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ICT capital and service complementarities: The Italian evidence

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ICT Capital and Services Complementarities. The Italian Evidence

Francesco Quatraro

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Abstract

This paper investigates whether ICTs hardware and services play a complementary role in boosting economic growth. The main argument is that investments in ICTs fixed capital are a necessary but not sufficient condition leading to productivity gains, above all in late adopter countries. Their effective implementation indeed requires on the one hand a changing economic structure characterized by a growing weight of service sectors, on the other hand complementary investments in ICTs services, directed to ease the integration of the new technologies within firms' boundaries. The analysis is conducted on a late-industrialized country like Italy, and shows that in lagging countries the weak impact of ICTs adoption is the result of three converging forces: relatively high share of manufacturing sectors, low adoption levels of ICTs in traditional manufacturing sectors, inadequate investments in ICTs services.

Keywords

Information and communication technologies; economic growth; general purpose technologies; complementarities

JEL Classification

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ICT capital and services complementarities. The Italian evidence

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ABSTRACT.

This paper investigates whether ICTs hardware and services play a complementary role in boosting economic growth. The main argument is that investments in ICTs fixed capital are a necessary but not sufficient condition leading to productivity gains, above all in late adopter countries. Their effective implementation indeed requires on the one hand a changing economic structure characterized by a growing weight of service sectors, on the other hand complementary investments in ICTs services, directed to ease the integration of the new technologies within firms' boundaries. The analysis is conducted on a late-industrialized country like Italy, and shows that in lagging countries the weak impact of ICTs adoption is the result of three converging forces: relatively high share of manufacturing sectors, low adoption levels of ICTs in traditional manufacturing sectors, inadequate investments in ICTs services.

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1 Introduction

The analysis of the relationship between information and communication technologies (ICTs) and productivity growth gained momentum in the 1990s, along the lines of Solow's statement that we see computers everywhere but in productivity statistics (Solow, 1987). A former body of empirical studies carried out micro-level analyses, providing evidence of positive and significant effects of investments in ICT capital on firm-level productivity growth (Siegel and Griliches, 1991; Lehr and Lichtenberg, 1999; Lichtenberg, 1995; Brynjolfsson and Hitt, 1995 and 2003).

At more aggregate levels, the pioneering studies focused on the US case, due to the upsurge of its productivity growth rates in the second half of 1990s. Indeed, after the slowdown that concerned economists along the 1980s, the American economy began to experience a new phase of significant growth, which empirical analyses found to be correlated to the widespread diffusion of ICTs (Jorgenson, 2001; Jorgenson et al., 2006).

A growing stream of empirical analyses then followed, which dealt with the effects of ICTs on the economic growth in other OECD countries, also investigating the issue of productivity divergence from US levels. On the one hand there is empirical evidence of decreasing labour productivity differentials between the US and the EU15, as an effect of growing unemployment rather than of faster GDP growth rates. Moreover, it would seem that no catching up can be discerned between Europe and US in terms of ICTs adoption, and that in the former the contribution to productivity growth of the non-ICT industries is higher than that of the ICT ones (Timmer and van Ark, 2005; Aiginger and

Falk, 2005). On the other hand, analyses using different data found clues of growing productivity divergence between Europe and US, although the adoption levels of ICTs in European countries tends to converge towards US levels. The resulting productivity divergence would hence be the effect of the failure in fully exploiting the potentials inherent to such technologies (Daveri, 2002).

While the literature presents now a large number of cross-country comparisons of ICTs effects on productivity, there is not a comparable interest in country studies. Yet, country studies are useful in that they are able to shed light on the specific patterns of adoption of ICTs, and relate their effects to the features of the economic structure of individual countries.

Indeed, the main argument of this paper is that sectoral complementarities are important factors affecting the impact of ICTs on productivity, above all in countries characterized by delayed patterns of adoption. While technological complementarities have been important in shaping the development of ICTs, their effective implementation is also likely to be influenced by two further set of complementarities, namely between structural change and ICT adoption, and between investments in ICT hardware and services. In the former, the economic structure ought to be dominated by knowledge-intensive sectors, above all services (Griliches, 1994). In the latter, as general purpose technologies, the full deployment of ICTs potentials calls for complementary investments in supporting services (Aghion and Howitt, 1998).

Therefore we carry out a cross-industry analysis of the effects of ICTs use on productivity growth in Italy, over the period 1995-2003, considering both manufacturing and business-services industries. The case of Italy is particularly interesting in this respect, as it allows for investigating whether ICT capital and ICT services have significant effects on economic growth in a country that is managing a delayed transition towards the service-based economy, and whether they work as complement or substitute factors¹.

The rest of the paper is organized as follows. In Section 2 we briefly outline the conceptual framework which sets out the issue of complementarities between ICT capital and services. Section 3 describes the dataset and provides descriptive evidence of cross-industry difference in the use of ICTs. Section 4 discusses the methodology and presents the results of the econometric analyses. In Section 5 we discuss the results and draw the conclusions.

2 The Conceptual Framework

In order to understand the effects of ICTs on economic performances, the specification of a set of complementarities is needed. To this purpose, it is useful to recall that ICTs display all the characteristics of a general purpose technology (GPT), i.e. a handful of technologies characterized by the potential for pervasive use in a wide range of sectors, fostering further technological change and thereby bringing about pervasive and persistent productivity gains (Bresnahan and Trajtenberg, 1995). As an exemplar of

¹ Already in the 1970s Italy was described as a late-industrialized country, i.e. one which has lagged behind other earlier industrialized European countries, like the UK or Germany, with respect to the industrialization process (Fuà, 1980).

GPT, they are characterized by a bundle of systemic interrelationships, which relate both to technological and non-technological domains.

Technological complementarities refer to the set of interrelated technologies shaping the technical features of a GPT. Once a technology having GPT potentials is introduced, agents in the user sectors commit R&D efforts to adapt it to the idiosyncratic conditions of their organizations. This favours the emergence of mutual relationships between the user and the GPT sector, such that innovations in the former boost productivity gains the latter, and vice versa. Moreover, the creation of compatible technologies able to expand the range of uses of the potential GPTs makes it possible to enlarge the set of potential users, and hence increase the probability of positive feedbacks. It is also thanks to these technological interactions that a potential GPT becomes an actual GPT. Developments in one sector are likely to foster developments in the other one, creating a virtuous circle, provided some coordination mechanisms are at stake (Lipsey et al., 2005; Bresnahan and Trajtenberg, 1995).

Skills complementarity matters as long as the introduction of GPTs within firms' boundaries induces changes both in the organizations and in the demand for different skills profiles. In the case of ICT, the skills-bias can be viewed as the outcome of endogenous innovation efforts aimed at exploiting the increasing supply of high-level educated workforce. White-collars are required to command a new situation in which tasks are organized, routinized and regularized. They must be able to take prompt decisions and bear broader job responsibilities (Griliches, 1969; Acemoglu, 1998; Brynjolfsson et al., 2002).

The capital-services complementarities refer to the fact that “surely there are other forces behind the productivity path of GPTs [...] but it seems that complementary investments play a critical role, which has been largely overlooked” (Helpman and Trajtenberg, 1998: p. 98). The procurement of supporting services, helping organizations to effectively deploy the potentials of the technologies, is a key strategic factor above all in the early stages of diffusion (Aghion and Howitt, 1998). When such new technologies are introduced within the organizational boundaries, the setting up of the hardware is not enough to foster the productivity effects. Firms would for example need to implement and manage information systems able to identify changes in demand and supply, allowing for prompt responses. This would require investments in software consultancy services once investments in ICT capital have been undertaken.

It must be however noted that the relevance of service sectors is germane not only to the expenditure for ICT-related services from ICT-using firms. In fact, while ICTs consist of a complex system of technologies that is the result of a technological revolution (Perez, 2002), the manifestation of their economic impact is conditional on the completion of the structural change process in which the share of service sectors grows while that of manufacturing ones slows down². Empirical analyses have indeed showed

² The former analyses of structural change date back to the 1930s, when scholars like Arthur Burns and Simon Kuznets carried out long run analyses of the changing patterns of industrial specialization in the US and other developed countries (Kuznets, 1930; Burns, 1934). According to Kuznets’ retardation theory, the growth process is not evenly distributed across different industries. Rapidly developing industries are not intended to grow indefinitely. Industry growth rates are instead expected to decline over

that the bulk of ICTs expenditure is mostly borne by business services firms and that this was the main reason why the lack of adequate data made it difficult to appreciate their effects on productivity (Griliches, 1994; Triplett, 1999).

Such dynamic interpretation still provides a useful framework to understand cross-country differences in the (post) industrialization process. These in turn may help to explain cross-country differences both in the adoption of ICTs and in their contribution to economic growth. Countries that are late in the transition towards a service-based economy are indeed not likely to effectively combine investments in ICT capital and services, which should be key to their full exploitation.

3 Methodology and Data

In order to estimate the contribution of ICT investments to productivity growth, we firstly calculated a multi-factor productivity index (MFP), following a growth accounting approach (Solow, 1957; Jorgenson, 1995; OECD, 2001). The output of each industry, Y , is produced from aggregate factor inputs, consisting of capital services (K) and labour services, which are proxied here with total hours worked (HW). MFP (A) is defined as the Hicks-neutral augmentation of the aggregate inputs. Such a production function has the following shape:

$$Y = A \cdot f(K, HW) \tag{1}$$

The general Cobb-Douglas takes the following formulation:

$$Y_{i,t} = A \cdot K_{i,t}^\alpha \cdot HW_{i,t}^\beta \tag{2}$$

time, and then those industries whose period of development comes later, are likely to overtake the mature ones. Such differential growth rates across industries are hence likely to create structural change.

Under the assumption of perfect competition and constant returns to scale, MFP is calculated according to the following steps. Let us take firstly the log of equation (2):

$$\ln Y_{i,t} = \ln A_{i,t} + \alpha_{i,t} \ln K_{i,t} + \beta_{i,t} \ln HW_{i,t} \quad (3)$$

Now we can rearrange the terms of equation (3) in order to derive the logarithm of MFP:

$$\ln A_{i,t} = \ln Y_{i,t} - \alpha_{i,t} \ln K_{i,t} - \beta_{i,t} \ln HW_{i,t} \quad (4)$$

It must be stressed that in this paper output elasticities are not estimated, but are calculated using accounting data. In particular, under the assumption of constant returns to scale and perfect competition, we can write the following:

$$\beta_{i,t} = (w_{i,t} L_{i,t}) / Y_{i,t} \quad (5)$$

$$\alpha_{i,t} = 1 - \beta_{i,t} \quad (6)$$

Where w is the wage rate of industry i at time t . Thus we obtain elasticities that vary both over time and across sectors.

Following Jorgenson et al. (2006), to reduce the possible biases in the computation of MFP, we also accounted for the changes in labour quality³, calculated as the ratio between labour input and hours worked. Equation (4) can be hence rewritten as:

$$\ln A_{i,t} = \ln Y_{i,t} - \alpha_{i,t} \ln K_{i,t} - \beta_{i,t} \ln HW_{i,t} - (L_{i,t} / HW_{i,t}) \quad (7)$$

Where L stands for the level of employment and i refers to the sectors.

The measurement issues of the effects of ICT capital on productivity growth may be addressed in different ways. Some authors distinguished among ICT-producing, ICT-

³ The issue of labour quality is strictly related to the differentials in human capital profiles across sectors. It would be useful to control for these factors, but unfortunately the available data do not allow us to decompose labour force for the period under screening.

intensively-using and other industries, calculating the relative contribution of each industry to the growth of MFP (Stiroh, 2002; Timmer and van Ark, 2005). Other authors instead provided econometric estimations of the contribution of ICTs to productivity growth (Schreyer, 2002; Daveri, 2003). In this study we will follow the second approach, by adding the ICT capital and services as inputs in the production function. Equation (2) takes hence the following form:

$$Y_{i,t} = A \cdot K_{i,t}^{\alpha} \cdot HW_{i,t}^{\beta} \cdot ICTK_{i,t}^{\gamma} \cdot ICTS_{i,t}^{\eta} \quad (8)$$

Where ICTK is a vector of ICT-related fixed capital and ICTS is a vector of ICT-related services. Taking logs and rearranging the terms, the impact of ICT-related capital and services on productivity can be estimated drawing upon the relation:

$$\ln A_{i,t} = \gamma \ln ICTK_{i,t} + \eta \ln ICTS_{i,t} \quad (9)$$

In view of the methodological framework developed so far, the paper aims at investigating whether ICTs capital and services are complementary or not. The cross-industry analysis of the Italian case is carried out against the background outlined by the features of its economic structure.

The data used in the empirical analysis come from three sources. Data about value added, total hours worked and employment are taken from the Groningen Growth and Development Centre 60 industry database, while the data about total labour income and the capital stock are drawn from the National Institute of Statistics (ISTAT). These variables are needed to calculate the MFP index. The data about the use of ICTs are instead drawn from the Eurostat Input-Output database. In particular, this paper distinguishes between ICT capital and services. Within the former group, we consider the ISIC sectors 30 (computer equipment), 31 (electronic equipment) and 32

(telecommunication equipment), while in the latter group we consider the ISIC sectors 64 (telecommunication services) and 72 (informatics services).

4 Descriptive Evidence

4.1 The International Background

The gradual shift away of employment from manufacturing to services was clear in the US right at the end of the 1970s (Kuznets, 1977). Such a process had hence already reached the maturity when the ICTs started diffusing in the American economy in the late 1980s. In the footsteps of the US, the UK economic system began to experience the increase in the service sectors share in the late 1980s. As a result of this delay, the ICTs effects in the 1990s therein have not been as large as in the US: in that period the American economy had already incurred the costs to endow the production system with complementary assets, while the UK had significant lower levels of complementary investments (Oulton, 2002; Antonelli et al., 2007). In this section we outline the relative position of the Italian economy within the international process of tertiarization by using data drawn from the OECD Stan database.

Figures 1 and 2 report the dynamics of value added shares in manufacturing and business services for four countries, i.e. Italy, France, UK and US. They show that within the most advanced European countries Italy is even later in the process of tertiarization. In the 1970s the value added share of manufacturing industries was the lowest in the sampled countries (about 24%), while the country with the highest share was the UK (about 32%). France and Italy appear to be in between these two

boundaries, being their value added share in manufacturing respectively 29% and 28%. The manufacturing quota was already declining in the early 1970s for all countries but Italy, which instead showed an increase of about 6% in the first observed decade. It is also worth stressing the cross-country differences in the pace at which the share decreases over time. On the one hand, Italy is the country with the slowest average annual rate of change (about -1%), preceded by France (-1,3%) and US (-1,4%), on the other hand the UK show the fastest rate of decrease (-2,1%). This not only makes the manufacturing share of UK fall below the Italian levels in the second half of the 1970s, but also makes the gap between the two countries enlarge in the late 1990s, so that the UK appears to approach the US levels, while Italy remains quite far away.

>>> INSERT FIGURE 1 ABOUT HERE <<<

The dynamics of business services share is somewhat mirroring the evidence described so far. Indeed in the 1970s the US had the highest share of business services (about 43%), while Italy and the UK showed the lowest values (35%). For what concerns the UK, the situation remained quite stable along the 1970s, then the sector experienced a marked expansion in the first half of 1980s and a further acceleration in the first half of the 1990s. The UK outperformed Italy and France in 1998, and since then on their business services share reached the same levels as the US, creating a gap with the other European countries.

>>> INSERT FIGURE 2 ABOUT HERE <<<

It seems hence clear that during the last 30 years advanced economic systems have undergone a more or less gradual process of development and growth of business services sectors. It is also clear that a parallel decrease in the weight of manufacturing activities took place. The shift away from manufacturing to service pursuits thus characterized the context within which ICTs spread across the US and the UK economies, displaying boosting effects on productivity. The Italian evidence turns out to be not much dissimilar from that observed some decades ago. While in the 1970s the Italian economy seemed to be late with respect to the process of industrialization, and hence defined as late-industrialized (Fuà, 1980), it seems nowadays to be late with respect to the process of tertiarization. In the next section we will therefore analyze more carefully the cross-industry differences in terms of productivity growth and ICTs use in the Italian case.

4.2 ICTs and the Service Economy in Italy

The peculiarity of Italian economy hence lies in the fact that in the 1970s it was still facing a process of diffusion of manufacturing activities. Two decades later, Italy seems to preserve its delay. Neither the retardation of manufacturing, nor the rise of business services in the 1990s, are indeed as large as in other countries like the UK and the US (Kuznets, 1930; Fuà, 1980, Quattraro, 2008). Let us turn now to investigate the Italian evidence in more detail.

The support to the evidence of the transition towards the service based economy in Italy comes from Table 1, where the shares of added value are reported for the 24 sectors we

consider in our analysis⁴. As expected, the agriculture sector is characterized by negative growth rates in all the sub-periods, although it may be noted that the decline was more marked in the 1980s than in the 1990s. The fishing industry shows positive performances in the first half of the 1980s, then it starts declining at a rate of 4% per year in the rest of the decade, while in the 1990s its share declines at a rate of 3% per year.

The shares of all manufacturing sectors on total added value are featured by the slackening of growth rates in the observed time span. Some scattered exceptions can be found, like the mining and quarrying sector (+1,6% in the late 1990s), the food producing sector (+2,0% in the early 2000s) and manufacturing of transport equipment (+1,6% in the late 1990s). Within this generally negative situation, growth rates are unevenly distributed across industries and time. Some sectors are indeed characterized by a particularly marked reduction. The most worrying evidence in the early 2000s can be found in the textile and clothing (-4%); the leather and footwear (-3,5%) and the electrical and optical equipment (-4,5%) sectors. The first two sectors entail the firms operating in the so-called *Made in Italy* productions, which have long been regarded as the main source of Italian comparative advantage, while the last sector entails the production of computers and telecommunication equipment. It would hence seem that the most important sectors for the Italian economy have been characterized in the recent years by a sensible loss of weight.

⁴ Unfortunately, the limited availability of data about the capital stock, forced us to aggregate some sectors in order to compute the multifactor productivity

>>> INSERT TABLE 1 ABOUT HERE <<<

Service sectors are instead characterized by a generalized growth process, although some exceptions can be found also in this case. The wholesale and retail service sectors appears to decline in the second half of the 1990s and the early 2000s, while the share of financial intermediation and of transport, storage and communication service sectors decrease in the late 2000s. The growth of business sectors in Italy along the 1980s and the 1990s seems thus to have been driven by the real estate, renting and business activities, which grow at an average rate of 4,4% in the first half of the 1980s, and then stabilizes around 2,3% in the rest of the period observed.

The evidence provided so far suggests that the Italian economy is relatively late in the movement towards the service based economy. The share of service sectors has been growing to detriment of manufacturing sectors, but it is not yet at adequate levels. Within this process, some core sectors for Italian manufacturing show the highest rates of decrease, while the services sectors which are leading the transition are the real estate, renting and business sectors.

Let us turn now to investigate the growth rates of MFP in the different sectors. Due to the limited time span of ISTAT series, we can show the changes over a narrower period. The data in Table 2 show a very interesting situation. Within the manufacturing sectors, textile and clothing branches are characterized by persistently negative growth rates. The productivity figures thus confirm that one of the most important activities for the Italian economy has been losing importance over the last decades. The other *Made in Italy*

sector, i.e. leather and footwear, shows modest positive growth rates along the 1990s, and then begins to decline in the early 2000s (-0,1%). The same situation occurs also in other sectors like food production (-1,0%), oil refining (-3,8%) and the furniture industry (-0,7%). On the contrary sectors like chemicals and electrical and optical equipment are characterized by negative growth rates in the first half of the 1990s, and then start growing in the following years. It would seem that within the general reduction of share of manufacturing sectors, knowledge-intensive sectors are characterized by productivity gains, while the competitiveness of traditional sectors, like leather and apparel, is seriously threatened.

>>> INSERT TABLE 2 ABOUT HERE <<<

Out of the service sectors, only the financial intermediation and insurance activities show persistent negative, although increasing, growth rates. All other service industries are characterized by positive growth rates. A distinction however ought to be made between sectors whose MFP growth is decelerating, and sectors whose MFP growth is accelerating. Within the first group there are the hotel and catering activities, which change from 4,8% in the first half of 1990s over 1,7% in the early 2000s. In the latter group one can find the wholesale and retail trade sectors, wherein MFP grows at an average rate of 1,1% in the first half of the 1990s, then it arrives at 2,3% in the following years. The most striking accelerations germane to the real estate, renting and business activities, where MFP growth rate goes from 1,3% in the early 1990s to 4,5% in the early 2000s. Also in the case of service sectors it would seem that there has been occurring a kind of reallocation of productivity gains. While traditional service sectors

like those related to tourism, are characterized by declining performances, service sectors related to knowledge-intensive activities are becoming more and more important⁵.

The Italian industrial structure has thus been changing since the first half of the 1990s. The weight of manufacturing industries is gradually decreasing, leaving room to service activities. Such a framework is also confirmed by the productivity data. In light of the empirical background depicted so far, it is interesting to look at the evidence about the cross-industry differences in the use of ICTs.

Table 3 reports the average ICT intensity for each industry in two periods. The industrial average use is expressed as percentage of total average use, so that industries showing values above (below) 100 are characterized by a high (low) ICT intensity. Traditional manufacturing sectors are on the whole featured by quite low intensity of use of ICT capital, although considerable use of telecommunication and informatics service sectors can be found in the refining industry. Knowledge-intensive manufacturing sectors like the production of electronic components, the rubber and the chemicals, are instead characterized by a systematically high intensity of ICT capital, while the procurement of informatics and telecommunication services is at markedly lower levels.

>>> INSERT TABLE 3 ABOUT HERE <<<

⁵ The evidence for real estate services ought to be taken cautiously, as part of the positive dynamics can be explained by financial speculations which pushed upward the price levels in the sectors. Although all variables have been deflated using industry-specific deflators, still this process may have caused an upward bias in our calculations.

Within the service sectors, the real estate activities and the transport and communication are characterized by use of ICT capital and services that are above the average, although the advantage is not very marked. It is also worth noting that sectors characterized by negative growth rate of total factor productivity also show a high intensity of ICT services and a low intensity of ICT capital (like in the case of financial intermediation services or the manufacturing of transport equipment).

In conclusion, the Italian economic structure appears to be still dominated by relatively high share of manufacturing activities, although decreasing over time. ICTs are scarcely diffused within traditional manufacturing sectors, while across knowledge-intensive manufacturing sectors one can observe relatively high adoption levels of ICT capital but low use level of ICT services. This would suggest that the comparatively lower effects of ICT on productivity growth widely observed in Italy may be due to the convergence of three factors: a) high share of manufacturing sectors, while ICTs are mostly used in service sectors; b) low adoption levels of ICTs in traditional manufacturing sectors; c) investments in ICT capital are not supported by investments in ICT services.

5 The Econometric Results

In order to estimate the effects of ICTs on productivity growth we have to specify the structural form of Equation (9), making explicit the ICT sectors we are focusing on:

$$\ln A_{i,t} = k + a \ln ISIC30_{i,t} + b \ln ISIC31_{i,t} + c \ln ISIC32_{i,t} + d \ln ISIC64_{i,t} + e \ln ISIC72_{i,t} + z \quad (10)$$

This structural form directly comes from a Cobb-Douglas production in which the ICT industries are considered as complementary production factors. In order to investigate

whether or not ICT capital and services are complementary, we confront this estimation with the alternative hypothesis that they are substitutes. In this framework, production factors are considered substitutes if they are characterized by an additive rather than multiplicative relationship (Griliches, 1979). Let us then specify the alternative structural form as follows:

$$\begin{aligned} \ln A_{i,t} = & g + h \ln(ISIC30_{i,t} + ISIC72_{i,t}) + \\ & + m \ln(ISIC32_{i,t} + ISIC64_{i,t}) + n \ln ISIC31_{i,t} + v \end{aligned} \quad (11)$$

According to this equation, we hypothesize that computer equipment is related to informatics services, while telecommunication equipment is related to telecommunication services.

Equations (10) and (11) present problems arising due to the twofold direction of causality, omission of relevant variables and embodied technological change. Moreover, the limited time coverage of Eurostat Input-Output tables does not allow us to derive stocks without losing too many degrees of freedom. In order to cope with these issues, we adopt the following econometric strategy. For the sake of brevity, we will show the passages only for Equation (10). First of all, let us take first differences so as to consider growth rates of the variables:

$$\begin{aligned} \ln A_{i,t} - \ln A_{i,t-1} = & k + a(\ln ISIC30_{i,t} - \ln ISIC30_{i,t-1}) + \\ & + b(\ln ISIC31_{i,t} - \ln ISIC31_{i,t-1}) + c(\ln ISIC32_{i,t} - \ln ISIC32_{i,t-1}) + \\ & + d(\ln ISIC64_{i,t} - \ln ISIC64_{i,t-1}) + e(\ln ISIC72_{i,t} - \ln ISIC72_{i,t-1}) + z_t - z_{t-1} \end{aligned} \quad (12)$$

This equation can be further elaborated by considering that:

$$\begin{aligned} a = & \frac{dY}{dISIC30} \frac{ISIC30}{Y} \\ a \cdot (d \log ISIC30 / dt) = & \frac{dY}{dISIC30} \frac{ISIC30}{Y} \frac{\Delta ISIC30}{ISIC30} = \frac{dY}{dISIC30} \frac{\Delta ISIC30}{Y} \end{aligned}$$

The variation in the stock of computers can be proxied by the investment flows in computers, and this can be extended to all other regressors. Let us define the investment flow in each product and service using the prefix *INV* followed by the ISIC code, i.e. *INV30*, *INV31*, *INV32*, *INV64* and *INV72*. We can rewrite the econometric specification as follows:

$$\begin{aligned} \ln A_{i,t} - \ln A_{t-1} = & k + \phi \ln A_{t-1} + \lambda_1 \left(\frac{INV30}{Y} \right) + \lambda_2 \left(\frac{INV31}{Y} \right) + \\ & + \lambda_3 \left(\frac{INV32}{Y} \right) + \lambda_4 \left(\frac{INV64}{Y} \right) + \lambda_5 \left(\frac{INV72}{Y} \right) + \varepsilon \end{aligned} \quad (13)$$

Where the lagged level of MFP is meant to capture possible mean reversion effects. A convenient way to estimate equation (13) is the following:

$$\begin{aligned} \ln A_{i,t} = & k + \phi \ln A_{t-1} + \lambda_1 \left(\frac{INV30}{Y} \right) + \lambda_2 \left(\frac{INV31}{Y} \right) + \\ & + \lambda_3 \left(\frac{INV32}{Y} \right) + \lambda_4 \left(\frac{INV64}{Y} \right) + \lambda_5 \left(\frac{INV72}{Y} \right) + \varepsilon \end{aligned} \quad (14)$$

Where $\phi = \theta + 1$. In the same vein, the econometric specification of equation (11) takes the form:

$$\begin{aligned} \ln A_{i,t} = & k + \theta \ln A_{t-1} + \mu_1 \left(\frac{INV30 + INV72}{Y} \right) + \\ & + \mu_2 \left(\frac{INV31}{Y} \right) + \mu_3 \left(\frac{INV32 + INV64}{Y} \right) + \varepsilon \end{aligned} \quad (14)$$

Equations (14) and (15) can be estimated through dynamic models for panel data. We carried out the empirical test by means of a dynamic panel data regression, using the generalized method of moments (GMM) estimator (Arellano and Bond, 1991). This estimator indeed provides a convenient framework for obtaining asymptotically efficient estimators in presence of arbitrary heteroskedasticity, taking into account the structure of residuals to generate consistent estimates. In particular, we use the GMM-

System (GMM-SYS) estimator in order to increase efficiency (Arellano and Bover, 1995; Blundell and Bond, 1998). This approach instruments the variables in levels with lagged first-differenced terms, obtaining a dramatic improvement in the relative performance of the system estimator as compared to the usual first-difference GMM estimator. The error term is therefore decomposed in ρ_i and $\Sigma\psi t$, which are respectively industry and time effects, and the error component ε_{it} . Moreover, in order to rule out as much as possible the risk of spurious relationships, all ICT-related regressors have been lagged one year. This leads to the following specification:

$$\ln A_{i,t} = k + \varphi \ln A_{i,t-1} + \lambda_1 \left(\frac{INV30}{Y} \right)_{t-1} + \lambda_2 \left(\frac{INV31}{Y} \right)_{t-1} + \lambda_3 \left(\frac{INV32}{Y} \right)_{t-1} + \lambda_4 \left(\frac{INV64}{Y} \right)_{t-1} + \lambda_5 \left(\frac{INV72}{Y} \right)_{t-1} + \rho_i + \sum \psi t + \varepsilon_{i,t} \quad (15)$$

$$\ln A_{i,t} = k + \theta \ln A_{i,t-1} + \mu_1 \left(\frac{INV30 + INV72}{Y} \right)_{t-1} + \mu_2 \left(\frac{INV31}{Y} \right)_{t-1} + \mu_3 \left(\frac{INV32 + INV64}{Y} \right)_{t-1} + \rho_i + \sum \psi t + \varepsilon_{i,t} \quad (16)$$

In the first column of Table 4 we report the estimation results of Equation (15). The coefficient of the lagged dependent variable may be interpreted in the light of convergence theory. As the coefficient is significant and below one, we may say that there is productivity convergence across Italian industries, and that the implied rate of convergence is about 0.04% per year. Let us turn now to the effects of ICT variables, where the coefficient may be interpreted now as the social gross excess rate of return to expenditure in ICTs (Griliches and Lichtenberg, 1984). The emerging picture is quite interesting. First of all, it must be noted that ICT services do not exert any significant effect on the growth of MFP, while the reverse applies in the case of ICT hardware. The

coefficients are positive and significant for the intensity of computer use (INV30) and the intensity of use of telecommunication equipment (INV32), whereas the use of electronic equipment (INV31) does not affect productivity growth. It is also worth stressing that the social gross excess return from computers (1.881) is larger than that from telecommunication equipment (1.356).

>>> INSERT TABLE 4 ABOUT HERE <<<

In column 2 and 3 of Table 4 Equation (15) has been estimated by separating out first ICT services and then ICT hardware. In the first case, when only ICT hardware is considered, the lagged MFP is characterized by a coefficient very similar to the previous one. It is positive and significant, and it implies a rate of convergence of about 0.04% per year. For the ICT variables, one may note that the coefficient for the intensity of computer use is not significant in this case, while that on the telecommunication equipment preserves its significance, although now the social gross excess rate of return is far lower (0.807) than in the previous case. The results for the estimation conducted by considering only ICT service are basically consistent with those discussed so far. The coefficient on the lagged MFP is still positive and significant, although much lower than in the previous cases, implying a rate of convergence of about 0.07% per year, while the coefficient on ICT services are not significant at all.

In the last column of Table 4 there are the results obtained by considering ICT hardware and services as substitutes rather than complementary. It may be useful to recall that computer equipment (INV30) is considered as substitute for informatics services

(INV72), while telecommunication equipment (INV32) is considered as substitute for telecommunication services (INV64). The only significant variable in this estimation is the lagged MFP, whose magnitude implies a rate of convergence of about 0.07 per year.

The empirical analysis hence seems to provide two important results. First of all, ICT services and hardware are to be regarded as complementary rather than substitutes when assessing their impact on growth processes. Second, in contexts like the Italian economy, the relatively scarce impact of ICTs on economic growth is due not only to the relative weakness of demanding sectors (i.e. the knowledge intensive sectors), but also to the inappropriate development of supporting service activities.

6 Discussion and Conclusions

The results of the analysis conducted so far are important under many respects. The diffusion of ICTs in the Italian economy appears to be still lagging, especially with respect to the US and the UK. The weight of service sectors is not yet large enough, although the share of manufacturing sectors is gradually reducing. These two aspects are complementary: neither ICTs capital nor services are properly diffused across the traditional manufacturing sectors, while knowledge-intensive sectors are characterized by a marked adoption of ICT capital, but very low levels of services procurement. The econometric results accordingly show that capital and services are complementary rather than substitutes.

The complementarity between ICT capital and services, makes the latter as indispensable in order to feed ICT-driven economic growth. Firms operating in

traditional manufacturing sectors are indeed unlikely to command the set of capabilities that are necessary to make the hardware apparatus work effectively.

The existence of an adequate mix of service procurement and hardware investments is therefore a necessary, although not sufficient, for ICTs to display their enhancing effects on productivity. The implications of this analysis are thus very clear, above all for what concerns the mechanisms of knowledge governance and their effects on productivity. Knowledge governance indeed refers to the way organizations can generate new knowledge in the fields they have accumulated sufficient levels of competence (Krafft and Ravix, 2008).

The knowledge produced is in turn a key factor feeding the production and adoption of innovations, which boost firms' productivity. New knowledge is generated through the combination of at least four inputs, i.e. tacit internal knowledge, codified internal knowledge, tacit external knowledge and codified external knowledge (Antonelli, 2001). The effective integration of these different sources is likely to be fostered by the use of ICTs, which allows for a higher degree of connectivity of the firm. On the one hand, faster and better communication channels enhance the ability to acquire knowledge from external sources, above all in presence of codified knowledge. On the other hand, the availability of digital technologies makes it possible to explore possible patterns of recombination of different pieces of knowledge also in presence of large flows of information.

Moreover, firms are likely to cumulate over time a repertoire of capabilities which defines the memory of the organization, which needs to be stored, reproduced and diffused within the organization. Within the evolutionary approach, the capacity of reproducing firms' capabilities is one the enabling factors allowing for productivity gains (Nelson and Winter, 1982). Indeed, the opportunity to embed organizational knowledge in software, combined with efficient long-distance transfer of a variety of knowledge, makes the adoption of ICTs within firms' boundaries lower the marginal cost of storing and transferring knowledge (Foray and Steinmuller, 2003; D'Adderio, 2003).

While there is general agreement on the fact that the effectiveness of knowledge governance is radically affected by the adoption of ICTs, this paper has showed that ICTs exert their impact provided these are effectively implemented and used within the organization. This issue is particularly relevant in contexts characterized by a sound process of structural change. Firms operating in those sectors that are loosing economic relevance need to react to the changing conditions by developing a competitive advantage based on technological innovation. The ability to create new knowledge eventually translated into innovations is dramatically enhanced by the adoption of ICTs.

However, it must be considered that firms which have not ICT related competences can hardly gain productivity gains only by investing in digital technologies. They also need to commit appropriate levels of investments in informatics and telecommunication services, either through the creation of internal divisions or through the outsourcing. The combination of ICT capital and services is then likely to produce the desired boost

on productivity driven by a better management of organizational knowledge and the improvement of knowledge governance.

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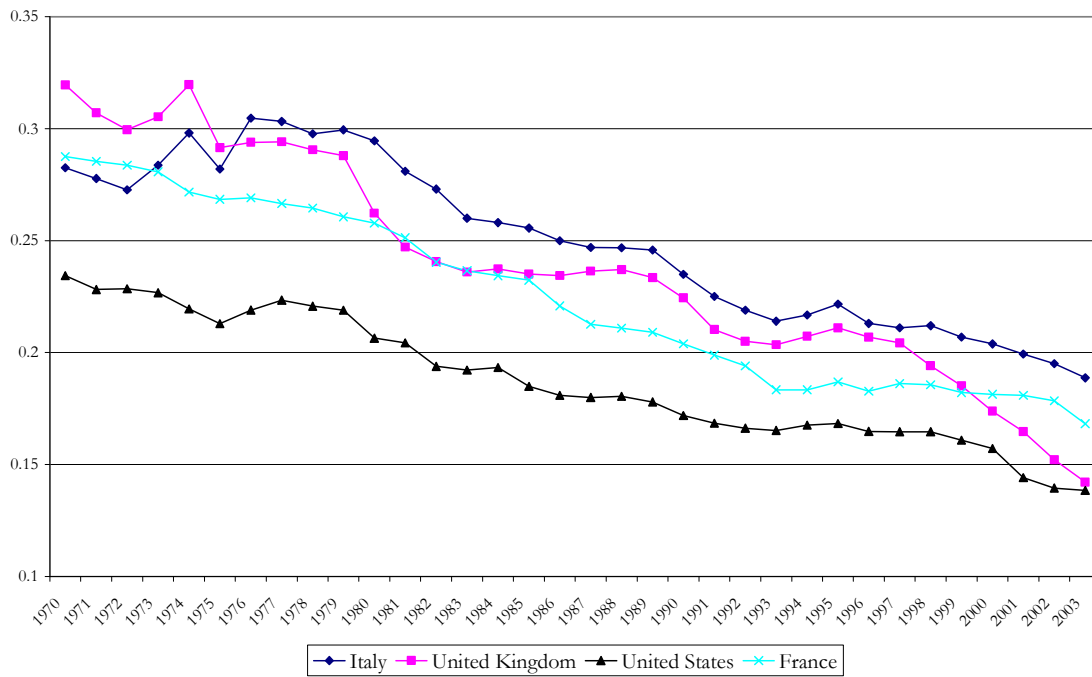
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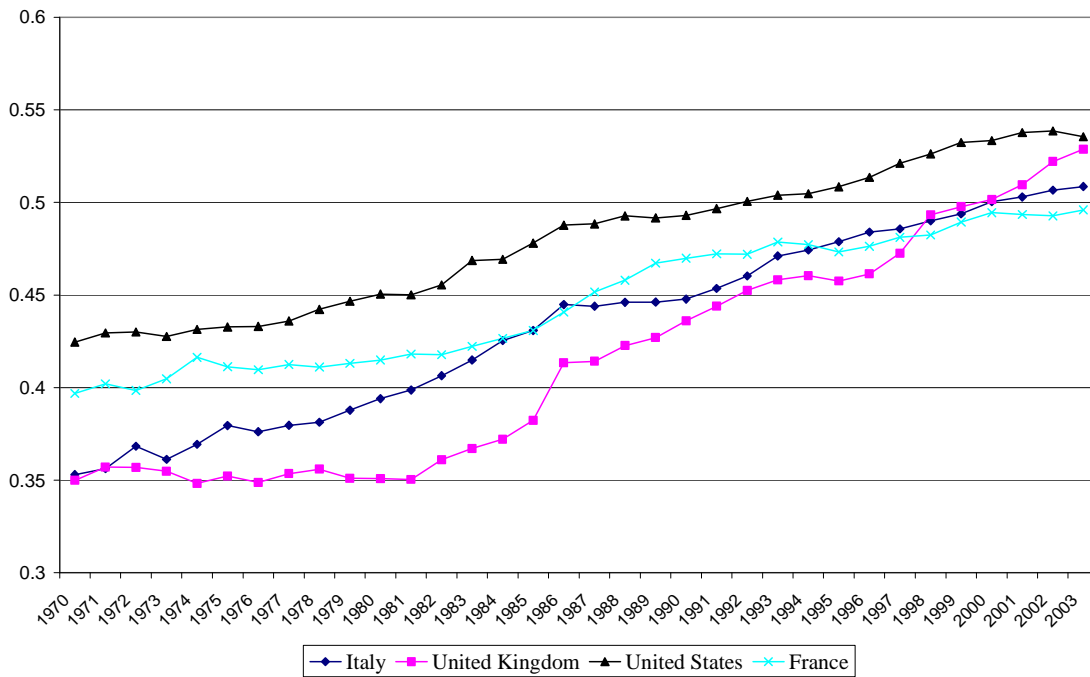
Figure 1 - Value Added Share of Manufacturing



Source: Elaborations on OECD Stan Database.

Note: ISIC 15-37.

Figure 2 – Value Added Share of Business Services



Source: Elaborations on OECD Stan Database.

Note: ISIC 65-74.

Table 1 - Annual Average Growth Rates of Value Added Share, by Industry.

Industry Name	ISIC rev.3	1980- 1985	1985- 1990	1990- 1995	1995- 2000	2000- 2003
Agriculture, Hunting and Forestry	01+02	-0.045	-0.050	-0.009	-0.027	-0.022
Fishing	05	0.064	-0.041	-0.032	-0.031	0.025
Mining and quarrying	10-14	-0.012	-0.038	-0.013	0.016	-0.050
Food, drink & tobacco	15-16	-0.007	-0.010	-0.014	-0.013	0.020
Textiles and Clothing	17+18	-0.016	-0.025	-0.016	-0.024	-0.040
Leather and footwear	19	-0.012	-0.034	-0.022	-0.034	-0.035
Wood & products of wood and cork	20	-0.031	-0.010	-0.008	-0.005	-0.013
Pulp, paper, printing and publishing	21+22	-0.014	0.008	-0.006	-0.014	0.012
Mineral oil refining, coke & nuclear fuel	23	0.031	-0.103	0.108	-0.159	0.001
Chemicals	24	-0.006	-0.011	-0.005	-0.010	-0.029
Rubber & plastics	25	-0.033	-0.005	0.013	-0.018	-0.024
Non-metallic mineral products	26	-0.053	0.013	-0.026	0.006	-0.001
Basic metals and fabricated metal products	27+28	-0.037	-0.009	-0.003	-0.029	-0.015
Mechanical engineering	29	-0.027	-0.018	-0.013	-0.003	-0.026
Electrical and Optical equipment	30-33	-0.017	-0.015	-0.026	-0.006	-0.045
Transport equipment	34+35	-0.035	-0.014	-0.043	0.016	-0.038
Furniture, miscellaneous manufacturing; recycling	36-37	-0.046	-0.019	-0.009	-0.011	-0.018
Electricity, gas and water supply	40-41	0.071	0.019	0.012	-0.010	0.014
Construction	45	-0.017	-0.010	-0.031	-0.011	0.013
Wholesale and retail trade	50-52	0.005	-0.005	0.000	-0.010	-0.007
Hotels & catering	55	0.012	0.001	0.008	0.008	0.008
Transport and storage and communication	60-64	0.003	-0.003	0.007	0.000	-0.006
Financial intermediation	65-67	-0.002	0.010	-0.009	0.002	-0.013
Real Estate, Renting and Business activities	70-74	0.044	0.024	0.025	0.023	0.020

Source: Elaborations on Groningen Growth and Development Centre, 60-Industry Database, October 2005, <http://www.ggdc.net>.

Note: Value added is calculated at 1995 constant prices.

Table 2 - Annual Average Growth Rates of MFP, by Industry.

Industry Name	ISIC rev.3	1992- 1995	1995- 2000	2000- 2003
Agriculture, Hunting and Forestry	01+02	-0.047	-0.030	-0.031
Fishing	05	0.039	0.031	-0.011
Mining and quarrying	10-14	-0.015	-0.002	0.025
Food, drink & tobacco	15-16	0.001	0.001	-0.010
Textiles and Clothing	17+18	-0.005	-0.010	-0.001
Leather and footwear	19	0.006	0.005	-0.004
Wood & products of wood and cork	20	0.003	0.009	0.000
Pulp, paper, printing and publishing	21+22	0.003	0.005	0.002
Mineral oil refining, coke & nuclear fuel	23	0.001	0.018	-0.038
Chemicals	24	-0.015	0.002	0.003
Rubber & plastics	25	0.017	0.027	0.000
Non-metallic mineral products	26	-0.011	-0.004	0.000
Basic metals and fabricated metal products	27+28	0.006	0.017	0.015
Mechanical engineering	29	0.011	0.019	0.013
Electrical and Optical equipment	30-33	-0.002	0.007	0.009
Transport equipment	34+35	0.000	-0.005	-0.033
Furniture, miscellaneous manufacturing; recycling	36-37	0.006	0.014	-0.007
Electricity, gas and water supply	40-41	-0.009	-0.053	-0.011
Construction	45	-0.031	0.010	0.040
Wholesale and retail trade	50-52	0.011	0.023	0.021
Hotels & catering	55	0.048	0.039	0.017
Transport and storage and communication	60-64	-0.009	0.011	0.009
Financial intermediation	65-67	-0.012	-0.012	-0.005
Real Estate, Renting and Business activities	70-74	0.013	0.042	0.045

Source: Elaborations on ISTAT and Groningen Growth and Development Centre, 60-Industry Database, October 2005, <http://www.ggdc.net>.

Table 3 –Average ICT Intensity (Grand Total = 100), by industry.

	Computers*		Electronic Equipment**		Telecommunication Equipment***		Telecommunication Services†		Informatics Services‡	
	1995-2000	2000-2003	1995-2000	2000-2003	1995-2000	2000-2003	1995-2000	2000-2003	1995-2000	2000-2003
Agriculture, Hunting and Forestry	0.2	0.2	1.6	1.7	0.2	0.2	2.3	2.2	2.3	2.2
Fishing	0.0	0.0	18.0	15.8	38.5	45.6	103.3	76.9	28.1	22.5
Mining and quarrying	20.2	23.1	12.4	15.1	3.8	4.9	70.8	83.4	44.3	51.6
Food, drink & tobacco	72.5	72.2	10.0	10.5	1.0	1.3	67.9	72.1	37.4	35.6
Textiles and Clothing	19.3	20.6	6.2	6.9	1.4	1.7	56.8	62.1	45.1	43.0
Leather and footwear	94.4	100.0	21.8	25.0	2.8	3.9	43.6	48.7	43.6	42.5
Wood & products of wood and cork	13.0	11.9	24.2	22.3	2.6	2.3	64.3	58.2	34.2	29.2
Pulp, paper, printing and publishing	32.3	30.4	15.9	14.8	15.4	16.5	107.8	95.3	87.5	72.2
Mineral oil refining, coke & nuclear fuel	2.4	2.6	6.5	8.5	4.9	5.5	181.4	196.1	158.8	205.8
Chemicals	229.4	312.4	23.7	25.3	7.3	8.3	67.5	75.2	57.0	58.5
Rubber & plastics	229.9	226.1	44.1	44.1	75.7	73.6	71.1	72.7	85.9	78.3
Non-metallic mineral products	52.7	49.9	23.4	21.8	6.2	7.0	69.9	64.0	46.1	39.3
Basic metals and fabricated metal products	35.5	35.2	102.2	104.2	22.0	22.4	66.6	67.3	98.6	88.6
Mechanical engineering	97.2	92.0	429.4	415.0	154.6	145.7	87.1	80.6	82.9	72.4
Electrical and Optical equipment	648.5	595.9	728.1	669.9	1593.9	1482.7	118.3	101.3	142.0	114.2
Transport equipment	56.5	59.6	536.4	593.0	251.7	321.5	103.1	104.4	277.3	270.2
Furniture, miscellaneous manufacturing; recycling	43.2	42.1	33.4	31.6	36.1	37.3	83.7	75.8	93.5	82.7
Electricity, gas and water supply	53.3	63.6	66.0	88.9	7.5	9.9	93.8	113.6	49.9	65.4
Construction	68.4	60.2	197.4	180.6	61.2	66.1	152.3	132.9	135.4	107.9
Wholesale and retail trade	86.6	78.7	24.2	24.1	25.5	28.1	182.3	176.3	116.9	106.1
Hotels & catering	96.1	99.5	11.3	12.4	2.0	2.7	73.6	77.4	26.5	28.7
Transport and storage and communication	304.7	269.5	54.3	57.0	66.3	89.3	237.7	221.8	245.7	239.0
Financial intermediation	30.2	42.1	2.8	3.8	3.1	5.5	176.2	219.6	284.9	355.5
Real Estate, Renting and Business activities	113.4	112.3	6.9	7.7	16.4	17.9	118.7	122.2	176.2	188.6

Source: Elaborations on Eurostat Input-Output tables.

Note: * ISIC 30; ** ISIC 31; *** ISIC 32; † ISIC 64; ‡ ISIC 72. ICT intensity is calculated as the ratio between the use of ICT capital or service, and the gross output of the industry. The investments in ICT have been deflated by using a harmonized hedonic price index.

Table 4 - One Step Robust GMM System Estimates

	(1)	(2)	(3)	(4)
$\log A_{t-1}$	0.721*** (0.063)	0.714*** (0.065)	0.535*** (0.133)	0.520*** (0.112)
$INV30_{t-1}/Y_{t-1}$	1.881** (0.914)	0.917 (1.984)		
$INV31_{t-1}/Y_{t-1}$	-0.985 (0.731)	-0.621 (0.558)		-0.044 (1.403)
$INV32_{t-1}/Y_{t-1}$	1.356** (0.692)	0.807** (0.331)		
$INV64_{t-1}/Y_{t-1}$	-1.520 (1.785)		-3.542 (2.601)	
$INV72_{t-1}/Y_{t-1}$	2.154 (1.634)		3.382 (2.352)	
$(INV30+INV72)_{t-1}/Y_{t-1}$				1.711 (1.624)
$(INV32+INV64)_{t-1}/Y_{t-1}$				-0.380 (0.650)
N. Obs.	216	216	216	216
F	54.15***	54.03***	48.24***	2789.3
Hansen Test	10.64	9.75	10.09	9.17
AR(1)	-1.92**	-1.81*	-1.64*	-1.60*
AR(2)	-1.31	-1.37	-1.38	-1.27

Dependent variable: $\log A$.

Notes: robust standard errors between parentheses. All Models control for industry and time fixed effects.

*** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

The instruments used in each equation (where available and where the corresponding regressor is included in the model) are:

$\ln A_{t-1}$, $\ln A_{t-2}$, $INV30_{t-1}$, $INV30_{t-2}$, $INV30_{t-3}$, $INV31_{t-1}$, $INV31_{t-2}$, $INV31_{t-3}$, $INV32_{t-1}$, $INV32_{t-2}$, $INV32_{t-3}$, $INV64_{t-1}$, $INV64_{t-2}$, $INV64_{t-3}$, $INV72_{t-1}$, $INV72_{t-2}$, $INV72_{t-3}$.