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The Impact of Aid on Bureaucratic Quality: Does the Mode of Delivery Matter?

by Pablo Selya and Rainer Thiele

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Does the Mode of Delivery Matter?*

by Pablo Selaya and Rainer Thiele

Abstract:

We show that the impact of foreign aid on bureaucratic quality in recipient countries varies with the mode of delivery. Specifically, grants are found to impair the functioning of the bureaucracy, whereas loans are not. The negative impact of grants is larger when they are given as budget support rather than as assistance for specific projects or for programs in general.

Keywords: Foreign aid, bureaucratic quality

JEL classification: F35

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I. Introduction

Donors try to contribute to better institutions in developing countries through substantial technical support, putting a particular emphasis on enabling local bureaucracies to improve their performance and standards. In theory, aid has the potential to raise bureaucratic quality, as it can release governments of binding revenue constraints, enabling them for instance to pay higher salaries to civil servants. Yet, a variety of factors created by the aid process itself, such as the provision of technical assistance that inhibits the recipient government's own capacity and initiative, or the donor fragmentation caused by the presence of multiple agencies and development agendas (Knack and Rahman, 2007), can become serious obstacles to the development of better local bureaucracies.

Surprisingly, only a limited number of studies have analyzed empirically development aid's capacity to promote better bureaucracies. For a sample of 34 African countries, Bräutigam and Knack (2004) find that high levels of aid are associated with declines in the overall quality of governance. Covering a broader cross-section of aid recipients, Knack and Rahman (2007) identify a negative effect of donor fragmentation on bureaucratic quality.

In this paper we present an empirical assessment of the effects of aid on bureaucratic quality across countries, aiming to contribute to the literature in two major respects. Conceptually, our paper is the first to study a salient characteristic of development aid in recent years, namely that donors have started to disburse it with increasing degrees of discretion in the use of funds, with the aim of giving more substance to the idea of aid ownership in recipient countries (see e.g. DFID, 2005). Empirically, we overcome an important drawback of the existing literature by focusing on disaggregated flows of aid rather than on a single aid aggregate. This explicitly takes into account the fact that some forms of aid are more likely to affect governance than others.

Our main findings suggest that the impact of foreign aid on bureaucratic quality in recipient countries varies with the mode of delivery. Specifically, grants are found to impair the functioning of the bureaucracy, whereas loans are not. We also find that the negative impact of grants is larger when they are given as budget support rather than as assistance for specific projects or for programs in general.
The remainder of the paper is organized as follows. The data and the method of estimation are discussed in Section II. Section III presents the results. The paper closes with some concluding remarks.

II. Data and Method

Our dependent variable is the average level of bureaucratic quality. We take the corresponding index from the International Country Risk Guide (ICRG) as a proxy. This index gives countries a score ranging from 0 to 4 according to the overall level of bureaucratic quality, as perceived by the population, and measured by a number of independent surveys. Aid data are taken from the OECD's Creditor Reporting System (CRS). The data refer to actual aid disbursements. Disbursements are to be preferred over aid commitments as the behaviour of recipients is more likely to respond to actual transfers of resources rather than to donors' promises. We distinguish between program and project aid, based on the OECD's Development Assistance Committee (DAC) sector codes for aid allocation. Program aid consists of funds for "general budget support", "developmental food aid", "other commodity assistance", and "action related to debt". Project aid comprises investments in social and economic infrastructure, as well as aid to production sectors such as agriculture.

Our analysis covers the years 1995-2005, which coincides with the period in which donors started to increasingly emphasize the crucial importance of ownership and the quality of governance for development, and the period for which we have access to data on disaggregated aid disbursements from the OECD.

Our basic econometric specification is

\[ \Delta \text{bureau}_{i, 1995-2005} = \alpha + \beta_0 \text{bureau}_{i, 1995} + \beta_1 \text{aid}_{i, 1995-2005} + \varepsilon_i, \]

1See Appendix A1 for precise definitions and sources of the variables used in the regressions, and Appendix A2 for summary statistics.

2For details concerning the sector codes, see Appendix A1.
where $\Delta \text{bureau}_{i,95-05} = \text{bureau}_{i,05} - \text{bureau}_{i,95}$ is the change in the level of bureaucratic quality in country $i$ over the period 1995-2005, $\text{bureau}_{i,95}$ is the initial level of bureaucratic quality, $\overline{\text{aid}}_{i,95-05}^t$ is the average level of type $t$ aid received for purpose $p$, where $t \in \{\text{grants, loans}\}$, and $p \in \{\text{project aid, program aid, budget support}\}$; and $\varepsilon_i$ is a zero-mean error term.

This specification reduces to an important extent problems related to omitted variables. Including $\text{bureau}_{i,95}$ as a regressor in equation (1) helps to control for a potentially large set of historical slow moving factors explaining differences in the level of bureaucratic quality (like ethnic fractionalization or natural resource endowments, for example); and factors such as unobservable dimensions of culture which might be difficult to account for directly.\(^3\) Controlling for $\text{bureau}_{i,95}$ also helps to account for the fact that the variation in average levels of bureaucratic quality across countries depends to a large extent on idiosyncratic initial conditions. Indeed, as shown in Table 1 for the case of total aid, various proxies for institutions, resource endowments, religion, ethno-linguistic fractionalization and geographical location turn out to be insignificant when introduced jointly with $\text{bureau}_{i,95}$.\(^4\)

We extend equation (1) to include $X_{i,95-05}$, a vector of time varying covariates of bureaucratic quality to reduce the number of potentially confounding factors and help in the identification of $\beta_1$:

\(^3\)Notice that we could also rewrite equation (1) as

$$\text{bureau}_{i,05} = \alpha + (\beta_0 - 1)\text{bureau}_{i,95} + \beta_1 \overline{\text{aid}}_{i,95-05}^t + \varepsilon_i,$$

which highlights that all predetermined characteristics of the average level of bureaucratic quality during the period of analysis are controlled for.

An alternative strategy to try to account for the effect of individual predetermined confounders (especially time invariant and slow moving unobservable characteristics) is to run the regression with yearly data in first differences or with the variables transformed to deviations from their means. However, this type of strategy would lead to heavily downward-biased estimates, given the high persistence of the level of bureaucratic quality during the period of analysis.

\(^4\) By focusing on changes in bureaucratic quality, regression (1) basically explains variation within countries. Running a regression in averages, $\overline{\text{bureau}}_{i,95-05} = \alpha + \beta_1 \overline{\text{aid}}_{i,95-05}^t + \varepsilon_i$, would help to explain variation between countries. Estimates based on this approach confirm our results (not shown, but available on request).
(2) \[ \Delta \text{bureau}_{i,95-05} = \alpha + \beta_0 \text{bureau}_{i,95} + \beta_1 \text{aid}_{i,95-05} + \beta_2 \mathbf{X}_{i,95-05} + \varepsilon_i. \]

In our preferred specification, the vector \( \mathbf{X}_{i,95-05} \) is represented by the initial level of real GDP per capita. Other regressors suggested in the literature, such as the number of conflicts the government is involved in (Bräutigam and Knack 2004) and the initial level of human capital (here proxied by enrolment in tertiary education), are not found to have an independent impact on bureaucratic quality (cf Table 1).

In estimating equation (2), the first option is to use OLS. However, an OLS regression may not allow us to identify \( \beta_0 \) as the impact of aid on bureaucratic quality, since causality between aid and bureaucratic quality can run in both directions (see, e.g., Alesina and Weder, 2002, who argue that more corrupt countries receive more aid). To account for this, we estimate equation (2) in a 2SLS framework, using the level of population in 1995 and the level of mortality for children under 5 in 1995 as instruments for the aid variable. The exclusion restriction justifying this choice of instruments is that these two variables have an effect on bureaucratic quality only because they reflect more need of aid, and, thus, are correlated with higher disbursements of aid on average. Put differently, our identifying assumption is that, conditional on \( \text{bureau}_{i,95} \) and \( \mathbf{X}_{i,95-05} \) as covariates, the initial levels of population and child mortality do not affect the level of bureaucratic quality directly, but only through their effect on the amount of aid disbursed to country \( i \).

As shown in the next section, this pair of instruments passes comfortably the standard tests of strength and relevance in all cases, except when the aid variable refers to loans, where we cannot reject with a high probability that the instruments are weak. We find that infant mortality is a particularly weak instrument for loans. This is perhaps not very surprising though, as loans tend to be given to richer developing countries, where infant mortality arguably is no longer among the most pressing concerns.\(^5\) As an alternative instrument we include the (lagged) level of loan commitments. Loan commitments are highly correlated with loan disbursements (see e.g.

\(^5\)Other indicators of need, such as the share of paved roads equally fail to produce strong and valid instruments.
Clemens et al., 2004), and should not affect the level of bureaucratic quality directly if sufficient time has passed since commitments were made.

Finally, since the 2SLS estimates do not allow for correct inference on the coefficients when the instruments are weak, we additionally rely on Moreira's (2003) test for the significance of weakly identified coefficients.

III. Results

Table 2 presents the OLS regression results for the preferred specification, which includes aid as the explanatory variable of interest, and the levels of initial bureaucratic quality and initial GDP per capita as controls. Both controls are positively and significantly associated with average bureaucratic quality over the period under consideration. As concerns aid, a clear pattern emerges. First, while project aid does not seem to affect bureaucratic quality, program aid (in general) and aid for budget support (in particular) turn out to exhibit a negative correlation with the level of bureaucratic quality. Second, the effects are statistically significant for total levels of aid and for the part of them being only grants, but not for loans. Third, the impacts of total aid and grants are larger (more negative) when the funds are meant to support the fiscal budget rather than to finance specific projects or more general programs. If we associate grants and aid for general programs with potentially higher degrees of flexibility in the use of funds, our results suggest that the probability of adverse effects from aid varies positively with the degree of discretion that recipients have over the incoming resources.

Table 3 shows the results when we estimate the model by 2SLS, instrumenting aid with initial infant mortality and initial population. The first stage regression in this case reflects well the main findings of the aid allocation literature (e.g. Berthélemy, 2006). That is, given equation (2) in the previous section, the first stage regression explains the level of aid received by a country with the initial level of population (reflecting that donors tend to give more aid in absolute terms to countries with larger populations, even though they frequently exhibit a small country bias); the initial level of infant mortality (representing an important specific need of the recipient
country), and the initial level of GDP per capita (which captures the idea that donors prefer to give more resources to poorer countries).

The most notable result in Table 3 is that the sign of project aid turns significantly negative. This can be rationalized along the line of Knack and Rahman's (2007) finding that project proliferation deteriorates bureaucratic quality, by putting a strain on the absorptive capacity of recipient governments. The instruments we rely on in Table 3 tend to be valid (we get high $p$ values of the Hansen's $J$-test for overidentification) and fairly strong ($F$-statistics exceeding the rule-of-thumb threshold of 10), except for the case of loans. The impact of loans on bureaucratic quality continues to be insignificant or weakly significant except for budget support, but inference about this estimate is limited by the presence of weak instruments.

In Table 4 we introduce lagged commitments as an instrument for disbursed loans. This instrument appears to be markedly stronger than those used before. The corresponding 2SLS regression yields an estimate statistically not different from zero, which is corroborated by Moreira's (2003) test. In all cases the confidence interval for the coefficient contains the value zero.

**IV. Concluding Remarks**

This paper has analysed the impact of different forms of aid on bureaucratic quality in recipient countries. The main finding is that grants impair the functioning of the local bureaucracy whereas loans do not. In a similar vein, when investigating tax effort, another important dimension of governance, Gupta et al. (2004) find that grants have a significant negative effect on government revenue while loans have a significant positive effect. Taken together, these results qualify the predominant view that loans are superior to grants as a mode of delivering aid to poor countries.

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6None of the standard indicators of donor interest, such as former colonial status or religious affinity, qualified as a potential instrument as none is found to be a significant determinant of aid allocation. This may reflect the fact that we include aid given by multilateral agencies, which according to previous studies is unaffected by conventional donor interest variables (e.g., Nunnenkamp and Thiele 2006).
Grants are found to exhibit the strongest negative effect on bureaucratic quality when they take the form of budget support. Our analysis thus suggests a note of caution about routinely providing aid for budget support in the name of ownership without carefully considering whether recipient governments have put the necessary preconditions in place.
References


Appendix

A.1 Variable definitions and sources

- **Aid.** Total ODA disbursements. Source: OECD CRS.

- **Project aid.** ODA disbursements for (DAC codes): (110) education, (120) health, (130) population policies/programmes and reproductive health, (140) water supply and sanitation, (150) government and civil society, (160) other social infrastructure and services, (210) transport and storage, (230) energy generation and supply, (240) banking and financial services, (250) business and other services, (311) agriculture, (312) forestry, (313) fishing, (321) industry, (322) mineral resources and mining, (323) construction, (331) trade policy and regulations and trade-related adjustment, (332) tourism, (400) multisector/cross-cutting, (430) other multisector, (910) administrative costs of donors, Source: OECD CRS.

- **Program aid.** ODA disbursements for (DAC codes): (510) general budget support, (520) developmental food aid/food security assistance, (600) action relating to debt. Source: OECD CRS.

- **Budget support.** ODA disbursements for Budget support. Part of Program aid. Source: OECD CRS.

- **Bureaucratic quality.** Bureaucratic Quality Index 0 to 4 points. Measures institutional strength and the extent to which the bureaucracy tends to minimize revisions of policy when governments change. High points (up to 4) are given to countries where the bureaucracy governing without drastic changes in policy or interruptions in government services. These low-risk countries have bureaucracies somewhat autonomous from political pressure and with established mechanisms for recruitment and training. To produce this index, the ICRG collects political information and makes political risk assessments on the basis of subjective analysis of the available information. Source: ICRG.

- **Corruption.** Index 0 to 6 Points. Assessment of corruption within the political system. The most common form of corruption met directly by business is in the form of demands for special payments and bribes connected with import and export licenses, exchange controls, tax assessments, police protection, loans, etc. Although this measure takes such corruption into account, it is more concerned with actual or potential corruption in the form of excessive patronage, nepotism, job reservations, 'favor-for-favors', secret party funding, and suspiciously close ties between politics and business. Similar to the measure of bureaucratic quality, to produce this index, the ICRG makes a risk assessment on the basis of subjective analysis of the available information. Source: ICRG.

- **Real GDP per capita.** Real GDP per capita. Based on PWT's 6.2 chain index, obtained by first applying the component growth rates between each pair of consecutive years, \( t - 1 \) and \( t \ ( t = 1951 \text{ to } 2000 ) \), to the current price component shares in year \( t - 1 \) to obtain a growth rate for each year. This growth rate for each year \( t \) is applied backwards and forwards from 1996, and summed to the constant price net foreign balance to obtain the Chain GDP series. Source: PWT 6.2.

- **Land area.** Square km (in 000s). Source: WDI 2007.

- **Under 5 mortality rate.** Under-5 mortality rate is the probability that a newborn baby will die before reaching age five, if subject to current age-specific mortality rates. The probability is expressed as a rate per 1,000. Source: WDI 2007.

- **Human capital.** Ratio of total enrolment, regardless of age, to the population of the age group that officially corresponds to the level of tertiary education. Tertiary education, whether or not to an advanced research qualification, normally requires, as a minimum condition of admission, the successful completion of education at the secondary level. Source: WDI 2007.

- **Ethno-linguistic fractionalization.** Easterly and Levine's (1997) average of ethnolinguistic fractionalization, reflecting the share of the population for whom the language spoken at home is not the official or the most widely used language in the country, and the degree of ethnic fractionalization. Source: Toerell et al. (2008).


- **Absolute latitude (index 0-1).** La Porta et al (1999). The absolute value of the latitude of the capital city, divided by 90 (to take values between 0 and 1). Source: Toerell et al. (2008).

- **Number of conflicts the gov't is involved.** UCDP/PRIO Armed Conflict Dataset (version 3-2005). Number of conflicts in which the government of the country is involved. Source: Toerell et al. (2008).

### A.2 Summary statistics

<table>
<thead>
<tr>
<th>Category</th>
<th>Obs</th>
<th>Mean</th>
<th>Std. Dev.</th>
<th>Min</th>
<th>Max</th>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
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<td>0.85</td>
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<td><strong>Aid / GDP</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>only grants, average 1995-2005</td>
<td>101</td>
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<td>5.12</td>
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<td>24.34</td>
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<td><strong>Budget support /GDP</strong></td>
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<td></td>
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<td><strong>Project aid /GDP</strong></td>
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<td><strong>Program aid /GDP</strong></td>
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<td>3.23</td>
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<td>6.85</td>
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<td><strong>Population (millions), 1995</strong></td>
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<tr>
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<td>38.65</td>
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<td>0.26</td>
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<td><strong>Mortality under 5, rate per 1000, 1995</strong></td>
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<td>83.21</td>
<td>72.60</td>
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Table 1: Total Aid and Bureaucratic Quality, OLS

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<th>Dep. Var.: Δ Bureaucratic quality 1995-2005</th>
<th>1</th>
<th>2</th>
<th>3</th>
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<th>12</th>
<th>13</th>
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<tbody>
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<td>Bureaucratic quality 1995</td>
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<td>-0.714***</td>
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<td>-0.601***</td>
<td>-0.594***</td>
<td>-0.635***</td>
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<td>-0.607***</td>
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Notes: Robust standard errors in brackets. ***, ** and * denote significance at 1, 5 and 10 percent level.
Table 2: Disaggregated Aid and Bureaucratic Quality, OLS

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Notes: Robust standard errors in brackets. ***, ** and * denote significance at 1, 5 and 10 percent level.
### Table 3: Disaggregated Aid and Bureaucratic Quality, 2 SLS

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</tr>
</tbody>
</table>

| Constant  | 1.640***          | -0.211             | 1.574***           | 1.774***           | 1.760***           | 1.690***           | 1.559***           | 1.622***           | 1.630***           | 1.435***          | 1.105***          | 1.479***          |
|           | [0.292]            | [1.258]            | [0.274]            | [0.348]            | [0.573]            | [0.315]            | [0.307]            | [0.386]            | [0.356]            | [0.232]           | [0.349]           | [0.257]           |
| Observations | 100                | 100                | 100                | 100                | 100                | 100                | 100                | 100                | 100                | 100               | 100               | 100               |
| R-squared, first stage | 0.374              | 0.00611            | 0.414              | 0.272              | 0.0157             | 0.328              | 0.182              | 0.0544             | 0.138              | 0.303             | 0.0353            | 0.303             |
| F statistic, first stage | 11.87              | 4.837              | 12.44              | 10.48              | 3.068              | 11.35              | 8.675              | 7.373              | 7.649              | 10.25             | 2.728             | 10.1              |
| Hansen’s J overid (p value) | 0.596              | 0.0555             | 0.514              | 0.867              | 0.102              | 0.924              | 0.639              | 0.862              | 0.556              | 0.685             | 0.328             | 0.62              |

Notes: Robust standard errors in brackets. ***, ** and * denote significance at 1, 5 and 10 percent level. Aid variables instrumented by population 1995 and under 5 mortality rate 1995.
Table 4: Loans and Bureaucratic Quality, 2 SLS

<table>
<thead>
<tr>
<th>Dep. Var.:</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
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<tbody>
<tr>
<td>Δ Bureaucratic quality 1995-2005</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bureaucratic quality 1995</td>
<td>-0.724***</td>
<td>-0.624***</td>
<td>-0.673***</td>
<td>-0.594***</td>
</tr>
<tr>
<td></td>
<td>[0.130]</td>
<td>[0.101]</td>
<td>[0.102]</td>
<td>[0.0938]</td>
</tr>
<tr>
<td>Real GDP, per capita 1995</td>
<td>0.0399**</td>
<td>0.0426*</td>
<td>0.0357*</td>
<td>0.0426***</td>
</tr>
<tr>
<td></td>
<td>[0.0190]</td>
<td>[0.0225]</td>
<td>[0.0195]</td>
<td>[0.0141]</td>
</tr>
<tr>
<td>All Aid Loans/GDP, 1995-2005</td>
<td>-0.384</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>[0.313]</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project aid loans/GDP, 1995-2005</td>
<td></td>
<td>-0.454</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>[0.818]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program aid loans/GDP, 1995-2005</td>
<td></td>
<td></td>
<td></td>
<td>-1.286</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>[1.026]</td>
</tr>
<tr>
<td>Budget Support loans/GDP, 1995-2005</td>
<td></td>
<td></td>
<td></td>
<td>-2.585</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>[2.022]</td>
</tr>
<tr>
<td>Constant</td>
<td>1.248***</td>
<td>0.927***</td>
<td>1.167***</td>
<td>0.861***</td>
</tr>
<tr>
<td></td>
<td>[0.425]</td>
<td>[0.289]</td>
<td>[0.349]</td>
<td>[0.163]</td>
</tr>
<tr>
<td>Observations</td>
<td>101</td>
<td>101</td>
<td>101</td>
<td>101</td>
</tr>
<tr>
<td>R-squared, first stage</td>
<td>0.13</td>
<td>0.138</td>
<td>0.07</td>
<td>0.0981</td>
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<tr>
<td>F statistic, first stage</td>
<td>14.44</td>
<td>11.85</td>
<td>10.96</td>
<td>32.8</td>
</tr>
<tr>
<td>p-value for Moreira (2003) CLR test</td>
<td>0.102</td>
<td>0.563</td>
<td>0.145</td>
<td>0.216</td>
</tr>
<tr>
<td>Confidence set for Moreira (2003) CLR test</td>
<td>[-2.509, 0.00199]</td>
<td>[-3.237, 1.001]</td>
<td>[-9.185, 0.201]</td>
<td>[-6.896, 1.036]</td>
</tr>
</tbody>
</table>

Notes: Robust standard errors in brackets. ***, ** and * denote significance at 1, 5 and 10 percent level. Aid disbursements instrumented by initial aid commitments for each loan category.