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The Scapegoat Theory of Exchange Rates: The First Tests*

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Abstract

This paper provides an empirical test of the scapegoat theory of exchange rates (Bacchetta and van Wincoop 2004, 2011). This theory suggests that market participants may at times attach significantly more weight to individual economic fundamentals to rationalize the pricing of currencies, which are partly driven by unobservable shocks. Using novel survey data which directly measure foreign exchange scapegoats for 12 currencies and proprietary data on order flow, we find empirical evidence that strongly supports the scapegoat theory of exchange rates, with the resulting models explaining a large fraction of the variation and directional changes in exchange rates.

Keywords: scapegoat; exchange rates; economic fundamentals; survey data.

JEL Classification: F31; G10.

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"The FX market sometimes seems like a serial monogamist. It concentrates on one issue at a time, but the issue is replaced frequently. Dollar weakness and US policy have captured its heart. But uncertainties are being resolved ... The market may move back to an earlier love ..." (Financial Times, November 8, 2010)

1 Introduction

A central conjecture of the work by Meese and Rogoff (1983a,b; 1988) is that the presence of time-varying parameters may be a key explanation for the failure of exchange rate models to predict future currency movements. However, time-varying parameters may not only help explain the weak out-of-sample predictive power of exchange rate models, but also the ex-post instability in the relationship between exchange rates and macroeconomic fundamentals, as pointed out by a growing literature. For example, Sarno and Valente (2009) show that the relevance of information contained in fundamentals changes frequently over time, while Cheung and Chinn (2001) illustrate through US survey data the sharp shifts in the importance that foreign exchange (FX) traders attach to different fundamentals over time.

Bacchetta and van Wincoop (2004, 2011) propose a scapegoat theory to explain the weakness of and instability in the relationship between exchange rates and fundamentals. The scapegoat theory suggests that this instability is not explained by frequent and large changes in structural parameters, even when allowing for rationality of agents and Bayesian learning, but rather by expectations about these structural parameters.¹ The scapegoat theory starts from the premise that, even though agents may have a fairly accurate idea about the relationship between fundamentals and exchange rates in the long run, there is significant uncertainty about the structural parameters over the short to medium term. This implies that when currency movements over the short to medium term are inconsistent with their priors about the underlying structural relationships, agents search for scapegoats to account for these inconsistencies. Such currency movements may be driven by unobservable fundamentals, yet for agents it may be rational to assign additional weight to some fundamental, thus making it a scapegoat for observed exchange rate changes.

In fact, there is ample anecdotal evidence – as illustrated in the quote above – that financial market participants blame individual fundamentals for exchange rate movements, with such blame often shifting rapidly across different fundamentals over time. The scapegoat theory by Bacchetta and

¹In fact, in related work Bacchetta, van Wincoop and Beutler (2010) show that allowing for time-varying structural parameters has only a marginal effect on the predictive power of fundamentals for exchange rates.

van Wincoop (2004, 2011) entails that a particular macroeconomic variable is more likely to become a scapegoat the larger the (unexplained) exchange rate movement and the more this particular fundamental is out of line with its long-run equilibrium, but consistent with the observed direction of the exchange rate movement. Over the short run, both the scapegoat fundamental as well as the unobservable fundamental may thus help explain exchange rate movements. As a final step, Bacchetta and van Wincoop (2009, 2011) calibrate their model for five currencies of industrialized countries, using monetary fundamentals, to investigate its ability to match the moments of macro variables and exchange rates.²

The present paper constitutes - to our knowledge - the first empirical test of the scapegoat theory of exchange rates. An important difficulty in designing an empirical test in this context involves finding a suitable proxy for the weight assigned to individual economic fundamentals by market participants (needed to identify scapegoats), and a proxy for the unobservable fundamental (e.g. customer trades in FX markets). We do so by exploiting novel data on exchange rate scapegoats from surveys of a broad set of investors, as well as proxies of unobservable fundamentals based on FX order flow. Exchange rate scapegoats stem from monthly surveys of 40-60 financial market participants, who are asked to rate on a quantitative scale the importance of six key variables (shortterm interest rates, long-term interest rates, growth, inflation, current account, and equity flows) as drivers of a country's exchange rate vis-a-vis its reference currency.³ This survey data is available over a 9-year period (2001-2009) for a panel of currencies of advanced and emerging economies. Thus, the data allows us to extract quantitative scapegoat measures for each of these six fundamentals over time and across currencies. We match this survey data with a novel dataset on FX order flow as a proxy of unobservable factors driving exchange rates. The order flow data are proprietary customer transactions from one of the major players in the FX market in terms of market share, namely UBS. The empirical estimations are conducted for 12 currencies (6 of advanced and 6 of emerging economies) individually over this 9-year period, using data at monthly frequency.

We present and test two main hypotheses of the scapegoat theory of exchange rates. The first hypothesis inherent in the theory is that the inclusion of scapegoats (surveys) improves the power of fundamentals in explaining exchange rate movements. We test this hypothesis by examining two

²In other words, in these papers Bacchetta and van Wincoop carry out simulations assuming a model of determination of the exchange rate and showing that allowing for scapegoat effects enables them to match the moments of exchange rates and fundamentals data. Our paper may be seen as a companion paper to their scapegoat theory and their calibration exercises in that we test empirically, rather than calibrate, the scapegoat model by using data on FX scapegoats

³Specifically, with the exception of the current account all variables are measured as differentials relative to the country of the reference currency. The reference currency is mostly the US dollar.

specifications of the scapegoat model: one based on constant parameters following Bacchetta and van Wincoop (2011), and (a more general) one based on time-varying parameters as in the earlier version of Bacchetta and van Wincoop (2009). Although the unobservable fundamental is essential for the presence of scapegoat effects, we also estimate two simplified versions of the scapegoat models, where we only include the scapegoats (surveys) in addition to macro factors. In this way we can evaluate the marginal contribution of the scapegoats versus the unobservable fundamental. We test the constant parameter specification of the scapegoat model against a benchmark exchange rate model with macro factors. By contrast, the time-varying scapegoat model is tested against a model with time-varying parameters with Bayesian updating for the macroeconomic variables. In terms of metrics of evaluation, we use three criteria for the comparison of in-sample model performance across models - one based on the adjusted R², a second on an information criterion, and a third on market-timing (directional accuracy) tests.

Starting from the scapegoat model with constant parameters, we find strong empirical evidence that this model generally outperforms its respective benchmark model based on constant parameters. In addition, it is also evident that the inclusion of the unobservable fundament is important to explain the superior performance of the scapegoat model. We find even stronger evidence supporting scapegoat effects when looking at the scapegoat model with time-varying parameters. The empirical results show that this scapegoat model performs significantly better than the benchmark model, and does so across all three performance criteria. Moreover, the magnitude of the improvement in the performance of the scapegoat model over the other models is substantial. For instance, the hit ratio of correctly explained directional FX changes rises from about 62 percent for the benchmark macro model with time-varying parameters to about 70 percent for the scapegoat model with time-varying parameters across the 12 currencies. The adjusted R² increases from about 12 percent for the time-varying parameter model without scapegoats to, on average across currencies, 27 percent for the time-varying scapegoat model.

To shed light on the relative contribution of scapegoat effects and order flow, we note that the adjusted R^2 for the scapegoat exchange rate model that does not include order flow is as high as 20 percent. This may suggest that the use of scapegoat variables $per\ se$ can be sufficient to capture a substantial fraction of the unstable relationship between fundamentals and exchange rates, at least for the case with time-varying parameters. Thus, the improvement in the in-sample explanatory power of the scapegoat model does not only stem from the inclusion of the order flow variable, but also from the inclusion of the scapegoat parameters themselves. This finding is relevant because it

suggests that while order flow is important in accounting for currency movements, the scapegoat parameters have an additional and sizeable explanatory power. In fact, in theory the joint role of order flow and scapegoat parameters is a necessary condition for the scapegoat effect to arise. Again, these findings are robust across currencies as well as across macro fundamentals as scapegoats.

A key insight of the Bacchetta and van Wincoop (2009) theory is that the derivative of the exchange rate with respect to the fundamentals is disconnected from the true underlying structural parameters in the short to medium term. In particular, this effect takes place when a macro fundamental receives an unusually large weight, and therefore is made the scapegoat for exchange rate changes. However, as a result of the investors' learning process, the expectations of the structural parameter should converge to the structural parameter in the long run. Our estimates indeed strongly support this prediction of the scapegoat theory. We find that the expectation of the structural parameter converges toward the structural parameter as the scapegoat effect wears off.

The second hypothesis of the scapegoat theory relates to the determinants of the scapegoat factors themselves, and the question about which macroeconomic fundamental becomes a scapegoat, and at which point in time. Bacchetta and van Wincoop's scapegoat theory states that a macro fundamental may become a scapegoat if there is a sizeable shock to the unobservable fundamental, and at the same time the size of the deviation of the macro fundamental from its equilibrium is large and theoretically consistent with the observed direction of change in the exchange rate. We indeed find empirical support for this hypothesis. Specifically, a macroeconomic fundamental is picked and identified by market participants as a scapegoat at times when (i) the unobservable fundamental experiences a large shock, (ii) the observable fundamental tends to be out of sync with its own longer-term equilibrium, and (iii) moves in a direction that is consistent with the observed movements in the exchange rate.

Taken together, these two pieces of empirical evidence provide strong support in favor of the scapegoat theory of exchange rates. The findings of the various tests are mutually consistent and suggest that the high degree of instability in the relationship between exchange rates and fundamentals is to a significant extent explained by the presence of scapegoats. In other words, in their attempt to gauge what factors may drive exchange rates market participants have a tendency to single out individual macro variables. The scapegoat variables tend to be those that are out of sync with their own longer term equilibrium or experience abnormal values, and in particular at times when exchange rate movements are also large. Overall, these findings have important implications for exchange rate modelling, suggesting that a more accurate understanding of exchange rates is

achieved by taking into account the role of scapegoat factors, and their time-varying nature.

The rest of the paper is organized as follows. Section 2 outlines the main elements of Bacchetta and van Wincoop's scapegoat theory of exchange rates, and describes its testable empirical implications. Section 3 presents the data used for the empirical analysis, focusing in particular on the measurement of exchange rate scapegoats, and also discusses the empirical methodology underlying our estimations. The empirical findings are then presented in Section 4, going through the two hypotheses outlined above. Section 5 concludes.

2 Scapegoat theory and hypotheses

The essence of the scapegoat theory of exchange rates is that some macroeconomic factors receive an unusually large weight and thus are made scapegoats of exchange rate movements. Such episodes can happen if investors do not know the true model of exchange rates or the true parameters of the model, and some of the drivers of exchange rate fluctuations are unobservable.⁴ In particular, the weight or scapegoat role of a macroeconomic variable is higher when both the role of the unobservable for currency movements is larger, and the macroeconomic fundamental experiences a large move which is consistent with the observed change in the exchange rate. Such "rational confusion" arises because agents make inference on the true parameter only conditioning on observable fundamentals and exchange rate movements at times when the exchange rate is instead driven by unobservables (e.g. large customer order flows). Thus, when exchange rates move strongly in response to changes in the unobservables, it is rational for agents to blame factors that they can actually observe, and more precisely those macro fundamentals that are out of sync from their longer term equilibrium values.

This scapegoat effect, or rational confusion, can generate an unstable relationship between exchange rates and macro fundamentals. More precisely, the relationship between the exchange rate and fundamentals is determined mainly by the expectation of the structural parameters and not by the structural parameters themselves, and such expectations can exhibit large short-term fluctuations and thus generate scapegoat effects. Next, we describe such effects, following two related models developed by Bacchetta and van Wincoop (2009, 2011). We then introduce our main hypotheses for the empirical test of the scapegoat model of exchange rates. Finally, we motivate and present two fundamental-based exchange rate models which benchmark the scapegoat model.

⁴In this paper the words agents and investors are used interchangeably.

2.1 The scapegoat model of exchange rates

Bacchetta and van Wincoop describe the scapegoat effect in a series of papers (2004, 2009, 2011). These papers differ for a number of reasons, although they have the same central theme. For example, Bacchetta and van Wincoop (2004) assume that agents have heterogeneous information, whereas Bacchetta and van Wincoop (2009, 2011) develop a dynamic model where the exchange rate is forward looking and depends on expectations of future fundamentals. Bacchetta and van Wincoop (2009) examine the case where parameters are unknown and time-varying, whereas Bacchetta and van Wincoop (2011) show that the scapegoat effect can arise also with unknown and constant parameters. In practise, there are many ways in which parameter uncertainty can be generated. What is crucial to generate a scapegoat effect, however, is the uncertainty of structural parameters attached to fundamentals, combined with the role of unobserved fundamentals: put simply, agents do not know the coefficients of the model and do not observe one of the fundamentals.

To a large extent, the different models of Bacchetta and van Wincoop share similar empirical implications. Hence, our empirical test can be seen more generally as a test of the scapegoat effect, which is central to all of the above papers, although we follow closely Bacchetta and van Wincoop (2009, 2011) in what follows. We start by presenting their key equation describing the scapegoat effect when parameters are constant but unknown. Then, we move to describing the more general case with time-varying parameters. Starting with a standard formulation of the exchange rate as the present value of future fundamentals, in the vein of Engel and West (2005), and using first differences, Bacchetta and van Wincoop (2009, 2011) derive the following equation:

$$\Delta s_t \cong \mathbf{f}_t'((1-\lambda)\boldsymbol{\beta} + \lambda E_t \boldsymbol{\beta}) + (1-\lambda)b_t, \tag{1}$$

where s_t is the log nominal exchange rate (expressed as the foreign price of the domestic currency), $\mathbf{f}_t = (f_{1,t}, f_{2,t}, \dots, f_{N,t})'$ is a vector of N observed macro fundamentals (expressed in first differences), $\boldsymbol{\beta} = (\beta_1, \beta_2, \dots, \beta_N)'$ is the vector of time-varying true structural parameters, $E_t \boldsymbol{\beta}$ is the vector of expected structural parameters, b_t is the unobserved fundamental, and λ is the discount factor $(0 < \lambda < 1)$. Thus, the true structural parameters $\boldsymbol{\beta}$ are constant but are unknown to investors, who learn over time about $\boldsymbol{\beta}$ through observing the exchange rate and the macro fundamentals.

⁵Note that, although Bacchetta and van Wincoop's (2011) scapegoat model is presented for the exchange rate level, it also holds in first differences. In fact, Bacchetta and van Wincoop (2009, eq. 8) present a constant parameter model, resulting from a present value specification, for exchange rate changes and changes in fundamentals in addition to the unobservable. We decided to follow the specification in first differences given that exchange rates are highly persistent variables and we are interested in modelling empirically their fluctuations rather than the exchange rate level.

Precisely, each period t they observe the signal $\mathbf{f}_t \boldsymbol{\beta} + b_t$. However, both the parameters $\boldsymbol{\beta}$ and the fundamental b_t are unknown to them. As a result, although they can eventually learn about the structural parameters, this can only happen slowly over time.

Equation (1) also shows that the fundamentals \mathbf{f}_t are multiplied by a weighted average of actual and expected parameters. However, higher weights are attached to the expected values of the parameters rather than the actual values, since the discount factor λ is close to unity (see Engel and West, 2005; Sarno and Sojli, 2009). Moreover, even though the parameters themselves are constant, the expectations of the parameters can change significantly over time.⁶ Precisely, the impact of macro fundamentals on the exchange rate in the scapegoat model can be formulated as:

$$\frac{\partial \Delta s_t}{\partial f_{n,t}} \cong (1 - \lambda)\beta_n + \lambda E_t \beta_n + \lambda \mathbf{f}_t' \frac{\partial E_t \beta}{\partial f_{n,t}}.$$
 (2)

Interestingly, the derivative of the exchange rate with respect to the fundamentals in equation (2) not only depends on the expectation of the structural parameters, but also on the derivative of the structural parameters with respect to the fundamental. The latter term reflects a transitory effect which can generate high-frequency fluctuations. Such fluctuations would complement the short to medium term deviations already generated by variations in the expectation of the structural parameters. As a result, the uncertainty about the level of the parameters can determine transitory and persistent fluctuations in the level of the exchange rate. In turn, these fluctuations can induce instability in the relationship between exchange rates and macro fundamentals.

Bacchetta and van Wincoop (2011) show that the scapegoat effect can exist even if the true structural parameters are constant.⁷ However, in this model agents eventually learn the true value of the parameters. By contrast, in an earlier version of the model, Bacchetta and van Wincoop (2009) made the more realistic assumption that structural parameters vary over time. For this reason, we now introduce their original specification:

$$\Delta s_t = \mathbf{f}_t'((1-\lambda)\boldsymbol{\beta}_t + \lambda E_t \boldsymbol{\beta}_t) + (1-\lambda)b_t + \lambda \sum_{i=1}^T \mathbf{f}_{t-i}' \left(E_t \boldsymbol{\beta}_{t-i} - E_{t-1} \boldsymbol{\beta}_{t-i} \right), \tag{3}$$

where $\boldsymbol{\beta}_t = (\beta_{1,t}, \beta_{2,t}, \dots, \beta_{N,t})'$ is the vector of time-varying true structural parameters, and $E_t \boldsymbol{\beta}_t = (E_t \beta_{1,t}, E_t \beta_{2,t}, \dots, E_t \beta_{N,t})'$ is the vector of expected parameters at time t. The true structural

premia does not materially alter the findings about the importance of scapegoats.

⁶The model by Bacchetta and van Wincoop (2011) entails that investors slowly learn the true structural parameters, which implies that expected structural parameters (scapegoats) tend to the true structural parameters in the long run.

⁷Another simplification in their model set-up is the exclusion of risk premia. They show that the inclusion of risk

parameters β_t now vary over time but are, again, unknown to investors. While investors may know the value of these structural parameters over the long run, they do not know their value and time variation in the short to medium term. For this reason, some observable macro fundamental may at times be given an "excessive" weight by investors, in the sense that the fundamental is given more weight over the short term than the long-term structural relationship of the fundamental with the exchange rate entails. This fundamental then becomes a natural scapegoat and influences the trading strategies of investors. Therefore, in equation (3), the expectations of structural parameters directly determine changes in the exchange rate.

We now turn to stating the empirical hypotheses to test this scapegoat theory. Our first research hypothesis is that scapegoat effects are empirically powerful in explaining exchange rate movements. In order to test this hypothesis, we estimate two alternative specifications of the scapegoat model of exchange rates. In particular, we first look at the case of models with constant parameters, and we then turn to the more general case of models with time-varying parameters. Our second main hypothesis relates to the determinants of the scapegoat parameters $E\beta_t$. What determines the evolution of this parameter? When does a macro fundamental become a scapegoat? The papers by Bacchetta and van Wincoop (2009, 2011) show that a particular macro fundamental is more likely to become a scapegoat when there are large shocks to the unobservable b_t and this fundamental is out of sync with its longer term equilibrium value. We formulate an empirical test for this hypothesis in the empirical work discussed below.

2.2 Empirical scapegoat model: the case of constant parameters

In this sub-section, we first focus on two alternative empirical specifications of the scapegoat model with constant parameters, and we then present the model to benchmark the scapegoat models. The first scapegoat regression model with constant parameters is the empirical counterpart to equation (1) and is written as follows:

$$CP - SCA : \Delta s_t = \mathbf{f}_t' \boldsymbol{\beta} + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + \delta x_t + u_t, \tag{4}$$

where τ_t is the vector of scapegoat parameters $E_t\beta$. We identify the latter by using survey data, and the theoretical unobserved fundamental b_t is proxied by FX order flow x_t ; the measurement of both τ_t and x_t is described in detail in Section 3. As to our null hypothesis, we expect γ to be statistically significantly different from zero and correctly signed. However, for some variables the interpretation of the sign is not clear-cut (e.g. equity flows). Moreover, we may expect the parameters γ and β to be consistent with each other. We also expect the order flow parameter δ to be negative, implying that when the buying pressure for the foreign currency increases the domestic currency depreciates (Evans and Lyons, 2002; Bacchetta and van Wincoop, 2004, 2006, 2009, 2011).

The second model we estimate is a simplified version of CP - SCA, where the unobservable fundamental is not modelled directly. Precisely, this simplified version of the scapegoat model takes the following form:

$$CP - SUR : \Delta s_t = \mathbf{f}_t' \boldsymbol{\beta} + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + u_t,$$
 (5)

where the unobserved fundamental (x_t) is now absent from the conditioning information set, and is therefore captured in the error term. This model specification is important as it allows us to gauge the relative contribution of the scapegoats versus the unobservable fundamental.

An important issue is how to benchmark the scapegoat models, i.e. with which alternative models to compare their explanatory power. One natural candidate is a macro model with constant and known parameters. Such fundamental-based exchange rate model is consistent with the notion that the exchange rate is given by the present value of current and expected future fundamentals (Mark, 1995; Engel and West, 2005; Engle, Mark and West, 2008), and can be written as follows:

$$CP - MACRO : \Delta s_t = \mathbf{f}_t' \boldsymbol{\beta} + u_t.$$
 (6)

The test of the scapegoat model of exchange rates rests on the comparison of the empirical estimation of models (4) and (5) with the benchmark model (6), using appropriate metrics of evaluation.

2.3 Empirical scapegoat model: the case of time-varying parameters

Following Bacchetta and van Wincoop (2009), we formulate an empirical scapegoat model with time-varying parameters. The more general specification of the scapegoat model we estimate is the empirical counterpart to equation (3):

$$TVP - SCA : \Delta s_t = \mathbf{f}_t' \boldsymbol{\beta}_t + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + \delta x_t + u_t, \tag{7}$$

where the structural parameters are now time-varying, and τ_t denotes the vector of scapegoat parameter $E_t\beta_t$. It is also apparent that the last term in equation (3), which captures the change in

the expectations of past parameters interacted with past fundamentals, is missing from equation (7). This term is dropped as data on current and lagged expectations of past parameters are hard to measure empirically, and may also be of second-order importance relative to the current scapegoat parameter.⁸ Then, we consider a simplified version of equation (3) that excludes the unobservable fundamental from the conditioning information set. This simplified version of the scapegoat model with time-varying parameters is:

$$TVP - SUR : \Delta s_t = \mathbf{f}_t' \boldsymbol{\beta}_t + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + u_t.$$
 (8)

In order to gauge the effect of fundamentals on exchange rates, we need to determine the evolution over time of the underlying structural relationship between exchange rates and fundamentals. Investors may know the process that determines the evolution of β_t , even if the actual levels of the structural parameters are unknown to them. We consider the case where each structural parameter $\beta_{n,t}$ evolves as a driftless random walk:

$$\beta_{n,t} = \beta_{n,t-1} + v_{n,t}. \tag{9}$$

This is a widely used process in the empirical literature on modelling time-varying parameters (e.g. see Cogley and Sargent, 2002; Primiceri, 2005; Rossi, 2005), and is also used in Bacchetta and van Wincoop (2009). We assume homoskedastic errors and uncorrelated factors, so that \mathbf{v}_t is a vector of normally distributed error terms with zero mean and diagonal covariance matrix \mathbf{Q} . Both these assumptions can be easily relaxed, and are not crucial to our analysis.

The model in equation (6) is a logical benchmark for the constant-parameter scapegoat model, CP - SCA, given in equation (4). However, a more appropriate benchmark for our time-varying parameter scapegoat models would be a model that accounts for parameter instability. This instability may be rationalized on a number of grounds, including policy regime changes, instabilities in

⁸Hence the empirical model we take to the data is a simplified version of the scapegoat model, as we neglect the additional channel whereby current fundamentals lead to changes in the expectation of both current and past parameters. Thus, as shown by Bacchetta and van Wincoop (2011), if the hypothesis holds for our simplified empirical model it should hold even more strongly if we were to include the last term.

⁹In Bacchetta and van Wincoop (2009) the expectations of structural parameters are more volatile than the actual underlying true parameters, and the two can diverge for reasonably long periods due to the scapegoat effects. In contrast, in the very long run, the two are equal so it should hold that they have equal unconditional means. However, as shown in the simulations in Bacchetta and van Wincoop (2009), it may take a very long time for each expected structural parameter $E_t\beta_{n,t}$ to catch up with the true parameter $\beta_{n,t}$. One could impose such condition e.g. by standardizing the surveys τ_t to have a mean of zero, as this is already the case for β_t . This standardization would make the estimated model closer to the theory, but this would be costly as the time-varying parameters would then be defined in deviation from their long-run mean and, more importantly, it would not be possible to interpret either the magnitude or the sign in a meaningful way. Hence, we only standardize the surveys so that they have unit variance.

the money demand or purchasing-power-parity equations, or also agents' heterogeneity leading to different responses to macroeconomic developments over time (e.g. see Schinasi and Swamy, 1989; Rossi, 2005, 2006; Sarno and Valente, 2009). We therefore use the following benchmark specification to assess time-varying scapegoat models:

$$TVP - MACRO : \Delta s_t = \mathbf{f}_t' \boldsymbol{\beta}_t + u_t. \tag{10}$$

Note that both benchmark models in equations (6) and (10) assume that parameters are known to the investors and therefore are not scapegoat models. However, the benchmark model (10) also allows parameters to vary over time.^{10,11}

3 Data and econometric methodology

This section starts by outlining the data, and specifically how we measure FX scapegoats as well as order flow and macro fundamentals. We then discuss our empirical methodology.

3.1 Data on scapegoats and fundamentals

We employ a novel dataset to measure when and which fundamentals are used as scapegoats for exchange rate movements by financial market participants. The aim is to extract a quantitative measure of the importance that investors attach to different macroeconomic fundamentals to explain exchange rates at a particular point in time.

¹⁰In contrast, the scapegoat theory assumes that investors cannot observe directly the (shocks to the) structural parameters β_t . Agents observe the signal $\mathbf{f}_t'\boldsymbol{\beta}_t + b_t$ through the change in the exchange rate, but because the order flow is unobservable to them the only extra piece of information they have is \mathbf{f}_t . As a result, large changes in the unobservable combined with large changes in the observed fundamental can easily alter agents' expectations. Thus, agents can naturally change their expectations of the structural parameters even if β_t were actually zero. For example, assume that the unobservable $b_t > 0$ and $f_{n,t} > 0$, but $\beta_{n,t}$ is 0 so that the true parameter did not change. It follows that agents naturally increase their expectation of $\beta_{n,t}$, since they are confused by $f_{n,t}$ being greater than zero. The scapegoat effect arises from this rational confusion.

¹¹Mark (2009) also develops a model able to generate parameter instability. Fundamentally, such instability is generated by market participants using least squares learning rules to acquire information about the exact values of the Taylor rule parameters. Mark focuses on the DM-dollar exchange rate as the Bundesbank is one of the non-US central banks which conducted monetary policy following a variant of the Taylor rule. Of interest is also that in his simple rational expectation model, the coefficients that describe the real exchange rate sensitivity to inflation and activity gap depend on the inflation response coefficient. Thus shifts in this coefficient can determine changes in the correlation between the real exchange rate and the two macro variables. In the more general learning environment, the relationship between the real exchange rate and the underlying macro factors is time-varying. Although our macro model (TVP-MACRO) is a reduced-form model, so that the time-varying parameters are not linked to deep structural parameters, it is sufficiently flexible to capture some of the empirical stylized facts generated by Mark (2009). Moreover, what makes TVP-MACRO an appealing and widely used benchmark is that it can be easily applied to a large set of currencies and macro fundamentals since it does not make assumptions about the behavior of the central bank or the specific set of exchange rate fundamentals.

The data is based on surveys of 40-60 FX market participants from major financial institutions (mostly asset managers) conducted monthly by Consensus Economics. These market participants reside in many different locations globally, though the majority is located in the US, the UK and other advanced economies. The participants are asked to "rank the current importance of a range of different factors in determining exchange rate movements" for each of a broad set of currencies bilaterally vis-a-vis a reference currency, which is mostly the US dollar and vis-a-vis the euro for some European currencies. For the euro, Japanese yen and UK pound, the exchange rates considered are vis-a-vis the US dollar.

More precisely, participants are asked to rank six key macroeconomic factors on a scale from 0 (no influence) to 10 (very strong influence). The six key variables are short-term interest rates, long-term interest rates, growth, inflation, trade/current account, and equity flows. The survey explicitly stresses that the weights should be for the variables relative to those of the country of the reference currency.¹²

Consensus Economics conducts the surveys monthly with the same financial market participants, so that the change in participants is relatively small. However, Consensus Economics conducts several surveys on exchange rates with these market participants (such as about short-term forecasts, longer-term forecasts, expected trading ranges, and market uncertainty), and alternates across these surveys over the months. This means that the surveys about FX scapegoats is conducted only between every 3 to 6 months, though at regular intervals over the years. We interpolate the data for missing months so as to arrive at a dataset with monthly observations. We do this by assigning the last available survey values to the month for which the survey is not conducted. In this way we only use information available to the investor at any point in time.¹³

Overall, the survey data on FX scapegoats are available over a 9-year period (2001-2009) and a large panel of currencies of advanced and emerging economies. We reduce our country sample to those 12 currencies for which we have survey data for the full 9-year period, 6 being currencies of advanced countries (Australian dollar, Canadian dollar, euro, Japanese yen, Swiss franc, and UK

¹²Moreover, survey participants are invited at each survey round to add additional factors that they see as important drivers of the exchange rate. We do not include these additional factors, both because few of these are mentioned sufficiently often to generate a time series for a particular currency, and also because some are hard to measure. For instance, additional factors mentioned are political conflicts or fear of interventions by central banks. Of course, the six macro fundamentals at our disposal only comprise a subset of potentially relevant fundamentals, and indeed Andersen, Bollerslev, Diebold and Vega (2003) document that the set of macroeconomic news that affects the conditional mean of the exchange rate is quite broad. Nevertheless, the set of variables in the survey are all standard in the theoretical and empirical literature on exchange rate determination.

¹³Nevertheless, we also experimented with a simple linear interpolation and a Kalman filter smoother. The results were qualitatively and quantitatively similar, so our results are robust to the technique used to interpolate the survey.

pound) and 6 emerging market, or EM, currencies (Czech koruna, Mexican peso, Polish zloty, South African rand, Singaporean dollar, and Korean won). Another important criterion for the selection of EM currencies is that these six are among the most freely floating EM currencies, though all may have experienced periods of interventions by their monetary authorities.

Table 1 shows summary statistics about the scapegoat surveys for the 12 currencies in our sample. A first interesting fact is that the six macro variables have mostly similar means and standard deviations across all 12 currencies and over time. A somewhat higher mean is recorded for short-term interest rates, and a somewhat lower mean for inflation as scapegoat. However, there are some revealing differences across currencies, in particular between advanced and EM currencies. For instance, inflation has never been the single most important scapegoat for advanced countries' currencies over the past decade, which seems reasonable given that inflation and inflation differentials have been relatively stable in the industrialized world over this period. Short-term interest rates have been the dominant scapegoat for advanced currencies relatively more frequently, whereas for EM currencies growth differentials and the current account have been more frequently considered by investors as the main scapegoats. Figure 1 also shows the time variations of the scapegoat factors for some advanced and EM currencies, which is useful to illustrate how the weights investors attach to macro fundamentals can change substantially over time, and the main scapegoat changes fairly frequently.

We match the monthly scapegoat data with the actual macroeconomic fundamentals for these six variables. To obtain monthly data, we use the trade balance instead of the current account, and use interpolated monthly GDP growth figures. The data source for all macro series is the IMF's International Financial Statistics. To be as consistent as possible with the surveys, actual macroeconomic fundamentals are calculated relative to those of the country of the reference currency. Table 2 offers summary statistics for the actual macro fundamentals with all variables, except the current account, being measured relative to the reference currency.

A final point concerns the exchange rate data. Given the survey questions, we use nominal bilateral exchange rate changes *vis-a-vis* the reference currency, in the benchmark specification using changes over the past month. As we know the precise day when the surveys were conducted, these exchange rate changes are calculated relative to the market closing of the previous business day.

3.2 Data on order flow

The other important data for the empirical test of the scapegoat theory of exchange rates is on order flow. Our rationale is as follows. Bacchetta and van Wincoop's papers stress the key role of unobservables, in particular unobservable trades, as drivers of exchange rates. It is therefore important to include unobservables in our empirical specification of the scapegoat model for two reasons. First, to test whether unobservables as captured and proxied by order flow exert a significant effect on monthly exchange rate changes; and second, it is important to control for unobservables in order to test whether scapegoats exert an additional effect on exchange rates.¹⁴

We use a proprietary dataset of order flow for all 12 currencies in our sample over the entire 2001-09 period. These order flow series are bilateral *vis-a-vis* the reference currency. The source of the data is UBS, and these data are not made public by UBS, constituting therefore a genuine unobservable for investors in the FX market. To match the order flow data to the scapegoat data, we calculate the cumulative monthly order flow, aggregating daily order flow data, on the business day previous to the latest scapegoat survey and over the previous month.

Note that we have available order flow from different types of customers for the advanced economies, but not for EM economies. Therefore we use total order flow for EM currencies, whereas we use (the sum of) hedge funds and asset managers order flow for advanced countries. This is because the order flow of sophisticated investors is more likely to capture the unobservable shock in the theory of Bacchetta and van Wincoop. Moreover, we suspect that total order flow in EM economies is vastly dominated by sophisticated investors, so that the use of total order flow seems appropriate. Table 3 provides some summary statistics of the order flow series for each of the 12 currencies in our sample, indicating that order flow does fluctuate considerably over time.

The FX microstructure approach has surged since Evans and Lyons (2002) first documented that order flow explains a substantial proportion of the fluctuations in major exchange rates, a result that stands in contrast with decades of failure to find a satisfactory empirical macroeconomic model of exchange rate behavior. Rime, Sarno and Sojli (2010) find that order flow models generate substantial economic gains to an investor in a dynamic asset allocation setting. The information content of order flow has been mainly linked to macroeconomic news (e.g. Dominguez and Panthaki, 2006; Berger et al., 2008; Love and Payne, 2008) and to changes in expectations about the macroeconomy (Rime, Sarno and Sojli, 2010).

¹⁴Order flow, the net of buyer- and seller-initiated transactions, is employed to capture price-relevant information that is revealed through trade (see Evans and Lyons, 2002).

3.3 Econometric methodology

In Bacchetta and van Wincoop (2009, 2011), the scapegoat models not only include macro factors with loadings that either vary over time or are constant, but also the expectation of future parameters and unobserved fundamentals. For convenience, we repeat equation (7) for our empirical version of the scapegoat model with time-varying parameters

$$TVP - SCA : \Delta s_t = \mathbf{f}_t' \boldsymbol{\beta}_t + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + \delta x_t + u_t, \tag{11}$$

where τ_t is the vector of survey (scapegoat) parameters, which captures the expectation of future parameters and weights the information in the macro factors; and x_t is order flow, which proxies for the unobservable fundamentals. In the estimation, all variables are separately standardized in such a way that they have zero mean and unit variance.¹⁵

From an econometric point of view our empirical scapegoat model consists of estimating a model with both time-varying parameters (β_t) and time-invariant parameters (γ and δ). We perform a Bayesian estimation of the parameters of the empirical exchange rate models in this paper, following e.g. Kim and Nelson (1999) and Cogley and Sargent (2002). The use of Bayesian estimation methods in this context is particularly appropriate for at least two reasons. First, it allows us to account for uncertainty surrounding parameter estimates in the model, which is important given our relatively small number of observations. Second, it allows us to make no assumption about the order of integration of the variables in the model. This is relevant since, while exchange rate returns are clearly stationary, the fundamentals are persistent, and this is known to complicate statistical inference in empirical exchange rate regressions.

We use the Gibbs sampler to simulate draws from the posterior distribution. The Gibbs sampler, which belongs to the family of Markov Chain Monte Carlo (MCMC) methods, decomposes the original estimation problem into (tractable) independent ones. In this way we can sample iteratively from the conditional densities of the parameters blocks. Precisely, all parameters are drawn sequentially from their full conditional posterior distribution. For the constant-parameters linear models, we simply draw the hyperparameters conditional on the data. By contrast, in the models with time-varying parameters there are two main steps. First, we draw a history of states conditional on the data and the hyperparameters using the Carter and Kohn (1994) simulation smoother. Then, we

¹⁵The surveys are simply standardized by dividing by their standard deviation, so that they always take positive values. This standardization is adopted as it simplifies the interpretation of the results.

draw the hyperparameters, conditional on the data and the states. By repeatedly simulating from the known conditional distribution of each block in turn, we get samples of draws. These draws, beyond a burn-in period, are treated as variates from the target posterior distribution. More precisely, for the time-varying parameter models we perform 80,000 replications of which the first 40,000 are burned-in, and we save 1 every 10 draws of the last 40,000 replications of the chain so that the draws are independent.

The priors used in this paper are diffuse, and their distributions are chosen for convenience following a number of papers (e.g. Koop, 2003; Kim and Nelson, 1999; Cogley and Sargent, 2002; Primiceri, 2005). For example, it is convenient to assume that the initial states for the time-varying coefficients, and the hyperparameters, are independent of each other. The priors for the covariances of the state innovations are assumed to be distributed as inverse-Wishart so that also the posterior has an inverse-Wishart distribution. Similarly, assuming an inverse-Gamma distribution for the measurement innovations implies that the posterior is distributed as an inverse-Gamma. In the scapegoat model, the constant parameters are drawn from a normal distribution given that the prior is also assumed to be normal. The priors for the initial states of the time-varying coefficients are assumed to be normally distributed. Finally, the Bayesian linear regression algorithm implements a simple MCMC assuming an independent inverse Gamma-Normal prior distribution (for details see Kim and Nelson, 1999). The MCMC algorithm for each of the estimated models is described in more detail in Appendix A.

4 Empirical results

We now turn to the empirical results. Our focus is on the empirical model specifications outlined above, with the six macro fundamentals available in the scapegoat survey data: growth, inflation, short-term interest rate, long-term interest rate, current account, and equity flows. All these variables, except the current account, are computed as differential with respect to the domestic variable, e.g. for the short-term interest rate $f_{i_{ST},t} = i_{ST}^{\dagger} - i_{ST}$, where (†) denotes the foreign country.

Before turning to the empirical results, it is important to explain how we choose the observed fundamentals. We use three fundamentals per regression. Ideally, we would like to use all the six macro fundamentals, so that each of the six observable variables has a chance of being selected as the scapegoat by investors. However, the use of too many fundamentals would make the estimation unfeasible (in particular when the parameters are time-varying). Thus, we restrict our attention

to only three fundamentals, which are allowed to be country specific. In particular, we use the general-to-specific model selection procedure of Hendry and Krolzig (2005).¹⁶ Precisely, our general unrestricted model is specified as:

$$\Delta s_t = \gamma_1 \tau_{1,t} f_{1,t} + \ldots + \gamma_6 \tau_{6,t} f_{6,t} + u_t, \tag{12}$$

whereby we relate changes in the exchange rate (Δs_t) to the second term of equation (7). By applying this general-to-specific model selection in order to produce an operational model, we are implicitly using regression (12) to pre-screen the scapegoats, reducing the number of potential scapegoats from six to three.

Table 4 summarizes the estimates of the model with constant parameters (CP-MACRO in equation (6)). The table contains point estimates and one-standard deviation Bayesian confidence intervals (in squared brackets). However, from Table 4 we can also see the set of variables selected by the general-to-specific method for each country. Growth differentials, short term interest rate differentials, and equity flows differentials are selected for most of the industrialized countries, whereas the current account is only chosen for the euro and the Swiss franc, and inflation is chosen only for the yen. By contrast, interest rate, growth and equity flows differentials are particularly important for EM economies.

We proceed column-by-column, thus interpreting the coefficient of each macro fundamental in turn. We find that growth has the expected negative and significant coefficient for the Canadian dollar, the Singaporean dollar, the yen and the South Korean won, so that the currency of the faster growing country appreciates. We also find that the Polish zloty rises when the inflation differential falls, as its purchasing power increases relative to the US dollar, but this effect is not statistically significant. By contrast, the yen and Singaporean dollar appreciate when inflation rises. Moreover, we find the traditional forward bias since the loading on the short-term interest rate differential is always lower than unity. Also, the sign of the loading on the long rate differential is mostly negative for industrialized economies, and positive for EM economies with the only exception of the Mexican

¹⁶There are a number of potential errors in selecting the restricted model, but the main difficulty is retaining relevant effects. General-to-specific modelling has relatively low search costs, and there is accumulating evidence on its satisfactory performance (Campos, Ericsson, and Hendry, 2005). Hoover and Perez (1999) first showed that automated general-to-specific model selection procedures display sufficiently high power to detect many of the models hidden in very general unrestricted models. Hendry and Krolzig (1999, 2001, 2003) have then improved on the algorithm developed by Hoover and Perez (1999) in what has then become the econometrics software package of PcGets. We therefore use the Hendry and Krolzig algorithm to perform our general-to-specific procedure. We regress the general unrestricted model of equation (12) and exclude sequentially the variable associated with the lowest p-value, which is calculated as described in Hendry and Krolzig (2005). We repeat the same procedure sequentially until we end up with the three most significant macro variables, for each exchange rate.

peso. Moreover, a current account deficit is associated with a weaker currency. Finally, with the only exception of the UK pound, we find that as equity inflows in the domestic country rise relative to the inflows in the foreign country, the domestic currency appreciates.

Table 5 presents the estimates of the time-invariant coefficients (β , γ and δ) of the scapegoat model with constant parameters (CP - SCA in equation (4)). If the expectation of the structural parameters matters for the exchange rate due to scapegoat effects, γ must be statistically different from zero. Also, γ_n should intensify the effect of the true parameter β_n so that it should take the same sign as the structural parameter. Overall, we find that γ and β are strongly significant over both the country and variable dimensions, and that the γ coefficients intensify the effect of the β coefficients (i.e. they have the same sign). These results are generally consistent with the benchmark macro model with constant parameters. However, we now find with no exception that higher growth is associated with an appreciating exchange rate.¹⁷

Another important finding is the existence of a close link between monthly exchange rate movements and order flow, so that net buying pressure for the foreign currency is associated with a depreciation of the domestic currency. This result confirms that unobservable fundamentals, proxied by order flow, exert a significant effect on exchange rates. This is a necessary condition for the scapegoat effect to exist, as outlined in Section 2. However, we also estimate a simplified version of the scapegoat model that does not include order flow (CP - SUR) in equation (5), in order to gauge the relative importance of surveys and order flow. Table I in the Internet Appendix presents results for CP - SUR. We find no substantial difference from CP - SCA, regarding both the magnitude and significance of the coefficient estimates.

Table 6 presents the estimates of the time-invariant parameters (γ and δ) of the scapegoat model with time-varying parameters (TVP-SCA in equation (7)). The existence of a close link between monthly exchange rate movements and order flow is confirmed. For scapegoat effects to exist, also in this case γ and δ should be statistically different from zero. We find that the γ coefficients are generally significant over both the country and variable dimensions. Most importantly, for all industrialized countries, at least two out of the three γ coefficients are significant. Also, for EM economies at least one of the γ coefficients is significant, but for the Polish zloty, the Singaporean dollar and the Korean won all three γ s are significant. Table II in the Internet Appendix reports

¹⁷ Another minor difference with Table 4 is that for the Czech koruna a positive long-term interest rate differential is associated with an appreciating currency.

 $^{^{18}}$ Estimations of the time-varying parameters benchmark model (TVP-MACRO) are not reported, but it is worth noting that the parameters, though allowed to switch sign over the sample period, in general show little time-variation, displaying a persistent behavior.

results for the TVP-SUR. Similar to the constant parameter case, we find no substantial difference with TVP-SCA. Thus, we can conclude that also for the time-varying parameter models there is evidence in support of the basic predictions of the scapegoat model.

4.1 Learning in the long run

A key insight of the Bacchetta and van Wincoop (2009) theory is that the derivative of the exchange rate with respect to the fundamentals is disconnected from the true underlying structural parameters in the short to medium term. In particular, this effect takes place when a macro fundamental receives an unusually large weight, and therefore is made the scapegoat for exchange rate changes. However, as a result of the investors' learning process, the expectation of the structural parameter should converge to the structural parameter in the long run. This implies that the evolution of $E_t\beta_{n,t}$ and the evolution of $\beta_{n,t}$ should be linked in the limit. Specifically, $E_t\beta_{n,t}$ should tend to $\beta_{n,t}$ when the scapegoat effect wears off.

We can investigate this hypothesis by analyzing our estimates from TVP - SCA. We do this by estimating the following model:

$$\Delta \widehat{E_t \beta}_{n,t} = b_0 + b_1 (\widehat{E_{t-1} \beta}_{n,t-1} - \widehat{\beta}_{n,t-1}) + b_2 (\widehat{E_{t-1} \beta}_{n,t-1} - \widehat{\beta}_{n,t-1}) I_{\{\Delta \tau_{n,t} < 0\}} + \varepsilon_{n,t}.$$
 (13)

where n is an index of the macro variable (e.g. growth); $\widehat{\beta}_{n,t-1}$ is the estimated time-varying structural parameter; $\widehat{E_t\beta}_{n,t} = \widehat{\gamma}_n\tau_{n,t}$, where $\widehat{\gamma}_n$ is the estimated scapegoat parameter presented in Table 6 and $\tau_{n,t}$ is the survey; and $I_{\{\Delta\tau_{n,t}<0\}}$ is an indicator function which takes the value of 1 for negative changes in the survey ($\Delta\tau_{n,t}<0$), and 0 otherwise. The scapegoat theory suggests that $E_t\beta_{n,t}$ tends to $\beta_{n,t}$ only when the scapegoat effect wears off, i.e. investors attach less weight to the fundamental. Hence, one would expect that $b_1 + b_2 < 0$, so that the model is stable and $E_t\beta_{n,t}$ corrects towards its long-run equilibrium, which is determined by $\beta_{n,t}$. In contrast, we expect no correction to take place otherwise, so that $b_1 \geq 0$. A positive value of b_1 tells us that $E_t\beta_{n,t}$ does not converge to $\beta_{n,t}$ or may even diverge from $\beta_{n,t}$, consistent with a scapegoat effect taking place.

Table 7 presents the estimation results. We find strong evidence supporting the hypothesis that as the scapegoat effect wears off the expectation of the structural parameter converges towards the structural parameter. In fact, for all fundamentals $b_1 + b_2$ is negative and statistically significant at the 1 percent significance level. Of interest is also that b_1 is positive, indicating that when the survey increases, or is stable, no learning is taking place and the expectation of the structural parameter

may diverge from the true parameter.

4.2 In-sample fit of scapegoat models

The first hypothesis of the scapegoat theory, as formulated in Section 2, is that scapegoat effects are empirically powerful in explaining exchange rate movements. This requires that the scapegoat models (with constant and time-varying parameters) perform satisfactorily in fitting exchange rate fluctuations, and outperform the two respective benchmark exchange rate models, i.e. the constant parameter model and the time-varying parameters model without scapegoat effects given in equations (6) and (10). In addition, the inclusion of the scapegoat models that exclude the order flow (CP - SUR) and TVP - SUR) should inform us on the relative importance of surveys. In this sub-section, we present evidence on the statistical performance of the scapegoat models relative to the benchmark models, using three criteria – the (adjusted) R^2 , an information criterion, and market timing tests. We first review the results for the case of constant parameters, and we then turn to the more general case of time-varying parameters.

The top panels of Figure 2 provide a visual comparison of the (unconditional) adjusted R^2s for constant parameter models, both for industrialized and emerging market economies. In general, the explained variances of the scapegoat model CP - SCA is much larger than the CP - MACRO benchmark model (with the only exception of the Swiss franc and the UK pound). This result also holds for EM currencies, with the only exception of the Polish zloty. For some currencies the order of improvement is remarkable: by means of the scapegoat models, we move from explaining little of the variance of the exchange rate changes to explaining a much larger proportion (e.g. the CP - SCA adjusted R^2s are around 16% for the euro and the yen, and 19% for the Canadian dollar). Then, by comparing the scapegoat model (CP - SCA) with the simpler specification (CP - SUR), we are able to isolate the marginal contribution of order flow to the goodness of fit of the model. In essence, we find that it is important to include the unobserved fundamental for the scapegoat model to substantially outperform the benchmark macro model.

In addition to the R², both adjusted and non-adjusted, Table 8 contains the Akaike information criterion (AIC), and two tests of market timing. As for the information criterion, Table 8 provides two pieces of information: the residual sum of squares and the AIC. The residual sum of squares is common to the AIC and the Bayes information criterion (not reported), whereas the two criteria differ in how they penalize for the use of extra variables. It holds that the lower the residual sum of squares or the AIC, the better is the performance of the model. The AIC confirms the results of

the R^2 for all industrialized countries' currencies except for the Australian dollar. By contrast, for EM currencies CP - SCA performs better than CP - MACRO in terms of the AIC only for the Singaporean dollar and South African rand.

To complete the model-fit analysis for the constant parameter models, we consider a set of tests for market timing ability of the competing models, including the 'hit' ratio (HR). The latter is calculated as the proportion of times the sign of the fitted value correctly matches the one of the realized change in the exchange rate. We also employ the test statistic proposed by Henriksson and Merton (1981). The HM test is asymptotically equivalent to a one-tailed test on the significance of the slope coefficient in the following regression:

$$I_{\{\Delta s_t > 0\}} = \varphi_0^{HM} + \varphi_1^{HM} I_{\{\widetilde{\Delta s_t} > 0\}} + \varepsilon_t \tag{14}$$

where Δs_t , $\widetilde{\Delta s}_t$ denote the realized and fitted exchange rate returns, respectively; and $I_{\{\cdot\}}$ is the indicator function that takes the value of 1 when its argument is true and 0 otherwise. A positive and significant φ_1^{HM} provides evidence of market timing. The analysis of the hit ratio statistics shows that for all industrialized currencies CP - SCA performs better than CP - MACRO (except the Australian dollar for which the performance of the two models is similar). For example, the HR is as high as 68% for the euro and the yen. And for the same set of currencies, excluding the Canadian dollar, the performance of CP - SUR is generally higher than CP - MACRO. Also, the hit ratios of the scapegoat model are the highest for the majority of EM currencies, with the exceptions of the Czech koruna and the Mexican peso. These findings, in terms of pecking order, are largely corroborated by the results of the regression-based market timing test. However, the φ_1^{HM} coefficient for the scapegoat model (CP-SCA) displays evidence of market timing, i.e. the estimates of φ_1^{HM} are statistically positive, only for the euro and the yen. For EM currencies, there is statistical evidence of market timing for the South African rand, the Singaporean dollar and Korean won.¹⁹ Overall, the stronger performance of the scapegoat model with constant parameters is fairly clear-cut for a number of currencies when looking at the explained variance and market-timing tests. That said, it also evident that the inclusion of the unobservable fundamental is important to generate such superior performance.

We now turn to analyzing the results for the time-varying parameter models. Figure 2 suggests that the explained variances of the scapegoat model are much larger than the respective macro

However, there are still more cases of a stronger positive significance of φ_1^{HM} for the scapegoat model with constant parameters than for the respective benchmark model.

benchmark. It also suggests that the relative contribution of surveys versus order flow varies across countries. The contribution of the scapegoat term prevails e.g. for the Australian dollar, the UK pound and the Korean won. In contrast, order flow is relatively more important for the euro, the Japanese yen and the South African rand. However, Figure 2 indicates that the scapegoats themselves are an important, or in some cases even dominant, force driving the improved model fit of the scapegoat model for the majority of currencies.

As for the information criterion, Table 9 shows that the scapegoat model (TVP-SCA) outperforms the benchmark macro model (TVP-MACRO) for all currencies. Moreover, the pecking order is respected, as TVP-SCA outperforms TVP-SUR, which in turn outperforms TVP-MACRO, with the only exception of the Australian dollar. In sum, the information criterion confirms not only that the scapegoat model yields the best performance, but also that both the scapegoats and order flow are important.

The analysis of the hit ratio statistics shows that the scapegoat model has to be preferred to the benchmark macro model for all currencies, with the only exception of the Polish zloty. What varies across currencies though is the relative importance of scapegoats. For example, TVP - SUR slightly outperforms TVP - SCA for the Australian dollar and a few EM currencies. Thus, the inclusion of the scapegoats $per\ se$ can help explain directional changes of the exchange rates. These findings are largely corroborated by the results of the regression-based market timing test. We find evidence of superior market timing, regardless of whether we include the unobservable fundamental. In sum, a fairly clear-cut result emerges from looking at the different statistics; the scapegoat model generally yields the best performance, and both scapegoats and order flow are important.

Finally, to further refine the results, we turn to assessing how the relative contributions of macro factors, order flow and scapegoat variables evolve over time. We do this by presenting in Figure 3 the rolling adjusted- \mathbb{R}^2 for the time-varying parameter models (TVP-MACRO,TVP-SUR) and TVP-SCA. We report the analysis for two industrialized and two EM currencies as examples. It is apparent that the scapegoat effects, though can vary over time and across countries, are substantial throughout the sample. The graphical analysis therefore provides additional evidence in favor of the importance of scapegoat effects.

4.3 When does a fundamental become a scapegoat?

We now turn to the second hypothesis of the scapegoat theory as formulated in Section 2. Our test investigates whether or not the scapegoat parameter $\tau_{n,t}$ is related to the joint evolution of

macro fundamentals and unobservable fundamentals. This is an important question as episodes of rational confusion can only arise, according to the theory, when there are large shocks to the unobservable fundamental. During these episodes it becomes rational for agents to blame factors they can actually observe. However, among those observable factors, investors will tend to blame those macroeconomic fundamentals that are out of sync with their longer term equilibrium value. So, there is a scapegoat effect only if both the macro fundamental and the unobservable are large. However, such a contingency, though necessary, is not sufficient per se. The deviation of the macro factor not only has to be large, but also theoretically consistent with the change in the exchange rate. For instance, take output growth as example. Higher output growth should lead to an appreciation of the exchange rate. Now imagine that as a result of large order flow there is a sharp appreciation of the domestic currency. At the same time domestic output growth happens to be very negative. Clearly, output growth cannot explain the appreciation. There would have to be strong positive output growth to explain the appreciation. The theory implies that in this case output growth cannot be the scapegoat of the exchange rate.

For this reason, we first check whether on average large changes in a macro fundamental, at times when order flow also displays large shocks, are theoretically consistent with directional changes in the exchange rate. Our test is based on the following panel regression of the exchange rate on order flow interacted with a macro factor:

$$\Delta s_t = \alpha_0 + \alpha_1 \left(-x_t \times f_{n,t} \right) I_{\left\{ f_{n,t}^q, x_t^q \right\}} + u_t. \tag{15}$$

We estimate the regression separately for each of the six macro fundamentals. Order flow is taken with the minus sign so that the expected sign of the parameter α_1 should be the one we would expect from regressing the exchange rate on the fundamental.²⁰ Order flow and the fundamental are selected for different quantiles, and we select in turn the top 20, 30 and 40 percent of observations. However, a particular observation is selected only if both the fundamental and order flow fall in their respective quantiles. Thus, $I_{\{f_{n,t}^q, x_t^q\}}$ takes the value of 1 if $f_{n,t}$ and x_t are respectively in their top q percent of observations.²¹ This means that both the fundamental and order flow have experienced a sufficiently

²⁰ Assume that the fundamental has a positive average impact on the exchange rate. Order flow has a negative impact. In this case negative order flow combined with a positive fundamental (or positive order flow with a negative fundamental) should make the variable a scapegoat. So we simply regress the exchange rate on minus the product of order flow times the fundamental. Therefore, the sign of the regression should be the same as we expect from regressing the exchange rate on the fundamental.

²¹We perform these regressions in panel to increase estimation accuracy as the use of the quantiles, combined with the indicator function, substantially reduces the number of our observations.

large shock at time t. As mentioned above, this is a necessary condition for the fundamental to become a scapegoat. Moreover, to some extent, the sign of the regression is also important, as it informs us whether the movement of the exchange rate is on average theoretically consistent with the movement in order flow and the fundamental.²²

Table 10 shows that the estimates largely support the scapegoat theory, as the signs of the regressions are generally theoretically consistent. For example, output growth and the current account have the expected negative sign so that positive output growth and a current account surplus are both associated with an appreciation of the exchange rate, when there is also net buying pressure for the currency. These results are robust to the quantile considered. Moreover, we find that the short-term interest rate differential is consistent with the forward bias, and higher long-term interest rates are associated with a small depreciation of the exchange rate.

So far we have only tested the first leg of our second hypothesis. We can now turn to the second part of the test, where we show that the survey weight indeed rises (i.e. a variable becomes a scape-goat) when large changes to the fundamental are associated with a large shock to the unobservable. In particular, what follows relates the scapegoat weight of a macro variable to the absolute value of the interaction between the macro factor itself and order flow. For simplicity, we assume that only one macro factor is a scapegoat at any one point in time. Take again the example of output growth: we only select those observations for which market participants attach a high weight to output growth relative to the other macro fundamentals. Therefore, the use of the indicator function excludes those observations for which output growth is not selected as a scapegoat by the investor, i.e. when the value of the survey on output growth is relatively low. This is a reasonable assumption consistent with the original work of Bacchetta and van Wincoop (2004) and with the anecdotal evidence that the FX market concentrates on one issue at a time. Thus, our empirical test is based on the following panel regression:

$$\tau_{n,t} = \zeta_0 + \zeta_1 | x_t \times f_{n,t} | I_{\{\tau_{n,t} > \tau_{j,t}\}} I_{\{f_{n,t}^q, x_t^q\}} + \varepsilon_t, \tag{16}$$

where the indicator function $I_{\{f_{n,t}^q, x_t^q\}}$, consistent with Table 10, takes the value of 1 if at time t both $f_{n,t}$ and x_t are in the top q percent of observations, whereas $I_{\{\tau_{n,t}>\tau_{j,t}\}}$ takes the value of 1 if the survey on the macro factor n exceeds the values of the remaining two macro factors $j \neq n$ at each time t. Thus, we repeat the regression separately for each of the six macro fundamentals,

²²That said, we are aware that different theories may sometimes conflict over the sign to attach to a particular variable.

and each of the quantiles. Equation (16) closely follows Bacchetta and van Wincoop (2009, 2011), in that in their model the expectation of the structural parameter at time t is determined by the weighted average of time t-1 expectation of the structural parameter and the structural parameter itself, plus a term similar to our $(x_t \times f_{n,t})$. This last term is key in their model, as it reflects the scapegoat effect.²³

Table 11 presents the regression results. We find that the parameters (ζ_1) take the expected positive sign for all fundamentals and quantiles. This result suggests that $\tau_{n,t}$ is indeed the scapegoat parameter as it consistently increases when both macro fundamentals and order flows become large in absolute value. Table 11 also shows that this statistical relation is strong for all fundamentals, with R²s ranging from 22 to 78 percent. Moreover, the t-statistic increases as we move from the top 20 percent of observations to the top 40 percent. In sum, taken together, the two legs of our test give strong support to the scapegoat theory, indicating not only that scapegoat effects are powerful in enhancing the empirical performance of exchange rate models, but also that these effects arise when large unobservable shocks move the exchange rate and the scapegoat experiences a large value, consistent with the theory.

5 Conclusions

Investors have a tendency to pick individual economic fundamentals as scapegoats for exchange rate movements. There is indeed ample anecdotal evidence that financial market participants blame individual fundamentals for exchange rate movements, with such blame often shifting rapidly across different fundamentals over time. This fact has been conceptualized in a series of seminal papers by Bacchetta and van Wincoop (2004, 2011). The main insight from the scapegoat theory of exchange rates is that investors face uncertainties in the form of unobservables driving exchange rates as well as about the true effect of observable fundamentals. When exchange rates move strongly in response to changes in unobservables, it is rational for investors to blame factors that they can actually observe, and more precisely those macro fundamentals that are out of sync with their long-term equilibrium values.

The present paper constitutes the first empirical test of the scapegoat theory of exchange rates. In our empirical analysis we exploit novel data on exchange rate scapegoats from surveys, as well as proxies of unobservable fundamentals based on proprietary FX order flow. Exchange rate scape-

²³The weighted average instead reflects the rather slow speed of learning, as agents attach higher weight to the past expectation of the structural parameter than the structural parameter itself.

goats stem from monthly surveys of 40-60 financial market participants, who are asked to rate on a quantitative scale the importance of a number of macro factors as drivers of a country's exchange rate vis-a-vis its reference currency. We match this survey data with a dataset on FX order flow as a proxy of unobservable factors driving exchange rates. Overall, we test the scapegoat theory over a sample of 12 currencies, equally split between industrialized and emerging countries, over the 2001-09 period.

We find strong empirical support for two key hypotheses derived from the scapegoat theory of exchange rates. First, we estimate two versions of the scapegoat model: one based on constant parameters, and a more general one based on time-varying parameters. The scapegoat model with time-varying parameters performs very well in explaining exchange rate movements, showing a significantly improved performance relative to its benchmark macro model with time-varying parameters that does not allow for scapegoat effects. This finding is robust across three different performance criteria, as well as across currencies and over time. Importantly, the improvement in the explanatory power of the scapegoat model does not only stem from the inclusion of the order flow variable, but also from the inclusion of the scapegoat parameters themselves. This finding is relevant because it suggests that while order flow is important in accounting for currency movements, the scapegoat parameters have an additional, sizeable explanatory power. Of interest is also that, consistent with the predictions of the scapegoat theory, we find that the expectation of the structural parameter tends to the structural parameter as the scapegoat effect wears off. Moreover, the simple scapegoat model with constant parameters also does a relatively good job. It generally outperforms the benchmark macro model with constant parameters. These results are robust not only for currencies of industrialized economies but also for those of several emerging markets.

Second, we find that a macroeconomic fundamental is picked and identified by market participants as a scapegoat in periods when it is strongly out of sync from its own longer-term equilibrium and at the same time the unobservable fundamental is large. We also show that large changes in the fundamental, at times when the unobservable displays large shocks, are generally consistent with the direction of changes in the exchange rate. This result is particularly strong for variables such as output growth and the current account, for which the direction of their impact on the exchange rate is theoretically not controversial.

Taken together, the first tests of the scapegoat theory of exchange rates provide empirical support to the theory, and clearly suggest that expectations of structural parameters, and their interaction with unobservables, are important for improving our understanding of exchange rate fluctuations.

A Appendix: Bayesian MCMC estimation

In this appendix, we describe the estimation of the benchmark macro models and the scapegoat models, including the scapegoat model with no order flow. We perform a Bayesian estimation of the parameters of the empirical exchange rate models, following Kim and Nelson (1999) and Cogley and Sargent (2002, 2005), among others. We first present the algorithm for the constant parameter models, we then move on to describing the algorithm of time-varying parameter models.

A.1 The linear regression algorithm (CP-MACRO, CP-SUR and CP-SCA)

This subsection deals with the estimation of the constant parameter models CP - MACRO, CP - SUR, and CP - SCA. Let us consider the following linear regression model

$$\Delta s_t = \mathbf{X}_t' \boldsymbol{\theta} + u_t, \tag{A.1}$$

where s_t is the log of the nominal exchange rate (defined as the foreign price of domestic currency), $\boldsymbol{\theta} = (\theta_1, \theta_2, \dots, \theta_K)'$ is a K vector coefficients, $\mathbf{X}_t = (X_{1,t}, X_{2,t}, \dots, X_{K,t})'$ is a K vector of regressors a time t, and u_t is a disturbance term normally distributed with 0 mean and constant variance σ^2 . We need to estimate the set of the conditional mean hyperparameters ($\boldsymbol{\theta}$) and the constant variance hyperparameter (σ^2). We define the following priors: for $\boldsymbol{\theta}$ we assume a Normal prior $N(\theta_0, V_0)$, where $\boldsymbol{\theta}_0 = \mathbf{0}_K$ and $\mathbf{V}_0 = \mathbf{I}_{KK}$; for σ^2 we assume an inverse Gamma prior $IG(\frac{d_0^2}{2}, \frac{v_0}{2})$ with shape and scale parameters $v_0 = 1$ and $d_0^2 = 1$, respectively. The Gibbs algorithm consists of the following simple steps:

- 1. Initialize σ^2 .
- 2. Sample $\boldsymbol{\theta}$ from $p\left(\boldsymbol{\theta}|\sigma^2, \boldsymbol{\Delta}\mathbf{s}^T, \mathbf{X}^T\right) = N(\boldsymbol{\theta}_1, \mathbf{V}_1)$, where $\mathbf{V}_1 = \left(\mathbf{V}_0^{-1} + \sigma^{-2}\mathbf{X}\mathbf{X}'\right)^{-1}$ and $\boldsymbol{\theta}_1 = \mathbf{V}_1 \left(\mathbf{V}_0^{-1}\boldsymbol{\theta}_0 + \sigma^{-2}\mathbf{X}\boldsymbol{\Delta}s'\right)$.
- 3. Sample σ^2 from $p\left(\sigma^2|\theta, \mathbf{\Delta s}^T, \mathbf{X}^T\right) = IG\left(\frac{d_1^2}{2}, \frac{v_1}{2}\right)$, where $v_1 = v_0 + T$ and $d_1^2 = d_0^2 + \sum_{t=1}^T \left(\Delta s_t \mathbf{X}_t'\boldsymbol{\theta}\right)^2$.
- 4. Go to step 2 and iterate 40,000 times beyond a burn-in of 20,000 iterations.

In the CP-MACRO model $\mathbf{X}_t = [\mathbf{f}_t]$ and $\boldsymbol{\theta} = [\boldsymbol{\beta}]$, where \mathbf{f}_t denotes a 3×1 vector of macro fundamentals. By contrast, in the CP-SCA model $\mathbf{X}_t = [\mathbf{f}_t; \boldsymbol{\tau} \mathbf{f}_t; x_t]$ and $\boldsymbol{\theta} = [\boldsymbol{\beta}; \boldsymbol{\gamma}; \boldsymbol{\delta}]$, where \mathbf{f}_t is a 3×1 vector of macro fundamentals, $\boldsymbol{\tau}_t \mathbf{f}_t$ is a 3×1 vector of scapegoat parameters $\boldsymbol{\tau}_t$ (surveys) times their respective macro fundamentals \mathbf{f}_t , x_t is the unobservable fundamental (order flow) and $\boldsymbol{\theta}$ is the K vector of coefficients. Therefore, in the CP-SCA model K=7. Finally the CP-SUR model does not include order flow so that $\mathbf{X}_t = [\mathbf{f}_t; \boldsymbol{\tau} \mathbf{f}_t]$ and $\boldsymbol{\theta} = [\boldsymbol{\beta}; \boldsymbol{\gamma}]$.

A.2 Time-varying parameters algorithm (TVP-MACRO)

A model with time-varying parameters displays a non-linear state space representation. The measurement equation is

$$\Delta s_t = \mathbf{f}_t' \boldsymbol{\beta}_t + u_t, \tag{A.2}$$

where the conditional β_t parameters are now time-varying. To close the model we need to specify the transition equation which describes the law of motion of the parameters. We treat the parameters as a hidden state vector which evolves as a multivariate driftless random walk

$$\boldsymbol{\beta}_t = \boldsymbol{\beta}_{t-1} + \mathbf{v}_t, \tag{A.3}$$

where \mathbf{v}_t is an i.i.d. Gaussian process with mean $\mathbf{0}$ and covariance \mathbf{Q} . We assume that the innovations, (u_t, \mathbf{v}_t) , are identically and independently distributed normal random variables with mean 0 and covariance matrix

$$E_t \begin{bmatrix} u_t \\ \mathbf{v}_t \end{bmatrix} [u_t \ \mathbf{v}_t] = \mathbf{V} = \begin{pmatrix} \sigma^2 & 0 \\ 0 & \mathbf{Q} \end{pmatrix}, \tag{A.4}$$

where σ^2 is the variance for the measurement innovation and \mathbf{Q} is the covariance matrix for the state innovations. We assume that the innovations are not correlated. In particular, not only the cross-covariance matrix is equal to 0, but also the \mathbf{Q} matrix takes a diagonal form. These assumptions can easily be relaxed but are not crucial to our analysis.

What follows outlines the Gibbs sampler algorithm we use to simulate a sample from the joint posterior $p\left(\sigma^{2}, \mathbf{Q}, \boldsymbol{\beta}^{T} \mid \mathbf{y}^{T}\right)$, where the vectors

$$\mathbf{y}^T = [y_1, \dots, y_T] \tag{A.5}$$

and

$$\boldsymbol{\beta}^T = [\beta_1, \dots, \beta_T] \tag{A.6}$$

represent the history of the data $\mathbf{y}^T = [\Delta s^T, \mathbf{f}^T]$, and states $\boldsymbol{\beta}^T$, up to time T. Thus, the Gibbs sampler consists of sampling conditionally from three blocks, of which two relate to the hyperparameters (σ^2, \mathbf{Q}) , and the remaining one to the latent parameters $\boldsymbol{\beta}^T$. Next we describe each of the steps in turn.

Gibbs Step 1: States given hyperparameters

The model is linear with a conditional Gaussian state space representation, so that the joint posterior density of β^T is simply

$$p\left(\boldsymbol{\beta}^{T}|\sigma^{2}, \mathbf{Q}, \mathbf{y}^{T}\right) = p\left(\boldsymbol{\beta}_{T}|\sigma^{2}, \mathbf{Q}, \mathbf{y}^{T}\right) \prod_{t=1}^{T-1} p\left(\boldsymbol{\beta}_{t}|\boldsymbol{\beta}_{t+1}, \sigma^{2}, \mathbf{Q}, \mathbf{y}^{t}\right). \tag{A.7}$$

The conditional posterior of $\boldsymbol{\beta}^T$ can be obtained through a forward run of the Kalman filter followed by the one of the simulation smoother as in e.g. Carter and Kohn (1994) or Chib and Greenberg (1995). Given $\boldsymbol{\beta}_{0|0}$ and $\mathbf{R}_{0|0}$, the Kalman Filter forward recursion are

$$\mathbf{K}_{t} = \mathbf{R}_{t|t-1} \mathbf{f}_{t}' (\mathbf{f}_{t} \mathbf{R}_{t|t-1} \mathbf{f}_{t}' + \sigma^{2})^{-1}$$

$$\boldsymbol{\beta}_{t|t} = \boldsymbol{\beta}_{t-1|t-1} + \mathbf{K}_{t} (\Delta s_{t} - \mathbf{f}_{t}' \boldsymbol{\beta}_{t-1|t-1})$$

$$\mathbf{R}_{t|t-1} = \mathbf{R}_{t-1|t-1} + \mathbf{Q}$$

$$\mathbf{R}_{t|t} = \mathbf{R}_{t|t-1} - \mathbf{K}_{t} \mathbf{f}_{t} \mathbf{R}_{t|t-1}$$
(A.8)

where $\boldsymbol{\beta}_{t|t} \equiv E(\boldsymbol{\beta}_t|\sigma^2, \mathbf{Q}, \mathbf{y}^t)$, $\mathbf{R}_{t|t-1} \equiv Var(\boldsymbol{\beta}_t|\sigma^2, \mathbf{Q}, \mathbf{y}^{t-1})$ and $R_{t|t} \equiv Var(\boldsymbol{\beta}_t|\sigma^2, \mathbf{Q}, \mathbf{y}^{t-1})$ are the mean and, respectively, the predicted and smoothed variance-covariance matrices.

The last forward recursion delivers $p\left(\boldsymbol{\beta}_{T}|\sigma^{2},\mathbf{Q},\mathbf{y}^{T}\right)=N(\boldsymbol{\beta}_{T|T},\mathbf{R}_{T|T})$, the first term of the joint posterior (A.7). The simulation smoother instead provides the updated estimates of the conditional means and variances, $\boldsymbol{\beta}_{t|t+1} \equiv E(\boldsymbol{\beta}_{t}|\boldsymbol{\beta}_{t+1},\sigma^{2},\mathbf{Q},\mathbf{y}^{t})$ and $R_{t|t} \equiv Var(\boldsymbol{\beta}_{t}|\boldsymbol{\beta}_{t+1},\sigma^{2},\mathbf{Q},\mathbf{y}^{t})$, respectively. Specifically:

$$\beta_{t|t+1} = \beta_{t|t} + \mathbf{R}_{t|t} \mathbf{R}_{t+1|t}^{-1} (\beta_{t+1}^d - \beta_{t|t})
\mathbf{R}_{t|t+1} = \mathbf{R}_{t|t} - \mathbf{R}_{t|t} \mathbf{R}_{t+1|t}^{-1} \mathbf{R}_{t|t}$$
(A.9)

fully determine the remaining densities of equation (A.7),

$$p\left(\boldsymbol{\beta}_{t}|\boldsymbol{\beta}_{t+1}, \sigma^{2}, \mathbf{Q}, \mathbf{y}^{t}\right) = N(\boldsymbol{\beta}_{t|t+1}, \mathbf{R}_{t|t+1})$$
(A.10)

To obtain an entire sample of the latent parameters $\boldsymbol{\beta}^T$, the simulation smoother works as follows. First, draw $\boldsymbol{\beta}_T^d$ from $N(\boldsymbol{\beta}_{T|T}, \mathbf{R}_{T|T})$, then compute $\mathbf{R}_{T-1|T}$ and $\boldsymbol{\beta}_{T-1|T}$ using $\boldsymbol{\beta}_T^d$. Second, draw $\boldsymbol{\beta}_{T-1}^d$ from $N(\boldsymbol{\beta}_{T-1|T}, \mathbf{R}_{T-1|T})$, and so forth. Finally, draw $\boldsymbol{\beta}_1^d$ from $N(\boldsymbol{\beta}_{1|2}, \mathbf{R}_{1|2})$.

Gibbs Step 2: Hyperparameter σ^2 given states

Conditional on $\boldsymbol{\beta}^T$ and \mathbf{y}^T , the innovations of the measurement equation are observable so that the conditional density of σ^2 is independent from \mathbf{Q} . When an inverse Gamma prior is combined with a Gaussian likelihood, the posterior has also an inverse Gamma density

$$p\left(\sigma^2|\boldsymbol{\beta}^T, \mathbf{y}^T\right) = IG(\frac{S_1}{2}, \frac{\nu_1}{2}) \tag{A.11}$$

with scale and shape parameters

$$S_1 = S_0 + \sum_{t=1}^{T} (\Delta s_t - \mathbf{f}_t' \boldsymbol{\beta}_t)^2$$
$$\nu_1 = \nu_0 + T$$

where the priors are $S_0 = 1$ and $\nu_0 = 1$.

Gibbs Step 3: Hyperparameter Q given states

We now focus on drawing the variance-covariance matrix of the coefficients' innovations \mathbf{v}_t , \mathbf{Q} . Conditional on a realization of $\boldsymbol{\beta}^T$, the innovations \mathbf{v}_t are observable. Moreover, because \mathbf{v}_t is independent

of the other shocks of the model u_t , then σ is redundant to draw \mathbf{Q} . Given an inverse-Wishart prior for \mathbf{Q} and a normal likelihood, the posterior of \mathbf{Q} has itself an inverse-Wishart distribution

$$p\left(\mathbf{Q}|\boldsymbol{\beta}^{T}, \mathbf{y}^{T}\right) = IW\left(\mathbf{Q}_{1}^{-1}, z_{1}\right) \tag{A.12}$$

with scale and degrees-of-freedom parameters

$$egin{aligned} \mathbf{Q}_1 &= \mathbf{Q}_0 + \sum\limits_{t=1}^T \left(oldsymbol{eta}_t - oldsymbol{eta}_{t-1}
ight) \left(oldsymbol{eta}_t - oldsymbol{eta}_{t-1}
ight)' \ z_1 &= z_0 + T. \end{aligned}$$

Under the assumption of uncorrelated states we set the off-diagonal elements of \mathbf{Q}^d to 0.24

We iterate over the three steps above for a number of iterations sufficient to ensure convergence of the chain to the ergodic distribution. Precisely, we perform 80,000 replications of which the first 40,000 are burned-in, and we save 1 every 10 draws of the last 40,000 replications of the chain.

A.3 The scapegoat models (TVP-SUR and TVP-SCA)

In Bacchetta and van Wincoop (2009), the scapegoat model not only includes macro factors with loadings that vary over time (as in our benchmark TVP - MACRO), but also the expectation of future parameters and unobserved fundamentals. Our empirical version of the scapegoat model of Bacchetta and van Wincoop (2009) (TVP - SCA) is:

$$\Delta s_t = \mathbf{f}_t' \boldsymbol{\beta}_t + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + \delta x_t + u_t, \tag{A.13}$$

where τ_t denotes the surveys which capture the expectation of future parameters and weights the information in the macro factors. In addition, x_t is the order flow, which proxies for the unobservable fundamental.

From an econometric point of view, our empirical scapegoat model consists of estimating a model with both time-varying parameters (β_t) and time-invariant parameters (γ and δ). This means that we need to modify the time-varying parameters algorithm described above. In particular, the conditional distribution of the variance of the measurement error also depends on γ and δ so that the scale matrix now becomes $S_1 = S_0 + \sum_{t=1}^{T} (\Delta s_t - \mathbf{f}_t' \boldsymbol{\beta}_t - (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} - \delta x_t)^2$. Similarly, the joint posterior density of the states will also depend on γ and δ . Thus, in the forward Kalman recursion we modify the filtered value of the state at time t such that $\boldsymbol{\beta}_{t|t} = \boldsymbol{\beta}_{t-1|t-1} + \mathbf{K}_t (\Delta s_t - \mathbf{f}_t' \boldsymbol{\beta}_{t-1|t-1} - (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} - \delta x_t)$.

More importantly, an additional step in the Gibbs sampler is required to draw γ and δ . Conditional on the previous draw of the states, we can rewrite the original scapegoat model as

$$\Delta \widetilde{s}_t = \Delta s_t - \mathbf{f}_t' \boldsymbol{\beta}_t = \mathbf{z}_t' \mathbf{A} + u_t, \tag{A.14}$$

where $\mathbf{z}_t = [\boldsymbol{\tau}_t \mathbf{f}_t; x_t]$ and $\mathbf{A} = [\boldsymbol{\gamma}; \delta]$ are vectors of independent variables and parameters, respectively, each of dimension (4×1) . Now, drawing \mathbf{A} is equivalent to the problem of drawing the conditional mean parameters in a linear regression model (see above). We assume a Normal prior distribution, with $\mathbf{a}_0 = \mathbf{0}_4$ and $\mathbf{V}_{A,0} = \mathbf{I}_{4,4}$, so that the posterior is also Normal

 $^{^{24}}$ An alternative would be to work with the full conditional density equation by equation assuming an inverse Gamma for each element of the diagonal of Q, so that also the posterior has an inverse Gamma density. The two methods are equivalent.

$$p\left(\mathbf{A}|\sigma^2, \mathbf{y}^T, \boldsymbol{\beta}^T\right) = N\left(\mathbf{a}_1, \mathbf{V}_{A,1}\right),$$
 (A.15)

where $\mathbf{V}_{A,1} = \left(\mathbf{V}_{A,0}^{-1} + \sigma^{-2}\mathbf{z}\mathbf{z}'\right)^{-1}$ and $\mathbf{a}_1 = \mathbf{V}_{A,1}\left(\mathbf{V}_{A,0}^{-1}\mathbf{a}_0 + \sigma^{-2}\mathbf{z}\Delta\widetilde{s}\right)$. The TVP - SUR model, which is a simpler version of the scapegoat model (TVP - SCA)

without order flow, takes the form:

$$\Delta s_t = \mathbf{f}_t' \boldsymbol{\beta}_t + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + u_t. \tag{A.16}$$

And its estimation therefore closely follows TVP-SCA. The key difference though is that $\mathbf{z}_t = [\boldsymbol{\tau}_t \mathbf{f}_t]$ and $\mathbf{A} = [\boldsymbol{\gamma}]$, so that i) $\mathbf{a}_0 = \mathbf{0}_3$ and $\mathbf{V}_{A,0} = \mathbf{I}_{3,3}$; and ii) $S_1 = S_0 + \sum_{t=1}^{T} (\Delta s_t - \mathbf{f}_t' \boldsymbol{\beta}_t - (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma})^2$ and $\boldsymbol{\beta}_{t|t} = \boldsymbol{\beta}_{t-1|t-1} + \mathbf{K}_t (\Delta s_t - \mathbf{f}_t' \boldsymbol{\beta}_{t-1|t-1} - (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma}).$

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Table 1: Survey Data: Summary Statistics

| | | Panel A: A | ll currencies | | | |
|-------------------|----------------------|--------------------|-----------------------|-----------------------|------|-----------------|
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity |
| Obs | 1224 | 1224 | 1224 | 1224 | 1224 | 1224 |
| Obs: scape | 246 | 22 | 660 | 59 | 157 | 246 |
| Obs: $(\%)$ scape | 12.3 | 1.8 | 53.9 | 4.8 | 12.8 | 20.1 |
| Mean | 5 | 3.9 | 6 | 4.9 | 5 | 5 |
| Std. Dev. | 1.2 | 1.1 | 1.4 | 1 | 1.2 | 1.2 |
| Min | 1.5 | 1.1 | 1.7 | 1.3 | 1.3 | 1 |
| Max | 8.2 | 8 | 9 | 8 | 8.8 | 8.3 |
| | Par | nel B: Industr | ialized Econo | omies | | |
| | $\Delta Growth$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity |
| Obs | 612 | 612 | 612 | 612 | 612 | 612 |
| Obs: scape | 40 | 0 | 387 | 32 | 58 | 121 |
| Obs: $(\%)$ scape | 6.5 | 0 | 63.2 | 5.2 | 9.5 | 19.8 |
| Mean | 4.9 | 3.6 | 6.1 | 5.1 | 4.6 | 4.9 |
| Std. Dev. | 1.1 | 0.8 | 1.5 | 1 | 1.2 | 1.1 |
| Min | 2 | 1.1 | 1.7 | 1.9 | 1.3 | 2 |
| Max | 8.2 | 6.3 | 9 | 8 | 7.4 | 8 |
| | Panel | C: Emerging | g Market Eco | nomies | | |
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity |
| Obs | 612 | 612 | 612 | 612 | 612 | 612 |
| Obs: scape | 111 | 22 | 273 | 27 | 99 | 125 |
| Obs: (%) scape | 18.1 | 3.6 | 44.6 | 4.4 | 16.2 | 20.4 |
| Mean | 5.1 | 4.3 | 5.9 | 4.8 | 5.3 | 5.1 |
| Std. Dev. | 1.3 | 1.3 | 1.2 | 1 | 1.1 | 1.3 |
| Min | 1.5 | 1.5 | 2.3 | 1.3 | 2 | 1 |
| Max | 8.1 | 8 | 8.7 | 7.8 | 8.8 | 8.3 |

The table presents descriptive statistics for the survey data. "Obs: scape" and "Obs: scape (%)" indicate how many times a variable was the main scapegoat out of the six variables considered, and the percentage share of all observations for which it was the main scapegoat, respectively. The dataset covers the interpolated monthly surveys from March 2001 to August 2009.

Table 2: Macro Fundamentals: Summary Statistics

| | | Panel A | A: All currence | eies | | |
|----------------------|----------------------|--------------------|-----------------------|-----------------------|--------|-----------------|
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity |
| Obs | 1224 | 1224 | 1224 | 1224 | 1224 | 1224 |
| Mean | 0.75 | 0.2 | 1.42 | 0.82 | 5.51 | -1.8 |
| Std. Dev. | 2.52 | 2.31 | 3.24 | 2.47 | 7.34 | 6.57 |
| Min | -10.22 | -5.14 | -5.2 | -4.15 | -10.83 | -38.23 |
| Max | 11.01 | 10.98 | 14.39 | 10.4 | 35.22 | 33.24 |
| | | Panel B: Ind | ustrialized Ed | conomies | | |
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity |
| Obs | 612 | 612 | 612 | 612 | 612 | 612 |
| Mean | -0.13 | -0.67 | 0.1 | -0.39 | 5.53 | -1.19 |
| Std. Dev. | 1.58 | 1.44 | 2.17 | 1.49 | 4.19 | 8.01 |
| Min | -8.71 | -5.14 | -5.2 | -4.15 | -2.22 | -38.23 |
| Max | 3.24 | 3.59 | 5.27 | 2.65 | 16.66 | 33.24 |
| | P | anel C: Emer | ging Market | Economies | | |
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity |
| Obs | 612 | 612 | 612 | 612 | 612 | 612 |
| Mean | 1.64 | 1.06 | 2.74 | 2.04 | 5.5 | -2.42 |
| Std. Dev. | 2.94 | 2.67 | 5.59 | 2.65 | 9.51 | 4.62 |
| Min | -10.22 | -4.09 | -2.93 | -3.54 | -10.83 | -19.8 |
| Max | 11.01 | 10.98 | 14.39 | 10.4 | 35.22 | 8.64 |

The table presents descriptive statistics for the following macro fundamentals: growth, inflation, short-term interest rates, long-term interest rates, current account, and equity flows. All these variables, except the current account, are computed as differential with respect to the domestic variable, e.g. as for the short term interest rate $\Delta \text{Rate ST} = i_{ST}^{\dagger} - i_{ST}$, where (†) denotes the foreign country. The dataset covers the period from March 2001 to August 2009.

Table 3: Exchange Rates and Order Flow: Summary Statistics

| Panel A: Industrialized Economies | | | | | | | | | | | |
|-----------------------------------|-------|-----------------------|------------------------------|-------|---------------|-----------------------------|-------------------------------|-------|--|--|--|
| | Mean | St. Dev | Min | Max | Mean | St. Dev | | Max | | | |
| | | AUD/ | USD | | | CAD/ | USD | | | | |
| $\Delta \mathrm{s}$ | -0.39 | 4.22 | -11.25 | 23.48 | -0.25 | 2.82 | -6.34 | 10.8 | | | |
| \boldsymbol{x} | -0.11 | 0.91 | -4.4 | 1.54 | 0.02 | 0.9 | -3.08 | 4.76 | | | |
| | | EUR/ | USD | | JPY/ | USD | | | | | |
| Δs | -0.43 | | | 6.39 | -0.16 | | | 7.39 | | | |
| \boldsymbol{x} | -0.21 | 3.06 | -8.39 | 13.39 | 0.44 | 2.17 | -6.26 | 7.09 | | | |
| CHF/EUR GPB/USD | | | | | | | | | | | |
| $\Delta \mathrm{s}$ | 0.01 | | -4.5 | 3.92 | -0.05 | | | 8.7 | | | |
| \boldsymbol{x} | 0.26 | | -4.79 | | | 3.1 | | 17.66 | | | |
| | | D | I D. D. | . 14 | 1 / D | | | | | | |
| | | | | | arket Eco | | | | | | |
| | Mean | St. Dev | Min | Max | Mean | StDev | Min | Max | | | |
| | | , | EUR | | MXN/USD | | | | | | |
| Δs | -0.27 | 1.77 | | 6.44 | 0.39 | | | | | | |
| x | 0 | | | 0.40 | | | | | | | |
| | U | 0.11 | -0.65 | 0.43 | -0.06 | 0.21 | -0.98 | 0.5 | | | |
| | U | | | 0.43 | -0.06 | | | 0.5 | | | |
| $\Delta { m s}$ | -0.22 | PLN/l | EUR | 13.06 | -0.06 0.14 | ZAR/ | USD | | | | |
| | v | PLN/l | EUR -7.32 | | | ZAR/ | USD -13.97 | | | | |
| $\Delta \mathrm{s}$ | -0.22 | PLN/I 3.49 0.18 | EUR -7.32 -0.86 | 13.06 | 0.14 | ZAR/ 5.22 0.4 | USD -13.97 -1.46 | 14.68 | | | |
| $\Delta \mathrm{s}$ | -0.22 | PLN/I 3.49 0.18 | EUR -7.32 -0.86 USD | 13.06 | 0.14 | ZAR/ 5.22 0.4 SKO/ | USD -13.97 -1.46 USD | 14.68 | | | |

The table presents descriptive statistics for monthly exchange rate returns (Δs) and order flow (x) for each of the 12 currencies. The order flow data is the cumulative monthly order flow, based on daily order flow data, on the business day previous to the latest scapegoat survey and over the previous month. Order flow is measured in billion of dollars. The dataset covers the period from March 2001 to August 2009.

Table 4: Constant Parameter Macro Model (CP-MACRO)

| | | Panel A: Iı | ndustrialized | Economies | | |
|---------|----------------------|--------------------|-----------------------|-----------------------|----------------|-----------------|
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity |
| AUD/USD | - | - | 0.25^{**} | -0.21** | - | -0.19** |
| | - | - | [0.12; 0.37] | [-0.34;-0.08] | - | [-0.28;-0.09] |
| CAD/USD | -0.28** | - | 0.18** | - | - | -0.35^{**} |
| | [-0.40;-0.17] | - | [0.07; 0.29] | - | - | [-0.47; -0.22] |
| EUR/USD | - | - | 0.30^{**} | -0.40** | -0.28** | - |
| | - | - | [0.12;0.48] | [-0.59; -0.21] | [-0.39;-0.16] | - |
| JPY/USD | -0.13** | -0.12^{*} | - | -0.05 | - | - |
| | [-0.26;-0.01] | [-0.26;0.02] | - | [-0.17; 0.07] | - | - |
| CHF/EUR | 0.05 | - | - | - | -0.04** | -0.09^* |
| | [-0.05; 0.16] | - | - | - | [-0.08;-0.00] | [-0.19; 0.02] |
| GPB/USD | 0.13^{*} | - | 0.04 | - | - | 0.14^{**} |
| | [-0.01; 0.26] | - | [-0.08; 0.17] | - | - | [0.04; 0.24] |
| | | Panel B: Em | erging Mark | et Economies | 5 | |
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity |
| CZK/EUR | _ | - | 0.05 | 0.01 | _ | -0.34** |
| , | - | - | [-0.08; 0.18] | [-0.14; 0.16] | - | [-0.46; -0.23] |
| MXD/USD | _ | - | 0.30** | -0.20** | _ | -0.15** |
| | _ | - | [0.12;0.47] | [-0.37;-0.02] | _ | [-0.25;-0.05] |
| PLN/USD | -0.02 | 0.01 | - | - | - | -0.14** |
| | [-0.14;0.08] | [-0.09; 0.12] | _ | _ | - | [-0.25;-0.04] |
| ZAR/USD | - | - | -0.36^{**} | 0.46^{**} | -0.33** | - |
| | - | - | [-0.52;-0.20] | [0.26; 0.66] | [-0.47; -0.19] | - |
| SGD/USD | -0.21** | -0.26** | - | 0.30** | - | - |
| • | [-0.31;-0.10] | [-0.40; -0.12] | - | [0.16; 0.45] | - | - |
| KRW/USD | -0.26** | - | 0.20** | - | -0.39** | - |
| • | [-0.37;-0.16] | - | [0.11; 0.29] | _ | [-0.50;-0.28] | - |

The table presents the estimated loadings of the exchange rate empirical model with constant parameters (CP-MACRO)

$$\Delta s_t = \beta_1 f_{1,t} + \beta_2 f_{2,t} + \beta_3 f_{3,t} + u_t,$$

where Δs_t is the monthly exchange rate return (if s_t increases the domestic exchange rate - either the USD or the EUR - appreciates). The sample period spans from March 2001 to August 2009. We use three macro factors per country. The selection criterion for the macro factors consists of a general-to-specific method, whereby we regress Δs_t on the survey $(\tau_{i,t})$ times the respective macro factor $(f_{i,t})$

$$\Delta s_t = \alpha_1 \tau_{1,t} f_{1,t} + \alpha_2 \tau_{2,t} f_{2,t} + \alpha_3 \tau_{3,t} f_{3,t} + u_t$$

and we select the three macro factors corresponding to the α s that display the highest t-statistics, using the selection procedure described in Section 4. Note that all variables, except the surveys, are standardized by subtracting the mean and dividing by their standard deviation. τ s are standardized so that they have unit variance. One-standard deviation confidence intervals are reported in brackets. (*) and (**) indicate that the (27-68) and (16-84) intervals, respectively, do not contain 0.

Table 5: Constant Parameter Scapegoat Model (CP-SCA)

| | | Pane | el A: Indust | rialized Econ | omies | | |
|----------|----------------------|--------------------|-----------------------|-----------------------|---------------|-----------------|----------------|
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity | Order Flow |
| AUD/USD | | | | | | | |
| β | - | - | 0.06** | -0.07^{**} | - | -0.07^{**} | - |
| | - | - | [0.01; 0.12] | [-0.13; -0.01] | - | [-0.14;-0.01] | - |
| γ | - | - | 0.06** | -0.04** | - | -0.03** | -0.11** |
| | - | - | [0.03;0.09] | [-0.07; -0.02] | - | [-0.06;-0.01] | [-0.19;-0.03] |
| CAD/USD | | | | | | | |
| β | -0.17^{**} | - | 0.06** | - | - | -0.11** | - |
| | [-0.28; -0.05] | - | [0.01; 0.11] | - | - | [-0.20;-0.02] | - |
| γ | -0.02** | - | 0.03** | - | - | -0.05** | -0.36** |
| | [-0.04;-0.01] | - | [0.01; 0.05] | - | - | [-0.09;-0.01] | [-0.46;-0.27] |
| EUR/USD | | | | | | | |
| β | - | - | 0.10** | -0.11** | -0.13** | - | - |
| | - | - | [0.02; 0.19] | [-0.23;-0.01] | [-0.23;-0.03] | - | - |
| γ | - | - | 0.08** | -0.07^{**} | -0.03** | - | -0.32** |
| | - | - | [0.02; 0.15] | [-0.14; -0.02] | [-0.05;-0.01] | - | [-0.42;-0.22] |
| JPY/USD | | | | | | | |
| β | -0.09** | -0.03^{*} | - | -0.05** | - | - | - |
| | [-0.17; -0.02] | [-0.11; 0.05] | - | [-0.10;-0.01] | - | - | - |
| γ | -0.02** | -0.02^* | - | -0.06** | - | - | -0.37^{**} |
| | [-0.04; -0.01] | [-0.05; 0.01] | - | [-0.10;-0.02] | - | - | [-0.47; -0.28] |
| CHF/EUR | | | | | | | |
| β | -0.06** | - | - | - | -0.02** | -0.05** | - |
| | [-0.10;-0.01] | - | - | - | [-0.05;-0.00] | [-0.10; -0.00] | - |
| γ | -0.01** | - | - | - | -0.01** | -0.03** | -0.11** |
| | [-0.03; -0.00] | - | - | - | [-0.03;-0.00] | [-0.06;-0.00] | [-0.19; -0.03] |
| GPB/USD | • | | | | • | • | • |
| β | -0.07^{**} | - | 0.05^{**} | - | - | 0.06^{**} | - |
| | [-0.13; -0.02] | - | [0.00; 0.11] | - | - | [0.01; 0.12] | - |
| γ | -0.01** | - | 0.03** | - | _ | 0.03** | -0.16** |
| • | [-0.01;-0.00] | _ | [0.00; 0.06] | - | _ | [0.01;0.07] | [-0.26;-0.07] |

| | | Panel | B: Emerging | Market Eco | nomies | | |
|----------|----------------------|--------------------|-----------------------|-----------------------|----------------|-----------------------|----------------|
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | $\Delta 	ext{Equity}$ | Order Flow |
| CZK/EUR | | | | | | | |
| β | - | - | 0.03** | -0.07^{**} | - | -0.13** | - |
| | - | - | [0.01; 0.07] | [-0.10;-0.01] | - | [-0.23; -0.04] | - |
| γ | - | - | 0.13** | -0.12** | - | -0.05** | -0.22** |
| | - | - | [0.08; 0.16] | [-0.19; -0.07] | - | [-0.09;-0.01] | [-0.31;-0.12] |
| MXD/USD | | | | | | | |
| β | - | - | 0.10^{**} | -0.09** | - | -0.06** | - |
| | - | - | [0.02; 0.18] | [-0.17; -0.02] | - | [-0.11; -0.01] | - |
| γ | - | - | 0.08** | -0.05** | - | -0.03** | -0.13** |
| | - | - | [0.03; 0.15] | [-0.09;-0.02] | - | [-0.06; -0.01] | [-0.21;-0.04] |
| PLN/USD | | | | | | | |
| eta | -0.08** | 0.03^{*} | - | - | - | -0.07** | - |
| | [-0.14;-0.02] | [-0.01;0.08] | - | - | - | [-0.13; -0.01] | - |
| γ | -0.02** | 0.03^{*} | - | - | - | -0.07** | -0.14** |
| | [-0.04;-0.01] | [-0.00; 0.07] | - | - | - | [-0.11; -0.02] | [-0.23; -0.05] |
| ZAR/USD | | | | | | | |
| β | - | - | -0.12^{**} | 0.18** | -0.20** | - | - |
| | - | - | [-0.22;-0.02] | [0.04; 0.33] | [-0.35; -0.06] | - | - |
| γ | - | - | -0.05** | 0.04^{**} | -0.03** | - | -0.34** |
| | - | - | [-0.10;-0.01] | [0.01; 0.07] | [-0.06;-0.01] | - | [-0.43; -0.24] |
| SGD/USD | | | | | | | |
| eta | -0.13** | -0.07^{*} | - | 0.05 | - | - | - |
| | [-0.22;-0.04] | [-0.16;0.01] | - | [-0.05; 0.16] | - | - | - |
| γ | -0.02** | -0.02^{*} | - | 0 | - | - | -0.33** |
| | [-0.03;-0.00] | [-0.06; 0.01] | - | [-0.03; 0.04] | - | - | [-0.43; -0.23] |
| KRW/USD | | | | | | | |
| eta | -0.17^{**} | - | 0.08** | - | -0.27^{**} | - | - |
| | [-0.28; -0.05] | - | [0.01; 0.16] | - | [-0.42;-0.11] | - | - |
| γ | -0.02** | - | 0.07^{**} | - | -0.04** | - | -0.23** |
| | [-0.04;-0.01] | - | [0.02;0.13] | - | [-0.07;-0.01] | - | [-0.33;-0.13] |

The table presents the estimates for the coefficients $(\beta, \gamma \text{ and } \delta)$ of the constant parameter scapegoat model (CP - SCA):

$$\Delta s_t = \mathbf{f}_t' \boldsymbol{\beta} + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + \delta x_t + u_t.$$

Table 6: Time-varying Parameter Scapegoat Model (TVP-SCA)

| | | Pan | el A: Indust | rialized Econ | | | |
|-----------------------------|------------------------|--------------------|-----------------------|-----------------------|----------------------|-----------------------|------------------------|
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | $\Delta 	ext{Equity}$ | Order Flow |
| $\mathrm{AUD}/\mathrm{USD}$ | | | | | | | |
| γ | - | - | 0.02 | -0.19** | - | -0.17** | -0.10** |
| CAD /HCD | - | - | [-0.11; 0.14] | [-0.28;-0.10] | - | [-0.25;-0.08] | [-0.17;-0.03] |
| CAD/USD | -0.05^{**} | | -0.07^{*} | | | 0.03 | -0.36** |
| γ | -0.05 [-0.09;-0.01] | - | -0.07 [-0.18;0.04] | - | - | [-0.06;0.13] | -0.36 [-0.45;-0.27] |
| EUR/USD | [-0.09,-0.01] | _ | [-0.10,0.04] | - | - | [-0.00,0.13] | [-0.45,-0.27] |
| γ | _ | _ | -0.01 | -0.32^{**} | -0.60** | _ | -0.46^{**} |
| , | _ | _ | [-0.14; 0.13] | [-0.45;-0.20] | | _ | [-0.55;-0.37] |
| JPY/USD | | | | | | | |
| γ | -0.12** | 0.20** | - | 0.00 | - | _ | -0.44** |
| | [-0.20; -0.04] | [0.05; 0.35] | - | [-0.18; 0.17] | - | - | [-0.54; -0.34] |
| CHF/EUR | 0.00** | | | | 0 0 - * * | 0.00 | 0 4 4 4 4 |
| γ | -0.03** | - | - | - | -0.07** | 0.00 | -0.14** |
| CDD /HCD | [-0.06;-0.01] | _ | - | - | [-0.12;-0.01] | [-0.07; 0.06] | [-0.23;-0.05] |
| GPB/USD | -0.17^{**} | _ | 0.08^{*} | _ | _ | -0.07^{*} | -0.12** |
| γ | [-0.25;-0.08] | _ | [-0.04;0.20] | <u>-</u> | <u>-</u> | [-0.15;0.00] | [-0.20;-0.04] |
| | [0.20, 0.00] | Panel | | g Market Ec | onomies | [0.20,0.00] | [0.20, 0.02] |
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | Δ Rate LT | CA | Δ Equity | Order Flow |
| CZK/EUR | | | | | | 1 0 | |
| γ | - | - | -0.03 | -0.22** | - | -0.03 | -0.20** |
| | - | - | [-0.17; 0.10] | [-0.36; -0.09] | - | [-0.13; 0.07] | [-0.29;-0.10] |
| MXD/USD | | | | | | | |
| γ | - | - | 0.02 | -0.11** | - | 0.02 | -0.15** |
| DI M/HCD | - | - | [-0.08; 0.12] | [-0.17;-0.05] | - | [-0.08; 0.12] | [-0.24;-0.05] |
| PLN/USD | -0.15^{**} | 0.20** | | | | -0.07^{*} | -0.21** |
| γ | -0.13 [-0.25;-0.05] | [0.07; 0.34] | - | - | - | [-0.19;0.05] | -0.21 [-0.30;-0.11] |
| ZAR/USD | [0.20,-0.00] | [0.01,0.04] | _ | _ | _ | [0.10,0.00] | [0.00,-0.11] |
| γ | - | - | -0.04 | -0.04 | -0.07^{**} | - | -0.37^{**} |
| • | - | _ | [-0.20; 0.12] | [-0.13;0.06] | [-0.12;-0.02] | _ | [-0.47;-0.28] |
| SGD/USD | | | | | - / - | | |
| γ | -0.04** | 0.49** | - | -0.61** | - | - | -0.27** |
| | [-0.07;-0.01] | [0.33;0.66] | = | [-0.74; -0.48] | = | = | [-0.37;-0.16] |
| KRW/USD | 0.06** | | 0.05* | | 0.05** | | 0.05** |
| γ | -0.06** | - | 0.07* | - | -0.05^{**} | - | -0.25^{**} |
| | [-0.12;-0.01] | - | [-0.05; 0.19] | - | [-0.09;-0.01] | - | [-0.35;-0.16 |

The table presents the estimates for the time-invariant coefficients (γ and δ) of the time-varying parameter scapegoat model(TVP-SCA):

$$\Delta s_t = \mathbf{f}_t' \boldsymbol{\beta}_t + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + \delta x_t + u_t$$

$$\boldsymbol{\beta}_t = \boldsymbol{\beta}_{t-1} + \mathbf{v}_t.$$

Table 7: Learning in the long run

| | ΔG | rowth | | Δ Inflation | | | | |
|-------------|--------------|--------------|--------------|-----------------------|------------------|--------------|--------------|--|
| b_1 | b_2 | $b_1 + b_2$ | R^2 adj(%) | b_1 | b_2 | $b_1 + b_2$ | R^2 adj(%) | |
| 0.035^{a} | -0.087^a | -0.051^a | 35.87 | 0.024^{c} | -0.091^a | -0.067^a | 43.72 | |
| (0.006) | (0.007) | (0.012) | | (0.012) | (0.010) | (0.019) | | |
| | | | | | | | | |
| | ΔR | ate ST | | $\Delta { m Rate~LT}$ | | | | |
| b_1 | b_2 | $b_1 + b_2$ | R^2 adj(%) | b_1 | b_2 | $b_1 + b_2$ | R^2 adj(%) | |
| 0.029^{a} | -0.064^{a} | -0.035^{a} | 34.53 | 0.005 | -0.122^{a} | -0.117^{a} | 47.66 | |
| (0.006) | (0.009) | (0.013) | | (0.010) | (0.010) | (0.016) | | |
| | | | | | | | | |
| | (| CA | | | $\Delta 	ext{H}$ | Equity | | |
| b_1 | b_2 | $b_1 + b_2$ | R^2 adj(%) | b_1 | b_2 | $b_1 + b_2$ | R^2 adj(%) | |
| 0.035^{a} | -0.085^{a} | -0.050^{a} | 27.94 | 0.019^{b} | -0.081^a | -0.062^{a} | 42.82 | |
| (0.008) | (0.011) | (0.018) | | (0.008) | (0.009) | (0.015) | | |

The table presents the results of the six panel regressions of the change in the scapegoat on a constant, the lagged value of the scapegoat and the lagged value of the respective structural parameter. We estimate the following regression:

$$\Delta \widehat{E_t \beta}_{n,t} = b_0 + b_1 (\widehat{E_{t-1} \beta}_{n,t-1} - \widehat{\beta}_{n,t-1}) + b_2 (\widehat{E_{t-1} \beta}_{n,t-1} - \widehat{\beta}_{n,t-1}) I_{\{\Delta \tau_{n,t} \leq 0\}} + \varepsilon_{n,t}. \tag{A.17}$$

where n is an index of the macro variable (e.g. growth). The dependent variable and the regressors are denoted with an $\widehat{\cdot}$ indicating the fact that they are the estimates of model TVP-SCA. More specifically, $\widehat{\beta}_{n,t-1}$ is the estimated time-varying structural parameter, and $\widehat{E_t}\widehat{\beta}_{n,t} = \widehat{\gamma}_n\tau_{n,t}$, where $\widehat{\gamma}_n$ is the estimated scapegoat parameter, as presented in Table 6, and $\tau_{n,t}$ is the survey. $I_{\{\Delta\tau_{n,t}<0\}}$ is an indicator function which takes the value of 1 for negative changes in the survey ($\Delta\tau_{n,t}<0$), and 0 otherwise. Note that we select the macro fundamentals only if the scapegoat effect $\widehat{\gamma}_n$ is significant in Table 6. Moreover, we select $\widehat{\beta}_{n,t-1}$ only if in that month the survey is available. Newey-West (1987) standard errors are reported in parenthesis. a, b, and c, denote the 1-, 5-, and 10-percent confidence levels, respectively.

Table 8: In-sample Model Performance: CP Models

| | P | anel A: Indu | $_{ m istrialized}$ | Economies | | |
|---------------------------------|-------------|--------------|---------------------|--------------|-----------|------------|
| | Expl. | Variance | Informat | ion Criteria | Market-ti | ming tests |
| | $R^{2}(\%)$ | R^2 adj(%) | SSR^* | AIC | HR(%) | $_{ m HM}$ |
| $\mathrm{AUD}/\mathrm{USD}^{-}$ | | | | | | |
| CP-MACRO | 7.46 | 4.66 | -0.09 | -0.03 | 54.9 | 0.10 |
| CP-SUR | 12.38 | 6.9 | -0.09 | 0.03 | 52.94 | 0.06 |
| CP-SCA | 20.42 | 14.56 | -0.07 | 0.07 | 54.9 | 0.10 |
| CAD/USD | | | | | | |
| CP-MACRO | 8.49 | 5.71 | -0.10 | -0.04 | 53.92 | 0.08 |
| CP-SUR | 10.83 | 5.26 | -0.09 | 0.02 | 51.96 | 0.04 |
| CP-SCA | 24.89 | 19.35 | -0.23 | -0.09 | 56.86 | 0.14 |
| EUR/USD | | | | | | |
| CP-MACRO | 6.59 | 3.76 | -0.08 | -0.02 | 58.82 | 0.18^{b} |
| CP-SUR | 9.83 | 4.19 | -0.08 | 0.04 | 59.8 | 0.20^b |
| CP-SCA | 22.21 | 16.48 | -0.17 | -0.03 | 68.63 | 0.37^{a} |
| m JPY/USD | | | | | | |
| CP-MACRO | 1.73 | -1.25 | -0.03 | 0.03 | 55.88 | 0.12 |
| CP-SUR | 8.87 | 3.18 | 0.00 | 0.12 | 54.9 | 0.10 |
| CP-SCA | 21.25 | 15.45 | -0.15 | -0.01 | 68.63 | 0.37^{a} |
| CHF/EUR | | | | | | |
| CP-MACRO | 1.18 | -1.82 | 0.01 | 0.07 | 50 | 0.01 |
| CP-SUR | 4.16 | -1.83 | 0.03 | 0.15 | 52.94 | 0.06 |
| CP-SCA | 5.89 | -1.05 | 0.05 | 0.19 | 53.92 | 0.07 |
| GPB/USD | | | | | | |
| CP-MACRO | 5.82 | 2.96 | -0.07 | -0.01 | 49.02 | -0.02 |
| CP-SUR | 5.86 | -0.02 | -0.04 | 0.08 | 53.92 | 0.08 |
| CP-SCA | 9.0 | 2.3 | -0.06 | 0.08 | 54.9 | 0.10 |

| | Par | el B: Emerg | ging Marke | et Economies | | |
|----------------|-------------|--------------|------------|--------------|-----------|--------------------------|
| | Expl. | Variance | Informat | ion Criteria | Market-ti | ming tests |
| | $R^{2}(\%)$ | R^2 adj(%) | SSR^* | AIC | HR(%) | $\overline{\mathrm{HM}}$ |
| CZK/EUR - | | | | | | |
| CP-MACRO | 11.2 | 8.5 | -0.10 | -0.10 | 57.8 | 0.20 |
| CP-SUR | 18.1 | 13.0 | -0.10 | 0.00 | 55.9 | 0.10 |
| CP-SCA | 29.5 | 24.3 | -0.10 | 0.10 | 52.0 | 0.00 |
| MXD/USD | | | | | | |
| CP-MACRO | 4.0 | 1.1 | -0.10 | 0.00 | 49.0 | 0.00 |
| CP-SUR | 8.2 | 2.5 | -0.10 | 0.10 | 51.0 | 0.00 |
| CP-SCA | 17.2 | 11.1 | 0.00 | 0.10 | 46.1 | -0.10 |
| PLN/USD | | | | | | |
| CP-MACRO | 1.9 | -1.1 | 0.00 | 0.00 | 50.0 | 0.00 |
| CP-SUR | 6.1 | 0.2 | 0.00 | 0.10 | 48.0 | 0.00 |
| CP-SCA | 9.1 | 2.4 | 0.00 | 0.10 | 54.9 | 0.10 |
| ZAR/USD | | | | | | |
| CP-MACRO | 7.3 | 4.5 | -0.09 | -0.03 | 57.8 | 0.16^{c} |
| CP-SUR | 10.3 | 4.7 | -0.09 | 0.03 | 57.8 | 0.16^c |
| CP-SCA | 21.3 | 15.5 | -0.19 | -0.06 | 60.8 | 0.22^b |
| ${ m SGD/USD}$ | | | | | | |
| CP-MACRO | 7.6 | 4.8 | -0.09 | -0.03 | 63.7 | 0.27^{a} |
| CP-SUR | 8.6 | 2.9 | -0.07 | 0.05 | 66.7 | 0.33^{a} |
| CP-SCA | 17.6 | 11.5 | -0.18 | -0.04 | 74.5 | 0.49^a |
| KRW/USD | | | | | | |
| CP-MACRO | 14.7 | 12.1 | -0.17 | -0.11 | 58.8 | 0.18^{c} |
| CP-SUR | 16.8 | 11.6 | -0.15 | -0.04 | 58.8 | 0.19^{c} |
| CP-SCA | 24.9 | 19.4 | -0.17 | -0.04 | 59.8 | 0.20^b |

The table provides several measures of model fit for the constant parameter models: CP-MACRO, CP-SUR and CP-SCA. We use measures of explained variance, information criteria and market timing. As for the information criteria, $SSR^* = ln(SSR/T)$, where SSR is the sum of squared residuals of the estimated model, is common to both the AIC and BIC (not reported), whereas the two differ in the way they penalize for the extra parameters. The HM test is a one-tailed test on the significance of the slope coefficient in the following regression:

$$I_{\left\{\Delta s_{t}>0\right\}}=\varphi_{0}^{HM}+\varphi_{1}^{HM}I_{\left\{\widetilde{\Delta s_{t}}>0\right\}}+\varepsilon_{t},$$

where Δs_t and $\widetilde{\Delta s_t}$ denote the realized and fitted exchange rate returns, and I is the indicator function equal to unity when its argument is true and 0 otherwise. A positive and significant φ_1^{HM} provides evidence of market timing. Precisely, we report under HM $\widehat{\varphi_1}$. a, b, and c, denote the 1-, 5-, and 10-percent confidence levels, respectively. Standard error are calculated using Newey-West (1987).

Table 9: In-sample Model Performance: TVP Models

| | Pa | nel A: Indu | strialized 1 | Economies | | |
|---------------------------------|-------------|--------------|--------------|--------------|-----------|------------|
| | Expl. | Variance | Informat | ion Criteria | Market-ti | ming tests |
| | $R^{2}(\%)$ | R^2 adj(%) | SSR^* | AIC | HR(%) | $_{ m HM}$ |
| $\mathrm{AUD}/\mathrm{USD}^{-}$ | | | | | | |
| TVP-MACRO | 17.54 | 15.04 | -0.32 | -0.26 | 61.76 | 0.24^{a} |
| TVP-SUR | 27.35 | 22.81 | -0.5 | -0.38 | 69.61 | 0.40^{a} |
| TVP-SCA | 26.09 | 20.64 | -0.45 | -0.31 | 64.71 | 0.30^{a} |
| CAD/USD | | | | | | |
| TVP-MACRO | 17.37 | 14.86 | -0.36 | -0.30 | 65.69 | 0.32^{a} |
| TVP-SUR | 30.55 | 26.21 | -0.58 | -0.46 | 69.61 | 0.39^{a} |
| TVP-SCA | 38.85 | 34.35 | -0.65 | -0.52 | 73.53 | 0.47^a |
| EUR/USD | | | | | | |
| TVP-MACRO | 10.75 | 8.05 | -0.27 | -0.21 | 64.71 | 0.31^{a} |
| TVP-SUR | 24.18 | 19.44 | -0.51 | -0.40 | 67.65 | 0.36^{a} |
| TVP-SCA | 46.96 | 43.05 | -0.86 | -0.73 | 76.47 | 0.54^a |
| m JPY/USD | | | | | | |
| TVP-MACRO | 4.07 | 1.16 | -0.14 | -0.08 | 58.82 | 0.18^{b} |
| TVP-SUR | 15.78 | 10.51 | -0.26 | -0.14 | 66.67 | 0.34^a |
| TVP-SCA | 31.64 | 26.6 | -0.55 | -0.41 | 79.41 | 0.59^{a} |
| CHF/EUR | | | | | | |
| TVP-MACRO | 8.65 | 5.89 | -0.18 | -0.12 | 61.76 | 0.24^a |
| TVP-SUR | 16.3 | 11.07 | -0.37 | -0.25 | 61.76 | 0.25^{a} |
| TVP-SCA | 19.11 | 13.15 | -0.41 | -0.27 | 60.78 | 0.22^b |
| $\mathrm{GPB}/\mathrm{USD}$ | | | | | | |
| TVP-MACRO | 21.19 | 18.8 | -0.37 | -0.31 | 61.76 | 0.25^a |
| TVP-SUR | 28.76 | 24.31 | -0.52 | -0.4 | 64.71 | 0.30^a |
| TVP-SCA | 30.2 | 25.0 | -0.53 | -0.39 | 69.6 | 0.41^a |

| | Pan | el B: Emerg | ing Marke | t Economies | | |
|-----------|-------------|--------------|-----------|--------------|-----------|------------|
| | | Variance | Informat | ion Criteria | Market-ti | ming tests |
| | $R^{2}(\%)$ | R^2 adj(%) | SSR^* | AIC | HR(%) | $_{ m HM}$ |
| CZK/EUR | | | | | | |
| TVP-MACRO | 17.5 | 15.0 | -0.28 | -0.22 | 60.8 | 0.22^{b} |
| TVP-SUR | 22.1 | 17.3 | -0.36 | -0.24 | 68.6 | 0.37^{a} |
| TVP-SCA | 25.8 | 20.3 | -0.41 | -0.27 | 65.7 | 0.31^{a} |
| MXD/USD | | | | | | |
| TVP-MACRO | 6.8 | 4.0 | -0.15 | -0.09 | 53.9 | 0.06 |
| TVP-SUR | 11.6 | 6.1 | -0.23 | -0.11 | 66.7 | 0.32^{a} |
| TVP-SCA | 13.4 | 7.1 | -0.25 | -0.12 | 61.8 | 0.22^b |
| PLN/USD | | | | | | |
| TVP-MACRO | 15.7 | 13.15 | -0.29 | -0.23 | 67.65 | 0.36^{a} |
| TVP-SUR | 20.4 | 15.4 | -0.35 | -0.23 | 64.7 | 0.29^{a} |
| TVP-SCA | 24.2 | 18.6 | -0.41 | -0.27 | 63.7 | 0.28^{a} |
| ZAR/USD | | | | | | |
| TVP-MACRO | 11.2 | 8.5 | -0.18 | -0.13 | 61.8 | 0.24^b |
| TVP-SUR | 17.7 | 12.5 | -0.35 | -0.23 | 66.7 | 0.33^{a} |
| TVP-SCA | 30.5 | 25.3 | -0.51 | -0.38 | 70.6 | 0.41^a |
| SGD/USD | | | | | | |
| TVP-MACRO | 8.6 | 5.8 | -0.17 | -0.12 | 66.7 | 0.34^a |
| TVP-SUR | 29.2 | 24.8 | -0.33 | -0.22 | 69.6 | 0.40^a |
| TVP-SCA | 37.0 | 32.3 | -0.45 | -0.31 | 72.6 | 0.45^{a} |
| KRW/USD | | | | | | |
| TVP-MACRO | 36.9 | 35.0 | -0.80 | -0.74 | 67.7 | 0.40^a |
| TVP-SUR | 54.2 | 51.4 | -1.08 | -0.96 | 70.6 | 0.44^a |
| TVP-SCA | 59.6 | 56.6 | -1.24 | -1.10 | 75.5 | 0.53^{a} |

The table provides several measures of model fit for the time-varying parameter models: TVP - MACRO, TVP - SUR and TVP - SCA. We use measures of explained variance, information criteria and market timing. As for the information criteria, $SSR^* = ln(SSR/T)$, where SSR is the sum of squared residuals of the estimated model, is common to both the AIC and BIC (not reported), whereas the two differ in the way they penalize for the extra parameters. The HM test is a one-tailed test on the significance of the slope coefficient in the following regression:

$$I_{\left\{\Delta s_{t}>0\right\}}=\varphi_{0}^{HM}+\varphi_{1}^{HM}I_{\left\{\widetilde{\Delta s}_{t}>0\right\}}+\varepsilon_{t},$$

where Δs_t and $\widetilde{\Delta s_t}$ denote the realized and fitted exchange rate returns, and I is the indicator function equal to unity when its argument is true and 0 otherwise. A positive and significant φ_1^{HM} provides evidence of market timing. Precisely, we report under HM $\widehat{\varphi_1}$. a, b, and c, denote the 1-, 5-, and 10-percent confidence levels, respectively. Standard error are calculated using Newey-West (1987).

Table 10: Exchange Rates, Order Flow and Macro Factors

| | $\Delta { m Growth}$ | | | | Δ Inflation | | | $\Delta { m Rate~ST}$ | | |
|------------------------------|-----------------------|---------|---------|---------|--------------------|---------|------------|-----------------------|---------|--|
| \mathbf{q} | 20% | 30% | 40% | 20% | 30% | 40% | 20% | 30% | 40% | |
| | | | | | | | | | | |
| $lpha_0$ | -0.31 | -0.20 | -0.11 | -0.09 | -0.17 | -0.01 | 0.08 | 0.06 | -0.03 | |
| t-stat | (-1.14) | (-1.08) | (-0.93) | (-0.26) | (-0.77) | (-0.08) | (0.61) | (0.75) | (-0.39) | |
| $lpha_1$ | -0.17 | -0.17 | -0.13 | 0.00 | -0.01 | 0.00 | -0.04 | -0.09 | -0.09 | |
| t-stat | (-2.09) | (-2.60) | (-2.23) | (-0.03) | (-0.21) | (-0.01) | (-0.91) | (-2.43) | (-2.73) | |
| $R^2(\%)$ | 14 | 11 | 4 | 0 | 0 | 0 | 3 | 4 | 4 | |
| $R^2 \operatorname{adj}(\%)$ | 11 | 9 | 3 | -5 | -2 | -2 | 1 | 3 | 3 | |
| N_I | 31 | 57 | 111 | 22 | 40 | 59 | 52 | 106 | 165 | |
| 1.1 | 91 | • | | | | 00 | 3 2 | 100 | 100 | |
| | $\Delta { m Rate~LT}$ | | | | CA | | | $\Delta { m Equity}$ | | |
| q | 20% | 30% | 40% | 20% | 30% | 40% | 20% | 30% | 40% | |
| $lpha_0$ | 0.01 | -0.03 | -0.06 | 0.33 | 0.34 | 0.12 | 0.17 | 0.10 | 0.02 | |
| $	au_0$ t-stat | (0.04) | (-0.24) | (-0.62) | (1.00) | (1.81) | (0.95) | (0.72) | (0.70) | (0.17) | |
| | 0.04) 0.08 | 0.06 | 0.04 | -0.17 | -0.17 | -0.11 | 0.00 | 0.00 | 0.00 | |
| α_1 | | | | | | | | | | |
| t-stat | (1.86) | (1.63) | (1.25) | (-1.75) | (-2.46) | (-2.02) | (0.00) | (-0.07) | (-0.06) | |
| $R^{2}(\%)$ | 11 | 4 | 1 | 10 | 10 | 4 | 0 | 0 | 0 | |
| R^2 adj(%) | 8 | 3 | 1 | 6 | 8 | 2 | -2 | -1 | 0 | |
| N_I | 34 | 76 | 135 | 24 | 43 | 83 | 45 | 85 | 149 | |

The table presents the regression of the exchange rate return on the order flow times the macro factor:

$$\Delta s_t = \alpha_0 + \alpha_1 \left(-x_t \times f_{n,t} \right) I_{\left\{ f_{n,t}^q, x_t^q \right\}} + u_t.$$

The order flow is taken with the minus sign so that the expected sign should be the one we would expect from regressing the exchange rate return on the fundamental. The order flow and the fundamental are selected for different quantiles ranging from 20 to 40 percent. Precisely, we sort each variable in absolute value and we take the largest 20, 30 and 40 percent of the observations, and the observation is selected only if in that period both the fundamental and order flow are included in their respective quantiles. N_I denotes the number of times the fundamental times order flow is selected for each quantile. Thus, $I_{\left\{f_{n,t}^q, x_t^q\right\}}$ takes the value of 1 if at time t both $f_{n,t}$ and x_t are in the top q percent of observations. This means that both the fundamental and order flow have experienced a sufficiently large shock. The regression is estimated using robust estimation; by default, the Matlab algorithm uses iteratively re-weighted least squares with a bisquare weighting function.

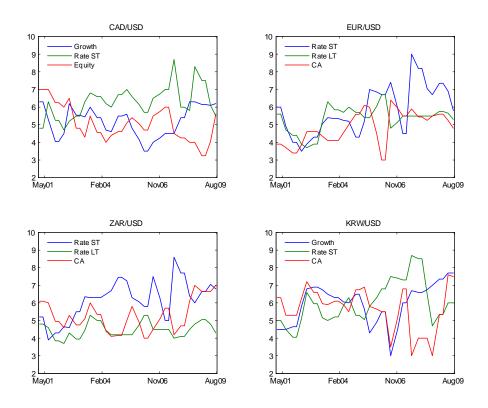
Table 11: Surveys, Order Flow and Macro Factors

| | $\Delta { m Growth}$ | | | $\Delta { m Inflation}$ | | | $\Delta { m Rate~ST}$ | | | |
|---------------------------------------|-----------------------|---------|---------|-------------------------|---------|------------|-----------------------|-----------------------|------------|--|
| q | 20% | 30% | 40% | 20% | 30% | 40% | 20% | 30% | 40% | |
| ζ_0 | 0.02 | 0.01 | -0.10 | -0.12 | 0.03 | -0.10 | 0.03 | 0.12 | 0.13 | |
| ς ₀ t-stat | (0.12) | (0.08) | (-0.94) | (-0.51) | (0.18) | (-0.92) | (0.22) | (1.40) | (1.86) | |
| ζ_1 | 0.30 | 0.36 | 0.47 | 0.18 | 0.23 | 0.32 | 0.27 | 0.28 | 0.31 | |
| t-stat | (3.41) | (4.31) | (5.94) | (2.32) | (3.32) | (5.11) | (4.80) | (5.45) | (6.57) | |
| $R^2(\%)$ | 30 | 25 | 26 | 20 | 21 | 28 | 34 | 24 | 22 | |
| $R^2_{N_{II}}(\%)$ | 67 | 49 | 47 | 26 | 33 | 36 | 78 | 64 | 62 | |
| $R^2 \operatorname{adj}(\%)$ | 28 | 24 | 25 | 16 | 19 | 26 | 33 | 23 | 21 | |
| $R^2_{N_{II}} \operatorname{adj}(\%)$ | 66 | 48 | 47 | 22 | 31 | 35 | 78 | 64 | 61 | |
| N_I | 31 | 57 | 111 | 22 | 40 | 59 | 52 | 106 | 165 | |
| N_{II} | 11 | 29 | 49 | 6 | 10 | 14 | 24 | 45 | 70 | |
| | $\Delta { m Rate~LT}$ | | | CA | | | | $\Delta 	ext{Equity}$ | | |
| q | 20% | 30% | 40% | 20% | 30% | 40% | 20% | 30% | 40% | |
| ζ_0 | 0.11 | -0.04 | -0.04 | -0.60 | -0.62 | -0.42 | -0.66 | -0.58 | -0.44 | |
| t-stat | (0.60) | (-0.35) | (-0.50) | (-2.36) | (-4.41) | (-4.05) | (-5.43) | (-6.03) | (-5.92) | |
| ζ_1 | $0.14^{'}$ | 0.29 | 0.43 | $0.59^{'}$ | 0.71 | $0.59^{'}$ | $0.53^{'}$ | 0.61 | $0.62^{'}$ | |
| t-stat | (1.79) | (3.84) | (6.73) | (2.76) | (5.06) | (6.32) | (4.32) | (4.85) | (5.75) | |
| $R^{2}(\%)$ | 9 | 17 | 25 | 30 | 39 | 31 | 31 | 23 | 19 | |
| $R^2_{N_{II}}(\%)$ | 37 | 36 | 44 | 55 | 64 | 40 | 71 | 39 | 33 | |
| $R^2 \operatorname{adj}(\%)$ | 6 | 16 | 24 | 27 | 38 | 30 | 29 | 22 | 19 | |
| $R^2_{N_{II}}\operatorname{adj}(\%)$ | 35 | 35 | 43 | 52 | 63 | 39 | 71 | 39 | 33 | |
| N_I | 34 | 76 | 135 | 24 | 43 | 83 | 45 | 85 | 149 | |
| N_{II} | 10 | 30 | 54 | 4 | 8 | 23 | 9 | 17 | 38 | |

The table displays the results for the six panel regressions of the survey $(\tau_{n,t})$ on the absolute value of the correspondent macro factor $(f_{n,t})$ times the order flow (x_t) times the indicator functions $\left(I_{\left\{\tau_{n,t}>\tau_{j,t}\right\}}\right)$ and $\left(I_{\left\{f_{n,t}^q,x_t^q\right\}}\right)$. The latter takes the value of 1 if the survey on the macro factor n exceeds the values of the other two macro factors $j\neq n$ at each time t. For a generic survey $\tau_{n,t}$ we estimate

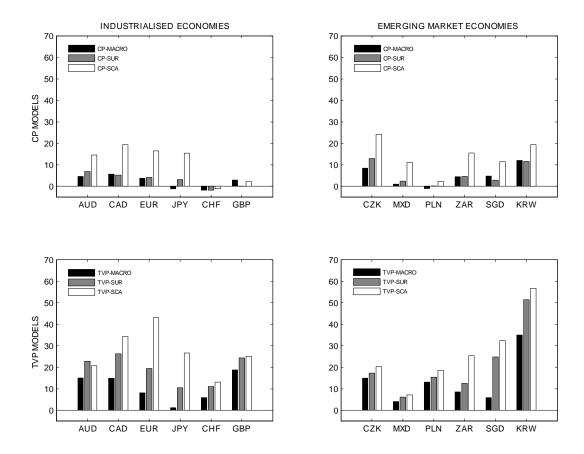
$$\tau_{n,t} = \zeta_0 + \zeta_1 \left| x_t \times f_{n,t} \right| I_{\left\{f_{n,t}^q, x_t^q\right\}} I_{\left\{\tau_{n,t} > \tau_{j,t}\right\}} + \varepsilon_t,$$

where n is an index of macro variable and t is an index of time. For each of the six regressions, a country macro variable is included or not according to whether it was previously selected in Table 4 using the general-to-specific criterion. For example, for $n = \Delta G$ rowth we only use CAD, EUR, JPY, CHF, GBP, and ZAR. Similarly to Table 11, N_I denotes the number of times the fundamental times order flow is selected for each quantile. In addition, within these N_I observations, N_{II} denotes the number of times the fundamental n exceeds the values of the other two macro factors $j \neq n$. And R_N^2 adj is the adjusted R^2 computed over the N_{II} observations. The regression is estimated using robust estimation; by default, the Matlab algorithm uses iteratively re-weighted least squares with a bisquare weighting function.



 $\begin{tabular}{ll} Figure 1 \\ Selected scapegoat variables \\ \end{tabular}$

The figures show the exchange rate surveys selected by our general-to-specific criterion for four currencies: Canadian dollar, euro, South African rand and Korean won. The sample spans the period from March 2001 to August 2009.



 $\label{eq:Figure 2} \text{Unconditional adjusted-} R^2$

The figures show the unconditional percentage adjusted- R^2 for the benchmark and scapegoat models. Top panels show the benchmark model with constant parameters (CP - MACRO), and the two specifications of the scapegoat model: the more general specification (CP - SCA) and the restricted specification where order flow is not included (CP - SUR). Similarly, bottom panels present the results for the benchmark model with time-varying parameters (TVP - MACRO), and the two specifications of the scapegoat model: the more general specification (TVP - SCA) and the restricted specification where order flow is not included (TVP - SUR). Left panels refer to the industrialized countries, whereas right panels to emerging market economies.

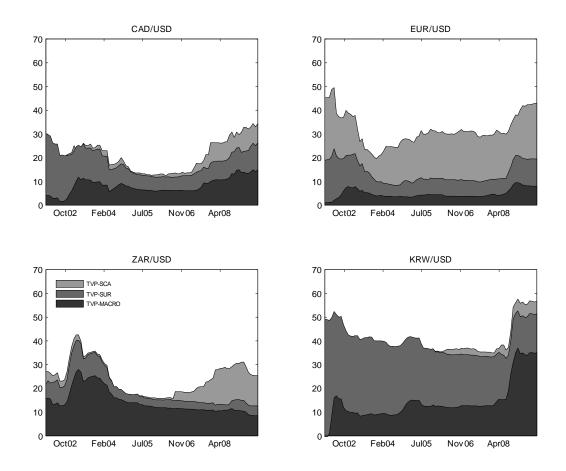


Figure 3 Rolling adjusted- \mathbb{R}^2

The figure shows the rolling percentage adjusted R^2 for the benchmark model with time-varying parameters (TVP - MACRO), and two specifications of the scapegoat model: the more general specification (TVP - SCA) and the restricted specification where order flow is not included (TVP - SUR). The sample spans from February 2002 to August 2009 and covers the Canadian dollar (CAD), euro (EUR), South African rand (ZAR) and Korean won (KRW).

Internet Appendix The Scapegoat Theory of Exchange Rates: The First Tests

 ${\it Table I: {\bf Constant\ Parameter\ Survey\ Model\ (CP-SUR)}}$

| Panel A: Industrialized Economies | | | | | | | | |
|-----------------------------------|----------------------|--------------------|-----------------------|-----------------------|----------------|-----------------|--|--|
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity | | |
| AUD/USD | | | | | | | | |
| β | _ | - | 0.13^{**} | -0.13** | - | -0.12^{**} | | |
| | _ | - | [0.03; 0.24] | [-0.23; -0.03] | - | [-0.21;-0.03] | | |
| γ | - | - | 0.03** | -0.02** | - | -0.02** | | |
| | - | - | [0.01; 0.05] | [-0.03; -0.01] | - | [-0.03;-0.00] | | |
| CAD/USD | | | | | | | | |
| β | -0.16** | - | 0.12^{**} | - | - | -0.21** | | |
| | [-0.28; -0.05] | - | [0.03; 0.21] | - | - | [-0.35; -0.07] | | |
| γ | -0.02** | - | 0.02** | - | - | -0.04** | | |
| | [-0.04;-0.01] | - | [0.01; 0.04] | - | - | [-0.07;-0.01] | | |
| EUR/USD | | | | | | | | |
| β | = | - | 0.20** | -0.25** | -0.14** | - | | |
| | = | - | [0.05; 0.35] | [-0.44; -0.07] | [-0.26; -0.03] | - | | |
| γ | - | - | 0.05^{**} | -0.03** | -0.03** | - | | |
| | = | - | [0.01;0.08] | [-0.05; -0.01] | [-0.06;-0.01] | - | | |
| JPY/USD | | | | | | | | |
| β | -0.11** | -0.13** | - | -0.09** | - | - | | |
| | [-0.19; -0.03] | [-0.23; -0.03] | - | [-0.16; -0.02] | - | - | | |
| γ | -0.03** | -0.02** | - | -0.03** | - | - | | |
| | [-0.05; -0.01] | [-0.04; -0.01] | - | [-0.05; -0.01] | - | - | | |
| CHF/EUR | | | | | | | | |
| β | -0.05** | - | - | - | -0.03** | -0.08** | | |
| | [-0.10;-0.01] | - | - | - | [-0.04; -0.01] | [-0.14; -0.02] | | |
| γ | -0.02** | - | - | - | -0.01** | -0.02** | | |
| | [-0.03; -0.00] | - | - | - | [-0.02;-0.00] | [-0.03;-0.00] | | |
| GPB/USD | | | | | | | | |
| β | -0.07^{**} | - | 0.09^{**} | - | - | 0.11^{**} | | |
| | [-0.12;-0.01] | - | [0.02; 0.17] | - | - | [0.03; 0.19] | | |
| γ | -0.01^{**} | - | 0.02** | - | - | 0.02^{**} | | |
| | [-0.01;-0.00] | - | [0.00;0.03] | - | - | [0.00; 0.04] | | |

| Panel B: Emerging Market Economies | | | | | | | | |
|------------------------------------|----------------------|--------------------|-----------------------|-----------------------|----------------|-----------------|--|--|
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | Δ Equity | | |
| CZK/EUR | | | | | | | | |
| β | - | - | 0.09^{**} | -0.08** | - | -0.25^{**} | | |
| | - | - | [0.02; 0.16] | [-0.15; -0.02] | - | [-0.37; -0.13] | | |
| γ | - | - | 0.03** | -0.05** | - | -0.03** | | |
| | - | - | [0.01; 0.06] | [-0.08; -0.01] | - | [-0.06;-0.01] | | |
| MXD/USD | | | | | | | | |
| β | - | - | 0.18^{**} | -0.15** | - | -0.10** | | |
| | - | - | [0.04; 0.32] | [-0.28; -0.04] | - | [-0.17; -0.02] | | |
| γ | - | - | 0.03^{**} | -0.02** | - | -0.02** | | |
| | - | - | [0.01; 0.06] | [-0.04;-0.01] | - | [-0.03;-0.01] | | |
| PLN/USD | | | | | | | | |
| β | -0.08** | 0.07^{**} | - | - | - | -0.11^{**} | | |
| | [-0.14;-0.02] | [0.01; 0.12] | - | - | - | [-0.20;-0.03] | | |
| γ | -0.02** | 0.02** | - | - | - | -0.03** | | |
| | [-0.04;-0.00] | [0.00;0.03] | - | - | - | [-0.06;-0.01] | | |
| ZAR/USD | | | | | | | | |
| β | - | - | -0.24** | 0.29^{**} | -0.19** | - | | |
| | - | - | [-0.40;-0.07] | [0.09; 0.49] | [-0.34;-0.05] | - | | |
| γ | - | - | -0.04** | 0.03** | -0.03** | - | | |
| | - | - | [-0.06;-0.01] | [0.01; 0.05] | [-0.05; -0.01] | - | | |
| SGD/USD | | | | | | | | |
| β | -0.12** | -0.20** | - | 0.15^{**} | - | - | | |
| | [-0.21;-0.03] | [-0.34;-0.06] | - | [0.04; 0.26] | - | - | | |
| γ | -0.02** | -0.03** | - | 0.03** | - | - | | |
| | [-0.03;-0.01] | [-0.05; -0.01] | - | [0.00; 0.05] | - | - | | |
| KRW/USD | | | | | | | | |
| β | -0.17^{**} | - | 0.14** | - | -0.25^{**} | - | | |
| | [-0.28; -0.05] | - | [0.04; 0.24] | - | [-0.39; -0.10] | - | | |
| γ | -0.02** | - | 0.02^{**} | - | -0.04** | - | | |
| | [-0.04;-0.01] | - | [0.01;0.04] | - | [-0.06;-0.01] | | | |

The table presents the estimates for the coefficients ($\boldsymbol{\beta}$ and $\boldsymbol{\gamma}$) of the constant parameter scapegoat model which excludes order flow (CP-SUR):

$$\Delta s_t = \mathbf{f}_t' \boldsymbol{\beta} + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + u_t.$$

Table II: Time-varying Parameter SUR Model (TVP-SUR)

| Panel A: Industrialized Economies | | | | | | | | |
|-----------------------------------|----------------------|--------------------|-----------------------|-----------------------|---------------|-----------------------|--|--|
| | $\Delta { m Growth}$ | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | $\Delta 	ext{Equity}$ | | |
| AUD/USD | | | | | | | | |
| γ | - | - | -0.20** | -0.18** | - | -0.21^{**} | | |
| | - | - | [-0.35; -0.06] | [-0.27; -0.09] | - | [-0.30; -0.12] | | |
| CAD/USD | | | ++ | | | | | |
| γ | -0.05** | - | -0.12** | - | - | -0.01 | | |
| EHD /HCD | [-0.09;-0.01] | - | [-0.20;-0.03] | - | - | [-0.13;0.11] | | |
| EUR/USD | | | 0.02 | -0.30^{**} | -0.51^{**} | | | |
| γ | - | - | [-0.12;0.17] | | | - | | |
| JPY/USD | _ | - | [-0.12,0.17] | [-0.44,-0.10] | [-0.07,-0.34] | - | | |
| γ | -0.36** | 0.15** | _ | -0.22** | _ | = | | |
| 1 | [-0.49;-0.23] | [0.04; 0.25] | _ | [-0.41;-0.04] | _ | _ | | |
| CHF/EUR | [0.10, 0.10] | [0.00 =,0.1=0] | | [0.11, 0.01] | | | | |
| γ | -0.03** | - | - | _ | -0.06** | -0.01 | | |
| | [-0.06;-0.01] | - | - | - | [-0.11;-0.01] | [-0.07; 0.06] | | |
| GPB/USD | | | | | | | | |
| γ | -0.18** | - | 0.11^{**} | - | - | -0.08** | | |
| | [-0.27;-0.10] | - | [0.03; 0.19] | - | _ | [-0.13;-0.02] | | |
| | | | 3: Emerging E | | | | | |
| | ΔG rowth | Δ Inflation | $\Delta { m Rate~ST}$ | $\Delta { m Rate~LT}$ | CA | $\Delta 	ext{Equity}$ | | |
| CZK/EUR | | | | | | | | |
| γ | - | - | -0.04 | -0.23** | - | -0.02 | | |
| MAND /HOD | - | - | [-0.18; 0.10] | [-0.35;-0.11] | - | [-0.12;0.08] | | |
| MXD/USD | | | 0.00 | 0.10** | | 0.05 | | |
| γ | - | - | 0.02 | -0.10^{**} | - | 0.05 [-0.04;0.14] | | |
| PLN/USD | - | - | [-0.09; 0.12] | [-0.16;-0.05] | - | [-0.04;0.14] | | |
| γ | -0.10** | 0.15** | _ | _ | _ | -0.11** | | |
| I | [-0.17;-0.03] | [0.05; 0.25] | _ | _ | _ | [-0.18;-0.03] | | |
| ZAR/USD | [0.11, 0.00] | [0.00,0.20] | | | | [0.10, 0.00] | | |
| γ | - | - | -0.14^{*} | -0.16** | -0.07** | - | | |
| , | - | - | | [-0.25;-0.06] | | - | | |
| SGD/USD | | | | - / - | - / - | | | |
| γ | -0.05** | 0.38** | - | -0.62** | - | - | | |
| | [-0.10;-0.01] | [0.22; 0.54] | - | [-0.74;-0.50] | - | - | | |
| KRW/USD | | | | | | | | |
| γ | -0.07** | - | 0.14** | - | -0.05** | - | | |
| | [-0.13; -0.01] | - | [0.04; 0.24] | - | [-0.09;-0.01] | - | | |

The table presents the estimates for the time-invariant coefficients (γ) of the time-varying parameter scapegoat model which excludes order flow (TVP-SUR):

$$\Delta s_t = \mathbf{f}_t' \boldsymbol{\beta}_t + (\boldsymbol{\tau}_t \mathbf{f}_t)' \boldsymbol{\gamma} + u_t$$
$$\boldsymbol{\beta}_t = \boldsymbol{\beta}_{t-1} + \mathbf{v}_t.$$