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Article

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Economic growth and financial performance of Islamic banks: a CAMELS approach

The CAMELS approach

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Abstract

Purpose – The purpose of this paper is to investigate the link between the financial performance of Islamic finance and economic growth in all of Malaysia, Indonesia, Brunei, Turkey and Saudi Arabia within the endogenous growth model framework.

Design/methodology/approach – This study applied dynamic panel system GMM to estimate the impact of the financial performance of Islamic finance on economic growth using quarterly data (2014:1-2018:4). CAMELS system parameters were employed as variables of the financial performance of Islamic finance and gross domestic product (GDP) as a proxy of economic growth. The sample contained all Islamic banks working in the five countries.

Findings – The findings demonstrated that the only significant factor of the financial performance of Islamic finance, which affects the endogenous economic growth, is profitability through return on equity (ROE). The experimental findings also indicated the necessity of stimulating other financial performance factors of Islamic finance to achieve a significant contribution to economic growth.

Practical implications – The analysis in this paper would fill the literature gap by investigating the link between financial performance of Islamic finance and economic growth, as this study serves as a guide for the academicians, researchers and decision-makers who want to achieve economic growth through stimulating Islamic finance in the banking sector. However, this study may well be extended to investigate the link between the financial performance of Islamic finance and economic growth over the Z-score model as another measure for the financial performance of Islamic finance.

Originality/value – This paper is the first that investigates the link between financial performance of Islamic finance and economic growth empirically using CAMELS parameters within the endogenous growth model to provide robust information about this link based on a sample of the top pioneer Islamic finance countries.

Keywords Islamic finance, Financial performance, Economic growth, CAMELS model, Endogenous growth model, Panel system GMM

Paper type Research paper

Introduction

Islamic finance has been one of the fastest rising industries over the last ten years, which was estimated to be worth US\$2.4 trillion in 2017 and forecast to grow by 6% CAGR to reach US\$3.8 trillion by 2023 (Reuters, 2020). This optimistic tall growth degree of Islamic finance assets year after year attracts the attention of all policymakers, bankers and financial academics to look into the Islamic finance industry. Lately, in the last decade, one of the main debates among financial scholars and policymakers besides the relationship between Islamic finance and economic growth is whether the financial performance of Islamic finance contributes to economic growth. According to Bourke (1989), high profitability banks persist well-capitalized and their access to funds is easy.

JEL Classification — C23, G21, G32, O47. **KAUJIE Classification** — I3, I5, L4

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Certainly, the financial institutions that operate well play a weighty role in economic growth and financial performance (Rabaa and Younes, 2016). Moreover, the banking sector performance and profitability power the economy's growth and boost it to contain negative shocks, also Bikker and Hu (2002) and Demirgüç-Kunt and Huizinga (1999) have stated a positive supportive relationship between economic growth (GDP) and the performance of banks. Furthermore, according to Tabash and Anagreh (2017), Islamic banks have effected significantly the growth of GDP and investments of countries in the Middle East.

Currently, the Islamic banking sector comprises 71% of all Islamic finance assets with a portion of 1.721 trillion US\$ (*Islamic Finance Development Report 2018, 2018*; Reuters, 2020) and could reveal its stability in and after the 2008 global financial crisis (Tabash and Dhankar, 2014; Olson and Zoubi, 2017).

According to Reuters (2020), Malaysia is the leading country in Islamic finance's best performance with a Global Islamic Economy Indicator (GIEI) score equal to 111 and an Islamic Finance Development Indicator (IFDI) score equal to 132 according to *Islamic Finance Development Report 2018 (2018)*. Besides, Brunei and Indonesia were the most improved performers in Southeast Asia, Brunei was the biggest gainer in Southeast Asia and finished in 9th position with an IFD indicator score of 50 while Indonesia ranked 10th. Moreover, the 2018 global Islamic economy report stated that Saudi Arabia ranked fourth as one of the best Islamic finance countries with a GIE indicator score of 54, while Turkey ranked in the top 15 countries with a GIE indicator score of 31 (*State of the Global Islamic Economy Report 2018/19, 2018*).

Furthermore, this enormous success of the Islamic finance industry in Malaysia, Indonesia, Brunei, Turkey and Saudi Arabia synchronized a high level of economic growth, while Malaysia economy enhanced 4.9% year-on-year in the second quarter of 2019, succeeding a 4.5% rise in the earlier three-month cycle and a 4.8% spreading business prospects (*Trading Economics Report, 2019a*), although Indonesia economy is predictable to expand at 5.1% in 2019 and then increase to 5.2% by 2020 (*World Bank, 2019*). In addition, Brunei GDP rose by 0.1% compared with 2017 (*Brunei GDP - Gross Domestic Product 2018, 2018*). While the GDP in Turkey rose by 1.20% over the previous quarter in the second quarter of 2019, the GDP growth rate in Turkey ranged 1.09% between 1998 and 2019 (*Trading Economics Report, 2019b*). Although GDP in Saudi Arabia extended 1.66% year-on-year in the opening quarter of 2019, it diminished from 3.59% in the previous period (*Trading Economics Report, 2019c*).

Because of the limited studies that investigated the link between financial performance of Islamic finance and economic growth and the lack of understanding this link (Tabash, 2019), the contribution of this study is to investigate this link in a framework of endogenous growth model through international evidence from Malaysia, Indonesia, Brunei, Turkey and Saudi Arabia as the top pioneer Islamic finance countries. Therefore, this study answers the following question: "Does the financial performance of Islamic finance affect economic growth in the frame of the endogenous growth model?"

Literature review

Banking performance and economic growth

Endogenous growth theory was established in the 1980s by Romer; the endogenous growth model is described with the lasting growth pace which well-defined by factors inside the model and not by the exogenous degree of technological advancement as in the neoclassical growth model (Romer, 2011). Jhingan (2011) clarified that the endogenous growth model reinforces technical evolution emerging from the investment degree and the human capital stock size, and both Tabash and Anagreh (2017) have confirmed that Islamic finance has affected significantly the economic growth and investments of countries in the Middle East.

Thus, based on the endogenous growth model, when investments are increased due to the finance and banking performance that leads to higher economic growth (Petkovski and Kjosevski, 2014). Moreover, Bourke (1989) has confirmed that banks with higher profitability keep on strongly capitalized and have fast access to funds. As a result, the increase in capital stock in the banking sector due to the banking and finance profitability leads to economic growth according to the endogenous growth theory. In conclusion, economic growth is determined by banking sector performance because of its significant impact on increasing investments and capital stock.

CAMELS system

CAMELS is an acronym for six parameters, capital adequacy (C), asset quality (A), management efficiency (M), earnings (E), liquidity (L) and sensitivity to the market risk (S), to measure the banking and finance performance (Wanke *et al.*, 2016). As it is shown in Table 1, CAMELS is an extended approach to the CAMEL model which has been used in the USA since 1979 to judge the soundness of banks (Christopoulos *et al.*, 2011; Roman and Şargu, 2013). Later, CAMEL has been extended and used as a method to assess the soundness and financial performance of banks for the supervisory authorities in different countries (Roman and Şargu, 2013). The financial weakness and soundness were measured by the International Monetary Fund (IMF) using five major handful parameters of financial system soundness with shortening of CAMEL (capital adequacy, asset quality, management quality, earnings size and liquidity). Nevertheless, it has been extended to include the sixth parameter “S” which reflects the bank sensitivity to the deviations in the market (Roman and Şargu, 2013). This “S” measures the sensitivity to market risks like interest rate, foreign exchange and inflation risk which captures the organization’s risk (Gasbarro *et al.*, 2002; Karim *et al.*, 2018). Currently, CAMELS becomes an evaluation tool for bank performance (Roman and Şargu, 2013). According to the report of IMF (2000), the IMF and world bank advocated the use of CAMELS as a valuable measure for financial system stability.

Previous empirical studies

Pure studies on the financial performance and economic growth nexus are limited, most of them have agreed on that there is a link between financial performance of the banking sector

Parameter	Definition
Capital adequacy (C)	Capital Adequacy is a calculation of the capital required to control the risk based on the bank asset value
Asset quality (A)	Asset quality is the instability of soundness banking induced by unsettled bank assets affected by high nonperforming loans
Management efficiency (M)	Management measures the efficiency of the company to minimize and reduce costs and increase profits to prevent the possibility of bank failures
Earnings (E)	Earning is a measure of profitability and there is an assessment of earnings and their level of relationship with peers in which the objective is to evaluate the effect of internally produced funds on the capital of the bank
Liquidity (L)	Liquidity is the capacity and ability of banks to repay and reimburse short-term obligations
Sensitivity to market risk (S)	Sensitivity to market risk is the measure of how resilient the assets, liabilities and net worth values of the bank are to changes in market conditions such as rate of interest, foreign exchange and inflation risk

Source(s): Retrieved from (Sahut and Mili, 2011; Altan *et al.*, 2014; Peltonen *et al.*, 2015; Munir *et al.*, 2017; Karim *et al.*, 2018)

Table 1.
CAMELS parameters

and economic growth of any country, but all of them were focused only on the conventional banking sectors. Therefore, this study is one of the limited studies that investigate the link between financial performance of Islamic finance and economic growth, and it is the first that linked the financial performance of Islamic finance in a structure of CAMELS model with economic growth in a framework of endogenous growth. Thus, it is believed that this study will make a noteworthy contribution to the literature.

In a study, [Rabaa and Younes \(2016\)](#) surveyed the influence of the financial performance of Islamic Banks on the economic growth in terms of financial liberalization through the use of Islamic banks in all of Abu Dhabi, Saudi Arabia, Bahrain, Great Britain and Tunisia over the period 2001–2012. They used panel fixed effect and GLS regression with variables of GDP, return on assets (ROA), return on equity (ROE), a ratio of the performance of Zakat, a ratio of Islamic earnings vs. not Islamic earnings, industrial production index (IPI), consumer price index (CPI) and money market rate. They resolved that Islamic banking performance had a significant influence on economic growth.

[Tabash \(2019\)](#) also came to a similar conclusion, which found that there is a constructive significant relationship between financial performance of Islamic banks and economic growth in the UAE; he used pooled ordinary least square with variables of GDP, ROA, ROE and the net revenue margin (NRM) on a sample of all full-sized active Islamic banks in the UAE covering a period from 2000 to 2014.

In the same vein, [Alkhazaleh \(2017\)](#) demonstrated the correlation between the financial performance of commercial banks in Jordan and economic growth. He used (ROA), deposits and credit facilities as independent variables, and GDP as a dependent element. He used the pooled regression examination to test the associations between variables. He settled that commercial banks' performance contributes to the economic growth in Jordan.

In another empirical study of evaluating how profitability which is the main proxy for the financial performance in the banking sector influences Nigeria's economic growth, [Adekola \(2016\)](#) showed the existence of a straight connection between banks' profitability and economic growth in Nigeria. He used a pooled regression technique for all banks occupied in Nigeria under the period 2005–2014 using the GDP, ROE and return on capital employed (ROCE).

In a similar study, [Yazdani \(2011\)](#) explored the effect of private banks' financial performance on economic growth in Iran. He adopted GDP, ROA, cash and investments as research variables. His results showed that bank performance had a positive effect on the economic growth of Iran.

Concerning studies of the financial performance of Islamic finance determinants measured by the profitability, [Khan *et al.* \(2014\)](#) have examined factors that affect Islamic banking profitability which was adopted as a measure for the financial performance in Pakistan. They employed a sample of five Islamic banks in Pakistan from 2007 to 2014. They employed capital adequacy ratio, bank size, nonperforming loans (NPL) ratio, gearing ratio, asset composition, operational efficiency, asset management, deposit ratio, (GDP) and (CPI) as exogenous variables, ROE, ROA, earnings per share (EPS) as endogenous variables. Their results showed that the profitability of Islamic banking was impacted by bank-specific aspects such as asset management, NPL ratio, deposit ratio and exterior factors such as CPI.

Further, [Djalilov and Piesse \(2016\)](#) have investigated bank financial performance with profitability determinants in the early transition countries of Central and Eastern Europe; they applied GMM system, random-effects regression on a sample of 275 banks from 16 transition economies, eight are from the ex-Soviet Union, other countries are from the CEE and the States of Baltic covering the period of 2000-2013. They adopted capital, credit risk, cost, bank size, bank market share, GDP growth, inflation, government spending, fiscal freedom, monetary freedom as independent variables, and ROA as the dependent variable. They noticed that the effect of credit risk on bank profitability in the early transition countries

was favorable, and government spending and well-capitalized banks in the early transition countries were more competitive.

In another special case of Indonesia, [Setyawati et al. \(2017\)](#) evaluated both of internal and external factors affecting the financial performance of Islamic banking. They applied panel multiple regression on a sample of all the Islamic banks in Indonesia for a period ranging from 2004 to 2012 and adopted internal determinants (NPF, capital strength (CS), external determinants (GDP, inflation, dummy variable of the financial crisis) as independent variables, and ROA as a dependent variable. Their findings revealed that the performance of Islamic banks has been greatly affected by nonperforming finance and inflation, and has been much better since the crisis.

Moreover, [Alharbi \(2017\)](#) studied the determinants of the financial performance of Islamic banks through profitability using a sample of 110 Islamic banks in 25 countries that were members in the Organization of Islamic Cooperation (OIC) from 1992 to 2008 by applying panel fixed-effects regression; he used all of Islamic banks profitability, return on assets average (ROAA), internal variables (operating income (OOI), capital ratio), external variables (GDP per capita, GDP and oil) and regulation variables of bank taxation and financial structure (market capitalization to GDP) as independent variables, and net profit revenue average over earning assets as the dependent variable. His results indicated that equity, bank size, operating income, oil prices and GDP per capita had a positive impact on Islamic banks.

Another study of [Zarrouk et al. \(2016\)](#), they investigated whether Islamic banks profitability is motivated by the same factors of conventional banks in the MENA. They used panel system GMM on a sample of 51 Islamic banks in all of Jordan, UAE, Turkey, Egypt, Yemen, Kuwait, Sudan, Bahrain, Saudi Arabia and Qatar from 1994 to 2012, and they adopted bank-specific factors (risk and solvency, efficiency ratios, liquidity, asset quality, annual stock data and capital), macroeconomic factors (gross domestic product, consumer price index, investment ratio of GDP, dummy variable of inflation) as exogenous variables and profitability ratios (ROA, ROE, NPM) as dependent variables. They resolved that profitability was affected by the asset quality, cost-effectiveness and capitalization of both banks.

Another similar study of [Olson and Zoubi \(2017\)](#), they examined whether the global financial crisis (GFC) led to the convergence of the financial performance of Islamic and commercial banks in the MENASA region (22 countries) from 1996 to 2014, and they applied dynamic panel model using performance ratio which is the ROA as an endogenous variable, bank-specific accounting ratios such as ROE and financial variables as independent variables; they stated that Islamic banks firstly weathered the outbreak of the global financial crisis better than conventional banks in 2007-2008.

Regarding studies that have used CAMELS model to measure and analyze the banking financial performance, most of them have found that the CAMELS is pretty useful in terms of arbitrating the financial performance, [Rashid and Jabeen \(2016\)](#) examined the determinants of both Islamic and commercial banks in Pakistan; they have created the financial performance index (FPI) based on CAMELS ratios and then applied the calculated index on the CAMELS determinants. They applied GLS regression on an unbalanced yearly panel data covering the period 2006–2012. Operating efficiency, reserves and overheads were found to be significant factors in the performance of conventional banks, while operating efficiency, market concentration, and deposits were significant at explaining Islamic bank performance.

Similarly, [Rashid et al. \(2015\)](#) assessed the financial performance of Islamic banks and conventional banks in Pakistan using the CAMELS system to assemble the FPI. Their results demonstrated that the financial performance of Islamic banks was better in 2012 comparing to 2006.

Another study of [Rodica-Oana \(2014\)](#) used CAMELS approach to detect the development of the banking system in Romania for the period of pre-crisis before 2007 and post-crisis after

2007; the study concluded that there are cross-sectional effects between the banking indicators that contributed a cautionary signal about the evolution of the banking system. Another similar study of [Karim et al. \(2018\)](#), they used all of CAMELS model and Z-score to measure the stability of 50 banks in Malaysia from 1999 to 2015; they found that both Islamic and commercial banks were satisfactorily listed on a general bank solidity scale.

An additional study of [Masood et al. \(2016\)](#), they applied the CAMELS rating model to evaluate the performance of the operating Islamic banks in Pakistan for the year 2015. They found that two of the Islamic banks had a good position, while the others were in a reasonable position.

Another equivalent study, [Rostami \(2015\)](#) applied CAMELS model to assess the Iranian bank performance for the period of 2009–2014. The results indicated that CAMELS is an effective tool to judge the bank performance.

In the same frame, [Rozzani and Rahman \(2013\)](#) examined the performance of both the Islamic and conventional banks in Malaysia between 2008 and 2011. Their results showed that performance levels were extremely parallel for both the conventional and Islamic banks.

Concerning studies of Islamic finance and economic growth nexus, [Kassim \(2016\)](#) explored the effect of Islamic finance on the performance of important macroeconomic indicators on a sample of all Islamic banks in Malaysia covering a quarterly period from 1998 to 2013 by applying the ARDL approach. [Kassim \(2016\)](#) adopted industrial production index (IPI) as a proxy for economic growth and total deposit of the Islamic banks, total financing by Islamic banks, gross fixed capital formation, general government expenditure and inflation as independent variables. The results revealed that by funding investment projects, Islamic banking system contributes to the real economy. Besides, [Boukhatem and Moussa \(2018\)](#) presented clear empirical evidence that the implementation of the Islamic financial system has stimulated economic growth in the 13 selected MENA region; they applied panel cointegration and FMOLS regression on a sample of Islamic banks in the MENA region for a period ranged from 2000–2014, and they used GDP per capita growth as dependent variable and loans by Islamic banks/GDP, education, inflation, government consumption/GDP, trade openness, domestic credits to private sector/GDP, regulatory quality and rule of law as independent variables.

This study adopted, according to the literature, the most appropriate empirical model and the most common variables for both the financial performance of Islamic finance and economic growth determinants. Moreover, unlike the previous studies, this research associated the financial performance of Islamic finance within a structure of the CAMELS model with the economic growth in a framework of endogenous growth; therefore, this is the first study that examines the link of the financial performance of Islamic finance and economic growth with this methodology. Thus, it is believed that the results were more effective and accurate than other studies.

Research methodology

Sample and data collection

This study used a balanced panel data of all full-fledged Islamic banks working in five countries of Malaysia (16 Islamic Banks), Indonesia (11 Islamic Banks), Brunei (two Islamic Banks), Turkey (four Islamic Banks) and Saudi Arabia (four Islamic Banks) covering a period range from the first quarter of 2014 until the last quarter of 2018 (2014Q1 to 2018Q4). The data of Islamic finance were drawn from quarterly datasets of the Islamic Financial Services Board (IFSB) database. Other data were collected from the IMF database, the Indonesian central bank and the Brunei Ministry of finance and economy. Since all countries (Malaysia, Indonesia, Brunei, Turkey and Saudi Arabia) have different currencies, all the quarter financial values were converted in the US dollar using proper average exchange rates according to the IMF database for each quarter.

Experimental variables

Financial performance of Islamic finance variables based on CAMELS model. Table 2 shows all the variables of the financial performance of Islamic finance based on the CAMELS model.

Concerning earning ability in CAMELS model, we have focused on this parameter by using three major indicators since most studies have focused on the profitability (earnings) by using three earning indicators of ROA, ROE and NPM as proxies for the financial performance of banking and finance, ROA and ROE based on the literature (Yazdani, 2011; Khan *et al.*, 2014; Adekola, 2016; Djalilov and Piesse, 2016; Rabaa and Younes, 2016; Zarrouk *et al.*, 2016; Alharbi, 2017; Olson and Zoubi, 2017; Setyawati *et al.*, 2017; Tabash, 2019), in which higher ratios of ROA and ROE indicate better performance (Zarrouk *et al.*, 2016).

The third indicator is NPM (or net revenue margin), according to the studies of (Yazdani, 2011; Zarrouk *et al.*, 2016; Alharbi, 2017; Olson and Zoubi, 2017; Tabash, 2019) in which net profit margin (NPM) explores the effectiveness of bank investment decisions related to its debt situations and represents the efficacy of the intermediation of bank funds (Zarrouk *et al.*, 2016). Thereby, the higher (NPM) ratio also reveals better financial performance. Whereas, the remaining parameters of the CAMELS model were adopted by a single individual indicator based on the previous studies as shown in (Table 2).

The economic growth variable. All reviews in this study have settled on the use of GDP as a proxy for economic growth when it is analyzed with the financial performance of Islamic finance. Thus, this empirical study has adopted the GDP as a proxy independent variable for economic growth.

CAMELS parameters	CALCULATION	literature (source)
Capital adequacy	Capital Adequacy Ratio (CAR) = BASEL Ratio $\text{CAR (\%)} = \frac{\text{Total regulatory capital}}{\text{Risk-weighted assets}}$	(Altan <i>et al.</i> , 2014; Wanke <i>et al.</i> , 2016; Karim <i>et al.</i> , 2018)
Assets quality	Asset Quality (AQ) = Gross nonperforming financing ratio AQ (%) = $\frac{\text{Gross nonperforming financing}}{\text{Total financing}}$	(Sahut and Mili, 2011; Altan <i>et al.</i> , 2014; Lahrech <i>et al.</i> , 2014; Alqahtani <i>et al.</i> , 2017)
Management	Management (MAN) = Cost to Income $\text{MAN (\%)} = \frac{\text{Operating costs}}{\text{Gross income}}$	(Dincer <i>et al.</i> , 2011; Peltonen <i>et al.</i> , 2015; Alqahtani <i>et al.</i> , 2017; Munir <i>et al.</i> , 2017)
Earnings	Return on assets (ROA) $\text{ROA (\%)} = \frac{\text{Net income}}{\text{Total assets}}$ Return on equity (ROE) $\text{ROE (\%)} = \frac{\text{Net income}}{\text{Equity}}$ Net profit margin (NPM) $\text{NPM (\%)} = \frac{\text{Net income}}{\text{Gross income}}$	(Dincer <i>et al.</i> , 2011; Wanke <i>et al.</i> , 2016; Alqahtani <i>et al.</i> , 2017; Karim <i>et al.</i> , 2018) (Dincer <i>et al.</i> , 2011; Altan <i>et al.</i> , 2014; Lahrech <i>et al.</i> , 2014; Peltonen <i>et al.</i> , 2015; Munir <i>et al.</i> , 2017; Karim <i>et al.</i> , 2018) (Altan <i>et al.</i> , 2014; Wanke <i>et al.</i> , 2016; Karim <i>et al.</i> , 2018)
Liquidity	Liquidity assets ratio (LIQ) $\text{LIQ (\%)} = \frac{\text{Liquid assets}}{\text{Total assets}}$	(Dincer <i>et al.</i> , 2011; Altan <i>et al.</i> , 2014; Lahrech <i>et al.</i> , 2014; Peltonen <i>et al.</i> , 2015; Alqahtani <i>et al.</i> , 2017; Karim <i>et al.</i> , 2018)
Sensitivity to market risk	Sensitivity to market risks (SEN) = Net foreign exchange (FX) open position to capital $\text{SEN (\%)} = \frac{\text{Net foreign exchange (FX) open position}}{\text{Total regulatory capital}}$	(Gasbarro <i>et al.</i> , 2002; Dincer <i>et al.</i> , 2011; Roman and Şargu, 2013; Erol <i>et al.</i> , 2014; Hofstetter <i>et al.</i> , 2018; Karim <i>et al.</i> , 2018)

Source(s): Retrieved from the literature

Table 2.
The widely used parameters within CAMELS Model

Macroeconomics variables. To avoid the issue of bias due to excluded variables, other variables were included in the model to monitor the potential effects of other growth determinants that will be implemented based on the previous studies, trade openness (Trade) (Boukhatem and Moussa, 2018), gross fixed capital formation (GFCF) (Kassim, 2016) and consumer price index (CPI) as a proxy for inflation (Djalilov and Piesse, 2016; Kassim, 2016; Rabaa and Younes, 2016; Zarrouk *et al.*, 2016; Setyawati *et al.*, 2017).

Thus, the estimation variables are:

- (1) Dependent variable: GDP.
- (2) Independent variables: ROA, ROE, NPM, CAR, LIQ, MAN, SEN.
- (3) Control variables: Trade, GFCF, CPI.

Estimating model

According to the literature review, most studies have agreed to adopt panel regression models such as Panel GMM, Panel regression (fixed-effects), thus, this study applied the panel GMM estimation.

A basic problem in the empirical analysis of economic growth in which control variables must be included in the model. This is the result of what Brock and Durlauf (2001) described as an open-ended theory or causal relationship between a variable and economic growth, this theory indicates that the link between another variable and economic growth cannot be controlled out, that's what Durlauf and Quah (1999) verified before, they introduced over 90 variables for probable economic growth variables.

However, the primary objective in this research is not to contribute to all theories of economic growth, but to examine whether and how financial performance Islamic finance affects economic growth in the frame of endogenous growth. For this purpose, we have specified the minimal model for economic growth. Therefore, following previous studies related to the topic, we have adopted the potential macro-economic factors as control variables to avoid the issue of bias. Therefore, the general model to be estimated within the frame of the endogenous growth model is (Figure 1):

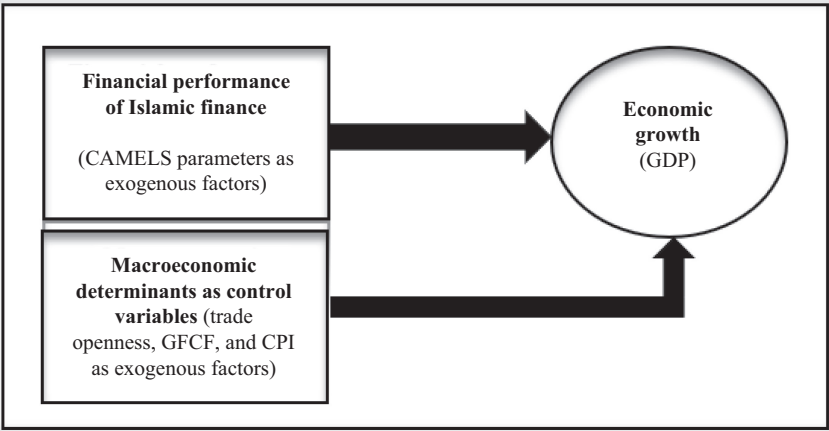


Figure 1.
Summary of the empirical investigation in a frame the endogenous economic growth model

Source(s): Prepared by the authors

$$Y_{it} = \alpha_0 + \alpha_i P_{it} + \beta_i X_{it} + \xi_{it} \quad \forall \quad \xi_{it} = v_i + \mu_{it} \quad (1)$$

In which:

Y_{it} is the Economic growth measure for country i at time t . P_{it} are the financial performance of Islamic finance variables for country i at time t .

X_{it} are the variables of macroeconomics for country i at time t . α_0 is a constant term, α_i and β_i are coefficients.

ξ_{it} is an error term, with v_i is the unobserved financial performance of Islamic finance effect and μ_{it} the idiosyncratic error.

financial performance of Islamic finance has shown a tendency to persevere over time, due to obstacles to asset quality, market structure failures, and/or macroeconomics shocks on GDP (Athanasoglou *et al.*, 2008). Hence, we adopt a dynamic specification of the model by including a lagged dependent variable among the regressors (Arellano, 2003; Croissant and Millo, 2019), the regression of Eqn (1) augmented with lagged GDP has become:

$$Y_{it} = \alpha_0 + \partial Y_{i,t-1} + \alpha_i P_{it} + \beta_i X_{it} + \xi_{it} \quad (2)$$

Where $Y_{i,t-1}$ is the one-quarter lagged GDP and ∂ is a coefficient.

Econometric methodology

The estimation problem raised by the potential existence of unobserved individual effects, the endogeneity, and the correlation between regressors and lagged variables, make fixed or random effects unsuitable for the estimation. Such methods generate bias and inaccurate results (Baltagi and Kao, 2001). Arellano and Bond (1991) estimated the specific model for the first difference, which can remove the unobserved individual effect, in which the estimation uses all existing lagged values of the dependent variable and lagged values of the exogenous regressors as an instrument.

Blundell and Bond (1998) indicated that when the dependent variable and the explanatory variables are determined across time, the lagged levels of these variables are weak instruments for the regression equation of differences. Later they developed a new method called the GMM system estimator that included lagged stages and lagged differences as instruments.

Roodman (2009) and Bond (2002) specified GMM as a system estimation that can resolve the problems correlated to endogeneity, unseen heterogeneity and autocorrelation. Therefore, in this study, the system GMM estimator was applied to conduct the empirical investigation.

According to Roodman (2009), the GMM model is:

$$Y = x' \beta + \varepsilon \quad \forall \quad E(\varepsilon|z) = 0 \quad (3)$$

In which:

β is a support vector of coefficients, y and ε are random variables, $x = (x_1, \dots, x_k)'$ is a column vector of k regressors, $z = (z_1, \dots, z_j)'$ is a column vector of j instruments, x and z can share elements and $j \geq k$. We use X , Y , and Z to signify matrices of N observations for x , y , and z , and we state $E = Y - X\beta$. Given an estimation, $\hat{\beta}$, the experimental residuals are $\hat{E} = (\hat{e}_1, \dots, \hat{e}_N)' = Y - X\hat{\beta}$. We make no statement at this point about $E(E'E' | Z) = \Omega$ excepting that it exists.

In the GMM, one states that magnitude through a generalized metric, based on a positive semidefinite quadratic form. Let A be the matrix for such a quadratic form. Then the metric is:

$$\|E_N(z\varepsilon)A\| = \left\| \frac{1}{N} z' \hat{E} \right\| \equiv N \left(\frac{1}{N} z' \hat{E} \right)' A \left(\frac{1}{N} z' \hat{E} \right) = \frac{1}{N} \hat{E}' z_A z' \hat{E} \quad (4)$$

To derive the indicated GMM estimate, call it $\hat{\beta}_A$, we resolve the minimization problem: $\hat{\beta}_A = \underset{\beta}{\operatorname{argmin}} \|z' \hat{E}\|_A$ whose solution is determined by $0 = d/(d\hat{\beta}) \|z' \hat{E}\|_A$.

The extension of this derivative with chain law is:

$$0 = \frac{d}{d\hat{\beta}} \|z' \hat{E}\|_A = \frac{d}{d\hat{E}} \|z' \hat{E}\|_A \frac{d\hat{E}}{d\hat{\beta}} = \frac{d}{d\hat{E}} \left\{ \frac{1}{N} \hat{E}' (ZAZ') \right\} \frac{d(Y - X\hat{\beta})}{d\hat{\beta}} = \frac{2}{N} \hat{E}' ZAZ' (-X) \tag{5}$$

The last step is to use identity matrix $d\frac{Ab}{db} = A$ and $d\frac{(b'Ab)}{db} = 2b'A$, where b is a column vector, and A is a symmetric matrix. Dropping the factor of $-2/N$ and transposing,

$$\begin{aligned} 0 &= \hat{E}ZAZ'X = (Y - X\hat{\beta}_A)'ZAZ'X = Y'ZAZ'X - \hat{\beta}'X'ZAZ'X \Rightarrow X'ZAZ'X\hat{\beta}_A \\ &= X'ZAZ'Y \Rightarrow \hat{\beta}_A = (X'ZAZ'X)^{-1}X'ZAZ'Y \end{aligned} \tag{6}$$

This is the GMM estimator is defined by A , it is linear in Y , whereas A weights moments (Roodman, 2009).

Results and discussion

Table 3 showed that the effect of return on assets (p -value of ROA: $0.048 \approx 0.05$) on economic growth is statistically very closer to the p -value 0.05, so we could not decide whether ROA is strongly significant to the economic growth in a significance level of 5%, but based on a significance level of 10%, we could consider the return on assets significant to the economic growth.

Concerning the impact of return on equity on economic growth (GDP), the impact is statistically significant and positive (p -value of ROE: 0.029 is strongly fewer than 0.05) reliably with what Bourke (1989) had confirmed that banks with high profitability remain well-capitalized which cause an increase in capital stock due to the banking profitability, which leads to economic growth according to the endogenous growth theory (Romer, 2011), besides, both studies of Rabaa and Younes (2016) and Tabash (2019) demonstrated the same significant positive link between ROE and GDP.

Variables	Coefficients	Standard Error	<i>t</i> – stat	<i>P</i> > <i>t</i>
Logged GDP	0.3651691	0.2462917	1.48	0.142
ROA	–1.28e+07	6391176	–2.01	0.048
ROE	1344551	606424.5	2.22	0.029
NPM	–200432.1	130696.4	–1.53	0.129
CAR	798193.6	441092.5	1.81	0.074
AQ	–58645.37	806866.3	–0.07	0.942
MAN	–19133.63	81741.79	–0.23	0.816
LIQ	29910.16	84740.73	0.35	0.725
SEN	–73015.72	150586.6	–0.48	0.629
Trade	–117574.8	81208.04	–1.45	0.152
GFCF	0.192758	0.3104096	0.62	0.536
CPI	–762.346	372.2433	–2.05	0.044
Constant	185295.1	178750.7	1.04	0.303

Table 3.
Panel system GMM
estimation output

Note(s): Number of obs = 92 Obs per group: min = 16; Number of groups = 5 Number of instruments = 40;
 $F(12, 79) = 145.81$ avg = 18.40 Prob > $F = 0.000$ max = 19
Source(s): Panel system GMM output using STATA 16

For the effects of other CAMELS financial ratios parameters, (net profit margin (NPM), capital adequacy ratio (CAR), asset quality (AQ), management (MAN), liquidity assets ratio (LIQ), sensitivity to market risks (SEN)) were not statistically significant on economic growth (GDP).

For other macro-economic variables, only the CPI was significant and negative to economic growth reliable to the economic conception (p -value of CPI: 0.044 is fewer than 0.05), while trade openness (Trade) and gross fixed capital formation (GFCF) were not significant to the economic growth also, both coefficients of lagged GDP and the constant were not statistically significant.

Regarding the one-step system GMM diagnostics, we have performed the Sargan test of over-identifying restrictions proposed by Arellano and Bond (1991) to test the validity of the instruments as shown in (Table 4).

According to the Sargan test of over-identifying restrictions in Table 4, the p -value is insignificant ($\text{Prob} > \chi^2 = 0.849$), so all the instruments as a group are exogenous, and the overall validity of instruments is significant.

According to Arellano-Bond test outputs, the error term of the differenced equation is not serially correlated at both of the first order AR (1) ($\text{Pr} > Z = 0.099$) and second-order AR (2) ($\text{Pr} > Z = 0.379$) (see Table 4).

Conclusion

While most studies have indicated that financial performance of Islamic finance is determined by profitability (Al Khulaifi *et al.*, 1999; Yazdani, 2011; Djalilov and Piesse, 2016; Rabaa and Younes, 2016; Alkhazaleh, 2017; Olson and Zoubi, 2017; Setyawati *et al.*, 2017; Tabash, 2019), this study measured the financial performance of Islamic finance by the CAMELS method to get robust estimated results from the connection between the financial performance of Islamic finance and economic growth in a frame of the endogenous growth model. By applying the panel one-step system GMM method, this study found that only ROE was statistically significant and positive to economic growth (GDP). Therefore, this paper concluded that the financial performance of Islamic finance through profitability had a significant positive impact on economic growth. However, the financial performance of Islamic finance through capital adequacy, assets quality, management, liquidity, sensitivity to market risk, it was not significant to economic growth. As a result, those ratios of the financial performance of Islamic finance are still insufficient to make a positive contribution to economic growth; therefore, Islamic banks should stimulate those performance factors to provide a significant impact on the economic growth.

Serial correlation tests

Arellano – Bond test for AR (1) in first differences	$Z = -1.65$	$\text{Pr} > Z = 0.099$
Arellano – Bond test for AR (1) in first differences	$Z = -0.88$	$\text{Pr} > Z = 0.379$

The overall validity of the instruments

Sargan Test of over-identifying restrictions	$\chi^2 (27) = 19.55$	$\text{Prob} > \chi^2 = 0.849$
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Difference-in-Sargan tests of exogeneity of instrument subsets

GMM Instruments for levels	Sargan test excluding group	$\chi^2 (9) = 6.54$	$\text{Prob} > \chi^2 = 0.685$
	Difference (null H = exogenous)	$\chi^2 (18) = 13.01$	$\text{Prob} > \chi^2 = 0.791$
IV (trade GFCF CPI)	Sargan test excluding group	$\chi^2 (24) = 12.83$	$\text{Prob} > \chi^2 = 0.969$
	Difference (null H = exogenous)	$\chi^2 (3) = 6.72$	$\text{Prob} > \chi^2 = 0.081$

Source(s): Dynamic panel one-step system GMM diagnostics outputs using STATA 16

Table 4.
Dynamic panel One-
step system GMM
diagnostics outputs

Choosing to focus on the relationship between financial performance of Islamic finance and economic growth, this paper controlled the empirical model with other macro-economic variables to avoid possible bias; the empirical investigation found that the CPI, which is the proxy variable for inflation is statistically significant and negative for economic growth consistent with the economic conception.

According to this research, which measured the financial performance of Islamic finance using the CAMELS model, profitability (earnings) of Islamic finance is the real explanatory factor that contributes to economic growth. Therefore, by adopting only the profitability as a measure of the financial performance of Islamic finance, this study concludes that there is a positive relationship between financial performance of Islamic finance and economic growth in general consistently with what [Tabash \(2019\)](#) and [Rabaa and Younes \(2016\)](#) had determined. When they employed only the profitability as a measure for the financial performance of Islamic banking sector, they found a positive relationship between the financial performance of Islamic banking sector and economic growth.

In conclusion, as an answer for the question of whether the financial performance of Islamic finance affects economic growth in the frame of the endogenous growth model, the financial performance of Islamic finance contributes and promotes economic growth only through profitability. This result confirmed the concept of endogenous growth theory when the Islamic banks' profitability increases and stimulates investments and the capital stock which leads to economic growth. Correspondingly, the indicated result is an extension for the classical concept of the supply-leading hypothesis of Schumpeter identifications ([Schumpeter and Redvers, 1934](#)), and the theory of financial repression which determined that financial development leads to economic growth ([McKinnon, 1973](#); [Shaw, 1973](#)). However, the financial performance of Islamic finance does not contribute to economic growth through other factors of capital adequacy, assets quality, management, liquidity and sensitivity to market risk.

Implications for research and practice:

This study has some implications for research and practice as the following:

- (1) This study aims to investigate empirically the link between the financial performance of Islamic finance and economic growth using CAMELS parameters as a robust measure for the financial performance of Islamic finance in a frame of the endogenous growth model. Thus, the empirical investigation in this paper would fill the literature gap by addressing the effect of the financial performance of Islamic finance on economic growth. Therefore, this study could support the academicians, researchers and decision-makers who want to achieve economic growth through stimulating Islamic finance in the banking sector.
- (2) Regarding methodology, this study may well be extended to investigate empirically the link between the financial performance of Islamic finance and economic growth over the Z-score model as another measure for the financial performance of Islamic finance.
- (3) In terms of practical implication, this paper provides important evidence for policymakers, regulators, associated authorities and decision-makers across countries to enhance other financial performance factors of Islamic finance (capital adequacy, assets quality, management, liquidity and sensitivity to market risk) to reach a significant economic growth through Islamic banks' channels in the financial market.

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