Investment Financing in Russian Financial-Industrial Groups

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Abstract

We study whether Russian Financial-Industrial Groups facilitate access by Russian firms to investment finance. We compare firms which are members of official Financial Industrial Groups and/or are owned by a large Russian bank with a control set of large firms categorized by dispersed ownership or/and management and employee control. We find that investment is sensitive to internal liquidity for the second set of firms but not for the first. This is consistent with extensive reallocation of resources within the groups to overcome capital constraints.

One interpretation is that group firms have an internal capital market which facilitate access to finance. We test this view against the alternative possibility that financial reallocation hide opportunistic value transfer across firms. Specifically, we assess the quality of the investment process in group and non group firms by regressing individual firms' absolute and relative investment on our measure of Tobin's Q. The result supports the notion that group firm allocate capital better than independent firms.

We then distinguish between bank-led groups, which are more hierarchical, and industry-centered groups which may be more defensive arrangements. While investment is not significantly correlated with cash flow in industry-led group firms (unlike in independent firms), there is a **negative** significant correlation for bank-led firms, suggesting a more extensive financial reallocation and the use of profitable firms as cash-cows. Most intriguingly, the greater sensitivity of group firms' investment to Q is entirely to be attributed to firms in bank-led groups, where the controlling bank may have a stronger profit motive and authority to reallocate resources.

Finally, independent firms with significant stock market trading appear also less liquidity constraints, suggesting that the Russian equity market may already provide a positive informational function.

Introduction

There has been an increasingly skeptical view in developed countries about the efficiency of diversified conglomerates. The overwhelming evidence points at the fact that Western diversified groups tend to trade at a discount relative to a portfolio of independent firms in related industries firms; they have on average a lower Tobin's Q; they tend to be broken up, and their share price significantly increases when that occurs (for a review see Rajan and Zingales, 1997). Scharfstein (1997) studies investment patterns in divisions in conglomerate firms, and conclude that they appear to practice some form of suboptimal "socialist" reallocation of resources across divisions, moving funds from profitable firms in high Q industries to support investment in lower Q sectors.

The leading explanations for such underperformance have focused on the agency conflict between investors and empire-building managers (Jensen, 1986). More recently, some authors have argued that internal power conflicts force inefficient redistribution of resources to less performing divisions.

In sharp contrast, industrial-financial groups persist and often prosper in many developing countries (Khana, Tarun and Palepu, 1996), where private sector activity is often dominated by diversified business groups. Some theoretical rationales for such corporate structures have pointed to the incentive to resolve scarcity in the capital and the intermediate product markets. The emergence of such groups may also be a function of the weak institutional environment in emerging market economies of Asia, Latin America, and Eastern Europe. In countries with weak law enforcement, unstable regulatory system and vast corruption, groups may have extensive governance functions. They may support internal trade, ensure close monitoring of management decisions and manage a privileged access to political favors, such as subsidized credit, favorable regulation and licensing, and access to strategic resources. In conclusion, groups may emerge to capture scarcity rents or compensate for lack of markets, or both.¹

In Russia, an historical reliance on implicit contracting, the oligopolistic structure of industry and underdeveloped capital markets has given additional scope for the development of business groups. Following the onset of privatization in 1993, new Russian banks have taken large equity positions in the Russian industrial sector. Most groups got hold of their assets

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¹ A difference with the Western experience may be that corporate control in developing countries is more concentrated, often in the hand of family holding companies or banks.

through debt-equity swap programs, government provisions and privatization sales. Taking advantage of the limited competition offered by capital market investors, they began to consolidate holdings in controlling blocks by 1994 (Johnson, 1997)

The emerging corporate structure was termed the Financial-Industrial Group (henceforth FIG). FIGs were sometimes officially constituted by the government or have been formed spontaneously. An official recognition of FIGs came in December 1993 by presidential decree. Under this decree, FIGs receive a number of benefits, such as the right to receive blocks of shares in privatized enterprises from GKI, preferential reserve requirements from the central bank, and preferential access to licenses and permits.²

Given Russia's history of development and its current market conditions, such institutions may constitute an optimal organizational structure. Weak law enforcement makes arm-length contingent contracting impossible. Russia never experienced a form of capitalism based on reliable contractual relations of the Anglo-Saxon style. During the Soviet era the directors of enterprises relied on relational contracting to ensure supply delivery and performance. High transaction costs associated with segmented information and poor contractual enforcement in Russia suggest that centralized ownership of assets may lead to both better corporate and contractual governance. Holding companies such as FIGs may thus be an optimal construction to carry out the required reallocation of ownership and governance in Russia.

Executives of many bank-centered groups routinely claim that they and other banks play the same role in the Russian economy today as investment bankers did in the US economy at the turn of the century³. In this paper we investigate this argument.

We start by an empirical analysis of the relationship between internal finance and investment in independent and group-affiliated Russian enterprises. We compare firms which are members of official Financial Industrial Groups and/or are owned by a large Russian bank with a control set of large firms categorized by dispersed ownership or/and management and employee control. We find that investment is sensitive to internal liquidity for the second set of firms but not for the first.

³ Ramirez (1995) shows that the involvement of J.P. Morgan bankers on US firms' Board of Directors around the turn of the century appears to have improved their access to capital, and argues that bank monitoring curtailed the principal-agent conflict and diminished informational asymmetries between investors and managers.

² Although in December 1995 these benefits were confirmed in the Law On Financial-Industrial Groups, this has not led to visible explicit concessions for the FIGs.

Such results can be reinterpreted as evidence of extensive financial reallocation across group firms. The interesting question, naturally, is the interpretation of this finding. One interpretation is that group firms have an internal capital market which facilitate access to finance for good projects by reallocating resources across firms.

An alternative view may be that reallocation is driven by the desire of the controlling shareholders to shift resources around in order to appropriate them better (for instance, by shifting them to firms in which their equity interest is greater)..

In order to test these competing views, we assess the quality of the investment process in group and non group firms. We do so by regressing individual firms' absolute and relative investment on our measure of Tobin's Q. The result supports the notion that group firm allocate capital better than independent firms.

Following Johnson (1997), who argues persuasively that FIGs should be distinguished in bank-led groups and industry groupings, we then distinguish between bank-led groups, which are more hierarchical, and industry-centered groups which may be more defensive arrangements. While investment is not significantly correlated with cash flow in industry-led group firms (unlike in independent firms), there is a **negative** significant correlation for bank-led firms, suggesting a more extensive financial reallocation and the use of profitable firms as cash-cows. Most intriguingly, the greater sensitivity of group firms' investment to Q is entirely to be attributed to firms in bank-led groups, where the controlling bank may have a stronger profit motive and authority to reallocate resources.

Finally, independent firms with significant stock market trading appear also less liquidity constraints, suggesting that the Russian equity market may already provide a positive informational function.

I Sources and Measurement of Capital Constraints

Corporate finance theory aims to understand the process by which capital is allocated to the corporate sector. Under the neoclassical Modigliani-Miller theorem, in a world with efficient capital markets, in the absence of transaction costs or distortionary taxation, the value of the company is independent from its financing structure provided that the mode of financing does not affect the productive activity of the firms. The main implication is that firms are indifferent between financing their investment programs from internal or external sources.

However, in a world with asymmetric information between insiders and outsiders, raising external equity capital may be costly due to adverse selection (Myers and Majluf,

1984). Moreover, when managerial self-interest leads to principal-agent problems, investors will be reluctant to fund corporations, and external equity finance may be either unavailable or costlier than internal finance. But while debt may serve a disciplinary effect on managers to restrain their own interests (e.g. "empire building"; see Jensen, 1985), high leverage also has a cost in the form of potential financial distress, credit rationing and higher costs associated with monitoring.

Financial distress costs are likely to be greater in a context such as Russia where agency and informational problems are severe. Thus external capital may be not just very costly but simply unavailable, and Russian firms may ultimately be forced to forgo valuable investment or restructuring opportunities. A general conclusion is that funding investment by raising external capital may be more costly than internally generated funds. Thus the availability of internally generated funds may have an effect on investment decisions. Additional financing problem arise in countries such as Russia, where contracts may be hard to verify and enforce. When parties have to rely on incomplete or implicit contracts the allocation of control rights becomes more important than contractual rights (Modigliani and Perotti, 1997); a hierarchical structure may be more effective than arm-length contractual relationships.

Scharfstein and Stein (1997) show that in a conglomerate with diffuse ownership there may be a biased incentive structure which leads strong divisions to subsidize investment in weak divisions.⁴ However, in the command structure of most FIGs there is a holding company, either a bank or a company, with the right to residual cash flow and control over the assets. In such a case the corporate headquarters reallocate resources efficiently across their controlled business units and monitor managerial decisions, even if they may overexpand relative to what external investors may prefer (Stein, 1997).

Ultimately, the advantages and disadvantages of groups across countries are an empirical question. Most of the testing has been conducted within the context of the Q model of investment, developed by James Tobin. Q is defined as the ratio of the market value of the firm to the replacement value of its capital assets, and is therefore a shadow value of an additional unit of capital. In equilibrium the marginal Q is unity.

An important feature of the Q-model of investment is that because market expectations about the future profitability are summarized by the securities market evaluation of the firm, with Q as a regression it becomes possible to isolate the effects of internal finance on

investment. This makes it possible to test empirically the importance of financial factors. Additionally, the empirical model may be augmented by various variables relating to agency conflicts and financial distress, such as the stock of debt, value of capital stock, cash flow and stock of liquid assets. ⁵

If a firm maximizes the market value of the shares of existing shareholders, under perfect competition and linear production and cost functions the following equation can be derived:

$$\frac{I}{K} = \boldsymbol{b}_0 + \boldsymbol{b}_1 Q + \boldsymbol{b}_2 \frac{X}{K} + \boldsymbol{b}_3 \frac{B}{K} + \boldsymbol{b}_4 \frac{L}{K} ,$$

where L is a stock of liquid assets, B is debt, X is a cash flow and Q is Tobin's q.

In general, cash flow is correlated with profitability; thus in an investment equation cash flow may be correlated with investment because it is a proxy for valuable investment opportunities. However, if Q is a good proxy for the profitability of prospective investment, the significance of the coefficients on the financial variables other than Q can be interpreted as evidence of financial constraints, since the availability of internal finance does seem to affect the level of investment.

In practice there are problems in empirically implementing the Q model. Measures of Q are calculated using share prices, which reflect the average Q of the firm, while the theoretically relevant variable is marginal Q. Thus measured Q may not be very useful in reducing omitted variable bias on a liquidity coefficient. Moreover, traditional Q theory does not take into account other factors (such as irreversibility) associated with the investment decisions. For these reasons, empirical researchers simply postulate that investment profitability should be an increasing function of the value of investment opportunities as measured by proxies for Q such as the market-to-book ratio.

One solution to this problem is to compare the effects of internal finance across different sets of firms. If the error in the measurement of Q is the same across both sets of firms then a significant difference between the effects of liquidity between two samples signals that the null hypothesis of perfect capital markets must be rejected. In Fazzari, Hubbard and Petersen (1988) the division of the sample was based on the dividend pay-out policy: firms

 $^{^4}$ Scharfstein (1997) finds that investment by subsidiaries of divisions of conglomerates is higher than for stand-alone competing firms in low Q industries and lower in high Q industries.

⁵ Usually agency costs are assumed to be increasing in debt and decreasing in cash flow and liquidity, although the theory is ambiguous on this point; leverage may constrain excess investment by forcing management to pay out cash-flow (Jensen, 1986).

which retained most of their earnings were thought to be liquidity constraint. The appropriateness of this criterion in their sample was recently challenged by Kaplan and Zingales (1997), who also raise doubts on the ability to interpret a higher positive coefficient on cash flow in investment equations as evidence of stronger liquidity constraints.⁶

Our approach is related to the empirical work of Hoshy, Kashyap and Scharfstein (1990) on Japanese firms belonging to keiretsu groups. They compare the strength of the relationship between the investment and measures of internal finance, such as cash flow, for firms who have strong relationship with banks against firms without such ties. They find that cash flow is a more important determinant of investment for the independent firms than for those firms who are members of a keiretsu group. The evidence showed that for keiretsu firms sensitivity of investment to the cash flow was indeed insignificant, whereas non-affiliated firms experience more binding cash constraint. Hoshi, Kashyap and Scharfstein interpreted it as evidence that main bank monitoring mitigates information problems in capital markets.

This question whether group governance resolve capital constraints is important in the case of Russia, where enterprises are in great need for funds to finance restructuring. Moreover, the fundamental rules for a proper corporate governance system for public companies are either not in place or not effective, particularly in companies where rapid privatization has led to a strong degree of managerial self-control. This limits the role of capital market in financing.

III. Empirical Evidence

We employ the methodology described in the previous section to test the hypothesis that in the environment of poorly developed capital markets, where information and agency problems are severe, the Russian Financial-Industrial Groups help to relax firms' financial constraint.

⁶Our results where one group of firms has a positive correlation of investment to cash flow while the other has a zero or negative correlation are not affected by this criticism.

⁷ However, it is not clear that the result can be fully attributed to the role of the banks: Berglof and Perotti (1994) show that the dominant control configuration in the keiretsu group is horizontal, supported by corporate crossholdings. This is consistent with the finding that non-keiretsu firms with a main-bank relation appear to be credit constrained.

⁸Hoshi, Kashyap and Scharfstein (1995) find that keiretsu firms which weakened their ties to banks by raising money directly from capital markets became more liquidity constrained than before. A related result on the Chilean *grupos* following financial deregulation is in Hermes and Lensink (1997).

As in recent empirical literature on information and agency problems in capital markets, we use accounting data. In the case of Russia the quality of this data is questionable. Particular problem for this study is caused by the accounting book values of total assets, because in empirical literature total assets are used as a scaling factor when working with panel data. In the case of Russian data there is little knowledge of how historical value of assets has been adjusted throughout the transition period and what is included into its definition as accounting standards change. To account for this problem, we use total assets as well as total revenue as a proxy for the size of the firm to scale all variables.

Sample Description

We use individual firm data from companies listed in the publication called "200 Largest Russian Enterprises, 1996", which is compiled by the Russian weekly economic journal "Expert". Financial information in these publications is either directly collected from the Russian public companies or from their financial advisers. Only original financial documents such as annual reports and balance sheets were used⁹. Financial statistics were obtained from Skate Kapital Press.

Since it is necessary for the purpose of estimation to calculate a proxy for Tobin's Q, we had to drop from our sample those firms which do not have an established secondary market for their shares. We constructed a consistent sample with sufficiently complete financial indicators for 76 Russian public companies. For each firm it includes data from balance sheets for 01/01/95 & 01/01/96 and the income statement for the year of 1995. Price per share is from Skate Stock Data group as of February 1, 1997. All financial details are in Russian Rubles and are not adjusted for inflation. To account for the inflation all figures are converted into US Dollars at the historical rate. Table I contains the distribution of group and non-group firms in the sample according to industry. We use three criterion to distinguish between the group and non-group firms. Firstly, firms which are listed in the Industrial-Financial Groups Registry Book for 1996 are classified as group firms. In our sample 14 firms were given a "Group" category based on this criterion. Secondly, we rely on information about ownership structure which is available from the Skate Kapital Press and "Expert". Firms where major shareholders are Russian banks and oil companies are classified as group firms. Although

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⁹ One should treat this data with care due to the uncertain quality of reporting by Russian firms. Although some of these accounts are audited, some of the sample companies report their financial information according

ownership information is incomplete, it enabled us to include into a group status another 15 firms. These are either firms where Menatep Bank or ONEXIM Bank and their affiliates are major shareholders or those firms where YUKOS or Sidanco oil companies are major shareholders. Thirdly, we have included 9 utility firms, which form a group called Unified Energy Systems of Russia.

Table I
The Distribution of Group and Non-Group Firms Across Sectors

| Industry | Group Firms | Non-Group Firms |
|--------------------|-------------|-----------------|
| Oil and Gas | 12 | 14 |
| | 31.6% | 36.8% |
| Utility | 9 | 3 |
| | 23.7% | 7.9% |
| Non-Ferrous Metals | 3 | 2 |
| | 7.9% | 5.3% |
| Steels | 4 | 6 |
| | 10.5% | 15.8% |
| Machinery | 5 | 7 |
| • | 13.2% | 18.4% |
| Transport | 2 | 6 |
| • | 5.3% | 15.8% |
| Other | 3 | 0 |
| | 7.9% | 0% |
| Total | 38 | 38 |
| | 100% | 100% |

The non-group sample include firms where share-holding is either dispersed among different owners where either the largest stake is less then 20% or it is concentrated in the hands of management and employees or an affiliated holding company. This seems a sound way to divide our sample because the firms with insider control and/or dispersed ownership may face a more severe agency costs.

to Russian Accounting Standards. We believe that these sources are more reliable then the information available at the Russian Federation Statistical Agency.

Table IIa Descriptive Statistics

Cash flow is net income minus change in inventories minus change in accounts receivable plus change in accounts payable. Investment is change in fixed assets. All variables are scaled by the beginning of the period total assets.

| Statistic | Non-Group Firms | Group Firms |
|----------------------------------------------------------------|---------------------|--------------------|
| Number of firms | 38 | 38 |
| Average investment-total assets ratio | 0.514 | 0.794 |
| Average cash flow-total assets ratio | 0.024 | 0.019 |
| Standard deviation of investment - total assets ratio | 0.591 | 0.925 |
| Standard deviation of cash flow - total assets ratio | 0.641 | 0.516 |
| Average total assets 01/01/95 Average total assets 01/01/96 | 759.625 1133.218 | 464.878 816.973 |

Source: Authors' calculations based on samples selected from Skate Kapital Press data.

Note 1: Flow values are calculated for the 01/01/95 and 01/01/96. Stock variable are for the 01/0195.

Table IIb
Descriptive Statistics

| Statistic | Non-Group Firms | i | Group Firms | |
|--------------------------------|-----------------|----------------|-------------|-----------|
| | Mean | Std. Deviation | Mean | Std. |
| | | | | Deviation |
| Employment | 20991.216 | 17324.736 | 42411.625 | 66659.857 |
| Change in bank debt | 3.877 | 10.283 | 0.769 | 3.235 |
| Bank debt - total assets ratio | 0.037 | 0.099 | 0.046 | 0.078 |
| Change in accounts payable | 0.636 | 0.642 | 0.673 | 0.861 |
| Accounts payable - total | 0.237 | 0.147 | 0.294 | 0.480 |
| assets ratio | | | | |
| Change in cash | 0.924 | 2.963 | 1.338 | 4.547 |
| Cash - total assets ratio** | 0.033 | 0.052 | 0.017 | 0.022 |
| Total liability - total assets | 0.281 | 0.179 | 0.340 | 0.482 |
| ratio | | | | |
| Logarithm of total revenue | 6.115 | 1.238 | 6.433 | 1.735 |
| Revenue - total assets ratio | 1.346 | 1.160 | 1.245 | 0.863 |

Note 1: Changes refer to the period 1995-96. Income statement statistics are for 1995.

Note 2: The stars indicate significance of the non-parametric independent sample T-test on the difference in sample means between the two sets of firms. ** Significant at the 10% level..

Table IIa shows some relevant statistics for the two sets of firms over 1995-1996. Investment normalized by initial total assets is larger for group firms. They tend to invest more and their investment is more volatile. The distribution of the firms across different industrial sectors is not too different. The cash flow-capital ratio is almost identical for both groups,

although it is more volatile among the group firms. Both groups almost doubled the value of their assets during the period. 10

Table IIb shows that non-group firms tend to hold larger stock of cash then the group firms; the difference is marginally significant. This strategy may be an endogenous response to the existence of credit constraints. Note that the payables to total assets ratio constitutes a much larger portion of liabilities than bank debt for both sets of firms. From Table II one can see that the bank debt-total assets ratio is remarkably low for both sets of firms. This is consistent with the fact noted by other researchers that Russian firms obtain little credit from the banking system. Firms in both categories are of roughly similar size (as measured by revenue).

Table III presents indicators of investment opportunities and profitability for both categories. Income-based profitability measures as well as market-book ratios are very similar for both categories of firms, as is the fixed asset to total assets ratio. Net income over revenues shows that profit margins are higher for group firms.

If fixed assets-total assets ratio were a reliable measure of asset tangibility, they could proxy for the ability of the firms to attract credit; then bank debt should be similar for both types of firms. In addition, the two sets of firms are equally profitable, generate a comparable amount of cash flow and have very large stocks and flows of trade payables. Nevertheless the group firms invest more; investment is also more variable across firms in this category, consistently with the possibility of intra-group financial reallocation.

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 $^{^{10}}$ A simple correlation analysis between investment and cash flow suggests that about one third of cash flow is spent on investment by the non-group firms, whereas for group firms the correlation is negative.

Table IIIFinancial Ratios for Group and Non-Group firms

This table presents the following financial ratios: our proxy for Q, the market to book ratio, calculated as market capitalization as a proportion of book value of equity; Net income as a proportion of the total assets; Income before taxes as a proportion of the total assets; Fixed assets as a proportion of total assets. Leverage is total bank debt over equity book value.

| | Non-G | roup Firms | Group Firms | 3 |
|----------------------------------------------------|-------|----------------|-------------|----------------|
| | Mean | Std. Deviation | Mean | Std. Deviation |
| Market capitalization - book value of equity ratio | 0.492 | 1.041 | 0.487 | 0.848 |
| Net income - total revenue ratio | 0.096 | 0.123 | 0.126 | 0.136 |
| Net income - total assets ratio | 0.143 | 0.189 | 0.153 | 0.150 |
| Total bank debt - equity ratio | 0.114 | 0.515 | 0.096 | 0.263 |
| Income before taxes - total assets ratio | 0.238 | 0.273 | 0.245 | 0.212 |
| Fixed assets - total assets ratio | 0.569 | 0.178 | 0.539 | 0.184 |

Source: Same as in Table I

Note 1: Income statement are for 1995 and the balance sheet statistics are for 01/01/95.

These statistics are consistent with the notion that the independent firms are cash constrained. Firms in both categories are roughly of the same size and have similar cash flow, but the non-group firms hold more cash, which can be interpreted as a buffer against sudden liquidity problems. Their lower level of investment is also consistent with this hypothesis, as the greater variation in the investment-capital ratio The recent higher increase in bank debt is on the other hand not consistent. In any case these comparisons are only suggestive, as none of the differences in the average are statistically significant at 5% level and only a few are significant at 10% level.

The general regression includes as independent variables a proxy for Tobin's Q, two measures of internal finance, stock of debt, and profitability measure. To eliminate the effects of scale all the variables other then a proxy for Tobin's Q are normalized by the beginning of the period total assets.

We next estimate the following equation:

$$\frac{I_{t}}{K_{t-1}} = \boldsymbol{b}_{1} + \boldsymbol{b}_{2} M_{-} B + \boldsymbol{b}_{3} \frac{CF_{t}}{K_{t-1}} + \boldsymbol{b}_{4} D * \frac{CF_{t}}{K_{t-1}} + \boldsymbol{b}_{5} \frac{DEBT_{t-1}}{K_{t-1}} + \boldsymbol{b}_{6} \frac{IBT_{t}}{K_{t-1}} + \boldsymbol{b}_{7} \frac{CASH_{t-1}}{K_{t-1}}$$

We use both flow and beginning-of-period stock measures of internal finance. Cash flow (CF/K) records the inflow of cash to the firm during the period of investment: it is defined as after-tax income less change in inventories and accounts receivable plus the change in accounts payables. The stock measure of cash (CASH/K) measures the stock of cash at the

beginning of the period when a firm decides on its investment. The stock of debt (DEBT/K) is included in the regression with no strong prior; in the literature a high level of debt may affect agency conflict; at the low level typical of the Russian context, we are rather incline to interpret it as a sign of access to scarce credit. As a proxy for Tobin's Q we use the market value of equity over the book value of equity (M_B). It is here calculated at the beginning of the period; we later use also the end-of-period value. Investment (I/K) is measured as the change in fixed assets. We also include income before taxes-total assets ratio (IBT/K) as a proxy for profitability, because this measure may be related to sales and production. We do not use sales directly in our regression because the correlation coefficient between revenue and cash flow is greater than the regression R^2 and thus may endanger the accuracy of the inference.

To condition on whether the firm is part of an industrial-financial group or an independent one, we use an interactive dummy variable times the cash flow (Group D*CF/K), where D is a dummy indicating group status. This tests whether the coefficient on a cash flow variable is different for two groups. We will use other interactive dummies in later sections to control for various other qualitative features such as industry effects.

Since there are reasonable doubts about the accuracy of book values, we try two variables to normalize the financial variables. Following the literature, we first use the stock of assets.

Estimation Results

Table IV presents estimates of the investment models, including financial variables, for group and non-group firms. Column 1 shows the estimates of the basic regression, which is the most closely related to the Q model of investment. Our proxy for Tobin's Q is highly significant and has the expected sign. In addition, all financial variables have large significant coefficients, suggesting that internal finance does matter for investment.

The main result of Table IV is that the availability of internal funds has a positive effect on investment, presumably because of credit constraints. The other main result is that the sensitivity of investment to cash flow is substantially different for group and independent firms: the estimated difference in the cash flow coefficient between group and non-group firms (the

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In the literature production is included into the regression for practical reasons. Since liquidity and production are correlated, liquidity might proxy for accelerator effects, which appear to be important in the empirical investment literature. This point is discussed in Fazzari et al.(1988) and Hoshi et al. (1994).

coefficient on the group dummy times cash flow) is negative and significant. These results are consistent with the hypothesis that non group firms are financially constrained, while the sensitivity of investment to the cash flow for the group firms is zero (or perhaps even slightly negative). This suggests that cash flow is strongly reallocated within the group, to the point that investment is uncorrelated with individual firms, or in the case of a negative coefficient, that some firms which tend to be cash-rich act as cash cows for the group as a whole. This may imply that a close relationship with a bank or/and group structure resolves agency or market imperfections and enables some Russian industrial firms to raise investment funding, while perhaps constraining the use of free cash flow by cash rich firms.

The estimated effect of bank debt is positive and significant at the 10% level.

In the case of Russia, bank debt is quite low relative to assets, and due to the high past inflation, it is largely newly accumulated debt. Thus firms with higher debt are perhaps those which have been able to raise it. If those are generally firms with better investment opportunities, a positive sign is not surprising. Since the significance is only marginal, we hesitate to interpret this result further. ¹² Other variables we included, such as trading liquidity, profitability, employment and government ownership are not significant determinants of investment.

As many firms in the sample have increased their leverage, we also tried including the change in bank debt; the coefficients were again positive but not significant at the 10% level.

Table IV (a) Effects of Cash Flow on Investment

The Dependent variable is investment - total assets ratio (I/K), where I is defined as a change in fixed assets and K is beginning-of-period total assets. Independent variables include M_B: Market value of equity divided by the beginning-of-period book value of equity; CF/K Cash flow during the investment period as a proportion of beginning-of-period total assets; DCF/K: dummy variable times the CF/K, dummy is equal to "1" if a firm is a member of a group and "0" otherwise. DEBT/K: beginning-of-period stock of bank debt as a proportion of the beginning-of-period total assets; CASH/K: stock of cash as a proportion of the beginning-of-period total assets. IBT/K: a proxy for profitability calculated as income before taxes as a proportion of the beginning-of-period total assets. ShLiquid: a dummy variable which equals "1" if a firm's shares "moderately" or "actively traded" and "0" otherwise; GOV: equal to "1" if State Property Fund owns more then 20% in a firm. Employment size was included in all regressions. Standard errors appear in parentheses. Several outliers in Debt and Investment are removed.

Number of observations: 76

| | 1 | 2 | 3 | 4 | 5 |
|----------------------------|------------|------------|------------|------------|------------|
| (Constant) | 0.3991*** | 0.4051*** | 0.3147** | 0.2984** | 0.4372*** |
| | (0.1039) | (0.1154) | (0.1231) | (0.1224) | (0.1238) |
| M_B | 0.2071** | 0.2079** | 0.1595* | 0.1697** | 0.1886** |
| | (0.0813) | (0.0821) | (0.0846) | (0.0843) | (0.0836) |
| CF/K | 0.5728** | 0.5767** | 0.4459* | 0.4584* | 0.6112** |
| | (0.2358) | (0.2395) | (0.2452) | (0.2454) | (0.2374) |
| D*CF/K | -1.2743*** | -1.2787*** | -1.1535*** | -1.1604*** | -1.3639*** |
| | (0.3255) | (0.3297) | (0.3305) | (0.3311) | (0.3286) |
| DEBT/K | 2.1555* | 2.1608* | 1.7806 | 1.86221 | 2.7144** |
| | (1.1946) | (1.2038) | (1.1992) | (1.1992) | (1.2455) |
| CASH/K | ••• | -0.2406 | -2.5432 | ••• | |
| | | (1.9494) | (2.2703) | | |
| IBT/K | | ••• | 0.7612* | 0.5182 | |
| | | | (0.4035) | (0.3408) | |
| ShLiquid | | | | ••• | 0.2194 |
| | | | | | (0.1861) |
| GOV | | | | | -0.2184 |
| | | | | | (0.1547) |
| EMPLOY | 1.1E-06 | 1.1E-06 | 1.2E-06 | 1.3E-06 | 7.4E-06 |
| | (1.5E-06) | (1.5E-06) | (1.5E-06) | (1.4E-06) | (1.6E-06) |
| F Statistic | 5.0052*** | 4.1149*** | 4.1663*** | 4.6344*** | 4.0470*** |
| Adj. R Sq. | 0.211 | 0.199 | 0.228 | 0.225 | 0.2214 |
| Wald Test | | | | | |
| F-Statistic | | | | | |
| Coefficients | | | | | |
| Restrictions | | | | | |
| Null | | | | | |
| Hypothesis.: $c(3)+c(4)=0$ | 11.730*** | 11.577*** | 12.196*** | 11.966*** | 12.506*** |

Note 1: *** Significant at 1% level; ** Significant at 5% level; * Significant at 10% level.

In our view the regression reported in Column 1, Table 4 is the most sensible¹³. We did, however, estimate several other specifications without any change in the main conclusions: the pattern of investment/cash flow sensitivity is remarkably robust across different

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¹³ We have conducted a few diagnostic tests. A Lagrange-Multiplier test for serial correlation was not significant. No evidence of heteroschedasticity was found, using both ARCH and White tests. The RESET test on functional form mis-specification was insignificant.

specifications. Table IV contains the estimation results for the regression equations, where a proxy for productivity was added without any substantive difference in the results (Columns 3 & 4, Table IV). Estimated coefficients and their standard errors also do not vary much. We also add the stock of cash to the model (Column 2, Table IV). The effect of this variable is insignificant, and it does not materially affect any of the other coefficients.

Column 5 introduces two dummy variables to the regression. The first is a dummy for firms in which the Russian Federation State Property Committee has a substantial stake (over 20%), to control for the possibility of a different investment pattern under government ownership. Moreover, to test whether firms which are traded actively on the stock market are better appreciated by investors and are therefore able to invest more. We add a dummy for firms with a high trading volume. There are no evidence in support of these effects as both dummy variables are insignificant.

In these regressions we also tried to include industry dummies, to see if firms in high cash flow industries drive the results. None of the coefficients on the dummy variables were significant, and we do not report them.

At the bottom of the table we report the result of a Wald test to determine whether the coefficient on cash flow in the investment equation is significantly different from zero. The result of the test suggests that the total cash flow sensitivity of investment for the group firms is negative; this would imply that firms with larger cash flow have less investment.

The interpretation of this result is very important to assess the impact of group memberships. A benign interpretation is that groups redistribute resources from cash-rich firms to support investment by cash-poor companies. Alternatively, this result is also consistent with the popular belief that Financial-Industrial Groups in Russia do not provide capital and proper governance to member firms, but skim the cash generated by the firms to strengthen their banks or simply channel the money for their private needs. Later we will conduct an explicit test of these alternative hypotheses.

These results are qualitatively very interesting. In particular, we are surprised by the strength and significance of our proxy for Q in the investment patterns of Russian industry. An interpretation is that stock market prices in Russia are starting to be informative about the

quality of firms, an hypothesis that we study further later.¹⁴

We next separate the group sample in a bank-led group category and an industry-led group category, to see whether indeed there are structural differences between the two governance structures.

Table IV (b)
Effects of Cash Flow on Investment
Differentiating Between Industry-Led Groups and Bank-Led Groups

All variables are as in Table IV (a) except BL*CF/K: dummy variable BL times CF/K. The BL dummy is equal to "1" if a firm is a member of a Bank-Led group and "0" otherwise; IL*CF/K: dummy variable times the CF/K, dummy is equal to "1" if a firm is a member of an Industry-Led group and "0" otherwise. Standard errors appear in parentheses. Several outliers in Debt and Investment are removed. Number of observations: 76

| 1 | 2 | 3 |
|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 0.2502 | 0.2479 | 0.5179 |
| (0.1370) | (0.1315) | (0.0857) |
| 0.1611* | 0.1740** | 0.2328*** |
| (0.0837) | (0.0829) | (0.0802) |
| 0.4914** | 0.5334** | 0.3134* |
| (0.2374) | (0.2344) | (0.1685) |
| -0.5924*** | -0.6078*** | -0.4866*** |
| (0.1616) | (0.1608) | (0.1349) |
| -2.6370*** | -2.6293*** | -1.7593*** |
| (0.9078) | (0.9046) | (0.8520) |
| 1.9899* | 2.1970* | |
| (1.1588) | (1.1438) | |
| -2.4598 | | |
| (2.2991) | | |
| 0.8208* | 0.5441 | |
| (0.4173) | (0.3420) | |
| 1.13E-06 | | |
| (1.53E-06) | | |
| 0.0078 | 0.0526 | |
| (0.0977) | (0.0907) | |
| 0.2185 | 0.2510 | |
| (0.1966) | (0.1937) | |
| 3.5933*** | 4.3034*** | 6.1097*** |
| 0.2569 | 0.2606 | 0.2142 |
| | | |
| | | |
| 0.4362 | 0.2429 | 1.6513 |
| 6.0563** | 5.8267** | 2.9879* |
| | 0.2502 (0.1370) 0.1611* (0.0837) 0.4914** (0.2374) -0.5924*** (0.1616) -2.6370*** (0.9078) 1.9899* (1.1588) -2.4598 (2.2991) 0.8208* (0.4173) 1.13E-06 (1.53E-06) 0.0078 (0.0977) 0.2185 (0.1966) 3.5933*** 0.2569 | 0.2502 0.2479 (0.1370) (0.1315) 0.1611* 0.1740** (0.0837) (0.0829) 0.4914** 0.5334** (0.2374) (0.2344) -0.5924*** -0.6078*** (0.1616) (0.1608) -2.6370*** -2.6293*** (0.9078) (0.9046) 1.9899* 2.1970* (1.1588) (1.1438) -2.4598 (2.2991) 0.8208* 0.5441 (0.4173) (0.3420) 1.13E-06 (1.53E-06) 0.0078 0.0526 (0.0977) (0.0907) 0.2185 0.2510 (0.1966) (0.1937) 3.5933*** 4.3034*** 0.2569 0.2606 |

Note 1: *** Significant at 1% level; ** Significant at 5% level; * Significant at 10% level.

This set of regressions confirms our view that there are structural differences between bank-led and industry-led groups. In the case of industry-led group firms, there is no sensitivity of investment to cash flow, as the Wald test attests. In contrast, the total coefficient on bank-

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¹⁴ Of course, using accounting book values may have distorted the results; however, we see no reasons to believe that there would be systematic differences between group and non-group firms in this respect.

led group firms is negative and significant. This confirms a much stronger degree of redistribution from cash-rich firms to cash-poor firms. Intuitively, this type of financial reallocation is possible only within groups with a strong governance structure, where a holding company has controlling blocks of equity.

What can we conclude? Are bank groups actively moving funds to better investment opportunities, constraining high cash flow firms not to overspend? Or are they just skimming cash from profitable firms? We try to answer this question in the next set of regression.

Table VII reports results from regressions in which we eliminate all financial variables to measure the sensitivity of investment to Q across different types of firms. The Q theory of investment implies that the higher is Q, the higher should be the level of investment, as the stock market values more highly the present value of new capacity. We also attempted to use other variables of performance variables, which were not significant; we leave them out in the table. In Column 1 the general regression reports that investment is positively correlated with our Q proxy for the whole sample. This suggests that the average investment decision in the best Russian industrial companies is correlated with the stock market view of its profitability. The regression in Column 2 shows that group firms investment is more sensitive to the Q proxy, implying a greater sensitivity to the market assessment of valuable investment opportunities. We interpret this as evidence of a better capital allocation decision within the groups than outside. Perhaps in the insider-controlled independent firms the investment decision is only driven by availability of internal finance and less dependent on expected profitability, while inside the group the controlling shareholders, who have a sharper interest in future profits vis-à-vis size are able to control the process better. The regression in Column 3 shows that if we differentiate between industry-led groups and bank-led groups, the bank-led groups coefficient is clearly larger and significant. In fact, there is no evidence that in industryled groups investment has a greater correlation with Q than for independent firms.

Table VII Relationship Between Investment and Q

The dependent variable is investment - total assets ratio (I/K), where I is defined as a change in fixed assets and K is beginning-of-period total assets. Independent variables include M_B: Market value of equity divided by the beginning-of-period book value of equity. Group* M_B: Group dummy times M_B, where Group is equal to "0" if a firm is independent and "1" otherwise. BL* M_B: dummy variable BL times the M_B, dummy is equal to "1" if a firm is a member of a Bank-Led group and "0" otherwise. IL* M_B: dummy variable times the M_B, dummy is equal to "2" if a firm is a member of an Industry-Led group and "0" otherwise. Standard errors appear in parentheses. Several outliers in Debt and Investment are removed. Number of observations: 76

| Variable | 1 | 2 | 3 |
|----------------|-----------|-----------|-----------|
| Constant | 0.5135*** | 0.5006 | 0.4709 |
| | (0.0917) | (0.0902) | (0.0899) |
| M_B | 0.2271** | 0.1030 | 0.1239 |
| | (0.0869) | (0.1059) | (0.1043) |
| Group*M_B | | 0.3026* | |
| | | (0.1530) | |
| IL*M_B | | | 0.1039 |
| | | | (0.0772) |
| BL*M_B | | | 1.0186*** |
| | | | (0.3839) |
| Adjusted R-Sq. | 0.0721 | 0.1071 | 0.1406 |
| F-Statistic | 6.8246** | 5.5018*** | 5.0903*** |

Note 1: *** Significant at 1% level; ** Significant at 5% level; * Significant at 10% level.

In the next section we investigate the role of government ownership as well as the impact of stock market trading and valuation on the degree of credit constraints.

The effect of share liquidity, valuation and state ownership

Thus far we have established that group firms tend to be less cash constrained then the independent firms. We interpret this result within a framework of imperfect information and agency problems in capital markets; group membership helps the firms to escape their financial constraints. However, other factors might play an important role. Some Russian groups were formed by the government, others came about through asset consolidation by banks. The same heterogeneity presumably holds for independent firms.

Our sample consists only of firms which are publicly traded. This begs the question of what role the stock market exercises on monitoring the firms and influence their investment decisions. We thus investigate the volume of trading on the stock market and relative market valuation as measures of attention to the firm performance. The rational for this distinction comes from the possibility that there is more public information about firms which are actively traded. In particular, the role of the market may be more important for non-affiliated firms.

A low liquidity of share trading does not directly imply that the firm has poor prospects; however, its owners may prevent circulation of shares and information for control considerations, or be unable to communicate credibly with financial investors. Thus it is possible that a firm whose shares are actively traded has a lower investment-cash flow sensitivity because of either control or information considerations.

Another interesting classification we explore is based on the degree of government ownership. Firms where government retains substantial stake may behave differently from others; they may be either better funded or more neglected.

Controlling for these various effects also implicitly tests for the endogeneity of group membership; factors that lead a firm to join or to be captured by a group may be correlated with factors that would make liquidity more informative about investment opportunities. For example it is possible that firms that do not join a group are firms with better investment opportunities who do not need membership to communicate with the market, as they have better access to other sources. In this case investment will be less correlated with cash flow. Alternatively, firms with little visibility or poor access to alternative sources may be easily captured by (or yield to) a group.

The impact of a liquid secondary share market

To explicitly control for both liquidity of the shares and the group status, we create four dummy variables:

- 1) if a firm is Non-Group and its share have Low Liquidity -0
- 2) if a firm is Group and its share have Low Liquidity 1
- 3) if a firm is Non-Group and its share have High Liquidity -2
- 4) if a firm is Group and its share have High Liquidity -3

To control for state ownership and the group status, we create four dummies:

- 1) if a firm is Non-Group and Government ownership is between 0% and 25% -- 0
- 2) if a firm is Group and Government ownership is between 0% and 25% -- 1
- 3) if a firm is Non-Group and Government ownership is between more than 25% -- 2
- 4) if a firm is Group and Government ownership is more than 25% -- 3

We interact these dummies with cash flow and run the regression models used in Table V. Results are presented in the Column 2 of Table VI.

Structural coefficients do not change substantially from previous estimates. Cash flow and the stock of debt are still highly significant. The coefficients on interactive dummies are significant only for group status. We take it as evidence that liquidity of shares is less important as group status to relax financial constraints. More importantly, however, the interaction dummy for the group firms with low liquidity of shares is highly significant, large and negative.

We can draw a few preliminary main conclusions. Firstly, being in a group does alleviate cash constraint of the member firms; the coefficients are negative and significant for both the subsets of group member/high liquidity and group member/low liquidity. Secondly, the firms which belong to a group and have low liquidity of their shares account for most of the negative correlation between investment and cash flow.¹⁵

If liquidity of shares is an exogenous factor, then group status may help those firms that need it most (as information problems are presumably more severe for firms whose shares are not actively traded). However, it may be that their shares are less liquid due to their group membership. For instance, when a bank holds a controlling stake the firm may be less transparent. It is also possible that the negative correlation suggests that these firms are used as "cash cows" by the banks running the groups.

The significance of trading liquidity for investment sensitivity within the groups may suggest that the Russian equity market is aware of firms with better investment opportunities and focus its attention on these firms. Perhaps market prices on the Russian stock market are starting to have some significance to guide investment and to relax financial constraints. Alternatively, the equity market may be focusing attention to firm which can generate enough internal finance to fund their investment choices.

In either case this has interesting implications for the emergence of a complementary role for the market in information gathering and ultimately financing. However, the fact that the influence of liquidity on investment sensitivity does not extend to non-affiliated firms suggests that it is premature to talk about a corporate governance role for the equity market.

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¹⁵ Recall that trading volume was not significant by itself in the basic regression.

Table VIII

Trading Volume of Shares and State Ownership Effects.

Dependent variable is investment - total assets ratio (I/K); all variables are as defined before.

| Variable | 1 | Variable | 2 |
|--------------------|-----------|-------------------------|------------|
| (Constant) | 0.3611 | (Constant) | 0.2513* |
| | (0.2665) | | (0.1464) |
| M_B | 0.2032** | M_B | 0.0635 |
| | (0.0934) | | (0.0909) |
| CF/K | -0.4093 | CF/K | 0.6061** |
| | (1.5125) | | (0.2417) |
| IBT/K | 0.5914* | IBT/K | 0.4627 |
| | (0.3500) | | (0.3299) |
| DEBT/K | 2.0306* | DEBT/K | 2.7771** |
| | (1.2152) | | (1.2040) |
| Group&NoGovSh*CF/K | -1.2620 | Group&LowLiquid*CF/K | -1.5180*** |
| _ | (1.7844) | | (0.3382) |
| NoGroup&GovSh*CF/K | 0.4457 | NoGroup&HighLiquid*CF/K | -0.2507 |
| - | (0.7699) | | (0.7020) |
| Group&GovSh*CF/K | -0.9533 | Group&HighLiquid*CF/K | 0.0326 |
| - | (0.5067) | | (0.2178) |
| Group&NoGovSh | 0.2143 | Group&LowLiquid | 0.0769 |
| • | (0.2981) | • | (0.1734) |
| NoGroup&GovSh | -0.1041 | NoGroup&HighLiquid | 0.0469 |
| - | (0.1466) | | (0.1446) |
| Group&GovSh | -0.0314 | Group&HighLiquid | 0.1394* |
| - | (0.1070) | · • • • | (0.0723) |
| F Statistic | 3.1644*** | F Statistic | 4.0156*** |
| Adj. R sq. | 0.224 | Adj. R sq. | 0.287 |

Note 1: *** Significant at 1% level; ** Significant at 5% level; *Significant at 10%

Results for the role of government ownership are reported in Column 1, Table VIII. Here the only significant interaction terms are those indicating group membership. Specifically, the coefficient on interaction terms for the non-group/government share group times cash flow is not significant: thus government ownership does not appear to relax financial constraint for independent firms. The evidence again show that group membership alleviates financial constraints, since both interaction terms controlling for group membership are significant and negative. However, in the case of the group firms where government has no ownership the additional coefficient on cash flow is negative and rather larger than the coefficient on cash flow.

It is difficult to interpret this result. A negative dependence may imply that firms with low cash flow do obtain investment finance elsewhere, while those with high internal liquidity invest proportionately less and possibly reallocate their funds to other firms within the group. It is not clear why government ownership inhibits this process: it is possible that some

government oversight constrains the ability of controlling banks to reallocate resources across firms.

Industry Effects

Thus far we can strongly reject the hypothesis that the effect of internal finance on investment is the same for independent and group firms. However, our comparison between the two samples may be biased by some omitted variable. One possibility may be that independent firms operate in higher growth industries, where internal cash flow is in part a proxy for the value of investment opportunities, whereas group firms may be operating in the low growth industry where liquidity is not informative; this would induce a large positive bias on the coefficient of the independent firms. However, there is no evidence for such a distinction.

Table IX shows results where we control for sectorial effects. We introduce interactive variables in the form of industry dummies times cash flow into the basic regression. Our prime suspects would be the power and oil industries as well as metals sector: since these sectors are the most profitable at this time in Russia and are very cash rich, it is possible that they may drive the investment/cash flow sensitivity. However, none of the interactive dummy coefficients are significant, whereas cash flow and group status times cash flow variables remain significant. The conclusion holds for the group as well as for the independent firms. Finally, the difference between cash flow coefficients for group and non-group firms remains significant and not different from previous estimates within each industrial sector.

On balance there is no evidence that industrial factors are driving our findings.

Table IX

Effects of Cash Flow on Investment: Industry Effects

The Dependent variable is investment - total assets ratio (I/K); all variables are as before except the industry dummy which is equal to "1" if a firm is a member of a group and "0" otherwise. DEBT/K: beginning-of-period stock of bank debt as a proportion of the beginning-of-period total assets. Interactive dummies: OIL: "1" - if a firm is in oil & gas, POWR: "2" if a firm is a utility company, MET: "3" if a firm is in non-ferrous metals industry, TRANS: "6" if a firm in a transportation industry. These dummies are multiplied with the CF/K. Standard errors appear in parentheses.

| | 1 | 2 | 3 | 4 |
|-------------|-----------|------------|------------|------------|
| (Constant) | 0.4257*** | 0.4237*** | 0.4099*** | 0.4179*** |
| | (0.1040) | (0.107) | (0.1029) | (0.1037) |
| M_B | 0.2047** | 0.2099** | 0.2086** | 0.2096** |
| | (0.0808) | (0.0808) | (0.081) | (0.0808) |
| CF/K | 0.6218** | 0.6161*** | 0.5961** | 0.6156** |
| | (0.2335) | (0.2354) | (0.2392) | (0.2347) |
| D*CF/K | -1.8013** | -1.3376*** | -1.3236*** | -1.3428*** |
| | (0.7072) | (0.321) | (0.3246) | (0.3217) |
| DEBT/K | 2.4093* | 2.2139** | 2.194* | 2.258* |
| | (1.2016) | (1.1747) | (1.1971) | (1.1792) |
| POWR*CF/K | 0.2496 | | | |
| | (0.3321) | | | |
| OIL*CF/K | | -0.3092 | | |
| | | (0.7146) | | |
| MET*CF/K | | | 0.0212 | |
| | | | (0.3332) | |
| TRANS*CF/K | | | | -0.1084 |
| | | | | (0.2314) |
| F Statistic | 4.913*** | 4.895*** | 4.858*** | 4.951*** |
| Adj. R Sq. | 0.225 | 0.220 | 0.218 | 0.221 |

Note 1: *** Significant at 1% level; ** Significant at 5% level; * Significant at 10% level.

Market valuation effects

In this section we explore how market perceptions of the firm affects firms' ability to raise investment finance. We also want to test how important is market valuation of the firm for group and non-group firms. Generally, firms which have high market to book ratio are perceived by the market to have good investment prospects. This should make it easier for them to raise investment capital. This should be especially true for independent firms, while in the case of group firms market valuation may not be as important as they have alternative sources of capital finance.

To explore this idea we divide the sample of firms into those with good investment prospects and those with the poor investment prospects. As a proxy for market valuation of firms' future prospects we use the most common indicator employed in the empirical literature, namely the market-to-book ratio. Thus we regard firms with a market to book ratio above (below) the sample median as having better (worse) investment prospects.

Table X reports the regression results for the set of group and non-group firms. In addition to the variables used in the previous regressions we add an interaction term which is cash flow times the dummy which equals "1" if firms market to book ratio is above the sample median.

Table X
Effects of firms' market valuation on financial constraints

The dependent variable is investment - total asset ratio (I/K), where I is defined as a change in fixed assets and K is total assets in he beginning of the period. Independent variables include M_B : Market value of equity divided by the beginning-of-period book value of equity; CF/K Cash flow during the investment period as a proportion of total . DEBT/R: beginning-of-period stock of bank debt as a proportion of total assets. Interaction dummy, High M_B *CF/K: Cash flow times the dummy variable (High M_B), which is equal to "1" if M_B is above the sample median.

| Variable | Non-Group Firms | Group Firms |
|---------------------------|-----------------|-------------|
| (Constant) | 0.3051** | 0.4059** |
| , | (0.1176) | (0.2622) |
| M_B | 0.0213 | 0.4422*** |
| | (0.1094) | (0.1385) |
| CF/K | 3.0427** | -1.3368 |
| | (1.2330) | (0.9957) |
| High M_B dummy*CF/K | -2.2435* | 0.6243 |
| | (1.1959) | (1.0254) |
| DEBT/K | 3.9556 | 2.9105* |
| | (2.4537) | (1.4984) |
| F Statistic | 3.1307** | 5.5909*** |
| Adj. R Sq. | 0.1872 | 0.3378 |
| Wald Test on Coefficients | | |
| restrictions: F-Statistic | | |
| Null Hyp.: c(3)+c(4)=0 | 4.8494** | |

Note 1: *** Significant at 1% level; ** Significant at 5% level; * Significant at 10% level.

The results indicate that the coefficients on the interaction term for the independent firms is negative and significant: the investment of high market to book ratio firms is less sensitive to cash flow then for the low Q firms. This points to an interesting conjecture, namely that a positive assessment by the equity market allow stand alone firms to be less financially constraint. At a minimum, this suggests some ability by the market to identify independent firms who can successfully fund their best investment.

In all likelihood, these coefficients are not precisely estimated given the small sample size; however we believe that the results are suggestive. We also note that running two separate regressions as opposed to using dummy variables to separate between group and nongroup firms largely preserves our previous findings.

The cash flow variables are insignificant for the group firms. For the group firms a high valuation does not affect financial constraints, while for independent firms it seems to be very important in order to reduce financial constraints.

This is consistent with the hypothesis that for group-affiliated firms financing is governed within the group, while other firms depend more on market valuation.

Conclusions

The paper has examined the role of the Russian Industrial-Financial Groups on financial reallocation across firms and on the governance of investment. We have used the prevailing methodology employed in the corporate finance literature for detecting financial constraints. The evidence showed that firms which are members of Industrial-Financial Groups are less dependent on internal funds to finance investment expenditures, unlike unaffiliated companies. Furthermore, the investment of group firms with low trading liquidity of their shares depends less on the internally generated funds then of those group firms whose shares are actively traded. Additionally, private group firms (those with the government stake of less then 20%) appear also less cash-constrained. indicates There is also evidence that a high market valuation of investment opportunities is most important to relax financial constraints for independent firms, which suggests a positive informational role for the equity market.

Overall, the evidence on the correlation of investment to Tobin's Q suggests a positive role played by the bank-led Financial-Industrial Groups, relative to both independent and industry group firms, in terms of influencing the quality of productive investment. It is however difficult to assess to what extend the extensive financial reallocation within the group may also reflect value transfers across enterprises to the benefits of controlling shareholders. This is important to assess, since the private benefits of control are usually greatest in economies with poor legal enforcement (Modigliani and Perotti, 1997).

A remaining question is what determines the group membership of Russian firms. In this context, it is possible that those firms which are most reluctant to give up control over their enterprises are those with less need to cooperate with other firms and/or raise external finance. This is consistent with our finding that group membership was most beneficial to those firms whose shares are not actively traded. Moreover, banks and financial holding companies which are at the center of Financial-Industrial Groups tend to actively engage only with those firms where they can obtain majority ownership.

Appendix A

(All variables scaled by revenue)

Descriptive Statistics: Trading Volume of Shares.

| Statistics | Firms: | | |
|-----------------|----------------|-----------------|-------------------|
| | Group/Low Liq. | Group/High Liq. | All Non-Group and |
| | | | Group/High Liq. |
| Stock of Cash- | 0.02 | 0.02 | 0.02 |
| Revenue | | | |
| Debt-Revenue | 0.08 | 0.04 | 0.03 |
| Net Income- | 0.11 | 0.15 | 0.11 |
| Revenue | | | |
| IBT-Revenue | 0.17 | 0.22 | 0.2 |
| Cash Flow- | 0.08 | -0.03 | 0.03 |
| Revenue | | | |
| Market-Book | 0.19 | 1.07 | 0.64 |
| Investment- | 0.71 | 0.95 | 0.54 |
| Revenue | | | |
| Growth of Debt | 0.82 | 1.07 | 3.07 |
| Number of Cases | 24 | 13 | 48 |

Descriptive Statistics: Consideration of State Ownership

| Statistic | Firms: | | |
|-----------------|---------------|----------------|-------------------|
| | Group/No Gov. | Group/Yes Gov. | All Non-Group and |
| | | | Group/Yes Gov. |
| Stock of Cash- | 0.02 | 0.01 | 0.02 |
| Revenue | | | |
| Debt-Revenue | 0.1 | 0.03 | 0.02 |
| Net Income- | 0.09 | 0.17 | 0.12 |
| Revenue | | | |
| IBT-Revenue | 0.15 | 0.24 | 0.21 |
| Cash Flow- | 0.12 | -0.07 | 0.01 |
| Revenue | | | |
| Market-Book | 0.24 | 0.87 | 0.6 |
| Investment- | 0.92 | 0.6 | 0.45 |
| Revenue | | | |
| Growth of Debt | 0.89 | 0.59 | 2.95 |
| Number of Cases | 24 | 15 | 50 |

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