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## Appendix



Figure A1. Coefficient estimates for subdimensions of digital financial literacy


Figure A2. Subsample analysis by gender, education, and income

Table A1. CFPB financial well-being scale

| Part 1. How well does this statement describe you or your situation? |  |
| :---: | :---: |
| 1. I could handle a major unexpected expense | $0=$ not at all, $1=$ very little, $2=$ somewhat, $3=$ very well, 4=completely |
| 2. I am securing my financial future |  |
| 3. Because of my money situation, I feel like I will never have the thing s I want in life* |  |
| 4. I can enjoy life because of the way I'm managing my money |  |
| 5. I am just getting by financially* |  |
| 6. I am concerned that the money I have or will save won't last* |  |
| Part 2: How often does this statement apply to you? |  |
| 7. Giving a gift for a wedding, birthday or other occasion would put a st rain on my finances for the month* | $0=$ never, 1 =rarely, |
| 8. I have money left over at the end of the month | $2=$ sometimes, |
| 9. I am behind with my finances* | $3=$ often, |
| 10.My finances control my life ${ }^{*}$ | 4=always |

Notes: Response fielded on 5-point Likert scale. *Items reverse coded.

Table A2. Questionnaires regarding digital financial literacy and financial knowledge


Notes: DK, don't know; RA, refused to answer. *Response fielded on 5-point Likert scale.

Table A3. Associations between digital financial literacy and financial well-being, $\mathrm{N}=1615$

|  | OLS <br> (1) | OLS <br> (2) | $\begin{gathered} \text { OLS } \\ \text { (3) } \\ \hline \end{gathered}$ | OLS <br> (4) | $\begin{gathered} \text { OLS } \\ (5) \\ \hline \end{gathered}$ | $\begin{gathered} \text { OLS } \\ (6) \\ \hline \end{gathered}$ | OLS <br> (7) | $\begin{gathered} \hline \text { IV 2SLS } \\ (8) \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Financial knowledge | $\begin{gathered} 0.730 * * * \\ (0.184) \end{gathered}$ |  |  |  |  | $\begin{gathered} \hline 0.501^{* *} \\ (0.196) \end{gathered}$ |  |  |
| Digital knowledge |  | $\begin{gathered} 0.873 * * * \\ (0.173) \end{gathered}$ |  |  |  | $\begin{gathered} 0.109 \\ (0.265) \end{gathered}$ |  |  |
| Awareness of DFS |  |  | $\begin{gathered} 0.976 * * * \\ (0.199) \end{gathered}$ |  |  | $\begin{aligned} & -0.025 \\ & (0.404) \end{aligned}$ |  |  |
| Practical know-how of DFS |  |  |  | $\begin{gathered} 1.084^{* * *} \\ (0.195) \end{gathered}$ |  | $\begin{gathered} 0.279 \\ (0.409) \end{gathered}$ |  |  |
| Self-protection from digital scams |  |  |  |  | $\begin{gathered} 1.306 * * * \\ (0.208) \end{gathered}$ | $\begin{gathered} 1.054^{* * *} \\ (0.247) \end{gathered}$ |  |  |
| Digital financial literacy |  |  |  |  |  |  | $\begin{gathered} 1.330^{* * *} \\ (0.193) \end{gathered}$ | $\begin{gathered} 3.542 * * \\ (1.700) \end{gathered}$ |
| Age | $\begin{gathered} 0.026 \\ (0.024) \end{gathered}$ | $\begin{gathered} 0.051 * * \\ (0.024) \end{gathered}$ | $\begin{gathered} 0.051^{* *} \\ (0.024) \end{gathered}$ | $\begin{gathered} 0.058^{* *} \\ (0.024) \end{gathered}$ | $\begin{aligned} & 0.046^{*} \\ & (0.024) \end{aligned}$ | $\begin{gathered} 0.051 * * \\ (0.024) \end{gathered}$ | $\begin{gathered} 0.051 * * \\ (0.024) \end{gathered}$ | $\begin{gathered} 0.089 * * \\ (0.038) \end{gathered}$ |
| Female | $\begin{gathered} 1.381 * * * \\ (0.383) \end{gathered}$ | $\begin{gathered} 1.258 * * * \\ (0.382) \end{gathered}$ | $\begin{gathered} 1.268 * * * \\ (0.381) \end{gathered}$ | $\begin{gathered} 1.243 * * * \\ (0.381) \end{gathered}$ | $\begin{gathered} 1.440^{* * *} \\ (0.381) \end{gathered}$ | $\begin{gathered} 1.476 * * * \\ (0.382) \end{gathered}$ | $\begin{gathered} 1.401^{* * *} \\ (0.379) \end{gathered}$ | $\begin{gathered} 1.621^{* * *} \\ (0.436) \end{gathered}$ |
| Vocational college graduate | $\begin{aligned} & -0.039 \\ & (0.655) \end{aligned}$ | $\begin{aligned} & -0.031 \\ & (0.659) \end{aligned}$ | $\begin{aligned} & -0.094 \\ & (0.658) \end{aligned}$ | $\begin{aligned} & -0.016 \\ & (0.659) \end{aligned}$ | $\begin{aligned} & -0.045 \\ & (0.655) \end{aligned}$ | $\begin{aligned} & -0.165 \\ & (0.653) \end{aligned}$ | $\begin{aligned} & -0.199 \\ & (0.656) \end{aligned}$ | $\begin{aligned} & -0.719 \\ & (0.814) \end{aligned}$ |
| 4 -year college graduate | $\begin{gathered} 2.179^{* * *} \\ (0.522) \end{gathered}$ | $\begin{gathered} 2.283^{* * *} \\ (0.526) \end{gathered}$ | $\begin{gathered} 2.199 * * * \\ (0.525) \end{gathered}$ | $\begin{gathered} 2.250^{* * *} \\ (0.525) \end{gathered}$ | $\begin{gathered} 2.135^{* * *} \\ (0.523) \end{gathered}$ | $\begin{gathered} 1.930 * * * \\ (0.526) \end{gathered}$ | $\begin{gathered} 1.939 * * * \\ (0.525) \end{gathered}$ | $\begin{gathered} 1.062 \\ (0.893) \end{gathered}$ |
| Post graduate degree | $\begin{gathered} 3.565^{* * *} \\ (0.776) \end{gathered}$ | $\begin{gathered} 3.480 * * * \\ (0.768) \end{gathered}$ | $\begin{gathered} 3.403 * * * \\ (0.770) \end{gathered}$ | $\begin{gathered} 3.454 * * * \\ (0.769) \end{gathered}$ | $\begin{gathered} 3.393 * * * \\ (0.772) \end{gathered}$ | $\begin{gathered} 3.118 * * * \\ (0.776) \end{gathered}$ | $\begin{gathered} 3.107 * * * \\ (0.774) \end{gathered}$ | $\begin{gathered} 1.810 \\ (1.283) \end{gathered}$ |
| Single | $\begin{gathered} 0.647 \\ (0.533) \end{gathered}$ | $\begin{gathered} 0.603 \\ (0.530) \end{gathered}$ | $\begin{gathered} 0.540 \\ (0.529) \end{gathered}$ | $\begin{gathered} 0.547 \\ (0.528) \end{gathered}$ | $\begin{gathered} 0.665 \\ (0.526) \end{gathered}$ | $\begin{gathered} 0.599 \\ (0.526) \end{gathered}$ | $\begin{gathered} 0.541 \\ (0.527) \end{gathered}$ | $\begin{gathered} 0.298 \\ (0.567) \end{gathered}$ |
| Separated, divorced, widowed | $\begin{gathered} 0.021 \\ (0.894) \end{gathered}$ | $\begin{aligned} & -0.171 \\ & (0.891) \end{aligned}$ | $\begin{aligned} & -0.126 \\ & (0.886) \end{aligned}$ | $\begin{aligned} & -0.119 \\ & (0.883) \end{aligned}$ | $\begin{gathered} 0.128 \\ (0.871) \end{gathered}$ | $\begin{aligned} & -0.059 \\ & (0.872) \end{aligned}$ | $\begin{aligned} & -0.218 \\ & (0.872) \end{aligned}$ | $\begin{aligned} & -0.830 \\ & (0.983) \end{aligned}$ |
| Household size | $\begin{gathered} -0.431 * * \\ (0.178) \end{gathered}$ | $\begin{gathered} -0.457 * * \\ (0.177) \end{gathered}$ | $\begin{gathered} -0.418^{* *} \\ (0.176) \end{gathered}$ | $\begin{gathered} -0.407^{* *} \\ (0.176) \end{gathered}$ | $\begin{gathered} -0.404 * * \\ (0.176) \end{gathered}$ | $\begin{gathered} -0.415^{* *} \\ (0.177) \end{gathered}$ | $\begin{gathered} -0.432 * * \\ (0.177) \end{gathered}$ | $\begin{gathered} -0.448^{* *} \\ (0.185) \end{gathered}$ |
| Household income | $\begin{gathered} 0.001 \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.000 \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.001 \\ (0.000) \end{gathered}$ | $\begin{gathered} 0.001 \\ (0.000) \end{gathered}$ | $\begin{gathered} 0.000 \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.001 \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.001 \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.001 \\ (0.001) \end{gathered}$ |
| Financial assets | $\begin{gathered} 0.002 * * * \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.002 * * * \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.002^{* * *} \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.002^{* * *} \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.002 * * * \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.002 * * * \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.002 * * * \\ (0.001) \end{gathered}$ | $\begin{gathered} 0.002^{* * *} \\ (0.001) \end{gathered}$ |
| Any risky equity | $\begin{gathered} 2.074 * * * \\ (0.488) \end{gathered}$ | $\begin{gathered} 2.183 * * * \\ (0.480) \end{gathered}$ | $\begin{gathered} 1.800^{* * *} \\ (0.491) \end{gathered}$ | $\begin{gathered} 1.999^{* * *} \\ (0.482) \end{gathered}$ | $\begin{gathered} 2.122 * * * \\ (0.472) \end{gathered}$ | $\begin{gathered} 1.932^{* * *} \\ (0.494) \end{gathered}$ | $\begin{gathered} 1.806 * * * \\ (0.484) \end{gathered}$ | $\begin{gathered} 1.006 \\ (0.765) \end{gathered}$ |
| Poverty status | $\begin{gathered} 0.462 \\ (1.362) \end{gathered}$ | $\begin{gathered} 0.507 \\ (1.379) \end{gathered}$ | $\begin{gathered} 0.595 \\ (1.396) \end{gathered}$ | $\begin{gathered} 0.546 \\ (1.371) \end{gathered}$ | $\begin{gathered} 0.593 \\ (1.361) \end{gathered}$ | $\begin{gathered} 1.144 \\ (1.424) \end{gathered}$ | $\begin{gathered} 1.208 \\ (1.423) \end{gathered}$ | $\begin{gathered} 3.528 \\ (2.503) \end{gathered}$ |
| Long-term rental | $\begin{aligned} & -0.153 \\ & (0.508) \end{aligned}$ | $\begin{aligned} & -0.173 \\ & (0.507) \end{aligned}$ | $\begin{aligned} & -0.119 \\ & (0.509) \end{aligned}$ | $\begin{aligned} & -0.109 \\ & (0.506) \end{aligned}$ | $\begin{aligned} & -0.036 \\ & (0.504) \end{aligned}$ | $\begin{gathered} 0.002 \\ (0.504) \end{gathered}$ | $\begin{aligned} & -0.050 \\ & (0.504) \end{aligned}$ | $\begin{gathered} 0.226 \\ (0.552) \end{gathered}$ |
| Short-term rental | $\begin{gathered} -1.696^{* * *} \\ (0.508) \end{gathered}$ | $\begin{gathered} -1.748^{* * *} \\ (0.506) \end{gathered}$ | $\begin{gathered} -1.655^{* * *} \\ (0.504) \end{gathered}$ | $\begin{gathered} -1.639^{* * *} \\ (0.504) \end{gathered}$ | $\begin{gathered} -1.586 * * * \\ (0.500) \end{gathered}$ | $\begin{gathered} -1.591^{* * *} \\ (0.502) \end{gathered}$ | $\begin{gathered} -1.649 * * * \\ (0.503) \end{gathered}$ | $\begin{gathered} -1.554 * * * \\ (0.528) \end{gathered}$ |
| Urban | $\begin{aligned} & -0.328 \\ & (0.434) \end{aligned}$ | $\begin{aligned} & -0.334 \\ & (0.433) \end{aligned}$ | $\begin{aligned} & -0.391 \\ & (0.433) \end{aligned}$ | $\begin{aligned} & -0.395 \\ & (0.432) \end{aligned}$ | $\begin{aligned} & -0.432 \\ & (0.432) \end{aligned}$ | $\begin{aligned} & -0.537 \\ & (0.431) \end{aligned}$ | $\begin{gathered} -0.516 \\ (0.431) \end{gathered}$ | $\begin{array}{r} -1.041^{*} \\ (0.591) \end{array}$ |
| Kleibergen-Paap LM statistic ${ }^{\text {a }}$ |  |  |  |  |  |  |  | 22.52 |
| Cragg-Donald Wald F statistic ${ }^{\text {b }}$ |  |  |  |  |  |  |  | 11.52 |

Notes: OLS, ordinary least squares; IV, instrumental variable; 2SLS, two-stage least squares; DFS, digital financial services. Robust standard errors in parentheses. Regressions control for province fixed effects. ${ }^{\text {a }}$ Kleibergen-Paap LM statistic for underidentification test. ${ }^{\mathrm{b}}$ Cragg-Donald Wald F statistic for weak identification test. ${ }^{* * *} p<0.01 ; * * p<0.05 ; * p<0.10$.

Table A4. Subsample analyses, N=1615

|  | Women <br> (1) | Men <br> (2) | Less than college (3) | College graduate <br> (4) | HH income $\leq$ median (5) | HH income $>$ median (6) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Financial knowledge | 0.511* | 0.380 | 0.569* | 0.407 | -0.039 | 0.872*** |
|  | (0.295) | (0.267) | (0.317) | (0.255) | (0.267) | (0.289) |
| Digital knowledge | 0.466 | -0.107 | 0.077 | 0.273 | -0.072 | 0.234 |
|  | (0.430) | (0.351) | (0.457) | (0.341) | (0.323) | (0.440) |
| Awareness of DFS | -0.214 | 0.053 | 0.010 | 0.058 | 0.328 | -0.531 |
|  | (0.571) | (0.581) | (0.658) | (0.525) | (0.492) | (0.662) |
| Practical know-how of DFS | -0.232 | 0.859 | -0.443 | 0.680 | -0.091 | 0.975 |
|  | (0.619) | (0.552) | (0.754) | (0.484) | (0.508) | (0.659) |
| Self-protection from digital scams Age | 1.295*** | 0.813** | 0.900** | 1.124*** | 1.058*** | 0.944** |
|  | (0.359) | (0.347) | (0.398) | (0.318) | (0.334) | (0.386) |
|  | 0.072** | 0.032 | 0.004 | 0.072** | 0.046 | 0.070* |
|  | (0.036) | (0.033) | (0.040) | (0.031) | (0.032) | (0.038) |
| Female |  |  | 0.279 | 1.852*** | 1.112** | 1.987*** |
|  |  |  | (0.665) | (0.468) | (0.532) | (0.545) |
| Vocational college graduate | -1.060 | 1.224 |  |  | 0.106 | -0.213 |
|  | (0.943) | (0.905) |  |  | (0.820) | (1.064) |
| 4 -year college graduate | 2.314*** | $2.039^{* * *}$ |  |  | 2.208*** | 1.116 |
|  | (0.759) | (0.756) |  |  | (0.696) | (0.819) |
| Post graduate degree | 3.823*** | 2.929*** |  |  | 3.418*** | 2.244** |
|  | (1.237) | (1.000) |  |  | (1.136) | (1.102) |
| Single | 1.376* | 0.092 | 1.547* | 0.286 | -0.846 | -0.141 |
|  | (0.772) | (0.728) | (0.886) | (0.662) | (0.619) | (0.829) |
| Separated, divorced, widowed Household size | 1.348 | -1.332 | 1.318 | -0.836 | 0.195 | -0.239 |
|  | (1.176) | (1.313) | (1.271) | (1.195) | (1.007) | (1.717) |
|  | -0.600** | -0.278 | -0.292 | -0.528** |  |  |
|  | (0.254) | (0.250) | (0.304) | (0.223) |  |  |
| Household income | 0.000 | 0.002* | 0.001 | 0.000 | 0.030* | -0.000 |
|  | (0.000) | (0.001) | (0.001) | (0.001) | (0.016) | (0.001) |
| Financial assets | 0.001 | 0.003*** | 0.001** | 0.002** | 0.001** | 0.003*** |
|  | (0.001) | (0.001) | (0.001) | (0.001) | (0.000) | (0.001) |
| Any risky equity | 2.654*** | 1.321* | 1.736** | 2.151*** | 2.513*** | 0.973 |
|  | (0.695) | (0.696) | (0.805) | (0.640) | (0.635) | (0.757) |
| Poverty status | -0.432 | 2.646** | 0.247 | 1.741 | 2.359 |  |
|  | (2.392) | (1.215) | (1.805) | (2.054) | (1.482) |  |
| Long-term rental | -0.081 | 0.099 | -0.059 | -0.119 | -0.447 | 0.873 |
|  | (0.687) | (0.707) | (0.991) | (0.593) | (0.666) | (0.700) |
| Short-term rental | -1.684** | -1.299* | -1.586** | -1.532** | -1.792*** | 0.460 |
|  | (0.731) | (0.714) | (0.799) | (0.650) | (0.628) | (0.880) |
| Urban | -0.665 | -0.385 | -1.405* | -0.114 | -1.059* | 0.056 |
|  | (0.652) | (0.568) | (0.783) | (0.524) | (0.589) | (0.618) |
| N | 788 | 827 | 572 | 1043 | 808 | 807 |

Notes: DFS, digital financial services; N, number of observations. Robust standard errors in parentheses. Regressions control for province fixed effects. ${ }^{* * *} p<0.01$; ${ }^{* *} p<0.05 ;{ }^{*} p<0.10$.

