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# Article

# The Effectiveness of the Negative Interest Rate Policy in Japan

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Credit and Capital Markets, Volume 50, Issue 2, pp. 189–212 Scientific Papers

# The Effectiveness of the Negative Interest Rate Policy in Japan

Naoyuki Yoshino, Farhad Taghizadeh-Hesary and Hiroaki Miyamoto\*

# Abstract

In April 2013, the Bank of Japan (BOJ), in order to overcome deflation and achieve sustainable economic growth, introduced an inflation target of 2%. However due to the lower oil prices in the global market, this target could not be achieved for a long-term period. In Feb 2016, the BOJ took further steps, and started a negative interest rate policy, by increasing massive money supply through purchasing long-term Japanese government bonds (JGB). Previously the BOJ only purchased short-term government bonds. This policy has flattened the yield curve of JGBs. Banks started to reduce purchasing government bonds, because the yield of short-term government bonds' became negative, and even for long-term government bonds up to 15 years the interest rates became negative. On the other hand, bank loans to the corporate sector did not grow, due to the vertical investment-saving (IS) curve in the Japanese economy. This paper discusses that first, in the low oil price era, the BOJ has to modify the inflation target of 2 % and reduce it, secondly it argues that the role of monetary policy and the negative interest rate policy in Japan cannot recover from the current recession and deflation situation for the long term. What is important is to make the IS curve downward sloping rather than vertical. That means the rate of return on investment must be positive and companies must be willing to invest if interest rates were set too low. The recession in Japan is coming from structural problems that cannot be solved by the current monetary policy. The last section reports a simulation results of tackling aging population of Japan by introducing productivity based wage rate and postpone retirement age will help the recovery of Japanese economy.

We are grateful to the anonymous referees for their constructive comments, which helped us to substantially improve the paper.

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# Die Effektivität der Negativzinspolitik in Japan

# Zusammenfassung

Im April 2013 setzte sich die Bank of Japan (BOJ) ein zu erreichendes Inflationsziel von 2%, um der Deflation entgegenzuwirken und ein nachhaltiges volkswirtschaftliches Wachstum zu erreichen. Dieses Ziel konnte jedoch aufgrund der anhaltend niedrigen Ölpreise an den globalen Märkten für eine längere Zeit nicht erreicht werden. Im Februar 2016 reagierte die BOJ darauf mit einer Negativzinspolitik, indem sie durch den Ankauf lang laufender japanischer Staatsanleihen (JGB) die umlaufende Geldmenge massiv steigerte. Bis zu diesem Zeitpunkt hatte die BOJ nur kurz laufende Staatsanleihen erworben. Diese Maßnahme hat die Zinskurve der JGBs abgeflacht. Banken begannen, den Kauf von Staatsanleihen zu reduzieren, da der Zinssatz sowohl für kurz laufende als auch für lang laufende Staatsanleihen mit einer Laufzeit bis zu 15 Jahren negativ wurde. Gleichzeitig stiegen die Kreditvolumina im Industriesektor aufgrund der vertikalen Spar-Investitionskurve (IS) nicht weiter an. Diese Studie diskutiert zum Einen, dass die BOJ vor dem Hintergrund der anhaltend niedrigen Ölpreise ihr Inflationsziel anpassen und verringern muss, und zum Anderen, dass die aktuelle Geld- und Zinspolitik die herrschende Rezession und deflationäre Situation langfristig nicht beheben kann. Das Ziel muss auf einer Veränderung der IS-Kurve liegen, weg von einer vertikalen Ausprägung, hin zu einer abwärts gerichteten Steigung. Das bedeutet, dass die Verzinsung von Investitionen positiv sein muss und Unternehmen Investitionen tätigen müssen, ohne dass die Zinssätze zu niedrig gehalten werden. Die Rezession in Japan liegt in strukturellen Problemen begründet und kann deshalb nicht durch die aktuelle Geldpolitik gelöst werden. Im letzten Teil werden Simulationsergebnisse vorgestellt, die dem Problem der Überalterung der japanischen Bevölkerung durch die Einführung produktivitätsbasierter Löhne und die Verschiebung des Renteneintrittsalters entgegentreten und somit ein Szenario darstellen, unter dem sich die japanische Wirtschaft erholen kann.

*Keywords*: negative interest rate policy, Japanese economy, vertical IS curve, Abenomics *JEL Classification*: E43, E52, E12

# I. Introduction

On 22 January 2013, the Government of Japan and the Bank of Japan (BOJ) delivered a joint statement on overcoming deflation and achieving sustainable economic growth. The BOJ set the price stability target at 2 % (year-on-year rate of change in the consumer price index). Since then, the BOJ has been implementing aggressive monetary easing through buying long-term government bonds and increasing the monetary base, in contrast to previous expansionary monetary policy attempts, which mainly focused on buying short-term government bonds to achieve this target.

Although for some short periods in 2014 inflation reached the 2% target, this was mainly caused by higher energy prices, especially of oil, and because the consumption tax rate was raised from 5% to 8%. Following the start of the oil

price decline in the global market in June 2014, general price levels in Japan also started to decline. Oil prices dropped from over \$100 per barrel in June 2014 to less than \$30 per barrel in February 2016. Oil and other petroleum products make up a significant portion of total Japanese imports. That is why the price fluctuation of oil has a significant impact on Japanese macroeconomic variables, including on the inflation rate.

Although the price of oil is now less than half the price in early 2014, the BOJ has maintained its 2% inflation target. When the price of oil decreases, production becomes cheaper and the aggregate supply curve shifts to the right, decreasing the equilibrium price level. That means the target inflation rate needs to be reviewed and be lower.

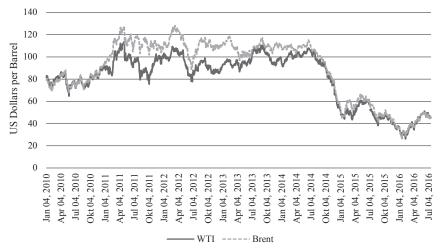
The BOJ could not achieve a stable 2% inflation rate and hence further eased the interest rate. At its monetary policy meeting on 29 January 2016, the BOJ policy board decided to introduce "quantitative and qualitative monetary easing (QQE) with a negative interest rate" to achieve the price stability target of 2% at the earliest possible time. The BOJ started this policy by increasing the money supply through purchasing long-term Japanese government bonds (JGB). This policy has flattened the yield curve of JGBs and banks started to reduce purchasing government bonds because government bonds yields up to 15 years became negative.

Study about the Japan's long-term recessions and the ineffectiveness of the unconventional monetary policy in this economy is important for other countries as it has lessons for them, including for the U.S., Europe, and China and it highlighted by many authors (*Schnabel* 2015, *Yoshino/Taghizadeh-Hesary* 2016a, *Heller* 2016)

In this paper we first shed light on the role of oil prices in the Japanese economy and in the price determination in Japan. We show why, in the current low oil price era, the BOJ needs to deflate the inflation targets. We also investigate whether the recent negative interest rate policy of the BOJ was effective, and provide some suggestions for overcoming deflation and achieving sustainable economic growth.

# II. Recent Global Oil Price Movements

Oil prices dropped from over \$100 per barrel in June 2014 to less than \$30 per barrel in February 2016 (Figure 1). They started rising again in early April 2016 because of a fragile improvement in demand, but they are still less than half of the 2014 level. The sharp drop was due to several reasons related to supply and demand conditions and expectations in the oil market (for more information, refer to *Yoshino/Taghizadeh-Hesary* 2016b).



*Note:* WTI price is Cushing, OK West Texas Intermediate (WTI) Spot Price Free on Board (FOB) (US dollars per barrel); Brent price is Europe Brent Spot Price FOB (US dollars per barrel).

*Source:* U.S. Information association (EIA). Retrieved Dec 20, 2016 http://www.eia.gov/dnav/pet/pet\_pri\_spt\_s1\_d.htm.

> Figure 1: Recent Global Spot Oil Price Movements (4 Jan 2010–18 July 2016)

# 1. Causes of Oil Price Drop

The price of oil is determined partly by actual supply and demand, and partly by expectations. Some of the recent price collapse can be attributed to a new glut in oil supply. Unconventional energy resources, such as shale oil, shale gas, and oil sands, have increased the global oil supply. Massive discoveries of oil in North Dakota and Texas in the United States (US) have driven down prices, and even amid tensions in the Middle East, roughly 3 million barrels more a day are being produced now than in 2011.

Moreover, while oil prices were falling, the Organization of the Petroleum Exporting Countries (OPEC), which controls nearly 40% of the world market, failed to reach an agreement on production curbs at its recent meetings, thus sending the price down even further.

Supply exceeded demand by massive margins of 0.9 million barrels per day (mb/d) in 2014 and 2.0 mb/d in 2015. We expect a further increase in supply of 1.1 mb/d in 2016 (*International Energy Agency* 2016).

In 2014, global economic activity was subdued. The International Monetary Fund (IMF) reported global gross domestic product (GDP) growth of 3.4% in constant prices. Growth in emerging markets and developing economies – while

192

still accounting for over 70% of global growth – declined for the fourth consecutive year, mostly driven by Brazil, the People's Republic of China, and Russian Federation. In 2015, global economic activity declined further, with GDP growth falling to 3.1%. The IMF downgraded its global growth outlook for 2016 by 0.2% to 3.2%, which is broadly in line with 2015. Although the IMF forecasts a strengthening of the recovery in 2017, the situation in 2017 is expected to be the same as in 2016.

Before discussing how monetary policy was behind the drop in oil prices, let us look further back to the subprime mortgage crisis of 2008–2009 and review what happened to the US money market and global oil prices at that time.

After the subprime mortgage crisis, the weak exchange rate of the US dollar that had resulted from the Federal Reserve's quantitative easing policy pushed oil prices in US dollars upward during 2009–2012 by causing investors to invest in the oil market and other commodity markets while the world economy was in recession. As a result, huge amounts of capital entered the crude oil market as investors found it safer than capital markets, which had collapsed (*Yoshino/Taghizadeh-Hesary* 2014a). Because of this new demand, oil prices started to rise sharply in 2009, when the US and many other economies were in recession. This trend had the effect of imposing a longer recovery time on the global economy, as oil is one of the most important production inputs.<sup>1</sup>

In 2014, financial conditions eased compare with 2013. In particular, longterm interest rates declined in developed economies because of the economic recovery and expectations of a lower neutral policy rate in the US over the medium term.

Equity prices have generally risen and risk premiums declined in developed economies and emerging markets. In the US, both the Dow Jones Industrial Average and Standard and Poor's 500 Index powered to record highs, boosted by the strengthening US economy and liquidity provided by the Federal Reserve's unprecedented quantitative easing. The Dow, up 8.5%, surpassed two key psychological levels during 2014 – 17,000 and 18,000 – and the S&P 500, 12.8% higher, surpassed the 2,000 milestone.

The liquidity provided mainly by the Federal Reserve, especially during the 2008–2009 financial crisis, transferred to the oil market and created huge speculative demand causing a surge in oil prices. In 2014, because the US and some other developed and emerging capital markets were recovering, it moved back to the capital markets, resulting in a depressed global oil demand growth rate and a price collapse in the market. This means that this factor may have played

<sup>&</sup>lt;sup>1</sup> The surge in oil prices starting from the year 2003 also can be partially explained by the monetary policy rescue measures in response to the bursting dotcom bubble.

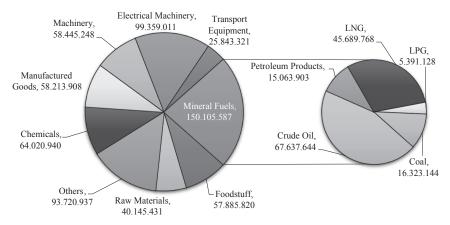
Credit and Capital Markets 2/2017

a bigger role in reducing oil prices than supply and lower economic growth (*Yoshino/Taghizadeh-Hesary* 2016b).

# III. Oil Prices and the Japanese Economy

In 2015, the total value of Japan's imports was \$648 billion, \$150 billion (23%) mineral fuels of which was, \$67 billion petroleum, \$46 billion liquid natural gas, \$16 billion coal, \$15 billion petroleum products, and \$5 billion liquefied petroleum gas (Figure 2). Although Japan's crude oil imports in 2015 fell to their lowest level since 1988 as demand had been weakening due in part to a declining population, slower economic growth, and more energy- efficient vehicles and industries, oil is still the main mover of the Japanese economy and Japan remains the third largest consumer of crude oil behind the US and the People's Republic of China.

Japan is dependent on imports for 91.4% of its energy supply. Since the Fukushima nuclear disaster in 2011, the share of fossil fuels in power generation has been increasing, as a substitute for nuclear power. The level of dependence on petroleum, which had been declining in recent years, increased to 47.2% in fiscal year (FY) 2012. In FY2013, the total primary energy supply in Japan was 21,973 petajoules, up 1.1% from the previous FY, broken down as follows: 45.7% was petroleum, 24.2% coal, 22.5% natural gas, 3.1% hydropower, and 0.4% nuclear power. Other sources were also used, though only in small quan-



LNG = liquefied natural gas, LPG = liquefied petroleum gas. Source: Japan External Trade Organization (2016).

Figure 2: Japan's Imports by Principal Commodity, 2015 (thousands of \$)

tities, including energy from waste, geothermal energy, and natural energy (solar photovoltaic power, wind power, biomass energy, among others) (MIAC 2015).

The result of eliminating nuclear power generation and substituting it with fossil fuels was that the energy self-sufficiency<sup>2</sup> percentage fell from 19.6% in FY2000 to 8.6% in FY2013 (MIAC 2015). Before the 2011 Great East Japan Earthquake, Japan was the third largest consumer of nuclear power in the world, after the US and France, with nuclear power accounting for about 13% of the country's total energy consumption in 2010 (*Taghizadeh-Hesary* et al. 2015a). In 2012, the share of nuclear energy fell to 1% of total energy consumption, contributing a similar level to primary energy consumption in 2013 as only two reactors were operating for a little more than half the year, and in 2014 Japan did not produce any nuclear power (*Taghizadeh-Hesary/Yoshino* 2015).

The great importance of oil for the Japanese economy means oil price movements have significant effects on Japanese macroeconomic variables including economic growth and the inflation rate. Several scholars have shown this (*Hamilton* 1996; *Lee/Lee/Ratti* 2001; *Blanchard/Gali* 2007; *Kilian* 2008; *Taghizadeh-Hesary* et al. 2013, 2015a; *Yoshino/Taghizadeh-Hesary* 2015a).

*Yoshino* and *Taghizadeh-Hesary* (2015a), by developing a simultaneous equation model consisting of the Phillips curve (aggregate supply), aggregate demand, and the Taylor rule equations, tried to find out whether the achieved inflation rate in Japan, following the quantitative and qualitative monetary easing of the BOJ since 2013, was caused by monetary policy or by higher oil prices. The results are presented in Table 1.

The first part of Table 1 is the Phillips curve equation, which is the aggregate supply function. The y-axis of the Phillips curve is the inflation rate, and the x-axis is the GDP gap. Usually, the aggregate supply curve is upward sloping, which means the GDP gap and the inflation rate should be positively related. The results for Q2 1994–Q4 2001 are in accordance with an upward sloping aggregate supply, which means a larger GDP gap tended to result in a higher inflation rate in the first period. When the economy is in an inflationary environment, that will accelerate current inflation even more, so in this situation lagged inflation should have a positive impact on the current inflation rate, which is what happened in the first period of this analysis. However, after 2002, Japan was faced with deflation and a decreasing GDP gap, so the results show that the lagged inflation rate and the GDP gap in the Phillips curve are not significant in the second period of this analysis, which is indeed the case. This means (i) the current year's inflation was not affected by lagged inflation rates, and (ii) because

 $<sup>^2</sup>$  Domestic production of primary energy (including nuclear)/domestic supply of primary energy  $\times$  100.

Credit and Capital Markets 2/2017

	Q2 1994–Q4 2001	Q1 2002–Q2 2014
Phillips curve (Inflation rate)		
Lagged inflation rate	0.89 (4.08)**	-0.36 (-1.12)
GDP gap	0.69 (2.18)*	-0.24 (-0.45)
Crude oil price	0.06 (3.27)**	0.07 (2.59)**
Gas price	0.03 (0.45)	0.05 (1.17)
Aggregate demand (GDP gap)		
Long-term real interest rate	-0.02 (-4.71)**	-0.02 (-1.09)
Lagged GDP gap	-0.33 (-1.66)	0.42 (1.52)
Exchange rate	0.09 (2.18)*	0.07 (1.17)
Taylor rule (short-term interest rate)		
Inflation rate	1.21 (0.67)	1.94 (2.16)*
GDP gap	4.76 (2.72)**	3.89 (3.01)**

Table 1Oil Prices and Inflation Rate in Japan

GDP = gross domestic product.

Notes: T-statistics are in parentheses. \* indicates significance at 5%. \*\* indicates significance at 1%. Source: Yoshino and Taghizadeh-Hesary (2015a).

the economy was in recession, the GDP gap was negative and had no impact on the inflation rate. However, the rising crude oil price shifted up the aggregate supply curve because imports of oil created inflationary pressure. Therefore, the positive sign of the crude oil price in both periods is correct. This finding is in accordance with the paper's hypothesis. Although inflation was created after the adoption of QQE, we believe this was due mainly to other factors, especially higher oil prices. Following the easy monetary policy of the BOJ, the yen started to depreciate heavily, which increased prices of crude oil and other energy imports, pushing up production costs and creating inflation. *Yoshino* and *Taghizadeh-Hesary*'s (2015a) results support this assertion. In the second period, the sign of the output gap in the Phillips curve equation was not significant, which means that the economy was in recession and aggregate demand did not rise enough to have an impact on price levels. However, the higher oil price in yen, which was mainly the result of easy monetary policy, has had a significant impact on general price levels and has been a negative development for Japanese manufacturers.

The second part of Table 1 is aggregate demand. It is clear that in the second period long-term interest rates did not have any significant association with the GDP gap. This means the QQE policies that cut the short-term and long-term

interest rates could neither stimulate the economy nor create inflation. And as mentioned above, the general price inflation in that period was due to other factors, mainly the oil price.

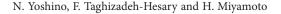
The third part of Table 1 is the Taylor rule, which depends on inflation and the GDP gap. If the inflation rate keeps on going up, the central bank will tighten monetary policy, so the inflation rate should have a positive sign (*Yoshino/Taghizadeh-Hesary, Hassanzadeh,/Pras*etyo 2014). It is positive in both periods, but significant only in the second period. With regard to the GDP gap, it widened during Q2 1994–Q4 2001. When current GDP is higher than full employment GDP, the economy is accelerating, at which point the central bank usually tries to tighten the money market, so the GDP gap should have a positive sign in line with the Taylor rule. After 2002, Japan was faced with recession, so the GDP gap became negative; the central bank then lowered the short-term interest rate, and again the GDP gap should have a positive sign in line with the Taylor rule.

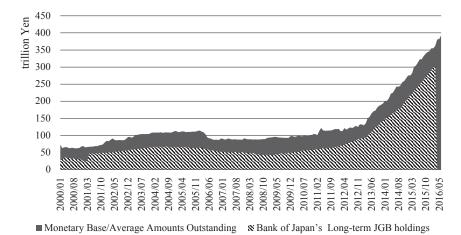
The second period is including the zero interest rate policy period. However, in majority of the time in this estimation period, BOJ was using short-term interest rate as the monetary policy tools.

# IV. Lower Oil Prices and the Negative Interest Rate Policy of the Bank of Japan

In 2013, the BOJ set a price stability target of 2% (year-on-year rate of change in the consumer price index). On 4 April 2013, the BOJ announced that, based on a decision at its monetary policy meeting, it would purchase Japanese government bonds, effective 5 April 2013. This decision was made at the first monetary policy meeting after Haruhiko Kuroda had taken up his post as the new governor of the BOJ.

Figure 3 shows the expansion of the monetary base and JGB holdings by the BOJ. Since 2013, there has been a massive increase in the amount of monetary base through the implementation of the QQE policy after Prime Minister Shinzō Abe came to power for the second time. On the liability side of the BOJ's balance sheet, the monetary base increased drastically. Table 2 shows the asset side of the BOJ's balance sheet. In April 2013, assets amounted to ¥175 trillion and by May 2016 they had expanded to ¥426 trillion, an increase of almost 2.5 times in 3 years. In the same period, JGBs, which were the major purchase of the BOJ, went up from ¥98 trillion to ¥319 trillion. In other words, the major part of the asset is the purchase of long-term government bonds. Figure 3 shows that there was a parallel increase in the monetary base and the JGB holdings by the BOJ after 2013.





JGB = Japanese government bond.

Notes: Monetary base is average amounts outstanding in each month. Bank of Japan's long-term JGB holding data was available up to March 2016.

Source: Bank of Japan. Time-series database. https://www.stat-search.boj.or.jp/index\_en.html (accessed 30 July 2016).

# Figure 3: Expansion in the Monetary Base and Japanese Government Bond Holdings (January 2000–June 2016)

# Table 2

# Monetary Base and Japanese Government Bond Purchase Data (Comparison of April 2013 with May 2016) (¥ Trillion)

	April 2013 (actual)	<i>May 2016</i> (actual)	Average Annual Increase
Monetary Base	155	387	About 80 trillion
JGB	98	319	About 80 trillion
СР	1.4	2.3	Outstanding balance maintained
Corporate Bonds	2.9	3.2	Outstanding balance maintained
ETFs	1.7	8.0	About 3 trillion
J-REITs	0.13	0.31	About 90 billion
Total Assets of the BOJ	175	426	-

BOJ = Bank of Japan, CP = commercial paper, ETFs = exchange-traded funds, J-REITs = Japan real estate investment trusts, JGB = Japanese government bond.

Source: Bank of Japan. Time-series database. https://www.stat-search.boj.or.jp/index\_en.html (accessed 30 July 2016).

### Credit and Capital Markets 2/2017

198

## Effectiveness of the Negative Interest Rate Policy in Japan

#### Table 3

	Dec 2000	Dec 2012		July 2016				
	Monetary Base/GDP	Monthly QE Volume/GDP	Monetary Base/GDP	Monthly QE Volume/GDP	Monetary Base/GDP			
Japan	15	0.2	29	1.3	80			
US	6	0.5	16	-	21			
Eurozone	7	-	17	0.8	20			

# Monetary Base/Gross Domestic Product Ratio for Japan, United States, and Eurozone (%)

GDP = gross domestic product, QE = quantitative easing, US = United States.

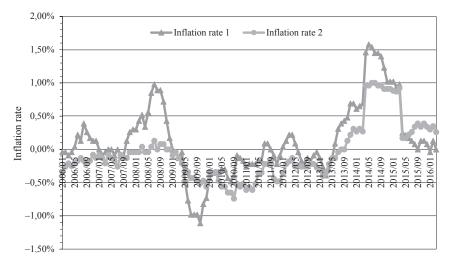
Source: International Monetary Fund, International Financial Statistics (2016).

In Table 3, the monetary base/GDP ratios of Japan are compared with those of the US and the eurozone. In July 2016, the ratio was 80% in Japan, 21% in the US, and 20% in the eurozone.

As mentioned above, the BOJ has been maintaining its 2% inflation rate target. But the Japanese inflation rate exceeded 1.5% for short periods only, mostly during 2014, and this was due mainly to an increase in consumption tax and higher oil prices. But after oil prices fell, the consumer price index also fell and the inflation rate dropped to below 1% (Figure 4).

Due to falling oil prices, on the one hand, the aggregate supply (AS) curve shifts to the right and will reduce general price levels because oil, as the main energy provider, is one of the production inputs. Hence, declined oil prices led to cheaper input prices for production, which is good news for suppliers and manufacturers of commodities. On the other hand, aggregate demand (AD) also shifts to the right because consumption of oil and derivatives became cheaper and this offsets part of the earlier price decrease by the shifting of the AS curve. However, the shift in AD in the Japanese case is less for several reasons, two of the most important being the aging population and more efficient automobiles that reduced the consumption and elasticity of oil and petroleum products with respect to prices. Taghizadeh-Hesary, Rasolinezhad, and Kobayashi (2015b) found that among Japanese oil consuming sectors, the commercial and industrial sectors show a significant response to oil price fluctuations, while the residential sector does not. They also found that in the wake of the Fukushima nuclear disaster in 2011, almost all economic sectors had a lower sensitivity to oil price fluctuations because Japan's dependency on oil increased.

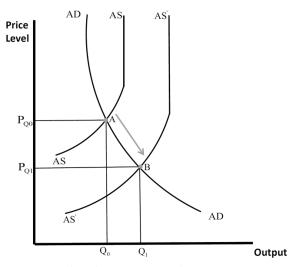
With a simple AD-AS illustration, Figure 5 shows that following the decline in oil prices, the final equilibrium rate of inflation decreases. This means that



*Note:* Inflation 1: Consumer price index (CPI) general inflation rate of Japan (year-on-year changes). Inflation 2: CPI general inflation excluding food (excluding alcoholic beverage) and energy inflation rate of Japan (year-on-year changes).

Source: Nikkei Economic Electronic Databank System, http://www.nikkeieu.com/needs/ (accessed 5 August 2016).

Figure 4: Inflation Rate in Japan (January 2006–March 2016, %)

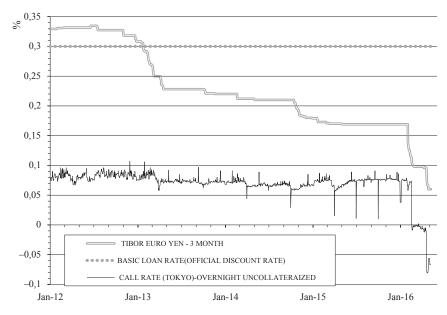


AD = aggregate demand, AS = aggregate supply. Source: Taghizadeh-Hesary and Yoshino (2013).

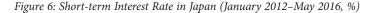
Figure 5: Lower Oil Prices, Lower Inflation Rate Target

Credit and Capital Markets 2/2017

200



Source: Bank of Japan. Time-series database. https://www.stat-search.boj.or.jp/index\_en.html (accessed 30 July 2016).



the 2% inflation target may not necessarily be appropriate in the current cheap oil era.

Because crude oil makes strong impact on Japanese aggregate supply curve hence by dropping the oil prices, the AS shifted to the right, this means that it had impact on the general price levels as well, Therefore the 2% target of the inflation could not be achieved, and it need to be adjusted. On the other hand, the long term real interest rate became insignificant in Aggregate demand equation in Table 1, which is consistent with vertical IS curve, that has been shown in Figure 10 and aggregate demand curve became steeper.

At its monetary policy meeting on 29 January 2016, the BOJ policy board introduced QQE with a negative interest rate to achieve the price stability target of 2% at the earliest possible time. As shown in Figure 6, since February 2016, the short-term interest rate (call rate-overnight uncollateralized interest rate) has been negative.

The BOJ decided to pursue monetary easing by making full use of possible measures in terms of three dimensions: (i) quantity, (ii) quality, and (iii) interest rate, and to do so issued the following guidelines (BOJ 2016):

N. Yoshino, F. Taghizadeh-Hesary and H. Miyamoto

202

- (*i*) *Quantity dimension.* "The guideline for money market operations: The BOJ conducts money market operations so that the monetary base increases at an annual pace of about 80 trillion yen."
- (ii) Quality dimension. "The guidelines for asset purchases: a) The Bank will purchase Japanese government bonds (JGBs) so that their amount outstanding will increase at an annual pace of about 80 trillion yen. With a view to encouraging a decline in interest rates across the entire yield curve, the Bank will conduct purchases in a flexible manner in accordance with financial market conditions. The average remaining maturity of the Bank's JGB purchases will be about 7–12 years. b) The Bank will purchase exchange-traded funds (ETFs) and Japan real estate investment trusts (J-REITs) so that their amounts outstanding will increase at annual paces of about 3 trillion yen and about 90 billion yen, respectively. c) As for CP and corporate bonds, the Bank will maintain their amounts outstanding at about 2.2 trillion yen and about 3.2 trillion yen, respectively."
- (*iii*) *Interest-Rate dimension.* "The introduction of a negative interest rate: The Bank will apply a negative interest rate of minus 0.1% to current accounts that financial institutions hold at the Bank. It will cut the interest rate further into negative territory if judged as necessary." Specifically, the BOJ adopted a three-tier system in which the outstanding balance of each financial institution's current account at the BOJ is divided into three tiers. A positive interest rate, a zero interest rate, or a negative interest rate is applied to each of the tiers.<sup>3</sup>

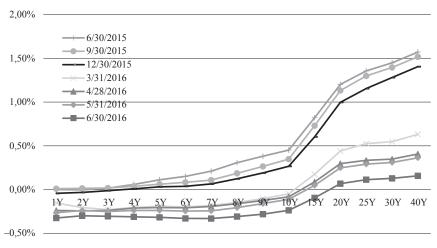
Although the BOJ published the abovementioned guidelines on 29 January 2016, the short-term negative interest rate also affected the long-term government bond interest rate and the JGB yield curve started to fall and flattened (Figure 7). The BOJ had not expected this to happen. This means it is not rational to hold government bonds until maturity, as the value of 100 at maturity will be less than 100 (i.e., 99, 98, 97, 96, or less). Hence, investors, especially overseas investors, are trading the bonds rather than keeping them until maturity. The nominal interest rate has dropped, but the volatility of the bond market has increased because of higher trading of bonds. As for holdings of govern-

<sup>&</sup>lt;sup>3</sup> The bank divided the current account balances that financial institutions keep at the BOJ into three tiers:

<sup>•</sup> Existing balances will continue to have a rate of 0.1 percent. This will be called the Basic Balance.

<sup>•</sup> A rate of zero percent will be applied to the reserves that institutions are required to keep at the BOJ, and also the reserves related to the bank's various lending support programs. This is called the Macro Add-on Balance.

<sup>•</sup> A rate of minus 0.1 percent will be applied to any reserves not included in the first two tiers. This is called the Policy-Rate Balance.



Source: Ministry of Finance of Japan, Financial Bureau (2016).

Figure 7: Japanese Government Bond Yield Curves

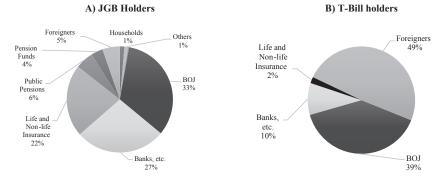
ment bonds, long-term bonds longer than 17 years have a positive yield, but nobody wants to keep bonds that are shorter than 17 years until maturity because the interest rate is negative.

Following its 29 January meeting, the BOJ started charging negative interest rate on excess reserves kept by commercial banks at the BOJ. Despite a massive increase of the money supply by the BOJ, bank loans have not increased, but have in fact decreased (Figure 8).

More recently, there has been greater demand from overseas investors for short-term bonds (Treasury or T-bills). As shown in Figure 8 (B), 49% of the holders of T-bills are foreigners who are buying and selling short-term Japanese government bonds and making a profit. This is the reason for the recent increase in volatility of the Japanese bond market.

The BOJ increased its purchases of government bonds from ¥98 trillion in April 2013 to ¥324 trillion in June 2016. The BOJ started to purchase long-term government bonds. The shift in demand is mainly a result of the BOJ's policy, which increases the price, and at the same time decreases the interest rate, of long-term government bonds. That is why the JGB yield curve shifted downward (Figure 7).

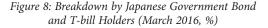
The BOJ wants the yield curve to become positive in the long term and become steeper compared to the current yield curve. To do so, the BOJ will start to purchase short-term government bonds rather than long-term bonds.



#### Total: ¥ 955 trillion

Total: ¥ 119.9 trillion

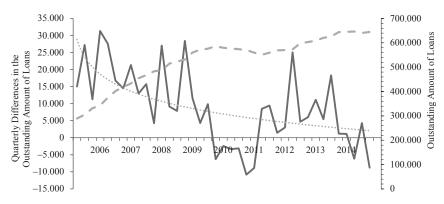
BOJ = Bank of Japan, JGB = Japanese government bond, T-bill = treasury bill. *Source:* Ministry of Finance of Japan, Financial Bureau (2016).



As can be seen in Figure (8 A), the share of households holding JGBs is very small (1%), as they are no longer interested in holding these bonds because of negative interest rates.

Among households, the Japanese saving rate is falling because of the aging population and lower economic growth rate, while the corporate sector saves more than households. Corporate savings are going to banks or insurance companies. In conventional cases, banks should lend money; however, because of the decreased demand for loans, bank lending is decreasing (Figure 9). Due to the Japanese economy's vertical investment-saving (IS) curve, the rate of return on investment and companies' willingness to invest have become very low. Hence, loans are diminishing and banks are holding government bonds instead. So on the asset side of Japanese banks, we can see predominantly JGBs.

During the current Japanese government, attention is focused more on monetary policy rather than structural issues, but the problem of the Japanese economy is its vertical IS curve (Figure 10). Private investment did not grow despite very low interest rates. Expected rates of return are low, and consequently not many new technologies are developed in Japan. Even though the central bank's short-term interest rate is now negative, depressed investment in Japan means that the economy is not able to recover (*Yoshino/Taghizadeh-Hesary* 2016a). This is in accordance with Table 1. The aggregate demand row, where during the second period real interest rate movements had no significant impact on the GDP gap, is a reflection of the vertical IS curve.



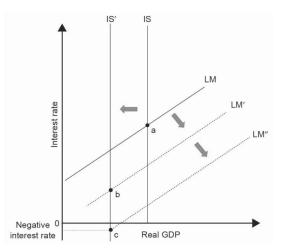
*Note:* constant line shows the quarterly differences in the outstanding amount of loans (left hand-side axis), dashed line shows the outstanding amount of loans (right hand-side axis) and the dotted line is the logarithmic trend of the quarterly differences in the outstanding amount of loans.

Source: Japan's bankers' association database (2016).

Figure 9: Declining Bank Loans in Japan (Q1 2005–Q4 2014)

Corporate restructuring to reduce idle capacity and start new investments was not pursued, with too much criticism aimed at monetary policy instead of accelerating corporate restructuring (*Yoshino/Taghizadeh-Hesary* 2015b).

However, there has been a recent change in banking behavior. After 2012, demand for JGBs fell both in large city banks and regional banks. Instead, because



GDP = gross domestic product, LM = liquidity preference/money supply equilibrium. *Source:* Modified version of the figure from *Yoshino* and *Sakakibara* (2002).

## Figure 10: Ineffectiveness of Monetary Policy in Japan

of higher interest rates on deposits at BOJ, banks increased their excess reserves at the BOJ. But this new negative interest rate policy forced banks to withdraw their excess reserves from the central bank and spend it on other ways. More recently, especially among regional banks, the demand for investment overseas has been increasing. Because the deposits the banks collect are in yen, they are investing in Europe in euro or in the US in dollars, creating an exchange rate risk. The suggestion to banks is to keep some portion of deposits in foreign currencies (euro, dollar, among others) to minimize the exchange rate risk.

# V. Simulation Result

*Yoshino* and *Miyamoto* (2017) examined how an aging population affects economic performance and effectiveness of macroeconomic policies by using a New Keynesian dynamic stochastic general equilibrium model. The paper demonstrates that the effects of monetary and fiscal policies are weakened when the working population becomes smaller. It also found that an increase in the proportion of workers boosts output, consumption, and investment in the long run. Thus, the analysis shows that the best policy for Japan would be to keep elderly people working by paying them the marginal product of labor. To do so, it is necessary to abolish the seniority wage rate and flatten the wage curve.

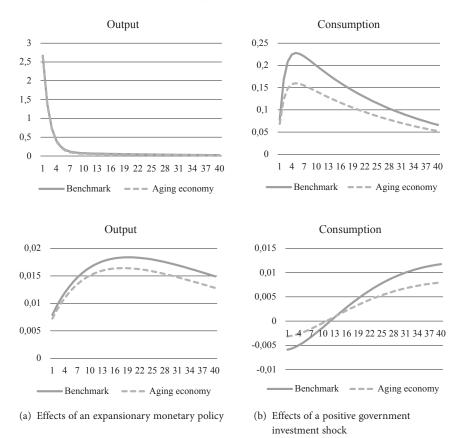
Figure 11 shows that the effect of monetary policy on the economy is weakened when the proportion of retirees is larger (i. e., the proportion of working population is smaller). Although the effect of an expansionary monetary policy (interest rate policy) on output may be similar between two economies, the effect of the policy on consumption in an economy with higher labor participation is much larger than that in an economy with fewer workers.

Figure 11 also shows that the effect of a positive government investment shock on output and consumption is larger in an economy with a higher proportion of workers in the total population.

These results mean that both monetary and fiscal policies become less effective in an aging economy.

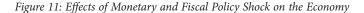
*Yoshino* and *Miyamoto* (2017) also examined how an increase in the proportion of workers affects the economy. Figure 12 shows that an increase in labor participation increases output and aggregate consumption.

This effect can be understood by looking at the responses of taxes paid by workers. In the economy, retirees receive pension benefits that are financed by imposing taxes on workers. Thus, pension benefits are transfers from tax payment by workers. Given the amount of pension benefits per retiree, an increase in the proportion of working population reduces the tax paid by each worker. This leads to an increase in consumption of workers and thus aggregate con-



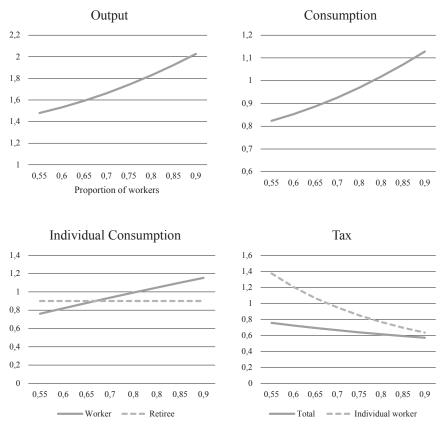
*Note:* For an expansionary monetary policy, responses to a decrease in the nominal interest rate are reported. For a positive fiscal policy shock, responses to an increase in government investment are reported. The constant lines labeled "benchmark" plot the impulse responses in the economy with large working population. The dashed lines labeled "aging economy" plot the impulse responses in the economy with lower working population. The horizon-tal axis represents quarters after the shock. The vertical axis represents percentage deviations from the steady-state value. Please see *Yoshino* and *Miyamoto* (2017) for more details.

Source: Yoshino and Miyamoto (2017).



sumption. An increase in working population increases labor supply, which increases output.

Figure 12 implies that necessary policy to cope with an aging population is to keep old people working. Figures 11 and 12 imply that in an aging society, macroeconomic policies become less effective and it is better to increase the working population to boost the economy.



Source: Yoshino and Miyamoto (2017).

Figure 12: Effect of a Change in the Ratio of Workers to Population

Investment in Japan became insensitive to real interest rate, companies do not invest in Japan, rather they are investing in other regions including Asian countries, by foreign direct investment. Lower real interest rate, cannot encourage investment in existing companies, and new startup businesses, as it is shown in Figure 10, lower interest rate and quantitative easing of monetary policy, shifts LM curve to right, and the equilibrium of IS-LM curve shifts from point A to point B. This shows that the interest rate has been lowered with deflation. Furthermore, following by the implementation of the negative interest, LM curve shifted to further down and the new equilibrium point is as point C in Figure 10, however it could not create investment and GDP growth. The long term real interest rate became insignificant in Aggregate demand equation in Table 1, which is consistent with vertical IS curve, as showed in Figure 10.

These finding that the unconventional monetary policy could not stimulate the investment and GDP growth in Japan is in line with findings of *Hoffmann* and *Schnabl* (2016) and *Hayek* (1929, 1937 and 1944). The aforementioned authors argued that unconventional monetary policies, especially ultra-low interest rates, in the large advanced countries can discourage investment and lead to adverse distributional effects. They suggested that both factors are reflected in declining economic growth and political dissatisfaction of increasing shares of the societies. In many countries, this process has led to growing political polarization. Consequently, policies that aim at curtailing the negative side-effects of unconventional monetary policy – such as minimum wages, financial regulation, rent controls, and taxation of higher income classes – add further distortions and an additional drag on growth.

# VI. Concluding Remarks

Japan has reached the limits of conventional macroeconomic policies. To overcome deflation and achieve sustainable economic growth, the BOJ since 2013 has had an inflation target of 2% and implemented an aggressive monetary policy with a view to achieving this target as soon as possible.

On 29 January 2016, the BOJ took further steps and, to reach the 2% inflation target, introduced a negative interest rate policy. From February 2016, the short-term interest rate became negative, which later affected the medium-term and long-term interest rates, which also became negative. This policy flattened the yield curve of JGBs, which the BOJ did not expect to happen. Banks started to reduce the amount of government bonds they purchased because the interest rate for short-term government bonds became negative, and even for long-term government bonds up to 15 years the interest rate became negative.

Since 2013, on the liability side of the BOJ's balance sheet, the monetary base has increased drastically by almost two and a half times as a result of the QQE policy. On the asset side of the BOJ's balance sheet, JGB holdings have accumulated and the BOJ holdings in 2016 are more than three times the amount of JGB stock compared to 2013. The total asset size of the BOJ in 2016 is almost two and a half times as large as in 2013.

Although the BOJ drastically raised the monetary base during the last 3 years, the 2% inflation target could not be achieved, except for short periods, mainly in 2014. One of the reasons behind the QQE policy's failure in achieving the 2% inflation target is the drop in oil prices.

Oil prices dropped from over \$100 per barrel in June 2014 to less than \$30 per barrel in February 2016. In 2015, Japan imported over \$80 billion of petroleum and petroleum products. Mineral fuel imports, including oil, made up 23% of

total Japanese imports in 2015. This means the price of oil has a significant impact on shaping general price levels in Japan.

Although the price of oil is presently less than half what it was in 2014, the BOJ is still keeping the inflation target at 2 %. While the price of oil declined because of the downward shift in aggregate supply, the equilibrium price level became lower, meaning the government needs to adjust the inflation target below the 2 % level.

The BOJ introduced a negative interest rate policy, so that banks would withdraw excess reserves from the central bank and increase lending to the corporate sector and households, stimulating aggregate demand, raising prices, and accelerating economic growth. Following the BOJ's negative interest rate policy, banks did indeed withdraw excess reserves from the BOJ, but lending to the corporate sector did not increase. This is due to the vertical IS curve. Because of the aging population, a shrinking labor force, low participation of women in the workforce, a conservative banking system, less productive local governments, low levels of technological development, slow growth in small and medium-sized enterprises and startup businesses (Yoshino and Taghizadeh-Hesary 2014b, 2015c), the marginal productivity of capital is very low and the corporate sector's interest in investment has decreased, causing the IS curve to become vertical. This means that, although the BOJ is now strictly following the QQE policy, it could neither boost the economy nor raise the prices. In other words, the problems of the Japanese economy are structural and remedies could not be found in monetary policy.

*Yoshino* and *Miyamoto* (2017) examined how aging population affects economic performance and effects of macroeconomic policies by using a New Keynesian DSGE model. The paper demonstrates that effects of monetary and fiscal policies are weakened when the working population becomes smaller. When retired population increases compared to the working population, the effect of monetary policy mainly influences working population through the channels of interest rate, wage rate and corporate profits. Workers are benefited by monetary policy, however retired people are not so much affected changes in monetary policy. They also found that an increase in the proportion of workers boost output, consumption, and investment in the long-run. Thus, their analysis shows that the necessary policy for Japan is to keep the elderly people working by paying marginal product of labor. To do so, it is necessary to abolish seniority wage rate and flatten the wage curve.

The Japanese government needs to focus more on the growth strategies of "Abenomics" (see *Yoshino* and *Taghizadeh-Hesary* 2015b) rather than on monetary policy.

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