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February 2009
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ABSTRACT

International Financial Integration and Real Exchange Rate Long-Run Dynamics in Emerging Countries: Some Panel Evidence

The aim of this paper is to provide new empirical evidence on the impact of international financial integration on the long-run Real Exchange Rate (RER) in 39 developing countries belonging to three different geographical regions (Latin America, Asia and MENA). It covers the period 1979-2004, and carries out "second-generation" tests for non-stationary panels. Several factors, including international financial integration, are shown to drive the long-run RER in emerging countries. It is found that the new financial environment characterised by international financial integration leads to a depreciation of the RER in the long run. Further, RER misalignments take the form of an under-valuation in most MENA countries and an over-valuation in most Latin American and Asian countries.

JEL Classification: E31, F0, F31, C15

Keywords: emerging economies, real exchange rate, financial integration, misalignment, second-generation panel unit root and cointegration tests

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1. Introduction
The post-Bretton Woods period has been characterised not only by freely floating currencies but also by international financial liberalisation (see Eatwell, 1996), more specifically the abolition of capital controls and the deregulation of domestic financial markets (see Mussa and Goldstein, 1993), with a consequent reduction in the barriers to foreign direct investment and trade (see Obstfeld, 1998, Baldwin and Martin 1999). However, there were also unintended consequences in terms of greater instability (see Blecker, 2005), in the form of trade disequilibria, financial crises, high volatility of the exchange rate and persistent deviations from PPP (see Frankel and Rose 1996, Reinhart and Smith 2001, Stiglitz 2002, Krugman and Obstfeld 2003). Therefore, there has been renewed interest in the long-run determinants of real exchange rates in order to assess possible misalignments.

The evaluation of misalignment requires prior determination of a reference or equilibrium RER, in the absence of which the concepts of under- or over-evaluation of a currency relative to another have little meaning (see Edwards and Savastano, 1999). This is often based on PPP (despite the mixed evidence on whether it holds in practice and the so-called PPP “puzzle” – see Rogoff 1996), or alternatively on the fundamental Equilibrium Real Exchange Rate (RER) developed by Williamson (1985, 1994), Stein (1994, 1995) and MacDonald (1999). Such work has focused primarily on the industrial economies. Only a few papers analyse the case of developing countries and emerging countries (see Edwards 1987, 1988, 1989, Elbadawi 1994, and Neary 1988). Whilst the theoretical and empirical literature mainly agrees on the adverse impact of financial integration on RER volatility in most emerging countries (see Obstfeld 1984, Ferrari 2000, Reinhart and Smith 2001, Stiglitz 2001, Eatwell and Taylor 2002, Corden 2002, Prasad and al. 2003), very limited research has been done on its effects on the long-run RER and possible misalignments, with mixed results. Some authors argue that international financial integration increases RER misalignments, because it is accompanied by a floating exchange rate regime (Ferrari, 2000). Others instead hold the view that it leads to a period of RER undervaluation (Hooper and Morton, 1982, Gavin, 1992), which can promote economic growth in emerging countries.

The aim of this paper is to provide new empirical evidence on the impact of international financial integration on the long-run RER in 39 developing countries belonging to three different geographical regions (Latin America, Asia and MENA). It covers the period 1979-2004, and carries out “second-generation” tests for non-stationary panels. The layout of the paper is as follows. Section 2 provides an overview of the literature on the effects of financial integration on the RER in emerging countries. Section 3 presents some empirical evidence based on the estimation of a reduced-form model using recent developments in the econometrics of dynamic non-stationary panels which take into account cross-sectional dependence. Specifically, we use the bootstrap panel unit root test of Smith et al. (2004), and the bootstrap cointegration test of Westerlund and Edgerton (2007). To our knowledge,
ours is their first application in this context. Finally, Section 4 summarises the main findings and offers some concluding remarks.

2. Literature Review
Over the years a number of theoretical studies have examined the effects of financial integration on the real exchange rate. Bruno (1976) shows that the impact of liberalisation depends on the domestic interest rate prevailing beforehand and the depreciation of the adjusted foreign exchange rate. When the former exceeds the latter, following the abolition of capital controls the RER begins to appreciate if there is excess domestic demand and a current account deficit. Consequently, there is an initial period of real appreciation, but a real depreciation in the long run: the initial shock decreases the stock of foreign assets held in the country, and therefore long-run depreciation occurs (assuming that the domestic capital stock remains constant). Calvo (1982) and Khan and Zahler (1983) also examine the effects on the capital account and on the stock of wealth.

Obstfeld (1984) presents a model where there is an initial period of real appreciation and a real depreciation in the long run because of the removal of capital controls. Also, there is a demand shift towards domestic goods, and a higher RER leads to an increase in imports of intermediate products. Consistently with the Marshall-Lerner condition, a RER depreciation (appreciation) is associated with a current account surplus (deficit). Dornbusch and Fischer (1980), Hooper and Morton (1982), and Gavin (1992) examine the relationship between Net Foreign Assets (NFA) and RER. Hooper and Morton (1982) develop a model in which exogenous shocks to trade result, in the long run, in a positive correlation between NFA and RER. In a more complete theoretical model, Gavin (1992) shows that exogenous shocks to wealth entail a positive correlation between NFA and RER, if the Marshall-Lerner condition is satisfied. The idea is that in equilibrium a country having a negative NFA must have a trade surplus to finance interest and dividend payments on these foreign assets. The mechanism used to produce this surplus is the RER depreciation. Any NFA shock may affect the long-run RER. More recently, Alberola (2003) has pointed out that “... the equilibrium relative price in the tradable sector is defined as the one that allows the current account to reach a level that is consistent with desired capital outflows or inflows, the latter being proportional to the discrepancy between the desired and observed levels of the net foreign asset (NFA) position.” There is an obvious interaction between capital and trade accounts, which provides another link between the country's position in terms of net foreign assets and the exchange rate: a debtor country may in the long run require a real depreciation to generate trade surpluses (Milesi-Ferretti, 2005).

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4 Net foreign assets (NFA) represent wealth and affect domestic demand through intertemporal optimisation. Higher demand for goods leads to lower relative prices of non-tradable goods, and an appreciating RER.
5 According to Marquez (1990), elasticities comply with this condition, at least in the long run (see also Morel and Perron 2003).
Lane and Milesi-Ferretti (2001) set up a new open macroeconomics model of inter-temporal optimisation where the prices of non-tradable goods are endogenous. They link RER and debt through variables such as the terms of trade and productivity (the Balassa-Samuelson effect). They conclude that creditor (developed) countries have an appreciating RER while debtor (developing) countries have a depreciating RER. Ganelli et al., (2002) and Breton (2004) develop overlapping generations models *a la* Blanchard et al. (1989). Egert et al., (2004) and Benassy-Quéré et al (2004) show that in the long run NFA reaches its desired level. A higher NFA leads to a RER appreciation because of higher capital inflows. Countries with a negative NFA stock (transition economies) register a current account deficit and a real appreciation. However, the medium term is characterised by the adjustment of net external assets to their desired level, and, in the long run, the desirable NFA level can be achieved.

The empirical literature provides mixed results. The model of Obstfeld (1984) suggests that the abolition of capital controls leads to a short-run real appreciation of RER, an external deficit and higher capital inflows (as in the Latin American countries where economic reforms were implemented). In the long run, liberalisation entails instead a RER depreciation. He found that the stability of the system implies that the stock of external long-term will decline. However, in Chile, the real appreciation started prior to the removal of external financial restrictions (see Edwards, 1989a). Hopper and Morton (1982), Faruquee (1995), Obstfeld and Rogoff (1995) and Gagnon (1993) also find a positive correlation between NFA and RER. Burgess et al (2003) report the same for three Baltic States, and Alonso-Gamo et al. (2002) and Lommatzsch and Tober (2002) for Lithuania, the Czech Republic, Hungary and Poland. On the other hand, Hinnosar et al., (2003) report a negative relationship in the case of Estonia, and so does Rahn (2003) for the Czech Republic, Estonia, Hungary, Poland and Slovenia. Alberola (2003), Csajbok (2003), Darvas (2001), and Bitans and Tillers (2003) reach the same conclusion for Hungary and Poland. Bénassy-Quéré et al. (2004) analyse the long-run effects of NFA on the RER for the G-20 countries for the period 1980 - 2002. Using a “first-generation” panel cointegration approach, they find that a decrease in NFA in emerging economies caused a real RER appreciation in the second half of the period. Égert, Lahrèche-Révil and Lommatzsch (2004) using the same technique showed that an improvement in the NFA position leads to a real appreciation in the small open economies of the OECD. In contrast, in the case of transition economies the deterioration in the NFA is consistently associated with a real appreciation. They suggest that the difference in the sign of the estimated coefficient may be due to the fact that the thirty-year period used for the OECD countries captures the long run, while the decade of data available for the transition countries can only be informative about the medium run.

Lane and Milesi-Ferretti (2005) examine the interactions between financial globalisation and RER. They use assets and the external commitments of a sample of emerging economies to estimate the deterioration of the net foreign asset position during periods of debt crisis. They provide evidence of a
stabilisation of the NFA position in the period 1990-1996, followed by a deterioration caused by the decline of GDP and the RER depreciation at the time of the Asian crisis, and a subsequent improvement in the combined current account surplus for Asia. Elbadawi and Kamar (2005) introduce in their model other financial variables such as financial development, and consider the MENA region, finding a long-run relationship between RER and fundamentals.

3. Econometric analysis for a panel of 39 emerging countries

In this Section we examine the effects of financial integration on the long-run RER by estimating reduced-form equations linking the real exchange rate to various factors including international financial integration. Our analysis covers a sample of 39 emerging countries divided into three groups: 9 MENA countries (Algeria, Egypt, Iran, Israel, Jordan, Morocco, Syria, Tunisia, Turkey), 10 Asian countries (Bangladesh, China, India, Indonesia, Korea, Malaysia, Pakistan, Philippines, Sri Lanka, Thailand), and 20 Latin American countries (Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Trinidad, Uruguay, Venezuela). The sample period is from 1979 to 2004 and the frequency of the data is annual. Having tested for the existence of a long-run relationship between RER and its determinants, we then measure the differences as RER misalignments.

3.1 Reduced-form model

We add international financial integration to the standard equation for long-run RER (see Edwards, 1993; MacDonald, 1998; Drine and Rault, 2005), which is therefore specified as follows (in logs):

\[ \text{Rer}_{it} = \beta_0 + \beta_1 \text{tt}_{it} + \beta_2 \text{dprod}_{it} + \beta_3 \text{ps}_{it} + \beta_4 \text{mon}_{it} + \beta_5 \text{open}_{it} + \beta_6 \text{ifi}_{it} + \epsilon_{it} \quad (1) \]

where RER stands for the real effective exchange rate defined such that an RER increase (decrease) represents an appreciation (depreciation); tt, the terms of trade; dprod, the productivity differential; ps, the share of public expenditure in GDP; mon, the money stock; open, trade openness; ifi, international financial integration; and \( \epsilon_{it} \), the disturbance term. The data are taken from the IMF’s International Financial Statistics (IFS, 2006), World Development Indicators (WDI, 2006) and Calderon (2006), except for the variable measuring international financial integration, which is from Lane and Milesi-Ferretti (2006). Three indicators are considered: stocks of FDI and portfolio investment related to GDP (IFI1), total liabilities and assets relative to GDP (IFI2) and NFA position. We use IFI2 for the panel including all countries and for Latin America, and NFA for Asia and MENA. Note that, as public expenditure cannot be broken down into expenditure on tradable and non-tradable goods, we use the share of total expenditure in income as a proxy. Also, no direct measures of labour productivity in the two sectors can be constructed, and therefore GDP per capita growth differential is
used as an indicator of technical progress. Finally, the share of imports and exports in total household expenditure is used as a measure of trade openness.

3.2 Econometric Results

3.2.1 “Second-generation” panel unit root tests

The literature on panel unit root and panel cointegration testing has developed considerably in the past few years and now distinguishes between “first-generation” tests [Maddala and Wu (1999), Levin et al. (2002) and Im et al. (2003)] based on the assumption of the cross-sectional independence between panel units (except for common time effects), and “second-generation tests” [Bai and Ng (2004), Smith et al. (2004), Moon and Perron (2004), Choi (2006) and Pesaran (2007)] allowing for cross-sectional dependence, and also panel data unit root tests allowing for structural breaks [Im and Lee (2001)]. In our analysis, we apply the most recent tests.

As a first step, in order to determine the degree of integration of the series (real exchange rate, terms of trade, productivity differentials, government spending, money, trade openness, financial integration, net foreigner position) in our four panels (all countries simultaneously, Latin America, Asia, MENA), we employ the bootstrap tests of Smith et al. (2004), which use a "Sieve" bootstrap method, taking into account both the sample size and possible dependence between countries of the panel, generating appropriate empirical critical values. These tests are denoted here by, respectively, $\bar{t}$, $\overline{LM}$, $\max$, and $\min$. The null hypothesis for each of them is that of a unit root for the panel of countries, the alternative that of heterogeneous autoregressive roots less than unity for each country. Thus, rejection of the null indicates that at least one country in the panel does not have a unit root and is stationary. The results in Table 1 suggest that in most cases the null hypothesis of a unit root cannot be rejected at the usual significance levels for the real exchange rate, terms of trade, productivity differential, government spending, money, trade openness, financial integration and net external position. In addition, tests conducted on the series in first differences (not reported here but available on request) confirm the hypothesis of stationarity. We can therefore conclude that all series are integrated of order one.

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7 The test $\bar{t}$ is a bootstrap version of the (first-generation) panel test developed by Im, Pesaran and Shin (IPS, 2003). The three others tests are simply a modified versions of IPS.
Table 1 - Panel tests of Smith and al. (2004) for real exchange rates, terms of trade, productivity differentials, government spending, money, trade openness, financial integration and net external position

<table>
<thead>
<tr>
<th>Test</th>
<th>Real Exchange Rate</th>
<th>Term of Trade</th>
<th>Productivity Differential</th>
<th>Public spending</th>
<th>Money</th>
<th>Trade Openness</th>
<th>Financial Integration</th>
<th>Net Foreign Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Statistic</td>
<td>Bootstrap P-value*</td>
<td>Statistic</td>
<td>Bootstrap P-value*</td>
<td>Statistic</td>
<td>Bootstrap P-value*</td>
<td>Statistic</td>
<td>Bootstrap P-value*</td>
</tr>
<tr>
<td>All countries considered together (1979-2004)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$t$</td>
<td>-2.230</td>
<td>0.154</td>
<td>-1.647</td>
<td>0.342</td>
<td>-1.235</td>
<td>0.172</td>
<td>-2.647</td>
<td>0.155</td>
</tr>
<tr>
<td>LM</td>
<td>5.624</td>
<td>0.060</td>
<td>3.524</td>
<td>0.125</td>
<td>4.125</td>
<td>0.084</td>
<td>5.557</td>
<td>0.060</td>
</tr>
<tr>
<td>max</td>
<td>-1.981</td>
<td>0.207</td>
<td>-1.677</td>
<td>0.211</td>
<td>-1.281</td>
<td>0.271</td>
<td>-1.977</td>
<td>0.208</td>
</tr>
<tr>
<td>min</td>
<td>3.642</td>
<td>0.292</td>
<td>2.764</td>
<td>0.421</td>
<td>2.414</td>
<td>0.510</td>
<td>3.768</td>
<td>0.282</td>
</tr>
<tr>
<td>Latin America (1979-2004)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$t$</td>
<td>-3.258</td>
<td>0.258</td>
<td>-1.258</td>
<td>0.428</td>
<td>-1.589</td>
<td>0.189</td>
<td>-3.125</td>
<td>0.128</td>
</tr>
<tr>
<td>LM</td>
<td>2.236</td>
<td>0.268</td>
<td>2.237</td>
<td>0.178</td>
<td>3.148</td>
<td>0.125</td>
<td>5.851</td>
<td>0.051</td>
</tr>
<tr>
<td>max</td>
<td>-1.258</td>
<td>0.125</td>
<td>-2.258</td>
<td>0.145</td>
<td>-1.147</td>
<td>0.314</td>
<td>-1.258</td>
<td>0.175</td>
</tr>
<tr>
<td>min</td>
<td>2.325</td>
<td>0.185</td>
<td>3.258</td>
<td>0.189</td>
<td>2.365</td>
<td>0.542</td>
<td>4.189</td>
<td>0.189</td>
</tr>
<tr>
<td>Asia (1979-2004)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$t$</td>
<td>-1.258</td>
<td>0.147</td>
<td>-1.852</td>
<td>0.442</td>
<td>-1.258</td>
<td>0.147</td>
<td>-5.128</td>
<td>0.087</td>
</tr>
<tr>
<td>LM</td>
<td>4.256</td>
<td>0.256</td>
<td>2.341</td>
<td>0.146</td>
<td>4.124</td>
<td>0.125</td>
<td>6.125</td>
<td>0.061</td>
</tr>
<tr>
<td>max</td>
<td>-1.180</td>
<td>0.321</td>
<td>-2.324</td>
<td>0.123</td>
<td>-1.025</td>
<td>0.274</td>
<td>-2.247</td>
<td>0.074</td>
</tr>
<tr>
<td>min</td>
<td>3.452</td>
<td>0.147</td>
<td>3.451</td>
<td>0.174</td>
<td>2.452</td>
<td>0.478</td>
<td>6.128</td>
<td>0.087</td>
</tr>
<tr>
<td>MENA (1979-2004)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$t$</td>
<td>-3.258</td>
<td>0.108</td>
<td>-2.658</td>
<td>0.214</td>
<td>-1.457</td>
<td>0.139</td>
<td>-6.124</td>
<td>0.071</td>
</tr>
<tr>
<td>LM</td>
<td>6.158</td>
<td>0.148</td>
<td>4.125</td>
<td>0.054</td>
<td>4.325</td>
<td>0.114</td>
<td>6.471</td>
<td>0.065</td>
</tr>
<tr>
<td>max</td>
<td>-3.258</td>
<td>0.174</td>
<td>-3.125</td>
<td>0.080</td>
<td>-1.256</td>
<td>0.215</td>
<td>-2.278</td>
<td>0.097</td>
</tr>
<tr>
<td>min</td>
<td>5.128</td>
<td>0.090</td>
<td>5.258</td>
<td>0.091</td>
<td>2.741</td>
<td>0.412</td>
<td>7.147</td>
<td>0.117</td>
</tr>
</tbody>
</table>

Note: A rejection of the null hypothesis of non-stationarity for a given panel indicates that at least one country in the panel does not have a unit root and is stationary. The bootstrap p-values are, in each case, based on 5000 simulations.
3.2.2 Panel Cointegration Tests

Having established the non-stationarity of the series, we then proceed to test for the existence of a long-run relationship between RER and its possible determinants as implied by equation (1). For this purpose, we implement the recent (second-generation) panel bootstrap cointegration test developed by Westerlund and Edgerton (2007). Compare with the (first generation) panel cointegration tests proposed by Pedroni (1999, 2004), and generalised by Banerjee and Carrion-i-Silvestre (2006), this test has the advantage that the null hypothesis is that of the existence of a cointegration relation for all panel countries. Thus, if the null is not rejected, we can conclude that there is a long-run relationship for all panel countries, which is crucial to derive an estimate of the parameters of equation (1) and then evaluate the misalignment. However, this method has a serious limitation, namely the fact that a single country in the panel could cause the rejection of the null hypothesis, and it does not provide any information about which country (or countries) led to the rejection.

The new test developed by Westerlund and Edgerton (2007) is an extension of the Lagrange multiplier test of McCoskey and Kao (1998), and takes into account any correlations that might exist between the countries of the panel considered. In addition, using a "Sieve" bootstrap, it deals with the problem of the significant distortions resulting from the use of the asymptotic normal distribution, by generating critical values specific to the panel countries. It is therefore much more reliable than first-generation cointegration panel tests based on asymptotic distributions.

The results of this test are reported in Table 2. The bootstrap p-values indicate clearly the existence of a cointegration relationship between the real exchange rate (RER) and fundamentals as described by equation (1), for all emerging countries, as well for each of the three groups of countries, whilst the asymptotic p-values (not adjusted for sample size and possible dependence) lead to the opposite conclusion.

Table 2 - Cointegration tests of Westerlund and Edgerton, 2007, between the real exchange rate and its determinants (as specified in equation 1)

<table>
<thead>
<tr>
<th>All countries considered simultaneously (1979-2004)</th>
<th>LM-stat</th>
<th>Asymptotic p-value</th>
<th>Bootstrap p-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model with constant</td>
<td>1.758</td>
<td>0.000</td>
<td>0.154</td>
</tr>
<tr>
<td>Latin America (1979-2004))</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Model with constant</td>
<td>2.147</td>
<td>0.00</td>
<td>0.133</td>
</tr>
<tr>
<td>Asia (1979-2004)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Model with constant</td>
<td>1.924</td>
<td>0.000</td>
<td>0.341</td>
</tr>
<tr>
<td>MENA (1979-2004)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Model with constant</td>
<td>1.854</td>
<td>0.001</td>
<td>0.461</td>
</tr>
</tbody>
</table>
Note:
a- The bootstrap is based on 2000 simulations.
b - The null hypothesis is that of the existence of a long-run relationship between RER and fundamentals (see equation 1) for all countries of the panel considered.

For each of the four panels, the long-run coefficients estimated by the method of least squares dynamic (DOLS) developed by Kao & Chiang (2000) are shown in Table 3.

Table 3: Cointegrating vectors (1979-2004) estimated by DOLS.

<table>
<thead>
<tr>
<th></th>
<th>Emerging countries</th>
<th>Latin A.</th>
<th>Asia</th>
<th>MENA</th>
</tr>
</thead>
<tbody>
<tr>
<td>( \alpha )</td>
<td>1.03</td>
<td>1.75</td>
<td>1.02</td>
<td>0.29</td>
</tr>
<tr>
<td></td>
<td>(0.00)</td>
<td>(0.00)</td>
<td>(0.00)</td>
<td>(0.00)</td>
</tr>
<tr>
<td>( dprod )</td>
<td>1.46</td>
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<td>0.45</td>
<td>0.30</td>
<td>0.09</td>
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<td>( mon )</td>
<td>1.49</td>
<td>0.57</td>
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<td>0.92</td>
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<tr>
<td>( open )</td>
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<td>-1.36</td>
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<tr>
<td>( ifi^b )</td>
<td>-0.13</td>
<td>-0.31</td>
<td>-0.09</td>
<td>-0.04</td>
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<tr>
<td>constante</td>
<td>0.78</td>
<td>0.96</td>
<td>1.03</td>
<td>1.45</td>
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<tr>
<td>( R^2 )</td>
<td>0.99</td>
<td>0.98</td>
<td>0.99</td>
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<tr>
<td>Nb. Obs.</td>
<td>1009</td>
<td>515</td>
<td>256</td>
<td>232</td>
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Note:
a) The numbers in parentheses are p-values.
b) As a measure of international financial integration, we use IFI2 for all countries simultaneously and for Latin America, and NFA for Asia and the MENA.

The estimated coefficient for international financial integration for the three groups of countries confirm the theoretical predictions (see Obstfeld, 1984, Gavin, 1992). An increase of 1% in financial integration leads to a long-run RER depreciation of 0.13% and 0.31% for all countries simultaneously and for Latin America respectively. For Asia and the MENA region, an increase of 1% in financial integration (approximated by the NFA) leads to a RER depreciation of 0.09% and 0.04% respectively. This reflects a RER under-valuation. In the long run, following the positive impact of financial integration, a RER depreciation is required to correct the short-term current account deficit: therefore the Marshall-Lerner condition holds in the emerging countries. On the other hand, the medium run is
characterised by the adjustment of net external assets to their desired level. The emerging countries seem to have a negative net asset position, and therefore record current account deficits and a RER appreciation. In the long run, the desirable NFA level is achieved: the increase in the stock of external debt leads to a RER depreciation, an improvement in the trade account and a trade surplus so that debt can be serviced.

As for financial integration, its coefficient is negative and statistically significant (at the 10% level), this effect being relatively more important in Latin America. This result gives empirical support to the models of Hooper and Morton (1982), Obstfeld (1984) and Gavin (1991). The econometric estimates also confirm that improved terms of trade lead to a RER appreciation in all countries simultaneously and in the three groups studied, which means that the wealth effect dominates the substitution effect. The difference in economic structures between the three groups of countries partly explains the difference in RER response following a shock to the terms of trade (an improvement of 1% in the terms of trade leads to an appreciation of 1.75% in Latin America, 1.02% in Asia and 0.29% in the MENA region respectively).

The productivity differential also has a significant effect in all countries simultaneously and in the majority of countries (except the MENA group): its coefficient is positive, implying that economic growth is accompanied by a RER appreciation (which is consistent with the Balassa-Samuelson effect). This effect is relatively important for Latin America, low in the MENA region and not significant for Asia. The (positive) effect of public spending on the real exchange rate is similar in the three groups: it leads to a RER appreciation in the long run consistently with theory (an increase of 1% causes an appreciation respectively of 0.59% in the panel with all countries, 0.45% in Latin America, 0.30% in Asia and 0.09% in the MENA region, where, however, the coefficient is not statistically significant). As for the monetary variable, a positive shock to the money supply leads to a RER appreciation in Latin America and in the MENA region, and a depreciation in Asia. This can be explained by the adoption of expansionary policies in the latter. The negative coefficients for trade openness in all cases indicate that trade liberalisation was accompanied by RER depreciation. The effect is more important in Latin America and in the MENA region, and relatively minor in Asia. It should also be noted that, for Latin America and Asia, the external factors (terms of trade and trade openness for the former, and terms of trade for the latter) contribute most to the long-run dynamics of the RER. Domestic demand also plays a significant role in both regions, whilst in the MENA region monetary factors and trade openness are most important.
3.2.3 Misalignment measurement

To measure possible misalignments, first we compute the equilibrium real exchange rate by using the estimated coefficients (see Table 3) and the long-run values of the fundamentals, which are estimated using the Hodrick-Prescott (HP) filter.

Misalignment is then calculated as follows:

$$\text{Mis} = \text{RER} - \text{RER}_p = \text{RER} - X^\beta X$$

where $X^\beta$ is the permanent (trend) component of the fundamentals. If the gap is positive (negative), there is an over-(under)-evaluation of the national currency. Figures 1 to 3 in the Appendix show the evolution over time of the RER misalignments in the three regions of the sample. There is clear evidence of either over- or under-valuation for all countries, confirming the recurrence and persistence of misalignments. Specifically, these take the form of under-evaluation in several countries such as Jordan, Morocco, Syria and Tunisia for the MENA region, and overvaluation in most countries of Latin America and Asia.

4. Conclusions

The aim of this study was to shed light on the determinants of the long-run equilibrium RER in emerging countries and to assess possible misalignments, focusing in particular on the long-run effects of international financial integration. Its contribution to the literature is twofold. First, we include international financial integration in the standard reduced-form model of the RER to test its impact on the long-run equilibrium and whether it leads to misalignments. Second, we carry out “second-generation” unit root and cointegration panel tests (taking into account possible cross-sectional dependence), which had not been previously done in this context. Using this approach, we are able to confirm the existence of a long-run relationship between the RER and various factors (including international financial integration) for all four panels considered (all countries, Latin America, Asia, the MENA), in contrast to what is concluded when relying on asymptotic critical values (which are not reliable for statistical inference here).

Our econometric analysis indicates that several factors affect the long-run RER, the signs of the estimated coefficients being consistent with theory. It is found that, in addition to other determinants normally considered in exchange rate models, international financial integration plays a key role, and has resulted in long-run RER depreciation and undervaluation. Also, persistent and recurrent misalignments are common in emerging economies, and take the form of an under-evaluation in most MENA countries and an overvaluation in most Latin American and Asian countries.
References


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Fig. 1: Evolution of RER Misalignment in MENA (1979-2004)

Sources: our calculations using data from the IMF’s International Financial Statistics (IFS, 2006), and World Development Indicators (WDI, 2006)
Fig. 2: Evolution of RER misalignment in Asia (1979-2004)

Sources: our calculations using data from the IMF’s International Financial Statistics (IFS, 2006), and World Development Indicators (WDI, 2006)
Fig. 3 Evolution of RER Misalignment in Latin America (1979-2004)

Sources: our calculations using data from the IMF’s International Financial Statistics (IFS, 2006), and World Development Indicators (WDI, 2006)