

Fandel, Günter; Breuer, Wolfgang

Article — Published Version

Recent progress in the development of the Journal of Business Economics

Journal of Business Economics

Provided in Cooperation with:

Springer Nature

Suggested Citation: Fandel, Günter; Breuer, Wolfgang (2023) : Recent progress in the development of the Journal of Business Economics, Journal of Business Economics, ISSN 1861-8928, Springer, Berlin, Heidelberg, Vol. 93, Iss. 5, pp. 777-781,
<https://doi.org/10.1007/s11573-023-01166-4>

This Version is available at:

<https://hdl.handle.net/10419/311052>

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.



<https://creativecommons.org/licenses/by/4.0/>



Recent progress in the development of the Journal of Business Economics

Günter Fandel^{1,2} · Wolfgang Breuer¹

Published online: 19 June 2023
© The Author(s) 2023

- **Editorial Status Report.**

In 2022 there were 391 manuscripts under review; 342 of them were finally decided.

During the peer review process, submitted manuscripts go through one or more revision stages leading up to acceptance or rejection. Figure 1 summarizes the activity for the journal office between January 1st and December 31st of each year. The rejection rate for a year is calculated as the number of rejected manuscripts in this year compared to the total number of decisions in this year, which is defined here as the number of rejected manuscripts plus the number of accepted manuscripts.

- **Downloads in 2013–2022.**

Downloads of full-text articles are a very good indicator of the interest of the scientific community in the papers of the journal and their content. This concerns in a positive way two aspects simultaneously: the relevance of the topics as well as the quality of the articles. As can be seen by Fig. 2, we had already about 60.000 downloads in 2013, in the first year after “Zeitschrift für Betriebswirtschaft” had been transformed into the “Journal of Business Economics”. In 2022, the downloads increased to over 326.300. Some of the illustrated growth in downloads over the years is due to the greater availability of articles via open access.

In addition, Table 1 gives an information about which articles, published in the years 2020–2022, were downloaded most frequently in the year 2022.

✉ Günter Fandel
guenter.fandel@fernuni-hagen.de

✉ Wolfgang Breuer
wolfgang.breuer@rwth-aachen.de

¹ Center for Production Economics and Decision Support, FernUniversität in Hagen, Universitätsstr 41, 58,084 Hagen, Germany

² Department of Finance, RWTH Aachen University, Templergraben 64, 52,056 Aachen, Germany

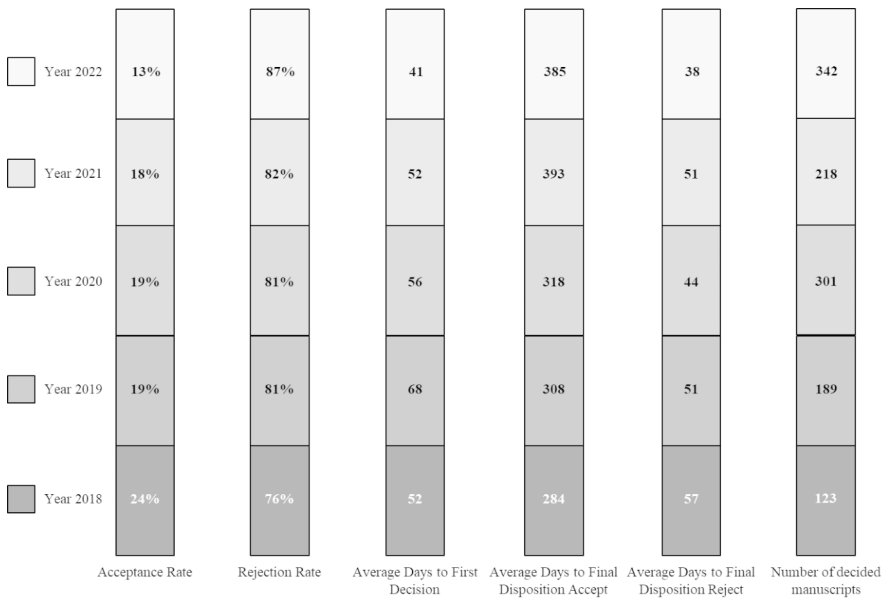


Fig. 1 Editorial Status Summary 2018–2022

• *Scores, Indices and Impacts.*

- Coverage in Abstracting & Indexing (A&I) Services.

ABS Academic Journal Quality Guide; ANVUR; BFI List; Baidu; CLOCKSS; CNKI; CNPIEC; Dimensions; EBSCO Discovery Service; EconLit; Google Scholar; Japanese Science and Technology Agency (JST); Naver; Norwegian Register for Scientific Journals and Series; OCLC WorldCat Discovery Service; Portico; ProQuest ABI/INFORM; ProQuest-ExLibris Primo; ProQuest-ExLibris Summon; Research Papers in Economics (RePEc); SCImago; SCOPUS; TD Net Discovery Service; UGC-CARE List (India); WTI AG; Wanfang.

- h5 Index 2021: 28.
- Scopus CiteScore 2021: 4.1.
- Scimago Journal Rank (SJR) 2021: 0.81; Top quartile.
- Source Normalized Impact per Paper (SNIP) 2021: 1.502.
- Altmetric Social Impact 2021: 77.

1 Best paper award 2022

By decision of the editors of the Journal of Business Economics the Best Paper Award 2022 is given to *Florian Neitzert* and *Matthias Petras* for their contribution “Corporate social responsibility and bank risk”, printed version in issue 3, April 2022. By

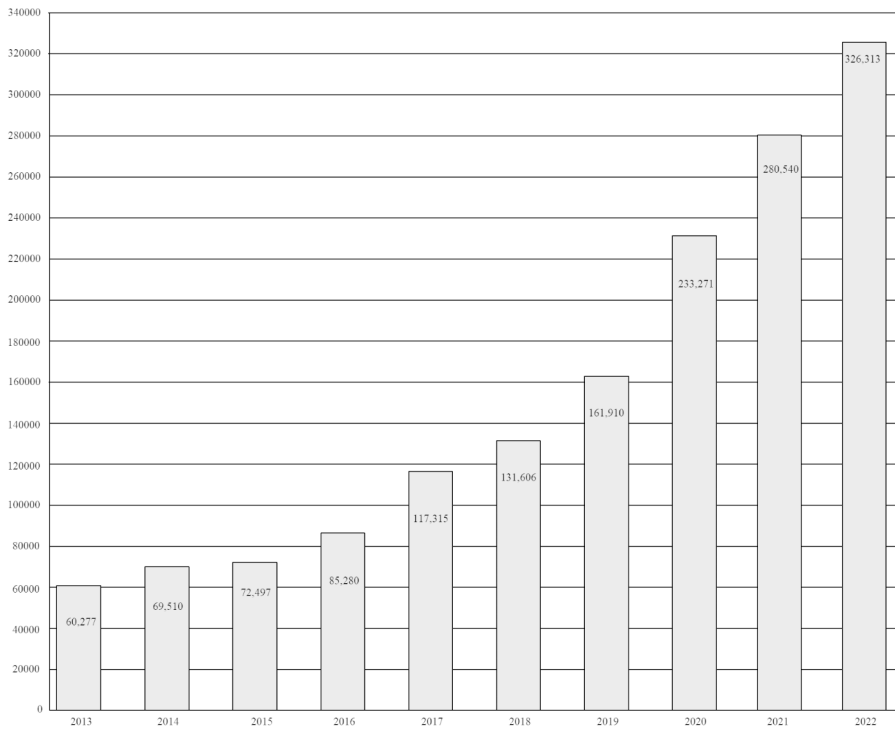


Fig. 2 Successful Full-Text Article Downloads in 2013–2022

this the editors like to prize a qualitatively outstanding publication. The editors and the publisher cordially congratulate the authors on this award.

Florian Neitzert (M.Sc) was born on August 5, 1993 in Frankfurt am Main, Germany. After graduating from the University of Siegen with a bachelor and master's degree in Business Administration, he started his research assistant and doctoral student at the Department of Bank Management at the University of Cologne for more than four years and plans to complete his doctoral thesis this year. Since spring 2023, *Florian Neitzert* has been working as a management consultant for b-k-p Consulting GmbH, based in Kronberg (Taunus). His research interests are in the field of banking and financial market regulation, European economic policy and international bank accounting. Furthermore, as chairman of the junior group of the Steuben-Schurz-Gesellschaft, he is committed to transatlantic relations and is a member of the Junge Wirtschaftsrat.

Dr. Matthias Petras was born on July 23, 1991 in Hamburg, Germany. He currently works as a management consultant for Sustainable Finance at the management consultancy firm zeb. He is also a lecturer at IU International University in Mainz. After studying business administration at the University of Hamburg and the Ecole de Management de Strasbourg, *Mr. Petras* earned his doctorate in banking regulation at the Department of Bank Management of Prof. Dr. Thomas Hartmann-Wendels at the University of Cologne. The topic of his dissertation was Post-Crisis Bank-

Table 1 Articles published 2020–2022: Top 10 Full-Text Article Requests 2022

Title	Authors	Volume	Issue	Year	Article Re-quests 2022
Financial sustainability: measurement and empirical evidence	Werner Gleißner, Thomas Günther, Christian Walkshäusl	92	3	2022	10,609
The digital leader: what one needs to master today's organizational challenges	Milan Frederik Klus, Julia Müller	91	8	2021	4,227
New insights in online fashion retail returns from a customers' perspective and their dynamics	Björn Stöcker, Daniel Baier, Benedikt M. Brand	91	8	2021	4,222
Monitoring experts: insights from the introduction of video assistant referee (VAR) in elite football	Ulrike Holder, Thomas Ehrmann, Arne König	92	2	2022	4,096
Some key developments in international financial management	Wolfgang Breuer, Santiago Ruiz de Vargas	91	5	2021	3,909
Executive compensation in Germany	Daniel Beck, Gunther Friedl, Peter Schäfer	90	5–6	2020	3,757
Diffusion and persistence of false rumors in social media networks: implications of searchability on rumor self correction on Twitter	Kathrin Eismann	91	9	2021	3,627
VC investors' venture screening: the role of the decision maker's education and experience	Alexandra Moritz, Walter Diegel, Joern Block, Christian Fisch	92	1	2022	3,424
Corporate social responsibility and bank risk	Florian Neitzert, Matthias Petras	92	3	2022	3,280
The influence of values in sustainable consumption among millennials	Andreas Falke, Nadine Schröder, Claudia Hofmann	92	6	2022	2,847

ing Regulation, Profitability, and Risk. His current research focuses on Sustainable Finance and Sustainable Banking.

2 Best reviewer award 2022

Connected with giving away the Best Reviewer Award the editors and the publisher would like to thank all reviewers for their support to provide for best quality publications in the Journal of Business Economics. As representative for all reviewers of the last year, *Marcel Lichters* from the Chemnitz University of Technology, head of the Chair of Marketing and Retailing in the Faculty of Economics and Business Administration in Chemnitz is given the Best Reviewer Award 2022. The editors and the publisher cordially congratulate him on this honor.

Marcel Lichters was born in 1983 in Wernigerode, Germany. He received a bachelor's in business psychology and a master's in business consulting. He has gained valuable industry experience while working for consultancies and market research institutes in Switzerland and Germany. For his experimental marketing research on consumer preference formation, he earned a Ph.D. from the Otto-von-Gericke-University in Magdeburg. Before starting his current position as the head of the Chair of Marketing and Retail at the Chemnitz University of Technology, he was working as a visiting professor for Market Research and Consumer Psychology at the Harz University of Applied Science as well as Asst. Prof. for Consumer Behavior at OVGU Magdeburg. His research interests mainly cover consumer preference construction phenomena, market research methods, and sensory marketing/product research.

3 Closing words

The Journal of Business Economics has experienced a remarkable development of the number of paper submissions and download figures since 2018. The editors and the publisher would like to conclude this editorial by expressing their warmest gratitude to all authors, readers, and reviewers of our journal who have made possible this success. We are looking forward to the years to come!

Funding Open Access funding enabled and organized by Projekt DEAL.

Open Access This article is licensed under a Creative Commons Attribution 4.0 International License, which permits use, sharing, adaptation, distribution and reproduction in any medium or format, as long as you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons licence, and indicate if changes were made. The images or other third party material in this article are included in the article's Creative Commons licence, unless indicated otherwise in a credit line to the material. If material is not included in the article's Creative Commons licence and your intended use is not permitted by statutory regulation or exceeds the permitted use, you will need to obtain permission directly from the copyright holder. To view a copy of this licence, visit <http://creativecommons.org/licenses/by/4.0/>.

Publisher's Note Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.