ECONSTOR Make Your Publications Visible.

A Service of

ZBW

Leibniz-Informationszentrum Wirtschaft Leibniz Information Centre for Economics

Nemr, Mohamed Ahmed Ali; Liu, Yuhuan

Article

The impact of ethical leadership on organizational citizenship behaviors: Moderating role of organizational cynicism

Cogent Business & Management

Provided in Cooperation with:

Taylor & Francis Group

Suggested Citation: Nemr, Mohamed Ahmed Ali; Liu, Yuhuan (2021) : The impact of ethical leadership on organizational citizenship behaviors: Moderating role of organizational cynicism, Cogent Business & Management, ISSN 2331-1975, Taylor & Francis, Abingdon, Vol. 8, Iss. 1, pp. 1-14, https://doi.org/10.1080/23311975.2020.1865860

This Version is available at: https://hdl.handle.net/10419/270193

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.



https://creativecommons.org/licenses/by/4.0/

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.









Cogent Business & Management

ISSN: (Print) (Online) Journal homepage: https://www.tandfonline.com/loi/oabm20

The impact of ethical leadership on organizational citizenship behaviors: Moderating role of organizational cynicism

Mohamed Ahmed Ali Nemr & Yuhuan liu |

To cite this article: Mohamed Ahmed Ali Nemr & Yuhuan liu | (2021) The impact of ethical leadership on organizational citizenship behaviors: Moderating role of organizational cynicism, Cogent Business & Management, 8:1, 1865860, DOI: <u>10.1080/23311975.2020.1865860</u>

To link to this article: <u>https://doi.org/10.1080/23311975.2020.1865860</u>

© 2021 The Author(s). This open access article is distributed under a Creative Commons Attribution (CC-BY) 4.0 license.



6

Published online: 18 Jan 2021.

Submit your article to this journal 🕝

Article views: 6393



View related articles 🗹

🕨 View Crossmark data 🗹



Citing articles: 9 View citing articles 🗹





Received: 20 September 2020 Accepted: 5 December 2020

*Corresponding author: Mohamed Ahmed Ali Nemr, Mallawi, Menyia 61632, Egypt E-mail: nemrmemr@gmail.com

Reviewing editor: Len Tiu Wright, De Montfort University Faculty of Business and Law, Leicester, UK

Additional information is available at the end of the article

MANAGEMENT | RESEARCH ARTICLE

The impact of ethical leadership on organizational citizenship behaviors: Moderating role of organizational cynicism

Mohamed Ahmed Ali Nemr^{1,2}* and Yuhuan liu¹

Abstract: The aim of this study was to test the relationship between ethical leadership (EL) and organizational citizenship behaviors (OCB) and to test the moderating role of organizational cynicism (OC) in this relationship. This study was conducted on a stratified random sample consisting of 400 faculty members and their assistants at the Sohag University in Egypt. We relied on the survey for data collection and were analyzed using simple regression, hierarchical regression moderated analysis (HRMA) and simple slope analysis. Results indicate that ethical leadership has a direct and indirect effect on organizational citizenship behaviors and Organizational cynicism modifies the relationship between ethical leadership and organizational citizenship behaviors so that the relationship is weaker among employees with a high level of cynicism in contrast to those with a low level of cynicism. Finally, we offer several conclusions concerning EL, OCB and OC.



Mohamed Ahmed Ali Nemr



ABOUT THE AUTHORS

Mohamed Ahmed Ali Nemr PhD student at the School of Economic and Management, Southwest Jiaotong University, Chengdu, China & Teaching Assistant at Faculty of Commerce, Sohag university, having Master Degree in Business Administration, from Business Administration Department, Faculty of Commerce, Sohag University, Egypt".

Yuhuan Liu Assistant professor at the School of Economic and Management, Southwest Jiaotong Unversity, Chengdu, China , she participated in many researches such as; Stakeholder Influences and Organization Responses, Coping with Multiple Institutional Logics, Corporate social responsibility, **Note about research**: This type of research helps to deal more broadly with the problems that exist within universities and education and opens the door to many researches related to the dark issues within universities

PUBLIC INTEREST STATEMENT

Human resources represent one of the most important elements of modern organizations, one of the best factors influencing their construction, and defining the future features of these organizations. Since human behavior is directly influenced by ethics, which is one of the most important components of a good society. The interest in ethical leadership has increased recently, Ethical leadership is the main focus for raising the performance levels and behaviors within organizations. By applying ethical leadership within organizations, it helps to create the atmosphere for creativity and innovation, raises the morale of employees, increases their ability to work, and raises their levels of enthusiasm.

The results of the paper attributed to the necessity of the interest of university officials, knowing the real reasons that led to the weakness of those behaviors, and develop appropriate recommendations and suggestions to address that deficiency, and develop those behaviors among university staff, and motivate employees to perform those additional roles, and work to strengthen their affiliation and loyalty to the university.

Yuhuan liu





 \odot 2021 The Author(s). This open access article is distributed under a Creative Commons Attribution (CC-BY) 4.0 license.

Keywords: ethical leadership; organizational citizenship behaviors; organizational cynicism

1. Introduction

Effective organizations think about methods and means by which to optimize and retain human resources in order to achieve their goals. Ethical leadership is one of those keys that helps in developing and improving HR. Whereas applying ethical leadership (EL) within an organization helps to create an atmosphere for creativity and innovation, to raise employee morale, to increase employee ability, and to raise levels of enthusiasm for the work (Rehman et al., 2018).

Prior studies have reviewed the consequences resulting from staff management of EL (Khuntia & Suar, 2004; Neubert et al., 2009; Ogunfowora, 2009; Sutherland, 2010; Toor & Ofori, 2009; Treviño et al., 2003) have focused their attention on the positive directional returns resulting from employees' perceptions of this type of leadership. These perceptions include satisfaction with the leader, job satisfaction, emotional commitment, and integration in the workplace. Conclusions from these studies are consistent in showing that there is a positive correlation between employee perception of EL and the above mentioned positive directional consequences.

Additionally, previous studies (Akar, 2019; Bello, 2012; Lu, 2014; Malik et al., 2016; Shafique et al., 2018; Yang & Wei, 2018) have dealt with behavioral outcomes resulting from employee perception of EL and the findings reveal an intrinsic correlation between worker perception of EL and OCBs as well as between EL and in-role work behaviors while a negative correlation between EL and CWBs was found (Avey et al., 2011; Mayer et al., 2009). In other words, the more employees perceive EL, the greater the involvement with OCBs and in-role work behaviors and the lesser the engagement with CWBs. However, There are many organizational and behavioral constraints that hinder EL from playing an effective role within an organization (Chen, 2011). Thus, we cannot ignore these constraints where they often reflect reality and affect the actual results of research (Treviño et al., 2003).

Organizational cynicism (OC) is one potential constraint as it affects and modifies EL's impact on business behaviors, which expected to have a negative impact on EL's role in developing and increasing positive behaviors (Barnes, 2010). Also, prior studies (Barnes, 2010; Fitzgerald, 2002; Kalshoven et al., 2011; Khan, 2014; Newson, 2002) have confirmed that OC has many negative directional and behavioral returns within an organization; these include low job satisfaction, deteriorating organizational commitment, reduced OCBs, reduced in-role work behaviors, and the development of CWBs.

Findings of previous studies (Liu et al., 2013; Lu, 2014; Yang & Wei, 2018) illustrate the roles of some mediator and moderator variables such as subordinate workplace friendships and traditions, workplace ostracism, as well as cognitive and affective trust in the relationship between EL and OCBs. This reflects the importance of those variables in practice and highlights how ignoring them affects the actual results of research.

Notably, this study shows how few previous studies have addressed the moderator factors of the relationship between EL and OCBs and, more specifically, within higher education institutions. Therefore, the aim of this study was to bridge this gap and to make that knowledge available by testing the moderating role of OC in the relationship between EL and OCBs and try to make recommendations to help in reducing the negative effects of organizational cynicism within business institutions and maximize the positive role of ethical leadership in raising positive behaviors in general and organizational citizenship behaviors in particular.

This study also contributes to the literature in several aspects. First, the study sheds light on leadership as an important source of organizational citizenship behaviors. In particular, the

theoretical model presents pathways that show how the organizational cynicism effects of the role of ethical leadership and reduces its role in raising positive behaviors and reducing negative behaviors. Second, the mediator model offers concrete guidance for organizations in their attempt to mitigate organizational cynicism and deal with problems that occur within universities and higher education institutions. This is achieved by adding a new seminar, in continuation of the research efforts, that addresses this vital area of organizational behavior in order to answer the following questions: What is the level of ethical leadership at Sohag University?, What is the level of OCBs among Sohag University's faculty members and their assistants?, What is the level of organizational cynicism among Sohag University's faculty members and their assistants?, What is the nature of the relationship between ethical leadership and organizational citizenship behaviors among Sohag University's faculty members? And Does organizational cynicism play a moderator role in the relationship between ethical leadership and organizational citizenship behaviors among Sohag University's faculty members?

2. Literature review and hypotheses

2.1. Ethical leadership (EL)

Ethical leadership is seen as the behavior agreed upon between the leader and members of the group towards the achievement of common goals based on directing and nurturing the leader to his subordinates, and unleashing their energies and ambitions with vigor and determination to create an atmosphere of happiness and good performance in the workplace (Chonko, 2009). There are many definitions about EL. Khuong and Nhu (2015) illustrate that Ethical leadership is one in which a leader is honest, loyal, focused on purpose, goodness, social justice, personal strength, humility, patience, integrity, decision-making based on virtue and influencing his staff to make them do the right thing.

Also, Brown and Treviño (2006) also provided a specific definition of ethical leadership as the demonstration of appropriate normative behavior and scientific proof through interpersonal relationships, and the promotion of such behavior among followers through two-way communication and promote this behavior and decision-making process, and the researchers agree with this Identification which includes the following: The behavior of moral leaders is a normative behavior that must be accepted by subordinates, as the situation requires, ethical leaders must communicate with their followers and provide them with justifications for their behavior. And Ethical leaders behave consistently in accordance with ethical rules. We agreed with this definition because they set ethical standards in their organizations, reward ethical behavior and punish immoral behavior, taking into account the ethical consequences of their decisions and, above all, strive to make fair choices.

3. Organizational citizenship behaviors (OCBs)

Among the earliest definitions, Podsakoff et al. (2000) defined OCB as "work behaviors that exceed official job requirements, are not directly assessed or rewarded by the formal remuneration system and contribute to organizational effectiveness". This definition is appropriate to the subject of this study. OCBs involve two types of behaviors, (1) positive behaviors, and (2) abstinence behaviors (Organ, 1988). Positive behaviors reflect the individual's voluntary positive contributions such as provided by assisting an immediate supervisor or work colleagues. The quality of abstinence relates to the individual voluntarily refraining from behaviors that may harm the organization or management even if he/she is entitled to exercise certain rights. Abstaining from these behaviors reflects the individual's ability to tolerate and openly accept less than ideal working conditions.

Dimensions of organizational citizenship behaviors (OCBs)—Many researchers (Organ, 1988; Podsakoff et al., 2000) have pointed out that OCBs consist of the following five dimensions; (1) Altruism—which can be described as voluntary support behaviors directed toward helping co-workers who may encounter problems during work and to preventing the emergence of such problems, (2) Conscientiousness— which is an individual's desire to perform behaviors that go beyond the formal requirements of the job

including initiative, volunteering, and showing perseverance and enthusiasm while at work, (3) Sportsmanship—which is a behavior that demonstrates how well, without complaining, an individual is willing to accept the current situation and address and endure inconveniences and/or burdens of a job, (4) Courtesy—which means showing respect and appreciation to all colleagues and superiors within the workplace and accepting their decisions and actions, and finally (5) Civic virtue—which refers to the individual's desire to contribute positively to organizational life by integration and by offering advice and/ or suggestions with the intent of problem resolution while being keen to express opinions.

The researchers note that some of the dimensions of OCBs, such as altruism and civic virtue are directed towards individuals (OCB-I) and aim to assist colleagues in the workplace. Other dimensions, such as sportsmanship, conscientiousness and civilized behavior are directed toward increasing the effectiveness of the organization itself.

4. The relationship between EL and OCBs

A study by Neubert et al. (2013) is one of the earliest attempts to report on the impact of EL on OCBs and organizational commitment among employees, explored the mechanism by which an ethical leader affects employee behaviors. The findings of their study affirm that there is a substantially positive correlation between EL and OCBs. The findings also stress the need to pay attention to ethics in the field of work. Also, Previous studies (Brandon, 2013; Liu et al., 2013; Philipp & Lopez, 2013; Weng, 2014) focused on how EL behaviors affect employee OCBs proposed a theory about the relationship between EL behaviors and employee OCBs which suggests that when a manager has a high level of EL the employees are more affiliated with the organization and consequently generate OCBs.

In the same text, the study of Ali et al. (2018) found that are a positive correlation has been recorded between EL and individual OCBs. This result agreed with Khan et al. (2016)'s study which found a positive correlation between ethical leadership and organizational citizenship behaviors, moreover, the results of this study have Practical effects on the process for public sector leaders as demonstrating ethical leadership behavior can lead to the development of organizational citizenship behaviors.

In the same context, the relationships between EL, jealousy in the workplace, and OCB-oriented OCB-I were explored by Wang and Sung (2016) and Yang and Wei (2018) and the findings demonstrated the positive impact of EL on the generation of employee OCBs. Also, the results of other studies (Brandon, 2013; Neubert et al., 2013) show a substantially positive correlation between EL and OCBs.

Social learning theory (Bandura & Walters, 1977) illustrates that workers learn social behavior through repeated observation of ethical leadership behaviors and by reinforcing that leadership to worker behaviors by using various forms of reward and punishment to correct behavior and redirect it to the desired and desired ethical direction. Hence, as workers become more aware of ethical leadership, they demonstrate more Organizational citizenship behaviors. Also Workers view ethical leaders as honest and acceptable role models that respect ethical values in their behaviors and thinking and who have the authority to direct and redirect ethically. Hence, from an ethical point of view, they regard OCBs as a positive behavioral option and they try to increase it within the university. Therefore, we propose the first hypothesis:

Hypothesis 1 (H1)There is a positive correlation between ethical leadership and organizational citizenship behaviors among faculty members and their assistants at the Sohag University.

5. Organizational cynicism (OC) as moderator variable between EL and in-role work behaviors

OC has emerged as an obstacle to organizations wherein long-term effects reduce organizational efficiency and put at risk the effectiveness and feasibility of an enterprise (Erarslan et al., 2018;

Naus, 2007; Zhang et al., 2019). Numerous previous studies have addressed the determinants of OC. For example, O'Leary (2003) explained that OC stems from an organization's lack of integrity, individuals feeling ignored, disrespect for the dignity of employees, self-interest with no regard for the workers or individuals, work that lacks meaning, a lack of credibility, and employees excluded from the process of organizational decision-making. Together these factors generate negative attitudes towards the organization and promote negative behaviors towards it.

There have been several key approaches in relation to the concept of OC (Abraham, 2000; Nafei, 2013). The first approach, *satire*, includes personal traits based on the assumption that most employees are unreliable because it is understood that most individuals are selfish. The second trend, irony, is called *occupational cynicism* in which it is limited to certain professions such as, the medical profession and the police. In view of differing idealistic expectations, an individual's cynicism means that they consider certain professions unworthy and that the individuals are unscrupulous. The third trend is called *cynicism towards organizational change* whereby individuals view organizational change as offering no benefit to the organization but rather the individuals who support it have a special interest in achieving specific changes. Finally, the fourth trend is identified as cynicism toward the organization. This reflects the fixed negative attitudes of employees towards the organization itself and their sense that the organization lacks integrity and is characterized by false promises. The fourth trend, *related to cynicism as a result of the individual's negative perception* of the organization, which is the subject of the current research study.

OC reduces the presence of OCBs and weakens in-role behaviors (Abraham, 2000; Chiaburu et al., 2013; Dean et al., 1998). Consequently, it may also lead to counterproductive work behaviors. An imbalance in the social exchange relationship that results can subsequently prompt individuals to engage in CWBs and employee psychological alienation (Abraham, 2000).

In the same context, the theoretical model of Hartog (2014)'s study assures that individual personality traits and the surrounding factors such as organizational culture represent the determinants that build and generate ethical behaviors among leaders which improve positive behaviors such OCBs and reduce negative behaviors such CWBs within organizations, improve performance and affect the attitudes of employees, increase their organizational commitment and reduce their sense of organizational cynicism.

Moreover, there are valid presumptions that EL strengthens OCBs. However, as a directional circumstance surrounding that relationship, OC's presence can limit its release. The level of OC may prompt some workers either to assume or refrain from these behaviors. It can be said that OC may modify the relationship between EL and OCBs. Workers with a high level of cynicism demonstrate a state of imbalance in their social exchanges and with the organization. This is due to their belief that the organization lacks integrity and is seeking to exploit and falsify reality. This belief may make them consider their contributions as outweighing their returns.

Social exchange theory and the criterion of exchange (Blau, 1964; Eisenberger et al., 1986; Gouldner, 1960) proposes that social behavior is the result of an exchange process. The purpose of this exchange is to maximize benefits and minimize costs. In other word, Social exchange theory suggests that we essentially take the benefits and subtract the costs in order to determine how much a relationship is worth and psychological contract theory (Robinson et al., 1994). Which consider an unwritten set of expectations between the employee and the employer. It includes informal arrangements, mutual beliefs, common ground and perceptions between the two parties. It represents a concept that refers to an employee's perceived expectations of what they can gain from an organization, such as job security and advancement opportunities, in exchange for providing something like loyalty or hard Therefore, based on theories, workers who believe that the organization lacks integrity and seek to exploit them and juggle their reality; they will unleash feelings of frustration, loss of hope, and distrust, which may be so strong that workers push away

from OCBs, as a response, behavior consistent with organizational cynicism as a negative trend they have toward the organization, as a response.

Furthermore, previous studies (Abraham, 2000; Barnes, 2010; Byrne & Hochwarter, 2008; Dean et al., 1998; Evans et al., 2010; Fitzgerald, 2002; Hatfield et al., 2013; Nair & Kamalanabhan, 2010; Spector & Fox, 2002; Wilkerson et al., 2008) have also confirmed a significantly negative correlation between OC and OCBs and, as reported in the findings of Newson's (2002) study, the most affected element is conscientiousness. Thus, we propose the second hypothesis:

Hypothesis 2 (*H2*)Organizational cynicism modifies the positive relationship between ethical leadership and organizational citizenship behaviors so that the relationship is weaker among employees with a high level of cynicism in contrast to those with a low level of cynicism.

6. Methods

6.1. Study population and sample

We collected data from staff of the university of Sohag in Egypt. To increase the generalizability of our theoretical model across job types, we collected from all faculty members with different degrees and their assistants in all faculties. The participants completed the survey on a voluntary basis in their workplace, took a packet back home for their spouse to complete the relevant section, and handed both sets of responses in at their workplace after 5 days.

We obtained 407 matched questionnaires from employees and their spouses (response rate = 86.46%). After eliminating 7 incomplete pairs of questionnaires, we had 400 matched forms for analysis. The average age of the participants was 42 years (SD = 1.33, range = 21–60 years); 61%, % were men and 39% were women. In regard to experience level, from 5—less than 10 years, as it reached 42.5% of the sample size, and 25.25% represents the size of their experiences less than 5 years, and 32.25% of the size the sample prepares their experiences from 10 years or more. In terms of job type, 20.25% worked as demonstrators, 23.26%, worked as Teaching assistants, 24%, worked as teachers, 15.5%, worked as assistant professors and 17% worked as professors, which indicates the representation of the sample for all groups within the university.

7. Measures

Responses were made on a 5-point Likert scale (1 = strongly disagree to 5 = strongly agree). We used scales with established reliability and validity. Hypotheses for this study include the following three types of variables:

Ethical leadership (EL)—we used a scale developed by Brown et al. (2006) to measure EL, which consists of 14 Items. It points out that it includes six dimensions; namely (1) justice, (2) role clarification, (3) power sharing, (4) integrity, (5) moral orientation, and (6) heading toward subordinates. Cronbach's Alpha was .90 for this study. Sample items is: "Listening to what workers should say is setting an example and acting in an ethical manner".

Organizational citizenship behaviors (OCBs)- we used a scale developed by Podsakoff et al. (2000), consists of 14 statements. It relied on measuring OC based on five main dimensions, as follows: Altruism, Courtesy, Conscientiousness, Civic virtue and Sportsmanship. Cronbach's Alpha was .659. Sample item "encouraging colleagues when they are enthusiastic about work".

Organizational cynicism (OC)—we used a scale developed by (Brandes et al., 1999). It consists of eight Items. It relied on measuring OC based on three main dimensions, as follows: belief, passion, and behavior Cronbach's Alpha was .82 for this study. Sample item "I feel anxiety, distress, tension and discomfort when I think of the university".

Control variables. -We controlled for individual demographic variables, including age, gender, experience level, and job type, to reduce their potential impact on OCBs.

8. Statistical analysis of data

The researcher used SPSS.20/PC statistical software to tabulate and analyze the data. In order to test the hypotheses, the researchers used simple regression, hierarchical regression moderated analysis (HRMA) and simple slope analysis.

9. Results of study

9.1. Confirmatory factor analyses

Confirmatory factor analysis results (see Table 1) indicate that the single-factor model had a significantly poorer fit than the other two models, especially compared with the three-factor model. Thus, common method variance was not a concern in this study, and all three factors had acceptable discriminant and convergent validity.

10. Characterization of study variables

Table 2 shows the means, standard deviations, Cronbach's alphas, and correlation matrix for the variables. Ethical leadership was positively correlated with organizational citizenship behaviors, organizational cynicism was negatively correlated with organizational citizenship behaviors, and Ethical leadership.

11. Results of testing H1

In order to test H1, we used simple regression analysis and the results are presented in Table 3

Table 3 shows that the parameter signals confirm the intrinsic positive correlation (R = .869) between EL and OCBs. The modified determining coefficient refers to Adj. R^2 which indicates that EL interprets 74.5% of the variation in OCBs. The coefficient of the model intensity (Sig. F) shows the intensity of the model in its entirety at p < 0.001. This supported *H*1.

12. Results of testing H2

As seen in Table 4, after subtracting the moderator variable, the two variables together explain 84.3% of the variance. This indicates that the moderator variable alone contributes about 9.8% of the variance. Therefore, the results of the regression showed that OC had a moderating effect on the relationship between EL and CWBs, supporting Hypothesis 2. Also the coefficient of the model intensity (Sig. F) refers to the intensity of the model in its entirety at p < 0.001

In order to further validate H2, we examined simple slopes at low and high levels of OC with regard to Organizational citizenship behaviors (see Figure 1), the results found that the relationship between Ethical Leadership and Organizational citizenship behaviors is weaker (R = .325, p < .001) for workers, who recognize a higher level of cynicism, than for workers who perceive a low level of cynicism (R = R = .674, p < .001). Finally, the (Z) test to determine the significance of the differences between the correlation coefficients of the two moderator variable groups (high level of organizational cynicism & low level of organizational cynicism) was used. The results of (Z = 14.65) indicate significant differences between the correlation coefficients of the moderator variable groups. Thus, previous results supported H2.

13. Discussion

Results from testing H1 demonstrate that there is a positive correlation between EL and OCBs. This positive relationship between EL and OCBs. This result can be explained within the framework of social learning theory (Bandura & Walters, 1977; Treviño et al., 2003) which illustrate that Workers learn social behavior through repeated observation of ethical leadership behaviors and by reinforcing that leadership to worker behaviors by using various forms of reward and punishment to correct behavior and redirect it to the desired and desired ethical direction. Thus, the ethical

		X ²	df	X²/df	RM SEA	CFI	11	SRMR	Δ X ²	∆ df
seline Model	Baseline Model Three Factors	254.4	138	1.84	.07	.93	.92	.06		
Model 1	Two Factors: Ethical leader ship and OCB were combi ned into one factor	424.18	144	2.94	.14	.87	.85	.13	78***	Q
Model 2	one Factors: All vari ables were combi ned into one factor	1465.07	153	9.57	.20	.73	.62	.18	1040. 89***	თ

Note. N = 40 behaviors. *** p <.001.

Table 2. Meta-data of the variables, simple linear correlation coefficients, and stability coefficients						
Variables	Mean	Standard	Correlation coefficients			
		Deviation	1	2	3	
Ethical Leadership	2.321	.649	.90			
Organizational Citizenship Behaviors	2.90	1.14	.863	.695		
Organizational Cynicism	3.412	1.245	487	846	.82	

Note. N = 400. Cronbach's alpha internal consistency reliability coefficients appear on the diagonal in parentheses $^{***}p < .001$

Table 3. The	Table 3. The results of simple regression analysis of OCB on EL					
Predictor	Beta	В	R	R ²	T.Value	F
Ethical Leadership	.863	.869	.863	.745	1.667	0.00*
Constant		.075				
The coefficient of determination (Adj.R ²)		.745				
F value		4595.93				
Sig.F		0.00*				

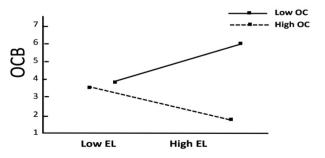
Note. N = 400, OCB = Organizational Citizenship Behaviors and EL = Ethical Leadership *** p <.001

Table 4. Results of HRM analysis to show the relationship between EL, OC and organizational citizenship behaviors

Predictors Variables	The dependent variable (Organizational citizenship behaviors)				
	R2	ΔR ²	F		
Ethical Leadership (EL)	.745	000	4595.92*		
Organizational Cynicism (OC)	.843	.098	8.620*		
The interaction of Ethical leadership with organizational cynicism	.893	.05	2.388*		
Sig F	23.988*				

Note. N = 400. *** p <.001

Figure 1. The moderating effect of OC on the relationship between EL and OCB.



Leadership effect on the dimensions of OCB. This effect encourages altruism, conscientiousness, and peer-to-peer cooperation, and helps workmates to respect and appreciate one another. Therefore, by creating an atmosphere of civility, employees contribute to organizational effectiveness and their increasing positive contributions represent civilized behavior. EL influences and helps to develop every element of OCBs (Cheng, 2009)

Our findings agree with Ali et al. (2018) regarding the existence of a positive correlation between the use of ethical models of work in organizations, such as equity, justice, integrity, and organizational citizenship behaviors. The greater the presence of these individual elements, the greater the presence of OCBs among the employees. with respect to the positive relationship between EL and OCBs, the results of this study are consistent with the findings of other studies (Brandon, 2013; Khan et al., 2016; Wang & Sung, 2016), which showed the positive correlation between EL and OCBs. However, the results of our study differ from those of Kott's (2012) study which indicated that there was no correlation between ethics in general or any kind of behaviors within work (OCBs and CWBs). Although, they disagree partially with Leung's (2008) findings which show that ethics do have an impact on altruism (one dimension of OCBs). Researchers refer these differences to the differences in the measures used and the different fields of application.

We can illustrate the results from testing *H2* in the light of the theory of social exchange and the criterion of exchange (Blau, 1964; Eisenberger et al., 1986; Gouldner, 1960) and psychological contract theory (Rousseau, 2004). Whereas workers who have a high level of cynicism have the belief that the organization lacks integrity and seeks to exploit them and falsify their reality (Dean et al., 1998). This leads to the delegation of the relationship of social exchange between them and gives an indication of the breach of the psychological contract held by them. This contributes to the release of frustration, loss of hope and mistrust which may be strong enough to push workers to reduce OCBs as a behavioral response consistent with organizational cynicism as a negative trend towards them to the organization. Despite the existence of Ethical leadership, which lacks the impact you seek and vice versa in the case of workers who have a low level of cynicism.

In the same context, we can also explain the result as follows: OC weakens altruism and conscientiousness in that a cynical individual believes that his colleagues and the university lack integrity, and that the university seeks only to advance and achieve its own interests. OC is more conducive to the emergence of negative behaviors among workers than it is to promoting positive behaviors (Evans et al. 2010).

14. Implications

The results of our study emphasize the role of EL in the formation and development of positive behaviors among employees, specially organizational citizenship behaviors. Also, the results strongly demonstrate the emergence of OC under EL weakens the positive relationship between the variables. This finding is a modest addition to previous studies regarding the behavioral consequences of ethical leadership and confirms the literature's predictions on the relationship of social exchange, psychological contract and behavioral integrity for leaders.

Within the context of the Sohag University, our study reveals a low level of ethical leadership and level of OCBs. Results also affirm the positive correlation between EL and OCBs. Consequently, based on the positive outcomes of ethical leadership it would be advantageous for university officials to pay greater attention to the development of EL and apply it in all faculties and levels of the Sohag University. In addition, it would be beneficial for university officials to dedicate attention to ethical training courses and seminars on the importance of ethics and the role of ethical leadership. Also, faculty members and their assistants should be encouraged to uphold the moral values considered significant. Additionally, incorporating EL as a way of motivating employees to perform additional roles and working to strengthen their affiliation and loyalty to the university in which they work would be advantageous. The existence of a somewhat low level of presence of organizational citizenship behaviors among the faculty members and their assistants at Sohag university, which is attributed to the necessity of the interest of university officials, knowing the real reasons that led to the weakness of those behaviors, and develop appropriate recommendations and suggestions to address that deficiency, and develop those behaviors among university staff, and motivate employees to perform those additional roles, and work to strengthen their affiliation and loyalty to the university in which they work.

Moreover, the results of this study show a fairly high level of OC among Sohag University faculty members. Therefore, measures must be taken to reduce and minimize OC among the members. This would be accomplished by their observing manifestations of organizational justice where psychological violations are not permitted as well as by establishing regulations that include the members' participation in decision-making.

15. Limitation of the study and future research prospects

The present study operates within a set of limits, namely: The present study is classified as cross-Sectional Studies, in which data are collected once; it is not possible to trace the cause-and-effect relationships between the variables contained therein, which can be carried out through studies at long intervals. The present study is limited to faculty members and their assistants in the faculties of Sohag University under study, without mentioning the administrative staff at the university. The similarities and agreement between them go beyond the differences, but the results cannot be generalized to faculty members and their assistants in private universities whereas sohag university is a public university. Finally, the researchers included in the current study Sohag University to be a field of study, because of the poverty of research studies, especially in this area.

The results, implications, and limitations of this study can be used to serve as a nucleus for future research studies. We noted the low level of employee perception of EL, we recommend that further studies be undertaken in an attempt to characterize this phenomenon in specific terms and, more specifically, after the verification of its positive returns (Brown & Treviño, 2006; Mayer et al., 2009; Piccolo et al., 2010). The researchers also noted from the results of this study the level of OC that employees had towards organizations' affiliates, we recommend that those interested in the aspect of reducing negative trends should conduct studies to identify the causes (Aryee et al., 2007; Tepper et al., 2004).

If organizational cynicism acts as a moderator variable of the relationship between EL and OCBs, it may be useful to test the researcher's recommendations that the same role is tested for negative work behaviors, such as CWBs, and that this important area of research is extended to OCBs. In this context, we also recommend that other moderators be introduced into the relationship between EL and work behaviors such as self-esteem established in the organization (Pierce & Gardner, 2004), abusive supervision and control center (Ng et al., 2006).

Funding

The authors received no direct funding for this research.

Author details

Mohamed Ahmed Ali Nemr^{1,2} E-mail: nemrmemr@gmail.com

- Yuhuan liu¹
- ¹ School of Economic and Management, Southwest
- Jiaotong University Chengdu China.
- ² Faculty of Commerce, Sohag University Sohag Egypt.

Citation information

Cite this article as: The impact of ethical leadership on organizational citizenship behaviors: Moderating role of organizational cynicism, Mohamed Ahmed Ali Nemr & Yuhuan liu, *Cogent Business & Management* (2021), 8: 1865860.

References

Abraham, R. (2000). Organizational cynicism: Bases and consequences. *Genetic, Social, and General Psychology Monographs,* 126(3), 269–292.

- Akar, H. (2019). A meta-analytic review on the causes and consequences of organizational cynicism.
 International Online Journal of Educational Sciences, 11(2), 149–168. https://doi.org/10.15345/iojes.2019.
 02 010
- Ali, A., Ahmad, S., & Saeed, I. (2018). Ethical leadership and organizational citizenship behavior: Mediating role of organizational justice: A case study of education sector. *Abasyn University Journal of Social Sciences*, 11(2), 386–399.
- Aryee, S., Chen, Z. X., Sun, L. Y., & Debrah, Y. A. (2007). Antecedents and outcomes of abusive supervision: Test of a trickle-down model. *Journal of Applied*

Psychology, 92(1), 191-201. https://doi.org/10.1037/ 0021-9010.92.1.191

- Avey, J. B., Palanski, M. E., & Walumbwa, F. O. (2011). When leadership goes unnoticed: The moderating role of follower self-esteem on the relationship between ethical leadership and follower behavior. *Journal of Business Ethics*, 98(4), 573–582. https://doi. org/10.1007/s10551-010-0610-2
- Bandura, A., & Walters, R. H. (1977). Social learning theory (Vol. 1). Prentice-hall. https://doi.org/10.1177/ 105960117700200317
- Barnes, L. L. (2010). The effects of organizational cynicism on community colleges: Exploring concepts from positive psychology. The Claremont Graduate University.
- Bello, S. M. (2012). Impact of ethical leadership on employee job performance. *International Journal of Business and Social Science*, 3(11), 228–236.
- Blau, P. (1964). Justice in social exchange. *Sociological Inquiry*, 34(2), 193–206. https://doi.org/10.1111/j. 1475-682X.1964.tb00583.x
- Brandes, P., Dharwadkar, R., & Dean, J. W., Jr. (1999). Does employee cynicism matter? Employee and supervisor perspectives on work outcomes. In meeting of the Eastern Academy of Management, Philadelphia. Academy of Management Review, 23(2), 341–352.
- Brandon, D. (2013). Ethical leadership and its impact on organizational citizenship behavior [Doctoral dissertation]. University of Florida State.
- Brown, M. E., & Treviño, L. K. (2006). Ethical leadership: A review and future directions. *The Leadership Quarterly*, 17(6), 595–616. https://doi.org/10.1016/j. leaqua.2006.10.004
- Byrne, Z. S., & Hochwarter, W. A. (2008). Perceived organizational support and performance. *Journal of Managerial Psychology*, 23(1), 54–72. https://doi.org/ 10.1108/02683940810849666
- Chen, H. (2011). Work ethic and workplace behavior: Essays on direct and moderated relationships across national cultures. The University of Texas at Dallas.
- Cheng, Q. (2009). Educational professionals: The effects of work ethic on organizational citizenship behaviors. 2009 international conference on computational intelligence and software engineering, Wuhan, China. https://doi.org/10.1109/cise.2009.5363525
- Chiaburu, D. S., Peng, A. C., Oh, I. S., Banks, G. C., & Lomeli, L. C. (2013). Antecedents and consequences of employee organizational cynicism: A meta-analysis. *Journal of Vocational Behavior*, 83(2), 181–197. https://doi.org/10.1016/j.jvb.2013.03.007
- Chonko, L.B. (2009). The virtuous influence of ethical leadership behavior: Evidence from the eld. *Journal of Business ethics*.90(2):157–170.
- Dean, J. J., Brandes, W., & Dharwadkar, R. (1998). Organizational cynicism. Academy of Management Review, 23(2), 341–352. https://doi.org/10.5465/amr. 1998.533230
- Eisenberger, R., Huntington, R., Hutchison, S., & Sowa, D. (1986). Perceived organizational support. *Journal of Applied Psychology*, 71(3), 500. https://doi.org/10. 1037/0021-9010.71.3.500
- Erarslan, S., Kaya, Ç., & Altindag, E. (2018). Effect of organizational cynicism and job satisfaction on organizational commitment: An empirical study on banking sector. Suleyman Demirel University Journal of Faculty of Economics & Administrative Sciences, 23, Special Issue in memory of Geybulla Ramazanglu 905–922.
- Evans, W. R., Goodman, J. M., & Davis, W. D. (2010). The impact of perceived corporate citizenship on organizational cynicism, OCB, and employee deviance.

Human Performance, 24(1), 79–97. https://doi.org/10. 1080/08959285.2010.530632

- Fitzgerald, M. R. (2002). Organizational cynicism: Its relationship to perceived organizational injustice and explanatory style [Doctoral dissertation]. University of Cincinnati.
- Gouldner, A. W. (1960). The norm of reciprocity: A preliminary statement. *American Sociological Review*, 25, 161–178. https://doi.org/10.2307/ 2092623
- Hartog, D. N. (2014). Ethical Leadership. The Annual Review of Organizational Psychology and Organizational Behavior,2(1), 409-434. https://doi.org/ 10.1146/annurev-orgpsych-032414-111237
- Hatfield, R. D., Turner, J. H., & Spiller, S. (2013). Altruism, reciprocity, and cynicism: A new model to conceptualize the attitudes which support prosocial behaviors. Journal of Organizational Culture, Communications and Conflict, 17(2), 161. https://doi. org/10.1007/s10551-010-0610-2
- Kalshoven, K., Den Hartog, D. N., & De Hoogh, A. H. (2011). Ethical leadership at work questionnaire (ELW): Development and validation of a multidimensional measure. The Leadership Quarterly, 22(1), 51–69. https://doi.org/10.1016/j.leaqua.2010.12.007
- Khan, H., Yasir, M., Yusof, H. M., Bhatti, M. N., & Umar, A. (2016). The relationship between ethical leadership and organizational citizenship behavior: Evidence from Pakistan. City University Research Journal, 4, special issue, 45–62.
- Khan, M. A. (2014). Organizational cynicism and employee turnover intention: Evidence from banking sector in Pakistan. Pakistan Journal of Commerce and Social Sciences (PJCSS), 8(1), 30-41.
- Khuntia, R., & Suar, D. (2004). A scale to assess ethical leadership of Indian private and public sector managers. *Journal* of Business Ethics, 49(1), 13–26. https://doi.org/10.1023/B: BUSI.0000013853.80287.da
- Khuong, M. N., & Nhu, N. V. Q. (2015). The effects of ethical leadership and organizational culture towards employees' sociability and commitment–a study of tourism sector in Ho Chi Minh city, Vietnam. Journal of Advanced Management Science, 3(4), 329-336.
- Kott, J. K. (2012). The role of ethics in employee behavior [Master dissertation]. University of Tennessee
- Leung, A. S. (2008). Matching ethical work climate to in-role and extra-role behaviors in a collectivist work setting. *Journal of Business Ethics*, 79(1–2), 43–55. https://doi.org/10.1007/s10551-007-9392-6
- Liu, J., Kwan, H. K., Fu, P. P., & Mao, Y. (2013). Ethical leadership and job performance in China: The roles of workplace friendships and traditionality. *Journal of Occupational and Organizational Psychology*, 86(4), 564–584. https://doi.org/10.1111/joop.12027
- Lu, X. (2014). Ethical leadership and organizational citizenship behavior: The mediating roles of cognitive and affective trust. Social Behavior and Personality: An International Journal, 42(3), 379–389. https://doi. org/10.2224/sbp.2014.42.3.379
- Malik, M. S., Awais, M., Timsal, A., & Qureshi, U. H. (2016). Impact of ethical leadership on employees' performance: Moderating role of organizational values. International Review of Management and Marketing, 6(3), 590–595.
- Mayer, D. M., Kuenzi, M., Greenbaum, R., Bardes, M., & Salvador, R. B. (2009). How low does ethical leadership flow? Test of a trickle-down model. Organizational Behavior and Human Decision Processes, 108(1), 1–13. https://doi.org/10.1016/j. obhdp.2008.04.002

- Nafei, W. A. (2013). Examining the relationship between organizational cynicism and organizational change: A study from Egyptian context. *Journal of Business Administration Research*, 2(2), 1. https://doi.org/10. 5430/jbar.v2n2p1
- Nair, P., & Kamalanabhan, T. J. (2010). The impact of cynicism on ethical intentions of Indian managers: The moderating role of seniority. *Journal of International Business Ethics*, 3(1), 14. https://doi.org/ 10.7763/ijtef.2010.v1.28
- Naus, A. J. A. M. (2007). Organizational cynicism: On the nature, antecedents, and consequences of employee cynicism toward the employing organization [Doctoral dissertation]. University of Maastricht.
- Neubert, M. J., Carlson, D. S., Kacmar, K. M., Roberts, J. A., & Chonko, L. B. (2009). The virtuous influence of ethical leadership behavior: Evidence from the field. *Journal of Business Ethics*, 90(2), 157–170. https://doi. org/10.1007/s10551-009-0037-9
- Neubert, M. J., Wu, C., & Roberts, J. A. (2013). The influence of ethical leadership and regulatory focus on employee outcomes. *Business Ethics Quarterly*, 23(2), 269–296. https://doi.org/10.5840/ beq201323217
- Newson, D. R., Jr (2002). Organizational cynicism: The impact on citizenship behavior and organizational change [Doctoral dissertation] University of Florida.
- Ng, T. W., Sorensen, K. L., & Eby, L. T. (2006). Locus of control at work: A meta-analysis. Journal of Organizational Behavior: The International Journal of Industrial, Occupational and Organizational Psychology and Behavior, 27(8), 1057–1087. https://doi.org/10.1002/ job.416
- O'Leary, M. (2003). From paternalism to cynicism: Narratives of a newspaper company. *Human Relations*, 56(6), 685–704. https://doi.org/10.1177/ 00187267030566003
- Ogunfowora, B. (2009). The consequences of ethical leadership: Comparisons with transformational leadership and abusive supervision [Doctoral dissertation]. University of Alberta.
- Organ, D. W. (1988). Organizational citizenship behavior: The good soldier syndrome. Lexington Books/DC Heath and Com.
- Philipp, B. L., & Lopez, P. D. J. (2013). The moderating role of ethical leadership: Investigating relationships among employee psychological contracts, commitment, and citizenship behavior. *Journal of Leadership & Organizational Studies*, 20(3), 304–315. https://doi. org/10.1177/1548051813483837
- Piccolo, R. F., Greenbaum, R., Hartog, D. N. D., & Folger, R. (2010). The relationship between ethical leadership and core job characteristics. *Journal of Organizational Behavior*, 31(2-3), 259–278. https://doi.org/10.1002/ job.627
- Pierce, J. L., & Gardner, D. G. (2004). Self-esteem within the work and organizational context: A review of the organization-based self-esteem literature. Journal of Management, 30(5), 591–622. https://doi.org/10. 1016/j.jm.2003.10.001
- Podsakoff, P. M., MacKenzie, S. B., Paine, J. B., & Bachrach, D. G. (2000). Organizational citizenship behaviors: A critical review of the theoretical and empirical literature and suggestions for future research. *Journal of Management*, 26(3), 513–563. https://doi.org/10.1177/ 014920630002600307

. https://doi.org/10.1007/s10551-007-9496-z

- Rehman, F., Yusoff, R. B. M., Zabri, S. B. M., & Ismail, F. B. (2018). Impacts of psychological capital on the ethical behavior of teachers: A case of educational sector in Pakistan. *MATEC Web of Conferences in Pakistan*. (Vol. 150, p. 05032). EDP Science.
- Robinson, S. L., Kraatz, M. S., & Rousseau, D. M. (1994). Changing obligations and the psychological contract: A longitudinal study. Academy of Management Journal, 37(1), 137–152. https://doi.org/10.2307/256773
- Shafique, I., Kalyar, M. N., & Ahmad, B. (2018). The nexus of ethical leadership, job performance, and turnover intention: The mediating role of job satisfaction. *Interdisciplinary Description of Complex Systems: INDECS*, 16(1), 71–87. https://doi.org/10.7906/indecs. 16.1.5
- Spector, P. E., & Fox, S. (2002). An emotion-centered model of voluntary work behavior: Some parallels between counterproductive work behavior and organizational citizenship behavior. *Human Resource Management Review*, 12(2), 269–292. https://doi.org/ 10.1016/S1053-4822(02)00049-9
- Sutherland, M. A., Jr (2010). An examination of ethical leadership and organizational commitment [Doctoral dissertation] University of Nova Southeastern.
- Tepper, B. J., Duffy, M. K., Hoobler, J., & Ensley, M. D. (2004). Moderators of the relationships between coworkers' organizational citizenship behavior and fellow employees' attitudes. *Journal of Applied Psychology*, 89(3), 455–465. https://doi.org/10.1037/ 0021-9010.89.3.455
- Toor, S.-R., & Ofori, G. (2009). Ethical leadership: Examining the relationships with full range leadership model, employee outcomes, and organizational culture. *Journal of Business Ethics*, 90(4), 533–547. https://doi.org/10.1007/s10551-009-0059-3
- Treviño, L. K., Brown, M., & Hartman, L. P. (2003). A qualitative investigation of perceived executive ethical leadership: Perceptions from inside and outside the executive suite. *Human Relations*, 56(1), 5–37. https:// doi.org/10.1177/0018726703056001448
- Wang, Y. D., & Sung, W. C. (2016). Predictors of organizational citizenship behavior: Ethical leadership and workplace jealousy. *Journal of Business Ethics*, 135 (1), 117–128. https://doi.org/10.1007/s10551-014-2480-5
- Weng, L. C. (2014). Improving employee job performance through ethical leadership and 'Guanxi': The moderation effects of supervisor-subordinate guanxi differentiation. Asia Pacific Management Review, 19(3), 321–326.
- Wilkerson, J. M., Evans, W. R., & Davis, W. D. (2008). A test of coworkers' influence on organizational cynicism, badmouthing, and organizational citizenship behavior. Journal of Applied Social Psychology, 38(9), 2273–2292. https://doi.org/10.1111/j.1559-1816. 2008.00391.x
- Yang, Q., & Wei, H. (2018). The impact of ethical leadership on organizational citizenship behavior: The moderating role of workplace ostracism. *Leadership* & Organization Development Journal, 39(1), 100–113. https://doi.org/10.1108/LODJ-12-2016-0313
- Zhang, Q., Sun, S., Zheng, X., & Liu, W. (2019). The role of cynicism and personal traits in the organizational political climate and sustainable creativity. Sustainability, 11(1), 257. https://doi.org/10.3390/su11010257



© 2021 The Author(s). This open access article is distributed under a Creative Commons Attribution (CC-BY) 4.0 license.

You are free to:

Share — copy and redistribute the material in any medium or format. Adapt — remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Under the following terms: Attribution — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. No additional restrictions You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits.

Cogent Business & Management (ISSN: 2331-1975) is published by Cogent OA, part of Taylor & Francis Group. Publishing with Cogent OA ensures:

- Immediate, universal access to your article on publication
- High visibility and discoverability via the Cogent OA website as well as Taylor & Francis Online
- Download and citation statistics for your article
- Rapid online publication
- Input from, and dialog with, expert editors and editorial boards
- Retention of full copyright of your article
- Guaranteed legacy preservation of your article
- Discounts and waivers for authors in developing regions

Submit your manuscript to a Cogent OA journal at www.CogentOA.com