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Article

#### How Sustainable Is Private Equity? Unlocking the Impact of Private Equity on Asset-Level Sustainability: An Empirical Investigation

Junior Management Science (JUMS)

**Provided in Cooperation with:** Junior Management Science e. V.

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#### **Online-Appendix zu**

# "How Sustainable Is Private Equity? Unlocking the Impact of Private Equity on Asset-Level Sustainability: An Empirical Investigation"

Paul Sunzenauer Technical University of Munich

Junior Management Science 9(1) (2024) 1100-1122

#### Appendix A

In the following the codes used for the matching are given. The appendix first gives the code used for the propensity score matching and then proceeds with the code that was developed for the blocking and matching method.

#### 1. Propensity Score Matching

The code was adapted from Kline and Luo (2022). First the relevant libraries are imported:

```
from psmpy import PsmPy
from psmpy.functions import cohenD
from psmpy.plotting import *
import pandas as pd
```

Then the categorical variables location on the US state level (8. ST) and industry sector (20. INDUSTRY SECTOR) are converted to binary dummy variables via one-hot encoding. Subsequently erroneous values in the data of interest (the dependent variables; for the amount of total releases the dependent variable is labelled as 99. DIFF\_TR and for the amount of production waste the dependent variable is labelled as 99. DIFF\_PW) are removed from the data set and the data is split into two tables, one for the data on total releases (df\_tr) and one for the data on production waste (df\_pw).

```
# Get list of categorical columns
cat_cols = ['8. ST', '20. INDUSTRY SECTOR']
# Convert categorical columns to dummy variables
df_dummies = pd.get_dummies(df[cat_cols], prefix=cat_cols)
# Concatenate numeric and dummy variable dataframes
df_pr = pd.concat([df.select_dtypes(include='number'), df_dummies], axis=1)
# Drop rows with missing values in '99. DIFF_PW' and '99. DIFF_TR'
df_pw = df_pr[df_pr['99. DIFF_PW'].notna()].copy().reset_index(drop=True)
df tr = df pr[df pr['99. DIFF_TR'].notna()].copy().reset_index(drop=True)
```

The control variables were defined as explained in chapter 3.3.1 and according to the code parameters set by Kline and Luo (2022), the respective datafields are deemed to be excluded from the set of matching variables.

Finally, the propensity score matching is executed for the total releases data and the production waste data individually. The cases were handled based on a unique ID number (2. TRIFD\_Numeric). The dummy variable PE (IN\_DEAL) was used to distinguish between observations involved in private equity transactions and those not involved in such

transactions. For convenience during writing the code print statements had been added to check for correct operation.



Similar to the literature approach, plots were generated to check the result of the matching.



Finally, the one-hot encoding was reversed and the data was exported to excel.

```
# Drop the dummy columns from the matched dataframes
dummy_columns = [col for col in df_dummies.columns if col in
psm_pw.df_matched.columns]
psm_pw.df_matched.drop(columns=dummy_columns, inplace=True)
psm_tr.df_matched.drop(columns=dummy_columns, inplace=True)
psm_pw.df_matched.to_excel('PW_matched_data.xlsx', index=False)
psm_tr.df_matched.to_excel('TR_matched_data.xlsx', index=False)
psm_tr.df_matched.to_excel('TR_matched_data.xlsx', index=False)
# merge with original dataframes
df_pw_1 = pd.merge(df, psm_pw.df_matched[['2. TRIFD_Numeric',
'propensity_score', 'propensity_logit', 'matched_ID']], on='2.
TRIFD_Numeric')
```

#### 2. Blocking and Matching

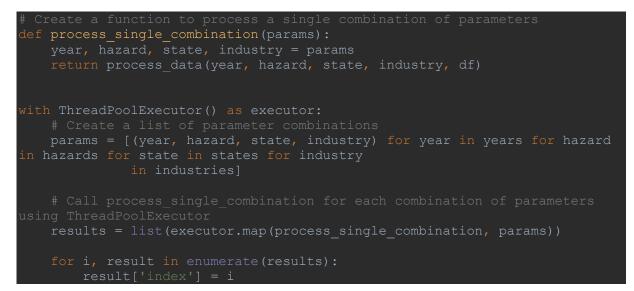
The Blocking and Matching approach developed in this thesis relied on common knowledge and on the function given by Petrou (2017). First the relevant libraries are imported:

```
import os
from concurrent.futures import ThreadPoolExecutor
import pandas as pd
```

Then the function to create blocks based on control variables year (1. YEAR), hazard (42. HAZARD), industry sector (20. INDUSTRY SECTOR) and location on the US state level (8. ST) and to match within each block based on closest amount of production waste (116. PRODUCTION WSTE (8.1-8.7)corr) is defined. For the latter, the default "backward" search of the pandas.merge\_asof is used which selects the last row in the right DataFrame whose 'on' key is less than or equal to the left's key.

```
return df matched
```

Then the function to process a single combination of parameters was defined. To enhance the code in terms of reduced computing time, the ThreadPoolExecutor subclass according to Python Software Foundation (2023) is implemented to execute calls asynchronously.



The residual part of the code for cleaning the data, creating list of categories for categorical blocking control variables and for storing the results is executed as follows. The matched file is exported to excel for further analysis.

```
# Drop rows with missing values in '99. DIFF_PW', '99. DIFF_TR'
df.dropna(subset=['99. DIFF_PW'], inplace=True)
# Replace all missing values or NaN values in the "99. DIFF_TR" column with
0
df['99. DIFF_TR'] = df['99. DIFF_TR'].fillna(0)
df_treatment = df[df['IN_DEAL'] == 1]
df_control = df[df['IN_DEAL'] == 0]
df_treatment = df_treatment.reset_index(drop=True)
df_control = df_control.reset_index(drop=True)
years = sorted(df['1. YEAR'].unique())
hazards = [1, 2, 3, 4]
states = sorted(df['8. ST'].unique())
industries = sorted(df['20. INDUSTRY SECTOR'].unique())
results = []
# Concatenate the results based on the 'index' column
df_balanced = pd.concat(results, axis=0, ignore_index=True, sort=False)
print("Balancing 1 completed")
df balanced.to excel('Df Balanced +PW corr.xlsx', index=False)
```

#### Appendix B

The following table contains a complete list of all the NAICS codes that are covered by the TRI program, by their corresponding SIC codes.

Taken from U.S.C. 40 § 372.23 SIC and NAICS codes to which this Part applies [71 FR 32474, June 6, 2006, as amended at 73 FR 32470, June 9, 2008; 78 FR 42882, July 18, 2013; 82 FR 60909, Dec. 26, 2017; 86 FR 66964, Nov. 24, 2021; 87 FR 72896, Nov. 28, 2022]

| Major group or industry code | Exceptions and/or limitations |
|------------------------------|-------------------------------|
|                              |                               |

#### NAICS codes that correspond to SIC codes 20-39.

| 311 - Food Manufacturing                          | Except 311119 - Exception is limited to facilities previously classified under SIC 0723,<br>Crop Preparation Services for Market, Except Cotton Ginning.  |
|---|---|
|   | Except 311340 - Exception is limited to facilities previously classified under SIC 5441, Candy, Nut, and Confectionery Stores.  |
|   | Except 311352 - Exception is limited to facilities previously classified under SIC 5441, Candy, Nut, and Confectionery Stores.  |
|   | Except 311611 - Exception is limited to facilities previously classified under SIC 0751, Livestock Services, Except Veterinary.   |
|   | Except 311612 - Exception is limited to facilities previously classified under SIC 5147,  |
|   | Meats and Meat Products.<br>Except 311811 - Exception is limited to facilities previously classified under SIC 5461,<br>Retail Bakeries.  |
| 312 - Beverage and Tobacco                        | Except 312112 - Exception is limited to facilities previously classified under SIC 5149,  |
| Product Manufacturing                             | Groceries and Related Products, Not Elsewhere Classified.   |
|   | Except 312230 - Exception is limited to facilities previously classified under SIC 7389,<br>Business Services, Not Elsewhere Classified, except facilities primarily engaged in<br>solvent recovery services on a contract or fee basis.                                |
|   |   |
| 313 - Textile Mills                               | Except 313310 - Exception is limited to facilities previously classified under SIC 5131,<br>Piece Goods, Notions, and Other Dry Goods; and facilities previously classified under<br>SIC 7389, Business Services, Not Elsewhere Classified, except facilities primarily |
|   | engaged in solvent recovery services on a contract or fee basis.  |
| 314 - Textile Product Mills                       | Except 314120 - Exception is limited to facilities previously classified under SIC 5714,<br>Drapery, Curtain, and Upholstery Stores.  |
|   | Except 314999 - Exception is limited to facilities previously classified under SIC 7389,  |
|   | Business Services, Not Elsewhere Classified, except facilities primarily engaged in   |
|   | solvent recovery services on a contract or fee basis.   |
| 315 - Apparel Manufacturing                       | Except 315290 - Exception is limited to facilities previously classified under SIC 5699,<br>Miscellaneous Apparel and Accessory Stores.   |
| 316 - Leather and Allied Product<br>Manufacturing |   |
| 321 - Wood Product Manufacturing                  |   |
| 322 - Paper Manufacturing                         |   |
|   | Except 323111 - Exception is limited to facilities previously classified under SIC 7334,  |
| Activities  | Photocopying and Duplicating Services.  |
| 324 - Petroleum and Coal                          |   |
| Products Manufacturing                            | Except 325998 - Exception is limited to facilities previously classified under SIC 7389,  |
| 325 - Chemical Manufacturing                      | Business Services, Not Elsewhere Classified.  |
| 326 - Plastics and Rubber                         | Except 326212 - Exception is limited to facilities previously classified under SIC 7534,  |
| Products Manufacturing                            | Tire Retreading and Repair Shops.   |
| 327 - Nonmetallic Mineral Product                 | Except 327110 - Exception is limited to facilities previously classified under SIC 5719,  |
| Manufacturing                                     | Miscellaneous Home Furnishings Stores.  |
| 331 - Primary Metal Manufacturing                 |   |
| 332 - Fabricated Metal Product                    |   |
| Manufacturing                                     |   |
| 333 - Machinery Manufacturing                     |   |

| r  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|
| 334 - Computer and Electronic  | Except 334610 - Exception is limited to facilities previously classified under SIC 7372,   |  |  |  |  |  |  |
| Product Manufacturing  | Prepackaged Software; and to facilities previously classified under SIC 7819,<br>Services Allied to Motion Picture Production.   |  |  |  |  |  |  |
| 335 - Electrical Equipment,  |  |  |  |  |  |  |  |
| Appliance, and Component   | Except 335312 - Exception is limited to facilities previously classified under SIC 7694  |  |  |  |  |  |  |
| Manufacturing  | Armature Rewinding Shops.  |  |  |  |  |  |  |
| 336 - Transportation Equipment   |  |  |  |  |  |  |  |
| Manufacturing  |  |  |  |  |  |  |  |
| 337 - Furniture and Related  | Except 337110 - Exception is limited to facilities previously classified under SIC 5712,   |  |  |  |  |  |  |
| Product Manufacturing  | Furniture Stores.  |  |  |  |  |  |  |
|  | Except 337121 - Exception is limited to facilities previously classified under SIC 5712, Furniture Stores.   |  |  |  |  |  |  |
|  | Except 337122 - Exception is limited to facilities previously classified under SIC 5712, Furniture Stores.   |  |  |  |  |  |  |
| 339 - Miscellaneous Manufacturing  | Except 339113 - Exception is limited to facilities previously classified under SIC 5999,<br>Miscellaneous Retail Stores, Not Elsewhere Classified.   |  |  |  |  |  |  |
|  | Except 339115 - Exception is limited to lens grinding facilities previously classified under SIC 5995, Optical Goods Stores.   |  |  |  |  |  |  |
|  | Except 339116 - Exception is limited to facilities previously classified under SIC 8072,<br>Dental Laboratories.   |  |  |  |  |  |  |
| 111998 - All Other Miscellaneous<br>Crop Farming   | Limited to facilities previously classified under SIC 2099, Food Preparations, Not Elsewhere Classified.   |  |  |  |  |  |  |
| 113310 - Logging   | LISEWHELE GRASSIIIEU.  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 211130 - Natural Gas Extraction  | Limited to facilities that recover sulfur from natural gas and previously classified under SIC 2819, Industrial Inorganic Chemicals, Not Elsewhere Classified.   |  |  |  |  |  |  |
| 212323 - Kaolin, Clay, and<br>Ceramic and Refractory Minerals<br>Mining  | Limited to facilities operating without a mine or quarry and previously classified under SIC 3295, Minerals and Earths, Ground or Otherwise Treated.   |  |  |  |  |  |  |
| 212390 - Other Nonmetallic<br>Mineral Mining and Quarrying   | Limited to facilities previously classified under SIC 3295, Minerals and Earths, Ground<br>or Otherwise Treated.   |  |  |  |  |  |  |
| 488390 - Other Support Activities<br>for Water Transportation  | Limited to facilities previously classified under SIC 3731, Shipbuilding and Repairing.  |  |  |  |  |  |  |
| 512230 - Music Publishers  | Except facilities previously classified under SIC 8999, Services, Not Elsewhere Classified.  |  |  |  |  |  |  |
| 512250 - Record Production and<br>Distribution   | Limited to facilities previously classified under SIC 3652, Phonograph Records and Prerecorded Audio Tapes and Disks.  |  |  |  |  |  |  |
| 5131 - Newspaper, Periodical,<br>Book, and Directory Publishers  | Except for facilities primarily engaged in web search portals and except for facilities previously classified under SIC 7331, Direct Mail Advertising Services and SIC 8999, Services Not Elsewhere Classified.  |  |  |  |  |  |  |
| 516210 - Media Streaming<br>Distribution Services, Social<br>Networks, and Other Media<br>Networks and Content Providers | Limited to Internet publishing facilities previously classified under SIC 2711,<br>Newspapers: Publishing, or Publishing and Printing; facilities previously classified<br>under SIC 2721, Periodicals: Publishing, or Publishing and Printing; facilities<br>previously classified under SIC 2731, Books: Publishing, or Publishing and Printing;<br>facilities previously classified under SIC 2741, Miscellaneous Publishing; facilities<br>previously classified under SIC 2771, Greeting Cards; Except for facilities primarily<br>engaged in web search portals. |  |  |  |  |  |  |
| 519290 - Web Search Portals and<br>All Other Information Services  | Limited to Internet publishing facilities previously classified under SIC 2711,<br>Newspapers: Publishing, or Publishing and Printing; facilities previously classified<br>under SIC 2721, Periodicals: Publishing, or Publishing and Printing; facilities<br>previously classified under SIC 2731, Books: Publishing, or Publishing and Printing;<br>facilities previously classified under SIC 2741, Miscellaneous Publishing; facilities<br>previously classified under SIC 2771, Greeting Cards; Except for facilities primarily<br>engaged in web search portals. |  |  |  |  |  |  |
| 541713 - Research and<br>Development in Nanotechnology   | Limited to facilities previously classified under SIC 3764, Guided Missile and Space<br>Vehicle Propulsion Units and Propulsion Unit Parts; and facilities previously classified<br>under SIC 3769, Guided Missile and Space Vehicle Parts and Auxiliary Equipment,<br>Not Elsewhere Classified.   |  |  |  |  |  |  |

| Major group or industry code  | Exceptions and/or limitations  |  |  |  |  |  |
|---|--|--|--|--|--|--|
| 541715 - Research and<br>Development in the Physical,<br>Engineering, and Life Sciences<br>(except Nanotechnology and<br>Biotechnology) | Limited to facilities previously classified under SIC 3764, Guided Missile and Space<br>Vehicle Propulsion Units and Propulsion Unit Parts; and facilities previously classified<br>under SIC 3769, Guided Missile and Space Vehicle Parts and Auxiliary Equipment,<br>Not Elsewhere Classified. |  |  |  |  |  |
| 811490 - Other Personal and<br>Household Goods Repair and<br>Maintenance  | Limited to facilities previously classified under SIC 3732, Boat Building and Repairing.   |  |  |  |  |  |

#### NAICS codes that correspond to SIC codes other than SIC codes 20-39.

| 211130 - Natural Gas Extraction                    | Limited to facilities classified under SIC 1321, Natural Gas Liquids.   |
|--|---|
| 212114 - Surface Coal Mining                       |   |
| 212115 - Underground Coal Mining                   |   |
| 212220 - Gold Ore and Silver Ore                   |   |
| Mining   |   |
| 212230 - Copper, Nickel, Lead and                  |   |
| Zinc Mining  |   |
| 212290 - Other Metal Ore Mining                    | Limited to facilities previously classified under SIC 1061, Ferroalloy Ores, Except<br>Vanadium (nickel); and facilities previously classified under SIC 1099, Miscellaneous<br>Metal Ores, Not Elsewhere Classified. |
| 221111 - Hydroelectric Power                       | Limited to facilities that combust coal and/or oil for the purpose of generating power  |
| Generation   | for distribution in commerce.   |
| 221112 - Fossil Fuel Electric<br>Power Generation  | Limited to facilities that combust coal and/or oil for the purpose of generating power for distribution in commerce.  |
| 221113 - Nuclear Electric Power                    | Limited to facilities that combust coal and/or oil for the purpose of generating power  |
| Generation   | for distribution in commerce.   |
| 221114 - Solar Electric Power                      | Limited to facilities that combust coal and/or oil for the purpose of generating power  |
| Generation   | for distribution in commerce.   |
| 221115 - Wind Electric Power                       | Limited to facilities that combust coal and/or oil for the purpose of generating power  |
| Generation   | for distribution in commerce.   |
| 221116 - Geothermal Electric                       | Limited to facilities that combust coal and/or oil for the purpose of generating power  |
|  | for distribution in commerce.   |
| 221117 - Biomass Electric Power                    | Limited to facilities that combust coal and/or oil for the purpose of generating power  |
| Generation   | for distribution in commerce.   |
| 221118 - Other Electric Power                      | Limited to facilities that combust coal and/or oil for the purpose of generating power  |
| Generation   | for distribution in commerce.   |
| 221121 - Electric Bulk Power                       | Limited to facilities that combust coal and/or oil for the purpose of generating power  |
| Transmission and Control                           | for distribution in commerce.   |
| 221122 - Electric Power                            | Limited to facilities that combust coal and/or oil for the purpose of generating power  |
| Distribution                                       | for distribution in commerce.   |
| 221210 - Natural Gas Distribution                  | Limited to facilities previously classified under SIC 4931, Electric and Other Services<br>Combined and facilities previously classified under SIC 4939, Combination Utilities,<br>Not Elsewhere Classified.          |
| 221330 - Steam and Air                             | Limited to facilities previously classified under SIC 4939, Combination Utilities, Not  |
| Conditioning Supply                                | Elsewhere Classified.   |
| 424690 - Other Chemical and                        |   |
| Allied Products Merchant                           |   |
| Wholesalers  |   |
| 424710 - Petroleum Bulk Stations                   |   |
| and Terminals                                      |   |
| 425120 - Wholesale Trade Agents                    | Limited to facilities previously classified in SIC 5169, Chemicals and Allied Products,   |
| and Brokers  | Not Elsewhere Classified.   |
| 562112 - Hazardous Waste<br>Collection             | Limited to facilities primarily engaged in solvent recovery services on a contract or fee basis and previously classified under SIC 7389, Business Services, Not Elsewhere Classified;                                |
| 562211 - Hazardous Waste<br>Treatment and Disposal | Limited to facilities regulated under the Resource Conservation and Recovery Act, subtitle C, 42 U.S.C. 6921 et seq.  |
| 562212 - Solid Waste Landfill                      | Limited to facilities regulated under the Resource Conservation and Recovery Act, subtitle C, 42 U.S.C. 6921 et seq.  |
|  |   |

| Major group or industry code    | Exceptions and/or limitations   |  |  |  |  |  |  |
|---------------------------------|---|--|--|--|--|--|--|
|                                 |   |  |  |  |  |  |  |
| 562213 - Solid Waste Combustors | Limited to facilities regulated under the Resource Conservation and Recovery Act, |  |  |  |  |  |  |
| and Incinerators                | subtitle C, 42 U.S.C. 6921 et seq.  |  |  |  |  |  |  |
| 562219 - Other Nonhazardous     | Limited to facilities regulated under the Resource Conservation and Recovery Act, |  |  |  |  |  |  |
| Waste Treatment and Disposal    | subtitle C, 42 U.S.C. 6921 et seq.  |  |  |  |  |  |  |
| 562920 - Materials Recovery     | Limited to facilities regulated under the Resource Conservation and Recovery Act, |  |  |  |  |  |  |
| Facilities                      | subtitle C, 42 U.S.C. 6921 et seq.  |  |  |  |  |  |  |



#### APPENDIX C

#### How sustainable is private equity?

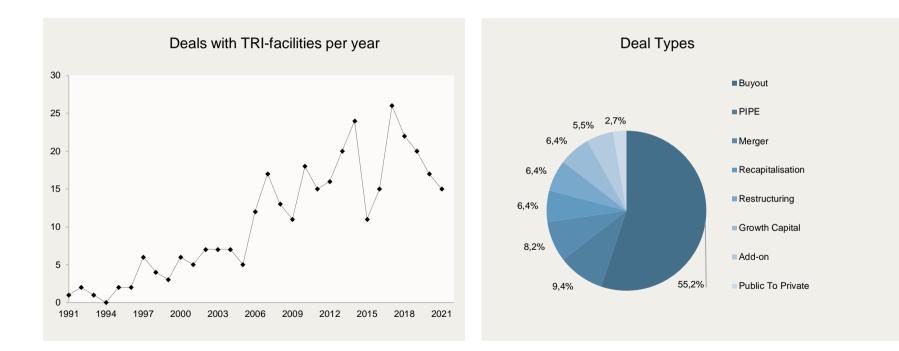
Supporting information



# DEAL STATISTICS

ТШ

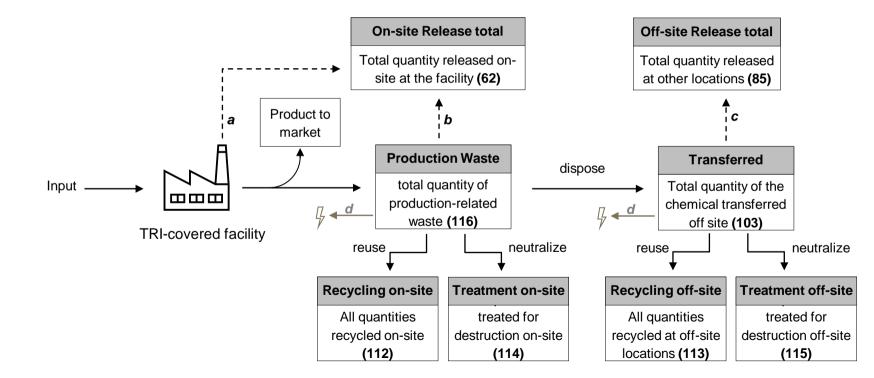
Preqin Data:



#### DATA ROOM



Summarized version of the TRI-data notation as the information a facility has to report for any section-313 EPCRA chemical. Numbers in brackets represent data field numbers in the TRI basic datafile. Dashed errors denote releases to the environment, solid arrows denote transport processes.

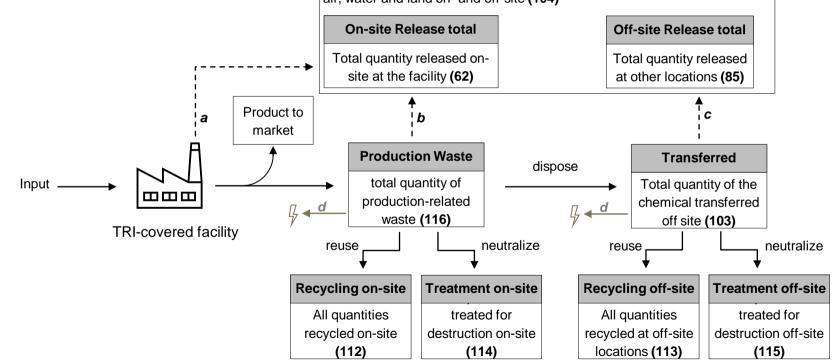


*a*; e.g., fugitive or stack air, *b*; e.g., dust or leaching to groundwater while storing; additionally for *c*; e.g., loss during transportation, *d*; utilization of substance for energy production (downcycling, thermal or other). Also, for *a*, *b*, *c*: loss of containment as one-time release also covered by the TRI under No. 117

#### DATA ROOM

Total Releases (Sum of 62 + 85) are a facility's impact on the environment through pollution.





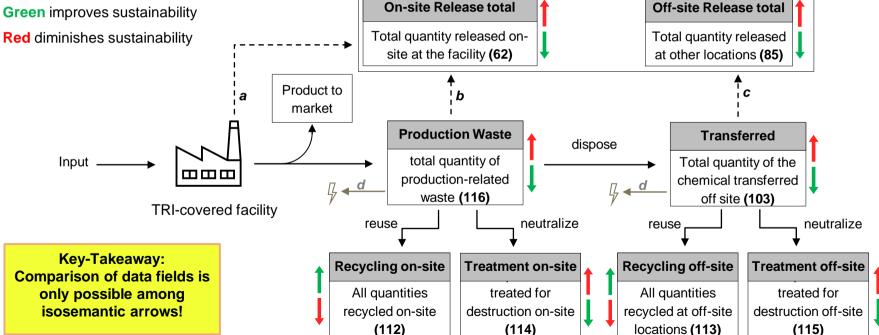
*a*; e.g., fugitive or stack air, *b*; e.g., dust or leaching to groundwater while storing; additionally for *c*; e.g., loss during transportation, *d*; utilization of substance for energy production (downcycling, thermal or other). Also, for *a*, *b*, *c*: loss of containment as one-time release also covered by the TRI under No. 117

### **ESG-INDICATORS**

Arrows indicate changes in the amount of toxic chemicals a facility handles.

**Colors** indicate *our* interpretation of the impact of respective changes on facility-level sustainability:

Green improves sustainability ٠



**Environmental pollution: Total releases** Total quantity of the toxic chemical originating from the facility released to

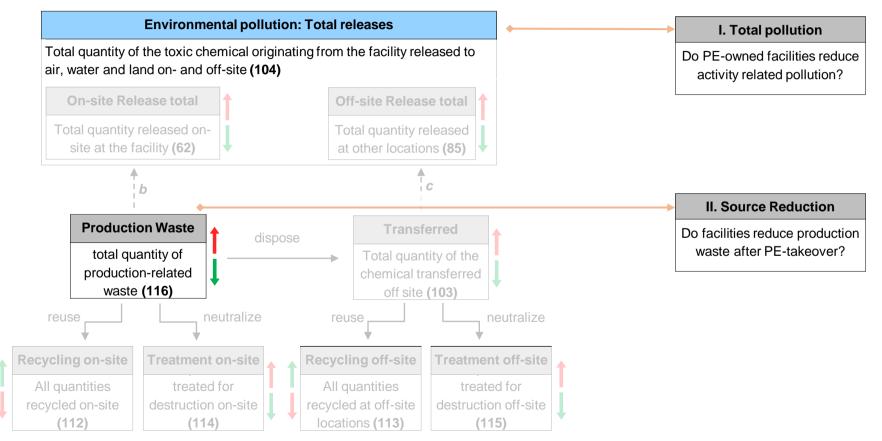
air, water and land on- and off-site (104)

a; e.g., fugitive or stack air, b; e.g., dust or leaching to groundwater while storing; additionally for c; e.g., loss during transportation, d; utilization of substance for energy production (downcycling, thermal or other). Also, for a, b, c: loss of containment as one-time release also covered by the TRI under No. 117

#### DEPENDENT VARIABLES



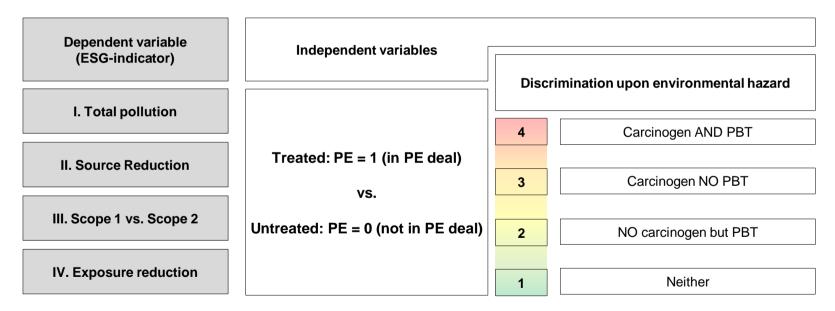
To calculate the dependent variables, the amount of chemicals from two data fields are taken for each observation.



#### DATA SCOPE



The environmental hazard model (EHM) is introduced as a pollution-specific control variable. The chemical information from the TRI database are used to model the environmental hazard of pollution. The EHM is a primitive measure of the long-term severity of the pollution. It allows further dissection of the environmental impact of a facility (i.e., a PE-owed asset) on an ordinary scale from 1 to 4.



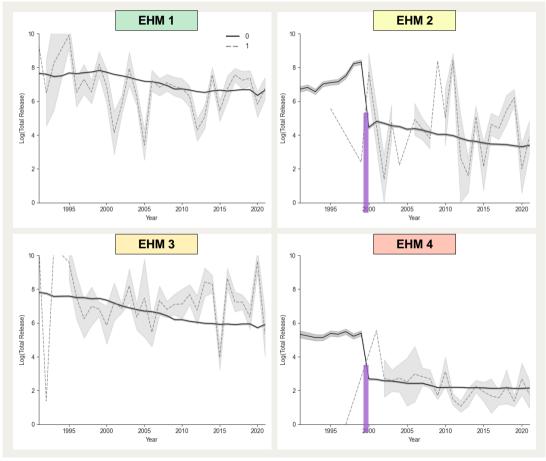
This thesis aims to get a deep look into the matter of asset-level sustainability and for the first time in research\* tries to assess whether private equity does or does not improve the impact on the environment from a <u>toxicological point of view</u>.

# TOTAL RELEASE (1/2)

The yearly amounts of the quantity of chemicals emitted to the environment by the facility.

The reduction rates of toxic releases varied across different hazard levels of the chemicals.

It is worth noting the impact of EPA's 1999 lowering of reporting thresholds for PBT chemicals: With a greater number of facilities meeting the lower thresholds (the number quadrupled!), the average pollution levels were diluted, as evidenced by the observed gap (purple bar).



| 4 | Carcinogen AND PBT    |
|---|-----------------------|
| 3 | Carcinogen NO PBT     |
| 2 | NO carcinogen but PBT |
| 1 | Neither               |

The shadings indicate the standard error of the mean pollution. Year-datapoints are connected via linear interpolation.



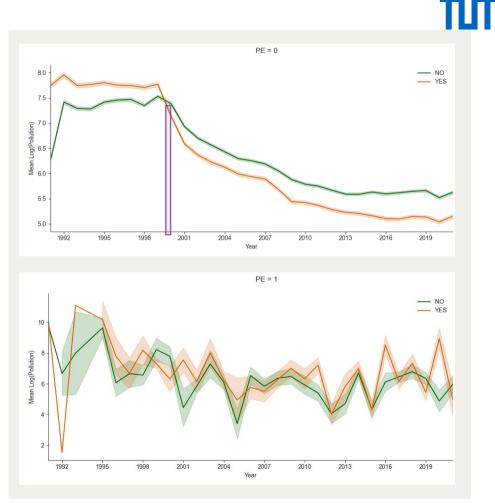
## TOTAL RELEASE (2/2)

The smaller number of observations for the PE = 1 sample resulted in less uniform trends.

A general decrease in industry-agnostic average pollution per facility over the reporting period is found, consistent with literature reports.

This imposes a significant imbalance on comparing assets' inter-year absolute pollution levels.

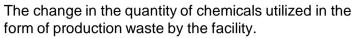
An effective mitigation strategy in the thesis is the utilization of <u>intra-year matching</u> in the BaM method.





The shadings indicate the standard error of the mean pollution. Year-datapoints are connected via Linear interpolation. The graph depicts the rolling three-period average.

# PRODUCTION WASTE (1/2)

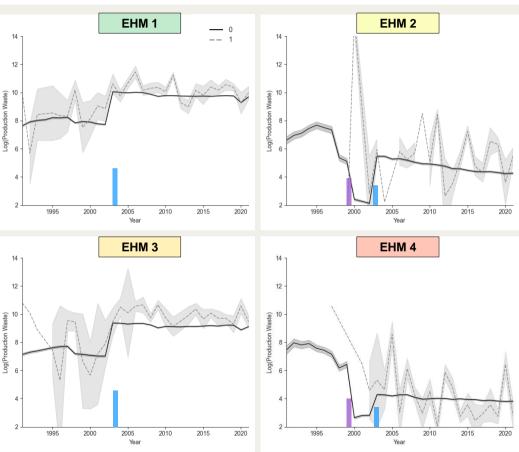


The reduction rates of toxic releases varied across different hazard levels of the chemicals.

The impact of EPA's 1999 lowering of reporting thresholds for PBTs is observable (purple bar).

In 2003, six additional categories of waste streams tracking quantities of toxic chemicals were introduced, resulting in an increase in the average production waste. The increase was comparatively lower for carcinogens, which were already subject to stricter controls (blue bar).

| 4 | Carcinogen AND PBT    |
|---|-----------------------|
| 3 | Carcinogen NO PBT     |
| 2 | NO carcinogen but PBT |
| 1 | Neither               |



The shadings indicate the standard error of the mean pollution. Year-datapoints are connected via Linear interpolation. .



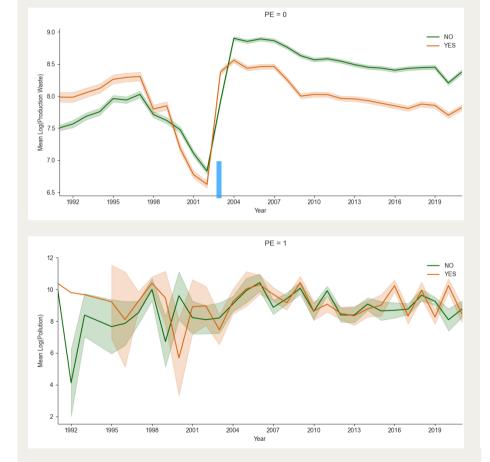
#### ТШ

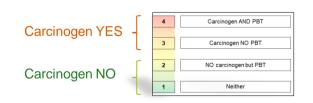
# PRODUCTION WASTE (2/2)

The smaller number of observations for the PE = 1 sample resulted in less uniform trends.

The quantities of toxic chemicals in production waste show a relatively consistent trend over time, although it is important to note that these amounts have not been normalized to account for changes in productivity.

Normalization of pollution levels can be done at the facility level because the TRI captures the production ratios individually for each utilized chemical, allowing for a more accurate interpretation of facility-level changes in pollution levels.





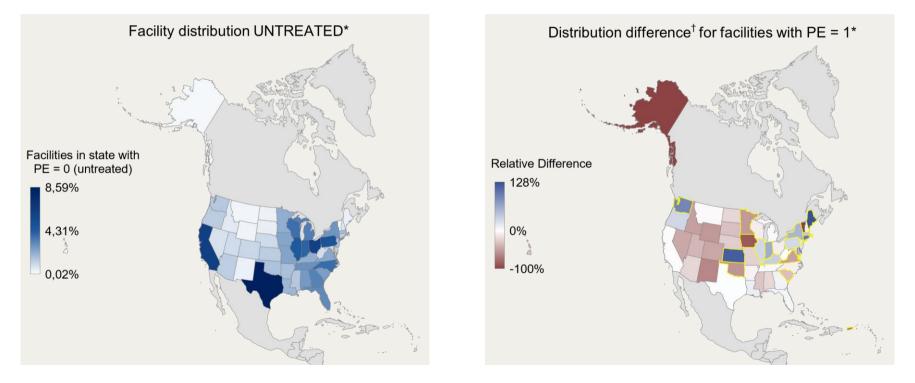
The shadings indicate the standard error of the mean pollution. Year-datapoints are connected via Linear interpolation. The graph depicts the rolling three-period average.

### LOCATION



The **sample exhibits** significant **heterogeneity** in **geographic distribution** (left map). Location imposes regulatory differences for facilities, new regulations can effect changes only in certain locations.

Additionally, geographic distribution differs for PE-owned assets, which is significant for a few states at the p = 0.9 confidence level.

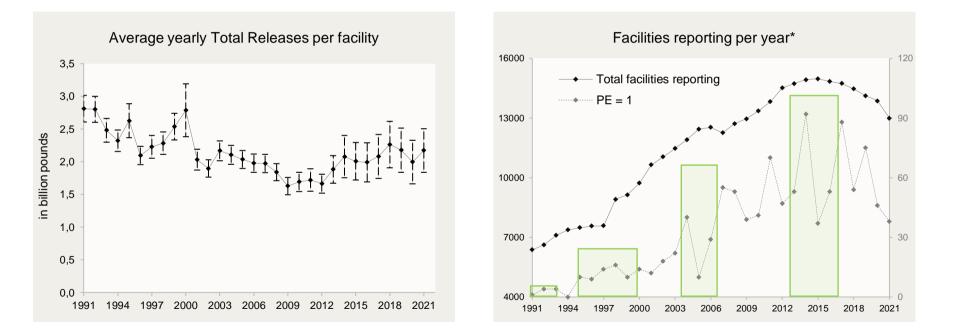


\*Pacific overseas territories are not shown since not present in the PE = 1 sample. Facilities in American Samoa, Guam and Northern Mariana Islands are present in the PE = 0 sample. †States marked in yellow show significant differences in geographic distribution of facilities for the PE = 1 sample at the p = 0.9 confidence level (n = 709)

#### TIME



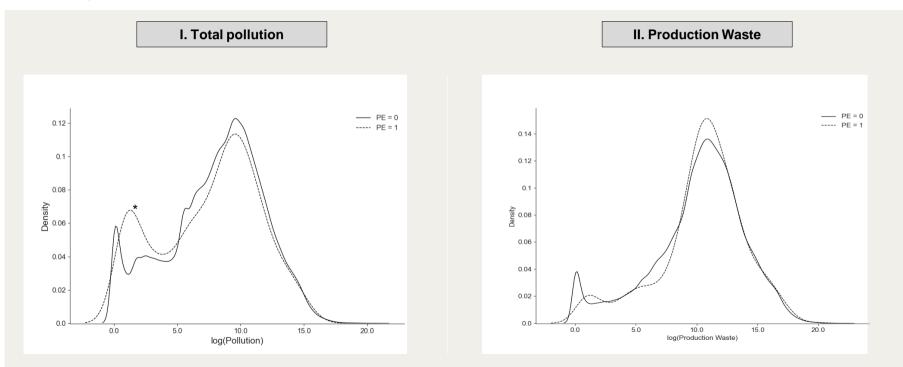
PE deals predominate in the last two decades, shifting the weight of pollution intensities to more recent years relative to the full sample. Additionally, the number of reporting facilities increases over the reporting period in both groups, with the PE = 1 group fluctuations roughly reflecting the private equity **boom** and **bust** cycles\* (Brown, Harries, Jenkison, Kaplan, Robinson, 2020).



### POLLUTION SIZE (1/2)



The presence of disproportionalities in pollution levels among facilities skews the comparison of facility level pollution. The gaussian kernel density estimation (bandwidth = 0.25) revealed **similar disproportionalities in both samples.** The slight difference in distribution\* hints that PE-firms might exhibit pollution-dependent selection bias where PE-firms select firms that are already clean.

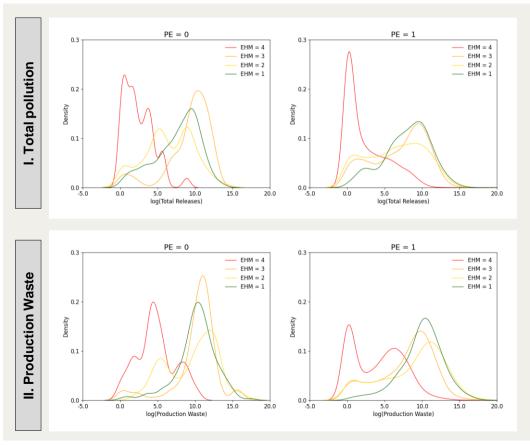


### POLLUTION SIZE (2/2)



Employing the Environmental Hazard Model gives a more precise picture on the assets impact on the environment.

This implies, that PE-Firms *do* pick those Assets, that produce less severe pollution. PE-Firms are not shy, however, when assets handle hazardous waste. These are first hints on PE-firms controlling chemicals in their production processes and reducing potential for environmental harm.



| 4 | Carcinogen AND PBT    |
|---|-----------------------|
|   |                       |
| 3 | Carcinogen NO PBT     |
|   |                       |
| 2 | NO carcinogen but PBT |
|   |                       |
| 1 | Neither               |
|   |                       |

## INDUSTRY (1/2)

Miscellaneous Manufacturing

339

366

1.76%



The industrial sectors covered and the proportion of enterprises in each sector as defined by North American Industrial Classification System (NAICS) codes. The distribution presents the total sample as well as the PE=1 subset.

|                                   | Number of facilities |       |            |                    |            |                             |      |      |        |    |       |
|-----------------------------------|----------------------|-------|------------|--------------------|------------|-----------------------------|------|------|--------|----|-------|
| Industry sector(s)                | NAICS-<br>code(s)    | Total | In percent | Thereof in<br>deal | In percent | Nonmetallic Mineral Product | 327  | 2174 | 10,47% | 19 | 2,62% |
| Apparel                           | 315                  | 7     | 0,03%      | 0                  | 0%         | Other                       | 999  | 783  | 3,77%  | 6  | 0,83% |
| Beverages                         | 3121                 | 62    | 0,30%      | 0                  | 0%         | Paper                       | 322  | 403  | 1,94%  | 49 | 6,77% |
| Chemical Wholesalers              | 4246                 | 417   | 2,01%      | 9                  | 1,24%      | Petroleum                   | 324  | 766  | 3,69%  | 12 | 1,66% |
| Chemicals                         | 325                  | 3102  | 14,94%     | 86                 | 11,88%     | Petroleum Bulk Terminals    | 4247 | 524  | 2,52%  | 8  | 1,10% |
| Coal Mining                       | 2121                 | 41    | 0,20%      | 1                  | 0,14%      | Plastics and Rubber         | 326  | 1105 | 5,32%  | 54 | 7,46% |
| Computers and Electronic Products | 334                  | 755   | 3,64%      | 50                 | 6,91%      | Primary Metals              | 331  | 1387 | 6,68%  | 45 | 6,22% |
| Electric Utilities                | 2211                 | 583   | 2,81%      | 61                 | 8,43%      | Printing                    | 323  | 144  | 0,69%  | 10 | 1,38% |
| Electrical Equipment              | 335                  | 607   | 2,92%      | 19                 | 2,62%      | Publishing                  | 511  | 5    | 0,02%  | 0  | 0,00% |
| Fabricated Metals                 | 332                  | 2440  | 11,75%     | 86                 | 11,88%     | Textile Product             | 314  | 47   | 0,23%  | 0  | 0,00% |
| Food                              | 311                  | 1368  | 6,59%      | 41                 | 5,66%      | Textiles                    | 313  | 96   | 0,46%  | 3  | 0,41% |
| Furniture                         | 337                  | 149   | 0,72%      | 6                  | 0,83%      | Tobacco                     | 3122 | 34   | 0,16%  | 0  | 0%    |
| Hazardous Waste                   | 562                  | 247   | 1,19%      | 2                  | 0,28%      | Transportation Equipment    | 336  | 1358 | 6,54%  | 72 | 9,94% |
| Leather                           | 316                  | 20    | 0,10%      | 1                  | 0,14%      | Wood Products               | 7389 | 511  | 2,46%  | 1  | 0,14% |
| Machinery                         | 333                  | 1180  | 5,68%      | 41                 | 5,66%      |                             |      |      | ,      |    | ,     |
| Metal Mining                      | 2122                 | 84    | 0,40%      | 2                  | 0,28%      |                             |      |      |        |    |       |

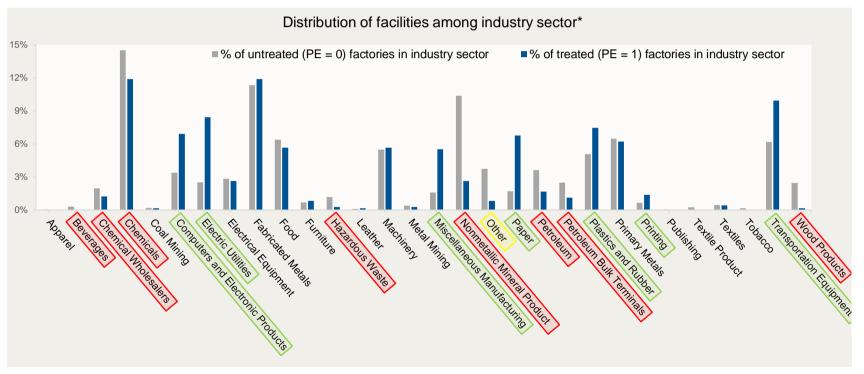
5,52%

40

# INDUSTRY (2/2)



Pollution levels and the potentials for mitigation have been shown to **vary** drastically **among industries** (Kube, et al., 2019). **Industry-specific** technological **characteristics manipulate** the potential for pollution management for **certain industries**. Additionally, PE-firms exhibit selection bias upon industries, which is significant for half of the industries at the p = 0.9 confidence level.\*



\*Industry sectors marked show significant differences (green: PE-preferred industry, red: PE-demoted industry) in industry distribution of facilities for the PE = 1 sample in 16 out of 30 industries at the p = 0.9 confidence **17** level (n = 709).

#### **HYPOTHESES**



In light of the research question, the following Hypotheses are tested.

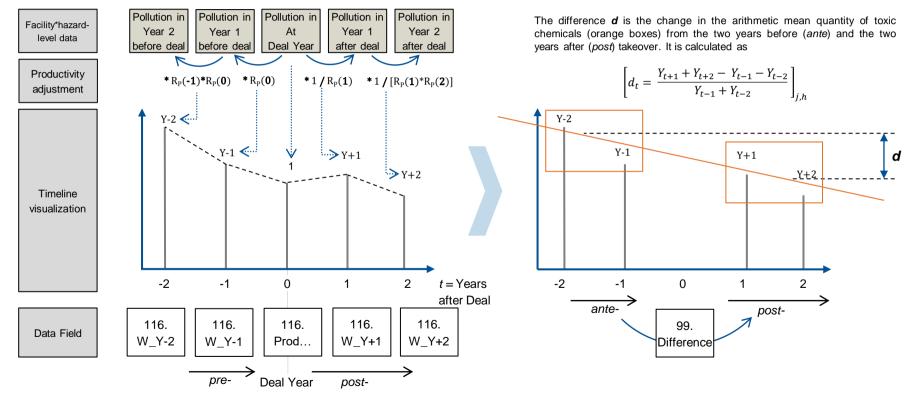
**Research Question:** Does PE-takeover lead to an improved level of environmental hazard management in targets' facilities?

| Hypothesis |   | Method   |
|------------|---|--|
| <b>1</b> a | Private equity takeover leads to a decrease in pollution post deal year   | Change in quantity of toxic chemicals<br>2 years before and 2 years after                        |
| 1b         | Private equity takeover leads to a decrease in production waste post deal year  |  |
| 2a         | Private equity ownership results in a greater reduction<br>of highly dangerous pollution compared to less<br>dangerous pollution.               | Change in hazard level 1 to 4 as quantity of toxic chemicals<br>2 years before and 2 years after |
| 2b         | Private equity ownership results in a greater reduction<br>of highly dangerous production waste compared to<br>less dangerous production waste. |  |

#### METHODS: FINDING THE CHANGE



Graphical representation of the Impact of PE-Ownership via measurement of the difference in quantity Y(t) ante- and post- deal year for chemicals with hazard class h handled at a facility j in year t.

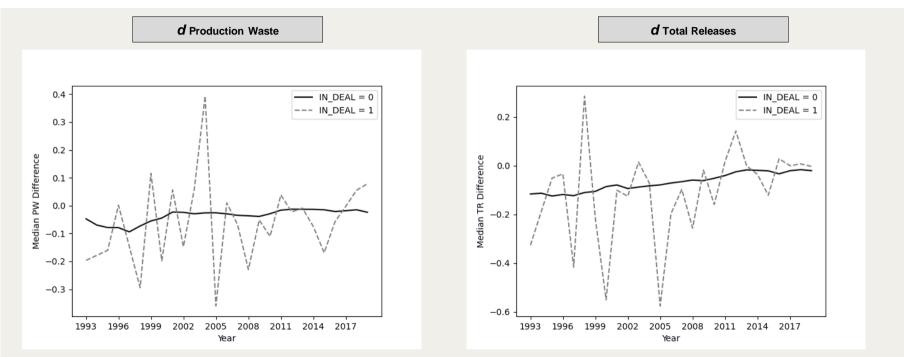


 $*R_P(t)$  is the change in productivity from the previous year to year t This way, the pollution in Year t is adjusted to productivity level in year t = 0.

### DESCRIPTIVE STATISTICS



The average difference in the year-over-year change in the amount of toxic chemicals in production waste, adjusted for the change in plant productivity between PE = 1 and PE = 0. Robust to outliers: **Cut-Off at 2.5 x median absolute deviation from median**.



Graphical representation showing the difference in the amount of toxic chemicals in each data field over time. The reduction in pollution was particularly pronounced in the early years of the TRI, reflecting the emerging awareness of pollution in the 1990s. The PE = 1 sample fluctuates around this benchmark mainly due to fewer observations.