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On the Psychology of the Relation between Optimism and Risk Taking

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ABSTRACT

On the Psychology of the Relation between Optimism and Risk Taking*

In this paper, we provide an explanation for why risk taking is related to optimism. Using a laboratory experiment, we show that the degree of optimism predicts whether people tend to focus on the positive or negative outcomes of risky decisions. While optimists tend to focus on the good outcomes, pessimists focus on the bad outcomes of risk. The tendency to focus on good or bad outcomes of risk in turn affects both the self-reported willingness to take risk and actual risktaking behavior. This suggests that dispositional optimism may affect risk taking mainly by shifting attention to specific outcomes rather than causing misperception of probabilities. In line with this, in a second study we find evidence that dispositional optimism is related to elicited parameters of rank dependent utility theory suggesting that focusing may be among the psychological determinants of decision weights. Finally, we corroborate our findings with process data related to focusing showing that optimists tend to remember more and attend more to good outcomes and this in turn affects their risk taking.

JEL Classification: D91, C91, D81, D01

Keywords: risk taking behavior, optimism, preference measure

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1 Introduction

Most decisions are taken under risk or uncertainty. Conventional wisdom suggests that one likely determinant of risk taking is whether people are optimistic with respect to risky outcomes. Some empirical studies document a positive correlation between psychometric measures of optimism and risky behaviors such as holding stocks, gambling or being self-employed (Barber and Odean, 2001; Felton et al., 2003; Gibson and Sanbonmatsu, 2004; Puri and Robinson, 2007; Jacobsen et al., 2014; Weinstock and Sonsino, 2014; Angelini and Cavapozzi, 2017). Yet, little is known about the nature of the relationship between risk taking and optimism and the channels through which they are linked.

In this paper, we present evidence on the psychological processes that drive the relation between optimism and willingness to take risk. The psychology literature defines dispositional optimism as “the expectation that one’s own outcomes will generally be positive” and report evidence that “when optimists do think toward the future, they are able to generate more vivid mental images of positive events than are pessimists, a stronger sense of “pre-experiencing” those events (despite not having more vivid imaginations in general)” (Carver and Scheier, 2014, p.295). In line with this, we present evidence that optimism determines what comes to people’s minds when thinking about risk and, in particular, whether people focus on favorable or unfavorable outcomes of risk. We therefore hypothesize that heterogeneity in the focus on either good or bad outcomes maps into heterogeneity in risk taking behavior. We investigate this relationship using the general risk question, which asks respondents to state their willingness to take risks on a 11-point Likert scale (Dohmen et al., 2011).

In line with our hypothesis, we find that dispositional optimism, a stable character trait whose importance has long been recognized in personality psychology, (e.g., Carver et al., 2010; Carver and Scheier, 2014) is a predictor for respondents’ focus when answering the general risk question. While optimists tend to imagine good aspects of risk, pessimists tend to imagine bad ones. We also document that respondents’ tendency to focus on either positive or negative outcomes of risk when answering the general risk question is a strong predictor of their responses. Finally, we show that focus on good or bad outcomes is the main channel behind the association between optimism and responses to the general risk question. This channel also provides a possible explanation for the gender difference in willingness to take risk as our results show that women exhibit a lower tendency to think about the positive rather than the negative sides of risk.

Next, we assess whether dispositional optimism is correlated with actual risk taking behavior elicited in lottery choices in the laboratory and in real-life self-reported risky behaviors. We find that this is indeed the case, in line with the above cited studies that documented an association between optimism and risk taking. The fact that the general risk question also captures optimism might explain why it has been shown to be a good predictor of risk taking across domains.

Our results can be related to models of decision-making under risk. While expected utility theory (EUT) leaves no room for optimism to affect risk taking behavior, as risk preference is determined solely by curvature of the utility function, non-standard models can incorporate optimism in the form of decision weights that differ from objective probabilities (see Starmer, 2000, for a review). Prospect theory (Kahneman and Tversky, 1979) assumes that decision makers distort objective probabilities, overweighting small probabilities and underweighting large ones. From a psychological point of view, overweighting and underweighting might stem from understanding and perception of probabilities. In rank-dependent utility (Quiggin, 1982; Tversky and Kahneman, 1992) decision weights depend not only on the probability of the outcome but also on the rank of the outcome. In RDU, decision weights can also be interpreted as arising from the level of attention given to each outcome (see Diecidue and Wakker, 2001, for such an interpretation). For example, a pessimist devotes more attention to the worst outcome and thus assigns a weight which is higher than its objective probability. The opposite happens for an optimist who will assign a weight to the best outcome higher than its objective probability. Hence, the cognitive underpinnings of decision weights might be related either to the level of attention devoted to outcomes or to the perception of probabilities. Descriptive theories of choice under risk such as Prospect Theory or RDU are agnostic about the exact psychological mechanisms causing the discrepancy between decision weights and objective probabilities. But it is clear that attention to outcomes and perception of probabilities are distinct processes.

In light of this, in a second study, we elicit parameters of the probability weighting function of a frequently used parameterization of the RDU model, and relate these to dispositional optimism. We find a significant correlation between the elevation of the estimated probability weighting function and dispositional optimism. Our results show that dispositional optimism is related to the elevation of the estimated probability weighting function. As dispositional optimism determines heterogeneity in focusing as shown in our first study, the latter finding suggests that focusing likely is an important underlying factor in RDU.

Finally, we corroborate the findings from our first study shedding light on the cognitive processes behind the relation between optimism and risk taking. Using process data on attention and memory, we show that optimists give more attention to and have better recall of the best outcome in incentivized lottery choices, which affects their subsequent risk taking. In sum, our findings indicate that focusing on advantageous outcomes in choices under risk is the main psychological mechanism through which optimism affects decision weights and hence risk taking behavior.

The remainder of the paper is structured as follows. [Section 2](#) introduces the design of our first experiment. [Section 3](#) establishes the link between focusing on the positive or negative outcomes of risk-taking, their responses to the general risk question, and dispositional optimism. [Section 4](#) investigates the relationship between dispositional optimism, the general risk question and actual risk taking be-

havior. [Section 5](#) presents the results of our second study, while [Section 6](#) discusses the results and concludes.

2 The experiment

Our first study consisted in a longitudinal experiment composed by three one-hour sessions run in three consecutive weeks. The experiment was computerized using z-Tree (Fischbacher, 2007). Participants were invited from the BonnEconLab subject pool using hroot (Bock et al., 2014). Most of the 348 participants were students (95%) from various fields of study. 61% of subjects were female, and the average age was 22.4 years. For a complete overview of all tasks we refer the reader to [Table A.1](#) in the online appendix. In what follows, we describe the variables relevant to our research question.

General risk question. Our main variable of interest is the general risk question that was validated in Dohmen et al. (2011). We used the same wording as in the German Socio-Economic Panel (henceforth: SOEP), that is, "Are you generally a person who is willing to take risks or do you try to avoid taking risks?" on an 11-point Likert scale ranging from "not at all willing to take risks" to "very willing to take risks".¹ This question has been shown to predict risk taking behavior across different domains (e.g., Bonin et al., 2007; Caliendo et al., 2009; Grund and Sliwka, 2010; Jaeger et al., 2010; Dohmen et al., 2011; Lönnqvist et al., 2015). It was administered to subjects at the beginning of each session in each week.

Focus questions. In week 3, after subjects had responded to the general risk question, we asked them what aspects of risk they thought of while answering it.² We use the following four questions (7-point Likert scale).³

- Did you rather think of the negative or positive sides of risk? [Risk - neg/pos; scale: "[1] only of the negative sides" to "[7] only of the positive sides"]
- Did you rather think of small everyday situations or large important ones? [Risk - stake size; scale: "[1] small everyday situations" to "[7] large important situations"]
- Did you rather think of situations in which there are small or large gains? [Risk - stake size (gains); scale: "[1] small gains" to "[7] large gains"]
- Did you rather think of situations in which there are small or large losses? [Risk - stake size (losses); scale: "[1] small losses" to "[7] large losses"]

Before responding to these questions, subjects reported in free-form text what they thought of when answering the general risk question. To code the free-form text, we used the following procedure: two research assistants independently coded the free-form answers on four scales along the dimensions of positive/negative va-

¹ Arslan et al. (2020) provide insights into how people know their risk preferences.

² These questions were only asked in week 3 to avoid that responses to the general risk question would be distorted by asking the focus questions before and thereby potentially priming respondents.

³ All questions are translated from German.

lence and stake size (see [Section A.3](#) in the online appendix for details on the coding procedure). For each dimension, we average between the two RAs' codings (see Brandts and Cooper, 2007, for a similar approach). Spearman rank correlations between the resulting variables and the corresponding focus questions are $\rho = .39$ for "Free form - neg/pos" ($p < .001$) and "Risk - neg/pos", $\rho = .42$ for "Free form - stake size" and "Risk - stake size" ($p < .001$), $\rho = .14$ for "Free form - stake size (gains)" and "Risk - stake size (gains)" ($p = .007$), and $\rho = .14$ for "Free form - stake size (losses)" and "Risk - stake size (losses)" ($p = .011$).⁴

Measures of dispositional optimism. Carver and Scheier (2014) define dispositional optimism as "the expectation that one's own outcomes will generally be positive". In accordance with this definition, our main measure is the German version of the so-called SOP questionnaire introduced and validated as an appropriate measure of dispositional optimism by Kemper et al. (2015). It consists of two items eliciting self-reported degrees of optimism and pessimism (7-point Likert scale). The first item is: "Optimists are people who look to the future with confidence and who mostly expect good things to happen. How would you describe yourself? How optimistic are you in general?". The second item reads as "Pessimists are people who are full of doubt when they look to the future and who mostly expect bad things to happen. How would you describe yourself? How pessimistic are you in general?".

The SOP scale was developed as an ultra-short version of the established (revised) Life Orientation Test (henceforth LOT; Scheier et al., 1994; Herzberg et al., 2006), which we also include in our questionnaire. Similar to Kemper et al. (2015), we establish convergent validity of the two optimism measures as the Spearman rank correlation between SOP and LOT is $\rho = .76$ ($p < .001$). In the main text of the paper, we restrict our analyses to the SOP measure, but results are virtually the same if LOT is used (see [Section A.5](#) and [Section A.10](#) in the online appendix for the LOT questionnaire and these results, respectively).

Our design allows us to limit the concern of spillover effects between the risk-related questions and the optimism measures. First, dispositional optimism was elicited at the end of the session. Second, we also elicited SOP and LOT in another week of our longitudinal experiment (week 2). The Spearman rank correlation of measured optimism across weeks is $\rho = .81$ for SOP and $\rho = .84$ for LOT ($p < .001$ for both). All results presented in the paper are robust to using these previously elicited optimism measures (see [Section A.10](#) in the online appendix).

Risk taking behavior. Our behavioral risk taking measure is based on the risk premia for three different lotteries. We elicited certainty equivalents of these lotteries in week 1 and week 3 using a multiple price list format. In both weeks, subjects went through the same three choice lists (see [Section A.6](#) in the online appendix).

⁴ Some free-form text answers were not classifiable according to our categories. This is especially prominent for the three variables referring to stake size where 50%, 56%, and 62%, respectively, of coded answers take the value 0, compared to 42% for "Free form - neg/pos" (see [Table A.3](#).) This suggests that subjects display heterogeneity in whether they focus on the positive negative sides of risk rather than in thinking of different stake sizes.

In all tables, subjects chose between a safe payment and a lottery paying 15 € with probability p and 0 € with probability $1 - p$. The probability p was 0.25, 0.5, and 0.75 in tables 1, 2, and 3, respectively. The safe payment increased from 0 € to 15 € in steps of 0.50 €. For each lottery, we average over the risk premia across weeks to reduce noise in our measure of risk taking. Furthermore, we construct a risk premium index aggregating the risk premia for the three lotteries for each subject.

Controls. We control for sociodemographics that were elicited in the first week of the experiment and a proxy for cognitive ability that was elicited in the third week. This proxy is based on ten Raven matrices (see [Section A.7](#) of the online appendix for the distribution of responses). In addition, in some specifications we also use the Big Five personality characteristics that we elicited in every session using the 15 item questionnaire developed for the SOEP (Schupp and Gerlitz, 2008).

3 Focusing and the general risk question

To set the stage, we document the correlation between optimism and willingness to take risk in our sample (Spearman's $\rho = 0.251$, $p < .001$). This is well in line with previous evidence on optimism and risk-taking (e.g., Barber and Odean, 2001; Felton et al., 2003; Weinstock and Sonsino, 2014).

Turning now to the channels through which this correlation manifests, we start by describing noticeable patterns in the data on focusing. First, there is considerable heterogeneity in answers to the focus questions, as is reflected by standard deviations in responses. Averages and standard deviations are 3.53 and 1.43, respectively, for “Risk - neg/pos”; 4.06 and 1.56 for “Risk - stake size”; 4.18 and 1.51 for “Risk - stake size (gains)”; as well as 4.49 and 1.58 for “Risk - stake size (losses)”. Second, the correlational pattern between the different focus questions suggests that valence and stake size are orthogonal, as “Risk - neg/pos” and “Risk - stake size” are uncorrelated (Spearman's $\rho = -.071$, $p = .185$), while all other focus questions are significantly correlated with one another (see [Table A.2](#) in the online appendix for details). Third, pairwise Spearman rank correlations between the general risk question and each of the focus questions are significantly different from zero except for “Risk - stake size” ($\rho = 0.63$ and $p < .001$ for “Risk - neg/pos”, $\rho = -.04$ and $p = .488$ for “Risk - stake size”, $\rho = .27$ and $p < .001$ for “Risk - stake size (gains)”, $\rho = -.28$ and $p < .001$ for “Risk - stake size (losses)”.)

Ordinary least squares regressions confirm that answers to the focus questions are systematically related to responses to the general risk question, also when controlling for gender and cognitive ability. The regression results reported in column (1) of [Table 1](#) indicate that subjects who focus on positive rather than negative sides of risk are significantly more willing to take risk. The effect sizes of answers to the other focus questions are smaller. Thinking about higher gains is associated with a

	General risk question					
	(1)	(2)	(3)	(4)	(5)	(6)
Risk - neg/pos	0.538*** (0.046)	0.620*** (0.042)				
Risk - stake size	0.083* (0.046)		-0.013 (0.053)			
Risk - stake size (gains)	0.100** (0.044)			0.255*** (0.052)		
Risk - stake size (losses)	-0.189*** (0.048)				-0.302*** (0.051)	
Female	-0.136 (0.085)	-0.142 (0.087)	-0.284** (0.110)	-0.231** (0.107)	-0.283*** (0.105)	-0.283** (0.110)
Cognitive Ability (Raven)	-0.135*** (0.041)	-0.115*** (0.042)	-0.117** (0.054)	-0.121** (0.052)	-0.150*** (0.051)	-0.117** (0.054)
Constant	0.084 (0.066)	0.0875 (0.067)	0.175** (0.086)	0.142* (0.083)	0.174** (0.082)	0.174** (0.086)
R^2	0.44	0.41	0.03	0.09	0.12	0.03
N	348	348	348	348	348	348

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except "Female" are standardized. The independent variables "Risk - neg/pos" to "Risk - stake size (losses)" consist of the answers to questions eliciting what subjects thought of while answering the general risk question along the dimensions of valence and stake size.

Table 1. Relationship between the general risk question and focus questions.

significantly higher willingness to take risk and thinking about higher losses with a significantly lower willingness to take risk.⁵

Whether subjects focus on the positive or negative aspects of risk also has by far the highest explanatory power. This is evident from comparing the R^2 of the regressions in models (2) to (5), in which we successively regress the general risk question on one of the focus questions and the set of control variables ($R^2 = 0.41$ for model (2) and $R^2 = 0.03$, $R^2 = 0.09$ and $R^2 = 0.12$, respectively, for models (3) to (5)). In summary, this indicates that what people think of in terms of outcomes of risk is strongly related to self-assessed willingness to take risk.

Table 1 also reveals an interesting finding regarding the gender effect in willingness to take risk. Not controlling for the effects of focusing, women report to be significantly less willing to take risk than men (model (6)). This is consistent with the gender difference in willingness to take risk reported in many previous studies using representative population samples of particular countries (e.g., Dohmen et al., 2011) and across the globe (Falk et al., 2018) as well as in various non-representative population studies (Vieider et al., 2015).⁶ However, once we condition on whether respondents focused on positive or negative aspects of risk when answering the general risk question, the gender difference becomes small and insignificant (mod-

⁵ We use ordinary least squares regressions throughout the paper for their ease of interpretation. We report simple probit or ordered probit regressions for all models which contain an ordinal dependent variable in Section A.9 in the online appendix. All results are robust to these alternative models.

⁶ For reviews and meta-studies see Eckel and Grossman (2008), Croson and Gneezy (2009), Charness and Gneezy (2012), and Buser et al. (2014).

	Risk - neg/pos (1)	Risk - stake size (2)	Risk - stake size (gains) (3)	Risk - stake size (losses) (4)
Optimism (SOP)	0.223*** (0.052)	-0.015 (0.054)	0.030 (0.054)	-0.138*** (0.053)
Female	-0.220** (0.108)	-0.048 (0.111)	-0.204* (0.111)	-0.003 (0.110)
Cognitive Ability (Raven)	-0.009 (0.053)	-0.035 (0.054)	0.018 (0.054)	-0.108** (0.054)
Constant	0.135 (0.084)	0.030 (0.087)	0.125 (0.087)	0.002 (0.086)
R^2	0.06	0.00	0.01	0.03
N	348	348	348	348

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except “Female” are standardized. The dependent variables consist of the answers to questions eliciting what subjects thought of while answering the general risk question along the dimensions of valence and stake size.

Table 2. Relationship between focus questions and dispositional optimism.

els (1) and (2)), indicating that the gender difference in self-assessed willingness to take risk is largely driven by gender differences in the disposition to focus on positive or negative outcomes of risk taking, and not so much by gender differences in the curvature of the utility function.

Our findings are corroborated when we measure focusing in an alternative way, using the variables constructed from the free-form text question that was elicited before the closed-form focus questions (see [Section 2](#) for details on variable construction).⁷ When we replicate the regressions reported in [Table 1](#) using variables derived from free-form text, we find qualitatively very similar results (see [Table A.4](#) in the online appendix).

As a next step, we investigate to what extent subjects’ focus is systematically related to dispositional optimism. For this purpose, we regress answers to the focus questions on the optimism measure (SOP), controlling for gender and cognitive ability. The results are shown in [Table 2](#). The coefficient associated with dispositional optimism is significantly different from zero only for the regressions using “Risk - neg/pos” and “Risk - stake size (losses)”, which were also the strongest predictors of answers to the general risk question.

In line with the findings from [Table 1](#), women exhibit a significantly lower propensity to think of the positive rather than the negative sides of risk, even when dispositional optimism is not controlled for (see [Table A.7](#) in the online appendix). This supports the conjecture that gender differences in risk taking are partly due to systematic gender differences in what male and female focus on while thinking about risky situations.

⁷ The Spearman rank correlation between the general risk question and “Free form - neg/pos” is positive and significant ($\rho = .265$, $p < .001$), while this is not the case for “Free form - stake size” ($\rho = -.024$, $p = .652$), “Free form - stake size (gains)” ($\rho = -.003$, $p = .949$) and “Free form - stake size (losses)” ($\rho = .043$, $p = .420$).

The data enable us to perform a number of robustness checks on the relationship between focusing and dispositional optimism (see [Table A.15](#) to [Table A.18](#) in the online appendix). A potential concern is that measurement error in optimism might be correlated with answers to the focus questions. For example, subjects' mood might affect the optimism measure as well as answers to the focus questions, hence introducing a spurious relationship between the measures, which does not reflect a relationship between the trait component of dispositional optimism and focusing. We address this in several ways. First, we regress the answers to the focus questions on self-stated mood elicited at the beginning of the session (see model (5) in [Table A.15](#) to [Table A.18](#) in the online appendix). Additionally, we regress the answers to the four focus questions on the optimism measures elicited one week prior to asking the focus questions (see model (2) in [Table A.15](#) to [Table A.18](#)). Further, to account for measurement error in the optimism measure we (i) average the SOP measures elicited in week 2 and 3 and (ii) we instrument SOP elicited in week 3 with SOP elicited in week 2 using a two stage least squares estimation (see models (3) and (4) of [Table A.15](#) to [Table A.18](#)). Finally, to validate the importance of dispositional optimism as a relevant personality characteristic in our context, we run the same specifications of models (3) and (4) adding the Big Five personality traits also corrected for measurement error (see models (6) and (7) of each table).⁸ Similar to the results in [Table 2](#), the coefficient associated with optimism is significantly different from zero across all additional specifications when we use "Risk - neg/pos" and "Risk - stake size (losses)" as dependent variables, while it is not for the other two focus questions.

To check whether the relationship between dispositional optimism and willingness to take risk is indeed mediated by attention and focusing, we compare the size of the coefficient on the SOP optimism measure in different regressions on the general risk question ([Table 3](#)). When we only include SOP and standard controls as explanatory variables (column (1)), the coefficient on the optimism measure is sizable and significantly different from zero. However, it decreases considerably, once "Risk - neg/pos" is added as an explanatory variable to the regression (columns (2) and (3) in [Table 3](#)). In fact, the coefficients on "Risk - neg/pos" are of the same order of magnitude as in [Table 1](#), where the optimism measure was not included in the regression. This suggests that it is not dispositional optimism itself but rather its influence on subjects' focus in terms of positive or negative outcomes of risk taking, that affects stated risk attitudes. Such a pattern is weaker or non-existent for the other focus questions (models (4) to (6)).

⁸ In personality psychology, dispositional optimism is viewed as a distinct trait that cannot be readily mapped into the Big Five inventory, even though there is a partial overlap between dispositional optimism and some dimensions of the Big Five (in particular agreeableness and extraversion; see Carver and Scheier (2014)). In our setup, optimism seems ex-ante an aspect of personality that can be used as a reliable proxy people's disposition to focus on favorable or unfavorable outcomes of risk taking. The models reported in [Table A.15](#) to [Table A.18](#) confirm this.

	General risk question					
	(1)	(2)	(3)	(4)	(5)	(6)
Optimism (SOP)	0.226*** (0.052)	0.083** (0.042)	0.092** (0.042)	0.226*** (0.052)	0.219*** (0.050)	0.188*** (0.050)
Risk - neg/pos		0.521*** (0.046)	0.599*** (0.043)			
Risk - stake size		0.079* (0.046)		-0.010 (0.052)		
Risk - stake size (gains)		0.103** (0.044)			0.249*** (0.050)	
Risk - stake size (losses)		-0.181*** (0.048)				-0.276*** (0.050)
Female	-0.276** (0.107)	-0.137 (0.084)	-0.144* (0.086)	-0.276** (0.107)	-0.225** (0.104)	-0.276*** (0.103)
Cognitive Ability (Raven)	-0.123** (0.052)	-0.137*** (0.041)	-0.118*** (0.042)	-0.124** (0.052)	-0.128** (0.050)	-0.153*** (0.050)
Constant	0.170** (0.084)	0.084 (0.066)	0.088 (0.067)	0.170** (0.084)	0.138* (0.081)	0.170** (0.080)
R^2	0.08	0.45	0.42	0.08	0.14	0.15
N	348	348	348	348	348	348

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except "Female" are standardized.

Table 3. Relationship between the general risk question and dispositional optimism controlling for focusing.

4 Dispositional optimism and risk taking behavior

So far, we have shown that responses to the general risk question are affected by aspects beyond parameters of a standard utility function. In fact, one crucial aspect is whether people have a disposition to focus on the positive or negative outcomes of risk taking. This disposition can be understood as manifestation of dispositional optimism, an important and stable character trait.

An intriguing question that extends beyond the relationship between focusing and self-assessed willingness to take risk is whether actual risk taking behavior is also affected by optimism as prior studies suggest (see [Section 1](#)). If this was not the case, answers to the general risk question would simply contain information irrelevant for risky behavior. Such information would generate measurement error in responses to the general risk question lowering its predictive power (Beauchamp et al., 2017).

Below, we analyze data from our experiment and from a representative sample, and show that dispositional optimism is in fact related to risk taking behavior.⁹ As a measure of risk taking behavior among our student sample in the experiment,

⁹ We rely on optimism rather than its manifestation in the form of focusing on good or bad sides of risk to ensure comparability between both samples as data on focusing are clearly not available in the representative. For the data from our experiment a more direct test of the relationship between focusing and risk-taking behavior using "Risk - neg/pos" is also possible and yields virtually identical results (see [Table A.24](#)).

we use the risk premium index derived from three incentivized lottery choices (see [Section 2](#)). We regress this index on the SOP optimism measure, the general risk question, and basic control variables. Model (1) in [Table 4](#) shows a significant association between risk taking behavior and the optimism measure. Model (2) replicates findings from the previous literature and shows that the general risk question is a significant predictor of risk taking in lottery choice. When we include both the optimism measure and the general risk question in the regression (model (3)), the coefficient on the optimism measure is smaller and not statistically significant. This indicates that the general risk question captures the optimism component, thus making it a useful predictor for risk taking behavior. A similar pattern arises when using each risk premium separately rather than the risk premium index as a dependent variable (see [Table A.22](#) and [Table A.23](#) in the online appendix).

	Risk premium index		
	(1)	(2)	(3)
Optimism (SOP)	-0.118** (0.050)		-0.068 (0.050)
General risk question		-0.237*** (0.049)	-0.221*** (0.051)
Female	0.431*** (0.103)	0.368*** (0.102)	0.370*** (0.102)
Cognitive Ability (Raven)	0.016 (0.050)	-0.015 (0.049)	-0.011 (0.049)
Constant	-0.248*** (0.081)	-0.209*** (0.079)	-0.211*** (0.079)
R^2	0.06	0.11	0.11
N	348	348	348

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The variable “risk premium index” is created by standardizing the risk premia (aggregated over measurements in week 1 and 3), averaging, and then standardizing again. All independent variables except “Female” are standardized.

Table 4. Dispositional optimism and Risk Taking Behavior.

Next, we investigate whether the association between dispositional optimism and risk taking behavior extends to real-life behavior in a representative sample of the German population. For this purpose we use information on self-reported behaviors in the 2014 wave of the German Socio-Economic Panel (SOEP) (see for example Wagner et al., 2007). In particular, we focus on two domains that are relevant for economics and directly related to risk taking: portfolio choice and career choice. As a proxy for portfolio choice, we use information about household stock holdings. The variable “Stocks” takes value 1 if at least one household member holds stocks, shares, or stock options and zero otherwise. Since the question is only administered to the household head, the regressions involving this variable use the subsample of household heads. The variable “Self-employed” takes value 1

if an individual is self-employed and zero for individuals who are in other employment. As a proxy for dispositional optimism we use the following question: “If you think about the future: Are you...?” (translated from German). Respondents could answer on a scale from 1 to 4, where 1 = “optimistic”, 2 = “rather optimistic than pessimistic”, 3 = “rather pessimistic than optimistic”, and 4 = “pessimistic”. For ease of interpretation, we reverse the scale, such that, a higher score means higher optimism. The general risk question has the exact same wording as in our experiment. We standardize both variables to ensure comparability. In line with our experimental data, the correlation between willingness to take risk as measured by the general risk question and the optimism measure is positive and significant (Spearman rank correlation: $\rho = .165$, $p < .0001$).

To investigate whether dispositional optimism is also predictive of real-life risk taking we run a series of linear probability models reported in Table 5 where we regress the aforementioned measures of risk taking on the optimism measure, the general risk question, and a set of control variables.¹⁰ In line with the results from our experiment, models (1) and (4) show that the optimism measure is significantly related to both holding stocks and being self-employed. In particular, an increase by one standard deviation in the response to the optimism question is associated with an increase in the probability of holding stocks (being self-employed) of 1.2 (1.2) percentage points.

Likewise the general risk question (models (2) and (5)) is significantly related to holding stocks and being self-employed. We find that an increase by one standard deviation in willingness to take risk is associated with a 1.9 (3.2) percentage points higher probability of holding stocks (being self-employed). These results are consistent with Dohmen et al. (2011), who find similar effects for the 2004 wave of SOEP.

Finally, when we include both the optimism measure and the general risk question (models (3) and (6)), the coefficients on optimism are reduced, similar to the regressions reported in Table 4, indicating that the general risk question is also partly capturing the optimism component.

5 Underlying mechanisms

In previous sections, we have shown that the relationship between dispositional optimism and willingness to take risk is mediated by people’s tendency to focus on good or bad outcomes of risky decisions. Our next steps are i) to relate our findings

¹⁰ We control for gender, age, and height, which have been shown to be related to risk taking in the previous literature (Dohmen et al., 2011). We also control for parents’ education (*Abitur* mother and *Abitur* father) rather than own education to avoid reverse causality problems. These variables are equal to 1 if a parent has “Abitur” or “Fachabitur”, high school degrees that are awarded after 12 or 13 years of schooling and that grant access to (specific types of) university education. Further controls are logarithmic household wealth, logarithmic household debt, and logarithmic net household income. We also control for the number of adults (defined as older than 17) in the household in the stock-holding regression.

	Risk taking: Stocks			Risk taking: Self-employed		
	(1)	(2)	(3)	(4)	(5)	(6)
Std. Optimism	0.012*** (0.004)		0.009** (0.004)	0.012*** (0.003)		0.007** (0.003)
Std. General risk question		0.019*** (0.004)	0.017*** (0.004)		0.032*** (0.004)	0.031*** (0.004)
Female	0.008 (0.012)	0.011 (0.012)	0.011 (0.012)	-0.021** (0.009)	-0.012 (0.009)	-0.013 (0.009)
Age	0.001** (0.0003)	0.001** (0.0003)	0.001*** (0.0003)	0.004*** (0.0003)	0.004*** (0.0003)	0.004*** (0.0003)
Height	0.002*** (0.001)	0.002** (0.001)	0.002** (0.001)	0.001 (0.0005)	0.001 (0.0005)	0.001 (0.0005)
<i>Abitur</i> mother	-0.030* (0.018)	-0.028 (0.018)	-0.031* (0.018)	0.055*** (0.013)	0.051*** (0.013)	0.053*** (0.013)
<i>Abitur</i> father	0.076*** (0.014)	0.076*** (0.014)	0.077*** (0.014)	0.037*** (0.010)	0.042*** (0.010)	0.040*** (0.010)
Log househ. wealth	0.011*** (0.001)	0.012*** (0.001)	0.012*** (0.001)	0.003*** (0.001)	0.003*** (0.001)	0.003*** (0.001)
Log househ. debt	-0.006*** (0.001)	-0.006*** (0.001)	-0.006*** (0.001)	0.001 (0.001)	0.001 (0.001)	0.001 (0.001)
Log net househ. income	0.205*** (0.008)	0.203*** (0.008)	0.203*** (0.008)	0.001 (0.008)	0.002 (0.008)	0.001 (0.008)
Number of adults in hh	-0.046*** (0.007)	-0.045*** (0.007)	-0.044*** (0.007)			
Constant	-1.675*** (0.134)	-1.663*** (0.134)	-1.648*** (0.135)	-0.189* (0.109)	-0.212* (0.108)	-0.199* (0.109)
R^2	0.138	0.138	0.139	0.032	0.041	0.041
N	9,324	9,325	9,267	8,593	8,573	8,537

Notes. OLS regressions. Standard errors in parentheses. $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The samples in columns 1 to 3 include only household heads. The dependent variable takes a value of 1 if the household holds stocks and 0 otherwise. The dependent variable in columns 4 to 6 takes a value of 1 if the respondent is self-employed and 0 otherwise. Here, we limit the sample to individuals under 66 years.

Table 5. Relationship between risk taking behavior and dispositional optimism.

to a theory of decision under risk which explicitly models optimism, namely rank dependent utility (RDU) and ii) to learn more about the psychology behind the relationship between optimism and risk-taking using process data.

For this purpose, we conducted an additional experiment, in which we elicited measures of dispositional optimism (SOP and LOT) as well as two additional sets of measures. The first relates to decision weights as specified in RDU and the second to attention and memory. We invited 182 participants for a 1-hour experimental session. Participants were recruited from the BonnEconLab subject pool via hroot (Bock et al., 2014) and earned on average 14.90 €.

5.1 Optimism and probability weighting

In rank dependent utility (RDU) models, decision weights are determined both by probability weighting and by the ranking of outcomes (see Quiggin, 1982, and Tver-

sky and Kahneman, 1992). Take for example a lottery that yields $x_1 = 15\text{€}$, $x_2 = 10\text{€}$ and $x_3 = 5\text{€}$ with equal probabilities. An RDU decision maker ranks the outcomes according to their respective utilities: $u(15\text{€}) > u(10\text{€}) > u(5\text{€})$ (under the assumption of a monotonically increasing utility function). Optimism is then captured by the decision weights the agent gives to each outcome. An optimist assigns a weight to the high outcome greater than its objective probability, such as, for example, $w_1 = 0.5 > \frac{1}{3}$. Since the weights must sum to 1, the sum of the other two weights will be $w_2 + w_3 = 0.5$, and could be distributed as $w_2 = 0.3$ and $w_3 = 0.2$. In contrast, a pessimist could, for example, assign weights in the opposite way as $w_1 = 0.2$, $w_2 = 0.3$, and $w_3 = 0.5$. Hence, from the perspective of the model, decision weights can be interpreted as attention to outcomes or misperception of probabilities (see Diecidue and Wakker, 2001). While these two psychological processes are not distinguishable in the model, it is interesting to know which of the two may be a plausible underlying determinant of decision weights. In light of this, we relate dispositional optimism, which we have shown to be mainly related to attention and focusing, with an estimate of the parameter governing optimism in RDU.

To investigate this relationship, we estimate probability weighting functions at the individual level using a series of choice list tables adapted from Fehr-Duda et al. (2006).¹¹ The procedure requires each subject to complete 25 choice tables. Each table consists of 20 rows, where each row is a choice between a lottery and a safe payment, with the safe payment decreasing from the high outcome to the low outcome of the lottery in equal steps moving down the rows (see Table A.25 in the online appendix for a summary of the parametrization). We use the switching point from choosing the guaranteed amount to the lottery as our estimate of the subject's certainty equivalent for the lottery. Hence, we can write the equivalence relation between the safe payment and lottery G as:

$$U(CE_G) = U(x_L)w(p_L) + U(x_l)(1 - w(p_L))$$

where x_L , p_L , x_l , indicate the high outcome, its probability, the low outcome, respectively. In order to estimate $U(\cdot)$ and $w(\cdot)$, we specify functional forms as in Bruhin et al. (2010) and Murad et al. (2016) by assuming a simple CRRA power utility function:

$$U(x) = x^\alpha.$$

This specification is parsimonious in modeling risk attitudes via a single curvature parameter.

Regarding the probability weighting function we assume the linear-in-log-odds function proposed by Goldstein and Einhorn (1987) and Lattimore et al. (1992):

¹¹ See also Bruhin et al. (2010), Epper et al. (2011), and Murad et al. (2016) for applications of the same elicitation procedure. In particular, the tables and the estimation procedures we use are a one-to-one replication of Murad et al. (2016). We thank the authors for providing their instructions and estimation code.

$$w(p) = \frac{\delta p^\gamma}{\delta p^\gamma + (1-p)^\gamma}.$$

The advantage of this specification is that the two parameters have a clear interpretation: the δ parameter captures the *elevation* of the probability weighting function, while γ captures its *curvature*. Hence, δ reflects to what extent subjects overweight probabilities and can be considered a measure of optimism (see, e.g., Lattimore et al., 1992; Bruhin et al., 2010).¹²

We derive individual risk preference parameters (curvature of utility and probability weighting function) under rank-dependent utility (RDU) theory through a maximum likelihood estimation. The estimation converges for all but one subject. Of the remaining 181 subjects 164 exhibit an inverse S-shaped weighting function, 10 have globally convex weighting functions, and 2 subjects have either a globally concave or an S-shaped weighting function. Only for 5 subjects in our sample the estimated parameters (δ and γ) are consistent with expected utility theory, i.e., not significantly different from 1. The distributions of the estimated δ , γ , and α parameters are reported in the online appendix in [Figure A.3](#).

As described above, γ governs the curvature of the probability weighting function, while the δ parameter governs the elevation of the weighting curve and a high δ can be generally interpreted as reflecting optimism (see, e.g., Bruhin et al., 2010).

When regressing dispositional optimism as measured by SOP on the estimated parameters of the probability weighting function ([Table 6](#)), the coefficient on δ is significant and positive, independent of whether or not we include γ and/or the usual control variables. This indicates that the psychology underlying decision weights in RDU may be related to focusing and attention rather than misperception of probabilities.

5.2 Optimism and process data

In [Section 4](#) we found that optimism predicts actual risk taking in lottery choices in the lab and risky behaviors in the field. While for the general risk question we could pin down the focusing channel through which optimism affects responses using the focus questions, for lottery choices and field behavior we have so far only presented evidence on the link between optimism and risk taking behavior. In this section, we show that this link also runs through focusing and attention by providing process data from two novel tasks implemented in our second study.

The first task is designed to capture *selective attention* in a setup where subjects have complete information about the risky environment. Subjects decide between a lottery with equal probabilities assigned to each of two outcomes (5 € and 20 €) and a safe payoff (13 €). The payoffs of the lottery are initially not displayed but hidden behind gray boxes on the screen. Subjects can see each outcome when they

¹² We also assume that the observed switching point is equivalent to the “true” certainty equivalent plus a normal *i.i.d.* error term and we account for heteroskedasticity in the variance of the error term across tables as in Epper et al. (2011) and Murad et al. (2016).

	Optimism (SOP)		
	(1)	(2)	(3)
δ	0.195*** (0.073)	0.195*** (0.074)	0.172** (0.076)
γ		-0.027 (0.074)	-0.018 (0.075)
Female			-0.178 (0.156)
Cognitive Ability (Raven)			-0.097 (0.075)
Constant	-0.005 (0.073)	-0.005 (0.073)	0.101 (0.118)
R^2	0.038	0.039	0.054
N	181	181	181

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except “Female” are standardized. δ is the standardized elevation parameter and γ the standardized curvature of the estimated weighting function.

Table 6. Relationship between dispositional optimism, and probability weighting.

move the cursor onto the respective box. As soon as the cursor leaves the box, the outcome disappears again. They can move the cursor on both outcomes as long and as often as they like. On average subjects locate their cursor on the box containing the high outcome significantly more often than on the one containing the low outcome (3.4 times vs. 2.5 times, Wilcoxon signed rank test: $p < .0001$). As an individual measure of selective attention, we compute the difference between the number of times the high outcome and the low outcome are viewed.

The second task we introduce refers to a more automatic process: memory. During the experiment, participants read two short vignettes where a risky choice is made. For one of the vignettes a good, for the other a bad outcome arises. Both the order and the outcomes of the vignettes are balanced across subjects (see [Section A.11.1](#) for the text of the vignettes and further details). In an online survey that subjects completed one week after the experiment, we asked them to state which of the vignettes came to their mind first.¹³ They answer this question in a free form text first and then as a binary choice between the general topics of the two vignettes (see [Section A.11.1](#)). Although reading the vignettes was not incentivized, we are confident that subjects actually read the texts since they spent on average

¹³ We frame the online survey as part of the experiment. To incentivize participation, at the end of the lab session we distributed a lottery ticket which is valid only if the corresponding participant fills in the online survey. The lottery prize is 50 EUR. Due to this mechanism, attrition is very low (178 subjects out of 182 complete the online survey). To track subjects while still preserving anonymity we used subject IDs that could not be traced to subjects' names to match their responses across weeks. Of the 178 participants, 175 could unequivocally be matched with the data from the laboratory.

43 (39) seconds on the first (second) vignette and no one spent less than 21 (15) seconds. According to the free-form text measure 36% of subjects recall the vignette with the negative outcome, and 37% of subjects recall the vignette with the positive outcome. The others state they do not remember or give unclear answers. In the binary measure, recall is also evenly distributed between the two vignettes (50% each). Our measure of *selective memory* is whether subjects remember the vignette where the good or the bad outcome arises.¹⁴

In Table 7, we regress the measures derived from the two tasks above on our measure of dispositional optimism (SOP) controlling for other observable individual characteristics.

Both the measures of selective attention and memory are significantly correlated with SOP (see Table 7 columns (1) and (2)). These findings parallel with the association between optimism and the focus questions in the realm of the general risk question. This evidence further strengthens our interpretation that optimism determines which portion of the environment people focus on.

In Section 4, we have shown that dispositional optimism explains subjects' risky choices in choice list tables and in real-life behavior. Here, we can move a step further and, having established that optimism is associated with focusing, we can check whether focusing in turn explains risky choices for the same risky task. We do so by observing the choices people actually make in our first task. The more often subjects look at the high outcome relative to the low outcome, the less likely they are to choose the safe payoff (Pearson correlation coefficient: $r = -.198$, $p = .007$). This indicates that dispositional optimism has an indirect effect on risk taking via focusing, similar to the one hypothesized for the general risk question and reported in Table 4 and Table 5.

6 Conclusion

In this paper, we have investigated the psychology behind the connection between optimism and risk taking. We have shown that optimism is correlated with the disposition to focus on good or bad outcomes. While optimists tend to focus on the positive outcomes associated with risk, pessimists tend to focus on the potential negative outcomes of risky decisions and this translates into differences in self-reported willingness to take risks. Moreover, our data strongly suggest that the disposition to focus on positive or negative aspects of risks also affects actual risk taking behavior. In a student sample and in a representative sample, we find that dispositional optimism is related to risk taking behavior. In the student sample it predicts lottery choices and in the representative sample investing in the stock market and being self-employed.

¹⁴ Another possible way to investigate this mechanism rather than looking at process data would have been to use priming techniques to show that if people are primed with positive outcomes they tend to take more risk than when primed with negative outcomes. Evidence along these lines is offered by Cohn et al. (2015) who show that financial professionals primed with a stock market boom tend to take more risk than the ones primed with a bust.

	Attention: Longer time on higher outcome (1)	Memory: Remember good outcome (2)
Optimism (SOP)	0.181** (0.088)	0.132* (0.076)
Female	-0.118 (0.178)	0.054 (0.156)
Cognitive Ability (Raven)	-0.097 (0.087)	0.076 (0.076)
Constant	0.971*** (0.136)	-0.025 (0.119)
R^2	0.04	0.02
N	182	175

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All independent variables except “Female” are standardized.

Table 7. Relationship between the different focusing tasks and dispositional optimism.

In our second study, we have investigated how our results relate to RDU theory, which explicitly models the effect of optimism on risk taking. Being a descriptive theory of choice, RDU is agnostic regarding the psychological processes behind decision weights. The psychological determinants of decision weights can be either related to misperception/distortion of probabilities or to differential focus on outcomes. These two psychological processes may well be distinct as someone could be directing their attention on one of the outcomes while still having a perfect understanding of the probability associated with that outcome. The correlation between dispositional optimism and the parameter governing the elevation of the probability weighting function suggests that at least part of the psychology behind RDU may be related to focusing.

A different theory, which we have not considered, but that can be conceptually related to our findings is the theory of salience proposed by Bordalo et al. (2012). Similarly to them and previous psychological research, we interpret focus or salience as “the phenomenon that when one’s attention is differentially directed to one portion of the environment rather than to others, the information contained in that portion will receive disproportionate weighting in subsequent judgments (Taylor and Thompson, 1982)”. In the theory of Bordalo et al. (2012), one outcome in a lottery becomes salient in comparison with other lotteries in the choice set, i.e., salience arises from the relative comparison of the size of the outcomes. Our findings deviate from their theory in two main respects. First, salience of outcomes is not evaluated relative to other lotteries but with respect to other outcomes within the same lottery. Second, people will display heterogeneity in the degree to which they focus on the positive or negative outcomes of risky prospects. Hence, while in Bordalo et al. (2012) there is no room for heterogeneity across individuals in the

salience of a given lottery, our notion uncovers the heterogeneity that may exist in the weights given by different people to the upside and downside of risky prospects.

Finally, we have linked optimism to process data related to focusing such as attention and memory. In particular, optimists spend more time observing the high outcome of a lottery and end up taking more risk while pessimists do the opposite. Also, optimists tend to remember more vividly a scenario in which they had a positive outcome compared to one where they experienced a negative one. This is remarkable as the outcomes in the memory task were only hypothetical. This confirms that the psychological link between optimism and risk taking seem to be based mainly on the differential focus people devote to outcomes.

Overall, our results shed light on the psychology of the relation between optimism and risk taking and can inform economic theory on the underlying psychological determinants of decision under risk. Our results are also important from a policy perspective. Attempts to align the choices of decision makers (for example managers or politicians) with those of a rational risk neutral decision maker may turn out ineffective if these attempts target probability perception or distortion. For example, attempts to reduce overweighting/underweighting of probabilities may not lead to the desired results if behavior in fact stems from focusing on outcomes. In this respect, one important question which we leave for future research is whether focusing can be nudged in order to obtain the desired amount of risk taking in firms and organizations.

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A Supplementary material (for online publication)

A.1 Full study

Week 1	Week 2	Week 3
Mood Question General Risk Question	Mood Question General Risk Question	Mood Question General Risk Question
		Focus Questions - Free form
		Focus Questions - Likert Scale
Big Five	Big Five	Big Five
	Trust Question	Locus of Control
Binary Trust Game: Treatments		Binary Trust Game: Treatments
Risk Premia (Choice Lists)		Risk Premia (Choice Lists)
Probabilities of Real-life Events	"Will you win?" task	Common Ratio Effect
	Visual Perception Task	BRET
	Ambiguity Preferences	
	Optimism: LOT and SOP	Optimism: LOT and SOP
Sociodemographics		Cognitive Ability: Raven Matrices
Mood Question	Mood Question	Mood Question

Notes. The variables relevant to the research question of this paper are printed in bold font. For variables that were measured repeatedly, we used the measure from week 3 unless stated otherwise. For detailed information on the different treatments for the binary trust game refer to paper Dohmen et al. (2022). The "Will you win?" task was included in the first experiment as a first attempt to measure focus. It consists of subjects stating whether they think they will win or lose a lottery with $p = 50\%$. We find a Spearman rank correlation of $\rho = 0.373$ ($p < .001$) between "Will you win?" and SOP. This result is generally consistent with our view of risk conception as focus on positive or negative outcomes. However, since (i) it is not immediately straightforward that this measure can be unequivocally related to focus but may be a different operationalization of dispositional optimism and (ii) we view our new measures from the second experiment more related to attentional processes, we do not report this result in the main text.

Table A.1. Chronological overview of all tasks participants completed.

A.2 Correlations between responses to focus questions

	Risk - neg/pos	Risk - stake size	Risk - stake size (gains)
Risk - stake size	-0.071 (0.185)		
Risk - stake size (gains)	0.278 (<0.001)	0.205 (<0.001)	
Risk - stake size (losses)	-0.288 (<0.001)	0.449 (<0.001)	0.133 (0.013)

Notes. N= 348. p-values in parentheses

Table A.2. Spearman rank correlations between responses to focus questions

A.3 Free-form responses

Before answering the four focus questions described in the main text, subjects were asked to report in free-form text what they thought about when answering the general risk question. Answers varied substantially, with some subjects stating financial risk, others considering the risk of being the victims of crime, or risk taking in sports. We coded the answers employing the following procedure: Two research assistants unfamiliar with the research question and the rest of the dataset coded the answers independently such that coding errors would be uncorrelated. They created four categorical variables for each answer, one referring to the positive/negative valence and three referring to the stake size in general, stake size in the gains dimension, and stake size in the loss dimension respectively. “Free form - neg/pos” could be either positive (1) or negative (−1), while “Free form - stake size”, “Free form - stake size (gains)” and “Free form - stake size (losses)” could be large (1) or small (−1). Furthermore, each variable took the value 0, if answers were mixed or not classifiable¹⁵. We found significant cross-coder Spearman rank correlations of $\rho = .49$, $\rho = .71$, $\rho = .61$, and $\rho = .38$ ($p < .001$ for all four) for valence (“Free form - neg/pos”), stake size, stake size (gains), and stake size (losses), respectively. For the analysis reported in the paper, we average the values across coders. Average responses to the focus questions split by coded free-form question response are reported in Table A.3 below.

Value	Free form - neg/pos			Free form - stake size		
	Frequency	Mean	SD	Frequency	Mean	SD
-1	44	2.682	1.137	74	3	1.365
-0.5	43	2.767	1.231	42	3.571	1.548
0	146	3.479	1.266	175	4.325	1.391
0.5	93	4.097	1.533	36	5.028	1.464
1	22	4.545	1.405	21	4.905	1.411
Value	Free form - stake s. (gains)			Free form - stake s. (losses)		
	Frequency	Mean	SD	Frequency	Mean	SD
-1	40	3.675	1.269	30	3.333	1.583
-0.5	42	4.095	1.559	54	4.5	1.587
0	194	4.175	1.472	217	4.631	1.498
0.5	48	4.708	1.557	44	4.545	1.745
1	24	4.125	1.801	3	4.333	1.154

Table A.3. Responses to selected focus questions
(by coded answer to free form question)

¹⁵ Mixed answers can occur in situations where subjects state more than one risky situation.

	General risk question					
	(1)	(2)	(3)	(4)	(5)	(6)
Free form - neg/pos	0.327*** (0.058)	0.265*** (0.051)				
Free form - stake size	-0.006 (0.069)		-0.019 (0.053)			
Free form - stake size (gains)	0.210*** (0.073)			0.086 (0.053)		
Free form - stake size (losses)	-0.040 (0.064)				0.084 (0.053)	
Female	-0.272*** (0.105)	-0.284*** (0.106)	-0.282** (0.110)	-0.278** (0.110)	-0.281** (0.110)	-0.283** (0.110)
Cognitive Ability (Raven)	-0.120** (0.051)	-0.116** (0.052)	-0.116** (0.054)	-0.117** (0.053)	-0.109** (0.054)	-0.117** (0.053)
Constant	0.168** (0.082)	0.175** (0.083)	0.173** (0.086)	0.171** (0.086)	0.173** (0.086)	0.174** (0.086)
R^2	0.13	0.10	0.03	0.04	0.04	0.03
N	348	348	348	348	348	348

Notes. OLS regressions. Standard errors in parentheses * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except "Female" are standardized. The dependent variable is the general risk question elicited on an 11-point scale. The independent variables are generated by coding the answer to the free form question "What kind of risk did you think of while answering the general risk question?"

Table A.4. Robustness check to Table 1: Free-form variables

A.4 Robustness checks to Table 1: Relationship between the general risk question elicited in other weeks and answers to the focus questions

	General risk question (week 1)					
	(1)	(2)	(3)	(4)	(5)	(6)
Risk - neg/pos	0.464*** (0.050)	0.525*** (0.045)				
Risk - stake size	0.032 (0.051)		-0.016 (0.053)			
Risk - stake size (gains)	0.116** (0.049)			0.249*** (0.051)		
Risk - stake size (losses)	-0.097* (0.053)				-0.208*** (0.052)	
Female	-0.166* (0.093)	-0.177* (0.093)	-0.297*** (0.109)	-0.246** (0.106)	-0.296*** (0.107)	-0.297*** (0.109)
Cognitive Ability (Raven)	-0.113** (0.045)	-0.101** (0.045)	-0.103* (0.053)	-0.107** (0.052)	-0.126** (0.052)	-0.103* (0.053)
Constant	0.091 (0.072)	0.098 (0.073)	0.172** (0.086)	0.140* (0.083)	0.171** (0.084)	0.172** (0.085)
R^2	0.32	0.30	0.03	0.09	0.07	0.03
N	348	348	348	348	348	348

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except "Female" are standardized. The independent variables "Risk - neg/pos" to "Risk - stake size (losses)" consist of the answers to questions eliciting what subjects thought of while answering the general risk question along the dimensions of valence and stake size.

Table A.5. Robustness check to Table 1: Relationship between the general risk question (elicited in week 1) and answers to the focus questions.

	General risk question (week 2)					
	(1)	(2)	(3)	(4)	(5)	(6)
Risk - neg/pos	0.451*** (0.051)	0.508*** (0.046)				
Risk - stake size	0.037 (0.052)		-0.016 (0.054)			
Risk - stake size (gains)	0.099* (0.050)			0.232*** (0.053)		
Risk - stake size (losses)	-0.102* (0.054)				-0.205*** (0.053)	
Female	-0.203** (0.095)	-0.216** (0.096)	-0.342*** (0.111)	-0.293*** (0.109)	-0.330*** (0.109)	-0.341*** (0.111)
Cognitive Ability (Raven)	-0.087* (0.046)	-0.077* (0.046)	-0.076 (0.054)	-0.077 (0.052)	-0.097* (0.053)	-0.076 (0.054)
Constant	0.109 (0.074)	0.116 (0.075)	0.186** (0.087)	0.160* (0.085)	0.179** (0.085)	0.186** (0.087)
R^2	0.304	0.290	0.031	0.085	0.073	0.031
N	335	335	335	335	335	335

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except "Female" are standardized. The independent variables "Risk - neg/pos" to "Risk - stake size (losses)" consist of the answers to questions eliciting what subjects thought of while answering the general risk question along the dimensions of valence and stake size.

Table A.6. Robustness check to Table 1: Relationship between the general risk question (elicited in week 2) and answers to the focus questions.

A.5 LOT-R questionnaire

For the validation of the German version we used refer to Herzberg et al. (2006).

English version by Scheier et al. (1994): Please state to what extent your opinion agrees with the following statements (7 point Likert Scale from "does not apply to me at all" to "applies to me exactly").

1. In uncertain times, I usually expect the best.
2. It's easy for me to relax.
3. If something can go wrong for me, it will. (R)
4. I'm always optimistic about my future.
5. I enjoy my friends a lot.
6. It's important for me to keep busy.
7. I hardly ever expect things to go my way. (R)
8. I don't get upset too easily.
9. I rarely count on good things happening to me. (R)
10. Overall, I expect more good things to happen to me than bad.

Items marked with (R) are reverse-scaled, while items 2, 5, 6 and 8 are fillers.

A.6 Risk behavior measure - Lottery choice lists

TABELLE 1 - Bitte wählen Sie in jeder Zeile eine Alternative aus.

Alternative A	Alternative A <input type="radio"/> Alternative B	Alternative B
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	0.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	0.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	1.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	1.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	2.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	2.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	3.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	3.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	4.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	4.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	5.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	5.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	6.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	6.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	7.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	7.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	8.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	8.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	9.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	9.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	10.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	10.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	11.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	11.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	12.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	12.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	13.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	13.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	14.00 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	14.50 € mit 100 %
15.00 € mit 25 % und 0.00 € mit 75 %	Alternative A <input type="radio"/> Alternative B	15.00 € mit 100 %

Figure A.1. Exemplary Choice list: Certainty equivalent of lottery “15 €with 25% and 0 €with 75%”
 Translation from German: "TABLE 1 - Please choose an alternative in each row."

A.7 Measurement of cognitive ability

The appropriateness of the level of difficulty for a student population is confirmed by the roughly normal distribution of the number of correctly solved matrices displayed in [Figure A.2](#).

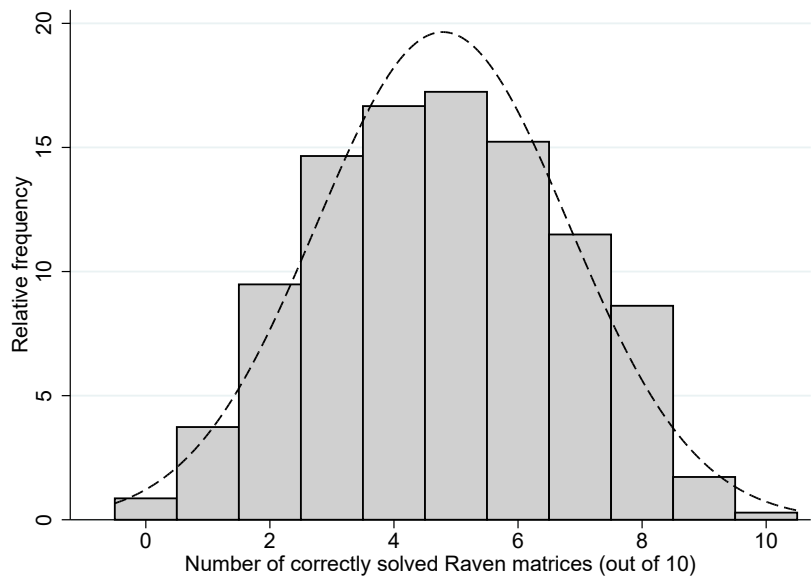


Figure A.2. Distribution of proxy for cognitive ability.

A.8 Gender differences in risk conception

	Risk - neg/pos (1)	Risk - stake size (2)	Risk - stake size (gains) (3)	Risk - stake size (losses) (4)
Female	-0.228** (0.111)	-0.048 (0.111)	-0.205* (0.111)	0.002 (0.111)
Cognitive Ability (Raven)	-0.003 (0.054)	-0.035 (0.054)	0.019 (0.054)	-0.112** (0.054)
Constant	0.140 (0.087)	0.029 (0.087)	0.126 (0.087)	-0.001 (0.087)
R^2	0.012	0.002	0.011	0.013
N	348	348	348	348

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The dependent variables consist of the answers to questions eliciting what subjects thought of while answering the general risk question along the dimensions of valence and stake size. All variables except "Female" are standardized.

Table A.7. Relationship between gender and answers to the focus questions

A.9 Ordered probit regressions for main results

	General risk question					
	(1)	(2)	(3)	(4)	(5)	(6)
Risk - pos/neg	0.731*** (0.068)	0.816*** (0.064)				
Risk - stake size	0.120* (0.063)		-0.005 (0.054)			
Risk - stake size (gains)	0.132** (0.061)			0.268*** (0.056)		
Risk - stake size (losses)	-0.251*** (0.067)				-0.320*** (0.056)	
Female	-0.200* (0.115)	-0.203* (0.114)	-0.306*** (0.113)	-0.262** (0.114)	-0.320*** (0.113)	-0.306*** (0.113)
Cognitive Ability (Raven)	-0.187*** (0.056)	-0.155*** (0.056)	-0.121** (0.055)	-0.130** (0.055)	-0.164*** (0.056)	-0.121** (0.055)
Constant cut1	-2.402*** (0.165)	-2.354*** (0.163)	-1.928*** (0.143)	-1.948*** (0.143)	-2.018*** (0.146)	-1.928*** (0.143)
Constant cut2	-1.591*** (0.124)	-1.549*** (0.123)	-1.281*** (0.112)	-1.294*** (0.113)	-1.349*** (0.114)	-1.281*** (0.112)
Constant cut3	-0.976*** (0.110)	-0.949*** (0.109)	-0.811*** (0.102)	-0.812*** (0.102)	-0.856*** (0.103)	-0.811*** (0.102)
Constant cut4	-0.636*** (0.106)	-0.617*** (0.105)	-0.564*** (0.099)	-0.558*** (0.100)	-0.596*** (0.100)	-0.564*** (0.099)
Constant cut5	0.008 (0.103)	0.007 (0.102)	-0.096 (0.097)	-0.071 (0.098)	-0.098 (0.098)	-0.096 (0.097)
Constant cut6	0.532*** (0.106)	0.513*** (0.105)	0.295*** (0.098)	0.340*** (0.099)	0.315*** (0.099)	0.295*** (0.098)
Constant cut7	1.174*** (0.117)	1.131*** (0.115)	0.783*** (0.104)	0.850*** (0.106)	0.829*** (0.106)	0.783*** (0.104)
Constant cut8	2.129*** (0.159)	2.064*** (0.156)	1.500*** (0.132)	1.594*** (0.135)	1.573*** (0.134)	1.500*** (0.132)
Constant cut9	2.777*** (0.218)	2.701*** (0.214)	2.042*** (0.187)	2.149*** (0.191)	2.120*** (0.189)	2.042*** (0.187)
<i>N</i>	348	348	348	348	348	348

Notes. Ordered probit regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except "Female" are standardized.

Table A.8. Robustness Check to Table 1. Relationship between the general risk question and answers to the focus questions.

	Risk - neg/pos (1)	Risk - stake size (2)	Risk - stake size (gains) (3)	Risk - stake size (losses) (4)
Optimism (SOP)	0.238*** (0.056)	-0.022 (0.055)	0.034 (0.055)	-0.143** (0.056)
Female	-0.251** (0.115)	-0.050 (0.114)	-0.194* (0.114)	0.034 (0.114)
Cognitive Ability (Raven)	-0.013 (0.056)	-0.036 (0.055)	0.017 (0.056)	-0.119** (0.056)
Constant cut1	-1.609*** (0.126)	-1.690*** (0.136)	-1.815*** (0.139)	-1.667*** (0.136)
Constant cut2	-0.874*** (0.104)	-0.931*** (0.105)	-1.178*** (0.111)	-1.156*** (0.113)
Constant cut3	-0.159* (0.097)	-0.382*** (0.097)	-0.609*** (0.100)	-0.599*** (0.101)
Constant cut4	0.656*** (0.101)	0.225** (0.097)	0.107 (0.097)	-0.074 (0.097)
Constant cut5	1.207*** (0.116)	0.777*** (0.103)	0.645*** (0.101)	0.490*** (0.098)
Constant cut6	1.757*** (0.150)	1.656*** (0.137)	1.545*** (0.132)	1.531*** (0.127)
<i>N</i>	348	348	348	348

Notes. Ordered probit regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except "Female" are standardized.

Table A.9. Robustness check to [Table 2](#): Relationship between answers to the focus questions and dispositional optimism.

	General risk question					
	(1)	(2)	(3)	(4)	(5)	(6)
Optimism (SOP)	0.233*** (0.055)	0.106* (0.057)	0.115** (0.057)	0.233*** (0.055)	0.233*** (0.055)	0.202*** (0.056)
Risk - neg/pos		0.712*** (0.069)	0.795*** (0.065)			
Risk - stake size		0.116* (0.063)		-0.003 (0.054)		
Risk - stake size (gains)		0.136** (0.061)			0.269*** (0.056)	
Risk - stake size (losses)		-0.243*** (0.067)				-0.298*** (0.057)
Female	-0.307*** (0.113)	-0.203* (0.115)	-0.207* (0.114)	-0.307*** (0.113)	-0.263** (0.114)	-0.320*** (0.113)
Cognitive Ability (Raven)	-0.131** (0.055)	-0.191*** (0.056)	-0.159*** (0.056)	-0.132** (0.055)	-0.141** (0.055)	-0.170*** (0.056)
Constant cut1	-1.978*** (0.145)	-2.418*** (0.165)	-2.373*** (0.164)	-1.978*** (0.145)	-2.000*** (0.145)	-2.057*** (0.147)
Constant cut2	-1.315*** (0.113)	-1.603*** (0.125)	-1.563*** (0.124)	-1.315*** (0.113)	-1.330*** (0.114)	-1.376*** (0.115)
Constant cut3	-0.828*** (0.102)	-0.982*** (0.110)	-0.956*** (0.109)	-0.828*** (0.102)	-0.831*** (0.103)	-0.869*** (0.104)
Constant cut4	-0.574*** (0.100)	-0.639*** (0.106)	-0.621*** (0.105)	-0.574*** (0.100)	-0.568*** (0.100)	-0.602*** (0.101)
Constant cut5	-0.094 (0.097)	0.006 (0.103)	0.005 (0.103)	-0.094 (0.097)	-0.069 (0.098)	-0.096 (0.098)
Constant cut6	0.310*** (0.099)	0.535*** (0.106)	0.516*** (0.105)	0.310*** (0.099)	0.355*** (0.100)	0.327*** (0.100)
Constant cut7	0.813*** (0.105)	1.183*** (0.117)	1.140*** (0.115)	0.813*** (0.105)	0.882*** (0.107)	0.854*** (0.107)
Constant cut8	1.545*** (0.133)	2.139*** (0.159)	2.075*** (0.157)	1.545*** (0.133)	1.641*** (0.137)	1.609*** (0.135)
Constant cut9	2.083*** (0.186)	2.779*** (0.217)	2.706*** (0.213)	2.082*** (0.186)	2.191*** (0.191)	2.149*** (0.188)
<i>N</i>	348	348	348	348	348	348

Notes. Ordered probit regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except "Female" are standardized.

Table A.10. Robustness check to Table 3: Relationship between the general risk question and dispositional optimism controlling for answers to the focus questions.

	Risk taking: Stocks			Risk taking: Self-employed		
	(1)	(2)	(3)	(4)	(5)	(6)
Std. Optimism	0.053*** (0.016)		0.043*** (0.016)	0.076*** (0.021)		0.044** (0.022)
Std. General risk question		0.067*** (0.016)	0.060*** (0.016)		0.192*** (0.023)	0.186*** (0.024)
Female	0.033 (0.043)	0.049 (0.043)	0.045 (0.043)	-0.125** (0.054)	-0.074 (0.055)	-0.075 (0.055)
Age	0.002** (0.001)	0.002** (0.001)	0.003** (0.001)	0.023*** (0.002)	0.024*** (0.002)	0.024*** (0.002)
Height	0.006** (0.002)	0.005** (0.002)	0.005** (0.002)	0.005* (0.003)	0.005 (0.003)	0.004 (0.003)
Abitur mother	-0.095 (0.061)	-0.090 (0.061)	-0.099 (0.061)	0.297*** (0.065)	0.277*** (0.066)	0.285*** (0.066)
Abitur father	0.229*** (0.046)	0.229*** (0.046)	0.234*** (0.046)	0.207*** (0.054)	0.228*** (0.055)	0.220*** (0.055)
Log househ. wealth	0.041*** (0.003)	0.042*** (0.003)	0.041*** (0.003)	0.015*** (0.005)	0.018*** (0.005)	0.018*** (0.005)
Log househ. debt	-0.028*** (0.008)	-0.028*** (0.008)	-0.028*** (0.008)	0.004 (0.008)	0.004 (0.008)	0.005 (0.008)
Log net househ. income	0.747*** (0.034)	0.742*** (0.034)	0.737*** (0.034)	0.000 (0.044)	0.006 (0.044)	0.001 (0.044)
Number of adults in hh	-0.161*** (0.025)	-0.157*** (0.025)	-0.154*** (0.025)			
Constant	7.731*** (0.513)	7.714*** (0.514)	7.632*** (0.515)	3.262*** (0.659)	3.418*** (0.660)	3.352*** (0.664)
N	9,324	9,325	9,267	8,593	8,573	8,537

Notes. Probit regressions. Standard errors in parentheses. $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The samples in columns 1 to 3 include only household heads. The dependent variable takes a value of 1 if the household holds stocks and 0 otherwise. The dependent variable in columns 4 to 6 takes a value of 1 if respondent is self-employed and 0 otherwise. Here, we limit the sample to individuals under 66 years who are part of the labor force.

Table A.11. Robustness check to [Table 5](#): Relationship between risk taking behavior and dispositional optimism.

	General risk question				
	(1)	(2)	(3)	(4)	(5)
Risk - neg/pos	0.607*** (0.084)		0.585*** (0.085)		
Optimism (SOP)		0.214*** (0.078)	0.117 (0.080)		0.196** (0.079)
δ				0.124 (0.078)	0.093 (0.079)
Female	0.019 (0.158)	-0.102 (0.156)	0.043 (0.158)	-0.079 (0.160)	-0.046 (0.161)
Cognitive Ability (Raven)	-0.131* (0.077)	-0.118 (0.077)	-0.121 (0.077)	-0.132* (0.077)	-0.115 (0.077)
Constant cut1	-2.101*** (0.215)	-1.964*** (0.208)	-2.109*** (0.217)	-1.917*** (0.206)	-1.940*** (0.209)
Constant cut2	-1.079*** (0.150)	-1.002*** (0.145)	-1.072*** (0.150)	-0.969*** (0.146)	-0.968*** (0.147)
Constant cut3	-0.667*** (0.142)	-0.630*** (0.138)	-0.655*** (0.142)	-0.603*** (0.139)	-0.593*** (0.140)
Constant cut4	-0.295** (0.139)	-0.306** (0.135)	-0.279** (0.139)	-0.285** (0.136)	-0.266* (0.137)
Constant cut5	0.045 (0.137)	-0.016 (0.133)	0.064 (0.138)	-0.000 (0.135)	0.026 (0.136)
Constant cut6	0.481*** (0.139)	0.355*** (0.134)	0.504*** (0.140)	0.367*** (0.136)	0.400*** (0.137)
Constant cut7	1.105*** (0.151)	0.882*** (0.142)	1.125*** (0.152)	0.902*** (0.145)	0.936*** (0.145)
Constant cut8	2.039*** (0.209)	1.695*** (0.188)	2.056*** (0.209)	1.684*** (0.189)	1.724*** (0.190)
<i>N</i>	182	182	182	181	181

Notes. Ordered probit regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All variables except "Female" are standardized. δ is the standardized elevation parameter of the estimated weighting function.

Table A.12. Robustness check to Table 6: Relationship between the general risk question, risk conception, optimism, and probability weighting.

	Attention: Longer time on higher outcome (1)	Memory: Remember good outcome (2)
Optimism (SOP)	0.148* (0.079)	0.168* (0.097)
Female	-0.144 (0.160)	0.067 (0.195)
Cognitive Ability (Raven)	-0.071 (0.079)	0.096 (0.096)
Constant cut1	-2.618*** (0.358)	0.031 (0.149)
Constant cut2	-1.534*** (0.171)	
Constant cut3	-0.391*** (0.134)	
Constant cut4	0.611*** (0.137)	
Constant cut5	1.369*** (0.168)	
Constant cut6	1.878*** (0.219)	
Constant cut7	2.268*** (0.292)	
Constant cut8	2.527*** (0.371)	
<i>N</i>	182	175

Notes. Ordered probit regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. All independent variables except "Female" are standardized.

Table A.13. Robustness check to [Table 7](#): Relationship between the different focusing tasks and dispositional optimism

A.10 Robustness of results to use of different specifications

Specification 1	Risk - neg/pos (1)	Risk - stake size (2)	Risk - stake size (gains) (3)	Risk - stake size (losses) (4)
Optimism (LOT) - week 3	0.204*** (0.053)	-0.002 (0.056)	0.055 (0.056)	-0.157*** (0.055)
Female	-0.227** (0.110)	-0.034 (0.116)	-0.238** (0.114)	0.037 (0.113)
Cognitive Ability (Raven)	-0.011 (0.054)	-0.029 (0.057)	-0.014 (0.056)	-0.105* (0.055)
Constant	0.102 (0.085)	0.021 (0.090)	0.140 (0.088)	-0.011 (0.087)
R^2	0.06	0.00	0.02	0.04
N	326	326	326	326
Specification 2	Risk - neg/pos (1)	Risk - stake size (2)	Risk - stake size (gains) (3)	Risk - stake size (losses) (4)
Optimism (SOP) - week 2	0.260*** (0.053)	0.003 (0.055)	0.021 (0.055)	-0.214*** (0.054)
Female	-0.236** (0.109)	-0.014 (0.114)	-0.209* (0.113)	0.049 (0.111)
Cognitive Ability (Raven)	-0.004 (0.053)	-0.029 (0.055)	0.005 (0.055)	-0.097* (0.054)
Constant	0.130 (0.086)	0.016 (0.089)	0.111 (0.088)	-0.028 (0.087)
R^2	0.08	0.00	0.01	0.06
N	335	335	335	335
Specification 3	Risk - neg/pos (1)	Risk - stake size (2)	Risk - stake size (gains) (3)	Risk - stake size (losses) (4)
Optimism (LOT) - week 2	0.239*** (0.053)	0.018 (0.055)	0.023 (0.055)	-0.162*** (0.054)
Female	-0.238** (0.110)	-0.014 (0.114)	-0.209* (0.113)	0.052 (0.112)
Cognitive Ability (Raven)	-0.023 (0.054)	-0.031 (0.056)	0.003 (0.055)	-0.085 (0.055)
Constant	0.134 (0.086)	0.016 (0.089)	0.112 (0.088)	-0.032 (0.087)
R^2	0.07	0.00	0.01	0.04
N	335	335	335	335

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The dependent variables consist of the answers to questions eliciting what subjects thought of while answering the general risk question along the dimensions of valence and stake size. The optimism measure varies by specification. LOT-R is the Life Orientation Test. SOP is a two-item measure assessing subjects self-stated optimism and pessimism. Both were elicited in weeks 2 and 3. All variables except "Female" are standardized.

Table A.14. Robustness check to [Table 2](#).

	Risk - neg/pos						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	OLS	OLS	OLS	2SLS	OLS	OLS	2SLS
Optimism (SOP - week 3)	0.223*** (0.052)			0.313*** (0.065)			0.197** (0.081)
Optimism (SOP - week 2)		0.260*** (0.053)					
Optimism (SOP - agg)			0.253*** (0.053)		0.253*** (0.055)	0.139** (0.062)	
Female	-0.220** (0.108)	-0.236** (0.109)	-0.236** (0.110)	-0.234** (0.111)	-0.236** (0.110)	-0.078 (0.117)	-0.094 (0.120)
Cognitive Ability (Raven)	-0.009 (0.053)	-0.004 (0.053)	-0.006 (0.053)	-0.009 (0.054)	-0.006 (0.053)	0.034 (0.053)	0.026 (0.053)
Mood (week 3)					0.001 (0.056)		
Conscientiousness (agg)						-0.118** (0.054)	
Extraversion (agg)						0.203*** (0.061)	
Openness(agg)						0.013 (0.053)	
Agreeableness (agg)						-0.109** (0.053)	
Neuroticism (agg)						-0.172*** (0.060)	
Conscientiousness (week 3)							-0.073 (0.061)
Extraversion (week 3)							0.181** (0.071)
Openness (week 3)							0.035 (0.059)
Agreeableness (week 3)							-0.130** (0.065)
Neuroticism (week 3)							-0.150** (0.071)
Constant	0.135 (0.084)	0.130 (0.086)	0.130 (0.086)	0.131 (0.087)	0.130 (0.086)	0.033 (0.088)	0.048 (0.090)
R^2	0.06	0.08	0.08	0.06	0.08	0.16	0.15
N	348	335	335	335	335	335	335

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. While "Risk - neg/pos" was elicited in week 3, models 1 and 2 use the SOP measures from weeks 3 and 2, respectively. Models 3,5 and 6 use the SOP measure aggregated over these two weeks, with model 5 including mood (beginning of session in week 3) and model 6 including the Big Five (aggregated across weeks 2 and 3) as controls. Models 4 and 7 are two-stage least squares estimations using the variables for SOP and the Big Five from week 2 as instruments for those from week 3. All variables except "Female" are standardized.

Table A.15. Robustness check: Relationship between optimism and focus questions

	Risk - stake size						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	OLS	OLS	OLS	2SLS	OLS	OLS	2SLS
Optimism (SOP - week 3)	-0.015 (0.054)			0.004 (0.067)			-0.043 (0.087)
Optimism (SOP - week 2)		0.003 (0.055)					
Optimism (SOP - agg)			-0.004 (0.055)		-0.001 (0.058)	-0.040 (0.066)	
Female	-0.048 (0.111)	-0.014 (0.114)	-0.014 (0.114)	-0.014 (0.114)	-0.014 (0.114)	0.004 (0.127)	0.023 (0.129)
Cognitive Ability (Raven)	-0.035 (0.054)	-0.029 (0.055)	-0.029 (0.055)	-0.029 (0.055)	-0.029 (0.056)	-0.038 (0.057)	-0.040 (0.057)
Mood (week 3)					-0.010 (0.058)		
Conscientiousness (agg)						0.047 (0.058)	
Extraversion (agg)						-0.051 (0.066)	
Openness (agg)						0.116** (0.058)	
Agreeableness (agg)						0.031 (0.057)	
Neuroticism (agg)						-0.066 (0.065)	
Conscientiousness (week 3)							0.040 (0.066)
Extraversion (week 3)							-0.053 (0.077)
Openness (week 3)							0.105* (0.063)
Agreeableness (week 3)							0.027 (0.070)
Neuroticism (week 3)							-0.085 (0.076)
Constant	0.030 (0.087)	0.016 (0.089)	0.016 (0.089)	0.016 (0.089)	0.016 (0.089)	0.005 (0.095)	-0.006 (0.096)
R^2	0.002	0.001	0.001	0.001	0.012	0.019	0.021
N	348	335	335	335	335	335	335

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. While "Risk - stake size" was elicited in week 3, models 1 and 2 use the SOP measures from weeks 3 and 2, respectively. Models 3,5 and 6 use the SOP measure aggregated over these two weeks, with model 5 including mood (beginning of session in week 3) and model 6 including the Big Five (aggregated across weeks 2 and 3) as controls. Models 4 and 7 are two-stage least squares estimations using the variables for SOP and the Big Five from week 2 as instruments for those from week 3. All variables except "Female" are standardized.

Table A.16. Robustness check: Relationship between optimism and focus questions

	Risk - stake size (gains)						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	OLS	OLS	OLS	2SLS	OLS	OLS	2SLS
Optimism (SOP - week 3)	0.036 (0.066)			0.031 (0.081)		-0.060 (0.106)	
Optimism (SOP - week 2)		0.025 (0.065)					
Optimism (SOP - agg)			0.034 (0.069)		0.023 (0.072)	-0.033 (0.083)	
Female	-0.308* (0.168)	-0.316* (0.171)	-0.316* (0.171)	-0.316* (0.171)	-0.316* (0.171)	-0.273 (0.189)	-0.257 (0.193)
Cognitive Ability (Raven)	0.013 (0.040)	0.004 (0.041)	0.004 (0.041)	0.004 (0.041)	0.002 (0.041)	0.023 (0.042)	0.025 (0.042)
Mood (week 3)					0.021 (0.040)		
Conscientiousness (agg)						-0.009 (0.086)	
Extraversion (agg)						0.147* (0.076)	
Openness (agg)						0.015 (0.068)	
Agreeableness (agg)						-0.146 (0.095)	
Neuroticism (agg)						-0.047 (0.078)	
Conscientiousness (week 3)							-0.036 (0.094)
Extraversion (week 3)							0.159* (0.085)
Openness (week 3)							0.018 (0.073)
Agreeableness (week 3)							-0.113 (0.107)
Neuroticism (week 3)							-0.048 (0.087)
Constant	4.271*** (0.250)	4.305*** (0.255)	4.298*** (0.255)	4.301*** (0.258)	4.171*** (0.348)	4.479*** (0.841)	4.375*** (0.904)
R^2	0.012	0.011	0.011	0.012	0.012	0.033	0.033
N	348	335	335	335	335	335	335

Notes. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. While "Risk - stake size (gains)" was elicited in week 3, models 1 and 2 use the SOP measures from weeks 3 and 2, respectively. Models 3, 5 and 6 use the SOP measure aggregated over these two weeks, with model 5 including mood (beginning of session in week 3) and model 6 including the Big Five (aggregated across weeks 2 and 3) as controls. Models 4 and 7 are two-stage least squares estimations using the variables for SOP and the Big Five from week 2 as instruments for those from week 3. All variables except "Female" are standardized.

Table A.17. Robustness check: Relationship between optimism and focus questions

	Risk - stake size (losses)						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	OLS	OLS	OLS	2SLS	OLS	OLS	2SLS
Optimism (SOP - week 3)	-0.138*** (0.053)			-0.258*** (0.066)			-0.292*** (0.088)
Optimism (SOP - week 2)		-0.214*** (0.054)					
Optimism (SOP - agg)			-0.187*** (0.054)		-0.164*** (0.056)	-0.200*** (0.065)	
Female	-0.003 (0.110)	0.049 (0.111)	0.050 (0.111)	0.047 (0.113)	0.050 (0.111)	0.014 (0.125)	0.032 (0.129)
Cognitive Ability (Raven)	-0.108** (0.054)	-0.097* (0.054)	-0.096* (0.054)	-0.093* (0.055)	-0.092* (0.054)	-0.093* (0.056)	-0.086 (0.057)
Mood (week 3)					-0.085 (0.057)		
Conscientiousness (agg)						0.019 (0.057)	
Extraversion (agg)						0.002 (0.065)	
Openness (agg)						0.048 (0.057)	
Agreeableness (agg)						0.034 (0.056)	
Neuroticism (agg)						0.024 (0.063)	
Conscientiousness (week 3)							-0.018 (0.066)
Extraversion (week 3)							0.035 (0.077)
Openness (week 3)							0.029 (0.063)
Agreeableness (week 3)							0.048 (0.070)
Neuroticism (week 3)							0.003 (0.076)
Constant	0.002 (0.086)	-0.028 (0.087)	-0.029 (0.087)	-0.029 (0.088)	-0.029 (0.087)	-0.007 (0.094)	-0.020 (0.096)
R^2	0.032	0.058	0.047	0.020	0.054	0.051	0.017
N	348	335	335	335	335	335	335

Notes. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. While "Risk - stake size (losses)" was elicited in week 3, models 1 and 2 use the SOP measures from weeks 3 and 2, respectively. Models 3, 5 and 6 use the SOP measure aggregated over these two weeks, with model 5 including mood (beginning of session in week 3) and model 6 including the Big Five (aggregated across weeks 2 and 3) as controls. Models 4 and 7 are two-stage least squares estimations using the variables for SOP and the Big Five from week 2 as instruments for those from week 3. All variables except "Female" are standardized.

Table A.18. Robustness check: Relationship between optimism and focus questions

Specification 1	General risk question					
	(1)	(2)	(3)	(4)	(5)	(6)
Optimism (LOT - week 3)	0.241*** (0.054)	0.100** (0.044)	0.119*** (0.044)	0.241*** (0.054)	0.228*** (0.052)	0.199*** (0.052)
Risk - neg/pos		0.519*** (0.049)	0.599*** (0.045)			
Risk - stake size		0.079* (0.048)		-0.006 (0.053)		
Risk - stake size (gains)		0.106** (0.046)			0.249*** (0.052)	
Risk - stake size (losses)		-0.189*** (0.050)				-0.272*** (0.052)
Female	-0.273** (0.110)	-0.120 (0.088)	-0.137 (0.089)	-0.273** (0.111)	-0.213** (0.108)	-0.263** (0.106)
Cognitive Ability (Raven)	-0.133** (0.054)	-0.143*** (0.043)	-0.127*** (0.044)	-0.133** (0.054)	-0.129** (0.052)	-0.161*** (0.052)
Constant	0.150* (0.086)	0.079 (0.068)	0.089 (0.069)	0.150* (0.086)	0.116 (0.083)	0.147* (0.082)
R^2	0.08	0.41	0.08	0.14	0.15	0.44
N	326	326	326	326	326	326

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The dependent variables consist of the answers to the general risk question elicited on an 11-point scale. The optimism measure LOT is the Life Orientation Test elicited in week 3. All variables except "Female" are standardized.

Table A.19. Robustness check to Table 3: Alternative specifications showing the relationship between the general risk question and optimism controlling for the focus questions.

Specification 2	General risk question					
	(1)	(2)	(3)	(4)	(5)	(6)
Optimism (SOP - week 2)	0.255*** (0.053)	0.075* (0.044)	0.099** (0.044)	0.255*** (0.053)	0.250*** (0.051)	0.199*** (0.052)
Risk - neg/pos		0.529*** (0.048)	0.603*** (0.044)			
Risk - stake size		0.092* (0.047)		-0.004 (0.053)		
Risk - stake size (gains)		0.102** (0.046)			0.257*** (0.051)	
Risk - stake size (losses)		-0.188*** (0.050)				-0.262*** (0.052)
Female	-0.295*** (0.109)	-0.139 (0.086)	-0.153* (0.088)	-0.295*** (0.110)	-0.241** (0.106)	-0.283*** (0.106)
Cognitive Ability (Raven)	-0.115** (0.053)	-0.129*** (0.042)	-0.113*** (0.042)	-0.115** (0.053)	-0.116** (0.051)	-0.140*** (0.051)
Constant	0.167* (0.086)	0.080 (0.067)	0.089 (0.069)	0.167* (0.086)	0.138* (0.083)	0.160* (0.083)
R^2	0.093	0.452	0.422	0.093	0.157	0.156
N	335	335	335	335	335	335

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The dependent variables consist of the answers to the general risk question elicited on an 11-point scale. The optimism measure SOP was elicited in week 2. All variables except "Female" are standardized.

Table A.20. Robustness check to Table 3 - continued: Alternative specifications showing the relationship between the general risk question and optimism controlling for the focus questions.

Specification 3	General risk question					
	(1)	(2)	(3)	(4)	(5)	(6)
Optimism (LOT - week 2)	0.258*** (0.053)	0.099** (0.043)	0.115*** (0.044)	0.259*** (0.053)	0.253*** (0.051)	0.215*** (0.052)
Risk - neg/pos		0.524*** (0.047)	0.601*** (0.044)			
Risk - stake size		0.090* (0.047)		-0.008 (0.053)		
Risk - stake size (gains)		0.103** (0.045)			0.257*** (0.051)	
Risk - stake size (losses)		-0.189*** (0.049)				-0.270*** (0.052)
Female	-0.296*** (0.109)	-0.139 (0.086)	-0.153* (0.088)	-0.296*** (0.110)	-0.243** (0.106)	-0.282*** (0.105)
Cognitive Ability (Raven)	-0.137** (0.053)	-0.138*** (0.042)	-0.123*** (0.043)	-0.137** (0.053)	-0.138*** (0.051)	-0.160*** (0.052)
Constant	0.171** (0.086)	0.081 (0.067)	0.090 (0.068)	0.171** (0.086)	0.142* (0.083)	0.162** (0.082)
R^2	0.094	0.456	0.425	0.094	0.158	0.163
N	335	335	335	335	335	335

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The dependent variables consist of the answers to the general risk question elicited on an 11-point scale. The optimism measure LOT is the Life Orientation Test elicited in week 2. All variables except "Female" are standardized.

Table A.21. Robustness check to Table 3 - continued: Alternative specifications showing the relationship between the general risk question and optimism controlling for the focus questions.

	Risk premium choice list 1		
	(1)	(2)	(3)
Optimism (SOP - week 3)	-0.264** (0.102)		-0.185* (0.104)
General risk question		-0.394*** (0.103)	-0.351*** (0.105)
Female	0.217 (0.212)	0.114 (0.211)	0.120 (0.211)
Cognitive Ability (Raven)	0.334*** (0.103)	0.281*** (0.103)	0.291*** (0.102)
Constant	-1.804*** (0.165)	-1.741*** (0.165)	-1.745*** (0.164)
R^2	0.047	0.069	0.078
N	348	348	348

	Risk premium choice list 2		
	(1)	(2)	(3)
Optimism (SOP - week 3)	-0.173 (0.107)		-0.060 (0.106)
General risk question	0.747*** (0.220)	0.606*** (0.216)	0.608*** (0.216)
Female	-0.113 (0.107)	-0.178* (0.105)	-0.175* (0.105)
Cognitive Ability (Raven)		-0.517*** (0.105)	-0.503*** (0.108)
Constant	-0.326* (0.172)	-0.240 (0.168)	-0.241 (0.168)
R^2	0.046	0.102	0.103
N	348	348	348

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. Choice list 1 elicits the risk premium for a lottery with 25% chance of receiving 15€ and 75% chance of receiving nothing, while choice list 2 elicits the risk premium for a lottery with 50% chance of receiving 15€. The dependent variables are aggregates over measurements in weeks 1 and 3. All variables except "Female" are standardized.

Table A.22. Robustness check to Table 4:
Optimism and risk taking behavior using each risk premium separately.

	Risk premium choice list 3		
	(1)	(2)	(3)
Optimism (SOP - week 3)	-0.205* (0.111)		-0.125 (0.113)
General risk question	1.461*** (0.230)	1.359*** (0.229)	1.363*** (0.229)
Female	-0.155 (0.112)	-0.206* (0.111)	-0.199* (0.112)
Cognitive Ability (Raven)		-0.385*** (0.111)	-0.356*** (0.114)
Constant	0.429** (0.180)	0.492*** (0.179)	0.490*** (0.179)
R^2	0.125	0.146	0.149
N	348	348	348

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. Choice list 3 elicits the risk premium for a lottery with 75% chance of receiving 15€ and 25% chance of receiving nothing. The dependent variable is an aggregate over measurements in week 1 and 3. All variables except "Female" are standardized.

Table A.23. Robustness check to Table 4 - continued:
Optimism and risk taking behavior using each risk premium separately.

	Risk premium index		
	(1)	(2)	(3)
Risk - pos/neg	-0.130*** (0.050)		0.028 (0.063)
General risk question		-0.237*** (0.049)	-0.254*** (0.063)
Female	0.405*** (0.104)	0.368*** (0.102)	0.369*** (0.102)
Cognitive Ability (Raven)	0.012 (0.050)	-0.015 (0.049)	-0.017 (0.050)
Constant	-0.232*** (0.081)	-0.209*** (0.079)	-0.210*** (0.079)
R^2	0.07	0.11	0.11
N	348	348	348

Notes. OLS regressions. Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The dependent variable is an aggregate over measurements in week 1 and 3. All variables except "Female" are standardized.

Table A.24. Alternative to Table 4:
Risk conception and risk taking behavior

A.11 Methods and results of additional experiment

Lottery	p	x1 in EUR	x2 in EUR
1	0.05	4	0
2	0.05	8	2
3	0.05	10	4
4	0.05	30	10
5	0.10	2	0
6	0.10	4	2
7	0.10	10	0
8	0.25	4	0
9	0.25	8	2
10	0.25	10	4
11	0.5	2	0
12	0.5	4	2
13	0.5	8	2
14	0.5	10	0
15	0.5	10	4
16	0.5	30	0
17	0.75	4	0
18	0.75	8	2
19	0.75	10	4
20	0.90	2	0
21	0.90	4	2
22	0.90	10	0
23	0.90	4	0
24	0.90	8	2
25	0.90	10	4

Notes. Each choice lists elicits the certainty equivalent of a lottery (x_1 with probability p or x_2 with probability $(1-p)$)

Table A.25. Parametrization of the choice lists

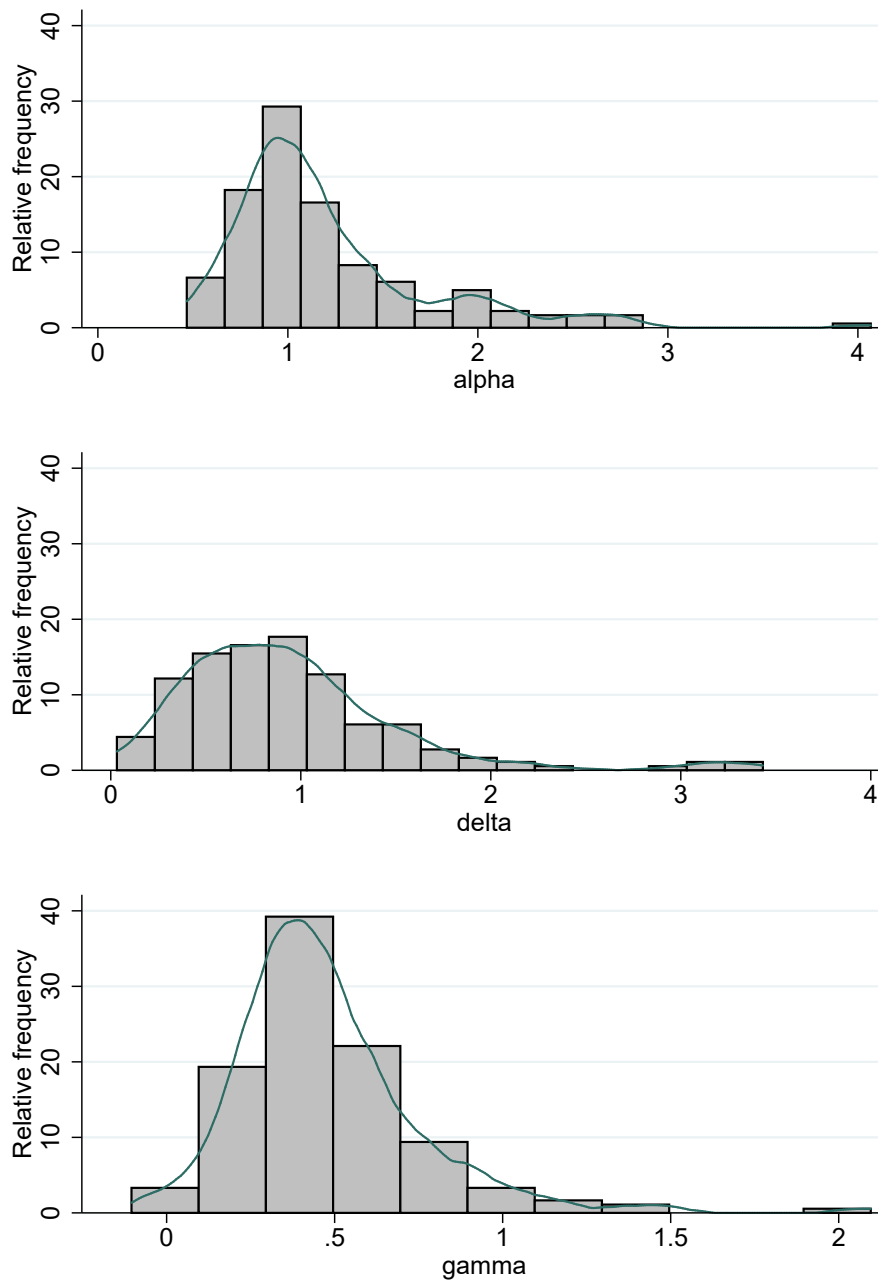


Figure A.3. Distributions of estimated parameters of the utility and probability weighting functions

A.11.1 English translation of the vignettes used in the memory measure. Both vignettes were presented to subjects in German. The German texts are available on request. The order of the vignettes and which of the two stories had a positive and which a negative outcome was balanced across subjects.

Vignette 1: “Taxi story”

You frequently have to travel to a big city. The only way to get to your final destination from the airport is by taxi. Company A charges you according to the taxi meter. Company B charges you a fixed price. If the roads are not too busy, taking Company A is cheaper for you. However, if there is congestion, the drivers of both companies have to take a longer route, which makes company B cheaper for you. Today, you choose Company A that charges you by the meter. Since there is hardly any traffic, you pay less than you would have had to pay with Company B. [Since there is a lot of traffic, you pay more than you would have had to pay with Company B.]

Vignette 2: “Train story”

Imagine you take the train to visit a friend in a city a substantial distance from your home town. You have a choice between two connections which are both covered by your train ticket and start at exactly the same time: Connection A and Connection B. For both you have to make one transfer. Connection A has a very short transfer time, while Connection B has a modest transfer time. Connection A is faster than Connection B if the first train is perfectly on time. If it is only a few minutes late, however, you will miss your connecting train and have to wait for the next one. In this case your travel time will be longer than with Connection B. You choose to take Connection A. Since the first train is perfectly on time, you reach your connecting train and arrive at your friend's house earlier than if you had taken Connection B. [Since your first train is a little late, you miss your connecting train and arrive at your friend's house later than if you had taken Connection B.]