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ECONOMIC GROWTH AND HUMAN DEVELOPMENT

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Economic Growth and Human Development

by Alejandro Ramirez, Gustav Ranis and Frances Stewart

ABSTRACT

This paper explores the links between economic growth and human development, identifying two chains, one from economic growth to human development, the other, from human development to economic growth. The importance of various links in each chain are explored empirically with the help of cross-country statistics for the period 1970-92. Public expenditures on health and education, notably female, represent especially important links determining the strength of the relationship between economic growth and human development. The investment rate and income distribution are significant links determining the strength of the relationship running from development to economic growth.

These two-way chains can generate self-reinforcing, virtuous or vicious cycles of development, as well as identifying lop-sided performers. Over time we find that lop-sided development seldom persists: countries initially in favor of economic growth lapse into the vicious category, while countries favoring human development advance into the virtuous category. This finding implies that, although both human development and economic growth should be jointly promoted, human development should be given sequential priority.

Keywords: Human Development, Economic Growth, Cross-country Statistics 70-92, Resource Allocation, Income Distribution, Poverty, Productivity, Health, Technology, Education

JEL Codes: O10, O11, O15, O57
I. Introduction

Human development has recently been advanced as the ultimate objective of human activity in place of economic growth.¹ Its intellectual antecedents may be traced to the earlier basic needs approach of the ILO and the World Bank, as well as Sen’s concept of capabilities.² Human development has been defined as enlarging people's choices in a way which enables them to lead longer, healthier and fuller lives.³ Clearly, there exists a strong connection between economic growth (EG) and human development (HD). On the one hand, EG provides the resources to permit sustained improvements in HD. On the other, improvements in the quality of the labor force are an important contributor to EG. Yet, while this two-way relationship between HD and EG may now be widely accepted, the specific factors linking them have not been systematically explored. Nor has the question of priorities in the phasing of policy. The purpose of this paper is to sharpen understanding of the two-way links between HD and EG at both the conceptual and empirical levels. This in turn permits us to analyze priorities in the phasing of policy and to examine the usual assumption that EG must precede progress on HD.

Section II identifies the major links between EG and HD. Section III presents some empirical cross-country evidence on these links. Section IV develops a typology of country cases, some representing the mutual enhancement of HD and EG and some demonstrating asymmetric performance. The final section investigates the movement of countries from one category to another and reflects on the implications for policy.

II. The Two Chains

We view HD as the central objective of human activity and economic growth as potentially a very important instrument for advancing it. At the same time, achievements in HD themselves can make a critical contribution to economic growth. There are thus two distinct causal chains to be examined: one runs from EG to HD, as the resources from national income are allocated

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¹ See especially the UNDP’s Human Development Reports, starting in 1990.

² See e.g. Sen, 1984; Streeten et al., 1981; Fei, Ranis and Stewart, 1985.

³ The first UNDP Human Development Report stated that: ‘The basic objective of development is to create an enabling environment for people to enjoy long, healthy and creative lives’ (UNDP, 1990, p. 9), and defined human development as 'a process of enlarging people's choices' (p. 10).
to activities contributing to HD; the other runs from HD to EG, indicating how, in addition to being an end in itself, HD helps increase national income. The two chains are pictured in Diagram I.

**Chain A: From EG to HD**

GNP contributes to HD mainly through household and government activity; civil society, e.g. through community organizations and other NGOs, also plays a role. The same level of GNP can lead to very different performance on HD according to the allocation of GNP among and within these institutions and variations in their behavior.

Households' propensity to spend their after tax income on items which contribute directly to HD, e.g. food, potable water, education and health, varies, depending on such factors as the level and distribution of income across households as well as on who controls the allocation of expenditure within households. In general, poor households spend a higher proportion of their incomes on HD items than those with higher incomes, and similar results flow from greater female control over household income.

When levels of poverty are high, either because national income per head is low or because it is badly distributed, the expenditure of many households on HD is bound to be low. Large differences in poverty levels arise from the variation across societies in the level and distribution of GNP per capita. While evidence\(^4\) indicates that, in general, poverty is reduced with economic growth, the extent of the reduction varies greatly with the distribution of income and its change over time.\(^5\) The way in which growth translates into income distribution and poverty reduction depends on the nature of the growth process — in particular, the extent to which it is based on the generation of employment and on increasing rural incomes, e.g. if the output mix is labor intensive and rural incomes rise rapidly income distribution is more

\(^{4}\) E.g. Fields, 1989; Deininger and Squire, 1996.

\(^{5}\) Bruno et al., 1995, for example, in a study of twenty countries, show that a 10% increase in average income per capita, 1984-93, was associated with a twenty per cent fall in the proportion of people living on less than $1 a day.
likely to improve and poverty reduction to occur than if growth is urban biased and capital intensive.\textsuperscript{6}

Expenditure on HD-related items is strongly affected by the rate of poverty reduction. For example, if poor households receive extra income, they increase their food expenditure and calorie consumption significantly. Of thirty-eight studies in different countries one-third indicate that at least one-half of additional income is spent in this way.\textsuperscript{7} Empirical evidence — for example, for Bolivia, Brazil, Chile, Côte d'Ivoire, Ghana, India, Indonesia, Pakistan, Philippines, Malaysia, Nicaragua and Peru — also indicates the positive effects of family income change on child schooling.\textsuperscript{8} For example, a cross-country study of the determinants of secondary education found that more egalitarian countries had higher secondary enrollment rates.\textsuperscript{9} On the basis of this relationship it is estimated that if the distribution of income in Brazil were as equal as Malaysia's, school enrollments among poor children would be 40\% higher than they currently are.\textsuperscript{10} While the evidence on the relations between income and health is less extensive, studies in Brazil, Chile, Côte d'Ivoire and Nicaragua suggest that household income also has a significant effect on the demand for health,\textsuperscript{11} some showing a much higher relative response for low than for high income households.\textsuperscript{12}

Where women control cash income, it appears that expenditure patterns are geared relatively more towards HD inputs, such as food and education. For example, among Gambian households, the larger the proportion of food under women’s control the larger household calorie consumption.\textsuperscript{13} Similarly, in the Philippines it has been shown that consumption of

\textsuperscript{6} Lipton, 1977; Ranis, 1979; Stewart, 1978.

\textsuperscript{7} Strauss and Thomas, 1995.

\textsuperscript{8} E.g., Alderman et al., 1996a; Behrman and Wolfe, 1987a,b; Birdsall, 1985; Deolalikar, 1993; King and Lillard, 1987.

\textsuperscript{9} Williamson, 1993.

\textsuperscript{10} Birdsall et al., 1995.


\textsuperscript{12} Gertler et al., 1987.

\textsuperscript{13} von Braun, 1988.
calories and proteins increases with the share of income accruing to wives. 14 In the Côte d'Ivoire, an increase in women's share of cash income was associated with significantly higher spending on food and reduced spending on alcohol and cigarettes. 15

Turning to the government, the allocation of resources to improving HD is a function of total public sector expenditure, of how much of this flows to the HD sectors, and of the way in which it is allocated within these sectors. This can be expressed in the form of three ratios 16: the public expenditure ratio, defined as the proportion of GNP spent by the various levels of government; the HD-allocation ratio, defined as the proportion of total government expenditure going to the HD-sectors; and, finally, the HD priority ratio, defined as the proportion of total HD-sector expenditure going to 'priority areas'. Within the HD-sectors, some expenditures are clearly much more productive in terms of achieving advances in HD than others; for example, basic education, especially at an early stage of development, is generally recognized to have a larger impact on HD than tertiary education. But the precise definition of what constitutes a 'priority area' will inevitably vary according to a country's stage of development, rendering this third ratio more arbitrary and difficult to measure than the other two. There exist very large variations across countries in each of these ratios, which means that the same level of GNP may be associated with very different levels of government spending on HD priorities. 17

The underlying determinants of these three ratios are complex, but include the following: a) the tax capacity of the system; b) the strength of the demand for military expenditure and for other non-HD priorities of the government; c) the varying interplay between bureaucratic forces, vested interests and popular pressures. It should be noted that all three ratios are affected by the extent of decentralization of government: real decentralization,


i.e. devolution, tends to increase the total revenue available; it often raises the HD-allocation ratio; and it almost always improves the HD-priority ratios. 18

The significance of public expenditure choices for improving HD is illustrated by a comparison between Kenya and Malawi. In the 1980s, a similar proportion of national income went to public expenditure (27% in Kenya; 30% in Malawi) but Kenya had a significantly higher social allocation ratio (47% compared to 35%) and social priority ratio (34% compared to 14%) so that the proportion of GDP going directly to HD-improving priorities in Kenya was over three times that of Malawi (5.1% compared to 1.5%). 19

The importance of economic growth for raising resources to promote HD is illustrated by a comparison between Botswana and Sudan. In 1970 public expenditure on health and education per person was similar in the two countries ($96 in 1987 prices in Sudan, and $65 in Botswana). Between 1970 and 1992 per capita expenditure increased more than seven times in Botswana, while remaining practically unchanged in Sudan. Hence, by 1992, Sudanese expenditure was less than a quarter of that in Botswana ($114 versus $466). This was not due to differences in the public expenditure ratio, which was higher in Sudan during the 1970s and equal to Botswana's during the 1980s, but to the much faster income growth in Botswana, which meant that, with a similar share of GNP going to health and education, real expenditure would rise much faster there.

Finally, NGO or other civil society activity, on which information is more scattered, is typically heavily oriented towards HD objectives (e.g. generating incomes for the poor and on schools, nutrition and health projects). Resources are derived from private donations and government, in each case including both foreign and domestic sources. There are considerable variations in the extent, vitality and effectiveness of NGO activities across countries, depending

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18 Decentralization of publicly provided services recently has been introduced in a wide range of countries. Tentative conclusions about their effectiveness are mixed, with apparent relative success in promoting efficiency and contributing to HD in Indonesia, Malaysia, Chile and Karnataka in India, but less so in Argentina, Bangladesh and Brazil. Mostly, local governments have been severely constrained in their ability to raise taxes as well as in the freedom of allocative decision-making, and full democratic devolution has been rare. See Behrman, 1995b; Prud'homme, 1995; Klugman, 1995; Ranis and Stewart, 1994.

19 Human Development Report 1996, p. 71. These calculations adopt a narrow definition of social priority expenditure, including pre-primary and first level education plus primary health care only.
on their history, culture, tax laws and actual or perceived government deficiencies in providing services. In most contexts, NGOs play a supplemental or even marginal role, but in a few areas — e.g. BRAC and the Grameen Bank in Bangladesh, the Harambee Schools in Kenya and the 'Comedores Populares' in Peru — they appear to represent a major source of HD-enhancement.  

Expenditures on HD inputs are clearly not objectives in themselves, but rather constitute instruments for achieving advances in various dimensions of basic well-being. A further important link in Chain A, therefore, is the effectiveness of these expenditures in raising HD levels, i.e. what type of provision is most productive at what level of development, and how different combinations effect a change in HD. We shall call this link in the chain the 'HD improvement function' (HDIF); it resembles a production function in that it relates the inputs into HD, such as public expenditure on health services or water, to the HD objective of achieving better health. An illustration of the type of relationship represented in the HDIF is whether and how far the provision of safe water is complementary to or substitutes for education in contributing to improvements in health. Another is the combination of preventive health spending and nutrition levels which most effectively yields improvements in infant mortality. The relationships embodied in the HDIF are complex, depending on individual and community behavior and the existence of local knowledge about relevant technologies. Moreover, the relevant arguments of the HDIF are bound to differ at different stages of development.

Some aspects of the HDIF have been greatly illuminated by detailed empirical work. An example of the potential usefulness of an improved understanding of this production function is the abundant evidence that education, especially female, tends to improve infant survival and nutrition. Another study, for Brazil, showed that an increase in the non-labor income of women increased the probability of child survival by 20 times that of a comparable

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20 Riddell et al., 1995.

21 See e.g. the review by Strauss and Thomas in The Handbook of Development Economics, 1995.

22 See e.g. Rosenzweig and Schultz, 1981; Wolfe and Behrman, 1987; Barrera, 1991.
increase in the non-labor income of men. Research in Ghana has shown that in rural areas the provision of basic health services, including adequate drugs, increases child health and survival significantly, while the evidence is less clear on urban services.

Conditions liable to bring about an improvement in the efficiency of the HDIF include better information about available technologies and the appropriate combinations of inputs; the generation of new and more effective technologies; and the enhanced motivation to make use of available options, e.g. to send children to schools and clinics. Such motivation appears to be influenced by education levels, the power structure within the family, incentives and the magnitude of the opportunity costs.

It should be clear from this discussion of the various links in the ED-HD chain that, in general, we would expect important causal connections to exist between the economy and HD achievements, but these connections are not automatic: the strength of the links in Chain A varies according to a large range of factors, including the structure of the economy, the distribution of assets, and the policy choices made. The richness of the social capital of a society affects these choices and the strength of links at each stage; when people act together to promote their well-being, when public morality is high, when the community monitors malfeasance, and when it participates extensively in public life, ceteris paribus, we can expect all the links in Chain A to be stronger.

In summary, we would hypothesize from this review of the links in Chain A that the connection between GNP to HD is likely to be stronger:

A.i – the lower the poverty level; for a given level of GNP per capita, this means the more equally income is distributed;

A.ii – the more income households allocate to HD at a given income level; this may be related both to the level of female education and to female control over income within the household.

A.iii – the higher the proportion of GNP devoted to priority social expenditure by the government;

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23 Thomas, 1990.

24 Lavy et al., 1995.
A.iv – the more effective the contribution of social capital, including community organizations and other NGOs;

A.v – the more efficient the HDIF.

Chain B: from HD to EG
Turning our attention to the second chain, from HD to EG, there is an obvious presumption, supported by ample evidence, that as people become more healthy, well nourished and educated they contribute more to economic growth. Higher levels of HD, in addition to being an end in themselves, affect the economy through enhancing people's capabilities and consequently their creativity and productivity. Clearly, the health and education of a population represent one of the main determinants of the composition and growth of output and exports and constitute an important ingredient in a system's capacity to borrow foreign technology effectively.

For example: a) health, primary and secondary education and nutrition raise the productivity of workers, rural and urban; b) secondary education, including vocational, facilitates the acquisition of skills and managerial capacity; c) tertiary education supports the development of basic science, the appropriate selection of technology imports and the domestic adaptation and development of technologies; d) secondary and tertiary education also represent critical elements in the development of key institutions, of government, the law, the financial system, among others, all essential for economic growth.

Empirical evidence at both micro and macro levels further illuminates these relationships.

At a micro-level, numerous studies indicate that increases in earnings are associated with additional years of education, with the rate of return varying with the level of education. While social rates of return (which deduct the publicly financed costs of education but make

25 Some important dimensions of HD do not lead to enhanced labor productivity. This does not detract from their intrinsic value; for example, ensuring that the terminally ill have tolerable lives is an important aspect of HD, valued for its own sake, not because of any feedback contribution to economic growth.

26 See surveys in Behrman, 1990a,b,c, 1995a; Behrman and Deolalikar, 1988, King and Hill, 1993; Psacharopolous, 1994; Schultz, 1988, 1993a,b; Strauss and Thomas, 1995.
no other adjustments to the private returns) are below the private, they are still typically
greater than returns to most physical investment. The returns to primary schooling tend to be
greater than the returns to secondary and tertiary education. These rate of return estimates
are often interpreted as indicating the magnitude of the impact of education on productivity;
but this view is sometimes challenged by the argument that education performs a signalling
function, differentiating between people of different innate ability, rather than itself raising
productivity. However, investigations in rural Pakistan, and in urban Kenya and Tanzania,
differentiating between additional earnings due to cognitive achievement and those due simply
to schooling, showed that cognitive achievement accounted for a high proportion of the extra
earnings.

In agriculture, evidence suggests positive effects of education on productivity among
farmers using modern technologies, but less impact, as might be expected, among those using
traditional methods. In Thailand, farmers with four or more years of schooling were three
times more likely to adopt fertilizer and other modern inputs than less educated farmers. Similarly, in Nepal, the completion of at least seven years of schooling increased productivity
in wheat by over a quarter, and in rice by 13%.

Following the work of Psacharopolous, the conclusion that the returns to education
are highest for primary education has become part of the accepted wisdom; but in fact this is
by no means always the case — see e.g. Schultz, 1993a,b. However, since secondary education
necessarily requires prior attendance at primary school, the usual measures of returns to
primary education which do not allow for this may understate the total returns.

Boissiere et al., 1985; Alderman et al., 1996b.

Schultz, 1975; Welch, 1970; Rosenzweig, 1995; Foster and Rosenzweig, 1994;
Behrman et al., 1995.


Jamison and Moock, 1984. A similar level of education was estimated to increase
farm productivity by 10% or more, according to studies in India and Pakistan (Azher, 1991;
Butt, 1984; Duraisamy, 1992). Studies in Malaysia, Ghana and Peru show that, on average, an
extra year of schooling of a farmer is associated with an annual increase in output of 2-5%
(Birdsall, 1993). Examination of the early stages of India's Green Revolution indicates that the
benefits from schooling arose more from conferring on farmers the capacity for learning from
their own experience or from those of others, rather than from providing them with an initial
information advantage (Foster and Rosenzweig, 1995).
Education is also an important contributor to technological capability and technical change in industry. Statistical analysis of the clothing and engineering industries in Sri Lanka, to cite just one example, showed that the skill and education levels of workers and entrepreneurs were positively related to the rate of technical change of the firm. Education alone, of course, cannot transform an economy. The quantity and quality of investment, domestic and foreign, together with the overall policy environment, form other important determinants of economic performance. Yet the level of human development has a bearing on these factors too. The quality of policy-making and of investment decisions is bound to be influenced by the education of both policy-makers and managers; moreover, the volume of both domestic and foreign investment is likely to be larger when a system’s human capital supply is more plentiful.

Improved health and nutrition have been shown to have direct effects on labor productivity, especially among poorer individuals. A range of labor productivity gains has been observed associated with calorie increases, including studies of farmers in Sierra Leone, sugar cane workers in Guatemala, and road construction workers in Kenya. In these cases productivity enhancement appears to follow fairly immediately as current intakes of calories or micro-nutrients are increased. In other cases the effects are medium-run (as reflected in weight) or long-run (as reflected in height), based on evidence from Bangladesh, Brazil, India, Sri Lanka, and the Philippines. A longitudinal study of children in Chile showed that providing nutritional supplements to children to prevent malnutrition would generate benefits six to eight times the cost of the intervention in terms of additional productivity. A similar study of


36 Behrman and Deolalikar, 1989; Deolalikar, 1988; Foster and Rosenzweig, 1993; Haddad and Bouis, 1991; Pitt et al., 1990; Sahn and Alderman, 1988; Strauss and Thomas, 1996.

Cali, Colombia found that a health and nutrition program increased the lifetime earnings of individuals to from 2.5 to 8.9 times those of an illiterate worker.\(^{38}\)

It is difficult to capture the effects of ill-health (other than malnutrition) as there are few accurate estimates of the incidence of illness. But studies in both Ghana and Côte d'Ivoire show the negative impact of morbidity, with men who reported that their activities had been curtailed by illness having lower hourly wage rates, reduced hours of work and a smaller probability of being in the labor force.\(^{39}\) In some contexts the evidence even indicates larger productivity effects arising from health and nutrition than from formal schooling, although the impact of education has been much more emphasized in the development literature.

From a macro-perspective, the 'new growth theories' aim to endogenize technical progress by incorporating some of these same effects, emphasizing education as well as learning and R&D. According to Lucas (1988), for example, the higher the level of education of the workforce the higher the overall productivity of capital because the more educated are more likely to innovate, and thus affect everyone's productivity. In other models a similar externality is generated as the increased education of individuals raises not only their own productivity but also that of others with whom they interact, so that total productivity increases as the average level of education rises.\(^{40}\) A complementary view is that technical progress depends on the level of R&D in an economy. By investing labor and capital in R&D a firm is able to improve not only its own profitability but also the productivity of the firms which consume its output. Again, education plays a key role, both in contributing to R&D and via interactive learning.\(^{41}\) A number of empirical studies has shown the positive effect of education on economic growth at a macro level, with its size varying according to the measure of education and the particular macro growth model adopted.\(^{42}\)

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\(^{38}\) Selowsky, 1981.

\(^{39}\) Schultz and Tansel, 1993.

\(^{40}\) Perotti, 1993.


The impact of education on the nature and growth of exports, which, in turn, affect the aggregate growth rate, is another way in which human development influences macro performance. The education and skills of a developing country's labor force influence the nature of its factor endowment and consequently the composition of its trade. It has been argued that even 'unskilled' workers in a modern factory normally need the literacy, numeracy and discipline which are acquired in primary and lower secondary school. 43 Theoretical models incorporating skills and learning as important determinants of comparative advantage have led to modifications of the simple two factor Heckscher-Ohlin model, helping to explain the Leontief Paradox and the dramatic success in the manufactured export growth of some developing countries, notably those of East Asia. 44 Investigations have shown a significant positive correlation between the growth of manufactured exports and the growth of GDP, although serious identification problems remain. 45

There is also a positive feedback from improved education to greater income equality which, in turn, is likely to favor higher rates of growth (see below). As education becomes more broadly based, low income people are better able to seek out economic opportunities. For example, a study of the relation between schooling, income inequality and poverty in 18 countries of Latin America in the 1980s found that one quarter of the variation in workers' incomes was accounted for by variations in schooling attainment; it concludes that 'clearly education is the variable with the strongest impact on income equality'. 46 Another study suggested that a one percent increase in the labor force with at least secondary education would increase the share of income of the bottom 40 and 60% by between 6 and 15% respectively. 47 An investigation of the determinants of income distribution in 36 countries found secondary enrollment rates to be significant. 48

47 Bourgignon and Morrisson, 1990.
Finally, education may affect per capita income growth via its impact on the denominator, i.e. population growth. For example, a study of fourteen African countries for the mid-eighties showed a negative correlation between female schooling and fertility in almost all countries, with primary education having a negative impact in about half the countries and no significant effects in the other half, while secondary education invariably reduced fertility. The three success countries in terms of reduced fertility, Kenya, Botswana and Zimbabwe, had the highest levels of female schooling as well as the lowest child mortality rates.

As in Chain A, the strength of the various links in Chain B varies considerably and there is no automatic connection between an improved level of HD and increases in per capita GNP. Thus, it is not enough to create a larger pool of educated people; there must also exist opportunities for them to be productively employed. Relevant here are the savings and investment rates, the policy setting, and the quality of the system's social capital.

Although high rates of saving and investment by themselves, as shown by past East European experience, don't guarantee high levels of sustained growth, normally a positive relationship between investment and growth prevails, with its strength depending on such factors as the policy environment, the quantity and quality of human resources, the availability of technology choices and the flexibility of the institutional framework. As pointed out earlier, both domestic investment and direct foreign investment are influenced by a country's HD level — particularly the education and skill levels of the workforce. But differences in economic growth across societies are once again not only due to the level of inputs but also by how effectively they are used and for what purpose. One important influence is the incentives set by economic policy. Another derives from people's motives and behavior patterns which depend on prevalent norms and networks as well as on public and private systems devised to manage resources, i.e. social capital.

49 See Birdsall et al., 1995; Jayaraman, 1995; Strauss and Thomas, 1995; Thomas, Strauss and Henriques, 1991; Behrman and Wolfe, 1987.

50 Ainsworth et al., 1995.


52 See North, 1990 and Helliwell and Putnam, 1995 for the development of the concept and some empirical evidence. Indeed, important dimensions of social capital such as strong social networks and participatory systems not only constitute major contributors to
Income distribution also appears to be as important to the strength of the links in Chain B as in Chain A. Recent empirical evidence suggests that the distribution of assets and income has an effect on economic growth, with a more equal distribution favoring higher rates of growth.\textsuperscript{53} Among the explanations put forward for this, one is derived from the aforementioned relationships in Chain A, i.e., that a more equal distribution of income implies better nutrition and a stronger demand for education and hence raises labor productivity. Others derive from political economy considerations and relate to Chain B, e.g. that an unequal distribution of income may be associated with greater political and economic instability, more likely to interrupt economic progress.\textsuperscript{54} It is also suggested that an unequal income distribution increases populist pressures for higher government expenditure, which, in turn, slows growth through some combination of budget deficits, inflation and high taxation.

In summary, the connection between HD and GNP, represented by Chain B, is likely to be stronger:

B.i – the more attuned to the needs of the economy is the educational system; this depends on the stage of development, e.g. primary education at an earlier stage, secondary and vocational at a later stage, the quality of education at all stages, etc.;

B.ii – the higher the investment rate;

B.iii – the more appropriate the economic policy setting;

B.iv – the more supportive the quality of the social capital in place;

B.v – the more equal the distribution of income.

Once again the nature of the policies or institutions which determine the strength or weakness of particular links in this chain will vary with the stage of development a country has reached. To cite two examples:

\textsuperscript{53} Alesina and Rodrik, 1994; Alesina and Perotti, 1994; Persson and Tabellini, 1994; Birdsall et al., 1995.

\textsuperscript{54} Alesina and Rodrik, 1994.
– The adoption of labor intensive methods is critical at an early stage when there is still much unemployment and underemployment, but later more capital and skill intensive methods are needed.

– Institutions facilitating the productive use of small rural savings are especially important early on; a more differentiated financial intermediation network is required at a later stage.

III. Empirical Findings

The discussion above led us to a set of hypotheses about the links between HD and EG for both causal chains — from EG to HD (Chain A) and from HD to EG (Chain B).

Below we test some of these hypotheses by cross-country regressions for the years 1960-1992. Some aspects discussed above cannot be tested in this way, either because the link in question is difficult to define in a measurable or unambiguous fashion (e.g. social capital and priority ratios) or because of a lack of data; consequently, only a sub-set of the relations is explored.

Our sample consisted of 35 to 76 developing countries, according to the availability of data for particular variables. We generally used lags of the original variables as instruments to reduce the simultaneity bias that would have resulted from applying OLS. Lagged values are reasonable candidates as instruments since the correlation between the residuals in the two periods analyzed is not substantial.

Chain A

For Chain A the variable chosen to measure achievement in human development was life expectancy shortfall reduction, 1970-92, from a maximum of 85 years. 55

The explanatory variables selected were:

– lagged GDP per capita growth rate (for 1960-70);
– social expenditure (defined as public expenditure on education and health) as a percentage of GDP for the whole period (1970-92), as well as lagged (1970-80);

55 As incorporated in the Human Development Index — see Human Development Report 1995.
– several measures of income distribution, i.e. income share of the bottom 20% or 40%, 1960-92, and the ratio of income share of the top to the bottom quintile, 1960-92;
– female primary school gross enrollment rate in 1965;
– regional dummies, with East Asia allocated a zero value.

Table A summarizes the results for Chain A. GDP per capita growth proved significant in all of the equations, with higher growth of per capita income leading to better HD performance. According to equation (1), a one percentage point increase in the average growth rate of GDP per capita is estimated to reduce life expectancy shortfall by more than 3 percentage points over the period. The social expenditure ratio also proved significantly positive in all but one case. For every percentage point increase in the average share of GDP invested in health and education, when lagged, the life expectancy shortfall decreases by about 1.75 percentage points (equations (1) and (3)).

An interesting finding is the mechanism through which the social expenditure ratio seems to affect human development. As regressions (4), (5) and (6) indicate, the female primary enrollment rate for 1965 has a positive impact on the rate of improvement of life expectancy. We attribute this to the impact on household behavior of female income, knowledge and control within the household. Moreover, it should be noted that when this variable is added, social expenditure becomes less significant, which suggests that much of the impact of social expenditure appears to occur through its effect on female education. According to equations (4), (5) and (6), a one percent increase in the female primary gross enrollment rate is estimated to reduce the life expectancy shortfall by 0.1 percent.

The income distribution variables run counter to our expectations, i.e. a more equal distribution does not seem to advance human development.

Both the African and Latin American dummies are negative and significant throughout, as we might have expected, given that the comparator is highly successful East Asia.
Chain B

For Chain B, the dependent variable chosen was GDP per capita growth, 1970-92.

The explanatory variables selected were:
- log GDP per capita in 1960, to test for convergence;
- initial levels of HD, using three different measures, log life expectancy in 1962, adult literacy 1970-72, and a combined index of life expectancy and literacy for 1970 (HDI*) \(^{56}\);
- changes in HD over time for two of the measures of HD, the change in the log of life expectancy, 1962-82; and HDI* shortfall reduction 1960-80. \(^{57}\)
  - gross domestic investment as a % of GDP for the period as a whole (1960-92);
  - income distribution, lagged, (1960-70), using three alternative measures, the ratio of the income share of the top to bottom quintiles, the income share of the bottom 40% of the population, and the income share of the bottom 20%;
  - regional dummies, as in Chain A.

The results are summarized in Table B. Our measures of the initial level of human development invariably proved significant, i.e. the initial level of life expectancy in equations (10), (11), and (12), as well as (18), (19), (20), (21) and (22) were highly significant. Adult literacy 1970-72 was significant in equations (13), (16) and (17); and the HDI* for 1970 was significant in equations (14) and (15). The change in life expectancy (1962-82) was positive and significant in all cases but one (see equations (18) to (22)). The change in HDI* shortfall reduction, 1960-80, was significant in equation (23), but the initial level of HDI* was not significant.

The domestic investment rate was always significant except when the regional dummies were included (equations (15) and (22)). The lagged income distribution variables virtually all gave results with the expected sign (i.e. a more equal income distribution is associated with higher economic growth), and were almost always significant except when the regional

\(^{56}\) HDI* is a modified version of the Human Development Index of UNDP, including only the non-income components, i.e. educational attainment as measured by a combination of adult literacy (2/3 weight), mean years of schooling (1/3 weight), and longevity as measured by life expectancy at birth.

\(^{57}\) When changes over time were introduced, the dates of the initial level of HD were also changed, so that log life expectancy was for 1962 and HDI* for 1960.
dummies were included. Moreover, income distribution is apparently more strongly related to GDP growth when changes as well as levels of human development, however measured, are included. The ratio of income shares of the top to bottom quintiles, 1960-70, showed significance in equations (11), (13) and (21); the share of the bottom 40% was significant in equations (14), (17), (19), (20) and (23), but the lagged income distribution variable was not significant in equations (12), (15) and (22), although the signs were in the 'right' direction. Regional dummies for Latin America were significantly negative in both instances when deployed and, in one case, also for Africa. In all equations, except when the regional dummies were introduced (equation (15)), the initial level of GDP per capita was significant, with a negative sign, indicating weak convergence, i.e. with a low coefficient.

In summary, the two chains, taken as a whole, showed a significantly positive effect of economic growth on HD and a significantly positive effect of HD on economic growth. With respect to specific links in each of the chains, our findings broadly confirmed our hypotheses, except for income distribution in Chain A. For Chain A, the higher social expenditure, the higher adult literacy, and the higher the female education enrollment for a given level of GNP per capita, the larger the improvement in HD. The most surprising finding, counter to our expectations, was that a more equal distribution of income did not improve HD performance; indeed, in some equations the opposite result obtained. One explanation of this may well be that we restricted the definition of HD in our Chain A regressions to life expectancy shortfall reduction which is mainly affected by public expenditures on health and education, particularly female, and less by household expenditures. For Chain B, the relationship between HD and economic growth was stronger the higher the investment rate and the more equally distributed the income. The regional dummies were generally negative for both Africa and Latin America in both chains but with small coefficients. Since, on average, Africa experienced a decline in GDP per capita over the period, this indicates that the fall in per capita incomes was not proportionately translated into a slowdown or reversal in HD improvements.\footnote{One explanation is that there were important specific interventions (notably immunization) that affected HD positively throughout the world in the 1970s and 1980s. In a sense these weakened the links in Chain A by rendering HD improvements more independent of incomes. In Africa, this would translate into a reduced negative impact on HD of falling incomes.}
IV. Virtuous and Vicious Cycles and Lop-sided Development

The existence of two chains linking HD and economic growth is thus strongly supported by both the conceptual framework and the empirical evidence presented. This means that an economy may be on a mutually reinforcing upward spiral, with high levels of HD leading to high growth and high growth in turn further promoting HD. Conversely, weak HD may result in low growth and consequently poor progress towards HD improvement. The strength of the links in the two chains determines the extent of mutual reinforcement between HD and EG, in either direction.

Country performance can therefore be usefully classified into four categories, virtuous, vicious and two types of lop-sidedness, i.e. lopsided with strong HD/weak growth (called 'HD-lopsided'); and lopsided with weak HD/strong growth ('EG-lopsided'). In the virtuous cycle case, good HD enhances growth, which in turn promotes HD, and so on. In the vicious cycle case, poor performance on HD tends to lead to poor growth performance which in turn depresses HD achievements, and so on. The stronger the linkages in the two chains described above the more pronounced the cycle of economic growth and HD, either in a positive or dampening direction. Where linkages are weak, cases of lop-sided development may occur. On the one hand, good economic growth may not bring about good HD, if, for example, there are such weak linkages as a low social expenditure ratio; on the other hand, good HD performance may not generate good EG if there is a dearth of complementary resources because of low investment rates. Such cases of lop-sided development are unlikely to persist. Either the weak partner in the cycle eventually acts as a brake on the other partner, leading to a vicious cycle case, or, if the linkages are strengthened, possibly by policy change, a virtuous cycle case results.

One way of classifying countries into the four categories is to compare their performance on HD and EG with the average performance of all developing countries. Diagram II presents this classification for 1960-92 for all developing countries for which data were available. The vertical and horizontal grid lines represent the average performance for the period, with countries weighted by their populations in 1992. Most developing countries appear as either virtuous (NE quadrant), or vicious (SW quadrant); a significant number showed an HD-lopsided pattern, and very few an EG-lopsided one. A strong regional pattern emerges, with East Asia heavily represented in the virtuous cycle case (seven out of the eight
cases are East or South East Asian, the eighth being Botswana). Of the thirty seven countries in the vicious cycle quadrant, twenty-one are from Sub-Saharan Africa, nine from Latin America. Latin America is also strongly represented in the HD-lopsided quadrant, i.e. ten of the thirteen are from that region. In the EG-lopsided category there are just four countries — Egypt, Pakistan, Mauritius and Lesotho.

The important issue for policy purposes is how a country may move towards inclusion in the virtuous cycle category. Much can be learned about this by looking at the ways in which countries changed across categories over time. Taking the movements of countries over the three decades 1960-70, 1970-80 and 1980-92 (see Table C and Diagram III), we find the following:

– Over half the countries in the vicious-cycle category in 1960-70, i.e. 18 out of 35, remained in that category throughout. Most of these countries were in Sub-Saharan Africa, which started with very low levels of HD, handicapping their growth potential; their low growth rates and, subsequently, the debt crisis prevented them from generating the resources necessary for improvements in HD.

– Six countries moved from vicious cycle to EG-lopsided between the sixties and the seventies, but four of them fell back to the vicious cycle category in the 1980s. Three moved from vicious to HD-lopsided, including Honduras, Algeria and Madagascar, and only Madagascar returned to the vicious cycle category. Kenya, which moved from vicious to virtuous in the 1970s, also subsequently fell back to vicious. Only two countries managed to move from the vicious to virtuous category on a sustained basis — i.e. Sri Lanka and Botswana.

– Of the eight countries which were EG-lopsided in 1960-70, none stayed in that category throughout, but all moved into the vicious category. One — Pakistan — reverted to EG-lopsided in the 1980s. Brazil and Egypt enjoyed relatively fast growth during the 1960s and 1970s (over 3% in the 1960s and about 6% in the 1970s) but did not utilize this opportunity to improve the levels of HD substantially. In the case of Brazil the highly unequal income distribution (with a Gini of 0.634, one of the worst in the world) was one reason why growth did not translate into HD improvements. In both Pakistan and Egypt, public expenditure on health and education was low, partly due to heavy expenditure on the military, while Pakistan's HD performance suffered especially from discrimination against females.
– Of the thirteen HD-lopsided countries in the 1960s, only Costa Rica stayed in that category throughout: four moved into a virtuous cycle — Chile, China, Colombia and Indonesia (Colombia later falling back to HD-lopsided). In these cases, early progress in human development meant that they were able to take advantage of policy reforms for generating growth. Egalitarian income distribution also assisted the movement towards a virtuous cycle. Four moved initially from HD-lopsided into the vicious category (Venezuela, Myanmar, Peru, and El Salvador — the latter two moving back into HD-lopsidedness in the 1980s). Three — Dominican Republic, Guatemala and the Philippines — initially moved to EG-lopsided and subsequently fell back into the vicious category. Among the reasons for the failure to move into high economic growth were the debt situation, poor economic policies and internal disturbances. Consequently, they were unable to maintain the rate of progress in HD because of slow economic growth.

– Thirteen countries were in the virtuous cycle category in the 1960s; five retained this position throughout; and five fell back to the HD-lopsided and three to the vicious category. Mostly, the countries that fell back were subject to the depressing effects of the 1980s debt crisis on economic growth.

It is important to note that lopsidedness was a temporary condition in all cases except Costa Rica. Our most significant finding is that, while HD-lopsidedness permitted movement towards a virtuous cycle (occurring in about a third of the cases), in the case of EG-lopsidedness, all the cases reverted to a vicious cycle. Very few countries managed to go directly from vicious to virtuous; but some succeeded in moving to HD-lopsided, from where it was possible to move

59 Iraq made the same move between the 1960s and 1970s, but data are not available for the later period, when conflict is likely to have damaged both HD and growth.

60 The Philippines moved from HD-lopsided to EG-lopsided and then returned to HD-lopsided in the 1980s.

61 Lesotho moved from virtuous to vicious by way of EG-lopsided.

62 One of the explanations of why Costa Rica was able to sustain HD achievements despite low economic growth resides in its early, strong and sustained commitment to HD, exemplified by abolition of its army in 1948 and its heavy investment (at 10% of GDP) on health and education between 1970 and 1992.
into the virtuous category. Our analysis suggests that it is not possible to move to virtuous via EG-lopsidedness, as this proved a dead end.

Hence the process we need to examine more closely is that leading to a movement from vicious to HD-lopsided, from HD-lopsided to virtuous, or the very unusual case, undoubtedly difficult, of taking the direct route from vicious to virtuous.

Our earlier review of the links in the two chains suggests that to move from vicious to HD-lopsided one needs to strengthen the links in Chain A, which may be achieved by adopting some of the following policies:

– those leading to a shift in resource allocation towards education and health services, especially those serving the majority of the people, as apparently occurred in Argentina with enhanced decentralization.

– those generating a more equitable income distribution (for example, through land and tax reform or a move towards a more employment-intensive pattern of output). Algeria is an example, with land reform in the 1960s and some large-scale employment programs in the 1970s.63

– those providing extensive opportunities for the unemployed, for example Bolivia's Social Fund in the 1980s, which received substantial support from donors.

Movement from the HD-lopsided to the virtuous category requires strengthening the links in Chain B by, for example:

- taking advantage of an improved HD to promote economic growth through policy reform;

- increasing the investment rate, possibly assisted from the outside.

- improving the distribution of income.

Chile is an example where strong economic reforms, combined with a high level of HD, accounted for improved economic growth. Relatively good income distribution in China, along with policy reform and very high investment rates, led to accelerated economic growth. In Indonesia, a similar process was heavily supported by external capital flows.

We do not wish here to argue that any particular set of policies would achieve a particular movement across categories; rather we want to emphasize an important conclusion about the sequencing of policy change, i.e. that HD must be strengthened before a virtuous cycle can be attained. Policy reforms which focus only on economic growth are unlikely to succeed. Countries in a virtuous cycle category may well slip back into HD-lop-sidedness, if, for some reason, growth slows down, but as long as HD stays high such cases have a good chance of resuming their virtuous cycle pattern.

Whenever either or both chains appear to be weak, leading to lop-sided or vicious cycles, it is important to identify where the weak links are and what the appropriate policies might be to strengthen such links. Such policies must, moreover, be viewed in an evolutionary context. Even countries initially successful in both HD and EG will need to change their policies as development proceeds in order to sustain their success. In an early phase, for example, priority should be given to primary education and some comprehensive health interventions, both from the perspective of improving HD and that of increasing economic growth. At a later stage, the roles of science and technology institutions and higher education become more important for strengthening Chain B, while, along Chain A, hospitals assume a greater role than before.

In summary, we have demonstrated the existence of an iterative process between the ultimate objective — improvements in HD — and economic growth as a necessary but not sufficient condition for achieving such improvements. Moreover, by investigating the relative importance of various links connecting HD and EG we have identified the direction policy might take to strengthen such links. One important conclusion concerns the desirable phasing of policy change. Economic and social policy has tended to focus priority on getting the economic fundamentals 'right' as a necessary precondition for economic growth, while arguing that HD improvement must await such economic growth. Our findings do not deny the importance of economic reforms, but emphasize that a focus on HD must be included from the beginning of any reform program. Economic growth itself will not be sustained unless preceded or accompanied by improvements in HD.
Table A: Chain A

Ordinary Least Squares Regressions

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<tr>
<th>Variable</th>
<th>1</th>
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<td>1.27**</td>
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<td>2.70*</td>
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<td>1.28*** (1.91)</td>
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<td></td>
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<td>-0.004</td>
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<td>—</td>
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</tr>
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<td>Ratio of income share top to bottom 20% 1960-1992</td>
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<td>0.002</td>
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<tr>
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<td>(3.02)</td>
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<td>Female primary gross enrollment rate 1965</td>
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<td>—</td>
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<td>(0.39)</td>
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<td>-0.07</td>
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<td>(-0.97)</td>
</tr>
<tr>
<td>Intercept</td>
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<td>0.28*</td>
<td>0.06</td>
<td>0.24*</td>
<td>0.02</td>
<td>1.07</td>
<td>0.16*</td>
<td>0.25**</td>
<td>0.30*</td>
</tr>
<tr>
<td></td>
<td>(1.51)</td>
<td>(6.09)</td>
<td>(1.17)</td>
<td>(3.36)</td>
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<td>(0.68)</td>
<td>(2.92)</td>
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<tr>
<td>Adj. R-squared</td>
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<td>0.27</td>
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<td>0.41</td>
<td>0.40</td>
<td>0.59</td>
<td>0.51</td>
<td>0.55</td>
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</table>

T-Statistics are given in parentheses.

* Significant at 1 percent
** Significant at 5 percent
*** Significant at 10 percent
## Table B: Chain B

### Ordinary Least Squares Regressions

Dependent variable: Average real GDP/n growth 1970-1992

<table>
<thead>
<tr>
<th>Variable</th>
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<th>12</th>
<th>13</th>
<th>14</th>
<th>15</th>
<th>16</th>
<th>17</th>
</tr>
</thead>
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<tr>
<td>Log GDP/n 1960</td>
<td>-0.01* (-3.01)</td>
<td>-0.01* (-3.04)</td>
<td>-0.01* (-2.87)</td>
<td>-0.01*** (-1.87)</td>
<td>-0.009 (-1.42)</td>
<td>-0.01** (-2.38)</td>
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<tr>
<td>Adult literacy rate 1970-1972</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>0.03** (2.45)</td>
<td>—</td>
<td>—</td>
<td>0.03** (2.19)</td>
<td>0.03** (2.21)</td>
</tr>
<tr>
<td>Log life expectancy 1967</td>
<td>0.06* (3.79)</td>
<td>0.03** (2.09)</td>
<td>0.09* (3.90)</td>
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<td>—</td>
<td>—</td>
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<td>—</td>
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<tr>
<td>Gross domestic investment as a % of GDP 1960-1992</td>
<td>0.12** (3.83)</td>
<td>0.14** (2.72)</td>
<td>0.12** (2.37)</td>
<td>0.12*** (1.99)</td>
<td>0.13** (2.26)</td>
<td>0.06 (1.06)</td>
<td>0.12*** (2.07)</td>
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</tr>
<tr>
<td>Income share of bottom 40% 1960-1970</td>
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<td>—</td>
<td>—</td>
<td>0.001 (1.52)</td>
<td>—</td>
<td>—</td>
<td>0.001** (2.20)</td>
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<td>Income share of bottom 20% 1960-1970</td>
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<td>—</td>
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<td>0.40** (2.18)</td>
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<td>Ratio of income share of top to bottom quintile 1960-1970</td>
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<td>-0.0007** (-2.06)</td>
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<td>-2.21 (-0.05)</td>
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<tr>
<td>HDI* 1970</td>
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<td>—</td>
<td>—</td>
<td>0.06** (2.38)</td>
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<td>—</td>
<td>0.01 (0.57)</td>
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<tr>
<td>Intercept</td>
<td>-0.17* (-3.71)</td>
<td>-0.14* (-2.30)</td>
<td>-0.28* (-3.93)</td>
<td>0.12** (2.74)</td>
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T-Statistics are given in parentheses.

* Significant at 1 percent
** Significant at 5 percent
*** Significant at 10 percent
Table B: Chain B (continued)

Ordinary Least Squares Regressions
Dependent variable: Average real GDP/n growth 1970-1992

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<td>Gross domestic investment as a % of GDP (1970-1992 average)</td>
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<td>0.13** (2.39)</td>
<td>0.06 (1.17)</td>
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<td>Income share of bottom 40% 1960-1970</td>
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<td>Ratio of income share of top to bottom quintile 1960-1970</td>
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T-Statistics are given in parentheses.

* Significant at 1 percent  
** Significant at 5 percent  
*** Significant at 10 percent
Table C

Virtuous, Vicious and Lop-sided Performance 1960-1992

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Table C (continued)

Virtuous, Vicious and Lop-sided Performance 1960-1992

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THE HD-GNP

Diagram I
Diagram III
Country HD-EG Quadrant Changes Over Three Decades

Note: The country movements indicate the quadrants in which countries are placed over the three decades but not their actual location relative to the axes.
Diagram II

Classification of Country Performance (1960-1992)

Note: The horizontal and vertical lines defining the four quadrants represent developing country averages weighted by population.


Monetary Fund Conference on Income Distribution and Sustainable Growth, Washington, DC, June 1-2.


Williamson, J., 1993, 'Human Capital Deepening, Income Inequality and Demographic Events Along the Asia-Pacific Rim' in N. Ogawa et al., eds., Human Resources in Development Along the Asia-Pacific Rim, Singapore: OUP.


