Köpke, Nikola; Baten, Jörg

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The biological standard of living in Europe during the last two millennia

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The Biological Standard of Living in Europe During the Last Two Millennia

Nikola Koepke
Joerg Baten

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The Biological Standard of Living in Europe

During the Last Two Millennia

ABSTRACT

This paper offers the first anthropometric estimates on the biological standard of living in central Europe in the first millennium, and expands the literature on the second millennium. The overall picture is one of stagnant heights. There was not much progress in European nutritional status, not even between 1000 and 1800, when recent GDP per capita estimates arrive at growing figures. We find that heights stagnated during the Roman imperial period in Central, Western and Southern Europe. One astonishing result is the height increase in the fifth and sixth centuries. Noteworthy is the synchronicity of the height development in three large regions of Europe. In a regression analysis of height determinants, population density was clearly economically (but not statistically) significant. Decreasing marginal product theories and Malthusian thought cannot be denied for the pre-1800 period. Of marginal significance were climate (warmer temperatures were good for nutritional status), social inequality and gender inequality (both reduce average height).
MAIN QUESTIONS

How did the standard of living develop in the very long run? We distinguish the biological standard of living (that includes important elements of the human utility function such as health, longevity, and quality of nutrition) from purchasing power oriented components of the standard of living. In this study, we use adult stature as a proxy for the biological components and analyze 9477 height measurements that are mostly based on skeletons. Some of the heights were published only in an aggregated way by previous investigators and excavators: thus we have 2974 height values that refer to either one or two to 360 individuals. Our data stem from 314 sites all over Europe. There are important deviations between the biological and purchasing power related components of living standards during the past 2000 years: for example, during the time period of the Roman Empire mean stature did not increase. This stands in contrast to the widely accepted view that purchasing power should have increased due to the “Smithian Growth” during the Roman Empire. It is also remarkable that heights increased in the fifth and sixth centuries, after the breakdown of the Empire in the West.

A related study by Steckel (forthcoming) found a substantial decline in Scandinavian heights since the Middle Ages. In a similar vein, Cohen and Armelagos (Cohen [1989], Cohen and Armelagos [1984]) and the research group around them stressed the detrimental influence of civilization on human health and nutritional status over the millennia (until the late 19th century). Maat (2003) confirmed this view recently for the Netherlands (see also Brothwell [2003]). However, the number of observations is very limited in these studies, especially for the periods before the Middle Ages. Our study will use a substantial number of sites and observations to trace the biological standard of living over the last two millennia.

After describing the sample characteristics, we will firstly estimate a general height trend and more disaggregated trends in three European regions. The time series of the latter estimation will be further analyzed, regressing it on population density, climate, social and
gender inequality, and similar variables (that are measured with substantial measurement error). We finally compare our height trends with purchasing power estimates and speculate about implications for other debates such as the “Great Divergence” issue.

DATA AND REGIONAL CHARACTERISTICS

Our height data stem mostly from archaeological excavations. We have the largest number of observations on Central and Western Europe (see Table 1): today's Germany, Benelux, Austria, Northern France, Switzerland, and the UK.

Table 1

AREAS COVERED BY THE DATA SET (NUMBER OF INDIVIDUALS)

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<thead>
<tr>
<th>Century</th>
<th>Central /Western Europe</th>
<th>Eastern/ Northern Europe</th>
<th>Mediterranean region</th>
<th>Total</th>
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<tr>
<td></td>
<td>Bavarian/ Austrian region</td>
<td>Northern Rhine region</td>
<td>Southern Rhine region</td>
<td>UK</td>
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<tr>
<td></td>
<td>1343</td>
<td>777</td>
<td>1700</td>
<td>1483</td>
</tr>
</tbody>
</table>

Sources: see www.uni-tuebingen.de/uni/wwl/twomillennia.html

The number of cases is sufficient to subdivide this Central/Western region further: The regions along the Northern Rhine area (Benelux, Northern France, Western Germany), the
regions around the Southern Rhine (South-Western Germany, Switzerland, North-Eastern France), Bavaria/Austria, and the UK. “Northern and Eastern Europe” denotes those regions that had only little contact with the Roman Empire and its provincial economy: Scandinavia, Poland, Northern-, Eastern Germany and Hungary. Hungary is included here, because the large region East of the Danube was not fully integrated into the Roman imperial economy. Northern and Eastern Europe was the least densely settled region in our sample, and it probably had the highest milk consumption per capita, because a high land ratio allows ceteris paribus a large number of cows and a nutrition with high-quality proteins (on the role of high quality proteins (such as milk) for pre-industrial nutrition and health, see Baten [1999], Baten and Murray [2000], Craig et al. [2002], and many others).

Even today, Scandinavians (and Dutch) have the highest milk and dairy product consumption per capita, while East Asians have the lowest. The West-Mediterranean dairy consumption was extremely low during the years 0 – ca. 1950 (parallel to heights) but has strongly increased thereafter (Quiroga [1998]. Bisel [1988]. Ancient sources such as Tacitus and Plinius [Tac. Germ. 23; Plin. nat. VIII 179] emphasized this as well). The “Mediterranean” region of our sample includes Italy, Spain, Portugal and the Balkans. Obviously, the small number of observations in Table 1 indicates that more studies on the Mediterranean region are welcome and we are open for future co-operations.

For the early Middle Ages, data are quite abundant. After the 12th century, height data are scarcer because bones in cemeteries were more often lost or mixed with bones of later epochs. Beginning in the 17th and 18th century, archival (written) sources are available providing much larger sample sizes but also additional selectivity and truncation problems (see Komlos [2003], forthcoming). Because the period of the 18th to 20th centuries is relatively well studied, we focus in this paper mainly on the earlier centuries.

The sample consists of 2938 female and 6539 male heights that are quite well distributed: all major time periods are more or less covered. Only the 17th and 18th centuries
have an insufficient number of cases for women (12 and 0, respectively). The excavators and original investigators aggregated a large proportion of the overall 9477 height measurements. Wherever possible, we collected disaggregated figures. 2974 separate height numbers are in the final database, after discarding extreme heights (<145 cm, > 200 cm). When the dating was imprecise, we used the average between the earliest and the latest date that the principal investigators mentioned because the true date is as likely to be before as after the average. We experimented with estimation techniques that gave smaller weight to imprecisely dated observations or discarded them completely, but the main results are robust. Because of these data limitations our unit of analysis is restricted to the century. We organized all heights by birth year (or birth century) and discarded still growing and old individuals (< 23 years, > 59 years).

Figure 1a
MALE HEIGHT DISTRIBUTION, ALL CENTURIES
Source: see Table 1
Heaping and truncation did not play a large role, as illustrated by the approximately normally distributed heights (Figure 1a and 1b).

We intended to collect as much height data as possible. This also had the consequence that there are different types of height information. The majority of measurements are based on excavated long bones (see next section), but some information was achieved from complete skeletons that were measured lying in their original grave (in situ measurements). For the in situ measurements, we relied on the original author’s judgement and adjustments (typically 2 cm is added in order to adjust for non-bone parts of the body that disappeared in the case of cadaveric length, none for in situ measurement as the post mortem stretch is compensated by missing skin see Maat [2003]).
We also used heights that were estimated from “knight’s” armours of the 16th and 17th century Central and Eastern Europe. One could imagine that the armour (harness) did not fit exactly to the individuals wearing them, but were slightly larger to allow for some flexibility.8 Fortunately, our data set contains for those centuries a sufficient number of archaeological height measurements, so that we can compare them with the armour data (that relate to 12 height numbers and 198 individuals in the 16th century and 4 numbers respectively 105 individuals in the 17th century). The simple average difference between armour height data and other height data was only about 0.3 cm (insignificant). Once we controlled for social, regional, and inter-temporal influences in a multiple regression we found that the difference was only 0.17 cm (statistically insignificant, results not shown here). We therefore decided that any adjustment for armours should be omitted because it might introduce an artificial measurement error.

HOW TO ESTIMATE HUMAN STATURE
FROM LONG-BONES AND CREMATED BONES

Archaeological excavators typically do not find complete skeletons in cemeteries of early settlements, but fortunately methods have been developed to estimate human stature, even if only one long bone survived, or a part of the long bone. Anthropologists did not yet reach full agreement about the optimal estimation procedure. Naturally all the formulas only give an estimate of height. The length of a long bone represents an approximately constant proportion of height. The femur gives the best approximation to reconstruct the height of inhumated skeletons; luckily it is the most frequently survived bone. If only a part of the long bone is available, the length of the long bone has to be reconstructed first before height can be reconstructed. Because two regressions are needed in this case, the measurement error of the result is larger. Fortunately, estimating long bone length with long bone heads (e.g. caput
femoris) gives a substantial $R^2$ of 0.6-0.8.\(^9\) Completely preserved long-bones provide more exact results than cremated bones.

A large number of various regression models exists to reconstruct adult stature (see Wahl [1982], Heussner [1987], Hermann et al. [1990], Rösing [1988], Wurm [1985], Wurm [1986] and Wurm and Leimeister [1986])\(^10\): in order to find the best model anthropologists evaluated various reconstruction models for each long bone for both genders (Figure 1), which provide different results (e.g. Bach [1965]; Breitinger [1938]; Dupertius/Hadden [1951]; Manouvrier [1893]; Rösing [1977]; Trotter und Gleser [1952]; Trotter [1970]; Olivier et al. [1978]; Pearson [1899]; Wolanski [1953]).

No general consensus exists yet: anthropological analyses of the various excavation sites are based on these different reconstruction methods. Therefore it makes no sense to report the stature estimates of excavation reports directly. What could we do to make our data base homogenous? It was necessary to construct algorithms in order to standardize all height estimations to the most appropriate method. Most anthropologists and archaeologists used the following four methods to reconstruct heights of inhumated individuals: Of 2712 height estimations, 47.9 % were reconstructed with the model by Breitinger (for males) and Bach (for females), for 18.1 % the Trotter/Gleser-, for 11.3 % Pearson (respectively Wolanski)- model was used, and less often, for 5.9 % of the observations the method by Manouvrier was applied.\(^11\) We used for cremation analysis - ca. 5.1 % observations - the model by Rösing exclusively.

We have to calculate conversion factors to get consistency of the data set. Now, which is the best regression model to use, into which the other estimations should be converted? We decided to use the reconstruction formulas after Breitinger/Bach as the ‘basic’ model, because it is the most commonly used model in the data we collected by now.\(^12\) Furthermore it gives the most exact results (lowest mean of differences in stature) for the relevant spectrum of centimetres (Formicola [1993])\(^13\): For the height range 164 – 178.9 cm for males Formicola
arrives at the lowest estimation error for Breitinger, whereas the Trotter/Gleser and Pearson methods are less efficient (see also Søjvold [1990]). In our case 92.2% of the female observations and 89.3% of the male observations fall into the range 164-178.9 cm mentioned above.

A third argument for Breitinger is that Trotter/Gleser arrive at higher, and Pearson at lower height estimates, whereas Breitinger/Bach estimates fall between them. Thus Breitinger/Bach estimates are normally close to a “compromise” estimate. That would “average” the three most widely used methods; for example the mean male height of our sample (converted measurements in comparison), would be 169.7 cm with Breitinger’s method, 166.1 cm with Pearson and 170.7 with Trotter/Gleser.14

And last but not least the Breitinger and Bach measurements are the best to compare with measurements after Rösing (for cremated bones), which cannot be converted, because the reconstruction formulas are based on different parts of bones: in the case of cremated individuals these are the diameters of long bone heads (e.g. femur F18; all measurements after Martin [1928]), but in the case of inhumed skeletons these are the length of the long bones (e.g. femur F1 ‘largest length’).14

DETERMINANTS OF ADULT STATURE AND ESTIMATION OF HEIGHT TRENDS

As our height data are not perfectly equally distributed over regions and over time, we perform a number of regression analyses with time (century)-, regional, and other dummy variables in a first step. In a second step, we will apply panel data analyses on the aggregated level in order to explain the height development in the regions of Europe.15

We discuss the variables and their potential effects on height simultaneously in the following. Firstly, social status is an important variable, as many studies on the 18th to 20th centuries found height differences of typically 2-4 cm among adults of lower versus middle
and upper class (Table 2, studies see e.g. Baten [2000]). In our data set, we relied mostly on the classification schemes of the original studies. If skeletons were not of higher social rank, the excavation reports often did not find this fact worth mentioning. We therefore assigned dummy variables only to the cases of middle and upper class social origin (leaving a “lower or unknown” group for the constant). This also means that we should not over-interpret the coefficient of this social status variable. On the other hand, this variable is not only important by itself, but it is also necessary to control the social composition and potential social selectivity when we analyze height trends. Although the bulk of our measurements stems from burial sites that continued all social strata, we wanted to exclude the possibility of social selectivity causing height trends as far as possible. In the aggregate analysis, we find that overall middle and upper class heights were 0.6 cm higher than the residual group (col. 2 and 3 in Table 2), this was at best marginally significant (p-value 0.11).

Another factor that we want to control is migration. Two points are important in this respect. Firstly, most migrants experienced a different environment during their first years of life that influenced their stature differently than that of the autochthon population. For example, if they were born in a Northern or Eastern European agricultural environment and than migrated to the Mediterranean in their later life, we would expect them to be significantly taller. Secondly, if immigration is large enough, agricultural production techniques might be transferred to the target region, if they turn out to be sufficiently efficient in the new environment. In addition, a number of anthropologists is still convinced that genetic height potentials play a large role, whereas other anthropologists have doubts whether genetic height potentials explain any variation in average heights (Bogin 1988, 1995).

We know that the most important migration streams went from the Mediterranean region into Central and Western Europe in the first to third century, and there was an important Germanic (and other) migration in the forth to sixth centuries from Northern Europe to Eastern, Central and Southern Europe and later to the British Isles.
Migrants from the Mediterranean to Central Europe (especially Roman soldiers and officers, as well as administrative staff) turned out to be 4 cm shorter than the rest of the population (Table 2, col.4). Again, this must be regarded as a core group that did put very much emphasis on Roman customs, such as being buried with a balsamarium (flacon) and/or a lamp (both necessary instruments for traditional Roman burial ceremonies), because that was our only available information to identify this group. Skeletons that could be identified as “Germanic migrants” were not significantly different from Eastern Europeans. Also not statistically significant, but economically meaningful was their coefficient in the “Mediterranean” regression: 1.63 cm taller were Germanic migrants that died in the Mediterranean region.

In contrast to data on living heights, using long-bones we do not have to take into account that older individuals experience a biologically determined shrinking process: because only the body shrinks due to compression of the disks between the vertebrae (as well as poor posture). But the femur does not change significantly with age.\textsuperscript{19} Still we include a “age 51-59”–variable, because poorly nourished people, which are also likely to be shorter, bear a higher risk to die earlier (from a nutrition-related disease). Therefore, disadvantaged groups underlie stronger selection mechanisms.\textsuperscript{20} But the “age 51-59”–variable turned out to be insignificant.

As we want to use all available data points for the height trend estimation, we pooled male and female heights and controlled the difference with a dummy variable. This requires the assumption that the secular height trends of both genders move more or less together (we will check that below). It is interesting to note that the largest difference can be found in the least densely populated North/Eastern regions, the smallest difference in the Mediterranean region. This might be partially explained if gender dimorphism (= gender differential) increases ceteris paribus with average height, a hypothesis that needs further research (Koepke 2002).
Table 2
FOUR REGRESSIONS: DETERMINANTS OF MALE AND FEMALE HEIGHTS IN THE
THREE PARTS OF EUROPE

<table>
<thead>
<tr>
<th>Region</th>
<th>All</th>
<th>Central/Western Europe</th>
<th>Mediterranean</th>
<th>North./Eastern Europe</th>
</tr>
</thead>
<tbody>
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<td>Constant</td>
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<td>159.78</td>
<td>161.13</td>
<td>160.13</td>
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<tr>
<td>Status mid/high</td>
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<td>0.45</td>
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<td>0.32</td>
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<tr>
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<td>8.20</td>
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<td>0.16</td>
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<td>Northern Eur.</td>
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<td>0.00</td>
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<td>Mediterranean</td>
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<td>5303</td>
<td>542</td>
<td>3632</td>
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</table>

P-values in columns 3, 5, 7, 9 in italics. The constants refer to a Bavarian/Austrian (col. 2/3), a not further specified Mediterranean (col. 4/5), and an Eastern European (col. 6/7). The weighted number of cases (adjusting for aggregated observations using square roots) is for the three regions 1896, 86 and 990 respectively. As we are working with grouped data, special estimation problems could arise. See, however appendix 1, in which we demonstrate that even excluding observations with N > 1 does not change the results substantially.

Source: see Table 1
The regional dummy variable coefficients confirm our expectations. Northern Europe with its low population density and traditionally high protein production per capita had the tallest heights, Eastern Europe with its also lower population density but probably lower number of cows per capita (given the soil structure) ranked below that, on a similar level as the “North Rhine” region around the Netherlands, Western Germany etc. Short people were dominant in the Bavarian/Austrian, the Mediterranean and the British regions, the latter especially in the Celto-Roman period. The time dummies allow the description of the secular height trend, after controlling for regional, social, age- and migration related composition.

![Figure 2](image)

**Figure 2**

HEIGHT DEVELOPMENT, 1\textsuperscript{st} TO 18\textsuperscript{th} CENTURIES

(IN CM, MALE AND FEMALE)

Source: see Table 1. The level of heights was adjusted to male heights of an average European (using the regional coefficients and weighting them with sample weights).
Which overall height trend evolves when we consider the century dummies of column 2 of the previous regression table? During the time period of the Roman Empire heights did not increase (Figure 2). This stands in contrast to the common view that suggests an increase in living standards under the protection of pax Romana and especially in purchasing power due to the growth during the Roman Empire. It is also remarkable that heights increased in the fifth and sixth centuries, even after the breakdown of the Empire in the West.

But with increasing population and adverse climate during the following period, adult stature declined again until the 10th century AD. A favourable height level characterized the medieval warm period of the 11th and 12th. During the 13th century, heights collapsed, whereas the 14th to 16th centuries might have had good nutritional conditions. The 17th century was a period of nutritional crisis again. The estimates on the 16th to 18th centuries are less reliable as the number of cases is small.

If we compare our skeletal measurements with height estimates based on military archival sources, we find that skeleton male heights during the 18th century were in the same range, but on average slightly higher than military heights: Our values of 168 – 170 cm (17th/18th c.) correspond with the 164 and 172 cm estimates of the military samples. 17th century military heights were even below that. Thus this increase between the 17th and 18th century is supported by our skeleton height trend (see Komlos 1989, 2003).

How can we further assess whether this series reflects the true height development? One strategy of counter-checking is to look at disaggregated data by region and gender. If the disaggregated series move in a similar way when we would expect them to correspond, and only deviate where it makes sense from a theoretical perspective, then this would support the validity of the overall height trend. The development in the regions Mediterranean, Central/Western Europe and North/Eastern Europe is in general quite similar (Figure 3): the decline in the fourth century in Central Western and North-Eastern Europe, the astonishing increase in the fifth and sixth centuries and the low points in the 13th and 17th centuries. The
increase in the 14th century and the high value during the 15th century can also be observed in more than one region. Deviations appear in the seventh and eighth centuries. The North/Eastern height series remains constantly above the other ones, but from the 13th century onwards it loses its leading role. In the 13th, 14th and 17th centuries Scandinavians and Eastern Europeans became shorter than British, Dutch and other Central/Western Europeans! It might have been that Northern and Eastern populations suffered particularly during the Little Ice Age (14th – 18th c.) whereas they benefited from the climatic maximum of the 11th and 12th century. In contrast the maritime climate in the Netherlands, the British Isles and Western Germany allowed a relatively more favourable nutrition during this Ice Age period.

Figure 3
HEIGHT DEVELOPMENT BY MAJOR REGIONS (IN CM)
Source: see Table 1

In a similar vein, male and female heights moved in a more or less similar way (Figure 4). The common maximum during the sixth century might have even been caused
predominantly by the female height series but both series reached a maximum at this point, and a further high value during the 11th and 12th centuries. During the high Middle Ages females lost some ground compared with males. The increase of female heights during the 15th century is supported by only 18 observations but the positive situation of the 16th century relies on 118 cases. Women might have benefited from the Renaissance period, whereas gender discrimination was particularly severe during the “Dark Ages”: in the course of the Medieval Ages women lost social position as archaeologists demonstrated (see Ulrich-Bochsler [1996]).

Do female heights have a higher variance in our sample? The overall coefficient of variation is 0.68 for females and 0.49 for males. Biologists would expect that female bodies are more robust under adverse conditions (see e.g. Schweich/Knüs [2002]; Ortner [1998]), so the variability should be lower. But our results indicate that gender discrimination might have been stronger than biological factors. This fits to the argument that the position of women deteriorates in relative terms when times are getting worse (Klasen [1996]). We have to admit though that the higher variability could also be influenced by the lower number of female observations.

How can we be sure that there is no bias due to various burial customs? In general we considered excavation reports that included the whole population and not just some noble men’s graves. We surveyed the archaeological literature and found no hints on burial customs that could have biased our results significantly: it seems to be not the case that rich and poor graves are exposed to different preservation conditions on average. Another strategy to test this important aspect is to compare different regions, because in this different regions one might expect that burial customs were not perfectly correlated: as we found similar trends for the different regions – except for the plausible decline in heights in North-Eastern Europe (Little Ice Age) – we conclude that time trends were not caused by local burial customs. We also looked at single sites which were occupied over more than one century, but with
homogenous culture and burial custom; we found that the observed trend is confirmed in most cases.

Figure 4
HEIGHT DEVELOPMENT BY GENDER, 1st TO 18th CENTURIES (IN CM)

Source: see Table 1

POTENTIAL ECONOMIC DETERMINANTS OF HEIGHTS IN THE LONG RUN

In the following we assess the potential influence of a number of variables on stature by century and region:

(1) Land *per capita* and urbanization

(2) Climate

(3) Income

(4) Social Inequality

(5) Public Health

(6) Gender Inequality
(1) Land per capita and urbanization

Was Malthus right with his argument that land is the limiting factor of human development? Did population growth tend to outpace food production because of the decreasing marginal product, until a major demographic catastrophe took place? Before mortality crises took place, Malthus would expect a decline in the nutritional status of populations under risk, and this relationship is tested in the following. On the contrary, after major mortality crises nutritional quality might be quite good, because more land was available. Cows and other farm capital were not reduced as much as population during, for example, the major plague epidemics of the 6th, 14th and 17th centuries.

Apart from the effect of land availability, increasing urbanization itself might have separated urban dwellers from de facto untradeable goods such as milk. And infectious disease spreads more easily in urban centres.

We measure population density as a weighted average of the country estimates of McEvedy and Jones (1978), wherever possible improved with newer and more detailed country studies (such as Wrigley/Schofield (1981); Dupâquier et al.1988). For further details, see the appendix under www.uni-tuebingen.de/uni/wwl/twomillennia.html. We estimate urbanization levels as described in the appendix (based on Bairoch (1976); Federico/ Malanima (2002)).

(2) Climate

One of the fascinating topics of long-run economic history is the relationship between climate and human living standards. For example, did climatic change cause the demographic catastrophes of the 14th and 17th centuries, as Galloway (1986) argued (see e.g. Kelly [n.y.])? Colder winters tend to make food production (especially protein production) more difficult in Central Europe (on the 18th century climate-height effect see Baten [2002]). The impact on human history was immense. Grove (2002) demonstrated how the switch from the medieval
warm period (900 early 13\textsuperscript{th} century) to the little Ice Age starting in the late 13\textsuperscript{th} century has decreased harvests and protein production from cattle and sheep.\textsuperscript{24} Not only were temperatures declining, but, as colder winters tended to be generally correlated with more frequent weather extremes, also other climatic problems created a deadly synergy. For example, cattle epidemics spread rapidly in Northern and Western Europe already in the 13\textsuperscript{th} and early 14\textsuperscript{th} century, killing a large part of the cattle stock. Grove therefore argued that the agricultural production decline took place before and parallel to the Black Death of the mid-14\textsuperscript{th} century.

Although plague is a highly infectious disease that is only mildly influenced by malnutrition, the lower nutritional status might have weakened the immune system of the European population, contributing strongly to the large population loss of the 14\textsuperscript{th} century. In addition, during famines people often leave their households and start to move around in search of other possibilities of subsistence (Mokyr/O'Grada [2002]). The most Northern, cattle- and fishery-based economies of Europe suffered most. Iceland lost most of its population, and the European population of Greenland completely disappeared.

The 15\textsuperscript{th} and the first two thirds of the 16\textsuperscript{th} century were warmer again, but the 17\textsuperscript{th} century represents the next climatic catastrophe. Pfister (1988) has described how climate reduced Swiss nutritional status in the last decades of the 16\textsuperscript{th} and most of the 17\textsuperscript{th} century. While traditionally most of the population decline of the 17\textsuperscript{th} century is traditionally attributed to the Thirty Years' war as well as to the hunger and the infectious disease that accompanied it, the rapid climatic deterioration could have contributed to the large number of deaths from (at least partially) nutrition-related diseases during this devastating war. The synergy between protein malnutrition and death from a large array of diseases can also explain why the population stagnated or declined even in countries that did not directly participate in the Thirty Years' War. Milder episodes of climatic deterioration in the late 18\textsuperscript{th} and mid-19\textsuperscript{th}
centuries coincided with milder demographic effects on average, even if some regions and countries were severely affected (Grove 2002).

Recent research has created new estimates from Alpine and Scandinavian glacier movements, from Greenland ice kernels, from oak tree rings and lake sediments to quantify climatic change over the centuries. All of those series appear to be correlated in general.

We used mainly the glacier movements as explanatory variables, because they are available for the ancient time period and the evidence might be less indirect compared with, for example, Greenland oxygen isotope ratios (see Heide [1997]; Grove [2002], p. 316). However, the literature emphasizes that glacier movements reflect temperature changes with a certain time lag. We therefore calculated the average of the previous and the current century glacier movement. We corroborated our glacier series with a tree-ring series from North Sweden that also stretches back to the ancient period (and compared both with a shorter tree-ring series on the Alpine area: they moved in accordance, see Huntley et al. [2002], p. 278.).

There are some similarities and many differences between the height and the temperature series (Figure 5). The well-documented climatic optimum of the 11th/12th centuries is visible in the height series, and lower values before and after. The low values of the seventh and eighth centuries and the crisis of the 17th century could have been caused by adverse climatic conditions. Important deviations relate to the first to sixth and to the 13th centuries. Either the relation is truly weak, or there is measurement error, especially for the early period, for which the temperature estimates are known to be particularly imprecise. The most likely interpretation in our view is that after the breakdown of the Roman Empire several interesting phenomena increased average height and nutritional status: (1) population density and urbanization decreased after invasions and plague epidemics. The consumers moved back to the proximity of nutrient production. Infectious disease might have appeared less frequently (although the latter factor might be of small importance, because the famous Roman Public Health institutions disappeared and the first occurrence of the plague in the sixth century
contradicts it). (2) Germanic invaders brought their agricultural methods that emphasized protein production. Even if they were inefficient in the Mediterranean, they might have kept them for a transitory period. In Central and Western Europe, they were efficient as long as population density was low.

These two developments might explain why the climate-height relationship is not visible for the first six centuries. The low height value of the 13th century is particularly interesting and deserves further study. Was it the rapid urbanization of this period (more infectious disease, less milk for rural-to-urban migrants)? More social or gender inequality? Exists a measurement error in the height variable?

![Figure 5](image)

**Figure 5**

HEIGHT AND TEMPERATURE DEVELOPMENT (1st TO 19th C),
BASED ON GLACIER MOVEMENTS AND TREERINGS

Source: see Table 1

(3) Income

Agricultural income was to a large extent a function of land per capita and climate, but the level of income might have been augmented by industrial and service sector production
particularly during Roman times, the High Middle Ages, the 16th century and after the 18th century. However, we cannot test this effect, because income estimates for the first millennium are especially unreliable or are only based on urbanization rates and population growth (such as Maddison’s [2001] estimates).

(4) Social Inequality

Inequality was identified by previous research as an important determinant of average height (Steckel [1995]). Growing income inequality of purchasing power without changes in aggregate real GDP per capita might make the rich richer and the poor poorer to the same extent, but as the rich will spend less on additional food, and the poor will lose decisive nutrients at their low level, average height will decline even if average purchasing power does not.

**Figure 6**

DEVELOPMENT OF INEQUALITY

Source: see Table 1
Height data sets allow rough estimates of health inequality (see Baten [2000], Pradhan/Sahn/Younger [2002]). Wurm (1985) argued that inequality was particularly low in the early Middle Ages. In fact, social inequality increased dramatically between the early and the high Middle Ages (Figure 6), and again in the 15th – 18th centuries. The overall trend towards inequality corresponds well with studies on income inequality. O’Rourke/Williamson (2002) have confirmed this for longer time periods using rent-wage-ratios which assumed reasonably that land-owners were relatively rich and wage earners were relatively poor (van Zanden [1995]). We controlled for social inequality by calculating the difference between the middle/higher status individuals and the lower/unknown category by major time period.

(5) Public Health

How did Public Health develop over the last two millennia? Is our image of the impressive Roman water supply technology and especially the Roman institution of bathing facilities correct and did a large part of the population benefit from this? To what extent did the hygienic conditions decline after the breakdown of the Roman bath-system (see Grewe [1986]; Hermann [1985])? Were Public Health investments perhaps endogenous, and took place when urbanized and poorly nourished populations suffered more often than usual from infectious diseases? Or did the contacts of Romans with distant populations (such as Chinese, Indians, Parthians) spread new infectious diseases? In order to capture the potentially beneficial of effects of the Roman Public Health system, we coded a “Roman Bath” dummy variable as 1 for the Mediterranean for the centuries 1 to 4, and for Central/Western Europe for the centuries 2 to 4. This specification means that apart from the Roman hygienic system (that might be very important for height and health) we might capture also other aspects of Roman technology and the imperial economic system. We will discuss this variable therefore as “Roman bath or other technology”.

24
Gender Inequality

We assumed in our estimation of height by (birth) century that gender differentials were constant over time. In the following we will relax this assumption and control explicitly for higher or lower gender inequality. Our expectation is that higher gender inequality ceteris paribus reduces average height, because Osmani and Sen (2003) have convincingly argued that female discrimination hurts both girl’s and boy’s height via the low nutritional status of their mother (see also Klasen [2002]). We measure the development of gender differentials over time with the dimorphism estimates that we had graphed in Figure 4. However, we calculate the percentage height difference relative to the average male height in order to adjust for possible level effects (Koepke 2002).

RESULTS

We estimated a large number of regression models: fixed effects and random effects, weighted and unweighted least square, generalized least square with adjustment for autocorrelation and heteroscedasticity (not shown in tables). The following results are robust across these various specifications. Unit root tests or cointegration might not have enough power with 18 observations over time, but if one nonetheless performs the ADF test, it turns out that the height series for North/Eastern and Central/Western Europe are stationary: ADF North/East: even nesting the trend (which is insignificant) -5.12 (critical value 10%: -3.24); ADF Central-West: -3.43 (critical value 10%: -3.24) without nested trend a unit root is rejected at the 5 % level; Mediterranean: insufficient number of cases. Panel estimation techniques exploit the variation both over time and between cross-sectional units. We present two WLS estimates with regional dummies (equivalent to fixed effects), one of them with time (period) dummies and the other without controls for unobserved inter-temporal effects.
heterogeneity (Table 3a and b). The results are also robust if time trends are included (insignificant).

Given that we have a lot of measurement error in our rough proxies for social and gender inequality, population density and urbanization, it is not astonishing that many coefficients are statistically insignificant. In addition, technological development cannot be appropriately captured over these two millennia: A certain population density in 1800 might have resulted in a different height compared with 800 (simple time trends were insignificant though). Following McCloskey and Ziliak (1996) we will not only focus on statistical, but also on economic significance, comparing high and low predicted height values of our estimates with results from the 18th and 19th centuries that often interpret differences between 1 and 3 cm as economically significant phenomena (Komlos and Baten [1998] estimated that 1 cm additional height means about 1.2 years of life expectancy).

Significant are the regional dummy variables and the time period dummy that represents antiquity. In the regression without time dummies the “Roman bath”-dummy gets significant. However, Roman bath technology and especially other technology (e.g. in agricultural terms) was not able to improve height and health quality sufficiently to outweigh the negative effects of the Roman economic system: the coefficient of this variable is actually negative. We coded it as zero for North-Eastern Europe and Central-Western Europe in the first century, and this variable remains significant if we control the antiquity effect of low heights with another dummy variable (not shown). The other variables are statistically insignificant, but most bear the expected sign: warmer weather is good for harvests and protein production in the relevant range, and this is favourable for height. The difference between two standard deviations of our climatic series is 0.12, the difference between minimum and maximum is 0.20; this can be interpreted as typical “good” and “bad” climate. The coefficient of the more appropriately specified model in Table 3b, column 2 is 2.97. The difference between “good” and “bad” climate was therefore about 0.4 cm, the difference
between the extremes about 0.6 cm. Both values are at the margin of being economically significant. Without controls for time period, this variable is economically unimportant. The tall stature of North-Eastern Europeans in the warm 11th/12th century and their dramatic decline lends further support for this variable.

**Table 3a**

DESCRIPTIVE STATISTICS

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<th>Mean</th>
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<td>9.40</td>
<td>9.32</td>
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<td>1.6</td>
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<td>Population density</td>
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<td>40.19</td>
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<td>Valid N (list wise)</td>
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**Table 3b**

TWO REGRESSIONS: DETERMINANTS OF HEIGHT

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<td>164.37</td>
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<td>0.37</td>
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<tr>
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P-Values in columns 3, 5 in italics.

Weighted Least Squares Regression: number of cases adjusted for aggregated observations using square roots.

Constant refers to a hypothetical height value for the Early Middle Ages, and Central/Western Europe.

Source: see Table 1 and text.
Population density comes closest to statistical significance, in unweighted regressions the p-value is even as low as 0.15 (not shown in table). It suggests that lower population density is good for the biological component of the standard of living that is reflected in stature in pre-industrial times, after controlling for large-region effects and inequality. The analysis of economic significance for population density yields a height effect of about 1.0 cm for the typical “high” and “low” population density of the time and 2.2 cm between the most extreme observed values. In the other specification, the economic significance of population density would even be one third greater. Interestingly, the sign of the urbanization coefficient is positive once population density is controlled for. Without time dummies, it is even almost significant. The potentially large measurement errors prevent us from hypothesizing at this early stage. But one could speculate that once the detrimental influence of high population density (that means because of the decreasing marginal product: less protein per capita) is removed, the human capital deepening effects of urban agglomerations on the whole country overwhelm other negative effects (such as urban crowding and hygienic problems).

Gender inequality and social inequality both had negative signs. Given that these results are similar to those of many other studies on the 18th to 20th centuries, we tend to attribute a fairly large credibility to them. In terms of economic significance, social inequality meant 0.63 cm between high and low and 0.74 between extremes, whereas the effect of gender inequality was about half of that. In sum population density is definitely of economic significance, but not of statistical significance. Climate and social inequality and perhaps gender inequality are at the margin of being economically significant.

CONCLUSION: THE LARGER PICTURE, SOME SPECULATIONS AND PLANS
In sum, this paper offers the first anthropometric estimates of height time series in Europe over the last two millennia (excluding the last two centuries on which much research has been done already). Height series are often related to other biological aspects of living standard, but they do not necessarily capture other important aspects that are related to purchasing power: A Northern Barbarian of the sixth century was tall and certainly lived relatively long (as Hermann [1987] demonstrated), but if he was a young entertainment and industrial-goods loving person he might still have preferred to live in Rome of the 2nd century. We acknowledge that, but we cannot measure these aspects of welfare; but we capture other aspects that are important and were often underestimated.

The overall picture is one of stagnant heights. There was not much progress in European nutritional status, not even between 1000 and 1800, when Maddison (2001) and others arrive at growing GDP per capita figures (Figure 7, but see Federico [2002] for a critical view). 31

Likely reasons for this divergence are (a) the relatively favourable nutrition during the Middle Ages, especially the climatic optimum of the 11th/12th century. (b) The bias in pre-industrial and early GDP per capita estimation in favour of industrial goods consumed by middle and upper class consumers. 32 This latter possibility is also supported by van Zanden's (1999) finding of a “negative link between economic development and the level of real wages” from the beginning of the 16th to the end of the 18th century. He also described a decline of consumption of meat and dairy products per capita. In a similar vein, Federico and Malanima (2002) estimated a downward trend of food consumption in Italy between 1300 and 1860.

Is there an impact of this “diverging” on the “Great Divergence” debate? The GDP – Height “divergence” does not necessarily mean that we support the ”Great Divergence” view of Pomeranz (2000) and the California group. They argued that Europe did not better than China and perhaps India until the 18th century. We do not yet know the height trends for Asia.
There might have been a strong and long-run height decline in China and India to the very low height levels of the 19th and early 20th century (whereas today’s young Beijing adults are only about 1 cm shorter than U.S. adults, and early medieval Asians were astonishing tall).³³

![Graph](image)

**Figure 7**

HEIGHT DEVELOPMENT AND GDP PER CAPITA

Source: see Maddison (2001) and Table 1. Countries excluded for which there is no height data

Our analysis stretches back to ancient times, measuring living standards during the Roman Empire and during the following “Dark Ages”. We find that heights stagnated during the Roman imperial period in Central, Western and Southern Europe. In Northern and Eastern Europe, heights might have increased between the first and third century, but fell dramatically in the fourth century. Whether this contributed to the start of the migration of peoples since the fourth century awaits further exploration.³⁴ One astonishing result is the height increase in
the fifth and sixth centuries. This is the largest residual in our explanatory model at the moment. Declining population density in the former provinces because of the breakdown of the *imperium Romanum* and the plague of the sixth century might have contributed.\textsuperscript{35} Noteworthy is the synchronicity of the height development in the three regions.

We constructed potential explanatory variables on the narrow basis of what we know about this early time period. Population density was clearly economically (but not statistically) significant. Decreasing marginal product theories and Malthusian thought cannot be denied for the pre-1800 period. Of marginal significance were climate (warmer temperatures was good for nutritional status), social inequality and gender inequality (both reduce average height). Controlling for population density, urbanization was positive for the whole population on average.

Questions about the social composition of the height samples over time and other potential biases can only be answered within certain confidence intervals (given the current state of research). However, we would argue that the error probability is smaller than for most other methods that can be applied to the first millennium (such as the urbanization-based GDP estimates by Maddison [2001]). If we want to study the economic history of the very long run, anthropometric techniques provide important insights on some (not all) of the central aspects of human life.
APPENDIX 1:

ESTIMATES WITH AND WITHOUT GROUP MEASUREMENTS

Our sample consists of 2774 individual heights and 200 aggregated height figures that refer to the remaining 6703 cases. Such a combination of grouped and individual data is a complicated econometric issue, because the better documented cases deserve a higher weight in the regressions, but as their distribution is unknown, the calculation of usual t-statistics requires additional assumptions. In addition, the weight should not be arbitrary, it should be greater than 1 for the reasons mentioned, but it should also be less than the number of individuals over which the average was calculated.

In a first step, we basically used the square root of the number of cases as importance weight in WLS regressions, so that the aggregated cases get a slightly smaller influence on the results than the individual measurements.

The basic econometric issue is this: As we have N people with a mean height of H and put in H as the obs and sqrt(H) as the weight, then at the very least, this observation is stochastic while the others are not (the standard errors can be both, too large and too small). So our standard errors are all not appropriately estimated because of this fact. There is also an efficiency issue, because we do not really have N observations, we just have the mean (this issue means that the standard errors might be too large). There are strong variance and covariance assumptions needed to make regression with grouped data equal to regression with individual data.

We do not directly investigate those assumptions. Since we have a large data set for most centuries, we instead simply drop the grouped (aggregated) observations and compare the estimates of those individual-only heights and the full data set (Figure A.1). The results are very robust, but the 14th to 16th centuries are poorly documented without the grouped observations. In all three centuries, there are less than 20 observations (if we would show
those estimates based on N=13, N=6, and N=1, the estimates would be 1-2 cm below the
estimates that included the grouped observations). For all other centuries, the height estimates
based on all cases with Square Root Weighted Least Squares and with individual data only are
highly correlated. If the estimates are performed by the three European regions, the
correspondence is similar (except that there are more poorly documented centuries in which
the deviations are naturally larger).

![Figure A.1](image.jpg)

**Figure A.1**

HEIGHT DEVELOPMENT, 1st TO 18th CENTURIES: ALL CASES AND
AGGREGATED HEIGHTS EXCLUDED
(IN CM, MALE AND FEMALE)

Source: see Table 1. The level of heights was adjusted to male heights of an average European (using
the regional coefficients and weighting them with sample weights).

*Additional measurement issues*

We excluded among the grouped data all height estimates that were not exclusively
based on one gender.
FOOTNOTES:

1 Komlos (1985) was the first to use this term.

2 Growth that is mostly stimulated from trade and comparative advantage, as opposed to Schumpeterian growth that is driven by technological change, see Mokyr (1992).

3 Richard Steckel and his co-operators have started a research project (Steckel, R. [2003]) in which they will study height and a number of diseases (as far as they can be traced with bone material). A boom in this field of research can be expected in the future.


5 The so-called primary deficit (smaller number of females in the case of patriarchal structured societies) of females is typical for prehistoric and ancient populations: see e.g.: Barber and Bowsher (2002); Mays (1995); Karpf and Karpf (1973); Volk et al. (1988).

6 The same applies to age estimates.

8 Note that most knight’s armours were actually from a time period when the military technology had moved away from the horse-based knight armies that were so unsuccessful in the Hundred-Years’ War. Our armour (see Wurm [1985b]) probably stem of protected males from all social strata that were hired and salaried soldiers.

9 We thank Prof. Dr. F. Rösing, University of Ulm, for his kind verbal information.

10 Naturally different regression formulas have to be used for females and males. Furthermore the high number of models is not only the result of different reconstruction models for inhumated and cremated bones - as the latter show diminution (because they were exposed to the heat) - ; only for the reconstruction of inhumations 43 models exist. On cremation at least 22 researchers worked on different models.

11 Stature reconstructions by the also quite commonly used model by Olivier were sorted out as these are not based on the same Martin (1928) -measurements of the bones like the above mentioned ones.

12 If we know that the excavators and principal investigators used only femurs, we can recalculate each stature estimate into the corresponding estimate of another reconstruction method. However
sometimes the authors do not mention if they estimated only with femurs or, for example, with a combination of bones (which would make the estimates more exact), like femur and tibia, or only with another bone, like tibia. In order to minimize recalculation error, we prefer to use the calculation method that most principal investigators employed.

13 But note, that, if the height of especially small individuals (males below 160 cm) is reconstructed, Pearson might be more efficient.

14 It is the distance from the highest point of the caput to the lowest point of the condylus tibialis. According to J. Wahl the stature estimates with the Breitinger/Bach method comes nearest to the Rösing estimates. Because we want to compare Rösing values, it is best to use Breitinger and Bach measures. – We thank PD Dr. J. Wahl, University of Tübingen and Landesdenkmalamt (Bureau of ancient heritage and monuments) Baden-Württemberg for his kind verbal information.

15 In order to test the robustness of our first step results, we ran the regressions with aggregate and disaggregated data (disaggregated by region and gender; gender disaggregated regression not reported here).

16 The latter two are usually taken together because the share of upper class is very low, and the even the share of middle class is not very high in most historical populations.

17 In some cases, grave goods that indicated higher social status were certainly lost or robbed. This means that middle and upper class status is probably somewhat underreported.

18 To be sure, this refers to aggregated height. Individual height is clearly influenced by genetic factors. It is not fully clear whether some very isolated populations such as the Pygmies have a different height potential. Also the Japanese are sometimes outliers in regressions (although their strongest height increase after World War II correlates well with the introduction of dairy products).

Maya children that were brought to the U.S. and enjoyed good nutrition converged rapidly to North American growth paths – but not fully (Bogin [1991]).

Earlier views that North-Eastern French are genetically taller were recently rejected: once milk production and income are controlled, the height difference disappears (Baten [1999b]). The finding that the Dutch were particularly short in the nutritional crisis of the mid-19th century and that the
Indians (of Asian origin) and central Asian nomads were particularly tall also speaks against the explanatory power of genetic factors (Steckel [2001]).

19 There is some compression of joints in the lower half of the body as well, but the length of the femur does not change enough to make a difference: Almost all of the age related loss in height derives from the collapse of the intervertebral disks and, in some individuals, the collapse of the vertebral bodies in some individuals. Changes in femoral length terminate with the fusion of the epiphyses. The only way you could get changes in length after that would be through remodelling of the articular surfaces or bending of the bone itself. Both of these changes would only be seen in rare pathological conditions such as very severe osteoarthritis, femoral fractures, and perhaps osteomalacia.

Thanks to friendly communication with Barry Bogin, Richard Steckel and Phil Walker.

20 If this mechanism would be at work, we would expect relatively taller old people among more disadvantaged groups and shorter old people among the less disadvantaged groups. In fact, we find that the height at old ages was lower for example among males than among (more discriminated) females (not shown in the table).

21 The relatively high R-squares should be regarded with caution; it stems mostly form the intension of the gender dummies.

22 Allen (2000) finds a positive real wage development in the early modern period for the British urban case. The number of observations is (quite) comparable summarized by large region (see Table 1: 13th (c.: 82 to 195 cases), 14th (c.: 553 to 120 cases), 17th (c.: 80 to 58 cases)).

23 We did not use the superior estimates of de Vries (1984) because they only start after 1500.

24 Grain yields were falling between 1220 and 1320, see Grove (2002), figure 2.

25 We experimented with local temperature series for the three regions North/Eastern, Central/Western and Southern Europe, but the differences between the series were extremely small, so that we abandoned this avenue of temperature measurement.

26 In contrast to the general positive view of Roman bath Scobie (1986) argued that they were quite unhygienic (e.g. water was rarely changed; it was a meeting point of ill and healthy people).

27 McKeown (1955) has argued that medical technology did not play an important role in societies before the 20th century.
For the case of the Roman provinces some authors hypothesized that urban population was better supplied with food than their rural counterparts.

The statistical insignificance is probably not caused by the fact that we controlled for social status in the time-generating regressions of table 2. We performed the same estimations without social status and all results were almost identical.

In our data Scandinavia and Eastern Europe heights even declined significantly. This supports Steckels (forthcoming) finding of a long-term height decline in Northern Europe. We took care not to use the data again that he analyzed, except for very few heights we had collected at an early stage of our project (6%).

Note also the potential urban bias of real wage estimation (rural nutrition and living standard in contrast was crucially influenced by non-traded, high quality proteins (such as milk), see Baten [1999], van Zanden [1995]).

Personal communication with Phillip Walker, Univ. of California at Santa Barbara.

Before the fourth century, the direction of migration was the opposite, from the extremely densely populated Italy to the imperial provinces.

We also used plague dummies for the sixth, 14th, and 17th centuries and found them insignificant. In addition, we tested whether stature was higher in the second halves of those centuries, because the most violent plague waves occurred around mid-century, and the tall stature of the sixth and 14th centuries might have been caused by the lower population density afterwards. In fact, heights were half a centimeter taller in the second halves of those centuries, which is economically, but no statistically significant (not shown here).

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