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Article

Net Impact of COVID-19 on REIT Returns

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Abstract: Using an extended Fama–French model for REIT returns, we examine how the net impact of the COVID-19 pandemic differs from that of recessions. We find that, as anticipated, recessions have a negative net impact on office and residential REIT returns but that the COVID-19 pandemic has a positive net influence on industrial REIT returns because of e-commerce and the demand for storage, distribution, and shipping. Contrary to what we anticipated, there are no negative net effects of the COVID-19 pandemic on office and residential REIT returns, perhaps caused by both existing office and residential leases, the percentage rent clause for commercial properties, and the grace period for residential properties during the COVID-19 pandemic. In contrast to moving solely during recessions and the COVID-19 pandemic, we find that retail REIT returns fluctuate along with ongoing macro/asset-pricing conditions throughout the boom and bust cycle.

Keywords: real estate investment trusts; COVID-19; portfolio management



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1. Introduction

The coronavirus pandemic, also known as the COVID-19 pandemic, was first discovered in Wuhan, China in December 2019, albeit its exact origin is still unknown. The U.S. reported the first case in January 2020, and declared the pandemic a public health emergency on 31 January 2020. On 11 March 2020, the World Health Organization (W.H.O.) declared the COVID-19 pandemic as a global pandemic.¹ Governments around the world started to implement urgent measures to combat the spread of disease. Temporary closures of non-essential businesses, mask-wearing and social distancing requirements, and travel restrictions have resulted in substantial decreases in economic activity and employment. According to the Organization for Economic Co-operation and Development (OCED), the quarterly growth rate of real gross domestic product (GDP) in the U.S. experienced a dramatic decline from 0.5% in Q4 2019, to −1.3% in Q1 2020, to −8.9% in Q2 2020.² The main drivers of these declines were substantial reductions in private final consumption and gross fixed capital formation.³ Meanwhile, the S&P 500 index fell about 32% between 10 February 2020 and 16 March 2020.⁴

The real estate sector in the U.S. is a hard-hit industry by the COVID-19 pandemic. There are substantial implications for real estate investment trust (REIT) investors. An REIT is a company that owns or finances income-producing real estate properties of various types. It is an important investment instrument for investors to get exposure to the real estate sector with flexibility and liquidity.⁵ The uniqueness of an REIT is the minimum required earnings payout ratio and the tax-exempt status at the corporate level. For a corporation to qualify as an REIT each year under the U.S. Tax Code, it must meet certain regulatory requirements regarding the organization structure, business operation, and distribution of income. For example, an REIT must invest at least 75% of total assets in real estate properties, earn at least 75% of gross income from rents generated from real estate properties, from interest payments generated from mortgages, or from proceeds from the sale of real estate properties, and distribute at least 90% taxable income in the form of dividends. [Schnure et al. \(2020\)](#) note that equity REITs offer greater compound

annual returns compared to the S&P 500 Index over the 20-, 25-, and 30-year investment horizons through boom-and-bust cycles. REITs are used as an effective hedge against inflation because the dividend growth of REITs would exceed inflation. Further, REITs are proven to be an asset class that can be added to a portfolio of stocks and bonds to enhance the return, and reduce the risk, of the resulting portfolio.

Would REITs behave differently this time during the COVID-19 pandemic from general recessions? In the literature on the COVID-19 pandemic and REIT returns, [Ling et al. \(2020\)](#) perhaps represents the first study on how regional exposure to the COVID-19 pandemic affects the U.S. REIT returns and find that the property type focus of an REIT, the geographic allocation of its properties, and the interaction between these two factors are the main contributors to this REIT's return. Returns on retail, office, and residential REITs are negatively correlated with regional exposure to the pandemic while health-care and technology REITs are positively correlated with regional exposure. To the pandemic [Milcheva \(2022\)](#) assesses how the COVID-19 pandemic affects the risk–return relationship in the developed Asian (Hong Kong, Japan, China, and Singapore) and U.S. markets and finds sharp declines in average returns as well as a dramatic increase in market and idiosyncratic risks because of the COVID-19 pandemic. In the U.S. markets, REIT returns vary considerably across the property types but, in the Asian markets, REIT returns vary little across the property types. With this overall finding, the most significant underperformers are retail REITs in the U.S. and office REITs in Asia.

What the literature has omitted is the net impact of the COVID-19 pandemic relative to general recessions. The net impact is of interest because the recession induced by the COVID-19 pandemic is very different from the previous recession caused by the Global Financial Crisis (the GFC) during 2007–2009. First, to contain and fight the pandemic, policymakers restricted or suspended some economic activities immediately to prevent virus transmission and accelerated some other economic activities swiftly to provide essential goods and services. This would undoubtedly affect different economic activities abruptly across various real estate properties. Second, the policymakers needed to adapt quickly as they had gain better knowledge about the coronavirus and develop more effective vaccines and treatments. Third, the participation and cooperation of the public in policy measures were essential beyond the usual monetary and fiscal policy measures. Fourth, during the COVID-19 pandemic, the stock market fell from the peak in February 2020 to the trough in March 2020 and recovered literally in the same month. The rapid fall and recovery took a much shorter time relative to the historical stock market cycles. To fill the void, we attempt to examine how the net impact of the COVID-19 pandemic differs from that of general recessions.

Since required by law, equity REITs must earn at least 75% of gross income from the rent generated from real estate properties, the policy measures such as travel bans, remote working, the percentage rent clause for commercial properties, the grace period for residential properties, social distancing, and business lock-downs resulted in reductions and delays in rent collection. For example, hotel and motel and retail REITs were worst affected because of travel bans. The greater systematic risk for retail and residential REITs partially resulted from the percentage rent clause and grace period because landlords needed to share the risk of disruptions of cash inflows with their tenants ([Gyourko and Nelling 1996](#)). In addition, REITs are also required to distribute at least 90% (95% prior to 2000) net income to shareholders in the form of dividends to maintain the tax-exempt status. The requirement could reduce retained earnings and increase debt-financing without the tax-deductibility benefit considerably ([Alhenawi 2011](#)).⁶ The decline in cash flow affected the distribution of dividends and debt servicing in the short run. Consequential changes in cap rate, discount rate, and future cash flows had a significant impact on the fair value of real estate properties. The study in [Akinsomi \(2021\)](#) compares the year-to-date returns of REIT sectors in the U.S. in March and April 2020 relative to those in 2019 and finds that hotel and motel REITs experienced the greatest loss (−51.31%), followed by retail REITs (−48.74%). Office REITs and residential REITs both suffered a loss of around −20%. A loss

of -10% was seen in industrial REITs. Data center REITs were the only REITs that witness gains of 8.8% in March and 17.66% in April, 2020 because data connectivity became essential when social distancing, remote working, and movement restrictions were widely practiced.

According to the National Association of Real Estate Investment Trust (NAREIT), commercial (office, retail, hotel and motel, industrial, data centers, etc.) real estate properties experienced a rising vacancy rates and falling rent growth in 2020, but exhibiting considerable variation across the property types, geographic locations, and qualities of properties. Office and retail REIT vacancy rates increased, respectively, from 9.9% and 4.7% in Q1 2020 to 10.7% and 5.0% in Q3 2020.⁷ However, unlike office and retail REITs, the increase (30 basis points) in industrial REIT vacancy rates was due to the elevated pace of construction and excessive supply despite the great demand for logistic spaces from the booming e-commerce transactions. Residential REIT vacancy rates were flat when the population had migrated from urban cores to suburbs and smaller cities because of the concerns about the pandemic and the practice of working from home (WFH). Valuation in the office and retail REITs fell by 3.8% and 3.2% , respectively, in Q3 2020 relative to Q3 2019. However, a steady rise was witnessed in multifamily residential and industrial REITs in the same quarter.⁸

Indeed, REIT returns fell during the recession induced by the COVID-19 pandemic. But we wish to go further to examine how the net impact of the COVID-19 pandemic differs from that of general recessions. In other words, we ask if the COVID-19 pandemic causes more damage to various REITs than general recessions do. We follow the chronology⁹ provided by the Business Cycle Dating Committee of the National Bureau of Economic Research (NBER). A recession is defined as the period between a peak of economic activity and its subsequent trough according to the NBER. During the GFC, economic contraction caused by internal weakness—excessive leverage, the overheated housing market, and financial crisis—is from December 2007 (Q4 2007) to June 2009 (Q2 2009), lasting for 18 months. The recent recession induced by the COVID-19 pandemic is from February 2020 to April 2020, lasting for only 2 months.

Using an extended Fama–French model, we find that recessions negatively affect office and residential REIT returns. We find that, as anticipated, due to e-commerce and the demand for storage, distribution, and shipping, the net impact of the COVID-19 pandemic on industrial REIT returns is positive. However, contrary to what we anticipated, the net impacts of the COVID-19 pandemic on office and residential REIT returns are not negative. This is perhaps caused by both existing office and residential leases, the percentage rent clause for commercial properties, and the grace period for residential properties during the COVID-19 pandemic. We find that retail REIT returns rise and fall together with continued changes in macro/asset-pricing conditions through the boom and bust cycle rather than only during both recessions and the COVID-19 pandemic.

We organize this paper as follows. Section 2 reviews the literature. Section 3 describes the data. Section 4 develops our hypotheses, model, and estimation/testing strategies. Section 5 analyzes the empirical results, Finally Section 6 provides concluding remarks.

2. Literature

There exists a considerable body of literature on the determinants for asset prices and returns. Ross (1976), Chen et al. (1986), and Roll and Ross (1995) view general economic variables as the determinants for asset prices and returns. Chan et al. (1990) show that the unexpected changes in inflation, term spread, and credit spread consistently drive equity REIT returns during the period of 1973–1987. Apparently, REITs as a special asset class are also exposed to these general economic variables. Redman and Manakyan (1995) examine the linkage between the risk-adjusted performance of REITs and financial and property characteristics during the period of 1986–1990 and find desirable geographic locations, ownership of health care properties, and investment in securitized mortgages can positively affect REIT returns.

Fama and French (1992, 1993) show that the stock return can be predicted by the market portfolio's excess return ($R_m - R_f$),¹⁰ the size factor (SMB—Small Minus Big),¹¹ the value factor (HML—High Minus Low),¹² term spread (TS_{spread}),¹³ and credit spread (CS_{spread}).¹⁴ These factors are referred to as the macro/asset-pricing variables. Using the five-factor Fama-French model as in Fama and French (1993), Peterson and Hsieh (1997) find that returns on equity REITs are significantly correlated with $R_m - R_f$, SMB, and HML during the period of 1976–1992.

The literature also records a historical structural change in REIT pricing. The Revenue Reconciliation Act of 1993 was the dividing point between the vintage REITs eras during 1980–1992 and the new REITs eras starting from 1993 (Chiang 2015). Since 1992, an increase in analyst following and greater involvement of institutional investors help REIT share prices better reflect the performance of the underlying assets (Clayton and MacKinnon 2003). The correlation between REIT returns and the large-cap stock factor (the S&P 500 index) falls but that between REIT returns and the small-cap stock factor (the Russell 2000 index) or the real estate factor (the unsmoothed NCREIF total return index) rises in the 1990s. Emmerling et al. (2022) show that the performance behavior of RETs (Real Estate Trusts) is similar to that of REITs, especially with respect to financial crises (such as the Great Depression and the Great Recession). For REIT returns, we may extend the Fama–French model to include both the net impact of recessions and that of the COVID-19 pandemic. This allows us to infer if the net impact of the COVID-19 pandemic is more severe than that of recessions.

It is known that the financial position of an REIT mirrors its real business. Therefore, the expectations based on an REIT's accounting data could affect its return. Chiang (2015) utilizes the conventional dividend discount model and shows a positive relationship between dividend yields¹⁵ and REIT returns. Although the contractual nature of rental leases has historically enabled REITs to pay dividends even during recessions, widespread dividend cuts during the GFC in 2008 indicate that the distribution of REITs dividends is not guaranteed and it depends considerably on the financial leverage and expected dividend payout ratio.¹⁶ For REIT returns, we may extend the Fama–French model to include relevant firm accounting variables.

Some unique accounting metrics are often used by REIT investors. Funds from Operations (FFO) and Net Income (NI) are two earning metrics used in analyzing REITs. FFO, a proxy for the REIT's free cash flow, is defined as NI excluding gains (or loss) from sales of properties, plus non-cash depreciation and amortization, and adjusted for unconsolidated partnerships and joint ventures.¹⁷ FFO has been strongly promoted by NAREIT because of the implicit assumption that the value of real estate assets diminished predictably over time is embedded in the calculation of the GAAP performance metric NI (NI—historical cost depreciation). To supplement FFO, Adjusted Funds from Operations (AFFO) is regarded as a better metric for evaluating an REIT's ability to pay dividends than FFO because non-cash amortized expenses are added back to, and recurring capital expenditures are subtracted from, NI. Schnure et al. (2020) indicate that REITs use the change in FFO, rather than in earnings per share (EPS) employed by non-REIT corporations, to measure earning growth. However, FFO and AFFO are not governed by the GAAP and are not audited. Vincent (1999) analyzes how changes in FFO and EPS affect market-adjusted returns and finds that both FFO and EPS consistently provide incremental information content. Using the long historical data, Emmerling et al. (2022) show that dividend growth rather than the discount rate drives real estate trust (RET) valuations. For REIT returns, we extend the Fama–French model to include firm accounting variables for profitability, liquidity, financial risk, and asset management.

3. Data

3.1. Quarterly Returns of Listed Equity REIT

There are 220 U.S. publicly-traded REITs listed and traded on the U.S. stock exchanges with a total capitalization of approximately U.S.\$1.321 trillion in September 2021.¹⁸ Among

these REITs, 95.2% or 180 REITs are equity REITs while 4.8% or 40 REITs are mortgage REITs.¹⁹ We focus exclusively on equity REITs and exclude mortgage, hybrid, healthcare facility, lodging/resort, diversified, specialty, hotel and motel, and real estate services REITs. We also exclude equity REITs for which full data are not available (For example, some REITs were taken over and merged with others whereas some REITs have very limited accounting data for our sample period). After these exclusions, we have the complete data for 20 office REITs, 12 residential REITs, 11 industrial REITs, and 24 retail REITs on the list of 67 equity REITs. The daily price data of 67 listed equity REITs from October 2007 to March 2020 are retrieved from Yahoo Finance using the R package “BatchGetSymbols”. To match the daily price data with these REITs’ quarterly accounting data, the quarterly return for each REIT is calculated by dividing the daily adjusted price (adjusted for dividends and stock splits) at the end of each quarter by the daily adjusted price at the start of each quarter minus 1 (quarterly return = $\frac{P_t}{P_{t-90}} - 1$). The quarterly return statistics (mean, standard deviation, maximum, minimum, skewness, and kurtosis) of 67 equity REITs and their subgroup (office, residential, industrial, and retail REITs) quarterly return statistics (mean, standard deviation, maximum, and minimum) during the period of October 2007–March 2020 are calculated.²⁰ Retail and office REITs deliver relatively low quarterly mean returns of 1.5336% and 1.8879%, respectively, while residential and industrial REITs deliver relatively high quarterly mean returns of 2.9769% and 3.5394%, respectively. The quarterly mean returns for retail and industrial REITs vary widely with the standard deviations of 21.74876% and 17.3884%, respectively, while those for residential and office REITs vary less widely with the standard deviations of 15.2254% and 16.7010%, respectively.

3.2. Main Market Indices and REIT Returns by Property Type

To show how the returns of different types of REITs and main market indices are correlated, we estimate the correlation coefficients among the quarterly total returns for the office, retail, industrial, and residential REIT indices from NAREIT, as well as the quarterly returns of the S&P 500 and Russell 2000 indices from Yahoo Finance. As shown in Table 1, the correlation coefficient between retail and office REITs is high at 0.9070. Similarly, the correlation coefficient between retail and residential REITs is also high at 0.8923. The correlation between retail and industrial REITs is slightly lower at 0.8043. Similarly, the correlation coefficient between industrial and residential REITs is also slightly lower at 0.7788. In Table 1, we use the S&P 500 index for large-cap stocks in the U.S. and use the Russell 2000 for small-cap to mid-cap stocks in the U.S. As shown in Table 1, office, retail, and industrial REITs are highly correlated with these market indices while residential REITs are moderately correlated with these indices. This is consistent with the existing literature in that macroeconomic variables have predictive power for REIT returns (Clayton and MacKinnon 2003).

In Figure 1, we illustrate the fluctuations of REIT returns by the property type and their behaviors during the recessions caused by the GFC and the COVID-19 pandemic. As shown in Figure 1, retail REITs are among the least stable and most volatile property types of REITs during these recessions. The greatest price drawdown was witnessed in retail REITs during the COVID-19 pandemic and the magnitude of the price drawdown was more severe during the COVID-19 pandemic than during the GFC. However, as shown in Figure 1, industrial REITs behaved somewhat differently. They experienced the greatest drawdown during the GFC but were least affected by the COVID-19 pandemic. During the COVID-19 pandemic, industrial REITs were in high demand from the prevailing practice of remote working and movement restrictions, the high growth of e-commerce, and the increased need for warehousing and logistics. Office and residential REITs had less price drawdown than the Russell 2000 index did during the COVID-19 pandemic but more during the GFC.²¹

Table 1. Correlation Coefficients among Main Market and REITs Indices Returns.

	Office	Retail	Industrial	Residential	S&P500	Russell 2000
Office	1.0000 (0.0000)	0.9070 (0.0558)	0.8574 (0.0682)	0.9080 (0.0555)	0.7797 (0.0829)	0.7991 (0.0796)
Retail		1.0000 (0.0000)	0.8043 (0.0787)	0.8923 (0.0598)	0.7683 (0.0848)	0.7763 (0.0835)
Industrial			1.0000 (0.0000)	0.7788 (0.0831)	0.8040 (0.0788)	0.7375 (0.0895)
Residential				1.0000 (0.0000)	0.6493 (0.1007)	0.6641 (0.0990)
S&P500					1.0000 (0.0000)	0.9329 (0.0477)
Russell 2000						1.0000 (0.0000)

Notes: The daily data of the S&P 500 and Russell 2000 indices during the period from January 2007 to November 2021 are retrieved from Yahoo Finance using the R package “BatchGetSymbol”. The daily return is calculated by the first log-difference of the daily adjusted price (for dividends and stock splits) $[\log(\frac{P_t}{P_{t-1}}) = \log(1 + r) \approx r]$. Then the daily return then convert into the quarterly returns through $\prod_{t=1}^T (1 + r_t) - 1$. The monthly total returns of the FTSE Nareit U.S. office, retail, industrial, and residential REITs indices are retrieved from NAREIT.²² The monthly returns then convert into the quarterly returns. Each cell lists the correlation coefficient estimate and the standard deviation (in the parentheses).

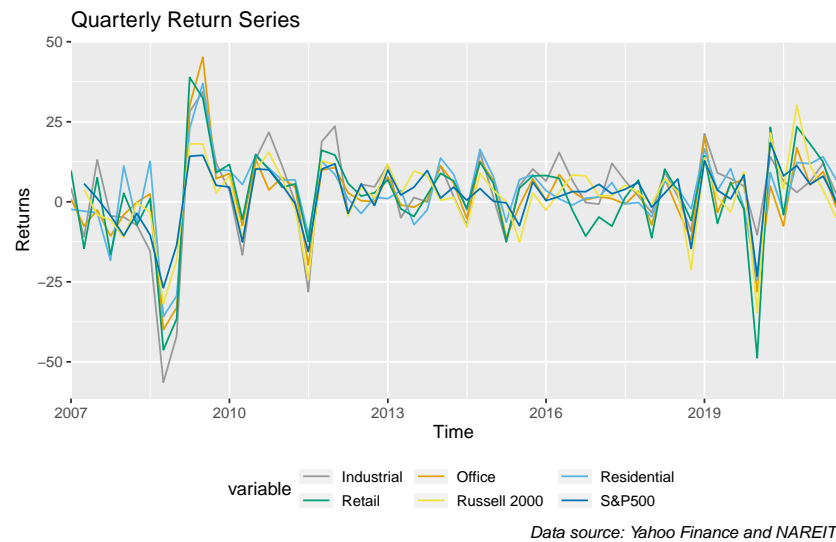


Figure 1. Total Return Series of REITs and Market Portfolio Indices.

3.3. Macro/Asset-Pricing Variables

As noted in Chan et al. (1990) and Redman and Manakyan (1995), general macroeconomic variables such as inflation (CPI), credit spread (CSpread), and term spread (TSread) are statistically significant predictors for equity REIT returns. As noted in Fama and French (1993), the market portfolio’s excess return (Rm-Rf), the size factor (SMB), and the value factor (HML) are also statistically significant predictors for equity REIT returns.

Table 2 reports that term spread (TSread) has a moderate negative correlation (−0.5878) with the 3-month Treasury bill rate (TB3). Term spread (TSread) has a negative but low correlation (−0.1170) with inflation (CPI) but credit spread (CSread) has a positive but low correlation (0.2568) with term spread (TSread). Term spread (TSread) has very low correlations (0.0205, 0.1052, −0.0288) with, respectively, the market portfolio’s excess return (Rm-Rf), the size factor (SMB), and the value factor (HML). Credit spread (CSread) has low correlations (0.0474, −0.1606, −0.1358) with, respectively, the three stock market factors (Rm-Rf, SMB, and HML) as well. The 3-month Treasury bill rate (TB3) has low negative correlations with all the macro/asset-pricing variables except inflation (CPI). Inflation (CPI) has low negative correlations with the bond market factors (TSread and CSread) but has low positive correlations with the stock market factors (Rm-Rf, SMB,

and HML). The low correlation (0.1747) between HML and SMB indicates that the value and size factors are orthogonal dimensions of asset pricing. Figure 2 reports the dynamics of these variables. More specifically, the value factor (HML) and the size factor (SMB) declined substantially in 2020. However, the value factor (HML) rebounded quickly and achieved a record-breaking high while the size factor (SMB) climbed back gradually over time. Inflation (CPI) dived hard into the negative territory and reached -3.43% in 2008 while a minor dip was witnessed in 2020. Credit spread (CSpred) rose substantially during the GFC to compensate for the greater uncertainty. Credit spread (CSpread) rose a little during the COVID-19 pandemic.²³

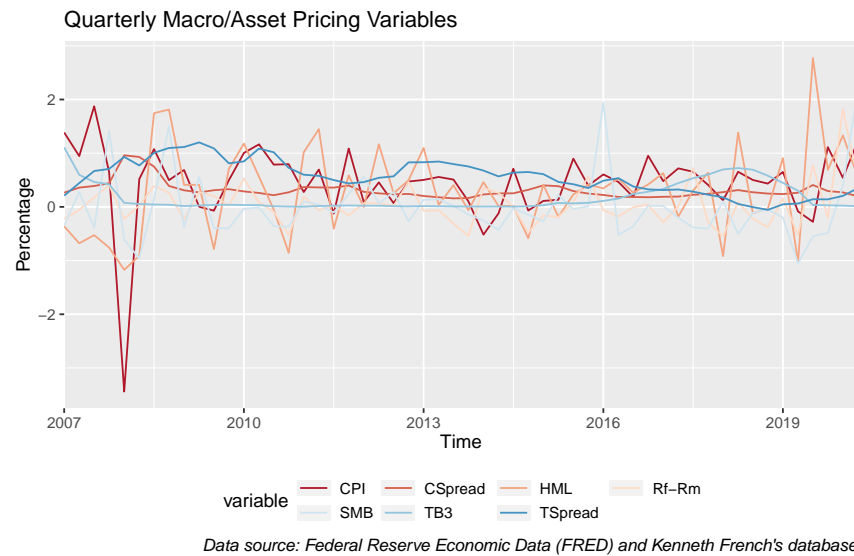


Figure 2. Macro/Asset Pricing Variables.

Table 2. Correlation Coefficients among Asset Pricing/Macro Control Variables.

	TSpread	TB3	CPI	CSpread	Rm-Rf	SMB	HML
TSpread	1.0000 (0.0000)	-0.5878 (0.1122)	-0.1170 (0.1377)	0.2568 (0.1340)	0.0205 (0.1386)	0.1052 (0.1379)	-0.0288 (0.1386)
TB3		1.0000 (0.0000)	0.2151 (0.1354)	-0.1071 (0.1379)	-0.1888 (0.1362)	-0.1269 (0.1376)	-0.2355 (0.1348)
CPI			1.0000 (0.0000)	-0.3907 (0.1277)	0.0990 (0.1380)	0.2058 (0.1357)	0.2199 (0.1353)
CSpread				1.0000 (0.0000)	0.0474 (0.1385)	-0.1606 (0.1369)	-0.1358 (0.1374)
Rm-Rf					1.0000 (0.0000)	0.2408 (0.1346)	0.4792 (0.1217)
SMB						1.0000 (0.0000)	0.1747 (0.1365)
HML							1.0000 (0.0000)

Notes: The data from October 2007 to March 2020 on the 3-month U.S. Treasury bill rate (TB3), term spread (TSpread) between 10-Year Treasury bond and 3-month Treasury bill rates, credit spread (CSpread) between Moody's Seasoned Baa and Aaa corporate bond rates, and inflation (CPI) are retrieved from the Federal Reserve Economic Data (FRED).²⁴ The data during the same period on the Fama-French three factors—the excess return on the market (Rm-Rf), the size factor (SMB), and the value factor (HML)—are retrieved from Kenneth French's database.²⁵ The rate of inflation is calculated by taking the log-difference of the Consumer Price Index for All Urban Consumers: All Items in the U.S. City Average (CPIAUCSL) [$\log(\frac{CPIAUCSL_t}{CPIAUCSL_{t-1}}) = CPI$]. The frequency of the original data is monthly but annualized. Hence, the monthly data need to be divided by 12 (for 12 months) and then converted into the quarterly data [$\prod_{i=1}^T (1 + r_i) - 1$] to match the quarterly firm accounting data. The data are expressed in percentage terms. Each cell lists the correlation coefficient estimate and the standard deviation (in the parentheses).

3.4. Firm Accounting Variables

The discount rate and expected cash flow are the two main drivers of the present value of a cash-flow-producing asset. The firm's financial statements provide its historical financial data, based on which investors attempt to estimate the discount rate and expected cash flow. To estimate the discount rate, we need to understand the business and its risks under relevant macro/asset-pricing conditions. To estimate the expected cash flow, we need to understand how historical cash flow was composed and what factors will contribute to the future cash flow. Compared with the numbers in the financial statements in isolation, relative financial ratios derived from the financial statements are more informative when comparing a firm's performance with reference to the aggregate economy, the firm's relevant industry, its major competitors within the industry, and its historical performance. There are four main dimensions in ratio analysis: internal liquidity, operating performance, financial risk, and growth (Reilly et al. 2018). Internal liquidity ratios, such as the current ratio (CR) in Table 3, indicate the ability of the firm to meet its short-term financial obligations by comparing current financial obligations to current assets. Operating performance ratios have two subcategories: operating efficiency ratios and operating profitability ratios. For REITs, it makes more sense to focus on the operating profitability ratios, such as return on assets (ROA) and return on equity (ROE) which show the profits as a percentage of the asset and capital, respectively. The main difference between ROA and ROE is whether the denominator takes into account a company's debt ($ROE = \frac{Net\ Income}{Shareholder\ Equity}$ and $ROA = \frac{Net\ Income}{Total\ Assets}$). Risk analysis is concerned with examining the major factors that cause the firm's cash flow to vary (Reilly et al. 2018). There are two main components: business risk and financial risk. Business risk is defined as the uncertainty due to the firm's variability of operating earnings caused by its products, customers, and the way it produces its products and services. Financial risk is defined as the additional uncertainty of returns to equity holders due to the firm's use of debt or bonds (Reilly et al. 2018). When the firm raises capital through borrowing debt or issuing bonds, the interest and principal payments on debt or bonds are fixed contractual obligations. Leverage can enlarge the gain and loss. However, across the boom and bust cycle, the earnings available to shareholders will rise and fall by a wide margin.

The firm accounting data during the period of Q4 2007 Q4—Q3 2021 are retrieved from MergentOnline. The accounting data can be grouped into four main categories: (1) operating performance (ROA, ROE, ROI,²⁶ and EBITDA Margin); (2) internal liquidity (Current Ratio and Net Current Assets/Total Assets); (3) financial risk (Long-term Debt to Equity Ratio and Total Debt To Equity Ratio); and (4) asset management (Total Asset Turnover and Cash and Equivalents Turnover).²⁷

Table 3. Glossary and Definitions of Financial Ratios.

Symbol	Variable	Definition and Formula
<i>Basic Series</i>		
NS	Net Sales	Revenue – Sale Returns – Allowances – Discounts
CA	Current Assets	Cash and Cash Equivalents + Short-term Investment + Net Receivables + Inventories
SE	Shareholder Equity	Total Assets—Total Liabilities
CL	Current Liabilities	Obligations that are due within the next 12 months
LL	Long-term Liabilities	Obligations that are not due within the next 12 months
DP	Dividend Paid Out	The company's earnings to distributed to its shareholders
OP	Operating Income	Net Earnings + Interest Expense + Income Taxes
EBITDA	Earning Before Interest, Tax, Depreciation, and Amortization	Operating Income + Depreciation + Amortization
IT	Income Tax	Corporate Income Tax

Table 3. Cont.

Symbol	Variable	Definition and Formula
Derived Series		
Profitability Ratios		
ROA	Return on Asset	$\frac{\text{Net Income}}{\text{Total Assets}}$
ROE	Return on Equity	$\frac{\text{Net Income}}{\text{Shareholder Equity}}$
ROI	Return on Investment	$\frac{\text{Net Income}}{\text{Average Invested Capital}}$
EBITDAMA	EBITDA Margin	$\frac{\text{Operating Income(EBIT)} + \text{Depreciation} + \text{Amortization}}{\text{Net Sale}}$
Liquidity Ratios		
CR	Current Ratio	$\frac{\text{Current Assets}}{\text{Current Liabilities}}$
NCATA	Net Current Assets % TA	$\frac{\text{Net Current Assets}}{\text{Total Assets}}$
Financial Risk		
LTDE	LT Debt to Equity Ratio	$\frac{\text{Total Long-term Debt}}{\text{Total Equity}}$
TDE	Total Debt to Equity Ratio	$\frac{\text{Total Debt}}{\text{Total Equity}}$
Asset Management		
TAT	Total Asset Turnover	$\frac{\text{Net Sales}}{\text{Average Total Net Assets}}$
CET	Cash and Equivalents Turnover	$\frac{\text{Net Sales}}{\text{Cash and Equivalents}}$
Per Share		
CFPS	Cash Flow per Share	$\frac{\text{Net Sales}}{\text{Average Total Net Assets}}$
BVPS	Book Value per Share	$\frac{\text{Firm's Common Equity}}{\text{Shares Outstanding}}$

Notes: The quarterly firm accounting variables for all REITs, if available, are retrieved from Mergent Online.

4. Hypotheses, Model, and Estimation and Testing Strategies

4.1. Hypotheses

In the following, we develop four key null and alternative hypotheses ($H1-H4$).

It is noted that the COVID-19 pandemic fosters and requires working from home or remote working, movement restrictions, and online shopping, which further boost e-commerce and the demand for industrial REITs' warehousing and logistics spaces. Therefore, we propose the first null hypothesis that the net impact of the COVID-19 pandemic on industrial REIT returns is zero ($H1_0$) against the alternative hypothesis that the net impact is positive ($H1_a$).

A favorable attitude shift among U.S. executives and employees towards working from home or remote working is found in a U.S. Remote Work Survey by Price Waterhouse Coopers (PwC) in January 2021.²⁸ In addition, PwC predicts hybrid workplaces where many office employees rotate in and out of becoming more common. Therefore, we propose the second null hypothesis that the net impact of the COVID-19 pandemic on office REIT returns is zero ($H2_0$) against the alternative hypothesis that the net impact is negative ($H2_a$).

NAREIT reports that the apartment vacancy rates were flat in 2020 but the population moves from urban cores to suburbs due to the safety concern and working from home or remote working. The COVID-19 pandemic has aggravated the affordable housing crisis and millions of Americans face deep rental debt.²⁹ The Emergency Rental Assistance Program was rolled out to help the qualifying households to ease their financial burden. Therefore, we propose the third null hypothesis that the net impact of the COVID-19 pandemic on residential REIT returns is zero ($H3_0$) against the alternative hypothesis that the net impact is negative ($H3_a$).

There is considerable empirical evidence that retail REITs experienced the greatest price drawdown during the COVID-19 pandemic. In this paper, we attempt to evaluate the net impact of the COVID-19 pandemic on retail REIT returns. Therefore, we propose the

fourth null hypothesis that the net impact of COVID-19 on retail REIT returns is zero (H_{4_0}) against the alternative hypothesis that the net impact is negative (H_{4_a}).

4.2. Model

To test these hypotheses, we shall propose a reliable model for REIT returns that permit us to retrieve the net impact of the recession induced by the COVID-19 pandemic that is different from that of recessions. The model shall incorporate two dummy variables $BEAR_t$ and $COVID_t$ to differentiate the net impact of two more recent recessions in our sample period from that of the most recent recession induced by the Covid-19 pandemic. The model shall incorporate those relevant macro/asset-pricing and firm accounting variables. That is, our generic model is as follows.

$$R_{k,i,t} = \beta_{k,1}BEAR_t + \beta_{k,2}COVID_t \times BEAR_t + \beta_{k,3}Control_{k,i,t} + \beta_{k,4}BEAR_t \times Control_{k,i,t} + \alpha_{k,i} + u_{k,i,t} \quad (1)$$

Here, the first subscript, k , in variables $R_{k,i,t}$, $Control_{k,i,t}$ and $u_{k,i,t}$ indicates the property type k of REITs. That is, $k = 1$ for industrial, $k = 2$ for office, $k = 3$ for residential, and $k = 4$ for retail. Therefore, there are four panel data models with such a model specification, one for each type k . The second subscript, i , in these variables refers to firm i . The third subscript, t , refers to time t . For each panel data model, the slope coefficients (β 's) in these models are common for all firms (i 's) in the same REIT type k and for all time periods (t 's). The dependent variable, $R_{k,i,t}$, is the excess return on REIT i of property type k at time t (REIT return minus 3-month Treasury bill rate). $Control_{k,i,t}$ is a vector of control variables for REIT i of property type k at time t , which includes the macro/asset-pricing variables and firm accounting variables. $COVID_t$ is a dummy variable for the most recent recession induced by the COVID-19 pandemic, which equals 1 if t is Q1 2020 and 0 otherwise. $BEAR_t$ is a dummy variable for the two recessions covered in the sample of this study, which equals 1 if t belongs to elements in the vector ("Q4 2007", "Q1 2008", "Q2 2008", "Q3 2008", "Q4 2008", "Q1 2009", "Q2 2009", "Q1 2020") and 0 otherwise.³⁰ The key coefficient of interest, $\beta_{k,2}$, measures the net impact of the COVID-19 pandemic on REITs excess returns of property type k whereas another coefficient of interest, $\beta_{k,1}$, measures the net impact of all recessions on REITs excess returns of property type k . When combining these two coefficients, $\beta_{k,1} + \beta_{k,2}$ measures the aggregate impact of the recession induced by the COVID-19 pandemic. $\alpha_{k,i} = \beta_{k,0} + \beta_{k,5}Z_{k,i}$ a fixed effect parameter associated with firm i of property type k and it can be viewed as a function of the omitted variables, $Z_{k,i}$, that only vary across firms (i 's) in each property type k but do not change over time (t 's). In each panel data model, the error term for each REIT i of property type k , at time t , $u_{k,i,t}$, is assumed to have a population mean of zero and is uncorrelated with all the independent variables in this model.

4.3. Estimation and Testing Strategies

To select the most reliable model for the excess returns for each type of REIT, five different model specifications are examined.

1. In specification 1, the excess returns for each type k of REIT are regressed on all macro/asset-pricing variables and the two dummy variables ($BEAR_t$ and $COVID_t$) in the extended Fama–French model to infer the net impacts of the COVID-19 pandemic in particular and that of recessions in general.
2. In specification 2, the interaction terms between macro/asset-pricing variables and $BEAR_t$ are added to the model in specification 1 to allow structural changes in the macro/asset-pricing variables caused by recessions.
3. In specification 3, the firm accounting variables are added to the model in specification 1 to accommodate the impacts of these firm accounting variables.
4. In specification 4, the interaction terms between firm accounting variables and $BEAR_t$ are added to the model in specification 3 to allow structural changes in these firm accounting variables caused by recessions.

- In specification 5, the interaction terms between macro/asset-pricing variables and $BEAR_t$ are added to the model in specification 4 to allow structural changes in both macro/asset-pricing and firm accounting variables caused by recessions.

To explicitly explain the estimation and testing strategies, we suppress property type k and write Equation (1) more compactly using matrix notation.

First, we stack observations across T periods for REIT i of property type k .

$$\mathbf{y}_i = \mathbf{X}_i \boldsymbol{\beta} + \alpha_i \boldsymbol{\iota}_T + \mathbf{u}_i, \tag{2}$$

where $\mathbf{y}_i = [y_{i,1}, y_{i,2}, \dots, y_{i,T}]'$, is the dependent variable vector that contains the excess returns from REIT i of property type k over T periods, $R_{i,1}, \dots, R_{i,T}$;

$$\mathbf{X}_i = \begin{bmatrix} x_{i,1}^1 & x_{i,1}^2 & x_{i,1}^3 & \dots & x_{i,1}^K \\ x_{i,2}^1 & x_{i,2}^2 & x_{i,2}^3 & \dots & x_{i,2}^K \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ x_{i,T}^1 & x_{i,T}^2 & x_{i,T}^3 & \dots & x_{i,T}^K \end{bmatrix},$$

is the independent variable matrix that contains the dummy variables ($COVID_t$ and $BEAR_t$) and control variables for REIT i ($Control_{i,t}$'s) of property k over T periods; $\boldsymbol{\iota}_T$ is a $T \times 1$ vector of unity; $\boldsymbol{\beta} = [\beta_1, \beta_2, \dots, \beta_K]'$, is the parameter vector of K slope coefficients; α_i is the parameter scalar of the fixed effect for REIT i of property k ; and, finally, $\mathbf{u}_i = [u_{i,1}, u_{i,2}, \dots, u_{i,T}]'$ is the vector of error terms for REIT i of property k over T periods.

Second, we stack the above model for all N REITs:

$$\mathbf{y} = \mathbf{X} \boldsymbol{\beta} + \mathbf{D} \boldsymbol{\alpha} + \mathbf{u}, \tag{3}$$

where

$$\mathbf{D}_{NT \times N} = \mathbf{I}_N \otimes \boldsymbol{\iota}_T = \begin{bmatrix} 1 & 0 & 0 & \dots & 0 \\ 0 & 1 & 0 & \dots & 0 \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & 0 & \dots & 1 \end{bmatrix} \otimes \begin{bmatrix} 1 \\ 1 \\ \vdots \\ 1 \end{bmatrix},$$

$$\mathbf{y}_{NT \times 1} = \begin{bmatrix} \mathbf{y}_1 \\ \mathbf{y}_2 \\ \vdots \\ \mathbf{y}_N \end{bmatrix}, \quad \mathbf{X}_{NT \times K} = \begin{bmatrix} \mathbf{X}_1 \\ \mathbf{X}_2 \\ \vdots \\ \mathbf{X}_N \end{bmatrix}, \quad \boldsymbol{\beta}_{K \times 1} = \begin{bmatrix} \beta_1 \\ \beta_2 \\ \vdots \\ \beta_K \end{bmatrix}, \quad \boldsymbol{\alpha}_{N \times 1} = \begin{bmatrix} \alpha_1 \\ \alpha_2 \\ \vdots \\ \alpha_N \end{bmatrix}, \quad \mathbf{u}_{NT \times 1} = \begin{bmatrix} \mathbf{u}_1 \\ \mathbf{u}_2 \\ \vdots \\ \mathbf{u}_N \end{bmatrix},$$

Third, using the de-meaned approach, we transform all variables from their raw data to deviations from respective mean levels for each REIT and effectively eliminate α_{ki} in the resulting de-meaned model.

We use the projection matrices

$$\mathbf{Q}_T = \mathbf{I}_T - \boldsymbol{\iota}_T (\boldsymbol{\iota}_T' \boldsymbol{\iota}_T)^{-1} \boldsymbol{\iota}_T' = \mathbf{I} - \mathbf{P}_T, \tag{4}$$

$$\mathbf{P}_T = \boldsymbol{\iota}_T (\boldsymbol{\iota}_T' \boldsymbol{\iota}_T)^{-1} \boldsymbol{\iota}_T' = T^{-1} \boldsymbol{\iota}_T \boldsymbol{\iota}_T', \tag{5}$$

to obtain the de-meaned model as

$$\mathbf{Q}_T \mathbf{y}_i = \mathbf{Q}_T \mathbf{X}_i \boldsymbol{\beta} + \alpha_i \mathbf{Q}_T \boldsymbol{\iota}_T + \mathbf{Q}_T \mathbf{u}_i \Rightarrow \tilde{\mathbf{y}}_i = \tilde{\mathbf{X}}_i \boldsymbol{\beta} + \tilde{\mathbf{u}}_i. \tag{6}$$

More specifically,

$$\begin{bmatrix} \tilde{y}_1 \\ \tilde{y}_2 \\ \vdots \\ \tilde{y}_N \end{bmatrix} = \begin{bmatrix} \tilde{X}_1 \\ \tilde{X}_2 \\ \vdots \\ \tilde{X}_N \end{bmatrix} \beta + \begin{bmatrix} \tilde{u}_1 \\ \tilde{u}_2 \\ \vdots \\ \tilde{u}_N \end{bmatrix}, \tag{7}$$

or

$$\tilde{y} = \tilde{X}\beta + \tilde{u}. \tag{8}$$

Fourth, the parameter vector of this de-means FE model can be estimated by

$$\hat{\beta}_{FE} = (\tilde{X}^T \tilde{X})^{-1} \tilde{X}^T \tilde{y}, \tag{9}$$

and the vector of error terms of this model can be estimated by

$$\hat{u} = \tilde{y} - \tilde{X} \hat{\beta}_{FE}. \tag{10}$$

Fifth, the robust standard variance-covariance matrix³¹ for the parameter vector of β_{FE} and its estimated counterpart are given, respectively, by

$$Var(\hat{\beta}_{FE}) = Var(\beta + (\tilde{X}^T \tilde{X})^{-1} \tilde{X}^T \tilde{u}) = (\tilde{X}^T \tilde{X})^{-1} \tilde{X}^T E(\tilde{u} \tilde{u}^T) \tilde{X} (\tilde{X}^T \tilde{X})^{-1} \tag{11}$$

and

$$\widehat{Var}(\hat{\beta}_{FE}) = (\tilde{X}^T \tilde{X})^{-1} \left(\frac{N}{N-K} \sum_{i=1}^N \hat{u}_i^2 \tilde{X}_i^T \tilde{X}_i + \frac{N}{N-K} \sum_{l=1}^m \left(1 - \frac{l}{m+1} \right) \sum_{t=l+1}^N \hat{u}_t \hat{u}_{t-l} (\tilde{X}_l^T \tilde{X}_{t-l} + \tilde{X}_{t-l}^T \tilde{X}_l) \right) (\tilde{X}^T \tilde{X})^{-1}. \tag{12}$$

$\widehat{Var}(\hat{\beta}_{FE})$ can be calculated by the *vcovNW()* function from R panel data models' package **plm**. Hypothesis testing can be implemented in the presence of heteroskedasticity and serial correlation of unknown form after $\widehat{Var}(\hat{\beta}_{FE})$ is obtained.

Sixth, model selection can be carried out by performing the Wald and *F* tests for the null hypothesis H_0 against the alternative hypothesis H_a in the form of:

$$H_0 : H\beta = r \quad vs \quad H_a : H\beta \neq r \tag{13}$$

where H is a $q \times K$ matrix of q restrictions, β is a $K \times 1$ vector of parameters, and r is a $q \times 1$ vector of constants. When the null hypothesis H_0 is true, the Wald test statistic, $W(\hat{\beta}_{FE})$, has the asymptotic χ^2 distribution with q degrees of freedom and the *F* test statistic, $F(\hat{\beta}_{FE})$, has the asymptotic *F* distribution with q and $NT - N - K$ degrees of freedom:

$$W(\hat{\beta}_{FE}) = (H\hat{\beta}_{FE} - r)^T (H\widehat{Var}(\hat{\beta}_{FE})H^T)^{-1} (H\hat{\beta}_{FE} - r) = qF(\hat{\beta}_{FE}) \stackrel{a}{\sim} \chi^2(q) \tag{14}$$

$$F(\hat{\beta}_{FE}) \stackrel{a}{\sim} F(q, NT - N - K) \tag{15}$$

5. Empirical Results

We use the *p*-values of the *F* and Wald tests ($F(\hat{\beta}_{FE})$ and $W(\hat{\beta}_{FE})$) to compare four pairs of model specifications (1 vs. 2, 1 vs. 3, 3 vs. 4, and 4 vs. 5) for industrial, office, residential, and retail REITs. Table 4 reports the results of these comparisons.

When comparing specification 1 with specification 2, we note that the *p*-values of both the *F* and Wald tests for the models for all REITs are substantially less than 0.05. This indicates that the models for all REITs in specification 2 are better supported by the data.

When comparing specification 1 with specification 3, we note that only the *p*-values of both the *F* and Wald tests for the model for industrial REITs are substantially less than 0.05 but not for the models for other REITs. This indicates that the model for industrial REITs in specification 3 is better supported by the data while the models for office, residential, and retail REITs in specification 1 are better supported by the data.

When comparing specification 3 with specification 4, we note that the p -values of both the F and Wald tests for the models for industrial, office, and residential REITs are all substantially less than 0.05. However, this is not the case for the model for retail REITs. This indicates that the model for retail REITs in specification 3 is better supported by the data. However, the models for industrial, office, and residential REITs in specification 4 are better supported by the data.

When comparing specification 4 with specification 5, we note that the p -values of both the F and Wald tests for the models for all REITs are all substantially less than 0.05. This indicates that the models for industrial, office, residential, and retail REITs in specification 5 are better supported by the data. We also note that the models in specification 5 are most encompassing among all those in specifications 1–4.

To further analyze these specifications, we report the adjusted R^2 (adj. R^2 's) of the models for various REITs under these specifications.³² As can be seen in Table 5, the adj. R^2 's for the models for industrial, office, and retail REITs in specification 5 are the highest while the adj. R^2 's for the models for residential REITs in specifications 2 and 5 are equally the highest. In other words, while the models for all REITs in specification 5 are supported by the data, the model for residential REITs in specification 2 is as good as that in specification 5. When the analysis of the adj. R^2 's is combined with the results from the F and Wald tests, we can reliably select the models for all REITs in specification 5 in our further analysis.

The models in specification 5 incorporate both macro/asset-pricing and firm accounting variables and their respective interaction terms with $BEAR_t$. Therefore, these models can accommodate the impacts of all macro/asset-pricing and firm accounting variables, as well as their structural changes during recessions. Using the models in specification 5, we are able to tease out the net impact of $COVID_t$ while controlling the effects of recessions ($BEAR_t$), macro/asset-pricing and firm accounting variables, and structural changes during recessions.

Table 6 reports the models for the excess returns for industrial, office, residential, and retail REITs using the data from October 2007 to March 2020. The control variables include firm accounting variables (shown as ROA, ROE, . . . , BVPS in the table), macro/asset-pricing variables (shown as TSpread, CPI, . . . , HML in the table), and their respective interaction terms with the dummy variable for recessions $BEAR_t$ (shown as ROA:BEAR, ROE:BEAR, . . . , TSpread:BEAR, CPI:BEAR, . . . , HML:BEAR in the table). The key causal variable for the COVID-19 pandemic is the dummy variable $COVID_t$. We test our hypotheses based on the statistical significance levels and signs of the coefficient ($\beta_{k,2}$) estimates associated with the causal variable $COVID_t$.

It is important to note that the control variables play two basic functions. First, in addition to the “causal” variable $COVID_t$, all control variables represent the necessary conditioning factors that ensure that the error terms of these models are conditionally mean-independent. Second, the significant coefficient estimates indicate information channels linking these control variables to the excess returns on REITs, although the sign and magnitude of each coefficient estimate are not of our primary interest and concern. Our main focus is on the statistical significance levels and signs of the coefficient ($\beta_{k,2}$) estimates associated with $COVID_t$, which provide insight into our hypotheses.

First, we examine the firm accounting control variables. As can be seen in Table 6, among firm accounting variables, a higher (lower) EBITDA margin (EBITDAMA) leads to higher (lower) excess returns only for industrial REITs. A higher (lower) Total Asset Turnover (TAT) leads to lower (higher) excess returns for residential REITs. For the interaction terms between $BEAR_t$ and firm accounting variables, the coefficient estimates associated with the interaction terms between $BEAR_t$ and some firm accounting variables such as ROA:BEAR, EBITDAMA:BEAR, LDTD:BEAR, TDE:BEAR, TAT:BEAR, and CET:BEAR are statistically significant only for office REITs indicating these REITs are subject to substantial structural changes in firms' finance during recessions.

Second, we examine macro/asset-pricing control variables. As can be seen in Table 6, among macro/asset-pricing variables, inflation (CPI) is negatively correlated with excess returns for all REITs. Credit spread (CSspread) is positively associated with excess returns for all REITs. However, when credit risk is higher, REITs would perform better perhaps because REITs invest in more defensive real assets. The size factor (SMB) plays a positive role only for office REITs. The value factor (HML) is significantly positive for all REITs. For the interaction terms between $BEAR_t$ and macro/asset-pricing variables, the coefficient estimates associated with TSpread:BEAR, CPI:BEAR, CSspread:BEAR, Rm-Rf:BEAR, SMB:BEAR, and HML:BEAR are all statistically significant. This means that, during recessions, term spread (TSpread), inflation (CPI), and the size factor (SMB) are positively associated with excess returns for all REITs whereas the market index portfolio's excess return (Rm-Rf) and credit spread (CSspread) are negatively associated with excess returns for all REITs. During recessions, the value factor (HML) is positively associated with excess returns for industrial and retail REITs.

Third, we examine the net impact of the COVID-19 pandemic in comparison with that of recessions. For industrial, office, residential, and retail REITs ($k = 1, 2, 3, 4$) the net impact of recessions can be inferred from the coefficient ($\beta_{k,1}$) estimates associated with $BEAR_t$ whereas the net impact of the COVID-19 pandemic can be inferred from the coefficient ($\beta_{2,k}$) estimates associated with $COVID_t \times BEAR_t$.

When we examine the coefficient ($\beta_{k,1}$) estimates associated with $BEAR_t$ for industrial, office, residential, and retail REITs ($k = 1, 2, 3, 4$), we note that, in Table 6, all of these estimates for all REITs are negative but only those for office and residential REITs are statistically significant at the level of 5% and 0.1%, respectively. That is, recessions have negative effects on office and residential REITs. Indeed, recessions do slow down businesses and employment and reduce the demand for office and residential spaces. Would the recession induced by the COVID-19 pandemic cause more damage? To answer this question, we examine the coefficient ($\beta_{2,k}$) estimates associated with $COVID_t \times BEAR_t$ for various REITs ($k = 1, 2, 3, 4$). We note that, in Table 6, these estimates are positive but only those for industrial, office, and residential REITs are statistically significant at the level of 0.1%, 1%, and 1%, respectively. In other words, the damage caused by the recession induced by the COVID-19 pandemic appears to be less severe than that in general recessions.

To examine this interpretation further, we now discuss our hypothesis testing and empirical findings on the net impact of the COVID-19 pandemic on the excess returns of various REITs when all other control variables are held constant.

- Industrial REITs

Our first alternative hypothesis is that the net impact of the COVID-19 pandemic on industrial REIT returns is positive ($H1_a$). As shown in Table 6, while the net impact of recessions (BEAR) on industrial REIT returns is negative but statistically insignificant, the net impact of the COVID-19 pandemic (COVID) on industrial REIT returns is positive and statistically significant at the level of 1%. This provides strong evidence for rejecting the first null hypothesis ($H1_0$) and favoring the first alternative hypothesis ($H1_a$).

- Office REITs

Our second alternative hypothesis that the net impact of the COVID-19 pandemic on office REIT returns is negative ($H2_a$). As shown in Table 6, while the net impact of recessions (BEAR) on office REIT returns is negative and statistically significant at the level of 5%, the net impact of the COVID-19 pandemic (COVID) on office REIT returns is positive and statistically significant at the level of 1%. This provides strong evidence against the second null hypothesis ($H2_0$) but it does not favor the second alternative hypothesis ($H2_a$) either. The net impact of the COVID-19 pandemic offsets that of recessions for office REITs. This is perhaps caused by both existing office leases and the percentage rent clause for commercial properties during the COVID-19 pandemic.

- Residential REITs

Our third alternative hypothesis is that the net impact of the COVID-19 pandemic on residential REIT returns is negative ($H3_a$). As shown in Table 6, while the net impact of recessions (BEAR) on residential REIT returns is negative and statistically significant at the level of 0.1%, the net impact of the COVID-19 pandemic (COVID) on residential REIT returns is positive and statistically significant at the level of 1%. This provides strong evidence against the third null hypothesis ($H3_0$) but it does not favor the third alternative hypothesis ($H3_a$) either. The net impact of offsets that of recessions for residential REITs. This is perhaps caused by both existing residential leases and the grace period for renting residential properties during the COVID-19 pandemic.

- Retail REITs

Our fourth alternative hypothesis is that the net impact of COVID-19 on retail REIT returns is negative ($H4_a$). As shown in Table 6, while the net impact of recessions (BEAR) on retail REIT returns is negative and statistically insignificant, the net impact of the COVID-19 pandemic (COVID) on residential REIT returns is positive and statistically insignificant. Therefore, we find evidence for the fourth null hypothesis ($H4_0$) but against the fourth alternative hypothesis ($H4_a$). When all control variables and structural changes are taken into consideration, retail REIT returns are exposed to a long and enduring impact of the boom and bust cycle rather than an isolated impact from recessions.

To infer the aggregate impact of both recessions and the COVID-19 pandemic, we can sum the estimates for parameters $\beta_{k,1}$ and $\beta_{k,2}$ for REITs of property type k .

For industrial REITs ($k = 1$), $\hat{\beta}_{1,1}$ is statistically not significant but $\hat{\beta}_{1,2}$ is statistically significantly different from zero. We can therefore infer $\hat{\beta}_{1,1} + \hat{\beta}_{1,2} = 0 + 46.83 > 0$, which explains why unconditional industrial REIT returns fell least during the COVID-19 pandemic.

For office REITs ($k = 2$), both $\hat{\beta}_{2,1}$ and $\hat{\beta}_{2,2}$ are statistically significant. we can infer $\hat{\beta}_{2,1} + \hat{\beta}_{2,2} = -62.30 + 22.01 < 0$, which explains why unconditional office REIT returns fell considerably during the COVID-19 pandemic.

For residential REITs ($k = 3$), $\hat{\beta}_{3,1}$ and $\hat{\beta}_{3,2}$ are statistically significant. We can infer $\hat{\beta}_{3,1} + \hat{\beta}_{3,2} = -114.70 + 34.46 < 0$, which explains why residential REIT returns also fell considerably during the COVID-19 pandemic.

Finally, for retail REITs ($k = 4$), both $\hat{\beta}_{4,1}$ and $\hat{\beta}_{4,2}$ are statistically not significantly different from zero. We can therefore infer $\hat{\beta}_{4,1} + \hat{\beta}_{4,2} = 0 + 0 = 0$, which suggests that recessions do not shift retail REIT returns. However, Table 6 shows that retail REIT returns maintain strong relations with inflation, credit spread, and the value factor (CPI, CSspread, HML) and structural changes during recessions (CPI:BEAR, CSspread:BEAR, SMB:BEAR, HML:BEAR). Therefore, the rise and fall in retail REIT returns closely with ongoing macro/asset-pricing conditions throughout the boom and bust cycle.

Table 4. Model Selection.

Comparison	$F(\hat{\beta}_{FE})$	df_1	df_2	p -Value	$W(\hat{\beta}_{FE})$	df	p -Value
Specification 1 vs. Specification 2							
Industrial REITs	147.99	6	378	5.52731×10^{-96}	887.94	6	1.52024×10^{-188}
Office REITs	30.07	6	713	3.17588×10^{-32}	180.42	6	2.76313×10^{-36}
Residential REITs	87.188	6	376	4.01726×10^{-68}	523.13	6	8.73401×10^{-110}
Retail REITs	150.37	6	856	2.95958×10^{-201}	902.19	6	1.26288×10^{-191}
Specification 1 vs. Specification 3							
Industrial REITs	2.8861	12	372	0.000792541	34.634	12	0.0005355
Office REITs	1.5226	12	707	0.110737	18.271	12	0.107706
Residential REITs	1.6315	12	391	0.0805092	19.578	12	0.0755018
Retail REITs	0.675	12	850	0.776558	8.0997	12	0.777291
Specification 3 vs. Specification 4							
Industrial REITs	2.3618	12	360	0.00620854	28.341	12	0.00493029
Office REITs	2.7998	12	695	0.000952317	33.598	12	0.000780314
Residential REITs	2.4492	12	379	0.00439962	29.39	12	0.00344691
Retail REITs	0.5881	12	838	0.852987	7.0576	12	0.853784
Specification 4 vs. Specification 5							
Industrial REITs	36.566	6	354	2.00801×10^{-34}	219.39	6	1.40387×10^{-44}
Office REITs	26.455	6	689	2.06362×10^{-28}	158.73	6	1.09999×10^{-31}
Residential REITs	61.554	6	373	8.00936×10^{-53}	369.32	6	1.09547×10^{-76}
Retail REITs	73.918	6	832	6.81906×10^{-74}	443.51	6	1.22366×10^{-92}

Table 5. Adj R^2 's for Models in Different Specifications.

Specification	Industrial	Office	Residential	Retail
5	0.56	0.54	0.55	0.52
4	0.39	0.47	0.40	0.39
3	0.38	0.44	0.38	0.38
2	0.48	0.46	0.55	0.41
1	0.31	0.38	0.41	0.31

Notes: Adj. R^2 's are based on the models for various REITs under various specifications.

Table 6. Model Result—Specification 5.

Variable	Industrial	Office	Residential	Retail
ROA	0.79 (0.46)	0.56 (0.25)	0.01 (0.26)	0.11 (0.33)
ROE	−0.46 (0.24)	−0.14 (0.09)	−0.03 (0.11)	0.04 (0.12)
ROI	−0.47 (0.43)	−0.18 (0.18)	0.35 (0.52)	0.10 (0.26)
EBITDAMA	0.11 *** (0.02)	−0.02 (0.01)	0.03 (0.02)	−0.01 (0.01)
CR	−0.14 (0.47)	−0.11 (0.11)	0.30 (0.21)	0.02 (0.06)
NCATA	−0.05 (0.30)	0.12 (0.09)	−0.08 (0.27)	−0.16 (0.25)
LTDE	−11.91 (15.78)	−21.76 (13.32)	−84.68 (44.82)	10.76 (30.13)
TDE	12.02 (15.78)	23.87 (13.42)	85.21 (44.78)	−9.81 (30.00)

Table 6. Cont.

Variable	Industrial	Office	Residential	Retail
TAT	38.78 (45.28)	9.42 (34.25)	−89.78 * (41.00)	−55.90 (36.72)
CET	0.00 (0.00)	0.00 (0.01)	0.00 (0.00)	−0.00 (0.01)
CFPS	0.04 (0.52)	−0.66 (0.30)	0.32 (0.39)	−0.68 (0.53)
BVPS	−0.05 (0.18)	0.09 (0.13)	−0.03 (0.05)	0.09 (0.11)
TSpread	0.30 (1.88)	1.30 (1.28)	4.65 * (1.93)	2.65 (1.62)
CPI	−3.84 * (1.46)	−5.93 *** (1.01)	−5.51 *** (1.06)	−6.42 *** (0.98)
CSpread	41.32 *** (6.30)	26.34 *** (5.81)	32.91 *** (6.80)	50.11 *** (5.54)
Rm-Rf	4.69 (2.03)	3.20 (1.33)	1.10 (1.47)	3.13 (1.27)
SMB	0.07 (0.84)	3.04 ** (0.98)	1.25 (1.10)	0.43 (0.88)
HML	7.97 *** (1.19)	11.32 *** (0.83)	6.36 *** (0.92)	8.96 *** (0.80)
BEAR	−75.68 (38.22)	−62.30 * (26.87)	−114.70 *** (35.47)	−13.11 (31.57)
COVID:BEAR	46.83 *** (12.08)	22.01 ** (8.39)	34.46 ** (9.71)	3.88 (11.26)
ROA:BEAR	−8.30 (4.33)	−4.51 * (2.33)	−0.22 (1.07)	−0.46 (1.92)
ROE:BEAR	2.63 * (1.40)	1.21 (0.77)	0.13 (0.31)	−0.17 (0.49)
ROI:BEAR	0.39 (1.39)	−0.03 (0.74)	−1.08 (1.14)	0.85 (1.09)
EBITDAMA:BEAR	0.13 (0.19)	0.14 * (0.07)	0.01 (0.08)	−0.08 (0.18)
CR:BEAR	6.32 (3.46)	−2.04 (2.06)	1.17 (3.20)	0.28 (0.38)
NCATA:BEAR	−3.15 (1.92)	0.91 (0.61)	0.49 (1.35)	−0.81 (0.68)
LTDE:BEAR	48.67 (52.74)	−73.42 ** (28.26)	−86.24 (105.25)	21.26 (74.68)
TDE:BEAR	−56.90 (52.80)	60.38 * (24.95)	84.47 (107.14)	−22.49 (72.91)
TAT:BEAR	−58.65 (150.24)	117.65 * (56.04)	31.55 (58.63)	25.42 (74.05)
CET:BEAR	0.00 (0.01)	0.11 ** (0.10)	−0.00 (0.01)	−0.05 (0.05)
CFPS:BEAR	0.32 (1.76)	−0.95 (1.37)	0.30 (1.00)	0.19 (0.17)
BVPS:BEAR	−0.45 (0.40)	0.17 (0.22)	−0.07 (0.21)	−0.03 (0.16)
TSpread:BEAR	193.18 *** (58.03)	118.59 ** (35.67)	173.82 *** (52.07)	44.67 (42.35)
CPI:BEAR	26.06 ** (8.15)	19.37 *** (5.20)	32.47 *** (7.60)	14.46 ** (5.90)
CSpread:BEAR	−81.95 *** (16.71)	−51.37 *** (13.75)	−24.18 (12.68)	−47.13 ** (14.39)
Rm-Rf:BEAR	−202.25 ** (64.29)	−110.75 * (41.74)	−211.19 *** (66.70)	−58.42 (50.83)

Table 6. Cont.

Variable	Industrial	Office	Residential	Retail
SMB:BEAR	44.01 *** (11.22)	24.09 ** (7.78)	50.86 *** (11.96)	28.40 *** (8.69)
HML:BEAR	8.75 ** (6.41)	1.38 (4.64)	−1.57 (2.56)	10.24 *** (4.95)
R ²	0.61	0.57	0.60	0.55
Adj. R ²	0.56	0.54	0.55	0.52
N	8	15	9	19
T(Unbalanced Panel)	50	47–50	36–50	1–50
Num. obs.	400	742	420	889
F Statistics	$F_{38,49} = 49.3597$	$F_{38,49} = 19.7187$	$F_{38,49} = 54.4208$	$F_{38,49} = 24.431$
p-value	2.61132×10^{-28}	3.15609×10^{-19}	2.63781×10^{-29}	2.72225×10^{-21}

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$.

6. Conclusions

In this paper, we examine how the net impact of the COVID-19 pandemic differs from that of general recessions using an extended Fama–French model for REIT returns. Differing from the previous recession caused by the GFC, the recession induced by the COVID-19 pandemic caused abrupt and structural changes in economic activity and employment.

Indeed, the COVID-19 pandemic differs from the GFC and it has fostered remote working, restricted people’s mobility, boosted e-commerce, warehousing and logistics, increased unemployment, affected rent affordability, reduced office utilization, and caused business closures. Therefore, we hypothesize that the net impact of the COVID-19 pandemic on industrial REIT returns is positive but the net impacts on office, residential, and retail REIT returns are negative.

To infer the net impact of the COVID-19 pandemic on REIT returns, we must control the impacts of macro/asset-pricing and firm accounting variables and separate the impact caused by recessions from that induced by the COVID-19 pandemic. We use the model selection process to identify the suitable extended Fama–French model for REITs. This model includes the dummy variables for recessions and the COVID-19 pandemic, as well as all macro/asset-pricing and firm accounting variables and their structural changes during recessions. This specification ensures the conditional mean independence of the error term and the proper inference of the net impact of the COVID-19 pandemic.

Using our research methodology, we find that the net impacts of recessions on office and residential REIT returns are negative and statistically significant, but it is not the case for industrial and retail REIT returns. We find that the net impact of the COVID pandemic on industrial REIT returns is indeed positive as anticipated but, contrary to what we anticipated, the net impacts of the COVID-19 pandemic on office and residential REIT returns are not negative. Unexpectedly we find that the net impacts of both recessions and the COVID-19 pandemic on retail REIT returns are statistically insignificant. We also find that, retail REIT returns do not shift by either recessions or the COVID-19 pandemic. The model for retail REIT returns are determined by macro/asset-pricing variables and structural changes throughout the boom and bust cycle, rather than by the shock from either recessions or the COVID-19 pandemic alone.

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Appendix A. Real Estate Investment Trusts

The REITs were authorized by the U.S. Congress to be the trust for long-term, passive, but still liquid investments in real estate properties in 1960 and have existed since 1961. Over time, numerous regulatory changes have been made to reshape the landscape of the operating environment of REITs, resulting in rapid growth and increased academic attention (Feng et al. 2011). Based on their mode of operation, REITs can be broadly classified into the following three categories: equity, mortgage, and hybrid REITs. Equity REITs own or operate income-producing real estate properties. In contrast, mortgage REITs provide financing for income-producing real estate properties by purchasing or originating mortgages and/or mortgage-backed securities, thus earning incomes from these investments. Hybrid REITs operate as the blended model of equity and mortgage REITs. REITs can also be classified based on how they are traded. Publicly traded (listed) REITs are registered with the Security and Exchange Commission (SEC) and their shares are listed and traded on national stock exchanges and are available to the general public. Public non-traded (non-listed) REITs are registered with the SEC but they are traded over the counter with broker/dealers rather than being listed and traded on national stock exchanges. Private REITs are exempt from the SEC registration and are available via private placements and/or crowdfunding portals. REITs can also be further categorized based on the type of commercial properties they specialize in, which include residential, retail, industrial, office, healthcare, lodging, self-storage, infrastructure, data centers, and specialty REITs.

Real estate fundamentals are the dominant factors in determining REIT performance over the long term. Real estate cycles play an important role but cycles for each property type are different in terms of length and magnitude of cycles. The discussion on real estate cycles started in 1933 according to Homer Hoyt's work entitled *One Hundred Years of Land Values in Chicago: 1830–1933*.³³ Mueller (1995) first theorizes that the commercial real estate market is influenced by the dynamics between real estate's physical market (the demand for, and the supply of physical real space) cycles and financial (debt and equity) market cycles. The demand for space is affected by not only the level of employment but also the employment growth rate with strong cyclical characteristics (Wheaton 1987). However, a considerable amount of time is needed to create the supply to meet the new demand. A lag between the demand for and the supply of space is another contributing factor to the cyclicity of the actual real estate market. Developers must speculate and start the construction before the actual demand materializes to gain market shares. Wheaton (1987) suggests that supply seems to respond directly to macroeconomic conditions because developers tend to adjust their expectations according to macroeconomic conditions rather than actual local demand. Occupancy rates reflect the interaction between the supply of and demand for spaces, and they, in turn, affect rental growth rates. Occupancy rates and rental growth rates determine property incomes in the long run. Financial market cycles concern how capital flows to real estate properties and how much influence rental growth rates have on property prices. Because investors and suppliers cannot project future demand accurately and respond rapidly to strong demand and high rental rates with new supply, financial market cycles would lag behind physical market cycles.

Each type of real estate properties has its distinct supply and demand fundamentals, which in turn affect the expected cash flows from these real estate properties. For example, industrial and residential REITs tend to have relatively high occupancy rates regardless of

business cycles. Therefore, industrial and residential REITs are viewed as more defensive investments, exhibiting less volatility, especially during recessions. However, office and retail REITs tend to have varying occupancy rates at different stages of business cycles. Therefore, office and retail REITs are viewed as less defensive investments, exhibiting more volatility, in particular during recessions.

Industrial REITs own and manage industrial properties, the spaces of which are leased to tenants for manufacturing, warehousing, and distribution of goods. Block (2011) indicates that national warehouse/industrial occupancy in the U.S. ranges from 89% to 95%. The demand for industrial properties is generally highly correlated with the growth in GDP and consumer spending. Because the construction of industrial properties is relatively simple and speedy typically taking six to nine months to complete, the supply of newly constructed industrial properties would track the corresponding demand closely. Therefore, industrial REITs are less volatile in the U.S. Lin et al. (2020) notes that industrial and logistic REITs have increasingly replaced the traditional industrial REITs with logistic properties to accommodate the flourishing growth in e-commerce, offshore manufacturing, and freight transport. The prevailing practice of telecommuting and movement restrictions caused by the COVID-19 pandemic have further fostered e-commerce rapidly from a “want” to a “need” (Block 2011). The permanent change in consumer buying habits and the dynamic supply chain ecosystem with digital technologies have created a higher demand for warehousing and logistics. Industrial property landlords often use triple-net or modified-gross leases. Triple-net leases are the lease agreements in which the tenant pays the landlord a fixed monthly rent, property tax, insurance, and all costs associated with property operations and maintenance. Modified-gross leases require the tenant to pay the monthly rent, property tax, and insurance. Industrial rents typically increase annually and tend to be tied to an increase in the Consumer Price Index (rent escalation clause).

Residential REITs own and manage residential properties, the spaces of which are leased to tenants as residences. Residential REITs may be categorized into either single or multi-family structures and include family houses, apartment buildings, condominiums, vacation homes, student housing, etc. The duration of a rental agreement, in general, is 12 months (renewable afterward) and tenants need to provide notice at least one month ahead if they want to end the lease. The rental agreement is similar to a full-service lease in which the landlord is responsible for all monthly expenses associated with operating the property, including utilities, water, taxes, janitorial service, trash collection, and landscaping. However, the landlord would factor in the rental rate monthly operating costs and thus tenants in fact pay all associated expenses. Demand for residential housing is positively correlated with the employment rate through expansions and recessions (Block 2011). When employment decreases, coupled with a wide range of rental incentives offered by residential property landlords to maintain the occupancy level, some homeowners may go back to renting. The risk of oversupply is the main concern in the residential rental property market. As rental rates for residential housing increase, developers respond to strong demand with greater supply, which in turn leads to lower occupancy rates and rental rates. During the COVID-19 pandemic, tenants have been able to negotiate lower rental rates in response to the financial impact that regional lock-down has on household income (Akinsomi 2021).

Office REITs specialize in owning and managing office properties, the spaces of which are leased to tenants as offices in central business districts (CBD) and suburban areas. Office REIT returns exhibit greater cyclical fluctuations relative to other types of equity REIT properties because office REITs' longer building cycles often result in periodic overbuilding (Block 2011). The demand for office space is positively correlated with employment rates through expansions and recessions (Block 2011). Location plays an essential role in determining current rental rates, future rental growths, and occupancy rates in the office space market (Block 2011). Large office properties can accommodate multiple tenants, lower tenant concentration, and thus help diversify idiosyncratic risk. Full-service leases with an initial term of five to seven years are commonly used by office building landlords (Block

2011). Typically, the office space tenant pays the landlord a fixed monthly rent that includes an expense stop, which means the landlord is responsible for the operating expenses of the property and common area maintenance (CAM) up to a pre-specified amount. The annual rent escalation is usually stated in the lease to ensure the profit margin. Social distancing, working-from-home or remote working policies, and virtual meetings are implemented widely during the COVID-19 pandemic. A favorable attitude shift of U.S. executives and employees towards remote working is found in a U.S. Remote Work Survey by Price Waterhouse Coopers (PwC) in January 2021.³⁴ In addition, PwC expects hybrid workplaces where many office employees rotate in and out of becoming more common. The concept of co-working spaces (CWSs) has been gaining popularity and the 2019 Global Coworking Survey projects that there would be 2.17 million members working in 22,400 co-working spaces around the world.³⁵ Schnure et al. (2020) finds that about 10% of new office space in the U.S. is leased to firms such as WeWork that lease spaces for the long term, undertake renovation, and then subleases office space in short-term contracts for significantly higher rental prices to entrepreneurs, freelancers, and start-ups who value flexibility. Financial Time has noted that “the mismatch in rental periods is seen by many in the industry as a potential weakness in its model during a recession”.³⁶ NAREIT cites data from CoStar and S&P Global Market Intelligence and shows that REITs in the U.S. have little exposure to WeWork.³⁷

Retail REITs own and manage retail properties, the spaces of which are leased to retailers in the retail industry. These REITs can be further categorized into three types: shopping centers, regional malls, and freestanding retail properties. A retail REIT landlord in general employs a net or modified gross lease and may also receive a percentage rent which is calculated as a portion (typically 1% to 2%) of the gross revenue that the retail tenant has in any given year above the initial year’s gross revenue (Schnure et al. 2020). During the economic contractions, the landlord may receive no percentage rent leading to a potential downward pressure to the retail REIT’s earnings. During the COVID-19 pandemic, numerous studies show that retail REITs witness falling cash flows and REITs unit prices (Akinsomi 2021; Ling et al. 2020; Milcheva 2022), when the social distancing, reduced essential business services, and non-essential business closures are implemented. The growth of e-commerce also affects the sales and profit margin of traditional retail stores. The COVID-19 pandemic has accelerated e-commerce to gain a greater market share. The change in consumers’ shopping behaviors has affected the demand for, and configuration of, retail spaces. Among the change, retailers that provide essential services such as Krogers, Target, Walmart, and Home Depot are not as negatively affected by the COVID-19 pandemic as other retailers that provide non-essential services.

Real estate fundamentals, lease structure, and cost of capital are primary drivers for how REITs perform (Schnure et al. 2020). Consistent demand for certain properties could be translated into steady occupancy rates and thus affects cash flows over the long run. The length and type of the lease that an REIT employs can be used to predict cash flows and the risk sharing between the landlord and its tenants. The cost of capital—the weighted average cost of debt and equity—and the degree of leverage provide information on how effective an REIT’s management team finances this REIT’s operation.

Appendix B. Descriptive Statistics for the Whole Sample and the GFC Period

Table A1. Descriptive Statistics for Office and Residential REITs Quarterly Returns, Whole Sample.

	Ticker	Mean	StDev	Max	Min	Skewness	Kurtosis
Office REITs							
	ARE	2.8547	14.5500	51.7189	-45.5372	-0.2368	3.6655
	BDN	2.9118	29.1159	159.5305	-60.2510	2.7757	14.6294
	BXP	1.7269	14.0439	38.7742	-37.6219	-0.2647	1.9103
	CLI	0.1325	13.6442	40.3821	-33.5106	0.1562	0.5684
	CMCT	-0.8898	16.6981	24.6782	-67.3734	-1.5178	3.4748
	COR	6.9007	13.7323	38.4508	-19.3713	0.1723	-0.5570
	CUZ	0.4411	16.4673	38.3901	-49.3766	-0.7582	1.3598
	DEI	2.3281	14.6217	34.4217	-40.9819	-0.7328	1.5619
	DLR	4.2847	11.0080	27.8279	-27.7777	-0.2396	0.0809
	EQC	2.3261	17.2572	78.8871	-47.9605	1.3705	7.3319
	FSP	-0.1511	11.0972	19.4852	-31.0184	-0.3377	-0.1867
	HIW	2.2922	12.8104	41.5983	-26.1230	0.2608	0.3337
	HPP	2.9321	11.9807	31.7526	-30.7772	-0.3014	0.9052
	KRC	2.2844	14.3783	33.6959	-45.3855	-0.4959	1.3719
	OFC	0.9743	13.3771	31.0601	-29.6474	-0.2449	-0.2558
	OPI	0.4094	13.2421	30.4217	-34.3418	-0.3813	0.1969
	PDM	1.4408	8.8092	25.6796	-20.7514	-0.0549	0.7093
	SLG	2.4659	27.1965	115.7642	-58.0747	1.5342	6.4323
	VNO	0.7056	15.3110	43.2096	-42.0379	-0.4198	1.9204
	WRE	1.3885	12.7644	34.8668	-35.4600	0.0043	0.9906
	Total	1.8879	16.7010	159.5305	-67.3734		
Residential REITs							
	ACC	2.0866	12.6062	31.1331	-37.5701	-0.6852	1.7511
	AIV	3.0546	19.4856	65.8137	-55.6760	0.0976	4.1606
	AVB	2.4223	12.2378	31.4347	-34.2577	-0.5676	0.9316
	BRT	1.5193	18.0936	62.7630	-57.9067	0.0532	3.4117
	CPT	2.7593	13.3600	46.2630	-28.0321	0.1519	1.5253
	ELS	4.1070	10.2253	23.3373	-25.6081	-0.5704	0.4126
	EQR	3.0930	13.0872	38.9513	-33.3628	-0.3534	0.9319
	ESS	2.8923	11.8776	28.7085	-33.0791	-0.5949	0.8883
	MAA	3.2774	10.1852	23.6235	-21.8510	-0.2309	-0.4465
	SUI	5.2670	13.9928	61.7645	-27.9983	0.8280	4.1418
	UDR	3.5285	14.4289	51.0507	-37.5984	-0.0053	2.4846
	UMH	1.7158	14.1154	48.0407	-30.9556	0.5684	1.0699
	Total	2.9769	15.2254	65.8137	-57.9067		

Notes: There are 20 office REITs, 12 residential REITs, 11 industrial REITs, and 24 retail REITs on the list of 67 REITs. The daily price data of 67 listed equity REITs from October 2007 to March 2020 are retrieved from Yahoo Finance using the R package “BatchGetSymbols”. To match the daily price data with the quarterly accounting data, the quarterly return for each REIT is calculated by dividing the daily adjusted price (for dividends and stock splits) at the end of each quarter by the daily adjusted price at the start of each quarter minus 1 (quarterly return = $\frac{P_t}{P_{t-90}} - 1$). The returns are expressed in percentage terms. The quarterly return statistics (mean, standard deviation, maximum, minimum, skewness, and kurtosis) of 67 equity REITs and their subgroup (office, residential, industrial, and retail REITs) return statistics (mean, standard deviation, maximum, and minimum) during the period of October 2007–March 2020 are calculated. No sufficient data are available from Mergent Online regarding CMCT, COR, HPP, OPI, and PDM (Office REITs) and for BRT, ELS, and SUI (Residential REITs). These REITs are excluded.

Table A2. Descriptive Statistics for Industrial and Retail REITs Quarterly Returns, Whole Sample.

	Ticker	Mean	StDev	Max	Min	Skewness	Kurtosis
Industrial REITs							
	CUBE	5.2122	24.9711	130.5632	−62.2723	1.8501	11.5480
	DRE	3.1649	18.2856	69.1153	−52.1461	0.0697	3.8656
	EGP	3.3216	10.5428	26.6931	−24.5426	−0.2391	0.0495
	EXR	5.9095	14.7262	48.0496	−43.2287	−0.4385	2.2473
	FR	3.8671	24.8732	74.0000	−72.5040	−0.1675	2.7670
	LSI	3.4206	12.3558	24.9511	−40.4685	−0.7547	1.3797
	MNR	2.6510	10.4763	21.8227	−23.5695	−0.3355	−0.5305
	PLD	2.9370	15.2507	30.8977	−45.4079	−0.8883	1.4347
	PSA	3.5185	10.9112	28.0474	−26.1591	−0.1844	−0.0792
	SELF	1.2395	10.4171	32.4426	−20.7264	0.6313	0.9637
	TRNO	3.6917	9.6963	25.9567	−24.7066	−0.0617	0.8042
	Total	3.5394	17.3884	130.5632	−72.5040		
Retail REITs							
	ADC	3.9960	12.0946	28.9803	−31.9524	−0.2290	0.2793
	AKR	0.5417	13.6315	22.4949	−50.0699	−1.3886	3.0777
	ALX	1.7149	15.1373	66.8213	−32.3965	1.4026	5.5885
	BFS	0.7607	12.7837	29.3959	−39.6840	−0.7676	1.9624
	CDR	0.9840	32.6169	158.2858	−74.7942	1.8184	9.2329
	EPR	2.3739	19.4314	65.5889	−62.2106	−0.3778	3.3772
	FRT	1.2115	11.8980	23.8856	−39.5257	−0.8232	1.4176
	GTY	2.3646	15.7512	56.7043	−41.9437	0.0448	2.7386
	HMG	5.7331	50.4824	317.3038	−48.9437	4.8027	26.4067
	KIM	0.6083	19.1336	48.2300	−58.1319	−0.8292	1.6435
	KRG	−0.8554	19.2107	39.1975	−54.5032	−0.6209	0.9215
	MAC	1.5937	31.5421	148.2265	−76.0571	1.5574	8.5333
	NNN	2.5249	11.3476	22.8775	−36.5346	−0.8599	1.4235
	O	3.3809	10.6379	23.3780	−26.2444	−0.2758	−0.4406
	PEI	−0.9268	25.6138	56.7872	−80.9082	−0.4330	1.2677
	REG	0.9381	13.7124	33.4912	−38.2903	−0.6203	0.7877
	ROIC	1.3598	10.9249	16.1900	−51.4322	−2.6922	10.7390
	RPT	1.3724	20.8537	70.4861	−70.2108	−0.5969	4.0528
	SITC	1.4689	31.9213	144.6002	−84.1559	1.4696	7.4044
	SKT	−0.3709	13.1306	22.9726	−62.3287	−1.9607	7.6797
	SPG	1.7145	17.1956	56.4830	−60.6230	−0.5734	4.1293
	UBA	1.4796	11.4137	28.6008	−39.2738	−0.6615	1.7949
	UBP	1.1351	10.1621	18.1103	−39.4589	−1.2143	3.1563
	WSR	1.7020	14.5270	25.8728	−54.4217	−1.4469	3.9257
	Total	1.5336	21.74876	317.3038	−84.1559		

Notes: There are 20 office REITs, 12 residential REITs, 11 industrial REITs, and 24 retail REITs on the list of 67 REITs. The daily price data of 67 listed equity REITs from October 2007 to March 2020 are retrieved from Yahoo Finance using the R package “BatchGetSymbols”. To match the daily price data with the quarterly accounting data, the quarterly return for each REIT is calculated by dividing the daily adjusted price (for dividends and stock splits) at the end of each quarter by the daily adjusted price at the start of each quarter minus 1 (quarterly return = $\frac{P_t}{P_{t-90}} - 1$). The returns are expressed in percentage terms. The quarterly return statistics (mean, standard deviation, maximum, minimum, skewness, and kurtosis) of 67 equity REITs and their subgroup (office, residential, industrial, and retail REITs) return statistics (mean, standard deviation, maximum, and minimum) during the period of October 2007–March 2020 are calculated. No sufficient data are available from Mergent Online regarding PSA, SELF, STAG, and TRNO (Industrial REITs) and for ALX, HMG, ROIC, RPT, and UBP (Retail REITs). These REITs are excluded.

Table A3. Descriptive Statistics for Office and Residential REITs Quarterly Returns, the GFC Period.

	Ticker	Mean	StDev	Max	Min	Skewness	Kurtosis
Office REITs							
	ARE	-12.1080	23.8650	14.8134	-45.5371	-0.3243	-1.8612
	BDN	-24.2486	26.1066	2.6906	-60.2511	-0.2649	-1.9593
	BXP	-14.2955	17.7885	3.4963	-37.6219	-0.3822	-1.9428
	CLI	-10.2607	12.0565	7.1086	-25.9595	0.1401	-1.6911
	CMCT	-9.3319	17.8808	14.1507	-34.9850	-0.1063	-1.6899
	CUZ	-17.0190	26.4821	12.6597	-49.3766	-0.0530	-1.9777
	DEI	-15.5815	20.0851	4.3568	-40.9819	-0.4018	-1.9597
	DLR	-1.6305	15.6116	13.9407	-27.7777	-0.5129	-1.4296
	EQC	-13.2783	19.3694	1.6468	-47.9605	-0.8018	-1.1474
	FSP	-3.8904	12.2030	15.5627	-17.6064	0.3760	-1.5863
	HIW	-5.9295	13.5408	13.8862	-18.4943	0.3513	-1.8896
	KRC	-16.6140	17.0939	2.3671	-45.3855	-0.5612	-1.3614
	OFC	-5.2421	16.1407	18.0014	-23.2311	0.2656	-1.8459
	SLG	-28.0343	23.0645	-3.5048	-58.0747	-0.3615	-1.9301
	VNO	-16.0524	18.7998	3.5462	-41.5100	-0.1805	-2.0292
	WRE	-7.5266	20.5645	22.0146	-35.4600	0.1130	-1.6262
Residential REITs							
	ACC	-4.7138	19.4518	20.8862	-37.5702	-0.4018	-1.1301
	AIV	-20.6544	28.3528	10.3532	-55.6760	-0.2042	-1.9727
	AVB	-11.7278	17.2916	10.4230	-34.2578	0.1342	-1.8342
	BRT	-21.8410	20.3626	-4.6439	-57.9067	-0.7376	-1.1877
	CPT	-13.3783	16.7510	9.5205	-28.0321	0.3847	-1.9667
	ELS	-3.4423	17.3655	20.6353	-25.6081	0.0890	-1.8393
	EQR	-9.6003	21.7813	17.6250	-33.3628	0.2242	-1.9469
	ESS	-9.0813	20.1735	20.0573	-33.0791	0.3009	-1.7759
	MAA	-6.1843	13.3413	17.5702	-21.8510	0.6364	-0.9878
	SUI	-10.4351	15.7439	10.9078	-27.9983	0.1238	-1.8706
	UDR	-9.8020	26.3602	24.8475	-37.5984	0.2254	-1.9367
	UMH	-13.4541	3.3236	-9.2985	-17.4119	0.0945	-1.9190

Notes: The daily price data of 67 listed equity REITs from October 2007 to June 2009 are retrieved from Yahoo Finance using the R package “BatchGetSymbols”. To match the daily price data with the quarterly accounting data, the quarterly return for each REIT is calculated by dividing the daily adjusted price (for dividends and stock splits) at the end of each quarter by the daily adjusted price at the start of each quarter minus 1 (quarterly return = $\frac{P_t}{P_{t-90}} - 1$). The returns are expressed in percentage terms. The quarterly return statistics (mean, standard deviation, maximum, minimum, skewness, and kurtosis) of 67 equity REITs and their subgroup (office, residential, industrial, and retail REITs) return statistics (mean, standard deviation, maximum, and minimum) during the period of from October 2007 to June 2009 are calculated. No sufficient accounting data are available from Mergent Online regarding CMCT, COR, HPP, OPI, and PDM (Office REITs) and for BRT, ELS, and SUI (Residential REITs). These REITs are excluded.

Table A4. Descriptive Statistics for Industrial and Retail REITs Quarterly Returns, the GFC Period.

	Ticker	Mean	StDev	Max	Min	Skewness	Kurtosis
Industrial REITs							
	CUBE	-17.7816	35.6673	26.7337	-62.2723	-0.0858	-1.9666
	DRE	-21.2786	23.9878	7.2249	-52.1461	-0.2150	-1.9240
	EGP	-5.5953	16.0488	14.0243	-24.5426	0.2581	-1.9060
	EXR	-11.9119	21.7652	17.8891	-43.2288	-0.1152	-1.6088
	FR	-26.7531	33.2755	6.6800	-72.5040	-0.4414	-1.9093
	LSI	-9.6275	18.3405	9.3819	-40.4684	-0.4770	-1.3397
	MNR	-1.6514	12.9107	21.2035	-18.3893	0.5539	-0.8898
	PLD	-19.5168	17.4147	-3.5620	-45.4079	-0.5252	-1.8303
	PSA	-3.5900	20.4966	22.5199	-26.1591	0.3081	-1.9443
	SELF	-6.9138	8.6385	1.2382	-20.7264	-0.4209	-1.6493

Table A4. Cont.

	Ticker	Mean	StDev	Max	Min	Skewness	Kurtosis
Retail REITs							
	ADC	-7.8000	18.9355	23.9916	-31.9524	0.3829	-1.1906
	AKR	-11.8736	17.1373	8.6325	-39.7331	-0.4529	-1.4425
	ALX	-10.0678	23.1941	30.0136	-32.3965	0.5765	-1.2379
	BFS	-10.5942	17.0689	5.7341	-39.6840	-0.5479	-1.3122
	CDR	-18.0185	36.6466	18.3193	-74.7942	-0.3856	-1.7038
	EPR	-13.6500	24.7016	10.9202	-43.8499	-0.3107	-1.9816
	FRT	-8.7707	17.7520	23.8857	-25.7457	0.8285	-0.9063
	GTY	-0.7304	31.1557	56.7043	-38.1245	0.7482	-0.7269
	HMG	-20.8979	9.9473	-11.7647	-36.6667	-0.4981	-1.6452
	KIM	-20.8181	27.7749	8.9675	-58.1319	-0.1790	-1.8999
	KRG	-26.3465	20.0154	-9.0023	-54.5033	-0.4651	-1.9203
	MAC	-26.8989	31.8427	3.7898	-69.2977	-0.3770	-1.9386
	NNN	-4.8112	13.3081	15.9095	-25.6970	-0.0148	-1.0084
	O	-3.4659	10.2113	13.1100	-13.3510	0.4929	-1.5825
	PEI	-27.2595	19.3297	-8.8207	-55.9151	-0.4690	-1.8310
	REG	-12.9714	18.6849	13.2789	-38.2903	0.0672	-1.6737
	RPT	-14.9210	30.7502	8.6207	-70.2108	-0.8405	-1.1373
	SITC	-29.9659	34.1199	11.8780	-84.1558	-0.3351	-1.4920
	SKT	-2.5249	13.9360	22.9725	-14.8276	0.8615	-0.9940
	SPG	-12.7024	21.1286	9.6799	-42.4063	-0.1908	-1.8395
	UBA	-1.1097	16.6176	28.6008	-14.9493	0.7424	-1.1314
	UBP	-1.8467	11.3101	13.8327	-15.5306	0.2917	-1.8121

Notes: The daily price data of 67 listed equity REITs from October 2007 to June 2009 are retrieved from Yahoo Finance using the R package “BatchGetSymbols”. To match the daily price data with the quarterly accounting data, the quarterly return for each REIT is calculated by dividing the daily adjusted price (for dividends and stock splits) at the end of each quarter by the daily adjusted price at the start of each quarter minus 1 (quarterly return = $\frac{P_t}{P_{t-90}} - 1$). The returns are expressed in percentage terms. The quarterly return statistics (mean, standard deviation, maximum, minimum, skewness, and kurtosis) of 67 equity REITs and their subgroup (office, residential, industrial, and retail REITs) return statistics (mean, standard deviation, maximum, and minimum) during the period of from October 2007 to June 2009 are calculated. No sufficient accounting data are available from Mergent Online regarding PSA, SELE, STAG, and TRNO Industrial REITs) and for ALX, HMG, ROIC, RPT, and UBP (Retail REITs). These REITs are excluded.

Appendix C. Main Market Indices and REIT Returns by Property Type

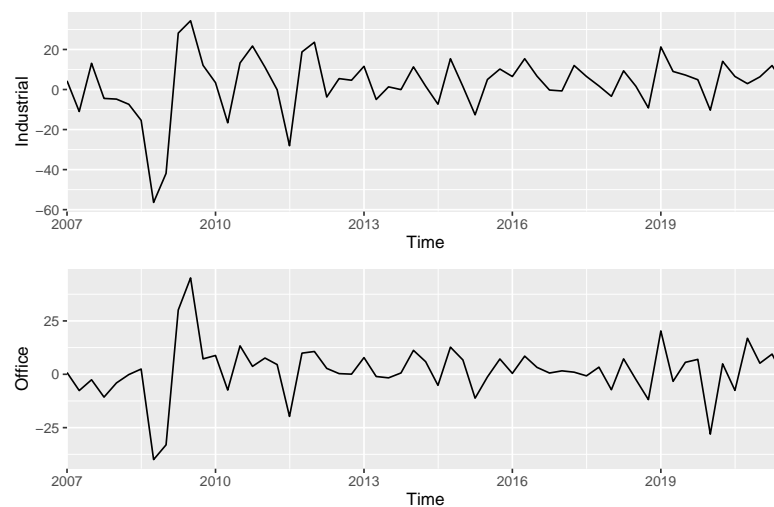


Figure A1. Cont.

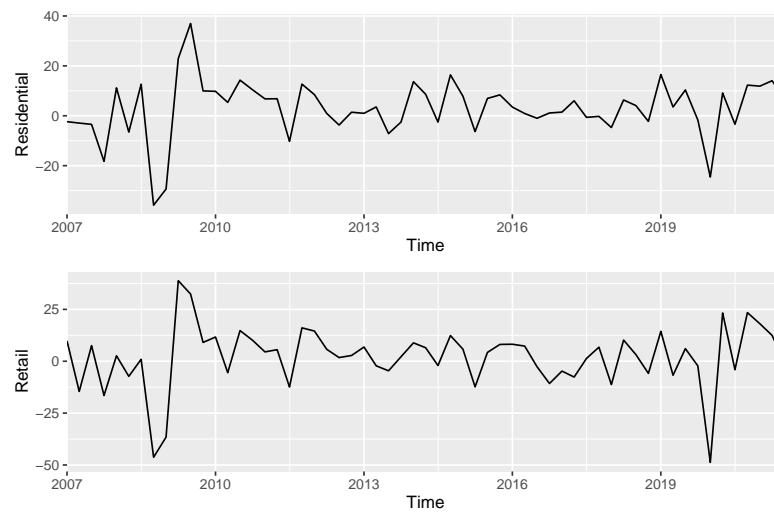


Figure A1. Total Return Series of REITs Indices.

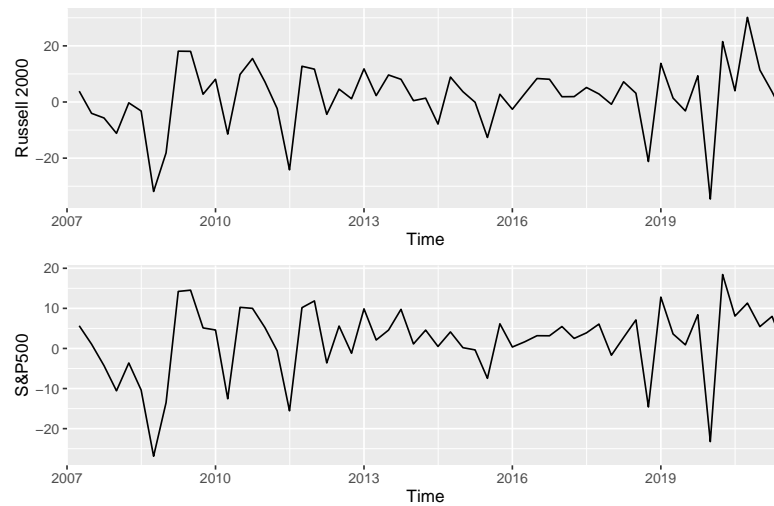


Figure A2. Total Return Series of Market Portfolio Indices.

Appendix D. Quarterly Macro/Asset Pricing Variables

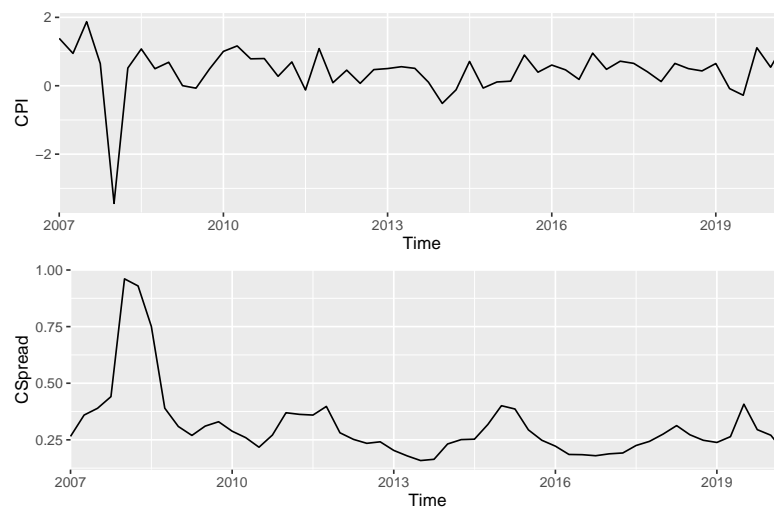


Figure A3. Cont.

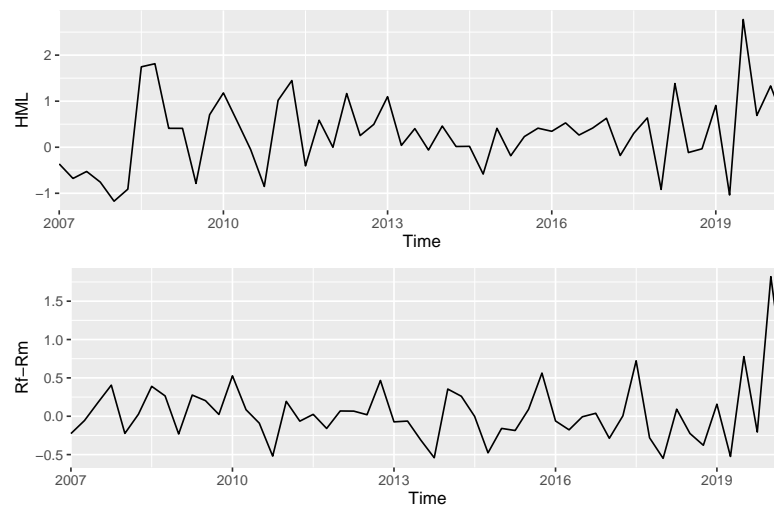
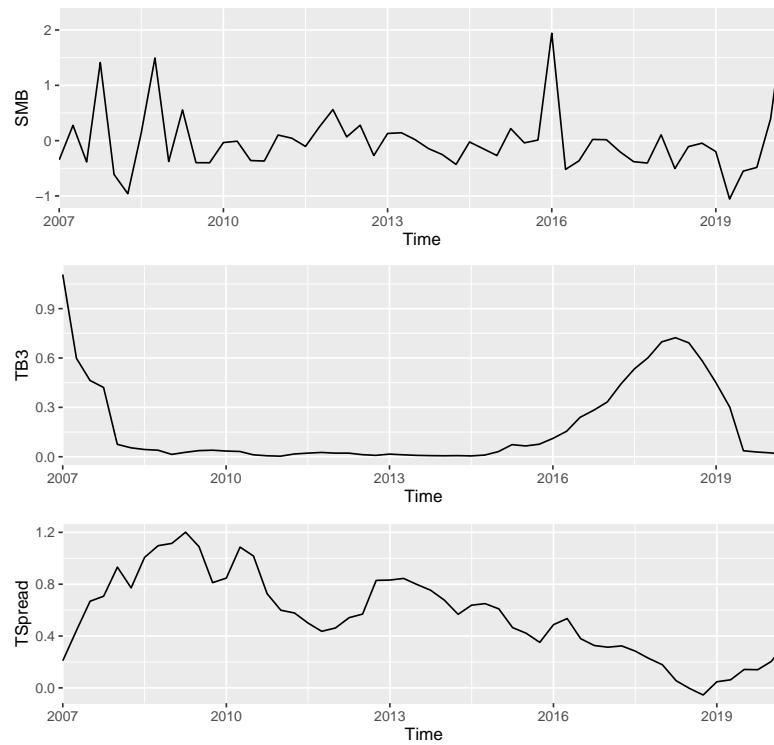


Figure A3. Asset Pricing/Macro Control Variables (1).



Data source: Federal Reserve Economic Data (FRED) and Kenneth French's database

Figure A4. Asset Pricing/Macro Control Variables (2).

Appendix E. Model Results: Specifications 1–4

Table A5. Model Result—Specification 1.

Variable	Industrial	Office	Residential	Retail
TSpread	0.18 (1.46)	1.91 (1.23)	3.36 * (1.48)	2.26 (1.29)
CPI	1.93 (1.19)	0.53 (0.92)	1.92 * (0.83)	1.53 (0.96)
CSpread	−0.98 (6.99)	0.68 (5.09)	1.03 (4.91)	2.80 (5.14)
Rm-Rf	5.5 ** (1.84)	5.47 *** (1.28)	3.03 * (1.38)	6.34 ** (1.37)
SMB	4.33 *** (1.12)	5.29 *** (0.91)	5.90 *** (1.27)	4.89 *** (1.07)
HML	9.57 *** (1.71)	11.08 *** (1.25)	7.31 *** (1.06)	11.11 *** (1.53)
BEAR	−2.89 (3.17)	−1.58 (2.33)	−6.37 ** (2.12)	−2.04 (2.41)
COVID:BEAR	8.54 ** (3.27)	0.89 (4.06)	−2.87 (3.24)	−22.41 *** (4.28)
R ²	0.33	0.39	0.43	0.33
Adj. R ²	0.31	0.38	0.41	0.31
N	11	20	12	24
T	40–50	38–50	50	38–50
Num. obs.	540	960	600	1179
F-statistic	$F_{8,49} = 23.9683$	$F_{8,49} = 39.4466$	$F_{8,49} = 41.0235$	$F_{8,49} = 49.7224$
p-value	1.8586×10^{-14}	9.05642×10^{-19}	3.99434×10^{-19}	6.73672×10^{-21}

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$.

Table A6. Model Result—Specification 2.

Variable	Industrial	Office	Residential	Retail
TSpread	−0.36 (1.27)	1.45 (1.13)	3.25 * (1.34)	2.07 (1.11)
CPI	−3.58 * (1.41)	−5.48 *** (0.94)	−5.65 *** (0.99)	−6.46 *** (1.05)
CSpread	39.28 *** (5.39)	28.28 *** (5.11)	27.69 *** (6.00)	42.60 *** (5.32)
Rm-Rf	4.27 * (1.83)	3.51 * (1.28)	0.42 (1.28)	3.71 (1.36)
SMB	0.15 (0.72)	2.45 ** (0.86)	2.22 * (1.21)	0.04 (0.83)
HML	7.06 *** (1.00)	10.33 *** (0.74)	7.29 *** (0.84)	9.77 *** (1.21)
BEAR	−85.91 ** (26.68)	−46.28 * (20.82)	−127.00 *** (20.47)	−34.30 (21.41)
COVID:BEAR	42.98 *** (8.35)	25.48 *** (7.19)	38.07 *** (5.65)	2.85 (7.18)
TSpread:BEAR	165.53 *** (43.46)	104.53 ** (30.62)	179.95 *** (31.30)	65.63 (33.39)
CPI:BEAR	24.76 *** (6.03)	16.35 ** (4.70)	34.82 *** (4.49)	17.23 ** (4.83)
CSpread:BEAR	−59.25 *** (15.28)	−57.10 *** (13.89)	−10.96 (12.74)	−38.25 * (12.64)
Rm-Rf:BEAR	−191.87 *** (49.41)	−91.02 * (38.90)	−223.73 *** (38.13)	−81.62 (38.86)
SMB:BEAR	44.63 *** (8.67)	21.57 ** (7.69)	51.72 *** (6.96)	30.43 *** (6.64)
HML:BEAR	8.76 ** (5.23)	3.16 (4.22)	−2.28 (2.55)	8.38 ** (4.21)
R ²	0.50	0.47	0.56	0.43
Adj. R ²	0.48	0.46	0.55	0.41
N	11	20	12	24
T(Unbalanced Panel)	40–50	38–50	50	38–50
Num. obs.	540	960	600	1179
F Statistics	$F_{14,49} = 24.6103$	$F_{14,49} = 33.9667$	$F_{14,49} = 42.5513$	$F_{14,49} = 48.5629$
p-value	2.09606×10^{-17}	2.2447×10^{-20}	1.59762×10^{-22}	8.3471×10^{-24}

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$.

Table A7. Model Result—Specification 3.

Variable	Industrial	Office	Residential	Retail
ROA	0.38 (0.80)	0.85 (0.36)	−0.30 (0.30)	0.22 (0.43)
ROE	−0.30 (0.40)	−0.34 * (0.14)	0.14 (0.12)	−0.02 (0.16)
ROI	0.04 (0.43)	−0.41 (0.20)	0.93 (0.57)	0.00 (0.27)
EBITDAMA	0.08 ** (0.02)	0.01 (0.01)	0.04 (0.02)	0.00 (0.01)
CR	0.03 (0.68)	−0.37 (0.15)	0.13 (0.27)	0.07 (0.07)
NCATA	0.08 (0.40)	0.20 (0.10)	0.15 (0.30)	−0.23 (0.28)
LTDE	−10.53 (21.33)	−33.64 (11.76)	−124.49 (49.81)	3.36 (35.99)
TDE	10.41 (21.32)	32.66 (11.60)	125.25 (49.72)	−3.56 (35.46)
TAT	6.63 (52.39)	53.04 (34.10)	−71.81 * (33.06)	−73.33 (46.82)
CET	0.00 (0.00)	0.01 (0.01)	−0.00 (0.00)	0.01 (0.01)
CFPS	0.06 (0.67)	−0.99 ** (0.44)	0.02 (0.40)	−0.31 (0.72)
BVPS	−0.25 (0.23)	0.15 (0.13)	0.01 (0.06)	0.02 (0.12)
TSpread	−0.32 (2.38)	1.83 (1.51)	4.13 (2.01)	3.15 (2.01)
CPI	2.15 (1.35)	0.66 (0.92)	1.23 (0.96)	1.50 (1.00)
CSpread	−4.10 (8.14)	−2.41 (5.50)	2.05 (5.98)	2.48 (5.89)
Rm-Rf	6.42 * (2.12)	5.54 ** (1.35)	3.60 (1.61)	5.53 ** (1.41)
SMB	5.00 *** (1.29)	6.19 *** (1.00)	4.84 *** (1.30)	5.91 *** (1.19)
HML	11.15 *** (2.19)	12.10 *** (1.46)	6.47 *** (1.08)	10.78 *** (1.67)
BEAR	−0.77 (3.76)	1.09 (2.58)	−5.32 * (2.52)	−0.27 (2.56)
COVID:BEAR	11.56 (3.87)	−3.65 (4.39)	−5.60 (3.44)	−22.43 *** (4.57)
R ²	0.42	0.47	0.42	0.41
Adj. R ²	0.38	0.44	0.38	0.38
N	8	15	9	19
T(Unbalanced Panel)	50	47–50	36–50	1–50
Num. obs.	400	742	420	889
F Statistics	$F_{20,49} = 28.5712$	$F_{20,49} = 16.5867$	$F_{20,49} = 15.7685$	$F_{20,49} = 23.8185$
p-value	2.15879×10^{-20}	2.1024×10^{-15}	5.82583×10^{-15}	1.10981×10^{-18}

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$.

Table A8. Model Result—Specification 4.

Variable	Industrial	Office	Residential	Retail
ROA	0.86 (0.51)	0.65 (0.26)	0.20 (0.32)	0.18 (0.34)
ROE	-0.52 (0.26)	-0.17 (0.10)	-0.11 (0.13)	0.06 (0.12)
ROI	-0.31 (0.45)	-0.31 (0.21)	0.63 (0.58)	-0.00 (0.27)
EBITDAMA	0.10 ** (0.02)	-0.01 (0.01)	0.03 (0.02)	-0.00 (0.01)
CR	-0.01 (0.71)	-0.20 (0.13)	0.13 (0.27)	0.07 (0.07)
NCATA	0.08 (0.40)	0.17 (0.10)	0.01 (0.30)	-0.26 (0.29)
LTDE	-17.33 (22.18)	-26.56 (15.26)	-93.57 (54.28)	2.16 (39.52)
TDE	17.28 (22.17)	29.70 (15.39)	93.94 (54.27)	-1.60 (39.46)
TAT	44.08 (45.61)	20.73 (36.46)	-94.65 * (45.93)	-83.47 (47.26)
CET	0.00 (0.00)	0.00 (0.01)	0.00 (0.00)	0.01 (0.01)
CFPS	0.12 (0.63)	-0.59 (0.35)	0.27 (0.42)	-0.80 (0.60)
BVPS	-0.16 (0.20)	0.10 (0.14)	-0.06 (0.06)	-0.01 (0.13)
TSpread	-0.05 (2.34)	1.83 (1.48)	4.13 (2.08)	2.96 (1.95)
CPI	1.43 (1.33)	0.53 (0.90)	0.33 (1.12)	1.88 * (1.15)
CSpread	-4.69 (8.87)	-0.64 (5.37)	1.40 (6.27)	2.01 (6.19)
Rm-Rf	6.17 * (2.10)	5.27 ** (1.42)	3.62 (1.65)	5.75 ** (1.39)
SMB	4.60 ** (1.30)	5.71 *** (0.98)	4.98 *** (1.31)	5.97 *** (1.21)
HML	10.98 *** (2.07)	11.95 *** (1.44)	6.39 *** (1.06)	10.38 *** (1.51)
BEAR	-25.28 (26.46)	0.67 (11.25)	-12.88 (16.29)	-0.00 (17.47)
COVID:BEAR	10.17 (5.80)	-4.07 (5.54)	-15.62 * (7.41)	-22.79 *** (5.97)
ROA:BEAR	-17.05 *** (6.17)	-6.42 ** (2.75)	-4.15 * (2.37)	-0.77 (2.00)
ROE:BEAR	5.25 *** (1.97)	1.74 * (0.90)	1.28 ** (0.65)	-0.29 (0.57)
ROI:BEAR	-1.22 (1.69)	0.34 (0.76)	0.23 (1.52)	0.75 (1.27)
EBITDAMA:BEAR	0.53 * (0.27)	0.17 * (0.08)	0.33 * (0.14)	-0.06 (0.22)
CR:BEAR	10.34 (4.20)	-2.19 (1.36)	5.29 * (3.61)	0.18 (0.29)
NCATA:BEAR	-2.98 (1.82)	1.14 (0.75)	-1.09 (1.55)	0.05 (0.70)
LTDE:BEAR	-0.02 (58.34)	-80.60 ** (35.67)	-91.64 (146.69)	-15.10 (88.12)
TDE:BEAR	-13.12 (55.90)	62.91 * (31.44)	80.36 (148.36)	13.47 (86.10)
TAT:BEAR	149.37 (153.06)	111.04 * (35.97)	38.65 (72.48)	38.09 (80.80)
CET:BEAR	0.00 (0.01)	0.13 *** (0.11)	0.00 (0.01)	-0.02 (0.05)
CFPS:BEAR	-0.60 (1.60)	-1.06 (1.47)	-0.68 (1.31)	0.63 (1.39)
BVPS:BEAR	-0.12 (0.46)	0.19 (0.23)	0.01 (0.28)	-0.02 (0.19)
R ²	0.45	0.50	0.45	0.42
Adj. R ²	0.39	0.47	0.40	0.39
N	8	15	9	19
T(Unbalanced Panel)	50	47–50	35–50	1–50
Num. obs.	400	742	420	889
F Statistics	$F_{32,49} = 31.5862$	$F_{32,49} = 14.1114$	$F_{32,49} = 26.3358$	$F_{32,49} = 14.9124$
p-value	3.15954×10^{-23}	1.36026×10^{-15}	1.90128×10^{-21}	4.31564×10^{-16}

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$.

Notes

- See <https://www.who.int/emergencies/diseases/novel-coronavirus-2019/interactive-timeline>, accessed on 12 October 2021.
- See <https://stats.oecd.org/Index.aspx?QueryName=350>, accessed on 12 October 2021.

- 3 Gross fixed capital formation refers to the value of acquisitions of new or existing fixed assets less disposals of fixed assets.
- 4 See <https://ca.finance.yahoo.com/>, accessed on 12 October 2021.
- 5 See Appendix A for a detailed discussion on REITs.
- 6 As shown in Feng et al. (2007), the debt ratio on average in the REITs industry increased from 50% (at IPOs) to 65% in 10 years. This could repeat itself during the COVID-19 pandemic.
- 7 See <https://www.reit.com/data-research/research/nareit-research/2021-reit-outlook-economy-commercial-real-estate>, accessed on 12 October 2021.
- 8 See <https://www.reit.com/data-research/research/nareit-research/2021-reit-outlook-economy-commercial-real-estate>, accessed on 12 October 2021.
- 9 See <https://www.nber.org/research/business-cycle-dating> accessed on 12 October 2021.
- 10 The market portfolio's excess return ($R_m - R_f$) is the value-weighted return on all NYSE, AMEX, and NASDAQ stocks minus the one-month Treasury bill rate.
- 11 SMB is the difference between the return on small and big stock portfolios and captures the return attributable to the size factor.
- 12 HML is the difference between the return on high and low BE/ME portfolios and captures the return attributable to the value factor.
- 13 TSpread—the difference between the long and short bond interest rates.
- 14 CSread—the difference between the low- and high-rating bond interest rates.
- 15 The dividend yield (or current yield) on an REIT is calculated by dividing the annualized dividends by its current REIT price.
- 16 Leverage can enlarge gain and loss but higher leverage comes with a higher risk. Shareholders have the residual claim on earnings and assets and higher leverage means higher interest and principal payments, less financial flexibility, and a greater probability of default during recessions. The debt-to-total market capitalization and debt-to-tangible book value ratios are two commonly-used leverage metrics. The payout ratio is defined as the proportion of net income a company pays out to its shareholders as a dividend. The REIT's expected dividend payout ratio is obtained by dividing the current annualized dividend by an estimate of next year's expected fund from operation (FFO) per share. The dividend/FFO payout ratio signals the ability of an REIT to pay its current dividend.
- 17 See <https://www.reit.com/nareit/advocacy/policy/nareit-ffo-white-paper-and-related-implementation>, accessed on 22 October 2021.
- 18 See <https://www.reit.com/data-research/reit-market-data/reit-industry-financial-snapshot>, accessed on 19 November 2021.
- 19 See <https://stockmarketmba.com/whatisareit.php>, accessed on 19 November 2021.
- 20 They are reported in Tables A1 and A2 in Appendix B.
- 21 Figures A1 and A2 in Appendix C show the individual figure for each and every total return series.
- 22 See <https://www.reit.com/data-research/reit-indices/historical-reit-returns/performance-property-sector-subsector>, accessed on 15 October 2021.
- 23 Figures A3 and A3 in Appendix D show the individual figures for each and every macro/asset-pricing variable.
- 24 See <https://fred.stlouisfed.org/series/CPIAUCSL>, accessed on 15 October 2021.
- 25 http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/data_library.html, accessed on 15 October 2021.
- 26 This is for return on investment.
- 27 For more information on the accounting data, please see Table 3.
- 28 See <https://www.pwc.com/us/en/library/covid-19/us-remote-work-survey.html>, accessed on 2 November 2021.
- 29 See <https://home.treasury.gov/policy-issues/coronavirus/assistance-for-state-local-and-tribal-governments/emergency-mental-assistance-program>, accessed on 2 November 2021.
- 30 These two dummy variables are defined based on the chronology provided by the Business Cycle Dating Committee of the National Bureau of Economic Research (NBER). A recession is defined as the period between a peak of economic activity and its subsequent trough according to the NBER. The first recession in our sample was caused by the GFC in which excessive leverage, the overheated housing market, and financial crisis started from December 2007 (2007 Q4) to June 2009 (2009 Q2), and the second recession was induced by the COVID-19 pandemic from February 2020 to April 2020.
- 31 This is the heteroskedasticity and serial correlation consistent variance-covariance matrix; see (Newey and West 1987).
- 32 We report the estimation results for specifications 1–4 in Appendix E's Tables A5–A8 and for specification 5 in Table 6, respectively.
- 33 See https://en.wikipedia.org/wiki/Homer_Hoyt 12 October 2021.
- 34 See <https://www.pwc.com/us/en/library/covid-19/us-remote-work-survey.html> accessed on 12 October 2021.
- 35 See <https://www.deskmag.com/en/coworking-news/2019-state-of-coworking-spaces-2-million-members-growth-crisis-market-report-survey-study> accessed on 12 October 2021.
- 36 See <https://www.ft.com/content/83decf7a-c04d-11e9-b350-db00d509634e> accessed on 12 October 2021.

³⁷ See <https://www.reit.com/news/blog/market-commentary/reits-have-limited-exposure-to-wework> accessed on 12 October 2021.

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