

A Service of



Leibniz-Informationszentrum Wirtschaft Leibniz Information Centre

Reichert, Arndt; Tauchmann, Harald

Working Paper

When Outcome Heterogeneously Matters for Selection – A Generalized Selection Correction Estimator

Ruhr Economic Papers, No. 372

Provided in Cooperation with:

RWI - Leibniz-Institut für Wirtschaftsforschung, Essen

Suggested Citation: Reichert, Arndt; Tauchmann, Harald (2012): When Outcome Heterogeneously Matters for Selection – A Generalized Selection Correction Estimator, Ruhr Economic Papers, No. 372, ISBN 978-3-86788-427-3, Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI), Essen.

https://doi.org/10.4419/86788427

This Version is available at: https://hdl.handle.net/10419/67141

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.





RUHR **ECONOMIC PAPERS**

Arndt Reichert Harald Tauchmann

When Outcome Heterogeneously **Matters for Selection**

A Generalized Selection Correction Estimator





Imprint

Ruhr Economic Papers

Published by

Ruhr-Universität Bochum (RUB), Department of Economics

Universitätsstr. 150, 44801 Bochum, Germany

Technische Universität Dortmund, Department of Economic and Social Sciences

Vogelpothsweg 87, 44227 Dortmund, Germany

Universität Duisburg-Essen, Department of Economics

Universitätsstr. 12, 45117 Essen, Germany

Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI)

Hohenzollernstr. 1-3, 45128 Essen, Germany

Editors

Prof. Dr. Thomas K. Bauer

RUB, Department of Economics, Empirical Economics

Phone: +49 (0) 234/3 22 83 41, e-mail: thomas.bauer@rub.de

Prof. Dr. Wolfgang Leininger

Technische Universität Dortmund, Department of Economic and Social Sciences

Economics - Microeconomics

Phone: +49 (0) 231/7 55-3297, email: W.Leininger@wiso.uni-dortmund.de

Prof. Dr. Volker Clausen

University of Duisburg-Essen, Department of Economics

International Economics

Phone: +49 (0) 201/1 83-3655, e-mail: vclausen@vwl.uni-due.de

Prof. Dr. Christoph M. Schmidt

RWI, Phone: +49 (0) 201/81 49-227, e-mail: christoph.schmidt@rwi-essen.de

Editorial Office

Joachim Schmidt

RWI, Phone: +49 (0) 201/81 49-292, e-mail: joachim.schmidt@rwi-essen.de

Ruhr Economic Papers #372

Responsible Editor: Christoph M. Schmidt

All rights reserved. Bochum, Dortmund, Duisburg, Essen, Germany, 2012

ISSN 1864-4872 (online) - ISBN 978-3-86788-427-3

The working papers published in the Series constitute work in progress circulated to stimulate discussion and critical comments. Views expressed represent exclusively the authors' own opinions and do not necessarily reflect those of the editors.

Ruhr Economic Papers #372

Arndt Reichert and Harald Tauchmann

When Outcome Heterogeneously Matters for Selection

A Generalized Selection Correction Estimator



Bibliografische Informationen der Deutschen Nationalbibliothek

Die Deutsche Bibliothek verzeichnet diese Publikation in der deutschen Nationalbibliografie; detaillierte bibliografische Daten sind im Internet über: http://dnb.d-nb.de abrufbar. Arndt Reichert and Harald Tauchmann¹

When Outcome Heterogeneously Matters for Selection – A Generalized Selection Correction Estimator

Abstract

The classical Heckman (1976, 1979) selection correction estimator (heckit) is misspecified and inconsistent if an interaction of the outcome variable and an explanatory variable matters for selection. To address this specification problem, a full information maximum likelihood estimator and a simple two-step estimator are developed. Monte-Carlo simulations illustrate that the bias of the ordinary heckit estimator is removed by these generalized estimation procedures. Along with OLS and the ordinary heckit procedure, we apply these estimators to data from a randomized trial that evaluates the effectiveness of financial incentives for weight loss among the obese. Estimation results indicate that the choice of the estimation procedure clearly matters.

JEL Classification: C24, C93

Keywords: Selection bias; interaction; heterogeneity; generalized estimator

October 2012

¹ Arndt Reichert, RWI; Harald Tauchmann, RWI, CINCH & FAU. – This work has been supported in part by the Collaborative Research Center "Statistical Modelling of Nonlinear Dynamic Processes" (SFB 823) of the German Research Foundation (DFG). The authors are grateful to "Pakt für Forschung und Innovation" for funding the field experiment from which data was used in this paper. We are also grateful to the medical rehabilitation clinics of the German Pension Insurance of the federal state Baden-Württemberg as well the association of pharmacists of Baden-Württemberg for their support in carrying out the experiment. We also like to thank Rüdiger Budde, Viktoria Frei, Karl-Heinz Herlitschke, Klaus Höhner, Julia Jochem, Mark Kerßenfischer, Lionita Krepstakies, Claudia Lohkamp, Thomas Michael, Carina Mostert, Stephanie Nobis, Alfredo R. Paloyo, Adam Pilny, Margarita Pivovarova, Gisela Schubert, and Marlies Tepaß for research assistance. – All correspondence to Harald Tauchmann, RWI, Hohenzollernstr. 1-3, 45128 Essen, Germany, E-Mail: harald.tauchmann@rwi-essen.

1 Introduction

The Heckman (1976, 1979) selection correction (heckit) estimator is a workhorse of applied econometrics, commonly used for removing possible bias due to selection on unobservables.¹ In many applications, selection into the subsample of observations with observed outcome is directly affected by the value of the outcome variable itself. Think, for instance, of estimating a wage equation. Here, wages are only observed for individuals who have accepted a wage offer. Yet, the likelihood of accepting the offer increases with the offered wage. The regular specification of the heckit estimator implicitly accounts for a possible impact of the outcome on selection, given that all exogenous variables enter the selection part of the model.²

However, unlike the above case, the regular heckit estimator is misspecified and biased if the offered pay is of differential relevance depending on individual characteristics such as gender. That is, heterogeneous effects of the outcome variable on selection are not accommodated by the regular heckit approach. In order to allow for heterogeneity with respect to a certain individual characteristic, any selection correction estimator must take the interaction of the outcome variable with the relevant covariate into account. The present paper develops generalizations of the regular heckit estimator that overcome the inconsistency of the ordinary heckit model in the presence of heterogeneous effects of the outcome on selection. In particular, we suggest a full information maximum likelihood (FIML) estimator and a computationally very simple two-step approach.

We test the performance of the suggested estimators using Monte Carlo simulations. We also apply the estimators to data gathered from a randomized field experiment, which was conducted to examine the effectiveness of financial incentives to induce weight loss in obese individuals. This experiment represents an exemplary application of the proposed generalized selection-correction estimators because the design of the monetary rewards makes favorable outcomes more likely to be reported than unfavorable ones. Thus, a link between the outcome variable and the probability of observing the outcome is first of all expected for participants who were offered a reward for weight loss.

¹Though it has been criticized for being very vulnerable to various kinds of misspecification (e.g. Puhani, 2000; Grasdal, 2001), and less restrictive semi-parametric alternatives have been proposed (e.g. Ichimura and Lee, 1991; Ahn and Powell, 1993); see Vella (1998) for a survey.

²The commonly used tobit (type 1) (Tobin, 1958) model represents an extreme case with selection *exclusively* depending on the outcome.

The remainder of the paper is organized as follows. Section 2 develops the generalized heckit estimators. Section 3 compares the performance of the different estimators using a Monte Carlo experiment. Section 4 provides a real data application and Section 5 concludes.

2 A Generalized Heckit Model

Consider a familiar linear regression model, where the focus of the econometric analysis is on estimating the coefficient vector β :

$$Y_i = \beta' X_i + \varepsilon_i. \tag{1}$$

Here i indexes observations, and Y_i , ε_i , and X_i denote the outcome variable, a random error, and the vector of exogenous explanatory variables, respectively. The latter includes the variable D_i , which is of special relevance to the analysis.

However, Y_i is observed only for a subsample of observation. Selection into this subsample, indicated by $S_i = 1$, is modeled as suggested by Heckman (1979). Yet, besides a K-dimensional vector Z_i that includes X_i and some further exogenous variables, Y_i as well as the interaction term Y_iD_i are allowed to enter the selection equation:

$$S_i = \begin{cases} 1 & \text{if } \theta' Z_i + \tau Y_i + \gamma Y_i D_i + v_i > 0 \\ 0 & \text{else.} \end{cases}$$
 (2)

As in the ordinary heckit model, joint normality $N(0,0,\sigma_{\varepsilon}^2,\sigma_{v}^2,\sigma_{\varepsilon v})$ is assumed for the error terms ε_i and v_i . θ_1,\ldots,θ_K , τ , and γ denote unknown coefficients. Substituting Y_i by (1) and rearranging terms leads to

$$S_{i} = \begin{cases} 1 & \text{if } \tilde{v}_{i} > -\alpha' Z_{i} - \gamma \beta' X_{i} D_{i} \\ 0 & \text{else} \end{cases}$$
 (3)

$$\tilde{v}_i = v_i + (\tau + \gamma D_i) \,\varepsilon_i,\tag{4}$$

where $\alpha_k = \theta_k + \tau \beta_k$ holds for any regressor k included in X_i and $\alpha_k = \theta_k$ holds for those variables that enter Z_i but do not enter X_i . Evidently, the coefficient τ has no

impact on the general structure of the model.³ Hence, for the special case $\gamma = 0$, (1), (3), and (4) represent the standard Heckman (1979) selection model.

For $\gamma \neq 0$, however, the model deviates from the standard case for two reasons: (i) a full set of interaction terms X_iD_i enters the selection equation and (ii), more important, D_i enters the error \tilde{v}_i , rendering the the error variance-covariance structure heterogeneous with respect to D_i :

$$\operatorname{var}(\tilde{v}_i|D_i) = \sigma_v^2 + 2(\tau + \gamma D_i)\sigma_{\varepsilon v} + (\tau + \gamma D_i)^2\sigma_{\varepsilon}^2$$
 (5)

$$cov(\varepsilon_i, \tilde{v}_i | D_i) = \sigma_{\varepsilon v} + (\tau + \gamma D_i) \sigma_{\varepsilon}^2.$$
 (6)

Ignored heteroscedasticity in the probit and, hence, in the selection part of the heckit model, is well known to render probit estimation inconsistent (Wooldridge, 2002; Harvey, 1976). Thus, a generalized estimator is required.

2.1 FIML Estimation

In oder to develop a FIML estimator that accounts for the model structure, with no loss of generality, we introduce the normalization

$$\sigma_v^2 + 2\tau\sigma_{\varepsilon v} + \tau^2\sigma_{\varepsilon}^2 = 1. \tag{7}$$

That is, we assume standard normality for \tilde{v}_i conditional on $D_i = 0$. This is equivalent to the familiar normalization required for identifying the coefficients of any probit model. We re-parameterize as follows:

$$\rho \equiv \operatorname{cor}(\varepsilon_i, \tilde{v}_i | D_i = 0) = \frac{\sigma_{\varepsilon v}}{\sigma_{\varepsilon}} + \tau \sigma_{\varepsilon}. \tag{8}$$

Then the individual log-likelihood l_i reads as

$$l_{i} = \begin{cases} \log \Phi \left(\frac{-\alpha' Z_{i} - \gamma \beta' X_{i} D_{i}}{\sqrt{1 + 2\rho \sigma_{\varepsilon} \gamma D_{i} + \sigma_{\varepsilon}^{2} \gamma^{2} D_{i}^{2}}} \right) & \text{if} \quad S_{i} = 0 \\ \log \Phi \left(\frac{\alpha' Z_{i} + \gamma \beta' X_{i} D_{i} + (Y_{i} - \beta' X_{i}) \left(\frac{\rho}{\sigma_{\varepsilon}} + \gamma D_{i} \right)}{\sqrt{1 - \rho^{2}}} \right) & \text{if} \quad S_{i} = 1. \\ -\frac{1}{2} \left(\frac{Y_{i} - \beta' X_{i}}{\sigma_{\varepsilon}} \right)^{2} - \log \left(\sigma_{\varepsilon} \sqrt{2\pi} \right) & \text{if} \quad S_{i} = 1. \end{cases}$$

 $^{^3}$ Effectively, au only changes the unknown error variance-covariance structure, which is subject to estimation. Hence, au is not identified.

See Appendix A.1 for how (9) is derived from the log-likelihood function of the ordinary heckit model. Besides the coefficient vectors α and β , the scalar parameters γ , σ_{ε} , and ρ are subject to estimation.⁴ Note that D_i may either be continuous, a count, or binary.

The model is straightforwardly transferred to the case where the effect of Y_i on selection differs across M+1 mutually exclusive groups, indexed by $m=0,\ldots,M$. For group membership being indicated by a set of binary indicators D_{0i},\ldots,D_{Mi} , the log-likelihood conditional on $D_{mi}=1$ is identical to (9), besides D_i is substituted by the value one and γ is replaced by γ_m . Here, γ_0 has to be restricted to zero in order to render the model identified.

2.2 Two-Step Estimation

The model (9) is, however, difficult to fit and may cause problems in the optimization procedure. Yet, for a binary variable D_i and, more general, group-wise heterogeneity, a computationally very simple two-step estimator is available. Here, the heterogeneity in the selection mechanism is accounted for by estimating group-wise probit models at the first stage. For each group m, a specific coefficient vector α_m is estimated, where the coefficients attached to D_{1i}, \ldots, D_{Mi} need to be restricted to the value of zero. At the second stage a vector of group-specific inverse Millsrations $\lambda(\cdot)$ enter as additional regressors

$$Y_i = \beta' X_i + \sum_{m=0}^{M} \delta_m \lambda(\hat{\alpha}_m' Z_i) D_{mi} + \tilde{\varepsilon}_i \quad \text{if} \quad S_i = 1.$$
 (10)

The attached coefficients δ_m , subject to estimation, capture $\sigma_\varepsilon \operatorname{cor}(\varepsilon_i, \tilde{v}_i | D_{mi} = 1)$. Two-step estimation comes, however, to the cost of efficiency loss. In the present case, it is not only genuinely less efficient than FIML, like, e.g., the two-step estimator for the ordinary heckit model. It also ignores many parameter restrictions that stem from the structural model, inflating the number of parameters subject to estimation by $M(K-1)-M^2$. Moreover, (10) may suffer from near-collinearity of correction terms and group indicators. On the other hand, two-step estimating in-

⁴Technically, $atanh(\rho)$ and $log(\sigma_{\epsilon})$ are estimated in the optimization procedure in order to avoid a bounded valid parameter space.

⁵Typically, all dummies D_{mi} , except for D_{0i} indicating the reference category, enter X_i and Z_i .

volves less assumptions about the selection mechanism than FIML and, hence, also accommodates types of heterogeneity in selection that render (9) misspecified.

3 Monte Carlo Analysis

In order to illustrate the performance of the FIML and the two-step estimators and to compare them with those of ordinary heckit and simple OLS estimation, we run a Monte-Carlo (MC) experiment, where the endogenous variables Y_i and S_i are generated according to (1) and (2). The exogenous variables, i.e. the vector Z_i , are drawn once and then kept fixed. We draw the binary indicator D_i from the B(1,0.5)distribution and two continuous control variables from the uniform U(-1,1) distribution. One of the latter is excluded from the vector X_i , while D_i enters (2) not only trough Z_i but also interacted with Y_i . For all coefficients β_k and θ_k , we choose the value of one, except for the constant terms, which both are set to zero. With respect to the variance-covariance matrix of the normal errors, we choose $\sigma_{\varepsilon}^2 = 2$, $\sigma_v^2 = 1$, and $\sigma_{\varepsilon v} = 0.75$. We run six different simulations, varying the experimental setup with respect to: (i) γ , for which we try the values -1, 0, and 1; and (ii) τ , for which we try the two values consistent with (7), i.e., -0.75 and 0. The sample size is 10 000 and the size of the simulations is 2 000 repetitions. Our focus is on the estimators' performance in estimating the coefficients β . Hence, for each estimator, we report estimates for bias($\hat{\beta}$) and MSE($\hat{\beta}$).

As predicted by theory, MC-results display no significant (warranted by simulation based tests on joint unbiasedness of $\hat{\beta}$) bias for the FIML and the Two-Step estimator, while OLS is biased in any simulation; see Table 1. Furthermore, the ordinary heckit estimator does not exhibit a significant bias for $\gamma=0$, while it is severely biased for $\gamma\neq0$. Focussing on the coefficient attached to D_i , depending on the sign of γ , an upward or an downward bias may occur. Interestingly, for $\gamma\neq0$, the ordinary heckit does not perform much better than OLS in terms of the estimated bias. In simulation (vi), it even perform worse. This means, correcting parametrically for selection bias but misspecifying the selection mechanism may not be an improvement compared to simply ignoring selectivity. As expected, in terms of the estimated MSE, Two-Step estimation performs worse than FIML.⁶

 $^{^6}$ For simulations based on a small sample (N=400), this shortcoming of two-step estimation becomes even more prominent. There, in terms of the MSE, two-step estimation may even be outperformed by the biased ordinary heckit estimator.

Table 1: Monte-Carlo Simulation Results

	FIML		Two-	Two-Step		Ordinary Heckit		OLS	
	Bias	MSE	Bias	MSE	Bias	MSE	Bias	MSE	
simulation (i): $\gamma = -$	$1; \tau = -0.75$;							
D	0.001	0.002	0.005	0.024	-0.496	0.248	-0.756	0.573	
control	0.000	0.001	0.001	0.001	-0.035	0.002	0.927	0.861	
constant	-0.001	0.003	-0.001	0.004	0.272	0.077	-0.506	0.257	
simulation (ii): $\gamma = -$	$-1; \tau = 0$								
D	0.001	0.004	0.001	0.009	-1.223	1.496	-1.225	1.501	
control	0.000	0.001	0.000	0.001	-0.197	0.040	0.841	0.709	
constant	0.000	0.002	0.001	0.004	0.612	0.379	0.494	0.244	
simulation (iii): $\gamma = 0$	$0; \tau = -0.75$								
D	-0.002	0.002	0.000	0.008	-0.003	0.001	0.082	0.008	
control	0.001	0.001	0.001	0.001	0.001	0.001	1.082	1.172	
constant	0.002	0.002	0.000	0.004	0.002	0.002	-0.512	0.263	
simulation (iv): $\gamma = 0$	$\tau = 0$								
D	0.000	0.002	0.002	0.004	0.001	0.002	-0.268	0.073	
control	0.002	0.001	0.002	0.002	0.002	0.001	0.737	0.545	
constant	0.000	0.002	-0.001	0.004	0.000	0.002	0.515	0.266	
simulation (v): $\gamma = 1$	$\tau = -0.75$								
D	-0.001	0.003	-0.002	0.006	0.724	0.526	0.811	0.659	
control	0.000	0.001	0.000	0.001	-0.209	0.045	0.842	0.709	
constant	0.001	0.002	0.002	0.004	-0.336	0.117	-0.501	0.251	
simulation (vi): $\gamma = 1$	$1; \tau = 0$								
D	-0.001	0.002	-0.002	0.004	0.238	0.058	-0.099	0.011	
control	-0.002	0.001	-0.001	0.002	-0.058	0.005	0.600	0.361	
constant	0.002	0.002	0.001	0.004	-0.102	0.013	0.544	0.297	

Notes: results based on 2 000 replications; sample size $N=10\,000$; exogenous variables drawn once and then kept fixed; true coefficient values: $\beta_D=1$, $\beta_{control}=1$, and $\beta_{const}=0$.

Even for $\gamma = 0$ (simulations iii and iv), FIML exhibits an MSE that just marginally exceeds the MSE of the ordinary heckit model.

4 Real Data Application

We further apply the estimators to data from a randomized trial; see Augurzky et al. (2012) for a detailed description and a comprehensive empirical analysis. This experiment aims at analyzing the effectiveness of financial incentives for assisting obese individuals in losing body weight. By the end of a rehab hospital stay, 698 overweight individuals were set an individual weight-loss target (6 to 8 percent of current body weight), which they were prompted to realize within four months. Participants were then randomly assigned to two incentive groups and one control group. While, contingent on success, a reward of up to \leq 150 (group 150) and \leq 300 (group 300), respectively, was offered to members of the treatment groups, the con-

trol group received no financial incentive. Rewards were offered as a function of the degree of target achievement, i.e., participants who lost some weight but failed to realize the weight-loss target received less than the maximum reward. After four months, participants were requested to visit an assigned pharmacy for verifying actual weight loss. Yet, a substantial number of participants failed to show up at the weigh-in. More precisely, 178 individuals selected themselves out of the trial, while 520 complied and attended the weigh-in. The compliance rate varied substantially between groups. While for the control group it was 66.5 percent, it was 72.9 and 84.3 percent for group 150 and group 300, respectively. This nicely meets our prior expectation of the probability of reporting weight being affected by the interaction of actual weight loss and group membership, as only those who were both successful and members of one of the treatment groups had an financial incentive to attend the weigh-in.

In the present empirical analysis, the degree of target achievement, i.e., actual weight-loss divided by targeted weight loss, serves as dependent variable. Indicators for group membership are the key explanatory variables, with the control group serving as reference. Besides these, age and indicators for being female and being born in Germany enter the regression equation as controls. A further dummy indicating that a participant had to visit a nearby pharmacy, i.e., one within the same zip-code area as the place of residence, exclusively enters the selection equation. This exclusion restriction is justified by travel time representing a likely determinant for the decision whether or not to show up at the weigh-in. Yet, there is no obvious link to success.

Table 2 displays regression results for FIML, two-step, ordinary heckit, and OLS. Test results do not clearly argue for selection on unobservables since the estimate for ρ does not significantly deviate from zero, neither for ordinary heckit nor for FIML estimation. This equivalently holds for the two-step approach, where the group-specific Mill's ratios are jointly insignificant. Yet, conditional on selection correction, both FIML and two-step are clearly favored over ordinary heckit (p-values 0.03 and 0.01).

Focusing on the estimated treatment effects, the choice of estimation method clearly matters. OLS and ordinary heckit, both, yield that receiving a financial incentive increases the success rate by roughly 40 to 50 percentage points. Yet, the amount of the financial reward seems to be immaterial. FIML and two-step estimation of the generalized model, however, yield a different picture. For the latter, no

Table 2: Results for Weight-Loss Experiment

	FIML		Two-Step		Ordinary Heckit		OLS	
	Coef.	S.E.	Coef.	S.E.	Coef.	S.E.	Coef.	S.E.
Main equation:								
€150	0.215	0.143	0.238	0.373	0.429**	0.091	0.408**	0.088
€300	0.470**	0.154	0.272	0.392	0.506**	0.104	0.452**	0.086
age	-0.001	0.004	-0.001	0.006	-0.003	0.004	-0.005	0.004
female	-0.160**	0.079	-0.147^{*}	0.085	-0.172**	0.077	-0.178**	0.076
native	0.020	0.088	0.020	0.091	0.013	0.087	0.008	0.087
$\delta_{ m control}$	_	-	0.059	0.687	-	-	-	_
δ∈ 150	_	_	0.470	0.425	_	_	_	_
δ∈300	_	_	0.762	0.903	_	_	_	_
constant	0.340	0.255	0.409	0.577	0.445	0.302	0.655**	0.201
Selection equation:	0.077	0.206			0.200	0.124		
€150 6200	-0.077		-	-			-	-
€300	0.521*	0.277	-	-	0.595**	0.133	-	-
age	0.020**	0.005	-	-	0.019**	0.005	-	-
female	0.115	0.128	-	-	0.076	0.116	-	-
native	0.039	0.143	-	-	0.057	0.129	-	-
nearby pharmacy	0.332**	0.122	-	-	0.309**	0.108	-	-
γ€ 150	1.206**	0.484	-	-	-	-	-	-
γ∈300	0.142	0.495	-	-	-	-	-	-
constant	-0.817**	0.326	-	-	-0.741^{**}	0.278	-	-
Selection equation co	ntrol group:							
age	-	-	0.016**	0.008	-	-	-	-
female	-	-	-0.042	0.198	-	-	-	-
native	-	_	0.075	0.216	-	-	-	_
nearby pharmacy	-	_	0.300*	0.179	-	-	-	_
constant	-	-	-0.569	0.489	-	-	-	-
Selection equation €	150 group:							
age	iso group.	_	0.024**	0.008	_	_	_	_
female	_	_	0.023	0.195	_	_	_	_
native			-0.018	0.208				
nearby pharmacy		_	0.537**	0.183				
constant	-	-	-0.836**	0.103	-	-	-	-
	200		0.000					
Selection equation €3 age	ooo group: -	_	0.019**	0.009	_	_	_	_
female	_	_	0.308	0.231	_	_	_	_
native	_	_	0.175	0.274	_	_	_	_
nearby pharmacy	-	-	-0.056	0.274	-	-	-	-
constant	-	-	-0.056 -0.077	0.522	-	-	-	-
	0.02/**	0.024	0.0.7		0.000**	0.027	0.5	0.5
σ_{ε}	0.836**	0.034	-		0.802**	0.036	0.7	
ρ	0.199	0.252	-		0.260	0.271	-	

Notes: ** significant at 5%; * significant at 10%; total number of obs. is 698; for 178 obs. weight-loss information is missing.

significant incentive effect is found. Here, the inefficiency of two-step estimation is underpinned by rather large standard errors. For FMIL, the estimated treatment effect for group 300 is similar to ist counterpart from OLS and ordinary heckit estimation. Yet, the estimated effect for group 150 is substantially smaller and even becomes statistically insignificant. Hence, on basis of FIML, one concludes that the amount of the reward matters for weight loss. The estimates for $\gamma_{\rm C150}$ and $\gamma_{\rm C300}$ bear the expected positive sign. However – contrary to expectations – the latter is

much smaller. Moreover, a large standard error renders the estimate for $\gamma_{\in 300}$ statistically insignificant. This may be explained by the small number of dropouts in group 300, which makes the identification of $\gamma_{\in 300}$ difficult.

5 Conclusions

In this article we demonstrate that the classical Heckman (1976, 1979) selection correction estimator is misspecified and inconsistent when an interaction of the outcome and an explanatory variables matters for selection. Randomized trials assessing the effects of an incentive scheme, may serve as a typical example for this kind of sample selection problems. A FIML and a simple two-step estimator that both address this specification problem are developed. Monte-Carlo simulations illustrate that the bias of the ordinary Heckman (1976, 1979) estimator is removed by these generalized estimation procedures. Finally, the suggested estimators are applied to data from a randomized trial that evaluates the effectiveness of financial incentives for assisting obese in their attempt to lose weight. Estimation results indicate that the choice of the estimation procedure clearly matters.

References

- Ahn, H. and Powell, J. L. (1993). Semiparametric estimation of censored selection models with a nonparametric selection mechanism, *Journal of Econometrics* **58**: 3–29.
- Amemiya, T. (1985). Advanced Econometrics, Harvard University Press, Cambridge, Massachusetts.
- Augurzky, B., Bauer, T. K., Reichert, A. R., Schmidt, C. M. and Tauchmann, H. (2012). Does Money Burn Fat? Evidence from a Randomized Experiment, Ruhr Economic Papers 368.
- Grasdal, A. (2001). The performance of sample selection estimators to control for attrition bias, *Health Economics* **10**: 385–398.
- Harvey, A. C. (1976). Estimating regression models with multiplicative heteroscedasticity, *Econometrica* 44: 461–465.
- Heckman, J. J. (1976). The common structure of statistical models of truncation, sample selection and limited dependent variables and a simple estimator for such models, *Annals of Economics and Social Measurement* 5: 475–492.
- Heckman, J. J. (1979). Sample selection bias as a specification error, *Econometrica* 47: 153–161.
- Ichimura, H. and Lee, L. (1991). Semiparametric least squares estimation of multiple index models: Single equation estimation, Vol. 5 of *International Symposia in Economic Theory and Econometrics*, Cambridge University Press, pp. 3–32.
- Puhani, P. (2000). The heckman correction for sample selection and its critique, *Journal of Economic Surveys* **14**: 53–68.
- Tobin, J. (1958). Estimation for relationships with limited dependent variables, *Econometrica* **26**: 24–36.
- Vella, F. (1998). Estimating models with sample selection bias: A survey, *Journal of Human Resources* **33**: 127–169.
- Wooldridge, J. M. (2002). *Econometric Analysis of Cross Section and Panel Data*, MIT Press, Cambridge Massachusetts.

A Appendix

A.1 Generalizing the Log-Likelihood Function

In order to generalize the log-likelihood function of the ordinary heckit model (see e.g. Amemiya, 1985, p. 386), we augment the index function $\alpha' Z_i$ by $\gamma \beta' X_i D_i$ and replace the scalar parameters σ_v^2 and $\sigma_{\varepsilon v}$ by the functions (5) and (6), respectively:

$$l_{i} = \begin{cases} \log \Phi \left(\frac{-\alpha' Z_{i} - \gamma \beta' X_{i} D_{i}}{\sqrt{\operatorname{var}(\bar{v}_{i} | D_{i})}} \right) & \text{if} \quad S_{i} = 0 \end{cases}$$

$$l_{i} = \begin{cases} \log \Phi \left(\frac{\alpha' Z_{i} + \gamma \beta' X_{i} D_{i} + (Y_{i} - \beta' X_{i}) \left(\frac{\operatorname{cov}(\varepsilon_{i}, \bar{v} | D_{i})}{\sigma_{\varepsilon}^{2}} \right)}{\sqrt{\operatorname{var}(\bar{v}_{i} | D_{i}) \left(1 - \frac{\operatorname{cov}(\varepsilon_{i}, \bar{v}_{i} | D_{i})^{2}}{\sigma_{\varepsilon}^{2} \operatorname{var}(\bar{v}_{i} | D_{i})} \right)}} \right) & \text{if} \quad S_{i} = 1.$$

$$-\frac{1}{2} \left(\frac{Y_{i} - \beta' X_{i}}{\sigma_{\varepsilon}} \right)^{2} - \log \left(\sigma_{\varepsilon} \sqrt{2\pi} \right) \end{cases}$$

$$(11)$$

Then we apply the normalization (7) to (5), and eliminate τ and $\sigma_{\varepsilon v}$ by entering (8) into the equation, yielding

$$\operatorname{var}(\tilde{v}_{i}|D_{i}) = 1 + 2\gamma(\sigma_{\varepsilon v} + \tau \sigma_{\varepsilon}^{2})D_{i} + \sigma_{\varepsilon}^{2}\gamma^{2}D_{i}^{2}$$

$$= 1 + 2\rho\sigma_{\varepsilon}\gamma D_{i} + \sigma_{\varepsilon}^{2}\gamma^{2}D_{i}^{2},$$
(12)

which is nonnegative, by ρ being bounded to the [-1,1] interval. Further, using (6) and, once more, eliminating τ and $\sigma_{\varepsilon v}$ by entering (8) into the equation yields

$$\frac{\operatorname{cov}(\varepsilon_i, \tilde{v}_i | D_i)}{\sigma_{\varepsilon}^2} = \frac{\sigma_{\varepsilon v} + (\tau + \gamma D_i) \sigma_{\varepsilon}^2}{\sigma_{\varepsilon}^2} = \frac{\rho}{\sigma_{\varepsilon}} + \gamma D_i.$$
(13)

Finally, using (13) and (12) we simplify

$$\operatorname{var}(\tilde{v}_{i}|D_{i})\left(1 - \frac{\operatorname{cov}(\varepsilon_{i}, \tilde{v}_{i}|D_{i})^{2}}{\sigma_{\varepsilon}^{2}\operatorname{var}(\tilde{v}_{i}|D_{i})}\right) = \operatorname{var}(\tilde{v}_{i}|D_{i}) - \sigma_{\varepsilon}^{2}\left(\frac{\rho}{\sigma_{\varepsilon}} + \gamma D_{i}\right)^{2}$$

$$= \operatorname{var}(\tilde{v}_{i}|D_{i}) - \rho^{2} - 2\rho\sigma_{\varepsilon}\gamma D_{i} - \sigma_{\varepsilon}^{2}\gamma^{2}D_{i}^{2}$$

$$= 1 - \rho^{2},$$

$$(14)$$

and substitute (12), (13), and (14) into (11), yielding (9).