

Brauch, Martin Dietrich; Mayr, Stefan; Luthin, Carl Frederick

Research Report

After intra-EU BITs and the ECT, the EU needs to abandon extra-EU BITs: For legal, energy and climate policy, and political economy reasons

Columbia FDI Perspectives, No. 394

Provided in Cooperation with:

Columbia Center on Sustainable Investment (CCSI) - A joint center of Columbia Law School and the Earth Institute, Columbia University

Suggested Citation: Brauch, Martin Dietrich; Mayr, Stefan; Luthin, Carl Frederick (2024) : After intra-EU BITs and the ECT, the EU needs to abandon extra-EU BITs: For legal, energy and climate policy, and political economy reasons, Columbia FDI Perspectives, No. 394, Columbia University, Columbia Center on Sustainable Investment (CCSI), New York, NY

This Version is available at:

<https://hdl.handle.net/10419/305243>

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.



Columbia FDI Perspectives

Perspectives on topical foreign direct investment issues

Editor-in-Chief: Karl P. Sauvant (Karl.Sauvant@law.columbia.edu)

Managing Editor: Chioma Menankiti (clm2249@columbia.edu)

The Columbia FDI Perspectives are a forum for public debate. The views expressed by the authors do not reflect the opinions of CCSI or our partners and supporters.

No. 394 October 14, 2024

After intra-EU BITs and the ECT, the EU needs to abandon extra-EU BITs—for legal, energy and climate policy, and political economy reasons

by

Martin Dietrich Brauch, Stefan Mayr and Carl Frederick Luthin*

Since 2020, the EU and its member states have adopted legal instruments to [terminate intra-EU bilateral investment treaties \(BITs\)](#) and [withdraw from the Energy Charter Treaty \(ECT\)](#). As a logical next step, they should focus on ending the 1,103 BITs [in force](#) between EU members and extra-EU partners. These extra-EU BITs risk undermining the autonomy of EU law, hinder EU energy and climate goals, and fail to establish balanced sustainable investment partnerships with third states, as [envisaged by the European Commission](#).

Legal reasons. In its 2018 [Achmea](#) ruling, the Court of Justice of the EU (CJEU) held that intra-EU investment arbitration was [incompatible with the autonomy of EU law](#). In 2021, the Court expanded its reasoning to [intra-EU arbitration under the ECT](#) in [Komstroy](#) and to *ad hoc* arbitration between EU members and EU investors in [PL Holdings](#).

In contrast, in its [Opinion 1/17](#) on the EU–Canada Comprehensive Economic and Trade Agreement (CETA), the CJEU found no such violation—but not because the principle of mutual trust was inapplicable or because the Agreement only provided for extra-EU arbitration. Instead, the Court relied on specific safeguards built into the investment chapter in finding that CETA sufficiently protected the autonomy of the EU legal order.

Since extra-EU BITs do not contain comparable safeguards, investment arbitration tribunals constituted under these BITs may interpret and apply EU law, without the possibility of asking the CJEU for a preliminary ruling. At first sight, this [raises similar doubts](#) as to the compatibility of investor–state dispute settlement (ISDS) under extra-EU BITs with the autonomy of EU law, but the CJEU has not yet addressed this issue.¹

Energy and climate policy. In its [proposal](#) for a [Council Decision on ECT withdrawal](#), the European Commission acknowledged that “the [investment] protection granted to fossil fuels...for an unlimited period of time, does not fit with EU objectives as defined in the [European Green Deal](#), the [REPowerEU Plan](#) or the [Climate Law](#)”. These instruments create legally binding obligations on the EU and its members to accelerate the shift from fossil to renewable energy, achieve greater energy security, cut greenhouse gas emissions by 55% by 2030, and reach net zero by 2050. Consequently, [the Commission noted](#) that, remaining a party to the ECT, “is not an option for the EU or its Member States” as the treaty “is not in line with...the EU’s energy and climate goals”.

Extra-EU BITs grant, for an unlimited time, protections to fossil fuel investments that are similar to the protections under the ECT. Accordingly, extra-EU BITs are just as incompatible with EU energy and climate goals as the ECT. They are also not in line with [the EU’s determination](#) “to engage with partner countries to promote an energy sector predominantly free of fossil fuels well ahead of 2050”.

Political economy. The [European Commission intends](#) to forge “Clean Trade and Investment Partnerships” to secure resilient supply chains, promote renewable energy and encourage FDI. To this end, the EU and its members need to meet their partners on an equal footing and develop balanced and mutually beneficial partnerships.

In contrast, [most extra-EU BITs date back to the 1970s and 1980s](#) and cement a relationship in which powerful European states mistrusted—or, at best, second-guessed—the rule of law by post-colonial governments in the Global South. ISDS in extra-EU BITs empowers foreign investors to challenge legitimate public-interest measures by host states and to seek large compensation awards.

Because of its asymmetry, [ISDS has created a power imbalance](#) that favors the economic interests of investors and undermines the policy space of host countries; EU partners may perceive extra-EU BITs as instruments of hegemony rather than eye-to-eye partnerships.

Moreover, there is [no conclusive empirical evidence](#) that BITs increase FDI inflows, [including in renewable energy](#). In fact, [ISDS may discourage](#) states from promoting investment in renewables.

The investment protection and arbitration regime is neither an adequate nor equitable basis for forging strong partnerships for the 21st century, and piecemeal reforms have proven [ineffective at significantly improving it](#). Accordingly, the EU should [abandon](#) the regime in favor of alternative approaches, e.g., focus on cooperation and facilitation without investment protection and ISDS (such as in the [Sustainable Investment Facilitation Agreement with Angola](#)) and rely on other solutions to protect EU investors abroad, such as [political risk insurance](#).

Conclusion. EU members should terminate extra-EU BITs. To facilitate the process, the EU could spearhead an instrument similar to the [plurilateral agreement to terminate intra-EU BITs](#) or based on the [draft treaty language on termination](#) proposed to UNCITRAL Working Group III.

[Breaking free](#) from treaties that work against EU objectives would allow the EU to work with partner countries on developing approaches and legal instruments to strengthen regulatory frameworks and the rule of law globally; [facilitate flows of climate-aligned, sustainable investment](#); and foster [investment governance](#) in line with sustainable development, democracy and the autonomy of EU law.

* Martin Dietrich Brauch (martin.brauch@columbia.edu) is a Lead Researcher at the Columbia Center on Sustainable Investment; Stefan Mayr (stefan.mayr@wu.ac.at) is an Associate Professor at the Institute for Law and Governance at WU Vienna University of Economics and Business; Carl Frederick Luthin (c.f.luthin@posteo.de) is a Strategy Consultant in Climate Protection at Future Matters. The views expressed are the authors' own. The authors wish to thank Christina Eckes, Kyla Tienhaara and an anonymous peer reviewer for their helpful peer reviews.

¹ The German Federal Court (Bundesgerichtshof) [recently refused](#) to extend the *Achmea* rationale to ISDS under extra-EU BITs, but did not involve the CJEU via a preliminary reference procedure.

The material in this Perspective may be reprinted if accompanied by the following acknowledgment: "Martin Dietrich Brauch, Stefan Mayr and Carl Frederick Luthin, 'After intra-EU BITs and the ECT, the EU needs to abandon extra-EU BITs—for legal, energy and climate policy, and political economy reasons,' Columbia FDI Perspectives, No. 394, October 14, 2024. Reprinted with permission from the Columbia Center on Sustainable Investment (<http://ccsi.columbia.edu>)." A copy should kindly be sent to the Columbia Center on Sustainable Investment at ccsi@law.columbia.edu.

For further information, including information regarding submission to the *Perspectives*, please contact: Columbia Center on Sustainable Investment, Chioma Menankiti, at clm2249@columbia.edu.

The Columbia Center on Sustainable Investment (CCSI), a joint center of Columbia Law School and Columbia Climate School at Columbia University, is a leading applied research center and forum dedicated to the study, practice and discussion of sustainable international investment. Our mission is to develop and disseminate practical approaches and solutions, as well as to analyze topical policy-oriented issues, in order to maximize the impact of international investment for sustainable development. The Center undertakes its mission through interdisciplinary research, advisory projects, multi-stakeholder dialogue, educational programs, and the development of resources and tools. For more information, visit us at <http://ccsi.columbia.edu>.

Most recent Columbia FDI Perspectives

- No. 393, Fernando Bedoya and Belén Lassala, '[States should take a prudential approach to the implementation of GLoBE rules to avoid ISDS](#),' *Columbia FDI Perspectives*, September 30, 2024.
- No. 392, Stephen Heifetz, '[CFIUS and the cost of risk aversion](#),' *Columbia FDI Perspectives*, September 16, 2024
- No. 391, Gary Hufbauer, '[Semiconductor subsidies and WTO rules](#),' *Columbia FDI Perspectives*, September 2, 2024

-
- No. 390, Jeffrey Owens and Ruth Wamuyu, '[How will countries compete for FDI in light of the new global tax environment?](#),' *Columbia FDI Perspectives*, August 19, 2024
 - No. 389, James Nedumpara and Pushkar Reddy, '[India and EFTA: pioneering novel FDI commitments](#),' *Columbia FDI Perspectives*, August 5, 2024