi}_E) = 0$$
 at $\hat{\gamma} = \gamma^*$, $\frac{d}{d\hat{\gamma}}(\gamma^* - \hat{\gamma}) = -1 < 0$, and $\frac{d}{d\hat{\gamma}}(\bar{\pi}_A - \bar{\pi}_E) = \epsilon \frac{V_A - V_E}{2} < 0$. \square

If the growth rates of types are not a function of (10) or (11) but if the material payoff that drives the evolutionary dynamics is defined differently, the results may differ. The result in Proposition 2 qualitatively generalizes for some alternative definitions of material payoff. One interesting case would be a growth rate that depends on relative payoff

$$r_A = \frac{\pi_A}{\gamma \pi_A + (1 - \gamma)\pi_E} \text{ and } r_E = \frac{\pi_E}{\gamma \pi_A + (1 - \gamma)\pi_E}.$$
 (15)

Inserting and solving for the stationary solutions reveals that the same stationary solution γ^* emerges.

An important aspect in this analysis was that players are unable to observe their opponent's type. A type that behaves narrowly selfishly (that is, a type with $\alpha = \beta = 0$) could successfully invade a population with any mixture of altruists and envious individuals. If this type exists, the evolutionarily stable equilibrium consists of this type of rational players only. This negative result is due to the fact that we assume here that individuals cannot observe the type of their opponent, and therefore, the mechanisms that are at work in Bester and Güth (1998) and in Frank (1987, 1988), or the group selection mechanism outlined in Lohmann, Oechssler and Wärneryd (2001) are not at work here.

4 Conclusions

If players are in an environment in which they frequently enter contests with little or no noise (as described by contest success functions as in (2)), they are better off (in terms of their material payoff) in a society in which individuals are either envious or altruistic. The benefit of behaving as an altruist is higher the larger the share of envious players, and the benefit of being envious is higher the larger the share of players who behaves altruistically. There is a share of altruists at which altruists and envious players have precisely identical material payoffs. Populations in which the material payoffs of altruists and envious players determine the future population shares have a tendency to end up with a specific mix of altruists and envious players.

5 References

Amann E., Leininger W. (1996) Asymmetric all-pay auctions with incomplete information: the two-player case. Games and Economic Behavior 14: 1-18.

Baye M.R., Kovenock D., deVries C (1996) The all-pay auction with complete information. Economic Theory 8: 291-305.

Baye M.R., Kovenock D., de Vries C (1998) A general linear model of contests. Mimeo.

Becker G.S. (1974) A theory of social interactions. Journal of Political Economy 82: 1063-1093.

Becker G.S. (1976) Altruism, egoism, and genetic fitness: economics and sociobiology. Journal of Economic Literature 14: 817-826.

Bergstrom T.C. (1995) On the evolution of altruistic ethical rules for siblings. American Economic Review 85: 58-81.

Bergstrom T.C., Stark O. (1993) How altruism can prevail in an evolutionary environment. American Economic Review, Papers and Proceedings 83: 149-155.

Bester H., Güth W. (1998) Is altruism evolutionarily stable? Journal of Economic Behavior and Organization 34: 193-209.

Bruce N., Waldman M. (1990) The rotten-kid theorem meets the Samaritan's dilemma. Quarterly Journal of Economics 105: 155-165.

Frank R.H. (1987) If homo economicus could choose his own utility function, would he want one with a conscience? American Economic Review 77: 593-604.

Frank R.H. (1988) Passions within reason. W.W. Norton, New York.

Glazer A., Hassin R. (1988) Optimal contests. Economic Inquiry 26: 133-143.

Güth W., Yaari M.E. (1992) An evolutionary approach to explain reciprocal behavior in a simple strategic game. In: Witt U. (ed.), Explaining process and change — approaches to evolutionary economics. University of Michigan Press, Ann Arbor, 23-34.

Huck S., Oechssler J. (1999) The indirect evolutionary approach to explaining fair allocations. Games and Economic Behavior 28: 13-24.

Lindbeck A., Weibull J. (1988) Altruism and time consistency: the economics of fait accompli. Journal of Political Economy 96: 1165-82.

Lohmann S., Oechssler J., Wärneryd K. (2001) Evolution and the social dilemma. Mimeo.

Mui V.-L. (1995) The economics of envy. Journal of Economic Behavior and Organization 26: 311-336.

Samuelson L. (1997) Evolutionary games and equilibrium selection. MIT-Press, Cambridge.