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The Importance of External Audit in Detecting Abnormalities and Fraud in the Financial Statements of Public Enterprises in Kosovo

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Abstract. This paper focuses on determinants and their impact on the audit of public enterprises in Kosovo. In addition, it analyzes the impact of audit quality on improving the transparency and accountability of those enterprises. The study also assesses factors that affect the effectiveness and ineffectiveness of information in the audit reports of the Kosovo National Audit Office. The data were obtained based on observations, documentation, questionnaires, and interviews. Respondents were internal auditors of public enterprises in Kosovo as well as external auditors of the Kosovo National Audit Office. This research was designed using primary and secondary sources of data and was carried out in accordance with statistical analysis methods using the average algebraic size method and absolute variation indicators.

The findings of this paper suggest that external auditors consider the potential risk of errors and fraud as being high, that they have aversive attitudes against errors and fraud, and that there exists for them a negative relationship between errors, fraud and financial reporting. Also, the quality of external audit positively affects the detection of fraud and anomalies within financial statements.

Keywords: Kosovo, external audit, public enterprises, financial statements.

1. Introduction

Techniques and tools adopted either in Europe or in the other continents after the recent financial crisis have focused on the urgent need to stabilize financial systems. Since the roles of banks, institutional investors, supervisors, central banks, and, lately, even that of public enterprises and governments have been questioned by the recent Eurozone debt

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crisis, public or private audit has been given more and more attention everywhere in the world.

In this regard, it is important to point out that auditors have an important role and are obliged to adhere to the highest ethical and professional standards. This trust and responsibility given to auditors is an answer to their obligations to the general public to provide a professional opinion on the fair and honest reflection of the financial statements of various enterprises. However, many stakeholders whose decisions are affected by audit reports express doubts and concerns about the relevance and reliability of audit reports, especially after the recent financial crisis and its repercussions (Haddrill 2010).

Audit quality is characterized by the ability and probability of auditors to detect and report violations, fraud, and abnormalities in financial reporting (Deis, Donald, & Giroux 1992). The determining factors are more or less the same as in private and public sector audits; thus, we hope that this study will be of wider interest to the public, considering that both the International Standards on Auditing (ISAs) in the public sector and the basis of the international standards of public sector auditing ISSAI (International Standards of Supreme Audit Institutions), published by the International Organization of Supreme Audit Institutions (INTOSAI), are very similar with those in the private sector. The only changes appear in the disclosure section.

Independence, professionalism, and integrity are among the most important factors influencing public sector audit. This research shows pretty clearly that there is room for improvement in how the Kosovo National Audit Office functions toward developing the quality of reporting and the transparency of public enterprises. Data have been obtained from observations, documents, questionnaires, and interviews. The respondents were internal auditors of public enterprises in Kosovo as well as external auditors of the Kosovo National Audit Office. The paper contains a literature review, an overview of public sector (public enterprises) audit in Kosovo, the research methodology, an analysis of results, and is concluded with the final statements and recommendations derived from the research work.

2. Review of Theory and Literature

The public sector consists of a large number of non-profit organizations, including central government departments and local councils. In most cases, the public sector involves a wide variety of organizations the financial statements of which should be audited by an independent external auditor in order to ensure the community that the work was carried out with the right responsibility (Broadbent & Guthrie 1992). In the public sector, external audit tends to cover a wider spectrum than in the private sector. The audit scope in the former includes not only auditing financial records and controlling operations in accordance with regulations, but, at the same time, the audit of acting in accordance with the three Es (economy, efficiency, and effectiveness). Audit is an important part of fulfilling public accountability and provides an independent control over how public funds are collected and spent.

The public sector often operates under a wide spectrum of regulations. For most public-sector audits, the audit object and objectives are influenced by the specific interests and requirements of third-party organizations, such as auditing bodies and government-backed departments, that have specific regulatory responsibilities.

The way auditors perform their work is influenced by audit standards and other regulatory impacts including:

- Specific legal requirements;
- Requirements of audit oversight bodies or supporting departments;
- Contractual requirements that contain the terms of engagements.

The nature of the regulations affecting public sector bodies varies according to the detailed administrative requirements. Auditors of a public body are expected to take reasonable steps to keep in mind the fulfillment by the audited body of regulations that relate to its activities. In Great Britain, for example, there is an increase in awareness and commitment to the handling of fraud and anomalies detected by audits. The National Anti-Fraud Audit Initiative (NFI) was established by a decision of the UK's prime minister in 1998 with the aim of disclosing fraud in the public sector. The NFI is a welcomed development in this regard, using technology to identify major frauds and their amounts, then using the lessons learned to address the risks. This initiative uses advanced data coordination techniques to address a wide range of fraud risks faced by the public sector. Meetings are provided as references to participating organizations in the friendly use of the application to allow the prioritization of matches and the propagation of investigators without compromising the privacy of data.

A major problem in managing funds and resources in the public sector is the possibility of misuse, fraud, and corruption. The World Bank's report (Anderson & Gray 2006) underlines a specific factor in fighting corruption:

- Anticorruption efforts are successful when rules and regulations are simplified, interactions between firms and public officials are limited, and private sector bills are reduced. Just as countries open up to global integration, corruption tends to fall, but advanced countries need to be vigilant about this problem.

The traditional task of Supreme Audit Institutions in each country is to audit the legality and regularity of financial management and accounting (Baber 1983). In addition to this type of audit and its importance, there is also a similar type of audit – performance audit – that is oriented toward performance control and focused on the economy, efficiency, and effectiveness of public administration. Performance audit covers not only specific financial operations but the entire range of government activities, including both organizational and administrative systems. When talking about auditing in the public sector, it is undoubtedly very important to present the division of audit types in the public sector and the distinction between financial audit and performance audit.

Financial Audit in the Public Sector

Scholars provide a variety of definitions with regard to financial audit (including compliance audit) in the public sector.

- Reviewing the financial statements of auditors, accounts, operations, and other financial information if they are in compliance with laws and regulations and if they are presented as fair and honest (Gong 2009). Russell (2000) added that a financial audit involves examining product and service specifications in order to ascertain whether auditors are in compliance with specific requirements or standards;
- Examining public sector financial reports to obtain information, explanations and to provide justifications from the audited in providing transparency and accountability in the management of finance and public assets (Mulgan 2008). Moreover, in the context of the public sector, Houghton and Jubb (2003) added that the financial audit output is an opinion on transparency and accountability by the audited institutions. An auditor's opinion is valuable information for reflecting the economic and financial conditions of a country, thus reducing the risk for the general public and capital markets;
- Examining financial reports and their compliance with laws, regulations, including auditing standards, to support government anti-corruption programs (Nicoll 2005);
- Verifying financial statements by referring to a variety of evidence, such as bills, minutes of board meetings, contract notes, cost and market values (Sikka, Filling, & Liew 2009).

Performance Audit in the Public Sector

Scholars provide a variety of definitions with regard to performance audit in the public sector.

- Assessing the performance of public sector management, providing better public services, and reducing public costs and expenditures or examining the effectiveness of programs or projects each time when the effectiveness and value of money is considered (Broadbent & Guthrie 1992);
- Providing recommendations for better public administration performance and government stimulation to deliver better goods and services to the public, and use resources and public resources efficiently and effectively (Houghton & Jubb 2003);
- Assessing the management and operational performance of the projects while considering the three E-s to achieve the administrative objectives of the new public management (Andy 2002).

The above definitions represent three key points that performance audit evaluates at public institutions: (1) their efficiency in the use of money and other public funds; (2) their effectiveness in running programs and projects; (3) their ability to develop the economy by using resources more productively and by implementing and following up constructive audit recommendations for increased performance and service delivery in the public sector.

While performance audit has more to do with the future, long-term strategic orientation makes it relevant, since it does not only evaluate and examine the outputs and outcomes of a particular program/process but its expected impact and benefits as well. Therefore, we can say that recommendations derived from performance audit can

be used to evaluate and monitor specific programs and processes that are implemented in the public sector.

3. Research Methodology

This research was designed using primary and secondary sources of data and was carried out according to statistical analysis methods using the average algebraic size method and absolute variation indicators (Nuhiu 1995). Secondary data includes international auditing standards for the public sector, Public Enterprises reports, Policy and Monitoring Unit of Public Enterprise (PMUPE) reports, its implementation, as well as audit reports of public enterprises published by the KNAO.

Primary data includes responses from questionnaires and interviews conducted with the leaders and internal auditors of public enterprises in Kosovo as well as with auditors of the KNAO who had been involved in auditing public enterprises. Two different questionnaires have been prepared, one being dedicated to public enterprises and the other to external auditors. This analysis of data includes information on whether audit recommendations are addressed by public enterprises and whether disciplinary or judicial proceedings against public enterprise managers have been initiated based on those audit findings in public enterprises. Furthermore, the impact of audit quality in detecting fraud and anomalies in the financial statements of public enterprises is tested.

Respondents were asked to express the level of compliance with some statements/affirmations made regarding the audit of public enterprises and the audit quality in these enterprises. Respondents were asked to rank their responses using a Likert¹ scale of 1 to 5 (where 5 represented full compliance). The weighted average is divided by 5 (maximum level of compliance) and multiplied by 100 to get the percentage that indicates how close to full reconciliation is the average affirmation. The scale is calculated using:

$$s = (\sum w_i x_i / n) * 100/5$$

where:

$w_i = x_i$; s is the degree of compliance with the statement

w is the weight of weighting

x is the rank given by each respondent, and

$i = 1, 2, \dots, n$ represents the respondents.

Objectives of the Study

Based on literature research and primary and secondary data analysis, we try to achieve the main objectives of this study. Later, based on that, we are providing recommendations on the improvement of reporting, financial management, transparency, and accountability within public enterprises.

¹ Gliem, Joseph A dhe Rosemary R. Gliem. "Kalkulimi, Interpretimi dhe raportimi i Alfës së Cronbach-it për Statistikat sipas modelit Likert"

Midwest Research – to – Practice Conference in Adult, Continuing and Community Education. The Ohio State University Columbus, OH 2003.

- The quality of external audit affects the detection of fraud and anomalies in the financial statements of public enterprises in Kosovo.
- For external auditors, there is a direct link between errors and frauds and financial reporting.
- External auditors consider the potential risk of error and fraud as being high.

Characteristics of Respondents and Research Results

Table 1. The demographic distribution of the respondents.

Variables	Categories	Frequency in %
Education level	Bachelor	28%
	Master	68%
	PhD/Doctorate	4%
Certification level	Accounting technician	36%
	Certified accountant	48%
	Licensed auditor	16%
Audit experience	Less than 5 years	68%
	5 to 10 years	24%
	10 to 15 years	8%
	More than 15 years	0.0%

Assessment of the Potential Risk of Error and Fraud

The results on assessing the possible risk of errors and frauds are presented in Table 2, which corresponds with the first section of the questionnaire. Statements regarding that kind of risk include the following aspects: auditor skepticism affects the delivery of the final opinion on financial statements; the division of labor and tasks reduces the possibility of fraud; conflicts of interest in assigning duties increase the likelihood for fraud; the functioning of internal audit influences the application of independent tests by an external auditor. The arithmetic average of the respondents' responses in this category reaches 4 points, which consists of the alternative *Agree*, while the standard deviation of the results is 0.68.

Table 2. The assessment of the potential risk of error and fraud.

Section 1 of the questionnaire	Arithmetic mean	Standard deviation
Auditor skepticism affects the delivery of the final opinion on financial statements	3.64	0.67
The division of labor and tasks reduces the possibility of fraud	4.18	0.60
Conflicts of interest in assigning duties increase the likelihood for fraud	4.45	0.52
The functioning of internal audit influences the application of independent tests by an external auditor	3.73	0.90
Total	4	0.68

Detection of Error and Fraud

Table 3 shows the results related to the second part of the questionnaire, which describes the detection of error and fraud. This section includes the following statements: mistakes are intentional acts; manipulations, forgeries, information distortions, or changes in documents are instances of fraud; a misappropriation of assets is fraud; a misapplication of accounting principles is fraud and error; a bypass or misinterpretation of facts is fraud; mistakes in calculating or notetaking are instances of fraud. In this category of answers, the overall arithmetic average is 3.76, which is closer to the alternative agree, while the standard deviation is 0.94.

Table 3. Detection of error and fraud.

Section 2 of the questionnaire	Arithmetic mean	Standard deviation
Mistakes are intentional acts	2.73	1.27
Forgeries, information distortions, or changes in documents are instances of fraud	4.91	0.30
A misappropriation of assets is fraud	4.36	0.67
A misapplication of accounting principles is fraud and error	3.64	1.03
Bypass or misinterpretation of facts is fraud	3.82	1.17
Mistakes in calculating or notetaking are instances of fraud	3.09	1.22
Total	3.76	0.94

The Impact of Errors and Fraud in Financial Reporting

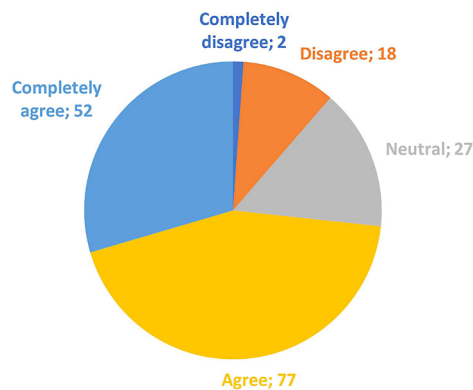
Table 4 contains the results that relate to the third part of the questionnaire, describing the impact of errors and fraud in financial reports. Statements representing this section are: errors and fraud affect fair financial reporting; external audit affects the discovery of anomalies and fraud in the financial statements of public enterprises; recommendations from external audit reports are applied by public enterprises in their reporting; a vast majority of fraud and error reporting is done by clients or other parties outside the institution; reporting error and fraud should be based on sufficient evidence that they have been committed; auditors and the teams that discover and report error and fraud should have good forensic analysis skills. In this category of answers, the overall arithmetic average is 3.98, corresponding to the alternative *Agree*, while the standard deviation is 0.71.

Table 4. The impact of errors and fraud in financial reporting.

Section 3 of the questionnaire	Arithmetic mean	Standard deviation
Errors and fraud affect fair financial reporting	4.36	0.67
External audit affects the discovery of anomalies and fraud in the financial statements of public enterprises	4.36	0.67
Recommendations from external audit reports are applied by public enterprises in their reporting	3.82	0.75
The vast majority of fraud and error reporting is done by clients or other parties outside the institution	3.09	0.94
Reporting error and fraud should be based on sufficient evidence that they have been committed	4.36	0.50
Auditors and the teams that discover and report error and fraud should have good forensic analysis skills	3.91	0.70
Total	3.98	0.71

Table 5. Respondent responses.

Respondents	Completely disagree	Disagree	Neutral	Agree	Completely agree
Mean	2	18	27	77	52

**Figure 1.** Mean of the respondents' responses.

4. Research Results

In this study, research results were reported using the algebraic mean method and the absolute variation indicators (Nuhiu 1995) by means of SUMIF and COUNTIF tools. The objective of this work is to empirically test whether the abovementioned factors affect the discovery of anomalies and fraud in the financial statements of public enterprises in Kosovo.

Based on findings presented in Table 2, the claim that external auditors consider the potential risk of errors and fraud as being high resulted in an overall average of 4 and a standard deviation of 0.68. As such, the claim seems to receive significant support. In addition, the claim that external auditors have aversive attitudes toward fraud and errors results in a mean of 3.76 and a standard deviation of 0.94. While for the claim that for external auditors there is a negative ratio between errors and frauds and financial reporting, the findings suggest an overall mean of 3.98 and a standard deviation of 0.71, which shows that mistakes and fraud affect financial reporting.

According to this research and the achievement of the main objectives, we can conclude that the factors accepted by the respondents as valid in detecting anomalies and fraud within the financial statements of public enterprises seem to be: the assessment of possible risk of errors and fraud; for external auditors, there exists a direct link between error and fraud and financial reporting; the quality of external audit positively affects the detection of fraud and anomalies found within financial statements.

5. Conclusions and Recommendations

The key issue that is considered important is the independence and objectivity in auditing public enterprises, which are regarded as a guard of constitutional and democratic governments. But the public audit's economic, efficient, and effective organization remains a constant challenge during this time of social and economic change and current political circumstances. There is no final plan for success, as final success in itself has different meanings in different countries and different circumstances.

Regardless of whether the audit report is about providing sight on a fair and honest presentation of the financial situation or on determining the performance audit, auditing the public sector requires an exercise of professional judgment. Not every auditor examining the same situation and facts comes to the same conclusions. The audit concerns the application of principles and not rules (Bourn 2007). Given a spectrum with a conclusion, an auditor may find the *prima facie* evidence of where, according to a relevant law, fraud is committed, and most of the auditors would agree on that. But on the other side of the spectrum, where complex economic and social programs are reviewed, different assessments and interpretations become apparent.

The main purpose of this paper has been to establish whether external audit affects the discovery of anomalies and fraud in the public financial statements in Kosovo. The findings of this paper suggest that external auditors consider the potential risk of errors and fraud as being high, that they have aversive attitudes against errors and fraud, and that there exists for them a negative relationship between errors and fraud and financial reporting.

Based on the investigation, a lack of implementation of audit recommendations made to public enterprises was found. Hence, we recommend:

- Necessary measures from the Public Enterprise Unit should be taken toward the management of those enterprises in the cases where they fail to rightly, correctly, and timely implement the KNAO recommendations.

- Disciplinary actions should be initiated and taken wherever audit reports reveal fraud in the financial statements of public enterprises.
- Repeated assurance should be provided to the legislative body, government, and general public in the sense that public services are open for full inspection by independent external auditors and that the responsibility of public servants can be demonstrated.
- External auditing in the public sector should be seen as a profession that adds value to and contributes to increasing the efficiency of public services. In this way, external public sector audit will increase the public's trust in financial reporting and the financial management of the public sector.
- External audit should be independent from the government and the legislative body, and it should be carried out by professionals who have the appropriate professional and ethical competences that come from a wide range of experiences. This is crucial in order for the public sector audit to be completed in a qualitative manner, which is the primary criterion required from auditors within this sector. On the contrary, i.e., if public sector external auditors cannot write and speak freely, if their rights are limited, if the government unjustly limits staff size and reward, then the abovementioned quality standards and assurance will not be achieved.

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