

Hamermesh, Daniel S.; Biddle, Jeff E.

Working Paper

Days of Work over a Half Century: The Rise of the Four-Day Week

IZA Discussion Papers, No. 15325

Provided in Cooperation with:

IZA – Institute of Labor Economics

Suggested Citation: Hamermesh, Daniel S.; Biddle, Jeff E. (2022) : Days of Work over a Half Century: The Rise of the Four-Day Week, IZA Discussion Papers, No. 15325, Institute of Labor Economics (IZA), Bonn

This Version is available at:

<https://hdl.handle.net/10419/263541>

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.

DISCUSSION PAPER SERIES

IZA DP No. 15325

**Days of Work over a Half Century:
The Rise of the Four-Day Week**

Daniel S. Hamermesh
Jeff E. Biddle

MAY 2022

DISCUSSION PAPER SERIES

IZA DP No. 15325

Days of Work over a Half Century: The Rise of the Four-Day Week

Daniel S. Hamermesh

University of Texas at Austin, IZA, and NBER

Jeff E. Biddle

Michigan State University

MAY 2022

Any opinions expressed in this paper are those of the author(s) and not those of IZA. Research published in this series may include views on policy, but IZA takes no institutional policy positions. The IZA research network is committed to the IZA Guiding Principles of Research Integrity.

The IZA Institute of Labor Economics is an independent economic research institute that conducts research in labor economics and offers evidence-based policy advice on labor market issues. Supported by the Deutsche Post Foundation, IZA runs the world's largest network of economists, whose research aims to provide answers to the global labor market challenges of our time. Our key objective is to build bridges between academic research, policymakers and society.

IZA Discussion Papers often represent preliminary work and are circulated to encourage discussion. Citation of such a paper should account for its provisional character. A revised version may be available directly from the author.

ABSTRACT

Days of Work over a Half Century: The Rise of the Four-Day Week*

We examine work patterns in the U.S. from 1973-2018, with the novel focus on days per week, using intermittent CPS samples and one ATUS sample. Among full-time workers the incidence of four-day work tripled, with 8 million additional four-day workers. Similar growth occurred in the Netherlands, Germany, and South Korea. The rise was not due to changes in demographics or industrial structure. Such schedules are more common among less educated, younger, and white non-Hispanic workers, men, natives, and people with young children; police and firefighters, health-care, and restaurant workers. Based on an equilibrium model, we show that they result more from workers' preferences and/or daily fixed costs of working than production costs. We verify the implication that the wage penalty for four-day work is greater where such work is more prevalent, and we show that the penalty has diminished over time.

JEL Classification: J11, J22

Keywords: days/week, decomposition, labor supply, wage penalties

Corresponding author:

Daniel S. Hamermesh
300 Bowie Street
#1303 Austin
TX 78703
USA

E-mail: hamermes@eco.utexas.edu

* Andrew Lee provided very helpful research assistance. We thank Jacob Bastian, Francine Blau, George Borjas, Wolter Hassink, Philipp Kircher, Lea-Rachel Kosnik, Peter Kuhn, Kyungtae Lee, Lester Lusher, Kusum Mundra, Stephen Trejo, Wim Vijverberg, David Weil, and participants in seminars at several universities for helpful comments; IPUMS University of Minnesota for the ATUS data; the Centre for Time Use Research for the Dutch time-use data, and Jagriti Tanwar for clarifying their characteristics; the Data Archiving and Network Service of the Netherlands for the OSA data; Alexander Bick and Adam Blandin for the RPS data; Florian Griesse and Jürgen Schupp for information from the GSOEP, and the staff of the Korean Labor Institute for the KLIPS data. Joe Pinsker spurred our initial interest in this subject.

I. Introduction

The four-day workweek has been the focus of a huge growth in public interest in the past decade, with an especially large increase in attention since Covid lockdowns altered the nature of working time.¹ Recent anecdotes have described (usually favorably) how a few companies have introduced four-day weeks, but similar anecdotes can be found in the press over the past 50 years.² Remarkably, however, the discussion of what might constitute a tremendous innovation in the organization of paid work has proceeded in the near total absence of even broad-based facts about days of work. Our aims here are to rectify this deficiency—to replace anecdotes with facts—and to explain what has generated those facts.

We know immense amounts about the determinants of the length of the workweek; hours per week or per year have been the staple of analyses of the determinants of labor supply. But weekly or annual hours consist of hours per day and the number of days worked (per week or per year). Other than some discussions of the history of days of work, particularly of legislation regulating numbers of days (Huberman and Minns, 2007; Costa, 2000), there has been no analysis of trends over the past 50 years. There has also been essentially no empirical discussion of the determinants of days per week, or even their correlates, with Mueller's (2001) cross-section analysis for Canada an apparently unique exception. On the surface this is surprising, since the original theoretical discussion of the fixed costs of working (Cogan, 1981) dealt in part with the daily costs of entering the workforce (although its empirical section dealt only with weekly hours). The original departure from/neglect of this theoretical aspect has been repeated many times in subsequent research on labor supply (e.g., recently Beffy *et al.*, 2019; Gelber *et al.*, 2021), with discussions of the daily fixed costs of working but with empirical analyses based on hours worked.

¹See, as a few recent examples, <https://www.theatlantic.com/family/archive/2021/06/four-day-workweek/619222/>; <https://www.timecamp.com/blog/2021/10/the-pros-and-cons-of-a-4-day-work-week/> ; <https://www.breathehr.com/en-gb/blog/topic/employee-performance/the-four-day-work-week-productive-or-pointless/>; <https://www.theatlantic.com/family/archive/2021/06/four-day-workweek/619222/> ; <https://www.theatlantic.com/ideas/archive/2022/02/work-from-home-revolution/622880/> .

²See *New York Times*, Nov. 22, 1970, p. 15.

The reason for the disjuncture between theory and empirics is simple: Weekly (annual) hours of work are ubiquitous in labor economists' arsenal of data, with large surveys of weekly hours being produced in many countries each month or quarter, and with annual hours included in many national longitudinal household surveys. Information on days worked per week in large random samples of the labor force is much sparser, both over time and cross-sectionally. No large time series of cross-section data that allow charting time trends in four-day working or its determinants have been used, because such data are not well-known (but Hamermesh, 1998, calculated days of work in two years, 1973 and 1991). In what follows we bring together large cross-sections of such U.S. data for seven years between 1973 and 2018 to answer questions about the prevalence of the four-day week, how it has changed, its demographic and industrial determinants, and how it compares to changes in three other countries.

Section II offers a brief theoretical underpinning and institutional motivation for the empirical work. Section III describes the U.S. data that we use in most of the analyses, and Section IV employs those data to demonstrate the incidence and trends in the four-day workweek. Section V uses data from the Netherlands, Germany, and South Korea, the only other industrialized economies for which data that allow studying trends in workdays seem to be available, to check on the possible uniqueness of trends in the U.S. Section VI presents the main analyses of the determinants of this pattern of work in each of the seven years in data, examines whether trends over the nearly half century can be described by changes in their cross-section determinants, and looks at immigrant-native differences in the prevalence of four-day work schedules. Section VII delves more deeply into the determinants of these trends, while Section VIII attempts to rationalize cross-section differences in the four-day week and discusses how the penalty/premium in full earnings for four-day work has changed over time and how it differs across metropolitan areas.

II. A Conceptual Framework

Rosen's (1986) model of compensating differentials provides a framework for discussing the determinants of the prevalence of four-day work schedules. We recognize that employers and workers consider a package of remuneration, hours per day, and days per week, but here and in the empirical work we assume for simplicity that jobs involve a fixed number of hours per week. Jobs can be worked on a four-

day schedule at an hourly wage W_4 or a five-day schedule at wage W_5 . Let $w=W_4/W_5$, and let $F(w)$ describe the distribution of the values of w that will lead workers to prefer a four-day schedule. Any given worker's w will depend on his or her preferences for arranging leisure across the week, but also on differences in costs associated with a four- vs. a five-day workweek, such as child-care costs. Likewise, there is a distribution $G(w)$ across jobs in the value of w below which the employer offering the job would prefer to have it done on a four-day schedule, with the value of w associated with a job depending on the employer's cost function, that is, how the profit derived from the job is affected by having it on a four- vs. a five-day schedule. The market equilibrium w and the number of workers/jobs with a four-day schedule are determined jointly by $F(w)$ and $G(w)$. In Section VIII we expand this model to derive predictions about the sources of differences in the incidence of the four-day workweek and about the equilibrium value of w .

The model implies sorting, that both workers and employers involved in four-day schedule arrangements will be those who derive the most value from them. It is difficult *a priori* to name personal characteristics that would naturally be associated with a preference for four-day work, but certain fixed costs associated with each day of work are obvious, including child care and commuting costs. The possible benefit to employers of four-day work schedules is a topic of discussion in relevant trade literatures. Businesses which find it advantageous to operate continuously (24 hours a day, seven days a week) face a complex scheduling problem, and management consultants sometimes recommend compressed schedules (four days, ten hours a day) to deal with that problem.³ Implementing such a scheduling strategy has a fixed cost and requires multiple teams of employees working different four-day blocks, so that it is more likely to be feasible (and economical) in larger establishments.⁴

³Although recent popular discussion of the four-day work week typically assumes a workweek involving four eight-hour days, such a four-day schedule is not much discussed in the trade literature, and is much less common than some forms of "compressed schedule." In the 2018 ATUS data, there are about three workers with four-day schedules involving 40 to 50 hours a week for every one worker with a four-day 30-32-hour schedule; about the same ratio prevailed in 1985.

⁴For example, "The 4-3 Ten Hour Rotating Shift schedule uses 6 teams (crews) and 3 overlapping ten-hour shifts to provide 24/7 coverage. It consists of a 3-week cycle where each team works four consecutive 10-hour first shifts, followed by 3 days off duty, works four consecutive 10-hour third shifts, followed by 3 days off duty, works four consecutive 10-hour second shifts, followed by 3 days off duty." <https://www.bmscentral.com/learn-employee-scheduling/4-3-ten-hour-rotating-shift/>. A standard estimate is that moving to a 24/7 operation requires the hiring of

Hospitals and similar health care facilities must operate 24/7. Discussions of best practices in scheduling nurses mention the advantages of systems involving four-day schedules with 10- or 12-hour shifts, such as continuity of care (the patients and families interact with a smaller number of nurses during a hospital stay) and fewer “handoffs” of patients during which poor communication could lead to errors (Androus, 2021). Police and fire departments must also be staffed around the clock, and studies have shown that a four-day/ten-hour schedule lowers the cost of operating a police department, reducing overtime hours generated by the need for officers to do paperwork or make court appearances (Amendola *et al.*, 2011). Most such discussions of compressed schedules with four-day workweeks point to the possible costs in terms of lower productivity at the ends of long shifts; but it is also commonly noted that many workers prefer compressed schedules to standard, five-day schedules, with occasional claims that offering a four-day compressed schedule can be a valuable recruiting tool.⁵

III. The U.S. Data

In May of selected years, the U.S. Bureau of Labor Statistics included a Work Schedules Supplement to the May Current Population Survey (CPS). These data are available for 1973, 1985, 1991, 1997, 2001, and 2004 (with 48,356; 25,858; 48,409; 45,375; 38,430; and 45,494 observations respectively). Along with the usual CPS demographics, the Supplement asked respondents to indicate how many days per week they usually work on their main job. (In the 1973 Supplement only the number of days usually worked on the main job was asked, not which specific day(s) were usually worked.) With the standard CPS question on hours usually worked, we can thus examine patterns of workdays among all workers and full-time workers in these years.⁶

between four and six full-time employees for each position. (see, e.g., <https://www.callcentrehelper.com/question-what-is-the-minimum-number-of-staff-required-for-a-24-hour-call-centre-2039.htm>). Miller (2011) demonstrates that the number of employees needed to cover a single position in a 24/7 operation falls with the number of positions that must be covered.

⁵ See, e.g., <https://www.bmscentral.com/learn-employee-scheduling/employee-scheduling-four-day-work-schedules-pros-cons/>; Morrison (2020).

⁶The days question is: How many days of the week does xxx [usually] work at this job? The hours question is: How many hours does xxx usually work at this [the main] job?

The Supplement has not been fielded since 2004. In 2017 and 2018, however, the only times in its history, the American Time Use Survey (ATUS) asked respondents who stated that they worked for pay, 8,780 workers in the two years, specifically whether they worked on Sunday, Monday, ..., and/or Saturday. (For convenience we refer to the ATUS sample as being for 2018.) Since the ATUS is an extension of the CPS, it provides the same demographic and other information as in the May Supplements and information on hours usually worked on the main job (Hofferth *et al.*, 2018).⁷ Although the ATUS samples of workers are much smaller than those in the earlier CPS Supplements, there are enough observations to allow comparisons that might demonstrate differences in hebdomadal patterns of paid work and their determinants. The responses are elicited similarly to those in the 1985-2004 CPS Supplements—asking about usual work on each day and asking workers for a single figure of days worked (but on all jobs, not only the main job).

While we examine days worked by all workers, our main focus is on “full-time” workers. For purposes of coverage under the Affordable Care Act, full-time work is defined as usually working 30+ hours per week (<https://www.irs.gov/affordable-care-act/employers/identifying-full-time-employees>). Yet economists have often included only those working 35 or more hours per week in some studies of labor markets (e.g., Juhn *et al.*, 1993) or as self-reported full-time work (e.g., Hoffmann *et al.*, 2020). Since its passage the Fair Labor Standards Act of 1938 has considered work of 40 or more hours per week as the threshold beyond which overtime penalty pay must be provided. In most of this study we define full-time work as 30+ hours per week, but we do consider whether trends in weekly patterns of days of work are similar under other definitions.

With changes in industrial classifications over the nearly half-century, there is no consistent system for classifying industries at a very fine disaggregation. Instead, we have taken industrial classifications in each year and aggregated them into a set of 14 mutually exclusive and exhaustive industrial categories. Since one focus of the study is on the effect of changing technology on patterns of workdays, this allows

⁷ Both in the ATUS and the CPS hours of work are reported independent of the location where work is performed.

us to examine this issue to the greatest extent possible given the available data and the length of the period studied. A consistent classification could not be constructed for the 1973 data. For that reason, our analyses also cover 1985-2018, as well as the full 45-year period, 1973-2018.

IV. Trends in Patterns of Days of Work

Figure 1a presents the time-series of the incidence of the four-day workweek in the U.S. under various definitions of full-time work. The most striking facts in this Figure are: 1) The upward trend in incidence; and 2) Not surprisingly, the greater frequency of four-day weeks when we define full-time as 30+ rather than more weekly hours. The trends, however, are similar regardless of the definition.

Restricting the sample to those workers who state that they put in exactly 40 hours per week, usually the result of an eight-hour five-day work schedule, we still observe in Figure 1b an upward trend in the incidence of the four-day workweek. Implicitly, the four-day, 40-hour-week schedule has become more common. Indeed, even if we look at all jobs, whether full-time or not, the incidence of the four-day workweek was rising over this nearly half-century.

We are concerned that the methods of collecting data on days worked in the ATUS differ from those used in the earlier CPS Supplements. Despite this difference, the averages for 2017-18 under alternative definitions of full-time work lie along the same trend line that is traced out by the earlier data.⁸ The central and novel fact of this study is that the incidence of the four-day workweek has been rising more or less steadily in the U.S. over the past half-century. This increase among full-time workers is especially surprising in light of evidence (Kuhn and Lozano, 2008) that the share of full-time (30+ hours/week) working very long (50+ hours/week) grew over much of the period covered by our sample.

As noted, the CPS information for 1973 was collected slightly differently from that in later CPS Supplements, and the ATUS information referred to days worked on all jobs, not just the main job as in the CPS Supplements. We can address the first issue by considering information from the 1977 Quality of

⁸A linear trend shows an increase of 0.0010 per annum in the fraction of full-time employees (30+ hours per week) working four days per week, adjusted-R² = 0.939. The analogous regression defining full-time as 40+ hours per week shows an increase of 0.0005 per annum, adjusted-R² = 0.885.

Employment Survey (Quinn and Staines, 1979), which asked respondents about their usual work on each day of the week, just like the later CPS Supplements. Among full-time employees (both respondents and their spouses) in the QES (N = 1,456), a fraction 0.0213 (s.e. = 0.0038) worked four days per week. In 1973 the incidence of four-day weeks in the CPS Supplements was 0.0191, in 1985 0.0349. Assuming a linear trend between 1973 and 1985 implies that a survey like the later CPS Supplements would have shown an incidence of 0.0243 in 1977. This QES average is within one standard error of this fraction, giving some assurance that the different methods of collecting the 1973 and later data are not responsible for the observed trends.

On the second concern, excluding multiple job-holders from the estimates for 2018 reduces the estimated fraction of full-time four-day workers only very slightly, from 0.0655 to 0.0644. It is also worth noting that a CPS-like survey (Beck and Blandin, 2021) showed that the fraction of full-time workers with four-day weeks in February 2020 was significantly even higher than that calculated from the ATUS for 2017-18. Both comparisons suggest that our estimate for 2018 is not an overstatement.

Our focus is on four-day workweeks, but a reasonable question is whether other weekly work schedules exhibit trends that are worth examining. Figure 2 charts other patterns of workdays across the seven samples in our data set. The very low incidence of three-day workweeks among full-time workers, or six- or seven-day workweeks among part-time workers, did not change over the half-century. There has been a slight decline in the incidence of three-day workweeks among part-time (fewer than 30 hours/week) workers, and a decline in the incidence of work on more than five days/week among full-time (30+ hours per week). This decline, however, occurred essentially entirely between the 1973 and 1985 samples, differing from the nearly steady rise in the four-day week shown in Figure 1.

Figure 3 depicts levels and trends in the incidence of four-day workweeks by industry among full-time workers from 1985, the first year in our sample when the industry classifications could be constructed on a comparable basis, through 2018. Except for primary industries and construction, the aggregate trend shown in Figure 1 is reproduced in all industries. The aggregate rise in this pattern of work is general and not merely due to large increases concentrated in a few industries. There are also substantial differences

across industries in the incidence of the four-day workweek, with it being particularly prevalent among police and fire-fighters, in eating and drinking places, and among health-care workers.

The incidence of four-day weeks is widespread and rising across demographic groups, although the increase has been more rapid among men than among women. The upward trends are essentially the same among African Americans and workers of other races and non-black Hispanics. A comparison between immigrants and natives can begin only in 1997, with the data showing little change between 1997 and 2004; increases in incidence occurred among both groups between 2004 and 2018, although more rapidly among immigrants.

The trends in the four-day full-time workweek imply a tripling (among 30+ hour workers) and nearly quintupling (among 40+ hour workers). They represent an additional 8.2 million 30+ hour four-day workers in 2017-18 compared to the number in 1973, and an increase of 6.0 million 40+ hour four-day workers (and implicitly 2.2 million additional workers putting in 30-39 hours per week). In terms of numbers, these increases seem large: As an indicator of their importance, they reflect the behavior of many more people than the growth in the much bruted-about gig economy in the U.S.⁹

V. International Verifications

The evidence of the growing incidence of four-day workweeks in the U.S. is striking. But is this a localized phenomenon, or might it be broadly characteristic of the industrialized world? This is an especially interesting question in the light of the absence of much decline in the length of the workweek in the U.S. in the last half-century, and a similar absence in much of Western Europe in the past quarter-century.¹⁰ Most countries lack the relevant data, but we can examine the same question, although not in the same detail, for the Netherlands, Germany, and South Korea. The Dutch *Tijdbestedingsonderzoek (tbo)*, a

⁹See Oyer (2020) for a discussion of the size and growth of gig work, and Abraham *et al.* (2019) for indications of cross-sectional differences in its incidence in the U.S. economy.

¹⁰In the U.S. between 1973 and 2019 average hours worked per worker did fall, but from 1,860 per year to 1,777 per year. During this same period hours in the Netherlands fell much further, from 1,749 per year to 1,440. Most of this latter drop occurred by 1985; since then, annual hours have fluctuated between 1,496 and 1,411. <https://data.oecd.org/emp/hours-worked.htm> .

quinquennial time-use survey, asks respondents to keep time diaries for seven consecutive days and is the only national survey to do this. We can thus look at samples from this survey and examine among full-time workers (defined as 32+ weekly hours, the Dutch definition of full-time work) how many days per week they perform paid work.

The calculations in this section are not strictly comparable to those from either the CPS May Supplements or the ATUS. The *tbo* collects diaries on each day of the survey week, Sunday through Saturday, allowing us to calculate weekly hours as the total reported over the seven days, and to calculate days worked as the number on which positive workhours are reported. Thus, hours and days worked are for the week for which diaries are kept rather than referring to usual work time, as in the American surveys. Also, unlike in the U. S. data, in which workers responded to specific questions about each day of the week so that the data reflect at least a seven-day recall, in these data there are explicit diaries collected for each day on the following morning. Arguably these data reflect the underlying phenomenon even better than the ATUS data, assuming that the diary weeks were typical of the respondents' work time.

Table 1 presents the distributions of weekly days of work among full-time Dutch workers for each of the seven sampled years, 1975-2005. While average hours worked per year in the Netherlands fell over much of this period, among workers defined as full-time (32+ hours) average weekly workhours changed very little, fluctuating between 42.1 and 43.2. Despite the absence of any large change in the length of the full-time workweek, the percentage of workers performing paid work on four days more than quintupled, rising from 2.6 percent in 1975 to 13.5 percent in 2005. By far the largest rise was between 1980 and 1985.¹¹ The increase was monotonic and was statistically significant between most years.¹²

A similar phenomenon is evident in data from the German Socioeconomic Panel (GSOEP) for 1995 through 2018. In many years, beginning in 1995, panel members indicated on how many days per week

¹¹This may have been part of the fall-out from the Wassenaar Agreement of 1982, which altered definitions of part-time work over the week and may have spilled over onto the determination of days of work.

¹²Among full-time four-day-a-week workers in the Dutch samples, there was very little change over the thirty-year period in hours per day, a phenomenon that cannot be examined in the U.S. data.

they usually work, essentially the same question as in the 1973 CPS Supplement. For 1995 and 1997 the responses gave an average incidence of 0.0283 (s.e. = 0.0015); for 2016 and 2018 they averaged 0.0618 (s.e. = 0.0014). While the increase over this near quarter-century was more rapid than in the U.S. over the same period, the final fraction is almost identical to that in the U.S. in 2018.

Between 1998 and 2019, the years covered by the Korean Labor and Income Panel Study (KLIPS), hours fell very sharply—among those with 30+ hours per week, the drop was 14 hours/week. Days, of course, dropped also, so that the incidence of four-day weeks rose from 1.0 percent of these workers to 5.9 percent between 1999 and 2019. Holding constant a quadratic in weekly workhours, however, the incidence of four-day weeks rose by an adjusted 2.68 percentage points (s.e. = 0.52). More complex formulations, including defining full-time work more stringently or including indicators for each hour of work/week, yield the same conclusion: At each level of weekly hours of work, the fraction of workers having four-day schedules increased over the two decades. These and the other results suggest that the phenomenon documented for the U.S. is far from unique in the industrialized world.

VI. The Determinants of the Four-day Workweek and Its Rising Incidence

In this section we examine the measurable supply- and demand-side correlates of the four-day week and consider how their changes over time might relate to the observed increase in its incidence. We use the usual CPS demographic information: Marital status; educational attainment (less than high school; high school; some years of college; and college completion or more); a vector of indicators of potential work experience (age – years of schooling – 6); race/ethnicity (white non-Hispanic, African American, non-black Hispanic, other race); gender; and number of children under age 5. For years 1997 and after we also use an indicator for the worker being an immigrant. For all the samples except 1973 we capture possible changes in technology by creating indicators for the large industries for which the time path of the incidence of the four-day week was shown in Figure 3, and we also include an indicator of union coverage beginning with the 1985 data.

A. Pooled and Cross-section Estimates

Since Figure 1 showed that the incidence of the four-day workweek among full-time workers varies with the definition of full-time, it is essential to adjust for differences in weekly hours among full-time workers, however defined. To do so we add the worker's usual weekly hours of work to the linear probability estimates of the determinants of the four-day workweek. In light of the evidence in Biddle and Zarkin (1989), we specify weekly workhours as a quadratic.¹³ Finally, we include year fixed effects in the pooled estimates.¹⁴

Table 2 presents estimates of the model pooled over all seven samples and then estimated for each year separately.¹⁵ In the pooled equation the parameter estimates of the year indicators are not shown, but they parallel the general increase in the average incidence of the four-day workweek shown in Figure 1a. Similarly, the parameter estimates on the industry fixed effects in Columns (3)-(8) parallel the differences in levels shown in Figures 3.¹⁶

The estimates show that greater human capital investment—additional formal education, and additional potential labor-force experience—is associated with a lesser likelihood of having a four-day workweek, conditional on the number of hours worked in the week. Young workers—those with fewer than five years in the labor force—are more likely than more senior workers to be on a four-day workweek, with

¹³None of the results reported below changes if we instead include fixed effects for each weekly hour of work beyond 30 hours.

¹⁴12 percent of full-time workers in the samples had one child under age 5, and 3 percent had two or more very young children.

¹⁵CPS and ATUS sampling weights are used throughout. The weights in the pooled estimates are themselves re-weighted to equate the averages in each year, so that each year effectively contributes the same number of observations to the pooled sample.

¹⁶The impact of additional weekly hours beyond 30 decreases up through 60 weekly hours, the 98th percentile among full-time workers, turning positive only with additional hours beyond 60. Average weekly hours among these full-time workers ranged across the seven samples between 41.57 and 42.65.

little difference as potential experience rises beyond four years.¹⁷ Perhaps these effects arise from employers' greater difficulty in substituting among skilled workers to accommodate four-day schedules.

Being a minority—African American, non-black Hispanic, or some other non-white race—is also associated with a significantly lower incidence of four-day work. Women are less likely than otherwise identical men to be working a four-day week, while married individuals are very slightly more likely than otherwise identical singles to be doing so. Unreported results show that four-day work is slightly more common, other things equal, outside metropolitan areas.

The one strong result that is consistent with expectations—that the fixed costs of childcare will lead people to concentrate their workhours on fewer days of the week—is that the presence of a child under age five is associated with a substantially greater likelihood of working only four days per week.¹⁸ The estimates vary across the years for which the data are available, but on average they suggest that having a young child in the household is associated with about a ten-percent increase in the likelihood of working a four-day week.¹⁹ The estimates also imply that otherwise identical immigrants with the same experience, education, race/ethnicity, and in the same industry are significantly less likely than natives to be on a four-day week, more than 25 percent less.

B. Decomposing Possible Causes of the Increased Incidence of the Four-day Week

There were substantial changes in both the demographic and industrial structures of the U.S. economy over this half-century. 1) Women increased from 36 to 45 percent of the full-time labor force; 2) White non-Hispanics fell from 84 to 64 percent of full-time workers; 3) Health-service workers rose from

¹⁷None of the inferences here or in the remainder of the study changes if we use the appropriate probit specifications to generate the parameter estimates.

¹⁸Adding an interaction between this variable and gender suggests, somewhat surprisingly, that the positive effect exists for both men and women. Differences in marital status do not change this conclusion.

¹⁹Taking male-female couples (N = 34,394) for 1985-2004 and adding one's spouse's four-day status to the pooled versions of the regressions shown in Column (2) of Table 2, among couples without children under age 5 a husband is 4.8 percentage points more likely to be on a four-day schedule if his wife also is. The relationship if there are no young children is even stronger among wives: If the husband works four days per week, she is 8.1 percentage points more likely also to be working four days. If there are young children, each spouse's four-day incidence is unrelated to the other's.

7 to 10 percent of full-time workers between 1985 and 2018, while other service workers increased from 12 to 22 percent; 4) Manufacturing accounted for 25 percent of the full-time workforce in 1985, but only 14 percent in 2018.

Do these and other changes in the set of X variables that Table 2 showed affect the incidence of the four-day week “explain” the near-tripling of the incidence? We can write the decompositions generally as comparing Y_b , the incidence in some base year, to:

$$(1a) \quad Y_e^* = \beta_e^* \cdot X_b,$$

and comparing Y_e , the incidence in the end year, to:

$$(1b) \quad Y_b^* = \beta_b^* \cdot X_e,$$

where the β^* are the estimated parameters in the base-year and end-year equations, and the X_b and X_e are the average values of the independent variables in those years. By generalizing the standard decomposition to different base and end years, we can vitiate any problems produced by the changing availability of information on some of the X variables and the slight differences in the questionnaires across the samples.

The first row of Table 3 lists for 1973 and 2018 the actual base- and end-year average incidence of four-day workweeks, and the calculations implied by (1a) and (1b). These are based on the parameters shown in Column (2) of Table 2 and an equation specified exactly the same for 2018. The results make it clear that changes in the demographic variables over the nearly half-century account for none of the rise in the four-day workweek. It was due entirely to changes in the estimated parameters, in particular, to the increase in the constant term necessary to describe the rising incidence. The second row in the Table presents the same calculations, but with 1985 as the base year and using the estimates in Column (3) of Table 2 and an equation for 2018 specified the same way. The implications are the same as those from the first row: Changing demographics and industrial structure account for none of the increasing incidence.

The final three rows of Table 3 present decompositions for different base and end years. The third uses the specifications in Columns (5) and (8) of Table 2 that include both industry indicators and an indicator of nativity. Comparing it to the second row of Table 3, again the implication is that changing characteristics, including the substantial changes in industry composition, are not generating the rising

incidence. The final two rows corroborate these inferences: The rise in incidence is not at all explained by changing demographics or industry composition.

C. Further Results on Nativity

The impact of nativity on the incidence of the four-day workweek is interesting and allows inquiring whether the aging of the immigrant workforce might explain the more rapid upward trend among immigrants. This seems especially sensible, since in 2018 the population of immigrant workers was older than in 1997 (41.3 vs. 38.7), and the share of those who had immigrated as children was greater. In particular, perhaps the differential trend is explained by increasing assimilation among immigrants, since we know that changes in both earnings (Borjas, 1985) and time use (Hamermesh and Trejo, 2013) reflect the assimilation of immigrant to native outcomes. To examine this possibility, we pool the data for 1997-2018 and re-estimate the basic equations shown in Columns (5)-(8) of Table 2 adding year indicators.

Column (1) of Table 4 presents the means of the fraction of the work force over this twenty-year period who are immigrants and of the fractions of immigrants by three characteristics, whether the immigrant: 1) Arrived in the U.S. before age 15 (and thus could have spent at least two years in American schools); 2) Came from a country in which English was an official language; and 3) Had a college degree. About 20 percent of immigrants arrived while young, 20 percent came from an English-speaking country, and 30 percent had at least a college degree.

The second column of the table shows the estimated impact of nativity status on the incidence of the four-day workweek, accounting for all the controls shown in Table 2 (and the year indicators). The results parallel those in Table 2. Estimates presented in the third column add indicators of birthplace and age at immigration. The estimates of the impacts of both are positive, and the t-statistics are 1.44 and 1.50 respectively. There is some, albeit not strong evidence that, in terms of the pattern of workdays, immigrants who arrived as children, and those whose knowledge of English is likely to be greater, behave more like natives than do other immigrants. Estimates in the fourth column include the interaction of immigrant status with college graduation and show that highly-educated immigrants differ much less from natives in their days of work than do other immigrants.

VII. Other Possible Explanations of the Growth of the Four-day Workweek

A. Establishment Size, Commuting Time, and Split Shifts

As discussed in Section II, adoption of a four-day compressed schedule in conjunction with longer hours of operation may be more feasible and economical for larger establishments. Henly and Sánchez (2009) show that there was little change in the average number of employees per establishment between 1970 and 2006, thus covering all but the final sample that we use. The absence of change, however, masks sharp sectoral differences: The average size of manufacturing establishments fell, while that of service establishments increased. If changes in establishment size were driving the trend, these differences would lead us to expect that:

$$(2) \quad \Delta^2 = \{[I_e]_S - [I_b]_S\} - \{[I_e]_M - [I_b]_M\} > 0,$$

where I is the incidence of full-time four-day work, and the subscripts S and M denote services and manufacturing respectively.

To examine this double-difference, we take I for each sector in 1985 and 2018. In these samples $\Delta^2 = -0.0175$ (s.e.= 0.0039), implying that the incidence of four-day work among full-time service workers rose significantly less rapidly than did that of full-time manufacturing workers. Given the absence of a direct link to establishment size in these CPS and ATUS data, all we can conclude from this calculation is that we fail to find evidence supporting this explanation.

Since a longer commute time represents higher daily fixed costs of work, a general increase in commute times might be an explanation for the increase in four-day work schedules.²⁰ The CPS data do not include information on commute time, so we imputed commute times for each worker in the samples based on Census commuting data and the worker's location.²¹ The imputed measure of average commute time

²⁰In the very sparse literature on days, one study (Gutiérrez-i-Puigarnau and van Ommeren, 2010) did consider commuting time and (retrospectively reported) days of work per week, basing the discussion on fixed daily costs of working.

²¹An "area," which could be the non-metro counties of a state, a specific metro area, or the central city or suburb of a specific metro area, was identified for each worker. The worker's predicted commute-time variables were then based on the average in the area in the most recent past Census of Population and on a measure of employment growth since then. Details of the imputation procedure are available on request.

indicates that the length of the average one-way commute increased by five minutes between 1985 and 2018, from about 20 minutes to 25 minutes per day. Adding imputed commute time variables (average commute time and/or the percentage of area workers commuting more than an hour per day) to the regressions, however, provides no evidence of a cross-section relationship between commute times and the prevalence of four-day work schedules. If anything, four-day work schedules are less common in areas with longer commute times.

A compressed four-day schedule is an approach to scheduling workers in facilities operating around the clock. An increase in the number of establishments operating outside the traditional business hours, due to globalization or other economic trends, could be a reason for the growth of four-day schedules. Two variables in the CPS data might indicate the presence of a rise in establishments with longer hours of operation. From the CPS Supplements 1985 - 2004, we construct a consistent measure of whether the worker was regularly scheduled to work between 10 PM and 6 AM. The incidence of such “night work” increased from 12.3 percent in 1985 to 14.6 percent in 2004. Also, those who reported night work were about 50 percent more likely to be working four-day schedules than those who did not – a difference that remained steady over the period. Taken together, however, these two facts can account for only 0.0007 of the 0.0464 increase in four-day work schedules—less than two percent of the increase.²²

Another possible indicator of an increase in extended hours or round-the-clock-operation would be an increase in the number of workers reporting split shifts, rotating shifts or other irregular work schedules. We have consistent measures of this from 1985 to 2018. Workers reporting these unusual shift patterns are twice as likely as other workers to have four-day schedules. The proportion of workers reporting such unusual shifts, however, fell, from 0.100 in 1985 to 0.053 in 2004 and 0.043 in 2018. If anything, changing shift working implies a decrease in four-day work.

²²There was an increase of 0.023 in the proportion of nighttime workers, and the difference between day and night workers in the probability of having a four-day schedule averaged 0.030. Multiplying these yields the tiny difference reported in the text.

B. *Desires for Bunching Leisure*

Another possible explanation is that four-day work (three days of leisure) increased in prevalence because real incomes of those on four-day schedules rose, and it is income-superior for them to bunch leisure. Under what circumstances might individuals prefer bunching? Consider a single-person household deciding how to allocate time across the seven days of the week to maximize:

$$(3) \quad U = U(L_1, \dots, L_7; C), U_i > 0, U_{ii} < 0,$$

the standard formulation except for the specification of leisure, L , on each of seven days. Abstract from the length of the workweek by assuming that $\sum L_i$ is fixed. The individual's only choice is how to allocate the fixed weekly leisure time across days. Absent any constraints, and assuming $U_{CL_i} > 0$ is the same on all days, the optimal choice with no interdependence across days (i.e., assuming $U_{ij} = 0 \forall i \neq j$) is to consume the same amount of leisure on each day. Bunching leisure on weekends (Days 6 and 7) must occur because U_{67} is sufficiently positive to overcome the disincentive that exists because each $U_{ii} < 0$. Whether this arises from individual preferences, perhaps desires to avoid day-to-day spillovers of stress from the workplace, perhaps pure complementarities in the enjoyment of leisure, or because of constraints imposed on workers by laws, custom or employers (Labanca and Pozzoli, 2022), is irrelevant: Obviously, this bunching has occurred in most societies.

Three days of leisure would be consecutive—perhaps a three-day weekend—if U_{56} or U_{71} were sufficiently positive to overcome the negativity of the U_{ii} , since it reduces leisure still further on the other four days of the week, or if production costs favored this kind of bunching. We cannot distinguish between preference and cost explanations for bunching. If, however, preferences are important and are described by $U_{56} > 0$ and/or $U_{71} > 0$, and assuming as always that preferences are independent of incomes, we should expect that individuals with higher full earnings, if they work a four-day week, would be more likely than others to do so on four consecutive days.

Evidence for the role of leisure-bunching as a superior activity among those workers who prefer a four-day schedule and can obtain one is provided by comparing earnings between those four-day workers who enjoy three consecutive days of leisure and those who do not. Among full-time workers with four-day

weeks in the 2018 ATUS, 88 percent bunched leisure into three days, as Table 5 shows. To avoid endogeneity, we estimate the determinants of earnings using the sample of full-time workers in 2004 separately for men and women, including all the variables used in Table 2, and then employ these estimates to impute earnings in the sample of four-day workers from 2018. Imputed weekly earnings among four-day full-time workers who bunched leisure were 14 log-points higher than those of other full-time four-day workers. The upper-right part of the Table shows the estimated regression coefficient of the probability of bunched leisure on the logarithm of imputed earnings. It suggests that a 10-percent increase in earnings raises the probability of leisure-bunching by 1.6 percentage points, small but statistically significant.

The Dutch *tbo* did not collect information on wages/earnings. We can, however, use the “Labor Supply Panel” of the Organization for Strategic Labor Market Research (OSA) to match exactly to the demographic variables in the *tbo* to impute earnings. To do that, we estimate separate equations describing the monthly earnings of men and women, pooling the OSA data on workers ages 22-64 for most years from 1985 (the first available year) through 2006.²³ The estimates for both genders include as independent variables indicators of age, educational attainment, marital status, and ages of youngest children. Also included are indicators of the year of the survey and a quadratic in the person’s weekly hours of work.

The bottom panel of Table 5 presents results for the Netherlands that are analogous to those in the upper panel. 60 percent of full-time four-day Dutch workers over the period 1975-2005 bunched leisure into three consecutive days. The regression estimates imply that a ten-percent increase in imputed earnings is associated with a 2.6 percentage-point greater probability that the four days of work were consecutive. These results are qualitatively and quantitatively similar to the U.S. estimates.

²³Ter Weel (2003) uses these data to estimate wage equations over random samples of Dutch workers in 1986, 1988, ..., 1998, based on years of schooling, a quadratic in age, citizenship status (not available in the *tbo*), and gender.

VIII. Rationalizing Cross-section Determinants of Days of Work

A. A Two-sector Model

The prevalence of jobs with four-day workweeks is a function of both the distribution of preferences and the daily fixed costs of work across workers (supply-side factors), and the distribution of cost functions across employers (demand-side factors). Here we motivate an empirical approach to determining whether cross-section differences across markets in the prevalence of four-day workweeks are due mainly to differences on the supply side or on the demand side. In an evaluation framework we would simply consider how some exogenous shock altered behavior on one side of the market and examine the before-after difference in four-day weeks and/or the wage premium for such work. No such shock is available; instead, we use our model to infer the nature of the possible shocks that could produce the observed equilibria.

Assume that jobs requiring a fixed number of hours per week can have four- or five-day schedules. Let the wage for a five-day job be 1, and the wage for a four-day job be w , so that there is a penalty of working four days per week of $[1-w]$. Assume two types of workers, with Type 1 workers desiring four-day schedules more than Type 2 workers for reasons of preferences or the daily fixed costs of work. The distributions of their reservation wages for a four-day workweek are $F_1(w)$ and $F_2(w)$, with pdfs $f_1(w)$ and $f_2(w)$. That is, $F_j(w)$ is the probability that a Type j worker's reservation wage for a four-day workweek is less than w , with $F_1(w) > F_2(w)$ at any wage that might be observed. In the neighborhood of equilibrium, we assume that the Type 1 supply curve to four-day jobs is no more elastic than the Type 2 supply curve. Letting α be the share of Type 1 workers, the supply of workers to four-day jobs as a proportion of all workers at a wage premium/penalty of w is:

$$\alpha F_1(w) + (1-\alpha)F_2(w) .$$

On the demand side, there are two types of employers, each offering one job, with reservation wages for offering that job with a four-day workweek distributed according to CDFs $G_1(w)$ and $G_2(w)$, with pdfs $g_1(w)$ and $g_2(w)$. At wage w for four-day jobs, the probability that the job offered by a Type j employer will have a four-day workweek is $(1 - G_j(w))$, $G_2(w) > G_1(w)$, and we assume that in the neighborhood of

equilibrium, the demand elasticity by Type 1 employers is less than or equal to the demand elasticity by Type 2 employers. Letting β be the share of Type 1 employers in the economy, the demand function for workers in four-day jobs (as a proportion of the work force) is;

$$\beta(1-G_1(w)) + (1-\beta)(1-G_2(w)) .$$

The equilibrium wage for four-day jobs is the wage for which:

$$(4) \alpha F_1(w) + (1-\alpha)F_2(w) = \beta(1-G_1(w)) + (1-\beta)(1-G_2(w)) .$$

The share of all four-day workweeks that is provided by Type 1 firms is:

$$(5) [\beta(1-G_1(w)) / [\beta(1-G_1(w)) + (1-\beta)(1-G_2(w))],$$

and the share of four-day workweeks among Type 1 workers is:

$$(6) [\alpha F_1(w)] / [\alpha F_1(w) + (1-\alpha)F_2(w)].$$

A higher value of α in a market implies a supply curve to four-day jobs that is further to the right, i.e., a higher supply of workers to four-day jobs at any given wage. Total differentiation of (4) shows that greater α will cause w to fall, since:

$$(7) \quad dw/d\alpha = -[F_1 - F_2] / [\alpha f_1 + (1-\alpha)f_2 + \beta g_1 + (1-\beta)g_2] < 0$$

It will increase the share of four-day jobs held by Type 1 workers, but will **decrease** the share of four-day jobs at Type 1 employers. (The sign of the derivative of (5) with respect to α is the sign of $\beta(1-\beta)[g_2(1-G_1) - g_1(1-G_2)][dw/d\beta]$, which is negative given our assumption about the relative demand elasticities by Type 1 and Type 2 employers.) This happens because the decrease in the wage leads relatively more Type 2 employers to offer four-day workweeks, diluting the dominance of the Type 1 employers among firms offering four-day jobs. Similarly, $dw/d\beta > 0$, so that if a market has a greater share of Type 1 employers, the total share of Type 1 workers in four-day jobs is lower—the higher wage draws in more Type 2 than Type 1 workers.

Suppose now that labor markets differ in the proportion of workers with four-day workweeks. The model suggests that if these differing proportions are due mainly to differences in supply-side factors, the

share of four-day workweeks will be more positively correlated with worker characteristics associated with a preference for four-day workweeks than with employer characteristics associated with higher demand for four-day workweeks. It also implies that the share of four-day workers employed in the types of firms known to have a cost advantage in offering four-day workweeks will be lower in markets with higher proportions of four-day workweeks. On the other hand, if differing proportions of four-day workweeks are due mainly to differences in demand-side factors, the share of four-day workweeks would be more positively correlated with employer characteristics associated with a higher demand for four-day workweeks than with worker characteristics associated with a preference for four-day workweeks. The share of four-day workers with characteristics related to a preference for a four-day workweek would be lower in markets with higher proportions of four-day workweeks.

B. Testing the Model

We assume that MSAs represent separate labor markets and pool the CPS cross sections for 1997, 2001, and 2004, under the assumption that in this seven-year period differences across metropolitan areas in the supply and demand curves for four-day work were stable, so that the outcomes describe an equilibrium. This assumption is consistent with the near-constancy of the aggregate incidence of four-day work over this period. We limit the sub-sample here to the 67 metropolitan areas with 350 or more full-time workers in the data. This restriction generates substantial heterogeneity across areas along with some precision in the estimates of I by area: The proportion of four-day schedules ranges from 0.018 to 0.090, with a mean of 0.047 and a standard deviation of 0.015.²⁴

We use this sub-sample to estimate individual-level regressions like those reported in Table 2 to identify possible observable proxies for the worker and employer types in the model. There is no worker characteristic with a strong and significant correlation with four-day schedules that can also be clearly identified as being related to preferences and not productivity. As in Table 2, however, certain of our

²⁴Since for even the least-populated cell in this sample the proportions are fairly precisely estimated (with 350 observations, the standard error for the lowest average is less than 0.007), the signals in these sample averages are sufficiently precisely estimated to allow us to use them as the basis for the cross-labor market analyses.

industry categories have significant and non-trivial coefficients in the regression. The four industries with relatively high proportions of four-day schedules (*highfour* industries) are police and fire protection; health services; food service; and road, rail, and air transportation. In Section II we discussed reasons why employers in the first two industries make use of the four-day workweek, and food service establishments sometimes adopt four-day scheduling schemes to enable operation during extended hours, six or seven days a week. In the transportation industry, compressed schedules are used to accommodate safety regulations specifying maximum consecutive hours of work for drivers, pilots, and crews. The industries in which relatively few four-day workweeks are observed (*lowfour* industries) are finance, insurance and real estate; wholesale trade; construction; and education. We classify employers in high four-day industries as Type 1 employers, and those in low four-day industries as Type 2 employers.

We create variables measuring the proportions of a metropolitan area's four-day jobs that were in *highfour* or *lowfour* industries. Across the 67 metro areas, *highfour* ranges from 0.10 to 0.25, *lowfour* from 0.19 to 0.40. Figure 4 shows a scatter of the proportion of four-day schedules in a metro area by the share of metro area employment in *highfour* industries, along with the fitted regression line. There is no evidence that these differences in industry structure are the cause of differences across metro areas in the prevalence of four-day schedules. Indeed, the relationship is negative and statistically significant. In a regression describing the fraction of four-day employment in an area that includes both *highfour* and *lowfour* as regressors, the coefficient of *highfour* remains negative and statistically significant, while the estimated impact of *lowfour* is negative ($t = -0.85$).²⁵ This relationship is inconsistent with a demand-side explanation of the patterns of four-day work.

The model implies that if supply-side factors explain differences across metro areas in the prevalence of four-day schedules, the share of jobs in the *highfour* industries will be lower in areas with a higher prevalence of such schedules, and the share of four-day jobs in *lowfour* industries will be higher. Figures 5a and 5b show this to be the case. Figure 5a presents a scatter and regression of the share of an

²⁵The regressions are weighted by number of underlying observations in the metro area over the three years.

MSA's four-day jobs that are in *highfour* industries on the share of four-day jobs among all jobs in the MSA. The relationship is negative and statistically significant. In Figure 5b, the share of an MSA's four-day jobs that are in *lowfour* industries is on the Y axis, and the relationship between this and the overall proportion of four-day jobs in the MSA is positive and significant.

The patterns shown in Figures 5 are consistent with the hypothesis that differences across U.S. labor markets in the prevalence of four-day workweeks are largely due to differences across markets in the distributions of preferences and costs on the supply side of the labor market. Other explanations of the patterns are possible, but the evidence at least suggests that more careful investigations of potential supply-side determinants of the number of jobs with four- versus five-day workweeks would be fruitful.²⁶

C. Implications for Wage Rates

The theoretical approach suggests that we should examine $1-w$, the wage penalty for four-day work, as the result of the interaction unobservable supply and demand forces. The estimates above suggest that the relative importance of unobservable differences in supply would lead to a greater wage penalty for such work in those metro areas where four-day workweeks are more prevalent. To examine this suggestion, we estimate log-earnings equations covering all four-day workers ($N = 2,409$) in the samples for 1997-2004 that were used to generate Figures 4 and 5, including as controls all the demographic and industry indicators in the last four columns of Table 2.

The least-squares estimate of the effect of a one-unit increase in the area mean of four-day work on earnings is -1.29 log points (with a standard error of 0.92 clustered on metro areas). The estimates imply that a one standard-deviation increase in the incidence of four-day work across areas increases the earnings penalty by 1.3 percentage points. Although its statistical significance is marginal, it suggests a fairly

²⁶The evidence also weighs against the hypothesis that cross-section differences in the proportion of four-day weeks are due to greater demand by employers who prefer a four-day workweek for some reason other than industry. If one added to the model a Type 3 employer who preferred four-day workweeks as much or more than Type 1 employers, a higher number of such employers in a labor market would lead to lower shares of both Type 1 and Type 2 employers among jobs with four-day workweek. That is inconsistent with our finding that metropolitan areas with a higher proportion of four-day weeks also have a higher proportion of low-four employers among employers offering four-day weeks.

substantial negative impact of an area being more four-day intensive and corroborates the results in the previous sub-section on the relative importance of unobservable supply-side differences across areas. The results suggest that more workers would prefer four-day schedules than employers are willing to offer without a penalty for such work.²⁷

This approach suggests applying the same analysis to the development of the penalty/premium for four-day work over the period 1973-2018, where we saw that the incidence of four-day work tripled. We divide that period into an early part, 1973-1991, encompassing three of the surveys used to construct Figure 1, and 1997-2018, encompassing four surveys. Pooling the samples, we estimate standard log-earnings equations including I and the same covariates as in the pooled estimates shown in Column (1) of Table 2.

The estimates are:

- 1) For 1973-1991, $-[1-w] = -0.041$ (s.e. = 0.009), $N = 93,155$;
- 2) For 1997-2018, $-[1-w] = -0.010$ (s.e. = 0.006), $N = 111,811$.

The penalty for four-day work fell by 3.1 ($t = 2.87$) percentage points during the nearly 50 years. Coupled with the rising incidence of four-day work over this period, this result implies that the demand for workers to fill four-day jobs was rising, and that the supply of workers to such jobs may also have risen, but at a slower rate than demand. As in the cross-section estimates, demand remained insufficient to accommodate workers' preferences for four-day work without some wage penalty.

IX. Conclusions and Implications

The product of days worked per week and hours worked per day—weekly workhours—has formed the focus of the majority of the massive literature describing and analyzing labor supply. Analysis of the individual elements of this product is essentially non-existent. We have tried to remedy this deficiency using a set of data from large U.S. surveys covering selected years 1973 through 2018. The results show a tripling of the incidence of full-time work occurring on only four days/week (a quintupling under a more

²⁷This finding is mirrored in a recent survey <https://www.qualtrics.com/news/most-u-s-employees-want-a-four-day-work-week-even-if-it-means-working-longer-hours/> suggesting that fewer days and longer hours per day appeal to a large fraction of the labor force.

stringent definition of full-time). This increase amounts to over four percent additional full-time employment in the U. S. A similar secular increase exists in three other economies, the Netherlands, Germany, and South Korea, for which the relevant data are available.

The rise in four-day full-time work is totally inexplicable by changes in the demographics of the work force or by changes in industrial structure. Nor is it due to changes in the size of establishments, in the incidence of split shifts, or in commuting time. We show that the desire for bunched leisure—the three-day weekend—is income-superior, so that the increase in four-day work may be a reflection of continuing growth in real incomes.

Our development and testing of an equilibrium model suggest that unobservable supply-side (worker) differences generate the phenomenon of interarea differences in four-day work, not unobservable demand-side (employer) differences. Within this framework, a wage penalty for four-day work is consistent with an excess supply of workers to such job schedules. The secular decline in this penalty, however, suggests that employers' demand for such schedules has been rising relative to workers' supply.

While the four-day week is of immense popular interest, the growth in its importance does not appear to have been documented previously. The fact that we have uncovered—and the apparent absence of its relationship to changing technology or demographics—would seem ripe for much additional analysis. Aside from providing answers for policy for those who might wish to change incentives for the number of workdays per week, such analysis could go further than has been possible here to delve more deeply into the underlying causes of this phenomenon and its growth. Such analysis might even be able to link the four-day week more directly to supply-side costs, which our work indirectly suggests are important, in a way that allows a serious structurally-based discussion of the importance of the role that daily fixed costs of work play in the supply of labor.

REFERENCES

- Katharine Abraham, John Haltiwanger, Kristin Sandusky, and James Spletzer, "The Rise of the Gig Economy: Fact or Fiction?" American Economic Association, *Papers and Proceedings*, 109 (May 2019): 357-61.
- Karen Amendola, David Wiesburd, Edwin E. Hamilton, Greg Jones, and Meghan Slipka, *The Shift Length Experiment: What We Know about 8-, 10- and 12-Hour Shifts in Policing*. Washington, DC: The Police Foundation, 2011.
- Amanda Androus, "12-Hour Shifts Vs. 10-Hour Shifts: Pros and Cons of a 3 or 4 Day Workweek." <https://www.registerednursing.org/articles/12-hour-shifts-vs-10-hour-shifts/>.
- Jane Ball, Chiara Dell'Ara, and Peter Griffiths, "The 12-hour Shift: Friend or Foe?" *Nursing Times*, 111(6) (2015): 12-14.
- Alexander Bick and Adam Blandin, *Real Time Population Survey*, <https://sites.google.com/view/covid-rps/home>.
- Jeff Biddle and Gary Zarkin, "Choice among Wage-Hours Packages: An Empirical Investigation of Male Labor Supply," *Journal of Labor Economics*, 7 (Oct. 1989): 415-37.
- Magali Beffy, Richard Blundell, Antoine Bozio, Guy Laroque, and Maxime Tô, "Labor Supply and Taxation with Restricted Choices," *Journal of Econometrics*, 211 (2019): 16-46.
- George Borjas, "Assimilation, Changes in Cohort Quality, and the Earnings of Immigrants," *Journal of Labor Economics*, 3 (Oct. 1985): 463-89.
- John Cogan, "Fixed Costs and Labor Supply," *Econometrica*, 49 (July 1981): 945-63.
- Dora Costa, "The Wage and the Length of the Work Day," *Journal of Labor Economics*, 18 (Jan. 2000): 156-81.
- Alexander Gelber, Damon Jones, Daniel Sacks, and Jae Song, "Using Nonlinear Budget Sets to Estimate Extensive Margin Responses: Method and Evidence from the Earnings Test," *American Economic Journal: Applied Economics*, 13 (Oct. 2021): 150-93.
- Eva Gutiérrez-i-Puigarnau and Jos van Ommeren, "Labour Supply and Commuting," *Journal of Urban Economics*, 68 (July 2010): 82-9.
- Daniel Hamermesh, "When We Work," American Economic Association, *Papers and Proceedings*, 88 (May 1998): 321-5.
- , Harley Frazis, and Jay Stewart, "Data Watch: The American Time Use Survey," *Journal of Economic Perspectives*, 19 (Winter 2005): 221-32.
- and Elena Stancanelli, "Long Workweeks and Strange Hours," *Industrial and Labor Relations Review*, 68 (Oct. 2015): 1007-18.
- and Stephen Trejo, "How Do Immigrants Spend Their Time? The Process of Assimilation," *Journal of Population Economics*, 26 (April 2013): 507-30.

- Samuel Henly and Juan Sánchez, “The U.S. Establishment-Size Distribution: Secular Changes and Sectoral Decomposition,” *Economic Quarterly*, 95 (Fall 2009): 419-54.
- Sandra Hofferth, Sarah Flood, and Matthew Sobek. *American Time Use Survey Data Extract Builder: Version 2.7* [dataset]. College Park, MD: University of Maryland and Minneapolis, MN: IPUMS, 2018.
- Florian Hoffmann, David Lee, and Thomas Lemieux, “Growing Income Inequality in the United States and Other Advanced Economies,” *Journal of Economic Perspectives*, 34 (Fall 2020): 52-78.
- Michael Huberman and Christopher Minns, “The Times They Are Not Changin’: Days and Hours of Work in the Old and New Worlds, 1870-2000,” *Explorations in Economic History*, 44 (2007): 538-67.
- Peter Kuhn and Fernando Lozano, “The Expanding Workweek? Understanding Trends in Long Work Hours among U.S. Men, 1979–2006,” *Journal of Labor Economics*, 26 (April 2008): 311-43.
- Chinhui Juhn, Kevin Murphy and Brooks Pierce, “Wage Inequality and the Rise in the Returns to Skill,” *Journal of Political Economy*, 101 (June 1993): 410-42.
- Claudio Labanca and Dario Pozzoli, “Constraints on Hours within the Firm,” *Journal of Labor Economics*, 40 (April 2022): 473-503.
- James C. Miller, “Staffing of Regular, Cyclic, 24/7 Operations,” PHMSA White Paper (accessed 2-22 at <https://www.phmsa.dot.gov/sites/phmsa.dot.gov/files/docs/technical-resources/pipeline/control-room-management/68996/staffingregularcyclic247operationswhitepaperfinal110617.pdf>, 2011.
- Stella Morrison, “What Is a Compressed Work Schedule, and Should You Offer It?” *Business News Daily*, Dec 14, 2020.
- Richard Mueller, “Supply of Hours per Day and Days per Week-Evidence from the Canadian Labour Market Activity Survey,” in G. Wong and Garnett Picot, eds., *Working Time in Comparative Perspective, Vol.1*. Kalamazoo, MI: W.E. Upjohn Institute, 2001.
- Paul Oyer, “The Gig Economy,” IZA World of Labor, 2020, <https://wol.iza.org/articles/the-gig-economy> .
- Robert Quinn and Graham Staines, *Quality of Employment Survey, 1977*. Ann Arbor, MI: Institute for Social Research, 1979.
- Sherwin Rosen, “The Theory of Equalizing Differences,” in Orley Ashenfelter and Richard Layard, *Handbook of Labor Economics*, Vol. 1 (1986): 641-92.
- Bas ter Weel, “The Structure of Wages in the Netherlands, 1986-98,” *Labour*, 17 (Sept. 2003): 361-82.

Table 1. Days of Work of Full-time Workers (32+ Hours/week), the Netherlands 1975-2005^a

Year	1975	1980	1985	1990	1995	2000	2005
Days/week							
3	0.0	0.2	0.0	0.0	0.3	0.4	0.2
4	2.6	4.5^b	7.9^b	10.4^b	12.1^b	12.8	13.5
5	66.6	69.5	64.2	63.8	58.7	61.4	60.0
6	25.3	20.4	20.2	20.1	22.0	18.6	20.4
7	5.5	5.4	7.7	5.7	6.9	6.8	5.9
Hours/week:							
Mean	42.09	42.15	42.07	42.07	42.98	42.21	43.20
S.D.	(7.21)	(6.85)	(8.08)	(7.63)	(7.83)	(8.03)	(8.33)
N =	308	602	778	830	998	458	675

^aBased on authors' calculations from the *Tijdbestedingsonderzoek*.

^bSignificantly different from the previous entry at least at the 10-percent level.

Table 2. Linear Probability Estimates of the Incidence of a Four-day Workweek, Workers with 30+ Weekly Hours, U.S., 1973-2018^a

	Pooled^b	1973	1985^c	1991^c	1997^c	2001^c	2004^c	2017-18^c
High school	-0.0070 (0.0014)	0.0100 (0.0017)	-0.0139 (0.0037)	-0.0080 (0.0034)	-0.0046 (0.0039)	0.0097 (0.0044)	-0.0058 (0.0042)	-0.0233 (0.0125)
Some college	-0.0009 (0.0015)	-0.0089 (0.0022)	-0.0127 (0.0044)	-0.0080 (0.0379)	-0.0032 (0.0040)	0.0182 (0.0045)	0.0040 (0.0043)	-0.0206 (0.0131)
College+	-0.0163 (0.0015)	-0.0142 (0.0022)	-0.0168 (0.0045)	-0.0154 (0.0039)	-0.0062 (0.0042)	0.0051 (0.0047)	-0.0033 (0.0044)	-0.0499 (0.0127)
EXP5-14	-0.0071 (0.0015)	0.0002 (0.0022)	-0.0085 (0.0040)	-0.0148 (0.0366)	-0.0195 (0.0041)	-0.0124 (0.0045)	-0.0007 (0.0043)	-0.0177 (0.0106)
EXP15-24	-0.0074 (0.0015)	-0.0011 (0.0023)	-0.0056 (0.0043)	-0.0132 (0.0038)	-0.0167 (0.0041)	0.0036 (0.0045)	-0.0044 (0.0043)	-0.0017 (0.0111)
EXP25+	-0.0121 (0.0015)	-0.0075 (0.0021)	-0.0100 (0.0043)	-0.0192 (0.0038)	-0.0200 (0.0041)	-0.0001 (0.0044)	-0.0003 (0.0042)	-0.0100 (0.0096)
Black	-0.0134 (0.0014)	-0.0023 (0.0022)	-0.0138 (0.0041)	-0.0153 (0.0033)	-0.0191 (0.0035)	-0.0168 (0.0037)	-0.0210 (0.0034)	-0.0129 (0.0088)
Hispanic	-0.0181 (0.0015)	-0.0055 (0.0034)	-0.0152 (0.0005)	-0.0137 (0.0038)	-0.0056 (0.0042)	-0.0096 (0.0042)	-0.0152 (0.0040)	-0.0232 (0.0090)
Other race	-0.0102 (0.0022)	0.0082 (0.0060)	-0.0033 (0.0075)	-0.0160 (0.0058)	0.0065 (0.0058)	-0.0069 (0.0059)	-0.0072 (0.0052)	-0.0142 (0.0121)
Married	0.0031 (0.0009)	0.0015 (0.0016)	-0.0010 (0.0285)	0.0075 (0.0023)	0.0011 (0.0024)	-0.0014 (0.0026)	0.0050 (0.0024)	0.0155 (0.0061)
Female	-0.0026 (0.0009)	-0.0018 (0.0015)	-0.0086 (0.0028)	-0.0029 (0.0022)	-0.0084 (0.0024)	-0.0021 (0.0025)	-0.0053 (0.0024)	0.0032 (0.0060)
N Children<5	-----	-----	0.0048 (0.0027)	0.0010 (0.0022)	0.0042 (0.0023)	0.0038 (0.0026)	0.0080 (0.0024)	-0.0086 (0.0061)
Immigrant	-----	-----	-----	-----	-0.0239 (0.0040)	-0.0164 (0.0040)	-0.0187 (0.0036)	-0.0134 (0.0087)

Adj. R ²	0.034	0.036	0.037	0.039	0.039	0.041	0.052	0.061
Mean of Dep. Var.	0.0423	0.0191	0.0349	0.0462	0.0480	0.0478	0.0507	0.0655
N	227,629	40,482	22,188	42,162	39,862	34,485	40,682	7,768

^aAll equations also include a quadratic in usual weekly hours.

^bAdds a vector of year indicators.

^cAdds a vector of industry indicators and an indicator of union status.

Table 3. Decompositions of Changes in the Incidence of Four-day Full-time Workweeks, U.S., 1973-2018

	Actual in Start Year	$\beta^*_e \cdot X_b$	Actual in End Year	$\beta^*_b \cdot X_e$
Base, end year				
1973, 2018	0.0191	0.0888	0.0655	0.0121
1985, 2018	0.0349	0.0865	0.0655	0.0273
1997, 2018	0.0480	0.0794	0.0655	0.0423
1973, 2004	0.0191	0.0540	0.0507	0.0161
1985, 2004	0.0349	0.0550	0.0507	0.0322

Table 4. The Incidence of Four-day Workweeks, Immigrants v. Natives, U.S., 1997-2018

	Mean	Regression Estimates and Standard Errors ^a		
Immigrant	0.138	-0.0237 (0.00196)	-0.0263 (0.00224)	-0.0276 (0.0022)
If Immigrant: Before age 15	0.216	-----	0.00620 (0.00414)	-----
From English-speaking Country	0.180	-----	0.00635 (0.00442)	-----
College graduate	0.304		-----	0.0126 (0.0038)

^aEquations include all the control variables listed in Columns (5)-(8) of Table 2 plus year indicators.

Table 5. Earnings by Continuity of Four-Day Workweek, Full-time Workers, ATUS 2017-18, Dutch Time-Use Data, 1975-2005^a

Workdays:	Leisure:		Effect of ln(Earnings) on the Probability of Consecutive Leisure
	Consecutive Ln(Earnings) ^b	Non-consecutive Ln(Earnings) ^b	
			U.S.
Mean	6.423	6.288	0.157
S.E.	(0.015)	(0.041)	(0.048)
N	432	59	Adj. R ² 0.015
			The Netherlands^c
Mean	3.128	3.093	0.257
S.E.	(0.013)	(0.014)	(0.147)
N	211	140	Adj. R ² 0.038

^aStandard errors in parentheses.

^bImputed weekly earnings is the regressor, calculated at 40 hours per week.

^cHourly earnings imputed from the OSA Labor Market Survey. The equation also includes a quadratic in weekly hours and a vector of year indicators.

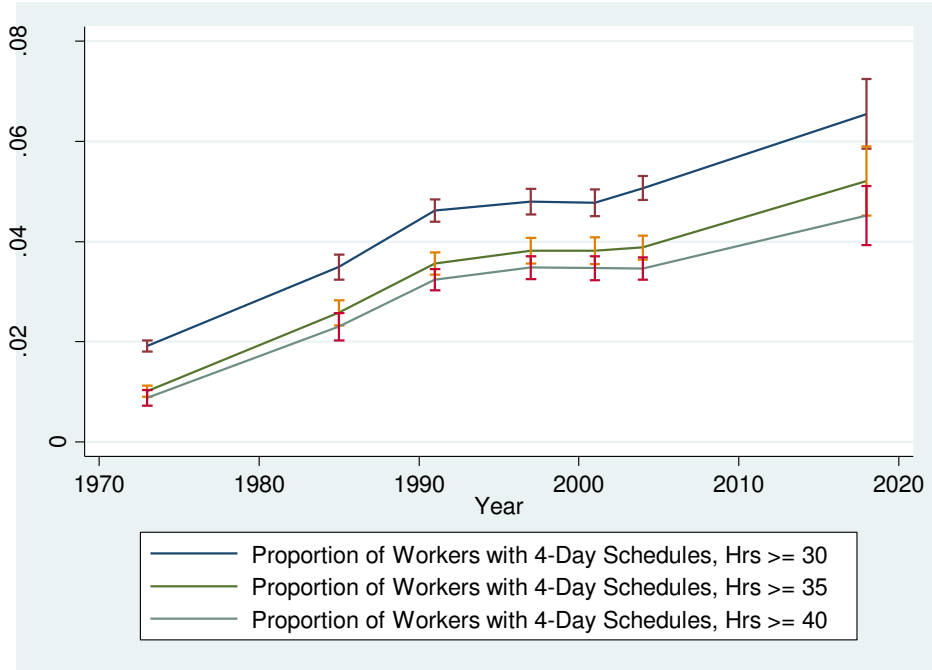


Figure 1a. Trends in Incidence of Four-day Workweeks among Full-time workers, by Weekly Hours, 1973-2018 (95-percent confidence intervals included)

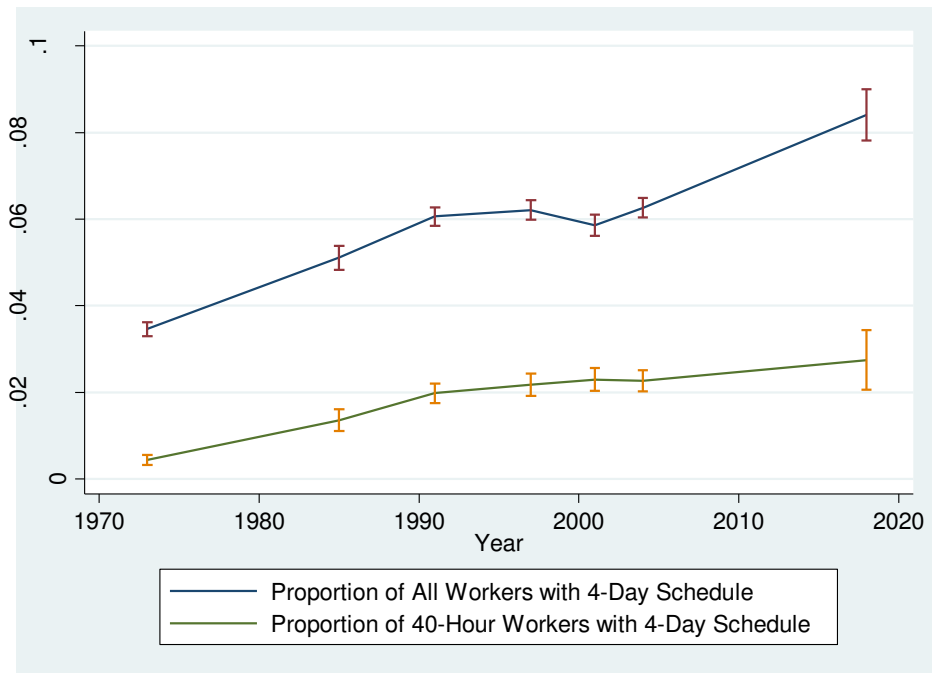


Figure 1b. Trends in Incidence of Four-day Workweeks among All and Forty-Hour Workers, 1973-2018 (95-percent confidence intervals included)

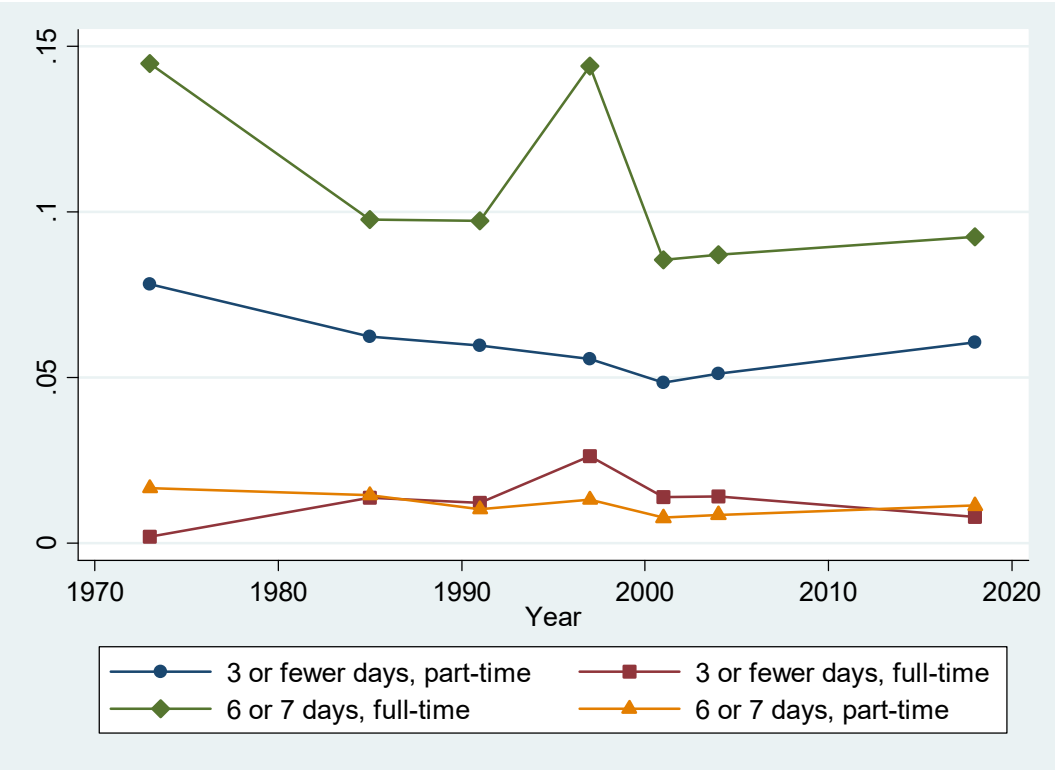


Figure 2. Trends in Various Unusual Work Schedules, 1973-2018

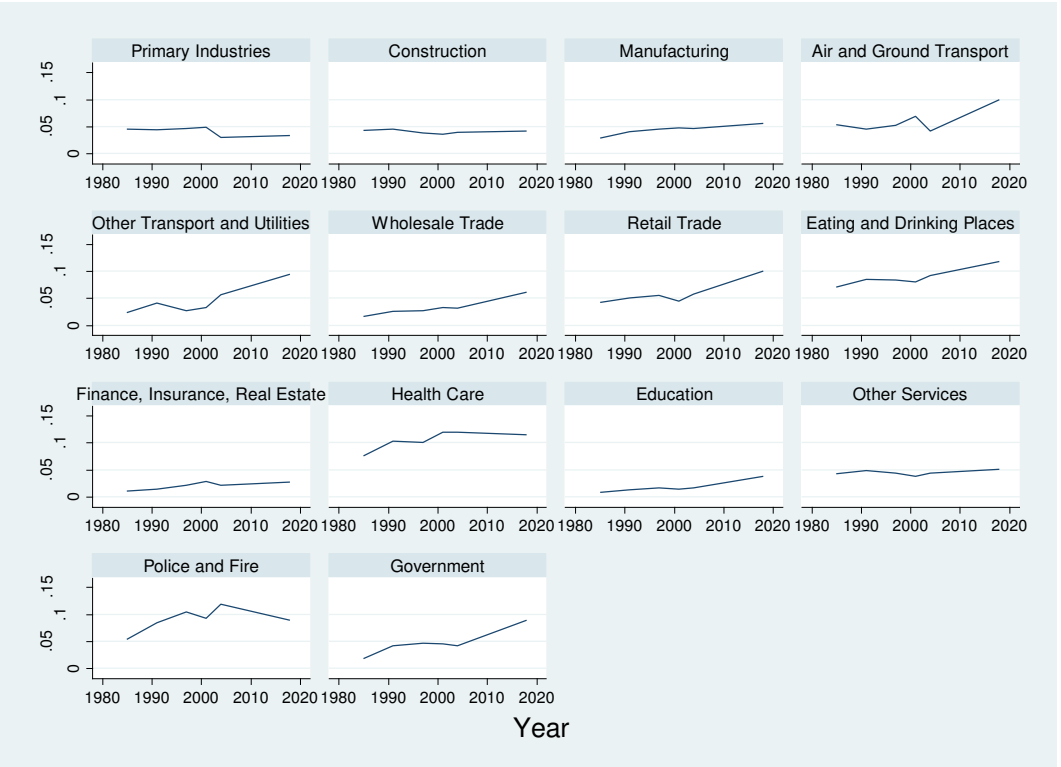


Figure 3. Trends in Four-day Schedules by Major Industry, 1973-2018

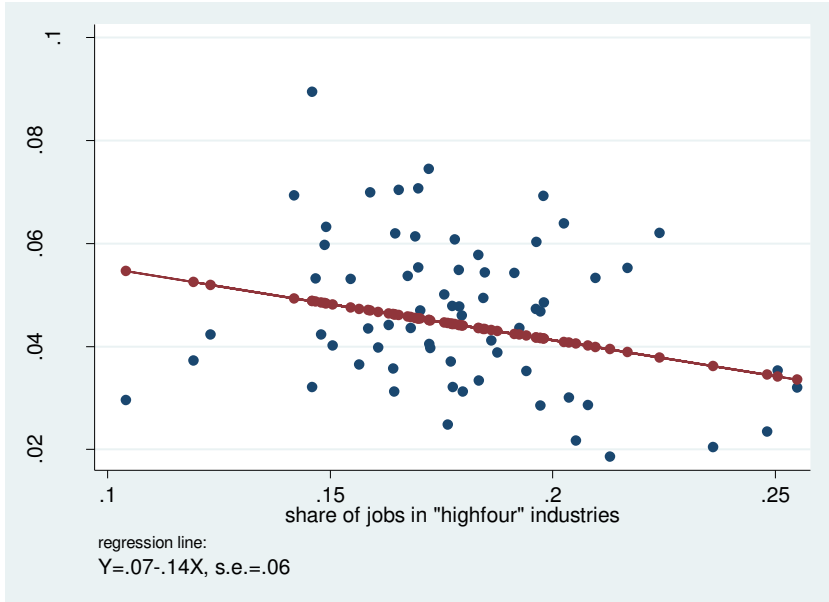


Figure 4: Proportions of Four-day Schedules and Employment in High Four-day Industries, 1997-2004 (N = 67 MSAs)

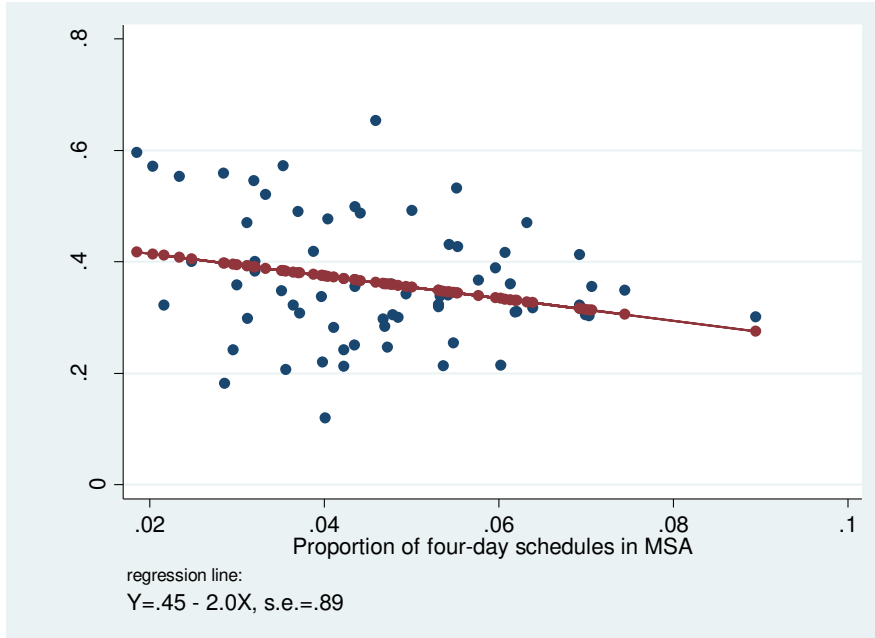


Figure 5a: Overall Proportion of Four-day Schedules and Proportion of Four-day Schedules in High-four Industries, 1997-2004 (N = 67 MSAs)

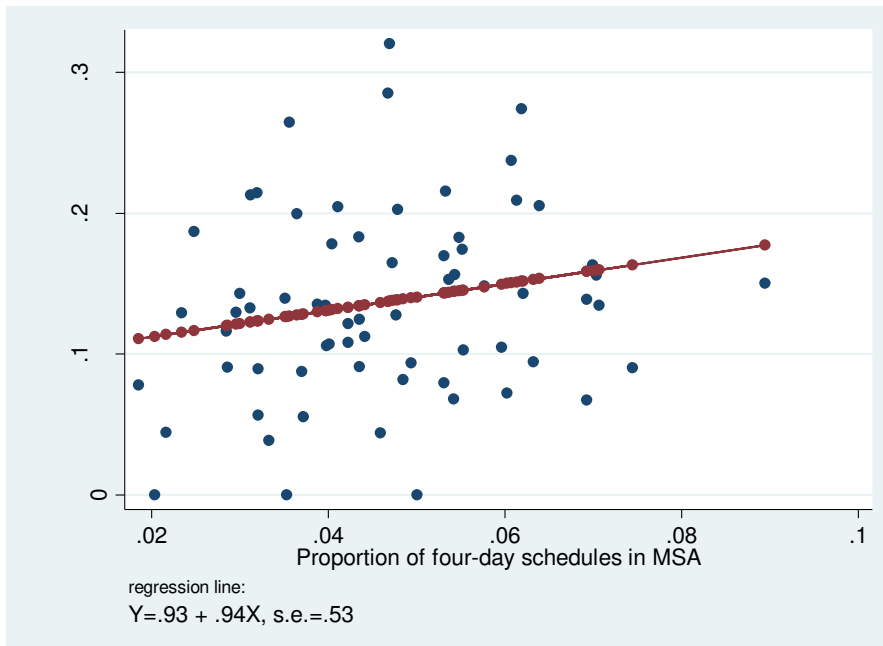


Figure 5b: Overall Proportion of Four-day Schedules and Proportion of Four-day Schedules in Low-four industries, 1997-2004 (N = 67 MSAs)