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## The impact of an unexpected wage cut on corruption: Evidence from a "xeroxed" exam

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# The Impact of an Unexpected Wage Cut on Corruption: Evidence from a “Xeroxed” Exam

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## ABSTRACT

### The Impact of an Unexpected Wage Cut on Corruption: Evidence from a “Xeroxed” Exam<sup>\*</sup>

This paper aims to understand how corruption responds to financial incentives and, in particular, it is an attempt to identify the causal impact of a wage loss on the prevalence of corruption in the education sector. Specifically, we exploit the unexpected wage cut in May 2010 that affected all Romanian public sector employees, including the public education staff, and examine its effect on students’ scores on the high-stakes national exam which occurs at the end of high school – the Bacalaureate. To exploit the effect of an income shock on corruption, we use a difference-in-difference strategy and compare the change in the exam outcomes between the public schools – the treatment group – and the private schools – the control group, which were unaffected by the wage cut. Our findings suggest that the wage loss led the public schools to have better exam outcomes than the private schools in 2010 relative to 2009. We attribute this difference to the increased involvement in corrupt activities by public school staff, which was driven by financial incentives. These results match an unprecedentedly high number of allegations of fraud and bribery against school principals, which earned the 2010 Bacalaureate the title of the *Xeroxed* exam – akin to identical test answers found to have been distributed to numerous students.

JEL Classification: I2, H7, J3

Keywords: school principals, bribes, high-stakes tests

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## 1. Introduction

More than two decades of political and academic efforts to break down the phenomenon of corruption into causes and effects have produced a solid consensus: corruption is inimical to economic prosperity. Aside from understanding that dishonest behavior reacts to monitoring and punishment, many puzzles remain regarding the key causes and determinants of corruption (see Olken and Pande, 2012 for a recent review of developments in this area). Among these, the degree to which corruption responds to financial incentives is an underexplored topic of particular interest to policy makers. This paper attempts to shed light on the effects of wages on corruption in the public sector, exploring a quasi-natural experiment generated by an unexpected 25% wage cut incurred by the public sector employees in Romania in 2010. Understanding the ramifications of a wage loss, especially for corruption, is particularly relevant in the context of the recent waves of austerity measures that have swept over other EU countries.<sup>1</sup> To our knowledge, this is the first paper that identifies a causal relationship between depressed financial incentives in the public sector and corruption activities.

The idea that financial compensation is a crucial factor in the decision of whether to engage in fraudulent action was first formalized in 1974 with Becker and Stigler's seminal work. The key prediction from their model was that increasing the remuneration of public servants above the market-clearing wage can reduce bribery, and thus reduce the prevalence of corruption. Subsequently, this hypothesis has been empirically tested, initially using macro-level data. For example, exploring a cross-section of developing countries, Van Rijckenghem and Weder (2001) show a negative, but rather small, association between civil service compensation and corruption measured by the ICRG index, while Rauch and Evans (2000) find no significant relationship between bureaucrats' wages and corruption, but show that salaries correlate negatively with the bureaucratic delay. To date, few studies have used micro-level data to identify the deterrent effect that wages have on corruption. Di Tella and Schargrodsky (2003) exploit a crackdown on corruption in the procurement departments of Buenos Aires hospitals and reveal that increased staff wages are effective in reducing the prices of hospital inputs when there is an intermediate level of monitoring. Niehaus and Sukhtankar (2010) also find empirical support for the capacity of projected gains to reduce fraud. In this setting, however, the prospective rents are obtained from future opportunities to collect bribes that rely strictly on keeping the job, which leads to an inter-temporal substitution of fraud today for rent-extraction in the future.<sup>2</sup>

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<sup>1</sup> Similar measures regarding cuts in public sector wages have been proposed in other EU countries later on, such as Greece in 2011, and Spain in 2012.

<sup>2</sup> Armantier and Boly (2011) carry out a controlled field experiment on the receptiveness of exam graders to bribe-offering. The effect of higher wages on corruption tested in their experiment is ambiguous. This paper belongs to a fast growing experimental

While these studies are centered on the effect of an *increase* in remuneration on dishonesty, it is not obvious that a negative change in wages would have a symmetric impact on corruption, i.e., that reduced financial compensation would necessarily spur corruption, as in the object of our study.<sup>3</sup> Gorodnichenko and Sabirianova Peter (2007), to our knowledge, is the only study that has analyzed corruption in direct relation to low wages. Using micro data from Ukraine, these authors show that the wage differential between the private and (the much lower-paid) public sector does not translate into a difference in consumption, and they conclude that bribery must account for the observed wage gap. In doing so, they document the role of corruption in explaining the prevalence of low-paid public jobs, rather than the reverse. Thus, the impact of a decrease in wages on the prevalence of corruption remains an open empirical question.

In the spirit of the shirking model proposed by Shapiro and Stiglitz (1984), lower wages could trigger a switchover to rents from corrupt activities, as the civil servant attempts to compensate for his lost income. At the same time, a different mechanism, working in the opposite direction, holds the prospect of unemployment as a deterrent for shirking or, as applied to our case, corruption (Shapiro and Stiglitz, 1984). Thus, particularly in a depressed economic time, as in 2010, an income loss may potentially prompt more risk-averse public employees to refrain from corruption because they fear losing their job and their only source of income when the market cannot accommodate them. Yet, there is another possibility that supports this mechanism: when wages are lower, civil servants might be more reliant on future rents from corruption, which they might lose together with the job if they are caught, making them forego corruption today to preserve the potential for corruption in the future (see Niehaus and Sukhtankar, 2010). Overall, these mechanisms convey an ambiguous effect of lower wages on corruption, and identifying their impact is essentially an empirical exercise.

The main contribution of our paper is to show that a sufficiently large reduction in the wages of civil servants—in this case public school principals (together with teachers, the administration personnel, or both groups)<sup>4</sup>—can increase the incidence of corruption. Specifically, our study attempts to measure the effect of an exogenous 25% reduction in wages on corruption in the education sector in Romania. As part of an austerity plan, the Romanian public sector was hit by an unexpected wage cut announced on May 7<sup>th</sup>

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literature on corruption using controlled field experiments (see Olken, 2007, Bertrand et al., 2006), as well as lab experiments (see Frank and Schulze, 2000; Abbink, 2002; Schulze and Frank, 2003; Barr et al., 2009; Barr and Serra, 2009). The latter category also yields mixed evidence on the impact of a wage increase on corruption.

<sup>3</sup> From the standpoint of the wage-corruption relationship, our study is akin to the theoretical underpinnings of Becker and Stigler (1974). However, whereas the bribe in their model is exogenous, our analysis inquires into how wages can alter corruption intensity. In this respect, our findings relate more closely to the theoretical framework of Shleifer and Vishny (1993) who take bribes to be endogenous and analyze how they respond to the market structure of corruption.

<sup>4</sup> In this paper we will refer to *principals' corruption*, even though this will encompass principals together with teachers or administration personnel.

2010, scheduled to take effect starting July 1<sup>st</sup> 2010. In between the announcement of the cut and its actual implementation (June, 2010), the annual national high school-leaving exam—the Bacculaureate—took place in the usual manner, testing approximately 200,000 students. The prevalence of corruption at the Bacculaureate exams was notorious and was attributed to the high-stakes character of the exam (it accounts for up to 100% of the criteria for university/college admission) and the poor remuneration of teachers in general. As it happened, the 2010 exam signaled an unprecedentedly high number of allegations of fraud and bribery by school principals connected with the Bacculaureate. The sudden buildup of court investigations earned the 2010 national exam a special title - *The Xeroxed Bacculaureate*.<sup>5</sup>

Since we do not observe bribery and fraud directly, our strategy for understanding the impact of the wage cut on corruption is to we compare the change in exam outcomes - the standardized Romanian language exam grades and school-level average passing rates at the Bacculaureate exam - from 2009 to 2010 between public and private schools, as the latter category was not affected by the policy (see Figure 1).<sup>6</sup> The arguments in favor of interpreting the resulting change in exam scores as being due to changes in corruption are the following: 1) the timing between the announcement of the wage cut and the exam is far too short for other responses (for example, a change in the in-class teachers' effort); 2) we do not expect in-class cheating (if any) to differ between public and private students because the same surveillance applies to all students, who are randomly mixed in the exam rooms. This is also supported in additional analyses, where we are able to test for and rule out differential cheating behavior among public and private students during the exams (see section 5.1); and 3) we also show that despite the wage cut, household expenditures did not decrease more for public teachers' households, relative to the households of private teachers (see section 5.2). These results indeed seem to indicate the presence of non-reported compensation in the public sector.

We find a positive and significant change in the exam outcomes between public and private schools, which we attribute to an increase in incentives to engage in corrupt activities in 2010 relative to 2009. In particular, our results for the standardized Romanian written test, which remained very similar across years and is taken by all students regardless of their track, indicate a higher incidence of fraudulent transactions, reflecting in better outcomes for students in public schools than for those in private schools.

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<sup>5</sup> This title ironically given by the media refers to the fact that many students were found to have identical test answers, which is unlikely to happen without special interventions, given the complexity of the subjects. It was clear that batches of identical answers had been allotted to the students by their very own teachers or school principals during or after the exam. We will return to the mechanisms of corruption later in the paper.

<sup>6</sup> Because corruption is notoriously difficult to measure, many researchers resort to some indirect assessments, such as evaluating corruption through changes in the outcome of interest when moving into a treatment where corruption is more likely. A similar strategy has been, for example, employed in Olken (2007) or Bertrand et al. (2006).

Our results are also similar for the overall pass rate at the school level. Furthermore, we employ a falsification exercise and show that there was no change in exam outcomes between public and private schools between 2008 and 2009, i.e., before the public sector wage cut took place. This lends further credibility to our results.

While this study adds to the developing pool of knowledge about corruption in the education sector (see, for example, Duflo et al., 2010; Reinikka and Svensson, 2004, 2005; Ferraz et al., 2011; Muralidharan and Sundaraman, 2011; Glewwe et al., 2010), it also complements the findings in a related literature that investigates incentives for *teachers cheating*. A leading example in this literature, Jacob and Levitt (2003) ingeniously show teacher cheating behavior in Chicago public schools and argue that this fraud is a by-product of the high-powered incentive schemes implemented in that system. The Romanian Bacalaureate exam is a high-stakes exam for students because it determines admission to college education and further professional training, or secures qualified-labor participation for students from the technological and vocational tracks. However, we show that having high-stakes exams is enough to increase (and generate) corruption among the educational staff (for more explanations on the corruption environment in Romanian education system see Section 2.3). In this respect, our paper also relates to the debate about high-stakes evaluation systems in education sparked by the legislation *No child left behind*, which was implemented in the US in 2001. Nichols and Berliner (2007) provide a critical discussion about the distorting effect this policy has on the quality of education.<sup>7</sup>

The paper is structured as follows: Section 2 presents an overview of the Romanian context, explaining the wage cut policy, the educational system and the implications for corruption. Section 3 provides the details of our data and our empirical strategy. Section 4 outlines our main empirical findings. Section 5 provides additional tests as to whether changes in exam scores following the wage cut can be interpreted as changes in corruption, while our conclusions are presented in Section 6.

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<sup>7</sup> Their counterarguments to this educational model are based in a simple reflection known as Campbell's Law, which stipulates that decision-making that is heavily reliant on quantifiable social outcomes generates scope for manipulation of those outcomes; therefore, it corrupts the underlying social processes (Campbell, 1976).



## 2. Background

### *2.1 The 2010 Unexpected Public Sector Wage Cut*

The threat of recession posed by the unfolding international financial crisis in the fall of 2008 was largely overlooked by Romanian politicians, who confidently conveyed a disjunction between Romania and the world economy. Despite the IMF's prompting for moderation, the presidential electoral campaign in December, 2009 called for a sizeable 1.2 billion RON (1RON≈0.34USD) expansion in government spending. After winning the elections, the incumbent president remained optimistic: "Romania has been affected by the crisis but it is over now; we expect significant growth in the first part of 2010".<sup>8</sup> This was reasserted by the Prime-Minister in March, 2010, while proposing an anti-crisis plan targeting the business environment and the problem of tax evasion: "Romania is on the right track of exiting the economic crisis (...). In 2010 we will exit the economic recession".<sup>9</sup>

In this context, the austerity measure announced by the President on May 7<sup>th</sup>, 2010 involving a 25% cut in wages for all public sector employees, the abrogation of some of their financial and in-kind incentives, and a 15% reduction in pensions and unemployment benefits was completely unexpected, generating social instability and political divergence. The austerity measure was introduced in an attempt to reach the 6.8% budget deficit target agreed upon with the IMF (for a detailed discussion about the unexpected announcement and the political situation in Romania in 2010, see also Bejenariu and Mitrut, 2011). Soon after, the Finance Minister's declaration, which was intended to assume responsibility, resulted in the unraveling of the government's previous, albeit deluded, optimism concerning the country's economic status: "As a Finance Minister I am telling you that we could have lied six more months, (...) we could have arranged an accord with the IMF to give us six months and could have waited six months to see what happens. The fact that what we are doing entails a political risk that nobody imagined a month and a half ago shows a complete responsibility of this Government towards the Romanian citizens".<sup>10</sup> It was not long before he was dismissed.

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<sup>8</sup> <http://www.evz.ro/detalii/stiri/basescu-romania-nu-va-fi-afectata-de-crisa-837030.html> (in Romanian).

<sup>9</sup> [http://www.cdep.ro/pls/steno/steno\\_stenograma?ids=6780&idl=1](http://www.cdep.ro/pls/steno/steno_stenograma?ids=6780&idl=1) (in Romanian).

<sup>10</sup> <http://www.hotnews.ro/stiri-politic-7350294-sebastian-vladescu-era-foarte-usor-mintim-continuaire-mai-imprumutam-vreo-sase-luni.htm> (in Romanian)

Thus, following the May 7<sup>th</sup> announcement, on June 30<sup>th</sup>, the President promulgated the austerity law, which came in effect July 1<sup>st</sup>, with an initial duration of 6 months, i.e., until December 31<sup>st</sup>, 2010.<sup>11</sup> To date, the public sector wages have not been restored to their initial level.

## ***2.2 The Structure of education and the high school exam in Romania***

The standard design of the educational system in Romania is based on a division of three cycles, each containing four years: primary school (grades 1 to 4), middle school or gymnasium (grades 5 to 8), followed by a national exam which insures the admission into high schools (lyceums) on a: *i*) theoretical (or general) track - including the humanities and sciences profiles, *ii*) technological track - providing a technical profile, services profile and natural resources and environmental protection profile, *iii*) vocational track - including the arts, military, theology, sports and teacher training profiles (see NASFA Romanian Educational System, 2011 and Pop-Eleches and Urquiola, 2011 for comprehensive discussions about the Romanian education system). Upon completion of high school, students take the school-leaving exam, which is known as the Baccalaureate exam, following the French model of national evaluation. This nationwide standardized test is a mandatory condition to obtain the certificate of graduation from secondary school. Importantly, passing the Baccalaureate exam is a strict requirement for enrolling in tertiary education or for pursuing further professional training. At the very least, the degree obtained by passing this exam offers a basic qualification with the potential to earn the student a better placement in the labor market. Furthermore, the student's average grade on this exam plays a sizeable role in determining their chances of being admitted to a good university (up to 100%), and above all, in being granted exemption from tuition fees (each public university offers a limited number of tuition-free seats that are typically based on this admission score). Thus, passing this national examination is crucially important, and it is preferable to do so with high grades.

The Baccalaureate consists of several standardized tests taken in oral and written form. The two oral exams assess the student's level of comprehension and spoken interaction in Romanian and in a foreign language. A second part consists of a series of written tests on different subjects, which are a combination of simple or multiple choice questions and tasks that require the student to write in elaborate answers. First in this series is the Romanian language and literature exam, followed on specific days by track-

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<sup>11</sup> The final provisions of the austerity law were as follows: (1) the gross quantum of wages, allowances and indemnities, including financial benefits and other income rights of all public sector employees were diminished by 25%; (2) unemployment benefits were diminished by 15%; (3) the possibility of registration for early retirement or partial early retirement was suspended; (4) maternity leave benefits, in pay or forthcoming, were diminished by 15%.

specific and elective subject tests.<sup>12</sup> These are graded on a scale from 1 to 10, and to pass the exam, a student should obtain a minimum score of 5 on each test and a minimum overall average score of 6.<sup>13</sup> The tests are held in examination centers, where more high schools are concentrated. The organization of the exam in every center is the responsibility of the exam committee, which consists of a chairman (typically a university professor), one or two deputy-chairmen (typically public high school principals), a person specialized in IT management (for technical support), and a number of public school teachers whose duty is to invigilate the exam. These teachers are unrelated to the subject under evaluation or to the students, and are randomly assigned in pairs of two in each classroom by the exam committee. The format of the Baccalaureate has been standard for the last ten years with the two oral exams and four written tests, which take place over the course of two consecutive weeks toward the end of June every year.<sup>14</sup> However, a few changes to the exam schedule and format were applied in 2010. First, the oral exams were pushed ahead of the written ones, to February, and they were rendered irrelevant to the calculation of the overall exam grade.<sup>15</sup> Additionally, a new examination of *digital competencies* was added to the oral section of the exam, and one track-specific written test was completely eliminated. Before 2009, in preparation for the exam, the students had access to 100 written exam variants with full answers for each discipline, which would have been published online by the Romanian Ministry of Education three months in advance. For each test, one of those variants would be randomly drawn on the morning of the exam. In 2009, however, it was decided that each question of the test would be drawn from different variants, and in 2010, the variants were replaced by test models, which would resemble very closely, but would not perfectly match the questions in the exam.

The tests within each discipline and difficulty category are standardized for all students ascribed to each education profile and track. The one test that is unique to *all* students regardless of profile and track is the written Romanian language exam. As the conditions for this test have remained fairly similar for all years, it makes it an ideal basis for comparison of student outcomes on the exam.<sup>16</sup> Additionally, we argue that the high degree of standardization of the overall exam format makes the final exam grade and the passing rate outcomes amenable to comparison for our period of interest.

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<sup>12</sup> The students belonging to the different ethnic minorities are required to take two additional tests, the oral and the written exam in their maternal language, if it was included in their high school curriculum.

<sup>13</sup> A brief overview of the exam format before 2010 is found in English at <http://www.romanianeducation.com/romanian-baccalaureate-exam>. Information about the exam structure beginning with 2010 can be found in English at [http://en.wikipedia.org/wiki/Romanian\\_Baccalaureate](http://en.wikipedia.org/wiki/Romanian_Baccalaureate)

<sup>14</sup> This is the main session of exams, which is followed by the re-take session in late August, which is for those students who failed the summer exam.

<sup>15</sup> Additionally, the assessment became qualitative, categorizing the students into experienced, advanced or average users.

<sup>16</sup> We also claim that for this exam it is more difficult to cheat in class, since students need to develop ideas and write essay-like questions as part of the examination.

### ***2.3. The corruption environment***

The endemic post-communist corruption in the public sector has become proverbial among Romanians: a 2003 World Bank Report about corruption in Romania reveals that more than 67% of the respondents alleged that all or almost all public officials in Romania are corrupt, while more than 50% of the respondents believed that bribery is part of the everyday life in Romania. This is particularly true in the education and health systems, where up to 66% of the respondents confirmed that they were paying the so-called *atentie* (i.e., unofficial payments or bribes).<sup>17</sup> Among the most commonly invoked causes for dysfunctions in the educational system are: i) the poor remuneration of teachers in the public sector<sup>18</sup> and ii) the high-stakes of this exam, particularly starting with the year 2002 when increasing numbers of universities included the Baccalaureate exam score as part of the admission process (from 20% to 100%).<sup>19</sup> There is an overall consensus among the Romanian public that the passing rates (anchored at approximately 80%, which is just slightly below the EU mean of approximately 82%) and the grades they rest on are artificially inflated and that what they reflect is not as much performance as it is corruption. The relatively high national average passing rates that exceeded other European countries show large discrepancies with other international tests (for example, PISA), where Romanian students earn (among) the lowest scores on all assessments.<sup>20</sup> This inconsistency is shown in Figure 2 where, for a sample of European countries, we plot the difference in ranking between the upper secondary graduation rate and the country rank for PISA tests. Among the listed countries, Romania stands out, with the greatest (negative) ranking difference. Moreover, the introduction of video surveillance in 2011 coincided with a drop in average pass rates to a staggering 44%, further confirming that the exam had for years been corrupt.<sup>21</sup>

Corruption of the Baccalaureate may take many forms: *a)* from innocuous copy aids that students use during the exam, or invigilators turning a blind eye to cheating in the exam room, to *b)* serious fraud involving large amounts of money in bribes to school principals, exam committee members and

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<sup>17</sup> Paying the so-called *atentie* (*unofficial payments or gifts*) is very common. Up to 66% of the respondents have paid an *atentie* during a hospital stay, while 27% of the respondents have given *atentie* to vocational school (teachers), 25% to the primary school (teachers), 21% in the high-school system and 17% in the University (see the 2003 World Bank Diagnostic Survey of Corruption in Romania).

<sup>18</sup> While there are no official statistics, it is the case that public teachers earn, on average, slightly less than their private counterparts. Using the 2009 Romanian Household Budget Survey we find that households where at least one member works in the education sector in the public sector have, on average, about 20% less income than their private counterpart households.

<sup>19</sup> This practice has become increasingly common because the number of places in private universities, which charge tuition fees, has risen steadily from 2002 until 2009. According to the “Report on the state of Education” published by the Ministry of Education in 2010, the total number of students in private universities had increased by a factor of three in 2009 relative to 2002, whereas the participation of students in public universities had been roughly constant throughout this period (<http://www.edu.ro/index.php/articles/15128>, in Romanian).

<sup>20</sup> See, for example, the 2009 PISA Executive Report: <http://www.oecd.org/dataoecd/34/60/46619703.pdf> and the 2009 OECD report Education at a Glance <http://www.oecd.org/dataoecd/41/25/43636332.pdf>.

<sup>21</sup> See <http://www.economist.com/blogs/easternapproaches/2011/07/corruption-romania> (In English)

evaluators for higher marks or even the outright falsification of papers. In this paper, we cannot directly distinguish among these activities. Importantly, however, we are able to test for and rule out differential *cheating behavior among public and private students during the exams* (i.e., point *a* above) in 2010 vs. 2009 to have an impact on our main results (see Section 5.1). This supports the interpretation that exam scores are inflated because of bribes (point *b* above), which is in accordance with the allegations of fraud and bribery by school principals in the 2010 exam.<sup>22</sup>

The 2010 exam earned a special reputation and the suggestive title “*The Xeroxed Bacalaureate*” after a large number of cases (at least 150, compared to essentially none previously) of corrupt school principals caused a media storm.<sup>23</sup> Without precedent, in several counties, school principals were investigated for having taken large amounts of money from students who had no chance of passing or had simply wanted their grades raised.<sup>24</sup> The principals would then arrange with committee members or with evaluation teachers for the selected papers corresponding to those students to be graded higher, partly changed or entirely replaced (Xeroxed) with correct answers. Some of these cases went to court and were finalized in 2011 and 2012 with prison sentences.<sup>25</sup> This evidence suggests that the exam in 2010 was marked by an unusually high level of corrupt activity, which we attribute to the additional incentives for fraud borne by the wage cut.

The private schools, however, were not afflicted by any financial shock. Apart from this, during the Bacalaureate exam, the private high school students are randomly mixed with public students in exam rooms, are subject to the same examination rules, at the same time, and are under the same surveillance by public teachers. For these reasons, we are able to infer the change in corruption from the observed difference between public and private school performance in 2010 relative to 2009. Section 3.2 provides further information concerning our identification strategy.

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<sup>22</sup> These and other instances of corruption are discussed at length in Hallak and Poisson (2007), who provide a comprehensive taxonomy of corruption in education. Note that the forms of fraud tackled in this paper are by no means restricted to the Romanian educational system. Many countries struggle with the informal payments and illegal actions connected with the assignment of grades in exams at various levels in the education cycle. Some examples regarding the secondary school in particular, come from Russia, Ukraine and Uzbekistan (Silova and Bray, 2006), where the sale of grades is common, and from India (Uttar Pradesh), where the high school exam annual pass rates dropped from 61% to 17% in 1992, when police forces were stationed at the examinations centers (Kingdon and Muzammil, 2009). For more illustrations regarding the fraud with admissions and grades, see Lewis and Pettersson (2009: 45).

<sup>23</sup> The Romanian National Anticorruption Directorate (DNA) ordered, in connection with the 2010 Bacalaureate exam, the prosecution of an unprecedented 150 defendants, most of them school principals. <http://www.pna.ro/faces/index.xhtml>.

<sup>24</sup> <http://www.ziare.com/stiri/arestare/directori-de-liceu-arestati-pentru-fraude-la-bacalaureat-1029179>;  
[http://www.adevarul.ro/scoala\\_educatie/liceu/150-000\\_de\\_lei-frauda\\_record\\_la\\_Bacalaureat\\_0\\_292771226.html](http://www.adevarul.ro/scoala_educatie/liceu/150-000_de_lei-frauda_record_la_Bacalaureat_0_292771226.html)  
<http://www.ziare.com/scoala/bacalaureat/zeci-de-profesori-din-botosani-sunt-cercetati-pentru-frauda-la-bac-1031591> (in Romanian)

<sup>25</sup> Retrieved from <http://www.desteptarea.ro/zeci-de-condamnari-in-dosarul-spaga-la-bac.html> (in Romanian)

### ***2.3.1. Possible mechanisms of corruption***

In what follows we hold the public school principals (who are also affected by the wage cut) to be the central players in the increase in corruption in 2010, as illustrated in the examples above. This is aligned with their great degree of connection with examination committee members, school inspectors and, teachers, who are all affected by the 25% wage decrease. Every year, the students collect the so-called *protocol* contributions, which are informal funds for “organizing” the Bacalaureate exam.<sup>26</sup> The funds, which are collected shortly before the end of the school year (usually the end of May), reach the principal, whose strategy it is to contact the examination committee and make arrangements for the students who contributed. Additionally, some students may give extra *protocol* to the principals for extra favors during or after the exam. According to the Romanian Bacalaureate Exam Methodology (2009, 2010), the composition of the exam committees is made public 48 hours before the exam, whereas the chairman of the examination committee and the IT people are known months in advance.

As stated before, in 2010, the wage cut news arrived on May 7<sup>th</sup>, three weeks before the end of the school year. For the 12<sup>th</sup> graders, these final weeks are mainly dedicated to the graduation ceremonies, and different aspects regarding the organization of the Bacalaureate exam are typically discussed.<sup>27</sup> This close timing between the unexpected news and the exam reduces the possibility that the wage cut would have changed the test outcomes to a minimum via: *i*) a change in the effort of the students—because they do not have enough time to substantially increase their effort (as a possible reaction to the cut), since they are tested on all of the material studied over the last 4 years;<sup>28</sup> *ii*) a change in the effort of the teachers—because the courses are already finished.

One question remains about the fraud opportunities of the private schools. Given that private students take the exam together with public students, cheating and consulting among students in the exam room with the permission of the invigilators would level the field for both types of students. However, one might still argue that what we would capture would not be the effect of corruption but of cheating (due to, for

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<sup>26</sup> Although raising these funds is completely illegal, it has become an institutionalized practice over the years.

<sup>27</sup> For example, as stated above, during these weeks the teachers collect from the students the so-called *protocol* funds. Thus, in our setting, these funds were most likely collected *after* the announcement of the wage cut in the beginning of May.

<sup>28</sup> One reason for the student effort to evolve differently between the public and private school students is if the parents of these students are affected differently by the wage cut. This would be the case of public school students are more likely to have parents employed in the public sector. However, even if this is the case, it is not obvious in what direction this would affect our estimates. On the one hand, parents affected by the wage cut might be more willing to pay bribes in order to avoid future university fees for their children (which are lower for students with higher exam scores). On the other hand, lower incomes means there are less available resources to be spent on bribes. Because we are lacking data on the occupations of the parents, we are not able to investigate this issue empirically.

In addition to the issue about student effort, if, for example, students fear that the evaluators will be more demanding in 2010 as a behavioral reaction to the wage cut because both public and private students are graded by public teachers, their level of awareness should be the same. Thus, their incentives to invest in marginally more preparation, either individual or through potential private tutoring, should not differ.

example, lower effort from the invigilators). While this channel is theoretically possible, it does not seem to be supported by the data (see Section 5.1). Thus, we believe that any changes in the 2009 to 2010 exam outcomes between the public and the private schools are largely attributable to the supplementary intervention that public students receive in 2010 via the public school principals, who have more incentive to engage in corrupt activity. These important actors could offer their support exclusively to their own clientele through: a) sending them the correct solutions during the exam; b) bribing the evaluators to score the selected or marked papers higher; c) cooperating with the exam committee to separate the marked papers and improve them or completely replace them with correct ones before sending them to the evaluation center. In what follows, we cannot differentiate among these possibilities.

Overall, our prior is that any differences in the evolution of exam grades between public and private schools are likely to arise through an increase in corruption in 2010 relative to 2009 in public schools, whereas corruption remains constant in private schools.<sup>29</sup>

### **3. Data and methodology**

#### ***3.1. Working sample***

In our empirical exercise we use two main sources of data. First, we use administrative data for 2010 and 2009 (our main comparison years) and 2008 (our placebo year), essentially covering the universe of students enrolled in the final (standardized) exam at the end of high-school, with individual information about the following: their school, their personal specialization track (theoretical/general, technological or vocational), and their scores on the exams. For each student, we know whether they have passed the exam, what final grade they earned, and what scores they received on all written and oral tests. From these scores we will construct our main outcomes of interest. Additionally, we also know whether the student was present at the exam, and whether the student followed normal, low frequency or evening courses.<sup>30</sup>

Our second source of data is the 2010 Study Performance in High School (SPHS) data, which is collected by Statistics Romania twice a year: at the beginning and at the end of the academic year. The SPHS

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<sup>29</sup> At the same time corruption may also decrease in both public schools and in private school, but the reduction in fraud is smaller for the public than for private schools, being anchored by amplified financial incentives, which are characteristic of the public sector. Despite the difficulty in disentangling these two channels, they both support our hypothesized causal relationship between the wage cut and the intensification of corruption.

<sup>30</sup> With our data, we only observe students that have been registered for the Bacalaureate. However, we can check for the year 2010 using our second set of data and we observe no significant differences between the number of children in grade 12 and those enrolled for the final exam.

records information on a broad set of high school characteristics for essentially all high schools in the country.<sup>31</sup> Specifically, the SPHS data include the following: the high school name and a unique identification code; the address of the school (locality and county); the type of school (whether private or public); and detailed information about the number of students by gender and ethnicity, the number of teachers and school principals by gender and type of employment contract, and other information. We can thus match these data with the administrative students' records at the final exam by the school's unique identification code to construct our working sample. A key variable for our empirical strategy is whether the student comes from a private or a public school. Among the 1,198 Romanian high schools, only approximately 3.35% are private. We restrict our working sample to the 19 counties (out of 42) that have both private and public schools. Thus, for the main analysis we are left with a balanced panel of 825 schools for each academic year; among them 48 (or approximately 6%) are private schools.

Summary statistics for our main variables of interest, separately for 2009 and 2010 (our comparison years) and for 2008 (our placebo year) are found in Table 1. For our main working sample, the overall distribution of schools is as follows: 26% are theoretical or general schools, 7.8% are vocational schools, and the rest of 66.2% are technological or mixed schools (i.e., technological with some theoretical classes). Table 1 further shows descriptive statistics for exam scores and pass rates at the school level, where we have weighted each school by the number of students taking the exam. Table 1 shows an increase of the written Romanian test in 2010 relative to the previous years, while there is no significant difference between 2009 and 2008. As noted in Section 2, the structure of the Bacalaureate exam has undergone substantial changes in 2010 relative to the previous years. However, the one test that is directly comparable across years is the written Romanian exam—all students, regardless of their profile or track, need to pass this standardized exam and the format has remain unchanged in 2010 relative to earlier years. This makes it an ideal basis for comparison of student outcomes across years. Thus, in what follows, we consider the school-level average grade for the written Romanian exam our main outcome of interest. Our second outcome of interest is the passing rate (school-level average). Interestingly, while the written Romanian exam shows a significant increase in 2010, the overall passing rate is dropping from a fairly high and stable 81% average (80% in 2008 and 82% in 2009, respectively), to 72% in 2010. The main explanation for this drop is the overall change in the Bacalaureate exam in 2010 (see Section 2). We will provide further discussions and explanations in our results section below.

Finally, it is important to note that private and public schools differ substantially in the levels of our key outcomes. Throughout the entire period, private schools consistently exhibit average passing rates and

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<sup>31</sup> In particular, each school is required to send a special form before October 1<sup>st</sup> to the Regional Statistics Department (or to the Directorate of Statistics Bucharest) before October 1<sup>st</sup>, 2011.



average Romanian grades below those of public schools. This indicates an overall lower performance of private schools relative to public schools, which is related to the selection of lower achieving students into private high schools in the 9<sup>th</sup> grade, a common occurrence in Romania.<sup>32</sup>

### **3.2. Identification strategy**

We attempt to understand whether an income loss would lead to changes in corruption behavior, as manifested through a change in exam outcomes. Specifically, the policy we evaluate is the May 7<sup>th</sup>, 2010 unexpected wage cut for all public sector employees, affecting more than 90% of the Romanian education staff. The intuition is as follows. Before the 2010 exam, we assume exam outcomes to be inflated, for both public and private schools.<sup>33</sup> We have argued in Section 2 that a change in financial incentives among the public staff in the form of substantial wage loss would create additional incentives for fraud which, in turn, should materialize as an increase in the prevalence of corruption for the public school staff.<sup>34</sup> However because private schools did not incur any (financial) shocks in 2009 or 2010, it is reasonable to further assume that the incentives and level of corruption intensity for these schools should stay constant. Additionally, because private and public students are alphabetically mixed in exams rooms and subject to the same examinations, the private school students constitute a natural control group.

Thus, our main empirical strategy to assess the impact of a change in corruption incentives caused by an unexpected wage cut is a simple difference-in-difference (DD) specification. In particular, we will compare school-level exam outcomes for the public and private schools in 2010 and 2009. If the wage cut has caused an increase in corrupt behavior of the school principals in the public schools, we expect to see an increase in exam scores in public school, relative to private schools.

Our richest specification is the following equation:

$$y_{sct} = \alpha + \beta_1 Public_s + \beta_2 yr2010_t + \beta_3 Public_s \times yr2010_t + \gamma X_{sc} + \theta_c + \varepsilon_{sct} \quad (1)$$

where  $s$  indexes a school in county  $c$  at year  $t$ .  $y_{sct}$  is one of our outcomes of interest: 1) the school-level average grade for the standardized written Romanian language exam and 2) the school-level share of

<sup>32</sup> This is true on average, as a small number of private high schools select and train top students. For a description of the selection of Romanian students into the 9<sup>th</sup> grade see also Pop-Eleches and Urquiola (2011).

<sup>33</sup> A natural test of the validity of this assumption is actually the Baccalaureate exam in 2011. Following different anti-cheating initiatives and threats (for example, installing video cameras in schools during the exam, threatening the staff with dismissal), over half of the students taking the exam failed. This policy would be the subject of another paper.

<sup>34</sup> In this paper we cannot disentangle the mechanisms through which financial incentives may impact corrupt behavior: it may be because a higher number of school principals will be willing to cheat and/or it may be because the so-called “protocol” gifts or bribes are higher.

students passing the Baccalaureate exam;  $Public_s$  is an indicator that equals 1 if school  $s$  is a public school and 0 if it is a private school;  $yr2010_t$  is an indicator that equals 1 if it is for the 2010 final exam and 0 if it is for the 2009 final exam.  $X_{sc}$  includes two indicators for the track of the school: theoretical and technological (the base is vocational) and an indicator for whether the school is located in a decentralized county.  $\theta_c$  includes 19 county dummies. Our key coefficient is  $\beta_3$ , the DD-estimand, which measures the change in outcomes in 2010, after the abrupt wage cut, relative to 2009, for public relative to private schools. In all of the regressions, we cluster the standard errors at the school level and we weight all of the regressions with the number of (per school) students taking the exam.<sup>35</sup>

These results, for all schools and also separately, by school tracks are presented in Section 4.1. In Section 4.2, we perform a falsification exercise comparing test scores in 2009 and 2008. Finally, in Section 4.3, we use the 2010 SPHS data in an attempt to understand whether incentives for corruption are changing differently in the following: *i*) schools with a majority of boys vs. schools with a majority of girls; *ii*) schools that are ethnically homogenous vs. ethnically heterogeneous schools; *iii*) schools with a high share of teachers with a temporary contract vs. schools with teachers with a permanent contract; *iv*) schools in counties where the education system was decentralized in 2005 vs. schools in non-decentralized counties.

## 4. Results

### 4.1. Baseline estimation

#### 4.1.1. The average grades in the Romanian written exam

In this section, we present the basic findings from the estimation of equation (1). Table 2 displays the DD estimation results from our chosen baseline specification featuring the average grade on the written Romanian exam as our main outcome of interest. We report separately on the estimates for the full sample of schools (Panel A), for theoretical schools (Panel B) and for non-theoretical schools, which include the technological, vocational and mixed schools (Panel C). Pooling these non-theoretical schools is necessary because there are too few vocational/mixed schools to enable a precise estimation. Column (1) presents

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<sup>35</sup> Standard errors are of similar magnitude if we cluster the standard errors at the county level, and the estimates are very similar if we estimate un-weighted regressions. If we replace  $Public_s$  by fixed effects for each school, the standard error for  $Public_s \times yr2010_t$  typically becomes slightly smaller.

the unconditional DD estimates in all panels, while columns (2), (3) and (4) add control variables and county fixed effects, with slight variations in each panel, contingent on the sample specificity.

In Panel A, we note that already from specification (1) the unconditional DD estimate of the wage cut is positive and statistically significant at the 1% level. When we add additional explanatory variables, the coefficient drops in magnitude, but the result is robust to controlling for school specialization in column (2) to the inclusion of county fixed effects in specification (3) and of the decentralization status of the school in specification (4). We, therefore, infer that the 25% wage cut caused an expansion in the average grades in the public schools relative to the private schools. The effect size is equivalent to about one-fourth SD increase in scores on the Romanian exam relative to the mean in 2010 (a 4.4% increase).

The estimates in Panels B and C lend further support to our hypothesis. In Panel B, we look at theoretical high schools, which are the first choice for skilled students in the admission to secondary education, and in Panel C we look at non-theoretical schools. The magnitudes of the DD estimates are very similar for both tracks, although the DD estimate remains statistically significant only for non-theoretical schools.

#### ***4.1.2. The average passing rates***

While passing the Romanian written exam is a necessary condition for qualifying for an overall exam pass, it represents only one third of the total grade. Hence, the outcome that holds the highest stake in future studies or employment is the overall exam pass. This ought to give rise to further incentives to enhance the outcome, thereby increasing the demand for fraudulent grades. Therefore, finding a significant impact of the wage cut on the average pass rates would lend further credence to our hypothesis.

Table 3 outlines the baseline results for the regressions with the high school average pass rate as the dependent variable. The results are structured in a similar manner as previously described, with the full sample estimates placed in Panel A, the theoretical high schools sample placed in Panel B, and the non-theoretical schools sample placed in Panel C. Here, we notice an overall negative trend in the average pass rates from 2009 to 2010, which is mainly due to changes in the conditions for passing rates; we also notice the expected positive difference between public and private schools. In the first column, we see that the DD estimate of the impact of the wage cut is significant at the 5% level when no controls are included. When controls are added, the magnitude of the effect decreases slightly, but the coefficient remains significant at conventional significance levels. In a similar fashion to the analysis of written exam grades, the theoretical and non-theoretical high schools have a similar-sized contribution to the wage cut

effect, even though the effects for theoretical schools are imprecisely estimated. It is noteworthy that, on average, the wage cut causes an additional 9.5 to 12 % of students to pass the exam, indicating that, for example, in an average public high school with 300 12<sup>th</sup>-graders, approximately 30 of these students would find support with their principal in exchange for bribes, and in this illicit manner, would pass an exam that they would otherwise have failed. In SD units, the effects for the pass rate are slightly higher than for the exam scores, i.e., approximately one-third SD from the 25% wage cut, relative to the average pass rate in 2010.

Of potential concern in Tables 2 and 3 is the relatively small sample of private schools. We address this issue by dropping the counties for which the share of private to public schools is less than 8%, and the results are similar, both in terms of magnitude as well as significance (results available upon request).<sup>36</sup> Another potential concern surrounds the fact that there are no private schools in rural areas, which raises the question of whether the effects are driven by public rural schools that could have a distinctly corrupt behavior. To rule out this possibility, we have removed rural schools from the sample, and the results were not sensitive to their exclusion (these results are also available upon request).

## ***4.2. Falsification tests***

Identifying a causal effect of the wage cut on corruption through the DD estimate hinges crucially on the parallel trend assumption. If exam scores would have increased more in public schools than in private schools, even in the absence of the wage cut, our DD estimates would be too high. To insure that this assumption holds in our case, we perform a falsification exercise, whereby we assume that the wage cut took place in 2009. Hence, we effectively compare the change in high school outcomes in 2009, *before* the abrupt wage cut, relative to 2008, for public schools relative to private schools. The estimation results for an average grade in the Romanian written exam are displayed in Table 4, and those for average passing rates are outlined in Table 5.<sup>37</sup>

From these Tables we notice that the false DD estimates are insignificant in all panels and in all specifications. This lends the most support to our prediction that the change in grades in public schools relative to private schools in 2010 relative to 2009 is a circumstantial event, one not driven by different

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<sup>36</sup> Note that the share of private schools in total schools, per county, varies from a minimum of 0.02 to a maximum of 0.12. We have tried different alternatives starting with the median (0.06) up to the highest deciles (0.08) and our results are robust to these specifications.

<sup>37</sup> The number of schools used in the falsification tests is somewhat smaller compared to the baseline estimations, because outcomes are not available for all schools in 2008.

trends in the performance of the two types of schools, and it is exclusively related to the wage cut through the increased incidence of corruption.

### ***4.3. Heterogeneous effects***

In this section, we explore whether corruption responds to the wage cut in distinct ways across high schools with different characteristics. In particular, we look at DD estimates of the wage cut effect in schools with different proportions of female students (Panel A of Table 7), different ethnic compositions (Panel B), varying shares of teachers paid by the hour (Panel C) and, in terms of educational organization, decentralized versus non-decentralized counties (Panel D). The results are divided in the usual manner, by full sample and separate high school specializations.

The most interesting findings are the following:

- a) The DD estimates are significant only for high schools with a minority population of female students, suggesting that male dominated schools are more prone to appeal to corruption especially when the financial incentives are accentuated. While this does not exclude milder forms of fraud, such as increased male to female student cheating in the exam rooms, this finding is also consistent with an outward shift in demand for illegal grades meeting the increased supply by didactic staff, where male students are dominant.
- b) The impact of the wage cut is significant in ethnically mixed high schools (defined as having the share of Romanians less than 1), which is true both for the average pass and for the Romanian written exam grade.
- c) Schools with a higher prevalence of teachers working part time (i.e., the share of teachers paid by the hour is larger than the mean=11%) are more responsive to monetary incentives. This indicates that less organized schools or teachers who have loose ties to the teacher labor market (by being hired on a temporary contract), are more easily influenced by principals to be involved in corruptive behavior.
- d) The DD estimates are insignificant for decentralized counties and statistically significantly positive for non-decentralized counties. Although estimates are not statistically distinguishable, it is in line with studies finding that fiscal decentralization in government expenditure is associated with lower corruption (Fisman and Gatti, 2002).

## ***5. Can we really interpret the change in exam scores as being caused by increased corruption?***

We have, so far, convincingly showed evidence indicating that the unexpected 25% public sector wage cut generated an increase in corruption, most likely through public school principals reacting to the cut by taking more bribes to influence students' exam scores. As previously mentioned, the time frame from the announcement of the wage cut to the exam period is too short for other changes (such as pupil and teacher effort) to change. However, given the non-experimental nature of our data, in this section we further investigate additional issues related to our interpretation that increasing exams scores, as a response to the wage cut, are actually caused by higher corruption and bribes. Thus, we first look at the behavior of students and evaluators during the exams (section 5.1) and then we compare the consumption behavior of households with public and private sector educators, respectively (section 5.2).

### ***5.1 Confounders: corruption vs. cheating***

One potential confounding mechanism in disentangling (teachers) corruption from (students) cheating is if, for example, the invigilators, as a result of the wage cut, decreased their effort, resulting in more students cheating during the exam in 2010 when compared to 2009. However, since students from public and private schools take the exam at the same time, in the same building, randomly mixed in class (in alphabetic order), then we expect them to be affected, on average, in a similar manner. Yet, students from private and public schools might differ in some unobservable characteristics, such as cheating norms, and thus, if the invigilators decrease their effort, it may have more effect, on average, on the public students, if they are more predisposed to cheating.

To shed light on this issue, we employ our main strategy on a measure of the share of students caught cheating (in class) and expelled from the exam, from the total number of students taking the exam (at the school level). The interaction term between the public and the year indicators is never significant in Table 6 in Panel A for all schools and in Panel C for the technological, vocational and mixed schools, which seems to support that, indeed, what we measure is a *change* in corruption and not a *change* in in-class cheating.<sup>38</sup> However, for the theoretical schools, we observe a positive change in the number of students expelled in the total number of students, per school.

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<sup>38</sup> We find very similar results when we compare the same outcome for 2009 and 2008.

In the same line, another potential confounder concerns the evaluators, who could arguably have also decreased their assessment effort in 2010 in response to the wage cut. One could reason that if there were proportionally more students on the verge of passing in public schools relative to private schools, a generally less stringent assessment could favor the public students, driving them to the observed average difference in outcomes. We address this concern by showing the distribution of individual grades in the Romanian written exam in 2009 and 2010 separately for public and private students in Figure 3. The figure displays a lower spike at the threshold mark 5 for the public relative to private students in both years, suggesting an opposite situation to the one claimed above. Moreover, we note that the private students' grade distribution remains virtually unchanged from 2009 to 2010, while the grade distribution of public students visibly shifts to the right, lending further support to the corruption-inflated grades hypothesis. It is interesting to note that there is a relative increase in public student shares that attain grades between 6 and 8 in 2010 relative to 2009. Furthermore, while the spike at grade 5 decreases for public students, a new spike at 6 arises in 2010 for these students, which is concomitant with a decrease in the share of students situated just below 6 (i.e., the percentage gap between students just below and just above 6 increases). This is well in line with the requirement that students attain a minimum average grade of 6, which in 2010 is more pressing, given the reduced number of opportunities to score high marks (oral exams no longer count, and the students have fewer written tests).

## ***5.2 The expenditures of households with private and public educators***

If the 25% wage cut translate into a decrease of household expenditures for the public school staff, but not for their private counterparts, then bribes is probably not the main explanation for our results.<sup>39</sup> However, if despite the wage cut, we find household expenditures to evolve similarly for the public and the private school staff, we may infer that this is because of more and/or higher bribes received by the public education staff. This finding would support our interpretation that the increased exam scores, because of the wage cut, is being due to higher corruption. We are able to investigate this issue in some detail using the 2008-2010 Romanian Household Budget Survey data, which contains detailed socio-economic information for about 30,000 households each year and is the main tool of assessing population consumption and expenditures in Romania.

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<sup>39</sup> This approach of inferring corruption from data on household expenditures is related to Gorodnichenko and Sabirianova Peter (2007).

In particular, our approach here is to compare changes in yearly expenditures between 2009 and 2010 for households where at least one member is employed in the public or the private education sector.<sup>40</sup> We do this in a DD empirical strategy, similar to the one where we analyze the exam scores. More specifically, we estimate the following equation:

$$E_{ht} = \delta_0 + \delta_1 Public_h + \delta_2 yr2010_t + \delta_3 Public_h \times yr2010_t + \pi' X_{ht} + \varepsilon_{ht} \quad (2)$$

where  $h$  indexes a household at year  $t$ .  $E_{ht}$  is the expenditure outcome of interest, which either are total expenditures, consumption expenditures or investment expenditures;  $Public_h$  is an indicator that equals 1 if household  $h$  contains a public school teacher and 0 if it contains a private school teacher;  $yr2010_t$  is an indicator that equals 1 if responses are from the 2010 survey and 0 if it is for the 2009 survey.  $X_{sc}$  includes a set of demographic and socio-economic background variables (see note to Table 8). Our key coefficient is  $\delta_3$ , the DD estimand, which measures the change in household expenditures in 2010, after the abrupt wage cut, relative to 2009, for public relative to private education staff. In all our regressions, we report heteroscedasticity robust standard errors.

We present these findings in Table 8. In Panel A we show the main results for 2009 and 2010 and in Panel B we show results from a falsification exercise, using the 2008-2009 period. The results, without and with additional control variables, are reported as follows: *total expenditures* in columns 1-2, *consumption expenditures* in columns 3-4, and *investment expenditures* in columns 5-6. In Panel A we observe that for all our expenditure measures, and regardless of whether we add control variables, the DD estimates are always statistically insignificant. From these results we may infer that the 25% wage cut caused no differential response in household expenditures for private and public educators. If we relate the interaction estimates to the means (approximately 3,000 for total expenditure) we can infer that the coefficient estimates are small in size: the conditional estimate in column 2 is interpreted as a 3 percent *increase* in total consumption for public educators (relative to private educators). Admittedly, the estimates are also fairly imprecisely estimated.

## 6. Discussion and conclusions

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<sup>40</sup> In particular, we restrict our sample to households where at least one member is employed in education and has the occupation status category 1 and 2 according to the Romanian Occupation Classification (COR), since we want to exclude the administration personnel and other employees. However, we cannot distinguish here between primary, secondary, tertiary level teachers and other consultants in education (*specialisti in invatamant*).



This study responds to the imperative call for diagnosing the causes of corruption, which is a pandemic disorder particularly in developing and transition countries. Despite the advances and innovations of recent research in measuring and understanding the determinants and consequences of this phenomenon, little is known about the effects of civil servants' financial incentives on their proclivity to engage in corrupt practices.

We exploit an unexpected wage cut of 25%, which occurred in 2010 in Romania and affected the entire public sector, to investigate the causal relationship between wage loss and the intensity of corruption. We base our analysis in the educational system, which was largely affected by the reduction in wages. Using data from the national Romanian Baccalaureate exam, we implement a DD estimation of the effect of the wage cut on exam outcomes in the public schools, by a comparison with private schools, which did not experience any wage shock. Our estimates show that the wage cut caused a disproportionate change in average grades and passing rates in public high schools relative to private ones between 2010 and 2009. We attribute the estimated positive difference in exam outcomes between public and private schools to an intensification of corrupt activity by public school staff that is strictly related to the wage loss.

Our conclusion is also supported by placebo tests where we find no impact on exam scores between 2008 and 2009. We argue that this effect cannot stem entirely from petty cheating in the exam rooms. Hence, the effect we witness reflects a rather more serious use of contacts and bribery of school principals and teachers, which in 2010 become more prevalent in the public schools than in the private ones due to the enhanced financial incentives that made the public education staff more predisposed to fraud. These results are further supported by the finding that household expenditures for private and public educators, respectively, did not have a differentiated evolution between 2009 and 2010.

These findings provide a snapshot of the undesired impact the policies of budget contraction had on the illicit behavior of affected agents, which is of particular relevance in the context of the recent adoption of austerity measures by post-crisis financially distressed EU members. Such drastic types of reductions in public spending are particularly dangerous in vulnerable environments that are already predisposed to corruption.

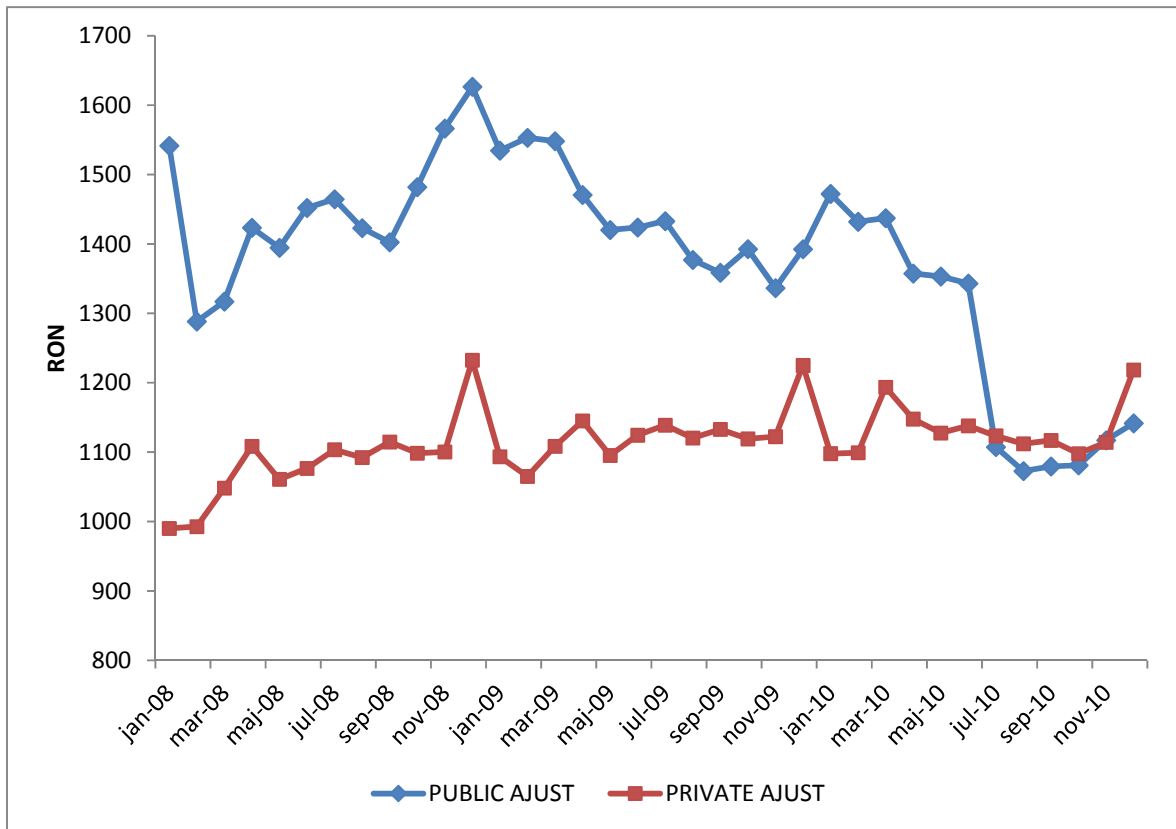
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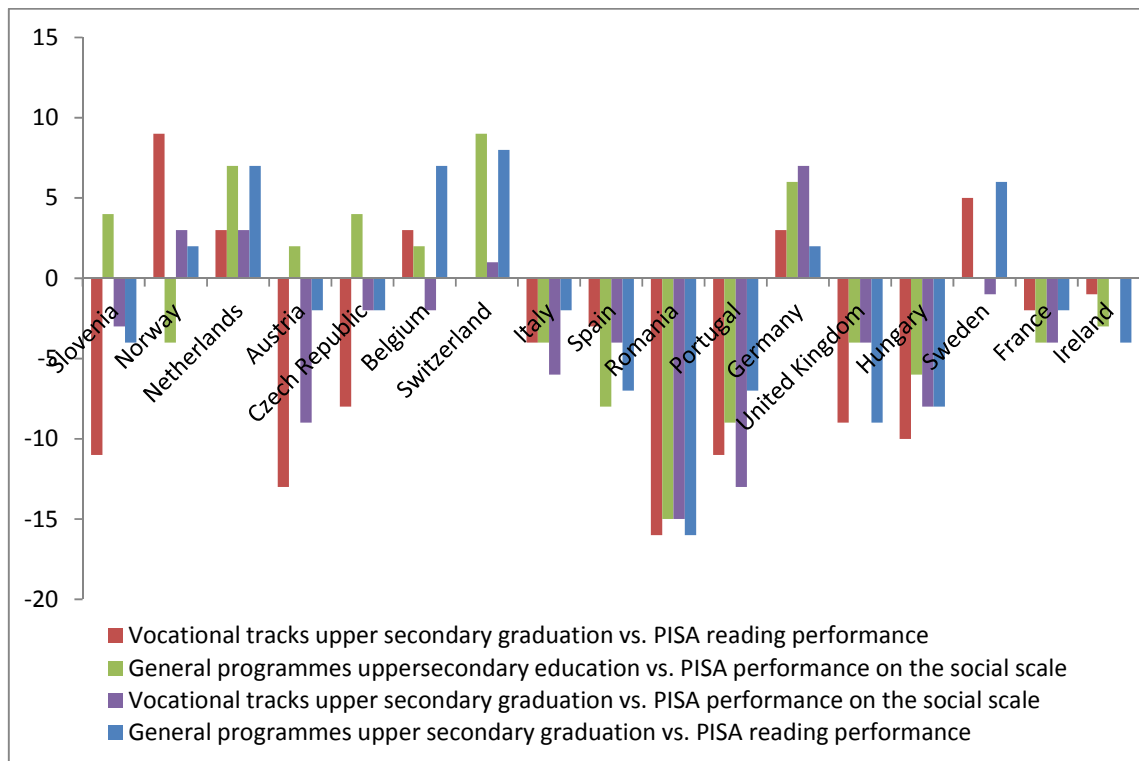
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**Figure 1. Average Monthly Net Real Wages by Sector, 2008-2010**



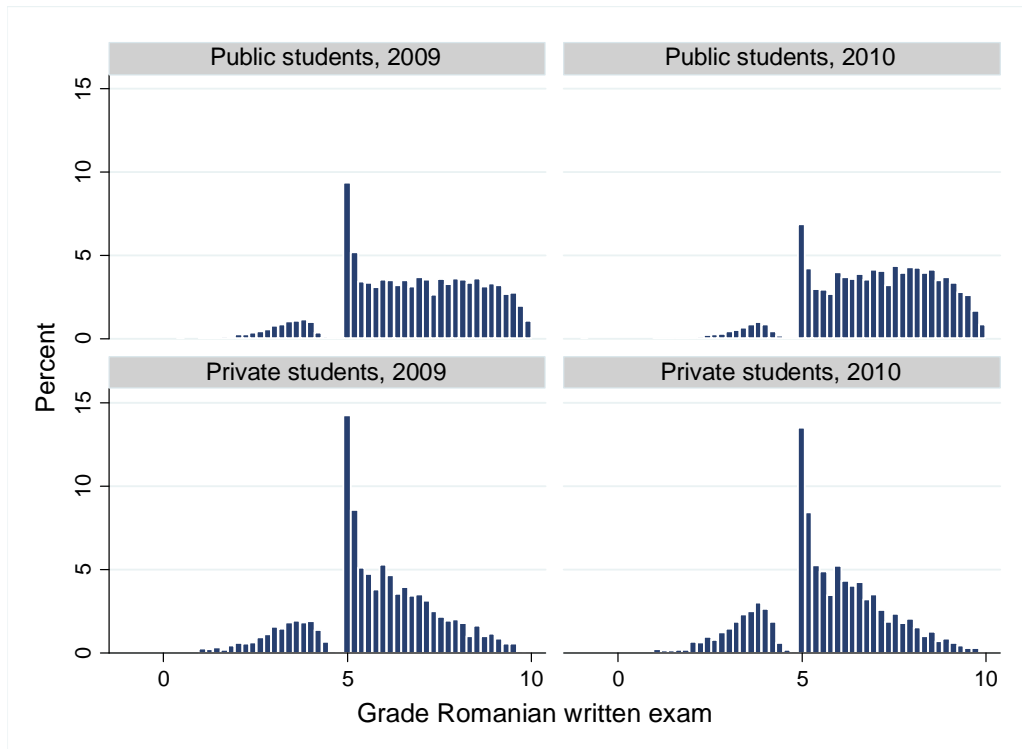
Source: Authors' calculations using 2008-2010 Romanian Labor Cost Survey data. 1 RON=0.3 USD

**Figure 2. Country rank: the difference of upper secondary school graduation ranking vs. PISA tests ranking**



Notes: We consider a sample of European countries and compute their ranking based on: (1) the 2009 percent of students graduating from upper secondary education (separately for the general and vocational tracks) and (2) the 2009 PISA test scores in reading and the social scale performance. The figure shows that difference in these rankings: (1)-(2). Source: Authors' calculations using and <http://www.oecd.org/dataoecd/62/3/48630687.pdf>.

**Figure 3. Distributions of average grades in the Romanian written exam, public vs. private school students 2009-2010**



**Table 1:** Descriptive statistics (main variables)

		mean	std.dev.	min	max
<b>2010 (N=825)</b>					
All schools	Public school	.9418182	.2342289	0	1
	Theoretic track	.2666667	.4424849	0	1
	Vocational track	.0787879	.2695708	0	1
	Technologic/mixed track	.5781813	.4941494	0	1
	Decentralized county	.2266667	.4189291	0	1
	Average written Romanian	7.03916	1.061929	4.103125	9.421777
	Average pass*	.7055014	.3000012	0	1
Private	Average written Romanian	5.578671	0.781924	4.103125	8.606896
	Average pass	.3981246	.2555738	0	.9859155
Public	Average written Romanian	7.069288	1.034986	4.367442	9.421777
	Average pass	.7095093	.2988897	0	1
<b>2009 (N=825)</b>					
All schools	Public school	.9418182	.2342289	0	1
	Theoretic track	.2666667	.4424849	0	1
	Vocational track	.0787879	.2695708	0	1
	Technologic/mixed track	.5781813	.4941494	0	1
	Decentralized county	.2266667	.4189291	0	1
	Average written Romanian	6.822161	1.187452	3.59375	9.327157
	Average pass	.8161111	.2011722	.0769231	1
Private	Average written Romanian	5.700623	.7827729	3.878125	8.325
	Average pass	.6072956	.2467487	.1111111	1
Public	Average written Romanian	6.836959	1.184234	3.59375	9.327157
	Average pass	.8187238	.19863464	.0769231	1
<b>2008 (N=694)</b>					
All schools	Public school	.9423631	.2332236	0	1
	Theoretic track	.2809798	.4498018	0	1
	Vocational track	.0763689	.265779	0	1
	Technologic/mixed track	.5619597	.496504	0	1
	Decentralized county	.2420749	.4286484	0	1
	Average written Romanian	7.03851	1.093353	3.688	9.322223
	Average pass	.8077143	.2148871	0	1
Private	Average written Romanian	5.790869	1.176134	3.688	8.260606
	Average pass	.5812163	.2863179	.04	1
Public	Average written Romanian	7.04706	1.082086	3.768	9.322223
	Average pass	.8087887	.2131962	0	1

Notes: Average pass - the share of students per school that have passed the exam ; Average written Romanian exam – the average grade at the school level; \* The many changes in the calculation of pass rates in 2010 relative to earlier years make comparison of these numbers difficult.



**Table 2:** Average grade for the standardized written Romanian exam, 2010 vs. 2009 academic year

***Panel A: All schools***

	(1)	(2)	(3)	(4)
public	1.107*** (0.144)	1.111*** (0.219)	1.068*** (0.188)	1.068*** (0.188)
yr10	-0.140 (0.122)	-0.0952 (0.131)	-0.0442 (0.116)	-0.0442 (0.116)
public x yr10	0.381*** (0.125)	0.338** (0.133)	0.276** (0.118)	0.276** (0.118)
theoretic		1.229*** (0.0910)	1.310*** (0.0790)	1.310*** (0.0790)
technologic		-0.455*** (0.0858)	-0.449*** (0.0817)	-0.449*** (0.0817)
decentralized county				0.109 (0.195)
County FE	NO	NO	YES	YES
Observations	1,650	1,650	1,650	1,650
R-squared	0.053	0.381	0.486	0.486

***Panel B: Theoretic schools***

public	2.046*** (0.312)	2.011*** (0.247)	2.011*** (0.247)
yr10	-0.133 (0.203)	-0.103 (0.195)	-0.103 (0.195)
public x yr10	0.314 (0.207)	0.283 (0.199)	0.283 (0.199)
decentralized county			0.539** (0.234)
County FE	NO	YES	YES
Observations	440	440	440
R-squared	0.229	0.347	0.347

***Panel C: Technologic and vocational schools***

public	0.804*** (0.144)	0.772*** (0.145)	0.739*** (0.134)	0.739*** (0.134)
yr10	-0.134 (0.151)	-0.134 (0.151)	-0.0638 (0.143)	-0.0638 (0.143)
public x yr10	0.398*** (0.154)	0.395** (0.154)	0.307** (0.145)	0.307** (0.145)
vocational		0.706*** (0.0963)	0.734*** (0.0953)	0.734*** (0.0953)
decentralized county				-1.068*** (0.257)
County FE	NO	NO	YES	YES
Observations	1,210	1,210	1,210	1,210
R-squared	0.051	0.074	0.266	0.266

Notes: All regressions are weighted with the number of (per school) students taking the exam and the standard errors, shown in parentheses, are clustered at the school level. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

**Table 3:** Average pass rate, 2010 vs. 2009 academic year***Panel A: All schools***

	(1)	(2)	(3)	(4)
public	0.197*** (0.0457)	0.187*** (0.0585)	0.180*** (0.0457)	0.180*** (0.0457)
yr10	-0.220*** (0.0558)	-0.212*** (0.0567)	-0.199*** (0.0529)	-0.199*** (0.0529)
public x yr10	0.115** (0.0563)	0.108* (0.0573)	0.0907* (0.0535)	0.0907* (0.0535)
theoretic		0.164*** (0.0182)	0.187*** (0.0166)	0.187*** (0.0166)
technologic		-0.103*** (0.0235)	-0.0990*** (0.0205)	-0.0990*** (0.0205)
decentralized county				0.0822** (0.0389)
County FE	NO	NO	YES	YES
Observations	1,650	1,650	1,650	1,650
R-squared	0.079	0.226	0.406	0.406

***Panel B: Theoretic schools***

public	0.352*** (0.0864)	0.340*** (0.0811)	0.340*** (0.0811)	
yr10	-0.156 (0.119)	-0.154 (0.121)	-0.154 (0.121)	
public x yr10	0.127 (0.119)	0.124 (0.121)	0.124 (0.121)	
decentralized county			-0.0109 (0.0133)	
County FE	NO	YES	YES	
Observations	440	440	440	
R-squared	0.288	0.378	0.378	

***Panel C: Non-theoretic (technologic and vocational) schools***

public	0.134*** (0.0491)	0.123** (0.0492)	0.120*** (0.0412)	0.120*** (0.0412)
yr10	-0.254*** (0.0568)	-0.254*** (0.0568)	-0.232*** (0.0535)	-0.232*** (0.0535)
public x yr10	0.122** (0.0577)	0.121** (0.0577)	0.0941* (0.0545)	0.0941* (0.0545)
vocational		0.248*** (0.0131)	0.253*** (0.0199)	0.253*** (0.0199)
decentralized county				-0.310*** (0.0492)
County FE	NO	NO	YES	YES
Observations	1,210	1,210	1,210	1,210
R-squared	0.083	0.120	0.381	0.381

Notes: All regressions are weighted with the number of (per school) students taking the exam and the standard errors, shown in parentheses, are clustered at the school level. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

**Table 4:** Average grade for the standardized written Romanian exam, 2009 vs. 2008 academic year

***Panel A: All schools***

	(1)	(2)	(3)	(4)
public	1.204*** (0.229)	1.130*** (0.284)	1.127*** (0.229)	1.127*** (0.229)
yr09	-0.0854 (0.111)	-0.126 (0.111)	-0.192 (0.126)	-0.192 (0.126)
public x yr09	-0.0982 (0.114)	-0.0691 (0.114)	-0.00723 (0.128)	-0.00723 (0.128)
theoretic		1.220*** (0.0996)	1.325*** (0.0840)	1.325*** (0.0840)
technologic		-0.416*** (0.1000)	-0.402*** (0.0898)	-0.402*** (0.0898)
decentralized county				0.331 (0.229)
County FE	NO	NO	YES	YES
Observations	1,388	1,388	1,388	1,388
R-squared	0.031	0.348	0.511	0.511

***Panel B: Theoretic schools***

public	2.024*** (0.472)	2.117*** (0.353)	2.117*** (0.353)
yr09	0.0544 (0.173)	-0.00630 (0.190)	-0.00630 (0.190)
public x yr09	-0.163 (0.181)	-0.109 (0.196)	-0.109 (0.196)
decentralized county			0.537 (0.499)
County FE	NO	YES	YES
Observations	390	390	390
R-squared	0.136	0.318	0.318

***Panel C: Non-theoretic (technologic and vocational) schools***

public	0.915*** (0.254)	0.885*** (0.255)	0.838*** (0.182)	0.838*** (0.182)
yr09	-0.168 (0.133)	-0.168 (0.133)	-0.239 (0.159)	-0.239 (0.159)
public x yr09	-0.0615 (0.136)	-0.0571 (0.136)	0.0156 (0.161)	0.0156 (0.161)
vocational		0.542*** (0.113)	0.639*** (0.101)	0.639*** (0.101)
decentralized county				-0.296 (0.254)
County FE	NO	YES	YES	YES
Observations	998	998	998	998
R-squared	0.032	0.046	0.329	0.329

*Notes:* All regressions are weighted with the number of (per school) students taking the exam and the standard errors, shown in parentheses, are clustered at the school level. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

**Table 5:** Average pass rate, 2009 vs. 2008 academic year

***Panel A: All schools***

	(1)	(2)	(3)	(4)
public	0.213*** (0.0601)	0.197*** (0.0656)	0.192*** (0.0465)	0.192*** (0.0465)
yr09	0.0336 (0.0276)	0.0284 (0.0283)	0.0175 (0.0292)	0.0175 (0.0292)
public x yr09	-0.0201 (0.0281)	-0.0161 (0.0288)	-0.00517 (0.0297)	-0.00517 (0.0297)
theoretic		0.133*** (0.0161)	0.146*** (0.0147)	0.146*** (0.0147)
technologic		-0.0692*** (0.0227)	-0.0720*** (0.0191)	-0.0720*** (0.0191)
decentralized county				0.0108 (0.0440)
County FE	NO	NO	YES	YES
Observations	1,388	1,388	1,388	1,388
R-squared	0.024	0.162	0.425	0.425

***Panel B: Theoretic schools***

public	0.333*** (0.116)	0.336*** (0.0890)	0.336*** (0.0890)	
yr09	0.0336 (0.0266)	0.0279 (0.0275)	0.0279 (0.0275)	
public x yr09	-0.0332 (0.0275)	-0.0282 (0.0285)	-0.0282 (0.0285)	
decentralized county			0.0249 (0.0462)	
County FE	NO	YES	YES	
Observations	390	390	390	
R-squared	0.185	0.341	0.341	

***Panel C: Non-theoretic (technologic and vocational) schools***

public	0.168** (0.0695)	0.159** (0.0696)	0.156*** (0.0495)	0.156*** (0.0495)
yr09	0.0334 (0.0390)	0.0334 (0.0390)	0.0183 (0.0407)	0.0183 (0.0407)
public x yr09	-0.0168 (0.0397)	-0.0153 (0.0397)	0.000488 (0.0414)	0.000488 (0.0414)
vocational		0.176*** (0.0135)	0.186*** (0.0189)	0.186*** (0.0189)
decentralized county				-0.123** (0.0559)
County FE	NO	NO	YES	YES
Observations	998	998	998	998
R-squared	0.013	0.045	0.400	0.400

*Notes:* All regressions are weighted with the number of (per school) students taking the exam and the standard errors, shown in parentheses, are clustered at the school level. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

**Table 6:** Share of expelled students (caught cheating) from the exam, 2010 vs. 2009 academic year

**Panel A: All schools**

public	-0.00379*	-0.00369*	-0.00350*	-0.00350*
	(0.00195)	(0.00202)	(0.00199)	(0.00199)
year10	0.00342	0.00339	0.00331	0.00331
	(0.00563)	(0.00563)	(0.00563)	(0.00563)
public x yr10	-0.00387	-0.00384	-0.00373	-0.00373
	(0.00563)	(0.00564)	(0.00563)	(0.00563)
theoretic		-0.000632**	-0.000987***	-0.000987***
		(0.000294)	(0.000317)	(0.000317)
technologic		0.000611	0.000326	0.000326
		(0.000420)	(0.000366)	(0.000366)
decentralized county				-0.000713
				(0.000435)
County FE	NO	NO	YES	YES
Observations	1,650	1,650	1,650	1,650
R-squared	0.028	0.037	0.061	0.061

**Panel B: Theoretic schools**

public	-0.00705*	-0.00696*	-0.00696*	
	(0.00391)	(0.00399)	(0.00399)	
yr10	-0.00780**	-0.00784*	-0.00784*	
	(0.00390)	(0.00398)	(0.00398)	
public x yr10	0.00798**	0.00802**	0.00802**	
	0.00393)	(0.00401)	(0.00401)	
decentralized county			-0.00205	
			(0.00163)	
County FE	NO	YES	YES	
Observations	440	440	440	
R-squared	0.014	0.052	0.052	

**Panel C: Technologic and vocational schools**

public	-0.00211	-0.00170	-0.00168	-0.00168
	(0.00176)	(0.00181)	(0.00181)	(0.00181)
yr10	0.00922	0.00915	0.00915	0.00915
	(0.00781)	(0.00782)	(0.00783)	(0.00783)
public x yr10	-0.00990	-0.00977	-0.00977	-0.00977
	(0.00782)	(0.00783)	(0.00783)	(0.00783)
vocational			-0.000418	-0.000418
			(0.000605)	(0.000605)
decentralized county				0.00568**
				(0.00278)
County FE	NO	YES	YES	YES
Observations	1,210	1,210	1,210	1,210
R-squared	0.044	0.073	0.073	0.073

Notes: All regressions are weighted with the number of (per school) students taking the exam and the standard errors, shown in parentheses, are clustered at the school level.\*\*\* p<0.01,\*\* p<0.05,\* p<0.1.

Table 7.

	<u>Average pass rate</u>				<u>Average written Romanian exam</u>			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<b><u>Panel A:</u></b>	<b>I. Female share (&lt;0.5)</b>		<b>II. Female share (&gt;0.5)</b>		<b>III. Female share (&lt;0.5)</b>		<b>IV. Female share (&gt;0.5)</b>	
public	0.0542 (0.0457)	0.0856** (0.0430)	0.403*** (0.0831)	0.369*** (0.0840)	0.286* (0.171)	0.508*** (0.174)	1.971*** (0.211)	1.921*** (0.318)
yr10	-0.281*** (0.0579)	-0.257*** (0.0533)	-0.0815 (0.117)	-0.0677 (0.120)	-0.256* (0.136)	-0.153 (0.119)	0.0720 (0.278)	0.0678 (0.313)
public x yr10	0.116* (0.0597)	0.0860 (0.0552)	0.0213 (0.117)	0.00556 (0.120)	0.534*** (0.141)	0.418*** (0.125)	0.143 (0.280)	0.142 (0.314)
Observations	752	752	898	898	752	752	898	898
R-squared	0.108	0.468	0.079	0.335	0.041	0.474	0.069	0.422
<b><u>Panel B:</u></b>	<b>I. Romanians (=1)</b>		<b>II. Romanians (&lt;1)</b>		<b>III. Romanians (=1)</b>		<b>IV. Romanians (&lt;1)</b>	
public	0.257*** (0.0564)	0.151* (0.0801)	0.118* (0.0618)	0.152*** (0.0583)	1.301*** (0.176)	0.789*** (0.293)	0.836*** (0.197)	0.982*** (0.255)
yr10	-0.125** (0.0608)	-0.111* (0.0624)	-0.305*** (0.0826)	-0.285*** (0.0782)	0.0638 (0.153)	0.108 (0.159)	-0.304* (0.165)	-0.186 (0.154)
public x yr10	-0.0192 (0.0637)	-0.0394 (0.0654)	0.211** (0.0830)	0.188** (0.0787)	0.175 (0.163)	0.104 (0.168)	0.546*** (0.168)	0.423*** (0.156)
Observations	406	406	1,244	1,244	406	406	1,244	1,244
R-squared	0.121	0.452	0.061	0.404	0.104	0.531	0.033	0.48
<b><u>Panel C:</u></b>	<b>I. Teachers (&lt;0.11)</b>		<b>II. Teachers (&gt;0.11)</b>		<b>III. Teachers (&lt;0.11)</b>		<b>IV. Teachers (&gt;0.11)</b>	
public	0.253*** (0.0620)	0.213* (0.111)	0.152*** (0.0577)	0.160*** (0.0524)	1.324*** (0.205)	1.224*** (0.447)	0.886*** (0.185)	0.996*** (0.203)
yr10	-0.0979* (0.0514)	-0.0780 (0.0481)	-0.266*** (0.0722)	-0.243*** (0.0695)	0.0245 (0.104)	0.146* (0.0868)	-0.205 (0.162)	-0.0956 (0.151)
public x yr10	-0.000955 (0.0521)	-0.0239 (0.0490)	0.151** (0.0739)	0.123* (0.0715)	0.205* (0.108)	0.0809 (0.0915)	0.470*** (0.167)	0.339** (0.156)
Observations	1,036	1,036	614	614	1,036	1,036	614	614
R-squared	0.054	0.424	0.109	0.387	0.033	0.502	0.077	0.493
<b><u>Panel D:</u></b>	<b>I. Decentralized</b>		<b>II. Non-decentralized</b>		<b>III. Decentralized</b>		<b>IV. Non-decentralized</b>	
pub	0.389*** (0.0889)	0.240*** (0.0699)	0.175*** (0.0491)	0.173*** (0.0475)	1.536*** (0.295)	0.911*** (0.229)	1.059*** (0.158)	1.101*** (0.199)
yr10	-0.0832 (0.180)	-0.0587 (0.177)	-0.238*** (0.0565)	-0.218*** (0.0531)	0.283 (0.484)	0.409 (0.468)	-0.198* (0.116)	-0.106 (0.109)
public x yr10	-0.0394 (0.181)	-0.0677 (0.178)	0.138** (0.0572)	0.114** (0.0539)	0.108 (0.485)	-0.0261 (0.470)	0.400*** (0.120)	0.298*** (0.113)
Observations	374	374	1,276	1,276	374	374	1,276	1,276
R-squared	0.083	0.503	0.081	0.397	0.056	0.609	0.054	0.462
Controls	NO	ALL	NO	ALL	NO	ALL	NO	ALL

Notes: All regressions are weighted with the number of (per school) students taking the exam and the standard errors, shown in parentheses, are clustered at the school level. Our controls include the usual characteristics. We show: in Panel A - schools with different share of female in total students; in Panel B - ethnically homogenous schools; Panel C – teachers paid by hour contract (0.11=mean); panel D – decentralized vs. non-decentralized counties  
\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

**Table 8:** Total household expenditures***Panel A: 2009 vs. 2010***

	(1) <u>total expenditures</u>	(2)	(3) <u>consumption expenditures</u>	(4)	(5) <u>investment expenditures</u>	(6)
public	-479.8** (222.0)	-241.1 (211.8)	-249.7 (156.5)	-37.43 (161.9)	-3.132 (48.06)	-20.89 (46.85)
yr10	-593.2* (306.4)	-417.3 (267.4)	-326.2 (216.1)	-235.6 (196.2)	-44.76 (44.22)	-26.36 (42.13)
public x yr10	370.3 (325.5)	154.6 (285.3)	128.6 (232.3)	16.71 (211.6)	60.13 (53.46)	48.90 (51.01)
Controls	NO	YES	NO	YES	NO	YES
Observations	1,015	1,015	1,015	1,015	1,015	1,015
R-squared	0.008	0.146	0.008	0.118	0.001	0.010

***Panel B: 2008 vs. 2009***

	(1) <u>total expenditures</u>	(2)	(3) <u>consumption expenditures</u>	(4)	(5) <u>investment expenditures</u>	(6)
public	-526.5* (316.6)	-359.0 (285.3)	-313.9 (205.7)	-110.0 (201.1)	37.60 (69.86)	10.29 (59.07)
yr09	-82.99 (360.6)	-80.48 (317.0)	9.497 (236.1)	7.208 (218.0)	-24.75 (66.15)	-39.98 (68.97)
public x yr09	46.74 (386.7)	100.5 (344.2)	64.18 (258.5)	98.43 (243.0)	-40.73 (84.79)	-26.82 (80.54)
Controls	NO	YES	NO	YES	NO	YES
Observations	1,049	1,049	1,049	1,049	1,049	1,049
R-squared	0.003	0.113	0.002	0.096	0.002	0.012

*Notes:* Total household expenditures include (deflated) consumption expenditures, investment expenditures, production and other expenditures for all households who have at least one member employed in the education system, whether public or private. Furthermore, we restrict the sample to households where the occupation status is category 1 and 2 according to the Romanian Occupation Classification (COR). Thus, we only include primary, secondary and tertiary level teachers and professors, but also e.g., other consultants in education (*specialisti in invatamant*). Since we only have a one digit code of the occupation we cannot distinguish between these. Background controls include: gender, age and age square, two education dummies, a dummy for Romanian ethnicity, marital status dummy, household size, urban area dummy and a set of regional dummies. Heteroscedasticity robust standard errors are shown in parentheses. \* p<0.1. The means (S.D:s) of the dependent variables in panel A are: 3,002 (1,678) for total expenditures, 2,018 (1,301) for consumption expenditures, and 47 (446) for investment expenditures. *Source:* Authors' calculations using the 2008-2010 Romanian Household Budget Survey data. 1RON=0.3USD.