Şeker, Murat; Ulu, Mehmet Fatih

Working Paper

Effects of policy reforms on firm innovation

Working Paper, No. 2201

Provided in Cooperation with:
Koç University - TÜSİAD Economic Research Forum, Istanbul

Suggested Citation: Şeker, Murat; Ulu, Mehmet Fatih (2022) : Effects of policy reforms on firm innovation, Working Paper, No. 2201, Koç University-TÜSIAD Economic Research Forum (ERF), Istanbul

This Version is available at:
https://hdl.handle.net/10419/264966

KOÇ UNIVERSITY-TÜSİAD ECONOMIC RESEARCH FORUM
WORKING PAPER SERIES

EFFECTS OF POLICY REFORMS ON FIRM INNOVATION

Murat Şeker
Mehmet Fatih Ulu

Working Paper No: 2201
January 2022

KOÇ UNIVERSITY-TÜSİAD ECONOMIC RESEARCH FORUM
Rumelifeneri Yolu 34450 Sarıyer/Istanbul

Effects of Policy Reforms on Firm Innovation

Murat Şeker* Mehmet Fatih Ulu†

Abstract

The regulatory environment in a country is an important factor that affects firm performance. This study investigates the impact of a particular regulation – license requirements for certain firm activities – on the innovation performance of Indian firms in the 1990s. Using a unique firm-level panel data set, it shows that the removal of license requirements led to an eight percentage points higher innovation rate within two years following the reform. We measure innovation as the introduction of new product varieties that had not been produced by the firm before. It takes a longer time for firms to innovate in industries in which they were not producing before. The conclusions in this study are also robust to the inclusion of controls for other policy reforms that occurred during the period of licensing reform. They also persist in tests with different subgroups of firms and with the use of alternative estimation methods.

JEL classification: L11; L52; O14; O31; O38.

Keywords: Innovation, research and development, regulatory environment, regulations, industrial policy, India.

We would like to thank to Mark Dutz at World Bank, participants of Finance and Private Sector Development Academy Talks in the World Bank, participants of the International Industrial Organization Conference, and members of the Research Department at the U.S. Bureau of the Census.

*Turkish Airlines Headquarter, Istanbul, Turkey 34149, e-mail: murat.seker@thy.com.

†Koc University, Sariyer, Istanbul, Turkey, 34450, phone: +90-212-338-0826, e-mail: mulu@ku.edu.tr.

1 Introduction

The regulatory environment in a country plays an important role in the success of technology adoption strategies and innovative efforts. This paper studies the effects of India's delicensing reform in the 1980s and 1990s on firms' innovation performances.[1] Before the reform, firms were required to obtain a license to establish a new factory, significantly expand capacity, start a new product line, or change location. Delicensing reform led to freedom from constraints on the choice of output, use of inputs and technology, and facilitated location choice. The reform allowed firms to take advantage of economies of scale, allocate inputs more efficiently, and use newer technologies.

This study shows that the delicensing reform in India increased the product innovation rate by eight percentage points within the first two years following the reform. In our analysis, we use a novel firm-level panel dataset that allows us to observe product-level information for each firm. We measure innovation through the introduction of new product varieties. We also use real sales as an alternative proxy for firms' innovative output. Our empirical analysis yields a strong, positive impact of delicensing reform on innovation and sales growth.

In the empirical framework, we compare the product growth of firms that were in recently delicensed industries with those firms that were delicensed earlier. Using the panel nature of our data, we introduce firm-level fixed effects and compare the innovation performance of the two groups using the difference-in-difference methodology. We also introduce several industry-level control variables such as input tariffs, output tariffs, and foreign direct investment exposure to control for other potential factors that could affect the innovation performance of firms. These additional variables also help control for other policy reforms that took place during the time of our analysis.

We further investigate whether any particular subgroup of firms in the dataset such as export-oriented firms could drive the results. Our estimation results are also robust to using alternative specifications and different estimation methods. The product growth rate of firms in recently delicensed industries reaches growth rates that are observed in the control group in about two years after reform.

Although the theoretical and empirical literature on innovation is rich, it is a demanding task to measure innovation empirically. Most of the existing studies on

[1] In the paper, the removal of license requirements for certain firm activities is defined as the delicensing reform.

innovation proxy it with patenting activity, the number of patent citations received, labor productivity, total factor productivity (TFP), or data from innovation surveys.[2] The innovation measure that we use in this paper, in contrast, is the introduction of a new product variety by a firm. The use of such a direct measure of innovation differentiates this study from most of the existing work in this field with firm-level datasets.

Although patent data could provide a good measure of innovation as compared to innovation survey data or TFP estimates, patent data are usually available for a small set of firms. Moreover, in developing countries, the patent recording mechanism might not work efficiently. Thus, such data provides a limited picture of innovation performance. An alternative proxy for the innovative outcome – TFP – measures firm performance as a residual of production function estimations. Although TFP or labor productivity are commonly used measures of firm performance, they can reflect innovation output only indirectly. Moreover, the assumptions as to the shape of the production function, the prices of outputs, and the use of inputs make it difficult to estimate TFP.

The remainder of this paper is organized in the following sections: In section 2 we provide a brief review of the literature. Section 3 outlines the relevant reforms in India that affect the results of this study. In section 4 we describe our estimation methodology. Section 5 discusses the data, while section 6 presents the main results. In section 7 we provide a set of robustness tests. In section 8 we provide some concluding remarks.

2 Literature Review

Many studies analyze how changes in market dynamics and regulatory environment affect innovation performance. New competition that arises from a reform may cause a reallocation of production factors across firms. More competition by new entrants and peers may push firms to increase their efficiency by: curtailing costs (Helpman and Krugman (1985)); concentrating on products of firms' comparative advantage (Bernard, Redding, and Schott (2011)); or increasing incentives to innovate to respond to the threat of new firm entries (Aghion, Bloom, Blundell, Griffith, and Howitt (2005)). Aghion et al. (2005) use a sequence of competition policy reforms to investigate how product market competition level affects innovation performance.

[2]Some examples of these surveys are Community Innovation Surveys (CIS) that the European Commission developed for member countries of the European Union.

Goldberg, Khandelwal, Pavcnik, and Topalova (2010a) show that the liberalization of tariff rates increases the rate at which firms introduce new products to the market.

This study shows – with empirical evidence from India – how changes in the regulatory environment affect innovation performance. Several studies have analyzed the impact of regulatory reforms in India: in particular, the delicensing reform. However, most of these studies use repeated cross-sectional data which allows driving inferences at the industry level. Aghion, Burgess, Redding, and Zilibotti (2008), for example, focus on registered manufacturing output and the interaction between the delicensing reform and other labor market regulations. Meanwhile, Chari (2011) examines the effects of the delicensing reform on total factor productivity. Chamarbagwala and Sharma (2011) analyze the effect of delicensing reform on skill upgrading. However, none of these studies can analyze growth at the firm level as the data they use is formed by a repeated cross-section of firms. Our use of firm-level panel data gives us the advantage of controlling for firm-specific idiosyncratic factors.

Several models show how reforms affect firm performance. Restuccia and Rogerson (2008) analyze the effects of policy distortions on firm performance where they model these distortions as output tax. They find that distortions in the profits of a firm can lead to sizable losses in productivity.[3] A similar interpretation is also used in Hsieh and Klenow (2009). They introduce a tax on output for firms that face government restrictions on size or that face high transportation costs. Being required to provide a license to increase capacity or start a new product line, firms have to deal with government officials which is likely to take time and is costly. This distortion can be considered as a tax on a firm's profit or revenue. License requirements prevent firms from responding quickly to the changes in market conditions and lead to loss of competitiveness. We base our empirical analysis on a model introduced by Klette and Kortum (2004) which was then extended by Şeker (2012b).

3 Economic Reforms in India

Starting from the 1980s, India liberalized its economy by dismantling government controls over industries and trade. One of these reforms was on product market regulations. Until 1985, the Industries Act of 1951 brought all key industries in the registered manufacturing sector under central government control through industrial licensing. Under this act, firms had to get a license to undertake many economic

[3] Lentz and Mortensen (2008) and Şeker, Rodriguez-Delgado, and Ulu (2022) present structural models that drive a positive relationship between firm productivity and innovation, among others.

activities. Yet, granting licenses were subject to heavy bureaucracy. These barriers discouraged investment projects because each project would need many licenses. In 1985, after Rajiv Gandhi's rise to power, a group of industries was delicensed.

Later in 1991, as a part of the structural reforms pursuing the balance of payments crisis, licenses were removed for another group of industries. Aghion et al. (2008) provide a discussion on how the delicensing reform was mostly unanticipated. A number of industries were retained from the reform due to security and strategic concerns, social reasons, hazardous nature, and high-end consumption of the products the industry was involved with.[4]

In Table 1, we present the percentage of firms that belong to 4-digit NIC industries that have been delicensed.[5] In 1989, around 43% of the firms belonged to industries that were delicensed on or before 1988. In 1992, the share of delicensed firms more than doubled. Lastly, in 1993 a very few industries were further delicensed.

India had several other major market reforms during the same period. One of these reforms involved international trade. Average tariff rates and non-tariff barriers were quite restrictive in Asia towards the end of the 1980s. There have been radical changes in economic policies during the 1990s. Topalova and Khandelwal (2011) show that average tariff rates declined from 97% in 1989 to 46% in 1995. They also show that there were significant decreases in the share of products that are subject to quotas which went down from 87% in 1987 to 45% in 1994.[6]

[Table 1 about here.]

The Indian government also reduced the barriers to foreign direct investment in a group of industries after the balance of payments crisis in 1991. The reform allowed majority ownership rights to foreign firms. Foreign-owned companies are usually better at technology adoption. They are more innovative than domestic firms. They can get easier access to technology, capital resources, and R&D facilities of their parent companies which help innovation and growth.[7]

[4] Aghion et al. (2008) and Chari (2009) provide a detailed discussion of this reform. They list the industries that were delicensed and when they were delicensed.

[5] The four-digit National Industrial Classification (NIC) of India is a statistical standard for developing and maintaining a comparable database for economic activities.

[6] Goldberg, Khandelwal, Pavcnik, and Topalova (2010b) explain that tariff liberalization until 1997 was unanticipated and not targeted toward specific industries. They were free of political-economic pressures.

[7] Şeker (2012b), Criscuolo, Haskel, and Slaughter (2010), and Almeida and Fernandes (2008) provide empirical evidence on the positive relationship between FDI and innovation. Studies like Haddad and Harrison (1993) and Sinha (1993) also find positive impact of foreign ownership on firms' productivity levels.

Trade liberalization and FDI reforms can affect innovation performances of firms. In the empirical analysis, we test whether delicensing reform increased the innovation performances of firms controlling for all these policy changes as well as firm-specific factors.

What we treat as a product in this study can be thought of as a product line. We provide a detailed discussion about the definition of a product in section 5. Figure 1 depicts the evolution of the average number of products for the firms that were in delicensed industries during the sample period (treatment group) and the average number of products for firms that were in delicensed industries before the sample period started (control group). As presented in Table 1, the majority of delicensing took place towards the end of 1991 in our sample.

After 1991, the average number of products increase significantly at firms in delicensed industries, whereas during the same period no major trend is observed in the number of products in the control group. Moreover, the graph shows a strong convergence in the number of products between the treatment and control groups. In about two years after the main reform period, firms in the treatment group catch up with firms in the control group in the number of products.

In the empirical analysis, we use the difference-in-differences method. Hence, it is important to see whether there are any trends in product evolution between the treatment and control groups in the pre-reform period. The data shows that half of the firms were delicensed before 1989, the first year of our sample. As can be seen in Figure 1, there is no particular trend before the reform. While the average number of products varies around 3.7 for the control group throughout the sample period, there is a positive trend for the treatment group after the reform.

[Figure 1 about here.]

4 Hypotheses

In the empirical model, we examine the impact of delicensing reform on the number of products of individual firms. We test whether firms that are delicensed later catch up with those firms that are delicensed earlier in their innovation efforts.

We define $Delicen1$ as an indicator variable that takes value 1 for the first year after the reform and 0 otherwise. $Delicen2$ is defined in the same way as an indicator variable that takes value 1 for the second year after the reform and 0 otherwise. These

two variables are the main variables of interest.[8] Using an indicator measure that spans the entire life of a firm after reform rather than only first and only second years could be a more appropriate measure. However, firm innovation performance long after the reform could capture macroeconomic factors and other firm-time-specific shocks in addition to the impact of reform. Moreover, as we will show in the following analysis, the duration of the catching-up of the firms that are delicensed relatively later with the ones that are delicensed relatively earlier lasts around two years. We have shown this finding already in Figure 1. Another factor for choosing only two years after the reform is the data attrition.

We use the number of products that a firm produces in a year, n_{it} as the dependent variable for a firm i at year t. However, we use $log(n)$ instead of n in the estimation to restrain the impact of the skewness of product distribution. Using $log(n)$ also allows us to interpret the estimated coefficients as semi-elasticities.[9] The baseline specification is presented in Eq. (1).

$$log(n_{it}) = \beta_0 + \beta_1 Delicen1_{it} + \beta_2 Delicen2_{it} + \beta_3 pre/post_{it} + \theta * Industry4_{it-1} + \gamma_i + \mu_{NIC2,t} + \varepsilon_{it} \tag{1}$$

We test the following hypothesis

$$H_0 : \beta_1 = 0 \ \& \ \beta_2 = 0$$
$$H_1 : \beta_1 \neq 0 \ \mid \ \beta_2 \neq 0$$

These dummy variables measure whether the number of new products introduced by firms increases significantly compared to the control group within the first ($Delicen1$) and the second ($Delicen2$) years after the reform. They measure the impact of the reform on firms' innovation performances.

At any given time, $pre/post$ variable is one for a firm if it is operating in a deregulated industry and zero otherwise. It controls group-specific common trends after the reform. $Industry4_{t-1}$ represents control variables which are the lagged values of the three policy reform measures at the NIC4 industry level: output tariff $OTariff$, input tariff $ITariff$, and industry level foreign direct investment amount FDI.[10]

[8] We also tried indicator variables for the third and longer periods after the reform but they were not significant.

[9] Running the same specifications with n, we still get comparable coefficients with similar levels of significance.

[10] Goldberg et al. (2010b) find that the reduction of input tariff rates significantly increased innovation performances of firms. Hence, the relationship between delicensing reform and innovation can be biased if the effect of tariff reform is not controlled for.

Unless otherwise stated, we control for NIC4-level fundamentals with $Industry4_{t-1}$ and $pre/post$ at every specification. γ_i is the firm fixed effect that controls all time-invariant firm characteristics. $\mu_{NIC2,t}$ is the NIC2-year fixed effect and accounts for all annual macro and industry-specific shocks including NIC2 level demand or supply volatilities over the years.

To allow for correlation of error terms, we report robust standard errors that are heteroskedasticity-consistent and clustered at the industry (NIC2) level. In all specifications, we use lagged tariff and FDI variables because changes in all these variables are unlikely to have an instantaneous impact on the firm product scope.

Our identification strategy depends on intertemporal and across-industry variation in delicensing reform. In the estimation, we exploit the specific timing as well as the differential degree of deregulation across industries to identify the impact of the delicensing reform on firms' innovation behavior. We study the impact of this reform on not only firm product scope but also firm sales. Sales can indirectly reflect the improvements in the firm's innovative performance which the number of products may not fully capture.

5 Data

Firm-level data used in the analysis is obtained from the Prowess Database which is constructed by the Center for Monitoring Indian Economy (CMIE) in India. This dataset has advantages over the Annual Survey of Industries (ASI) which is India's manufacturing census. ASI is constructed from a repeated cross-section of firms whereas the Prowess database includes a panel of firms. The panel feature allows us to track firms over time.[11] It is also a rare database that records annual information on firms' product mix. Hence product creation and destruction can be observed at the firm level. This unique feature of the data allows us to test the relationship between how firms adjust their product lines and policy changes.

In the literature, there are several ways that firms can introduce innovation. They can introduce process innovation by improving their production processes or gaining efficiency or they can introduce product innovation by introducing a new product variety that they did not produce before. Studies like Bertschek (1995), Parisi, Schiantarelli, and Sembenelli (2006), and Fritsch and Meschede (2001) explain various properties of these two innovation types and analyze their drivers. The data from the

[11]The Prowess database has been used in a series of papers by Goldberg et al. (2010a,b), Chari and Gupta (2008), and Krishna and Mitra (1998) among many others.

Prowess database is appropriate for analyzing product innovation.

The data contains information from income statements and balance sheets of publicly listed (relatively large-sized) Indian firms from 1989 to 1995. This dataset is well suited for the particular purpose of this study as large firms contribute more to aggregate product creation compared to small firms. Goldberg et al. (2010a) use data from 1989 to 2003 and illustrate that the Prowess database accounts for 60 to 70 percent of the economic activity in the organized industrial sector. It also accounts for 75% of corporate tax payments. The panel used is unbalanced and the number of firms included in the data increases from 762 in 1989 to 2,334 in 1995. We include only manufacturing firms in the analysis.

In the dataset, product-level information is available for around 85% of firms in the manufacturing sector.[12] Products are defined according to CMIE's internal product classification. Goldberg et al. (2010b) present a detailed description of the data, product classification, and product mix change. They identify 1,886 products linked to the 108 four-digit 1998 version of NIC industries in the manufacturing sector.[13] They find that products that can be mapped to four or five-digit NIC codes account for 99% of total output. They also show that the number of products classified in India is quite comparable to the number found in Bernard, Redding, and Schott (2010) for the US manufacturing sector.

[Table 2 about here.]

Descriptive statistics for the variables are presented in Table 2. An average firm in the sample has 1.95 products and a sales amount of 176.4 million 1993/1994 Indian Rupees. We use the data on delicensing reform compiled by Aghion et al. (2008). They use various issues of the Handbook of Industrial Policy and Statistics, press notes, and notifications issued by the federal government to code when different industries were exempted from industrial licensing. $Delicen1$, $Delicen2$ are indicator variables that take value 1 for a firm only for the first and second years after the industry that the firm operates in, is deregulated. They take value zero, otherwise.

We obtain data on tariff rates at four-digit industry level from Topalova and Khandelwal (2011). They construct a database of annual tariff rates at the 6-digit level according to the Indian Trade Classification Harmonized System Code based on various publications of the Ministry of Finance. Then they match the products at 6-digit

[12]The missing product information is not associated with any specific year, industry, or firm size. Hence, there does not seem to be a selection bias stemming from missing product information.

[13]We provide an example for product definitions in the Appendix.

with 4-digit NIC codes using the concordance introduced by Debroy and Santhanam (1993) to calculate average industry level tariffs. These industry-level output tariffs are combined with the input-output transaction table from 1993-1994 to calculate input tariffs. Output and input tariffs for a firm in a NIC4 industry are represented as $OTariff$ and $ITariff$. The mean values of these variables are 0.75 and 0.27 respectively.

We also use the data compiled by Topalova and Khandelwal (2011) which is a 4-digit industry level, time-varying measure of openness to foreign direct investment represented by FDI. They obtain the data from the publications of the Handbook of Industrial Statistics. The FDI variable takes the value of zero before 1991 in all industries when FDI was strictly controlled. After that year it shows the percentage of the industry that is opened to FDI. The average level of FDI openness in industries in the sample is 30%.

The average product growth rate in the sample is 6%. Add variable is a dummy variable that takes value one if a firm adds at least one product and zero otherwise. Similarly, $Drop$ is a dummy variable that takes value one if a firm drops at least one product and zero otherwise. The data shows that average product addition is more frequent than product dropping. While, on average, 9% of firms add at least one product, only 3% of them drop at least one product.[14]

[Table 3 about here.]

Multi-product firms make around 45% of the firm population in the data. An average multi-product firm produces around 3 products and these firms make around 80% of total sales. A descriptive analysis of the evolution of multi-product and single product firms is presented in Table 3. The table shows the percentage of firms that showed various product evolution patterns annually, over three and five-year periods for the 1989-1995 period. The values presented in Table 3 are quite similar to those presented in Goldberg et al. (2010b) who construct the same table for the 1989-2003 period. The percentage of firms that change their product mix increases over longer periods. Over five years, around 40% of firms add or drop a product.

6 Main Results

Table 4 presents the baseline results for firm product scope in six columns. In column (1), we find that in the first year after the delicensing reform, the average

[14] A discussion of high product creation in the data is presented in Goldberg et al. (2010b).

number of products of a firm in a delicensed industry grows 3.2% faster. As one year may not be long enough to observe the full effect of delicensing, in column (2) we add $Delicen2$ to capture the impact in the second year after delicensing. We find that the total impact over two years is about 8 percent. Adding $Delicen2$ leads to an increase in the estimated impact of $Delicen1$. Since the impact of delicensing is spread over multiple years, this is an expected outcome. If we do not include $Delicen2$, observations with a higher number of products (n) due to the reform are treated in the control group observations, and hence they bias the estimated coefficient downwards.

[Table 4 about here.]

$Delicen$ dummies reflect how firms in later-delicensed industries catch up with firms in earlier-delicensed industries in innovation performance which we proxy by the growth rate of the number of products. These regression results support the descriptive graph presented in Figure 1. A large group of industries was delicensed towards the end of 1991. Starting in 1992, we see more product growth in firms that belong to these later-delicensed industries. But, after the second year following reform, the difference in the average number of products of firms in later and earlier delicensed industries decreases and eventually vanishes by the third year after the reform.

The specifications in columns (1)-(2) control for firm and industry(NIC2)-year fixed effects. However, as briefly discussed in section 3, other factors such as the concurrent trade liberalization reforms can affect firms' innovation performances. In columns (3)-(4) we introduce three more control variables to account for the impact of these reforms. We control for input tariff by $Itariff$, output tariff by $Otariff$, and foreign direct investment level by FDI.

Using micro-level data from developing countries, Almeida and Fernandes (2008) and Şeker (2012a) provide evidence on importing and exporting firms being more innovative. Criscuolo et al. (2010) reach a similar conclusion on the contribution of exporting on innovation for British firms. Goldberg et al. (2010b) find a significant increase in product growth rate caused by the reduction in input tariffs. On the other hand, the FDI reform is another factor that can affect the innovation performances of firms. It can reduce the cost of innovation by increasing R&D capacity or lowering capital and transaction costs. Using the Prowess database, Vishwasrao and Bosshardt (2001) find that foreign ownership is among the variables that impact a firm's probability of adopting new technology.

If delicensing reform across industries and over time is correlated with the process of tariff reduction and openness to FDI, then the empirical strategy could erroneously attribute the impact of these other reforms to delicensing reform. With the addition of these control variables (represented as $Industry4_{t-1}$), which are at NIC4 level industries, in column (3) to (4) of Table 4 we continue to find similar impacts for the $Delicen$ dummies. In column (4), the impact is 5.0% (exp(0.049)-1) in the first year following the reform and 3.3% in the second year. We use the specification in column (4) as our baseline specification in the remaining sections. Results in Table 4 show that the catch-up effect seems to last about two years. Also, data attrition is not very severe in this specification which allows us to run further robustness tests with sub-samples.

Coefficients of tariff rates are not significant in these estimations. Our inclusion of industry (NIC2)-year and firm fixed effects seems to capture a significant variation across industries. This might contribute to the insignificant estimates for the tariff rates.[15] On the other hand, the results in column (4) confirm the significant contribution of the FDI reform. Foreign ownership increases the innovation rate by about 5%. Results in this table show that accounting for the other two major policy reforms, delicensing reform significantly increases product creation rates.

Industries evolve through product creation and destruction of incumbent firms and entry and exit margin. Although entering and exiting firms could contribute to the reallocation of resources and aggregate innovation in an economy, the Prowess database does not allow us to observe entry/exit dynamics. Firms can exit and re-enter the database. Since it is not possible to identify new entrants and actual exiting firms, the empirical analysis does not discuss the contribution of entrants and exiting firms to aggregate innovation. Goldberg et al. (2010a) use the Prowess database and provide a similar discussion regarding the possible contribution of entering and exiting firms.

Information on change in the number of products produced by a firm is rarely available and yet it is a concrete measure of innovative output. However, it is not straightforward to define a product in empirical literature using micro-level datasets. Furthermore, although our focus is to explain the impact of delicensing reform on product innovation, there are other means of innovation as discussed earlier in the data section. For these reasons as an alternative to number of products (n_t), we use real sales ($log(sales_t)$) and real sales per product ($log(sales_t/n_t)$) as dependent vari-

[15] Only 12 out of 129 NIC2-year fixed effects are statistically insignificant within conventional significance levels. 9 out of 12 these insignificant coefficients are from the manufacture of food products and beverages (NIC2=15), manufacture of wearing apparel (NIC2=18), and tanning and dressing of leather (NIC2=19).

ables. Firms that introduce new products are likely to increase their sales as a result. Hence, n_t and $sales_t$ should be correlated. Previous studies such as Bernard et al. (2011) and Goldberg et al. (2010b) show a positive correlation between firm product scope, sales and productivity. Besides, changes in sales and sales per product may also capture process innovation. This type of innovation, as discussed in Bernard et al. (2011), occurs through significantly improving the quality of an existing product.

In the first column of Table 5, we examine the impact of the reform on sales. In the first year after the reform real firm sales grew by 19.3% (exp(0.177)-1) on average, and in the second year after the reform real sales grew by 9.2% (exp(0.088)-1). These findings are in line with the findings of Topalova and Khandelwal (2011), Aghion et al. (2005, 2008); Aghion, Blundell, Griffith, Howitt, and Prantl (2009), Chamarbagwala and Sharma (2011), and Chari (2011). In column (2) we use sales per product as dependent variable. We again get significant coefficient estimates for the impact of the reform. However only the first coefficient is significant.

Using sales, sales per product, and the number of products as dependent variables simultaneously allow us to decompose the impact of the reform on product and process innovation if we interpret product innovation as the change in the number of products and process innovation as the change in sales per product. We found the impact on sales as 19.3% for the first year after reform. This is roughly the sum of the impact on sales per product, 13.7% (exp(0.128)-1) and the impact on product scope, 5% (exp(0.049)-1). The increase in process innovation is more than twice the increase in product innovation in the first year after the reform. This could be interpreted as it requires much more effort to introduce a new product to the firm than to improve the quality or the efficiency in producing its existing products.

[Table 5 about here.]

7 Robustness Tests and Extensions

In this section, we provide several tests to support the main estimation findings. First, we test the main hypotheses with several sub-samples to see whether there are any particular groups of firms in the data that could derive the results. Second, we modify the definition of innovation. Introduction of a new product within the same NIC4 industry would require less innovative effort than the introduction of a new product in a different NIC4 or NIC2 industry. We analyze whether the process of

catching-up is sensitive to this modified definition of innovation. Lastly, we introduce alternative estimation methods to test the sensitivity of the results to the methodology implemented.

7.1 Tests with Sub-samples

As discussed earlier, our dataset is not suitable for analyzing firm entry and exit. However, there still is some firm turnover in the data. Using an unbalanced panel could bias results, and yet the direction of the bias is not clear. After the reform, if inefficient firms from delicensed industries exit from the sample, average innovation in these industries would increase more and this would lead to higher average innovation performance. On the other hand, an inefficient firm in the control group exiting after the reform could lead to lower innovation performance of catching-up industries. We restrict the dataset to a balanced sample of firms that are present in the dataset throughout the 1991-95 period and test the potential impact of such bias.

The result of this specification is presented in column (1) of Table 6. When we compare the result in column (1) of this table with column (5) of Table 4, we see that the number of observations drops from 6,144 to 4,517 and the number of firms drops from 1,722 to 874. However, the coefficients of $Delicen1\&2$ do not lose significance and their magnitudes are almost the same in both tables. This result shows that the entry and exit of firms from the sample do not distort the findings of our analyses.

[Table 6 about here.]

$Delicen$ variables vary across 430 distinct NIC4-year pairs. So far, we controlled for NIC2-year fixed effects to account for idiosyncratic shocks that affect industries and firms over time other than delicensing reform. We can increase the level of control to NIC3-year fixed effects to have more refined control on industry-level variation (the industry-year pairs increase from 129 to 268 in this specification). Yet, this refinement comes at the expense of absorbing a great fraction of variation which is expected to identify the reform dummies ($Delicen$ variables). Column (2) of Table 6 displays results with NIC3-year fixed effects. We still get a positive and significant impact of delicensing on the innovative performance of firms for $Delicen2$ while the coefficient of $Delicen1$ loses significance.

$Delicen$ dummies take value one if the main industry in which the firm performs undergoes delicensing reform. However, we observe that in the data 61 firms whose main industries are licensed, introduce 63 products from delicensed industries to

their product scope after the reform. In the main estimation exercise, according to our definition, these firms are treated in the control group (respective $Delicen$ dummies are set to zero). In the sample, we have 1,693 product additions and these cross-industry additions make up a small fraction (3.8%) of all product additions in the sample. However, these observations could still bias the estimation results. We present the specification where we exclude all such observations in column (3) of Table 6. We observe that coefficients of $Delicen$ dummies continue to be significant and similar to those obtained in column (5) of Table 4.

The introduction of a new product by a firm might not be a true innovation, but rather a consequence of two firms merging or one firm acquiring another one. Thus, potential merger and acquisition (M&A) activities could bias our estimates. In the Prowess data, we do not have any information on the M&A activities of firms. There is a module in the Prowess database that has M&A transactions, however, that information starts in 2000.

The data on M&A that goes to the earliest date is some aggregate data from The Institute for Mergers, Acquisitions, and Alliances (IMAA).[16] However, that data also goes back to as far as 1996. Data from the IMAA website shows that both the number and value of M&A activity in India were at very low levels even immediately after the period of our analysis. The numbers of M&A transactions in India between 1996 and 1998 are 115, 127, and 157. Their total values are 1.6, 1.59, and 1.49 billion USD, respectively. This evidence provides some comfort for the relatively low scale of M&A activity during the period of our analysis and M&A activities should not lead to a substantial bias to our results.

Although we do not directly observe M&A activities, we perform a test with our data that can provide indirect evidence on M&A activity not being a concern that could obscure our results. If a firm goes through a merger or an acquisition activity, we would expect a sudden and significant increase in its number of products or sales levels or both. We can follow the firms' product and sales growth and exclude them from the sample if their annual growth rates are significantly high.

We perform two regressions in columns (4) and (5) using the same baseline estimation method. In column (4) we drop firms that add more than one product (i.e. net addition of at least two products) annually and in column (5) we exclude firms whose sales grow by more than 50% annually. Estimation results show that in both specifications we get significant coefficients for both *Delicen* variables. This finding shows

[16]Further information can be retrieved from The Institute for Mergers, Acquisitions, and Alliances website, www.imaa-institute.org.

that even if we exclude potential firms that might have gone through M&A activities, delicensing reform still increases the innovation performance of firms.

7.2 Controlling for Policy Reforms and Industry Characteristics

As discussed in Section 3, there were several other reforms introduced around the time of delicensing reform in India. We tried to control their impacts in the regressions by including $Itariff$, $Otariff$, and FDI variables along with NIC2-year fixed effects. These economic reforms did not affect all industries in the same magnitude. Share of products that were opened to FDI and tariff rate reductions were not homogeneous across industries. Among firms that had tariff reductions or FDI liberalization, the ones with the highest reduction would be more likely to increase their innovation rates. This relationship could bias our estimation results. We estimate the same specifications by excluding firms that were likely to benefit most from these concurrent reforms.

The results are presented in Table 7. In the first column, we exclude 4-digit industries that had more than half of the industry liberalized in FDI by 1995. As we saw in columns (5) and (6) of Table 4, FDI had a positive and significant impact on innovation. When we exclude industries with the highest exposure to FDI, we still get significant coefficients for $Delicen1\&2$. This finding shows that the impact of delicensing reform on innovation is not driven by firms in industries that are heavily exposed to FDI. The main estimation result presented in column (5) of Table 4 is robust to this sub-sample.

As discussed earlier, Goldberg et al. (2010b) showed that tariffs had a significant negative impact on innovation. When we included output and input tariffs in our baseline specification, related coefficients had negative but insignificant coefficients. We ascribed this result to firm fixed effects since they absorb a significant part of the variation in the data. Here, we test whether the exclusion of industries with the highest drop in tariffs affects the main findings. In column (2), we exclude the top quartile of NIC4 industries that had the highest drops in output tariff rates between 1989 and 1995. In column (3), we exclude the top quartile of the NIC4 industries that had the highest drops in input tariffs for the same period. In both columns (2) and (3), delicensing reform significantly increases the innovation performance of firms and the relationship between delicensing reforms and innovation is not affected by these other reforms.

[Table 7 about here.]

We also want to make sure that the results were not driven by any group of industries with certain characteristics such as export orientation, import-competition level, or employee skill level. In his survey on technology diffusion, Keller (2004) summarizes theoretical and empirical literature on how imports provide knowledge and technology transfer. As discussed earlier, there is a well-established body of literature that relates to innovation with imports and exports.

We follow Topalova and Khandelwal (2011) in defining export orientation and import competition level of industries. They use the classification of industries in India proposed by Nouroz (2001). The export orientation level is determined by calculating the industry level export to sales ratio. To capture the effect of import competition, tariff rates and non-tariff barriers are used. Using this data, we calculate the proportion of imports covered by quantitative restrictions (import-protection) for each industry. In the fourth and fifth columns of Table 7 we exclude firms that are in the top 25% of most export-oriented and import-competing industries, respectively. The coefficients of the delicensing reform variables continue to be significant in these specifications.

Lastly, we look at average wage earnings in industries in column (6). Industries with high wage payments are likely to employ more skilled workers and produce more knowledge embodied products, thus firms in these industries could be more innovative. We exclude the top quartile of industries with the highest wage payments.[17] Regression result indicates that firms that are likely to employ less-skilled workers experience more increase in their product scope after the reform. The coefficient values of $Delicen1$ and $Delicen2$ more than double from 0.049 to 0.106 and from 0.033 to 0.083 respectively when industries with relatively high wage earnings are excluded. Previous studies have shown that firm/product turnover is lower in markets with higher entry costs (e.g., Asplund and Nocke (2006)). It is also possible that firms that are likely to employ more skilled workers are those that produce products with higher entry costs. Such a mechanism could explain the larger impact of reform on the product scope of firms with relatively lower-skilled workers.

Some industries went through multiple reforms and sub-groups used in each column of Table 7 could include overlapping industries that could affect the results. Although there are industries that have been included in multiple sub-groups, their numbers are small with a possible exception of industries with the highest input and

[17]The wage data is from the 1987 Annual Survey of Industries database.

output tariff drops.[18] The overlap of industries in other sub-groups is much lower. Thus, the likelihood of certain industry-specific factors driving estimation results is rather small.

7.3 Significance of Innovation

In this section, we analyze the relationship between the significance of an innovation introduced and the duration of the catch-up process. In our analysis above, we showed that the differential impact of the reform fades away within two years after reform. However, this result could be affected by the amount of novelty involved in the product. The introduction of a product variety within the same NIC4 industry level that the firm is already producing is likely to require less investment and effort than introducing a new product at a much different NIC4 industry. Thus, the impact of the reform on the speed of catching-up could vary due to the significance of the innovation introduced. Delicensing reform could be affecting the innovation performance of firms only if newly introduced products are in different NIC4 or NIC2 levels. The catching-up could be spontaneous if the innovation is within the same NIC4 industry. To capture how new the innovation is to the firm and how this affects the duration of catching-up, we introduce **magnitude categories** based on the changes in the NIC industry codes of the newly introduced products.

If a firm introduces a new product in the same NIC4 industry it already produces, we label this innovation as **step**. If the new product is in a different NIC4 industry but the same NIC2 industry, we define it as **jump**. If it is an innovation in another NIC2 industry then, we define it as a **leap**.[19] We introduce these three magnitude categories as dummy variables in the regressions which are set equal to one if the newly introduced product is in the respective category and zero otherwise.

We present the results of this exercise in Table 8. In column (1), we add the step, jump, and leap dummy variables as controls. We see that the main coefficients of interest do not lose any significance. The coefficient for each magnitude category is also significant at 1%. Although this would be expected based on our main hypothesis, we also observe an increasing innovation rate for firms that are in **leap** category. Firms that can introduce the most diverse and different products than their existing products happen to be more innovative than those firms that only introduce products

[18] Fifty percent of firms that belong to industries in the top quartile of input tariff drop also exist in industries that are in the top quartile of output tariff drop. This is expected as input tariffs are constructed using output tariffs and the input-output table of production.

[19] We base the definition of these magnitude categories step, jump, and leap following Whitney (2014).

within the same NIC4 industries.

A firm that is adding a new product in the same NIC4 (step) industry experiences, on average, a 30.1% (exp(.263)-1) faster growth in its product scope. While a firm, innovating a product in another NIC4 (jump) or NIC2 (leap) industries, grow on average 38.7% (exp(32.7)-1) and 41.2% (exp(34.5)-1) faster, respectively. As the magnitude of the innovation step increases, the innovation rate increases.

In columns (2) and (3), we consecutively exclude firms that show innovations in the jump or leap categories. We compare these results with our baseline specification (Table 4 column (5)). In column (2), we see that when we exclude only the leap category, the level of the coefficients decreases for both Delicen1 and Delicen2. In column (3), when we exclude both leap and jump categories, the coefficient of $Delicen2$ becomes insignificant. This analysis reveals some interesting results. First, even when we narrow the sample to those firms that only innovate within the same NIC4 industry, firms in delicensed industries still innovate faster, yet catching up takes only one year. Second, as the magnitude of the innovation category increases, the time to catch up by delicensed firms increases. Catching up of the recently delicensed firms with the earlier delicensed ones is expected to last longer for those firms that innovate at higher magnitudes.

[Table 8 about here.]

7.4 Alternative Specifications

In this section, we introduce two alternative estimation methods in addition to the fixed-effect regression model to test our hypothesis.

The dependent variable we use in the regressions is the number of products introduced by a firm, which is a count variable. Thus, instead of standard regressions, we can use count data models such as a Poisson regression to test our hypothesis. In the first exercise, we estimate the original model presented in Eq. (1) using Poisson regression. Column (1) of Table 9 presents the result. When we compare the result in the first column of Table 9 with the fifth column of Table 4, we get very similar results. In both regressions, coefficients of *Delicen1* and *Delicen2* are significant with similar magnitudes.

Secondly, we introduce a dynamic estimation model to capture the dynamic nature of firm innovation. In the structural model of firm innovation presented in Lentz and Mortensen (2008), the number of products created in this period affects the total number of products in future periods. The empirical model we introduced above

includes time-invariant firm-level fixed effects to capture all firm-specific factors that could affect its capacity to introduce new products. However, that specification omits a possibly dynamic nature of the innovation process implied by the model introduced by Lentz and Mortensen (2008).

Using $Delicen1$ and $Delicen2$ variables, we apply a variation of Arellano-Bond (1991) generalized method of moments (GMM) for dynamic panels. These estimators are based on differencing regressions to control for unobserved effects such as firm efficiency and use appropriate lags of explanatory variables and dependent variables as instruments.

To reduce possible biases and imprecision, we follow the method developed by Arellano and Bover (1995) and Blundell and Bond (1998). They use the system GMM (GMM-SYS) estimator which combines the regression equation in differences and the regression equation in levels into one system. In this method, twice lagged values of output as well as the difference of other inputs are used as instruments in a differenced equation and lagged first differences of these variables are used as instruments in the level equation. In this way, we can control for the persistent part of the unobserved firm efficiency without throwing away the information contained in the levels. The standard errors presented are robust to general heteroskedasticity.

[Table 9 about here.]

The regression equation used in this specification follows closely the equation presented in Eq. (1) where the dependent variable is the log of the number of products, n. Since the Arellano-Bouver/Blundell-Bond estimator uses first differences, firm fixed effects are omitted. When we add NIC2 or NIC2-year fixed effects, the variance-covariance matrix of the two-step estimator is not full rank. Hence, we introduce only year fixed effects into the estimation. Column (2) of Table 9 presents the estimation results. The results show that a significant impact of the reform on firm innovation continues to exist in the first year using this alternative specification method. However, it is not possible to fully compare the coefficients obtained in Tables 4 and 9 as the underlying models differ significantly.

7.5 Export Orientation and Innovation Performance

Various factors can affect industries' innovation performances. The likelihood of firms in an industry being exporter is one such factor that can have an impact on innovation. Export-oriented growth policies have been advocated in many countries

as a means to attain sustainable growth. In this section, we provide a policy analysis to show how much this particular industry characteristic influenced firms' responses to the delicensing reform.

The analysis provided in this section differs from the analysis with various subsamples discussed above in section 7.2. There, the motivation was to show whether the results obtained in the baseline specification were affected by any particular industry characteristic. We controlled this effect by excluding the top quartile of export-oriented industries. We showed that even when we exclude this group of firms, the results continue to hold. In this section, we introduce a new dummy variable (*Export orientation*) set equal to 1 if the industry is in the top quartile of all industries in the ratio of average export revenues to total sales. Then, we interact this dummy variable with the reform dummies. The interaction term allows us to show how significantly the contribution of delicensing reform differs in exporting industries from other industries.

Table 10 presents the results. The coefficients on the interaction of both $Delicen$ variables and the export orientation variable are positive and significant. The coefficient estimates of 0.090 and 0.088 for $Delicen$ variables show that the average number of products of a firm in an export-oriented and delicensed industry is expected to grow by 9.4% (exp(0.09)-1) and 9.2% (exp(0.088)-1) faster than a firm that is not in an export-oriented industry.[20] This effect is more than twice the amount of the impact on baseline specification (column (5) of Table 4).[21] These results show that firms in export-oriented industries reacted more to the reform than firms in other industries. Therefore, complementing export-oriented growth policies with a more liberal and investment-friendly economic environment may fortify their effectiveness.

We further tried whether other firm and industry characteristics[22] could interact with the reform. However, we could not get significant interactions.

[Table 10 about here.]

[20] Firm fixed effects absorb all firm-specific variation. Hence we cannot identify any coefficient for the export orientation dummy.

[21] Şeker (2012a) also tests the relationship between firms' export-orientation and product innovation. He finds a positive and significant relationship between the two using data from the manufacturing sectors of 43 developing countries. Almeida and Fernandes (2008) also show that exporting firms are more innovative than non-trading firms.

[22] Being in an import-competing or capital goods production or consumer goods production sectors do not have a differential impact. Neither ownership type of a firm nor firm size seems to cause a significant variation across firms.

8 Conclusion

This study investigates the impact of the regulatory environment on the success of firms' innovative efforts. Using data from the Indian manufacturing sector, it focuses on a particular reform on the license requirements of firms. This reform allowed firms to introduce new products, increase capacities, and establish new plants. The analysis relies on a difference-in-differences estimation methodology including firm and industry-year fixed effects. The analysis shows that delicensing reform increased firms' product scope by eight percent. Firms in a delicensed industry catch up with those firms in the early-delicensed industries within two years after the reform. The reform also has a similar positive impact on firm sales.

The findings stand out against a variety of robustness exercises. In addition to delicensing reform, India had several other major economic reforms like liberalizing trade and allowing foreign ownership. We introduced additional controls to the estimation to control the possible impacts of these reforms on firm innovation. We also performed some tests excluding certain groups of firms who are likely to have the most benefit from the reforms, to see whether the results were driven by these particular firm groups. Lastly, we introduced two alternative estimation methods to measure the impact of the reform on innovation. The relationship between delicensing reform and innovation persisted in all of these tests.

To provide some input for policy, we analyzed the nature of the catch-up process. We find that as the diversity between newly introduced and existing products increases, the duration of catching-up goes up. This finding also confirmed that having innovations with a larger significance or diversity requires more time. Another policy inference was on higher gains obtained by exporting firms from the reform. We showed that firms in export-oriented industries become relatively more innovative after the reform than the rest of the firms.

Innovation has been accepted as the engine of long-run growth. This study shows the importance of the regulatory environment to prosper in innovation activities. The regulatory environment is a key element of a supportive investment climate for growth. To fully benefit from investments in human capital and physical capital to achieve sustainable growth and increased welfare, a favorable investment climate is necessary. The inefficiencies in the investment climate will leave efforts to improve the economy and increase innovation incomplete.

References

Aghion, P., Bloom, N., Blundell, R., Griffith, R., Howitt, P., 2005. Competition and innovation: An inverted-u relationship. The Quarterly Journal of Economics 120, 701–728.

Aghion, P., Blundell, R., Griffith, R., Howitt, P., Prantl, S., 2009. The effects of entry on incumbent innovation and productivity. The Review of Economics and Statistics 91, 20–32.

Aghion, P., Burgess, R., Redding, S. J., Zilibotti, F., 2008. The unequal effects of liberalization: Evidence from dismantling the License Raj in India. The American Economic Review 98, 1397–1412.

Almeida, R., Fernandes, A. M., 2008. Openness and technological innovations in developing countries: evidence from firm-level surveys. The Journal of Development Studies 44, 701–727.

Asplund, M., Nocke, V., 2006. Firm turnover in imperfectly competitive markets. The Review of Economic Studies 73, 295–327.

Bernard, A. B., Redding, S. J., Schott, P. K., 2010. Multiple-product firms and product switching. The American Economic Review 100, 70–97.

Bernard, A. B., Redding, S. J., Schott, P. K., 2011. Multiproduct firms and trade liberalization. The Quarterly Journal of Economics 126, 1271–1318.

Bertschek, I., 1995. Product and process innovation as a response to increasing imports and foreign direct investment. The Journal of Industrial Economics pp. 341–357.

Chamarbagwala, R., Sharma, G., 2011. Industrial de-licensing, trade liberalization, and skill upgrading in India. Journal of Development Economics 96, 314 – 336.

Chari, A., 2009. Industrial Licensing. Oxford University Press, New Delhi, India.

Chari, A., Gupta, N., 2008. Incumbents and protectionism: The political economy of foreign entry liberalization. Journal of Financial Economics 88, 633 – 656.

Chari, A. V., 2011. Identifying the aggregate productivity effects of entry and size restrictions: An empirical analysis of license reform in India. American Economic Journal: Economic Policy 3, 66–96.

Criscuolo, C., Haskel, J. E., Slaughter, M. J., 2010. Global engagement and the innovation activities of firms. International Journal of Industrial Organization 28, 191–202.

Şeker, M., 2012a. Importing, exporting, and innovation in developing countries. Review of International Economics pp. 299 – 314.

Şeker, M., 2012b. A structural model of firm and industry evolution: Evidence from Chile. Journal of Economic Dynamics and Control 36, 891 – 913.

Şeker, M., Rodriguez-Delgado, D., Ulu, M. F., 2022. Imported intermediate goods and product innovation: Evidence from India. mimeo pp. 1 – 42.

Debroy, B., Santhanam, A., 1993. Matching trade codes with industrial codes. Foreign Trade Bulletin 24, 5–27.

Fritsch, M., Meschede, M., 2001. Product innovation, process innovation, and size. Review of Industrial Organization 19, 335–350.

Goldberg, P. K., Khandelwal, A. K., Pavcnik, N., Topalova, P., 2010a. Imported intermediate inputs and domestic product growth: Evidence from India. The Quarterly Journal of Economics 125, 1727–1767.

Goldberg, P. K., Khandelwal, A. K., Pavcnik, N., Topalova, P., 2010b. Multiproduct firms and product turnover in the developing world: Evidence from india. The Review of Economics and Statistics 92, 1042–1049.

Haddad, M., Harrison, A., 1993. Are there positive spillovers from direct foreign investment? Journal of Development Economics 42, 51 – 74.

Helpman, E., Krugman, P. R., 1985. Market structure and foreign trade: Increasing returns, imperfect competition, and the international economy. MIT press.

Hsieh, C.-T., Klenow, P. J., 2009. Misallocation and manufacturing TFP in China and India. The Quarterly Journal of Economics 124, 1403–1448.

Keller, W., 2004. International technology diffusion. Journal of Economic Literature 42, 752–782.

Klette, T. J., Kortum, S., 2004. Innovating firms and aggregate innovation. Journal of Political Economy 112, 986–1018.

Krishna, P., Mitra, D., 1998. Trade liberalization, market discipline and productivity growth: new evidence from India. Journal of Development Economics 56, 447 – 462.

Lentz, R., Mortensen, D. T., 2008. An empirical model of growth through product innovation. Econometrica 76, 1317–1373.

Nouroz, H., 2001. Protection in Indian manufacturing: An empirical study. Macmillan.

Parisi, M. L., Schiantarelli, F., Sembenelli, A., 2006. Productivity, innovation and R&D: Micro evidence for Italy. European Economic Review 50, 2037 – 2061.

Restuccia, D., Rogerson, R., 2008. Policy distortions and aggregate productivity with heterogeneous establishments. Review of Economic Dynamics 11, 707 – 720.

Sinha, R., 1993. Foreign participation and technical efficiency in Indian industry. Applied Economics 25, 583–588.

Topalova, P., Khandelwal, A., 2011. Trade liberalization and firm productivity: The case of India. The Review of Economics and Statistics 93, 995–1009.

Vishwasrao, S., Bosshardt, W., 2001. Foreign ownership and technology adoption: evidence from indian firms. Journal of Development Economics 65, 367 – 387.

Whitney, P., 2014. Levels of innovation. Retrieved Sep 30, 2018, from https://www.id.iit.edu/artifacts/levels-of-innovation/.

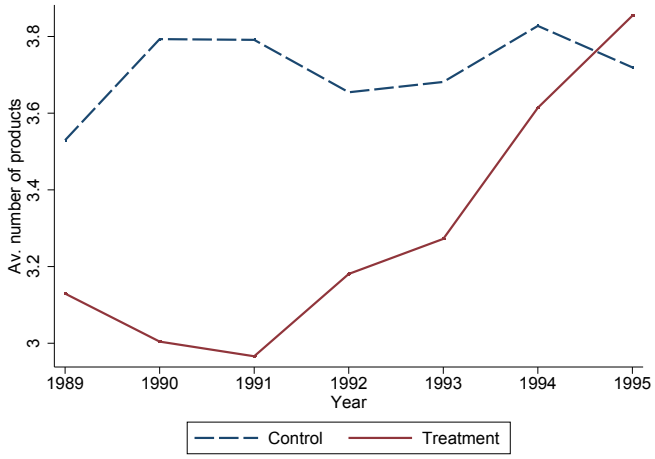

Figure 1: Average Product Scope by Treatment Status

Table 1: **Percentage of Firms that are in Delicensed Industries**

Year	% Delicensed	Total # of Firms
1989	0.43	762
1990	0.45	973
1991	0.45	1,187
1992	0.88	1,293
1993	0.89	1,494
1994	0.91	1,934
1995	0.91	2,334

This table presents fraction firms whose transactions are delicensed in a given year (% Delicensed) and the number of firms in the sample for that year.

Table 2: **Descriptive Statistics of Variables**

Variables	Obs.	Mean	Median	Std. Dev	Min.	Max.
$\#\ products$	7,424	1.95	1	1.67	1	32
$Real\ Sales$	7,424	176.4	36.95	1,020	0.01	34,115
$Delicen1$	7,424	0.06	0	0.24	0	1
$Delicen2$	6,144	0.07	0	0.25	0	1
$Itariff$	7,424	0.27	0.26	0.09	0.04	0.55
$Otariff$	7,424	0.75	0.67	0.23	0.14	1.98
FDI	7,424	0.3	0.03	0.39	0	1

Notes: This table presents summary statistics for firm-level variables pooled over 1989-1995. Output and input tariffs for a firm in a NIC4 industry are $OTariff$ and $ITariff$. The FDI variable measures the openness of industry to foreign direct investment. It takes a value of zero before 1991 in all industries when FDI was strictly controlled. Sales is represented in millions of 1993/1994 Indian Rupees. *Otariff* variable is winsorized at 1 percent.

Table 3: **Product Turnover**

	(1) Stay	(2) Add	(3) Drop	(4) Add & Drop
	All Firms			
Annual	88.2	8.9	2.3	0.6
Three year	74	20.6	3.4	2
Five year	62.4	30.7	4.1	2.8
	Multi-Product Firms			
Annual	82.4	11.5	5	1.2
Three year	64.9	24.4	7.1	3.6
Five year	52.1	34.7	8.5	4.7
	Single-Product Firms			
Annual	93.2	6.7	-	0.2
Three year	82.1	17.2	-	0.7
Five year	72	26.9	-	1.1

This table shows firm evolution annually, over three, and five-year periods separately for all firms, multi-product firms, and single-product firms. Column (1) presents the percentage of firms that do not change the number of products over time. Columns (2) and (3) give the percentage of firms that only add and only drop products. Column (4) exhibits the percentage of firms that both add and drop products over time. Product addition is defined as a firm starting to produce a product that it did not produce before. Product dropping is stopping the production of a product that was previously produced.

Table 4: **Product Scope**

	log(n)			
Explanatory variables	(1)	(2)	(3)	(4)
$Delicen1$	0.032***	0.048***	0.032***	0.049***
	(0.011)	(0.013)	(0.011)	(0.012)
$Delicen2$		0.029**		0.033**
		(0.013)		(0.013)
$Pre/post$	-0.011	0.029	-0.010	0.026
	(0.010)	(0.032)	(0.009)	(0.029)
$Otariff$			-0.008	-0.003
			(0.071)	(0.068)
$Itariff$			-0.142	-0.048
			(0.240)	(0.186)
FDI			0.038	0.054*
			(0.039)	(0.026)
Observations	7,424	6,144	7,424	6,144
R-squared	0.922	0.929	0.922	0.929
NIC4 controls	No	No	Yes	Yes
Firm F.E.	Yes	Yes	Yes	Yes
Industry(NIC2)-year F.E.	Yes	Yes	Yes	Yes
# firms	1,991	1,722	1,991	1,722
# Industry-year pairs	138	129	138	129

This table presents estimates from Eq. (1) explaining firm product scope which is measured as the log of the number of firm product $log(n)$. $Delicen1_{it}$ and $Delicen2_{it}$ are the indicator variables that take value 1 only for the first and the second year after the industry of the firm is deregulated respectively and 0 otherwise. Columns (1)-(2) do not include control values at the industry (NIC4) level. Columns (1)-(4) include firm and industry (NIC2)-year fixed effects. Standard errors are clustered at the industry (NIC2) level and are reported in parentheses beneath the coefficient estimates. ***, **, and * indicate that the coefficient estimate is significant at 1%, 5%, and 10% levels.

Table 5: **Real Sales**

Explanatory variables	$log(sales)$ (1)	$log(sales/n)$ (2)
$Delicen1$	0.177***	0.128***
	(0.037)	(0.041)
$Delicen2$	0.088**	0.055
	(0.041)	(0.046)
Observations	6,144	6,144
R-squared	0.957	0.940
NIC4 controls	Yes	Yes
Firm F.E.	Yes	Yes
NIC2*year	Yes	Yes
Number of firms	1,722	1,722
Number of Industry-Year pairs	129	129

This table presents estimates from regressions explaining firms' real sales. All columns include NIC4 level industry controls $Industry4_{t-1}$ along with firms and industry (NIC2)-year fixed effects. Columns (1) and (2) estimate the regression specification presented in Eq. (1). $Delicen1_{it}$ and $Delicen2_{it}$ are the indicator variables that take value 1 only for the first and the second year after the industry of the firm is deregulated respectively and 0 otherwise. Standard errors are clustered at the industry (NIC2) level and reported in parentheses beneath the coefficient estimates. ***, **, and * indicate that coefficient estimate is significant at 1%, 5%, and 10% level, respectively.

Table 6: **Tests with Sub-samples**

	$log(n)$				
	Balanced 91-95	*NIC3-year F.E.*	*Untreated excl.*	$\Delta n \leq 1$	*Sales gr.*$\leq 50\%$
Explanatory variables	(1)	(2)	(3)	(4)	(5)
$Delicen1$	0.048***	0.054	0.053***	0.039***	0.059***
	(0.012)	(0.039)	(0.013)	(0.010)	(0.015)
$Delicen2$	0.033**	0.045**	0.036**	0.038**	0.043***
Observations	4,517	6,144	5,707	5,202	4,772
R-squared	0.923	0.932	0.948	0.940	0.938
NIC4 controls	Yes	Yes	Yes	Yes	
Firm F.E.	Yes	Yes	Yes	Yes	Yes
Industry*year FE	Yes	Yes	Yes	Yes	Yes
# firms	874	1,722	1,631	1,537	1,405
# Industry-year pairs	129	268	129	117	116

This table presents robustness test results. In column (1), we restrict the sample to firms that were present in the dataset continuously from 1991 to 1995. In column (2), instead of NIC2-year fixed effects, we include a finer classification of NIC3-year fixed effects. In column (3), we exclude firms that entered a delicensed industry only after the reform. In column (4), we exclude firms that add more than one product line within two consecutive years. In column (5), we exclude firms that had sales growth of more than 50% in a year. $Delicen1_{it}$ and $Delicen2_{it}$ are the indicator variables that take value 1 only for the first and the second year after the industry of the firm is deregulated respectively and 0 otherwise. Standard errors are clustered at the industry (NIC2) level and reported in parentheses beneath the coefficient estimates. ***, **, and * indicate that the coefficient estimate is significant at 1%, 5%, and 10% level, respectively.

Table 7: **Controlling for Other Policy Reforms and Industry Characteristics**

	log(n)					
Explanatory variables	(1)	(2)	(3)	(4)	(5)	(6)
$Delicen1$	0.030***	0.037**	0.039**	0.052***	0.032***	0.106***
	(0.006)	(0.013)	(0.018)	(0.012)	(0.010)	(0.019)
$Delicen2$	0.044***	0.032*	0.006	0.041**	0.032**	0.083***
	(0.012)	(0.017)	(0.030)	(0.015)	(0.014)	(0.022)
Observations	2,945	5,058	4,080	5,752	5,169	2,579
R-squared	0.944	0.927	0.934	0.930	0.930	0.920
NIC4 controls	Yes	Yes	Yes	Yes	Yes	Yes
Firm F.E.	Yes	Yes	Yes	Yes	Yes	Yes
Industry(NIC2)-year F.E.	Yes	Yes	Yes	Yes	Yes	Yes
# firms	809	1,410	1,167	1,598	1,458	695
# Industry-year pairs	91	119	115	122	122	70

This table presents regression estimates explaining $log(n)$ in each column. $Delicen1_{it}$ and $Delicen2_{it}$ are the indicator variables that take value 1 only for the first and the second year after the industry of the firm is deregulated respectively and 0 otherwise. Column (1) excludes industries that had least 50% of the industry opened to FDI by 1995. Column (2) excludes the top 25% of industries that had the highest drop in output tariff rates between 1989 and 1995. Column (3) excludes the top 25% of industries that had the highest drop in input tariff rates between 1989 and 1995. Column (4) excludes the top 25% export-oriented industries. Column (5) excludes the top 25% import-competing industries. Column (6) excludes the top 25% of the industries with the highest wages. Standard errors are clustered at the industry (NIC2) level and reported in parentheses beneath the coefficient estimates. ***, **, and * indicate that the coefficient estimate is significant at 1%, 5%, and 10% level, respectively.

Table 8: **Significance of Innovation and Time to Catch up**

	$log(n)$		
	All	Excl. leaps	Excl. leaps & jumps
Explanatory variables	(1)	(2)	(3)
$Delicen1$	0.041***	0.037***	0.039***
	(0.012)	(0.011)	(0.013)
$Delicen2$	0.035***	0.027*	0.024
	(0.010)	(0.014)	(0.015)
$step$	0.263***		
	(0.023)		
$jump$	0.327***		
	(0.014)		
$leap$	0.345***		
	(0.023)		
Observations	6,144	5,952	5,857
R-squared	0.944	0.938	0.942
NIC4 controls	Yes	Yes	Yes
Firm F.E.	Yes	Yes	Yes
Industry-year F.E.	Yes	Yes	Yes
Number of firms	1,722	1,718	1,711
Number of Industry-year pairs	129	129	129

This table shows the relationship between the significance of innovation and the duration of the catch-up process. The introduction of a new product within the same NIC4 industry is categorized as a step. The introduction of a new product in a different NIC4 but within the same NIC2 industry is categorized as a jump. If it is an innovation in another NIC2 industry, it is categorized as a leap. In column (2) we exclude observations in the leap category, and in column (3) we exclude observations in the leap or jump categories. $Delicen1_{it}$ and $Delicen2_{it}$ are indicator variables that take value 1 only for the first and the second year after the industry of the firm is deregulated respectively and 0 otherwise. Standard errors are clustered at the industry (NIC2) level and reported in parentheses beneath the coefficient estimates. ***, **, and * indicate that the coefficient estimate is significant at 1%, 5%, and 10% level, respectively.

Table 9: **Alternative Estimation Methods**

	n	
	Poisson	Arellano-Bover/ Blundell-Bond
Explanatory variables	(1)	(2)
$Delicen1$	0.040***	0.086**
	(0.008)	(0.035)
$Delicen2$	0.037**	0.051
	(0.015)	(0.040)
Observations	6,144	5,292
Number of fid	1,722	1,542
NIC4 controls	Yes	Yes
Firm F.E.	Yes	No
Industry*Year FE	Yes	No
Year F.E.	No	Yes
Lagged dep. var.	No	Yes
Wald (p value)		0
AR(1) test pval		0
AR(2) test pval		0.866
# instruments		31

This table presents results using alternative estimation methods. Column (1) shows results with Poisson regression. Column (2) exhibits results with Arellano-Bover/Blundell-Bond estimation method. $Delicen1_{it}$ and $Delicen2_{it}$ are indicator variables that take value 1 only for the first and the second year after the industry of the firm is deregulated respectively and 0 otherwise. The estimation includes a constant term. Robust standard errors are reported in parentheses under the coefficient estimates. ***, **, and * indicate that coefficient estimate is significant at 1%, 5%, and 10% level, respectively.

Table 10: **Export Orientation and Innovation**

	log(n)
Explanatory variables	Export interaction (1)
$Delicen1 * Exp.ornt.$	0.090**
	(0.040)
$Delicen2 * Exp.ornt.$	0.088**
	(0.041)
$Delicen1$	0.028*
	(0.014)
$Delicen2$	-0.003
	(0.018)
Observations	4,151
R-squared	0.934
NIC4 controls	Yes
Firm F.E.	Yes
Industry*Year FE	Yes
Number of firms	1,129
Number of Industry-Year pairs	124
Chow(p-val) 1	0.03
Chow(p-val) 2	0.04

This estimation result shows the interaction of delicensing reform with the export orientation of firms' industries. $Delicen1_{it}$ and $Delicen2_{it}$ are the indicator variables that take value 1 only for the first and the second year after the industry of the firm is delicensed respectively and 0 otherwise. Standard errors are clustered at the industry (NIC2) level and reported in parentheses under the coefficient estimates. ***, **, and * indicate that coefficient estimate is significant at 1%, 5%, and 10% level, respectively.

APPENDIX

Table A1: **An Example for Product**

NIC		Description
27		Basic Metal Industries (Sector)
2710		Manufacture of Basic Iron & Steel (Industry)
	130,101,010,000	Pig iron
	130,101,020,000	Sponge iron
	130,101,030,000	Ferro alloys
	130,106,040,800	Welded steel tubular poles
	130,106,040,900	Steel tubular structural poles
	130,106,050,000	Tube & pipe fittings
	130,106,100,000	Wires & ropes of iron & steel
	130,106,100,300	Stranded wire
2731		Casting of iron and steel (Industry)
	130,106,030,000	Castings & forgings
	130,106,030,100	Castings
	130,106,030,101	Steel castings
	130,106,030,102	Cast iron castings
	130,106,030,103	Maleable iron castings
	130,106,030,104	S.G. iron castings
	130,106,030,199	Castings, nec

Notes: For NIC 2710, there are a total of 111 products, but only a subset are listed in the table. For NIC 2731, all products are listed in the table. Source: Prowess database and Goldberg et al. (2010b) matching of product names to product codes.