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The impact of family income on child achievement: Evidence from the earned income tax Credit

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Income Tax Credit**

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The Impact of Family Income on Child Achievement: Evidence from the Earned Income Tax Credit

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Abstract

Past estimates of the effect of family income on child development have often been plagued by endogeneity and measurement error. In this paper, we use an instrumental variables strategy to estimate the causal effect of income on children's math and reading achievement. Our identification derives from the large, non-linear changes in the Earned Income Tax Credit (EITC) over the last two decades. The largest of these changes increased family income by as much as 20%, or approximately \$2,100, between 1993 and 1997. Using a panel of roughly 4,500 children matched to their mothers from National Longitudinal Survey of Youth datasets allows us to address problems associated with unobserved heterogeneity, endogenous transitory income shocks, and measurement error in income. Our baseline estimates imply that a \$1,000 increase in income raises combined math and reading test scores by 6% of a standard deviation in the short-run. Test gains are larger for children from disadvantaged families and are robust to a variety of alternative specifications.

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1 Introduction

In 2008, 13.2 million children in the U.S. under the age of 18, or more than one in six children, were living in poverty (U.S. Census Bureau, 2009). Given such a high poverty rate, the consequences of growing up poor on child well-being and future success has emerged as an important research topic. Of particular interest is whether income support programs like the Earned Income Tax Credit (EITC) can improve child development. However, the extent to which income maintenance programs, and family income more generally, impact children is not easily estimated.

The major challenge faced by researchers attempting to estimate the causal effect of family income on children's outcomes has been the endogeneity of income. Children growing up in poor families are likely to have adverse home environments or face other challenges which would continue to affect their development even if family income were to increase substantially. Furthermore, year-to-year changes in family circumstances like parental job loss or promotion, illness, or moving to a new neighborhood may affect both family income as well as family dynamics and parenting behavior. The latter poses a problem for traditional empirical studies that fail to separately identify the effects caused by changes in income from the effects of changes in other unmeasured family circumstances. These concerns have long prevented the literature from reaching a consensus on whether family income has a causal effect on child development (see Duncan and Brooks-Gunn (1997), Haveman and Wolfe (1995), Mayer (1997)).

Since the mid-1990s, one of the largest federal anti-poverty programs in the U.S. has been the EITC, which provides cash assistance to low-income families and individuals who have earnings from work.¹ Low income families with two or more children can receive a credit of up to 40% of their income in recent years (up to \$4,824 in 2008), while families with one child can receive a credit of up to 34%. In 2007, the EITC provided \$48.7 billion in income benefits to 25 million families and individuals, lifting more children out of poverty than any other government program (Center on Budget and Policy Priorities, 2009). It is natural to ask what effect the EITC and other income maintenance programs have on disadvantaged children.

Expansions of the EITC in the late 1980s and 1990s provide an exogenous source of income variation for American families that we use to identify the effects of family income on child achievement. Figure 1 shows that EITC expansions over this period were sizeable and primarily benefitted low to middle income families. Not only did the maximum benefit amount increase substantially,

¹See Hotz and Scholz (2003) and Eissa and Hoynes (2005) for detailed descriptions of the EITC program and a summary of related research.

but the range of family income which qualified families for EITC benefits also expanded. The figure shows that two-child families with pre-tax incomes ranging from \$12,000-16,000 would have seen their EITC payments increase by as much as \$900 from 1987 to 1993 and another \$2,100 between 1993 and 1997.² The maximum subsidy rate for low income families with two children doubled from 19.5% to 40% of earned income over the latter period.³

We estimate the impact of changes in family income (resulting from the EITC expansions) on child cognitive achievement. Our estimation strategy is based on the fact that low to middle income families benefitted substantially from expansions of the EITC in the late-1980s and mid-1990s while higher income families did not. To the extent that income affects child achievement, we should observe relative improvements in the test scores of children from families benefitting the most from the EITC expansions.

Our analysis uses panel data on almost 4,500 children matched to their mothers in the Children of the National Longitudinal Survey of Youth (NLSY). These data contain a rich set of income and demographic measures. More importantly, these data have up to five repeated measures of cognitive test scores per child taken every other year, which allows us to account for unobserved child fixed effects.

Our instrumental variables estimates suggest that current income has a significant effect on a child's math and reading achievement — a \$1,000 increase in family income raises math and reading test scores by about 6% of a standard deviation. The estimated effects are larger for children from more disadvantaged backgrounds, for younger children, and for boys. Simple dynamic models suggest that contemporaneous income has the largest effect on achievement, with small effects from past income.

While modest, our instrumental variables estimates are larger than cross-section ordinary least squares (OLS) or standard fixed effects (FE) estimates. Several explanations may account for this difference. One is that income is noisily measured, so that OLS and FE estimates suffer from attenuation bias. It is also possible that income matters more for the most disadvantaged and that our instrument largely reflects the effect of income for these families. Perhaps the most interesting

²All dollar amounts are reported in year 2000 dollars, using the Consumer Price Index for all Urban Consumers (CPI-U) to adjust for inflation. The Tax Reform Act of 1986 began to adjust maximum credit amounts and phase-in/phase-out regions for cost-of-living changes in years that did not specifically legislate changes in the EITC schedule. However, the federal tax adjustment is based on the CPI from the previous year (rather than the current year as used in our calculations). This explains why the reported maximum credit in our figures is about \$30 less in 1989 than it was in 1987.

³Expansions for single-child families were quite similar to those for two-child families prior to 1993; however, they have been more modest since. While their phase-in subsidy rate nearly doubled from 18.5% to 34% between 1993 and 1997, their maximum credit amount 'only' increased by about 50%. Only 10% of the observations used in our analysis are from single-child families.

explanation is that expectations about future income play an important role in determining child outcomes. In this case, permanent changes in family income should have larger effects on children than do temporary changes. To the extent that changes in the EITC are expected to last longer than most idiosyncratic shocks to family income, our instrumental variables estimates should be greater than traditional OLS and fixed effect estimates (see Dahl and Lochner (2005)).

This paper proceeds as follows. In the next section, we give a brief literature review. Section 3 discusses our strategy for estimating the effect of family income on child outcomes. We then discuss the data and document the large changes in the EITC in Section 4. Section 5 presents estimates of the effect of income on math and reading test scores, including results from a variety of alternative specifications and robustness checks. Section 6 concludes.

2 Previous Research

A growing empirical literature questions how poverty affects a child's well-being and whether income support programs can improve a child's life chances. However, evidence on the extent to which family income affects child development is mixed. Previous studies differ in data, methods, and findings, as discussed in the collection of studies in Duncan and Brooks-Gunn (1997) or the surveys in Haveman and Wolfe (1995) and Mayer (1997).

Researchers have provided several explanations for why family income might affect child development. First, poverty is associated with increased levels of parental stress, depression, and poor health — conditions which might adversely affect parents' ability to nurture their children (see, e.g., McLoyd 1990). For example, in 1998, 27% of kindergartners living in poverty had a parent at risk for depression, compared to 14% for other kindergartners (Child Trends and Center for Child Health Research, 2004). Low income parents also report a higher level of frustration and aggravation with their children, and these children are more likely to have poor verbal development and exhibit higher levels of distractability and hostility in the classroom (Parker et. al, 1999). Two recent working papers examine income transfer programs in Canada and the U.S. and find evidence that income transfers improve a family's emotional well-being. Milligan and Stabile (2009) find significant positive effects on self-reported child and maternal mental health, and Evans and Garthwaite (2010) find lower levels of self-reported maternal stress and a drop in the probability of risky levels of biomarkers associated with stress. Extra family income might also matter if parents use the money for child-centered goods like books, for quality daycare or preschool programs, for

better dependent health care, or to move to a better neighborhood.⁴

Until very recently, empirical studies linking poverty and income to child outcomes have done little to eliminate biases caused by the omission of unobserved family and child characteristics. Most studies employ regressions of an outcome variable (such as scholastic achievement) on some measure of family income and a set of observable family, child, and neighborhood characteristics. While these studies reveal the correlations between income and child outcomes, they do not necessarily estimate a causal relationship as Mayer (1997), Duncan and Brooks-Gunn (1997), and others have pointed out. Children living in poor families may have a worse home environment or other characteristics that the researcher does not observe. These omitted variables may be part of the reason for substandard achievement and may continue to affect children's development even if family income were to rise.

Blau (1999), Duncan, et. al (1998), and Levy and Duncan (1999) use fixed effects estimation strategies to eliminate biases caused by permanent family or child characteristics. All three studies use differences in family income levels across siblings to remove fixed family factors when estimating the impacts of income on child outcomes. Using PSID data, both Duncan, et. al (1998) and Levy and Duncan (1999) find that family income at early ages is more important for determining educational attainment whether they control for fixed family effects or not. Using data from the Children of the NLSY, Blau (1999) reaches somewhat different conclusions. He estimates larger effects of "permanent income" when he controls for "grandparent fixed effects" (i.e. comparing outcomes for the children of sisters) than when he does not. However, he finds smaller and insignificant effects of current family income on achievement and behavioral outcomes when he uses fixed effect strategies (regardless of whether he uses comparisons of cousins, siblings, or repeated observations for the same individual) rather than OLS. While these studies represent a significant step forward, they do not control for endogenous transitory shocks (e.g. parental job loss or promotion, family illness, residential moves) and likely suffer from severe attenuation bias, since growth in income is typically noisily measured.⁵

A few recent studies attempt to address these problems in a variety of ways. Two quasi-

⁴Low income parents have fewer children's books in their homes and spend less time reading to their children, markers which are negatively associated with future academic performance. Children in poor families are also less likely to receive adequate health care and nutrition, both of which might affect performance in school. Finally, neighborhood poverty has been associated with underfunded public schools and lower achievement scores among young children (Child Trends and Center for Child Health Research, 2004).

⁵Taking a slightly different approach, Carniero and Heckman (2002) estimate the effects of income at different child ages on subsequent college enrollment, controlling for the present discounted value of family income (a measure of "permanent income") and math test scores at age twelve. While they estimate significant effects of "permanent income", the estimated effects of income at early childhood ages and at later childhood ages are insignificant.

experimental studies estimate the impacts of government income transfers on children. Duncan, Morris and Rodrigues (2007) combine data from ten welfare and anti-poverty experiments in an attempt to identify the effect of family income separately from employment and welfare effects induced by the programs. Milligan and Stabile (2009) estimate the impacts of changes in child tax benefits in Canada on child outcomes using variation in benefit changes by province and the number of children in the household. These studies find modest to large effects of family income on child educational and achievement outcomes that are largely consistent with our estimates. A second set of studies (Løken 2010, Løken, Mogstad and Wiswall 2010) estimates the impact of family income on the educational attainment and IQ of Norwegian children using regional variation in the economic boom following the discovery of oil as an instrument for income. Generalizing the specification of Løken (2010), Løken, Mogstad and Wiswall (2010) estimate that income has sizeable impacts on education and IQ among children from low-income families; however, those effects decline sharply among higher income families.⁶

The conclusions reached by recent studies suggest that unobserved heterogeneity and endogenous income shocks are important concerns. Furthermore, they suggest that income effects may be greatest among economically disadvantaged families. In the following section, we outline an instrumental variables strategy which eliminates omitted variable biases due to both permanent and temporary shocks correlated with family income and alleviates bias due to measurement error in income. Given our source of exogenous income variation (changes in the EITC), our strategy identifies the effects of family income on achievement for children from lower-income families.

Using our instrumental variables approach, we explore a few simple dynamic specifications of child achievement that allow for lasting effects of family income on children. Few previous studies explore dynamic relationships between family income and child achievement. Those that do tend to focus on the relative importance of family income received at different child ages and are subject to the same concerns about unobserved heterogeneity and endogenous family income shocks as described above. Most of these studies find that income received when a child is young has stronger lasting impacts than does income received during later childhood or adolescence (see Duncan and Brooks-Gunn 1997 and Duncan et al. 1998).⁷

⁶Other evidence from recent studies on the effects of parental education and job displacement indirectly suggests that family income may have important effects on children. Black, Devereux and Salvanes (2005) estimate that increases in maternal (but not paternal) education led to increases in schooling attainment among Norwegian boys. Oreopoulos, Page and Stevens (2006) estimate that an additional year of parental education reduces the probability an American child repeats a grade in school by 2 to 4 percentage points. Oreopoulos, Page and Stevens (2008) estimate that a father's job displacement reduces family income in Canada by about 12% for up to 8 years and reduces future earnings of the son by about 9%.

⁷Related studies estimate dynamic models of child development as a function of family and school inputs; however,

3 Methodology

3.1 Modeling Child Achievement

Child achievement potentially depends on a child’s ability, as well as other past and present child inputs (e.g. parental time, books, neighborhoods, schools, and home environments).⁸ Since family income affects decisions about investment in children, as well as parental stress and whether the general home environment is conducive to development, current and lagged family income have the potential to affect child outcomes at any particular age. In this section, we model how changes in family income (through such policies as the EITC) affect child achievement.

Let x_i reflect observable permanent characteristics and μ_i reflect unobserved permanent ‘ability’ for child i (i.e., a child fixed effect). These measures can also incorporate unobserved long-run differences across families. Let w_{ia} reflect time-varying characteristics and I_{ia} total family income (net of any taxes and transfers, including EITC payments) for child i at age a . Finally, let ε_{ia} denote any time-varying unobserved shocks to the child or family. Using this notation, a general model for child outcome y_{ia} as a function of the child’s family characteristics and income history is $y_{ia} = f_a(x_i, w_{i0}, \dots, w_{ia}, I_{i0}, \dots, I_{ia}, \mu_i, \varepsilon_{ia})$. For empirical purposes, it is useful to simplify the child outcome equation as follows:

$$y_{ia} = x'_i \alpha_a + w'_{ia} \beta + I_{ia} \delta_0 + I_{i,a-1} \delta_1 + \dots + I_{i,a-L} \delta_L + \mu_i + \varepsilon_{ia}, \quad (1)$$

assuming that the effects of income on child achievement last for L years.⁹

To focus on the role of income, equation (1) abstracts from the effects of past time-varying characteristics; however, these can easily be incorporated in the same way as past income. Equation (1) also abstracts from the possibility that income has different effects at different ages (i.e. effects depend only on the time elapsed between when income is earned and when child achievement is measured) or at different points in the income distribution (i.e. linearity in income is assumed). We explore these issues empirically below.

they do not directly measure the effects of family income on children. For example, Todd and Wolpin (2007) estimate a dynamic model of both family and school inputs into child development. Their estimates imply strong lasting effects of family inputs (e.g. number of books in the home) but relatively weak effects of measured school inputs (e.g. teacher salary). Building on the ‘value added’ literature aimed at estimating the effectiveness of individual teachers, a number of recent studies find that teacher-induced gains in student test scores are sizeable in the short-run, but they tend to fade out very quickly (Lockwood, et al. 2007, Jacob, Lefgren and Sims 2008, and Rothstein 2008).

⁸See Todd and Wolpin (2003) for a clear exposition of the issues involved in identifying and estimating child achievement production functions.

⁹One commonly used achievement model assumes that current achievement depends on current income and lagged achievement (e.g. $y_{ia} = x'_i \alpha_a + w_{ia} \beta + I_{ia} \delta + y_{i,a-1} \rho + \mu_i + \varepsilon_{ia}$). Recursively substituting in for lagged values of achievement on the right hand side yields a specification very similar to equation (1) in which all lagged income measures and other time varying characteristics would also be included.

The specification in equation (1) allows for different effects of permanent characteristics at all ages (i.e. α_a). In our empirical analysis, we allow x_i characteristics (e.g. race, gender, and age of the child) to affect both the level and growth of child achievement. Taking first-differences of equation (1) to eliminate the unobserved fixed effect μ_i yields:

$$\Delta y_{ia} = x'_i \alpha + \Delta w'_{ia} \beta + \Delta I_{ia} \delta_0 + \Delta I_{i,a-1} \delta_1 + \dots + \Delta I_{i,a-L} \delta_L + \Delta \varepsilon_{ia}, \quad (2)$$

where $\alpha \equiv \alpha_a - \alpha_{a-1}$ is the effect of x_i on achievement growth (assumed to be age invariant).

A common achievement specification in the child development literature assumes that there are only contemporaneous effects of family income on children, ignoring any long-run effects. That is, $L = 0$ in equations (1) and (2), which yields the following estimating equation in first-differences:

$$\Delta y_{ia} = x'_i \alpha + \Delta w'_{ia} \beta + \Delta I_{ia} \delta_0 + \Delta \varepsilon_{ia}. \quad (3)$$

This ‘contemporaneous effects’ model serves as our baseline and receives empirical support in our analysis. It is difficult empirically to estimate more general models which allow prior income in every year since birth to affect child outcomes. However, we also estimate specifications which allow one and two year lags.

3.2 Using Changes in the EITC to Estimate the Effects of Income

The primary concern with least squares estimation of the models above is the possibility that changes in unobserved factors affecting child development (i.e. $\Delta \varepsilon_{ia}$) are correlated with changes in family income. More generally, $\Delta \varepsilon_{ia}$ may be correlated with the entire history of income levels given the strong intertemporal correlation of income and its tendency for regression to the mean. To address this problem, we employ an instrumental variables (IV) estimation strategy that takes advantage of major changes in the EITC to estimate the effects of income on children. To simplify the discussion, we focus on the ‘contemporaneous effects’ model of equation (3); however, we take a similar approach in estimating the more general model implied by equation (2), which allows for lasting effects of income on children. (See Appendix A.)

We use total net family income (inclusive of EITC payments and net of other federal and state taxes and transfers) as our measure of total family income, I_{ia} . EITC income, $\chi_a^{s_{ia}}(P_{ia})$, is a function of pre-tax income, P_{ia} , for the year when child i is age a . We also take into account other taxes, $\tau_a^{s_{ia}}(P_{ia})$. The superscript s_{ia} on the EITC and tax functions denotes which schedule a child’s family is on; the EITC schedules only differ based the number of children in the household,

while the more general tax function depends on a broader set of family characteristics.¹⁰ Therefore, total net family income is given by

$$I_{ia} = P_{ia} + \chi_a^{s_{ia}}(P_{ia}) - \tau_a^{s_{ia}}(P_{ia}).$$

Central to our analysis is the variation in EITC schedules over time and the way in which EITC expansions have differentially augmented the incomes of different families.

Our IV estimation strategy builds on that of Gruber and Saez (2002) by assuming that changes in the EITC structure are independent of idiosyncratic family circumstances.¹¹ As an instrument for ΔI_{ia} in estimating equation (3), we use

$$\Delta \chi_a^{IV}(P_{i,a-1}) \equiv \chi_a^{s_{i,a-1}}(\hat{E}[P_{i,a}|P_{i,a-1}]) - \chi_{a-1}^{s_{i,a-1}}(P_{i,a-1}),$$

where $\hat{E}[P_{i,a}|P_{i,a-1}]$ is an estimate of pre-tax income given lagged pre-tax income. In practice, we regress pre-tax income on an indicator for positive lagged pre-tax income and a fifth-order polynomial in lagged pre-tax income when calculating $\hat{E}[P_{i,a}|P_{i,a-1}]$. This effectively yields predicted changes in EITC income as a function of lagged pre-tax income, taking into account the fact that income evolves over time in a predictable way and that the EITC schedule changes in some years.¹² By holding fixed the type of EITC schedule (1 vs. 2+ children) $s_{i,a-1}$ in generating our instrument, we only exploit variation in predicted EITC income due to government changes in EITC schedules over time and not due to changes in family structure.

Of course, simply estimating equation (3) using $\Delta \chi_a^{IV}$ as an instrument is likely to yield biased estimates for δ_0 , since changes in families' simulated EITC payments are a function of age $a-1$ pre-tax family income ($P_{i,a-1}$), which is likely to be correlated with the subsequent change in income

¹⁰Actual EITC schedules distinguish between earned and unearned income. For our sample period, federal EITC schedules only differ based on whether there is one or more than one child in the household. Other taxes depend on the number of children as well as marital status. While our empirical analysis takes these distinctions into account, we ignore them here for expositional purposes. The empirical analysis also includes non-taxable income sources in total family income. Finally, the empirical analysis also includes state taxes and transfers when constructing total family income. Excluding state EITC payments from the instrument has little effect on the estimates, since there are few states with EITC programs during our sample period. See Appendix A for further details.

¹¹This strategy is loosely related to Feldstein (1995) and Currie and Gruber (1996), who use the effects of policy changes on economy-wide aggregates rather than the distributional consequences of policy changes to identify their parameters of interest. A Currie-Gruber approach would be more applicable if there was substantial variation in state EITCs; however, few states had EITC provisions during our sample period (only 5 states by 1996 and 10 states by 1999). See Moffitt and Wilhelm (2000) for a general discussion of the simulated IV methodology and its application.

¹²Given our strategy, the ideal (i.e. most efficient) instrument would be $E[\chi_a^{s_{i,a-1}}(P_{i,a})|P_{i,a-1}] - \chi_{a-1}^{s_{i,a-1}}(P_{i,a-1})$. In practice, age a EITC income is difficult to predict based on lagged income due to non-linearity and discontinuities in the EITC schedule. An intuitive approach would be to simply use lagged pre-tax income $P_{i,a-1}$ in place of $\hat{E}[P_{i,a}|P_{i,a-1}]$ in creating our instrument. (Indeed, we did this in an earlier version of this paper.) This strategy (when incorporating the control function as discussed below) yields consistent but much less precise estimates compared to the approach taken here.

due to such factors as measurement error, regression to the mean, and serially correlated income shocks. Therefore, based on the insight of Gruber and Saez (2002), we augment the outcome equation with a flexible function of $P_{i,a-1}$ when instrumenting. Letting $\Phi(P_{i,a-1})$ reflect a flexible function of lagged pre-tax income, we estimate

$$\Delta y_{ia} = x'_i \alpha + \Delta w'_{ia} \beta + \Delta I_{ia} \delta_0 + \Phi(P_{i,a-1}) + \eta_{ia} \quad (4)$$

using $\Delta \chi_a^{IV}$ as an instrument for ΔI_{ia} . Empirically, we employ the same functional form for $\Phi(P_{i,a-1})$ as we use in estimating $\hat{E}[P_{i,a}|P_{i,a-1}]$: we include an indicator for positive lagged pre-tax income and a fifth order polynomial in lagged pre-tax income. This ensures that the variation in our instrument used to identify δ_0 comes from changes in the EITC schedule and not from the level of lagged pre-tax income. Intuitively, this strategy estimates the extent to which the differential income boosts associated with the EITC expansions (as determined by past income levels) are met with increases in child achievement. If income has a positive effect on achievement, we should observe greater increases in test scores among children from low-income families relative to high-income families when the EITC expands.¹³

One can think of the polynomial $\Phi(P_{i,a-1})$ in equation (4) as a control function. It is, therefore, important that $\Phi(\cdot)$ be flexible enough to capture the true expected relationship between child development shocks and lagged pre-tax income — we use a very flexible polynomial in lagged pre-tax income. In the most general case, the control function should equal $E[\Delta \varepsilon_{ia} | P_{i,a-1}, x_i, \Delta w_{ia}]$. As such, if the evolution of income over time differs systematically with x_i or Δw_{ia} or if the relationship between $\Delta \varepsilon_{ia}$ and pre-tax income depends on x_i or Δw_{ia} , then the control function should be generalized to account for these relationships. Recognizing this possibility, we consider alternative specifications using a more general control function that interacts $\Phi(P_{i,a-1})$ with all x_i and Δw_{ia} regressors.¹⁴

Our approach relies on one fundamental assumption: the relationship between child develop-

¹³Figure 1b makes clear that the largest changes in our instrument occur for low to moderate income families. If $\hat{E}[P_{i,a}|P_{i,a-1}] = P_{i,a-1}$, then the value of the instrument over time (as a function of pre-tax income) would be as illustrated in Figure 1b. However, for very low earnings families, $\hat{E}[P_{i,a}|P_{i,a-1}] > P_{i,a-1}$ since their earned income is predicted to rise. For example, families with zero earned income last period are predicted to earn roughly \$4,000 in the current period. For such families with two or more children, the value of the instrument is approximately \$600 annually prior to 1995 and jumps to almost \$1,500 in 1995 due to the large EITC expansion. (A family with two kids earning \$4,000 received approximately \$600 annually in EITC benefits for 1987-1993 and roughly \$1,500 for 1995-99. In all years, families with no earned income received \$0 in EITC benefits. See Figure 1a.) Note that the time invariant control function accounts for the fact that the value of the instrument varies by income even when the EITC schedule does not change. As discussed below, our approach requires that the EITC schedule itself must change over time to identify the effect of income on child achievement.

¹⁴Appendix A provides a more detailed discussion of these issues. See Heckman and Robb (1985) for a general treatment of control functions. Linear spline functions yield similar results to those presented in the paper.

ment shocks and lagged pre-tax income must be stable over time. In using a time invariant control function $\Phi(\cdot)$, our baseline analysis implicitly assumes that the relationship between $\Delta\varepsilon_{ia}$ and pre-tax income does not vary with time over our sample period. To relax this assumption, we explore additional specifications that allow the control function to evolve smoothly over time or to vary state by state in response to changes in state welfare or school accountability policies. However, it is not possible to allow the control function to vary freely over time, since this would eliminate any independent variation in our instrument $\Delta\chi_a^{IV}(P_{i,a-1})$.

With a fully flexible (time invariant) control function, all identification comes from differential changes in the EITC schedule over time. Our strategy would break down if the EITC schedule did not change during our sample period, since there would be no independent variation in our instrument given the control function $\Phi(P_{i,a-1})$. In fact, our approach requires at least three periods of data, since we need at least two different changes in the EITC schedule over time given a flexible control function. To better understand identification, suppose that income did not change at all over time. In this case, any changes in after-tax income would be driven solely by changes in the EITC schedule. The validity of our research design, therefore, hinges on controlling flexibly for pre-tax income with the control function. The fact that we use lagged pre-tax income is second order.

Two minor practical issues arise in our analysis. First, the vast majority of EITC recipients receive their credit after filing their taxes the following year. Therefore, we link test scores (typically measured sometime between March and December in our data) with income earned in the previous calendar year (reported during the same survey as test scores are recorded), referring to them as ‘contemporaneous’. Second, we only observe child achievement scores every other year as we discuss further below. Thus, we use two-year differences rather than one-year differences in our analysis. Appendix A briefly describes how this affects the estimating equations above.

4 Data

We use data from the Children of the NLSY and the main NLSY sample of mothers. These data are ideal for studying the effects of family income on children for several reasons. First, we can link children to their mothers, and second, we can follow families over time. Third, the NLSY contains repeated measures of various child outcomes and comprehensive measures of family income. Finally, the NLSY oversamples minority families, which provides a larger sample of families eligible for the

EITC.¹⁵

The NLSY collects a rich set of variables for both children and mothers repeatedly over time. For children, biannual measures of family background and cognitive achievement are available from 1986 to 2000. Detailed longitudinal demographic, educational, and labor market information for the mothers is available annually from 1979 through 1994 and biannually thereafter. Equally important, family income measures (for the previous calendar year) are available in all survey years for the mothers up to 1994 and biannually thereafter.¹⁶ While the NLSY contains a broad array of income questions, it does not ask an individual how much they received in EITC payments or paid in taxes.¹⁷ Therefore, we impute a family’s state and federal EITC payment and tax burden using the TAXSIM program (version 9) maintained by Daniel Feenberg and the NBER (see Feenberg and Coutts, 1993 and <http://www.nber.org/taxsim>). One of the main benefits of the panel is that we can estimate models that account for child fixed effects.

In our analysis, we focus on measures of scholastic achievement in math and reading based on standardized scores on Peabody Individual Achievement Tests (PIAT). The assessments measure ability in mathematics, oral reading and word recognition ability (reading recognition), and the ability to derive meaning from printed words (reading comprehension). From 1986 to 2000, the tests were administered biannually to children ages five and older; although, 92% of our estimation sample is between the ages of 8 and 14. Children took each individual test at most five times due to the age restrictions. See Appendix B for details.

To make the PIAT test scores more easily interpretable, we create normalized test scores with a mean of zero and a standard deviation of one based on the random sample of test takers (i.e. excluding the poor, military, and minority oversamples). We also create a combined math-reading score, which takes the average of our normalized math and reading scores. This is then re-normalized to have a mean of zero and standard deviation of one in the random sample.¹⁸ Our full sample that includes oversamples of blacks and hispanics has negative average normalized test scores, since children in the oversamples are more disadvantaged on average.

¹⁵We exclude children from the oversamples of poor white families and military families, which were not followed throughout our sample period.

¹⁶The survey reports many components of family income, which we aggregate into three categories of pre-tax/EITC income: earned income, unearned income, and non-taxable income. See Appendix B for a description of these income categories and how we impute missing observations.

¹⁷Take-up rates for EITC benefits are high. Both the IRS (2002) and Scholz (1994) estimate that roughly 80 to 87 percent of eligible households receive the credit.

¹⁸As discussed in NLSY79 User’s Guide, the initial standardized test scores we begin with are already normalized by child age to have a mean of 100 and a standard deviation of 15. Thus, our re-normalized test score distributions are nearly identical within each age group, having close to a mean of zero and standard deviation of one. See Appendix B for additional details on the PIAT tests and our normalization procedure.

We restrict our main sample to children observed in at least two consecutive (even-numbered) survey years between 1988 and 2000 with valid PIAT scores, family background characteristics, and family income measures, since our primary analysis estimates models with child fixed effects.¹⁹ Because changes in family income are likely to mean something very different when there is a change of marital status relative to when there is not, we also limit our sample to children whose mothers did not change marital status during two-year intervals when test scores are measured. Our main sample includes 4,412 interviewed children born to 2,401 interviewed mothers, with children observed 2.2 times on average. Table 1 provides information on family income and EITC eligibility over time for this main sample. The table reveals that median after-tax family income rose in real terms from \$23,463 reported in 1988 to \$38,390 reported in 2000. The time trend in family income, which outpaced inflation, is largely attributable to the aging of mothers in the sample. The relevance of changes in the EITC schedule over time is also evident in Table 1. Roughly one-third of children live in families which qualify for the EITC, a high rate that is partly due to the NLSY oversampling of minorities. The largest EITC expansion is reflected in the sizeable increase in EITC eligibility and payment amounts for 2+ child families between 1994 and 1996.

Table B1 in Appendix B describes sample characteristics based on EITC eligibility. Panel A lists variables for the child that are included as controls in our baseline ‘difference’ specifications: child gender, age, number of siblings, and race. Panel B includes additional variables used as controls in our OLS ‘levels’ regressions and a robustness specification. These include mother’s characteristics like age, completed education, AFQT score, and whether she lived with both natural parents at age 14. It also includes the mother’s marital status in the previous year (corresponding to the year income is measured), household composition variables, spouse’s age, and education measures of the mother’s parents and spouse.

Column (i) provides summary statistics for our full sample. The average age of the children in our sample is 11 and most children have at least one sibling. Over half the sample is black or hispanic due to the oversampling of minorities. The average age of mothers is 33 years old, although the youngest mother with a child in our sample is 25. Columns (ii) and (iii) in Table B1 break down the summary statistics based on EITC eligibility, while column (iv) reports the

¹⁹We exclude the 1986 survey year (which records income for 1985) and survey years 2002 onward to focus our analysis on changes in the EITC, rather than the large changes in the tax code associated with the Tax Reform Act of 1986 and the two ‘Bush’ tax cuts in 2001 and 2003. To focus on EITC changes, we also exclude observations with family income levels above \$100,000; although, including these observations has negligible effects when we use a flexible control function. To minimize the influence of outliers and obvious measurement error, we also trim observations with very large changes in income or large and unusual changes in reported welfare income. We employ a detailed imputation procedure to impute some missing income values. See Appendix B for details.

difference between eligible and ineligible families. Children from EITC eligible families (relative to those that are ineligible) are more likely to be minorities and have mothers with less education and lower AFQT scores. Their parents are also less likely to be married. These differences suggest that some children will be more directly affected by changes in the generosity of the EITC (e.g. black children with unmarried, low educated mothers versus white children with married, highly educated mothers).

5 The Effect of Income on Cognitive Achievement

In this section, we discuss the estimated impact of family income on children’s math and reading achievement. We first report standard OLS and differenced estimates of outcome equations (1) and (2) under different assumptions about the dynamic effects of income. We also briefly discuss estimates for a few additional specifications previously employed in the literature. We then turn to our IV estimation strategy, which accounts for measurement error, permanent unobserved heterogeneity, and temporary unobserved shocks. We explore whether income changes have lasting effects on child achievement, whether the effects vary across different demographic groups, and whether income differentially affects younger versus older children. To establish the robustness of our findings, we examine a number of different specifications, including regressions which account for time-varying state policies, more general control functions, and maternal labor market participation.

5.1 OLS and Differenced Estimates

We begin by presenting OLS and differenced estimates of the effects of family income on our combined math-reading measure of cognitive achievement. As a reminder, the differenced estimates are based on two-year differences, since children are only administered the PIAT tests every other year. Compared to most studies, we estimate more general models of child achievement, exploring whether income has lasting effects on children.

Table 2 reports estimates of equations (1) and (2) under different assumptions about the persistence of income effects. In the levels models we regress child achievement on total income and include all the variables reported in Table B1 as controls. The specification we estimate in differences is slightly more general, since we allow achievement growth to vary by the child characteristics listed in panel A of Table B1.²⁰ Column (i) assumes the ‘contemporaneous effects’ model used by

²⁰Below, we explore the robustness of our IV results to specifications that do not allow achievement growth to vary by child characteristics, that allow achievement growth to depend on all of the family background variables listed in

many previous studies. Estimated in levels, we find that a \$1,000 increase in family income raises math-reading test scores by 0.005 standard deviations. Estimated in differences, the effect is less than one-fourth as large and no longer significant. These estimates are similar to corresponding estimates in Blau (1999).

There are two reasons to expect a discrepancy between difference (or fixed effects) and cross-sectional OLS estimates. First, measurement error is greater for income measured in differences than in levels, so attenuation bias will be greater for difference estimators. Second, a correlation between unobserved fixed effects (μ_i) and family income will bias cross-sectional OLS estimates. The first bias is greater for difference estimates while the second only affects cross-sectional OLS, so there is no *a priori* reason to prefer one type of estimator over the other. More importantly, both approaches suffer from additional bias if unobserved transitory shocks to families and children are correlated with family income.

Columns (ii)-(iv) estimate more general models that allow for the possibility that income effects persist for up to two years into the future. Column (iii) reveals the difficulty in identifying the persistence of income effects beyond one year due to the high degree of collinearity in earnings over time. To improve precision but still allow for a difference between contemporaneous and past income, column (iv) imposes $\delta_1 = \delta_2$ but allows for a separate effect of contemporaneous income, δ_0 . The levels specifications in Panel A suggest that income effects are quite small and may last for a few years, while difference estimates in Panel B suggest even smaller effects for current and lagged income. For both panels, we also report the implied medium-term effects of increasing income by \$1,000 each year for up to three years. This is simply the sum of the estimated effects of current and lagged income. These are quite modest and similar across columns (ii)-(iv), and suggest that the coefficient in column (i) understates the medium-run effect of a sustained increase in income.

An alternative specification often seen in the literature regresses child achievement on a long-run average of family income (generally averaging over all available income measures from the past, present, and future). This specification is economically motivated by the standard lifecycle or permanent income model, which assumes family investments in children depend on lifetime or ‘permanent’ income rather than income in any particular period. Implicit is the assumption that families can borrow and save in order to smooth their consumption and child investments over time. A separate statistical argument can also be made for regressing child achievement on average income rather than income received in any particular period. Because income is measured with error, standard OLS level and differenced estimators will tend to be biased towards zero, and Table B1, and that allow for differential growth rates over time.

averaging may alleviate this problem. In practice, previous studies tend to estimate larger effects of average income than of current income (e.g. Blau 1999). We find the same pattern: the relationship between long-run average income and test scores is 70% larger compared to the relationship between current income and achievement.²¹ One concern with using average long-run family income is the difficulty in accounting for unobserved long-run heterogeneity using fixed effects strategies. Since average family income is likely to be more strongly correlated with unobserved family characteristics than is income for any particular period, estimates using long-run averages of family income may be subject to greater omitted variable bias.

5.2 IV Estimates

We now turn to our IV approach to estimate the effects of family income on child achievement. We begin with our simple ‘contemporaneous effects’ model in differences (equation 3) using simulated changes in the EITC (based on lagged income) as instruments for changes in actual after-tax/EITC total family income. As a practical matter, identification comes primarily from the substantial expansion of the EITC schedule between 1993 and 1995; however, other smaller changes in the EITC schedule also aid in identification. The approach reveals whether achievement scores systematically increased more for families who were predicted to receive a greater boost in EITC payments during years when the schedule expanded.

Our approach requires inclusion of a flexible function of lagged pre-tax income as detailed in equation (4). We explored different ordered polynomials and found the estimates to be very similar for orders four and above if we also include an indicator for positive lagged pre-tax income. To be conservative, we use a fifth order polynomial in lagged pre-tax income and an indicator for positive lagged pre-tax income as our baseline ‘control function’. Our baseline specification allows for differential growth in achievement based on a child’s gender, age, number of siblings, and race. Below, we show that the results are similar for specifications with additional controls (i.e. other factors affecting growth in test scores) and with more general control functions that interact included regressors with the polynomial in income.

Table 3 reports baseline IV estimates for our combined math-reading achievement measure, as well as each of the individual PIAT subject test measures. The results in column (i) imply that a \$1,000 increase in family income raises math-reading achievement by 6% of a standard deviation, a modest effect, but much larger than the comparable OLS estimates in column (i) of Table 2.²²

²¹Estimating a specification analogous to column (i) in Panel A of Table 2, we find that a \$1,000 increase in average income (averaged over all available years in our data) raises math-reading achievement by 0.008 (s.e.=0.002).

²²Since we use two-year differences in income and child outcomes, these estimates reflect the effects of increasing

To place this estimate in perspective, in the OLS levels specification, having a mother who is a high school graduate (versus a high school dropout) is associated with an increase of 17% of a standard deviation in achievement. Looking at columns (ii) – (iv) in Table 3, the estimated effects of income are noticeably lower for reading recognition, while the estimated effects of income on reading comprehension and math are similar to the effects for our combined math-reading measure.

This table also reports the coefficient on our instrument in the first stage regression of changes in total family income on changes in predicted EITC receipt. It is slightly larger than one, but not significantly so. In general, this coefficient may deviate from one due to labor supply responses to the EITC expansions or due to measurement error in income. As we discuss later in the paper, we find some evidence of a modest effect operating through labor supply.

The key assumption in our analysis is that the relationship between child achievement growth and lagged pre-tax income should be relatively stable over time if the EITC schedule is not changing. Identification relies on linking changes in the income – achievement relationship with changes in the EITC schedule over time. Of particular concern are systematic economic or policy changes that would improve the test scores of children from lower-income families at the same time the EITC expanded (most notably from 1993 to 1995). In this case, our IV estimators would mistakenly attribute the achievement gains of disadvantaged children to the increased income their families received from expansions of the EITC. We explore specifications in Table 4 that take into account national time trends and changes in state-level school accountability and welfare policies. To conserve space, we only report estimates for our combined math-reading achievement measure.

The first specification in Table 4 includes year dummies in our baseline specification. This allows average test scores to vary freely from year to year, and forces identification of our IV estimate to come entirely from differences in predicted EITC changes across individuals (by lagged pre-tax income) between any two years.²³ This yields a similar point estimate (significant at the 0.10 level) to that of Table 3, but the standard error increases by two-thirds. Specifications B and C in the table allow for a linear time trend in test score growth; specification C also interacts the time trend with the control function $\Phi(P_{i,a-1})$ (i.e. the polynomial in lagged pre-tax income and an indicator for positive lagged pre-tax income). These specifications yield larger (and less precise) estimates

annual income by \$1,000 for up to two years. As we show below with dynamic achievement specifications, these estimates largely identify the impact of increasing income in the current year by \$1,000, since earlier increases in income appear to have small lasting effects. The estimates could also be inflated by about 15-20% to account for the fact that EITC take-up rates are estimated to range from 80 to 87% (IRS 2002, Scholz 1994).

²³Without time dummies, our estimates are identified even if everyone experienced the same predicted EITC change between years as long as the EITC expanded more in some years than others. More generally, our IV specifications that do not include time dummies are identified from changes in average EITC income and test scores over time as well as differential changes in EITC income and test scores across individuals between particular time periods.

when compared with our baseline estimate in Table 3. By interacting the time trend with the control function, we address the concern that the relationship between child outcomes and pre-tax income is changing over time.

The next two specifications in Table 4 address changes in state policies that might directly affect the relationship between child outcomes and family income or characteristics: school accountability policies and welfare regulations. A few states began to introduce student testing/accountability measures and welfare reforms in the early 1990s, which some studies have linked to improvements in state test scores (e.g. Hanushek and Raymond (2005) and Miller and Zhang (2008)).²⁴ To account for these reforms, we start by adding an annual indicator for whether the child’s state has a ‘consequential’ accountability policy (i.e. required testing with consequences for school performance) to our baseline specification.²⁵ The next specification examines whether accounting for welfare reforms taking place in the 1990s (associated with statewide AFDC waivers and TANF) affects our results. We include in our baseline specification an annual indicator equal to one if a state has any of the following: (a) time limits on welfare receipt, (b) sanctions for violating work requirements, or (c) school requirements for dependent children. As Table 4 shows, these additions have little effect on our estimates. Finally, the last specification of Table 4 simultaneously accounts for national time trends, state-level school accountability, and state-welfare reforms. The results are nearly identical to our baseline estimates (with larger standard errors). In summary, we find no evidence that time-varying policies or economic changes materially affect the estimated impacts of family income on child achievement.

In Table 5, we return to dynamic models of child achievement that allow for lasting effects of family income on children. We report estimates for the combined math-reading achievement measure analogous to those of Table 2. Due to the limited number of major changes in the EITC schedule, we only estimate the effects of income lasting up to two years into the future. Columns (i) and (ii) allow for the possibility that income affects test scores up to one or two years later. Both specifications suggest sizeable effects of contemporaneous income and effects of past income which are smaller. Given the sizeable standard errors when multiple years of income are included, column (iii) restricts both one- and two-year lagged income to have the same effect (i.e. $\delta_1 = \delta_2$). This specification provides more precise estimates, but yields the same conclusion: contemporaneous

²⁴Most states did not introduce school accountability policies or welfare reforms prior to 1996. A number of states received Aid to Families with Dependent Children (AFDC) waivers in the early 1990s; however, most states introduced welfare reforms with the introduction of the Temporary Assistance for Needy Families (TANF) program in 1996. See Appendix C for a detailed description of our school accountability and welfare policy measures.

²⁵These specifications also include an interaction of the accountability measure with the control function $\Phi(P_{i,a-1})$. We do the same for welfare policy indicators below.

income plays an important role in achievement, with smaller effects from past income.²⁶ The table also reports the implied medium-term effects of a sustained increase in income for up to three years. These medium-term effects are up to 50% larger than the contemporaneous effect estimated in Table 3.

We draw two main conclusions from Table 5. First, there are small, but statistically insignificant, effects of lagged income on math and reading achievement scores. The medium-term effects suggest that our baseline estimates in Table 3, if anything, understate the effects of lasting income changes on child achievement. Second, income appears to have important contemporaneous effects on child achievement. Moreover, incorporating lasting effects of income does not substantially alter the fact that income has a sizeable contemporaneous effect. So, while one would certainly like to more fully determine the dynamic effects of family income on achievement, the simple ‘contemporaneous effects’ model appears to provide reasonably good estimates of the short-run effects of income. We focus on this baseline model in the remaining two tables.

Table 6 displays estimates from separate regressions for various population subgroups. Estimates in the table reflect the impact of a \$1,000 increase in current income on combined math and reading achievement for the reported subgroups. The extent to which different subgroups are more or less affected by changes in the EITC is reflected in the ‘Percent in EITC Range’ for each group. Higher socioeconomic status (SES) groups have a lower probability of being affected by the EITC and, therefore, a smaller instrumented change in income on average. This is reflected in the fact that the first stage estimates for high SES groups typically have standard errors that are twice as large as those for low SES groups.

Except for the final two columns, the table is organized such that estimates for more economically disadvantaged groups are reported at the top while estimates for more advantaged groups are at the bottom. Achievement for children with low educated mothers increases significantly with income, while achievement for children whose mothers attended at least some college is largely unresponsive to income changes. One should exercise caution in interpreting the latter, however, since the first stage is quite weak for children with more educated mothers. Changes in EITC schedules do not provide a very good source of income variation for these families. We also estimate strong and statistically significant effects of family income on the achievement of minority children; in contrast, our estimates for whites are substantially smaller and the first stage is imprecise. Point estimates also suggest that income raises test scores more among children in unmarried households

²⁶A number of recent studies estimate similarly strong fade-out effects for the ‘value added’ of individual teachers on student test scores (e.g. Lockwood, et al. 2007, Jacob, Lefgren and Sims 2008, and Rothstein 2008).

relative to married households, and more for children whose mother’s AFQT score is below the median compared to above the median; however, these estimates are fairly imprecise. Overall, these estimates suggest that the effects of family income are greater for more disadvantaged children; although, the difference is only statistically significant by maternal education.

A number of recent studies (e.g. Duncan and Brooks-Gunn 1997, Duncan, et al. 1998, Levy and Duncan 1999) suggest that income at early ages may have greater effects on development than income received at later ages. In the second to last column of Table 6, we estimate the effects of income separately for children age 11 or younger versus age 12 or older. These estimates suggest slightly larger effects of income on achievement for younger children, although the difference is not statistically significant. Unfortunately, we are unable to examine the effects of income at very early ages, which is when many researchers find the largest effects. This is because the majority of our sample (92% of the children) are age 8 through 14 when they take the PIAT tests.²⁷

In the final column of Table 6, we estimate separate models for boys versus girls. The effect of income for boys is twice as large as that for girls, although the standard errors are large enough that the difference is not statistically significant. This result is similar to that found by Milligan and Stabile (2009), who find that increased child benefit levels in Canada had stronger effects on the academic performance of boys compared to girls.

Table 7 presents several additional specifications for the ‘contemporaneous effects’ model (combined math-reading measure) to explore the robustness of our baseline results. Specification A includes additional control variables such as the mother’s age and education, her family background, and her spouse’s characteristics in the differenced child outcome equation, while specification B removes all control variables (except the control function) from our baseline specification. Neither change in control variables has much impact on the estimated effect of family income. We next explore a more general control function in specification C, interacting all of the baseline control variables with lagged pre-tax income and the polynomial in lagged pre-tax income. These interactions address the concern that the relationship between child outcomes and lagged income differs based on the baseline controls. This more general control function does not appreciably change the estimate.

Our estimates exploit variation in both state and federal EITC schedules when constructing

²⁷Children do not take the PIAT tests in the NLSY until age five. The PIAT tests were initially administered to children as old as 18, but this was capped at age 14 in 1994. Moreover, the PIAT reading recognition component initially had problems which invalidated the test scores of many young children. Using the average of the math and reading recognition tests (excluding reading recognition) as the dependent variable so as to broaden the sample to include more young children yields a similar pattern by age: the estimated effect of income is 0.062 (s.e.=0.032) for children age 11 or younger and 0.033 (s.e.=0.022) for children age 12 or older.

our instruments. Specification D shows that the inclusion of state fixed effects in our specifications has little impact on the coefficient of interest. This is true regardless of whether we use the state EITCs to construct our instruments. Because few states had EITC provisions during our sample period (5 states by 1996 and 10 states by 1999), the results are very similar when only using federal changes in EITC schedules to construct our instruments.

Specification E in Table 7 uses NLSY-created weights for the initial sample of mothers to weight observations. These estimates indicate a slightly smaller effect of family income on achievement; however, the standard error is 12% larger than that of our baseline estimates without weights.²⁸

Table 6 suggests that the effects of income may be stronger for more disadvantaged children. Under this assumption, some researchers have preferred to measure income in logs rather than levels. For comparison and as a check on the robustness of our findings, specification F of Table 7 uses log total family income as the right-hand side variable rather than income measured in levels.²⁹ This specification implies that a 10% increase in family income raises achievement by 6.4% of a standard deviation. For families with income of \$12,000, an extra \$1,000 would raise child math-reading scores by 0.053 of a standard deviation, similar to our baseline IV estimate that uses income measured in levels.

It is natural to question whether the large changes in the EITC generated important labor supply responses among mothers which may have affected children separately from the direct effects of income we aim to measure.³⁰ If so, our strategy will attribute these additional effects to income unless we also control for parental labor supply. Most empirical studies find very small negative effects of the EITC expansions on hours worked by women who were already working. The literature

²⁸Two arguments are often made for using sampling weights. First, they can produce more efficient estimates. However, this is not generally true in the case of IV estimation and does not appear to be true in our application based on a comparison of standard errors. A second argument sometimes made for using sampling weights is based on heterogeneous ‘treatment effects’ and the desire for estimating a population average effect. Since blacks and hispanics are over-represented in our sample, one might want to use sampling weights to obtain a population ‘average’ effect of family income on achievement. However, it is well-known that IV does not generally yield a population average effect, except in rare cases (see, e.g., Heckman and Vytlacil 1998, Imbens and Angrist 1994, Wooldridge 1997). In our context, regardless of whether we use sampling weights, IV estimates a weighted average of income effects for blacks, hispanics, and whites; however, this weighted average is unlikely to reflect the true population average effect. Estimates using the sampling weights should place a larger weight on the effect for whites vs. minorities. Thus, the slightly smaller estimate for specification D relative to our baseline estimate in Table 3 is consistent with the finding in Table 6 that income effects are larger for minorities than for whites.

²⁹In this specification, we use $\ln\left(\hat{E}[P_{i,a}|P_{i,a-1}] + \chi_a^{s_i,a-1}\left(\hat{E}[P_{i,a}|P_{i,a-1}]\right)\right) - \ln(P_{i,a-1} - \chi_{a-1}^{s_i,a-1}(P_{i,a-1}))$ as an instrument for $\Delta \ln(I_{ia})$.

³⁰In principle, an EITC expansion may affect children in three ways. First, holding earnings constant, it increases family income. Second, it may affect earnings through family labor supply responses. Both of these affect children through available family resources. Finally, labor supply responses may directly affect children through parental time spent with children. If labor supply responses to EITC schedule changes are small, the second and third effects will be negligible, and we identify only the first effect. More generally, in controlling for labor supply, we identify the sum of the first two effects (i.e. the effect of the total change in income).

also finds a positive effect on labor market participation among single mothers, but small negative effects on married mothers with working husbands (see Hotz and Scholz 2003 and Eissa and Hoynes 2005). Specification G of Table 7 adds changes in maternal labor force participation and hours worked to our baseline specifications as additional controls. An increase in the number of hours a mother works has small negative estimated effects on children, whereas participation changes have statistically insignificant effects. Most importantly, accounting for changes in mother’s labor market participation and hours of work does not affect our main conclusion about the importance of family income.³¹

Recall that total income increased by \$1.27 for a \$1 increase in predicted EITC payments in the first stage of the baseline specification. The fact that the coefficient is slightly larger than one (although not significantly so) is consistent with a modest bonus impact through increased labor supply. Indeed, once labor supply is controlled for in panel G, the first stage coefficient drops to 0.90.

5.3 Interpreting IV Estimates

Our IV results indicate modest but encouraging effects of family income on children’s scholastic achievement. Our baseline estimates imply that a \$1,000 increase in income raises combined math and reading test scores by 6% of a standard deviation. Although modest in an absolute sense, our estimates are large relative to much of the literature and relative to the OLS and differenced estimates reported in Table 2. Duncan, Morris, and Rodrigues (2007) also report IV estimates of the effect of family income on child achievement that are much larger than their OLS estimates. Their IV strategy exploits randomly assigned variation in family income supplements from ten different income support and welfare experiments to identify the causal effect of income. Looking at expansions in the Canadian child benefit program, Milligan and Stabile (2009) find even larger effects of extra income on children’s test scores than we do. Like our approach, these two papers use exogenous variation in income and focus on relatively disadvantaged families.

We speculate that a variety of factors may be responsible for our larger IV estimates relative to traditional OLS and fixed effects or differenced estimates. A first possibility is that measurement

³¹The endogeneity of which mothers work and how much they choose to work is an obvious concern. We attempted to treat participation as endogenous by using changing parameters of the EITC schedules (e.g. maximum credit amounts, phase-in and phase-out rates) over time as additional instrumental variables for maternal labor market participation (an approach similar in spirit to Blundell, et. al 1998, and Eissa and Hoynes 2006). This approach yields statistically significant estimates for family income that are very similar to our baseline estimates; however, it produces imprecise estimates for maternal labor force participation. Unfortunately, the first stage for maternal labor supply indicates the instruments are weak in our sample.

error produces attenuation bias for standard methods. Fixed effects and differenced estimators are particularly affected by this problem, since changes in income are noisier than income measured in levels. However, measurement error alone is unlikely to explain most of the gap between our IV estimates and more traditional estimates. As reported in Section 5.1, the estimated effect of average income (which should have less measurement error) is 70% larger compared to the estimated effect of contemporaneous income in OLS specifications (0.0080 versus 0.0047) but still much smaller than our IV estimates.

A second potential explanation is that income matters more for disadvantaged families and that our IV estimates capture the effects of income for disadvantaged families who are affected by the EITC expansions. Table 6 offers some support for this explanation. Furthermore, Løken, Mogstad and Wiswall (2010) argue that nonlinear effects explain why OLS and FE estimators find little evidence that family income matters, since these estimates place relatively little weight on poor families in most studies. To further explore this issue, we split the sample into low, middle, and high average total family income groups and use OLS to estimate separate effects of income for each group.³² The effect of a \$1,000 increase in average income is 0.026 (s.e.=0.009) for the bottom quartile, 0.010 (0.004) for the middle two quartiles combined, and 0.010 (0.004) for the highest quartile. The effect for the lowest income group is much larger than the effects for higher income groups and closer to our IV estimates.

A third explanation recognizes that each EITC expansion effectively raised the annual incomes of eligible families for many years in the future. For example, we estimate that for the median EITC recipient, the 1993-95 EITC expansion raised total credit amounts over the years 1995-99 by nearly four times the amount it raised credit amounts in 1995 alone.³³ If families are forward-looking and base their investment decisions on current and expected future income, we would expect them to respond more to a lasting change in income than to a one-year change. A lasting increase in income is also likely to alleviate family stress and improve family dynamics more than a comparable

³²Given the NLSY oversampling of minorities and poor whites, our data contains a large number of low and moderate income families. The lowest quartile corresponds to families earning less than \$18,031 on average, the middle two quartiles between \$18,031 and \$41,790, and the fourth quartile greater than \$41,790. We use average income rather than current income to minimize problems with measurement error and to capture more permanent differences in income.

³³To empirically investigate the persistence of EITC gains for families, we divide the cumulative three-year credit increase (for 1995, 1997, and 1999) by the one-year credit increase for 1995 resulting from the large EITC expansion that took place between 1993 and 1995. Specifically, we calculate $\frac{[\chi_{95}(P_{95})+\chi_{95}(P_{97})+\chi_{95}(P_{99})]-[\chi_{93}(P_{95})+\chi_{93}(P_{97})+\chi_{93}(P_{99})]}{\chi_{95}(P_{95})-\chi_{93}(P_{95})}$, where $\chi_s(P_t)$ reflects the simulated EITC credit based on the schedule from year s and pre-tax income reported for year t . The median of this ratio (for those who received any EITC in 1995) is 2.33, while the 25th and 75th percentiles of this ratio are 1.51 and 3.12, respectively. Extrapolating based on the median ratio implies that a \$1 increase in current EITC income translates into a \$3.88 increase in EITC income over the next five years.

temporary increase. In this case, our IV estimator identifies the effect of increasing *annual income* by \$1,000 for many years into the future and not just a single year. On the other hand, OLS and difference estimators identify the effect of a much more short-lived increase in income, since most of the underlying variation in income over time is transitory (or measurement error).³⁴ Thus, it is not surprising that our IV estimates exceed our OLS and difference estimators.

A final possible explanation for larger IV estimates may have to do with the nature of EITC income relative to other income sources. Three features of the EITC are somewhat special. First, the EITC is typically paid out in lump sum fashion after families file their taxes (many EITC recipients even receive an automatic refund at filing), and families may spend these lump-sum transfers differently than they spend more traditional income flows (Barrow and McGranahan (2000) and Goodman-Bacon and McGranahan (2008)). Second, since EITC payments explicitly depend on having children in the household, families may feel some obligation to spend it on their children. Third, EITC payments come in the mail with tax returns or are direct deposited into family accounts. As such, mothers may be more likely to gain control of EITC payments than fathers (compared to other sources of income). A number of studies empirically find that household expenditures on children increase with the share of family income going to mothers (e.g. Lundberg, Pollak, and Wales 1997, Attanasio and Lechene 2002, and Ward-Batts 2008).

6 Conclusion

Understanding the consequences of growing up poor for a child's well-being is an important research question, but one that is difficult to answer due to the potential endogeneity of family income. The question is particularly interesting to policymakers, since part of the explicit rationale for income support programs (such as the EITC) is to improve the lot of children. Past estimates of the effect of family income on child development have often been plagued by omitted variable bias. That is, children growing up in poor families are likely to have home environments or face other challenges which would continue to affect development even if family income rose substantially.

In this paper, we use an IV strategy to estimate the causal effect of income on children's math and reading achievement. Using a panel of 4,412 children matched to their mothers allows us to address problems associated with both unobserved heterogeneity and endogenous transitory income shocks. Our IV approach exploits the large non-linear changes in the EITC in the late 1980s and 1990s as an exogenous source of variation in family income levels. The largest of these EITC

³⁴See Dahl and Lochner (2005) for a more formal discussion of these issues.

changes doubled benefit amounts for some families between 1993 and 1997, accounting for as much as \$2,100 in extra income (measured in year 2000\$). Over the time period in our sample, the EITC expansions raised average family income by more than 10% for EITC eligible families with two or more children.

We find that extra family income has a modest, but encouraging, causal effect for children growing up in poor families. Our IV results indicate that current income has significant effects on a child's math and reading test scores. The baseline estimates imply that a \$1,000 increase in income raises contemporaneous math and reading test scores by 6% of a standard deviation. Over the entire sample period (1987–1999), the median EITC payment for eligible two-child families increased by \$1,670 (in year 2000\$), implying an average test score increase of 10% of a standard deviation for this group.

Our estimates also suggest that the effects are larger for children growing up in more disadvantaged families, younger children, and boys. The results are robust to a variety of alternative specifications, including regressions which account for time-varying state policies, general control functions, and maternal labor market participation. Simple dynamic models suggest that contemporaneous income has the largest effect on achievement, with small effects from past income. An interesting avenue for future research would be to explore why income has modest contemporaneous effects but small long-run effects on achievement.

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Appendix A: Methodological Issues

Details on EITC, Tax, and Net Total Income Measures

We create three family income categories based on the many income components in the NLSY: *earned income*, *unearned income*, and *non-taxable income*. *Earned income* includes income from wages and salary. *Unearned income* includes reported income from a business or farm, unemployment compensation, and a residual catch-all question referring to interest income, social security payments, net rental income, and income from other regular sources. *Non-taxable income* includes income from veteran benefits, worker compensation or disability payments, welfare payments (including food stamps, Supplementary Security Income, or other public assistance), and child support. All of these measures include income received by the mother as well as her spouse. (Income from unmarried partners is not included.)

To calculate actual EITC and tax amounts, we use both earned and unearned income, running them through TAXSIM for the appropriate year.³⁵ These are added (EITC) to and subtracted (taxes) from pre-tax/EITC income to create our measure of total net family income, I_{ia} .

To calculate predicted EITC amounts for use in our instruments, we only input earned income (or predicted earned income) into TAXSIM. We do this because unearned income amounts are generally quite low (and noisy) for persons otherwise qualifying for the EITC, and including unearned income would require the inclusion of a more complicated control function used in IV that depended on both earned and unearned income. The analysis is greatly simplified by leaving unearned income out, with little sacrificed in terms of identifying power.

IV Estimation of the Contemporaneous Effects Model

To understand the implicit assumptions underlying our IV strategy, begin by assuming that $\alpha = \beta = 0$ in equation (3). In this case, IV will provide consistent estimates if

$$E_a[\Delta\varepsilon_{ia}|P_{i,a-1}, \Delta\chi_a^{IV}] = \Phi(P_{i,a-1}).$$

The a subscript on the expectation on the left reflects that it is taken with respect to the age a conditional distribution of $\Delta\varepsilon_{ia}$. The key assumptions underlying this approach are (i) the control function $\Phi(\cdot)$ is flexible enough to capture the true expected relationship between child development shocks and pre-tax income, and (ii) the stability of that relationship over time.

First, notice that $E_a[\Delta\varepsilon_{ia}|P_{i,a-1}, \Delta\chi_a^{IV}(P_{i,a-1})] = E_a[\Delta\varepsilon_{ia}|P_{i,a-1}]$ if factors affecting the EITC schedule, s_{ia} , do not affect the relationship between shocks to child outcomes and pre-tax income. If everyone was on the same schedule, this would be trivially satisfied since $\Delta\chi_a^{IV}$ would only be a function of pre-tax income. Endogeneity problems can be traced to the relationship between $\Delta\varepsilon_{ia}$ and

³⁵We put all unearned income through TAXSIM as ‘unemployment income’ since the program treats it as fully taxable income during our sample period, but it appropriately does not treat it as earned income in computing the EITC. While in later years persons with ‘excessive’ interest and dividend income (above \$2,200-2,500 depending on the year) should be disqualified from the EITC, we are unable to separate this source of income from social security payments, rental income or other regular sources of income. By including this income with other unearned income and putting it through TAXSIM as ‘unemployment income’, we effectively ignore this feature of the EITC rules.

$(P_{i,a-1}, P_{ia})$. Stability of this relationship over time (i.e. $E_a(\Delta\varepsilon_{ia}|P_{i,a-1}, P_{ia}) = E(\Delta\varepsilon_{ia}|P_{i,a-1}, P_{ia})$ so the expectation no longer depends on age, a) and stationarity of the income evolution process (i.e. the joint distribution $g(P_{i,a-1}, P_{ia}) = g(P_{i,a'-1}, P_{ia'})$ for all a, a') further implies that $E_a[\Delta\varepsilon_{ia}|P_{i,a-1}] = E[\Delta\varepsilon_{ia}|P_{i,a-1}] = \Phi(P_{i,a-1})$ for a sufficiently flexible function $\Phi(\cdot)$. Note there is nothing inherently special regarding the use of lagged pre-tax income in this approach; one could reverse the roles played by current and lagged pre-tax income and include a flexible function of current income as the control function.

More generally, when α and β are not zero, one can incorporate x_i and Δw_{ia} into the control function. The estimates would then be consistent if

$$E_a[\Delta\varepsilon_{ia}|x_i, \Delta w_{ia}, P_{i,a-1}, \Delta\chi_a^{SIV}] = \Phi(x_i, \Delta w_{ia}, P_{i,a-1}).$$

Estimating such a general control function can be empirically difficult due to the curse of dimensionality. Most of our regressors are indicator variables. In practice, we explore control functions with high order polynomials in $P_{i,a-1}$ and interactions of those polynomials with all of our regressors. In general, the inclusion of interaction terms has negligible effects on estimates of our parameters of interest, and the simpler $\Phi(P_{i,a-1})$ is sufficient.

IV Estimation of Models with Lasting Income Effects

Estimating more general first-difference models with lagged changes in income like equation (2) requires additional instruments for each new income term. We use instruments analogous to those described above. For example, when we estimate equation (2) using IV, we use $\chi_{a-\ell}^{s_{i,a-1}}(\hat{E}[P_{i,a-\ell}|P_{i,a-1}]) - \chi_{a-\ell-1}^{s_{i,a-1}}(\hat{E}[P_{i,a-\ell-1}|P_{i,a-1}])$ as an instrument for $\Delta I_{i,a-\ell}$.³⁶ It is still necessary to include the control function $\Phi(P_{i,a-1})$, and the assumptions discussed above must still be satisfied.

Estimating Equations using Two-Year Differences

Our data only contain measures of child outcomes every other year; however, our model of child outcomes (equation (1)) is based on annual income. We assume (1) describes child outcomes; however, we estimate our models using two-period differences. If we define Δ_2 to be the two-period difference operator (e.g. $\Delta_2 y_{ia} = y_{ia} - y_{i,a-2}$), then our model implies:

$$\Delta_2 y_{ia} = x'_i \alpha + \Delta_2 w'_{ia} \beta + \Delta_2 I_{ia} \delta_0 + \Delta_2 I_{i,a-1} \delta_1 + \dots + \Delta_2 I_{i,a-L} \delta_L + \Delta_2 \varepsilon_{ia}. \quad (2')$$

We estimate versions of this equation for $L = 0, 1, 2$. While estimation of the ‘contemporaneous effects’ model (i.e. $L = 0$) does not require income data for years in-between when child outcome measures are observed, estimation of other models does.

³⁶Notice, all simulated EITC changes are based on the schedule and pre-tax income level as of age $a - 1$. This maintains tractability, since it does not require inclusion of other lagged values of pre-tax income in the control function $\Phi(P_{i,a-1})$. Using different lags of pre-tax income to simulate EITC changes for each lag (e.g. using $\chi_{a-\ell}^{s_{i,a-1}}(\hat{E}[P_{i,a-\ell}|P_{i,a-\ell-1}]) - \chi_{a-\ell-1}^{s_{i,a-1}}(P_{i,a-\ell-1})$ as an instrument for $\Delta I_{i,a-\ell}$) would require including each year of lagged pre-tax income levels (used to create the instruments) in the control function.

Appendix B: Description of NLSY Children Data

Child Characteristics

Most child characteristics are taken directly from the Children of the NLSY survey responses in even numbered years from 1986 to 2000. PIAT math and reading tests were administered biannually primarily to children ages five to fourteen.³⁷ We create normalized measures of PIAT math and reading using the standardized scores. These scores are initially normed by the NLSY based on a random sample of children in 1968 to have a constant mean (100) and standard deviation (15) for each age. For interpretation purposes, we re-normalize math, reading recognition, and reading comprehension scores by subtracting the sample mean from the NLSY random sample and then dividing by the sample standard deviation. This produces individual test scores with a mean of zero and standard deviation of one for the random sample of respondents. To create a combined math-reading score, we average the normalized math and reading measures and then re-normalize to a mean of zero and standard deviation of one (based on the random sample).

Parental Characteristics

Most parental characteristics are taken directly from the NLSY. Additionally, we create an age-adjusted, normalized AFQT measure using the percentile scores based on the 1979 calculation. We first create a normalized value by subtracting off the mean from the random sample and dividing by the sample standard deviation. Then, we regress these normalized scores on age dummies and use the residuals from this regression as our adjusted AFQT measure. We also fill in missing values for education, marital status, and spousal age using observed values in surrounding years.

Family Income

We calculate total family income combining all available measures of income in the NLSY, deflating them using the annual CPI-U so that they are in year 2000 dollars. Because some of the income components are missing in one or more years, we use a detailed imputation procedure to maintain a large representative sample. (We note, however, that imputations play little role in estimation of our contemporaneous effects model; they are more important for models with lagged income. This is because income is only observed every other year after 1994, and models with lagged income require the odd-numbered years.) We begin by describing the available measures of family income from a battery of questions that vary slightly over time; then, we discuss imputation of missing values. Appendix A discusses details regarding the aggregation of these measures into total family income and determining EITC and tax amounts.

We utilize reported income of the respondent (i.e., the child's mother) and her spouse from the following sources: (i) wages, salary and tips (including income from military service); (ii) business

³⁷Many children ages 5-7 do not have valid scores for the reading recognition test, because their scores were out of range based on the national norming sample in 1968. Starting in 1994, the tests were given only to children who had not reached their 15th birthday by the end of the calendar year. Around two percent of children took the PIAT tests after their 15th birthday before this rule was put in place. We include these children in our analysis, but the results are very similar if they are excluded. See the NLSY79 User's Guide for details.

and farm income; (iii) unemployment income; (iv) income from savings, net rental income, and social security income; (v) veteran benefits, worker compensation, and disability payments; (vi) welfare/AFDC, food stamps, Supplemental Security Income or other public assistance; and (vii) child support.

For all survey years (1979-1994, 1996, 1998, 2000), we impute each of these income sources separately based on the full panel of responses for individuals. Our different imputations largely reflect the relative importance of each income measure in computing total family income. Sources (i)-(iii) are imputed separately for the mother and her spouse, while all other sources are combined for both and imputed as a single measure. For wage, salary, and military income (source i), we use an individual-specific regression of income on age and age-squared to impute missing income observations. Only observations when an individual is age 22 or older are used in the regression, and we only impute missing observations when at least 8 non-missing observations are available. To impute missing observations for sources (ii) and (iv), we use individual-specific regressions of income on age (only using observations when an individual is age 22 or older and requiring at least 6 non-missing values). To impute missing observations for all other sources, we use individual-specific means (for ages 22 or older when at least 4 non-missing values are available). For non-survey years 1995, 1997, and 1999, we impute each income source as the average of adjacent year reports. (These ‘odd year’ imputations are only used in the dynamic specifications of Tables 2 and 5.) More detailed notes on the imputation procedure are available from the authors upon request.

We trim the sample to exclude the approximately 1% of observations with two-year after-tax total income changes of greater than \$40,000 in absolute value (in year 2000 dollars). We note that welfare income measures in the NLSY sometimes show implausibly large jumps across surveys. Therefore, we further trim the 11% of observations with welfare changes exceeding \$2,500 (in absolute value) if there is not a corresponding change in earned income (of the opposite sign) that is at least as large. Modest changes in these trimming rules have little effect on our estimates; however, failure to trim at all greatly reduces the precision of our estimates. For example, trimming observations with welfare changes exceeding \$4,000 (in absolute value) without a corresponding change in earned income trims 7.5% of observations and yields similar results compared to the baseline IV estimates: the effect of income on combined math-reading achievement is 0.066 (s.e.=.027) versus 0.061 (s.e.=.023) in Table 3.

Appendix C: State-level School Accountability and Welfare Reform Measures

Our measures of accountability and welfare reform are taken from Appendix Table 2 of Miller and Zhang (2008). Their accountability measures are largely due to Hanushek and Raymond (2005), who distinguish between ‘consequential’ accountability, which attaches consequences to school performance, and ‘report card’ accountability, which simply provides public report cards for schools. Their data reports three states as introducing accountability in ‘1993 or earlier’. Based on checks of State Department of Education websites, we code the introduction of accountability in Wisconsin as 1991, North Carolina as 1993, and Connecticut as 1988. Other states that were

early to introduce ‘consequential’ accountability include Texas (1994) and Kentucky (1995).

Miller and Zhang (2008) document the introduction of three types of welfare reforms that took place at the state level since the early 1990s: limits on the amount of time a person (over a spell or over one’s lifetime) can remain on welfare; sanctions (including partial or full reduction in welfare benefits) on recipients not meeting work or schooling requirements; and schooling requirements for children (e.g. maintaining minimum grades or requiring attendance). The following states introduced at least one of these reforms prior to 1996: New Jersey (1992); Illinois, Iowa, and Utah (1993); Arkansas, Georgia, Michigan, South Dakota, and Vermont (1994); Arizona, Indiana, Massachusetts, Mississippi, and Missouri (1995).

Figure 1a: Federal EITC Schedules for Families with Two or More Children (Year 2000 Dollars)

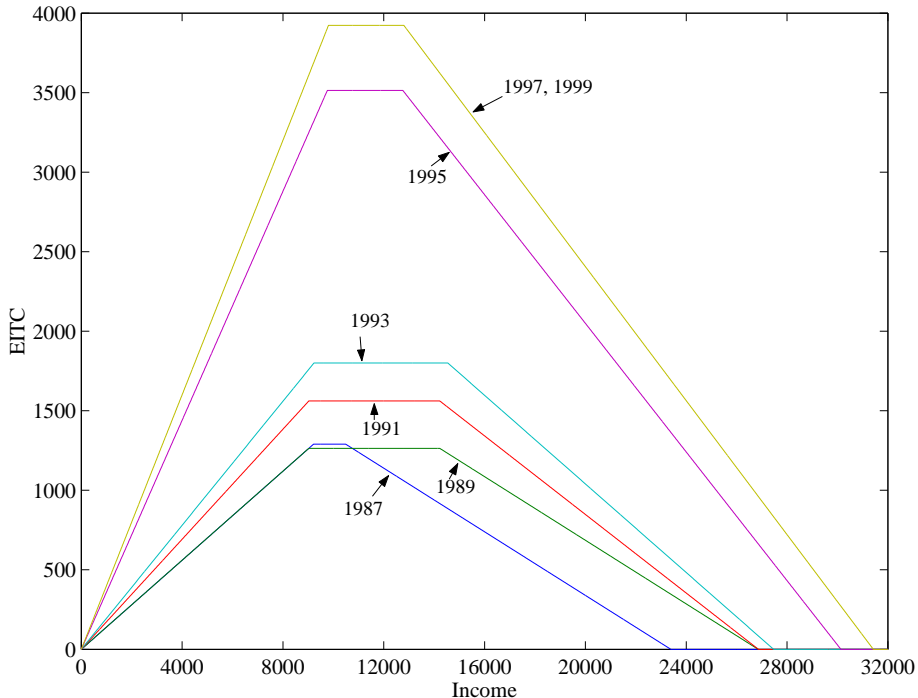


Figure 1b: Two-Year Changes in EITC Schedules for Families with Two or More Children (Year 2000 Dollars)

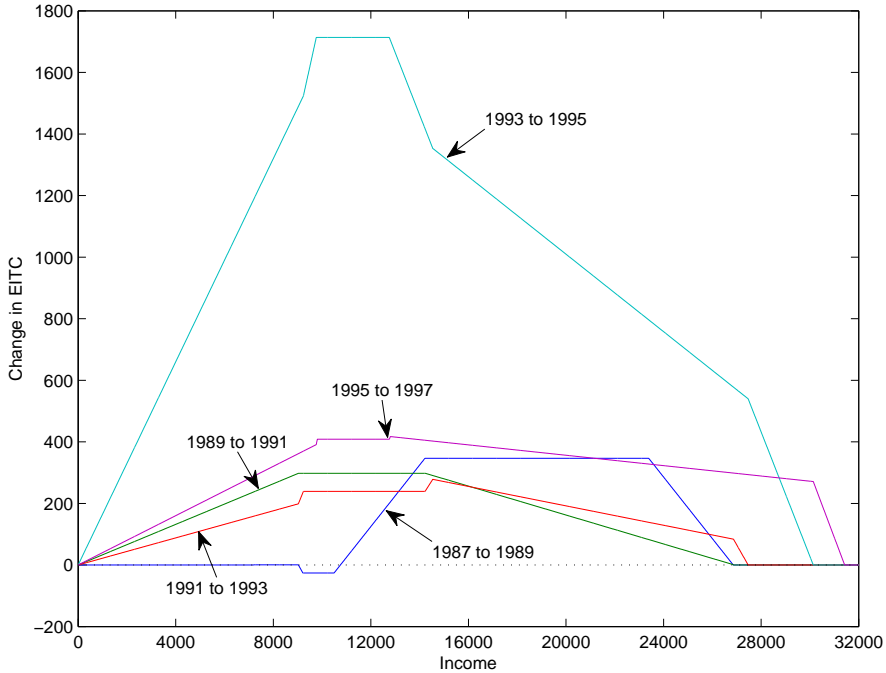


Table 1. Family Income, EITC Eligibility, and EITC Payments over Time (in Year 2000 \$)

Year (i)	Number of Children (ii)	Median Lagged Family Income (iii)	Fraction of Children in EITC Eligible Families (iv)	Median EITC Payment (if Eligible) (v)	EITC Payment as a Fraction of Family Income (if Eligible)	
					1 Child Families (vi)	2+ Child Families (vii)
1988	1,186	23,463	0.31	547	0.05	0.05
1990	1,186	24,791	0.35	718	0.05	0.05
1992	1,648	26,852	0.31	833	0.06	0.06
1994	1,655	28,832	0.36	1,124	0.09	0.07
1996	1,682	34,988	0.34	1,917	0.10	0.13
1998	1,349	38,179	0.34	2,031	0.10	0.14
2000	1,088	38,390	0.35	2,217	0.11	0.16
All	9,794	30,491	0.34	1,124	0.08	0.10

Notes: Data are from the Children of the NLSY linked to their mothers in the main NLSY79. The unit of observation is a child. The sample is restricted to those used in our baseline IV analysis in Table 3. Children must have valid math and reading PIAT scores, child control measures in panel A of Table B1, and family income measures for the reported year. Children must also have at least two years of valid observations to be included. Year in column (i) refers to the NLSY survey year; income and EITC payment variables refer to the previous year's income. Family income includes tax payments and tax credits (including the EITC); the sources for family income include earned income, unearned income, and non-taxable income.

Table 2: OLS Estimates of the Effect of Family Income on Math-Reading Achievement

	(i)	(ii)	(iii)	(iv)
A. Estimated in Levels				
Current Income	0.0047** (0.0011)	0.0031** (0.0014)	0.0022 (0.0016)	0.0023 (0.0015)
Lagged Income (t-1)		0.0022 (0.0016)	0.0019 (0.0024)	
Lagged Income (t-2)			0.0015 (0.0019)	
Sum of (t-1) and (t-2) Lagged Income				0.0017* (0.0009)
Medium-Term Effect of Increasing Income by \$1,000/Year for 3 Years	0.0047** (0.0011)	0.0053** (0.0013)	0.0056** (0.0015)	0.0056** (0.0015)
B. Estimated in Differences				
Current Income	0.0010 (0.0007)	0.0015* (0.0008)	0.0010 (0.0010)	0.0016* (0.0009)
Lagged Income (t-1)		0.0005 (0.0009)	0.0012 (0.0011)	
Lagged Income (t-2)			-0.0007 (0.0009)	
Sum of (t-1) and (t-2) Lagged Income				0.0001 (0.0005)
Medium-Term Effect of Increasing Income by \$1,000/Year for 3 Years	0.0010 (0.0007)	0.0020* (0.0010)	0.0015 (0.0013)	0.0018 (0.0013)
Sample Size (for both panels)	8,608	6,543	5,019	5,019

Notes: Child achievement is a normalized average of math and reading scores. Income is measured in \$1,000 of year 2000 dollars. Panel A ‘levels’ regressions (equation 1) control for all variables listed in Appendix Table B1. Panel B ‘difference’ regressions (equation 2) use two-period differences and control for baseline variables in Panel A of Table B1. Samples include children taking a math or reading PIAT test in the 1988 survey year or later. ‘Medium-Term Effect’ is given by the sum of current and all estimated lagged income coefficients in columns (i)-(iii) and the sum of the coefficient on current income plus twice the coefficient on the sum of lagged income measures in column (iv). Standard errors are reported in parentheses and are clustered at the family level. **Significant at the 5% level, *significant at the 10% level.

Table 3: Baseline IV Estimates of ‘Contemporaneous Effects’ Model

	Combined Math and Reading (i)	Reading Recognition (ii)	Reading Comprehension (iii)	Math (iv)
Effect of Current Income	0.0610** (0.0231)	0.0359* (0.0195)	0.0613** (0.0273)	0.0582** (0.0273)
1 st Stage Coeff. on Instrument	1.270** (0.381)	1.270** (0.381)	1.270** (0.381)	1.270** (0.381)

Notes: Income is measured in \$1,000 of year 2000 dollars. All specifications control for ‘baseline variables’ listed in Appendix Table B1, an indicator for positive lagged pre-tax income, and a fifth order polynomial in lagged pre-tax income. All models are estimated in two-year differences to account for unobserved child fixed effects. Sample size is 8,608 for all the columns. **Significant at the 5% level, *significant at the 10% level.

Table 4: IV Estimates of ‘Contemporaneous Effects’ Model Accounting for Time Trends and Time-Varying State Policies (Math-Reading Achievement)

	Effect of Current Income	1 st Stage Coeff. on Instrument
A. Year Dummies	0.0686* (0.0389)	0.745** (0.348)
B. Linear Time Trend	0.0857** (0.0378)	0.847** (0.334)
C. Linear Time Trend Interacted with Control Function	0.0806** (0.0399)	1.114** (0.485)
D. State School Accountability Policies Interacted with Control Function	0.0533** (0.0221)	1.299** (0.406)
E. State Welfare Policies Interacted with Control Function	0.0671** (0.0268)	1.312** (0.436)
F. Time Trend, Accountability and Welfare Policies Interacted with Control Function	0.0629* (0.0339)	1.192** (0.513)

Notes: Child achievement is a normalized average of math and reading scores. Income is measured in \$1,000 of year 2000 dollars. All specifications control for ‘baseline variables’ listed in Appendix Table B1. All specifications are estimated in two-year differences to account for unobserved child fixed effects. Sample size is 8,608 for all specifications. Standard errors are reported in parentheses and are clustered at the family level. **Significant at the 5% level, *significant at the 10% level.

Table 5: IV Estimates of Achievement Models with Lasting Income Effects

	(i)	(ii)	(iii)
Current Income	0.0436*	0.0552	0.0515**
	(0.0237)	(0.0478)	(0.0227)
Lagged Income (t-1)	0.0216	0.0135	
	(0.0408)	(0.0733)	
Lagged Income (t-2)		0.0207	
		(0.0382)	
Sum of (t-1) and (t-2) Lagged Income			0.0187
			(0.0255)
Medium-Term Effect of Increasing Income by \$1,000/Year for 3 Years	0.0652*	0.0894	0.0889
	(0.0349)	(0.0605)	(0.0598)
F-statistics from 1st Stage	6.17, 3.59	3.98, 1.39, 2.16	5.53, 1.76
Sample Size	6,543	5,019	5,019

Notes: Child achievement is a normalized average of math and reading scores. Income is measured in \$1,000 of year 2000 dollars. All specifications control for ‘baseline variables’ listed in Appendix Table B1, an indicator for positive lagged pre-tax income, and a fifth order polynomial in lagged pre-tax income. All models are estimated in two-year differences to account for unobserved child fixed effects. ‘Medium-Term Effect’ is given by the sum of current and all estimated lagged income coefficients in columns (i) and (ii) and the sum of the coefficient on current income plus twice the coefficient on the sum of lagged income measures in column (iii). F-statistics are for tests that all instruments equal zero in first-stage equations. Standard errors are reported in parentheses and are clustered at the family level. **Significant at the 5% level, *significant at the 10% level.

Table 6. IV Estimates of ‘Contemporaneous Effects’ Model for Various Subgroups

	Mother’s Education	Race	Mother’s Marital Status	Mother’s AFQT	Child’s Age	Child’s Gender
	<u>High School or Less</u>	<u>Black or Hispanic</u>	<u>Not Married</u>	<u>Low AFQT</u>	<u>Age < 12</u>	<u>Male</u>
Effect of Current Income	0.0536** (0.0211)	0.0800** (0.0304)	0.0807* (0.0463)	0.0709** (0.0340)	0.0764* (0.0436)	0.0879** (0.0446)
1 st Stage Coeff. on Instrument	1.387** (0.402)	1.282** (0.428)	0.808** (0.389)	1.089** (0.433)	1.051** (0.495)	1.056** (0.472)
‘Percent in EITC Range’	56.4	62.8	90.1	64.9	46.4	49.6
Sample Size	6,252	4,602	2,977	4,310	4,654	4,261
	<u>Some College or More</u>	<u>White (not Hisp.)</u>	<u>Married</u>	<u>High AFQT</u>	<u>Age ≥ 12</u>	<u>Female</u>
Effect of Current Income	0.0000 (0.0117)	0.0145 (0.0295)	0.0432* (0.0247)	0.0486 (0.0361)	0.0515** (0.0235)	0.0399* (0.0221)
1 st Stage Coeff. on Instrument	0.086 (1.123)	1.264 (0.798)	2.154** (0.907)	1.466* (0.802)	1.459** (0.452)	1.479** (0.489)
‘Percent in EITC Range’	30.8	34.1	28.0	33.3	53.0	49.3
Sample Size	2,356	4,006	5,631	4,040	3,954	4,347

Notes: Income is measured in \$1,000 of year 2000 dollars. All specifications control for ‘baseline variables’ listed in Appendix Table B1 and are estimated in two-year differences to account for unobserved child fixed effects. ‘Percent in EITC Range’ is calculated as the fraction with lagged pre-tax income less than or equal to \$30,000. Standard errors are reported in parentheses and are clustered at the family level. **Significant at the 5% level, *significant at the 10% level.

Table 7: Robustness of IV Estimates for ‘Contemporaneous Effects’ Model

	Effect on Child Achievement	1 st Stage Coefficient on Instrument
A. Additional Control Variables		
Effect of Current Income	0.0792** (0.0392)	0.934** (0.404)
B. No Control Variables (Except Control Function, i.e., Polynomial in Lagged Earnings)		
Effect of Current Income	0.0657** (0.0231)	1.318** (0.380)
C. Interact Control Function with Baseline Regressors		
Effect of Current Income	0.0617** (0.0232)	1.282** (0.387)
D. Include State Dummies with Baseline Regressors		
Effect of Current Income	0.0646** (0.0258)	1.186** (0.387)
E. Use NLSY-supplied Weights		
Effect of Current Income	0.0508** (0.0259)	1.240** (0.477)
F. Log Family Income Measure		
Effect of Log Current Income	0.6393** (0.2170)	1.210** (0.298)
G. Controls for Mother’s Labor Market Participation and Work Hours		
Effect of Current Income	0.0841** (0.0402)	0.901** (0.371)
Effect of Mother’s Participation	-0.007 (0.046)	
Effect of Mother’s Work Hours (in 100’s)	-0.026** (0.012)	

Notes: Specifications identical to those for ‘Combined Math and Reading’ in Table 3 with the noted exceptions. Specification A controls for all variables in Appendix Table B1 and state school accountability and welfare policies (in addition to the control function in lagged pre-tax income). Specification B controls only for the control function. Specification C interacts the control function with all baseline regressors. Specification D includes state indicators along with all baseline regressors. Specification E uses the NLSY-supplied weights for mothers (includes baseline controls and control function). Specification F uses log family income rather than income measured in levels (includes baseline controls and control function). Specification G controls for mother’s labor market participation and hours worked in addition to baseline regressors and control function. Sample sizes are 8,608 for Specifications A–F and 8,238 for Specification G. Standard errors are reported in parentheses and are clustered at the family level. **Significant at the 5% level, *significant at the 10% level.

Table B1: Sample Characteristics for Children, their Mothers, and their Families

	Entire Sample (i)	Eligible for EITC (ii)	Not Eligible for EITC (iii)	Difference (ii)-(iii) (iv)
<u>A. Baseline Variables</u>				
male	0.50	0.49	0.50	0.00
age	11.00	11.23	10.88	0.35**
no siblings	0.10	0.13	0.09	0.05**
one sibling	0.39	0.35	0.42	-0.07**
two or more siblings	0.50	0.52	0.50	0.02
black	0.35	0.47	0.29	0.19**
hispanic	0.19	0.20	0.19	0.01
<u>B. Additional Variables</u>				
mother's age	33.45	33.25	33.54	-0.29**
mother a high school dropout	0.21	0.29	0.17	0.11**
mother a high school graduate	0.53	0.54	0.52	0.01
mother attended some college	0.20	0.17	0.22	-0.05**
mother graduated college	0.06	0.01	0.08	-0.07**
mother's AFQT score (normalized & age adjusted)	-0.47	-0.77	-0.31	-0.45**
mother lived with both natural parents at age 14	0.64	0.57	0.68	-0.11**
mother's father present in household	0.03	0.05	0.02	0.03**
mother's mother present in household	0.06	0.10	0.05	0.05**
number of adults in household	1.86	1.67	1.96	-0.29**
highest grade completed by mother's father	8.42	7.34	8.97	-1.62**
highest grade completed by mother's mother	9.65	8.93	10.02	-1.09**
mother married last year	0.65	0.37	0.79	-0.41**
age of mother's spouse	35.39	35.28	35.42	-0.14
mother's spouse a high school dropout	0.17	0.31	0.13	0.18**
mother's spouse a high school graduate	0.50	0.52	0.50	0.02
mother's spouse attended some college	0.20	0.14	0.21	-0.07**
mother's spouse a college graduate	0.14	0.03	0.16	-0.14**
year	1993	1993	1993	0.13
missing observation indicators:				
mother's AFQT score	0.03	0.02	0.03	-0.01*
mother lived with both natural parents at age 14	0.00	0.01	0.00	0.00*
mother's father present in household	0.00	0.00	0.00	0.00
mother's mother present in household	0.00	0.00	0.00	0.00
number of adults in household missing	0.02	0.01	0.02	0.00
highest grade completed by mother's father	0.08	0.10	0.07	0.03**
highest grade completed by mother's mother	0.03	0.03	0.02	0.00
age of mother's spouse	0.00	0.00	0.00	0.00
mother's spouse's education	0.00	0.00	0.00	0.00
number of child-year observations	9,794	3,305	6,489	
number of children	4,412	2,035	3,236	

Notes: Unit of observation is a child-year, where children and parents can appear repeatedly in the sample. The sample is restricted to observations used in our IV analysis: children must have valid math and reading PIAT scores, child control measures (in panel A), and family income measures in a year to be included. Children must also have at least two years of valid observations to be included. Race of the child is based on the reported race of the mother. Mother's education variables represent completed education when the mother is age 23. Average spousal education and age are reported for the sample of married mothers (sample sizes are 6,332, 1,233 and 5,099 for columns (i), (ii), and (iii), respectively). In column (iv), ** denotes statistical significance at 5% level, and * denotes statistical significance at 10% level.

The Impact of Family Income on Child Achievement: Evidence from the Earned Income Tax Credit

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Abstract

Past estimates of the effect of family income on child development have often been plagued by endogeneity and measurement error. In this paper, we use an instrumental variables strategy to estimate the causal effect of income on children's math and reading achievement. Our identification derives from the large, non-linear changes in the Earned Income Tax Credit (EITC) over the last two decades. The largest of these changes increased family income by as much as 20%, or approximately \$2,100, between 1993 and 1997. Using a panel of roughly 4,500 children matched to their mothers from National Longitudinal Survey of Youth datasets allows us to address problems associated with unobserved heterogeneity, endogenous transitory income shocks, and measurement error in income. Our baseline estimates imply that a \$1,000 increase in income raises combined math and reading test scores by 6% of a standard deviation in the short-run. Test gains are larger for children from disadvantaged families and are robust to a variety of alternative specifications.

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1 Introduction

In 2008, 13.2 million children in the U.S. under the age of 18, or more than one in six children, were living in poverty (U.S. Census Bureau, 2009). Given such a high poverty rate, the consequences of growing up poor on child well-being and future success has emerged as an important research topic. Of particular interest is whether income support programs like the Earned Income Tax Credit (EITC) can improve child development. However, the extent to which income maintenance programs, and family income more generally, impact children is not easily estimated.

The major challenge faced by researchers attempting to estimate the causal effect of family income on children's outcomes has been the endogeneity of income. Children growing up in poor families are likely to have adverse home environments or face other challenges which would continue to affect their development even if family income were to increase substantially. Furthermore, year-to-year changes in family circumstances like parental job loss or promotion, illness, or moving to a new neighborhood may affect both family income as well as family dynamics and parenting behavior. The latter poses a problem for traditional empirical studies that fail to separately identify the effects caused by changes in income from the effects of changes in other unmeasured family circumstances. These concerns have long prevented the literature from reaching a consensus on whether family income has a causal effect on child development (see Duncan and Brooks-Gunn (1997), Haveman and Wolfe (1995), Mayer (1997)).

Since the mid-1990s, one of the largest federal anti-poverty programs in the U.S. has been the EITC, which provides cash assistance to low-income families and individuals who have earnings from work.¹ Low income families with two or more children can receive a credit of up to 40% of their income in recent years (up to \$4,824 in 2008), while families with one child can receive a credit of up to 34%. In 2007, the EITC provided \$48.7 billion in income benefits to 25 million families and individuals, lifting more children out of poverty than any other government program (Center on Budget and Policy Priorities, 2009). It is natural to ask what effect the EITC and other income maintenance programs have on disadvantaged children.

Expansions of the EITC in the late 1980s and 1990s provide an exogenous source of income variation for American families that we use to identify the effects of family income on child achievement. Figure 1 shows that EITC expansions over this period were sizeable and primarily benefitted low to middle income families. Not only did the maximum benefit amount increase substantially,

¹See Hotz and Scholz (2003) and Eissa and Hoynes (2005) for detailed descriptions of the EITC program and a summary of related research.

but the range of family income which qualified families for EITC benefits also expanded. The figure shows that two-child families with pre-tax incomes ranging from \$12,000-16,000 would have seen their EITC payments increase by as much as \$900 from 1987 to 1993 and another \$2,100 between 1993 and 1997.² The maximum subsidy rate for low income families with two children doubled from 19.5% to 40% of earned income over the latter period.³

We estimate the impact of changes in family income (resulting from the EITC expansions) on child cognitive achievement. Our estimation strategy is based on the fact that low to middle income families benefitted substantially from expansions of the EITC in the late-1980s and mid-1990s while higher income families did not. To the extent that income affects child achievement, we should observe relative improvements in the test scores of children from families benefitting the most from the EITC expansions.

Our analysis uses panel data on almost 4,500 children matched to their mothers in the Children of the National Longitudinal Survey of Youth (NLSY). These data contain a rich set of income and demographic measures. More importantly, these data have up to five repeated measures of cognitive test scores per child taken every other year, which allows us to account for unobserved child fixed effects.

Our instrumental variables estimates suggest that current income has a significant effect on a child's math and reading achievement — a \$1,000 increase in family income raises math and reading test scores by about 6% of a standard deviation. The estimated effects are larger for children from more disadvantaged backgrounds, for younger children, and for boys. Simple dynamic models suggest that contemporaneous income has the largest effect on achievement, with small effects from past income.

While modest, our instrumental variables estimates are larger than cross-section ordinary least squares (OLS) or standard fixed effects (FE) estimates. Several explanations may account for this difference. One is that income is noisily measured, so that OLS and FE estimates suffer from attenuation bias. It is also possible that income matters more for the most disadvantaged and that our instrument largely reflects the effect of income for these families. Perhaps the most interesting

²All dollar amounts are reported in year 2000 dollars, using the Consumer Price Index for all Urban Consumers (CPI-U) to adjust for inflation. The Tax Reform Act of 1986 began to adjust maximum credit amounts and phase-in/phase-out regions for cost-of-living changes in years that did not specifically legislate changes in the EITC schedule. However, the federal tax adjustment is based on the CPI from the previous year (rather than the current year as used in our calculations). This explains why the reported maximum credit in our figures is about \$30 less in 1989 than it was in 1987.

³Expansions for single-child families were quite similar to those for two-child families prior to 1993; however, they have been more modest since. While their phase-in subsidy rate nearly doubled from 18.5% to 34% between 1993 and 1997, their maximum credit amount 'only' increased by about 50%. Only 10% of the observations used in our analysis are from single-child families.

explanation is that expectations about future income play an important role in determining child outcomes. In this case, permanent changes in family income should have larger effects on children than do temporary changes. To the extent that changes in the EITC are expected to last longer than most idiosyncratic shocks to family income, our instrumental variables estimates should be greater than traditional OLS and fixed effect estimates (see Dahl and Lochner (2005)).

This paper proceeds as follows. In the next section, we give a brief literature review. Section 3 discusses our strategy for estimating the effect of family income on child outcomes. We then discuss the data and document the large changes in the EITC in Section 4. Section 5 presents estimates of the effect of income on math and reading test scores, including results from a variety of alternative specifications and robustness checks. Section 6 concludes.

2 Previous Research

A growing empirical literature questions how poverty affects a child's well-being and whether income support programs can improve a child's life chances. However, evidence on the extent to which family income affects child development is mixed. Previous studies differ in data, methods, and findings, as discussed in the collection of studies in Duncan and Brooks-Gunn (1997) or the surveys in Haveman and Wolfe (1995) and Mayer (1997).

Researchers have provided several explanations for why family income might affect child development. First, poverty is associated with increased levels of parental stress, depression, and poor health — conditions which might adversely affect parents' ability to nurture their children (see, e.g., McLoyd 1990). For example, in 1998, 27% of kindergartners living in poverty had a parent at risk for depression, compared to 14% for other kindergartners (Child Trends and Center for Child Health Research, 2004). Low income parents also report a higher level of frustration and aggravation with their children, and these children are more likely to have poor verbal development and exhibit higher levels of distractability and hostility in the classroom (Parker et. al, 1999). Two recent working papers examine income transfer programs in Canada and the U.S. and find evidence that income transfers improve a family's emotional well-being. Milligan and Stabile (2009) find significant positive effects on self-reported child and maternal mental health, and Evans and Garthwaite (2010) find lower levels of self-reported maternal stress and a drop in the probability of risky levels of biomarkers associated with stress. Extra family income might also matter if parents use the money for child-centered goods like books, for quality daycare or preschool programs, for

better dependent health care, or to move to a better neighborhood.⁴

Until very recently, empirical studies linking poverty and income to child outcomes have done little to eliminate biases caused by the omission of unobserved family and child characteristics. Most studies employ regressions of an outcome variable (such as scholastic achievement) on some measure of family income and a set of observable family, child, and neighborhood characteristics. While these studies reveal the correlations between income and child outcomes, they do not necessarily estimate a causal relationship as Mayer (1997), Duncan and Brooks-Gunn (1997), and others have pointed out. Children living in poor families may have a worse home environment or other characteristics that the researcher does not observe. These omitted variables may be part of the reason for substandard achievement and may continue to affect children's development even if family income were to rise.

Blau (1999), Duncan, et. al (1998), and Levy and Duncan (1999) use fixed effects estimation strategies to eliminate biases caused by permanent family or child characteristics. All three studies use differences in family income levels across siblings to remove fixed family factors when estimating the impacts of income on child outcomes. Using PSID data, both Duncan, et. al (1998) and Levy and Duncan (1999) find that family income at early ages is more important for determining educational attainment whether they control for fixed family effects or not. Using data from the Children of the NLSY, Blau (1999) reaches somewhat different conclusions. He estimates larger effects of "permanent income" when he controls for "grandparent fixed effects" (i.e. comparing outcomes for the children of sisters) than when he does not. However, he finds smaller and insignificant effects of current family income on achievement and behavioral outcomes when he uses fixed effect strategies (regardless of whether he uses comparisons of cousins, siblings, or repeated observations for the same individual) rather than OLS. While these studies represent a significant step forward, they do not control for endogenous transitory shocks (e.g. parental job loss or promotion, family illness, residential moves) and likely suffer from severe attenuation bias, since growth in income is typically noisily measured.⁵

A few recent studies attempt to address these problems in a variety of ways. Two quasi-

⁴Low income parents have fewer children's books in their homes and spend less time reading to their children, markers which are negatively associated with future academic performance. Children in poor families are also less likely to receive adequate health care and nutrition, both of which might affect performance in school. Finally, neighborhood poverty has been associated with underfunded public schools and lower achievement scores among young children (Child Trends and Center for Child Health Research, 2004).

⁵Taking a slightly different approach, Carniero and Heckman (2002) estimate the effects of income at different child ages on subsequent college enrollment, controlling for the present discounted value of family income (a measure of "permanent income") and math test scores at age twelve. While they estimate significant effects of "permanent income", the estimated effects of income at early childhood ages and at later childhood ages are insignificant.

experimental studies estimate the impacts of government income transfers on children. Duncan, Morris and Rodrigues (2007) combine data from ten welfare and anti-poverty experiments in an attempt to identify the effect of family income separately from employment and welfare effects induced by the programs. Milligan and Stabile (2009) estimate the impacts of changes in child tax benefits in Canada on child outcomes using variation in benefit changes by province and the number of children in the household. These studies find modest to large effects of family income on child educational and achievement outcomes that are largely consistent with our estimates. A second set of studies (Løken 2010, Løken, Mogstad and Wiswall 2010) estimates the impact of family income on the educational attainment and IQ of Norwegian children using regional variation in the economic boom following the discovery of oil as an instrument for income. Generalizing the specification of Løken (2010), Løken, Mogstad and Wiswall (2010) estimate that income has sizeable impacts on education and IQ among children from low-income families; however, those effects decline sharply among higher income families.⁶

The conclusions reached by recent studies suggest that unobserved heterogeneity and endogenous income shocks are important concerns. Furthermore, they suggest that income effects may be greatest among economically disadvantaged families. In the following section, we outline an instrumental variables strategy which eliminates omitted variable biases due to both permanent and temporary shocks correlated with family income and alleviates bias due to measurement error in income. Given our source of exogenous income variation (changes in the EITC), our strategy identifies the effects of family income on achievement for children from lower-income families.

Using our instrumental variables approach, we explore a few simple dynamic specifications of child achievement that allow for lasting effects of family income on children. Few previous studies explore dynamic relationships between family income and child achievement. Those that do tend to focus on the relative importance of family income received at different child ages and are subject to the same concerns about unobserved heterogeneity and endogenous family income shocks as described above. Most of these studies find that income received when a child is young has stronger lasting impacts than does income received during later childhood or adolescence (see Duncan and Brooks-Gunn 1997 and Duncan et al. 1998).⁷

⁶Other evidence from recent studies on the effects of parental education and job displacement indirectly suggests that family income may have important effects on children. Black, Devereux and Salvanes (2005) estimate that increases in maternal (but not paternal) education led to increases in schooling attainment among Norwegian boys. Oreopoulos, Page and Stevens (2006) estimate that an additional year of parental education reduces the probability an American child repeats a grade in school by 2 to 4 percentage points. Oreopoulos, Page and Stevens (2008) estimate that a father's job displacement reduces family income in Canada by about 12% for up to 8 years and reduces future earnings of the son by about 9%.

⁷Related studies estimate dynamic models of child development as a function of family and school inputs; however,

3 Methodology

3.1 Modeling Child Achievement

Child achievement potentially depends on a child’s ability, as well as other past and present child inputs (e.g. parental time, books, neighborhoods, schools, and home environments).⁸ Since family income affects decisions about investment in children, as well as parental stress and whether the general home environment is conducive to development, current and lagged family income have the potential to affect child outcomes at any particular age. In this section, we model how changes in family income (through such policies as the EITC) affect child achievement.

Let x_i reflect observable permanent characteristics and μ_i reflect unobserved permanent ‘ability’ for child i (i.e., a child fixed effect). These measures can also incorporate unobserved long-run differences across families. Let w_{ia} reflect time-varying characteristics and I_{ia} total family income (net of any taxes and transfers, including EITC payments) for child i at age a . Finally, let ε_{ia} denote any time-varying unobserved shocks to the child or family. Using this notation, a general model for child outcome y_{ia} as a function of the child’s family characteristics and income history is $y_{ia} = f_a(x_i, w_{i0}, \dots, w_{ia}, I_{i0}, \dots, I_{ia}, \mu_i, \varepsilon_{ia})$. For empirical purposes, it is useful to simplify the child outcome equation as follows:

$$y_{ia} = x'_i \alpha_a + w'_{ia} \beta + I_{ia} \delta_0 + I_{i,a-1} \delta_1 + \dots + I_{i,a-L} \delta_L + \mu_i + \varepsilon_{ia}, \quad (1)$$

assuming that the effects of income on child achievement last for L years.⁹

To focus on the role of income, equation (1) abstracts from the effects of past time-varying characteristics; however, these can easily be incorporated in the same way as past income. Equation (1) also abstracts from the possibility that income has different effects at different ages (i.e. effects depend only on the time elapsed between when income is earned and when child achievement is measured) or at different points in the income distribution (i.e. linearity in income is assumed). We explore these issues empirically below.

they do not directly measure the effects of family income on children. For example, Todd and Wolpin (2007) estimate a dynamic model of both family and school inputs into child development. Their estimates imply strong lasting effects of family inputs (e.g. number of books in the home) but relatively weak effects of measured school inputs (e.g. teacher salary). Building on the ‘value added’ literature aimed at estimating the effectiveness of individual teachers, a number of recent studies find that teacher-induced gains in student test scores are sizeable in the short-run, but they tend to fade out very quickly (Lockwood, et al. 2007, Jacob, Lefgren and Sims 2008, and Rothstein 2008).

⁸See Todd and Wolpin (2003) for a clear exposition of the issues involved in identifying and estimating child achievement production functions.

⁹One commonly used achievement model assumes that current achievement depends on current income and lagged achievement (e.g. $y_{ia} = x'_i \alpha_a + w_{ia} \beta + I_{ia} \delta + y_{i,a-1} \rho + \mu_i + \varepsilon_{ia}$). Recursively substituting in for lagged values of achievement on the right hand side yields a specification very similar to equation (1) in which all lagged income measures and other time varying characteristics would also be included.

The specification in equation (1) allows for different effects of permanent characteristics at all ages (i.e. α_a). In our empirical analysis, we allow x_i characteristics (e.g. race, gender, and age of the child) to affect both the level and growth of child achievement. Taking first-differences of equation (1) to eliminate the unobserved fixed effect μ_i yields:

$$\Delta y_{ia} = x_i' \alpha + \Delta w_{ia}' \beta + \Delta I_{ia} \delta_0 + \Delta I_{i,a-1} \delta_1 + \dots + \Delta I_{i,a-L} \delta_L + \Delta \varepsilon_{ia}, \quad (2)$$

where $\alpha \equiv \alpha_a - \alpha_{a-1}$ is the effect of x_i on achievement growth (assumed to be age invariant).

A common achievement specification in the child development literature assumes that there are only contemporaneous effects of family income on children, ignoring any long-run effects. That is, $L = 0$ in equations (1) and (2), which yields the following estimating equation in first-differences:

$$\Delta y_{ia} = x_i' \alpha + \Delta w_{ia}' \beta + \Delta I_{ia} \delta_0 + \Delta \varepsilon_{ia}. \quad (3)$$

This ‘contemporaneous effects’ model serves as our baseline and receives empirical support in our analysis. It is difficult empirically to estimate more general models which allow prior income in every year since birth to affect child outcomes. However, we also estimate specifications which allow one and two year lags.

3.2 Using Changes in the EITC to Estimate the Effects of Income

The primary concern with least squares estimation of the models above is the possibility that changes in unobserved factors affecting child development (i.e. $\Delta \varepsilon_{ia}$) are correlated with changes in family income. More generally, $\Delta \varepsilon_{ia}$ may be correlated with the entire history of income levels given the strong intertemporal correlation of income and its tendency for regression to the mean. To address this problem, we employ an instrumental variables (IV) estimation strategy that takes advantage of major changes in the EITC to estimate the effects of income on children. To simplify the discussion, we focus on the ‘contemporaneous effects’ model of equation (3); however, we take a similar approach in estimating the more general model implied by equation (2), which allows for lasting effects of income on children. (See Appendix A.)

We use total net family income (inclusive of EITC payments and net of other federal and state taxes and transfers) as our measure of total family income, I_{ia} . EITC income, $\chi_a^{s_{ia}}(P_{ia})$, is a function of pre-tax income, P_{ia} , for the year when child i is age a . We also take into account other taxes, $\tau_a^{s_{ia}}(P_{ia})$. The superscript s_{ia} on the EITC and tax functions denotes which schedule a child’s family is on; the EITC schedules only differ based the number of children in the household,

while the more general tax function depends on a broader set of family characteristics.¹⁰ Therefore, total net family income is given by

$$I_{ia} = P_{ia} + \chi_a^{s_{ia}}(P_{ia}) - \tau_a^{s_{ia}}(P_{ia}).$$

Central to our analysis is the variation in EITC schedules over time and the way in which EITC expansions have differentially augmented the incomes of different families.

Our IV estimation strategy builds on that of Gruber and Saez (2002) by assuming that changes in the EITC structure are independent of idiosyncratic family circumstances.¹¹ As an instrument for ΔI_{ia} in estimating equation (3), we use

$$\Delta \chi_a^{IV}(P_{i,a-1}) \equiv \chi_a^{s_{i,a-1}}(\hat{E}[P_{i,a}|P_{i,a-1}]) - \chi_{a-1}^{s_{i,a-1}}(P_{i,a-1}),$$

where $\hat{E}[P_{i,a}|P_{i,a-1}]$ is an estimate of pre-tax income given lagged pre-tax income. In practice, we regress pre-tax income on an indicator for positive lagged pre-tax income and a fifth-order polynomial in lagged pre-tax income when calculating $\hat{E}[P_{i,a}|P_{i,a-1}]$. This effectively yields predicted changes in EITC income as a function of lagged pre-tax income, taking into account the fact that income evolves over time in a predictable way and that the EITC schedule changes in some years.¹² By holding fixed the type of EITC schedule (1 vs. 2+ children) $s_{i,a-1}$ in generating our instrument, we only exploit variation in predicted EITC income due to government changes in EITC schedules over time and not due to changes in family structure.

Of course, simply estimating equation (3) using $\Delta \chi_a^{IV}$ as an instrument is likely to yield biased estimates for δ_0 , since changes in families' simulated EITC payments are a function of age $a-1$ pre-tax family income ($P_{i,a-1}$), which is likely to be correlated with the subsequent change in income

¹⁰Actual EITC schedules distinguish between earned and unearned income. For our sample period, federal EITC schedules only differ based on whether there is one or more than one child in the household. Other taxes depend on the number of children as well as marital status. While our empirical analysis takes these distinctions into account, we ignore them here for expositional purposes. The empirical analysis also includes non-taxable income sources in total family income. Finally, the empirical analysis also includes state taxes and transfers when constructing total family income. Excluding state EITC payments from the instrument has little effect on the estimates, since there are few states with EITC programs during our sample period. See Appendix A for further details.

¹¹This strategy is loosely related to Feldstein (1995) and Currie and Gruber (1996), who use the effects of policy changes on economy-wide aggregates rather than the distributional consequences of policy changes to identify their parameters of interest. A Currie-Gruber approach would be more applicable if there was substantial variation in state EITCs; however, few states had EITC provisions during our sample period (only 5 states by 1996 and 10 states by 1999). See Moffitt and Wilhelm (2000) for a general discussion of the simulated IV methodology and its application.

¹²Given our strategy, the ideal (i.e. most efficient) instrument would be $E[\chi_a^{s_{i,a-1}}(P_{i,a})|P_{i,a-1}] - \chi_{a-1}^{s_{i,a-1}}(P_{i,a-1})$. In practice, age a EITC income is difficult to predict based on lagged income due to non-linearity and discontinuities in the EITC schedule. An intuitive approach would be to simply use lagged pre-tax income $P_{i,a-1}$ in place of $\hat{E}[P_{i,a}|P_{i,a-1}]$ in creating our instrument. (Indeed, we did this in an earlier version of this paper.) This strategy (when incorporating the control function as discussed below) yields consistent but much less precise estimates compared to the approach taken here.

due to such factors as measurement error, regression to the mean, and serially correlated income shocks. Therefore, based on the insight of Gruber and Saez (2002), we augment the outcome equation with a flexible function of $P_{i,a-1}$ when instrumenting. Letting $\Phi(P_{i,a-1})$ reflect a flexible function of lagged pre-tax income, we estimate

$$\Delta y_{ia} = x'_i \alpha + \Delta w'_{ia} \beta + \Delta I_{ia} \delta_0 + \Phi(P_{i,a-1}) + \eta_{ia} \quad (4)$$

using $\Delta \chi_a^{IV}$ as an instrument for ΔI_{ia} . Empirically, we employ the same functional form for $\Phi(P_{i,a-1})$ as we use in estimating $\hat{E}[P_{i,a}|P_{i,a-1}]$: we include an indicator for positive lagged pre-tax income and a fifth order polynomial in lagged pre-tax income. This ensures that the variation in our instrument used to identify δ_0 comes from changes in the EITC schedule and not from the level of lagged pre-tax income. Intuitively, this strategy estimates the extent to which the differential income boosts associated with the EITC expansions (as determined by past income levels) are met with increases in child achievement. If income has a positive effect on achievement, we should observe greater increases in test scores among children from low-income families relative to high-income families when the EITC expands.¹³

One can think of the polynomial $\Phi(P_{i,a-1})$ in equation (4) as a control function. It is, therefore, important that $\Phi(\cdot)$ be flexible enough to capture the true expected relationship between child development shocks and lagged pre-tax income — we use a very flexible polynomial in lagged pre-tax income. In the most general case, the control function should equal $E[\Delta \varepsilon_{ia} | P_{i,a-1}, x_i, \Delta w_{ia}]$. As such, if the evolution of income over time differs systematically with x_i or Δw_{ia} or if the relationship between $\Delta \varepsilon_{ia}$ and pre-tax income depends on x_i or Δw_{ia} , then the control function should be generalized to account for these relationships. Recognizing this possibility, we consider alternative specifications using a more general control function that interacts $\Phi(P_{i,a-1})$ with all x_i and Δw_{ia} regressors.¹⁴

Our approach relies on one fundamental assumption: the relationship between child develop-

¹³Figure 1b makes clear that the largest changes in our instrument occur for low to moderate income families. If $\hat{E}[P_{i,a}|P_{i,a-1}] = P_{i,a-1}$, then the value of the instrument over time (as a function of pre-tax income) would be as illustrated in Figure 1b. However, for very low earnings families, $\hat{E}[P_{i,a}|P_{i,a-1}] > P_{i,a-1}$ since their earned income is predicted to rise. For example, families with zero earned income last period are predicted to earn roughly \$4,000 in the current period. For such families with two or more children, the value of the instrument is approximately \$600 annually prior to 1995 and jumps to almost \$1,500 in 1995 due to the large EITC expansion. (A family with two kids earning \$4,000 received approximately \$600 annually in EITC benefits for 1987-1993 and roughly \$1,500 for 1995-99. In all years, families with no earned income received \$0 in EITC benefits. See Figure 1a.) Note that the time invariant control function accounts for the fact that the value of the instrument varies by income even when the EITC schedule does not change. As discussed below, our approach requires that the EITC schedule itself must change over time to identify the effect of income on child achievement.

¹⁴Appendix A provides a more detailed discussion of these issues. See Heckman and Robb (1985) for a general treatment of control functions. Linear spline functions yield similar results to those presented in the paper.

ment shocks and lagged pre-tax income must be stable over time. In using a time invariant control function $\Phi(\cdot)$, our baseline analysis implicitly assumes that the relationship between $\Delta\varepsilon_{ia}$ and pre-tax income does not vary with time over our sample period. To relax this assumption, we explore additional specifications that allow the control function to evolve smoothly over time or to vary state by state in response to changes in state welfare or school accountability policies. However, it is not possible to allow the control function to vary freely over time, since this would eliminate any independent variation in our instrument $\Delta\chi_a^{IV}(P_{i,a-1})$.

With a fully flexible (time invariant) control function, all identification comes from differential changes in the EITC schedule over time. Our strategy would break down if the EITC schedule did not change during our sample period, since there would be no independent variation in our instrument given the control function $\Phi(P_{i,a-1})$. In fact, our approach requires at least three periods of data, since we need at least two different changes in the EITC schedule over time given a flexible control function. To better understand identification, suppose that income did not change at all over time. In this case, any changes in after-tax income would be driven solely by changes in the EITC schedule. The validity of our research design, therefore, hinges on controlling flexibly for pre-tax income with the control function. The fact that we use lagged pre-tax income is second order.

Two minor practical issues arise in our analysis. First, the vast majority of EITC recipients receive their credit after filing their taxes the following year. Therefore, we link test scores (typically measured sometime between March and December in our data) with income earned in the previous calendar year (reported during the same survey as test scores are recorded), referring to them as ‘contemporaneous’. Second, we only observe child achievement scores every other year as we discuss further below. Thus, we use two-year differences rather than one-year differences in our analysis. Appendix A briefly describes how this affects the estimating equations above.

4 Data

We use data from the Children of the NLSY and the main NLSY sample of mothers. These data are ideal for studying the effects of family income on children for several reasons. First, we can link children to their mothers, and second, we can follow families over time. Third, the NLSY contains repeated measures of various child outcomes and comprehensive measures of family income. Finally, the NLSY oversamples minority families, which provides a larger sample of families eligible for the

EITC.¹⁵

The NLSY collects a rich set of variables for both children and mothers repeatedly over time. For children, biannual measures of family background and cognitive achievement are available from 1986 to 2000. Detailed longitudinal demographic, educational, and labor market information for the mothers is available annually from 1979 through 1994 and biannually thereafter. Equally important, family income measures (for the previous calendar year) are available in all survey years for the mothers up to 1994 and biannually thereafter.¹⁶ While the NLSY contains a broad array of income questions, it does not ask an individual how much they received in EITC payments or paid in taxes.¹⁷ Therefore, we impute a family’s state and federal EITC payment and tax burden using the TAXSIM program (version 9) maintained by Daniel Feenberg and the NBER (see Feenberg and Coutts, 1993 and <http://www.nber.org/taxsim>). One of the main benefits of the panel is that we can estimate models that account for child fixed effects.

In our analysis, we focus on measures of scholastic achievement in math and reading based on standardized scores on Peabody Individual Achievement Tests (PIAT). The assessments measure ability in mathematics, oral reading and word recognition ability (reading recognition), and the ability to derive meaning from printed words (reading comprehension). From 1986 to 2000, the tests were administered biannually to children ages five and older; although, 92% of our estimation sample is between the ages of 8 and 14. Children took each individual test at most five times due to the age restrictions. See Appendix B for details.

To make the PIAT test scores more easily interpretable, we create normalized test scores with a mean of zero and a standard deviation of one based on the random sample of test takers (i.e. excluding the poor, military, and minority oversamples). We also create a combined math-reading score, which takes the average of our normalized math and reading scores. This is then re-normalized to have a mean of zero and standard deviation of one in the random sample.¹⁸ Our full sample that includes oversamples of blacks and hispanics has negative average normalized test scores, since children in the oversamples are more disadvantaged on average.

¹⁵We exclude children from the oversamples of poor white families and military families, which were not followed throughout our sample period.

¹⁶The survey reports many components of family income, which we aggregate into three categories of pre-tax/EITC income: earned income, unearned income, and non-taxable income. See Appendix B for a description of these income categories and how we impute missing observations.

¹⁷Take-up rates for EITC benefits are high. Both the IRS (2002) and Scholz (1994) estimate that roughly 80 to 87 percent of eligible households receive the credit.

¹⁸As discussed in NLSY79 User’s Guide, the initial standardized test scores we begin with are already normalized by child age to have a mean of 100 and a standard deviation of 15. Thus, our re-normalized test score distributions are nearly identical within each age group, having close to a mean of zero and standard deviation of one. See Appendix B for additional details on the PIAT tests and our normalization procedure.

We restrict our main sample to children observed in at least two consecutive (even-numbered) survey years between 1988 and 2000 with valid PIAT scores, family background characteristics, and family income measures, since our primary analysis estimates models with child fixed effects.¹⁹ Because changes in family income are likely to mean something very different when there is a change of marital status relative to when there is not, we also limit our sample to children whose mothers did not change marital status during two-year intervals when test scores are measured. Our main sample includes 4,412 interviewed children born to 2,401 interviewed mothers, with children observed 2.2 times on average. Table 1 provides information on family income and EITC eligibility over time for this main sample. The table reveals that median after-tax family income rose in real terms from \$23,463 reported in 1988 to \$38,390 reported in 2000. The time trend in family income, which outpaced inflation, is largely attributable to the aging of mothers in the sample. The relevance of changes in the EITC schedule over time is also evident in Table 1. Roughly one-third of children live in families which qualify for the EITC, a high rate that is partly due to the NLSY oversampling of minorities. The largest EITC expansion is reflected in the sizeable increase in EITC eligibility and payment amounts for 2+ child families between 1994 and 1996.

Table B1 in Appendix B describes sample characteristics based on EITC eligibility. Panel A lists variables for the child that are included as controls in our baseline ‘difference’ specifications: child gender, age, number of siblings, and race. Panel B includes additional variables used as controls in our OLS ‘levels’ regressions and a robustness specification. These include mother’s characteristics like age, completed education, AFQT score, and whether she lived with both natural parents at age 14. It also includes the mother’s marital status in the previous year (corresponding to the year income is measured), household composition variables, spouse’s age, and education measures of the mother’s parents and spouse.

Column (i) provides summary statistics for our full sample. The average age of the children in our sample is 11 and most children have at least one sibling. Over half the sample is black or hispanic due to the oversampling of minorities. The average age of mothers is 33 years old, although the youngest mother with a child in our sample is 25. Columns (ii) and (iii) in Table B1 break down the summary statistics based on EITC eligibility, while column (iv) reports the

¹⁹We exclude the 1986 survey year (which records income for 1985) and survey years 2002 onward to focus our analysis on changes in the EITC, rather than the large changes in the tax code associated with the Tax Reform Act of 1986 and the two ‘Bush’ tax cuts in 2001 and 2003. To focus on EITC changes, we also exclude observations with family income levels above \$100,000; although, including these observations has negligible effects when we use a flexible control function. To minimize the influence of outliers and obvious measurement error, we also trim observations with very large changes in income or large and unusual changes in reported welfare income. We employ a detailed imputation procedure to impute some missing income values. See Appendix B for details.

difference between eligible and ineligible families. Children from EITC eligible families (relative to those that are ineligible) are more likely to be minorities and have mothers with less education and lower AFQT scores. Their parents are also less likely to be married. These differences suggest that some children will be more directly affected by changes in the generosity of the EITC (e.g. black children with unmarried, low educated mothers versus white children with married, highly educated mothers).

5 The Effect of Income on Cognitive Achievement

In this section, we discuss the estimated impact of family income on children’s math and reading achievement. We first report standard OLS and differenced estimates of outcome equations (1) and (2) under different assumptions about the dynamic effects of income. We also briefly discuss estimates for a few additional specifications previously employed in the literature. We then turn to our IV estimation strategy, which accounts for measurement error, permanent unobserved heterogeneity, and temporary unobserved shocks. We explore whether income changes have lasting effects on child achievement, whether the effects vary across different demographic groups, and whether income differentially affects younger versus older children. To establish the robustness of our findings, we examine a number of different specifications, including regressions which account for time-varying state policies, more general control functions, and maternal labor market participation.

5.1 OLS and Differenced Estimates

We begin by presenting OLS and differenced estimates of the effects of family income on our combined math-reading measure of cognitive achievement. As a reminder, the differenced estimates are based on two-year differences, since children are only administered the PIAT tests every other year. Compared to most studies, we estimate more general models of child achievement, exploring whether income has lasting effects on children.

Table 2 reports estimates of equations (1) and (2) under different assumptions about the persistence of income effects. In the levels models we regress child achievement on total income and include all the variables reported in Table B1 as controls. The specification we estimate in differences is slightly more general, since we allow achievement growth to vary by the child characteristics listed in panel A of Table B1.²⁰ Column (i) assumes the ‘contemporaneous effects’ model used by

²⁰Below, we explore the robustness of our IV results to specifications that do not allow achievement growth to vary by child characteristics, that allow achievement growth to depend on all of the family background variables listed in

many previous studies. Estimated in levels, we find that a \$1,000 increase in family income raises math-reading test scores by 0.005 standard deviations. Estimated in differences, the effect is less than one-fourth as large and no longer significant. These estimates are similar to corresponding estimates in Blau (1999).

There are two reasons to expect a discrepancy between difference (or fixed effects) and cross-sectional OLS estimates. First, measurement error is greater for income measured in differences than in levels, so attenuation bias will be greater for difference estimators. Second, a correlation between unobserved fixed effects (μ_i) and family income will bias cross-sectional OLS estimates. The first bias is greater for difference estimates while the second only affects cross-sectional OLS, so there is no *a priori* reason to prefer one type of estimator over the other. More importantly, both approaches suffer from additional bias if unobserved transitory shocks to families and children are correlated with family income.

Columns (ii)-(iv) estimate more general models that allow for the possibility that income effects persist for up to two years into the future. Column (iii) reveals the difficulty in identifying the persistence of income effects beyond one year due to the high degree of collinearity in earnings over time. To improve precision but still allow for a difference between contemporaneous and past income, column (iv) imposes $\delta_1 = \delta_2$ but allows for a separate effect of contemporaneous income, δ_0 . The levels specifications in Panel A suggest that income effects are quite small and may last for a few years, while difference estimates in Panel B suggest even smaller effects for current and lagged income. For both panels, we also report the implied medium-term effects of increasing income by \$1,000 each year for up to three years. This is simply the sum of the estimated effects of current and lagged income. These are quite modest and similar across columns (ii)-(iv), and suggest that the coefficient in column (i) understates the medium-run effect of a sustained increase in income.

An alternative specification often seen in the literature regresses child achievement on a long-run average of family income (generally averaging over all available income measures from the past, present, and future). This specification is economically motivated by the standard lifecycle or permanent income model, which assumes family investments in children depend on lifetime or ‘permanent’ income rather than income in any particular period. Implicit is the assumption that families can borrow and save in order to smooth their consumption and child investments over time. A separate statistical argument can also be made for regressing child achievement on average income rather than income received in any particular period. Because income is measured with error, standard OLS level and differenced estimators will tend to be biased towards zero, and Table B1, and that allow for differential growth rates over time.

averaging may alleviate this problem. In practice, previous studies tend to estimate larger effects of average income than of current income (e.g. Blau 1999). We find the same pattern: the relationship between long-run average income and test scores is 70% larger compared to the relationship between current income and achievement.²¹ One concern with using average long-run family income is the difficulty in accounting for unobserved long-run heterogeneity using fixed effects strategies. Since average family income is likely to be more strongly correlated with unobserved family characteristics than is income for any particular period, estimates using long-run averages of family income may be subject to greater omitted variable bias.

5.2 IV Estimates

We now turn to our IV approach to estimate the effects of family income on child achievement. We begin with our simple ‘contemporaneous effects’ model in differences (equation 3) using simulated changes in the EITC (based on lagged income) as instruments for changes in actual after-tax/EITC total family income. As a practical matter, identification comes primarily from the substantial expansion of the EITC schedule between 1993 and 1995; however, other smaller changes in the EITC schedule also aid in identification. The approach reveals whether achievement scores systematically increased more for families who were predicted to receive a greater boost in EITC payments during years when the schedule expanded.

Our approach requires inclusion of a flexible function of lagged pre-tax income as detailed in equation (4). We explored different ordered polynomials and found the estimates to be very similar for orders four and above if we also include an indicator for positive lagged pre-tax income. To be conservative, we use a fifth order polynomial in lagged pre-tax income and an indicator for positive lagged pre-tax income as our baseline ‘control function’. Our baseline specification allows for differential growth in achievement based on a child’s gender, age, number of siblings, and race. Below, we show that the results are similar for specifications with additional controls (i.e. other factors affecting growth in test scores) and with more general control functions that interact included regressors with the polynomial in income.

Table 3 reports baseline IV estimates for our combined math-reading achievement measure, as well as each of the individual PIAT subject test measures. The results in column (i) imply that a \$1,000 increase in family income raises math-reading achievement by 6% of a standard deviation, a modest effect, but much larger than the comparable OLS estimates in column (i) of Table 2.²²

²¹Estimating a specification analogous to column (i) in Panel A of Table 2, we find that a \$1,000 increase in average income (averaged over all available years in our data) raises math-reading achievement by 0.008 (s.e.=0.002).

²²Since we use two-year differences in income and child outcomes, these estimates reflect the effects of increasing

To place this estimate in perspective, in the OLS levels specification, having a mother who is a high school graduate (versus a high school dropout) is associated with an increase of 17% of a standard deviation in achievement. Looking at columns (ii) – (iv) in Table 3, the estimated effects of income are noticeably lower for reading recognition, while the estimated effects of income on reading comprehension and math are similar to the effects for our combined math-reading measure.

This table also reports the coefficient on our instrument in the first stage regression of changes in total family income on changes in predicted EITC receipt. It is slightly larger than one, but not significantly so. In general, this coefficient may deviate from one due to labor supply responses to the EITC expansions or due to measurement error in income. As we discuss later in the paper, we find some evidence of a modest effect operating through labor supply.

The key assumption in our analysis is that the relationship between child achievement growth and lagged pre-tax income should be relatively stable over time if the EITC schedule is not changing. Identification relies on linking changes in the income – achievement relationship with changes in the EITC schedule over time. Of particular concern are systematic economic or policy changes that would improve the test scores of children from lower-income families at the same time the EITC expanded (most notably from 1993 to 1995). In this case, our IV estimators would mistakenly attribute the achievement gains of disadvantaged children to the increased income their families received from expansions of the EITC. We explore specifications in Table 4 that take into account national time trends and changes in state-level school accountability and welfare policies. To conserve space, we only report estimates for our combined math-reading achievement measure.

The first specification in Table 4 includes year dummies in our baseline specification. This allows average test scores to vary freely from year to year, and forces identification of our IV estimate to come entirely from differences in predicted EITC changes across individuals (by lagged pre-tax income) between any two years.²³ This yields a similar point estimate (significant at the 0.10 level) to that of Table 3, but the standard error increases by two-thirds. Specifications B and C in the table allow for a linear time trend in test score growth; specification C also interacts the time trend with the control function $\Phi(P_{i,a-1})$ (i.e. the polynomial in lagged pre-tax income and an indicator for positive lagged pre-tax income). These specifications yield larger (and less precise) estimates

annual income by \$1,000 for up to two years. As we show below with dynamic achievement specifications, these estimates largely identify the impact of increasing income in the current year by \$1,000, since earlier increases in income appear to have small lasting effects. The estimates could also be inflated by about 15-20% to account for the fact that EITC take-up rates are estimated to range from 80 to 87% (IRS 2002, Scholz 1994).

²³Without time dummies, our estimates are identified even if everyone experienced the same predicted EITC change between years as long as the EITC expanded more in some years than others. More generally, our IV specifications that do not include time dummies are identified from changes in average EITC income and test scores over time as well as differential changes in EITC income and test scores across individuals between particular time periods.

when compared with our baseline estimate in Table 3. By interacting the time trend with the control function, we address the concern that the relationship between child outcomes and pre-tax income is changing over time.

The next two specifications in Table 4 address changes in state policies that might directly affect the relationship between child outcomes and family income or characteristics: school accountability policies and welfare regulations. A few states began to introduce student testing/accountability measures and welfare reforms in the early 1990s, which some studies have linked to improvements in state test scores (e.g. Hanushek and Raymond (2005) and Miller and Zhang (2008)).²⁴ To account for these reforms, we start by adding an annual indicator for whether the child’s state has a ‘consequential’ accountability policy (i.e. required testing with consequences for school performance) to our baseline specification.²⁵ The next specification examines whether accounting for welfare reforms taking place in the 1990s (associated with statewide AFDC waivers and TANF) affects our results. We include in our baseline specification an annual indicator equal to one if a state has any of the following: (a) time limits on welfare receipt, (b) sanctions for violating work requirements, or (c) school requirements for dependent children. As Table 4 shows, these additions have little effect on our estimates. Finally, the last specification of Table 4 simultaneously accounts for national time trends, state-level school accountability, and state-welfare reforms. The results are nearly identical to our baseline estimates (with larger standard errors). In summary, we find no evidence that time-varying policies or economic changes materially affect the estimated impacts of family income on child achievement.

In Table 5, we return to dynamic models of child achievement that allow for lasting effects of family income on children. We report estimates for the combined math-reading achievement measure analogous to those of Table 2. Due to the limited number of major changes in the EITC schedule, we only estimate the effects of income lasting up to two years into the future. Columns (i) and (ii) allow for the possibility that income affects test scores up to one or two years later. Both specifications suggest sizeable effects of contemporaneous income and effects of past income which are smaller. Given the sizeable standard errors when multiple years of income are included, column (iii) restricts both one- and two-year lagged income to have the same effect (i.e. $\delta_1 = \delta_2$). This specification provides more precise estimates, but yields the same conclusion: contemporaneous

²⁴Most states did not introduce school accountability policies or welfare reforms prior to 1996. A number of states received Aid to Families with Dependent Children (AFDC) waivers in the early 1990s; however, most states introduced welfare reforms with the introduction of the Temporary Assistance for Needy Families (TANF) program in 1996. See Appendix C for a detailed description of our school accountability and welfare policy measures.

²⁵These specifications also include an interaction of the accountability measure with the control function $\Phi(P_{i,a-1})$. We do the same for welfare policy indicators below.

income plays an important role in achievement, with smaller effects from past income.²⁶ The table also reports the implied medium-term effects of a sustained increase in income for up to three years. These medium-term effects are up to 50% larger than the contemporaneous effect estimated in Table 3.

We draw two main conclusions from Table 5. First, there are small, but statistically insignificant, effects of lagged income on math and reading achievement scores. The medium-term effects suggest that our baseline estimates in Table 3, if anything, understate the effects of lasting income changes on child achievement. Second, income appears to have important contemporaneous effects on child achievement. Moreover, incorporating lasting effects of income does not substantially alter the fact that income has a sizeable contemporaneous effect. So, while one would certainly like to more fully determine the dynamic effects of family income on achievement, the simple ‘contemporaneous effects’ model appears to provide reasonably good estimates of the short-run effects of income. We focus on this baseline model in the remaining two tables.

Table 6 displays estimates from separate regressions for various population subgroups. Estimates in the table reflect the impact of a \$1,000 increase in current income on combined math and reading achievement for the reported subgroups. The extent to which different subgroups are more or less affected by changes in the EITC is reflected in the ‘Percent in EITC Range’ for each group. Higher socioeconomic status (SES) groups have a lower probability of being affected by the EITC and, therefore, a smaller instrumented change in income on average. This is reflected in the fact that the first stage estimates for high SES groups typically have standard errors that are twice as large as those for low SES groups.

Except for the final two columns, the table is organized such that estimates for more economically disadvantaged groups are reported at the top while estimates for more advantaged groups are at the bottom. Achievement for children with low educated mothers increases significantly with income, while achievement for children whose mothers attended at least some college is largely unresponsive to income changes. One should exercise caution in interpreting the latter, however, since the first stage is quite weak for children with more educated mothers. Changes in EITC schedules do not provide a very good source of income variation for these families. We also estimate strong and statistically significant effects of family income on the achievement of minority children; in contrast, our estimates for whites are substantially smaller and the first stage is imprecise. Point estimates also suggest that income raises test scores more among children in unmarried households

²⁶A number of recent studies estimate similarly strong fade-out effects for the ‘value added’ of individual teachers on student test scores (e.g. Lockwood, et al. 2007, Jacob, Lefgren and Sims 2008, and Rothstein 2008).

relative to married households, and more for children whose mother’s AFQT score is below the median compared to above the median; however, these estimates are fairly imprecise. Overall, these estimates suggest that the effects of family income are greater for more disadvantaged children; although, the difference is only statistically significant by maternal education.

A number of recent studies (e.g. Duncan and Brooks-Gunn 1997, Duncan, et al. 1998, Levy and Duncan 1999) suggest that income at early ages may have greater effects on development than income received at later ages. In the second to last column of Table 6, we estimate the effects of income separately for children age 11 or younger versus age 12 or older. These estimates suggest slightly larger effects of income on achievement for younger children, although the difference is not statistically significant. Unfortunately, we are unable to examine the effects of income at very early ages, which is when many researchers find the largest effects. This is because the majority of our sample (92% of the children) are age 8 through 14 when they take the PIAT tests.²⁷

In the final column of Table 6, we estimate separate models for boys versus girls. The effect of income for boys is twice as large as that for girls, although the standard errors are large enough that the difference is not statistically significant. This result is similar to that found by Milligan and Stabile (2009), who find that increased child benefit levels in Canada had stronger effects on the academic performance of boys compared to girls.

Table 7 presents several additional specifications for the ‘contemporaneous effects’ model (combined math-reading measure) to explore the robustness of our baseline results. Specification A includes additional control variables such as the mother’s age and education, her family background, and her spouse’s characteristics in the differenced child outcome equation, while specification B removes all control variables (except the control function) from our baseline specification. Neither change in control variables has much impact on the estimated effect of family income. We next explore a more general control function in specification C, interacting all of the baseline control variables with lagged pre-tax income and the polynomial in lagged pre-tax income. These interactions address the concern that the relationship between child outcomes and lagged income differs based on the baseline controls. This more general control function does not appreciably change the estimate.

Our estimates exploit variation in both state and federal EITC schedules when constructing

²⁷Children do not take the PIAT tests in the NLSY until age five. The PIAT tests were initially administered to children as old as 18, but this was capped at age 14 in 1994. Moreover, the PIAT reading recognition component initially had problems which invalidated the test scores of many young children. Using the average of the math and reading recognition tests (excluding reading recognition) as the dependent variable so as to broaden the sample to include more young children yields a similar pattern by age: the estimated effect of income is 0.062 (s.e.=0.032) for children age 11 or younger and 0.033 (s.e.=0.022) for children age 12 or older.

our instruments. Specification D shows that the inclusion of state fixed effects in our specifications has little impact on the coefficient of interest. This is true regardless of whether we use the state EITCs to construct our instruments. Because few states had EITC provisions during our sample period (5 states by 1996 and 10 states by 1999), the results are very similar when only using federal changes in EITC schedules to construct our instruments.

Specification E in Table 7 uses NLSY-created weights for the initial sample of mothers to weight observations. These estimates indicate a slightly smaller effect of family income on achievement; however, the standard error is 12% larger than that of our baseline estimates without weights.²⁸

Table 6 suggests that the effects of income may be stronger for more disadvantaged children. Under this assumption, some researchers have preferred to measure income in logs rather than levels. For comparison and as a check on the robustness of our findings, specification F of Table 7 uses log total family income as the right-hand side variable rather than income measured in levels.²⁹ This specification implies that a 10% increase in family income raises achievement by 6.4% of a standard deviation. For families with income of \$12,000, an extra \$1,000 would raise child math-reading scores by 0.053 of a standard deviation, similar to our baseline IV estimate that uses income measured in levels.

It is natural to question whether the large changes in the EITC generated important labor supply responses among mothers which may have affected children separately from the direct effects of income we aim to measure.³⁰ If so, our strategy will attribute these additional effects to income unless we also control for parental labor supply. Most empirical studies find very small negative effects of the EITC expansions on hours worked by women who were already working. The literature

²⁸Two arguments are often made for using sampling weights. First, they can produce more efficient estimates. However, this is not generally true in the case of IV estimation and does not appear to be true in our application based on a comparison of standard errors. A second argument sometimes made for using sampling weights is based on heterogeneous ‘treatment effects’ and the desire for estimating a population average effect. Since blacks and hispanics are over-represented in our sample, one might want to use sampling weights to obtain a population ‘average’ effect of family income on achievement. However, it is well-known that IV does not generally yield a population average effect, except in rare cases (see, e.g., Heckman and Vytlacil 1998, Imbens and Angrist 1994, Wooldridge 1997). In our context, regardless of whether we use sampling weights, IV estimates a weighted average of income effects for blacks, hispanics, and whites; however, this weighted average is unlikely to reflect the true population average effect. Estimates using the sampling weights should place a larger weight on the effect for whites vs. minorities. Thus, the slightly smaller estimate for specification D relative to our baseline estimate in Table 3 is consistent with the finding in Table 6 that income effects are larger for minorities than for whites.

²⁹In this specification, we use $\ln\left(\hat{E}[P_{i,a}|P_{i,a-1}] + \chi_a^{s_i,a-1}\left(\hat{E}[P_{i,a}|P_{i,a-1}]\right)\right) - \ln(P_{i,a-1} - \chi_{a-1}^{s_i,a-1}(P_{i,a-1}))$ as an instrument for $\Delta \ln(I_{ia})$.

³⁰In principle, an EITC expansion may affect children in three ways. First, holding earnings constant, it increases family income. Second, it may affect earnings through family labor supply responses. Both of these affect children through available family resources. Finally, labor supply responses may directly affect children through parental time spent with children. If labor supply responses to EITC schedule changes are small, the second and third effects will be negligible, and we identify only the first effect. More generally, in controlling for labor supply, we identify the sum of the first two effects (i.e. the effect of the total change in income).

also finds a positive effect on labor market participation among single mothers, but small negative effects on married mothers with working husbands (see Hotz and Scholz 2003 and Eissa and Hoynes 2005). Specification G of Table 7 adds changes in maternal labor force participation and hours worked to our baseline specifications as additional controls. An increase in the number of hours a mother works has small negative estimated effects on children, whereas participation changes have statistically insignificant effects. Most importantly, accounting for changes in mother’s labor market participation and hours of work does not affect our main conclusion about the importance of family income.³¹

Recall that total income increased by \$1.27 for a \$1 increase in predicted EITC payments in the first stage of the baseline specification. The fact that the coefficient is slightly larger than one (although not significantly so) is consistent with a modest bonus impact through increased labor supply. Indeed, once labor supply is controlled for in panel G, the first stage coefficient drops to 0.90.

5.3 Interpreting IV Estimates

Our IV results indicate modest but encouraging effects of family income on children’s scholastic achievement. Our baseline estimates imply that a \$1,000 increase in income raises combined math and reading test scores by 6% of a standard deviation. Although modest in an absolute sense, our estimates are large relative to much of the literature and relative to the OLS and differenced estimates reported in Table 2. Duncan, Morris, and Rodrigues (2007) also report IV estimates of the effect of family income on child achievement that are much larger than their OLS estimates. Their IV strategy exploits randomly assigned variation in family income supplements from ten different income support and welfare experiments to identify the causal effect of income. Looking at expansions in the Canadian child benefit program, Milligan and Stabile (2009) find even larger effects of extra income on children’s test scores than we do. Like our approach, these two papers use exogenous variation in income and focus on relatively disadvantaged families.

We speculate that a variety of factors may be responsible for our larger IV estimates relative to traditional OLS and fixed effects or differenced estimates. A first possibility is that measurement

³¹The endogeneity of which mothers work and how much they choose to work is an obvious concern. We attempted to treat participation as endogenous by using changing parameters of the EITC schedules (e.g. maximum credit amounts, phase-in and phase-out rates) over time as additional instrumental variables for maternal labor market participation (an approach similar in spirit to Blundell, et. al 1998, and Eissa and Hoynes 2006). This approach yields statistically significant estimates for family income that are very similar to our baseline estimates; however, it produces imprecise estimates for maternal labor force participation. Unfortunately, the first stage for maternal labor supply indicates the instruments are weak in our sample.

error produces attenuation bias for standard methods. Fixed effects and differenced estimators are particularly affected by this problem, since changes in income are noisier than income measured in levels. However, measurement error alone is unlikely to explain most of the gap between our IV estimates and more traditional estimates. As reported in Section 5.1, the estimated effect of average income (which should have less measurement error) is 70% larger compared to the estimated effect of contemporaneous income in OLS specifications (0.0080 versus 0.0047) but still much smaller than our IV estimates.

A second potential explanation is that income matters more for disadvantaged families and that our IV estimates capture the effects of income for disadvantaged families who are affected by the EITC expansions. Table 6 offers some support for this explanation. Furthermore, Løken, Mogstad and Wiswall (2010) argue that nonlinear effects explain why OLS and FE estimators find little evidence that family income matters, since these estimates place relatively little weight on poor families in most studies. To further explore this issue, we split the sample into low, middle, and high average total family income groups and use OLS to estimate separate effects of income for each group.³² The effect of a \$1,000 increase in average income is 0.026 (s.e.=0.009) for the bottom quartile, 0.010 (0.004) for the middle two quartiles combined, and 0.010 (0.004) for the highest quartile. The effect for the lowest income group is much larger than the effects for higher income groups and closer to our IV estimates.

A third explanation recognizes that each EITC expansion effectively raised the annual incomes of eligible families for many years in the future. For example, we estimate that for the median EITC recipient, the 1993-95 EITC expansion raised total credit amounts over the years 1995-99 by nearly four times the amount it raised credit amounts in 1995 alone.³³ If families are forward-looking and base their investment decisions on current and expected future income, we would expect them to respond more to a lasting change in income than to a one-year change. A lasting increase in income is also likely to alleviate family stress and improve family dynamics more than a comparable

³²Given the NLSY oversampling of minorities and poor whites, our data contains a large number of low and moderate income families. The lowest quartile corresponds to families earning less than \$18,031 on average, the middle two quartiles between \$18,031 and \$41,790, and the fourth quartile greater than \$41,790. We use average income rather than current income to minimize problems with measurement error and to capture more permanent differences in income.

³³To empirically investigate the persistence of EITC gains for families, we divide the cumulative three-year credit increase (for 1995, 1997, and 1999) by the one-year credit increase for 1995 resulting from the large EITC expansion that took place between 1993 and 1995. Specifically, we calculate $\frac{[\chi_{95}(P_{95})+\chi_{95}(P_{97})+\chi_{95}(P_{99})]-[\chi_{93}(P_{95})+\chi_{93}(P_{97})+\chi_{93}(P_{99})]}{\chi_{95}(P_{95})-\chi_{93}(P_{95})}$, where $\chi_s(P_t)$ reflects the simulated EITC credit based on the schedule from year s and pre-tax income reported for year t . The median of this ratio (for those who received any EITC in 1995) is 2.33, while the 25th and 75th percentiles of this ratio are 1.51 and 3.12, respectively. Extrapolating based on the median ratio implies that a \$1 increase in current EITC income translates into a \$3.88 increase in EITC income over the next five years.

temporary increase. In this case, our IV estimator identifies the effect of increasing *annual income* by \$1,000 for many years into the future and not just a single year. On the other hand, OLS and difference estimators identify the effect of a much more short-lived increase in income, since most of the underlying variation in income over time is transitory (or measurement error).³⁴ Thus, it is not surprising that our IV estimates exceed our OLS and difference estimators.

A final possible explanation for larger IV estimates may have to do with the nature of EITC income relative to other income sources. Three features of the EITC are somewhat special. First, the EITC is typically paid out in lump sum fashion after families file their taxes (many EITC recipients even receive an automatic refund at filing), and families may spend these lump-sum transfers differently than they spend more traditional income flows (Barrow and McGranahan (2000) and Goodman-Bacon and McGranahan (2008)). Second, since EITC payments explicitly depend on having children in the household, families may feel some obligation to spend it on their children. Third, EITC payments come in the mail with tax returns or are direct deposited into family accounts. As such, mothers may be more likely to gain control of EITC payments than fathers (compared to other sources of income). A number of studies empirically find that household expenditures on children increase with the share of family income going to mothers (e.g. Lundberg, Pollak, and Wales 1997, Attanasio and Lechene 2002, and Ward-Batts 2008).

6 Conclusion

Understanding the consequences of growing up poor for a child's well-being is an important research question, but one that is difficult to answer due to the potential endogeneity of family income. The question is particularly interesting to policymakers, since part of the explicit rationale for income support programs (such as the EITC) is to improve the lot of children. Past estimates of the effect of family income on child development have often been plagued by omitted variable bias. That is, children growing up in poor families are likely to have home environments or face other challenges which would continue to affect development even if family income rose substantially.

In this paper, we use an IV strategy to estimate the causal effect of income on children's math and reading achievement. Using a panel of 4,412 children matched to their mothers allows us to address problems associated with both unobserved heterogeneity and endogenous transitory income shocks. Our IV approach exploits the large non-linear changes in the EITC in the late 1980s and 1990s as an exogenous source of variation in family income levels. The largest of these EITC

³⁴See Dahl and Lochner (2005) for a more formal discussion of these issues.

changes doubled benefit amounts for some families between 1993 and 1997, accounting for as much as \$2,100 in extra income (measured in year 2000\$). Over the time period in our sample, the EITC expansions raised average family income by more than 10% for EITC eligible families with two or more children.

We find that extra family income has a modest, but encouraging, causal effect for children growing up in poor families. Our IV results indicate that current income has significant effects on a child's math and reading test scores. The baseline estimates imply that a \$1,000 increase in income raises contemporaneous math and reading test scores by 6% of a standard deviation. Over the entire sample period (1987–1999), the median EITC payment for eligible two-child families increased by \$1,670 (in year 2000\$), implying an average test score increase of 10% of a standard deviation for this group.

Our estimates also suggest that the effects are larger for children growing up in more disadvantaged families, younger children, and boys. The results are robust to a variety of alternative specifications, including regressions which account for time-varying state policies, general control functions, and maternal labor market participation. Simple dynamic models suggest that contemporaneous income has the largest effect on achievement, with small effects from past income. An interesting avenue for future research would be to explore why income has modest contemporaneous effects but small long-run effects on achievement.

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Appendix A: Methodological Issues

Details on EITC, Tax, and Net Total Income Measures

We create three family income categories based on the many income components in the NLSY: *earned income*, *unearned income*, and *non-taxable income*. *Earned income* includes income from wages and salary. *Unearned income* includes reported income from a business or farm, unemployment compensation, and a residual catch-all question referring to interest income, social security payments, net rental income, and income from other regular sources. *Non-taxable income* includes income from veteran benefits, worker compensation or disability payments, welfare payments (including food stamps, Supplementary Security Income, or other public assistance), and child support. All of these measures include income received by the mother as well as her spouse. (Income from unmarried partners is not included.)

To calculate actual EITC and tax amounts, we use both earned and unearned income, running them through TAXSIM for the appropriate year.³⁵ These are added (EITC) to and subtracted (taxes) from pre-tax/EITC income to create our measure of total net family income, I_{ia} .

To calculate predicted EITC amounts for use in our instruments, we only input earned income (or predicted earned income) into TAXSIM. We do this because unearned income amounts are generally quite low (and noisy) for persons otherwise qualifying for the EITC, and including unearned income would require the inclusion of a more complicated control function used in IV that depended on both earned and unearned income. The analysis is greatly simplified by leaving unearned income out, with little sacrificed in terms of identifying power.

IV Estimation of the Contemporaneous Effects Model

To understand the implicit assumptions underlying our IV strategy, begin by assuming that $\alpha = \beta = 0$ in equation (3). In this case, IV will provide consistent estimates if

$$E_a[\Delta\varepsilon_{ia}|P_{i,a-1}, \Delta\chi_a^{IV}] = \Phi(P_{i,a-1}).$$

The a subscript on the expectation on the left reflects that it is taken with respect to the age a conditional distribution of $\Delta\varepsilon_{ia}$. The key assumptions underlying this approach are (i) the control function $\Phi(\cdot)$ is flexible enough to capture the true expected relationship between child development shocks and pre-tax income, and (ii) the stability of that relationship over time.

First, notice that $E_a[\Delta\varepsilon_{ia}|P_{i,a-1}, \Delta\chi_a^{IV}(P_{i,a-1})] = E_a[\Delta\varepsilon_{ia}|P_{i,a-1}]$ if factors affecting the EITC schedule, s_{ia} , do not affect the relationship between shocks to child outcomes and pre-tax income. If everyone was on the same schedule, this would be trivially satisfied since $\Delta\chi_a^{IV}$ would only be a function of pre-tax income. Endogeneity problems can be traced to the relationship between $\Delta\varepsilon_{ia}$ and

³⁵We put all unearned income through TAXSIM as ‘unemployment income’ since the program treats it as fully taxable income during our sample period, but it appropriately does not treat it as earned income in computing the EITC. While in later years persons with ‘excessive’ interest and dividend income (above \$2,200-2,500 depending on the year) should be disqualified from the EITC, we are unable to separate this source of income from social security payments, rental income or other regular sources of income. By including this income with other unearned income and putting it through TAXSIM as ‘unemployment income’, we effectively ignore this feature of the EITC rules.

$(P_{i,a-1}, P_{ia})$. Stability of this relationship over time (i.e. $E_a(\Delta\varepsilon_{ia}|P_{i,a-1}, P_{ia}) = E(\Delta\varepsilon_{ia}|P_{i,a-1}, P_{ia})$ so the expectation no longer depends on age, a) and stationarity of the income evolution process (i.e. the joint distribution $g(P_{i,a-1}, P_{ia}) = g(P_{i,a'-1}, P_{ia'})$ for all a, a') further implies that $E_a[\Delta\varepsilon_{ia}|P_{i,a-1}] = E[\Delta\varepsilon_{ia}|P_{i,a-1}] = \Phi(P_{i,a-1})$ for a sufficiently flexible function $\Phi(\cdot)$. Note there is nothing inherently special regarding the use of lagged pre-tax income in this approach; one could reverse the roles played by current and lagged pre-tax income and include a flexible function of current income as the control function.

More generally, when α and β are not zero, one can incorporate x_i and Δw_{ia} into the control function. The estimates would then be consistent if

$$E_a[\Delta\varepsilon_{ia}|x_i, \Delta w_{ia}, P_{i,a-1}, \Delta\chi_a^{SIV}] = \Phi(x_i, \Delta w_{ia}, P_{i,a-1}).$$

Estimating such a general control function can be empirically difficult due to the curse of dimensionality. Most of our regressors are indicator variables. In practice, we explore control functions with high order polynomials in $P_{i,a-1}$ and interactions of those polynomials with all of our regressors. In general, the inclusion of interaction terms has negligible effects on estimates of our parameters of interest, and the simpler $\Phi(P_{i,a-1})$ is sufficient.

IV Estimation of Models with Lasting Income Effects

Estimating more general first-difference models with lagged changes in income like equation (2) requires additional instruments for each new income term. We use instruments analogous to those described above. For example, when we estimate equation (2) using IV, we use $\chi_{a-\ell}^{s_{i,a-1}}(\hat{E}[P_{i,a-\ell}|P_{i,a-1}]) - \chi_{a-\ell-1}^{s_{i,a-1}}(\hat{E}[P_{i,a-\ell-1}|P_{i,a-1}])$ as an instrument for $\Delta I_{i,a-\ell}$.³⁶ It is still necessary to include the control function $\Phi(P_{i,a-1})$, and the assumptions discussed above must still be satisfied.

Estimating Equations using Two-Year Differences

Our data only contain measures of child outcomes every other year; however, our model of child outcomes (equation (1)) is based on annual income. We assume (1) describes child outcomes; however, we estimate our models using two-period differences. If we define Δ_2 to be the two-period difference operator (e.g. $\Delta_2 y_{ia} = y_{ia} - y_{i,a-2}$), then our model implies:

$$\Delta_2 y_{ia} = x'_i \alpha + \Delta_2 w'_{ia} \beta + \Delta_2 I_{ia} \delta_0 + \Delta_2 I_{i,a-1} \delta_1 + \dots + \Delta_2 I_{i,a-L} \delta_L + \Delta_2 \varepsilon_{ia}. \quad (2')$$

We estimate versions of this equation for $L = 0, 1, 2$. While estimation of the ‘contemporaneous effects’ model (i.e. $L = 0$) does not require income data for years in-between when child outcome measures are observed, estimation of other models does.

³⁶Notice, all simulated EITC changes are based on the schedule and pre-tax income level as of age $a - 1$. This maintains tractability, since it does not require inclusion of other lagged values of pre-tax income in the control function $\Phi(P_{i,a-1})$. Using different lags of pre-tax income to simulate EITC changes for each lag (e.g. using $\chi_{a-\ell}^{s_{i,a-1}}(\hat{E}[P_{i,a-\ell}|P_{i,a-\ell-1}]) - \chi_{a-\ell-1}^{s_{i,a-1}}(P_{i,a-\ell-1})$ as an instrument for $\Delta I_{i,a-\ell}$) would require including each year of lagged pre-tax income levels (used to create the instruments) in the control function.

Appendix B: Description of NLSY Children Data

Child Characteristics

Most child characteristics are taken directly from the Children of the NLSY survey responses in even numbered years from 1986 to 2000. PIAT math and reading tests were administered biannually primarily to children ages five to fourteen.³⁷ We create normalized measures of PIAT math and reading using the standardized scores. These scores are initially normed by the NLSY based on a random sample of children in 1968 to have a constant mean (100) and standard deviation (15) for each age. For interpretation purposes, we re-normalize math, reading recognition, and reading comprehension scores by subtracting the sample mean from the NLSY random sample and then dividing by the sample standard deviation. This produces individual test scores with a mean of zero and standard deviation of one for the random sample of respondents. To create a combined math-reading score, we average the normalized math and reading measures and then re-normalize to a mean of zero and standard deviation of one (based on the random sample).

Parental Characteristics

Most parental characteristics are taken directly from the NLSY. Additionally, we create an age-adjusted, normalized AFQT measure using the percentile scores based on the 1979 calculation. We first create a normalized value by subtracting off the mean from the random sample and dividing by the sample standard deviation. Then, we regress these normalized scores on age dummies and use the residuals from this regression as our adjusted AFQT measure. We also fill in missing values for education, marital status, and spousal age using observed values in surrounding years.

Family Income

We calculate total family income combining all available measures of income in the NLSY, deflating them using the annual CPI-U so that they are in year 2000 dollars. Because some of the income components are missing in one or more years, we use a detailed imputation procedure to maintain a large representative sample. (We note, however, that imputations play little role in estimation of our contemporaneous effects model; they are more important for models with lagged income. This is because income is only observed every other year after 1994, and models with lagged income require the odd-numbered years.) We begin by describing the available measures of family income from a battery of questions that vary slightly over time; then, we discuss imputation of missing values. Appendix A discusses details regarding the aggregation of these measures into total family income and determining EITC and tax amounts.

We utilize reported income of the respondent (i.e., the child's mother) and her spouse from the following sources: (i) wages, salary and tips (including income from military service); (ii) business

³⁷Many children ages 5-7 do not have valid scores for the reading recognition test, because their scores were out of range based on the national norming sample in 1968. Starting in 1994, the tests were given only to children who had not reached their 15th birthday by the end of the calendar year. Around two percent of children took the PIAT tests after their 15th birthday before this rule was put in place. We include these children in our analysis, but the results are very similar if they are excluded. See the NLSY79 User's Guide for details.

and farm income; (iii) unemployment income; (iv) income from savings, net rental income, and social security income; (v) veteran benefits, worker compensation, and disability payments; (vi) welfare/AFDC, food stamps, Supplemental Security Income or other public assistance; and (vii) child support.

For all survey years (1979-1994, 1996, 1998, 2000), we impute each of these income sources separately based on the full panel of responses for individuals. Our different imputations largely reflect the relative importance of each income measure in computing total family income. Sources (i)-(iii) are imputed separately for the mother and her spouse, while all other sources are combined for both and imputed as a single measure. For wage, salary, and military income (source i), we use an individual-specific regression of income on age and age-squared to impute missing income observations. Only observations when an individual is age 22 or older are used in the regression, and we only impute missing observations when at least 8 non-missing observations are available. To impute missing observations for sources (ii) and (iv), we use individual-specific regressions of income on age (only using observations when an individual is age 22 or older and requiring at least 6 non-missing values). To impute missing observations for all other sources, we use individual-specific means (for ages 22 or older when at least 4 non-missing values are available). For non-survey years 1995, 1997, and 1999, we impute each income source as the average of adjacent year reports. (These ‘odd year’ imputations are only used in the dynamic specifications of Tables 2 and 5.) More detailed notes on the imputation procedure are available from the authors upon request.

We trim the sample to exclude the approximately 1% of observations with two-year after-tax total income changes of greater than \$40,000 in absolute value (in year 2000 dollars). We note that welfare income measures in the NLSY sometimes show implausibly large jumps across surveys. Therefore, we further trim the 11% of observations with welfare changes exceeding \$2,500 (in absolute value) if there is not a corresponding change in earned income (of the opposite sign) that is at least as large. Modest changes in these trimming rules have little effect on our estimates; however, failure to trim at all greatly reduces the precision of our estimates. For example, trimming observations with welfare changes exceeding \$4,000 (in absolute value) without a corresponding change in earned income trims 7.5% of observations and yields similar results compared to the baseline IV estimates: the effect of income on combined math-reading achievement is 0.066 (s.e.=.027) versus 0.061 (s.e.=.023) in Table 3.

Appendix C: State-level School Accountability and Welfare Reform Measures

Our measures of accountability and welfare reform are taken from Appendix Table 2 of Miller and Zhang (2008). Their accountability measures are largely due to Hanushek and Raymond (2005), who distinguish between ‘consequential’ accountability, which attaches consequences to school performance, and ‘report card’ accountability, which simply provides public report cards for schools. Their data reports three states as introducing accountability in ‘1993 or earlier’. Based on checks of State Department of Education websites, we code the introduction of accountability in Wisconsin as 1991, North Carolina as 1993, and Connecticut as 1988. Other states that were

early to introduce ‘consequential’ accountability include Texas (1994) and Kentucky (1995).

Miller and Zhang (2008) document the introduction of three types of welfare reforms that took place at the state level since the early 1990s: limits on the amount of time a person (over a spell or over one’s lifetime) can remain on welfare; sanctions (including partial or full reduction in welfare benefits) on recipients not meeting work or schooling requirements; and schooling requirements for children (e.g. maintaining minimum grades or requiring attendance). The following states introduced at least one of these reforms prior to 1996: New Jersey (1992); Illinois, Iowa, and Utah (1993); Arkansas, Georgia, Michigan, South Dakota, and Vermont (1994); Arizona, Indiana, Massachusetts, Mississippi, and Missouri (1995).

Figure 1a: Federal EITC Schedules for Families with Two or More Children (Year 2000 Dollars)

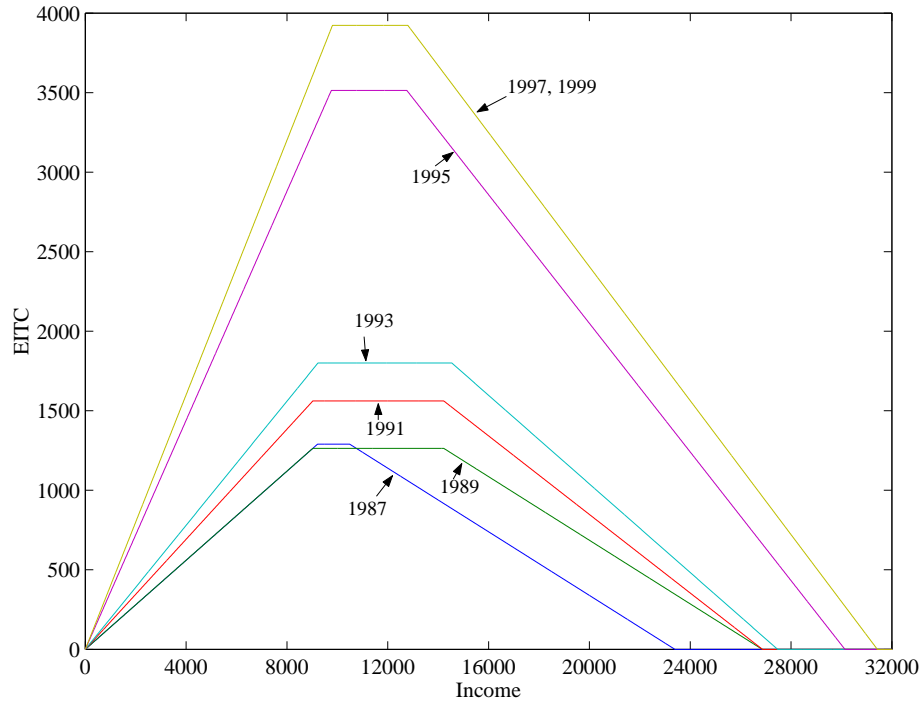


Figure 1b: Two-Year Changes in EITC Schedules for Families with Two or More Children (Year 2000 Dollars)

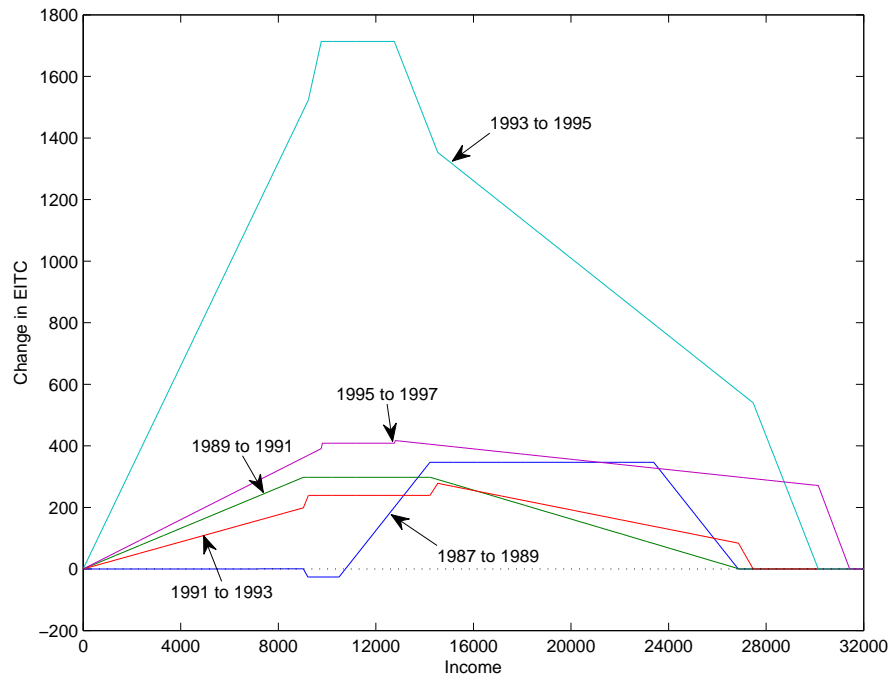


Table 1. Family Income, EITC Eligibility, and EITC Payments over Time (in Year 2000 \$)

Year (i)	Number of Children (ii)	Median Lagged Family Income (iii)	Fraction of Children in EITC Eligible Families (iv)	Median EITC Payment (if Eligible) (v)	EITC Payment as a Fraction of Family Income (if Eligible)	
					1 Child Families (vi)	2+ Child Families (vii)
1988	1,186	23,463	0.31	547	0.05	0.05
1990	1,186	24,791	0.35	718	0.05	0.05
1992	1,648	26,852	0.31	833	0.06	0.06
1994	1,655	28,832	0.36	1,124	0.09	0.07
1996	1,682	34,988	0.34	1,917	0.10	0.13
1998	1,349	38,179	0.34	2,031	0.10	0.14
2000	1,088	38,390	0.35	2,217	0.11	0.16
All	9,794	30,491	0.34	1,124	0.08	0.10

Notes: Data are from the Children of the NLSY linked to their mothers in the main NLSY79. The unit of observation is a child. The sample is restricted to those used in our baseline IV analysis in Table 3. Children must have valid math and reading PIAT scores, child control measures in panel A of Table B1, and family income measures for the reported year. Children must also have at least two years of valid observations to be included. Year in column (i) refers to the NLSY survey year; income and EITC payment variables refer to the previous year's income. Family income includes tax payments and tax credits (including the EITC); the sources for family income include earned income, unearned income, and non-taxable income.

Table 2: OLS Estimates of the Effect of Family Income on Math-Reading Achievement

	(i)	(ii)	(iii)	(iv)
A. Estimated in Levels				
Current Income	0.0047** (0.0011)	0.0031** (0.0014)	0.0022 (0.0016)	0.0023 (0.0015)
Lagged Income (t-1)		0.0022 (0.0016)	0.0019 (0.0024)	
Lagged Income (t-2)			0.0015 (0.0019)	
Sum of (t-1) and (t-2) Lagged Income				0.0017* (0.0009)
Medium-Term Effect of Increasing Income by \$1,000/Year for 3 Years	0.0047** (0.0011)	0.0053** (0.0013)	0.0056** (0.0015)	0.0056** (0.0015)
B. Estimated in Differences				
Current Income	0.0010 (0.0007)	0.0015* (0.0008)	0.0010 (0.0010)	0.0016* (0.0009)
Lagged Income (t-1)		0.0005 (0.0009)	0.0012 (0.0011)	
Lagged Income (t-2)			-0.0007 (0.0009)	
Sum of (t-1) and (t-2) Lagged Income				0.0001 (0.0005)
Medium-Term Effect of Increasing Income by \$1,000/Year for 3 Years	0.0010 (0.0007)	0.0020* (0.0010)	0.0015 (0.0013)	0.0018 (0.0013)
Sample Size (for both panels)	8,608	6,543	5,019	5,019

Notes: Child achievement is a normalized average of math and reading scores. Income is measured in \$1,000 of year 2000 dollars. Panel A ‘levels’ regressions (equation 1) control for all variables listed in Appendix Table B1. Panel B ‘difference’ regressions (equation 2) use two-period differences and control for baseline variables in Panel A of Table B1. Samples include children taking a math or reading PIAT test in the 1988 survey year or later. ‘Medium-Term Effect’ is given by the sum of current and all estimated lagged income coefficients in columns (i)-(iii) and the sum of the coefficient on current income plus twice the coefficient on the sum of lagged income measures in column (iv). Standard errors are reported in parentheses and are clustered at the family level. **Significant at the 5% level, *significant at the 10% level.

Table 3: Baseline IV Estimates of ‘Contemporaneous Effects’ Model

	Combined Math and Reading (i)	Reading Recognition (ii)	Reading Comprehension (iii)	Math (iv)
Effect of Current Income	0.0610** (0.0231)	0.0359* (0.0195)	0.0613** (0.0273)	0.0582** (0.0273)
1 st Stage Coeff. on Instrument	1.270** (0.381)	1.270** (0.381)	1.270** (0.381)	1.270** (0.381)

Notes: Income is measured in \$1,000 of year 2000 dollars. All specifications control for ‘baseline variables’ listed in Appendix Table B1, an indicator for positive lagged pre-tax income, and a fifth order polynomial in lagged pre-tax income. All models are estimated in two-year differences to account for unobserved child fixed effects. Sample size is 8,608 for all the columns. **Significant at the 5% level, *significant at the 10% level.

Table 4: IV Estimates of ‘Contemporaneous Effects’ Model Accounting for Time Trends and Time-Varying State Policies (Math-Reading Achievement)

	Effect of Current Income	1 st Stage Coeff. on Instrument
A. Year Dummies	0.0686* (0.0389)	0.745** (0.348)
B. Linear Time Trend	0.0857** (0.0378)	0.847** (0.334)
C. Linear Time Trend Interacted with Control Function	0.0806** (0.0399)	1.114** (0.485)
D. State School Accountability Policies Interacted with Control Function	0.0533** (0.0221)	1.299** (0.406)
E. State Welfare Policies Interacted with Control Function	0.0671** (0.0268)	1.312** (0.436)
F. Time Trend, Accountability and Welfare Policies Interacted with Control Function	0.0629* (0.0339)	1.192** (0.513)

Notes: Child achievement is a normalized average of math and reading scores. Income is measured in \$1,000 of year 2000 dollars. All specifications control for ‘baseline variables’ listed in Appendix Table B1. All specifications are estimated in two-year differences to account for unobserved child fixed effects. Sample size is 8,608 for all specifications. Standard errors are reported in parentheses and are clustered at the family level. **Significant at the 5% level, *significant at the 10% level.

Table 5: IV Estimates of Achievement Models with Lasting Income Effects

	(i)	(ii)	(iii)
Current Income	0.0436*	0.0552	0.0515**
	(0.0237)	(0.0478)	(0.0227)
Lagged Income (t-1)	0.0216	0.0135	
	(0.0408)	(0.0733)	
Lagged Income (t-2)		0.0207	
		(0.0382)	
Sum of (t-1) and (t-2) Lagged Income			0.0187
			(0.0255)
Medium-Term Effect of Increasing Income by \$1,000/Year for 3 Years	0.0652*	0.0894	0.0889
	(0.0349)	(0.0605)	(0.0598)
F-statistics from 1st Stage	6.17, 3.59	3.98, 1.39, 2.16	5.53, 1.76
Sample Size	6,543	5,019	5,019

Notes: Child achievement is a normalized average of math and reading scores. Income is measured in \$1,000 of year 2000 dollars. All specifications control for ‘baseline variables’ listed in Appendix Table B1, an indicator for positive lagged pre-tax income, and a fifth order polynomial in lagged pre-tax income. All models are estimated in two-year differences to account for unobserved child fixed effects. ‘Medium-Term Effect’ is given by the sum of current and all estimated lagged income coefficients in columns (i) and (ii) and the sum of the coefficient on current income plus twice the coefficient on the sum of lagged income measures in column (iii). F-statistics are for tests that all instruments equal zero in first-stage equations. Standard errors are reported in parentheses and are clustered at the family level. **Significant at the 5% level, *significant at the 10% level.

Table 6. IV Estimates of ‘Contemporaneous Effects’ Model for Various Subgroups

	Mother’s Education	Race	Mother’s Marital Status	Mother’s AFQT	Child’s Age	Child’s Gender
	<u>High School or Less</u>	<u>Black or Hispanic</u>	<u>Not Married</u>	<u>Low AFQT</u>	<u>Age < 12</u>	<u>Male</u>
Effect of Current Income	0.0536** (0.0211)	0.0800** (0.0304)	0.0807* (0.0463)	0.0709** (0.0340)	0.0764* (0.0436)	0.0879** (0.0446)
1 st Stage Coeff. on Instrument	1.387** (0.402)	1.282** (0.428)	0.808** (0.389)	1.089** (0.433)	1.051** (0.495)	1.056** (0.472)
‘Percent in EITC Range’	56.4	62.8	90.1	64.9	46.4	49.6
Sample Size	6,252	4,602	2,977	4,310	4,654	4,261
	<u>Some College or More</u>	<u>White (not Hisp.)</u>	<u>Married</u>	<u>High AFQT</u>	<u>Age ≥ 12</u>	<u>Female</u>
Effect of Current Income	0.0000 (0.0117)	0.0145 (0.0295)	0.0432* (0.0247)	0.0486 (0.0361)	0.0515** (0.0235)	0.0399* (0.0221)
1 st Stage Coeff. on Instrument	0.086 (1.123)	1.264 (0.798)	2.154** (0.907)	1.466* (0.802)	1.459** (0.452)	1.479** (0.489)
‘Percent in EITC Range’	30.8	34.1	28.0	33.3	53.0	49.3
Sample Size	2,356	4,006	5,631	4,040	3,954	4,347

Notes: Income is measured in \$1,000 of year 2000 dollars. All specifications control for ‘baseline variables’ listed in Appendix Table B1 and are estimated in two-year differences to account for unobserved child fixed effects. ‘Percent in EITC Range’ is calculated as the fraction with lagged pre-tax income less than or equal to \$30,000. Standard errors are reported in parentheses and are clustered at the family level. **Significant at the 5% level, *significant at the 10% level.

Table 7: Robustness of IV Estimates for ‘Contemporaneous Effects’ Model

	Effect on Child Achievement	1 st Stage Coefficient on Instrument
A. Additional Control Variables		
Effect of Current Income	0.0792** (0.0392)	0.934** (0.404)
B. No Control Variables (Except Control Function, i.e., Polynomial in Lagged Earnings)		
Effect of Current Income	0.0657** (0.0231)	1.318** (0.380)
C. Interact Control Function with Baseline Regressors		
Effect of Current Income	0.0617** (0.0232)	1.282** (0.387)
D. Include State Dummies with Baseline Regressors		
Effect of Current Income	0.0646** (0.0258)	1.186** (0.387)
E. Use NLSY-supplied Weights		
Effect of Current Income	0.0508** (0.0259)	1.240** (0.477)
F. Log Family Income Measure		
Effect of Log Current Income	0.6393** (0.2170)	1.210** (0.298)
G. Controls for Mother’s Labor Market Participation and Work Hours		
Effect of Current Income	0.0841** (0.0402)	0.901** (0.371)
Effect of Mother’s Participation	-0.007 (0.046)	
Effect of Mother’s Work Hours (in 100’s)	-0.026** (0.012)	

Notes: Specifications identical to those for ‘Combined Math and Reading’ in Table 3 with the noted exceptions. Specification A controls for all variables in Appendix Table B1 and state school accountability and welfare policies (in addition to the control function in lagged pre-tax income). Specification B controls only for the control function. Specification C interacts the control function with all baseline regressors. Specification D includes state indicators along with all baseline regressors. Specification E uses the NLSY-supplied weights for mothers (includes baseline controls and control function). Specification F uses log family income rather than income measured in levels (includes baseline controls and control function). Specification G controls for mother’s labor market participation and hours worked in addition to baseline regressors and control function. Sample sizes are 8,608 for Specifications A–F and 8,238 for Specification G. Standard errors are reported in parentheses and are clustered at the family level. **Significant at the 5% level, *significant at the 10% level.

Table B1: Sample Characteristics for Children, their Mothers, and their Families

	Entire Sample (i)	Eligible for EITC (ii)	Not Eligible for EITC (iii)	Difference (ii)-(iii) (iv)
<u>A. Baseline Variables</u>				
male	0.50	0.49	0.50	0.00
age	11.00	11.23	10.88	0.35**
no siblings	0.10	0.13	0.09	0.05**
one sibling	0.39	0.35	0.42	-0.07**
two or more siblings	0.50	0.52	0.50	0.02
black	0.35	0.47	0.29	0.19**
hispanic	0.19	0.20	0.19	0.01
<u>B. Additional Variables</u>				
mother's age	33.45	33.25	33.54	-0.29**
mother a high school dropout	0.21	0.29	0.17	0.11**
mother a high school graduate	0.53	0.54	0.52	0.01
mother attended some college	0.20	0.17	0.22	-0.05**
mother graduated college	0.06	0.01	0.08	-0.07**
mother's AFQT score (normalized & age adjusted)	-0.47	-0.77	-0.31	-0.45**
mother lived with both natural parents at age 14	0.64	0.57	0.68	-0.11**
mother's father present in household	0.03	0.05	0.02	0.03**
mother's mother present in household	0.06	0.10	0.05	0.05**
number of adults in household	1.86	1.67	1.96	-0.29**
highest grade completed by mother's father	8.42	7.34	8.97	-1.62**
highest grade completed by mother's mother	9.65	8.93	10.02	-1.09**
mother married last year	0.65	0.37	0.79	-0.41**
age of mother's spouse	35.39	35.28	35.42	-0.14
mother's spouse a high school dropout	0.17	0.31	0.13	0.18**
mother's spouse a high school graduate	0.50	0.52	0.50	0.02
mother's spouse attended some college	0.20	0.14	0.21	-0.07**
mother's spouse a college graduate	0.14	0.03	0.16	-0.14**
year	1993	1993	1993	0.13
missing observation indicators:				
mother's AFQT score	0.03	0.02	0.03	-0.01*
mother lived with both natural parents at age 14	0.00	0.01	0.00	0.00*
mother's father present in household	0.00	0.00	0.00	0.00
mother's mother present in household	0.00	0.00	0.00	0.00
number of adults in household missing	0.02	0.01	0.02	0.00
highest grade completed by mother's father	0.08	0.10	0.07	0.03**
highest grade completed by mother's mother	0.03	0.03	0.02	0.00
age of mother's spouse	0.00	0.00	0.00	0.00
mother's spouse's education	0.00	0.00	0.00	0.00
number of child-year observations	9,794	3,305	6,489	
number of children	4,412	2,035	3,236	

Notes: Unit of observation is a child-year, where children and parents can appear repeatedly in the sample. The sample is restricted to observations used in our IV analysis: children must have valid math and reading PIAT scores, child control measures (in panel A), and family income measures in a year to be included. Children must also have at least two years of valid observations to be included. Race of the child is based on the reported race of the mother. Mother's education variables represent completed education when the mother is age 23. Average spousal education and age are reported for the sample of married mothers (sample sizes are 6,332, 1,233 and 5,099 for columns (i), (ii), and (iii), respectively). In column (iv), ** denotes statistical significance at 5% level, and * denotes statistical significance at 10% level.