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Community-based enterprise as an instrument for sustainable development?

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INTRODUCTION

Motivation of research

- Unsolved environmental and poverty problems, especially in developing countries
- Community-based enterprise (CBE) has been increasingly acknowledged as a potential solution¹
- Indication that organizational aspects (e.g. community participation) are correlated to the performance of community-based projects²
- Challenge of finding effective way to successfully implement CBE model

Problem statements

- No uniform understanding of how a CBE is actually organized
- Lack of knowledge about the success' influencing factors of CBE
- Lack of generalization of CBE model
- Need for further research regarding how CBE may lead to a sustainable development

Research questions

- How can the organizational architecture and performance of CBE be described?
- Which and how stakeholders are involved in the organization of CBE?
- Which impact does the organizational architecture of CBE have on its performance?
- What are the success determinants of CBE and how can they be used to construct a better CBE model?

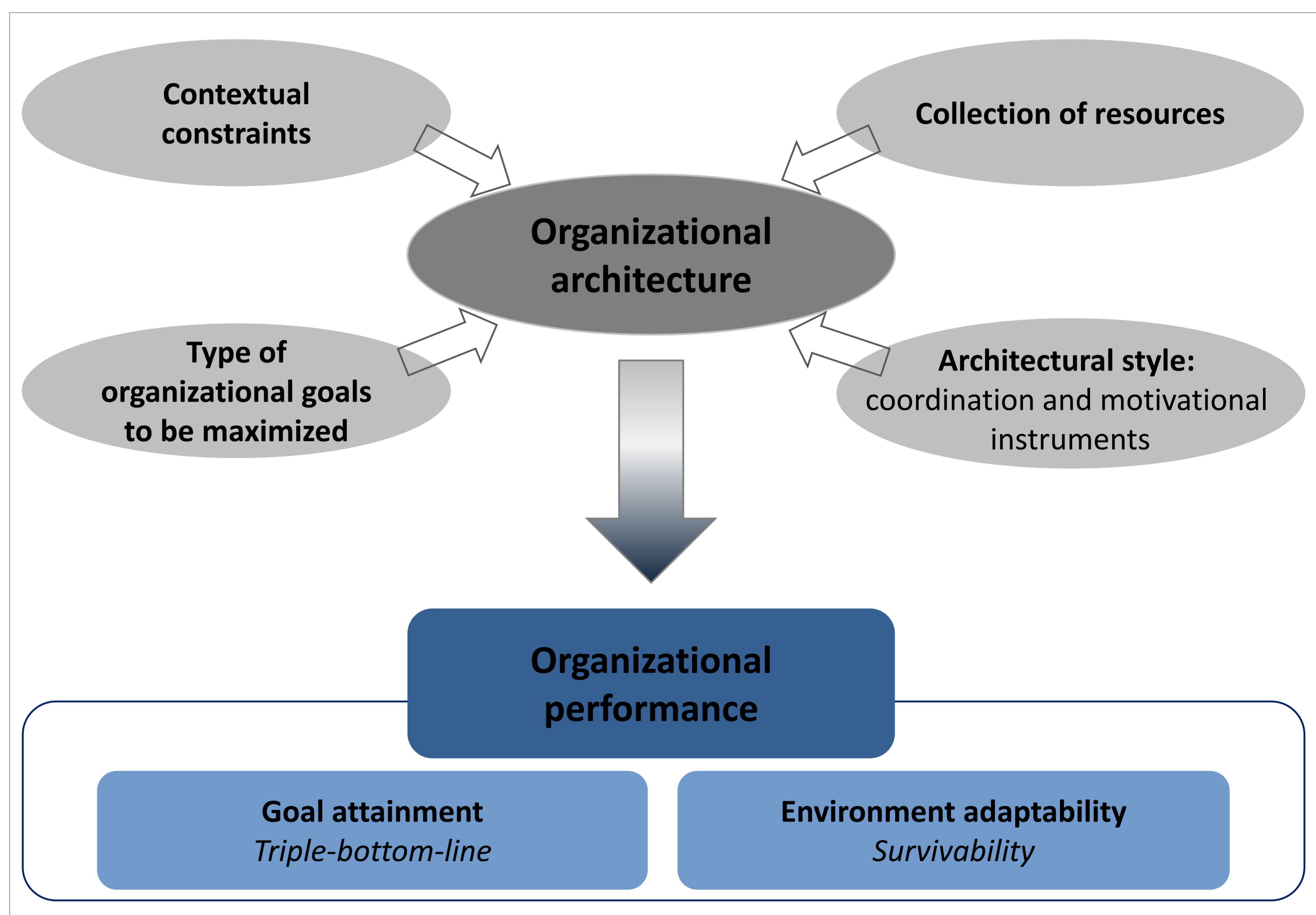
ORGANIZATIONAL THEORY

Organizational architecture

- Definition: "the framework in which the resources and efforts of individuals are coordinated, focused, and motivated"³
- Organizational architecture as performance predictor
- Four features of organizational architecture⁴

Organization performance

- Integration of *performance* (from management accounting literature) and *effectiveness* (from organizational literature)
- Two dimensions of organizational performance⁵
- Dimensions and measurement units are tailor-made for the study: idiosyncratic instead of 'universal/standard'



METHODOLOGY

Research purpose:	descriptive and correlational
Nature of research:	qualitative and inductive
Time dimension:	cross-sectional research
Data source:	secondary data
Data collection method:	qualitative meta-analysis (in order to generalize the singularity of case studies and thereby offering greater explanatory power ⁶)
Type of data:	dichotomous/binary and categorical

EXPECTED RESULTS

Expected results

- A clear overview of CBE's architecture and performance, including the stakeholders' roles
- Knowledge about the correlation of CBE's organizational architecture and its performance
- A general "success/best-practice" CBE model

References

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