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Recent progress in the development of the Journal of Business Economics

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Recent progress in the development of the Journal of Business Economics

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1 Editorial status report

In 2021 there were 263 manuscripts under review; 218 of them were finally decided.

During the peer review process, submitted manuscripts go through one or more revision stages leading up to acceptance or rejection. Figure 1 summarizes the activity for the journal office between January 1st and December 31st of each year. The rejection rate for a year is calculated as the number of rejected manuscripts in this year compared to the total number of decisions in this year, which is defined here as the number of rejected manuscripts plus the number of accepted manuscripts.

2 Downloads in 2013–2021

Downloads of full-text articles are a very good indicator of the interest of the scientific community in the papers of the journal and their content. This concerns in a positive way two aspects simultaneously: the relevance of the topics as well as the quality of the articles. As can be seen by Figure 2, we had already about 60.000 downloads in 2013, in the first year after “Zeitschrift für Betriebswirtschaft” had been transformed into the “Journal of Business Economics”. In 2021, the downloads increased to over 280.500. Some of the illustrated growth in downloads over the years is due to the greater availability of articles via open access.

In addition, Table 1 gives an information about which articles, published in the years 2013–2021, were downloaded most frequently in the year 2021.

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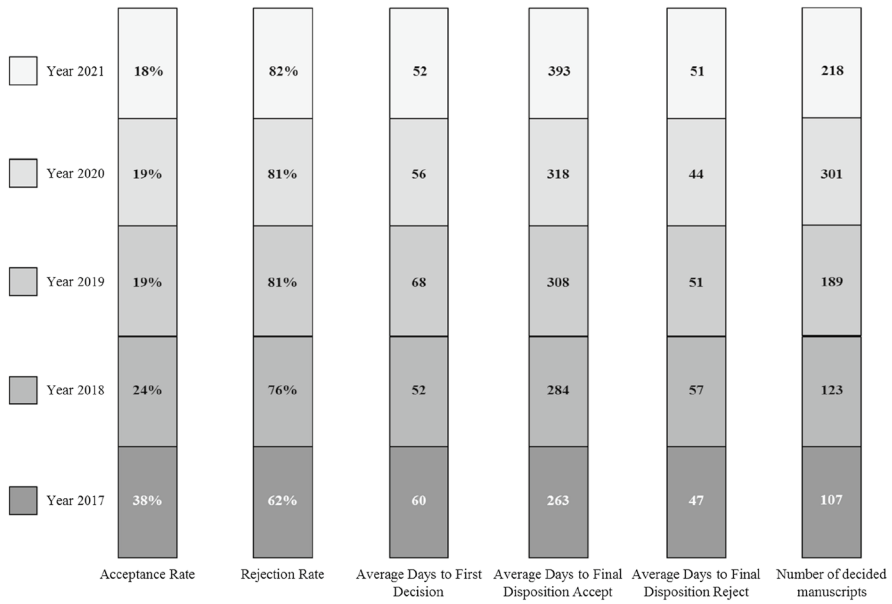


Figure 1 Editorial status summary 2017–2021

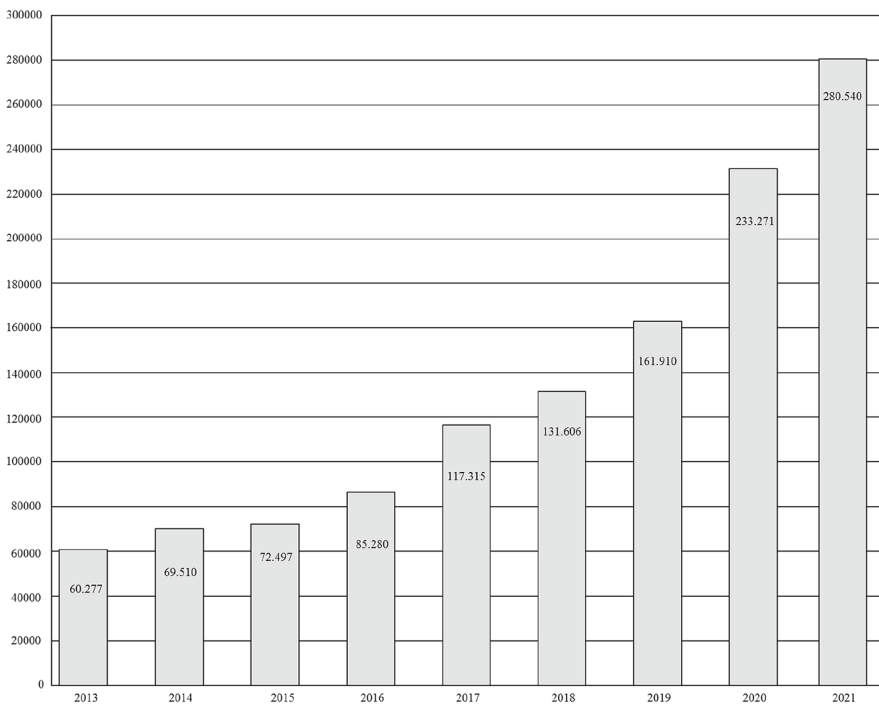


Figure 2 Successful full-text article downloads in 2013–2021

Table 1 Top 10 full-text article requests 2021

Title	Authors	Volume	Issue	Year	Article requests 2021
What makes industry–university collaboration succeed? A systematic review of the literature	Robert Rybníček et al.	89	2	2019	12,011
Financial literacy, financial advice, and financial behavior	Oscar A. Stolper et al.	87	5	2017	12,004
Digital Finance and FinTech: current research and future research directions	Peter Gomber et al.	87	5	2017	7160
Decision making styles and the use of heuristics in decision making	Cristina Campo et al.	86	4	2016	7034
Research streams on digital transformation from a holistic business perspective: a systematic literature review and citation network analysis	J. Piet Hausberg et al.	89	9	2019	6692
Executive compensation in Germany	Daniel Beck et al.	90	6	2020	4504
Impact of ESG factors on firm risk in Europe	Renner Sassen et al.	86	8	2016	3944
Recent trends in real estate research: a comparison of recent working papers and publications using machine learning algorithms	Wolfgang Breuer et al.	90	7	2020	3772
Diffusion and persistence of false rumors in social media networks: implications of searchability on rumor self-correction on Twitter	Kathrin Eismann	91	9	2021	3705
Topic modeling in marketing: recent advances and research opportunities	Martin Reisenbichler et al.	89	3	2019	3641

3 Scores, indices and impacts

- Coverage in abstracting & indexing (A&I) services
- ABS Academic Journal Quality Guide; ANVUR; BFI List; Baidu; CLOCKSS; CNKI; CNPIEC; Dimensions; EBSCO Discovery Service; EconLit; Google Scholar; Japanese Science and Technology Agency (JST); Naver; Norwegian Register for Scientific Journals and Series; OCLC WorldCat Discovery Service; Portico; ProQuest ABI/INFORM; ProQuest-ExLibris Primo; ProQuest-ExLibris Summon; Research Papers in Economics (RePEc); SCImago; SCOPUS; TD Net Discovery Service; UGC-CARE List (India); WTI AG; Wanfang
- h5 index 2020: 28
- Scopus CiteScore 2021: 4.1
- Scimago Journal Rank (SJR) 2021: 0.81; Top quartile
- Source Normalized Impact per Paper (SNIP) 2020: 1.595
- Altmetric Social Impact 2021: 77

4 Best paper award 2021

By decision of the editors of the Journal of Business Economics the Best Paper Award 2021 is given to *Christian Hackober* and *Carolin Bock* for their contribution “Which investors’ characteristics are beneficial for initial coin offerings? Evidence from blockchain technology-based firms”, printed version in issue 8/2021. By this the editors like to prize a qualitatively outstanding publication. The editors and the publisher cordially congratulate the authors on this award.

Christian Hackober was born on May 7, 1988 in Bad Mergentheim, Germany. After graduating from the Karlsruher Institut für Technologie (KIT) with a Master’s degree in Business Engineering, he started his professional career at one of the world’s leading consulting firms in the strategy and transaction advisory division. In 2017, he joined the Institute of Entrepreneurship of Prof. Dr. Carolin Bock as a doctoral candidate at the Technische Universität Darmstadt and received his PhD in 2021. His main research interests are in the area of innovative funding sources for startups and collaborations between incumbent firms and startups. Furthermore, he conducted research on influencing factors for valuation levels of startup firms.

Carolin Bock was born on February 28th, 1982 in Lichtenfels, Germany. She studied International Business Administration at the Friedrich-Alexander-Universität Erlangen-Nürnberg and at the Ecole de Management de Lyon. She received her doctoral degree from Friedrich-Alexander-Universität Erlangen-Nürnberg in 2009, before she started working as a Post-Doc at the Chair in Entrepreneurial Finance at Technische Universität München. Since 2015, she is a professor of Entrepreneurship at the Technische Universität Darmstadt. Her main research areas focus on questions of funding entrepreneurial firms, technology transfer and academic spin-offs as well as entrepreneurial activities in times of crisis.

5 Best reviewer award 2021

Connected with giving away the Best Reviewer Award the editors and the publisher would like to thank all reviewers for their support to provide for best quality publications in the Journal of Business Economics. As representative for all reviewers of the last year, *Raoul Kübler* from the Westfälische Wilhelms-Universität Münster, director of the Junior Professorship for Marketing & Marketing Analytics in Münster is given the Best Reviewer Award 2021. The editors and the publisher cordially congratulate him on this honour.

Raoul Kübler was born on March 6, 1981 in Stuttgart, Germany. He holds currently the Tenure Track Juniorprofessur of Marketing and Marketing Analytics at the Marketing Center Münster and will start working as an Associate Professor of Marketing at ESSEC Business School in Paris from Fall 2022. After obtaining his PhD from Kiel University (under the supervision of Prof. Dr. Dr. h.c. Sönke Albers) in 2012 he was employed until 2018 by Özyegin University Istanbul as an Assistant Professor. His research focuses on social media marketing, user generated content, machine learning and content mining and targets the cross road between digital transformation, digital society, political marketing, and new technologies in marketing. His research has been published in leading journals of his discipline such as the Journal of Marketing, the Journal of the Academy of Marketing Science, and the Journal of Interactive Marketing.

6 Closing words

The Journal of Business Economics has experienced a remarkable development of the number of paper submissions and download figures since 2017. The editors and the publisher would like to conclude this editorial by expressing their warmest gratitude to all authors, readers, and reviewers of our journal who have made possible this success. We are looking forward to the years to come!

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Declarations

Conflict of interest None of the authors has any potential conflict of interest.

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