

Azam, Mehtabul

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The impact of Indian job guarantee scheme on labor market outcomes: Evidence from a natural experiment

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Labor Market Outcomes:
Evidence from a Natural Experiment**

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Mehtabul Azam

*World Bank
and IZA*

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IZA

P.O. Box 7240
53072 Bonn
Germany

Phone: +49-228-3894-0
Fax: +49-228-3894-180
E-mail: iza@iza.org

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ABSTRACT

The Impact of Indian Job Guarantee Scheme on Labor Market Outcomes: Evidence from a Natural Experiment*

Public works programs, aimed at building a strong social safety net through redistribution of wealth and generation of meaningful employment, are becoming increasingly popular in developing countries. The National Rural Employment Guarantee Act (NREGA), enacted in August 2005, is one such program in India. This paper assesses *causal* impacts (Intent-to-Treat) of NREGA on public works participation, labor force participation, and real wages of casual workers by exploiting its phased implementation across Indian districts. Using nationally representative data from Indian National Sample Surveys (NSS) and Difference-in-Difference framework, we find that there is a strong gender dimension to the impacts of NREGA: it has a positive impact on the labor force participation and this impact is mainly driven by a much sharper impact on female labor force participation. Similarly, NREGA has a significant positive impact on the wages of female casual workers—real wages of female casual workers increased 8% more in NREGA districts compared with the increase experienced in non-NREGA districts. However, the impact of NREGA on wages of casual male workers has only been marginal (about 1%). Using data from pre-NREGA period, we also perform falsification exercise to demonstrate that the main conclusions are not confounded by pre-existing differential trends between NREGA and non-NREGA districts.

JEL Classification: I38, O11, J21, J38

Keywords: difference-in-difference, intent-to-treat, NREGA, rural India

Corresponding author:

Mehtabul Azam
World Bank
1818 H ST, NW
MC7-712, Mail Stop: H11-1101
Washington, DC 20433
USA
E-mail: mazam1@worldbank.org

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1 Introduction

The notion that public works programs can build a strong social safety net through redistribution of wealth and generation of meaningful employment has gained ground in recent years. Many countries are increasingly adopting this strategy to tackle growing unemployment and poverty.¹ The National Rural Employment Guarantee Act (NREGA) is a similar endeavor in India.² NREGA was enacted during a time when more than a decade of sustained high growth in GDP experienced in the 1980s and the 1990s was perceived not to have made a sufficient dent in poverty in the rural India, leading to euphemism of co-existence of two India(s): one, a thriving urban India and the other, a stagnant rural India.

NREGA is a result of the Government of India's stated principles of 'inclusive growth' and the desire to ensure that economic growth trickles down to the rural areas. When NREGA was enacted in August 2005, there was optimism that the initiative would transform rural India.³ NREGA entitles every rural household in India to a minimum of 100 days of paid work per year. This is an unrestricted entitlement with no eligibility requirements. However, it was assumed that the nature of work under NREGA and the wage rate would ensure that the program is self-targeted that attracts only the poor. The primary objective of NREGA is to augment wage employment. Its secondary objective is to strengthen natural resource management through works that address causes of chronic poverty like drought, deforestation and soil erosion and so encourage sustainable development (Ministry of Rural Development, 2010).

NREGA was implemented in phases across rural India. In February 2006, it was

¹Devereux and Solomon (2006) provide case studies for various country specific social safety net programs.

²NREGA was renamed as Mahatma Gandhi National Rural Employment Guarantee Act (MGN-REGA) on October 2, 2009; however, in this paper we continue to use the old name.

³Based on their field investigation in two districts of Jharkhand, a state in India, Bhatia and Dreze (2006) report that NREGA has created a sense of hope amongst the rural poor and this sense of hope can be further strengthened if people understand that the act gives them employment as a matter of right, and that claiming this right is within the realm of possibility.

launched in 200 backward districts in India. An additional 130 districts were covered in year 2007-08 in the second Phase. The rest of the districts came under NREGA in third Phase in year 2008-09 (Figure 1). The phase wise implementation ensured that some districts remained uncovered during 2006-07 (Phase II and Phase III districts) and during 2007-08 (Phase III districts). We exploit this phase wise expansion of NREGA to evaluate the causal impacts (“Intent-to-Treat”) of NREGA on various outcomes of interest such as participation in public work, labor force participation, and real wages of casual workers using the *difference-in-difference* (DID) methodology.^{4,5} Using two rounds of pre-program data, we also demonstrate that our main conclusions based on the DID estimates are not confounded by the pre-program differential trends between NREGA and non-NREGA districts.

The major findings of the paper are as follows. First, there has been a significant increase in the public works participation in NREGA districts compared to the non-NREGA districts. The increase in the share of public works in total casual labor has been much higher for the female workers compared with the male workers or Scheduled Caste/Tribe (SC/ST) workers. Second, NREGA has a positive impact on labor force participation, and this impact is driven by a significant impact on the female labor force participation. Post 2004-05, there has been a downward trend in labor force participation in rural India. However, the positive impact of NREGA mitigated the situation in NREGA districts compared to the non-NREGA districts. Third, NREGA has a positive impact on average wages of casual workers; however, we find that this positive impact is driven primarily by an increase in wages of female casual workers. The wages for female casual

⁴These outcomes are affected easily given any demand and supply shock. We would have liked to look at the impacts of NREGA on the poverty and inequality; however, we could not implement our strategy for these outcomes because of lack of comparable post program data (discussed in detail in Section 2). Similarly, we do not expect that NREGA will have a considerable impact on assets that raises land productivity within couple of years, as these outcomes take time to materialize.

⁵Casual labor is defined as a person who has been casually engaged in others’ farm or non-farm enterprises (both household and non-household) and, in return, received wages according to the terms of the daily or periodic work contract. Casual workers are basically daily wage workers and the main target group of NREGA.

workers increased 8 percent more in NREGA districts compared to the non-NREGA districts. The impact of NREGA on male casual wages has been marginal (less than 1 percent increase). This suggests that the prevailing gender gaps in wages are reduced as a result of NREGA.

The issue of NREGA pushing up the cost of agriculture is passionately debated in Indian media. The argument forwarded against NREGA is that NREGA pushes up the average wage of casual workers and distorts the agriculture labor markets.⁶ Our results suggest that NREGA has only increased the wages of female casual worker. The existing evidences suggest that female workers are paid much less than the statutory minimum wages and wages paid to their male counterparts. Thus NREGA helped in reducing the prevalent gender wage gap in casual works. One should see the increase in female wages as success for NREGA as one of the objectives of such a program is to improve the conditions and the bargaining power of the disadvantaged workers.

The paper proceeds as follows. In Section 1.1, we review the key facts and the existing literature on NREGA. In Section 2, we describe the data, and we discuss the empirical strategy in Section 3. Section 4 presents the results, and Section 5 concludes.

1.1 Background and Literature

NREGA is intended to give a legal guarantee of employment to anyone who is willing to do casual manual labor at the statutory minimum wage (about 2 USD per day).⁷ Any adult who applies for work under NREGA is entitled to employment in public works within 15 days; otherwise, it is a state responsibility to provide them unemployment benefit. However, this entitlement is subject to some important limitations. For instance, the

⁶The upward pressure on wages can potentially come through two channels. First, NREGA increases the demand for casual labor for public works, and thus in turn increases the competition for casual labor. Second, by providing minimum statutory wages to NREGA workers, it increases the pressure on agriculture sector to pay the minimum wages.

⁷The statutory minimum wages vary across states (see appendix Table A1).

work guarantee applies in rural areas only, and it is limited to “100 days per household per year.” NREGA is based on the principle of self-selection, and it is a step towards legal enforcement of the right to work, as an aspect of the fundamental right to live with dignity. NREGA also mandates 33 percent participation for women.

To obtain work on a project, interested adult members of a rural household must first apply for a job card at the local Gram Panchayat (GP is lowest level of administration in the Indian government, comprising of a group of villages). The applicant must be residing within the Gram Panchayat. The Gram Panchayat after due verification issues a Job Card. The Job Card should be issued within 15 days of application. The Job Card bear the photograph of all adult members of the household willing to work under NREGA and is free of cost. Job cards in hand, workers can apply for work at any time. The applicants must be assigned to a project within 15 days after submitting the application, if not they are eligible for unemployment compensation. Applicants have no influence over the choice of project. Each operational program cycle begins before the start of a fiscal year, when local governments at the Gram Panchayat and block (block is intermediate level of government between Gram Panchayat and district) levels plan a series of projects to be undertaken during the upcoming year. The particular types of projects allowed under NREGA are typical rural employment projects such as road construction, earthworks related to irrigation, and water conservation. A 60:40 wage and material ratio has to be maintained. No contractors and machinery is allowed in NREGA works.

The central (federal) government bears the entire cost of wages of unskilled manual workers, and 75 percent of the cost of material and wages of skilled and semi-skilled workers. However, the states set wages and piece-rates. The state governments bear 25 percent of the cost of material and wages of skilled and semi-skilled workers. In addition, state governments bear the cost of unemployment allowance payable in case the state government cannot provide wage employment on time (Ministry of Rural Development,

2008).

With a budget of almost 4 billion USD or 2.3 percent of total central government spending, the program is by far the best endowed anti-poverty program in India (Ministry of Rural Development, 2008a). During the first year of implementation (2006-07) in 200 districts, 21 million households were employed and 905 million person days of work were generated. In 2007-08, 33.9 million households were provided employment and 1.4 billion working days were generated in 330 districts (Ministry of Rural Development, 2010). Given the scale, NREGA ranks among the major workfare initiatives worldwide.

NREGA has attracted a considerable amount of academic interest because of its size and its implications for rural India. Ravi and Englar (2009) use data collected from one district (Medhak) of Andhra Pradesh, a state in the Southern India to look at the impact of the program on food security, savings, and health outcomes. They use a single cross section data containing 1066 households collected in June 2007 (when NREGA was already operational in the district) to implement Propensity Score Matching (PSM). They also use a subsequent panel data of 320 households (collected in December 2008) to implement a double difference and triple difference. Since NREGA was already operational in the district when their baseline data was collected, they use new joiners, long-term participants, and other constructed groups to implement their double and triple difference strategy. They find that NREGA significantly increases expenditure on food by 40 percent and non food consumables by 69 percent. They also find that the program improves the probability of holding saving by 9 percent.

Liu and Deininger (2010) use a panel data for 2500 households, collected in 2004, 2006, and 2008, from five districts in Andhra Pradesh, a state in the Southern India to study the impact of NREGA participation on consumption expenditure, calorie consumption, protein intake, and asset accumulation. They employ difference-in-difference and triple difference methodology. They find significant impact of NREGA participation on calorie consumption, protein intake, and consumption expenditure. Importantly, they find an

impact on consumption which is greater than the direct cash transfer from NREGA, and conclude that the short term effects of NREGA on participating households were positive and greater than the program costs.

Khera and Nayak (2009) use qualitative data collected on 1060 NREGA workers from 98 NREGA worksites spread across 10 sample districts from six north Indian states to examine the socio-economic consequences of NREGA for women workers. They report that significant benefits have already started accruing to women through better access to local employment, at minimum wages, with relatively decent and safe work conditions.⁸ Almost half of the NREGA women workers responded that had they not worked at the NREGA worksites, they would have worked at home or remained unemployed. Pankaj and Tankha (2010) based on their descriptive analysis of a field survey of NREGA workers report that women as individuals have gained because of their ability to earn independently, made possible due to the paid employment opportunity under NREGA. They use information collected from 428 female NREGA workers from four northern states in India.

Thus considerable amount of literature exists on NREGA; however, there is no study, to our knowledge, which looks at the impact of NREGA on the labor market outcomes. The existing studies (for example, Khera and Nayak (2009) and Pankaj and Tankha (2010)) are descriptive in nature, and report responses from female NREGA workers. Ravi and Englar (2009) and Liu and Deininger (2010) try to estimate the impact of NREGA on the ‘participants’ known as the effect of “Treatment-on-Treated” (TOT). Besides their samples being restricted to one and five districts in the state of Andhra Pradesh, respectively, they only concentrate on consumption outcomes (not on the labor market outcomes).

Our paper contributes by estimating the causal impacts of NREGA on the labor market outcomes using nationally representative data. Our data contain all districts

⁸Their analysis relies on percentage of female NREGA workers reporting that NREGA helped to avoid hunger, migration, illness, hazardous work etc.

from eighteen major states in India. Most importantly, we give an estimate for the impact of NREGA on the prevailing wages of the casual workers, a much debated issue nowadays. As our identification strategy relies on NREGA being offered in treatment districts compared with NREGA being not offered in control districts, our DID estimates measure the difference in outcomes between the treatment and control districts known as “Intent-to-Treat” (ITT) effect. ITT is an average of the causal effects for those who actually participated in NREGA and those who do not (in NREGA districts). Thus, ITT is the average impact of being offered the opportunity to participate in NREGA (via implementation of NREGA in the district). Although, TOT is interesting parameter, ITT parameter is certainly more important for policy maker who is designing similar policy for a similar population as it reflects the take up rates by individuals (since the policy maker has little influence on participation). Our paper is an important contribution to the literature on employment schemes and public works because NREGA as the world’s largest program of this kind can provide important lessons to other developing countries that might embark on a similar safety net strategy.

2 Data

The analysis in this paper draws on individual level data from the Employment and Unemployment Schedule, administered by the National Sample Survey Organization (NSSO), Government of India. NSSO collects data on employment every year, however, at each-five year interval, it conducts thick rounds called ‘quinquennial’ rounds.⁹ A typical quinquennial round covers about 120,000 (around 75,000 rural and 45,000 urban) households and 600,000 individuals. The quinquennial rounds are generally used because of large sample size and coverage of almost all districts in the sample. The recent quinquennial rounds

⁹NSSO also collect annual detailed consumption expenditure called ‘Consumption Schedule’, and at each-five year it collects thick rounds of Consumption Schedule. The quinquennial consumption rounds are widely used for the poverty calculations.

available are conducted in 1999-00, 2004-05, and 2009-10.¹⁰ As NREGA was implemented in phases starting from February 2006, the 2004-05 (61st Round) data serve as baseline.

The “small round” surveys of the NSSO conducted annually are usually considered to be of limited use in capturing trends, because their smaller size makes them incomparable with the quinquennial large surveys.¹¹ However, NSSO conducted a much larger Employment and Unemployment Round survey in 2007-08 (64th round) annual series whose main concentration is on employment and migration. The 2007-08 data covered almost all districts in India with a sample size of 125,578 households (79,091 rural and 46,487 urban) and 572,254 persons. The 2007-08 survey is comparable to the usual quinquennial survey in terms of size, questions, and coverage of all districts. It therefore allows us to examine the impacts of NREGA using this as a post treatment (coverage) data in combination with the 2004-05 data, which served as baseline. Since the third Phase districts remained uncovered in 2007-08 data (as Phase III was implemented in 2008-09), it demarcates the treated and control districts. The Phase I and Phase II districts have operationalized NREGA, while there was no NREGA in the Phase III districts in 2007-08. We group the Phase I and Phase II districts together and call them as ‘treatment’ districts, while we call Phase III districts as ‘control’ districts.

NSS classifies workers into three groups: self-employed, regular salaried and casual workers. Casual workers are daily wage workers and NREGA is targeted towards them. Our main variables of interest are labor market outcomes such as the share of public works in total casual workforce, and real wages of casual workers. We also look into how NREGA has affected the labor force participation decision.¹² We also use the Employment

¹⁰The year refers to July-June, i.e. July 1999-June-2000.

¹¹Also not all districts are covered.

¹²We would have liked to look at the impact of NREGA on consumption and poverty. The Employment Rounds also collect aggregated consumption expenditure in addition to detailed employment information. However, for consumption and poverty estimates in India, Consumption Rounds are used as they collect very detailed information on expenditure. We do have thick round Consumer Survey in 2004-05, however, unlike the 2007-08 Employment Survey the 2007-08 annual Consumer Survey is small and is not comparable with the thick round Consumption Survey conducted in 2004-05 in terms of sample size and coverage. This restricts us from implementing our empirical strategy for consumption and poverty

and Unemployment round for year 1999-00 to test for existing differential trends between NREGA and non-NREGA districts when there was no NREGA in any of the districts. The information about phase wise expansion of NREGA in different districts comes from NREGA program webpage (<http://nrega.nic.in>). Nominal wages are adjusted using state specific consumer price indexes for agriculture laborers, and weekly wages are divided by number of days worked to get daily wages.¹³ We also restrict our attention to people in age group 18-60. Details about variable construction, matching of districts across surveys are given in the data appendix.

Table 1 presents the descriptive statistics of treatment and control districts in year 2004-05 when there was no NREGA. The Phase I and Phase II districts (treatment districts) are indeed backward compared to the Phase III districts (control districts). The treatment districts have a larger share of SC/ST population who are the disadvantaged group in India. Similarly, the treatment districts' population has comparatively worse education distribution. In terms of labor force participation, the treatment districts have lower (higher) labor force participation for female and SC/ST (male) compared to control districts. However, the treatment districts have marginally higher share of public works in the casual work. More importantly, the poverty rate is almost 12% higher in the treatment districts compared to the control districts (32% compared with 20%). The average per capita expenditure is also much lower in treatment districts compared with the average per capita expenditure in the control districts. Thus the descriptive analysis suggests that there was effective targeting of NREGA towards backward districts, in the initial phases of NREGA.

outcomes.

¹³NSS does not collect information on hours of work but report time intensity of work for each day in the reference week assigning 1 day for 4 or more hours of work during a day and 0.5 day for 1-4 hours of work.

3 Empirical Methodology

3.1 Difference-in-Difference

The phase wise implementation of NREGA across Indian districts creates a ‘natural experiment’ that is unique for a large program such as NREGA.¹⁴ We exploit this phase wise expansion to implement our difference-in-difference strategy. As discussed in previous section, we define those districts as treatment districts where NREGA was implemented in Phase I and Phase II (in 2007-08 data, NREGA was operational in these districts), while the control districts are those where NREGA was implemented in Phase III (2008-09)—so, in 2007-08 data, NREGA was not operational in these control districts.

Given that the criterion on which districts were selected in different phases are not in the public domain (except the notion of ‘backward districts’), the DID has its advantage as it does not require us to specify the rules by which the treatment is assigned. In addition, the treatment and comparison groups do not necessarily need to have the same pre intervention conditions (World Bank, 2011, p99).¹⁵ To apply DID, all that is necessary is to measure outcomes in the group that receives the program (the treatment group) and the group that does not (the comparison group) both before and after the program.¹⁶

We use the following model to identify the impact of NREGA¹⁷

$$Y_{idt} = \beta.D07_t + \tau_{DID}.W_{dt} + \gamma.X_{idt} + \mu_d + \varepsilon_{idt} \quad (1)$$

The dependent variable Y_{idt} represents outcome of interest for individual i in district

¹⁴We call this a ‘natural experiment’ as the phase wise expansion is effectively used to define treatment and control groups (Imbens and Wooldridge, 2009, p 67).

¹⁵As NREGA was not implemented randomly across districts, but more backward districts were chosen first, this will result in selection bias. The advantage of DID estimator is that it eliminates selection bias under the assumption that the selection bias enters additively and does not change over time.

¹⁶The key assumption of DID is that the time trend in the absence of NREGA would have been the same in both NREGA and non-NREGA districts.

¹⁷The specification follows closely what is suggested by the literature on use of DID method for impact evaluation. See, for example, Imbens and Wooldridge, 2009, p 67-68.

d at time t ($t=2004-05, 2007-08$).^{18,19} The binary variable $D07_t$ takes a value 1 for year 2007-08 and 0 for year 2004-05— $D07_t$ is the time effect common to all districts. W_{dt} is equal to the interaction of the treatment group and year indicator, i.e. $W_{dt} = T_d * D07_t$, where T_d takes a value 1 if district d is in treatment group (districts where NREGA was operational in 2007-08, i.e. Phase I and Phase II districts) and 0 otherwise (Phase III districts which did not have operational NREGA in 2007-08). μ_d is a fixed effect unique to a district. X_{idt} is a matrix of individual level controls such as age, square of age, dummies for education levels, indicators for male, and SC/ST. The disturbance term ε_{idt} summarizes the influence of all other unobserved variables that vary across individuals, districts, and over time. In this framework, the parameter β identifies the year effect on outcome—the effect of any systematic changes that affected all districts between 2004-05 and 2007-08. The parameter τ_{DID} is the parameter of interest which identifies DID estimate for the impact of NREGA on the outcome of interest.

τ_{DID} gives us the difference in outcomes between the treatment and control districts which is known as “Intent-to-Treat” (ITT). ITT estimates the average effect of the treatment on the outcome of interest of all eligible individuals, irrespective of their participation into the program. Thus, ITT is the average impact of being offered the opportunity to participate in NREGA (via implementation of NREGA in the district). Although, from the perspective of NREGA literature, it is also desirable to have an estimate of the impact of actually participating in the program (known as the effect of “Treatment-on-Treated” (TOT)), ITT parameter is more important for policy maker who is designing similar policy for a similar population as it reflects the take up rates by individuals (since the policy

¹⁸One of the reasons for using individual level information over district level aggregates is to capture the observable heterogeneity across individuals/households. No matter how small is the difference, it is always prudent to extend the analysis beyond comparisons of means. The inclusion of individual/household level control variables accounting for the “observable” heterogeneity reduces any statistical bias associated with heterogeneity between households/individuals in treatment and control localities (Behrman and Todd, 1999).

¹⁹Using individual level data increases the precision of the estimates. However, using individual level data with grouped data requires standard error correction (Angrist and Pischke, 2011). Since our variables of interest are grouped over district-year, we report standard errors clustered at district-year.

maker has little influence on participation).²⁰

3.2 Falsification Test

One key assumption of DID estimation is that the trends in outcomes of interest would have been same in both the groups (NREGA and non-NREGA districts) in the absence of NREGA, and implementation of NREGA induced a deviation from the common trend. Although, the districts with operational NREGA and without operational NREGA can differ, this difference is meant to be captured by district fixed effects.²¹ Unfortunately, there is no way for us to prove that the differences between the treatment (NREGA districts) and comparison (non-NREGA districts) districts would have moved in tandem in the absence of the program. However, if the outcomes moved in tandem before the program started, we gain confidence that outcomes would have continued to move in tandem in the post intervention period (without the intervention). To test the assumption of parallel trends we perform what is known as a “falsification” test. For this test, we performed an additional difference-in-differences estimation using a “fake” treatment. We use data from 1999-00 and 2004-05 to estimate difference-in-difference using the same treatment and comparison group districts. The only exception is that there was no NREGA in both the periods in all the districts. Thus we estimate the following:

$$Y_{idt} = \beta.D04_t + \tau_{DID}.W_{dt} + \gamma.X_{idt} + \mu_d + \varepsilon_{idt} \quad (2)$$

The binary variable $D04_t$ takes a value 1 for year 2004-05 and 0 for year 1999-00. W_{dt}

²⁰One could potentially recover TOT from ITT under the assumption that operationalization of NREGA in a district does not have affected the non-participants’ outcomes in the NREGA districts. However, we believe that this assumption is not valid in our case as operationalization of NREGA in a district probably will have an effect on the outcomes of non-participants residing in the treatment district. For example, there may be an upward pressure on the wages of non-participants daily wage workers because of the increased demand for daily wage workers after operationalization of NREGA.

²¹One of the criticism of DID is that although DID captures the time invariant factors well, it fail to take account of time varying factors. However, we believe that we believe that controlling for individual characteristics take account of most of the time varying factors.

is equal to the interaction of the treatment group and year indicator, i.e. $W_{dt} = T_d * D04_t$. If the outcomes were moving in tandem, then we should expect the ‘fake DID (i.e. τ_{DID})’ estimates to be not different from zero.

3.3 Allowing for differential effects of NREGA

As 2007-08 was the second year of NREGA in Phase I districts, while it was the first year of NREGA in the Phase II districts, we use Phase I and Phase II districts as two separate treatment groups to capture the differential effects of NREGA on these two groups. The control group remains the Phase III districts, where there was no NREGA in 2007-08. We use the following model to identify differential impacts of NREGA on Phase I and Phase II districts:

$$Y_{idt} = \beta.D07_t + \tau_{DID1}.(Phase1 * D07_t) + \tau_{DID2}.(Phase2 * D07_t) + \gamma.X_{idt} + \mu_d + \varepsilon_{idt} \quad (3)$$

where *Phase1* takes a value 1 if the districts were covered in the Phase I (2006-07) and 0 otherwise. Similarly, *Phase2* takes a value 1 if the districts were covered in the Phase II (2007-08) and 0 otherwise. Our interest parameters τ_{DID1} and τ_{DID2} capture the impact of NREGA in Phase I and Phase II districts, respectively. We also test for the equality of NREGA’s impacts across Phase I and Phase II districts, i.e. $\tau_{DID1} = \tau_{DID2}$.

4 Results

Our first and second sets of results present the impact of NREGA on employment in public works programs and labor force participation, respectively. The third set of results presents impact of NREGA on real wages of casual workers.

4.1 Employment in public works

Did NREGA increase participation in public works? Ex-ante one would believe that as NREGA provide more public works opportunities, operationalization of NREGA will increase the participation of casual workers in public works. However, without comparing NREGA districts with non-NREGA districts, it is difficult to establish whether the increase in public works share is because of NREGA. For example, it is also possible that overall ongoing development in rural areas (for example, road construction to increase the accessibility of rural areas) might also increase the public works opportunities in districts which did not have operational NREGA in 2007-08. Given that the non-NREGA districts were better off to start with, it might be plausible that increase in the public work opportunities in these districts might not be less than the increase in public work opportunities in NREGA districts. Before proceeding to estimate the impacts of NREGA on other labor market outcomes, it is essential to establish that NREGA led to a significant increase in public works opportunities in the NREGA districts compared with non-NREGA districts.

Only 0.8 percent of the casual workers in NREGA districts reported working in public works in 2004-05, while this share was 0.6 percent in non-NREGA districts (Table 1).²² Panel I of Table 2 reports the results of our DID estimates. Overall, there has been an increase in the probability of a casual worker to be engaged in public works across all districts between 2004-05 and 2007-08 (captured by the time effect). However, this increase in probability is much larger in NREGA districts compared with non-NREGA districts. Our DID estimates show that the probability of a casual worker being engaged in public works increased by 2.5 percentage points more in NREGA districts compared to non-NREGA districts. We find similar results for male, female, and SC/ST workers. Importantly, there has been no significant increase in the probability of a female casual worker being engaged in public works between 2004-05 and 2007-08 in the non-NREGA

²²This is an annual average implying that throughout the year, 0.8 (0.6) percent of casual workers are employed in public works in NREGA (non-NREGA) districts.

districts. However, the probability of a female casual worker being engaged in the public works increased by 4 percentage points more in NREGA districts compared to the non-NREGA districts between 2004-05 and 2007-08. Hence, our DID estimates establish that NREGA has led to a significant increase in public works participation in NREGA districts.

Next, we check whether our DID estimates are confounded by differential pre-program trends between NREGA and non-NREGA districts. Panel II of Table 2 presents the results of the falsification exercise where we estimate a ‘fake DID’ using 1999-00 and 2004-05 data, when there was no program in both the periods. We do not find any evidence of differential pre-program trend in the probability of a casual labor participating in the public works. Indeed, there was almost no increase in probability of participation by casual worker in public works between 1999-00 and 2004-05, and there was no difference in trends between NREGA and non-NREGA districts. The results of the falsification exercise increase our confidence in the DID estimates and we conclude that public works participation increased significantly in NREGA districts because of the NREGA program.

4.2 Labor force participation

The next question we answer is whether NREGA led to an increase in labor force participation? But before proceeding further, it is important to address why one should expect an impact on labor force participation decision because of NREGA. We expect an impact of NREGA on labor participation especially female labor participation because of following reasons. First, as NREGA is rights based program, people who were not in the labor force might be induced to get into labor force knowing that they will get work. Second, there are many positive incentives inbuilt in NREGA for female workers. For example, the wages paid in NREGA works are equal across gender. The female workers are paid much less in non-public works than their male counterparts, and the statutory minimum wages (see appendix Table A1). A higher wage offered in NREGA works com-

pared to prevailing wages adds additional incentive for female workers to work. Similarly, the Act stipulates that work be provided locally, within five kilometers of the residence. This makes participation in NREGA work feasible for women as they continue to bear the main responsibility of household work (Khera and Nayak, 2009). Another incentive for women workers is that each NREGA work site has to ensure that proper childcare is provided.²³ Thus, ex-ante, we believe that the operationalization of NREGA should have a positive impact on the labor force participation decision, especially for women workers. Khera and Nayak (2009) report that many of the female respondents at NREGA worksites reported that the NREGA opened up a new opportunity for them.

Our DID estimates (reported in Panel I of Table 3) suggest that NREGA has a positive impact on overall labor participation. The positive impact is more pronounced in the case of female labor participation. The overall time effect has a negative coefficient, which suggest that the overall labor force participation declined between 2004-05 and 2007-08 in non-NREGA districts; however, because of the positive impact of NREGA, the fall in labor participation (especially female participation) is lower in NREGA districts compared with the non-NREGA districts. Other studies that have compared the 2004-05 ‘quinquennial round’ data with the 2009-10 ‘quinquennial round’ data also document the decline in labor force participation during this period (Chowdhury, 2011). There are many reasons put forward for a declining trend in labor force participation between 2004-05 and 2009-10 such as reduction in subsidiary employment, increase in level of income in rural areas due to increase in real wages, higher level of participation in education, etc (Government of India, 2011).²⁴ Without going further into the discussion on decline in

²³If more than five children below the age of six years are present at the worksite, a person (preferably a woman) should be engaged under NREGA work to look after them. She will be paid a wage equal to the prevalent wage rate paid to the unskilled worker (Ministry of Rural Development, 2008b).

²⁴The proportion of female in age group 18-60 who reported attending school went up marginally between 2004-05 and 2007-08 from 1.6 (2.2) to 1.8 (2.8) in NREGA (non-NREGA) districts. Similarly, proportion of 18-60 aged men attending school increased from 3.7 (4.2) to 3.9 (5.3) in NREGA (non-NREGA) districts. Thus increased participation in schooling does not entirely explain the decline observed in labor force participation.

labor force participation as it deserves a separate investigation, we conclude that positive impact of NREGA is felt as the decline in labor force participation in NREGA districts has been less than the decline in labor force participation in the non-NREGA districts.

If the long run trends in labor force participation differ between NREGA and non-NREGA districts, then we risk interpreting pre-existing differences in labor force participation as treatment effect (impact of NREGA). Hence, we performed the falsification exercise whose results are given in Panel II of Table 3. We fail to reject the null of the ‘fake DID’ being zero for overall, male and female. This suggests that the labor force participation for overall, male and female were moving in tandem before the implementation of NREGA. For the SC/ST we reject that the ‘fake DID’ is zero. Hence, we cannot conclude convincingly for SC/ST as the DID estimate for SC/ST is also not significant.

4.3 Impact on wage rates of casual workers

It is well known that women’s involvement in NREGA has been much larger than what was mandated by the Act.²⁵ There is no wage differential across gender in NREGA works. This is in contrast to non-public works in rural areas, where a large wage gap is observed across genders. Further, average wages received by female workers in NREGA are significantly higher than those received in other types of casual work. As discussed in the previous sections, female participation in public works increased. This will push up the average wages for female; however, there might be indirect effects also. For example, other types of casual work which pay much less to female workers may be forced to offer higher wages as a result of competition generated by NREGA. This suggests that because of NREGA one should see at least an increase in real wages for female casual workers and reduction in gender gap in wages.

The DID estimates (reported in Panel I of Table 4) suggest that for both male and

²⁵The Act mandates at least one-third female beneficiaries among the total NREGA beneficiaries.

female workers in rural areas, NREGA has made a difference in terms of increases in the wages of casual workers. Overall, casual workers in NREGA districts have experienced a 5 percent more increase in real wages compared to casual workers in non-NREGA districts: the effect of NREGA is more pronounced for female workers compared to male workers (8.3 percent compared to 3.8 percent). Similarly, SC/ST casual workers also experienced a larger increase in wages in NREGA districts compared to SC/ST workers in non-NREGA districts.

We run the falsification exercise to check how much our DID results are confounded by difference in long term trends in real wages between NREGA and non-NREGA districts. The results of falsification exercise are presented in Panel II of Table 4. In the falsification exercise, we fail to reject that the ‘fake DID’ estimates are different from zero in the case of overall, male, and female wages. However, we find a significant pre program difference in trends between NREGA and non-NREGA districts in the case of SC/ST workers. This casts doubt over our DID estimates for SC/ST workers. Similarly, although the ‘fake DID’ estimate in falsification exercise for male workers is insignificant, it has a positive coefficient (0.031) which in turn suggest that our DID estimate for male workers (0.038) is overestimating the effect of NREGA on male wages. What remains certain is that NREGA has a significant and positive impact on the female wages as it seems to be not confounded by the pre program differential trends in wages between NREGA and non-NREGA districts. Real wages of female casual workers increased about 8% more in NREGA districts compared to non-NREGA districts, and this increase in female real wages pushed up the overall average real wages in the NREGA districts more than the increase experienced in the non-NREGA districts. The real wages increased in non-NREGA districts also (captured by the time effect in Panel I of Table 3). Thus NREGA has been successful in raising the female wages more than the male wages and thus reducing the existing gender wage gap in casual works.

4.4 Differential effects of NREGA

Did duration of the program exposure matter? In 2007-08, Phase II districts were exposed to NREGA for the first year, while it was second year of the program in Phase I districts. Table 5 reports the results of the model (Equation 3) which allows NREGA impacts to differ across Phase I and Phase II districts. Part A of Table 5 reports the results for public works participation among casual workers. The DID estimates suggest the impacts of NREGA on the public works participation have been larger in the Phase II districts. However, we could not reject the null of equal effect of NREGA in Phase I and Phase II districts based on F -test.

Part B of Table 5 presents the results for labor force participation. Here also, the DID estimates suggest NREGA's impacts have been larger in Phase II districts, however, we could not reject the null of equal impacts in Phase I and Phase II districts based on F -test. Part C of Table 5 presents the results of NREGA's impacts on wages. Again, we could not reject the null that the impacts have been similar in both phases. Thus the results of Table 5 show no robust evidence of differential effects of NREGA across Phase I and Phase II districts.

5 Conclusion

The National Rural Employment Guarantee Act (NREGA) of India is the largest employment guarantee program in the World with an annual central budget of 8.92 billion USD in 2010-11. The Act was passed in August, 2005 and entitles every rural household in India to a minimum of 100 days of paid work. The Act was implemented in three phases across rural India. Using nationally representative National Sample Surveys (NSS), we exploit the phase wise expansion of NREGA in difference-in-difference (DID) framework to estimate casual impacts ("Intent-to-Treat") of NREGA on the participation in public

works, labor force participation, and average wages of casual workers. Using two rounds of pre-program data, we also demonstrate that our main conclusions based on the DID estimates are not confounded by the pre-program differential trends between NREGA and non-NREGA districts.

We find a significant increase in public works participation as a result of NREGA. We also find a positive impact of NREGA on labor force participation, especially female labor force participation. Post 2004-05, there has been a negative trend in labor force participation in rural India especially in the female labor force participation. NREGA has helped to mitigate the worsening situation and as a result, the decline in labor force participation in NREGA districts has been less than the decline observed in the non-NREGA districts. We also find that NREGA has a positive impact on the wages of female casual workers: wages of female casual workers increased by 8% more in NREGA districts compared to non-NREGA districts. In contrast, we find only marginal positive impact of NREGA on the wages of male casual workers. Thus NREGA has helped in reducing the gender differential in wages for casual works by pushing up the female wages. NREGA has improved the situation of women workers by providing higher wages and more opportunities. This positive impact may well have longer term beneficial effects on social and economic dynamics in rural India.

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Data Appendix

There were 593 districts in India in 2001 (Census of India, 2001). 47 new districts have been created during 2001 and 2011, and number of districts in India in 2011 census is 640 (Census of India, 2011). NSS 2004-05 and 2007-08 follows the 2001 Census district coding, and out of 593, 585 of the districts were covered (few districts in Arunachal Pradesh and Jammu Kashmir were left out because of arduous conditions). Since we are only interested in rural areas, this led to further dropping of 9 districts. We exclude smaller states in the north-east (Arunachal Pradesh, Meghalaya, Manipur, Mizoram, Sikkim, Tripura), and Jammu Kashmir from our sample. In addition we also drop state of Delhi (primarily urban) and Union territories from the sample. This left us 499 districts from 19 major states in India. We further dropped the state of Maharashtra from our sample, as Maharashtra had Employment Guarantee Scheme since the early 1970s, which formed the basis for NREGA. This left 466 districts in 18 major states in India. New districts names (some of the districts were broken into two or more between 2001 and 2005) are reported in the phase wise expansion on NREGA. We dropped the 11 districts which were broken into two or more districts and the child districts were covered in different phases of NREGA expansion. Thus our final sample for 2004-05 and 2007-08 which we used for difference-in-difference analysis has 455 districts and cover all major states of India except Maharashtra.

For the falsification test, we use data from 1999-00 and 2004-05. The NSS 1999-00 data followed Census 1991 codes (there were 495 districts in NSSO 1999-00), and many districts were broken into two or more in the 1990s (the number of districts increased to 593 in 2001). We were able to match 404 unique districts in NSS 1999-00 to NSS 2004-05. After restricting to 18 major states (similar to DID sample), we are left with 327 unique 1999 districts common in both 1999 and 2004.

NSSO reports activity based on three reference periods: (i) one year (ii) one week

and (iii) each day of the reference week. Based on these three reference periods, three different measures of activity status are reported as usual status, current weekly status and current daily status. The convention in most developing countries in the world is to measure labor force related variables on the basis of weekly status. Hence, we choose to use the current weekly status. The current weekly status has two broad advantages over usual status. First, it is more likely to capture the participation in public works. Second, the wages reported are the wages earned during the last week, thus current weekly status provide a direct link to type of work and wages earned.

Figure 1: Phase wise implementation of NREGA across Indian districts

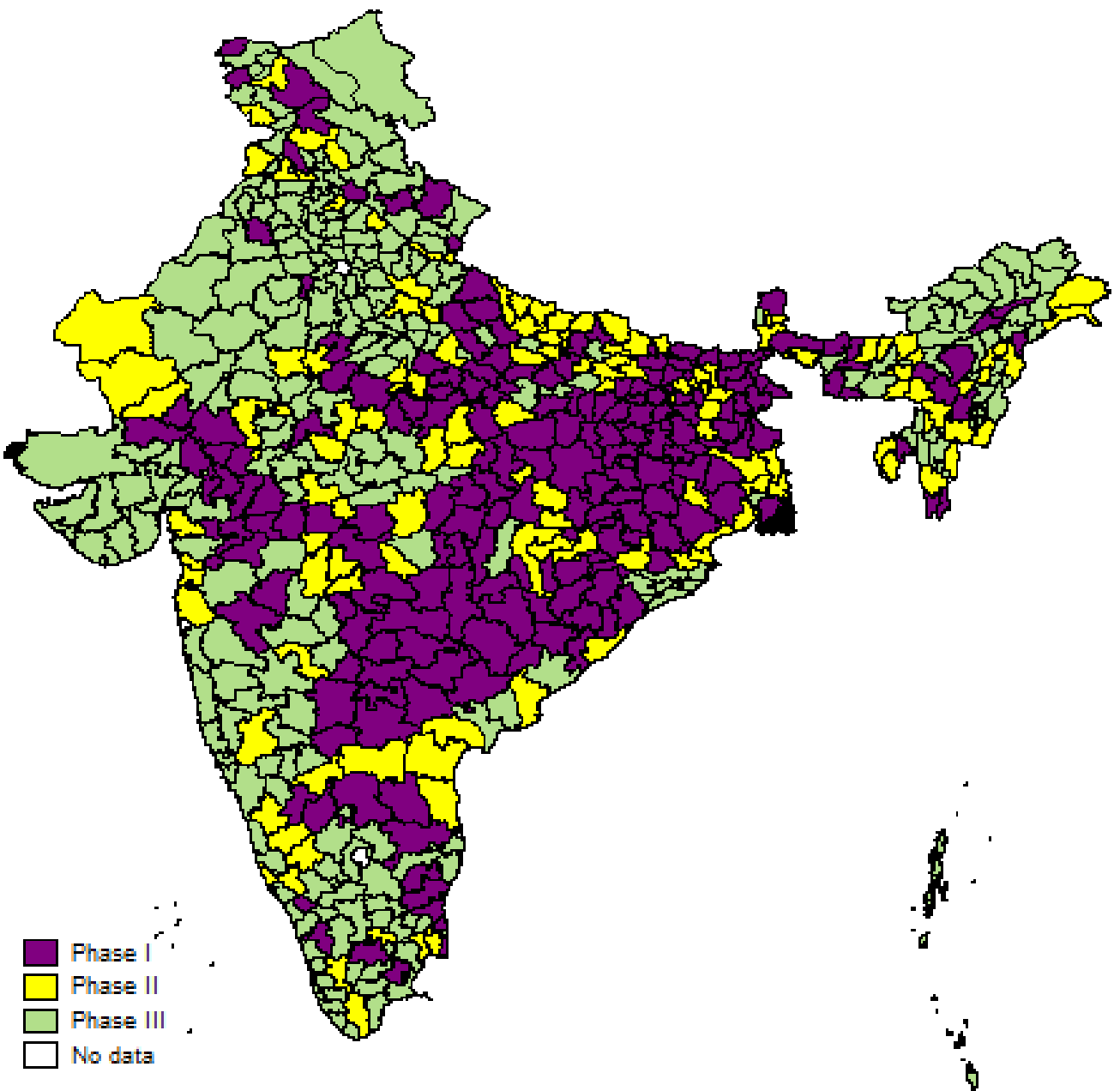


Table-1: Descriptive statistics of NREGA and non-NREGA Districts, 2004-05

			Treatment Group	Control Group	Difference
			NREGA Phase I & II districts	NREGA Phase III districts	(T-C)
	Phase I districts	Phase II districts			
Percentage of	Phase I	Phase II			
SCs/STs	35.1	30.4	33.26	26.67	6.59
Male	50.9	50.7	50.85	50.96	-0.12
Average age	25.3	25.7	25.49	26.43	-0.94
Below primary	70.1	67.5	69.07	60.17	8.90
Primary	12.1	13.1	12.50	14.81	-2.31
Middle	9.5	10.0	9.72	13.20	-3.48
Secondary	4.4	5.1	4.69	6.28	-1.60
Higher Secondary	2.2	2.5	2.32	3.05	-0.73
Tertiary	1.6	1.8	1.71	2.49	-0.78
LFPR (18-60)	69.2	65.2	67.67	70.44	-2.77
Male	93.2	93.1	93.16	92.39	0.77
Female	45.8	38.5	42.92	48.48	-5.56
SC/ST	73.9	68.7	72.00	73.64	-1.64
Public work in casual labor (18-60)	0.7	0.9	0.79	0.62	0.17
Male	0.6	0.7	0.64	0.47	0.17
Female	0.9	1.4	1.10	0.95	0.15
SC/ST	1.0	0.8	0.98	0.71	0.27
Work Force participation (18-60)	67.1	62.8	65.42	67.48	-2.07
Unemployment (18-60)	1.8	2.2	1.94	2.47	-0.53
Average daily wage in casual work (18-60)	44.7	48.6	59.34	76.29	-16.95
Male	49.8	53.8	67.53	86.22	-18.69
Female	33.4	36.8	39.43	49.78	-10.35
SC/ST	43.4	48.0	51.24	65.59	-14.35
Poverty Rate†	35.9	26.1	32.08	20.71	11.37
Per capita expenditure (in INR at 2004-05 prices)†	483.3	539.3	505.02	646.00	-140.98

Notes: † Calculated from NSS 61st (2004-05) consumption round survey.

Table-2: Impact of NREGA on public work participation

Dependent Variable: Works in public work=1; Work as casual labor but not in public works=0

	Panel I: DID Estimates				Panel II: Falsification Test			
	All	Male	Female	SCs/STs	All	Male	Female	SCs/STs
	Year1=2007-08 ; Year0=2004-05				Year1=2004-05 ; Year0=1999-00			
Dummy for Year 1 (Base year 0)	0.007*** (0.002)	0.007*** (0.002)	0.002 (0.002)	0.008*** (0.003)	-0.001 (0.003)	-0.003 (0.003)	0.002 (0.005)	0.001 (0.004)
NREGS districts* Dummy for year 1	0.025*** (0.006)	0.020*** (0.005)	0.038*** (0.009)	0.022*** (0.006)	-0.001 (0.004)	-0.002 (0.004)	-0.002 (0.006)	-0.002 (0.006)
District Fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	52,353	37,002	15,351	24,726	43,706	30,519	13,187	20,430
R-squared	0.132	0.112	0.276	0.140	0.132	0.109	0.277	0.143

Note: Robust standard-errors are in parenthesis clustered at district-year level. The model also include individual level characteristics such as age, square of age, dummies for education levels (primary, middle, secondary, senior secondary, and tertiary), male, and SC/ST.

*** Significant at 1 percent level.

**Significant at 5 percent level.

*Significant at 10 percent level.

Table-3: Impact of NREGA on LFPR

Dependent Variable: In Labor Force (In LF=1; Not in LF=0)

	Panel I: DID Estimates				Panel II: Falsification Test			
	All	Male	Female	SCs/STs	All	Male	Female	SCs/STs
	Year1=2007-08 ; Year0=2004-05				Year1=2004-05 ; Year0=1999-00			
Dummy for Year 1 (Base year 0)	-0.036*** (0.005)	0.005 (0.003)	-0.073*** (0.009)	-0.040*** (0.007)	0.032*** (0.008)	0.003 (0.004)	0.063*** (0.016)	0.036*** (0.013)
NREGS districts* Dummy for year 1	0.013** (0.006)	0.002 (0.004)	0.024** (0.011)	0.010 (0.008)	-0.015 (0.010)	0.001 (0.005)	-0.031 (0.019)	-0.035** (0.015)
District Fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	302,353	148,820	153,533	88,143	273,064	135,723	137,341	75,766
R-squared	0.378	0.136	0.204	0.344	0.383	0.111	0.231	0.327

Note: Robust standard-errors are in parenthesis clustered at district-year level. The model also include individual level characteristics such as age, square of age, dummies for education levels (primary, middle, secondary, senior secondary, and tertiary), male, and SC/ST.

*** Significant at 1 percent level.

**Significant at 5 percent level.

*Significant at 10 percent level.

Table-4: Impact of NREGA on real wages of casual labor

Dependent Variable: log of real wage									
	Panel I: DID Estimates					Panel II: Falsification Test			
	All	Male	Female	SCs/STs		All	Male	Female	SCs/STs
	Year1=2007-08 ; Year0=2004-05					Year1=2004-05 ; Year0=1999-00			
Dummy for Year 1 (Base year 0)	0.108*** (0.012)	0.091*** (0.012)	0.149*** (0.016)	0.105*** (0.015)		0.075*** (0.019)	0.084*** (0.018)	0.052* (0.028)	0.045** (0.021)
NREGS districts* Dummy for year 1	0.049*** (0.017)	0.038** (0.017)	0.083*** (0.026)	0.042** (0.020)		0.019 (0.023)	0.031 (0.023)	0.008 (0.033)	0.051* (0.027)
District Fixed effects	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes
Observations	50,188	35,784	14,404	23,720		41,179	29,024	12,155	19,259
R-squared	0.476	0.464	0.359	0.467		0.484	0.458	0.412	0.471

Note: Robust standard-errors are in parenthesis clustered at district-year level. The model also include individual level characteristics such as age, square of age, dummies for education levels (primary, middle, secondary, senior secondary, and tertiary), male, and SC/ST.

*** Significant at 1 percent level.

**Significant at 5 percent level.

*Significant at 10 percent level.

Table-5: Differential impacts of NREGA

	Panel I: DID Estimates				Panel II: Falsification Test			
	All	Male	Female	SCs/STs	All	Male	Female	SCs/STs
	Year1=2007-08 ; Year0=2004-05				Year1=2004-05 ; Year0=1999-00			
Part A: Public worker in casual work								
Dependent Variable: In public work conditional on being casual labor (Works in public work=1; Work as casual labor but not in public works=0)								
Dummy for Year 1 (Base year 0)	0.007*** (0.002)	0.007*** (0.002)	0.002 (0.002)	0.008*** (0.003)	-0.001 (0.003)	-0.003 (0.003)	0.002 (0.005)	0.001 (0.004)
Phase I districts* Dummy for year 1	0.018*** (0.005)	0.016*** (0.004)	0.027*** (0.006)	0.019*** (0.007)	-0.004 (0.006)	-0.004 (0.005)	-0.003 (0.008)	-0.006 (0.008)
Phase II districts* Dummy for year 1	0.036*** (0.012)	0.027*** (0.009)	0.058*** (0.020)	0.028*** (0.010)	0.003 (0.004)	0.003 (0.004)	-0.000 (0.005)	0.005 (0.007)
F-test: Equal Treatment Effects (p-values)	0.172	0.288	0.134	0.460	0.215	0.198	0.681	0.253
Observations	52,353	37,002	15,351	24,726	43,706	30,519	13,187	20,430
R-squared	0.133	0.112	0.277	0.140	0.132	0.109	0.277	0.143
Part B: Labor force participation								
Dependent Variable: In Labor Force (In LF=1; Not in LF=0)								
Dummy for Year 1 (Base year 0)	-0.036*** (0.005)	0.005 (0.003)	-0.073*** (0.009)	-0.040*** (0.007)	0.032*** (0.008)	0.003 (0.004)	0.063*** (0.016)	0.036*** (0.013)
Phase I districts* Dummy for year 1	0.010 (0.007)	0.002 (0.004)	0.019 (0.013)	0.005 (0.009)	-0.020* (0.011)	0.001 (0.005)	-0.043** (0.021)	-0.039** (0.016)
Phase II districts* Dummy for year 1	0.017** (0.007)	0.003 (0.005)	0.031** (0.013)	0.019** (0.009)	-0.006 (0.012)	0.001 (0.006)	-0.013 (0.022)	-0.028* (0.017)
F-test: Equal Treatment Effects (p-values)	0.287	0.844	0.302	0.102	0.212	0.986	0.158	0.460
Observations	302,275	148,777	153,498	88,122	273,064	135,723	137,341	75,766
R-squared	0.378	0.136	0.204	0.344	0.383	0.111	0.231	0.327
Part C: Real wages of casual labor								
Dependent Variable: log of real wage								
Dummy for Year 1 (Base year 0)	0.108*** (0.012)	0.091*** (0.012)	0.149*** (0.016)	0.105*** (0.015)	0.075*** (0.019)	0.084*** (0.018)	0.052* (0.028)	0.045** (0.021)
Phase I districts* Dummy for year 1	0.062*** (0.020)	0.049** (0.019)	0.095*** (0.030)	0.069*** (0.021)	0.031 (0.026)	0.047* (0.026)	0.019 (0.036)	0.053* (0.030)
Phase II districts* Dummy for year 1	0.029 (0.024)	0.021 (0.022)	0.064* (0.037)	-0.007 (0.027)	-0.001 (0.027)	0.004 (0.026)	-0.012 (0.041)	0.047 (0.035)
F-test: Equal Treatment Effects (p-values)	0.227	0.246	0.467	0.006	0.210	0.109	0.396	0.868
Observations	50,178	35,776	14,402	23,718	41,173	29,019	12,154	19,257
R-squared	0.476	0.464	0.359	0.468	0.484	0.458	0.412	0.471

Note: Robust standard-errors are in parenthesis clustered at district-year level. See notes of Table 4.

Appendix

Table A1: Daily wage rates

States/District	Prevailing Wage Rate under NREGA (Rs./Day) (2007- 08)	Minimum Wages (2008- 09)	Prevailing Average Wage Rate (Rs./Day) for casual worker (2007-08)		
			Male	Female	All
Assam	80	76	74	58	70
Andhra Pradesh	80	80	81	55	69
Bihar	81	81	60	51	58
Gujarat	100	100	67	58	64
Haryana	141	135	103	82	100
Himachal Pradesh	100	100	112	88	110
Karnataka	82	82	69	45	59
Kerala	125	125	171	91	154
Madhya Pradesh	91	88	54	44	50
Orissa	70	70	56	41	51
Punjab**	99	99	100	76	97
Rajasthan	100	100	85	71	82
Tamil Nadu	80	80	101	51	80
Uttar Pradesh	100	100	73	59	71
West Bengal	75	75	68	55	66
Chhattisgarh	72	72	50	42	47
Jharkhand	86	86	68	58	66
Uttaranchal	73	73	98	72	94

Source: Prevailing wages under NREGA and minimum wages are taken from Indiatat.com.

Average wage of casual workers are calculated from NSS 64th Round (2007-08) Employment and Unemployment Round. ** Refer to Hoshiarpur region of Punjab.