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Working Paper

Entrepreneurship education in German speaking Europe: a mapping

Working Paper, No. 2007-01

Provided in Cooperation with:

Center for Entrepreneurial and Financial Studies (CEFS), Technische Universität München

Suggested Citation: Achleitner, Ann-Kristin; Kaserer, Christoph; Jarchow, Svenja; Wilson, Karen (2007) : Entrepreneurship education in German speaking Europe: a mapping, Working Paper, No. 2007-01, Technische Universität München, Center for Entrepreneurial and Financial Studies (CEFS), München

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Working Paper No. 2007-01

**ENTREPRENEURSHIP EDUCATION
IN GERMAN SPEAKING EUROPE
- A MAPPING -**

Version: February 2007

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CHRISTOPH KASERER
SVENJA JARCHOW
KAREN WILSON**

WORKING PAPER SERIES



**Center for Entrepreneurial and
Financial Studies**



Entrepreneurship Education in German Speaking Europe

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February 9th, 2007

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Acknowledgements:

Special thanks go to Dr. Bert Twaalfhoven, Founder & President of EFER, who made this study possible. Furthermore, we would like to thank the FGF (Förderkreis Gründungs-Forschung e.V.), especially Mr. Ulrich Knaup, for their helpful input and data provision. Also, we would like to thank Prof. Dr. Urs Fueglistaller (Universität St. Gallen) and Prof. Dr. Josef Mugler (Wirtschaftsuniversität Wien) for their country specific insights.

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Entrepreneurship Education in German Speaking Europe

Abstract

Entrepreneurship education plays a crucial role in shaping the attitudes of students towards entrepreneurship as well as spurring the creation of future young companies. It is a crucial topic in any economy and increasingly becoming key on the agenda for universities around the world.

In this study, we took a look at the higher education entrepreneurship education landscape in German-speaking Europe. We have reviewed all universities, including the technical ones, across Germany, Austria, Liechtenstein and German-speaking Switzerland, using a broad definition of entrepreneurship. Our goal was to capture information about all entrepreneurship related activities, not just those labelled “entrepreneurship”. In this first phase of the work, we have focused on the entrepreneurship and related chairs, which are key hubs for providing teaching, generating research, launching activities and raising awareness.

JEL classification: -

Keywords: Entrepreneurship, Entrepreneurship Education

1. Entrepreneurship Education – there is more than we thought

It has been widely acknowledged that entrepreneurship education plays a crucial role in shaping the attitude of students towards future entrepreneurial activities. German-speaking Europe, with its dense network of higher education institutions and strong political awareness of the importance of the topic, provides a highly interesting field for an in depth study of the entrepreneurial education landscape. German native speakers make up the largest group among all languages within the European Union (~95 million people) and the second most commonly spoken language. At the same time, the educational system in German-speaking countries and regions differs from the rest of Europe.

In this study, we conducted a mapping of the higher education entrepreneurship education landscape in German-speaking Europe. We have reviewed all universities, including the technical ones, across Germany, Austria, Liechtenstein and German-speaking Switzerland, using a broad definition of entrepreneurship. Our goal was to capture information about all entrepreneurship related activities, not just those labelled “entrepreneurship”. In this first work, we have focused on the entrepreneurship and related chairs, which are key hubs for providing teaching, generating research, launching activities and raising awareness. Our study shows that the technical universities have played a key role in providing entrepreneurship education in an interdisciplinary as well as industry specific manner.

In summary, the mapping we conducted showed that if we take into account a broader definition of entrepreneurship education, then there is much more activity at German-speaking universities throughout Europe than previously thought. This has important implications in terms of the breadth and depth of entrepreneurship education.

2. Research Prospective and Methodology

In this study, CEFS-TUM and EFER relied mainly on data available through the internet. This gathered information was enhanced by data supplied through the FGF whom we greatly thank for their help, as well as information in publications on the topic. This approach enabled us to obtain a good overview of the entrepreneurship landscape at higher education institutions in German-speaking Europe. At the same time, we recognize there are several drawbacks of this method which should be pointed out in advance. We do not know how well the homepages are updated and whether all information is accurate. Also, as this medium changes quickly, the data will always have to be considered in the context of its time frame.

In order to obtain a solid overview, our data collection focussed on three main areas. First, we wanted to identify all chairs involved in teaching as well as research in the field of entrepreneurship. Secondly, these chairs were scanned for the number of people employed in the research teams as well as the teaching they provided (number of classes, teaching methods, faculties addressed). Thirdly, we took a look at centres of entrepreneurship or related topics at universities.

A second phase of research is planned which will place a strong focus on the technical universities, as these were shown in phase I to have a high concentration of activity which merits a more detailed analysis. In addition, technical universities play an important role in terms of the impact of entrepreneurship teaching as they focus on engineering and sciences, fields which tend to result in the greatest number of growth companies. The second phase of research should be conducted via interviews providing the opportunity to conduct a more in-depth study of the impact as well as penetration of entrepreneurship education at these institutions.

3. Definitions

The forms of higher education systems differ greatly among countries, even within Europe. Therefore, it becomes necessary to form a shared understanding of the definitions of several terms important in the context of the German-speaking higher education systems. The following subchapters aim at providing an overview of the central words and their corresponding definitions.

3.1. Universities – who is who?

Two main types of higher education systems can be differentiated in German-speaking Europe: **universities (U)** and **universities of applied sciences (UAS)**. Both require a high school diploma in order to be able to apply for them, usually after an average of 12-13 years of school education at the age of ~19 yrs.

Both types of higher education institutions aim to generate knowledge and provide teaching. They are allowed to award certain academic titles in recognition of the achievements of the students. Here, we find the first significant difference between universities and universities of applied sciences. The latter are usually not allowed to award a doctoral degree and thus do not offer doctoral (PhD) programs. Furthermore, UASs have a more practically oriented curriculum, often integrating a required practical term into their studies. Their research is mainly application-oriented (universities focus on both, fundamental as well as application-oriented research). Universities can further be differentiated into "general" and technical ones. **Technical universities (TU)** focus their research and teaching on engineering and natural sciences / life sciences, usually supplemented with some economics or humanities courses. There are also technical UASs, however most are much smaller than universities and much more specialized, therefore in this study we do not consider the technical UASs separately.

Besides the most commonly found state-run universities and UASs there are also private ones, which often have private sponsors and operate by charging tuition fees. In this study, we only include private universities which have been state-approved.

In the following sections, the term "higher education institution" will apply for both universities and UASs. Whenever there is a distinction between Universities and TUs, they will be named separately. Otherwise, the term university will apply for both jointly.

3.2. Definition of the terms “professor” and “chair”

There are several ways to become a professor in German-speaking Europe. First, the term “professor” is only used for university and UAS professors (in Austria and Switzerland the term often refers to teachers at primary, middle or high schools as well).

All professors have a doctoral degree and afterwards have to go through either a process called “habilitation” (“post-doctoral lecture qualification”, obligatory for universities) or show an equal achievement in research and teaching after their doctoral degree. At UASs a habilitation is not obligatory. It is also possible to become a professor by showing certain amounts of work and business experience.

In general, the title of professor is only awarded once the person is appointed to a chair. Prior to that they carry the title e.g. “Dr. habil.” The “habil.” showing that they have gained the qualification to be appointed a professorship. The only way one can become a professor without a chair is a “Honorarprofessor” (honorary professor), a title awarded to people who have taught and lectured at a university for several years while working outside the university. The title Hon.-Prof. can be carried as long as they continue their lectures at a university/UAS.

Another way is the Prof. h.c., the professor “honoris causa”. They receive the title as an honour for special achievements in the science field and, in Austria, can also be awarded as an honour for achievements in politics and arts.

Therefore, as long we speak of professors, it can be assumed that they actually hold a chair and a professional position at the university/UAS. This differs greatly from the position of lecturers as known in other countries.

3.3. Entrepreneurship and Entrepreneurship-Affiliated Chairs

Entrepreneurship chairs form the basis of a strong entrepreneurial education hub at universities. They provide a sustained platform and a “critical mass” for teaching, research, consulting and other activities focused on entrepreneurship.

In the following, two types of chairs will be differentiated. Those, which are purely entrepreneurship chairs and those termed “entrepreneurship-affiliated”. **Entrepreneurship chairs** exclusively or predominantly focus on the topic of entrepreneurship in their teaching as well as research. They are the core entrepreneurship chairs, which were mainly established within the last 10-20 years in German-speaking Europe. Also, there are many other chairs, which touch the topic of entrepreneurship, but are not designated to it. Therefore, **Entrepreneurship-affiliated** chairs are a very inhomogeneous collection of chairs with a variety of focus areas but with one common denominator - they are in some way involved in research, teaching or consulting in the field of entrepreneurship. Therefore, the later group is not easily defined. Yet, for the impact and awareness of entrepreneurship, these chairs clearly play an important role and add to the role played by the existing entrepreneurship chairs. Therefore, they are listed separately in this mapping.

4. Mapping Results

German-speaking Europe comprises of a dense network of universities. The following figure gives an overview of the numbers and types of universities in the four countries. Altogether there are 276 universities/UASs in Germany, 40 in Austria, 16 in the German-speaking parts of Switzerland and 1 in Liechtenstein. This gives a total of 333 universities/UASs in German-speaking Europe which have been taken into account in this study.

Total number of German speaking universities + UAS by countries

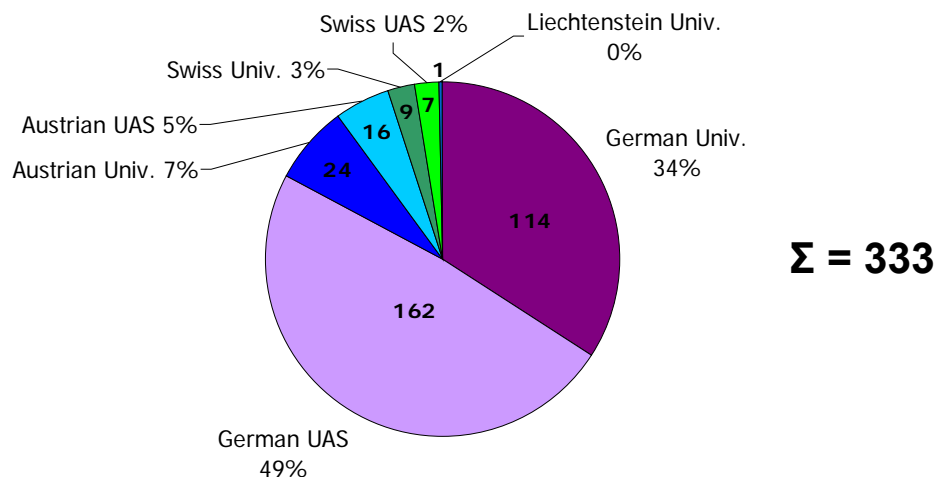


Figure 1: Numbers of universities and UASs, differentiated by country and type.

In the following, the total number of entrepreneurship as well as affiliated chairs is depicted. Reading from left to right, the four countries are listed, followed by the total number of entrepreneurship and affiliated chairs. Then, the two categories are split up. First the numbers of entrepreneurship chairs are shown by subcategories, then the corresponding information is depicted for the affiliated chairs. There are several universities/UASs, which have more than one entrepreneurship or affiliated chair, which is also indicated in the figure by the use of brackets. Also subtracted in the brackets are affiliated chairs at universities where already an entrepreneurship chair was counted.

	Total	Entrepreneurship				Entrepreneurship-affiliated			
		Total	University		UAS	Total	University		UAS
			Univ. w/o TUs	TU		Total	Univ. w/o TUs	TU	
Germany:	110 (92)*	64 (59)	25 (24)	5	34 (30)	46 (33)	30 (20)	8 (7)	8 (6)
Austria:	16 (15)	5 (4)	4 (3)	-	1	11	4	2	5
Switzerland:	8 (7)	3 (2)	3 (2)	-	-	5	2	1	2
Liechtenstein:	1	1	1	-	-	-	-	-	-
	135 (115)	73 (66)	33 (30)	5	35 (31)	62 (49)	36 (26)	11 (10)	15 (13)

* Numbers in () represent actual #of universities which have an entrepreneurship or entrepreneurship affiliated chair. If there are two chairs at one university, one is subtracted. If there is an entrepreneurship as well as –affiliated chair, only the entrepreneurship chair is counted. This number is used in the following charts!

Figure 2: Total numbers of entrepreneurship and affiliated chairs

If we take all entrepreneurship as well as affiliated chairs into account when considering the impact of entrepreneurship education, an impressive amount of entrepreneurship education is revealed in German-speaking Europe:

Universities + UAS with entrepreneurship (affiliated) chairs

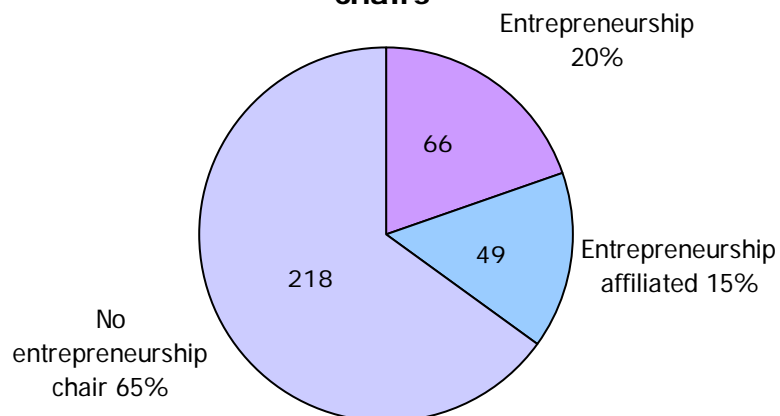


Figure 3: Percentage of universities that have either an entrepreneurship or an affiliated chair.

Therefore, 35% of all universities in German-speaking Europe already have an entrepreneurship or related chair. If seen in this way, the impact is much greater than previously thought. Furthermore, out of 17 **Technical universities**, only 2 do not have any entrepreneurship (affiliated) chair. Hence, a

penetration of 88% is reached at TUs. And of the missing two, the TU Clausthal offers support for start-up companies as well as an open lecture in entrepreneurship and corporate governance, while the TU Braunschweig provides a technology contact point as well as specialized start-up company support and advice. Therefore, the technical universities with their special focus on the engineering, life and natural sciences, already play a key role in providing entrepreneurship education.

Interestingly, taking a look at the **number of research assistants** working with entrepreneurship chairs reveals that these are well equipped teams. On average, about four assistants per professor support the research and teaching.

It should also be pointed out that the above-mentioned chairs are by far not enough to describe the entrepreneurial teaching at universities. Various **centres, initiatives and interdisciplinary projects** enlarge the focus as well as integration of the topic. While some preliminary information was captured on those initiatives in this initial mapping, a more in-depth study is necessary before further information can be presented.

5. Conclusions

Until this study, the entrepreneurship activities in German-speaking Europe were mainly measured through the number of existing entrepreneurship chairs as well as additional start-up company support provided through technology transfer centres. It remains true that we are still behind the often claimed benchmark of the US, yet there is much more activity than previously thought if all entrepreneurship related activities are taken into account. A broader definition is needed in terms of entrepreneurship education, one that goes beyond the traditionally defined “entrepreneurship” chairs and programs. Further work is needed to review the details and assess the impact of these chairs, programs and activities, however, we hope that this broader mapping of the entrepreneurship related chairs in German-speaking Europe is a useful first step and will increase the awareness and appreciation for the growth, as well as the variety, of entrepreneurship education in Europe.

Appendix A: Entrepreneurship and Entrepreneurship Affiliated Chairs

Entrepreneurship Chairs in Germany

University	Type	Chair's Title	Exists since	Professor	Homepage
Technische Universität Darmstadt	TU	Dr.Otto-Röhm-Stiftungsprofessur Unternehmensgründung	1998	Prof. Dr. Horst Geschka	http://www.bwl.tu-darmstadt.de/bwl10/
Technische Universität Dresden	TU	SAP-Stiftungslehrstuhl für Entrepreneurship und Innovation	SS 99	Prof. Dr. Michael Schefczyk	http://www.tu-dresden.de/wwwbwsap/index.php
Technische Universität Ilmenau	TU	Lehrstuhl für Entrepreneurship, insbesondere für technologieorientierte Medienunternehmen	planned		http://www.tu-ilmenau.de
Universität Fridericiana zu Karlsruhe (Technische Hochschule)	TU	Stiftungslehrstuhl für Entrepreneurship (Interfakultives Institut für Entrepreneurship)	WS 99/00	Prof. Götz W. Werner	http://www.iep.uni-karlsruhe.de/index.php
Technische Universität München	TU	KfW-Endowed Chair in Entrepreneurial Finance	WS 01/02	Prof. Dr. Dr. Ann-Kristin Achleitner	http://www.wi.tum.de/ef/index_html
Freie Universität Berlin	U	Professur für Entrepreneurship	1999	Prof. Dr. Günter Faltn	http://www.fu-faltn.de/
Humboldt-Universität zu Berlin	U	Stiftungslehrstuhl Entrepreneurship und Innovationsmanagement	SS 00	Prof. Dr. Christian Schade	http://enim.wiwi.hu-berlin.de/ENIM/
Universität Bremen	U	Lehrstuhl für Mittelstand, Existenzgründung und Entrepreneurship	-	Prof. Dr. Jörg Freiling	http://www.lemex.uni-bremen.de/
Universität Dortmund	U	Betriebswirtschaftslehre, insbes. Innovations- und Gründungsmanagement	WS06/07	Prof. Dr. Peter Witt	http://www.wiso.uni-dortmund.de/lsg/ug/de/index.html
Universität Duisburg-Essen	U	Lehrstuhl für E-Business und E-Entrepreneurship	SS 05	Prof. Dr. Tobias Kollmann	http://www.e-entrepreneurship.com/
FernUniversität in Hagen	U	Stiftungslehrstuhl für Betriebswirtschaftslehre, insbes. Unternehmensgründung und Unternehmensnachfolge	WS 00/01	Prof. Dr. Thomas Hering	http://www.fernuni-hagen.de/GFS/index.htm
Universität Hohenheim	U	Stiftungslehrstuhl Unternehmensgründung und Unternehmertum (Entrepreneurship)	2000	Prof. Dr. Christoph Müller	http://seh.stzue.de/hochschulportal/seh/index.php
BiTS, Business and Information Technology School gGmbH	U	Gründungsmanagement	SS 00	Dr. rer. pol. Ebbo Tücking	http://www.bits-iserlohn.de
Universität Kassel	U	Honorarprofessur für Entrepreneurship	2001	Prof. Dr. Klaus Nathusius	http://www.startnetz.org/
Christian-Albrechts-Universität zu Kiel	U	Lehrstuhl für Gründungs- und Innovationsmanagement	SS 03	Prof. Dr. Achim Walter	http://www.uni-kiel.de/gruendung/index.php
Handelshochschule Leipzig	U	Lehrstuhl für Entrepreneurship	WS 01/02	currently looked for new professor	http://www.hhl-gz.de/
Universität Lüneburg	U	Lehrstuhl für BWL, insbes. Gründungsmanagement - Stiftungsprofessur für Existenzgründung	WS 02/03	Prof. Dr. Reinhard Schulte	http://gmlg.de/
Otto-von-Guericke-Universität Magdeburg	U	KfW-Stiftungslehrstuhl für Entrepreneurship, Interaktionszentrum Entrepreneurship	WS 00/01	Prof. Dr. Matthias Raith	http://www.interaktionszentrum.de/

University	Type	Chair's Title	Exists since	Professor	Homepage
Universität Mannheim	U	Lehrstuhl für allg. BWL, insbes. Kleine und Mittlere Unternehmen sowie Unternehmensgründungen	announced	Prof. Dr. Josef Brüderl	http://www.uni-mannheim.de
Ludwig-Maximilians-Universität München	U	Institut für Innovationsforschung, Technologiemanagement und Entrepreneurship	-	Prof. Dietmar Harhoff, Ph.D	http://www.inno-tec.bwl.uni-muenchen.de/
Westfälische Wilhelms-Universität Münster	U	Stiftungslehrstuhl für Unternehmensgründung und Unternehmensentwicklung	SS 00	Prof. Dr. Thomas Ehrmann	http://www.ug.uni-muenster.de/
European Business School, International University Schloß Reichartshausen Oestrich-Winkel	U	KfW- Stiftungslehrstuhl für Entrepreneurship	SS 98	Prof. Dr. Heinz Klandt	http://www.ebs.de/index.php?id=625
Carl von Ossietzky Universität Oldenburg	U	Stiftungsprofessur "Entrepreneurship"	SS 06	Prof. Dr. Alexander Nicolai	http://www.uni-oldenburg.de/fk2/entrepreneurship/
Universität Potsdam	U	MBS-Stiftungsprofessur Innovative Existenzgründungen und Mittelstandsentwicklung	WS 04/05	Prof. Dr. Guido Reger	http://www.uni-potsdam.de/db/regier/
Universität Rostock	U	Professur für Allgemeine Betriebswirtschaftslehre: Gründerlehre und Entrepreneurship	announced	Prof. Dr. Martin Benkenstein	http://www.uni-rostock.de
Universität Siegen	U	Betriebswirtschaftslehre mit dem Schwerpunkt Unternehmensnachfolge	-	Prof. Dr. Friederike Welter	http://www.prokmu.de/
WHU - Otto Beisheim School of Management	U	Betriebswirtschaftslehre, insbesondere Unternehmertum und Existenzgründung	WS 00/01	To be found	http://www.whu.edu/unex/
Private Universität Witten/Herdecke gGmbH	U	Lehrstuhl für Corporate Finance und Entrepreneurship	WS 05/06	Prof. Dr. Dietmar Grichnik	http://wga.dmz.uni-wh.de/wiwi/html/default/corpfinance_profil
Bergische Universität Wuppertal	U	Lehrstuhl für Wirtschaftspädagogik, Gründungspädagogik und Gründungsdidaktik	-	Prof. Dr. U. Braukmann	http://www.brauk.uni-wuppertal.de/
Bergische Universität Wuppertal	U	Lehrstuhl für Wirtschaftswissenschaften, insbes. Unternehmensgründung und Wirtschaftsentwicklung	WS 99/00	Prof. Dr. Lambert T. Koch	http://www.koch.uni-wuppertal.de/
Fachhochschule Aalen, Hochschule für Technik und Wirtschaft	UAS	Stiftungslehrstuhl Existenzgründung, Betriebsübernahme, Existenzsicherung	SS 03	Prof. Dr. Holger Held	http://www.kmu.fh-aalen.de
Fachhochschule Anhalt, Hochschule für angewandte Wissenschaften	UAS	Professur für allgemeine Betriebswirtschaftslehre mit dem Schwerpunkt Existenzgründung	announced	Prof. Dr. Hans-Jürgen Kaftan	http://www.emw.hs-anhalt.de/fachbereich/personal/professoren/index.html
Alice Salomon Fachhochschule Berlin	UAS	Existenzgründung im Pflege und Sozialbereich		Prof. Fred Bäcker	http://www.asfh-berlin.de

University	Type	Chair's Title	Exists since	Professor	Homepage
Fachhochschule für Wirtschaft Berlin	UAS	Professur für ABWL, insbes. Unternehmensgründung und Management von KMU	WS 01/02	Prof. Dr. Sven Ripsas	http://userpage.fu-berlin.de/~sripsas/
Fachhochschule Bielefeld	UAS	Stiftungsprofessur "Unternehmensnachfolge und Personalentwicklung"	WS 01/02	Prof. Dr. Wolfgang Krüger	http://www.fhm-bielefeld.de/19.0.html
Fachhochschule Bochum	UAS	Professur für BWL. Insbesondere Management und Entrepreneurship	WS 00/01	Prof. Dr. Hannelore Küpers	www.fh-bochum.de/izk
Fachhochschule Bonn-Rhein-Sieg	UAS	Existenzgründung und Mittelstandsmanagement	WS 04/05	Prof. Dr. Christoph Zacharias	http://ifem.fh-brs.de
Fachhochschule Deggendorf	UAS	Professur für Entrepreneurship und Gründungsmanagement	SS 03	Prof. Dr. Christian Lendner	http://www.fh-deggendorf.de/mb/lendner/
Fachhochschule Eberswalde	UAS	Professur für Entrepreneurship	-	Prof. Dr. Hans-Peter Benedikt	http://www.fh-eberswalde.de/de/organisierenverwalten/Fachbereiche/Wirtschaft/team/profbenedikt/K1173.htm
Fachhochschule Erfurt	UAS	Professur für Existenzgründung und Innovationsmanagement	SS 00	Prof. Dr. Steffen Schwarz	http://www.fh-erfurt.de/wi/
Technische Akademie Esslingen	UAS	Now Akademieleitung, formerly Professur für Unternehmensgründung, Technologiemanagement und -transfer (Fachhochschule Koblenz)	-	Prof. Dr. Birgit Baum	http://www.rheinahrcampus.de/
Fachhochschule Gelsenkirchen	UAS	Betriebswirtschaftslehre, insbes. Entrepreneurship und Management	1999 (UNESCO chair since WS 05/06)	Prof. Dr. Christine K. Volkmann	http://www.fh-gelsenkirchen.de/ifinex/
Fachhochschule Gelsenkirchen	UAS	Professur für BWL, insbes. Entrepreneurship und Marketing für kleine und mittlere Unternehmen	SS 00	Prof. Dr. Gerd Wassenberg	http://www.fh-gelsenkirchen.de/ifinex/
Fachhochschule Gießen-Friedberg	UAS	Stiftungsprofessur Allgemeine Betriebswirtschaftslehre insbes. Existenzgründung	SS 00	Prof. Dr. Maria Rumpf	http://www.fh-friedberg.de/fachbereiche/suk/existenzgruendung/index.html
Private Fachhochschule Göttingen	UAS	Stiftungsprofessur Allgemeine Betriebswirtschaftslehre insbesondere Entrepreneurship	WS 05/06	Prof. Dr. Holger Reinemann	http://www.pfh-goettingen.de/pfh.php?pid=pfh&uid=professoren_reinemann
Fachhochschule Ingolstadt	UAS	Professur für Existenzgründung und Innovationsmanagement	SS 01	Prof. Dr. Robert G. Wittmann	http://www.fh-ingolstadt.de/Wittmann.HTM
Fachhochschule Koblenz	UAS	Stiftungsprofessur "Management von Existenzgründungen und Unternehmensnachfolge"	SS 02	Prof. Dr. Martin Kaschny	http://www.fh-koblenz.de/Prof_Dr_Martin_Kaschny.504.0.html
Fachhochschule Lausitz	UAS	Stiftungslehrstuhl "Entrepreneurship"	WS 05/06	Prof. Dr. Detlef Wehling	http://www.fh-lausitz.de

University	Type	Chair's Title	Exists since	Professor	Homepage
Fachhochschule Lübeck	UAS	Professur für Allgemeine Betriebswirtschaftslehre, Schwerpunkt Gründung und Management	WS 04/05	Prof. Dr. Jürgen Klein	http://www.fh-luebeck.de/content/04_03_02/4/447.html
Hochschule Magdeburg-Stendal (FH)	UAS	Professur für Existenzgründung und Ökonomie kleiner und mittelständischer Unternehmen		Prof. Dr. Christian Meisel	http://www.hs-magdeburg.de/fachbereiche/f-wirtschaft/mitarbeiter/lehrende/meisel/index_html
Fachhochschule Mainz	UAS	Stiftungsprofessur und Institut für Unternehmerisches Handeln (IUH)	WS 00/01	Prof. Dr. Matthias Eickhoff	http://www.unternehmer.fh-mainz.de/
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Fachhochschule München	UAS	Professur für Entrepreneurship / Strascheg Center for Entrepreneurship	-	Prof. Klaus Sailer	http://en.sce-web.de/
Fachhochschule München	UAS	Professur für Entrepreneurship / Strascheg Center for Entrepreneurship	-	Prof. Dr. Peter Russo	http://en.sce-web.de/
Nürtingen Hochschule für Wirtschaft und Umwelt	UAS	Fachgebiet Entrepreneurship	WS 03/04	Prof. Dr. Jörg S. Heinzelmann	http://www.fh-nuertingen.de/profhp/heinzelmann/index.html
Fachhochschule Pforzheim, Hochschule für Gestaltung, Technik und Wirtschaft	UAS	Stiftungsprofessur Nachfolge im Familienunternehmen Entrepreneurship	WS 03/04	Prof. Dr. Armin Pfannenschwarz	http://catalog.hs-pforzheim.de/profil.jsp?name=armin.pfannenschwarz
Fachhochschule Pforzheim, Hochschule für Gestaltung, Technik und Wirtschaft	UAS	Stiftungsprofessur Unternehmensentwicklung insbesondere Gründungs- und Nachfolgeconsulting	planned		http://www.fh-pforzheim.de
Fachhochschule Potsdam	UAS	Klaus-Krone-Stiftungsprofessur für innovative Dienstleistungen und technologieorientierte Existenzgründungen	WS 02/03	Prof. Dr. Carsten Becker	http://www.biem-potsdam.de/index.html
Fachhochschule Schmalkalden	UAS	Professur für Wirtschaftswissenschaften, insbes. Tourismuswirtschaft und Existenzgründung	SS 99	Prof. Dr. Friedrich Kugler	http://www.fh-schmalkalden.de/Prof__Dr__F__Kugler.html
Fachhochschule Stralsund	UAS	BWL, insbesondere Marketing-Management und Entrepreneurship	-	Prof. Dr. Heiko Auerbach	http://www.heiko-auerbach.de/
Hochschule der Medien Stuttgart	UAS	Fachgebiet Existenzgründung, Gründungsmanagement und Betriebsübernahme	99	Prof. Dr. Helmut Wittenzellner	http://www.hdm-stuttgart.de/kontakt/ansprechpartner?mitarb_id=140
Hochschule Wismar, University of Technology, Business and Design	UAS	Professur für Entrepreneurship (INFEX)	planned		http://www.hs-wismar.de
Fachhochschule Worms	UAS	Entrepreneurship	announced		http://www.fh-worms.de
Hochschule Zittau/Görlitz (FH)	UAS	Honorarprofessur für Existenzgründung	2001	Prof. Dr.-Ing. Manfred Bornmann	http://www.hs-zigr.de

Entrepreneurship-affiliated chairs in Germany

University	Type	Chair's Title	Exists since	Professor	Homepage
Rheinisch-Westfälische Technische Hochschule Aachen	TU	Lehrstuhl Wirtschaftswissenschaft für Ingenieure und Naturwissenschaftler		Univ.-Prof. Dr. Malte Brettel	http://www.win.rwth-aachen.de/
Technische Universität Berlin	TU	Lehrstuhl für Innovations- und Technologiemanagement		Prof. Dr. Hans Georg Gemünden	http://www.tim.tu-berlin.de/
Technische Universität Chemnitz	TU	Lehrstuhl für Marketing und Handelsbetriebslehre		Prof. Dr. Cornelia Zanger	http://www.tu-chemnitz.de/wirtschaft/bwl2/
Brandenburgische Technische Universität Cottbus	TU	Lehrstuhl für Planung und Innovationsmanagement	-	Prof. Dr. Daniel Baier	http://www.wiwi.tu-cottbus.de/PI/
Technische Universität Bergakademie Freiberg	TU	Lehrstuhl für Wirtschaftspolitik	-	Dr. Andreas Brenck	http://www.wiwi.tu-freiberg.de/wipol/index.htm
Technische Universität Hamburg-Harburg	TU	Professur für Elektrotechnik , Gründerrat der Technischen Universität Hamburg-Harburg		Prof. Dr.-Ing G. Matz	http://www.et1.tu-harburg.de/de_DE/de_index.php
Technische Universität Kaiserslautern	TU	Lehrstuhl für Betriebsinformatik und Operations Research		Prof. Dr. Oliver Wendt	http://www.bisor.de/
Technische Universität München	TU	Dr. Theo Schöller-Stiftungslehrstuhl für Technologie- und Innovationsmanagement	2005	Prof. Dr. Joachim Henkel	http://www.tim.wi.tum.de
Universität Augsburg	U	Lehrstuhl f. VWL V		Dr. Thomas Grebel	http://www.wiwi.uni-augsburg.de/vwl/hanusch/deutsch/person/tgrid.html
Universität Augsburg	U	Lehrstuhl für Betriebswirtschaftslehre Schwerpunkt Unternehmensführung und Organisation		Prof. Dr. Erik E. Lehmann	http://www.wiwi.uni-augsburg.de/bwl/lehmann/
Otto-Friedrich-Universität Bamberg	U	Lehrstuhl für BWL, insbes. Personalwirtschaft & Organisation		Prof. Dr. Dodo zu Knyphausen-Aufseß	http://www.uni-bamberg.de
Steinbeis-Hochschule-Berlin	U	Steinbeis-Transfer-Institute: Business Administration in Entrepreneurial Management		Director: Dipl.-Ing. (BA) Walter Beck, MBA	www.sti-mba.de
Ruhr-Universität Bochum	U	Lehrstuhl für Arbeits- und Wirtschaftssoziologie		Prof. Dr. Rolf G. Heinze	http://www.ruhr-uni-bochum.de/heinze/
Rheinische Friedrich-Wilhelms-Universität Bonn	U	Professur für Haushalts- und Konsumökonomik	-	Prof. Dr. Michael-Burkhard Piorkowsky	http://www.haushaltsoekonomik.uni-bonn.de/
International University in Germany Bruchsal	U	Entrepreneurship		Prof. Dr. Rolf Hichert	http://www.oeci.at/2_bild/2b_ref_det.asp?ReferentenNr=357
Heinrich-Heine-Universität Düsseldorf	U	Lehrstuhl für Betriebswirtschaftslehre, insbesondere Finanzdienstleistungen		Prof. Dr. Christoph J. Börner	http://www.fidl.uni-duesseldorf.de/
Katholische Universität Eichstätt - Ingolstadt	U	Stiftungsprofessur Tourismus	WS 03/04	Prof. Dr. Harald Pechlaner	http://www.ku-eichstaett.de/Fakultaeten/MGF/Geographie/tourismus/home.de

University	Type	Chair's Title	Exists since	Professor	Homepage
Universität Erfurt	U	Entrepreneurship, Growth and Public Policy		Dr. Heike Grimm, Prof. Dr. David Audretsch (MPI Jena)	http://www.espp.de/entrepreneurship+M5f749d92143.html
Friedrich-Alexander-Universität Erlangen-Nürnberg	U	Industriebetriebslehre		Prof. Dr. Kai-Ingo Voigt	http://www.industriebetriebslehre.wiso.uni-erlangen.de/
Friedrich-Alexander-Universität Erlangen-Nürnberg	U	Lehrstuhl für Wirtschaftsinformatik insbesondere industrielle Informationssysteme		Prof. Dr. Kathrin Möslin	http://www.wi1.uni-erlangen.de/
Justus-Liebig-Universität Gießen	U	Bürgerliches Recht, Handels- und Wirtschaftsrecht, Rechtsvergleichung	-	Univ.-Prof. Dr. iur. Jens Ekkenga	http://www.recht.uni-giessen.de/wps/fb01/home/Ekkenga
Universität Hamburg	U	Studiengang Master of Arts Entrepreneurship	-	Prof. Dr. Sonja Bischoff	http://www.wiso.uni-hamburg.de/index.php?id=300
Gottfried Wilhelm Leibniz Universität Hannover	U	Lehrstuhl für Unternehmensführung und Organisation		Prof. Dr. Claus Steinle	http://www.wiwi.uni-hannover.de/ufo/
Friedrich-Schiller-Universität Jena	U	Lehrstuhl für ABWL, Betriebswirtschaftliche Steuerlehre und Wirtschaftsprüfung	-	Prof. Dr. Kurt-Dieter Koschmieder	http://www.wiwi.uni-jena.de/Steuern/index.html
Friedrich-Schiller-Universität Jena	U	Lehrstuhl für Unternehmensentwicklung, Organisation und wirtschaftlichen Wandel		Prof. Dr. Michael Fritsch	http://www.wiwi.uni-jena.de/uiw/index.html
Universität Leipzig	U	Lehrstuhl für BWL, insbes. Marketing	-	Prof. Dr. Helge Löbler	http://www.marketing.uni-leipzig.de/
Universität Lüneburg	U	Institut für VWL		Prof. Dr. Joachim Wagner	http://www.uni-lueneburg.de/fb2/vwl/wifo/
Universität Mannheim	U	Lehreineit für Statistik und sozialwissenschaftliche Methodenlehre		Prof. Dr. Josef Brüderl	http://www.sowi.uni-mannheim.de/lehrstuehle/lessm/
Universität Mannheim	U	Lehrstuhl für VWL	-	Prof. Konrad Stahl, Ph.D.	http://www.vwl.uni-mannheim.de/stahl/!/index.php4?language=de
Philipps-Universität Marburg	U	Wirtschaftstheorie 3	-	Prof. Dr. Jochen Röpke	http://www.uni-marburg.de
European Business School, International University Schloß Reichartshausen Oestrich-Winkel	U	Center for Entrepreneurial and Small Business Finance		Prof. Ulrich Hommel, Ph.D.	http://www.ebs.de/index.php?id=233
Universität Potsdam	U	Professur für BWL, Organisation und Personalwesen		Prof. Dr. Dieter Wagner	http://www.uni-potsdam.de/db/orgapers/website/index.php?x=y
Universität Regensburg	U	Lehrstuhl für Innovations- und Technologiemanagement	-	Prof. Dr. Michael Dowling	http://www.cgi.uni-regensburg.de/Fakultaeten/WiWi/
Universität Regensburg	U	Wirtschafts- und Sozialgeographie	-	Prof. Dr. Jürgen Schmude	http://www.uni-regensburg.de/Fakultaeten/phil_Fak_III/Geographie/wirtgeo/
Universität Trier	U	Lehrstuhl und Institut für Mittelstandsökonomie		Prof. Dr. Axel G. Schmidt	http://www.uni-trier.de/promit/

University	Type	Chair's Title	Exists since	Professor	Homepage
Bauhaus-Universität Weimar	U	Professur für Medienmanagement		Prof. Dr. Matthias Maier	http://www.uni-weimar.de/medien/management/
Bergische Universität Wuppertal	U	Lehrstuhl für Betriebswirtschaftslehre insb. Personalmanagement und Organisation		Prof. Dr. Michael J. Fallgatter	http://www.wiwi.uni-wuppertal.de/Startseite.1627.0.html
Bayerische Julius-Maximilians-Universität Würzburg	U	Lehrstuhl für Betriebswirtschaftslehre und Marketing		Prof. Dr. Margit Meyer	http://www2.wifak.uni-wuerzburg.de/bwl1/bwl1.htm
Fachhochschule Brandenburg	UAS	Mittelstandsorientierte Betriebswirtschaftslehre	-	Prof. Dr.-Ing. Hans-Hinrich Lembke	http://webfbw4.fh-brandenburg.de/fbw/
Fachhochschule Esslingen, Hochschule für Technik	UAS	Institut für International Management & Global Entrepreneurship (IMAGE)	-	Prof. Dr. Helmut Kohlert	http://www.hs-esslingen.de/mitarbeiter/Helmut.Kohlert
Fachhochschule Gelsenkirchen	UAS	Professur für Betriebswirtschaftslehre, insbesondere Innovationsmanagement		Prof. Dr. Alfred Spielkamp	http://www.fh-gelsenkirchen.de/ifinex/
Fachhochschule Hannover	UAS	Allgemeine Betriebswirtschaftslehre/Dienstleistungsmanagement	-	Prof. Dr. Günter Hirth	http://www.wirt.fh-hannover.de/de/personen/professoren/hirth/index.html
Fachhochschule Hof	UAS	Zentrum für Sprachen und Interkulturelle Kompetenz		Prof. Dr. Michael Seidel	http://michael.seidel.fh-hof.de/index.php?id=450
Fachhochschule Pforzheim, Hochschule für Gestaltung, Technik und Wirtschaft	UAS	Betriebswirtschaftslehre insbesondere Unternehmensentwicklung	-	Prof. Dr Rolf Güdemann	http://catalog.hs-pforzheim.de/profil.jsp?name=rolf.guedemann
Fachhochschule Regensburg	UAS	Fachgebiet Unternehmensführung "Existenzgründung, Unternehmensplanspiele"	-	Prof. Dr. Eberhard Auchter	http://www.fh-regensburg.de/index.php-id=27.html
Technische Fachhochschule Wildau	UAS	Professur für Unternehmensführung		Prof. Dr. Willi K. M. Dieterle	http://www.willi-dieterle.de/

Entrepreneurship chairs in Austria

University	Type	Chair's Title	Exists since	Professor	Homepage
Fachhochschule Salzburg	UAS	Professur Entrepreneurship und Gründungsmanagement	2002	Prof. Dr. Dieter Hessel	http://www.fh-sbg.ac.at/
Fachhochschule Salzburg	UAS	Professur für Entrepreneurship	from May 2007	Dr. Sascha Kraus	http://www.fh-sbg.ac.at/
Universität Klagenfurt	U	Professur für Innovationsmanagement und Unternehmensgründung	WS 99/00	Prof. Dr. Erich J. Schwarz	http://www.uni-klu.ac.at/iug/
Johannes-Kepler-Universität Linz	U	Institut für Unternehmensgründung und Unternehmensentwicklung	-	Univ. Prof. Dr. Norbert Kailer	http://www.iug.uni-linz.ac.at/
Wirtschaftsuniversität Wien	U	Professur Entrepreneurship und Innovation	SS 02	Prof. Dr. Nikolaus Franke	http://www2.wu-wien.ac.at/entrep/
Wirtschaftsuniversität Wien	U	Institut für BWL der Klein- und Mittelbetriebe	1989	Prof. Dr. Josef Mugler	http://www.wu-wien.ac.at/kmb

Entrepreneurship-affiliated chairs in Austria

University	Type	Chair's Title	Exists since	Professor	Homepage
Technische Universität Graz (Erzherzog-Johann-Universität), Graz	TU	Institut für Unternehmensführung und Organisation		Prof. Reinhard Haberfellner	http://portal.tugraz.at
Technische Universität Wien	TU	Professional MBA Entrepreneurship and innovation (with WU Wien)			http://www.tuwien.ac.at/
Karl-Franzens-Universität Graz	U	Technologie und Innovationsmanagement	2005	Prof. Dr. Sören Salomo	http://www.uni-graz.at/tim/
Universität Donau-Universität Krems	U	Professional MBA Entrepreneurship Central Europe		Mag. Anton Zeiner	http://www.donau-uni.ac.at/de/studium/entrepreneurshipmba/index.php
Montanuniversität Leoben	U	Lecture Entrepreneurship			http://www.unileoben.ac.at/
PEF PrivatUniversität für Management	U	MBA in Intra- und Entrepreneurship			http://www.pef.at/
Fachhochschule Vorarlberg, Dornbirn	UAS	Lecture Entrepreneurship		Prof. Wolfgang Kremser	http://www.tvlbg.ac.at/
Fachhochschule Technikum Kärnten, Feldkirchen, Spittal an der Drau und Villach	UAS	Unternehmensführung			http://www.cti.ac.at/
Fachhochschule Kufstein	UAS	BA Unternehmensführung		Dr. Wolfgang Klose	http://www.fh-kufstein.ac.at/
Fachhochschule Wiener Neustadt	UAS	Institut für Personalmanagement		Prof. Dr. Rupert Hasenzagl	http://www.fhwn.ac.at
Fachhochschule St. Pölten	UAS	Bachelor Media- u. Kommunikationsberatung			http://www.fh-stpoelten.ac.at/

Entrepreneurship chairs in Switzerland

University	Type	Chair's Title	Exists since	Professor	Homepage
Universität St. Gallen (HSG)	U	Unternehmungsführung mit besonderer Berücksichtigung der kleinen dynamischen Unternehmungen	1992	Prof. Dr. Urs Fueglistaller	http://www.kmu.unisg.ch
Universität St. Gallen (HSG)	U	Unternehmensführung Schwerpunkt Entrepreneurship	1992	Prof. Dr. Thierry Volery	http://www.kmu.unisg.ch
Universität Zürich	U	Professur für Entrepreneurship	WS07/08	not yet found	http://www.oec.unizh.ch/

Entrepreneurship-affiliated chairs in Switzerland

University	Type	Chair's Title	Exists since	Professor	Homepage
Eidgenössische Technische Hochschule Zürich (ETHZ)	TU	Technology Management and Entrepreneurship	1999	Prof. Fritz Fahrni	http://www.tmu.ethz.ch
Fachhochschule Ostschweiz (FHO) in St. Gallen	UAS	Executive MBA in Entrepreneurship	-	Prof. Dr. Fritz Forrer	http://www.fho.ch
Hochschule für Technik und Wirtschaft Chur (HTW)	UAS	Executive MBA in Entrepreneurship	2000	Urs Kappeler	http://www.fh-htwchur.ch
Universität Bern	U	Institut für Marketing und Unternehmensführung - Innovation	2006	Prof. Dr. Christian Lühje	http://www.innovation.imu.unibe.ch
Universität Educatis	U	Corporate Entrepreneurship & Innovation		Prof. Dr. Mario Raich	http://www.educatisgsm.de/

Entrepreneurship chair in Liechtenstein

University	Type	Chair's Title	Exists since	Professor	Homepage
Hochschule Liechtenstein	U	Institut für Entrepreneurship	2003	Prof. Dr. Urs Baldegger	http://www.hochschule.li/entrepreneurship