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Subsidies for intracity and intercity commuting

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Subsidies for Intracity and Intercity Commuting

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Subsidies for Intracity and Intercity Commuting

Abstract

This paper analyzes subsidies for intracity and intercity commuting in an urban economics framework with two cities and agglomeration externalities, where workers may commute within and between cities. First, commuting subsidies serve to internalize agglomeration externalities: Intracity commuting subsidies give incentives to move to the larger city and intercity commuting subsidies make residents of the periphery commute to the core. Second, if agglomeration rents are locally captured, commuting subsidies act as a welfare enhancing transfer from the core to the periphery.

JEL Code: R14, R48.

Keywords: commuting subsidies, agglomeration externalities, intercity and intracity commuting.

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1 Introduction

We study the role of commuting subsidies to achieve an efficient spatial allocation in an urban model with agglomeration externalities and long-distance as well as short-distance commuting. The analysis is motivated by theoretical and practical concerns. On the policy side, we note that commuting subsidies are widespread. For instance, studies find that in the US less than one third of the total costs of public transit is covered by fares, while user fees account for only 60% of total expenditures on highways.\(^1\) An interesting observation comes from a recent reform in Germany: the tax code was recently changed by eliminating deductibility of commuting distances of less than 20 km. For larger distances, deductibility remains. In general, the widespread subsidization of commuting provokes the question of why these subsidies are paid, and why subsidy rates should vary with distance.

One possible explanation rests on politics: for instance, Borck and Wrede \([6, 7]\) show how subsidies redistribute between rich and poor city dwellers and between renters and landowners.

Another explanation would be to look for efficiency reasons. Here, the literature has been somewhat divided. Brueckner \([8]\), for instance, shows that in a standard urban model, commuting subsidies are inefficient because they distort land use. However, given the absence of externalities, this is not surprising. Hence, arguments for commuting subsidies rest either on pre-existing distortions, for instance, a distortive income tax (see Wrede \([14, 15]\)) or on externalities. For example, in an efficiency wage model, Zenou \([16]\) shows that commuting subsidies may be beneficial by reducing unemployment. Martin \([11]\) shows that commuting subsidies can correct inefficiencies from spatial mismatch (the problem that minority workers live far from jobs and therefore have higher unemployment rates and lower welfare), but the welfare gains are generally small compared to first best policies (which would eliminate the reasons leading to mismatch, such as discrimination in the housing market).

Arnott \([2]\) studies congestion tolling in a model with traffic congestion and agglomeration effects.\(^2\) His model differs from ours in that it considers only one city (which has no

\(^1\)See Borck \([4]\) for more discussion and references.

\(^2\)See also Verhoef and Nijkamp \([13]\) for a very similar approach. They study the internalization of conges-
explicit spatial dimension, rather commuting occurs between “islands”) and he focusses on the trade-off between the internalization of congestion and agglomeration externalities. In contrast to Arnott [2], we focus on the optimal allocation of workers and residences across cities.

On the theoretical side, our paper also contributes to the literature by analyzing long-distance commuting between cities as well as short-distance commuting within cities. This seems to be relevant since, given agglomeration effects, the decisions to commute to employment center 1 or to employment center 2 obviously have different allocative effects. Therefore, we explicitly introduce these two margins of choice in a model which combines an Alonso-Muth-Mills urban model with agglomeration effects à la Henderson [10]. Agglomeration effects generally imply that social and private returns to working in a city do not coincide, and we show that differentiated subsidies to long- and short-distance commuting may achieve first-best efficiency. That is, our analysis can be viewed as a possible normative justification of why commuting should be subsidized and why long-distance commuting between cities and short-distance commuting within cities should be treated differently. The basic reason for subsidizing commuting is that workers do not receive their full marginal social product. Therefore, commuting subsidies help to ensure that workers commute to that employment center which yields the highest social output. Beyond that, however, (short-distance) commuting subsidies also serve to make workers choose the right place of residence.

The paper proceeds as follows. The next section introduces the model. In Section 3, we study the social planner problem how to allocate the population between two cities, where the choice variables relate to the resident and working populations. In Section 4, we focus on the market equilibrium, which is achieved by individuals choosing their place of residence and workplace. Section 5 discusses the choice of policy instruments, and the last section concludes.

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3Borck et al. [5] also study long-distance commuting but do not model the spatial extension of cities and hence ignore commuting within cities.
2 The model

We consider an economy with two cities, labeled 1 and 2. There is a total of $N$ mobile workers. Workers simultaneously choose their place of residence and their place of work. That is, by commuting costlessly from one city to the other, workers may separate job and residence.

Workers confer Marshallian urbanization externalities upon each other, that is, a worker is more productive the larger the number of other workers in the city, perhaps because of knowledge spillovers (see Duranton and Puga [9] for the microfoundations of agglomeration economies). This is captured in a simplistic way by assuming that the wage rate earned by a worker working in city $i$, $w_i$, is a function of the local labor force, $H_i$. Suppose that the production function of firm $j$ in city $i$ is $y_{ji} = E(H_i)F(h_{ji}, l_{ji})$, where $h_{ji}$ is labor employed by firm $j$, $H_i$ aggregate labor in the city, and $l_{ji}$ is an immobile input employed by firm $j$ in city $i$. The immobile input could be either buildings or publicly provided infrastructure. Without loss of generality, we assume that city 1 is endowed with a stock of the immobile input at least as large as that in city 2: $L_1 \geq L_2$, where $L_i$ is the aggregate amount of the immobile input in city $i$. $F(h_{ji}, \cdot)$ is a linearly homogeneous function with $F(0, \cdot) = 0$, positive but decreasing marginal products for both factors. The function $E(H_i)$, with $E(0) \geq 0$ and $E'(H_i) > 0$, captures the positive agglomeration externality. When $F(\cdot)$ fulfills the Inada-condition, $\lim_{H_{i} \to 0} F_{H}(H_{i}, \cdot) = \infty$, the “internal” marginal product of labor goes to infinity if the number of workers goes to zero. Together with $E(\cdot) > 0$, the Inada condition precludes full agglomeration of labor (see Michel et al. [12]).

Firms are assumed to maximize profits under perfect competition. Each firm takes aggregate labor in the city as given. Thus, even though there are increasing returns at the city level, each firm views itself as facing constant returns. Hence, workers are paid their marginal product, and the wage of a worker working in city $i$ is

$$w_i = E(H_i)F_H(H_i, L_i),$$

where $H_i$ is the local labor force and profits are zero.

---

4This approach follows among others Henderson [10], Abdel-Rahman and Anas [1] and Michel et al. [12].
Each city is linear and extends from zero to \( r_i, i = 1, 2 \), where the boundary \( r_i \) is endogenously determined by individuals’ residence choices. All workers working in a city commute to the central business district (CBD) to work; all those working in the other city first commute to the CBD and then from there to the other city. A natural way to think of this assumption is workers commuting by train, where the train stations are located in the city centers. Hence, regardless of where a worker works, if she lives at \( r \) km from the CBD, she incurs commuting costs of \( twr \) where \( w \) is the wage and \( t > 0 \) the inverse of travel speed (commuting costs are in terms of time). A worker who commutes long distance additionally incurs a cost of \( kw \), with \( k > 0 \), to commute from CBD to CBD.

An individual living at \( r \) km from the CBD where she works supplies \( 1 - tr \) units of labor. If she lives \( r \) km from CBD \( i \) and commutes to CBD \( j \), she supplies \( 1 - k - tr \) units of labor. We will assume that \( 1 - tN - k > 0 \). This implies that even if everyone were to live in, say, city 2, then if the outermost resident commutes to city 1 they would still supply a positive amount of labor there (i.e. commuting does not take the entire workday).

The number of inhabitants of city \( i \) working in the same city is denoted by \( N_i \), the number of commuters from 2 to 1 by \( M_{21} \). Without loss of generality, the focus is on long-distance commuting from CBD 2 to CBD 1, i.e. \( M_{21} \geq 0 \). Note that transport costs, together with homogeneity of workers, exclude two-way commuting.

We assume a regional government that aims to maximize the joint welfare of citizens. Thus, competition among local governments for mobile workers is absent.\(^5\) The government may subsidize commuting at rate \( s_s \) within cities and at rate \( s_l \) across cities. Short distance commuters in city \( i \) receive \( s_sw_ir \), long-distance commuters from 2 to 1 receive \( s_sw_1r + s_kw_1k \). These subsidies may come in the form of subsidized public transport, tolls or other transport fees below total costs, or income tax deductions for commuting expenses. Subsidies are financed by a lump-sum tax \( T \) on all citizens. In order to obtain reasonable

\(^5\)Introducing such competition may obviously be an interesting extension of our model. However, we note that in many countries, while city governments have some discretion over transport policies, many instruments such as income tax policies or large infrastructure policies tend to be under the control of regional or even national governments. Hence, our assumption seems to be a reasonable approximation of reality. Also, competition of governments would introduce another distortion, but we want to focus here on one distortion only and how to deal with it.
rent schedules, we assume throughout the analysis that short distance subsidies do not exceed costs. Hence, we assume $s_s \leq 1$.

All workers live on plots of land of fixed size which is normalized to unity. Land rent at distance $r$ will be denoted by $p(r)$. We assume that utility, $v$, equals consumption, $c$. Given that plot size is fixed, this assumption is innocuous.

We assume that economic rents, namely land rents and the income of the immobile, are equally distributed among all citizens living in the respective city. Aggregate land rent in city $i$ is denoted by $R_i$, and immobile input income in city $i$ is denoted by $Q_i$. Per capita rents in city 1 and 2 are

$$I_1 = \frac{R_1 + Q_1}{N_1} \quad \text{and} \quad I_2 = \frac{R_2 + Q_2}{N - N_1}. \quad (2)$$

Since our assumption on the distribution of rents affects the results regarding the necessity of subsidies, in Section 5 we also consider economic rents which are distributed equally among all workers.

Suppose first that nobody commutes from the city under consideration to the other city. Then utility for a worker living in city $i$ is given by

$$v_i = c_i = w_i[1 - (1 - s_s)tr] - p_i(r) + I_i - T, \quad (3)$$

which is simply the wage net of commuting costs, minus housing rents, plus economic rents minus tax. Solving (3) for land rent as a function of commuting distance defines an individual’s bid rent function:

$$p_i(r) = w_i[1 - (1 - s_s)tr] + I_i - T - c_i. \quad (4)$$

As usual, we assume that competition for land implies that the highest bidder lives on any plot. Thus, which of two individuals lives closer to the CBD will depend on the slope of the bid rent function

$$\frac{\partial p_i(r)}{\partial r} = -(1 - s_s)w_i t. \quad \frac{\partial p_i(r)}{\partial r} = -(1 - s_s)w_i t.$$

In particular, since commuting is time consuming, individuals with higher wages live closer to the CBD.\(^6\)

\(^6\)Of course, this assumption depends on equal housing consumption for all individuals. Otherwise, the slope of the bid rent function is given by the ratio of the net wage to housing consumption.
At the city border, land rent must equal the agricultural land rent, which is normalized zero. Since \( r_i = N_i \), we can solve \( p_i(N_i) = 0 \), from (4) to find an expression for utility:

\[
c_i = w_i [1 - (1 - s_s) t N_i] + I_i - T.
\] (5)

Substituting back into (4) and using the definition of aggregate land rent, \( R_i = \int_0^{N_i} p_i(r)dr \), this can be further reduced to

\[
c_i = w_i \left[ 1 - (1 - s_s) t \frac{N_i}{2} \right] + \frac{Q_i}{N_i} - T.
\] (6)

Using the same procedure, we find the utility of residents in city 2 when all commute to city 1 by substituting \( M_{21} \) for \( N_i \) and taking account of long-distance commuting costs:

\[
c_{21} = w_1 \left[ 1 - (1 - s_l) k - (1 - s_s) t \frac{M_{21}}{2} \right] + \frac{Q_i}{M_{21}} - T.
\] (7)

Residents of city 2 will only commute to CBD 1 if their wage net of commuting costs is higher in city 1 than in city 2, i.e. if

\[
w_1 [1 - (1 - s_l) k - (1 - s_s) tr] > w_2 [1 - (1 - s_s) tr].
\] (8)

Provided that \( w_1 > w_2 \) it can easily be shown that there is a critical distance \( \tilde{r} \) such that all residents living at distance \( r > \tilde{r} \) work in CBD 2 and all residents living at \( r \leq \tilde{r} \) commute to CBD 1, where

\[
\tilde{r} = \frac{(1 - (1 - s_l) k) w_1 - w_2}{(1 - s_s) t(w_1 - w_2)}.
\]

Note that if some individuals commute from city 2 to city 1, the commuters will live closer to the CBD of city 2 if they have higher bid rents for locations close to the CBD. Hence, if the wage in city 1 is higher than the wage in city 2, long-distance commuters will tend to have steeper bid rents and will, therefore, prefer to live close to the CBD.

With long-distance commuting the land rent in city 2 is, therefore,

\[
p_2(r) = \begin{cases} 
  w_1 [1 - (1 - s_l) k - (1 - s_s) tr] - c_{21} + I_2 - T & \text{for } r < \tilde{r} \\
  w_2 [1 - (1 - s_s) tr] - c_2 + I_2 - T & \text{otherwise} \end{cases}.
\] (9)
Hence, aggregate land rent in city 2 is given by

\[ R_2 = \int_{0}^{M_{21}} p_2(r)dr + \int_{M_{21}}^{N_2 + M_{21}} p_2(r)dr \]

\[ = w_1 \left[ 1 - (1 - s_l)k - (1 - s_s)t \frac{M_{21}}{2} \right] M_{21} \]

\[ + w_2(N_2 + M_{21}) \left[ 1 - (1 - s_s)t \frac{(N_2 + M_{21})}{2} \right] - w_2 M_{21} \left[ 1 - (1 - s_s)t \frac{M_{21}}{2} \right]. \]

\[ - c_2 N_2 - c_2 M_{21} + (I_2 - T)(N_2 + M_{21}) \]

There is then a kink of the land-rent schedule at the distance \( \hat{r} = M_{21} \) where a city 2 resident is just indifferent between commuting to city 1 or working in city 2. At this kink, we have

\[ w_1[1 - (1 - s_l)k - (1 - s_s)tM_{21}] - c_2 = w_2[1 - (1 - s_s)tM_{21}] - c_2. \]

At the urban fringe in city 2, \( r_2 = N - N_1 \), utility is

\[ c_2 = w_2[1 - (1 - s_s)t(N - N_1)] + I_2 - T. \]

Using the pattern of locations, we can give a general formula for the government budget constraint:

\[ T = \frac{1}{N} \left\{ s_s t \left[ w_1 \int_{0}^{N_1} rdr + w_2 \int_{M_{21}}^{M_{21} + N_2} rdr + w_1 \int_{0}^{M_{21}} rdr \right] + s_l w_1 k \int_{0}^{M_{21}} rdr \right\} \]

\[ = \frac{1}{N} \left\{ s_s tw_1 \frac{N_1^2}{2} + s_s tw_2 \left[ \frac{(N_2 + M_{21})^2}{2} - \frac{M_{21}^2}{2} \right] + s_l tw_1 \frac{M_{21}^2}{2} + s_l w_1 k M_{21} \right\}. \]

Residents of city 1, workers of city 2, and workers of city 1 living in city 2 receive subsidies. Labor supply can now be written as

\[ H_1 = \int_{0}^{N_1} (1 - tr)dr + \int_{0}^{M_{21}} (1 - k - tr)dr \]

\[ = N_1 \left[ 1 - t \frac{N_1}{2} \right] + M_{21} \left[ 1 - k - t \frac{M_{21}}{2} \right], \]

\[ H_2 = \int_{M_{21}}^{M_{21} + N_2} (1 - tr)dr = N_2 \left[ 1 - t \frac{N_2 + 2M_{21}}{2} \right]. \]

In city 1, each resident and each commuter from city 2 supplies one unit of time minus commuting time. In city 2, labor is only supplied by a fraction of residents. Here, we assume that subsidies increase income, but do not directly reduce travel time.

\footnote{Since our main concern here is with efficiency, we will assume that a regional government collects revenue from both cities and uses this to finance efficiency enhancing subsidies.}
3 Optimum allocation of workers

We now characterize the socially optimal allocation of workers across communities, both in terms of residences, and in terms of employment. Due to our assumptions, the welfare maximum simply maximizes total output: population is homogeneous, the lot size is fixed, leisure is not explicitly modeled, and non-time costs of commuting are neglected. Hence, denoting output in city $i$ by $G(H_i, L_i)$, a social planner who can choose residences and workplaces solves

$$\max_{N_1, N_2, M_{21}} \quad Y = G(H_1, L_1) + G(H_2, L_2)$$

s.t. $N_1 + N_2 + M_{21} = N$, $N_2 \geq 0, M_{21} \geq 0$, (14), and (15).

Substituting for $H_1$ and $H_2$ from (14) and (15), the Lagrangian can be written

$$L = G \left( N_1 \left[ 1 - t \frac{N_1}{2} \right] + M_{21} \left[ 1 - k - t \frac{M_{21}}{2} \right], L_1 \right)$$

$$+ G \left( N_2 \left[ 1 - t \frac{N_2 + 2M_{21}}{2} \right], L_2 \right) + \lambda(N - N_1 - N_2 - M_{21}) + \mu_1 N_2 + \mu_2 M_{21},$$

and the corresponding first order conditions are

$$G_H(H_1, L_1)(1 - t N_1) - \lambda = 0, \quad (17)$$

$$G_H(H_2, L_2)(1 - t(N_2 + M_{21}) - \lambda + \mu_1 = 0, \quad (18)$$

$$G_H(H_1, L_1)(1 - k - t M_{21}) - G_H(H_2, L_2) t N_2 - \lambda + \mu_2 = 0. \quad (19)$$

Due to the non-convexity of the optimization problem, local maxima may not be global maxima. However, some characteristics of optima can be obtained by analyzing the first order conditions.

**Case 1:** $N_2 = M_{21} = 0$. This would imply full agglomeration of population ($N_1 = N$). The complementary slackness conditions are $\mu_1, \mu_2 \geq 0$. Examining (17)–(19) shows that this implies

$$G_H(0, L_2) - G_H(N(1 - tN/2), L_1) (1 - tN) \leq 0$$

$$G_H(N(1 - tN/2), L_1) (tN - k) \leq 0.$$
Proposition 1 Full agglomeration of population, $N_1 = N$, can be socially optimal if and only if $k \geq tN$ and either (i) $E(0) > 0$ and the Inada condition does not hold ($\lim_{H_i \to 0} F_H(H_i, \cdot)$ is finite) or (ii) $E(0) = 0$.

Thus, full agglomeration of population cannot be optimal only if long-distance commuting is sufficiently cheap, in particular, if commuting from CBD to CBD costs less than commuting within a city would if all workers were to live there. Further, if the Inada conditions hold, full agglomeration of population cannot be optimal, since then the marginal product of shifting one worker from city 1 to city 2 must be positive.

Case 2: $N_2 = 0, M_{21} > 0$. We now have $\mu_1 \geq 0, \mu_2 = 0$. Combining (17)–(19) gives

\[
G_H(0, L_2)(1 - t(N - N_1)) - G_H(H_1, L_1)(1 - k - t(N - N_1)) \leq 0 \\
G_H(H_1, L_1)(1 - tN_1 - k) = 0.
\]

Thus, we have the following result:

Proposition 2 Full agglomeration of employment, $N_2 = 0$, can be socially optimal only if (i) $E(0) > 0$ and the Inada condition does not hold ($\lim_{H_i \to 0} F_H(H_i, \cdot)$ is finite) or (ii) $E(0) = 0$. Furthermore, if $E(0) > 0$ and the Inada condition holds ($\lim_{H_i \to 0} F_H(H_i, \cdot) = \infty$), the optimal allocation satisfies

$$N_1^* = \frac{N}{2} + \frac{k}{2t}.$$ 

Case 3: $N_2 > 0, M_{21} = 0$. We now have $\mu_1 = 0, \mu_2 \geq 0$. From (17)–(19) we find

\[
G_H(H_1, L_1)(1 - k) - G_H(H_2, L_2) \leq 0, \\
G_H(H_1, L_1)(1 - tN_1) - G_H(H_2, L_2)(1 - t(N - N_1)) = 0.
\]

This shows that long-distance commuting is probably inefficient if it is very time consuming and if the differences in the stocks of immobile inputs are not too large. If $L_1 = L_2$, a symmetric allocation without long-distance commuting, i.e. $N_1 = N_2 = N/2$, possibly maximizes output. Indeed, as can readily be seen from (21), this will be the case if the production function is concave, i.e., $G_{HH} < 0$. If $L_1 > L_2$, an asymmetric allocation with $N_1 > N_2 > 0$ and $M_{21} = 0$ may also be an optimum.
Case 4: \( N_2 > 0, M_{21} > 0 \). We now have \( \mu_1, \mu_2 > 0 \). Combining (17)–(19) gives

\[
G_H(H_1, L_1)[1 - k - t(N - N_1 - N_2)] = G_H(H_2, L_2)[1 - t(N - N_1 - N_2)], \quad (22)
\]

\[
G_H(H_1, L_1)(1 - tN_1) = G_H(H_2, L_2)[1 - t(N - N_1)]. \quad (23)
\]

According to the second condition, the social marginal product of labor should be equalized for the outermost residents. The first condition requires that at distance \( M_{21} \) in city 2 opting for long-distance commuting should neither increase nor decrease output.

These conditions imply

\[
N_2 = \frac{[1 - t(N - N_1)][k + t(N - 2N_1)]}{(2N_1 - N)t^2}. \quad (24)
\]

Since we have assumed \( 1 > k + tN \) and since the optimum with long-distance commuting requires \( N_1 > N/2 \) and \( N_2 > 0 \), we conclude that \( N_1 < N/2 + k/(2t) \) holds.

An asymmetric interior allocation, where \( N_1, N_2, \) and \( M_{21} \) are all greater than zero, may also be optimal. From closer inspection of the problem it becomes immediately clear that an asymmetric allocation with long-distance commuting is only optimal when agglomeration externalities are sufficiently strong and long-distance commuting costs \( k \) are sufficiently low. Otherwise, a less asymmetric allocation without long-distance commuting maximizes output. Moreover, (22) directly implies \( G_H(H_1, L_1) > G_H(H_2, L_2) \), i.e. that workers commute to the CBD with the higher social marginal product of labor. Since working hours in CBD 1 are more valuable than in CBD 2, efficiency requires that in city 2 long-distance commuters live closer to the CBD than short-distance commuters. Furthermore, as an implication of (22), \( M_{21} + N_2 < N/2 < N_1 \). Long-distance commuting to CBD 1 is only optimal if already more than half the population lives in city 1. Moreover, a very large difference between input endowments, \( L_1 \gg L_2 \) also makes this type of optimum more likely. Finally, as already been stated, \( N_2 > 0 \).

4 Migration equilibria and subsidies

We now study market equilibria, where individuals can freely migrate and commute, that is, they choose their place of residence and their place of work based on the utility obtained
when living and working in city 1 versus living and working in city 2 or living in city 2 and working in 1.

Let us then look at the choice of residence and workplace. As is usual in the new economic geography literature, we assume a myopic adjustment process. That is, the change in population and in workforce is governed by the ad-hoc dynamics

$$\dot{N}_1 = (c_1 - c_2)N_1(N - N_1),$$

$$\dot{M}_{21} = (c_{21} - c_2)M_{21}(N - N_1),$$

where the dot indicates derivatives with respect to time. Then, we find interior equilibria with

$$N_1 < N, 0 < M_{21} < N - N_1$$

if

$$c_1(N_1, M_{21}) = c_2(N_1, M_{21}) = c_{21}(N_1, M_{21}),$$

(27)

where $$c_i(N_1, M_{21}), i = 1, 2$$ and $$c_{21}(N_1, M_{21})$$ are given by (6) and (7) in combination with the government budget constraint, (13). By contrast, we get corner solutions with full agglomeration of population if $$c_1(N, \cdot) \geq c_2(N, \cdot)$$. Likewise, there would be no long-distance commuting if $$c_{21}(N_1, 0) \leq c_2(N_1, 0)$$ while all city 2 residents would commute to city 1 if $$c_{21}(N_1, N - N_1) \geq c_2(N_1, N - N_1).$$

Provided that $$L_1 = L_2$$, the symmetric allocation $$N_1 = N_2 = N/2$$ is obviously an equilibrium regardless of the size of subsidies, since utility is the same in both cities and due to equal wages no one can gain from long-distance commuting.

From (27), an equilibrium with long-distance commuting where $$N_1, N_2, M_{21} > 0$$ is characterized by

$$w_1[1 - (1 - s)k - (1 - s)\tau(N - N_1 - N_2)] = w_2[1 - (1 - s)\tau(N - N_1 - N_2)],$$

(28)

$$w_1[1 - (1 - s)\tau N_1] + I_1 = w_2[1 - (1 - s)\tau(N - N_1)] + I_2,$$

(29)

where we have used $$M_{21} = N - N_1 - N_2$$. The first condition ensures that at the kink of the land-rent schedule in city 2, residents are indifferent between long-distance commuting and working in the city of residence. The second condition equalizes utility of the outermost residents in both cities.

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8The last two conditions are obviously equivalent to $$\tilde{r} \leq 0$$ and $$\tilde{r} \geq N - N_1$$.  

11
Using the aggregate land rent formula (10), consumption at the urban fringe (12) and (27) yields
\[
R_2 = \frac{(1 - s_s)t}{2} \left\{ w_1 M_{21}^2 + w_2 \left[ (M_{21} + N_2)^2 - M_{21}^2 \right] \right\}
\]
(30)
which is equal to net aggregate commuting costs within city 2 (see [3]).

In city 2, long-distance commuters only live closer to the CBD than short-distance commuters – as required by efficiency – if \( w_1 [1 - (1 - s_l)k] > w_2 \) and \( w_1 > w_2 \). The former condition implies that at the CBD 2 long-distance commuters are willing to pay more for land than CBD-2 workers, the second condition ensures that the bid-rent curve of the former group is steeper than that of the latter group.

By comparison of the first-order conditions of the social optimum and the market equilibrium conditions, i.e., on the one hand, (22) and (28), and, on the other hand, (23) and (29), it becomes clear that an interior migration equilibrium with \( N_1, N_2, M_{21} > 0 \) would in general not be spatially efficient with zero commuting subsidies. The reason is simply that due to agglomeration externalities workers do not accrue the full marginal benefit from moving residence and/or workplace to the core: Wages are not equal to the marginal social product of labor and commuters from the periphery to the core do not participate in economic rents earned in the core. By subsidizing commuting, internalization becomes possible. While short-distance commuting subsidies reduce the costs of living in the larger city, i.e., the core, long-distance commuting subsidies enhance the benefits of commuting from the periphery to the core. Indeed, it can be shown that subsidies may lead to first-best efficiency. We can solve (22), (23), (28), and (29) implicitly for the first-best subsidies \( s_l^* \) and \( s_s^* \) (the equations for \( s_l^* \) and \( s_s^* \) are somewhat cumbersome and are, therefore, omitted):

**Proposition 3** If spatial efficiency requires \( N_1, N_2, M_{21} > 0 \) and \( E(H_1)F_H(H_1, L_1) > E(H_2)F_H(H_2, L_2) \), the efficient allocation can be supported by a combination of short-distance commuting subsidies and long-distance commuting subsidies, where in general, \( s_l^* \neq s_s^* \).

**Numerical example.** We now present a numerical example which shows what the optimal allocation is, depending on the parameters of the model, and how this can be supported
by commuting subsidies. We assume a Cobb-Douglas “internal” production function

\[ F(H_i, L_i) = H_i^\alpha L_i^{1-\alpha}, \]

with \(0 < \alpha < 1\), and an externality function

\[ E(H_i) = (H + c)^\beta, \]

where \(c \geq 0\) and \(0 < \beta\). For parameters \(N = 5, k = 0.1, t = 0.08, c = 0, \beta = 0.3, \alpha = 0.5, L_1 = 2,\) and \(L_2 = 1\), the optimum is \(N_1 = 3.0628, N_2 = 1.1685,\) and \(M_{21} = 0.7688\) (case 4). The core’s wage exceeds the periphery’s wage: \(w_1 = 0.5550 > 0.4959 = w_2\).

A subsidy for long-distance commuting at rate \(s_l = 0.8009\) together with a tax on inner-city commuting at rate \(s_s = -12.2228\) restores the optimum as a migration equilibrium. While the long-distance commuting subsidy encourages commuting, the short-distance commuting tax discourages living in the core. This is necessary, since the aggregate land rent and the immobile input’s income is much higher in the core than in the periphery: \(I_1 = 1.50727 > 0.784398 = I_2\). Local asymptotic stability of the equilibrium is also an issue.

Calculating the trace and the determinant of the system defined by (25) and (26), stability can be verified. For this numerical example, it can be easily shown that the difference in consumption of resident workers in both cities, \(c_1 - c_2\), declines as \(N_1\) increases. The same holds true around the equilibrium for the difference in consumption of commuters and local workers in city 2, namely \(c_{21} - c_2\), as \(M_{21}\) increases (see figure 1).

If, everything else equal, we set \(\beta = 0.6\), the production function exhibits increasing aggregate returns to scale. Now, a corner solution where production is concentrated at
the larger center 1 maximizes welfare (case 2), namely \( N_1 = 3.125, N_2 = 0, \) and \( M_{21} = 1.875. \) Taxing inner-city commuting at \( s_s = -11.1131 \) and heavily subsidizing long-distance commuting at \( s_l = 8.64355 \) supports this optimum.

Furthermore, if \( k \) is very large, for example \( k = 0.8, \) long distance commuting is inefficient. With increasing returns to scale \((\beta = 0.6), \) the optimum is \( N_1 = N \) which does not require any subsidy (case 1). With decreasing returns to scale \((\beta = 0.3), \) the optimum is \( N_1 = 3.4846, N_2 = 1.51542 \) and \( M_{21} = 0 \) (case 3). A short-distance commuting tax \( s_s = -2 \) supports this optimum.

In summary, the example shows that with increasing internal returns we find full agglomeration of production, while decreasing returns lead to an interior optimum. We also find that long-distance commuting is part of the optimum unless commuting costs are exceedingly large. Furthermore, the example shows that commuting subsidies may support the optimal allocation as a decentralized equilibrium, where in general, short-distance commuting is taxed and long-distance commuting subsidized.

5 Further policy instruments

There re a couple of features of the model which generally preclude the attainment of socially efficient equilibria: first, that workers’ wages do not compensate them for the agglomeration externalities they generate, and second, that rents accrue only to city residents. Consider the first point: the fact that that workers are not paid their marginal social product. An obvious corrective policy would be to subsidize wages. Indeed, location specific wage subsidies are an alternative instrument which may be used to achieve the first best outcome. We do not elaborate on this point here, but note that wage subsidies would obviously have to be differentiated by residence, which in many countries may be deemed unconstitutional.

Another possibility would be to differentiate short-distance subsidies between cities. However, as we have seen in the previous section, this does not seem necessary to achieve efficiency.

Here, we focus instead on the second point, namely, the distribution of rents. So far, we have assumed that rents are distributed within each city to city residents. This seems
to be standard in the literature (see e.g., Abdel-Rahman and Anas [1]). If, in contrast, rents are equally distributed across the entire metropolitan area, commuting subsidies no longer redistribute rents, but only correct the agglomeration externality with respect to long-distance commuting. Note that this assumes that the regional government can collect land rents (e.g. by taxing land rent) and immobile factor incomes and redistribute them equally to all residents of either city in the region.

Rents per capita are now

\[
I = \frac{R_1 + R_2 + Q_1 + Q_2}{N}
\]

and the equilibrium condition (29) becomes

\[
w_1[1 - (1 - s_s) t N_1] = w_2[1 - (1 - s_s) t (N - N_1)].
\]

Thus, the major difference to the case of locally captured rents is that now rents play no role for the residence decision, since individuals earn the same share of rents regardless of their residence. Differing rents can, therefore, no longer influence the residence decision.

A comparison of, on the one hand, (22) and (28), and, on the other hand, (23) and (31), shows that the equilibrium conditions with zero subsidies \(s_s = s_l = 0\) would coincide with the first-order conditions of the central planner’s problem if

\[
\frac{E'(H_1^*) F(H_1^*, L_1)}{E'(H_2^*) F(H_2^*, L_2)} = \frac{E(H_1^*) F(H_1^*, L_1)}{E(H_2^*) F(H_2^*, L_2)}
\]

where the left-hand side is the ratio of social marginal products of labor at the optimum, \(G_H(H_1^*, L_1)/G_H(H_2^*, L_2)\), and the right-hand side is the ratio of internal marginal products of labor, i.e., the wage ratio. The same holds true for type 1 and type 2 optima and the respective equilibria.

A natural question is whether or not feasible production functions exist which always satisfy (32). Consider for example the Cobb-Douglas “internal” production function

\[
F(H_i, L_i) = H_i^\alpha L_i^{1-\alpha}, \quad 0 < \alpha < 1.
\]

If \(E(H_i) = H_i^\beta\), an asymmetric equilibrium without subsidy would satisfy the necessary conditions of spatial efficiency. However, this implies \(E(0) = 0\). Indeed, in order to fulfill (32) automatically, \(E'(H) F(H, L)\) has to be strictly proportional to \(F_H(H, L) E(H)\). A necessary (but not sufficient) condition for this is \(E(0) = 0\). For instance, while \(E(H) = H^\beta\) fulfills the condition, \(\log(1 + H)\) does not.

Whether or not commuting subsidies could be used to correct a market failure if it occurs, is not a priori clear. From (22), (28), (23), and (31) candidates for optimum subsidies \(s_s^*\) and \(s_l^*\) can again be calculated. The following proposition summarizes this:
Proposition 4 If the production function is such that (32) holds, an efficient allocation can be sustained as a market equilibrium without subsidies. Otherwise, a combination of long-distance commuting subsidies and short-distance commuting subsidies can support the spatially efficient allocation, where, again, in general $s^*_l \neq s^*_s$.

While short-distance commuting subsidies have a direct impact on residence choices [see (31)], long-distance commuting subsidies are targeted at the commuting decision. If short-distance commuting were not subsidized, i.e., if $s^*_s = 0$, $E'(H^*_1)F(H^*_1, L_1)(1 - N^*_1 t) - E'(H^*_2)F(H^*_2, L_2)[1 - (N - N^*_1)t] = 0$ would hold and, therefore, long-distance-commuting subsidies should be zero, too. Thus, either all commuters or no one is to be subsidized.

Numerical example In order to further analyze subsidies without local rent capture, we exploit the numerical example from the previous section. We focus on interior social optima. Clearly, if all parameters are the same, subsidies are superfluous with an equal rent distribution, since with $c = 0$, $E'(H)F(H, L)$ is strictly proportional to $F_H(H, L)E(H)$. With $c = 0.2$, positive subsidies are necessary to achieve an efficient allocation of labor in a free migration equilibrium. The optimum is $N_1 = 3.0639$, $N_2 = 1.1443$, and $M_{21} = 0.7917$. Still, the core’s workers earn more than the periphery’s workers: $w_1 = 0.5640 > 0.52557 = w_2$. The optimum subsidy rates are $s_s = 0.3234$ and $s_l = 0.3473$. Again, long-distance subsidies exceed short-distance subsidies.

In contrast to the previous section, subsidies don’t have to offset local rent differences. Hence, to compensate for large commuting distances within the city, residents in the larger city also receive a positive (short-distance) subsidy.

6 Concluding remarks

This paper has analyzed subsidies for intracity and intercity commuting when agglomeration externalities are present. In order to analyze commuting within cities and between cities, the monocentric city framework was extended to a two-city model where workers choose where to live and where to work. In contrast to Abdel-Rahman and Anas [1] and many others, we have explicitly allowed for partial agglomeration of employment instead
of full agglomeration. We have shown that commuting subsidies can help internalize externalities: Intracity commuting subsidies give incentives to move to the larger city and intercity commuting subsidies make residents of the periphery commute to the core. Commuting subsidies act as a welfare enhancing transfer from the core to the periphery. Note also that our analysis gives a rationale for differing treatment of short- and long-distance commuting, a policy that can be observed in some countries. One reason for this treatment may be that this way, government can redistribute rents from those working in the core to those working in the periphery.

There are several directions for further research. First, we have assumed that subsidies reduce monetary commuting costs but do not directly affect the time costs of commuting. It seems to be worthwhile to analyze the provision of traffic infrastructure which would directly reduce travel time and thus increase labor supply. Balancing speed improvement and infrastructure costs, the government would have a further incentive to subsidize commuting. Second, we have not considered locally financed commuting subsidies and have, therefore, excluded subsidy competition from our analysis. However, this choice seems natural if one wants— as we did—to focus on efficiency. Subsidy competition would bring about a further source of inefficiency, which is however, related to the organization of jurisdictions and not to the existence of correct instruments.

References


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