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Factor endowments, economic integration, roundtripping, and inward FDI: Evidence from the Baltic economies

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Article Factor Endowments, Economic Integration, Round-Tripping, and Inward FDI: Evidence from the Baltic Economies

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Abstract: This paper studies the location choice of foreign multinational firms in the Baltic economies of Estonia, Latvia, and Lithuania using a knowledge-and-physical capital model across 2004–2017. We used the Bayesian model averaging estimation method to investigate a set of possible factors that drive inward FDI. Our analysis demonstrates that factor endowments play a dominant role in driving vertical foreign direct investment, while external market barriers generate "tariff-jumping" FDI. Our analysis quantifies the effects of round-trip FDI, European integration, and external bilateral free trade agreements vis-à-vis inward FDI in the Baltics.

Keywords: Baltic economies; foreign direct investment; Bayesian model averaging; factor endowments; round-trip investments

JEL Classification: C11; F21; F23



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1. Introduction

With the fall of Communism, and the beginning of privatization in the early 1990s, the former Soviet republics finally opened their domestic markets to the entry of multinational firms (MNEs) and foreign direct investment (FDI). The end of central planning and further deregulation of state-owned industries opened significant opportunities for MNEs with strong proprietary assets (e.g., patents, trademarks, proprietary technology, etc.) from all over the developed economies of Western Europe and across the Atlantic.

In particular, the Baltic economies of Estonia, Latvia, and Lithuania achieved remarkable progress in transitioning to an open market, and subsequent economic integration with the European Union (EU), and European Free Trade Association (EFTA) members. Surprisingly, the broad empirical literature on FDI has ignored the study of factors that generate inward FDI across the Baltics. Given the favorable geography, existing industrial capacities, and human capital, it comes as no surprise that the Baltics are currently competing with other central European economies (CEEs) for FDI. As of 2019, inward FDI equity in Estonia (USD 7.8 billion), Latvia (USD 17.8 billion), and Lithuania (USD 20.7 billion) has been catching up with foreign investments found in the Czech Republic (USD 22.4 billion), and Poland (USD 32.2 billion) (Bank of Estonia 2020; Bank of Czech Republic 2020; Bank of Latvia 2020; Bank of Lithuania 2020; Bank of Poland 2020).

Inward FDI in the Baltics originates from three groups of countries: (a) EU/EFTA members: Sweden, Finland, Norway; (b) round-trip partners: Cyprus, The Netherlands, Luxembourg; (c) non-EU members: United States, Russia, Ukraine. Figures A2, A4 and A6 (Appendix A) picture average FDI stocks for the leading investment partners. In terms of sectoral distribution of inward FDI, the majority of stock is concentrated in sectors such as financial and insurance activities (Estonia: USD 5.17 billion, Latvia: USD 3.3 billion, Lithuania: USD 3.74 billion), manufacturing (Estonia: USD 1.35 billion, Latvia: USD 1.3 billion, Lithuania: USD 3.57 billion), and real estate services (Estonia: USD 2.68 billion, Latvia: USD 1.35 billion, Lithuania: USD 1.57 billion). The reported data do not exactly follow the

typical set of MNEs' operations found in developing countries (Caves 2007), as MNEs do not perform any form of resource-based activities, nor pursue large-scale manufacturing projects. The existing affiliates have mostly focused on serving the domestic markets. Figures A1, A3 and A5 (Appendix A) illustrate the detailed sectoral distribution of inward FDI (Bank of Estonia 2020; Bank of Latvia 2020; Bank of Lithuania 2020).

The main goal of this paper is to lay the empirical groundwork for the study of location choice of foreign MNEs in Estonia, Latvia, and Lithuania using national bilateral FDI stock data across 2004–2017. We apply a Bayesian model averaging (BMA) estimation technique that enables us to investigate a diverse set of possible factors and select the most promising candidate variables in explaining the motives behind inward FDI. The use of BMA is not entirely new to the economic literature (Sala-i-Martin et al. 2004), although it has been becoming increasingly popular in empirical study topics related to FDI; examples are Blonigen and Piger (2014); Camarero et al. (2019); Camarero et al. (2021); and Beck (2021). Further, we consider counter-factual estimations using empirical findings of Damgaard et al. (2019) regarding the presence of round-trip FDI, which refers to investments made due to corporate tax evasion, rather than real-world investments, from partners such as Honk Kong SAR, Luxembourg, and The Netherlands.

The paper's contribution to the literature is threefold. First, this paper offers the very first empirical treatment of MNEs' location choice in the Baltic economies. Second, we contribute to the literature that uses BMA as a primary estimation methodology and provide novel empirical evidence using bilateral inward FDI stock data. Finally, we contribute to the study of the role of round-trip FDI as Baltic stock data provides us with the ability to experiment with the sample composition of investment partners.

The findings of this paper are multiple. First, we find that the modus operandi of foreign MNEs is of a vertical nature, which is due to the existing cost differences in factor endowments: skilled labor and physical capital. Second, the existing trade and market barriers have facilitated "tariff-jumping" FDI from non-EU/EFTA members. Third, the presence of round-trip FDI partners results in mixed horizontal and vertical motives behind inward investments.

The paper is organized as follows. Section 2 provides a review of the relevant literature. Section 3 describes our theoretical framework. Section 4 discusses data and empirical methodology. Section 5 reports our estimation results. Section 6 concludes.

2. Literature Review

The research on inward FDI in the Baltics has focused on the spillover effects from MNEs' market entry after their post-Soviet independence in the early 1990s. In Estonia, early studies have examined possible technology and knowledge transfers from foreign MNEs to indigenous firms. It was found that foreign investors played an important role in providing new production capacities, technology, know-how, as well as cooperation links to domestic firms (Borsos 1997). Further, foreign MNEs significantly facilitated job creation during the first decade of Estonia's transition to a market economy (Mickiewicz et al. 2000). In the early 2000s, foreign MNEs were considering significant vertical FDI investments in anticipation of Estonia's accession to the European Union (Reiljan et al. 2001). In addition, the potential economic spillovers and specifics of market entry were considered in the context of regional integration between Estonia, Russia, and the other Scandinavian economies (Borsos and Erkkilä 2002; Ehrlich et al. 2002; Hunya 2004). More related empirical work of Vahter (2004) studied the link between MNEs and labor productivity using the firm-level panel on manufacturing industries of Estonia across 1996–2001 using random and fixed effects OLS and Heckman estimators. This study concluded that exportoriented MNEs had on average much lower labor productivity levels than the domestic market-oriented ones. In addition, it found no horizontal spillovers from inward FDI to domestic firms in Estonia.

In Latvia, Titarenko (2006) analyzed the impact of FDI in the context of a crowding-in and crowding-out econometric model across 1995–2004 using quarterly stock data and

OLS. The conclusion was that there was a significant crowding-out effect from inward FDI, which can be attributed to two primary reasons: first, the relatively low intensity in Latvia, and second, that inward FDI was concentrated in the most dynamically developing sectors such as telecommunications, retail, banking, etc. Hence, due to the oligopolistic nature of these markets or the ability of foreign MNEs to merge and acquire local firms, MNEs were able to outcompete and/or replace incumbent firms. Additionally, Latvia was part of a cross-country panel data study of the CEE economies, which applied the vector autoregression (VAR) model to study the relationship between GDP and FDI. The authors found that FDI was an important determinant for economic growth in the new post-2004 enlargement of EU member states (Cicak and Soric 2015).

While there have not been any studies in Lithuania, it was considered in the empirical FDI studies with a cross-country focus, including firm-level surveys (Kotilainen and Nikula 2010), and studies on EU accession (Güngör and Binatli 2010), and economic growth (Irandoust 2016; Simionescu 2018). The abovementioned studies relied on the extensive use of FDI flows, and a plethora of estimators, e.g., generalized method of moments (GMM), VAR, and Bayesian linear regressions. While these studies emphasize the fact that FDI has played an important role in facilitating economic growth and development in Lithuania, the estimation models have largely been data-driven and did not provide a link between the existing MNE theory and empirical results in their efforts to identify the effects behind inward FDI in Lithuania.

While the presented literature has shed some light on the discussion of the role of inward FDI in Estonia, Latvia, and Lithuania, only the studies of Vahter (2004) and Titarenko (2006) provide a convincing empirical treatment of the related topics. Little has been accomplished in understanding the motives behind inward FDI, the role of factor endowments, and subsequent European integration of the Baltic economies. Besides, to the best of our knowledge, no studies have examined the role of round-trip partners in inward FDI in the Baltics. Henceforth, the contribution of this article is threefold. First, we provide a comprehensive investigation of MNEs' location choice among the Baltic countries using a knowledge-and-physical capital (KPC) model, which we extend to study the variety of unexplored factors that may or may not affect the investment decisions of foreign MNEs and present the treatment of the role of round-trip FDI vis-à-vis the Baltic economies and investigate the sensitivity of empirical results.

3. Theoretical Framework

The international economics literature distinguishes between two primary motives for foreign investment of MNEs: horizontal and vertical (Markusen 2013; Davies and Markusen 2020). In the horizontal type of FDI, firms face the trade-off between maximizing proximity to customers and concentrating production to achieve scale economies. In contrast, verticaltype FDI is related to countries' differences in relative factor endowments. From the theoretical perspective, the early research efforts on modeling FDI focused on explaining multinational activity between countries, which were similar in terms of per capita income and economic development. Initial theoretical models of horizontally-motivated FDI were proposed by Krugman (1983) and Markusen (1984). In parallel, Helpman (1984) and Helpman and Krugman (1985) proposed the first models of vertically-motivated FDI arising as a result of differences in factor proportions between economies with different stages of development. Subsequently, horizontal and vertical reasons for FDI were integrated into a single hybrid analytical framework called the knowledge-capital (KC) model proposed by Markusen (2002). One of the main contributions of the KC model to the empirical literature on MNEs' location choice is that it has made possible to differentiate between the pure horizontal and vertical reasons for FDI with the use of endowment characteristics. In our paper, we adopt an extension of the KC model, which features physical capital as a factor of production (Bergstrand and Egger 2007). This choice was made because the ongoing accumulation of physical capital stock remains an important economic driver for the Baltic economies due to their Soviet legacy.

The model's three core assumptions are: first, services of knowledge-based activities such as R&D, patents, and know-how can be geographically separated from physical production and supplied to operating facilities when needed at low cost. Second, the knowledge-based activities are skilled and labor-intensive relative to production. The first two assumptions imply the vertical fragmentation of MNE operations, where skilled-intensive facilities are located in the advanced human capital-abundant economies, while actual production takes place elsewhere. Finally, the knowledge-based services have a partial joint-input characteristic, so that they can be used at the same time by many production facilities. This creates firm-level economies of scale and motivates the horizontal investments that serve the domestic market with principally similar goods to what is available in the parent country. Thus, the resulting trade interaction between countries in the model is endogenous.

The model assumes two homogeneous goods (X and Y), three countries (H, F, and ROW), and three homogeneous production factors: unskilled labor (L), skilled labor (S), and physical capital (K). L and S are internationally immobile, while K is mobile in the sense that firms will endogenously choose the optimal allocation of domestic physical capital between H and F locations to maximize profits. Introduction of a Rest of the World helps in explaining the "complementarity" of bilateral affiliate sales and trade with respect to country pairs' economic size and similarity, as bilateral FDI empirically tends to be maximized when the home country's GDP is larger than the host's. This allows two-country H-MNEs, and three-country H-MNEs, to emerge in the equilibrium.

The setup of firm headquarters requires home skilled labor, while the setup of a plant requires the home country's physical capital. This assumption permits the "coexistence" of H-MNEs and N-type firms in the equilibrium for two identically sized countries. Good Y is unskilled labor-intensive and requires physical capital, and is produced under constant returns to scale in a perfectly competitive industry, while good X is skilled labor-intensive and produced under increasing returns to scale at the plant level subject to oligopolistic competition à la Cournot with free market entry and exit. With such market structure, there are several types of firms that can arise in the equilibrium: national firms (N-type firms) that serve domestic market and export abroad, horizontally-integrated firms (H-MNEs) with two plants in both H and F countries with no trade, and vertically-integrated firms (V-MNEs) that maintain headquarters and plant in different countries with exports from an affiliate to a parent.

The cross-country distribution of three types of firms is driven by country-pair endowment characteristics. For example, N-type firms arise in the equilibrium if one of the countries is relatively larger and trade costs are low, which encourages domestic production and exports to a smaller country. H-MNEs become important once both H and F are similar in size and factor endowments, while trade costs are high. Firms will find it advantageous to locate themselves in the country F and serve its domestic market to avoid transport and trade costs. However, if countries have different factor endowments and trade costs are low, firms prefer to specialize vertically and leverage the variation in skilled and unskilled labor between H and F. Finally, the model allows all three types of firms to co-exist in the equilibrium. Therefore, we use differences in physical and human capital endowments, output characteristics, bilateral trade and investment barriers, and distance between countries as a base for our analysis, and propose the following research hypotheses for empirical analysis:

Hypothesis 1. *Estonia, Latvia, and Lithuania primarily attract V-type MNEs due to the existing cost differences in skilled labor and physical capital between the Baltic and EU or EFTA countries.*

Hypothesis 2. The presence of round-trip partners' stock in the pooled estimation leads to an overestimation of horizontal investment motive for the Baltic countries (as both feature similar output levels).

Hypothesis 3. *The EU's ongoing efforts to facilitate signing of bilateral free trade agreements have had an impact on inward FDI across the Baltics.*

4. Data and Methodology

This section introduces our data and empirical methodology for hypotheses verification. Our dependent variable (inward FDI stocks) is measured using equity stock data owned by foreign firms. The data were collected from the annual reports of the respective national central banks (Bank of Estonia 2020; Bank of Latvia 2020; Bank of Lithuania 2020). Our scope of analysis covers the period between 2004 and 2019. Figure A1 (Appendix A) illustrates the average annual inward FDI stock in Estonia, Latvia, and Lithuania. We used equity stock data because they represent "the long-run factors that explain the distribution of FDI" (Blonigen and Piger 2014, p. 782). In comparison to net flow data, which are often subject to frequent fluctuations, influence of debt instruments, and higher distortion due to round-trip FDI, the stock data may better reflect the postulated theoretical relationship rather than the sum of equity and debt instruments that are frequently used in the FDI literature (Cieślik 2019). The complete list of investment partners used in the estimation is provided in Tables A1–A3 (Appendix A).

Data on market size and relative production factor endowments were sourced from the most recent version of the Penn World Table (PWT) database (Feenstra et al. 2015). Distance-related costs between Estonia, Latvia, Lithuania, and MNEs' parent countries are expressed as a geographical distance, which is measured as the distance between the host country capital and particular partner countries, expressed in kilometers. The distance data were sourced from the Centre d'Etudes Prospectives et d'Informations Internationales (CEPII) database. This baseline dataset was then augmented with additional explanatory variables that proxied market access barriers, domestic policies, population characteristics, trade agreements, and geographic features (Gygli et al. 2018; Heritage Foundation 2020; The World Bank 2020). While we tried to consider an exhaustive contextual list of the candidate covariates, it is entirely permissible that our analysis may have missed the effects of certain domestic policies in the selected economies. The final sample sizes for Estonia, Latvia, and Lithuania were respectively 465, 548, and 742. The detailed description of explanatory variables is provided in Table A4 (Appendix A).

We extended our analytical framework of the KPC model to include a finite model space of ~67 million competing models. The estimating equation in the generalized form is specified as follows:

$$M_{\gamma}: y = X_0 \alpha + X_{\gamma} \beta_{\gamma} + \epsilon, \ \epsilon \sim N\left(\mu, \sigma^2 I\right)$$
(1)

where *M* is the model space and contains 2^p competing models, γ is a *p* dimensional binary vector $\gamma = (\gamma_1, ..., \gamma_p)$ to identify competing models, *y* is the *n*-dimensional vector of observations for the dependent variable (inward FDI stock for a given host), X_{γ} is the $n \times p_{\gamma}$ matrix of potential FDI determinants in *X*, β_{γ} is the vector of linear regressors.

Alternative model comparison was based on the posterior probability that M_{γ} was the true model that generated the data. Formally, the model selection problem was defined by the Bayes theorem:

$$\Pr(M_{\gamma}|y) = \frac{m_{\gamma}(y)\Pr(M_{\gamma})}{\sum_{\gamma} m_{\gamma}(y)\Pr(M_{\gamma})}$$
(2)

where $Pr(M_{\gamma})$ is the researcher's prior probability that M_{γ} is the true model and m_{γ} is the integrated likelihood with respect to the prior π_{γ} :

$$m_{\gamma}(y) = \int f_{\gamma}(y|\beta_{\gamma}, \alpha, \sigma) \pi_{\gamma}(\beta_{\gamma}, \alpha, \sigma^2) d\beta_{\gamma} \, d\alpha \, d\sigma^2$$
(3)

Posterior inclusion probabilities for each competing variable can be summarized:

$$p(x_{\gamma}|y) = \sum_{\{M_I: x_{\gamma} \in M_I\}} P(M_I|y), \ \gamma = 1, 2, \dots p$$
(4)

Following Bayarri et al. (2012), we included the "robust prior" for the regression parameters:

$$\pi_{\gamma}^{R}(\alpha, \beta_{\gamma}, \sigma) = \sigma^{-1} N_{p\gamma}(\beta_{\gamma}|0, g\Sigma_{\gamma}), \text{ where}$$

$$\Sigma_{\gamma} = \sigma^{2} \left(V_{\gamma}^{T} V_{\gamma} \right)^{-1}, \text{ with}$$

$$V_{\gamma} = \left(I_{n} - X_{0} \left(X_{0}^{T} X_{0} \right)^{-1} X_{0}^{T} \right) X_{\gamma} \qquad (5)$$

$$\text{and}$$

$$\sim p_{\gamma}^{R}(g) = \frac{1}{2} \sqrt{\frac{1+n}{(p_{\gamma}+p_{0})}} (g+1)^{-3/2}, g > \frac{1+n}{(p_{\gamma}+p_{0})} - 1$$

The advantage of the "robust prior" is the ability to have closed-form Bayes posterior inclusion probabilities for the employed covariates in integral (3), as well as the statistical robustness of the obtained parameters for covariates.

The prior distribution over the model space is the Scott–Berger prior as it allows control for multiplicity with the prior probabilities $Pr(H_{\gamma})$ (Scott and Berger 2006). Its function is to assign a uniform probability to models of the same dimension $(p_{\gamma} + p_0)$. The Scott–Berger prior is defined as:

$$\Pr(H_{\gamma}) = \left((p+1) \begin{pmatrix} p \\ p_{\gamma} \end{pmatrix} \right)^{-1}$$
(6)

Additional approximations were done using the Gibbs sampling scheme which is built around the Markov chain Monte Carlo (MCMC) algorithm that samples the resulting model space M_{γ} and yields the posterior inclusion probabilities of the covariates. We ran through 100,000 iterations, and the probabilities stabilized between the 4000 and 6000 mark. The detailed evolution of the inclusion probabilities with the iterations in Gibbs sampling is illustrated in Figure A2 (Appendix A). The proposed econometric approach is implemented in R using statistical package BayesVarSel (Forte et al. 2018). We rely on the function GibbsBvs to obtain reported posterior inclusion probabilities of covariates based on the methodology by Garcia-Donato and Martinez-Beneito (2013).

5. Empirical Analysis

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In this section, we report and discuss our estimation results from the BMA analysis of the potential determinants of inward FDI. We report results for the Baltic countries and primarily investigate the vertical motive, the role of the EU, EFTA, and offshore centers in driving inward FDI stocks. Hence, our interest lies in the two groups factors: (a) factors that point to the vertical nature of inward FDI, and (b) factors that may impact the degree of market access, such as entry into the common currency union, external EU FTA agreements, etc. Firstly, we estimate the specification (1) discussed in Section 4 with all of the investment partners present (general case). The results are structured as follows: the reported posterior inclusion probabilities (PIP) reflect the marginal importance of different covariates of inward FDI. As with the existing body of the empirical work on BMA application (Raftery 1995), we consider robust FDI determinants those variables having a PIP above the recommended threshold of 50%. Obtained PIP value for a regressor from 50 to 75% is considered weak, from 75 to 95% positive, from 95 to 99% strong, and >99% very strong. When combined together, variables with an inclusion probability greater than 50% (0.5 in the Figures) define a median probability model (MPM) and under general conditions, the MPM can be considered as an optimal model for analytical purposes and prediction (Barbieri and Berger 2004). Because we relied on the log-linearized model specification for the BMA analysis, our results may suffer from selection bias (Eicher et al.

2012). Further, one of the significant drawbacks of the method is the non-endogeneity assumption on the covariates; hence, due to possible endogeneity issues, our results should be treated with caution. The obtained PIP values for Estonia, Latvia, and Lithuania are presented in Figures 1–6. The detailed numerical outputs of PIPs can be found in Tables A5–A7 (Appendix A). We also report joint measures for our general cases in order to emphasize the relationship between factor endowments and round-trip FDI; outputs of jointness matrices are available in Tables A8–A10 (Appendix A). The methodology of jointness calculation is based on Ley and Steel (2007).

Figure 1 reports general case results for Estonia. The results indicate very strong PIP values for the variables of MNE parent country trade barriers, offshore control dummy, joint market size, the EU FTA proxy, the EFTA dummy, and geographical proximity of parent country of MNE to Estonia. A strong PIP value was found for the physical capital difference per worker, while weak PIPs were obtained for the host's total population, human capital difference per worker, and difference in market size. Our model finds no support for the variables concerning the degree of free speech, host's share of the urban population, host's trade barriers, national taxation regime, host's political stability, host's regulatory quality, economic openness, quality of host's legislation, KOF globalization index, host's investment barriers, national government effectiveness, the Eurozone dummy, perceptions of domestic corruption, and contingency dummy. These results imply, that in the general case, both vertical and horizontal motives for FDI are present in Estonia, with market access and joint economic size driving the horizontal motive, and physical capital, human capital, and market size differences driving the vertical motive. Our results contrast the empirical findings of Camarero et al. (2019), who did not find strong PIPs for the covariates representing similarity in joint market size when studying German outward FDI in the Baltic economies.

Following the procedure proposed by Damgaard et al. (2019), we excluded potential round-trip partners and report our results in Figure 2. They decompose inward FDI position into real FDI and round-trip FDI using data on special purpose entities (SPEs) and non-SPEs. The obtained results dictate that for financial centers such as Luxembourg, The Netherlands, Hong Kong SAR, and Panama, real FDI could be as low as 5% of the total FDI stock. Hence, they proceeded to apply such a share of real FDI stock uniformly across all counterpart economies. Hence, we excluded round-trip partners such as Belize, Cyprus, Hong Kong SAR, Macau, Malaysia, Mauritius, The Netherlands, Luxembourg, Panama, and Singapore from our sample.

The restricted partner sample results for Estonia signal very strong PIP values for the variables of MNE home country trade barriers, the EU FTA proxy, the EFTA dummy, and geographical proximity of the parent country of MNE to Estonia. Positive PIP values were obtained for physical capital difference per worker, human capital difference per worker, joint market size, and contingency. Although these results are quite similar in quantitative terms to the general case results, the horizontal motive was notably weaker, while the significance of human capital and physical capital differences per worker was more pronounced. Additionally, the strength of the contingency dummy could be indicative of FDI stocks originating from either Russia or Latvia.



Figure 1. Inclusion probabilities for each of the potential covariates for Estonia, general case (2004–2017).

Figure 3 pictures general case results for Latvia. The results imply very strong PIP values for the offshore dummy, the EFTA dummy, and geographical proximity of the parent country of MNE to Latvia. Strong PIP values were obtained for variables of physical and human capital differences, joint economic size, the EU FTA proxy, and contingency proxy. A positive PIP was only obtained for the variable representing MNE parent country trade barriers. Weak PIPs were found for market size difference and host trade barriers. There was no support for the variables concerning degree of free speech, host's total and urban population, national taxation regime, host's political stability, Soviet dummy, national regulatory quality, economic openness, quality of domestic legislation, KOF globalization index, host's investment barriers, national government effectiveness, the Eurozone dummy, and the EU accession dummy. These results strongly support the vertical motive for inward FDI in Latvia, with physical capital difference and human capital differences driving the vertical motive of investment, while the horizontal motive was only supported by potential market access dummies or joint economic size.

Figure 4 illustrates restricted case results for Latvia. The results indicate very strong PIPs for the variables of MNE home country trade barriers, geographical proximity, the EU FTA proxy, the EFTA dummy, and contingency dummy. Weak PIPs were found for human and physical, and market size differences. Such results imply that given a non-round-trip partner sample, MNEs primarily invest in Latvia due to the existing cost differences in skilled labor and ease of market access, and the investment is done by the MNE parent countries, which are located in close geographic proximity (e.g., within a Baltic Sea region or border Latvia).

Figure 5 reports the results for a general case in Lithuania. The results demonstrate very strong PIPs for the variables of MNE parent country trade barriers, Soviet dummy, offshore control dummy, human capital difference, joint market size, the EU accession dummy, and geographical proximity of parent country of MNE. Good PIPs were found for physical capital difference and the EU FTA proxy. The general case results find no support for the variables concerning the degree of free speech, host's total and urban population, host's trade barriers, national taxation regime, host's degree of political stability, national regulatory quality, economic openness, quality of domestic legislation, KOF globalization

index, host's investment barriers, national government effectiveness, difference in market size, the Eurozone dummy, and perceptions of domestic corruption. These results imply that, in a general case, both vertical and horizontal motives for FDI are present in Lithuania, with market access (the EU accession, Soviet dummy, and the EU FTA dummy), and joint economic size driving the horizontal motive, while physical and human capital differences are driving the vertical motive of FDI. Similar to other Baltic countries, Lithuania also experiences inward FDI from the MNE parent countries that are located in close geographic proximity, e.g., the EU, the EFTA, and the Baltic Sea region.

Figure 6 demonstrates restricted case results for Lithuania. The results signal very strong PIPs for the variables of MNE home country trade barriers, Soviet dummy, human capital difference per worker, difference in market size, the EU accession dummy, and geographical proximity of parent country of MNE to Lithuania. A good PIP was obtained for the EFTA partner dummy, while weak PIPs were found for physical capital difference per worker and contingency dummy. Contrary to the general sample results, the horizontal motive was much weaker as joint economic size was no longer significant in the model, and we again see that foreign MNEs primarily invest in Lithuania due to the existing cost differences in skilled labor, with market access factors again playing an important role.

Figure 2. Inclusion probabilities for each of the potential covariates for Estonia, restricted case (2004–2017).

Overall, the results find strong support for H_1 , H_2 , and H_3 . In sum, foreign MNEs primarily engage in vertical-type FDI in the Baltics, due to the existing cost differences in skilled labor (primary), and differences in physical capital (secondary). The averaged posterior coefficients on the endowment covariates largely displayed positive signs, further confirming the notion that the endowment differences generate inward FDI across the Baltics. Second, we observe that variables related to market access (trade freedom of parent country, the EU/EFTA membership) are important in driving horizontal-type FDI across the Baltics. The estimated average posterior coefficients displayed positive signs, indicating that parent barriers generate "tariff-jumping" horizontal FDI originating from non-EU/EFTA members, and the clearly significant role of the EU/EFTA members in generating foreign equity across the Baltics. Lastly, the presence of round-trip partners leads to a more pronounced horizontal motive in the general case results for Estonia, Latvia, and Lithuania. This is confirmed by the fact that the averaged posterior coefficient on the

offshore covariate remained highly significant and positive throughout the general case estimations. In addition, the results from joint PIPs matrices indicate a strong relationship between round-trip FDI stocks and factor endowments of human and physical capital.

Figure 3. Inclusion probabilities for each of the potential covariates for Latvia, general case (2004–2017).

Figure 4. Inclusion probabilities for each of the potential covariates for Latvia, restricted case (2004–2017).

Figure 5. Inclusion probabilities for each of the potential covariates for Lithuania, general case (2004–2017).

Figure 6. Inclusion probabilities for each of the potential covariates for Lithuania, restricted case (2004–2017).

6. Conclusions

This paper empirically studied the determinants of inward FDI across the Baltic economies of Estonia, Latvia, and Lithuania using the framework of the KPC model and BMA estimation technique across 2004–2017. Our core result is that foreign MNEs are mainly interested in vertical-type FDI in the Baltics, which is due to the existing cost differences in skilled labor and physical capital. The obtained posterior averaged coefficients indicate that the endowment differences generate inward FDI across the Baltics. Further, we observe that variables related to market access are important in driving "tariff-jumping"

horizontal FDI from non-EU/EFTA members. Finally, the presence of round-trip partners leads to a more pronounced horizontal motive in all of the considered host economies. The presented results should be treated with caution as the applied methodology is based on the following assumptions regarding the data: (i) non-endogeneity of the covariates, (ii) log-linearization of the dependant variable, and (iii) the treatment of round-trip partners' FDI stocks.

Given the obtained results and the shortcomings of the methodology, this paper offers multiple policy recommendation. First, the primary mode of attracting EU-based MNEs in the Baltics should be based on the exploitation of cost differences in skilled labor and physical capital. Second, non-EU MNEs can and will consider the Baltics as a destination for horizontal-type FDI as long as trade barriers exist at a certain level. Finally, the observed FDI originating from round-trip centers such as Cyprus and Luxembourg are very unlikely to have any meaningful economic effects on the Baltics due to the pass-through nature of the FDI.

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Appendix A

Figure A1. Average inward FDI stocks in economic sectors of Estonia across 2004–2017.

Figure A2. Average inward FDI stocks by partners in Estonia across 2004–2017.

Figure A3. Average inward FDI stocks in economic sectors of Latvia across 2004–2017.

Figure A4. Average inward FDI stocks by partners in Latvia across 2004–2017.

Figure A5. Average inward FDI stocks in economic sectors of Lithuania across 2004–2017.

Figure A6. Average inward FDI stocks by partners in Lithuania across 2004–2017.

Figure A7. Inward FDI stocks in Estonia, Latvia, and Lithuania across 2004–2017 (current USD billion). Source: Bank of Estonia (2020), Bank of Latvia (2020), Bank of Lithuania (2020).

Partners scope: 2004–2017; N: 548	Armenia, Australia, Austria, Bangladesh, Belgium, Belize, Bulgaria, Canada, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong SAR, Hungary, Iceland, India, Ireland, Israel, Italy, Japan, Kazakhstan, Kyrgyzstan, Lithuania, Luxembourg, Malta, Mauritius, Moldova, The Netherlands, New Zealand, Norway, Panama, Poland, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom, United States, Vietnam.
Offshore sample	Belize, Cyprus, Hong Kong SAR, Malaysia, Mauritius, The Netherlands, Luxembourg, Panama, Singapore.
Soviet sample	Armenia, Estonia, Kazakhstan, Kyrgyzstan, Lithuania, Moldova, Russia, Ukraine.
EU sample	Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, United Kingdom.
EFTA sample	Iceland, Norway, Switzerland.
EU FTA sample	Canada, Iceland, Kazakhstan, South Korea, Norway, Switzerland, Turkey, Ukraine.

Table A1. List of inward FDI partners for Latvia.

Source: own calculation.

 Table A2. List of inward FDI partners for Estonia.

Partners scope: 2004–2017; N: 465	Austria, Belgium, Bulgaria, Canada, China, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Hong Kong SAR, Hungary, Iceland, India, Ireland, Italy, Japan, Kazakhstan, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Norway, Poland, Russia, Singapore, Slovakia, South Korea, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom, United States.
Offshore sample	Cyprus, Hong Kong SAR, The Netherlands, Luxembourg, Singapore.
Soviet sample	Latvia, Lithuania, Moldova, Russia, Tajikistan, Ukraine.
EU sample	Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, United Kingdom.
EFTA sample	Iceland, Norway, Switzerland.
EU FTA sample	Canada, Iceland, Kazakhstan, Norway, South Korea, Switzerland, Turkey, Ukraine.

Source: own calculation.

Partners scope: 2004–2017; N: 742	Albania, Algeria, Argentina, Armenia, Australia, Austria, Bangladesh, Belgium, Belize, Brazil, Bulgaria, Canada, Chile, China, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Honduras, Hong Kong SAR, Hungary, Iceland, India, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Korea, Kyrgyzstan, Latvia, Luxembourg, Malta, Malaysia, Mexico, The Netherlands, New Zealand, Norway, Pakistan, Panama, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, Slovakia, Slovenia, South Africa, Spain, Syria, Sweden, Switzerland, Tajikistan, Thailand, Tunisia, Turkey, Ukraine, United Kingdom, United States, Vietnam.
Offshore sample	Belize, Cyprus, Hong Kong SAR, Luxembourg, Malaysia, The Netherlands, Panama, Singapore.
Soviet sample	Armenia, Estonia, Kazakhstan, Kyrgyzstan, Latvia, Moldova, Russia, Tajikistan, Ukraine.
EU sample	Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, United Kingdom.
EFTA sample	Iceland, Norway, Switzerland.
EU FTA sample	Canada, Iceland, Kazakhstan, Norway, South Korea, Switzerland, Turkey, Ukraine.

 Table A3. List of inward FDI partners for Lithuania.

Source: own calculation.

Table A4. Variables used in the estimation.

Variable	Definition	Source
FDI	Bilateral direct investment equity stock data from non-resident entities includes investment by a direct investor in its direct investment enterprise (immediate or not), retail funds, real estate investment (including investment properties and vacation homes), pass-through transactions, transactions that reach or surpass the threshold of 10% or more voting power, reverse investment by a direct investment enterprise in its own immediate or indirect investor (International Monetary Fund 2019). We then applied Pacific exchange rate and used USD to obtain final results (Pacific Exchange Rate Service), log.	Bank of Estonia (2020) Bank of Latvia (2020) Bank of Lithuania (2020)
voice	Perceptions of the extent to which a host country citizens are able to participate in selecting their government, freedom of association, and a free media, percentile rank, log.	World Development Indicators
urban_pop	Total urban population in host country, millions, log.	World Development Indicators
total_pop	Total population in host country, millions, log.	World Development Indicators
tf_home	Trade freedom index for the country-of-origin of FDI, log.	Heritage Foundation
tc	Trade freedom index for the recipient country of FDI, log.	Heritage Foundation
tax	Tax revenue in host country (% of GDP), log.	World Development Indicators
stab	Political stability and absence of violence/terrorism in the host country measures perceptions of the likelihood of political instability, including terrorism, percentile rank, log.	World Development Indicators
soviet	Dummy variable reflects if partner country was a former member of the Soviet Union.	Own calculation

Variable	Definition	Source
regq	Perceptions of the ability of the government to formulate and implement sound policies and regulations and promote private sector, percentile rank, log.	World Development Indicators
offshore	Dummy variable reflects if partner country is in one of the offshore blacklists or indicated as round-trip FDI partner.	Damgaard et al. (2019)
law	Perceptions of the extent to which agents have confidence in and abide by the rules of society, quality of contract enforcement, property rights, percentile rank, log.	World Development Indicators
KOF	KOF globalization index, de facto, log.	Gygli et al. (2018)
k_diff	Physical capital difference adjusted for the number of employed population (in constant 2010 USD million), log. $\ln \left[\left \frac{K_{it}}{L_{it}} - \frac{K_{jt}}{L_{jt}} \right \right]$	Penn World Table
ic	Investment freedom index for the recipient country of inward FDI, log.	Heritage Foundation
hc_diff	Human capital difference, adjusted for the number of employed population, log. $\ln \left[\left \frac{H_{it}}{L_{it}} - \frac{H_{jt}}{L_{jt}} \right \right]$	Penn World Table
gov	Perceptions of the quality of public services, the quality of the civil service and the degree of its independence from political pressures, percentile rank, log.	World Development Indicators
gdp_sum	Sum of real GDPs (in constant 2010 USD million), log. $ln \left[\left(Y_{it} + Y_{jt} \right) \right]$	Penn World Table
gdp_diff	Squared difference of GDPs (in constant 2010 USD million), log. $\ln\left[\left(Y_{it} - Y_{jt}\right)^{2}\right]$	Penn World Table
distance	Geographical distance between home and host countries, log (between capital cities, in km).	CEPII
open	Economic openness index of host country, log $\ln\left[\frac{TRADE_{jt}}{Y_{jt}}\right]$	World Development Indicators
corrup	Perceptions of the extent to which public power is exercised for private gain in the host country, percentile rank, log.	World Development Indicators
contig	Dummy, one if partner country shares common border with the recipient country of inward FDI.	Own calculation
efta	Dummy, one if parent country is a member of the European Free Trade Association.	Own calculation
euro_zone	Dummy, one if parent and host countries are both members of the Eurozone.	Own calculation
eu	Dummy, one if parent and host countries are both members of the European Union.	Own calculation
eu_fta	Dummy, one if has active bilateral trade agreement with third party countries.	European Commission (2020)

Table A4. Cont.

Source: own calculation.

Figure A8. Evolution of the inclusion probabilities with the iterations in Gibbs sampling: Estonia, Latvia, Lithuania (general case).

Variable	Gener	al Case	Restricted Case						
variable	incl. prob.	post mean	incl. prob.	post mean					
gdp_diff	0.659	-0.110	0.274	0.017					
k_diff	0.808	0.220	0.966	0.323					
hc_diff	0.554	0.399	0.978	1.195					
gdp_sum	1	0.895	0.865	0.613					
distance	1	-1.472	1	-1.422					
tf_home	0.999	4.746	1	7.200					
ic_est	0.124	С	0.114	С					
tc_est	0.175	-0.861	0.162	-1.178					
urban_pop	0.179	5.974	0.309	14.190					
total_pop	0.572	-15.770	0.193	-3.253					
tax	0.144	0.026	0.145	0.116					
open	0.135	-0.018	0.127	0.031					
KOF	0.143	0.126	0.130	0.140					
stab	0.130	-0.132	0.120	-0.067					
voice	0.177	0.506	0.152	0.327					
gov	0.129	-0.096	0.129	-0.312					
regq	0.245	1.366	0.190	1.014					
law	0.187	0.764	0.135	0.295					
corrup	0.164	-0.049	0.222	0.543					
soviet	0.264	0.107	0.632	0.420					
contig	0.388	0.286	0.778	0.845					
eu	0.214	0.082	0.135	0.004					
eu_fta	0.999	-2.034	0.999	-2.096					
offshore	1	2.422	N/A	N/A					
euro_zone	1	0.162	1	0.033					
efta	0.407	3.134	0.157	3.017					

Table A5. Determinants of inward FDI in Estonia (2004–2017).

Notes: N/A—variable was not used in the estimation, C—coefficient not available. Source: own calculation.

Та	ble	e A6.	Ľ	Determinants	of	f inward	F	DI i	in l	Latvia	(2004-	-2017).	•
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Variable	Gener	al Case	Restricted Case							
variable	incl. prob.	post mean	incl. prob.	post mean						
gdp_diff	0.584	-0.112	0.613	0.109						
k_diff	0.948	-0.276	0.503	-0.103						
hc_diff	0.945	0.427	0.738	0.322						
gdp_sum	0.977	0.586	0.470	0.122						
distance	1	-1.070	1	-0.886						
tf_home	0.778	1.438	0.991	3.166						
ic_lat	0.227	-0.090	0.147	-0.104						
tc_lat	0.573	4.427	0.295	1.584						
urban_pop	0.241	-9.333	0.178	-3.587						
total_pop	0.240	8.565	0.175	3.193						
tax	0.182	-0.046	0.141	-0.028						
open	0.226	0.278	0.172	0.196						
ŔOF	0.206	0.214	0.154	0.091						
stab	0.299	-0.515	0.289	-0.489						
voice	0.215	-1.183	0.188	-1.206						
gov	0.185	-0.163	0.148	-0.170						
regq	0.178	0.268	0.166	0.559						
law	0.197	0.154	0.171	0.287						
corrup	0.329	1.366	0.222	0.760						
soviet	0.188	-0.026	0.313	-0.159						
contig	0.955	1.116	0.999	1.880						
eu	0.311	0.121	0.230	-0.104						
eu_fta	0.957	-1.041	0.994	-1.250						
offshore	1	1.266	N/A	N/A						
euro_zone	0.177	0.021	0.179	-0.046						
efta	1	2.192	1	2.484						

Notes: N/A—variable was not used in the estimation, C—coefficient not available. Source: own calculation.

Variable	Gener	al Case	Restricted Case							
variable	incl. prob.	post mean	incl. prob.	post mean						
gdp_diff	1	-0.014	0.999	0.413						
k_diff	1	0.348	1	0.234						
hc_diff	1	0.818	0.716	0.960						
gdp_sum	0.941	0.986	0.073	0.002						
distance	1	-1.313	1	-1.494						
tf_home	1	6.367	1	6.983						
ic_ltu	0.133	-0.153	0.137	-0.268						
tc_ltu	0.132	-0.145	0.115	-0.462						
urban_pop	0.129	0.446	0.185	1.397						
total_pop	0.128	0.106	0.177	-0.085						
tax	0.115	0.115	0.139	0.184						
open	0.129	-0.217	0.157	-0.175						
KOF	0.119	-0.217	0.167	-0.454						
stab	0.086	-0.014	0.073	0.034						
voice	0.122	-0.413	0.091	-0.226						
gov	0.126	-0.220	0.100	-0.187						
regq	0.104	-0.134	0.086	-0.100						
law	0.126	-0.160	0.144	-0.350						
corrup	0.136	-0.221	0.110	-0.177						
soviet	0.998	1.435	0.998	1.447						
contig	0.902	1.318	0.714	0.900						
eu	1	1.869	0.999	1.650						
eu_fta	0.172	0.099	0.105	-0.005						
offshore	1	2.370	N/A	N/A						
euro_zone	0.174	0.079	0.140	0.061						
efta	0.922	1.452	0.966	1.353						

Table A7. Determinants of inward FDI in Lithuania (2004–2017).

Notes: N/A—variable was not used in the estimation, C—coefficient not available. Source: own calculation.

	gdp_diff	k_diff	hc_diff	gdp_sum	distance	tf_home	ic_est	tc_est	urb_pop	tax	open	KOF	stab	voice	gov	regq	law	corrup	soviet	contig	eu	eu_fta	offshore	euro_z	efta
gdp_diff	0.67881	0.59644	0.50137	0.67881	0.67881	0.67881	0.10339	0.11533	0.11081	0.12664	0.11696	0.12646	0.11613	0.18467	0.11557	0.29482	0.20207	0.14982	0.21713	0.29711	0.14891	0.67861	0.67881	0.33797	0.67881
k_diff	0.59644	0.81591	0.56895	0.81591	0.81591	0.81589	0.12134	0.13653	0.12958	0.15047	0.13684	0.14898	0.13526	0.22036	0.13463	0.34945	0.24326	0.17624	0.27248	0.39248	0.2007	0.81547	0.81591	0.39393	0.81591
hc_diff	0.50137	0.56895	0.60316	0.60316	0.60316	0.60314	0.0975	0.10742	0.10453	0.11861	0.10811	0.11676	0.10863	0.16853	0.10872	0.26469	0.19216	0.13933	0.22955	0.30001	0.15841	0.60286	0.60316	0.29252	0.60316
gdp_sum	0.67881	0.81591	0.60316	1	1	0.99998	0.13705	0.15552	0.14595	0.17358	0.156	0.16996	0.1536	0.25789	0.15217	0.40955	0.28254	0.2015	0.30807	0.42845	0.2213	0.99955	1	0.51186	1
distance	0.67881	0.81591	0.60316	1	1	0.99998	0.13705	0.15552	0.14595	0.17358	0.156	0.16996	0.1536	0.25789	0.15217	0.40955	0.28254	0.2015	0.30807	0.42845	0.2213	0.99955	1	0.51186	1
tf_home	0.67881	0.81589	0.60314	0.99998	0.99998	0.99998	0.13705	0.15552	0.14595	0.17358	0.156	0.16996	0.1536	0.25789	0.15216	0.40953	0.28253	0.20149	0.30807	0.42845	0.22129	0.99953	0.99998	0.51185	0.99998
ic_est	0.10339	0.12134	0.0975	0.13705	0.13705	0.13705	0.13705	0.02869	0.02724	0.03108	0.02787	0.02964	0.02902	0.04125	0.02902	0.05941	0.04727	0.03434	0.05365	0.07066	0.04118	0.13699	0.13705	0.07359	0.13705
tc_est	0.11533	0.13653	0.10742	0.15552	0.15552	0.15552	0.02869	0.15552	0.03193	0.03243	0.02981	0.03157	0.03077	0.04161	0.03231	0.06071	0.05479	0.03651	0.0579	0.07741	0.04522	0.15547	0.15552	0.08204	0.15552
urb_pop	0.11081	0.12958	0.10453	0.14595	0.14595	0.14595	0.02724	0.03193	0.14595	0.03212	0.03106	0.03357	0.03287	0.04199	0.03342	0.06149	0.0531	0.03781	0.05703	0.07662	0.04345	0.14588	0.14595	0.07785	0.14595
tax	0.12664	0.15047	0.11861	0.17358	0.17358	0.17358	0.03108	0.03243	0.03212	0.17358	0.03979	0.04063	0.03474	0.04279	0.03285	0.06281	0.05548	0.03582	0.0656	0.08559	0.0483	0.17349	0.17358	0.09247	0.17358
open	0.11696	0.13684	0.10811	0.156	0.156	0.156	0.02787	0.02981	0.03106	0.03979	0.156	0.03305	0.03249	0.04129	0.03195	0.06046	0.04983	0.0368	0.05716	0.07813	0.04578	0.15589	0.156	0.08003	0.156
KOF	0.12646	0.14898	0.11676	0.16996	0.16996	0.16996	0.02964	0.03157	0.03357	0.04063	0.03305	0.16996	0.03501	0.04196	0.03228	0.06502	0.0522	0.03838	0.06136	0.08459	0.04869	0.16989	0.16996	0.08316	0.16996
stab	0.11613	0.13526	0.10863	0.1536	0.1536	0.1536	0.02902	0.03077	0.03287	0.03474	0.03249	0.03501	0.1536	0.05091	0.03313	0.06022	0.05265	0.04072	0.05884	0.07898	0.04581	0.15354	0.1536	0.08246	0.1536
voice	0.18467	0.22036	0.16853	0.25789	0.25789	0.25789	0.04125	0.04161	0.04199	0.04279	0.04129	0.04196	0.05091	0.25789	0.04527	0.06036	0.06003	0.04404	0.08541	0.11936	0.0663	0.25779	0.25789	0.11583	0.25789
gov	0.11557	0.13463	0.10872	0.15217	0.15217	0.15216	0.02902	0.03231	0.03342	0.03285	0.03195	0.03228	0.03313	0.04527	0.15217	0.06359	0.06067	0.03854	0.05906	0.07815	0.04586	0.1521	0.15217	0.08042	0.15217
regq	0.29482	0.34945	0.26469	0.40955	0.40955	0.40953	0.05941	0.06071	0.06149	0.06281	0.06046	0.06502	0.06022	0.06036	0.06359	0.40955	0.08712	0.05781	0.12527	0.18262	0.10184	0.4094	0.40955	0.16589	0.40955
law	0.20207	0.24326	0.19216	0.28254	0.28254	0.28253	0.04727	0.05479	0.0531	0.05548	0.04983	0.0522	0.05265	0.06003	0.06067	0.08712	0.28254	0.07047	0.1003	0.1313	0.0744	0.2824	0.28254	0.1606	0.28254
corrup	0.14982	0.17624	0.13933	0.2015	0.2015	0.20149	0.03434	0.03651	0.03781	0.03582	0.0368	0.03838	0.04072	0.04404	0.03854	0.05781	0.07047	0.2015	0.07263	0.09955	0.05449	0.20142	0.2015	0.09992	0.2015
soviet	0.21713	0.27248	0.22955	0.30807	0.30807	0.30807	0.05365	0.0579	0.05703	0.0656	0.05716	0.06136	0.05884	0.08541	0.05906	0.12527	0.1003	0.07263	0.30807	0.13472	0.10569	0.30778	0.30807	0.17655	0.30807
contig	0.29711	0.39248	0.30001	0.42845	0.42845	0.42845	0.07066	0.07741	0.07662	0.08559	0.07813	0.08459	0.07898	0.11936	0.07815	0.18262	0.1313	0.09955	0.13472	0.42845	0.14431	0.42802	0.42845	0.21064	0.42845
eu	0.14891	0.2007	0.15841	0.2213	0.2213	0.22129	0.04118	0.04522	0.04345	0.0483	0.04578	0.04869	0.04581	0.0663	0.04586	0.10184	0.0744	0.05449	0.10569	0.14431	0.2213	0.22089	0.2213	0.09477	0.2213
eu_fta	0.67861	0.81547	0.60286	0.99955	0.99955	0.99953	0.13699	0.15547	0.14588	0.17349	0.15589	0.16989	0.15354	0.25779	0.1521	0.4094	0.2824	0.20142	0.30778	0.42802	0.22089	0.99955	0.99955	0.51172	0.99955
offshore	0.67881	0.81591	0.60316	1	1	0.99998	0.13705	0.15552	0.14595	0.17358	0.156	0.16996	0.1536	0.25789	0.15217	0.40955	0.28254	0.2015	0.30807	0.42845	0.2213	0.99955	1	0.51186	1
euro_z	0.33797	0.39393	0.29252	0.51186	0.51186	0.51185	0.07359	0.08204	0.07785	0.09247	0.08003	0.08316	0.08246	0.11583	0.08042	0.16589	0.1606	0.09992	0.17655	0.21064	0.09477	0.51172	0.51186	0.51186	0.51186
efta	0.67881	0.81591	0.60316	1	1	0.99998	0.13705	0.15552	0.14595	0.17358	0.156	0.16996	0.1536	0.25789	0.15217	0.40955	0.28254	0.2015	0.30807	0.42845	0.2213	0.99955	1	0.51186	1

Table A8. Estonia, general case: the joint inclusion probability matrix for all covariates.

Source: own calculation.

Table A9. Latvia, general case: the joint inclusion probability for all covariates.

	gdp_diff	hc_diff	gdp_sum	distance	k_diff	ic_lat	tc_lat	tf_home	urb_pop	total_pop	tax	open	KOF	stab	voice	gov	regq	law	corrup	soviet	contig	eu	eu_fta	euro_z	efta	offshore
gdp_diff	0.58619	0.57122	0.56294	0.58619	0.55142	0.12408	0.3304	0.48532	0.15485	0.15093	0.11907	0.14549	0.13262	0.19138	0.14286	0.12161	0.11636	0.12664	0.21138	0.11993	0.54489	0.17592	0.56459	0.11101	0.58614	0.58619
hc_diff	0.57122	0.94605	0.92944	0.94605	0.89363	0.18463	0.53536	0.76427	0.23545	0.22881	0.17674	0.21512	0.19644	0.28599	0.20852	0.17947	0.1741	0.19113	0.31604	0.18106	0.90408	0.2859	0.9071	0.16857	0.94591	0.94605
gdp_sum	0.56294	0.92944	0.97675	0.97675	0.92454	0.18732	0.55952	0.76677	0.24146	0.23438	0.18036	0.21985	0.20053	0.29124	0.21219	0.18286	0.17677	0.19436	0.32176	0.18467	0.93183	0.30362	0.93307	0.17217	0.97661	0.97675
distance	0.58619	0.94605	0.97675	1	0.94733	0.19112	0.57401	0.78022	0.24613	0.23908	0.18385	0.22407	0.20441	0.29662	0.21627	0.18653	0.18002	0.19852	0.32793	0.18897	0.95497	0.3121	0.95497	0.17588	0.99986	1
k_diff	0.55142	0.89363	0.92454	0.94733	0.94733	0.18291	0.54502	0.73112	0.23483	0.22806	0.17518	0.21425	0.19555	0.28362	0.20644	0.17808	0.17177	0.18952	0.3144	0.17754	0.90289	0.29282	0.90801	0.16845	0.94722	0.94733
ic_lat	0.12408	0.18463	0.18732	0.19112	0.18291	0.19112	0.10522	0.15756	0.05319	0.05213	0.04487	0.05585	0.04943	0.06844	0.05127	0.0433	0.04196	0.04619	0.07418	0.04385	0.18412	0.06674	0.18406	0.04301	0.19108	0.19112
tc_lat	0.3304	0.53536	0.55952	0.57401	0.54502	0.10522	0.57401	0.4141	0.09776	0.09664	0.09501	0.10814	0.10219	0.11082	0.10717	0.09414	0.0909	0.09523	0.13307	0.10568	0.54418	0.18801	0.54325	0.10012	0.57393	0.57401
tf_home	0.48532	0.76427	0.76677	0.78022	0.73112	0.15756	0.4141	0.78022	0.19958	0.1942	0.15019	0.18226	0.1665	0.24212	0.17724	0.15227	0.14993	0.16486	0.2664	0.15294	0.75628	0.21631	0.75616	0.14281	0.78012	0.78022
urb_pop	0.15485	0.23545	0.24146	0.24613	0.23483	0.05319	0.09776	0.19958	0.24613	0.072	0.05366	0.05752	0.05443	0.0768	0.06247	0.05671	0.05044	0.05189	0.09919	0.05425	0.23642	0.08262	0.23678	0.05078	0.2461	0.24613
total_pop	0.15093	0.22881	0.23438	0.23908	0.22806	0.05213	0.09664	0.1942	0.072	0.23908	0.05301	0.0562	0.05481	0.07619	0.06059	0.05476	0.04854	0.05002	0.09675	0.05211	0.2298	0.0818	0.2304	0.04943	0.23905	0.23908
tax	0.11907	0.17674	0.18036	0.18385	0.17518	0.04487	0.09501	0.15019	0.05366	0.05301	0.18385	0.05258	0.04828	0.06467	0.04777	0.04233	0.04266	0.04659	0.07918	0.04273	0.17735	0.06574	0.17684	0.04144	0.18384	0.18385
open	0.14549	0.21512	0.21985	0.22407	0.21425	0.05585	0.10814	0.18226	0.05752	0.0562	0.05258	0.22407	0.05025	0.09813	0.05495	0.05131	0.04821	0.05335	0.08803	0.05054	0.21506	0.07747	0.21543	0.04896	0.22403	0.22407
KOF	0.13262	0.19644	0.20053	0.20441	0.19555	0.04943	0.10219	0.1665	0.05443	0.05481	0.04828	0.05025	0.20441	0.08611	0.05252	0.04748	0.04678	0.04986	0.08651	0.04744	0.19645	0.0719	0.19703	0.04438	0.20438	0.20441
stab	0.19138	0.28599	0.29124	0.29662	0.28362	0.06844	0.11082	0.24212	0.0768	0.07619	0.06467	0.09813	0.08611	0.29662	0.06893	0.06607	0.06329	0.06487	0.1514	0.06721	0.28506	0.10198	0.28568	0.06142	0.29659	0.29662
voice	0.14286	0.20852	0.21219	0.21627	0.20644	0.05127	0.10717	0.17724	0.06247	0.06059	0.04777	0.05495	0.05252	0.06893	0.21627	0.04924	0.0489	0.05737	0.10342	0.04983	0.20776	0.07496	0.20782	0.04835	0.21624	0.21627
gov	0.12161	0.17947	0.18286	0.18653	0.17808	0.0433	0.09414	0.15227	0.05671	0.05476	0.04233	0.05131	0.04748	0.06607	0.04924	0.18653	0.04207	0.04413	0.07344	0.04318	0.17943	0.06535	0.17992	0.0417	0.18652	0.18653
regq	0.11636	0.1741	0.17677	0.18002	0.17177	0.04196	0.0909	0.14993	0.05044	0.04854	0.04266	0.04821	0.04678	0.06329	0.0489	0.04207	0.18002	0.04194	0.07227	0.04165	0.17315	0.06186	0.17375	0.03917	0.18	0.18002
law	0.12664	0.19113	0.19436	0.19852	0.18952	0.04619	0.09523	0.16486	0.05189	0.05002	0.04659	0.05335	0.04986	0.06487	0.05737	0.04413	0.04194	0.19852	0.08006	0.04553	0.19132	0.0683	0.19126	0.04307	0.1985	0.19852
corrup	0.21138	0.31604	0.32176	0.32793	0.3144	0.07418	0.13307	0.2664	0.09919	0.09675	0.07918	0.08803	0.08651	0.1514	0.10342	0.07344	0.07227	0.08006	0.32793	0.07502	0.31527	0.11294	0.31654	0.06893	0.32788	0.32793
soviet	0.11993	0.18106	0.18467	0.18897	0.17754	0.04385	0.10568	0.15294	0.05425	0.05211	0.04273	0.05054	0.04744	0.06721	0.04983	0.04318	0.04165	0.04553	0.07502	0.18897	0.18284	0.05789	0.18234	0.0405	0.18893	0.18897
contig	0.54489	0.90408	0.93183	0.95497	0.90289	0.18412	0.54418	0.75628	0.23642	0.2298	0.17735	0.21506	0.19645	0.28506	0.20776	0.17943	0.17315	0.19132	0.31527	0.18284	0.95497	0.30601	0.91033	0.16987	0.95483	0.95497
eu	0.17592	0.2859	0.30362	0.3121	0.29282	0.06674	0.18801	0.21631	0.08262	0.0818	0.06574	0.07747	0.0719	0.10198	0.07496	0.06535	0.06186	0.0683	0.11294	0.05789	0.30601	0.3121	0.27292	0.05853	0.31196	0.3121
eu_fta	0.56459	0.9071	0.93307	0.95497	0.90801	0.18406	0.54325	0.75616	0.23678	0.2304	0.17684	0.21543	0.19703	0.28568	0.20782	0.17992	0.17375	0.19126	0.31654	0.18234	0.91033	0.27292	0.95497	0.16952	0.95492	0.95497
euro_z	0.11101	0.16857	0.17217	0.17588	0.16845	0.04301	0.10012	0.14281	0.05078	0.04943	0.04144	0.04896	0.04438	0.06142	0.04835	0.0417	0.03917	0.04307	0.06893	0.0405	0.16987	0.05853	0.16952	0.17588	0.17584	0.17588
efta	0.58614	0.94591	0.97661	0.99986	0.94722	0.19108	0.57393	0.78012	0.2461	0.23905	0.18384	0.22403	0.20438	0.29659	0.21624	0.18652	0.18	0.1985	0.32788	0.18893	0.95483	0.31196	0.95492	0.17584	0.99986	0.99986
offshore	0.58619	0.94605	0.97675	1	0.94733	0.19112	0.57401	0.78022	0.24613	0.23908	0.18385	0.22407	0.20441	0.29662	0.21627	0.18653	0.18002	0.19852	0.32793	0.18897	0.95497	0.3121	0.95497	0.17588	0.99986	1

Source: own calculation.

Table A10. Lithuania, general case: the joint inclusion probability for all covariates.

	gdp_diff	hc_diff	gdp_sum	distance	k_diff	ic_ltu	tc_ltu	tf_home	urb_pop	total_pop	tax	open	KOF	stab	voice	gov	regq	law	corrup	soviet	contig	eu	eu_fta	euro_z	efta	offshore
gdp_diff	0.15023	0.15023	0.15023	0.15023	0.14458	0.02078	0.01785	0.15023	0.02307	0.02326	0.02305	0.02	0.0228	0.01606	0.02234	0.02123	0.01779	0.02234	0.02474	0.15002	0.13717	0.15023	0.03177	0.03158	0.13721	0.15023
hc_diff	0.15023	1	1	1	0.94212	0.1209	0.10104	1	0.1285	0.12987	0.12898	0.11512	0.13086	0.08617	0.12081	0.12148	0.10158	0.12605	0.13706	0.99799	0.9014	0.999999	0.17239	0.17304	0.92337	1
gdp_sum	0.15023	1	1	1	0.94212	0.1209	0.10104	1	0.1285	0.12987	0.12898	0.11512	0.13086	0.08617	0.12081	0.12148	0.10158	0.12605	0.13706	0.99799	0.9014	0.999999	0.17239	0.17304	0.92337	1
distance	0.15023	1	1	1	0.94212	0.1209	0.10104	1	0.1285	0.12987	0.12898	0.11512	0.13086	0.08617	0.12081	0.12148	0.10158	0.12605	0.13706	0.99799	0.9014	0.99999	0.17239	0.17304	0.92337	1
k_diff	0.14458	0.94212	0.94212	0.94212	0.94212	0.11515	0.0963	0.94212	0.12241	0.12356	0.12314	0.10961	0.12468	0.08253	0.11578	0.1154	0.09712	0.11937	0.13099	0.94012	0.87986	0.94211	0.16811	0.16473	0.86612	0.94212
ic_ltu	0.02078	0.1209	0.1209	0.1209	0.11515	0.1209	0.01253	0.1209	0.01417	0.01409	0.01378	0.01295	0.01475	0.01212	0.01579	0.0155	0.01281	0.01398	0.01522	0.12062	0.11078	0.1209	0.02192	0.02246	0.11203	0.1209
tc_ltu	0.01785	0.10104	0.10104	0.10104	0.0963	0.01253	0.10104	0.10104	0.01325	0.01346	0.01293	0.01223	0.01304	0.01059	0.01493	0.01381	0.01154	0.01298	0.0151	0.1009	0.0932	0.10103	0.01913	0.02212	0.09348	0.10104
tf_home	0.15023	1	1	1	0.94212	0.1209	0.10104	1	0.1285	0.12987	0.12898	0.11512	0.13086	0.08617	0.12081	0.12148	0.10158	0.12605	0.13706	0.99799	0.9014	0.99999	0.17239	0.17304	0.92337	1
urb_pop	0.02307	0.1285	0.1285	0.1285	0.12241	0.01417	0.01325	0.1285	0.1285	0.01339	0.01394	0.01373	0.01303	0.0128	0.01472	0.01532	0.01318	0.01366	0.01548	0.1283	0.11863	0.1285	0.0244	0.0281	0.11862	0.1285
total_pop	0.02326	0.12987	0.12987	0.12987	0.12356	0.01409	0.01346	0.12987	0.01339	0.12987	0.01436	0.01363	0.01336	0.01306	0.01451	0.01479	0.01295	0.01366	0.01473	0.12954	0.11935	0.12987	0.02441	0.02888	0.12023	0.12987
tax	0.02305	0.12898	0.12898	0.12898	0.12314	0.01378	0.01293	0.12898	0.01394	0.01436	0.12898	0.01348	0.01499	0.0131	0.01644	0.01923	0.01456	0.01603	0.01556	0.12878	0.11831	0.12898	0.02372	0.02414	0.11941	0.12898
open	0.02	0.11512	0.11512	0.11512	0.10961	0.01295	0.01223	0.11512	0.01373	0.01363	0.01348	0.11512	0.01346	0.0117	0.01614	0.01666	0.01305	0.01423	0.0165	0.11492	0.1057	0.11512	0.02225	0.02358	0.10658	0.11512
KOF	0.0228	0.13086	0.13086	0.13086	0.12468	0.01475	0.01304	0.13086	0.01303	0.01336	0.01499	0.01346	0.13086	0.01294	0.01484	0.01443	0.0125	0.01343	0.01555	0.13066	0.12008	0.13086	0.02412	0.02865	0.12077	0.13086
stab	0.01606	0.08617	0.08617	0.08617	0.08253	0.01212	0.01059	0.08617	0.0128	0.01306	0.0131	0.0117	0.01294	0.08617	0.01268	0.01273	0.01003	0.01228	0.01442	0.08604	0.07985	0.08617	0.01785	0.0186	0.07908	0.08617
voice	0.02234	0.12081	0.12081	0.12081	0.11578	0.01579	0.01493	0.12081	0.01472	0.01451	0.01644	0.01614	0.01484	0.01268	0.12081	0.01358	0.01258	0.01379	0.01448	0.1206	0.11172	0.12081	0.02327	0.02834	0.11146	0.12081
gov	0.02123	0.12148	0.12148	0.12148	0.1154	0.0155	0.01381	0.12148	0.01532	0.01479	0.01923	0.01666	0.01443	0.01273	0.01358	0.12148	0.01262	0.01457	0.01581	0.12129	0.11174	0.12147	0.02357	0.03211	0.11213	0.12148
regq	0.01779	0.10158	0.10158	0.10158	0.09712	0.01281	0.01154	0.10158	0.01318	0.01295	0.01456	0.01305	0.0125	0.01003	0.01258	0.01262	0.10158	0.01262	0.0147	0.1014	0.09375	0.10157	0.01935	0.02086	0.09396	0.10158
law	0.02234	0.12605	0.12605	0.12605	0.11937	0.01398	0.01298	0.12605	0.01366	0.01366	0.01603	0.01423	0.01343	0.01228	0.01379	0.01457	0.01262	0.12605	0.0153	0.12584	0.1152	0.12605	0.02383	0.02899	0.11675	0.12605
corrup	0.02474	0.13706	0.13706	0.13706	0.13099	0.01522	0.0151	0.13706	0.01548	0.01473	0.01556	0.0165	0.01555	0.01442	0.01448	0.01581	0.0147	0.0153	0.13706	0.13682	0.12578	0.13706	0.02663	0.02978	0.12651	0.13706
soviet	0.15002	0.99799	0.99799	0.99799	0.94012	0.12062	0.1009	0.99799	0.1283	0.12954	0.12878	0.11492	0.13066	0.08604	0.1206	0.12129	0.1014	0.12584	0.13682	0.99799	0.8994	0.99799	0.17223	0.17272	0.92139	0.99799
contig	0.13717	0.9014	0.9014	0.9014	0.87986	0.11078	0.0932	0.9014	0.11863	0.11935	0.11831	0.1057	0.12008	0.07985	0.11172	0.11174	0.09375	0.1152	0.12578	0.8994	0.9014	0.90139	0.16355	0.16062	0.82739	0.9014
eu	0.15023	0.99999	0.99999	0.99999	0.94211	0.1209	0.10103	0.99999	0.1285	0.12987	0.12898	0.11512	0.13086	0.08617	0.12081	0.12147	0.10157	0.12605	0.13706	0.99799	0.90139	0.999999	0.17238	0.17303	0.92336	0.99999
eu_fta	0.03177	0.17239	0.17239	0.17239	0.16811	0.02192	0.01913	0.17239	0.0244	0.02441	0.02372	0.02225	0.02412	0.01785	0.02327	0.02357	0.01935	0.02383	0.02663	0.17223	0.16355	0.17238	0.17239	0.03207	0.09746	0.17239
euro_z	0.03158	0.17304	0.17304	0.17304	0.16473	0.02246	0.02212	0.17304	0.0281	0.02888	0.02414	0.02358	0.02865	0.0186	0.02834	0.03211	0.02086	0.02899	0.02978	0.17272	0.16062	0.17303	0.03207	0.17304	0.16197	0.17304
efta	0.13721	0.92337	0.92337	0.92337	0.86612	0.11203	0.09348	0.92337	0.11862	0.12023	0.11941	0.10658	0.12077	0.07908	0.11146	0.11213	0.09396	0.11675	0.12651	0.92139	0.82739	0.92336	0.09746	0.16197	0.92337	0.92337
offshore	0.15023	1	1	1	0.94212	0.1209	0.10104	1	0.1285	0.12987	0.12898	0.11512	0.13086	0.08617	0.12081	0.12148	0.10158	0.12605	0.13706	0.99799	0.9014	0.99999	0.17239	0.17304	0.92337	1

Source: own calculation.

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