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# Gender perspectives of globalization and human development: Evidence from individual-level data<sup>★</sup>

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#### ABSTRACT

Global development debate, which challenges the traditional North-South divide and focuses on the withincountry or micro-level development perspective, argues that there is gender inequality in development within countries or at the micro level. It has brought a new dimension to the argument on development issues by addressing the gender perspective of globalization. Globalization plays a vital role in contributing to greater gender equality in human development. In view of this, this study explores the gender dynamics of globalization and human development at the individual level by covering geo-socioeconomic factors in Odisha, India. It uses primary data collected through a structured survey schedule from 579 individuals in Odisha. By using the beta regression model, the study found that both sociocultural and environmental globalization improve human development at the individual level. Further, as regards the gender perspective, the effect of environmental globalization on human development is stronger for females than males. However, the effect of psychological globalization on human development is weaker for females than for males. Females have lower levels of human development than males, while adults and middle-aged individuals have higher levels of human development than elderly individuals. Moreover, individuals from other backward classes, scheduled classes, and scheduled tribes have lower levels of human development than individuals from unreserved categories. Individuals from Muslim and Christian communities have higher levels of human development than those from Hindu communities. Individuals from joint families experience higher levels of human development than those from nuclear families. Additionally, urban residents have higher levels of human development than rural ones, while individuals from tribal regions have lower levels of it than those from nontribal ones. In order to promote gender equality, globalization can be used as a tool for female human development, having special provisions for female members of the state.

#### 1. Introduction

According to the Global Gender Gap Report (World Economic Forum [WEF], 2023), there is a gap of 31.6 % between women and men in terms of education, health, employment, and political leadership. Gender inequality is one of the biggest obstacles to human development (Batha, 2018). Sen (1985) argues that gender inequality severely restricts women's capabilities, such as education, health, and economic participation, which hinders them from achieving equitable and sustainable development. The extent of gender discrimination is also seen in Sen (1992)'s work, documenting the phenomenon of "missing women" in many societies. Gender discrimination is more prevalent

among individuals in developing countries than in developed countries (Iqbal et al., 2022). Although the enormous evolution of globalization, technology, and communication is able to bridge the gender gap in education, health, income, and overall human development at the macro level, at the micro or individual level, the effect is still unrecognized or yet to be explored. This calls for more context-specific approaches focusing on the role of globalization in inclusive development and gender equity. In fact, the global development debate, which challenges the traditional North-South divide and emphasizes the local or microlevel development perspective, encourages a context-specific analysis of how global forces influence gender equality in human development (Horner and Hulme, 2019; Horner, 2020).

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Globalization plays a crucial role in contributing to greater gender equality in human development and its three dimensions (education, health, and income) at the individual level through exposure to foreign cultures, exchanging ideas, knowledge, educational and health-related resources, technological innovations, and access to global markets (World Bank, 2011). Globalization through multinational corporations (MNCs) brings more jobs for women, provides better working conditions and higher wages than domestic industries, and spreads norms and values that favour gender equality (Lee and Shin, 2020). It can also be seen in the literature that countries with higher levels of globalization exhibit greater gender equality in human development (Sabi, 2007; Sapkota, 2011). On the other hand, globalization affects different sections of society in distinct ways. As evidenced by Roll, Semyonov, and Mandel (2022), women are still lagging behind men in their attainment of higher wages and higher-status jobs in this globalized era. In a similar vein, it is discussed in the literature that globalization dominates women by restricting them to household work, care, and cultural tradition and neglects their education, health, and employment in third-world countries like India (Mohanty, 1984; 1991; 2003). Mohanty (2003) also emphasizes the conflicts between local political dynamics and global economic integration, including how imperialist and capitalist ideologies influence women's lives differently in different regions. Likewise, Lazar (2017) argues that, though globalization spreads certain ideas about progress and development, it also spreads stereotypes and gendered norms across borders. Her framework encourages linking micro-level language use with these broader global forces, revealing how globalization supports patriarchal structures while also offering opportunities for transnational feminist critique and solidarity. Additionally, the study by Ganguly-Scrase (2003) argues that globalization has both positive and negative effects on women in India. However, over the past decade, the intensification of the globalization of the Indian economy has dramatically influenced the social life of the country both economically and culturally (Ganguly-Scrase, 2003). It has brought a new dimension to the argument of the gender perspective of globalization. Thus, there is a need to reinvestigate the effect of globalization on the development of individuals, which will also address the gender aspect in a growing economy like India.

India, one of the fastest-growing developing countries in the world, has a gender gap of 35.7 % (more than the global gender gap of 31.6 % in 2023) in education, health, employment, and political leadership (WEF, 2023). The female human development index (HDI) is 0.57, and the male HDI is 0.67 in India (United Nations Development Programme [UNDP], 2021). Further, the country's gross national income per capita purchasing power parity (PPP) is \$2,277 for females and \$10,633 for males, and the mean years of schooling is 6.3 years for females and 7.2 years for males (UNDP, 2021). This disparity is higher across regions of India and is further fueled by globalization as regions are capable of adjusting to globalization to achieve better development. Odisha, one of the eastern states of India, is rich in natural resources and has a total population of 41,974,218, with 21,212,136 males and 20,762,082 females, according to the 2011 census. Out of the total population of Odisha, 16.69 % of the population lived in urban areas while 83.31 % in rural areas. The state accounts for 3.47 % of the population of India and has a sex ratio of 979 females per 1000 males, which is above the national average of 943 as per the 2011 Census. Further, both Scheduled Tribes (ST) and Scheduled Castes (SC) constitute 39.98 % of the total population (with ST accounting for 22.85 % and SC for 17.13 %) as per the 2011 census, while Other Backward Classes (OBC) constitutes 39.31 % of total population according to a survey by the Odisha State Commission for Backward Classes. However, Odisha has performed poorly in its goal for development (it was ranked 22 out of 23 states and union territories in the national HDI and 32 out of 35 states and union territories in the national gender development index [GDI], respectively, in 2011). Without addressing this issue, it will be really difficult for Odisha to achieve the Sustainable Development Goals (Goal 5: gender equality) by 2030 (Conceição et al., 2023). However, it is expected that globalization, through its positive effect at the individual level, can usher in gender equality in the state. However, at this juncture, it is pertinent to study the gender dynamics of globalization at the micro (individual) level in a state like Odisha. To date, hardly any studies have explored the gender and geo-socioeconomic dynamics of globalization and human development at the individual level in Odisha, India. Therefore, the objective of this study is to do precisely that. The present study has also answered the relevant research questions, i.e., (1) Does globalization improve gender equality in human development at the individual level in Odisha, India? and (2) What are the implications of gender dynamics for global development policies? Additionally, the present study contributes to the existing literature as well as to the global development debate by examining the impact of globalization on gender inequality in human development at the individual level, and it uncovers the geosocioeconomic dynamics of globalization. It also provides critical insights for framing equitable and inclusive development policies.

The rest of this paper is structured as follows. Section 2 presents a brief literature review on globalization and human development from macro to micro levels and develops a conceptual framework on the basis of that literature review. Section 3 deals with the data sources and methods used for the analysis. Section 4 presents and discusses the results. Lastly, Section 5 concludes with some policy suggestions.

#### 2. Related literature

Human development is defined as the process of widening people's choices and opportunities, which are essential for them to maintain a long and healthy life, gain knowledge, and attain a decent standard of living at all levels of development. It is about the real freedom that ordinary people have to decide who to be, what to do, and how to live (UNDP, 1990; Sen, 1989). Gender equality in human development means that both males and females are equal in terms of socioeconomic opportunities (Iqbal et al., 2022). Sen (1989) argues that development should focus on achieving true gender equality by giving women agency and freedom to make decisions about their lives, including participation in the economy and political sphere. However, the repercussions of not taking women into the mainstream are discussed by Mahbub-ul-Haq, stating that "Development, if not engendered, is endangered." Thus, the global development argument should be assessed based on gender equality in human development by considering the potential effect of globalization.

There are a considerable number of studies on globalization and gender equality in human development at the macro level (Seguino, 2006; Sabi, 2007; Sapkota, 2011). A large number of studies have been undertaken on globalization and gender equality in the dimensions of human development covering different countries and regions (Seguino, 2006; Dejardin, 2009; World Bank, 2011; Asongu et al., 2020; Roll et al., 2022). By using individual data from 47 countries, Roll et al. (2022) found that globalization improves women's participation in the labour force. The economic aspects of globalization in the form of trade, foreign direct investment (FDI), and information and communication technology (ICT) also affect gender equality in income or employment, education, and health (Berik et al., 2002; Chen, 2004; Schultz, 2006; Efobi, Tanankem, and Asongu, 2018; Ouedraogo and Marlet, 2018; Stolzenburg et al., 2020). Ouedraogo and Marlet (2018) found that FDI inflows improved women's welfare and reduced gender inequality in 94 developing countries during the period 1990–2015. However, a study by Helble and Takeda (2020) found no evidence of gender equality in wages in the presence of FDI inflow at the household level in Cambodia. Another study, this time by Yu, Zhang, and Wen (2019), also found that

<sup>&</sup>lt;sup>1</sup> In 2011, the Government of India approved the name change of the State of Orissa to Odisha. This document reflects this change. However, when reference is made to policies that predate the name change, the formal name Orissa is retained.

at the household level, FDI improves women's economic status by increasing female earnings. Cameron, Kocum, and Berry (2020) found that an individual with better economic security in terms of income and employment has a positive attitude toward globalization. A study by Patel and Rietveld (2022) observed that globalization has a positive impact on individuals' perceptions of entrepreneurship. In the Indian context, the literature has also discussed globalization and gender equality in human development and its three dimensions (Arora, 2012; Deb and Sen, 2016; Ghosh, 2022). By using household-level and industry-level data, Sharma (2020) found that foreign direct investment increases the employment of unskilled female workers in India. However, no studies have been undertaken on globalization and gender equality in human development at the individual level covering geosocioeconomic aspects.

## 2.1. Conceptual framework

Before discussing the conceptual framework, it is worth mentioning of global development debate, which sheds some new light on framing the relationship between globalization and gender equality in human development. Global development is a process of providing opportunities for exploring and addressing collective issues like gender, health, education, finance, class, climate change, and the shared challenges at the ground level (Horner and Hulme, 2019). It is defined by "converging divergence," i.e., by decreasing inequalities between countries and increasing inequalities within countries, providing a new perspective that gender inequalities should be addressed within countries or micro levels considering the global forces. Horner and Hulme (2019) argue that the traditional international development model is based on a oneway flow of aid from the developed "North" to the developing "South" and has become increasingly ineffective in the face of globalization. They claim that development is now a global process, formed by interconnected flows of technology, labour, and capital. As new economic powers emerge in previously aid-recipient regions, and global challenges such as climate change, urbanization, and inequality (gender) transcend borders, development policies must be rethought and include micro-level perspectives (Horner and Hulme, 2019; Horner, 2020).

At the individual level, globalization is defined as the degree to which the individual is connected with the rest of the world in terms of economic, social, cultural, psychological, and environmental dimensions. Similarly, at the individual level, human development is defined as the well-being of individuals in terms of access to healthcare facilities, education, and income. The present study has developed a conceptual framework to analyze the relationship between globalization and gender equality in human development at the individual level by taking ideas from the macro-level literature. Some of the mechanisms discussed in the conceptual framework are based on the macro-level conceptual framework because the logic for both macro and individual levels is the same. The macroeconomic literature has largely identified the three dimensions (namely economic, social, and political; Dreher, 2006) of globalization. It is worth mentioning that since globalization facilitates the spillover effect of technology and through its different dimensions affects the environment, technological development is assumed to be within globalization. However, at the micro/individual level in developing economies like India, one can identify economic, sociocultural, psychological, and environmental dimensions of globalization that can shape human development. At the individual level, these dimensions of globalization can have both positive and negative effects on gender equality in human development. Globalization facilitates new economic opportunities for female individuals through access to global markets and by providing entrepreneurial and employment opportunities. This can contribute to women's economic empowerment (World Bank, 2011) and ultimately promote gender equality in human development. It facilitates educational opportunities for females by giving them access to educational resources and improving communication channels from around the world.

Globalization also promotes the exchange of ideas, knowledge, and technologies, which can positively influence the educational and skills development of women and thus their human development (Dejardin, 2009; Aroram, 2012). Further, the economic empowerment of women, coupled with better education due to globalization, will provide access to gender-specific healthcare facilities, all of which make them better off psychologically, leading to their better participation in decision-making (policy, institutional, political, and environmental) processes. On the other hand, globalization widens income inequality between men and women. This is because women, especially in developing economies like India, are mostly engaged in informal sectors with lower wages, limited benefits, and reduced job security (Roll et al., 2022). This hinders women's economic empowerment and thereby their human development. Secondly, globalization dominates the traditional local cultural values and gender norms that affect health (by creating tension, stress, and overthinking) and thus the human development of women (Fig. 1).

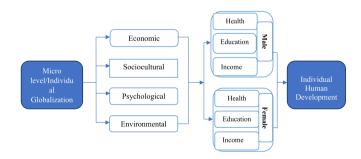
## 3. Data sources and methods

## 3.1. Study Region

The present study has used primary data collected from individuals from Odisha through proper sampling techniques. Odisha, one of the eastern states of India, is rich in natural resources and cultural heritage. The state is located between 17.49'N and 22.34'N latitude and meridians of 81.27'E and 87.29'E longitude on the east coast of India (Fig. 2). It is bounded by the Bay of Bengal in the east, West Bengal in the northeast, Bihar in the north, Madhya Pradesh in the west, and Andhra Pradesh in the south. The state extends over an area of 155,707 square kilometers, accounting for about 4.87 % of the total area of India. As mentioned earlier, Odisha had a total population of 41,974,218 (3.47 % of the total population of India), comprising 21,212,136 males and 20,762,082 females as per the 2011 census. The state is divided into 30 administrative geographical units, called "districts."

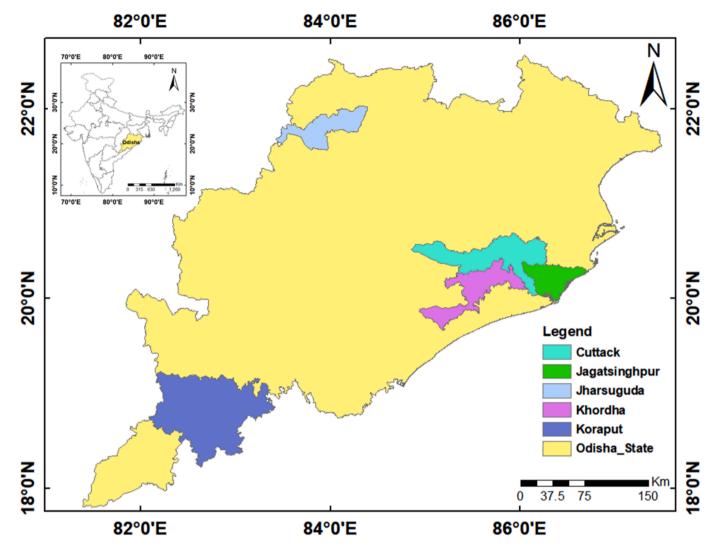
## 3.2. Sampling Design

In this study, since the population size is unknown, the sample size was determined based on the Cochran (1963) formula. According to the Cochran (1963) formula, a sample of 385 or more is appropriate for a precision level of 5 %. This formula is also considered appropriate for



**Fig. 1.** Conceptual Framework on Globalization and Gender Equality and/or Equity in Human Development at Individual Level. . Source: Authors' construction

 $<sup>^2</sup>$  The Cochrane (1963) formula is  $n=\frac{Z^2\times p\times q}{e^2}.$  The study takes Z=1.96 (at the 95% confidence level),  $p=50\%=0.5,\ q=(1-p)=0.5,\ and\ e=5\%=0.05$  to determine the sample size.



**Fig. 2.** Study Area. . Source: Authors' construction using ArcGIS software.

calculating the sample size in the case of a large population in the literature (Israel, 1992). For the present study, the size of the sample is 579, and the selection of the individuals was done through a multistage sampling procedure. The data for these individuals were collected by canvassing a structured survey schedule from April to September 2022. The details of the sampling process are presented in Table 1. The survey schedule was prepared after a careful review of the literature and repeated rounds of iteration through the pilot survey.

The study was carried out in four districts of Odisha, namely Khordha, Jagatsinghpur, Koraput, and Jharsuguda, and one urban body, namely Cuttack, based on geo-socioeconomic characteristics (Fig. 2). The selection of the sample was made through a multistage sampling technique. In the second stage, Odisha was divided between urban and rural areas based on the extent of urban and rural populations (16.7 % in urban areas and 83.31 % in rural areas as per the 2011 census). The sample was divided into urban and rural areas to reflect the fact that the dynamics of human development and globalization are different in urban and rural areas because of their respective characteristics. Urban areas of Odisha include metropolitan cities. The metropolitan cities of

India are classified into three categories, i.e., X (Tier-I), Y (Tier-II), and Z (Tier-III), by the government of India based on the population density of the city. According to the 2011 census, three of the cities of Odisha come under the Tier-II category, i.e., Bhubaneswar, Cuttack, and Rourkela. Out of these three cities, one (Cuttack Municipal Corporation) was selected through the simple random sampling (SRS) technique, i.e., Cuttack. Cuttack Municipal Corporation has 54 wards according to the 2011 census. Out of these 54 wards, one was selected through the SRS technique.

In order to collect data from rural Odisha, four districts were selected based on its geo-socioeconomic characteristics. The districts of Odisha are classified into "developed" and "underdeveloped" districts based on

<sup>&</sup>lt;sup>3</sup> Generally, it is assumed in the literature that if the population is unknown, 50% of the sample proportion is taken for maximum variability in the population (Israel, 1992).

<sup>&</sup>lt;sup>4</sup> Tier-I cities consist of the top metropolitan cities of India and have a high population density and higher living expenses. They have major international airports, top multispecialty hospitals, industries, education, and research institutes.

 $<sup>^{5}</sup>$  Tier-II cities cover the developing cities with a speedy growth rate in industrial and allied sectors. These cities are convenient destinations for foreigners to get the best services at reasonable costs. They also have distinct urban compared to rural characteristics.

<sup>&</sup>lt;sup>6</sup> Tier-III cities include those cities that have a lower population density and cost of living, and have poor air connectivity and other infrastructure facilities (Farzin, 2019).

**Table 1**Sampling Process of the Study

1st Stage	2nd Stage	3rd Stage	4th Stage	5th Stage	6th Stage	7th Stage
State	Urban/Rural	Urban Center/ District	Division/Block	Urban/ Rural Area	Ward(s)	Individuals
Odisha, India	Urban units (3) Bhubaneswar, Cuttack, Rourkela	OneUrban center (Cuttack)	OneUrban center (Cuttack)	One Urban center	One ward	83 individuals
	Rural areas, 30 districts	Four districts (Khordha, Jagatsingpur, Koraput, Jharsuguda)	One block each from four districts (total 4 blocks: Jatni, Kujang, Semiliguda, Jharsuguda)	One Gram Panchayat (GP) from each block (total 4 GP: Haripur, Kothi, Dudhari, Badmal)	Two wards from Haripur GP, two wards from Kothi GP, three wards from Dudhari GP, and one ward from Badmal GP; total eight wards	Khordha – 188, Jagatsingpur – 100, Koraput – 108, Jharsuguda – 100; total 496 individuals
Purposive Sampling	Stratified Sampling	Stratified Sampling	Simple Random Sampling	Simple Random Sampling	Simple Random Sampling	Proportional cum Sequential sampling

Source: Authors' construction.

the HDI score given by the Human Development Report of Odisha in 2004. The developed districts are Khordha, Jharsuguda, Cuttack, 8 Sundargarh, Deogarh, Angul, Puri, Bhadrak, Mayurbhanj, Kendrapara, Kalahandi, Dhenkanal, Sambalpur, Nuapada, and Nayagarh. The underdeveloped districts are Sonepur, Bargarh, Balasore, Jagatsinghpur, Ganjam, Balangir, Jajpur, Baudh, Keonjhar, Rayagada, Nabarangapur, Koraput, Gajapati, Kandhamal, and Malkangiri. From the developed districts, Khordha and Jharsuguda, and from the underdeveloped districts, Jagatsinghpur and Koraput, were selected through the SRS technique. Further, some of the districts in Odisha are relatively more industrialized than others. There are 12 industrial districts in Odisha, namely Sundargarh, Koraput, Dhenkanal, Jajpur, Keonjhar, Angul, Jharsuguda, Sambalpur, Bargarh, Bolangir, Mayurbhanj, and Rayagada (Planning and Convergence Department, 2019). Since one of the industrialized districts, i.e., Jharsuguda, had already been selected in the developed districts category, one more district, i.e., Koraput, was selected through the SRS technique from among the 12 industrial districts to have a better representation of industrial districts. Now, in the sample districts, there are two industrialized districts.

Additionally, Odisha has a 480-kilometer-long coastline. According to the Centre for Coastal Zone Management and Coastal Shelter Belt (2017), the state has six coastal districts, namely Balasore, Bhadrak, Kendrapara, Jagatsinghpur, Puri, and Ganjam. Out of these six coastal districts, one district, namely Jagatsinghpur, had already been selected under the underdeveloped district category. According to the Census (2011), there are 13 tribal districts in Odisha, namely Mayurbhanj, Sundargarh, Koraput, Rayagada, Nabrangpur, Malkanigiri, Kandhmal, Gajpati, Sambalpur, Keonjhar, Kalahandi, Balasore, and Ganjam. However, the tribal population in the state of Odisha constitutes 22.5 %, therefore, only one district, namely Koraput, was chosen through the SRS technique to represent the tribal districts of Odisha. After the selection of sample districts, one block was selected from each district through the SRS technique. From each block, one gram panchayat was chosen through the SRS technique. Likewise, villages were chosen from corresponding gram panchayats. After the selection of villages, wards were selected through the SRS technique. From each ward, a list of voters was collected (voters are aged 18 and above in Odisha). Then, from the voter list, a sequential sampling technique was used to select the proportional number of individuals.

## 3.3. Method

In addition to the proper presentation and visualization of data, the study has calculated the globalization index and its various components (economic, sociocultural, psychological, and environmental) and related them to human development for both males and females at the individual level by using the tetrachoric principal component analysis (PCA) method and regression technique, respectively. Pre-diagnostic tests, including the heteroskedasticity test, multicollinearity test, endogeneity test, and normality test of all the variables, were carried out before analyzing the data. However, since the indices used for the study are in fractions (values lying between 0 and 1), in order to analyze the association among these indices, econometrics techniques such as beta regression and fractional regression (Papke and Wooldridge, 1996) were used. The advantage of this method is that it addresses the problem of asymmetries and heteroskedasticity. Following Carrasco, Ferrari, and Arellano-Valle (2014), the beta regression model for the present study was specified as:

$$IHDI = (IV)\beta + \mathbf{u},\tag{1}$$

where, E(IHDI) Beta $(IV)\widehat{\beta}, \sigma_{ij}^2$ ,  $IV N\{(IV)\widehat{\beta}, \sigma_{iv}^2\}$ , and  $u N\{0, \sigma_{ij}^2\}$ ,

"IHDI" is the "individual human development index", "IV" is the vector of explanatory variables that include "individual globalization index" and other demographic, socioeconomic, psychological, cultural, environmental, and dummy (for geo-social and economic regions like rural—urban, industrial-nonindustrial, coastal-noncoastal, tribal-nontribal) variables. The Individual Human Development Index (IHDI) is computed by taking the arithmetic mean of the three normalized indices, i.e., health index (total health expenditure of the individual in the last year), education index (number of years of education of the individual), and income index (monthly income of the individual). Hence, the IHDI is defined as:

$$IHDI = \left(\frac{HI + EI + II}{3}\right),\tag{2}$$

where  $H\!I$  = Health Index,  $E\!I$  = Education Index, and  $I\!I$  = Income Index. The value of the IHDI will lie between 0 and 1, i.e., (0  $\leq$  IHDI  $\leq$  1). In order to calculate the dimension indices of education and income, minimum and maximum values/goalposts are chosen. Having defined the minimum and maximum values, the dimension indices are calculated as:

$$Dimension Indices = \left(\frac{Actual \, Value - Minimum \, Value}{Maximum \, Value - Minimum \, Value}\right) \tag{3}$$

Since the health indicator, i.e., total health expenditure in the last year, is in reverse form, to make the health index unidirectional, the study has taken the difference between the maximum and the actual values in the numerator, keeping the denominator as it is.

 $<sup>^{7}\,</sup>$  The Human Development Report of 2004 was chosen because since 2004 no authenticated source has calculated the HDI in Odisha.

<sup>&</sup>lt;sup>8</sup> Cuttack is called a "geographical unit/district" or a "city.".

<sup>&</sup>lt;sup>9</sup> The present study uses the arithmetic mean to compute the IHDI, not the geometric mean, because some of the dimensions have values of zero.

(5)

(7)

(8)

Similarly, the Individual Overall Globalization Index (IOGI) is constructed by using tetrachoric PCA of four-dimension indices, i.e., individual economic globalization index (IECOGI), individual sociocultural globalization index (ISCGI), individual psychological globalization index (IPGI), and individual environmental globalization index (IENVGI). The selection of the dimensions of globalization is made based on the literature and field survey. At the macro level literature, globalization has three dimensions, namely economic, social, and political (Dreher, 2006). However, at the micro level, though one can measure economic and social globalization, it is difficult to measure political globalization. In fact, during the field survey, economic, social, psychological, and environmental dimensions of globalization were observed, while the political dimension was not evident. Thus, these four dimensions of globalization were selected. The individual overall globalization index is then standardized by using the following formula:

$$IOGI = \left(\frac{Actual\ Value - \textit{Minimum\ Value}}{\textit{Maximum\ Value} - \textit{Minimum\ Value}}\right) \tag{4}$$

The IOGI value will lie between 0 and 1, i.e.,  $(0 \le (IOGI) \le 1)$ . Initially, the indicators of each dimension index of overall global-

 $IECOGI = ((Remittances + Work in MNCs + Work in DHL^1))$ 

- + Work in FedEx $^2$  + Work in UPS $^3$  + Possessing credit cards
- + Access to internet banking + Possessing digital payment apps
- + Trading in stock market + Reserve for eign currencies
- $+ \textit{ Deposit in foreign bank } + \textit{ Invest in foreign country} \big) \big/ 12 \big)$

The Individual Socio-Cultural Globalization Index (ISCGI) is constructed along similar lines to the IECOGI. However, since the total number of indicators under individual sociocultural globalization is 62, the indicators are categorized into seven groups for better representation. The details of the 62 indicators are presented in Table A.2 in the Appendix. The ratio is presented in equation 6 as (<sup>1</sup>DHL: Dalsey, Hillblom, and Lynnis is the world's leading logistics company, <sup>2</sup>FedEx: Federal Express Corporation, <sup>3</sup>UPS: United Parcel Service, an American multinational company, is the world's largest courier company.)

ISCG = (Deliberate use and consumption of foreign products + Presence of foreign companies where the individual lives

- + Presence of foreign restaurants and supermarkets where the individual lives
- + Availability of products or services produced by MNCs in the area where the individual lives
- + Participation in global communication flows and mass communication + Knowledge of international lingua franca (mainly English)
- + Global or supranational mobility)/7) (6)

ization were in the ordered form (i.e., on a Likert scale of 1 to 5). To make the estimation process smooth, these indicators are converted into binary form (0 and 1). For example, if the Likert scale value is 3 or less, it is converted to 1, and for Likert scale values of 4 and 5, the value is assigned 0.

The Individual Psychological Globalization Index (IPGI) is computed like the IECOGI by taking the ratio of the six indicators, and the ratio is presented in equation 7 as follows:

IPGI = ((Observed any changes in the dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of time + Influenced by the Western dressing style over the period of th

- $+ {\it Callyour father and mother in the name of Daddy and Mommy} + {\it Preference for foreign-originated foods}$
- + Prefertocelebrate birth day by cutting the cake + Feelthat people are is olating themselves day by day)/6)

The Individual Economic Globalization Index (IECOGI) is constructed as a ratio. The numerator of the ratio is the sum of the presence of the indicators (i.e., the value is 1 if the indicator is present and 0 otherwise), and the denominator of the ratio is 12. The ratio is presented in equation 5 as follows:

Likewise, the Individual Environmental Globalization (IENVGI) Index is constructed like the IECOGI as the ratio of five (05) indicators and shown in equation 8. Since the total indicators under environmental globalization is 5, the denominator of the index is 5. The ratio is presented as follows:

 ${\tt IENVGI} = \! (({\it Concerned about Global warming} + {\it Concerned about Climate Change}$ 

- + Concerned about dangerous diseases, e.g., COVID 19, HIV, SARS, bird flu
- + Concerned about protection of the natural environment [afforestation and waste disposal {not spreading plastic}]
- + Watching the Discovery Channel, National Geography, and Animal Planet channels)/5)

The value of each dimension index will lie between 0 and 1. A detailed list of indicators used for the construction of dimension indices of globalization is presented in Table A.1 in the Appendix. Additionally, the detailed descriptions and the nature of dependent, independent, and control variables are presented in Table A.2 in the Appendix. Further, the steps or procedures taken for data cleaning are mentioned in detail in Table A.3 in the Appendix. The selection of control variables like age group, gender, marital status, caste, religion, and family type is made based on the literature (Imran, Cheok, and Devadason, 2018; Bridge, 2017; Chalam, 2007; Tikhute, 2023; Dhanaraj and Mahambare, 2019). Further, the marginal effect of the independent variables is interpreted and compared. Additionally, the slope dummy of gender and dimensions of globalization are created to understand the gender dynamics of globalization and human development. Estimation is done through the statistical software STATA 18.0 edition (StataCorp, 2023; Bruin, 2006). The method used in the study furthers the global development debate by moving beyond the theoretical discussions to an empirical discussion of how the dimensions of globalization contribute to gender equality in human development by using individual-level data.

## 4. Results and discussions

The descriptive statistics and correlation analysis of all the variables are presented in Table 2 and Table A.4 in the Appendix. Table 2 shows that the mean value of the IHDI is 0.490. The mean value of the IECOGI is low (i.e., 0.062), while the mean value of the IENVGI is high (i.e., 0.694) followed by the IPGI (0.572). The mean age is 41 years, which indicates that most of the individuals belong to the middle-aged category. Table A.4, presented in the Appendix, reveals that economic, sociocultural, psychological, and environmental globalization are positively correlated with human development. Additionally, the crosstabulation of individual overall globalization and its four dimensions along with other control variables is shown in Table A.5 in the Appendix (which is divided into five sub-tables, A.5.1–A.5.5). The level of overall globalization and its four dimensions are categorized into three parts, namely low (<= 0.25), moderate (0.26–0.75), and high (> 0.76) levels of globalization.

Table A.5.1 presented in the Appendix reveals that individuals in the study area have a moderate (0.25–0.75) level of overall globalization, which is equally distributed between females (79.5 %) and males (79.3 %). This implies gender equality in experiencing a moderate level of overall globalization. Further, the moderate level of overall globalization is higher for individuals in the 54-and-above age group (91.6 %), widowed individuals (86.7 %), the ST category (93.3 %), and Christian

**Table 2**Descriptive Statistics

Variable	Observations	Mean	Standard Deviation	Minimum	Maximum
IHDI	579	0.490	0.109	0.246	0.930
IECOGI	579	0.062	0.115	0	0.333
ISCGI	579	0.173	0.115	0.001	0.444
IPGI	579	0.572	0.179	0	1
IENVGI	579	0.694	0.164	0	1
Gender	579	1.494	0.511	1	4
Age	579	40.642	14.253	18	85
Marital Status	579	1.896	0.499	1	4
Caste	579	2.544	1.017	1	4
Religion	579	1.275	0.685	1	3
Family Type	579	0.404	0.491	0	1
Urban	579	0.143	0.351	0	1
Coastal	579	0.173	0.378	0	1
Industrial	579	0.173	0.378	0	1
Tribal	579	0.187	0.390	0	1

Source: Authors' calculation.

communities (98.7 %). A higher percentage of individuals from nuclear families (84.6 %) are exposed to a moderate level of overall globalization compared to those from joint families (71.8 %). Moreover, the moderate level of globalization is higher for individuals residing in urban (85.5 %), coastal (86 %), nonindustrial (91 %), and tribal (97.2 %) regions than for those living in rural (78.4 %), noncoastal (78.1 %), industrial (24 %), and nontribal (75.4 %) regions.

With respect to the dimensions of globalization, individuals in the study area have a low level of economic globalization (Table A.5.2 in the Appendix). By comparing with the geo-sociodemographic characteristics, it is found that the low level of economic globalization is evenly distributed between females (86.6 %) and males (86.4 %). However, the low level of economic globalization is more pronounced among the elderly (95 %), widowed (100 %), ST (94.8 %), and Christian communities (100 %). Further, it is more prevalent in nuclear families (93 %) than in joint families (76.9 %). The low level of economic globalization is higher for individuals residing in urban (100 %), coastal (100 %), and nonindustrial (99.6 %) regions than for those living in rural (84.3 %), noncoastal (83.7 %), and industrial (24 %) regions. However, it is lower for individuals living in nontribal areas (83.4 %) than for those living in tribal areas (100 %).

Similarly, individuals in the study area have a low level of socio-cultural globalization (Table A.5.3 in the Appendix). It is more prevalent among females (74.6 %), the elderly (94.1 %), widowed individuals (93.3 %), the ST category (93.3 %), and Christian communities (100 %) than others. This could be because they (females, the elderly, widowed people, and STs) are marginalized and reliant on others, with less exposure to the rest of the world's socioeconomic opportunities. Individuals who live in nuclear families (80 %) are more exposed to a low level of sociocultural globalization than those who live in joint families (62.4 %). Moreover, individuals living in rural (78.3 %), coastal (78 %), tribal (100 %), and nonindustrial (83.5 %) regions are more exposed to low levels of sociocultural globalization than those residing in other regions.

Individuals have moderate levels of psychological globalization, and gender equality exists in this context (Table A.5.4). That means an equal proportion of males (83.7 %) and females (83 %) enjoy a moderate level of psychological globalization. However, the elderly (92.4 %), married individuals (85.9 %), the OBC category (85.4 %), and Christian communities (94.9 %) are more exposed to moderate levels of psychological globalization than others. Further, this moderate level of psychological globalization is higher for individuals residing in rural (87.3 %), noncoastal (85 %), and tribal regions (95.4 %).

Similarly, individuals in the study area have a moderate level of environmental globalization (Table A.5.5), with a slightly higher percentage of females (64 %) than males (61.7 %) being more exposed to moderate levels of it. These moderate levels of environmental globalization are more prevalent among the elderly (84.9 %), widowed individuals (80 %), the ST category (86.6 %), and Christian communities (96.2 %) than others. A higher percentage of individuals living in nuclear families (69.3 %) are more exposed to moderate levels of environmental globalization than those living in joint families (53 %), while such moderate levels of environmental globalization are higher for individuals living in urban (74 %), coastal (67 %), tribal (96.3 %), and nonindustrial (74.9 %) regions than for those residing in rural (60.7 %), noncoastal (61.8 %), nontribal (55 %), and industrial (4 %) regions.

The study checked pre-diagnostic tests like the multicollinearity test, the endogeneity test developed by Durbin (1954) and Wu and Hausman (Wu, 1974; Hausman, 1978), the heteroskedasticity test by Breusch and Pagan (1979) and Cook and Weisberg (1983), and the normality test by Jarque and Bera (1987); the results are presented in Tables A.6 and A.7 in the Appendix. The results reveal that the model is free from problems of multicollinearity and endogeneity, while heteroskedasticity and nonnormality are present. In order to address the problems of heteroskedasticity and nonnormality, beta regression was used in the study. Table 3 depicts the results of both the beta regression model and the

**Table 3**Regression Results

	Beta Regression		Fractional Probit Regression	
IHDI	Coefficient	Average Marginal Effect	Coefficient	Average Marginal Effect
IECOGI	-0.349	-0.063	-0.222	-0.067
IECOGI	(0.274)	(0.056)	(0.184)	(0.057)
ISCGI	2.143*	0.482*	1.338*	0.484*
	(0.294)	(0.055)	(0.191)	(0.057)
IPGI	0.076	-0.012	0.039	-0.013
	(0.119)	(0.022)	(0.075)	(0.021)
IENVGI	0.175	0.099*	0.096	0.096*
	(0.158)	(0.027)	(0.101)	(0.026)
Gender				
Female	-0.295**	-0.038*	-0.199**	-0.037*
	(0.149)	(0.006)	(0.090)	(0.006)
Prefer not to say	0.220		0.141*	
	(0.282)		(0.054)	
Gender*IECOGI				
Female	0.179		0.102	
	(0.297)		(0.180)	
Prefer not to say	0		0	
Gender*ISCGI				
Female	-0.315		-0.192	
	(0.358)		(0.208)	
Prefer not to say	0		0	
Gender*IPGI				
Female	-0.257***		-0.148***	
	(0.146)		(0.084)	
Prefer not to say	0		0	
Gender*IENVGI				
Female	0.478**		0.311*	
	(0.205)		(0.120)	
Prefer not to say	0		0	
Age Group				
18-35	0.270*	0.066*	0.171*	0.067*
	(0.037)	(0.009)	(0.022)	(0.009)
36-53	0.111*	0.027*	0.070*	0.027*
	(0.033)	(0.008)	(0.020)	(0.008)
Marital Status				
Married	0.002	0.001	0.003	0.001
	(0.039)	(0.010)	(0.024)	(0.009)
Widowed	-0.006	-0.001	-0.004	-0.002
	(0.083)	(0.020)	(0.036)	(0.014)
Caste				
OBC	-0.066***	-0.016***	-0.040***	-0.015***
	(0.035)	(0.009)	(0.023)	(0.009)
SC	-0.075**	-0.018**	-0.046***	-0.018***
	(0.038)	(0.009)	(0.026)	(0.010)
ST	-0.164*	-0.040*	-0.103*	-0.040*
	(0.050)	(0.012)	(0.031)	(0.012)
Religion				
Muslim	0.607*	0.144*	0.271	0.104
	(0.180)	(0.041)	(0.233)	(0.088)
Christian	0.277*	0.067*	0.174*	0.067*
	(0.076)	(0.018)	(0.042)	(0.016)
Family Type				
Joint	0.042***	0.010***	0.026***	0.010***
	(0.025)	(0.006)	(0.015)	(0.006)
Urban				
Urban	0.091**	0.022**	0.057**	0.022**
	(0.043)	(0.010)	(0.028)	(0.011)
Coastal			•	
Coastal	-0.010	-0.002	-0.006	-0.002
	(0.037)	(0.009)	(0.023)	(0.009)
Industrial				
Industrial	-0.016	-0.004	-0.006	-0.002
	(0.072)	(0.017)	(0.043)	(0.017)
Tribal	• • • • •	****		<b>.</b>
Tribal	-0.196*	-0.048*	-0.125*	-0.049*
	(0.062)	(0.015)	(0.035)	(0.014)
Constant	-0.576	(/	-0.350	( ·/
	(0.128)		(0.075)	
Diagnostic Tests			Wald $\chi^2(24) = 3793.02$	
Diagnostic Iests	LR $\chi^2(24) = 591.22$ Prob > $\chi^2 = 0.000$		Prob > $\chi^2 = 0.000$	
	$2 \text{Frod} > \chi = 0.000$ 2 Log-likelihood = 760.486		$\chi = 0.000$ Log-pseudolikelihood = $-392.352$	
	Number of observations = 579		Pseudo $R^2 = 0.022$	
	14 HILLDEL OF ODSELVATIONS — 3/9		1 3CHUO 10 — 0.022	

Notes: \*, \*\*, and \*\*\* represent significance at 1%, 5%, and 10% levels, respectively. Standard errors are given in parentheses. Source: Authors' estimation.

fractional probit regression model. The fractional probit regression model is used to check the robustness of the results. Since the coefficient of beta regression determines the direction of the results and not the magnitude of the effect from these results, the average marginal effect of beta regression is interpreted. It is shown in Table 3 that sociocultural globalization increases the human development of the individual by 0.482. This indicates that being exposed to a variety of foreign cultures and lifestyles has an impact on an individual's health, education, and income, and therefore human development by influencing his/her values, beliefs, and cultural practices. Similarly, environmental globalization increases the human development of the individual by 0.099. This implies that the individual, being integrated with the rest of the world, has gained certain information about the environmental degradation or protection of the natural environment happening across the globe and its direct positive impact on his/her health, education, and income, which leads to a change in human development. However, neither economic nor psychological globalization is found to have a significant impact on human development at the individual level.

Females have lower levels of human development than males by 0.038. This may be due to the fact that females have lower labour force participation, lower wage earnings, and less access to social protection like healthcare facilities than males. However, the effect of environmental globalization on human development is stronger for females than males. This is because females are more sensitive to the environment as it affects their lifestyles, health, livelihood, safety, and security more than males (UN Women, 2022). Thus, they try to gain more information on environmental issues that positively influence their health, education, and income, and hence their human development. In contrast, the effect of psychological globalization on human development is weaker/ lower for females than for males. One possible reason for this is that globalization dominates the traditional local cultural values and gender norms that affect health (by creating tension, stress, and overthinking) and thereby affects the human development of women more than that of men. Moreover, individuals in the 18-35 and 36-53 age groups have higher levels of human development (by 0.066 and 0.027, respectively) than those in the over-54 age group. This implies that adults (young people) and middle-aged individuals enjoy a higher level of human development than the elderly. This is because adults and middle-aged individuals are in better physical health, have better cognitive skills to acquire knowledge, and are financially more active than the elderly. The elderly are comparatively less economically active and less healthy than young and middle-aged people, which reduces their level of human development. Wang, Sung, and Liu (2022) also supported these findings by stating that as people become old, their human development is reduced in the People's Republic of China (PRC).

On the other hand, individuals who belong to OBC, SC, and ST categories have lower levels of human development (by 0.016, 0.018, and 0.040, respectively) than those who belong to unreserved categories. This is because the caste system in India represents a historically deeprooted social stigma where individuals belonging to lower-caste categories (i.e., OBC, SC, and ST) have faced greater socioeconomic discrimination and marginalization in terms of access to high-quality education, formal employment opportunities, healthcare services, and other resources than those in unreserved categories. Further, individuals from lower-caste categories are hierarchically deprived of accessing different socioeconomic opportunities and are not aware of their basic rights (employment, education, and healthcare). Thus, these factors force them to experience a lower level of human development. The study by Mosse (2018) is in line with these findings.

Individuals belonging to Muslim and Christian communities have higher levels of human development by 0.144 and 0.067, respectively, than those belonging to Hindu communities. This is due to the fact that there are generally fewer people in Muslim and Christian communities than in Hindu communities (who are dispersed throughout the country), and they form a cohesive unit in which they help each other in different socioeconomic aspects. This contributes to their human development

more than in Hindu communities. However, individuals living in joint families enjoy higher levels of human development by 0.010 than those living in nuclear families. This is because an individual living in a joint family enjoys more care and love from members of the family when they are ill, more moral support at times of financial loss, and good mentoring and guidance when studying, all of which enhance his/her human development. In regard to geo-socioeconomic regions, individuals residing in urban areas enjoy a higher level of human development by 0.022 than those living in rural areas. One possible reason for this is that urban areas are equipped with better infrastructure facilities and are more technologically advanced, enabling them to provide better employment opportunities, income, education, and health than rural areas. However, individuals from tribal regions enjoy a lower level of human development by 0.048 than those from nontribal regions. This may be due to the fact that tribal regions have limited infrastructure, are far from the city, and lack access to basic services, including healthcare, education, sanitation, transportation, and job opportunities.

## 5. Conclusions and policy suggestions

Global development argument emphasizes addressing collective issues like gender inequality in socioeconomic development at the ground level by focusing on the role of globalization. This calls for a contextspecific analysis of understanding the gender perspective of globalization and human development. The present study, therefore, investigates the effect of globalization on the development of individuals addressing gender inequality in a growing region like Odisha, India. This study has brought a new dimension to the argument of development issues by addressing the gender perspective of globalization. The findings reveal that sociocultural globalization and environmental globalization have a positive impact on human development at the individual level. The positive impact of sociocultural globalization on human development is due to the access to diverse cultural ideas and practices, education, and skills development through global media and communication technologies. In fact, sociocultural globalization sensitizes women about their rights, power, and freedom. As a result, it helps to raise their voice against any sort of injustice meted out to them. This will improve their bargaining power and, as a result, can enhance their human development. However, these benefits can be reaped by regions (mainly urban and industrial) that have strong digital infrastructures, substantial levels of education, and policies that support cultural exchange. On the other hand, these beneficial effects might be lessened or even cause cultural tensions in regions with poor access to technology. Similarly, environmental globalization facilitates the acquisition and sharing of knowledge, ideas, and practices on environmental protection and management. This, in turn, enhances health, economic participation, and thereby human development. However, the degree of these benefits is highly reaped by regions with strong governance systems and local environmental policies, while regions lacking institutional support may not fully benefit from it.

However, economic globalization and psychological globalization are found to have no significant impact on human development at the individual level. Further, females have a lower level of human development than males. The effect of environmental globalization on human development is stronger for females than males. In contrast, the effect of psychological globalization on human development is weaker for females than for males. Adults (young people) and middle-aged individuals have higher levels of human development than elderly individuals. On the other hand, individuals from OBC, SC, and ST categories have lower levels of human development than those from the unreserved category. However, individuals belonging to Muslim and Christian communities have higher levels of human development than those from Hindu communities. This could be a limitation of the study because the sample size of Muslims and Christians is very limited in the sample of our study, which may lead to such kind of results. Individuals from joint families experience higher levels of human development than

those from nuclear families. Additionally, individuals living in urban areas enjoy higher levels of human development than those residing in rural areas. However, individuals living in tribal regions enjoy lower levels of human development than those residing in nontribal regions.

As concluded before, sociocultural and environmental globalization enhance human development at the individual level, while economic and psychological globalization have no significant impact. This implies that sociocultural globalization, driven by advances in information and communication technology, is widespread not only in Odisha but across India, thereby benefiting individuals. Similarly, environmental globalization in the forms of pandemics, diseases, pollution, climate change, global warming, and channels like Discovery and Animal Planet has been well recognized by the population, who are generally aware and concerned about these issues. However, economic globalization in terms of MNCs is concentrated mainly in urban areas and has not provided adequate employment opportunities to the broader population, limiting its benefits. Therefore, both state and local governments and policymakers should prioritize the positive effects of sociocultural and environmental globalization by investing in programs (like local arts, cultural festivals, and integrating multicultural education), promoting cultural exchanges, ideas, and awareness about the environment. Further, small business or start-up programs, localized economic development strategies, and training programs should be implemented to enhance economic globalization and thereby human development. Besides, it can be seen that individuals from weaker sections of society, i. e., women, OBC, SC, and ST, have low levels of human development. Hence, it is suggested that both state and local governments, policymakers, and other pressure groups should provide education and healthcare facilities, as well as employment opportunities, in a more inclusive way to these sections to improve their human development and achieve a more equitable society (in terms of gender equality).

Additionally, since individuals from rural and tribal regions of Odisha have lower levels of human development, the government needs to improve the infrastructure facilities in these regions to help them reap the benefits of globalization and human development.

## CRediT authorship contribution statement

Jayanti Behera: Writing – review & editing, Writing – original draft, Software, Resources, Methodology, Investigation, Funding acquisition, Formal analysis, Data curation, Conceptualization. Dukhabandhu Sahoo: Writing - review & editing, Validation, Supervision, Methodology, Conceptualization.

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The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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## Appendix

#### Table A1 List of Indicators

## List of Indicators Used for Construction of Dimensions of Globalization at Individual Level

## **Dimension: Individual Economic Globalization**

- Receive income from other countries (remittances)
- 2 Work in a multinational or foreign-owned company
- 3 Work in the foreign-owned logistic company DHL1 Work in the foreign-owned logistic company FedEx<sup>2</sup>
- 5 Work in the foreign-owned logistic company United Parcel Services (UPS)
- 6 Possess credit cards
- 7 Access to Internet banking
- 8 Possess digital payment apps like Google Pay, PayPal, Remit2India, Wise, Remitly, WorldRemit, Xoom, Azimo, Transfast, and TransferGo on a phone or laptop
- Trade in the stock market or trade in cryptocurrency
- 10 Possessing any foreign currency or not
- 11 Deposit money in the bank of a foreign country
- Invest in a foreign country

## **Individual Sociocultural Globalization**

#### Deliberate use and consumption of foreign products Use foreign-originated mobile brands

- 2 Use foreign-originated mobile accessory brands
- 3 Use foreign-originated laptop brands
- 4 Use foreign-originated laptop accessory brands
- 5 Use foreign-originated television (TV) brands
- Use foreign-originated electrical item brands Use clothing products that are produced in foreign countries
- 8 Use cosmetic products that are produced in foreign countries
- Own playing products (toys) that are produced in foreign countries
- 10 Use any plastic and ceramic products that are produced in foreign countries
- Use foreign-originated vehicle brands 11
- Intensity of the number of brand use index 12
- 13 Eat Lav's
- Eat noodles like Maggi and Top Ramen 14
- Drink beverage items like 7UP, Sprite, Pepsi, Mirinda, Mountain Dew, and Fanta 15

(continued on next page)

#### Table A1 (continued)

#### Presence of foreign companies where the individual lives

- 16 Presence of Decathlon company in your area
- 17 Presence of Tesla company in your area
- 18 Presence of Ford company in your area
- 19 Presence of Honda company in your area
- 20 Presence of Suzuki company in your area

#### Presence of foreign restaurants and supermarkets where the individual lives

- 21 Restaurants (e.g., Thai restaurants, Chinese restaurants) from different parts of the world are available in the area where you live
- 22 Food and beverages (from supermarkets like Walmart, shops, or bars) from different parts of the world are available in the area where you live
- 23 Clothing products (like Max Fashion) from different parts of the world are available in the area where you live

## Availability of products or services produced by MNCs in the area where the individual lives

- 24 Restaurants and cafes (e.g., KFC, McDonald's, Starbucks, Pizza Hut, Taco Bell [fast food], Domino's Pizza, Burger King, Wendy's [fast food], Subway [fast food], Popeyes [fried chicken fast food]) produced by multinational companies are available in the area where you live
- 25 Food and beverages (e.g., Coca-Cola, Pepsi, Nestlé) produced by multinational companies are available in the area where you live
- 26 Clothing products (e.g., Nike, Zara, Adidas, Levi's) produced by multinational companies are available in the area where you live

#### Participation in global communication flows and mass communication

- 27 Access to the Internet
- 28 Use mobile (Call & SMS) services to contact people living in other parts of your country or people living in other/foreign countries
- 29 Use telephone services to contact people living in other parts of your country or people living in other/foreign countries
- 30 Use Email/Fax services to contact people living in other parts of your country or people living in other/foreign countries
- 31 Use social media services to contact people living in other parts of your country or people living in other/foreign countries
- 32 Have social media account ID (Meta, X, Instagram, Snapchat, TikTok, YouTube, and WhatsApp)
- 33 Watch or listen to foreign programs on TV/radio
- 34 Watch foreign-language movies and web series, and listen to songs (through YouTube, Disney Hotstar, Netflix, and Amazon Prime)
- 35 Watch MTV and Cartoon network channel
- 36 Listen to music made by artists from other countries (through Spotify, YouTube Music, Gaana, Wynk)
- 37 Watch/listen to an international news source through YouTube (CNN International, BBC World, Euronews)
- 38 Read an international news source (The New York Times, The Guardian, The Wall Street Journal, Time, The Economist)
- 39 Read an international magazine other than a news-related publication, e.g., a style or sports magazine (Cosmopolitan, National Geographic)
- 40 Read a book written by an author from another country
- 41 Read international research papers and journals
- 42 Attending virtual meetings, seminars, conferences, symposiums, and workshops with foreign individuals
- 43 Visit shopping sites (Amazon, Flipkart, Myntra, Ajio, Nykaa)
- 44 Visit reading websites (LinkedIn, Udemy, Coursera, Khan Academy, edX, Goodreads, Pinterest)
- 45 Following international sports events (e.g., Olympic Games, World Cup [Cricket World Cup, Hockey World Cup, Football World Cup], and Commonwealth Games)
- 46 Following international cultural events or international trade fairs
- 47 Searching for jobs (LinkedIn)
- 48 Use Zoom software for videoconferencing/meetings/seminars/conferences
- 49 Use Microsoft Teams software for videoconferencing/meetings/seminars/conferences
- 50 Use Google Meet software for video conferencing/meetings/seminars/conferences
- 51 Use WebEx by Cisco software for videoconferencing/meetings/seminars/conferences
- 52 Use Skype software for videoconferencing/meetings/seminars/conferences
- Use any other software for videoconferencing/meetings/seminars/conferences

## Knowledge of international lingua franca (mainly English)

- 54 Speak a foreign language like English
- 55 Understand a foreign language like English but not fluent in speaking it
- 56 Write a foreign language like English

## Global or supranational mobility

- 57 Studying/studied in a foreign country
- 58 Possess a passport
- 59 Travel either for work or for vacation to other countries within my continent
- 60 Travel either for work or for vacation to other countries outside my continent
- 61 Born in a country different than India
- 62 Parents or family members or relatives born in a country different than India

## Individual Psychological Globalization

- Observed changes in dressing style over period of time
- 2 Influenced by Western dressing style
- 3 Call your father and mother Daddy and Mommy
- 4 Preference for foreign-originated foods like pizza, burgers, sizzlers, sandwiches, pasta, spaghetti, burritos, garlic bread, pancakes, doughnuts, meatballs, chicken fingers, cheese fingers, and cheesecake
- 5 Prefer to celebrate birthday by cutting the cake
- 6 Feel that people are isolating themselves day by day

## Individual Environmental Globalization

- 1 Concerned about global warming
- 2 Concerned about climate change
- 3 Concerned about dangerous diseases (e.g., COVID-19, HIV, SARS, bird flu)
- 4 Concerned about protection of the natural environment (afforestation and waste disposal [not spreading plastic])
- 5 Watching the Discovery Channel, National Geography, and Animal Planet channels
- <sup>a</sup> DHL: Dalsey, Hillblom, and Lynnis is the world's leading logistics company.
- <sup>b</sup> FedEx: Federal Express Corporation.

Source: Authors' construction with the help of literature (Caselli, 2012; Grimalda, Buchan, & Brewer, 2018).

**Table A2**Descriptions of Variables

Variables	Descriptions	Nature of Variables
Dependent Variable		
IHDI	Individual Human Development Index	Ratio
Independent Variables		
IOGI	Individual Overall Globalization Index	Ratio
IECOGI	Individual Economic Globalization Index	Ratio
ISCGI	Individual Sociocultural Globalization Index	Ratio
IPGI	Individual Psychological Globalization Index	Ratio
IENVGI	Individual Environmental Globalization Index	Ratio
Control Variables		
Age Group	Age group of the individual (In years)	Qualitative:
	1. 18–35 (41 %)	Reference Category $= >= 54$
	2. 36–53 (38 %)	Dummy, $1 = 18-35$ , $0 = Otherwise$
	3. >= 54 (21 %)	Dummy, $1 = 36-53$ , $0 = Otherwise$
Gender	Gender of the individual	Qualitative;
	1. Male (50.95 %)	Reference Category = Male
	2. Female (48.88 %)	Dummy, $1 = \text{Female}$ , $0 = \text{Otherwise}$
	3. Transgender (0 %)	Dummy, $1 = \text{Transgender}$ , $0 = \text{Otherwise}$
	4. Prefer not to say (0.17 %)	Dummy, $1 = \text{Prefer not to say}$ , $0 = \text{Otherwise}$
Marital Status	Marital status of the individual	Qualitative;
	1. Unmarried (15 %)	Reference Category = Unmarried
	2. Married (82 %)	Dummy, $1 = Married$ , $0 = Otherwise$
	3. Divorced (3 %)	Dummy, $1 = Divorced$ , $0 = Otherwise$
	4. Widowed (0 %)	Dummy, $1 = \text{Widowed}$ , $0 = \text{Otherwise}$
	5. Separated (0 %)	Dummy, $1 = $ Separated, $0 = $ Otherwise
	6. Others (0 %)	Dummy, $1 = \text{Others}$ , $0 = \text{Otherwise}$
Caste Category	Caste of the individual	Qualitative;
· · · · · · · · · · · · · · · · · · ·	Unreserved/General (16 %)	Reference Category: Unreserved/General
	Other Backward Class (OBC) (37 %)	Dummy, $1 = OBC$ , $0 = Otherwise$
	Scheduled Caste (SC) (24 %)	Dummy, $1 = SC$ , $0 = Otherwise$
	Scheduled Tribe (ST) (23 %)	Dummy, $1 = ST$ , $0 = Otherwise$
Religion	Religion of the individual	Qualitative;
	1. Hindu (86 %)	Reference Category: Hindu
	2. Muslim (1 %)	Dummy, $1 = Muslim$ , $0 = Otherwise$
	3. Christian (13 %)	Dummy, $1 = \text{Christian}$ , $0 = \text{Otherwise}$
	4. Others (0 %)	Dummy, $1 = \text{Others}$ , $0 = \text{Otherwise}$
	5. Do not know (0 %)	Dummy, $1 = \text{Do not know}$ , $0 = \text{Otherwise}$
Family Type	Family type of the individual	Qualitative;
Tunniy Type	1. Joint Family (40 %)	Reference Category: Nuclear Family
	2. Nuclear Family (60 %)	reference dategory. Nuclear running
Dummy Variables	2. Nacical rainity (00 70)	
Urban	The individual belongs to which place?	Qualitative;
Orban	1. Urban (14 %)	Reference Category: Rural
	2. Rural (86 %)	reference category, renai
Coastal	The individual belongs to which areas?	Qualitative;
Goustein	1. Coastal (17 %)	Reference Category: Noncoastal
	2. Noncoastal (83 %)	reference dategory. Noncoustin
Industrial	The individual belongs to which region?	Qualitative;
maaatitai	1. Industrial (17 %)	Reference Category: Nonindustrial
	2. Nonindustrial (83 %)	Reference Category, Nonlindustrial
Tribal	2. Nonindustrial (83 %) The individual belongs to which zone?	Qualitative;
TITUAL	1. Tribal (19 %)	Reference Category: Nontribal
	2. Nontribal (81 %)	Reference Category, Wolltibal
Correct Arthony com-t	* *	
Source: Authors' construction	OII.	

Source: Authors' construction

**Table A3**Data Cleaning Process

Procedures	Works
Step 1	Identified the respondents/individuals through appropriate sampling techniques
Step 2	Collected the data through a structured survey schedule by canvassing it to each individual
Step 3	Entered the data from the survey schedule in MS Excel
Step 4	Imported dataset from MS Excel to STATA
Step 5	Lebel the variables in STATA
Step 6	Summarized and tabulated data to check the missing values in the dataset and checked duplicate records
Step 7	Found only one missing value in the dataset
Step 8	Converted the data which was in ordered form (i.e., a 5-Likert scale) into binary form (i.e., 0 & 1). That is the Likert scale values of 3, 2, and 1 are converted to 1, and the
	Likert scale values of 4 and 5 are converted to 0.
Step 9	Normalized the variables through the formula $\left(\frac{ActualValue - MinimumValue}{MaximumValue - MinimumValue}\right)$
Step 10	Estimated the proposed relationship using data

Source: Authors' construction.

Table A4

Matrix of Correlations	ations													
Variables	IHDI	IECOGI	ISCGI	IPGI	IENVGI	Gender	Age Group	Marital Status	Caste	Religion	Family Type	Urban	Coastal	Industrial
IECOGI	0.441*	1.000												
ISCGI	0.736*	*689.0	1.000											
IPGI	0.171*	-0.116*	0.206*	1.000										
IENVGI	0.586*	*0650	0.702*	-0.033	1.000									
Gender	-0.185*	-0.057	-0.075***	0.068***	-0.020	1.000								
Age Group	-0.424*	-0.204*	-0.363*	-0.134*	-0.327*	-0.066	1.000							
Marital Status	-0.334*	-0.163*	-0.330*	-0.058	-0.325*	0.113*	0.397*	1.000						
Caste	-0.254*	-0.009	-0.289*	-0.143*	-0.148*	-0.002	-0.018	0.074***	1.000					
Religion	-0.243*	-0.172*	-0.384*	-0.131*	-0.195*	-0.017	0.091**	0.073***	0.553*	1.000				
Family Type	0.143*	0.233*	0.217*	0.102*	0.114*	0.030	0.022	0.051	0.013	-0.161*	1.000			
Urban	0.122*	-0.175*	0.108*	0.419*	-0.071***	0.019	0.136*	0.075***	-0.248*	-0.150*	0.055	1.000		
Coastal	0.026	-0.139*	0.081**	0.114*	-0.144*	0.002	0.032	0.031	-0.227*	-0.183*	0.024	-0.187*	1.000	
Industrial	0.339*	0.839*	0.542*	-0.376*	0.558*	0.014	-0.136*	-0.079**	0.043	-0.177*	0.229*	-0.187*	-0.209*	1.000
Tribal	-0.370*	-0.227*	-0.513*	-0.209*	-0.262*	-0.029	0.064	0.091*	0.420*	0.818*	-0.178*	-0.196*	-0.219*	-0.219*
Nictor & & & Lord Act and an expension of 1 0.7 To	***	' oimiffoono	0+10% = 0%	10.07 10.07	as Consisted as Cons									

Note: \*, \*\*, and \*\*\* represent significance at 1 %, 5 %, and 10 % levels, respectively. Source: Authors' calculation.

Cross-tabulation of Individual Overall Globalization and its Four Dimensions with Geo-sociodemographic Characteristics (%) Table A.S.1: Cross-tabulation of Individual Overall Globalization with Geo-sociodemographic Characteristics (%)

	Г	9	Gender	Т	Total	Age Group	roup	Total	ıl li	Marital Status	Status	Total	Ļ	Caste	te	Ĺ	Total	Rel	Religion	To	Total Family Type Total	mily T	rpe To		Place	Total	Region	ion	Total	Areas	as	Total	Zo	Zone Total
		Male Fe	Male Female Prefer	refer	18	- 36-53	3 54	Ι	Unmar		Married Widowe	ve	Unrest	UnreservOBC SC ST	SC	ST	ΙΞ	npu Mus	lindu Muslim Christia		Zn	Vuclear Joint	ij	Rur	Rural Urban	E	Noncoa Coast	Coast	1	Nonindu Industri	ndustri		Nontr Triba	ribal
			9	not to say	35		and abov	. >	pa		P		pa			_			=								stal	Ī.	5	strial	le.		ibal	
17.3	onnt	3	5	0	8 2	2	4	∞	0	7	_	∞	0	9	4	-	∞	7	0	Ĺ	×	7	_	∞	0	∞	4	4	∞	×	0	8	5	3
3	vithin	1.0	8.1	0.0	1.4 0.8	6.0 8	3.4	1.4	0.0	1.5	6.7	1.4	0.0	1.4	2.9	0.7	1.4	1.4 0.	0.0	┝	1.4 2	2.0	0.4	1.4 1.6	0.0	1.4	8.0	4.0	1.4	1.7	0.0	1.4	1.1	2.8
Ö	of Total	0.5	6.0	0.0	1.4 0.3	3 0.3	3 0.7	7 1.4	0.0	) 1.2	0.2	1.4	0.0	0.5	0.7	0.2	1.4	1.2 0.	0.0 0.2	H	1.4	1.2	0.2	1.4 1.4	0.0	1.4	0.7	0.7	1.4	1.4	0.0	1.4	6.0	0.5
$\circ$	ount	234	225	_	460 169	9 182	2 109	9 460	53	394	13	460	7.2	178	82	125	3 460	383 0	77 0	H	460 2	292	168 460	688 0	9 71	460	374	98	460	436	24	460	355	105
3	rithin	79.3	79.5	0.00	100.0 79.4 71.3	.3 81.6	9.16 9.	6 79.4	4 58.9	9 83.1	1 86.7	79.4	17.4		84.0 60.7 93.3	93.3	79.4 76.9	⊢	0.0	⊢	79.4 8	84.6 71.8 79.4 78.4	1.8 79	.4 78.	4 85.5	79.4	78.1	0.98	79.4	0.19	24.0	79.4	75.4	97.2
٥	of Total	40.4	38.9	0.2	79.4 29.2	.2 31.4	.4 18.8	8 79.4	4 9.2	0.89	0 2.2	79.4	12.4	1 30.7		21.6	14.7 21.6 79.4 66.1	Н	0.0	13.3 79	79.4 50	50.4 2	9.0 79	29.0 79.4 67.2	2 12.3	79.4	64.6	14.9	79.4	75.3	4.1	79.4	61.3	18.1
O	count	28	53	0	99 111	68 9	9 6	111	1 37	73	_	111	21	31	51	∞	111	108	3 0	Т	7 111	46	11 59	1 99	12	111	101	10	111	35	92	111	111	0
3	vithin	19.7	18.7	0.0	19.2 27.8	8. 17.5	.5 5.0	19.2	2 41.1	1 15.4	4 6.7	19.2	22.6		14.6 36.4 6.0	0.9	7.12 2.61	1.7 100.0	Н	0.0	19.2	13.3 2	7.8 19	27.8 19.2 20.0	0 14.5	19.2	21.1	10.0	19.2	7.3	76.0	19.2	23.6	0.0
٥	of Total	0.01	9.2	0.0	19.2 11.	.4 6.7	7 1.6	19.2	2 6.4	12.6	6 0.2	19.2	3.6	5.4	8.8	1.4	19.2 18.7	8.7 0.5	0.0	Т	19.2	7.9	1.2 19	11.2 19.2 17.1	1 2.1	19.2	17.4	1.7	19.2	0.9	13.1	19.2	19.2	0.0
0	ount	295	283	-	579 237	17 223	3 119	6 279	06 6	474	15	579	66	212	140	134	579 4	498 3	3 7.	78 57	579 3	345 2	234 579	964 6	83	579	479	100	625	479	100	579	471	108
3	vithin	10001	100.0	10001	0.001 0.001	0.001 0.0	.0 100	0.001 0.0	.00 100.0	.0 100.0	0.001 0.0	0.001 0	0.001 0		0.0010	100.0	100:0 100:0 100:0 100:0 100:0	0.001 0.00	⊢	100.0	100.0	100.0	0.00	0.0	.001 0.	0.001	100:0 100:0 100:0 100:0 100:0 100:0	100.0	100.0	100.0	100.0	100.0	100.0	0.001
٥	of Total	50.9	6.84	0.2	100.0 40.9	38.5	.5 20.6	0.001 9	.0 15.5	5 81.9	9 2.6	100.0	16.1	36.6	36.6 24.2 23.1		0.08 0.001	6.0 0.5	H	13.5 10	100.0	59.6 40.4 100.0 85.7	0.4 100	.08 85.	7 14.3		100.0 82.7	17.3	100.0	82.7	17.3	100.0	81.3	18.7
ı	Ĭ	6.913			30.	30.598*			37.335*	5*			\$0.670*	*			33	33.304*			20.¢	20.658*		2.914	4		11.954*			252.075*			32.605	
fic.	ontingency Coefficient	0.040			0.27	.224*			0.246				0.284*				0	123*			31.0	*98		0.07			0.142*			0.551*			0.231*	
		0.020			-0.2	0.709*			-0.240*	**(			-0.048				9	154*			0.18	37*		-0.0	35		-0.125*			0.641*			-0.236*	

Note:  $^{\ast}$  and  $^{\ast\ast}$  represent significance at 1 % and 5 % levels, respectively. Source: Authors' estimation.

 $\begin{tabular}{l} \textbf{Table A5.2} \\ \textbf{Cross-tabulation of Individual Economic Globalization with Geo-sociodemographic Characteristics (\%) \\ \end{tabular}$ 

			Gender		Total	Age	Age Group		Total	Marital 5	tal Status	Total	L	Caste	e	Τc	Fotal	Religion	ı	Total		Family Type Total	Total	Place	Total		Region	Total	Areas	as	Total	Zone		Fotal
		Male	Male Female Prefe	Prefe	_	18-35 36-53		54	Unm	nmarri Marri	Iarried Widowe	we	Unresea	Unreser OBC SC		$\mathbf{r}$	Hin	Hindu Muslim Christi	Christi		Nuclear Joint	Joint	×	Rural Urban	ban	Nonco	Noncoas Coastal	=	Nonindu Industri	Industri		Nontrib Tribal	ribal	
				r not				and	<u>ق</u>	pa	p		ved						an							tal			strial	ਬ		le le		
				to say				apove																										
	Count	255	245	_	501	861	190	113 5	501 7	74 412	2 15	501	98	192	96	127 50	501 421	1 2	78	501	321	180	501 4	418 8	83 501	10 401	100	501	477	24	501	393	108	501
<=0.25	5 within	86.4	9.98	100.0	86.5 83.5		85.2	85.2 95.0 86.5	16.5 82.2	86.9	0.001 6	0 86.5	92.5		9.89	90.6 68.6 94.8 86.5	6.5 84.5	.5 66.7	100.0	86.5	93.0	76.9	86.58	93.0 76.9 86.5 84.3 100.0 86.5	0.0	.5 83.7	100.0	98.5	9.66	24.0	86.5	83.4	100.0	86.5
	of Total	44.0	42.3	0.2	86.5 34.2		32.8	19.5	86.5 12.8	⊢	2 2.6	86.5	14.9	33.2	. 9.91	21.9 80	16.6 21.9 86.5 72.7	.7 0.3	13.5	86.5	55.4	31.1	31.1 86.5 72.2		14.3 86.5	.5 69.3	17.3	86.5	82.4	4.1	86.5	67.9	18.7	86.5
2	Count	40	38	0	78	39	33	9	78 16	16 62	0	78	7	20	44	7	77 87	7 1	0	28	24	54	. 8/	) 8/	8/ 0	8/ 28	0	28	2	92	28	78	0	78
IECOGI 0.20-	within	13.6	13.4	0.0	13.5	16.5	14.8	5.0 13	13.5 17.	17.8 13.1	1 0.0	13.5	7.5	9.4	31.4 5.2	5.2	13.5 15.5	.5 33.3	0.0	13.5	7.0	23.1	13.5	15.7 0.	0.0 13.5	.5 16.3	0.0	13.5	9.0	76.0	13.5	9'91	0.0	13.5
0.7.0	of Total	6.9	9.9	0.0	13.5	6.7	5.7	1.0	13.5 2.8	.8 10.7	0.0	13.5	1.2	3.5	9.7	1.2 13	13.5 13.3	.3 0.2	0.0	13.5	4.1	6.3	13.5	13.5 0.	0.0 13.5	.5 13.5	0.0	13.5	0.3	13.1	13.5	13.5	0.0	13.5
	Count	0	0	0	0	0	0	0	) 0	0 (	0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	0	0
+92.0	within	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	of Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Count	295	283	-	579	237	223	119 5	579 90	0 474	15	579	63	212		140 134 579	79 498	8 3	78	579	345	234	234 579 496		83 579	6.479	100	579	479	100	579	471	108	579
Total	within	100.0	100.0	100.0	100.0	100.01	100.0	100.0	100.0 100.0	0.00 100.0	.0 100.0	0.001 0	0.001		100.01	100.0 100.0 100.0 100.0		100.0 100.0	100.0	100.0	100.0	100.0 100.0	100.0	100.0 100.0	0.0 100.0	0.001 0.0	100.0	100.0	100.0	100.0	100.0	100.0	10001	0.00
	of Total	50.9	48.9	0.2	100.0	40.9	38.5	20.6 10	100.0	15.5 81.9	9 2.6	100.0	1.91	36.6	36.6 24.2 23.1		100.0 86.0	0.5	13.5	100.0	9.65	40.4	40.4 100.0 85.7	5.7 14.3	4.3 100.0	0.0	17.3	100.0	82.7	17.3	100.0	81.3	18.7	0.00
Pearson $\chi^2$ Contingency Coefficient Kendall's tau-b	nt	0.158 0.017 -0.003			<u> </u>	0.401* 0.126* 0.103*			3.829 0.081 -0.071	.829 .081 .071***			52.332* 0.288* 0.052***	. *			14.8 0.15 -0.1	14.851* 0.158* -0.146*			31.084* 0.226* 0.232*		21 O. O.	15.085* 0.159* -0.161*		18.819* 0.177* -0.180*	* "		405.437* 0.642* 0.837*		T 0 17	20.670* 0.186* -0.189*		

Note: \* and \*\*\* represent significance at 1 % and 10 % levels, respectively. Source: Authors' estimation.

 Table A5.3

 Cross-tabulation of Individual Sociocultural Globalization with Geo-sociodemographic Characteristics (%)

Total	ribal	108 422	100.0 72.9	18.7 72.9	0 157	0.0 27.1	0.0 27.1	0 0	0.0 0.0	0.0 0.0	108 579	100.0 100.0	18.7 100.0	
Zone	Nontri Tribal bal	314 1	66.7	54.2	157	33.3	27.1	0	0.0	0.0	471 1	100.0	81.3	49.393* 3.280* -0.292*
Total	Ż	422	72.9	72.9	157	27.1	27.1	0	0.0	0.0	579	100.001	100.0	# S O
Areas	Nonindu Industri strial al	22	22.0	3.8	28	78.0	13.5	0	0.0	0.0	100	100.0	17.3	
Ar	Nonindu strial	400	83.5	69.1	62	16.5	13.6	0	0.0	0.0	479	100.0	82.7	158.364* 0.463* 0.523*
Total		422	72.9	72.9	157	27.1	27.1	0	0.0	0.0	625	100.0	100.0	
Region	Noncoas Coastal	78	78.0	13.5	22	22.0	3.8	0	0.0	0.0	100	100.0	17.3	
	Noncoa tal	344	71.8	59.4	135	28.2	23.3	0	0.0	0.0	479	100.0	82.7	1.601 0.053 -0.053
Total	=	422	72.9	72.9	157	27.1	27.1	0	0.0	0.0	579	100.0	100.0	
Place	Rural Urban	22	68.7	8.6	56	31.3	4.5	0	0.0	0.0	83	100.0	14.3	
	Rural	365	73.6	63.0	131	26.4	22.6	0	0.0	0.0	496	100.0	85.7	0.869 0.039 0.039
Total		422	72.9	72.9	157	27.1	27.1	0	0.0	0.0	618	100.0	100.0	
Type	r Joint	146	62.4	25.2	88	37.6	15.2	0	0.0	0.0	234	100.0	40.4	
d Family Type	Nuclear Joint	276	0.08	47.7	69	20.0	11.9	0	0.0	0.0	345	0.001 0	9.65 0	21.871* 0.191* 0.194*
Total		422	72.9	72.9	157	27.1	27.1	0	0.0	0.0	579	100.0	100.0	
	Christi an	78	100.0	13.5	0	0.0	0.0	0	0.0	0.0	78	100.0	13.5	
Religion	Hindu   Muslim   Christi an	0	0.0	0.0	3	100.0	0.5	0	0.0	0.0	3	100.0	0.5	
J	Hindu	344	69.1	59.4	154	30.9	26.6	0	0.0	0.0	498	100.0	86.0	40.737* 0.256* -0.216*
Total		422	72.9	72.9	157	27.1	27.1	0	0.0	0.0	579	0.0010	100.0	
	ST	125	93.3	21.6	6	6.7	1.6	0	0.0	0.0	134	0.001 C	23.1	
Caste	Inres OBC SC	78	55.7	13.5	62	44.3	10.7	0	0.0	0.0	140	0.0010	36.6 24.2	
٥	s OBc	158	74.5	5 27.3	54	25.5	9.3	0	0.0	0.0	212	0.001		3.4 ***
	Unres	19	9.59	10.5	32	34.4	5.5	0	0.0	0.0	63	100.0	16.1	51.892* 0.278* 0.083**
Total	9	422	72.9	72.9	157	27.1	27.1	0	0.0	0.0	579	100.0	100.0	
atus	d Widow d	14	93.3	2.4	1	6.7	0.2	0	0.0	0.0	15	100.0	2.6	
Marital Status	Unmarr Married Widowe	377	79.5	65.1	46	20.5	16.8	0	0.0	0.0	474	100.0	81.9	_
	Unmar	31	34.4	5.4	65	9.59	10.2	0	0.0	0.0	06	100.0	15.5	81.075* 0.350* -0.361*
Total	_	422	72.9	72.9	157	27.1	27.1	0	0.0	0.0	579	100.0	100.0	
	3 54 and above	112	94.1	19.3	7	5.9	1.2	0	0.0	0.0	119	100.0	20.6	
Age Group	35 36–53	139 171	7.97 9.	.0 29.5	3 52	.4 23.3	0.6 6.	0	0.0	0.0	7 223	0.001 0.0	.9 38.5	53.073* 0.290* -0.286*
ta	35		.9 58	72.9 24.0	86 49	.1 41.4	.1 16.9	0 (	0.0	0.0	579 237	0.001 0.C	100.0 40.9	53. 0.2 -0.2
Total	to y	422	100.0 72.9 58.6		157	0 27.1	0 27.1	0	0.0	0.0	57	0.001 0.0		
Gender	Male Female Prefer not to say	1	74.6 100.	6,4 0.2	2 0	.4 0.0	.4 0.0	0 (	0.0 0.0	0.0	283 1	100.0 100.0	48.9 0.2	
Ge	ıle Fen	0 21	ш	.3 36.4	5 72	8 25.4	.7 12.4	0	0.0	0.0	ᆫ	ш		.204 .046 0.040
	Ma	nt 210	in 71.2	36.3	1t 85	in 28.8	14.7	o tr	in 0.0	0.0	nt 295	in 100.0	50.9	1.204 0.046 -0.040
		Count	within	of Total	Count	within	of Total	Count	within	of Total	Count	within	of Total	ficient
			30 0-0	7.0-		-0.26-			+91.0	2		Coto	<del>-</del>	earson $\chi^2$ contingency Coefficient cendall's tau-b

Note: \* and \*\* represent significance at 1 % and 5 % levels, respectively. Source: Authors' estimation.

 $\begin{tabular}{l} \textbf{Table A5.4} \\ \textbf{Cross-tabulation of Individual Psychological Globalization with Geo-sociodemographic Characteristics (\%) \\ \end{tabular}$ 

		Ú	Gender	To	Fotal	Age Group	roup	Total	Mari	Marital Status		Total		Caste		Total	Re	Religion	ħ	Total Family Type Total	mily Ty	vpe To	tal	Place	Total		Region	Total	Areas		Total	Zone	Total	
		Male	Male Female Prefer	Prefer not to	18- 35		36-53 54 and above		Unmarri Married Widowe ed	larried W	idowe	Unres	Unres OBC SC erved	os o	ST		Hindu N.	Hindu Muslim Christi	hristi an	Z	Nuclear Joint	oint	Ru	Rural Urban	an	Noncoa tal	Noncoas Coastal		Nonindu Industri strial al	ndustri al	Z	Vontri Tribal bal	ibal	
			s	say	4	_			1		-	-	4	4				1		$\exists$	7	-	-	4	-									
	Count	14	9	1 21	1 10	. 5	9	21	5	15	1 2	21 7	2	2	4	21	20	0	_	21	17	4 2	21 21	1 0	12	81	3	21	5	91	21	16	2	21
5	=0.25 within	4.7	2.1 10	100.0	6 4.2	2.2	5.0	3.6	9.6	3.2	6.7 3	3.6 7.5	5 2.4	3.6	3.0	3.6	4.0	0.0	1.3	3.6	4.9	1.7 3.	3.6 4.3	4.2 0.0	0.0 3.6	3.8	3.0	3.6	1.0	16.0	3.6	4.0	1.9 3.6	
	of Total	2.4	1.0	0.2 3.6	6 1.7	6.0 7	1.0	3.6	6.0	5.6	0.2 3	3.6 1.2	1.2 0.9	6.0	0.7	3.6	3.5	0.0	0.2	3.6	2.9	0.7 3.6	9.6	0.0 9.	9.6	3.1	0.5	3.6	6.0	2.8	3.6 3.3	⊢	0.3 3.6	
فــا	Count	247	235	0 48	482 174	4 198	110	482	63	407	12 48	482 60	181 09	1115	126	482	407	_	74 4	482 2	284	198 48	482 433	ᆫ	49 482	2 407	7.5	482	398	84	482	379 1	103 482	
IBdi		83.7	83.0	0.0 83	83.2 73.4	.4 88.8	92.4	83.2	70.0	85.9	80.08	83.2 64.	64.5 85.4 82.1	4 82.	1 94.0	94.0 83.2	81.7	33.3	94.9	83.2 8	82.3 8	84.6 83.2 87.3	.2 87	.3 59.	59.0 83.2	2 85.0	75.0	83.2	83.1	84.0	83.2 80.5		95.4 83.2	
o'	of Total	42.7	40.6	0.0	83.2 30.1	.1 34.2	19.0	83.2	10.9	70.3	2.1 83	83.2 10.	.4 31.	3 19.5	10.4 31.3 19.9 21.8 83.2	83.2	70.3	0.2	12.8 8	83.2 4	49.1 34.2 83.2 74.8 8.5 83.2	4.2 83	.2 74	8.	5 83.	2 70.3	13.0	83.2	68.7	14.5	83.2	65.5	17.8 83.2	
<u> </u>	Count	34	42	0 7	76 53	3 20	3	92	22	52	2 7	76 26	26 26	5 20	4	92	7.1	2	3	92	44	32 7	76 42	ш	34 76	54	22	92	92	0	92	73	3	9/
0.0	.76+ within	11.5	14.8	0.0	13.1 22.4	.4 9.0	2.5	13.1	24.4	0.11	13.3 13	13.1 28.	28.0 12.	12.3 14.3	3.0	13.1	14.3	66.7	3.8	13.1	12.8	13.7 13.1	8.1	_	41.0 13.1	1 11.3	22.0	13.1	15.9	0.0 13.1		15.5	2.8 13.1	
	of Total	5.9	7.3 (	0.0	13.1 9.2	3.5	0.5	13.1	3.8	0.6	0.3 13	13.1 4.3	4.5 4.5 3.5	5 3.5	0.7	13.1	12.3	0.3	0.5	13.1	7.6	5.5 13.1 7.3	.1 7	3 5.5	5.9 13.1	1 9.3	3.8	13.1	13.1	0.0 13.1		12.6	0.5 13.1	
	Count	295	283	1 55	579 237	7 223	119	579	06	474	15 5	579 93	3 212		140 134	579	498	3	2 8/	579 3	345 2	234 579	965 62	83	3 579	6 479	100	625	479	100	625	471 1	108 579	
Total	within	100.0	100.0	100.0 100.0 100.0	0.0 100	0.001 0.0	. 100.0	100.0	100.0	100.00	0.001	100.0 100	001 0°C	00107	0.001 0.001 0.001 0.001 0.001		100.0	100.0	0.001 0.001	0.00	100.0	00.00	0.0 O.C	0.0	0.0	100.0 100.0 100.0 100.0 100.0 100.0	100.0	100.0	100.0	100.0	0.001 0.001		100.0 100	
	of Total	50.9	48.9	0.2 100	0.0 40.9	9 38.5	20.6	100.0	15.5	6.18	2.6 10	100.0	.1 36.	6 24.2	16.1 36.6 24.2 23.1 100.0		0.98	0.5	3.5 10	13.5 100.0 59.6	9.6	0.4 10	0.0	1.7 14.	.3 106	40.4 100.0 85.7 14.3 100.0 82.7	17.3	100.0	82.7	17.3	100.0 81.3		18.7	8
Pearson $\chi^2$		30.581	*		35.3	35.384*			14.353*			37.2	37.267*			ľ	15.956*			4.1	1.160		67.5	57.538*		8.370*			*968.99		17	14.329*		
Contingency	ontingency Coefficient	0.224*			0.240*	*0t			0.156*			0.246*	*91			0	).164*			0.0	084		0.32	23*		0.119*			0.322*		0	155*		
Kendall's tau-b	q-m	0.063*			0.1	0.192*			**860.0-			-0.134*	34*				-0.052***			0.0	.048		0.32	).323*		0.109**			-0.282*		2	.0.106*		

Note: \*, \*\*, and \*\*\* represent significance at 1 %, 5 %, and 10 % levels, respectively. Source: Authors' estimation.

 Table A5.5

 Cross-tabulation of Individual Overall Globalization with Geo-sociodemographic Characteristics (%)

Total		2	6.0	6.0	363	62.7	62.7	211	36.4	36.4	579	0.001	100.0	
	ribal	0	0.0	0.0	104	6.3	18.0	4	3.7	0.7	801	100.0 100.	18.7	
Zone	Nontri Tribal bal	2	.1	6.0	259	55.0	44.7	207	43.9	35.8	471	100.01	81.3	64.104* 0.316* -0.314*
Total	ž	5	0.9	0 6.0	363 2	62.7 5:	62.7 4	211 2	36.4 4.	36.4 3:	579 4	100.0	100.0	200
To	stri	Ë	Н		Г	П		Г	П	96 36	Н	т		
Areas	Nonindu Industri strial al	0	0.0	0.0	4	4.0	0.7	96	0.96		100	100.0	17.3	**
٧	Nonind strial	5	1.0	6.0	329	74.9	62.0	115	24.0	19.9	479	100.0	82.7	185.122* 0.492* 0.559*
Total		S	6.0	6'0	363	62.7	62.7	211	36.4	36.4	615	100.0	0.001	
ion	Coastal	5	5.0	6.0	29	0.79	11.6	28	28.0	4.8	100	100.0	17.3	
Region	Noncoas Coastal tal	0	0.0	0.0	596	61.8	51.1	183	38.2	31.6	479	100.0	82.7	26.671* 0.210* -0.103*
Total		5	6.0	6.0	363	62.7	62.7	211	36.4	36.4	579	100.0	100.0	
e.	rban	0	0.0	0.0	62	74.7	10.7	21	25.3	3.6	83	100.0	14.3	_
Place	Rural Urban	5	1.0	6.0	301	. 2.09	52.0	190	38.3	32.8	496	10001	85.7	0.088**
otal	<u> </u>	2	6.0	6.0	363	62.7 6	62.7 \$	211	36.4	36.4	2 625	100.01	100.0	9 6 9
ype	loint	2	0.9	0.3	124 3	53.0 6	21.4 6	108	46.2 3	18.7	234 5	100.01	40.4	
Total Family Type Total	Nuclea Joint r	3	6.0	0.5	239	69.3	41.3	103	29.9	17.8	345	100.01	9.65	6.062* 1.164* 1.163*
Total		5	6.0	6.0	363	62.7	62.7	211	36.4	36.4	579	100.0	100.0	-66
	Christia n	0	0.0	0.0	7.5	96.2	13.0	3	3.8	0.5	78	100.0	13.5	
Religion	Musli	0	0.0	0.0	0	0.0	0.0	3	100.0	5.0	3	100.0	0.5	
R	Hindu MusliChristia m n	5	1.0	6.0	288	57.8	49.7	205	41.2	35.4	498	100.0	0.98	47.616* 0.276* -0.237*
Total		5	6.0	6.0	363	62.7	62.7	211	36.4	36.4	579	100.0	100.0	N O 1
	ST	0	0.0	0.0	116	9.98	20.0	18	13.4	3.1	134	100.0	23.1	
te	эs	2	1.4	0.3	63	45.0	6'01	7.2	34.0 53.6 13.4	12.4 13.0	140	.0100.0100.0	36.6 24.2 23.1	
Caste	Inres OBC SC	3	1.4	0.5	137	64.6	23.7	7.5	34.0	12.4	212	100.0	36.6	
	Unres	0	0.0	0.0	47	50.5	8.1	46	49.5	7.9	63	100.0	16.1	60.139* 0.307* -0.145*
Total		5	6.0	6'0	363	62.7	62.7	211	36.4	36.4	625	100.0	0.001	
, as	Widowe d	_	6.7	0.2	12	80.0	2.1	2	13.3	0.3	15	100.0	2.6	
Marital Status	Inmarri Married Widowe ed d	4	8.0	0.7	327	0.69	56.5	143	30.2	24.7	474	100.0	81.9	
Ma	Unmarri	0	0.0	0.0	24	26.7	4.1	99	73.3	11.4	06	100.0	15.5	59.901* 0.328* 0.327*
Total	. –	5	6.0	6.0	363	62.7	62.7	211	36.4	36.4	579	100.0	100.0	
dn	54 and above	3	2.5	0.5	101	84.9	17.4	15	12.6	2.6	119	100.0	20.6	
Age Group	18- 36-53 54 and 35 above	2	6.0	0.3	149	8.99	25.7	7.2	32.3	12.4	223	100.0	38.5	* *
	18– 35	0	0.0	0.0	113	47.7	19.5	124	52.3	21.4	237	100.0	100.0 40.9	60.307* 0.307* -0.301*
Total		5	6.0	6.0	363	62.7	62.7	211	36.4 52.3	36.4 21.4	579	100.0	100.0	
١	Prefer not to say	0	0.0	0.0	0	0.0	0.0	_	100.0	0.2	_	100.0	0.2	
Gender	Male Female Prefer not to say	4	1.4	0.7	181	64.0	31.3	86	34.6	16.9	283	100.0	48.9	
,	Male I	-	0.3	0.2	182	-	31.4	112	-	19.3	295	ш	50.9	4.237 0.085 -0.036
		ount	within	of Total	onnt	within 61.7	of	Count	within 38.0	of Total	Count	within 100.0	of Total	401
		Ũ	W 20 0		Ű			Ũ	W ±A7		0	>	Е	icient
			-	<u> </u>		D.26	0.75		92.0	<u>.</u>		Cotol	Otal	earson $\chi^2$ contingency Coefficient cendall's tau-b

Note: \* and \*\* represent significance at 1 % and 5 % levels, respectively. Source: Authors' estimation.

**Table A6**Results of Pre-diagnostic Tests

Test of Multicollinearity	VIF	1/VIF	
Industrial	5.633	0.178	
IECOGI	5.560	0.180	
ISCGI	5.317	0.188	
Tribal	4.023	0.249	
Religion	3.936	0.254	
IENVGI	2.493	0.401	
IPGI	2.086	0.479	
Caste	1.784	0.561	
Urban	1.759	0.568	
Coastal	1.504	0.665	
Age Group	1.492	0.670	
Marital Status	1.340	0.746	
Family Type	1.150	0.870	
Gender	1.086	0.921	
Mean VIF	2.797		
Test of Heteroskedasticity			
Breusch-Pagan/Cook-Weisberg test for heteroskedasticity	$\chi^2(1) = 13.65$		
	$Prob > \chi^2 = 0.0$	000	
Test of Normality	~		
Jarque-Bera normality test	Jarque-Bera no	mality test: 9.521	
-	$\chi(2) = 0.009$	-	

Source: Authors' estimation.

**Table A7** Endogeneity Test Results

Tests of Endogeneity		Durbin (score) $\chi^2$ (1) = 0.429 (p = 0.512)Wu-Hausman F (1,553) = 0.410 (p = 0.522)			
Correlation of the Variables					
	IECOGI	ISCGI	IPGI	IENVGI	
IHDI residuals	0.0021	0.1374	-0.0343	0.0676	

Source: Authors' estimation.

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