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| Appendix A Effects of Internet access on the consumption of each food group (balanced data of 2009 and 2015). |
| Variables | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) | (11) |
| Cereal and tuber | Cooking oil | Vegetable | Fruit | Soybean | Red meat and poultry | Aquatic product | Egg | Dairy product | Alcohol | Added sugar |
| 　 | 　 | 　 | 　 | 　 | 　 | 　 | 　 | 　 | 　 | 　 | 　 |
| Internet | -12.484\*\* | -1.280\*\* | -3.378 | 0.234 | -0.435 | -1.373 | 0.224 | -0.530\* | 1.308\*\*\* | 0.636 | -0.620\*\*\* |
|  | (5.191) | (0.605) | (4.174) | (0.765) | (0.390) | (0.926) | (0.258) | (0.319) | (0.376) | (0.748) | (0.175) |
| Income | -3.118 | 0.001 | -4.701 | 1.278\*\* | 0.164 | 3.600\*\*\* | 0.422\*\* | 0.592\*\*\* | 1.134\*\*\* | 3.358\*\*\* | 0.424\*\*\* |
|  | (3.633) | (0.423) | (2.921) | (0.535) | (0.273) | (0.648) | (0.181) | (0.223) | (0.263) | (0.523) | (0.123) |
| Expenditure | -2.089 | -0.921\*\* | 15.108\*\*\* | -0.796 | 0.095 | -0.013 | 0.065 | -0.390\* | 0.305 | 3.562\*\*\* | -0.246\*\* |
|  | (3.463) | (0.404) | (2.785) | (0.510) | (0.260) | (0.618) | (0.172) | (0.213) | (0.251) | (0.499) | (0.117) |
| Constant | 576.582\*\*\* | 53.172\*\*\* | 208.840\*\*\* | 34.546\*\*\* | 11.598\*\*\* | 24.795\*\*\* | 4.197\*\* | 12.149\*\*\* | -10.242\*\*\* | -34.114\*\*\* | 5.342\*\*\* |
|  | (38.418) | (4.478) | (30.893) | (5.659) | (2.884) | (6.851) | (1.910) | (2.362) | (2.781) | (5.533) | (1.297) |
| Year fixed effect | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 121,771 | 121,771 | 121,771 | 121,771 | 121,771 | 121,771 | 121,771 | 121,771 | 121,771 | 121,771 | 121,771 |
| Number of id | 21,825 | 21,825 | 21,825 | 21,825 | 21,825 | 21,825 | 21,825 | 21,825 | 21,825 | 21,825 | 21,825 |
| Data source: Fixed Observation Points data. |  |  |  |  |  |  |  |  |  |
| Standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1 |  |  |  |  |  |  |