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Article

Linking human resources practices to employee engagement in the hospitality industry: The mediating influences of psychological safety, availability and meaningfulness

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Linking human resources practices to employee engagement in the hospitality industry: the mediating influences of psychological safety, availability and meaningfulness

Linking human
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Abstract

Purpose – Drawing on self-concept theory, this study evaluates the mediating effects of employees' psychological states on the relationship between human resources (HR) practices and employee engagement. **Design/methodology/approach** – Through random sampling, 434 customer-contact frontline employees from five-star hotels in Malaysia participated in the cross-sectional survey.

Findings – The results produced by the Smart-PLS (partial least squares) indicate that HR practices positively and significantly influence employees' psychological states of safety, meaningfulness and availability. All these psychological states also exert positive influences on employee engagement (organisational and work engagement). Safety and availability mediate the links between HR practices and employee engagement, but not meaningfulness.

Practical implications – HR practices and employees' psychological states are necessary in ensuring positive employee outcomes and improving customer service provision.

Originality/value – The findings contribute to the further extension of self-concept theory and employee engagement by incorporating the mediating roles of employees' psychological states in the relationships between HR practices and employee engagement.

Keywords Human resource practices, Meaningfulness, Safety, Availability, Work engagement, Organisational engagement

Paper type Research paper



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Introduction

Highly engaged employees often result in reduced turnover intention, better customer service delivery, improved financial performance, decreased job stress and increased psychological well-being (Harter *et al.*, 2020; Memon *et al.*, 2020). Despite the importance of employee engagement, only 15% of employees are engaged worldwide (Harter and Rubenstein, 2020), including 19% in Southeast Asia countries such as Malaysia (Gallup, 2017). The hospitality industry in Malaysia contributes to the country's gross domestic product consistently: it was the third largest in foreign revenue earnings with 86.1bn in 2019 (The Star, 2019; Trading Economics, 2020). As such, it is imperative to focus on increasing employee engagement, especially among frontline customer-contact employees who significantly affect the success of the hotel industry owing to their direct and frequent interactions with customers (Rabiul *et al.*, 2021; Rabiul and Yean, 2021).

To increase employee engagement, studies have shown that human resource (HR) practices and employees' psychological states play significant roles (Alfes *et al.*, 2020; Guan and Frenkel, 2018; Memon *et al.*, 2020; Zhang *et al.*, 2018). Several studies have identified that HR practices influence employee engagement using different mediating mechanisms such as psychological empowerment, organisational commitment, job satisfaction and psychological capital (Aktar and Pangil, 2018; Huang *et al.*, 2017; Karadas and Karatepe, 2019). Although these studies contributed to the employee engagement literature, a few gaps remain unexplored.

First, the existing studies failed to systematically investigate the effects of HR practices on employees' psychological states (meaningfulness, safety, availability) which lead to greater employee engagement. Although different psychological states exist (e.g. Hyland, 1990; Kahn, 1990; Rabiul *et al.*, 2021) in the literature, we investigate Kahn's (1990) three psychological states as mediators between HR practices and employee engagement. Kahn (1990) showed the importance of psychological states by stating, "people employ and express or withdraw and defend their preferred selves on the basis of their psychological experiences of self-in-role" (p. 702). Moreover, prior studies claimed that psychological states of meaningfulness, safety and availability are the underlying mechanisms to increase positive outcomes among employees (Basit, 2017; Chen *et al.*, 2016a; Fletcher, 2016; Wang *et al.*, 2019). Self-concept theory (Aryee *et al.*, 2012; Rabiul *et al.*, 2021) suggests that individuals will generate positive feeling in the workplace when they receive the necessary support from organisations. As such, when HR practices from the organisations are available, employees will experience positive psychological states of availability, safety and meaningfulness of work. Consequently, employees will express positive attitudes towards their work roles (work engagement) and organisations (organisational engagement).

Second, earlier studies focussed primarily on increasing employees' work engagement (Guan and Frenkel, 2018; Karadas and Karatepe, 2019; Memon *et al.*, 2020; Zhang *et al.*, 2018), while ignoring organisational engagement (Fletcher and Schofield, 2019). As employees need to perform multiple roles in the organisation, both organisational and work engagements are important (Saks, 2006, 2017). According to Saks (2017), work engagement is "the relationship between an employee and his or her job" and organisational engagement is an 'individual's' role, responsibility, and tasks associated with one's membership in an organisation" (p. 79). Limited studies (e.g. May *et al.*, 2004) have examined three psychological states together to understand the importance of these states in engaging employees at work. Therefore, delineating on self-concept theory (Rabiul *et al.*, 2021), the present research examines the mediating effects of an employee's perceived psychological states (e.g. meaningfulness, safety and availability) on the relationship between HR practices and employee engagement (work and organisational engagement) in the hotel industry in Malaysia.

This study adds value to the literature in two ways. First, it enriches self-concept theory and employee engagement by investigating the mediating influence of employees' three

psychological states between HR practices and employee engagement. Second, the findings contribute to the hospitality literature on engaging employees through good HR practices and improving employees' psychological feeling of meaningfulness, safety and availability at one's workplace.

Literature review

Employee engagement

Kahn was the first scholar who introduced the term "work engagement" in 1990 (May *et al.*, 2004; Saks, 2006). According to Kahn (1990), *personal engagement* or employee engagement was defined as "the simultaneous employment and expression of a person's 'preferred self' in the task behaviours that promote engagement to work and to others, personal presence (physical, cognitive, and emotional), and active, full role performance" (p. 700). Since then, employee engagement has attracted the attention of many business organisations and academicians. Building on the ideas of Kahn (1990), Saks (2006) identified two types of personal engagement: job engagement and organisational engagement. Similarly, Schaufeli and Salanova (2011) stated that "employee engagement is a broader concept and may also include the relationship with the employee's professional or occupational role and with his or her organisation" (p. 40). Nevertheless, this study prefers to use work engagement, which some called job engagement (Saks, 2006) or work engagement (Schaufeli and Salanova, 2011), while Saks (2017) used the terms interchangeably.

Work engagement refers to "a positive, fulfilling work-related state of mind that is characterised by vigour, dedication, and absorption" (Schaufeli *et al.*, 2006, p. 702). Vigour explains about individuals' high-level mental resilience and physical energy to perform the work role even in difficulties (Dollard and Bakker, 2010; Karadas and Karatepe, 2019). Dedication refers to individuals' affective belief in work role where they experience the sense of pride, enthusiasm, challenge and significance (Rabiul and Yean, 2021; Schaufeli and Salanova, 2011). Absorption, on the other hand, is about a pervasive and persistent state of mind concerning one's work role and the inability to detach from it (Bakker and Demerouti, 2017).

Organisational engagement refers to an individual's "role, responsibility, and tasks associated with one's membership in an organisation" (Saks, 2017, p. 79). Specifically, it describes the extent to which an employee engages in activities that are more related to organisational activities but not the work role (Saks, 2006; Schaufeli and Salanova, 2011). In other words, organisational engagement occurs due to employees' satisfaction, enthusiasm and commitment to the organisation (Kim and Koo, 2017).

HR practices

Two well-known HR practices included in the management literature are called "soft" and "hard" practices (Cregan *et al.*, 2021; Jensen *et al.*, 2011; Muthuku, 2020). Control-oriented or "hard" HR practices concentrate on controlling employees through the application of procedures and rules (Cregan *et al.*, 2021; Gould-Williams and Davies, 2005; Jensen *et al.*, 2011). Soft HR or commitment-oriented practices, on the other hand, focus on increasing employees' motivation and developing strong commitment towards organisations (Aktar and Pangil, 2018; Johari *et al.*, 2013; Gurlek and Uygur, 2021). Soft HR practices provide high quality and flexible work performance by involving employees in the decision-making process, building trust in their managers and expressing concerns for employees (Elrehail *et al.*, 2020; Gurlek and Uygur, 2021; Mowbray *et al.*, 2020). Given the nature of the work environment in the hotel industry, the combination of both soft and hard HR practices may be more effective to engage employees in works rather than utilising them separately.

Moreover, the collective efforts of HR practices will augment the effects on employees' psychological states, which then increases work engagement (Karadas and Karatepe, 2019; Kloutsiniotis and Mihail, 2020).

However, there is no universal specific set of HR practices that are suitable for every organisation (Kloutsiniotis and Mihail, 2020). Thus, this study proposes that soft HR practices could improve the psychological states of employees and foster greater work and organisational engagement (Agarwal and Farndale, 2017; Basit, 2017; Chen *et al.*, 2016a; Elrehail *et al.*, 2020; Gurlek and Uygur, 2021). HR practices (e.g. training and development, employee participation, rewards and cognition, career advancement, appraisal system, job security, recruitment process and teamwork) are vital for employees' growth (e.g. Alfes *et al.*, 2020; Karadas and Karatepe, 2019; Mowbray *et al.*, 2020; Murphy *et al.*, 2018).

HR practices and psychological states

According to Saks and Gruman (2014), psychological meaningfulness "involves the extent to which people derive meaning from their work and feel that they are receiving a return on investments of self in the performance of their role" (p. 160). It refers to individuals' experiences at work that are meaningful, valuable and worthwhile (Fletcher and Schofield, 2019; Kahn, 1990). In general, individuals judge themselves by their job and their efforts (Edmondson, 1999; Steger *et al.*, 2013). Work becomes meaningful once it facilitates individuals to achieve one or more elements of meaning, which matches the purpose of the individual such as personal growth, self-realisation, challenge, autonomy or competence (Edmondson and Lei, 2014; Fletcher and Schofield, 2019; Kahn, 1990).

The HR practices considered in this study are related to psychological meaningfulness. For example, training helps employees to develop necessary skills to further their career development (den Hartog *et al.*, 2013). Other aspects, including employee participation in decision-making, are related to self-value; job security ensures career stability; and recruitment is related to self-realisation (den Hartog *et al.*, 2013; Karadas and Karatepe, 2019). Appraisal, reward and recognition are related to increased social and socio-economic status, which could be psychologically meaningful (Elrehail *et al.*, 2020). Teamwork also could enhance meaningfulness because of the collegiality among the team members and all are having similar purpose. In sum, combined HR practices might make employees to feel dignity and respect for their work which would likely generate meaningfulness. This is suggested by self-concept theory (Aryee *et al.*, 2012; Shamir *et al.*, 1993) which posits that individuals have a sense of experience of positive self-concept (meaningful work) due to having organisational supports (HR practices). Thus, we proposed:

H1. HR practices positively and significantly influence employees' psychological meaningfulness.

Kahn (1990) defined psychological safety is "as feeling able to show and employ one's self without fear of negative consequences to self-image, status, or career" (p. 708). It refers to a supportive, open and trustworthy work environment where employees feel safe to take risks and make trivial errors without fear of severe punishment (Rabiul *et al.*, 2021; Lyu, 2016). This also means that employees who express their views openly to their superiors will not feel threatened with adverse consequences (Agarwal and Farndale, 2017; Dollard and Bakker, 2010; Edmondson, 1999). A psychologically safe environment will not affect employees' careers, self-image or status in harmful ways (Lyu, 2016).

HR practices (job security, training, appraisal, rewards, recruitment and teamwork) create a supportive work environment and remove insecurities and anxieties (Agarwal and Farndale, 2017; Edmondson, 1999). Some scholars in their meta-analyses (e.g. Carmeli and Gittell, 2009; Frazier *et al.*, 2017) reveal that collective appropriate HR practices (e.g. appraisal,

job security, training, rewards, recruitment, teamwork and participation) generate a sense of psychological safety at work by building relationships with employees. For example, through participation, employees can voice their opinions concerning future growth and career development opportunities to their superiors (Mowbray *et al.*, 2020). All employees feel safe at work due to collective HR practices (training, recruitment process and teamwork) that help employees to focus on collective goals and avoid conflict (Agarwal and Farndale, 2017; Carmeli and Gittell, 2009; Frazier *et al.*, 2017). Edmondson and Lei (2014) claim that employees will have a sense of security and establish positive relationships with their employers when their personal interests and future career development are adequately addressed. Positive attitudes towards HR practices generate psychological safety that leads to personal growth and development (Edmondson, 1999). All these HR practices generate psychological safety in different ways which is consistent with self-concept theory (Aryee *et al.*, 2012). Therefore, it is proposed:

H2. HR practices positively and significantly influence employees' psychological safety at the workplace.

Kahn (1990) defined psychological availability as "individuals' sense of having the physical, emotional, or psychological resources to personally engage in a particular moment" (p. 714). May *et al.* (2004) further describe psychological availability as a persons' ability to perform work with cognitive, emotional and physical engagement. Positive supports from organisations such as training, career development opportunity, job security, appraisal, rewards and recognitions and fair recruitment process will develop self-concept that makes employees become confident of performing their work at any given situation (Gurlek and Uygur, 2021; Karadas and Karatepe, 2019).

HR practices play both an extrinsic and an intrinsic motivational role because they help employees grow actively by developing their skills and confidence, which makes them more psychologically available to perform the tasks (Bakker and Demerouti, 2017; Chen *et al.*, 2016b; Karatepe and Karadas, 2019). Wang and Xu (2017) found that HR practices enhance employees' ability to perform tasks. For example, a proper recruitment system results in the hiring of capable employees. Moreover, feedback systems result in the recognition of employees' strengths and weaknesses, which can be developed through training. Employee participation, job security, teamwork, appraisal, rewards and recognition of good works provide intrinsic motivation and foster employees' psychological availability (Wang and Xu, 2017; Zirar *et al.*, 2020).

Overall, in line with self-concept theory (Aryee *et al.*, 2012; Rabiul *et al.*, 2021) that in a work environment where available appropriate HR practices (training, job security, appraisal, career advancement and rewards and recognition) are offered by the organisation, employees will display positive energy and psychological availability, either intrinsically or extrinsically (Karadas and Karatepe, 2019). Thus, we propose the following:

H3. HR practices positively and significantly influence employees' psychological availability.

Psychological meaningfulness and employee engagement

Meaningfulness is associated with a variety of personal and organisational consequences that are related to an employees' success at work (Mostafa and Abed El-Motalib, 2018; Steger *et al.*, 2013). Low meaningfulness results in apathy and detachment (Fletcher and Schofield, 2019; May *et al.*, 2004). In contrast, high meaningfulness results in high commitment and involvement towards the work (Chen *et al.*, 2011). Psychologically meaningful work generates personal growth and satisfaction, which leads employees to be more committed to engage fully at work (Elrehail *et al.*, 2020; Kunie *et al.*, 2017; Steger *et al.*, 2013).

Meaningful work provides extrinsic and intrinsic motivation, which may influence employees to engage at work with full dedication, absorption and vigorousness. Several empirical studies confirmed that psychological meaningfulness is positively linked to employees' engagement at work and other positive employee outcomes (Fletcher and Schofield, 2019; May *et al.*, 2004; Mostafa and Abed El-Motalib, 2018; Rabiul *et al.*, 2021). Therefore, we propose:

H4–H5. Psychological meaningfulness positively and significantly influences (H4) work engagement and (H5) organisational engagement.

Psychological safety and employee engagement

In a psychologically safe work environment, individuals have a sense of confidence that they “will not be embarrassed, rejected, and punished by someone for speaking up” (Edmondson, 1999, p. 355). Without psychological safety, working environments are ambiguous, unpredictable and threatening (Kahn, 1990; May *et al.*, 2004). Hence, employees may feel anxiety and fear in a situation in which they need to ask for help, feedback or propose ideas (Agarwal and Farndale, 2017; Dollard and Bakker, 2010; Edmondson, 1999; Kahn, 1990).

In contrast, Edmondson (1999) states that in psychologically safe environments, employees have “a sense of confidence that the team will not embarrass, reject, or punish someone for speaking up” (p. 354). As such, perceived psychological safety enhances interpersonal relationships among employees through a supportive, open, trustworthy, flexible and non-threatening environment (Rabiul *et al.*, 2021; Lyu, 2016). In such an environment, employees have the opportunity to share their personal opinions to their superiors and build trust with senior management, which may lead to engagement at work (Harter *et al.*, 2020; Kirk-Brown and Van Dijk, 2015; Robinson *et al.*, 2004). A study by Basit (2017) of Malaysian hospital employees showed that psychological safety positively influenced work engagement. Accordingly, we propose:

H6–H7. Psychological safety positively and significantly influences (H6) work engagement and (H7) organisational engagement.

Psychological availability and employee engagement

Availability denotes an individual's belief of having physical, emotional and mental resources to perform the assigned tasks in a particular moment (Kahn, 1990). More specifically, it refers to the emotional, physical and psychological assets which an individual possesses that are required to do the job at any moment without interruption (Binyamin and Carmeli, 2010; May *et al.*, 2004). Individuals' own evaluation of their personal resources (physical, emotional and mental) to perform the given tasks while considering various social distractions is also vital (Fletcher and Schofield, 2019; Kahn, 1990). Although physical availability varies, individuals' strength, stamina and flexibility could influence their work-related engagement (Frazier *et al.*, 2017; Edmondson, 1999). Moreover, individuals need to be both emotionally and mentally prepared for work. Kahn (1990) notes that without the positive feeling of having psychological availability, individuals are more probable to disengage from their appointed work roles. Therefore, we proposed the following:

H8–H9. Psychological availability positively and significantly influences (H8) work engagement and (H9) organisational engagement.

Psychological states (meaningfulness, safety and availability) as the mediators between HR practices and employee engagement

Training and development are among the facilities provided by various organisations to further grow employees' skills and abilities (Agarwal and Farndale, 2017). Employees with

sufficient skills and knowledge will experience less anxiety and emotional exhaustion than their less-competent counterparts. This increases feelings of meaningfulness, safety and availability, which lead to stronger work and organisational engagement (Dollard and Bakker, 2010; Gurlek, 2020). Once employees experience these psychological states, they are more likely to engage at work (May *et al.*, 2004). This is because employees who perceive their work as meaningful will have positive attitudes towards their future professional development; thus, they will work harder (Fletcher and Schofield, 2019).

Employee involvement in decision-making processes is another critical indicator of engagement as they feel valued by the organisations (Robinson *et al.*, 2004). Moreover, employee involvement in decision-making creates opportunities to share ideas with superiors, which is positively associated with work engagement (Aon Hewitt, 2018; Robinson *et al.*, 2004). Once an organisation offers a clear advancement process, employees' engagement and motivation at work become more meaningful (e.g. Aktar and Pangil, 2018; Ashton, 2017; Bakker and Demerouti, 2017; Huang *et al.*, 2017). This is consistent with self-concept theory (Aryee *et al.*, 2012; Rabiul *et al.*, 2021) – that positive support from HR practices is associated with the development of positive self-concept (meaningful work), which leads to greater work and organisation engagement.

Employees with perceived safety will be confident to perform works as they have sufficient skills and knowledge (Frazier *et al.*, 2017) which can be done through training and development. Employees are committed at work, express a positive attitude and are satisfied owing to career advancement opportunities (Aktar and Pangil, 2018; Ashton, 2017; Huang *et al.*, 2017). Job security is conceptualised as the degree to which employees expect to stay at their jobs over an extended period (Aktar and Pangil, 2018; Gould-Williams and Davies, 2005; Kirk-Brown and Van Dijk, 2015). Job security is an extrinsic factor that motivates employees to reach their full potential (Ashton, 2017; Bakker and Demerouti, 2017; Karadas and Karatepe, 2019). Having a secure job means employees will feel psychologically safe and engage in their work role (Aktar and Pangil, 2018; Kahn, 1990). Likewise, in line with self-concept theory (Aryee *et al.*, 2012; Rabiul *et al.*, 2021) that individual employees may grow positive self-concept and confidence (psychological availability) to perform the job task having the appropriate HR practices from the organisation.

In sum, employee involvement, appraisal, career advancement opportunity, job security, training, development and rewards and recognition create psychological states of meaningfulness, safety and availability among employees that eventually lead to greater work and organisational engagement (Fletcher and Schofield, 2019; Kunie *et al.*, 2017; May *et al.*, 2004; Mostafa and Abed El-Motalib, 2018; Robinson *et al.*, 2004). Hence, the following hypotheses were proposed:

- H10–H11.* Psychological meaningfulness mediates the link of HR practices and employees' (H10) work engagement and (H11) organisational engagement.
- H12–H13.* Psychological safety mediates the link of HR practices and employees' (H12) work engagement and (H13) organisational engagement.
- H14–H15.* Psychological availability mediates the link of HR practices and employees' (H14) work engagement and (H15) organisational engagement.

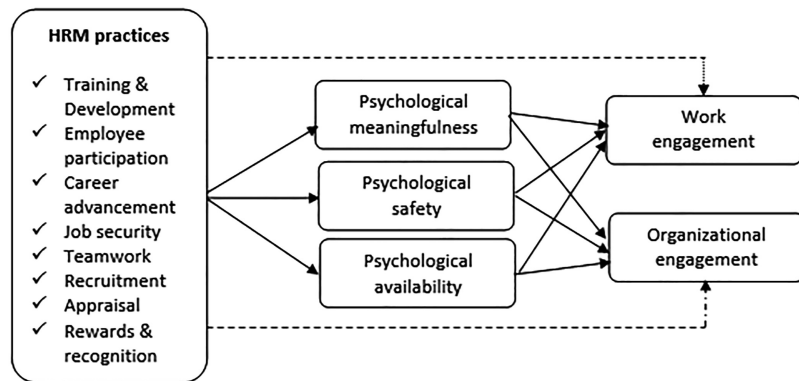
The research framework is shown in Figure 1.

Method

Measurements

Frontline hotel employees expressed their opinions about organisations' HR practices, facilities and their psychological states and work engagement based upon a continuous scale

Figure 1.
Conceptual model



Note(s): (—) Solid indicates direct and (---) dotted line indicates indirect hypotheses

(1 = *strongly disagree* to 7 = *strongly agree*). Unidimensional HR practices (ten items) adapted from [Jensen et al. \(2011\)](#) and [Gould-Williams and Davies \(2005\)](#) were used. A sample item was, “I feel my job is secure in this hotel”. Earlier researchers ([den Hartog et al., 2013](#); [Huang et al., 2017](#)) found that this scale had good reliability.

Psychological meaningfulness (six items; sample item, “the work I do on this job is meaningful to me”) and psychological availability (five items; sample item, “I am confident in my ability to deal with problems that come up at work”) were adapted from [May et al. \(2004\)](#). These scales have shown good reliability and validity ([Chen et al., 2011](#); [Fletcher, 2016](#); [Rabiul et al., 2021](#); [May et al., 2004](#)).

[Edmondson \(1999\)](#) developed a seven-item scale for psychological safety (sample item, “It is safe to take a risk in this team”). [Chen et al. \(2016a\)](#), [Rabiul et al. \(2021\)](#) and [Wang et al. \(2019\)](#) confirmed it had high reliability and validity.

Work engagement (nine items; sample item, “at my job, I feel strong and vigorous”) was adapted from [Schaufeli et al. \(2006\)](#). Organisational engagement (six items; sample item, “I am highly engaged in this organization”) was adapted from [Saks \(2006\)](#). Earlier studies ([Fletcher and Schofield, 2019](#); [Karadas and Karatepe, 2019](#); [Rabiul and Yean, 2021](#); [Saks, 2006](#)) confirmed the reliability and validity of these scales.

Sample and data collection

This study surveyed full-time customer-contact frontline employees with a minimum of one year experience at five-star rated hotels in West Malaysia. According to the Ministry of Tourism, Arts and Culture (MOTAC) Malaysia, as of 14 June 2019, there are 107 five-star hotels ([MOTAC, 2019](#)). This study surveyed employees at 95 five-star hotels located in West Malaysia, following an earlier study by [Kim and Koo \(2017\)](#), to capture an adequate sample size and best represent the country’s hotel industry. Customer-contact frontline employees in five-star hotels are more likely to have interactions with customers to maintain service standards ([Kim and Koo, 2017](#)). Of the 95 five-star hotels, 80 are located in six states including Kuala Lumpur ($n = 31$), Selangor ($n = 16$), Penang ($n = 10$), Melaka ($n = 8$), Pahang ($n = 8$) and Kedah ($n = 7$). After contacting HR departments for permission, we obtained positive responses from 43 hotels and continued with the data collection.

Given the unknown population in the Malaysian hotel industry, we employed [Krejcie and Morgan’s \(1970\)](#) recommendations. They suggested that a sample size of 384 cases is adequate to test hypotheses for a population of $\geq 10,000,000$. Over 16 weeks – from June to

September 2019, 900 survey questionnaires were distributed. In the first 11 weeks, we obtained 354 responses which were not enough with our expectation for further analysis; thus, we gave HR managers more time (3–5 weeks) to seek additional responses. Finally, we obtained 549 responses over 16 weeks. After removing incomplete questionnaires, 434 valid and complete responses were analysed. We had a minimum of eight (8) responses and a maximum of 17 responses from a particular hotel, respectively.

Outlier, non-response bias, common method variance (CMV) and multicollinearity tests

For outlier treatment, Mahalanobis distance was tested at the 0.001 significance level. The Mahalanobis distance test was 12.36, which is lower than [Lynch's \(2013\)](#) Chi-square (χ^2) distribution value of 18.47. Thus, no outliers were detected in the dataset. Additionally, non-response bias is a concern for social science research ([Hair et al., 2014](#)). The findings may not be generalisable if opinions differ substantially between the participants and non-participants ([Armstrong and Overton, 1977](#)). Hence, non-response bias was checked using Levene's test for equality variance ([Hair et al., 2014](#)). There was no significant difference between early (271 participants) and late (163 participants) responses.

Moreover, CMV is a concern in self-reported surveys; thus, various remedial procedures were adopted to lower the effects of CMV. First, to avoid potential bias, survey boxes were provided at every participating hotel to enable employees to submit completed questionnaires confidentially. Questionnaires were handed to participants directly by the researchers' own representatives rather than by HR staff. We also utilised statistical remedies to ensure CMV was not present in the data. The Harman single-factor test revealed that a single factor explained 26.83% of the total six-factor variance 64.73%, which is much lower than the standard 50%. Thus, no CMV existed in the dataset ([Podsakoff and Organ, 1986](#)). According to [Hair et al. \(2019\)](#), latent variables have no multicollinearity issues if the VIF values are less than 3.0 (see [Table 1](#)).

Results

Demographics of participants and descriptive statistics of variables

A total of 434 cases were valid (256 women, 59%). All participants were Malaysian including 43% Chinese-Malay, 39% Malay, 10% Indian-Malay, and the remaining 8% were mixed races. Most participants had a minimum of one year to a maximum of seven years of experience: 12.4% were managerial level, 33% were supervisory level and 53% were general level. More than 47% of participants worked in the front of the hotel such as guest service assistants, front office executives and concierge. Nearly 30% worked in the food and beverage department. The remaining 23% of respondents were from sales, marketing and housekeeping departments. [Table 2](#) illustrates that organisational engagement and psychological meaningfulness have the lowest and the highest mean values, respectively. Psychological availability has the highest correlation with work engagement.

Variables	1	2	3	4	5	6
1. Psychological safety					1.187	1.187
2. HR practices	1.00		1.00	1.00		
3. Psychological meaningfulness					1.312	1.312
4. Psychological availability					1.315	1.315
5. Work engagement						
6. Organizational engagement						

Table 1.
Inner variance inflation
factor (VIF)

Table 2.
Bivariate relationship,
mean and standard
deviation (SD)

Measurement model

It is necessary to evaluate the measurement model in PLS-SEM before hypothesis testing (Hair *et al.*, 2019). Following recommendations by Cheah *et al.* (2018) concerning a reflective model, a consistent algorithm was performed in Smart-PLS. The results in Figure 2 indicate that all items were loaded between 0.476 and 0.945 and average variance extracted (AVE) ranged from 0.537 to 0.623.

In line with Hair *et al.* (2014), 43 items were kept (see Figure 2) to fulfil the measurement requirements. The composite reliabilities (CRs) were as follows: HR practices (0.931), psychological safety (0.890), psychological meaningfulness (0.886), psychological availability (0.892), work engagement (0.921) and organisational engagement (0.901). Thus, convergent validity of the latent variables was confirmed to meet the following criteria: AVE > 0.50, CR > 0.70 and loading > 0.40 (Cheah *et al.*, 2018; Hair *et al.*, 2014).

Discriminant validity was confirmed through cross-loading, loading for individual items and heterotrait–monotrait (HTMT) ratio. Loading and cross-loading refer to the fact that indicator loading for primary constructs should be greater than the other constructs (Cheah *et al.*, 2018; Hair *et al.*, 2014). Table 3 indicates that the maximum value of the HTMT ratio was 0.479, which is lower than the 0.85 suggested by Hair *et al.* (2019). Loading for the primary construct was higher than the other constructs; thus, discriminant validity was confirmed for all latent variables (Cheah *et al.*, 2018).

Variables	Mean	SD	1	2	3	4	5	6
1. HR practices	4.515	1.217	1					
2. Psychological meaningfulness	5.366	0.965	0.127**	1				
3. Psychological safety	5.286	0.930	0.245**	0.294**	1			
4. Psychological availability	4.957	1.179	0.233**	0.396**	0.300**	1		
5. Work engagement	4.968	1.058	0.336**	0.382**	0.324**	0.434**	1	
6. Organizational engagement	4.662	1.364	0.208**	0.237**	0.246**	0.261**	0.333**	1

Note(s): $n = 434$. **. Correlation is significant at the 0.01 level (two-tailed)

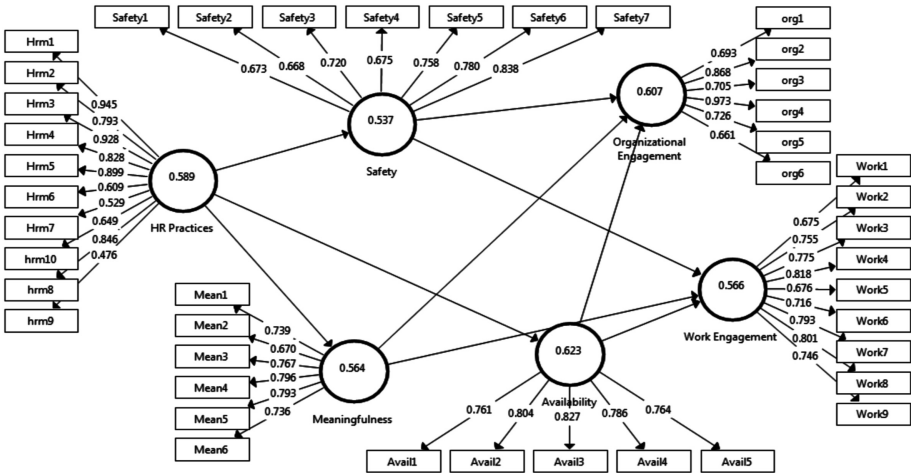


Figure 2.
Measurement model

Fit indices

Blinding folding was applied to identify the predictive relevance (Q^2). The results suggest that Q^2 is greater than zero; thus, the model has predictive power (Hair *et al.*, 2014). The coefficients of determination (R^2) were 0.302 for work engagement and 0.130 for organisational engagement. Accordingly, exogenous variables (three psychological states, HR practices) explained 30.2 and 13% of the variance in endogenous variables. R^2 values of 0.67, 0.33 and 0.19 are described as substantial, moderate and weak, respectively (Hair *et al.*, 2019). Therefore, the model had a weak influence on endogenous variables.

Structural model

This Smart-PLS analysis employed consistent bootstrapping with more than 5,000 samples, following recommendations by Cheah *et al.* (2018). All nine direct hypotheses (H1–H9) and four indirect hypotheses (H12–H15) were supported (see Table 4 for t -value, p -values). For example, the findings indicate that HR practices positively influence meaningfulness ($\beta = 0.147$, $p < 0.01$), safety ($\beta = 0.272$, $p < 0.001$) and availability ($\beta = 0.262$, $p < 0.001$) in employees. However, only H10 and H11 were not supported (see Table 4 for t -values and p -values).

Discussion and conclusion

As anticipated by self-concept theory (Aryee *et al.*, 2012; Shamir *et al.*, 1993), appropriate HR practices promote positive self-concept (meaningfulness, safety and availability) among employees. Although these three psychological states are significant predictors of employee engagement, meaningfulness did not have the mediation influence that safety and availability did.

As expected, H1–H3 were supported. Once employees received training, career development opportunities, rewards, feedback opportunities, and there was a fair recruitment process, they looked at their work as meaningful and safe (Agarwal and Farndale, 2017; Chen *et al.*, 2016a; Kirk-Brown and Van Dijk, 2015). Moreover, HR facilities also develop confidence among employees to perform their work roles (Binanmin and Carmeli, 2010).

Likewise, as anticipated, H4–H9 were supported. Meaningfulness, safety and availability positively influence work engagement and organisational engagement. Several studies have confirmed that employees' perception of a psychologically safe work environment, meaningful work and available personal resources promote positive employee behaviour such as greater organisational and work engagement (Chen *et al.*, 2011; Fletcher, 2016; Fletcher and Schofield, 2019; Memon *et al.*, 2020).

Concerning mediation, contradictory to earlier expectation, psychological meaningfulness did not mediate the link between HR practices and work engagement nor organisational

	Variables	1	2	3	4	5	6
1	Psychological safety						
2	HR practices	0.269					
3	Psychological meaningfulness	0.332	0.140				
4	Psychological availability	0.337	0.257	0.444			
5	Work engagement	0.357	0.365	0.422	0.479		
6	Organizational engagement	0.273	0.227	0.264	0.292	0.366	

Table 3.
HTMT (heterotrait–
monotrait) ratio

	β	t -values	p -values	95% CIBC		Supported
				LL	UL	
<i>Direct relationships</i>						
H1	0.147	2.835	$p < 0.01$	0.037	0.242	Yes
H2	0.272	5.585	$p < 0.001$	0.168	0.361	Yes
H3	0.262	5.872	$p < 0.001$	0.170	0.345	Yes
H4	0.219	3.333	$p < 0.001$	0.089	0.342	Yes
H5	0.135	2.180	$p < 0.05$	0.012	0.254	Yes
H6	0.169	3.069	$p < 0.01$	0.058	0.273	Yes
H7	0.173	3.010	$p < 0.01$	0.062	0.287	Yes
H8	0.321	5.424	$p < 0.001$	0.207	0.441	Yes
H9	0.179	3.197	$p < 0.01$	0.067	0.289	Yes
<i>Indirect or mediated relationships</i>						
H10	0.032	1.902	$p > 0.05$	0.007	0.072	No
H11	0.020	1.531	$p > 0.05$	0.002	0.053	No
H12	0.047	2.457	$p < 0.05$	0.015	0.089	Yes
H13	0.046	2.410	$p < 0.05$	0.014	0.087	Yes
H14	0.084	3.459	$p < 0.001$	0.043	0.137	Yes
H15	0.047	2.502	$p < 0.05$	0.016	0.089	Yes

Note(s): $n = 434$. CIBC = confidence interval bias corrected, β = path coefficient. LL = lower limit, UL = upper limit

engagement. Thus, H10 and H11 were not supported. According to Steger *et al.* (2013) and Rabiul *et al.* (2021), meaningfulness differs from one person to another owing to the differences in their expectations and lifelong planning. For example, HR practices may not always facilitate meaningfulness among employees. Moreover, meaningful work is linked to intrinsic and extrinsic motivation and individuals' weaknesses and strengths (Fletcher and Schofield, 2019).

As anticipated, H12–H15 were supported. Psychological safety mediates the effects of HR practices on both work engagement and organisational engagement. Similarly, psychological availability also mediated the link between HR practices and work engagement and organisational engagement. So far, only a limited number of studies have investigated the roles of psychological safety and availability as mediating mechanisms between HR practices and work and organisational engagement. According to self-concept theory (e.g. Mostafa and El-Motalib, 2018; Shamir *et al.*, 1993), employees who received supportive HR practices experienced positive influences on their self-concept; therefore, they had increased confidence to perform their job duties (Bakker and Demerouti, 2017; Kahn, 1990).

Theoretical contributions

The above findings contribute to self-concept theory (Shamir *et al.*, 1993) in which employees' perceived appropriate HR practices act as the catalyst for creating psychological states of meaningfulness, safety and availability. The findings validate earlier investigations (e.g. Agarwal and Farndale, 2017; Binyamin and Carmeli, 2010; Chen *et al.*, 2016a; Wang *et al.*, 2019) in the hotel industry in Malaysia. This contributes to self-concept theory (Shamir *et al.*, 1993) that appropriate HR practices promote one's positive self-concept about their work role, workplace safety and their work-related confidence.

Meaningfulness, safety and availability were significant predictors of organisational and work engagement. To our knowledge, our study is the first to investigate these three psychological states and positively link them to organisational engagement. Thus, this study validates Kahn's (1990) belief that psychological states are the prerequisite of engaging employees at both the work and organisational level, in the Asian context.

Our findings also contribute to the HR literature by establishing psychological states as the underlying mechanisms among the relationships between HR practices and employee engagement. This study has successfully extended the self-concept theory. Individuals' positive self-concept is generated by available appropriate HR practices by organisation, which in turn generates positive work behaviour in a motivational way.

Practical implications

Concerning practical implications, hospitality organisations need to focus on appropriate HR practices in the hotel industry in Malaysia. Training and personal development, recruitment processes, career opportunities, involving employees in decision-making and providing rewards for good work are key measures to enhance employees' perceptions of availability, safety and meaningfulness in the workplace. It is important for hoteliers to provide the above facilities with proper policy implementation. In fact, these psychological states have a key impact on both organisational and work engagement. Highly engaged employees often display less turnover intention, deliver better customer service, have better financial performance, experience less job stress and display healthy psychological well-being as compared to their counterparts (Harter *et al.*, 2020; Gallup, 2017; Memon *et al.*, 2020).

Hospitality organisations could design the workplace to make it more meaningful and safer by aligning with employees' interests. Individuals' mental, physical and emotional confidence are important for them to provide better customer service. Rewards and recognition might enhance emotional well-being and foster performance (Johari *et al.*, 2013;

Xu *et al.*, 2020). Employees may feel emotionally drained and detached from their work if there is a lack of available resources (Karadas and Karatepe, 2019; Wang and Xu, 2017). Training can help them improve their knowledge, skills, and capacities – allowing them to perform their duties more efficiently (Alfes *et al.*, 2020). Psychological availability has been linked to individuals' resiliency and ability to perform work efficiently (Agarwal and Farndale, 2017; Binyamin and Carmeli, 2010; Muthuku, 2020). Therefore, hoteliers should enhance employees' individual capacity or self-belief to perform tasks through training and recruiting the right people.

Hoteliers need to implement an appropriate bundle of HR practices to keep employees engaged by developing meaningfulness of work, make them available to perform their work roles by utilising training and career opportunities, retain talented employees through reward and recognition and motivate them by allowing them to participate in decision-making processes (Wang and Xu, 2017; Xu *et al.*, 2020; Zirar *et al.*, 2020). The importance of this is even more explicit in a service-driven hospitality profession. When staff are given the authority to interact with consumers, they have the option to choose how to handle a wide range of requirements, wants, expectations and complaints (Chen *et al.*, 2016b; Gurlek, 2020).

Since psychological safety is a precondition of employee engagement, HR professionals need to ensure the work environment is safe (Carmeli and Gittel, 2009; Fletcher, 2016), which promotes job security and career advancement (Wang *et al.*, 2019). Managers' clarification of work roles, social support, fairness and justice could enhance work environment safety (Jensen *et al.*, 2011; Lyu, 2016; Rabiul *et al.*, 2021; Wang *et al.*, 2019). Frontline employees frequently have interactions with customers; therefore, managers should encourage them to participate in how to provide better customer service (Mowbray *et al.*, 2020).

Limitations and future research directions

This study had some limitations. First, the findings are limited to five-star quality hotels in Malaysia. Therefore, findings concerning lower-level hotels and other industries may differ. In addition, the cross-sectional design hinders our ability to infer causation; therefore, future studies may wish to use a longitudinal design. Moreover, psychological states may depend on a variety of things and differ from person to person. Therefore, future research should include socio-emotional, economic and physical resources that might influence psychological states that are related to work behaviours. Limited studies have been conducted on the relationship between psychological states and organisational engagement. Future studies should aim to replicate our findings in other industries and investigate the factors that promote meaningfulness at work, such as leadership, HR practices or other contextual factors. Additionally, replicating the study including all types of hotels during the COVID-19 pandemic could help understand the possible influence of the pandemic on the psychological factors.

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