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## Conference Paper

# Bubble Thy Neighbor: Portfolio Effects and Externalities from Capital Controls

Beiträge zur Jahrestagung des Vereins für Socialpolitik 2013: Wettbewerbspolitik und Regulierung in einer globalen Wirtschaftsordnung - Session: Open Economy Macroeconomics, No. D02-V3

### Provided in Cooperation with:

Verein für Socialpolitik / German Economic Association

*Suggested Citation:* Straub, Roland; Forbes, Kristin; Fratzscher, Marcel; Kostka, Thomas (2013) : Bubble Thy Neighbor: Portfolio Effects and Externalities from Capital Controls, Beiträge zur Jahrestagung des Vereins für Socialpolitik 2013: Wettbewerbspolitik und Regulierung in einer globalen Wirtschaftsordnung - Session: Open Economy Macroeconomics, No. D02-V3, ZBW - Deutsche Zentralbibliothek für Wirtschaftswissenschaften, Leibniz-Informationszentrum Wirtschaft, Kiel und Hamburg

This Version is available at:

<https://hdl.handle.net/10419/79785>

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# Bubble Thy Neighbor: Portfolio Effects and Externalities from Capital Controls\*

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April 27, 2012

**Abstract:** We use changes in Brazil's tax on capital inflows from 2006 to 2011 to test for direct portfolio effects and externalities from capital controls on investor portfolios. The analysis is structured based on information from investor interviews. We find that an increase in Brazil's tax on foreign investment in bonds causes investors to significantly decrease their portfolio allocations to Brazil in both bonds and equities. Investors simultaneously increase allocations to other countries that have substantial exposure to China and decrease allocations to countries viewed as more likely to use capital controls. Much of the effect of capital controls on portfolio flows appears to occur through signalling —i.e. changes in investor expectations about future policies— rather than the direct cost of the controls. This evidence of significant externalities from capital controls suggests that any assessment of controls should consider their effects on portfolio flows to other countries.

JEL No.: F3, F4, F5, G0, G1

Keywords: capital controls; externalities; spillovers; portfolio effects; signalling; mutual funds; Brazil; emerging markets.

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## 1. Introduction

Some economists and policymakers have recently become more supportive of controls on capital inflows, particularly if they are aimed at limiting the appreciation of overvalued currencies and reducing financial fragilities resulting from large and volatile capital flows. This support has been bolstered by theoretical work showing that taxes on capital inflows can improve a country's welfare by reducing negative feedback effects due to capital flow volatility (Korinek, 2010 and Jeanne and Korinek, 2010) or by adjusting the terms-of-trade to shift consumption across periods (Costinot, Lorenzoni, and Werning, 2011). This theoretical work has been supported by empirical work showing that even if capital controls cannot significantly affect the total volume of capital inflows, they can improve the country's liability structure and increase its resilience to crises (i.e., Ostry et al., 2010).<sup>1</sup> Even the IMF, formerly an avid promoter of capital market liberalization, has recently started to support the use of controls on capital inflows in certain circumstances (see Ostry et al., 2011 and International Monetary Fund, 2011).

The evidence used in support of capital controls, however, has largely focused on the direct benefits to the country implementing the controls and ignored any externalities on other countries. If controls reduce certain capital inflows for the host country, do they simply shift these flows and the corresponding challenges to another country in a “bubble-thy-neighbor” effect? These externalities could be particularly important in the current environment in which macroeconomic policies in some countries are already distorting capital flows in ways that foster fragilities and create future challenges (e.g., Rajan, 2010).<sup>2</sup> Only two recent theoretical papers (Korinek, 2011 and Costinot et al., 2011) consider these multilateral effects of capital controls and model how controls in one country can affect welfare in other countries. They show that these externalities could be positive or negative—depending on the model's assumptions. Due to concerns about the possibility of negative externalities, Jeanne (2012) proposes a framework for multilateral oversight of capital controls. Despite this recent theoretical and policy-related work, however, there has not yet been any empirical analysis of whether the use of controls on capital inflows generates meaningful externalities on other countries.

This lack of empirical assessment of any externalities resulting from capital controls is surprising given the related evidence in other areas, such as on trade diversion and financial market contagion. An important focus of the trade literature has been how trade restrictions can create “trade diversion” as well as trade creation.<sup>3</sup> Similarly, the literature on financial contagion has documented that portfolio investors

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<sup>1</sup> In contrast, Forbes and Warnock (2012) find that capital controls do not significantly reduce the probability of a country experiencing surges or stops in foreign capital flows. For surveys on the effects of capital controls, see Magud, Reinhart and Rogoff (2011), Cline (2010), Ostry et al. (2010), Cardarelli, Elekdag and Kose (2009), Forbes (2007), Henry (2007) and Prasad, Rogoff, Wei and Kose (2003).

<sup>2</sup> See Jeanne (2012), which discusses how capital controls in China have supported an undervalued exchange rate, suppressing domestic demand and acting as an impediment to a global recovery and reduction in global imbalances.

<sup>3</sup> For example, see the seminal work of Viner (1950).

respond to wealth, valuation, liquidity and information shocks in one country by adjusting portfolio allocations in the country where the shock occurs as well as in other countries.<sup>4</sup> There have not been analogous attempts so far to document if capital account restrictions can create “capital flow diversion” or related portfolio adjustments.

This paper attempts to fill this void by testing for any portfolio effects of capital controls on the country instituting the controls as well as for any externalities on other countries. Previous empirical analyses of capital controls focused on effects on macroeconomic variables—such as the exchange rate, total volume of inflows, interest rates, or liability structures. This paper takes a fundamentally different approach by analyzing how capital controls affect country allocations in investor portfolios. More specifically, we use the Emerging Portfolio Fund Research (EPFR) database, which has detailed information on fund-level investments by country, to assess how equity and bond funds adjust their country allocations in response to changes in capital controls. This paper is the first portfolio-level analysis of how investors respond to capital controls. We focus on the type of control which has gained the most support in the academic literature and policy arena—of moderate, market-based controls on capital inflows in a country which previously had a relatively open capital account. We do not explicitly analyze situations in which capital controls are in place for an extended period of time, or in countries that have relatively closed capital accounts, although our results have implications for externalities in these situations.

Before analyzing how investors respond to new controls on capital inflows, however, we interviewed investors to better understand how they evaluate and respond to capital controls. These interviews provided useful information to structure the empirical analysis and derive empirically testable hypotheses—such as helping define the framework by which investors make their decisions, the time period to expect an effect of controls, and how investors reallocate assets across countries in response to controls. These interviews suggest that simple theoretical models of how investors respond to a tax on one asset in one country could miss important dynamics in the impact of capital controls on capital flows across countries. In particular, the interviews indicate a number of dimensions by which investors might differentiate countries when responding to capital controls.

In our empirical analysis, we focus on changes in Brazil’s capital controls from 2006 through 2011. Brazil had a fairly open capital account during this period, but on several occasions added, removed, or raised a tax on certain types of foreign portfolio inflows. Focusing on one country has the

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<sup>4</sup> See Bae, Karolyi and Stulz (2003), Bekaert and Harvey (1995), Claessens and Forbes (2001), and Forbes and Rigobon (2002) for evidence of contagion at the country level, or Bekaert, Ehrmann, Fratzscher and Mehl (2011) for evidence in country-industry portfolios and Forbes (2004) for evidence at the firm level. See Broner, Gelos and Reinhart (2006), Curcuru, Thomas, Warnock and Wongswan (2011), and Jotikasthira, Lundblad, and Ramadorai (2010) for evidence at the fund level.

disadvantage that the analysis may not generalize to other countries' experiences with controls—or even to different types of controls within the same country. We focus on this specific example, however, for two important reasons. First, one challenge with the cross-country analysis of controls is that different countries have adopted very different types of controls, with different levels of enforcement, different goals, and at different levels of financial development. Imposing the assumption in a cross-country study that these very different experiences have the same effect would bias estimates toward finding no effect of controls (which is a common result in this empirical literature).<sup>5</sup> Second, the introduction of capital controls in countries with small equity and debt markets is less likely to have measurable externalities on portfolio investors. Since this is the first paper assessing empirically if these externalities can exist, we want to begin by analyzing a setting more likely to have some type of multilateral effects. Since Brazil is the largest equity and debt market in Latin America, and a large component of most emerging market indices against which portfolio investors are benchmarked, it is a logical place to start.<sup>6</sup> If there is no evidence of externalities in this setting, it is unlikely (although not impossible) that there would be economically significant externalities from smaller countries implementing capital controls.

In order to analyze the effects of Brazil's capital controls, we focus on an empirical framework in which investors adjust their portfolio shares allocated to each country based on the country's weight in the relevant benchmark. We find that changes in Brazil's capital controls have a significant effect on the share of funds' portfolios allocated to Brazil. More specifically, our estimates imply that if Brazil had not instituted a 6% tax on foreign purchases of fixed income (i.e., if Brazil had kept the tax at 0%), Global Emerging Equity and Bond funds would have increased their portfolio allocations to Brazil by about 3% to 5% relative to their existing levels. Global Equity funds (that invest primarily in developed markets and have smaller portfolio allocations to Brazil) would have increased their allocations to Brazil by about 17% to 20%.<sup>7</sup> Back-of-the-envelope calculations suggest that this effect is not only significant, but the magnitude of the impact on portfolio flows could be large. Although these calculations involve a number of assumptions and should be interpreted cautiously, the estimates suggest that foreign portfolio investors would have held roughly \$28 to \$32 billion more in equity and debt investments in Brazil if Brazil had not implemented these capital controls. This is large relative to annual portfolio flows (\$71 billion in 2010), but moderate relative to total foreign portfolio investment in Brazil (\$554 billion at year-end 2009).<sup>8</sup>

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<sup>5</sup> For evidence, see Baba and Kokenyne (2011) or Magud and Reinhart (2007).

<sup>6</sup> Brazil's share of JPMorgan's EMBIG benchmark index ranged from 7% to 11% over our sample period from 2006 to mid-2011.

<sup>7</sup> To put this in context, average portfolio allocations to Brazil at the end of our sample in July 2011 were 11.6% for Global Emerging Market Bond funds, 15.9% for Global Emerging Market Equity funds, and 1.8% for Global Equity funds.

<sup>8</sup> Data for total foreign portfolio investment from the IMF's CPIS, extracted on 03/29/12.

The results also suggest that capital controls affect investors through a signalling effect and not just the immediate, direct cost. An increase in the tax on foreign investment in fixed income not only caused fixed income investors to decrease their exposure to Brazil, but also caused equity investors to decrease their exposure to Brazil's equities. In fact, the estimates suggest that over half of the increased foreign portfolio investment into Brazil that would occur from removing the tax on fixed income would occur through increased investment from equity funds. Capital controls appear to be interpreted by investors as signalling a government that is less supportive of foreign portfolio flows, possibly indicating an increased probability of future policy changes that negatively affect foreign investors. This result supports the seminal work by Bartolini and Drazen (1997) which models capital controls as signals of future government behavior.<sup>9</sup> In their model, investors have imperfect information about a government's intention and use current investment policies to infer the course of future policies. Moreover, the results in our paper indicate that it is only changes in the specific tax on foreign portfolio investment—a clear capital control that is closely watched by investors—that significantly affects portfolio allocations. Changes in other prudential regulations that are intended to have similar effects do not significantly affect portfolio allocation. This result supports the evidence in Chetty, Kroft, and Looney (2007) that when tax policies are more “salient” (i.e., when it is simpler to calculate their effect) than they will generate a larger behavioural response.

Given these significant portfolio effects of capital controls on investor allocations to Brazil, it is not surprising that there are externalities on portfolio allocations to other countries as well. Confirming comments in some of the investor interviews, we find that these spillovers are heterogeneous and depend on country characteristics and the fund manager's strategy. When Brazil increases its capital controls, investors increase their portfolio allocations to other countries that are closely linked to growth in China (through commodity or regional exports). There is also mixed evidence that investors may increase their portfolio allocations to other countries in Latin America. At the same time, increased capital controls in Brazil cause investors to reduce their portfolio allocations to countries that are perceived to have a higher risk of following Brazil's example and implementing new controls (including countries that are traditionally open but recently imposed new controls as well as countries that traditionally have extensive restrictions on capital mobility). These results confirm that much of the effect of controls is from signalling, i.e. changes in investor expectations about government policy, even for countries that are not concurrently adjusting their capital controls.

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<sup>9</sup> Also related are several studies showing that foreign exchange intervention can affect exchange rates through signalling future changes in monetary policy (i.e., Sarno and Taylor, 2001, Kaminsky and Lewis, 1996, and Dominguez and Frankel, 1993).

These results have important implications for the debate on the effectiveness and desirability of capital controls. A recent paper by the International Monetary Fund concluded that: “Capital controls are an important part of the policy toolkit for managing surges in capital inflows. . . .”<sup>10</sup> This conclusion rested largely on the evidence that capital controls could shift the composition of capital inflows to reduce a country’s vulnerability, without significantly affecting the total volume of inflows. Our analysis shows that capital controls can reduce portfolio inflows, a form of capital flows generally believed to be riskier, more volatile, and less desirable than foreign direct investment.<sup>11</sup> Since our data only contains information on equity and debt flows, however, we are not able to test if this reduction in portfolio flows translates into a reduction in total capital inflows or is balanced by increases in other types of capital inflows (possibly as investors attempt to evade the tax).

This renewed support for capital controls has also assumed that capital controls in one country do not generate significant externalities on other countries. Our analysis shows, however, that this may not be true. Increased capital controls in Brazil not only caused investors to reduce the share of their portfolios allocated to Brazil, but also caused them to increase the share of their portfolios allocated to other countries—especially to countries that have exposure to China and fewer restrictions on capital flows. Therefore, the reduction of investors’ exposure to Brazil was not equally distributed among all other countries in their portfolios. As a result, although capital controls may have had the benefit of reducing the risks of bubbles, overheating and exchange rate appreciation in Brazil, they may have aggravated these risks in other countries. If capital controls shift vulnerabilities from one country to another, this “bubble thy neighbour effect” should be incorporated in any reassessment of the desirability of capital controls. Moreover, if several countries simultaneously adopted controls as part of a standard “policy toolkit”, or if a single large country adopted more stringent controls than Brazil’s small tax analyzed in this paper, the externalities could be substantial. This does not necessarily mean that capital controls will reduce global welfare and should always be avoided. Instead, these results support a role for international coordination or oversight of the use of capital controls to avoid a “bubble thy neighbor” effect which could lead to retaliation across countries and reduce global welfare.

The remainder of this paper is as follows. Section 2 summarizes a series of interviews with investors on how they think about and respond to capital controls. Section 3 discusses the dataset and capital control events used for the analysis. Section 4 develops the model and estimation framework. Section 5 presents a series of results focusing on the direct portfolio effects of capital controls on Brazil. Section 6 focuses on the externalities from Brazil’s controls on other countries. Section 7 concludes.

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<sup>10</sup> Ostry et al. (2011), pg. 29.

<sup>11</sup> See Levchenko and Mauro (2007) or Aizenman and Sushko (2011).

## 2. Investor Surveys

To better understand how investors respond to changes in capital controls and more accurately structure our empirical tests, we interviewed 15 different groups of investors (with group size ranging from one to five investors).<sup>12</sup> In each group the investors represented the same company, but usually were from different divisions or managed different types of funds. Each investor had a mandate for some international exposure—ranging from global funds with small exposure to emerging markets to funds that focus entirely on emerging markets within a specific region. Otherwise the funds were selected to represent a diverse group. About half of the investors focused on equity funds and half on bond funds (with about one-quarter of the investors holding both asset classes). About half the investors ran mutual funds, and the other half was an assortment of hedge funds or managers of funds for a specific client (a wealthy investor, pension fund or government agency). Most of the investors managed medium- or large funds or were part of a larger asset management company or investment bank, although two investors represented smaller, stand-alone funds. We focused on three topics: (1) their general response to a country’s announcement of new capital controls; (2) how this affected their investments in the country/asset class on which the controls were applied; and (3) how this influenced their investments in other countries/asset classes. For concreteness, we often focused on the recent controls in Brazil (discussed in Section 3), but then asked for more general responses and reactions to other specific cases of controls recently implemented (such as Peru and Indonesia in 2010).

The investors expressed a remarkable range of views in their general responses to a country’s announcement of new capital controls. The majority of the investors viewed capital controls as a “cost of doing business” and would adjust their assessment of returns in the country by incorporating the additional cost. Several investors, however, were more negative, interpreting controls as indicating an “anti-investor bias of the country,” “an increase in policy uncertainty in the future,” “a government that does not know what to do,” or a “lack of stability in economic policy”. These more negative views ranged from making “investors more nervous” to being interpreted as “a draconian policy” that would severely deter foreign investment. In sharp contrast, other investors had a favourable reaction to some examples of new controls. Several investors viewed capital controls as potentially making a country more attractive if it showed the country was addressing potential vulnerabilities due to a rapid expansion of credit related to capital inflows. They implied that the controls could raise long-term returns in the country— consistent with what is modelled in Korinek (2010). One large investor even saw controls as a buying opportunity as he could “avoid the herd” by buying assets that others were selling.

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<sup>12</sup> All interviews were conducted under the condition that the identity of the fund manager, the fund, and the fund’s positions were confidential.



When asked to move from a general evaluation of controls to the specific issue of how they would adjust their portfolios, the variation in responses was correlated with the type of fund the investor managed. Most equity investors stated that most of the recent capital controls in emerging markets were so small that they did not materially affect their portfolio allocations. Their main consideration was that new controls could change their assessment of the government's general support for foreign investors and whether they were viewed as "market-friendly" or more likely to experiment with "heterodox" policies that raised uncertainty about the investment climate. Bond investors often saw capital controls as having a more meaningful effect as their expected returns were smaller and the tax on fixed income was often higher than on other asset classes.<sup>13</sup> Also important in determining the investors' response was how the manager was compensated. Managers of mutual funds (both equity and debt) expressed frustration that the lower return from taxes was not incorporated in the index on which their compensation was based. Therefore, controls made it more difficult to beat their benchmarks—but they still had limited ability to reduce their holdings as the country's weight in the benchmark generally did not change.<sup>14</sup> Other investors which focused on absolute rather than relative returns (such as hedge funds) could more quickly reduce country exposure if capital controls reduced their expected absolute return so that it was no longer above their investment threshold.

Some investors also mentioned they would try "to minimize the cost in the country that was already selected" by adjusting which assets they held or how their transactions were structured.<sup>15</sup> In most cases, however, these alternative structures involved some additional cost (in some cases the additional cost almost equalled the cost of just paying the new tax) and/or involved taking on additional risks—especially counterparty risk. Therefore most investors claimed to make minimal use of these alternative structures to evade capital controls, at least for countries such as Brazil where the tax was fairly low. It is unclear, however, how candid investors would be about strategies to avoid the controls.

One area on which there was moderate agreement was on how the timing of new capital controls would change investment allocations. Most investors—even those strongly opposed to controls—

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<sup>13</sup> For example, the tax of 2% that Brazil levied on foreign equity investment in 2010 was just a rounding error on one equity investor's expected return of 10%-15%; he stated it was "less than average daily volatility in the Brazilian equity market" and "equivalent to the 1%-2% cost of trading on the Brazilian exchange before the controls". In contrast, one bond investor expected a return of about 6% in Brazil, so that the tax that began at 2% and was increased to 6% would wipe out any profits from investing in Brazil.

<sup>14</sup> Capital controls generally do not influence a country's weight in the benchmark unless they "significantly impeded" foreign investment. This issue is discussed in more detail in Section 4.

<sup>15</sup> Investors had a range of suggestions for how to accomplish this. For example, to minimize the cost of investing in fixed income in Brazil, the fund could trade Brazilian bonds issued in NY under NY law to avoid the tax. In many cases, however, since the bonds pay in dollars, the company accrues additional currency risk, which can be reflected in a lower return for the foreign investor. Other investors had more complicated structures to minimize the tax—such as through the creation of "pass-through vehicles", using local accounts to invest as a domestic resident, interest-rate swap transactions, offshore transactions, or finding alternative structures to label investment as FDI.

admitted they would usually not make an immediate portfolio adjustment after new, moderate capital controls were implemented, although there was a good chance they would adjust their flows to the country over time. For example, many stated that the recent capital controls in Brazil would have “the biggest impact on new inflows into Brazil,” but “minimal effect on current allocations.” This suggests that after new controls are put into place, there would be little immediate active portfolio reallocation (although there could be some adjustment due to passive rebalancing from relative valuation changes).

The reasons for this lagged adjustment varied across investors. Several investors stated that they usually knew when new controls were coming—and even if they didn’t know the exact day or exact structure of the controls—they would have already priced in some effect on their current holdings.<sup>16</sup> When the capital controls were actually announced, only the difference between the announced controls versus what was expected would affect portfolio allocations. Other investors said that new capital controls could generate a fundamental rethinking of the attractiveness of a country for investment—but it was only one piece of information that would go into their broad reassessment—and this broad reassessment would take time. For some investors, fund allocations had to be discussed and approved by a committee, and this process generally involved a lengthy process of meetings, documentation and approvals. Therefore, after allocating funds to a country, the investors would “not want to derail the allocation process because of a small tax” and would only adjust investments in the future during the next series of allocation meetings. An additional reason for a lagged response was that one investor wanted to wait and see how other investors responded to the controls, and then respond to the response.

A final focus of these interviews was how investors would adjust their portfolio allocations to countries other than the country implementing the new capital controls. Investor responses were highly varied and largely depended on the type and mandate of the fund. For many global fund managers with a mandate that included developed and emerging markets, there was little discussion of reallocation effects after new capital controls were introduced in Brazil. These funds generally had such a small portion of their portfolios in any one emerging market, that even if the controls induced them to sell Brazilian assets, this was such a small amount of new cash that it was within the daily volatility of changes in their cash positions and would not cause a reassessment of portfolio allocation elsewhere. For many hedge funds — which are not benchmarked against a specific index and focus on absolute returns—investors rarely spoke of any reallocation into other countries or assets. They would only invest in assets for which they expected a return above a certain threshold, and if they had already identified those opportunities, they

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<sup>16</sup> One investor claimed that his firm had a short window after the announcement of new controls and before the tax was implemented during which they could shift cash to a Brazilian subsidiary. Then they could draw from these domestic cash holdings to make investments that were not subject to the tax and avoid the tax for several months.

would already be invested in them. If capital controls reduced returns in one country or asset so that the return was no longer above their threshold, they would simply sell that asset and keep the cash.

A few fund managers, mainly for emerging-market mutual funds, did discuss reallocation strategies after new capital controls. Not surprisingly, these investors also tended to be those who stated they would be more likely to reduce their investments in a country after controls were implemented. There was a range of views, however, on which types of countries would be affected by any reallocation effects. Even for funds that appeared to have similar mandates, it was striking how each fund manager approached portfolio reallocations across countries based on their individual approach to investing. For example, some fund managers focused more on regions, while others prioritized the type of exposure they were getting from each country—such as exposure to growth in China. Other managers, especially of large funds, focused on the size and liquidity of markets. Finally, some investors emphasized the importance of the government’s attitude toward foreign investment, including their level of concern about capital inflows and capital flow volatility and their tendency to use “heterodox” policies. These types of governments could increase uncertainty and the risks of investing in a country. Section 6, which focuses on measuring the externalities from capital controls, discusses these different approaches towards country portfolio allocation in more detail.

To summarize, these investor surveys provide useful guidance on how to structure an analysis of the effects of capital controls on portfolio allocation. First, the surveys suggest that any immediate effect of capital controls is likely to be small, with a larger impact over time as investors adjust portfolios. Second, the surveys suggest that even though Brazil’s capital controls targeted fixed income more than equities, there still could be significant effects on equity investments if controls cause a reassessment of the overall “anti-investor” or “policy uncertainty” risk in a country. Third, the surveys suggest that any reallocation effects would be greater in mutual funds than hedge funds, and in emerging market funds rather than in global funds that include developed markets. Finally, these surveys show the range of possible effects on investor portfolios—both directly on investment in Brazil as well as indirectly due to different strategies toward reallocation to other countries. This supports the many theoretical models of portfolio allocation which assume that investors have heterogeneous beliefs and therefore hold diverse portfolios (see Broner et al., 2006). This also agrees with the conclusion in Gelos (2011) that: “...any simplistic characterization of the behavior of these funds is likely to be misleading...emerging market funds do not move in tandem as a single herd.” These varied investor responses to capital controls suggest that a complete empirical analysis is necessary in order to fully understand the direction and magnitude of the effects of controls on portfolio investment.

### 3. The Capital Control Events and Data

We analyze the effects of one type of capital control used by one country—the *Imposto de Operações Financeiras* (IOF) used by Brazil—which was a tax on foreign portfolio flows into specific assets. It was primarily focused on investment in fixed income, but then extended to equities and other types of investment. Focusing on this specific control in one country has the disadvantage that the analysis may not generalize to other countries’ experiences with controls or to different types of controls within the same country. We focus on this specific example, however, for several important reasons. First, we can more precisely estimate the effect of the IOF rather than aggregating a range of different controls in different countries, which could have a range of effects and therefore bias estimates toward finding no consistent effect of controls. Second, Brazil is a large emerging market that is fairly open to foreign investors and is a large share of the key benchmarks against which many investors are assessed. Therefore, capital controls in Brazil would be more likely to generate externalities than in countries where foreign investors have less exposure. Finally, Brazil is a useful natural experiment as it changed the IOF on several occasions in a few years. These changes were well publicized, often garnering substantial attention not only in investment reports but even in the broader business and economics press. For all of these reasons, if there is no evidence of externalities from capital controls in this setting, it is unlikely (although not impossible) that there would be substantial externalities from controls in other countries, especially smaller countries. Therefore, the analysis in this paper should be interpreted as testing if capital controls can have direct effects and externalities on country portfolio allocations and not necessarily if these effects exist in all cases of capital controls.

Our analysis focuses on four episodes when Brazil’s IOF on capital inflows changed during the sample period from January 2006 through July 2011.<sup>17</sup> The IOF was originally established in 1993 and has been used intermittently since then. The four episodes on which we focus are:

- |            |  |
|------------|--|
| 1) 03/2008 | Introduced IOF of 1.5% on fixed income.  |
| 2) 10/2008 | Reduced IOF on fixed income to 0%.   |
| 3) 10/2009 | Introduced IOF of 2% on fixed income and equities.   |
| 4) 10/2010 | Increased IOF to 4% on fixed income; then increased IOF to 6% on fixed income and over next two months adopted a number of restrictions to close loopholes that were used to avoid the tax <sup>18</sup> ; Finance Minister Mantega also announced that other measures were under consideration. |

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<sup>17</sup> Brazil also adopted several prudential measures and other types of controls during this time period, some of which primarily affected foreign investors and foreign exchange, while others affected domestic and foreign investors equally. In the empirical analysis in Section 5, we test for any effect of these changes in prudential measures on portfolio allocations.

<sup>18</sup> For example, these measures included: (1) increased tax from 0.38% to 6% on the margin payments required on derivatives transactions; (2) limited the ability of foreign investors to shift investment from equity to fixed income

To analyze the direct impact of the IOF on portfolio investment in Brazil and the externalities on other countries, we use a dataset on international portfolio flows and holdings at the fund level compiled by Emerging Portfolio Fund Research (EPFR). This is a novel database that is only starting to be used in academic research.<sup>19</sup> It contains information on daily, weekly, and monthly flows for more than 16,000 equity funds and more than 8,000 bond funds, as well as data on funds' total assets under management (AUM) in each country at the end of each period. One disadvantage of this EPFR data is that it only includes information on mutual funds and does not include flows through banks, hedge funds, foreign direct investment, or any non-mutual fund investors that could respond differently to capital controls. Partly due to this limited coverage of different types of investors, the data captures only about 5% to 20% of total market capitalization for most countries. Despite all of these shortcomings, the data is believed to be a fairly representative sample of international portfolio flows and is the most comprehensive dataset on international portfolio flows that is currently available at a high frequency with detailed geographic coverage.<sup>20</sup>

For our base case, we focus on monthly EPFR data which covers the period from January 2006 through July 2011. This time period allows us to analyze the effect of several changes in capital controls in Brazil, including the short-lived controls in 2008 and the tax increases in 2009 and 2010. The data is aggregated so that we focus on the investment allocation into each country by each fund group for equity and debt. Table 1 shows the number of observations over the full sample period, with each observation representing an allocation by a fund group into a country in a month. The table also shows total AUM at the end of 2010 for each fund group. At end-2010 the EPFR data covers over four times more AUM in equities than debt; for comparison, international portfolio investment in equities tends to be two-thirds that for bonds.<sup>21</sup> This better coverage of equity than debt investment in the EPFR data will be an important factor to consider when interpreting the empirical results.

The right side of Table 1 shows the average share of each fund group's portfolio allocated to Brazil over the full sample period. Most fund groups have little or no exposure to Brazil—which is not surprising as many fund mandates (such as for Emerging Europe) do not include Brazil. The column on the far right shows AUM in Brazil for each fund group at the end of 2007, just before the first capital

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investment in their 2689 accounts; and (3) restricted foreign investors in the futures market from being able to meet their margin requirements via locally borrowed securities or guarantees from local banks.

<sup>19</sup> The only other papers of which we are aware that use this data are: Fratzscher (2012b), Raddatz and Schmukler (2012), and Jotikasthira et al. (2010). Each of these papers addresses very different questions from ours.

<sup>20</sup> For example, Jotikasthira et al. (2010) show a close match between EPFR data and portfolio flows stemming from balance-of-payments data.

<sup>21</sup> For example, at year-end 2010, cross-border portfolio investment assets in equities and debt were \$15.5 trillion and \$24.9 trillion, respectively. Source: IMF, *Coordinated Portfolio Investment Survey*, accessed 03/29/12.

control event in our sample. Funds included in the data set had \$98.4 billion in equity holdings and \$14.1 billion in debt holdings in Brazil at end-2007, capturing 34% and 17% of total foreign portfolio investment in Brazil's corresponding markets at that time.<sup>22</sup> In the empirical analysis below, we primarily focus on fund groups that meet two criteria: fund groups that have at least 5% of their AUM in Brazil (averaged over the full sample period) and that have at least \$1 billion in AUM in Brazil at year-end 2007 (before the first capital control event in our sample). This limits the sample to fund groups that have enough exposure to Brazil that they would be expected to follow events in the country and consider portfolio changes in response to changes in the IOF.<sup>23</sup> This also limits the sample to fund groups that are large enough that their actions will not be driven by the idiosyncratic behaviour of a small number of funds in the group. These criteria restrict our initial sample to three fund groups: Global Emerging Market Equities, Global Emerging Market Bonds, and Latin America Regional Equities. These funds capture 26% of foreign portfolio investment in Brazil's equity markets and 13% in its debt markets at end-2007. We also do sensitivity tests with the larger sample, including the Global and Global ex-US funds that focus on developed countries but have less than 2% of their portfolios in Brazil. This increases the sample coverage to reach almost 40% of foreign investment in Brazil's equity market by the end of 2010, but less than 10% of foreign investment in Brazil's bonds.

Figure 1 graphs portfolio allocations to Brazil for four of these fund groups in our extended sample and the weight of Brazil in the relevant benchmark index.<sup>24</sup> It also graphs the level of the IOF on fixed income (the primary form of the IOF adjusted over this period). Although far from definitive evidence, these graphs show some patterns that are consistent with investors reducing their exposure to Brazil after increases in the IOF. For example, the Global Emerging Market Equity funds were overweight Brazil (relative to the MSCI benchmark) from the beginning of the sample until the first capital control event. Once the IOF was increased in early 2008, these funds reduced their overweight exposure to benchmark allocations. When the tax was reduced to zero in the fall of 2008, investors increased their exposure to become slightly overweight Brazil again and continued to be overweight relative to the benchmark for much of the period until Brazil raised the tax again in the fall of 2009. The Global Equity funds also show a reduction in foreign portfolio shares allocated to Brazil during the period the tax was in place in 2008 and during 2010 and 2011 when the IOF was increased, despite the smaller share of these funds invested in Brazil. Other periods and funds, however, show different patterns. For

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<sup>22</sup> Based on data from the IMF's *Coordinated Portfolio Investment Survey*, accessed 03/29/12, which reports that total portfolio investment in Brazil at year-end 2007 was \$290 billion in equities and \$83 billion in debt.

<sup>23</sup> The discussions with investors suggested that managers of global funds generally focused their attention on events in the large, developed markets and often did not closely monitor events in emerging markets.

<sup>24</sup> The benchmarks for the Global Emerging Market Equity, Latin America Regional Equity, and Global Equity funds are the corresponding MSCI equity indices. The benchmark for the Global Emerging Market Bond fund is JPMorgan's EMBI Global Diversified index.

example in the Global Emerging Market Bond funds, investors switched from benchmark weights to substantially overweight Brazil during 2008 when the IOF was positive.

Finally, since our analysis focuses on fund exposure to countries relative to benchmark weights, we drop country holdings that are outside the fund's mandate (such as allocations to South Africa for a fund with a mandate for Latin America Regional). For the regression analysis, we also only include countries which constitute at least one percent of the relevant benchmark. The resulting sample includes fund-group observations for equity or debt investment in 21 countries (including Brazil) and represents a range of emerging markets around the world. The emerging market countries in the base sample are listed in Table 7.

#### **4. The Model and Estimation**

Basic theoretical models of portfolio allocation (i.e., Stulz, 1981) show that an increase in the cost of holding foreign assets will cause investors to reduce the share of their portfolios allocated to those assets (holding everything else constant). Gelos (2011) provides an excellent survey of the series of papers building on this basic framework to analyze portfolio allocation across countries.<sup>25</sup> Although none of these papers directly tests for the effect of capital controls on portfolio allocation, several papers show that foreign investors tend to invest less in countries with more restrictions on foreign ownership, weaker investor protection, less transparency, weaker shareholder rights, greater corruption, and a weaker legal framework. These results suggest that new capital controls—which are generally viewed as increasing policy uncertainty, reducing government transparency, weakening investor protection, and providing greater opportunities for corruption—could reduce foreign investors' portfolio allocations to the country. Another key result from this survey is the role of benchmarks (whether due to compensation structures, fund mandates, or other factors) in determining country shares in investor portfolios.<sup>26</sup> Both of these results are supported in the investor surveys discussed in Section 2 and provide the framework for our model. In particular, the interviews highlighted the importance to mutual funds—the funds constituting the EPFR data—of market benchmarks in determining country allocations.

More specifically, our analysis builds on Gelos and Wei (2005), which uses a model in which a fund's portfolio allocation across countries is based on the country's weight in the benchmark, a fund fixed effect, and an error term. This framework can be derived directly from the International Capital Asset Pricing Model. We also include variables to capture the effect of Brazil's capital controls on

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<sup>25</sup> Also see two additional surveys: (1) Henry (2007) which concludes that lifting controls on foreign ownership of equities leads to increased equity inflows, higher equity market returns, and higher investment; and (2) Forbes (2007) which focuses on microeconomic evidence and concludes that capital controls reduce the supply of capital, raise the cost of financing, and increase financial constraints—especially for smaller firms.

<sup>26</sup> Also see Broner et al. (2006), Hau and Rey (2008), Curcuru et al. (2011), and Raddatz and Schmukler (2012), for the importance of benchmarks in international portfolio allocations.

portfolio allocations to Brazil (the direct portfolio effect) and allocations to countries other than Brazil (the externality), as well as a set of control variables:

$$\omega_{i,j,t} = \alpha_{i,j} + \gamma_D \text{Control}_t^{\text{Brazil}} + \gamma_E \text{Control}_t^{\text{Ex-Brazil}} + \beta \cdot \omega_{i,t}^{\text{benchmark},j} + \delta \chi_{i,j,t} + \varepsilon_{i,j,t}, \quad (1)$$

where  $\omega_{i,j,t}$  is the share of the portfolio allocated to country  $i$  for fund group  $j$  at time  $t$ ;  $\alpha_{i,j}$  is the country-fund-group fixed effect<sup>27</sup>;  $\text{Control}_t^{\text{Brazil}}$  is the level of Brazil's IOF if the country allocation ( $i$ ) is to Brazil;  $\text{Control}_t^{\text{Ex-Brazil}}$  is the level of Brazil's IOF if the country allocation ( $i$ ) is to any country other than Brazil;  $\omega_{i,t}^{\text{benchmark},j}$  is the weight of country  $i$  in the relevant benchmark for fund group  $j$  at time  $t$ ;  $\chi_{i,j,t}$  is the set of control variables; and  $\varepsilon_{i,j,t}$  is the error term.

In order to focus on how changes in Brazil's capital controls affect changes in portfolio allocations to different countries, we take the first-difference version of equation (1):

$$\Delta \omega_{i,j,t} = \gamma_D \Delta \text{Control}_t^{\text{Brazil}} + \gamma_E \Delta \text{Control}_t^{\text{Ex-Brazil}} + \beta \cdot \Delta \omega_{i,t}^{\text{benchmark},j} + \delta \Delta \chi_{i,j,t} + \mu_{i,j,t}. \quad (2)$$

Equation (2) is the base case for the analysis below. It estimates how changes in capital controls in Brazil are related to changes in funds' portfolio weights allocated to each country. We also estimate the model with the portfolio shares and portfolio weights expressed in logarithmic form, so that we can estimate how changes in Brazil's capital controls are related to percent changes in funds' portfolio weights allocated to each country. We assume that the magnitude of any change in capital controls affects the magnitude of any portfolio reallocation (rather than using a 0-1 dummy variable to capture if there is any change in capital controls and assuming that any such change would have an equally-sized effect on reallocations). We focus on testing two hypotheses from equation (2):

- The direct portfolio effect:  $\gamma_D < 0$ , an increase in the IOF decreases the share of funds' portfolios allocated to Brazil; and
- The externality:  $\gamma_E > 0$ , an increase in the IOF increases the share of funds' portfolios allocated to countries other than Brazil.

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<sup>27</sup> We include a country-fund fixed effect (instead of simply a fund fixed effect as used in papers such as Gelos and Wei, 2005) in order to capture the fact that some funds tend to be overweight or underweight specific countries relative to the benchmark, on average, over the sample period. This could happen for a number of reasons. For example, if a fund allocates a portion of its AUM to countries that are not in its benchmark, then its allocation to countries in the benchmark would, on average, be below benchmark weights. Some large funds also tend to systematically underweight smaller countries (such as equity funds in Colombia and Chile) and overweight larger markets (such as Indonesia and Thailand) as they place a premium on liquidity and the ability to hold large enough positions to have a significant effect on returns versus their benchmark.



In order for the coefficient estimates in equation (2) to be unbiased and consistent, it is necessary to make two assumptions. First, changes in the IOF must not be correlated with changes in the country weights in the benchmark indices. In other words:

$$\begin{aligned} \text{Corr}(\Delta \text{Control}_t^{\text{Brazil}}, \Delta \omega_{i,t}^{\text{benchmark},j}) &= 0, \text{ and} \\ \text{Corr}(\Delta \text{Control}_t^{\text{Ex-Brazil}}, \Delta \omega_{i,t}^{\text{benchmark},j}) &= 0. \end{aligned} \quad (3)$$

To test if these assumptions are valid, we consulted with senior officials at JPMorgan (which creates one of the benchmark indices) and they clarified that in some cases changes in a country's capital controls can change its weight in a benchmark index. Stringent capital controls which affect the ability of foreigners to invest in a country or substantially raise the cost to foreign investors will over time reduce the country's weight in the benchmark.<sup>28</sup> Brazil's IOF during the sample period, however, did not affect Brazil's benchmark weighting because of "the relatively small size of the tax" and the fact it "did not significantly impede foreign investment". To confirm this assessment, Table 2 lists changes in Brazil's weight in the benchmark indices for the three fund groups in our main sample for three months starting with the month that the IOF was raised. The table does not show any clear negative effect of increases in the tax on Brazil's benchmark weights. There appears to be about an equal chance that the benchmark weight will increase as it will decrease after an increase in the tax. Moreover, the graphs in Figure 1, which show the size of the IOF and benchmark weights for Brazil, also show no evidence that increases in the IOF caused decreases in Brazil's share in the benchmark indices.

The second assumption required for unbiased and consistent estimation of equation (2) is that there is no endogeneity between the share of investors' portfolios allocated to Brazil and the government's decision to adjust the IOF. Although Fratzscher (2012a) examines a broad cross-section of emerging markets and finds no evidence that the introduction of capital controls is systematically related to the size or volatility of capital inflows, it is impossible to dismiss potential endogeneity between capital inflows and Brazil's adjustments to the IOF. The government would be more likely to take steps to slow capital inflows, such as raising the IOF, when capital inflows to Brazil surge, market returns are high, and funds are increasing their portfolio allocations to Brazil. Figure 2 graphs net portfolio liabilities as a share

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<sup>28</sup> MSCI (the most popular benchmark index for emerging market equities) uses a "liquidity inclusion factor" (LIF) to calculate what percent of a country's stock market index is tradable. Countries with greater capital controls have a smaller LIF and therefore a smaller share in the benchmark. Calculating the LIF (or equivalent measure for other indices) is largely based on the assessment of the company calculating the benchmark, often with substantial input from investors and in some cases discussions with the government. Small changes in capital controls, especially when in the form of a market-based tax that does not directly impede investment but only raises the cost, generally has no effect on the share of a country's index assessed to be "tradable."

of GDP for Brazil and the level of the IOF on fixed income over time. Although far from a definitive analysis, it supports the hypothesis that the IOF is often increased after portfolio inflows surge and decreased when inflows drop sharply. It is important to highlight, however, that if increased portfolio flows to Brazil occur proportionately with increased portfolio flows to all other countries in the fund, then this would not generate any bias. For example, if investor flows increased to all emerging market funds and this increased investment was allocated to all emerging markets according to existing portfolio allocations, flows would increase to each country, but the portfolio shares dedicated to each country (such as Brazil) would not necessarily change and there would be no bias in estimating equation 2.

With this caveat, it is still possible that when capital flows to Brazil increase proportionately more than to other countries in the fund's portfolio, Brazil's government is also more likely to increase the IOF. Any such endogeneity, however, would bias estimates of  $\gamma_D$  towards zero. In other words, if capital controls have a negative effect on a country's weight in the portfolio, this endogeneity between portfolio weights and the decision to enact controls would reduce the negative impact of capital controls on portfolio allocations below their actual values and could lead to an inaccurate conclusion that the effect is not significant. Similarly, some plausible omitted variables (such as any positive shock that caused investors to increase their portfolio allocations to Brazil and simultaneously increase the government's concerns about capital inflows) would also bias estimates of  $\gamma_D$  towards zero. As a result, the actual (negative) effect of capital controls on portfolio allocations may be larger than the estimates reported below.

To estimate equation (2), we measure the change (or percent change) in each fund group's allocation to each country in the sample as a share of the fund group's total portfolio, using the EPFR data discussed in Section 3. To measure changes in Brazil's capital controls, we use the change in the IOF on fixed income (which is the primary mechanism by which Brazil adjusted its controls during the sample period). The investor interviews in Section 2 suggested that many funds only respond to capital controls with a lag, so we allow for a lagged effect over three months starting with the month when the IOF was changed. To measure the benchmark weights, we use the changes (or percent changes) in the most widely used benchmarks that correspond to the fund groups' mandate and confirm the choice in the investor interviews.<sup>29</sup> There are a number of control variables that could be included, so we first estimate the model with no control variables and then with a set of controls that are believed to affect portfolio weights across countries (see Gelos, 2011). Our variable choice is also limited to data that are available at a monthly frequency and across the countries in the sample. The control variables for our base case are:

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<sup>29</sup> The benchmarks are: MSCI's Emerging Markets (EM) Index for the Global Emerging Market Equity funds; JP Morgan's EMBI Global Diversified Index for the Global Emerging Market Bond funds, and MSCI's Emerging Market America's index for the Latin American Regional Equity funds.

- (1) *Other Control Events*: a dummy variable equal to 1 if country  $i$  (other than Brazil) enacted new controls on capital inflows in the last 3 months in the form of a new tax, withholding requirement/URR, or outright ban of purchases that specifically targets foreigners. This variable captures any effects of new capital controls in other countries on the country's share in the fund's portfolio. The events included in this variable are listed in Appendix A.
- (2) *Global Risk*: the change in the U.S. VIX index.<sup>30</sup>
- (3) *Overweight*: the change (or percent change) in the country's weight held by the fund relative to the country's weight in the benchmark. This captures portfolio rebalancing.<sup>31</sup>
- (4) *Outperformance*: the outperformance of the country's return relative to the return of the fund group's benchmark index, calculated as a 6-month moving average. This captures momentum trading, return chasing, or portfolio rebalancing.<sup>32</sup>
- (5) *Interest Spread*: the change in the interest rate differential for country  $i$  relative to the United States, using 3-month money market interest rates and lagged by one month.
- (6) *Off-Benchmark Share*: the change (or percent change) in the share of the fund's weight allocated to countries that are not included in the relevant benchmark index.

Table 3 provides more information on the definitions and sources of each of these variables used in the regressions.

## 5. Direct Portfolio Effects of Capital Controls on Brazil

Table 4 reports the base-case estimates of equation (2) predicting changes (and percent changes) in country-portfolio weights as a function of changes in Brazil's IOF and changes (or percent changes) in country benchmark weights for the sample of emerging market equity and bond funds described in Section 3. The columns on the left report results without any additional control variables and the columns on the right report results with the full set of control variables described in Section 4 and Table 3. All estimates include robust standard errors clustered by fund group and country. Columns labelled "First Difference" report results when portfolio weights are measured as changes and columns labelled "Log Difference" report results when portfolio weights are measured as percent changes. Throughout the results, we report both specifications as each estimates a different relationship—both of which are of

<sup>30</sup> Bacchetta and van Wincoop (2010) and Gourio, Siemer, and Verdelhan (2010) model how changes in global risk can drive portfolio flows. Fratzscher (2012a) and Forbes and Warnock (2012) provide empirical evidence.

<sup>31</sup> See Kodres and Pritzker (2002) for a model and Hau and Rey (2008) and Curcuru et al. (2011) for empirical evidence.

<sup>32</sup> For empirical evidence on return chasing and portfolio rebalancing, see Bohn and Tesar (1996), Froot et al. (2001), Hau and Rey (2008), and Jotikasthira et al. (2010).

interest to understand the portfolio effects of capital controls. The log-differenced specification is more straightforward to interpret as it focuses on percent changes in portfolio weights and gives equal weighting to each country in the sample. The first-differenced specification puts more weight on larger adjustments in portfolio allocations—and therefore greater weight on larger markets. This has the benefit of capturing the major shifts in portfolio allocations of most interest to investors, but results may not be as applicable for smaller markets.

Before focusing on the central results on capital controls, it is useful to mention several of the significant coefficient estimates for the control variables, which all follow *a priori* expectations.<sup>33</sup> The coefficient on  $\omega^{benchmark}$  is positive, sizeable in magnitude, and consistently significant at the 1 percent level, supporting the claims made in the investor interviews that mutual fund investors closely track changes in their benchmark indices. The negative and significant coefficient on *Overweight* indicates that funds tend to increase (decrease) their country allocations after they are underweight (overweight), thereby supporting a rebalancing effect when funds deviate from their benchmarks. The negative coefficient on *Outperformance* has fluctuating significance and suggests that funds may engage in portfolio rebalancing rather than return chasing. The significant negative coefficient on *Off-Benchmark share* indicates that when funds increase allocations to countries that are not in the benchmark, they simultaneously decrease allocations to countries in the benchmark. We have also estimated the full set of regressions with a range of other control variables that have been used in the literature on portfolio flows.<sup>34</sup> These additional control variables are rarely significant, even at the 10 percent level, and including different combinations of them has no significant effect on the main results on capital controls as reported below. In fact, although many of the control variables used in the main analysis are individually significant and including them improves the explanatory power of the regression, they rarely change the key results.<sup>35</sup>

Next, moving to the central results of this section, the negative and significant coefficient on  $Control^{Brazil}$  indicates that an increase in the IOF corresponds to lower portfolio allocations to Brazil. Using the estimate for the first-differenced equation with the full set of controls in column 3, the -0.036

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<sup>33</sup> The two variables which are not significant in this base specification are also not surprising. The coefficient on *Global risk* is not significant, undoubtedly reflecting that although changes in global risk may affect total flows into emerging markets, this may not have differentiated affects on individual country weights within a fund. The coefficient on *Interest spread* is also not significant. This may reflect the various ways in which country interest rates could interact with portfolio allocations. Higher interest rate spreads would be expected to increase capital inflows and fund allocations if they simply reflect a higher return, but if the higher interest rates reflect greater country risk, this could decrease fund allocations.

<sup>34</sup> For example, additional controls we used with no effect on the results include: the U.S. TED spread, country *i*'s change in the exchange rate versus the U.S. dollar, country *i*'s interest rate, U.S. equity returns, and the intra-month volatility in the country's interest rates and equity returns.

<sup>35</sup> The one exception is that in a few specifications, controlling for capital control events in other countries can occasionally affect estimates of externalities to other “control risk” countries, as discussed in Section 6.

coefficient indicates that removing the 6% tax corresponds to funds increasing their portfolio weights allocated to Brazil by 0.22 percentage points over each of the three months starting with the change in the tax. The corresponding -0.062 coefficient in the log-differenced specification in column 4 indicates that the same 6% reduction in the IOF corresponds to funds increasing their portfolio weights allocated to Brazil by 0.37% over each of the three months. Combining these estimates, if the tax was removed at the end of the sample in July 2011, the average portfolio share allocated to Brazil (across all funds in this sample) would increase from 18.0% to 18.2%–18.7% after three months. Although this appears to be small in magnitude, the end of this section discusses the impact on portfolio flows and shows that even these seemingly small changes in portfolio weights can have substantial effects on capital flows, especially when considering more precise estimates for different types of funds.

The coefficient estimates on the other variables related to capital controls also yield noteworthy results. The negative coefficient on *Other control events* provides additional evidence of this direct, negative effect of capital controls; when other countries in the sample increase their capital controls, investors reduce the share of their portfolios allocated to these countries.<sup>36</sup> In contrast, the coefficient estimates on *Control<sup>Ex-Brazil</sup>* are positive but not significant. This indicates that there are no significant externalities from changes in the IOF on average portfolio allocations to all other countries in the sample.

To further explore the timing of the effect of capital controls on portfolio allocations, Table 5 reports several variations of the base specification in Table 4.<sup>37</sup> Columns 1 and 2 of Table 5 test for any change in portfolio allocations in the two months prior to changes in the IOF, attempting to capture any advance knowledge or expectations of capital controls that caused investors to adjust their portfolios. The coefficient on *Prior Effect<sup>Brazil</sup>* is positive but insignificant—suggesting that some investors may have increased their portfolio shares before new taxes were announced—but the coefficient is imprecisely measured suggesting that any such “front-running” was not widespread.<sup>38</sup> Columns 3 and 4 test for any immediate effect in the month of the change in capital controls instead of over a three-month window. Columns 5 and 6 test for any additional lagged effect over the next three months (after the three-month window in the base case). The insignificant coefficient estimates for *Immediate Effect<sup>Brazil</sup>* and *Additional Lagged Effect<sup>Brazil</sup>* suggest that there is no significant direct effect of changes in the IOF on portfolio

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<sup>36</sup> This coefficient is only significant at the 10 percent level for the first-differenced equation. This may reflect that *Other control events* includes a number of very different capital controls which had different effects in different countries—an argument made in this paper to instead focus on capital controls in one country.

<sup>37</sup> We also estimate the base regressions except include only the three events when the IOF was increased, or the one event when the tax was reduced, in order to see if there are asymmetric effects from tax increases versus decreases. In each case, the coefficient on the direct effect of capital controls is negative and significant, providing no evidence of asymmetric effects from increases versus decreases in the tax. Given the limited number of events (only one decrease in the IOF), this result should be interpreted cautiously.

<sup>38</sup> In the interviews, several investors mentioned that they sometimes had advance knowledge of a new tax on capital inflows and would put additional funds into the country (such as in a domestic bank or fund) in order to be able to avoid paying the tax after it was increased.

allocations to Brazil either in just the one month of the change or later than the three months after the change. This set of results confirms a theme in the investor interviews—that investors do not immediately adjust their portfolios in response to changes in capital controls and instead evaluate the policy changes and investor reactions over several weeks.

Next, to better understand how Brazil’s capital controls affected different types of investors, columns 1–4 in Table 6 repeat the base-case regressions for different asset classes: equity and debt. Estimates of the direct effect of changes in the IOF on portfolio allocations to Brazil continue to be negative and significant for each asset class, and estimates of externalities to other countries on average continue to be insignificant. The explanatory power of the regressions for equities, however, is substantially greater than for bonds (with an  $R^2$  of 0.72 for equities versus 0.03 for bonds in the first-differenced equations). This weaker explanatory power for bond funds may reflect the much more limited coverage of fixed income in the EPFR sample (as discussed in Section 3). This also may reflect that equity investors tend to track their benchmarks more closely than bond investors. This is supported by the much larger coefficients on the benchmark weight in Table 6 for equities than for bonds and comments from the investor interviews.<sup>39</sup> For example, one major “crossover” investor (a fund that invests in both asset classes) stated that bond investors tend to “take longer-term bets on a country’s future interest rate and exchange rate, and therefore are more willing to be overweight or underweight a country.” In contrast, the investor stated that equity investors focus less on these macro statistics and more on company fundamentals, as they can place “bets” on a country by staying close to the country allocations in the benchmark but adjusting their selection of individual companies within that country.

It is worth highlighting the consistently significant direct effects of changes in the IOF on equity funds in columns 1 and 2 of Table 6, even though three of the four events in our sample consist only of changes in taxes on fixed income and do not include any direct change in the cost to foreigners of investing in equities. Moreover, the one event which did include a change in the tax on foreign investment in equities only involved a small tax of 2%—which investors described as being too small to significantly affect portfolio allocations given their expectation of double-digit returns in Brazil. This suggests that capital controls affected foreign investors through a signalling effect rather than simply the direct cost of the tax. To further test this hypothesis, columns 5 and 6 of Table 6 exclude any events when changes in the IOF may have affected the cost of investing in equities: when the IOF was increased on equities in October 2009 and when several loopholes were closed that may have affected equity investors in October 2010. The estimates show that investors continue to reduce the share of their equity portfolios allocated

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<sup>39</sup> Moreover, bond indices are rebalanced more frequently (often on a monthly basis) and are more complicated to calculate and track as they require judgement in terms of which different maturities and structures of bonds to include for each country. In contrast, equity indices are rebalanced less frequently (often annually) and the rebalancing is more automatic as it largely reflects changes in each country’s major market index.

to Brazil—even though there was no change in their tax rate. This agrees with the interpretation of capital controls mentioned by several investors in the interviews—that even if the direct cost of a capital control is small (or even zero), the primary effect of controls is their signal that a government is less supportive of foreign investors and more likely to use “heterodox” policies.

Next, if the primary effect of capital controls is through signalling, other types of prudential regulations or administrative controls (especially those that primarily affect foreign investors) could send the same type of signal as capital controls and have similar affects on portfolio allocations. To test for any such effect in Brazil, Appendix B lists the various prudential regulations implemented by Brazil over the sample period which primarily affected foreign investors and/or foreign currency transactions.<sup>40</sup> Then columns 7 and 8 of Table 6 use the same base specification in Table 4, but include additional dummy variables to measure the effects of these changes in prudential regulations (similar to the  $\Delta Control_t^{Brazil}$  and  $\Delta Control_t^{Ex-Brazil}$  variables used to measure the effects of changes in the IOF on Brazil and other countries). Results show that there is no significant effect of changes in these prudential measures on portfolio allocations to Brazil.<sup>41</sup> This suggests that changes in prudential regulations that primarily affect foreign investors do not send the same signal as capital controls. This supports the commentary in the investor interviews. Investors were highly attuned to changes in capital controls and especially changes in direct taxes on foreign investors, but often less knowledgeable of changes in other prudential regulations—even those that directly or indirectly affected foreign investors.

As a final analysis of the direct effect of capital controls on portfolio allocations, we repeat the base-case regression for the group of “Global Equity Funds” (i.e., the “Global” and “Global ex-US” equity funds listed in Table 1). These funds primarily invest in developed countries and only have limited exposure to major emerging markets. The investor interviews suggested that managers of these funds often pay less attention to events in emerging markets, and therefore may be less likely to adjust their portfolios in response to Brazil’s capital controls. Results for these Global Equity Funds are reported in columns 9 and 10 in Table 6 and show that the estimated direct effect of changes in the IOF on portfolio allocations to Brazil continues to be negative and significant. Therefore, even funds that focus primarily on developed countries and have less than 2% of their portfolios allocated to Brazil, on average, appear to adjust their portfolio allocation to Brazil in response to changes in Brazil’s controls. Moreover, even though these Global Funds only have a small share of their AUM in emerging markets, they have

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<sup>40</sup> There are five events defined as an increase in regulations and one that is a decrease. Events that are an increase in regulations are coded as a +1 and the event that is a decrease is coded as a -1. We continue to assume that each new regulation affects portfolio allocations over a three-month period.

<sup>41</sup> This continues to be true even if we drop the control variables capturing changes in the IOF on fixed income and just test for an effect of changes in these prudential measures.

substantially larger AUM than dedicated emerging market funds, so that even small reallocations in these funds could have large effects on capital flows to emerging markets.

While these estimated direct portfolio effects of capital controls on investor allocations are significant, what does the magnitude of these coefficients imply for capital flows to Brazil? As a counterfactual, assume that Brazil removed its current IOF of 6% and everything else remained constant. Then use the fund-group specific coefficient estimates for the direct effect of changes in the IOF on portfolio allocations to each fund group.<sup>42</sup> Using both the first-differenced and log-differenced estimates, this implies an increase in Brazil's share in investor's portfolios by 3.1% – 4.8% for Global Emerging Market Equity funds, 0.1% – 2.1% for Latin America Regional Equity funds, 5.0% – 5.1% for Global Emerging Market Bond funds, and 16.6% – 19.7% for Global Equity funds over the three months after the tax was removed.<sup>43</sup> Holding AUM constant and assuming no changes in benchmark weights, this corresponds to increased investment of about \$6.8 – \$8.1 billion in Brazil over three months.<sup>44</sup> Finally, since the EPFR data covers about 39% of foreign portfolio investment in Brazil's equities and 8% in Brazil's debt at the end of the sample, it is necessary to “gross up” these estimates to get a sense of the implications for Brazil's total portfolio investment.<sup>45</sup> To do this, make the very rough assumption that foreign portfolio investment in Brazil is allocated between different types of funds in the same proportions as in the EPFR data.<sup>46</sup> Then, reducing the IOF to zero would correspond to foreign investors increasing their portfolio allocations to Brazil by \$28.4 – \$32.0 billion over 3 months, with over half of the increase occurring in equity funds. Whether this is large or small in magnitude depends on the comparison. This is large relative to annual portfolio inflows into Brazil—which were \$70.8 billion in 2010. This is smaller when compared to the stock of total foreign portfolio investment in Brazil of \$553 billion at year-end 2010 (according to the CPIS data).

Although these estimates suggest that an increase in the IOF significantly decreases portfolio flows into Brazil, it is worth highlighting that this does not necessarily translate into an equivalent

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<sup>42</sup> The corresponding coefficient estimates of the direct effects in the first-differenced (log-differenced) specifications are: -0.028\*\*\* (-0.275\*\*\*) for Global Emerging Market Equity funds, -0.033\*\*\* (-0.289\*\*\*) for Global Emerging Market Bond funds, -0.078\*\*\* (0.003) for Latin American Equity funds, and -0.014\*\*\* (-0.987\*\*\*) for Global Equity funds. All results marked with \*\*\* are significant at the 1% confidence level.

<sup>43</sup> It is not surprising that the estimated percent changes are larger for funds such as the Global Equity Funds, in which Brazil has a smaller share of the benchmark, relative to funds such as the Latin American funds, which are generally dominated by Brazilian asset holdings.

<sup>44</sup> The log-differenced estimates are the larger of the two. Calculations based on portfolio shares and AUM as of the end of the sample on 07/2011.

<sup>45</sup> This “grossing up” is based on CPIS data on total foreign investment in equities and debt in Brazil as of 12/10 compared to EPFR data on foreign investment in equities and debt on the same date.

<sup>46</sup> In other words, assume that foreign investment in equities in Brazil was allocated such that: 55% was held in Global Emerging Market equity funds, 21% in Latin America Regional equity funds and 12% in Global equity funds. Of the foreign investment in Brazil's bond markets, 76% was held in Global Emerging Market bond funds. Also assume that only investors in these fund groups reallocate portfolios in response to changes in the IOF.



decrease in total capital flows into Brazil. As Carvalho and Garcia (2006) document, investors responded to Brazil's capital controls in the 1990's with a number of strategies involving redirecting capital flows through other channels and reclassifying them as types of flows that were not subject to the controls. In 2009 and 2010, the Brazilian government adopted a number of policies to close these types of loopholes, but it is certainly possible that investors used other strategies that were not detected. The investor interviews, however, suggest that these types of strategies were not widely used by the mutual fund investors that constitute our dataset. These investors are more constrained by their fund mandates in the types of investments they can make, and many mutual fund investors work for large companies that would not support strategies of questionable legality in order to evade the controls. Also, a point regularly mentioned in the interviews, was that the size of the IOF was so small—especially the 2% tax on equities—that it was not worth the cost and risk of evading the tax. Therefore, although these results show that increases in the IOF significantly reduced portfolio allocations of mutual funds to Brazil and there is no evidence that the mutual fund investors in our sample redirected large volumes of capital flows to avoid the tax, it is not possible to extrapolate this result to make any claims about the impact on total capital flows into Brazil and any expected corresponding effect on variables such as the exchange rate or interest rate.

## **6. Externalities from Capital Controls**

The analysis in Section 5 documents a significant negative effect of changes in Brazil's capital controls on portfolio allocations to Brazil, but does not find evidence of any significant externalities, on average, to other countries in the sample.<sup>47</sup> There are several possible explanations for these seemingly contradictory results. First, when investors reduce their allocations to Brazil, they may choose to hold the incremental funds in cash instead of investing them in another country. Unfortunately our main database does not contain information on cash allocations, so we are not able to test this hypothesis directly. A more limited subset of the EPFR data, however, has information on cash holdings at the fund level and this data provides no evidence that investors significantly adjusted their cash holdings in response to changes in the IOF.<sup>48</sup> A second explanation for the lack of general externalities from changes in the IOF is that any reallocation effects to other countries and groups of countries are heterogeneous. Investors

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<sup>47</sup> We also looked at the correlations or “betas” between returns in Brazil and other countries, calculated in a number of different ways, to see if markets that commove with Brazil are more likely to experience externalities from Brazil's capital controls. These tests found no significant externalities from changes in the IOF on portfolio allocations in countries whose returns were more correlated with those in Brazil.

<sup>48</sup> More specifically, regressions estimating the correlation between cash holdings (relative to AUM) and changes in the IOF find no significant relationship in either equity or bond funds. The coefficient for this regression is -0.055 (with a standard error of 0.145) for bond funds and coefficient of -0.014 (and standard error of 0.037) for equity funds. In both cases, the  $R^2$  is 0.00. We do not want to place too much emphasis on this evidence as the data is only available for less than half of our base dataset and does not appear to be representative of the larger sample.

could make significant adjustments in their portfolio allocations to a small group of countries based on their investment strategies, but these strong externalities in selected countries may not be captured in estimates of the average effect for the full sample. Similarly, positive reallocations to some countries could be balanced by negative reallocations to others, so that the average effect is measured imprecisely and appears insignificant in regression analysis.

To better model how investors think about portfolio reallocation and respond to changes in capital controls in Brazil, we parsed the investor interviews discussed in Section 2. Many managers of global emerging market mutual funds stated that they would reallocate their portfolios across countries after new capital controls were imposed, but their reallocation strategy depended on their investment priorities and original reasons for investing in the country. Four major themes emerged in these interviews, especially in response to how investors reallocated assets in response to Brazil's recent changes in the IOF.

- 1) Region: Many investors wanted a certain degree of exposure to Latin America, partially due to its weight in their benchmark and partially to diversify away from risk in other major regions. If they reduced their exposure to Brazil due to a country-specific shock, a few investors stated they would at least partially increase their exposure to other countries in the region. Several investors also expressed frustration, however, that reallocation within the region was “challenging” as there were no other markets in Latin America that were good “substitutes” for Brazil.
- 2) Market size: Some investors stated that they would only shift investments from Brazil to countries that had similar market characteristics —especially large and liquid markets that constituted a large share of the benchmark. This consideration was particularly important for larger funds for which liquidity and the size of their position was important. These funds stated it was only worthwhile to have exposure to a country if they could take a large enough position that investment in the country was “worthwhile” in the sense that strong performance could make a meaningful contribution to raising their returns above the benchmark.
- 3) “Dragon” play: Many investors viewed their allocations to Brazil as an important component of their “dragon play” – basically as a way to benefit from strong growth in China. Different investors, however, focused on different approaches by which to gain exposure to the “China story.” Some investors simply included major commodity exporters in this “dragon play” strategy, while others also included emerging markets in Asia that relied heavily on exports and thereby benefited directly from a rapidly growing China.

- 4) “Control risk”: Several investors mentioned that a key issue in their interpretation of any new capital controls was the signal it sent about government willingness to use heterodox measures due to concerns about capital inflows. These investors described some governments as generally “market friendly”, as believing “capital controls simply don’t work” (such as Chile), and as viewing surges of capital inflows as presenting challenges but ones that were manageable—or at least best managed through means other than capital controls. In contrast, other governments were viewed as being more concerned about the distortions from large and unstable capital inflows and more sympathetic to greater government involvement to stabilize capital inflows. A few investors stated that Brazil’s use of the IOF increased their concerns about greater use of controls in other countries because Brazil was seen as a “development model”. Brazil’s use of controls could make this tool for managing capital inflows more widely accepted by other countries sympathetic to this policy. Some investors only worried about the greater use of capital controls in other emerging markets that had traditionally been fairly open and investor friendly (such as Peru), while others worried about the greater use of controls in countries which had historically maintained widespread capital account restrictions (such as India).

To test if these four factors had a significant effect on how investors reallocated their portfolios in response to changes in the IOF, we estimate the base model in equation (2) except now isolate externalities due to these four strategies from any general externalities. More specifically, we estimate:

$$\Delta\omega_{i,j,t} = \gamma_D \Delta Control_t^{Brazil} + \gamma_{EG} \Delta Control_t^{ExternalityGroup} + \gamma_{EO} \Delta Control_t^{Other} + \beta \cdot \Delta\omega_{i,t}^{benchmark,j} + \delta \Delta\chi_{i,j,t} + \mu_{i,j,t} , \quad (4)$$

Where  $\Delta Control_t^{ExternalityGroup}$  is the change in the IOF if the country allocation ( $i$ ) is to a country in one of the four externality groups listed above;  $\Delta Control_t^{Other}$  is the change in the IOF if the country allocation ( $i$ ) is to a country other than Brazil and not in the externality group; and all other variables are defined as above. We can then test not only for a direct effect of changes in the IOF on portfolio allocations to Brazil ( $\gamma_D < 0$ ) but also any positive or negative externalities on countries in a specific group ( $\gamma_{EG} \neq 0$ ) as well as to the other countries in the portfolio ( $\gamma_{EO} \neq 0$ ). We initially focus on externalities in Global Emerging Market Equity funds for several reasons: (1) the interviews indicated that these are the funds most likely to reallocate portfolios in response to changes in the IOF; (2) sample coverage for the equity funds is significantly better than for bond funds; and (3) our simple regression framework and model is more successful in predicting equity than debt allocations. Also, we do not include dedicated Latin America Regional funds or Global funds in the initial analysis as many of the spillovers would be difficult to

capture in these funds; results including these broader fund groups are reported in the sensitivity tests below and largely agree with those in the smaller sample.

To define the externality groups, we rely on the investor interviews to form the categories, but then use data to ensure that all relevant countries are included in each group.<sup>49</sup> “Region” is all countries in Latin America. “Market size” is countries that constitute at least 4% of the relevant benchmark for equities. “Dragon play” is countries that are major commodity exporters or Asian export-oriented emerging markets, both of which could benefit substantially from rapid growth in China.<sup>50</sup> “Control risk” is countries that are believed to have a greater risk of implementing controls on capital inflows in the future. This includes countries that are traditionally fairly open to foreign investment but implemented new controls on portfolio inflows from 2006 to 2010 (listed in Appendix A) as well as countries that have traditionally maintained widespread capital account restrictions as measured in Chinn and Ito (2008).<sup>51</sup> The countries included in each of these externality groups are listed in Table 7.

Table 8 uses these definitions to estimate equation 4 and test for externalities from changes in the IOF on each of these specific groups of countries individually. The results suggest that there are significant externalities to some groups. More specifically, columns 1-2 and columns 5-6 indicate that an increase in Brazil’s IOF causes investors to significantly increase the share of their portfolios allocated to other countries in Latin America and to other “dragon play” countries. Columns 3 and 4 do not, however, find any significant externalities to large markets. Columns 7 and 8 suggest that an increase in the IOF causes investors to significantly decrease the share of their portfolios allocated to other countries believed to be a greater “control risk”.

Table 9 tests for externalities in each of the four groups simultaneously. Columns 1 and 2 report results for the main sample of Global Emerging Market Equity funds. Columns 3 and 4 include all of the equity funds in the sample that have some exposure to Brazil—adding the Latin America Regional Equity funds and Global Equity funds (including Global and Global ex-US) which primarily invest in developed

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<sup>49</sup> Many investors just provided an example of a few countries that came to mind as examples of what types of countries they would reallocate to as part of a strategy, but they generally did not provide a complete list of all countries that would be included.

<sup>50</sup> Major commodity exporters are defined as countries for which primary commodity exports/GDP >10%, based on UN Comtrade data. Primary commodities are defined as codes: 01, 02, 04 - 15, 18, 25 - 28, 45, 47, 74, and 75.

<sup>51</sup> We focus on the broad measure of capital controls (KAOPEN) in Chinn and Ito (2008), updated in April 2011. KAOPEN is based on the principal components from four binary variables reported by the IMF: (1) capital account openness; (2) current account openness; (3) the stringency of requirements for the repatriation and/or surrender of export proceeds; and (4) the existence of multiple exchange rates for capital account transactions. We define a country as maintaining widespread capital controls if its value of KAOPEN is less than the mean less one standard deviation (which translates into having a value of the index less than -1.07). The results are robust to using different cutoffs (such as a value of KAOPEN less than zero).

economies.<sup>52</sup> The estimates provide additional evidence of significant positive externalities to “dragon play” countries and negative externalities to “control risk” countries from changes in the IOF, especially for Global Emerging Market Equity funds. The coefficient on *Region* is now insignificant, likely reflecting the high correlation between countries in Latin America and the “dragon play” group (as most countries in Latin America are also commodity exporters) as well as the “control risk” group. The results in columns 3 and 4 for the broader set of equity funds also suggest that the “dragon play” externalities may not be as strong for the larger set of equity funds as for the Global Emerging Market Equity funds. More specifically, the estimates find significant externalities to the “dragon play” group for the larger set of equity funds in the log-differenced specification, but not in the first-differenced specification. This supports comments in the investor interviews that fund managers in dedicated emerging market funds are more likely than fund managers focused on developed countries to reallocate country allocations after changes in capital controls in an emerging market.

This series of results in Tables 8 and 9 suggest that changes in the IOF not only caused investors to adjust their portfolio allocations to Brazil, but also created significant positive and negative externalities for other countries. When Brazil increased the IOF, investors increased the share of their portfolios allocated to “dragon play” countries and decreased the share allocated to countries viewed as more likely to implement capital controls in the future. This further supports the hypothesis that changes in capital controls can act as a signal to investors, by causing them to reassess the risks in other countries that are also sympathetic to the use of capital controls.

But even if capital controls generate significant externalities by changing portfolio allocations to other countries, are these externalities economically meaningful? In order to get a rough sense of the magnitude of these externalities, we begin by considering each externality group as an aggregate share in a portfolio. Then we compute the spillover effects for each group in US\$ using the same approach used in Section 5 to calculate the magnitude of the direct effect of changes in the IOF on portfolio allocations to Brazil. We again consider the counterfactual that Brazil removes the IOF of 6% on fixed income and everything else remains constant. Then the coefficient estimates for both the first-differenced and log-differenced estimates in Tables 8 and 9 (which estimate the effect on each externality group separately and then simultaneously) suggest that reducing the IOF to zero would correspond to Global Emerging Market Equity funds reducing the share of their portfolios allocated to other “Dragon Play” countries by 7.8% – 10.2%. The same reduction in the IOF would also correspond to Global Emerging Market Equity

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<sup>52</sup> Repeating the regressions in Table 9 for bond funds continues to have a very low degree of explanatory power (with an  $R^2$  of 0.03 in both the first-differenced and log-differenced specifications). For bond funds, there is no evidence of externalities that are consistently significant across specifications.

funds increasing the share of their portfolios allocated to other “control risk” countries by 3.3% –9.1%.<sup>53</sup> Holding AUM constant and assuming no changes in benchmark weights, this corresponds to decreased investment of about \$13 – \$17 billion into the group of “dragon play” countries and increased investment of \$6 – \$16 billion into the group of “control risk” countries.

Finally, since the EPFR data only covers a fraction of total foreign equity investment in each country, it is necessary to “gross up” these estimates to get a sense of the implications for total equity investment. We continue to use the CPIS data to perform this “grossing up” and assume that only investors in Global Emerging Market Equity funds reallocate their investments in response to the capital controls.<sup>54</sup> Under this assumption, the estimates in Tables 8 and 9 suggest that if Brazil removed the IOF on fixed income of 6% in July 2011, this would correspond to a decrease in foreign equity investment of \$36 – \$49 billion in aggregate for the “dragon play” group of countries in the sample. The same reduction in the IOF, would also correspond to an increase in foreign equity investment of \$19– \$52 billion in the “control risk” group of countries.<sup>55</sup> For comparison, the back-of-the envelope calculations in Section 5 suggested that the same reduction in the IOF would correspond to foreigners reducing their portfolio investment into Brazil by \$28–\$32 billion, of which \$6–\$10 billion would have occurred in Global Emerging Market Equity funds.

It is worth emphasizing, however, that we do not want to place very much weight on these rough calculations of the magnitude of the externalities resulting from changes in Brazil’s IOF due to the large number of assumptions that must be made and the large range in the estimated magnitudes based on the model specification. Nonetheless, this exercise is useful as it indicates that the magnitude of the externalities from one country implementing capital controls on other countries could not only be statistically significant, but also economically meaningful in certain circumstances.

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<sup>53</sup> To put these estimates in context, at the end of our sample in July 2011, the portfolio share allocated to “dragon play” countries would decrease from 37.7% to 34.0%–34.9% and the portfolio share allocated to “control risk” countries would increase from 35.7% to 36.9%– 39.1% .

<sup>54</sup> Given the mixed results in Table 9 for the larger set of equity funds, we do not assume that other equity funds—such as the Global funds which invest primarily in developed countries—follow the same allocation strategies.

<sup>55</sup> Extending this analysis to effects on individual countries is complicated because the coefficient estimates are the average percentage or percentage point effects for all countries in the respective groups, ignoring any variance in how different countries within each group are affected by changes in Brazil’s IOF. To avoid making this unrealistic assumption that all countries in each group are affected in the same manner, we estimate equation 4 for individual countries. There are limited degrees of freedom—so we do not want to emphasize these estimates. They do, however, support the magnitudes of the above calculations and confirm that externalities could be significant and large in magnitude. For example, estimating equation 4 for Korea (a country mentioned by investors as part of a reallocation strategy) suggests that removing the 6% IOF on fixed income corresponds to Global Emerging Market Equity funds reducing their portfolio allocation to Korea by \$8 - \$9 billion. For comparison, gross foreign portfolio flows into Korea were \$42 billion in 2010 and foreign equity investment in Korea was \$260 billion at end-2010.

## 7. Conclusions

This paper studies the effects on international portfolio allocation of changes in Brazil's tax on portfolio inflows in order to analyze how capital controls affect portfolio investment in the country implementing the controls as well as if there are any externalities on other countries. As this is the first paper, to our knowledge, attempting to document if capital controls have a significant and economically meaningful effect on portfolio allocation, we start with a scenario and framework that would be most likely to capture any direct portfolio effects and externalities of capital controls. Our results may not apply to smaller countries implementing capital controls or to countries that are viewed as less "investor friendly" in the sense that they traditionally maintain extensive restrictions on capital flows. Our results also do not provide evidence on whether capital controls affect the total volume of capital flows into a country (with corresponding implications for the exchange rate and interest rates), as our dataset only measures foreign portfolio flows (equities and bonds) and does not capture any substitution away from these flows to other forms of investment (such as foreign direct investment or derivatives) in response to capital controls.

With these caveats, we find that controls on capital inflows can have significant direct portfolio effects on the country instituting the controls as well as significant externalities on other countries. More specifically, an increase in Brazil's IOF significantly reduced the share of investors' portfolios allocated to Brazil in emerging market equity and bond funds, as well as for global funds that invest primarily in developed countries but have some exposure to Brazil. This portfolio reallocation did not occur instantly, or even mainly in the month that the changes in the controls were announced, but instead occurred gradually over about three months. Moreover, an increase in Brazil's IOF had heterogeneous externalities, causing both positive externalities for some countries and negative externalities for others. Increases in the IOF caused investors to increase their portfolio allocations to countries seen as sharing some type of similarity to Brazil—such as being a "dragon play" that benefitted from growth in China. At the same time, increases in the IOF caused investors to decrease their portfolio allocations to countries believed to have a greater risk of implementing new controls.

This series of results indicates that capital controls can affect capital flows not just via the direct cost of the tax, but also through a signalling effect. Changes in Brazil's tax on foreign investment in bonds had a significant effect on foreign investment in equities; higher taxes on bond flows may have been perceived as signalling less government support for foreign investment or a greater willingness to use "heterodox" policies which are not widely supported by investors. Similarly, changes in Brazil's capital controls caused investors to reduce investment in other countries seen as more likely to also implement new controls; actions by Brazil may have been perceived as making it easier for other countries to follow their example without creating an investor backlash. Moreover, only changes in the

IOF appear to send these signals to foreign investors. Other changes in macroprudential measures that target foreign investors and could have similar effects as changes in the IOF on the cost to foreigners of investing in Brazil did not significantly affect investor portfolio allocations.

Such a signalling effect from capital controls has not previously been documented and has important implications for the effectiveness of capital controls in achieving certain policy goals. One important rationale for the use of capital controls is to shift the composition of capital inflows towards “safer” inflows. But if capital controls affect foreign investors largely through a signalling effect rather than the direct cost of the tax, this raises questions about the effectiveness of capital controls in targeting certain types of capital inflows without affecting others. Moreover, if capital controls—such as changes in the IOF—send a different type of signal to foreign investors than macroprudential policies that are designed to accomplish the same goal, this raises questions about a recent trend to group capital controls and macroprudential policies as basically interchangeable tools for “capital flow management”.<sup>56</sup>

Finally, these results suggest that although new controls on capital inflows can affect portfolio flows and thereby potentially help a country manage the risks from inflow surges, these policies should not be considered in isolation. There will be multilateral consequences as investors reallocate their portfolios in response to capital controls. The results are consistent with arguments that the capital controls may have slightly reduced the risk of bubbles and overheating in Brazil, but at the same time it may have aggravated these challenges in other countries, and especially other “dragon play” countries linked to China’s economy. (Although ironically, controls in Brazil may have simultaneously reduced these risks in other countries that were perceived to support the use of capital controls.) Granted, this paper does not provide a full general-equilibrium analysis of these externalities of controls. Even if controls in one country do create negative externalities for other countries, the controls may still improve global welfare if they prevent a crisis in the country using the controls—especially as a crisis would most likely generate even greater negative multilateral effects than moderate controls on capital inflows. The key insight from this paper is therefore that any model or discussion of capital controls should consider not only the impact on the country implementing the controls, but also the externalities to other countries. If a large economy or a number of economies implement controls simultaneously, these could create substantial distortions in other economies and global capital flows, triggering a “bubble thy neighbour” effect which may lead to retaliation across countries and reduce global welfare.

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<sup>56</sup> For example, see International Monetary Fund (2011).



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**Appendix A**  
**New Controls on Portfolio Capital Inflows from Non-Residents:**  
**2006-2010**

<b>Country</b>	<b>Date Implemented</b>	<b>Asset Class</b>	<b>Policy Measure</b>
Colombia	05/2007	Equities & bonds	Series of measures introduced, including a 40% URR on foreign borrowing and non-residents portfolio inflows.
Colombia	06/2008	Equities & bonds	URR on inflows raised to 50% with 2-year minimum stay on FDI.
Colombia	10/2008	Equities & bonds	URR removed.
Indonesia	06/2010	Bonds	One-month holding period introduced for SBIs. Required holding period for certain notes increased to 1 year in 07/10.
Peru	07/2009	Equities & bonds	Foreign purchases of central bank bills were banned. Fees on foreign purchases of central bank liquidity draining instruments were increased.
Peru	01/2010	Equities	Capital gains tax for non-residents' investments in the domestic stock market was introduced.
Peru	08/2010	Bonds	Increased fee on non-resident purchases of central bank paper from 10bp to 400bp.
Peru	12/2010	Equities	Enacted 30% capital gains tax on non-residents investment in the stock market for transactions through a Peruvian broker and 5% for transactions through a non-resident broker.
Thailand	10/2010	Equities & bonds	Reinstated a 15% withholding tax on non-residents' interest earnings and capital gains on new purchases of public bonds.

**Note:** This does not include controls in Brazil. We do not include Thailand in 12/2006 as an episode because the initial tax imposed on portfolio inflows on equity and debt was quickly reversed for equities, which would then be defined as a reduction instead of increase in capital controls according to this methodology.

**Appendix B**  
**Prudential Regulations in Brazil Affecting Foreigners or Foreign Exchange:**  
**2006-2010**

<b>Date Implemented</b>	<b>Increase or Decrease in Regulations</b>	<b>Policy Measure</b>
12/2006	Decrease	Limit on banks' foreign exchange exposure was increased to 60% (from 30%) of each bank's base capital.
06/2007	Increase	Bank's capital requirement on forex exposure increased from 50% to 100%.
11/2009	Increase	Introduced 1.5% tax when foreigners convert ADRs into receipts for local shares.
01/2011	Increase	Introduced 60% URR on banks' short FX position over a certain value in the spot market.
03/2011	Increase	Introduced 2% tax on local corporate offshore borrowing and a 6% IOF on FX loans greater than one year.
04/2011	Increase	Extended the IOF on FX loans to over two years.

**Table 1**  
**EPFR Statistics**

<b>Equity Funds</b>	<b># Observations</b>	<b>Total AUM (\$bn 12/2010)</b>	<b>Avg % of AUM in Brazil</b>	<b>AUM in Brazil (\$bn 12/2007)</b>
Africa Regional	300	2.7	0.0	0.0
Asia ex-Japan Regional	1,402	152.3	0.0	0.0
Emerging Europe Regional	1,535	25.8	0.1	0.0
Europe Regional	1,980	159.0	0.0	0.0
Europe ex-UK Regional	1,539	112.1	0.1	0.0
Europe, Middle East & Africa Regional	1,037	3.7	0.0	0.0
Global Emerging Markets	3,420	439.0	14.7	46.9
Global ex-US	3,784	710.9	1.8	11.4
Global	3,649	990.5	1.2	11.2
Latin America Regional	850	49.6	62.0	29.0
Middle East & Africa Regional	346	1.9	0.0	0.0
Middle East Regional	423	2.0	0.0	0.0
Pacific Regional	1,265	24.0	0.0	0.0
<b>Total</b>	<b>21,530</b>	<b>\$2,673.5</b>		<b>\$98.4</b>
<hr/>				
<b>Bond Funds</b>				
Asia ex-Japan Regional	1,039	14.0	0.0	0.0
Emerging Europe Regional	814	2.3	0.0	0.0
Global Emerging Markets	3,277	137.3	15.2	10.9
Global ex-US	432	31.1	0.0	0.0
Global	3,310	442.1	1.2	3.0
Latin America Regional	930	0.8	20.2	0.2
<b>Total</b>	<b>9,802</b>	<b>\$627.7</b>		<b>\$14.1</b>

**Notes:** This table reports information on the coverage of international portfolio investment in equity and bond funds in the Emerging Portfolio Funds Research (EPFR) database.

**Table 2**  
**Benchmark Index Weightings and the IOF**

<b>Date IOF Added or Raised</b>	<b>Benchmark Index</b>	<b>Percentage change in Brazil weight in the benchmark</b>			
		<b>1<sup>st</sup> month</b>	<b>2nd month</b>	<b>3rd month</b>	<b>Average</b>
Mar-08	EMBI Global	-4.64	+2.08	+3.55	<b>+0.33</b>
	MSCI EM Index	-1.85	+6.53	+9.29	<b>+4.66</b>
	MSCI EM Latin	-3.97	+4.97	+2.08	<b>+1.03</b>
Oct-09	EMBI Global	+0.82	-1.16	-1.64	<b>-0.66</b>
	MSCI EM Index	+3.90	+3.97	-0.21	<b>+2.55</b>
	MSCI EM Latin	+1.59	-0.07	+0.82	<b>+0.78</b>
Oct-10	EMBI Global	-2.47	-2.87	-3.15	<b>-2.83</b>
	MSCI EM Index	-1.53	-2.62	-0.20	<b>-1.45</b>
	MSCI EM Latin	-1.74	-1.41	+0.79	<b>-0.79</b>
<i>Average</i>	<i>EMBI Global</i>	<i>-2.10</i>	<i>-0.65</i>	<i>-0.41</i>	<b><i>-1.05</i></b>
	<i>MSCI EM Index</i>	<i>+0.17</i>	<i>+2.63</i>	<i>+2.96</i>	<b><i>+1.92</i></b>
	<i>MSCI EM Latin</i>	<i>-1.37</i>	<i>+1.16</i>	<i>+1.23</i>	<b><i>+0.34</i></b>

**Notes:** “MSCI EM Index” and “MSCI EM Latin” are the emerging markets indices for all countries and for Latin America, respectively, for equities produced by MSCI. “EMBI Global” is the EMBI Global Diversified Index produced by JP Morgan.

**Table 3**  
**Variable Definitions and Summary Statistics**

<b>Variable</b>	<b>Definition</b>	<b>Source</b>
$\omega_{i,j,t}$	Share of fund group's portfolio allocated to country $i$	EPFR
$Control^{Brazil}$	Level of IOF tax in Brazil * dummy = 1 if country $i$ is Brazil	Calculated
$Control^{Ex-Brazil}$	Level of IOF tax in Brazil * dummy = 1 if country $i$ is not Brazil	Calculated
$\omega^{benchmark}$	Weight of country $i$ in the MSCI/EMBI benchmark index	JP Morgan, MSCI
<i>Other control events</i>	Dummy = 1 if a capital control event takes place in country $i$ (other than Brazil); See Appendix A for list of other control events	Calculated
<i>Global risk</i>	U.S. VIX	Bloomberg
<i>Overweight</i>	Deviation of lagged portfolio weight from its benchmark weight	Calculated
<i>Outperformance</i>	6-month moving average of outperformance of country $i$ vs. respective benchmark, lagged by one month	JPM/MSCI, own calculations
<i>Interest spread</i>	Country $i$ 's interest rate differential versus the United States, based on the 3-month money market interest rate, lagged by one month	Bloomberg
<i>Off-Benchmark share</i>	Portfolio share held in countries that are not contained in the respective benchmark	Calculated

**Notes:** Variables are measured as first-differences in the regression results reported below, except: (1) the various portfolio weights ( $\omega$ ,  $\omega^{benchmark}$ , *Overweight*, and *Off-Benchmark share*) are measured as log-differences for the log-differenced specification; and (2) the variables *Outperformance* and *Interest spread* are both measured as described above and not differenced.



**Table 4**  
**Regression Results: Effects of Capital Controls**

	<b>First Difference (1)</b>	<b>Log Difference (2)</b>	<b>First Difference (3)</b>	<b>Log Difference (4)</b>
<i>Control</i> <sup>Brazil</sup>	-0.037** (0.017)	-0.129*** (0.021)	-0.036* (0.018)	-0.062** (0.030)
<i>Control</i> <sup>Ex-Brazil</sup>	0.005 (0.006)	0.082 (0.210)	0.003 (0.006)	0.076 (0.213)
$\omega$ <sup>benchmark</sup>	0.723*** (0.042)	0.656*** (0.087)	0.729*** (0.041)	0.664*** (0.084)
<i>Other control events</i>			-0.041* (0.022)	-0.997** (0.476)
<i>Global risk</i>			-0.000 (0.000)	0.015 (0.009)
<i>Overweight</i>			-0.012*** (0.004)	-0.015*** (0.003)
<i>Outperformance</i>			-0.002*** (0.000)	-0.023 (0.017)
<i>Interest spread</i>			-0.002 (0.002)	0.027 (0.038)
<i>Off-Benchmark share</i>			-0.068*** (0.025)	-0.060** (0.022)
<b>Observations</b>	<b>2,545</b>	<b>2,545</b>	<b>2,545</b>	<b>2,545</b>
<b>R-squared</b>	<b>0.468</b>	<b>0.140</b>	<b>0.479</b>	<b>0.151</b>

**Notes:** Regressions of equation (2) predicting the change (labelled “First Difference”) or percent change (labelled “Log Difference”) in the country share in the fund group’s portfolio. *Control* captures any effect of changes in the IOF on fixed income in Brazil over a three-month window on either Brazil or other countries in the sample (*Ex-Brazil*). Control variables are defined in Table 3. Fund groups included in the regressions are: Global Emerging Market Equity and Bond funds and Latin America Regional Equity funds. All estimates include robust standard errors clustered by country and fund group. \*\*\* is significant at the 1% level, \*\* at the 5% level and \* at the 10% level.

**Table 5**  
**Regression Results: Timing the Effects of Capital Controls**

	<b>Prior Effect</b>		<b>Immediate Effect</b>		<b>Lagged Effect</b>	
	<b>First-difference</b>	<b>Log-difference</b>	<b>First-difference</b>	<b>Log-difference</b>	<b>First-difference</b>	<b>Log-difference</b>
	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>	<b>(6)</b>
<i>Control</i> <sup>Brazil</sup>	-0.036*	-0.063**			-0.036*	-0.062**
	(0.018)	(0.030)			(0.018)	(0.030)
<i>Control</i> <sup>Ex-Brazil</sup>	0.003	0.073			0.003	0.079
	(0.006)	(0.213)			(0.006)	(0.214)
$\omega$ <sup>benchmark</sup>	0.728***	0.664***	0.729***	0.664***	0.729***	0.664***
	(0.041)	(0.084)	(0.040)	(0.084)	(0.041)	(0.084)
<i>Other control</i>	-0.032	-0.880*	-0.040*	-0.943*	-0.039*	-1.143**
<i>Events</i>	(0.020)	(0.461)	(0.022)	(0.474)	(0.023)	(0.493)
<i>Global risk</i>	-0.000	0.014	-0.000	0.014	-0.000	0.015
	(0.000)	(0.009)	(0.000)	(0.009)	(0.000)	(0.009)
<i>Overweight</i>	-0.012***	-0.015***	-0.012***	-0.015***	-0.012***	-0.015***
	(0.004)	(0.003)	(0.004)	(0.003)	(0.004)	(0.003)
<i>Outperformance</i>	-0.002***	-0.023	-0.002***	-0.023	-0.002***	-0.023
	(0.000)	(0.017)	(0.001)	(0.017)	(0.000)	(0.017)
<i>Interest spread</i>	-0.002	0.026	-0.002	0.028	-0.002	0.024
	(0.002)	(0.038)	(0.002)	(0.037)	(0.002)	(0.038)
<i>Off-Benchmark</i>	-0.067**	-0.060**	-0.068***	-0.060***	-0.068***	-0.060**
<i>Share</i>	(0.025)	(0.023)	(0.025)	(0.022)	(0.025)	(0.022)
<i>Prior</i>	0.011	0.131				
<i>Effect</i> <sup>Brazil</sup>	(0.011)	(0.099)				
<i>Prior</i>	-0.009	-0.121				
<i>Effect</i> <sup>Ex-Brazil</sup>	(0.007)	(0.195)				
<i>Immediate</i>			-0.012	0.223		
<i>Effect</i> <sup>Brazil</sup>			(0.062)	(0.259)		
<i>Immediate</i>			0.008	0.027		
<i>Effect</i> <sup>Ex-Brazil</sup>			(0.010)	(0.342)		
<i>Additional Lagged</i>					0.016	0.231
<i>Effect</i> <sup>Brazil</sup>					(0.037)	(0.287)
<i>Additional Lagged</i>					-0.002	0.164
<i>Effect</i> <sup>Ex-Brazil</sup>					(0.004)	(0.165)
<b>Observations</b>	<b>2,545</b>	<b>2,545</b>	<b>2,545</b>	<b>2,545</b>	<b>2,545</b>	<b>2,545</b>
<b>R-squared</b>	<b>0.479</b>	<b>0.151</b>	<b>0.478</b>	<b>0.151</b>	<b>0.479</b>	<b>0.151</b>

**Note:** Regressions of equation (2) predicting the change (labelled “First Difference”) or percent change (labelled “Log Difference”) in the country share in the fund group’s portfolio. *Prior Effect* is a measure of the impact on portfolio holdings in the two months before the tax was changed. *Immediate Effect* is a measure of the impact in the month of the change in the tax. *Additional Lagged Effect* measures any additional impact over the 3 months following the 3-month window used for the base case. Each of these three effects is measured for Brazil and for all other countries (*Ex-Brazil*). Other control variables are defined in Table 3. See Table 4 for additional details. Fund groups included in the regressions are: Global Emerging Market Equity and Bond funds and Latin America Regional Equity funds. \*\*\* is significant at the 1% level, \*\* at the 5% level and \* at the 10% level.

**Table 6**  
**Different Fund Groups and Control Episodes**

	Equity Funds <sup>1</sup>		Debt Funds <sup>2</sup>		Equity Funds: Debt Taxes <sup>3</sup>		Prudential Measures <sup>4</sup>		Global Equity Funds <sup>5</sup>	
	First-difference	Log-difference	First-difference	Log-difference	First-difference	Log-difference	First-difference	Log-difference	First-difference	Log-difference
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<i>Control</i> <sup>Brazil</sup>	-0.050** (0.020)	-0.134** (0.056)	-0.033*** (0.004)	-0.289*** (0.077)	-0.155*** (0.037)	-0.554* (0.288)	-0.037** (0.018)	-0.075** (0.033)	-0.014*** (0.003)	-0.987*** (0.087)
<i>Control</i> <sup>Ex-Brazil</sup>	0.007 (0.009)	-0.057 (0.160)	-0.001 (0.008)	0.263 (0.469)	0.019 (0.022)	-0.038 (0.518)	0.004 (0.006)	0.085 (0.220)	-0.003 (0.004)	-0.394 (0.365)
$\omega$ <sup>benchmark</sup>	0.813*** (0.018)	0.984*** (0.036)	0.216*** (0.072)	0.284*** (0.094)	0.815*** (0.017)	0.984*** (0.036)	0.729*** (0.041)	0.664*** (0.084)	0.416*** (0.040)	0.564*** (0.091)
<i>Other control events</i>	-0.021 (0.013)	-0.822* (0.403)	-0.063 (0.046)	-1.303** (0.597)	-0.015* (0.008)	-0.887** (0.395)	-0.039* (0.023)	-0.973* (0.485)		
<i>Global risk</i>	-0.000 (0.000)	0.004 (0.011)	-0.000 (0.001)	0.018 (0.014)	-0.000 (0.000)	0.005 (0.011)	-0.000 (0.000)	0.015 (0.009)	-0.000 (0.000)	-0.032 (0.019)
<i>Overweight</i>	-0.016*** (0.004)	-0.011*** (0.003)	-0.007 (0.005)	-0.013** (0.004)	-0.016*** (0.004)	-0.011*** (0.003)	-0.012*** (0.004)	-0.015*** (0.003)	-0.017** (0.006)	-0.030* (0.016)
<i>Outperformance</i>	-0.001** (0.001)	-0.013 (0.016)	-0.002** (0.001)	-0.066 (0.068)	-0.001** (0.001)	-0.013 (0.016)	-0.002*** (0.000)	-0.023 (0.017)	-0.000 (0.000)	-0.043 (0.039)
<i>Interest spread</i>	-0.003 (0.003)	0.021 (0.066)	0.000 (0.003)	0.035 (0.052)	-0.003 (0.003)	0.020 (0.064)	-0.002 (0.002)	0.027 (0.038)	-0.002 (0.002)	-0.035 (0.287)
<i>Off-Benchmark share</i>	-0.104** (0.048)	-0.027 (0.026)	-0.054* (0.030)	-0.147** (0.059)	-0.103** (0.048)	-0.027 (0.026)	-0.069*** (0.025)	-0.061*** (0.022)	-0.100*** (0.014)	-6.444*** (0.702)
<i>Prudential Measures</i> <sup>Brazil</sup>							0.013 (0.008)	0.256 (0.187)		
<i>Prudential Measures</i> <sup>Ex-Brazil</sup>							-0.010 (0.011)	-0.163 (0.305)		
<i>Observations</i>	<b>1,485</b>	<b>1,485</b>	<b>1,060</b>	<b>1,060</b>	<b>1,485</b>	<b>1,485</b>	<b>2,545</b>	<b>2,545</b>	<b>734</b>	<b>734</b>
<i>R-squared</i>	<b>0.724</b>	<b>0.489</b>	<b>0.033</b>	<b>0.029</b>	<b>0.724</b>	<b>0.489</b>	<b>0.479</b>	<b>0.151</b>	<b>0.353</b>	<b>0.299</b>

**Notes:** Regressions of equation (2) predicting the change (labelled “First Difference”) or percent change (labelled “Log Difference”) in the country share in the fund group’s portfolio. Control variables are defined in Table 3. All estimates include robust standard errors clustered by country and fund group. \*\*\* is significant at the 1% level, \*\* at the 5% level and \* at the 1% level. (1) “Equity Funds” is the Global Emerging Market Equity and Latin American Regional Equity funds. (2) “Debt Funds” is the Global Emerging Market Bond fund. (3) Sample only includes equity funds defined in footnote 1 and capital control events only include the events for which there was no change in the IOF for equities. (4) “Prudential Measures” includes a variable equal to 1 when Brazil implemented new prudential regulations that were not changes in the IOF on equity or debt but would primarily affect foreign investors or transactions involving foreign exchange. The variable is equal to -1 when there is a reduction in these measures, and zero otherwise. These measures are listed in Appendix B and any effect is measured over a 3-month window. (5) “Global Equity Funds” are the Global and Global-ex U.S. equity funds listed in Table 1 which primarily invest in developed countries.

**Table 7**  
**Externalities for Global Emerging Market Equity Funds**

Country	Region <sup>1</sup>	Market Size <sup>2</sup>	Dragon Play <sup>3</sup>	Control Risk <sup>4</sup>
Argentina	Y		Y	
Chile	Y		Y	
China		Y		Y
Colombia	Y			Y
Hungary				
India		Y		Y
Indonesia			Y	Y
Israel				
Korea (South)		Y	Y	
Malaysia			Y	
Mexico	Y	Y		
Peru	Y		Y	Y
Philippines			Y	
Poland				
Russia		Y	Y	
South Africa		Y		Y
Taiwan		Y	Y	
Thailand			Y	Y
Turkey				
Venezuela	Y		Y	Y
<b>Total</b>	<b>6</b>	<b>7</b>	<b>11</b>	<b>8</b>

**Notes:** All variables report values for 01/2010 unless noted below.

- (1) "Region": countries in Latin America.
- (2) "Market Size": countries for which the equity market is at least 4% of the MSCI benchmark.
- (3) "Dragon Play": countries which are believed to be closely linked to growth in China. This includes commodity exporters which are countries for whom commodity exports/GDP >10% based on U.N. Comtrade export data; this also includes export-dependent emerging markets in Asia.
- (4) Countries assessed to have a greater risk of implementing new controls on capital inflows. This includes countries that implemented new controls on capital inflows from 2006-2010 as listed in Appendix A. It also includes countries that have widespread capital controls in place, defined as having a value of KAOPEN in Chinn-Ito (2008) less than the mean less one standard deviation.

**Table 8: Externalities of Capital Controls**

	Region		Market Size		Dragon Play		Control Risk	
	First-difference (1)	Log-Difference (2)	First-difference (3)	Log-difference (4)	First-difference (5)	Log-difference (6)	First-difference (7)	Log-difference (8)
<i>Control</i> <sup>Brazil</sup>	-0.028*** (0.003)	-0.275*** (0.061)	-0.028*** (0.003)	-0.276*** (0.062)	-0.027*** (0.003)	-0.271*** (0.061)	-0.028*** (0.003)	-0.276*** (0.062)
<i>Control</i> <sup>ExBrazil/Externality</sup>	0.002 (0.009)	0.017 (0.187)	-0.002 (0.008)	-0.017 (0.308)	-0.018* (0.008)	-0.343** (0.139)	0.016 (0.010)	0.175 (0.232)
$\omega$ <sup>benchmark</sup>	0.847*** (0.021)	0.975*** (0.043)	0.847*** (0.021)	0.975*** (0.043)	0.845*** (0.022)	0.975*** (0.044)	0.845*** (0.022)	0.974*** (0.043)
<i>Other control</i> <i>Events</i>	-0.042* (0.023)	-2.076*** (0.670)	-0.034** (0.014)	-2.007** (0.749)	-0.085* (0.049)	-2.860** (1.322)	-0.001 (0.034)	-1.687*** (0.403)
<i>Region</i>	0.012** (0.005)	0.207*** (0.052)						
<i>Market Size</i>			0.009 (0.014)	0.098 (0.137)				
<i>Dragon Play</i>					0.025** (0.009)	0.416** (0.194)		
<i>Control Risk</i>							-0.018** (0.008)	-0.184** (0.070)
<i>Macro Controls</i>	Y	Y	Y	Y	Y	Y	Y	Y
<i>Observations</i>	<b>1,086</b>	<b>1,086</b>	<b>1,086</b>	<b>1,086</b>	<b>1,086</b>	<b>1,086</b>	<b>1,086</b>	<b>1,086</b>
<i>R-squared</i>	<b>0.702</b>	<b>0.555</b>	<b>0.702</b>	<b>0.555</b>	<b>0.704</b>	<b>0.558</b>	<b>0.703</b>	<b>0.556</b>

**Notes:** Regressions of equation (4) predicting the change (labelled “First Difference”) or percent change (labelled “Log Difference”) in the country share in the fund group’s portfolio. Sample is the Global Emerging Market Equity funds. Each regression includes the full set of macro control variables defined in Table 3 (not reported). Estimates include robust standard errors clustered by country and fund group. \*\*\* is significant at the 1% level, \*\* at the 5% level and \* at the 1% level. See Table 7 for definitions of externality groups listed in the column headings. *Control*<sup>Ex-Brazil/Externality</sup> represents all allocations apart from Brazil and the respective externality group.

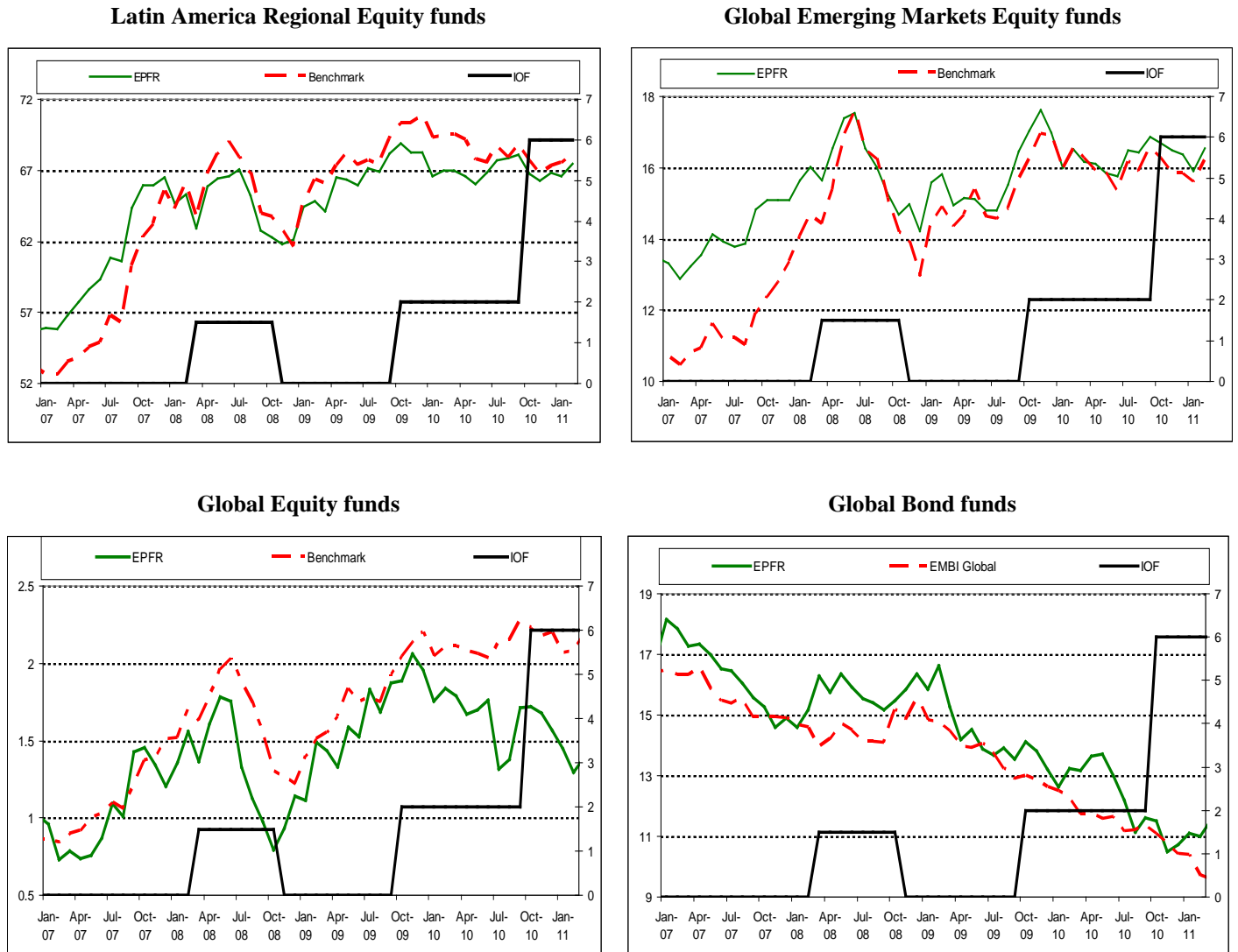
**Table 9: Simultaneous Externalities of Capital Controls**

	Global EM Equities		All Equities <sup>1</sup>	
	First-difference	Log-difference	First-difference	Log-difference
	(1)	(2)	(3)	(4)
<i>Control</i> <sup>Brazil</sup>	-0.028*** (0.003)	-0.274*** (0.061)	-0.033** (0.014)	-0.581** (0.216)
<i>Control</i> <sup>Ex-Brazil/Externality</sup>	-0.020** (0.009)	-0.673*** (0.141)	-0.020** (0.008)	-0.725*** (0.193)
$\omega$ <sup>benchmark</sup>	0.843*** (0.022)	0.973*** (0.044)	0.802*** (0.016)	0.938*** (0.037)
<i>Other control events</i>	-0.022 (0.018)	-2.221** (0.869)	0.002 (0.017)	-0.244 (0.375)
<i>Region</i>	-0.010 (0.010)	-0.074 (0.159)	0.015 (0.015)	-0.238 (0.271)
<i>Market Size</i>	0.014** (0.006)	0.071 (0.120)	0.013 (0.009)	0.189 (0.189)
<i>Dragon Play</i>	0.029*** (0.006)	0.497** (0.197)	0.005 (0.009)	0.401** (0.196)
<i>Control Risk</i>	-0.038*** (0.006)	-0.410*** (0.107)	-0.027*** (0.008)	-0.860*** (0.209)
<i>Macro Controls</i>	Y	Y	Y	Y
<i>Observations</i>	<b>1,086</b>	<b>1,086</b>	<b>2,219</b>	<b>2,219</b>
<i>R-squared</i>	<b>0.706</b>	<b>0.559</b>	<b>0.703</b>	<b>0.319</b>

**Notes:** Regressions of equation (4) predicting the change (labelled “First Difference”) or percent change (labelled “Log Difference”) in the country share in the fund group’s portfolio. Each regression includes the full set of macro control variables defined in Table 3 (not reported). Estimates include robust standard errors clustered by country and fund group. \*\*\* is significant at the 1% level, \*\* at the 5% level and \* at the 1% level. See Table 7 for definitions measuring externality groups listed in the column headings. *Control*<sup>Ex-Brazil/Externality</sup> represents all allocations apart from Brazil and the respective externality group. Estimates in columns 1 and 2 include Global Emerging Market Equity funds. Estimates in columns 3 and 4 also include Latin America Regional Equity funds and Global Equity funds (including Global and Global ex- US) as listed in Table 1.

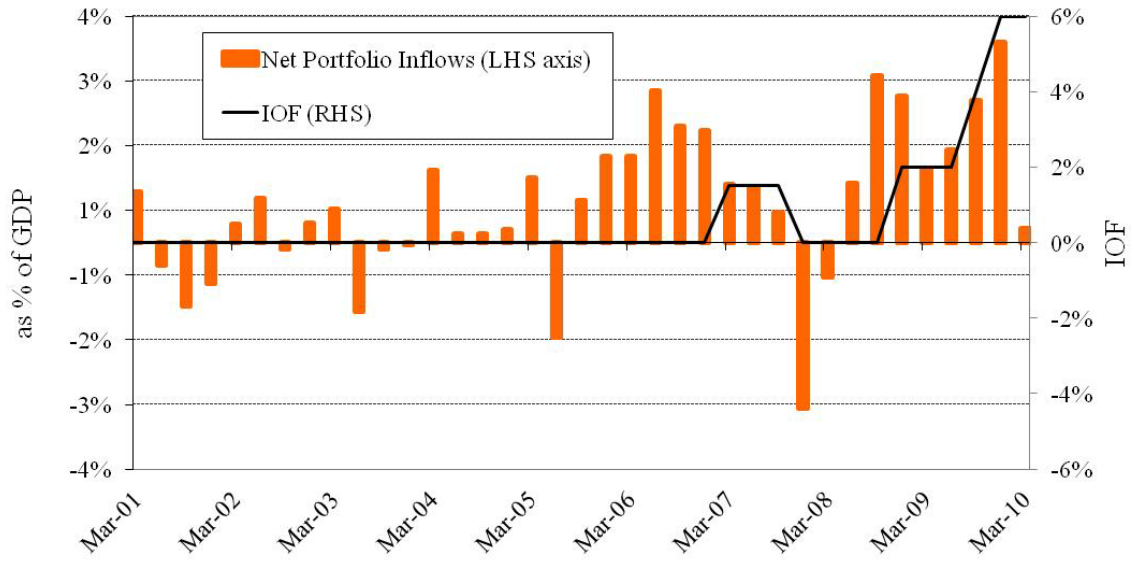
**Figure 1: Portfolio Allocations to Brazil and the IOF Tax**

Monthly Brazil portfolio weights (left axis), level of IOF (right axis)



**Notes:** “EPFR” is the average share of the funds’ portfolio allocated to Brazil in the EPFR data. “Benchmark” is the weight of Brazil in the MSCI benchmark for the corresponding equity fund. “EMBI Global” is the weight of Brazil in JPMorgan’s EMBI Global benchmark for bonds. Each of these shares is measured on the left axis. IOF is the tax on foreign investment in fixed income, measured on the right axis.

**Figure 2:  
The IOF and Portfolio Investment Liabilities in Brazil**



Source: International Monetary Fund, *Balance of Payments Statistics*. Accessed online on 10/30/11.