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For whom the bell tolls: The firm-level effects of automation on wage and gender inequality

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For whom the bell tolls: the firm-level effects of automation on wage and gender inequality

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Abstract

This paper investigates the impact of investment in automation- and AIrelated goods on within-firm wage inequality in the French economy during the period 2002-2017. We document that most of wage inequality in France is accounted for by differences among workers belonging to the same firm, rather than by differences between sectors, firms, and occupations. Using an event-study approach on a sample of firms importing automation and AI-related goods, we find that spike events related to the adoption of automation- or AI-related capital goods are not followed by an increase in within-firm wage nor in gender inequality. Instead, wages increase by 1% three years after the events at different percentiles of the distribution. Our findings are not linked to a rent-sharing behavior of firms obtaining productivity gains from automation or AI adoption. Instead, if the wage gains do not differ across workers along the wage distribution, worker heterogeneity is still present. Indeed, aligned with the framework in Abowd et al. (1999b), most of the overall wage increase is due to the hiring of new employees. This adds to previous findings showing picture of a 'labor friendly' effect of the latest wave of new technologies within adopting firms.

Keywords: Automation, AI, wage inequality, gender pay gap

JEL classification: D25, J16, J31, L25, O33

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1 Introduction

Since the 1980s, we observe a rise in top incomes (both capital and labor incomes) in France, in line with a general trend (Mishel and Bivens, 2021), and a high, though slightly decreasing, gender labor income gap (Garbinti et al., 2018). New evidence has uncovered the role of firms in driving income inequality, both due to expanding differences in wages between firms (i.e. wage premia related to size, trade, or productivity), as well as within firms and even establishments (changes in relative wages between workers at different levels of the wage distribution or changes in worker composition, see Card et al., 2013 and Song et al., 2019). In this respect, the current advent of new technologies belonging to the so-called 'Fourth Industrial Revolution', notably including robots and AI, is expected to produce a significant impact potentially expanding already existing inequalities or creating new ones. First, on the one side, such technologies could speed up the process of polarization in the labor market, so that workers at the top and at the bottom of the wage and skill distributions are expected to benefit more from the productivity increase disclosed by the new wave of innovations (see among the others Autor et al., 2006; Autor and Dorn, 2013; Goos et al., 2014; Autor, 2015). Such process could of course expand the wage inequality across occupations, even within the same firm. However, second, another process could be at work, too. As put forth in Freeman et al. (2020), «recent changes in the nature of work depended more on changes in work within occupations than on changes due to the shifting distribution of employment among occupations. As such the wage gap could increase also within firms and within occupations, depending on the ability of the employee to become familiar with the new technologies or, through a process of hiring, on widening the gap between 'incumbent' workers with a long tenure and recently hired employees. Third, finally, although most societies are witnessing growing levels of attention to the gender wage gap, such pay difference continues to be much relevant and it is particularly large in the upper tail of the wage distribution (Blau and Kahn, 2017; Garbinti et al., 2018). Yet, the interplay between gender and technology could affect the gender wage gap, as we observe a decrease in the share of women in routine tasks (Black and Spitz-Oener, 2010). As a consequence there exist rising concerns about how new technologies are expected to affect the gender wage gap, even within the same firm; and to date there exists very little evidence to support policy making.²

In this work we address such questions by employing matched employer-employee data for France over the period 2002-2017. Adapting to the French context the empirical approach developed in Acemoglu and Restrepo (2021), we identify relevant investment episodes in AI and automation through purchases of selected categories of imported capital goods. As shown in Domini et al. (2021), acquisitions of such goods display the typical spiky nature that characterizes investment in capital goods (Nilsen et al., 2009; Grazzi et al., 2016).

We combine such data on automation- and AI-related investment spikes at the firm level with detailed information on firms' employees to investigate the effects of the adoption of AI and automation on wage inequality within and across firms. The

¹ For a similar concern, see Hunt and Nunn (2019) and van der Velde (2020).

² In this regard, Pavlenkova et al. (2021) document a slight negative impact of automation on the gender pay gap in Estonian manufacturing firms.

descriptive evidence that we provide suggests that most of wage inequality occurs within firms, occupations and sectors. Such a finding further corroborates a pattern already shown for Brazil and Sweden (Akerman et al., 2013; Helpman et al., 2017). This suggests that France is no exception and that a thorough analysis of the impact associated to the adoption of automation and AI on wage inequality must encompass a focus on the different within components.

Employing an event study methodology, we focus on the observed trend in wages and on some measures of wage inequality around an investment spike in automation or AI. We find that employees at firms adopting these new technologies enjoy a small wage increase, and that such positive effect is detectable at most of the percentiles of the wage distribution. This effect is mostly driven by the fact that firms pay a higher wage to newly hired workers after an automation/AI spike³, compared to incumbents. Overall, firm wage inequality is substantially unaffected. Focusing on the gender pay difference we find that investments in automation and AI do not appear to be associated to a change in the gender wage gap. Within our methodological framework, we do check that our results are not driven by pre-spike trends in the dependent variables. However, we cannot rule out that other contemporaneous shocks (for example, demand shocks) are endogenous to the decision to automate. For this reason, and following Bessen et al. (2020b), we will interpret the coefficients mostly as describing the evolution of firm outcomes around the spike.

Our work builds upon several streams of literature to which we aim to contribute with new empirical evidence. First, we contribute to the discussion on wage inequality due to job polarisation (see among the many, Autor et al., 2008), and, relatedly, on the effects of automation and AI technologies on labor market outcomes. Among the theoretical frameworks on which this literature builds is the model by Acemoglu and Restrepo (2019), which provides a rationale for both differences in wages between and within firms as due to automation. Besides the known displacement effect, according to which automation replaces human tasks, they describe a productivity and a deepening effect, according to which automation makes labor and capital more productive and raises the demand for labor. The net impact on the overall wage level from these different forces becomes an empirical question. It may also depend on the specific types of technology, whereby AI and robots might have a more pronounced displacement effect than other automated machines, which require complementary labor to be operated (think for example of industrial robots in the car industry versus machines that streamline assembly but require sorting of the pieces by hand). Instead, provided automation changes the relative demand for workers performing different tasks, both types of mechanisms exert a positive pressure on wage inequality, by on the one hand displacing some workers more than others, and on the other hand by making some workers more productive than others.

At the firm level, other explanations can also operate. If the productivity effect of automation is large, we can also expect to observe rent sharing, whereby the firms' higher profitability leads to a higher wage for all workers in the firm (Blanchflower et al., 1996). The wage profile in the more productive firms can also be driven by a

Here, we use the "automation/AI" expression for conciseness, but a more complete label would be "automation- and/or AI related" or "embedding automation or AI technologies". We will use these different expressions in a interchangeable way in the text.

sorting mechanism, according to which they attract the high-wage workers (Abowd et al., 1999b). In this framework (labeled AKM in the related literature), both firm characteristics (productivity, size) as well as individual characteristics (observable, such as seniority and education, or not) explain wage differences across and within firms. Following such sorting and matching approach, the authors also highlight competition among firms to hire the best employees, as well as the role of wage bargaining in explaining observed outcomes (Cahuc et al., 2006). Against this framework, changes in firm technology, productivity or size might modify the profile of the new hires, and, through this channel, the wage distribution within firms.

In the recent years, the empirical evaluation of the labor market effects of automation and in particular of robots has attracted a lot of attention. Initially, a lot of effort has been exerted to predict the potential loss of employment associated to automation and AI technologies, see among the others, Brynjolfsson and McAfee (2014), and Frey and Osborne (2017). So far, the empirical evidence is quite reassuring in suggesting a complementary, more than replacing effect of automation. While aggregate-level studies fail to find a consensus (the effect of automation on aggregate employment is negative according to Acemoglu and Restrepo 2020 and Acemoglu et al. 2020, neutral according to Graetz and Michaels 2018 and Dauth et al. 2018, and positive according to Klenert et al. 2020), firm-level evidence is more consistent in showing a positive effect on the employment of firms that adopt automation (Domini et al., 2021; Koch et al., 2019; Acemoglu et al., 2020; Bonfiglioli et al., 2020; Aghion et al., 2020). Some studies, together with employment, consider the impact of robot adoption (Koch et al., 2019; Humlum, 2020) or automation intensity (Dinlersoz et al., 2018a; Aghion et al., 2020) on the average firm wage. Humlum (2020) and Dinlersoz et al. (2018a) find a positive impact while Aghion et al. (2020) and Koch et al. (2019) do not report a significant effect. Finally, Bessen et al. (2020a) focus on individual workers' outcomes in the Netherlands, and show that after an automation cost spike, daily wages increase, although days work decrease.

However much less investigated is the potential impact of automation and AI on wage inequality within firm, with the exception of two studies about robot adoption, Barth et al. (2020) and Humlum (2020). Humlum (2020) uses an event study and a structural model (controlling for selection effects) to measure the impact of the adoption of industrial robots in Danish firms. He identifies that the overall positive effect on wages is driven by the impact on tech workers, while production workers observe a wage loss. In a study of Norwegian firms in the manufacturing sector, Barth et al. (2020) find that robots increase wages for high-skilled workers and managerial occupations, thus positively affecting wage inequality. As explained below, we instead focus on firm (not occupation) level inequality as identified through the wage distribution; in addition our measure includes, but is not confined to robots, hence it is much broader.

Second, while there already exists extensive evidence reporting the ubiquitous presence of a gender wage gap (among the recent reviews we refer to Blau and Kahn, 2017) much less is known about the impact of AI, and more in general the related wave of innovations, on such wage gap and on the job flows as broken down by gender. Among

⁴ Note that there are some potential caveats to this conclusion. It could indeed be that the effects of automation technologies are not yet fully visible in the data, or that a mild increase in employment registered at adopting firms is more than compensated by a decrease in employment in non-adopting competing firms via a spillover effect, as shown by Acemoglu et al. (2020).

the existing works, Brussevich et al. (2019) investigate the different gender exposure to automation by referring to the routine task intensity of the occupation. On this basis, since women tend to be more represented in such tasks, they face a higher risk of displacement than men. This is also the conclusion reached by Sorgner et al. (2017) that take a broader perspective, taking into consideration several dimensions of the gender equality issue. Focusing more specifically on the gender pay gap, Aksoy et al. (2020) employ country-industry level data and report that a 10% increase in investments in robots (data are from the International Federation of Robotics) is associated to a 1.8% increment in the gender wage gap. As a common limitation of many contributions in this stream of literature, the authors cannot directly observe the effect on employment and wage associated to an investment within the firm, as data are available at the country, industry and demographic cell. Still at the aggregate level, employing data from US commuting zones, Ge and Zhou (2020) report contrasting evidence on the change observed in the gender wage gap following investments in robots versus computers. While the former decreases the wage of male more than that of female workers, thus reducing the gap, the latter increases such difference. In our work, the data and the empirical setting enable us to investigate what happens to the gender pay gap both across adopting and non-adopting firms and also, more specifically, within adopting firms.

The paper is organized as follows. Section 2 first presents the data sources and the variables that are used in the paper and then illustrates the construction of the different samples used in the analysis. In Section 3, we provide descriptive statistics on the wage distribution, including an analysis of variance that decomposes the overall wage inequality in different components. We also show trends in wage inequality and introduce our Automation and AI measure. Section 4 presents the Event Study framework and discusses the results. Section 5 concludes.

2 Data and variables

2.1 Sources

Our dataset contains information on all French firms with employees over the period 2002-2017, obtained by merging different administrative sources, using the unique identification number of French firms (SIREN). The first source is the *Déclaration Annuelle des Donnés Sociales* (DADS), a confidential database provided by the French national statistical office (INSEE) and based on the mandatory forms that all establishments with employees must hand in to the Social Security authorities. To be more precise, we use the DADS *Postes* dataset, in which the unit of observation is the 'job' (poste), defined as a worker-establishment pair.⁵ We extract from DADS the following worker-level variables: gross yearly remuneration, number of hours worked, age, gender, and occupation;⁶ as well as the sector of the firm defined according to NAF rev. 2

⁵ Notice that DADS *Postes* does not allow tracking workers over time, since the worker identification number is not consistent across years.

⁶ The occupation variable is the *Catégorie Socio-professionelle*, which reflects the hierarchical structure within firms and the levels of management or 'production hierarchies' (see also Caliendo et al., 2015; Guillou and Treibich, 2019). We also retrieve from DADS worker-level variables on the 'type of job', which allows us identifying apprentices and cleaning them out, and on the start and end

classification (corresponding to the European NACE rev. 2).

The second source is the transaction-level international trade dataset by the French customs office (*Direction Générale des Douanes et des Droits Indirects*, DGDDI), containing detailed information on import and export flows, among which trade value, country of origin/destination, and an 8-digit product code, expressed in terms of the European Union's Combined Nomenclature, an extension of the international Harmonized System (HS) trade classification. From this source, we retrieve firm-level information on the value of yearly imports that are related to automation and AI (see below in this section), as well as on total value of yearly imports per product category.

In addition to our two main sources, we also use FICUS and FARE, two confidential datasets provided by INSEE, which are based on the fiscal statements that all French firms must make to the tax authorities, and which contain detailed balance-sheet and revenue-account data. FARE is the successor of FICUS since 2008 and collects data from a larger set of tax regimes than FICUS. We use this source to extract firm-level information on value added, which is then used to construct our labor productivity measure, as valued added over the number of hours worked.⁸

2.2 Variables

Wage-related variables

The outcome variables of our analysis are firm-level wage measures based on worker-level variables extracted from DADS.⁹ For each worker, we divide the gross yearly remuneration by the number of worked hours to obtain the hourly wage.¹⁰ This information is then combined at the firm-level as well as at the level of specific categories of workers within the firm. First, we construct each firm's wage distribution moments, in particular mean and standard deviation, as well as percentiles (p10, p50, p90). In the regressions, we will use the log transformation of the level variables (mean wage and wage percentiles) in order to obtain comparative measures of the effect of automation at different locations of the wage distribution. As measures of within-firm wage inequality, we consider the standard deviation and the p90/p10 ratio. The p90/p10 ratio is a standard measure of wage inequality used both in the macro and in the micro economic literature (see Cirillo et al., 2017; Mueller et al., 2017); the standard deviation is also chosen as it reflects an overall measure of dispersion of wages within a firm

Furthermore, wage information can also be constructed for specific categories of workers within a firm (hence, measures of wage inequality between categories can

dates of job posts, necessary to identify workers present at a specific date (see Subsection 2.3).

⁷ In fact, the sector code (*Activité Principale Exercée*, APE) is expressed in DADS in terms of the NAF rev. 1 classification until 2007. To ensure consistency over the observed time span, we establish a mapping between 4-digit NAF rev. 1 and NAF rev. 2 codes, as explained in Domini et al. (2021, fn. 7). Furthermore, as a firm's APE may vary across years, we assign each firm a permanent 2-digit sector based on the most frequent occurrence.

⁸ Information from FICUS/FARE is not available for 4.42% of the firms in sample 2 (see below for a definition of the sample).

Notice that, while plant-level information is available in DADS, we need to focus on the firm level, in order to match DADS data with firm-level customs data.

¹⁰ We deflate wages (as well as imports; see below) using yearly value-added deflators for 2-digit NAF divisions provided by the INSEE.

be constructed). In particular, we are interested in comparing the wages of females vis-à-vis males. We calculate a firm's $gender\ ratio$ (corresponding to the gender pay gap) as the mean hourly wage of female workers, divided by the mean hourly wage of male workers. Likewise, we calculate gender ratios at various percentile, e.g. the ratio between the median female hourly wage and the median male hourly wage.

An important note on our definition of gender wage inequality is in order here. Since we normalize the wage by the number of hours worked, and we only consider employed persons, two important sources of income inequality between men and women are removed, as, particularly in France, females are most affected by part-time work, yielding lower monthly wages (based on the ILOSTAT data, around 50% of female work is part-time during our period of study, while only 30% of male work is, ILO, 2020). As a consequence, if the gender wage per hour gap in France is estimated at 15.5%, right at the EU-27 average, the gender overall earnings gap is exactly the double, at 31% EUROSTAT (2015).

Adoption of automation and AI-related technologies

To this date, there is a lack of systematic firm-level information on the adoption of digital and automation technologies at the firm level, which is only recently starting to be collected by national statistical offices. Exceptions concern the Netherlands, where Bessen et al. (2020a) use information on automation costs included in the national survey from the Dutch statistical office (CBS), and the U.S., as Dinlersoz et al. (2018b) obtain a proxy of automation intensity via a technology index from a survey by the U.S Census Bureau.

Instead, trade flows reported by firms to customs offices offer a handy solution to this, as fine product-level decomposition allows identifying the adoption of specific technologies via the imports of related goods. We construct a measure of firm-level adoption of technologies related to automation and AI based on product-firm-level customs data. This approach has been employed by several recent studies on the effect of robotisation (Dixon et al., 2019; Bonfiglioli et al., 2020; Acemoglu et al., 2020; Aghion et al., 2020) and automation in general at the firm level (Domini et al., 2021). Note, referring like us to the French context, that Aghion et al. (2020) choose instead two broader measures (industrial equipment and machines; and change in electric motive power) which can be applied to all manufacturing firms, including the domestic ones.

More specifically, we identify imports of goods that embed automation- and AI-related technologies based on their 6-digit Harmonized System (HS) product code. Automation-related imports are identified by using a taxonomy presented by Acemoglu and Restrepo (2021), partitioning all HS codes referring to capital goods (divisions 82, 84, 85, 87, and 90) into several categories of automated and non-automated goods. Imports embedding automation technologies include, among the others, industrial robots, dedicated machinery, numerically-controlled machines, and a number of other automated capital goods. ¹¹ To the automation-related categories listed by Acemoglu and Restrepo (2021), we add 3-D printers, the HS code of which is identified by Abeliansky et al. (2020). Besides these automation-related categories, we identify some

¹¹ For a full list, including the specific 6-digit HS codes falling under each of the above-mentioned categories, see Table A1.

other categories of imports that are expected to be related to AI, namely automatic data processing machines and electronic calculating machines.¹²

Considering AI-related imports, in addition to automation-related ones, is important for our measure to be representative of the adoption of new technologies in the whole economy. Indeed, the former tend to be less concentrated than the latter in the manufacturing sector: one-fifth of all AI-related imports are accounted for by manufacturing firm, $vis-\grave{a}-vis$ one-half of automation-related imports.¹³

Some potential limitations of our import-based measure of adoption of automationand AI-related technologies should be acknowledged and discussed. First, firms might purchase automation- or AI-related goods domestically, instead of internationally, and thus they may be wrongly labelled as non-adopters in our analysis. With respect to this, notice that France has a revealed comparative disadvantage (cf. Balassa 1965) and a negative trade balance for the goods that compose our measure; ¹⁴ hence, imports are likely to be the most important source of automation- and AI-related goods for French firms. Second, the import-based nature of our measure restricts the scope of our analysis to firms involved in international trade: this restriction decreases, on the one hand, the probability that we wrongly label firms in our sample as non-adopters; on the other hand, we do not consider firms that are only active in the domestic market and that may buy automation- and AI-related technologies from domestic suppliers (though unlikely, as argued above); plus, the impact on their wage dynamics may be different, as they tend to be smaller and less productive on average than firms involved in international trade. Finally, there exists the possibility that firms resort to an intermediary rather than import goods themselves (Ahn et al., 2011; Bernard et al., 2010; Blum et al., 2010); however, this is less likely for more complex goods (Bernard et al., 2015) that are highly relation-specific, such as the ones that compose our measure.

2.3 Data cleaning and sample construction

To construct the dataset employed in our analysis, we perform some cleaning at the worker level; then we create firm-level variables, by aggregating information on workers present in each firm at a specific date of each year (December 31st).¹⁵ We want to

¹² As an additional check that these are in fact relevant categories for our analysis, we use the USPC-to-HS 'Algorithmic Links with Probabilities' (ALP) concordance by Lybbert and Zolas (2014) to see whether their codes match to the US patent classification (USPC) code 706 ('Data processing - Artificial Intelligence'). This is in fact the case for most of them.

¹³ Based on our calculations on DGDDI data for the year 2017. Detailed figures are available upon request.

¹⁴ Based on calculations by the authors on COMTRADE data (results are available upon request). This is true on aggregate, as well as for most of the subcomponents of the measures shown in Table A1 in the Appendix. A notable exception is the category of robots, as well as that of regulating instruments, which however represent a minority of the measure.

¹⁵ Referring to a consistent date across years ensures consistency in the computation of our variables of interest, as a firm's employment varies over the year due to new hires and separations, which may be partly driven by short-time and/or seasonal dynamics. This causes variables related to the within-firm distribution of wages to also change. Furthermore, referring to a specific date is necessary to consistently identify the flows of newly hired and separated workers (and the variables on their wage distribution), as it allows ignoring short-lived jobs and temporary fluctuations in employment. Notice that this approach is followed in other papers constructing gross worker flows

Table 1: Sample composition and relative size, 2002-2017

	Nb. obs	Nb. firms	Share in nb. of firms	Share in employment
All firms	20,010,009	3,131,425	1	1
Sample 1	2,703,157	287,901	9.19	54.50
Sample 2	1,111,741	91,593	2.92	51.66
Sample 3	501,667	39,295	1.25	37.24

Source: our elaborations on DADS and DGDDI data. Sample 1: all importing firms; Sample 2: Importing firms above 10 employees. Sample 3: Firms importing automation and AI related goods at least once, above 10 employees.

make sure that we only include workers that are really attached to a particular firm. In the DADS data, these correspond to workers related to jobs labeled as 'principal' (non-annexes) by INSEE, which exceed some duration, working-time, and/or salary thresholds. These can be seen as the 'true' jobs that contribute to the production process (see e.g. INSEE 2010, p. 17), and account for the large majority (three-fourths) of total jobs. We also remove apprentice workers, which represent around 3.5% of observations, workers with less than 120 hours worked in the year, and workers with wage below half of the minimum wage, which represent less than 1% of observations. Figure A1 in the Appendix shows that this bottom threshold to the wage per hour variable really eliminates outliers, as the minimum wage in France has a very strong impact on the shape of the wage distribution. Overall, and analogously to what has been done in the related literature (see, for example, Song et al., 2019), these choices exclude workers who are not strongly attached to the firm and/or the labor market.

We consider workers employed in the entire economy, except for the primary sector (NAF/NACE rev. 2 divisions 01 to 09). We also remove firms labelled as 'household employers' (particuliers employeurs) and the public administration (fonction publique) in years 2009-2017, since they are not available in earlier years. This yields a sample of more than 20 million firm-year observations over the period 2002-2017, or 3 million unique firms (see Table 1, row 1, 'All firms').

However, in our analysis we need to restrict the sample for the following reasons. First, we can construct our measure of adoption of automation- and AI-related tech-

⁽Domini et al., 2021; Abowd et al., 1999a; Bassanini and Garnero, 2013; Davis et al., 2006; Golan et al., 2007).

¹⁶ See the definition in section 3.2.1 (pp. 17-18) of the *DADS 2010 Guide méthodologique*. To be classified as *non-annexe*, a job should last more than 30 days and involve more than 120 worked hours, with more than 1.5 hours worked per day; or the net salary should be more than three times the monthly minimum salary; else, it is classified as *annexe*.

¹⁷ Non-principal (annex) jobs represent 22% of all observations in DADS, and 43% of new hires; 50% of them are full-time (vs 72% of principal jobs), 12% part-time, and 24% small part-time (faible temps partiel); 43% have a permanent contract (Contrat à Durée Indéterminée); vs 61% of principal jobs, 29% have a fixed-term contract (Contrat à Durée Déterminée), 24% a temporary or placement contract (mission). After one year, 18% of them becomes principal, 26% stay annexes, the rest (56%) leave the firm.

¹⁸ This matches one of the thresholds used for defining non-annexe workers. Note that this also removes workers with zero hours.

nologies only for importing firms (see Section 2.2), which represent 9% of observations in the overall data, but account for more than 50% of total employment (see Table 1, sample 1). Second, in order to ensure that within-firm statistics on the wage distribution are meaningful, we restrict the attention to importing firms with at least 10 employees (sample 2). This threshold excludes 'micro-firms', according to the Euro-stat definition. Notice that this further restriction reduces quite much the number of firms included in the analysis (which represent 3% of all firms present in the DADS dataset), but it only marginally reduces aggregate employment representativeness (cf. Table 1, row 3). Finally, as the event study carried out in Section 4 will compare the impact of automation- and AI-related investment exploiting the timing of the latter, we will focus on those firms in sample 2 that import automation- and AI-related goods at least once over 2002-2017 (sample 3). This final sample includes only around 40 thousand firms, but still 7.5 million workers. In the following section, presenting descriptive statistics, we will refer to different samples; while in the regression analysis (Section 4) we will only keep firms with a spike (sample 3).

3 Descriptive statistics

3.1 From the wage distribution of workers to the wage distribution within firms

In what follows we present some descriptive statistics to motivate our approach. We start from an aggregate view, and decompose wage inequality among all workers into its between (differences across firms, related to sector or structural change dynamics) and within components (changes within firms, which is the focus of our empirical analysis). We then discuss the characteristics of our measure of adoption of automationand AI-related technologies. Finally, we dig deeper into the study of firm-level wage distributions and inequality, and provide some prima facie evidence on the differences between adopting and non-adopting firms.

¹⁹ A potential issue related to the sample construction is due a change in the reporting threshold over the period of observation. In particular since 2011 product codes for imports from EU countries are reported only for firms with more than 460,000 euro of imports in a given year, see also Acemoglu et al. (2020); Bergounhon et al. (2018). We cannot directly measure the bias generated by such change, but the indirect evidence that we collected is much reassuring. First, as reported below in Table 5, within the sub-sample of importing firms larger than 10 employees (Sample 2), importers of automation technologies (Sample 3) are much bigger, hence are less likely to be affected by the changing threshold. Second, the number of adopters (Sample 3) display only a very marginal decrease in 2011 (from 72,049 in 2011 to 69,849 in 2012). Finally, within our sample of importing firms, we find that there is no discontinuity in 2011 in the share of firms that import automationand AI-related imports as per our measure and of the related spikes (see Table A2).

²⁰ It is worth noticing that the sample of our analysis is larger than that of other studies on robotisation and automation using French data. Acemoglu et al. (2020) use a sample of 55,390 manufacturing firms between 2010 and 2015, of which 598 are robot adopters. Bonfiglioli et al. (2020) use
a sample of 103,771 manufacturing firms between 1994 and 2013, of which roughly 800 are robot
adopters. Aghion et al. (2020) use a sample of 16,227 manufacturing firms between 1994 and 2015.
These figures are to be compared to the 91,593 manufacturing and service-sector firms (sample 2)
that we observe over 2002-2017, of which 39,295 are importers of automation or AI-related goods
(sample 3). Such differences are due to including different sectors (firms in manufacturing are
around 42% in 2017) and employing a measure of automation that is broader than only robots.

The wage distribution of workers

Figure 1 shows the distribution of the deflated wage per hour variable across workers in the entire economy, for one year (sample 'All firms'), i.e. around 16 million workers. The wage distribution in France is very much impacted by the minimum wage around 10 euros per hour, and therefore very positively skewed and with high kurtosis. Notice that wage inequality among all workers can be driven by differences across firms (reflecting their relative productivity, profitability, or aggregate sector and institutional dynamics) or within firms (reflecting changes in the labor organisation of the firm and remuneration of value across workers). In order to motivate our study of within-firm wage inequality, we perform a decomposition exercise which compares the contribution of both dimensions to the overall wage inequality among workers, as shown in Figure 1.

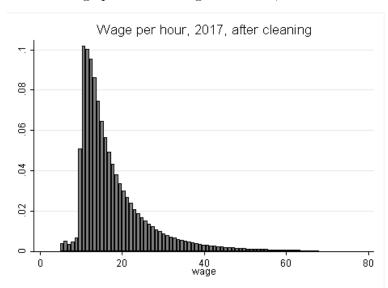


Figure 1: Distribution of wage per hour among all workers, 2017.

Source: our elaboration on DADS data.

Decomposing wage inequality

In this section, we decompose the overall wage inequality among all workers into different between and within components. More specifically, we exploit worker-level information on hourly wage, their occupation (managers and white-collars; supervisors and technicians; clerks; skilled production workers; unskilled skilled production workers; residual workers),²¹ the firm where the worker is employed, and the sector of that firm (defined at the 2-digit level of the NAF classification), to estimate a set of

²¹ The first three categories are defined at the 1-digit level of the French taxonomy of occupations (*Catégories Socio-professionelles*), respectively as codes starting by 3, 4, and 5; while skilled and unskilled production workers are defined at the 2-digit level, respectively as codes starting by 61-65 and by 66-68).

equations of the following form:

$$w_i = \delta_j + \varepsilon_i \tag{1}$$

where w is the logarithm of hourly wage, i indexes workers, and δ_j is a set of fixed effects, which represent, depending on the specification, sectors, occupations, sector-occupations, or firms. Using the estimates from equation 1, we decompose the overall wage inequality T among all workers into a between B and a within component W exploiting the following equality:

$$var(w_i) = var(\hat{\delta}_j) + var(\hat{\varepsilon}_i)$$
(2)

where $T = var(w_i)$, $B = var(\hat{\delta}_j)$, and $W = var(\hat{\varepsilon}_i)$. Notice that the residual term is orthogonal to the other term by construction. In the following tables we report the share of total variance accounted for by the within component, i.e. W_t/T_t .

Table 2 shows the share of overall wage inequality accounted for by the within component at different levels of disaggregation (i.e. using different set of fixed effects), namely within sectors, within occupations and within sector-occupations. Notice that the between component (wage inequality due to differences across sectors, occupations, and sector-occupations groups), though not shown, is the mirror image of the values reported in the table. The within sector and within occupation components account for the majority of wage inequality in France in 2017 in all samples, whereas the within sector-occupation is slightly below 50%. For example, looking at the values for all firms (first row), only 22% of overall wage inequality can be explained by differences in wages between different sectors (e.g. wages in textile manufacturing vs. wages in retail trade) – the remaining 78% being accounted for by differences among workers belonging to the same sector. Furthermore, around half of wage inequality occurs among workers belonging to the same occupational category (even within the same sector).

This picture is consistent among the different samples: hence, in the sample that will be used in our regression analysis (sample 3), the main forces driving wage inequality are the same as in the whole population of firms. The result also confirms that within sector determinants are key to understanding the sources of wage inequality, and is in agreement with evidence from other countries (see, for example, Helpman et al., 2017 for Brazil). Finally, it shows that a great amount of wage variance happens not just within sectors, but also within occupations. This motivates our approach to use measures of inequality based on the whole firm's wage distribution (90/10 ratio and standard deviation), instead of measures based on occupational means (wage of managers vs. wage of production workers).

In Table 3, we report results from a second decomposition exercise in which the within component refers to the share of wage inequality that, within each sector (column 1) and within each sector-occupation (column 2) is accounted for by within firm component vs. between firm component. In this case, we first estimate Equation 1 for each sector and sector-occupation, where δ_j is a set of firm-level fixed effects, then exploit equality 2 to compute the within component for each sector and sector-occupation. In Table 3 we report the employment weighted average of these components across the different sectors (and sector-occupations).

Table 2: Within-sector, within occupations, and within-sector-occupation shares of wage inequality, 2017.

	(%) Within sector	(%) Within occupation	(%) Within sector-occupation
All firms	78	55	46
Sample 1	80	53	46
Sample 2	80	52	45
Sample 3	80	52	45

Source: our elaborations on DADS and DGDDI data. Sample 1: all importing firms; Sample 2: Importing firms above 10 employees. Sample 3: Firms importing automation and AI related goods at least once, above 10 employees.

Table 3: Within firm share of wage inequality, 2017.

	(%) Within firm (sector level)	(%) Within firm (sector-occupation level)
All firms	67	58
Sample 1	75	68
Sample 2	76	70
Sample 3	76	70

Source: our elaborations on DADS and DGDDI data. Sample 1: all importing firms; Sample 2: Importing firms above 10 employees. Sample 3: Firms importing automation and AI related goods at least once, above 10 employees. The within components are first computed for each sector/sector-occupation separately and then aggregated by taking an employment weighted average.

Among the population of workers within each sector, on average, 68% of wage inequality is explained by the within-firm component. This means that the wage of a worker in a particular sector is not mainly defined by different characteristics among firms (e.g. firm size). In the other samples that consider importing firms (samples 1-3), this share is even greater, around 75%: the reason is that within-firm dispersion of wages is larger in large firms. Within-firm dispersion may be driven by the different occupational structure of firms. In order to account for this, in column 2, we perform the same decomposition for each sector-occupation. The within-firm share slightly decreases, but it is still dominant with respect to the between component: in sample 3 it is as high as 70%.

Overall, this analysis is a further motivation for our focus on within-firm wage inequality. Indeed, the position of the worker within the firm has more impact on his/her wage than the characteristics of the firm, the sector, or the occupation where he/she is employed.²²

²² The within-firm component has been found to be a sizable element of wage inequality in other studies too. See, for instance, Helpman et al. (2017) for Brazil and Song et al. (2019) for the U.S.

Trends in wage inequality within firms

Having determined that the within-firm dimension is crucial in understanding overall wage inequality, we analyze here trends in firm-level wage inequality. Figure 2 shows the evolution of our most important dependent variables over our period of analysis, namely the (deflated) wage per hour and the gender wage ratio, for the firms belonging to sample 3. If the mean wage level increases from 18 euros per hour in 2002 to 23 euros in 2017, the average firm-level wage inequality measures (standard deviation and 90/10 ratio) do not show any trend, except for a bump in the standard deviation variable in the last two years of study. For what concerns the gender wage ratio (female/male) at different locations of the wage distribution, we see that in our data, at the bottom of the distribution it is extremely stable around 1 (no gender wage inequality, which is a positive consequence of the minimum wage). Instead, it starts at 80% at the mean and below 70% at the 95th percentile in 2002, and increases to almost 90% and 80% respectively over the period of study. This is an impressive change which doesn't reflect the national trend in the mean gender wage per hour gap, which shows no evolution since 2002 (also see EUROSTAT, 2015). ²³

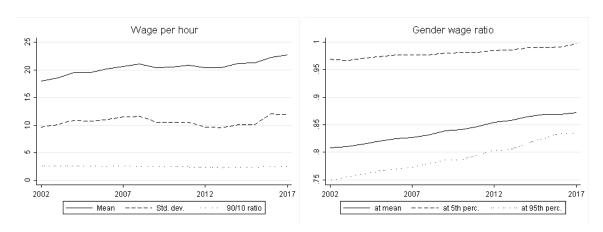


Figure 2: Evolution of wage characteristics over time, sample 3, 2002-2017.

Source: our elaborations on DADS and DGDDI data. Sample 3: Firms importing automation and AI related goods at least once, above 10 employees.

3.2 Automation and AI imports

We provide here some information to characterize our measure of firm-level adoption of automation- and AI-related technologies, namely the sectors where it is prevalent, and its lumpy statistical properties.

Part of the explanation has to do with the subset of workers in our sample: in our sample of importers, and even more, importers of automation and AI products, wages are higher than in the rest of the economy. At low levels of the wage distribution in our sample (which mirror better the overall wage level in French firms), the gender wage gap is quite stable over time, thus similar to the aggregate dynamics (cf. https://ec.europa.eu/eurostat/databrowser/view/sdg_05_20/default/table?lang=en).

Sectoral distribution of automation investments

We report in Table 4 the list of 2-digit sectors (NAF rev. 2, A88 classification) that are most active in buying automation and AI-intensive goods in our trade data. This is measured by comparing the share a sector accounts for in total French automation and AI imports (central column) and the same sector's share in aggregate employment (last column). The electronics (NAF rev. 2 division 26), machinery (28), and automotive sectors (29) are disproportionally represented in automation- and AI-related imports, compared to their employment share. The retail sector (46) is a noteworthy case with 55.1% of those investments, more than six times its share in total employment (9.3%).²⁴

Table 4: Sectors with automation and AI share larger than their employment share, sample 3, 2017.

Sector	A88	Automation and AI share (%)	Employment share (%)
Electronics	26	3.7	2.1
Machinery	28	3.4	2.6
Automotive	29	3.7	3.0
Retail	46	59.5	9.7
IT	62	5.4	3.2

Source: our elaborations on DADS and DGDDI data.

The statistical properties of automation

When looking at the statistical properties of automation- and AI-related imports, it can be observed, as already done for automation only in Domini et al. (2021) and Bessen et al. (2020a), that they display the typical spiky behaviour of an investment variable (Asphjell et al., 2014; Letterie et al., 2004; Grazzi et al., 2016). This means that, first, such imports are rare across firms: around 14% of importers import automation- or AI-related goods in each year, and less than half of them do it at least once over the 2002-2017 period. Second, such imports are rare within firms: among firms who import such capital goods at least once, close to 30% do it only once, and the frequency decreases smoothly with higher values, except for a small group of firms who import AI or automated goods in all years. Finally, the largest yearly event of imports of such goods represents a significantly high share of a firm's total across years: when ranking the shares of each year's imports (out of all years) from largest to lowest, it is apparent that the top-ranked import event displays a predominant share (around 70%), while the shares of lower ranks rapidly decrease in value.²⁵ As discussed in Domini et al. (2021), there are two possible explanations for automation adoption being lumpy, and this also applies to AI-related goods. First, the products we select

²⁴ Although the relevance of automation technologies in service sectors is largely acknowledged (see among the others Sostero, 2020), to account for such important outlier, we also run the regressions separating manufacturing and services. They are not included in the results due to space constraints but are available from the authors upon request.

 $^{^{25}}$ These statements are based on Figure A2 in the Appendix.

are a subset of capital goods that are automated in nature. As such, they should share similar characteristics as the larger category of physical investment goods (Nilsen and Schiantarelli, 2003). Second, Bessen et al. (2020a) point out that even other dimensions of the adoption of automation technologies, for example automation costs, share the same characteristics that make investment lumpy: they are irreversible, as they bring about idiosyncratic changes in the production process, and indivisible, as they cannot be carried out in small chunks over time. Because of the very skewed nature of this variable within firms, we define as an automation/AI spike the largest event for each firm. In the robustness tests, we also provide alternative definitions of the spikes, first separating between automation and AI products, 26 and second by adopting the spike definition in Bessen et al. (2020a,b) with a condition on the value of the imports (see Subsection 4.4). 27

3.3 Firm-level wage inequality and automation

What are the characteristics of the firms that invest in automation and AI-related goods? In Table 5, we compare, within our sample of importing firms above 10 employees (sample 2), the group of firms that never automate (column 'No spike') to that of those who import such goods at least once, and for which we can construct the automation/AI spike variable (column 'Spike', corresponding to sample 3). We also report in the last column the significance level of the mean-difference test comparing those two groups.

In line with previous descriptions in the literature (Koch et al., 2019; Deng et al., 2021; Domini et al., 2021), firms adopting automation and AI are larger, more productive, and pay higher wages than non-adopting firms. Such difference in the wage level is present at all locations of the wage distribution, and more pronounced at its top. We also show that they have higher within-firm wage inequality according to the two measures used in our exercise (standard deviation of the within-firm wage per hour distribution and 90/10 percentile ratio). Finally, they are more unequal in terms of gender pay, showing a lower female-to-male wage per hour ratio at all locations of the wage distribution.

The static differences highlighted in Table 5 could be due to the impact of automation and AI on wage and employment characteristics, but they might as well reflect self-selection into automation and AI adoption. Such selection effect will be tackled in our empirical strategy by considering only firms that automate (i.e., sample 3) in our event-study analysis.

The next step is to consider a dynamic approach, evaluating how firm-level wage characteristics evolve around an automation/AI spike. We start with a descriptive exercise in a balanced panel of firms that have an automation event (in time t=0) and that we also observe in the three years before and three years after. Within this subgroup of 17,266 firms, and not controlling for other sectoral, time or firm-level effects (which will be done in the regression analysis), the picture that emerges is that of an increase in wage at all the levels tested here, while the correlation between the spike event and wage inequality is ambiguous (the two measures of wage inequality yield

²⁶ See the distinction in Table A1.

²⁷ For a more detailed discussion of the statistical properties of automation-related imports, including a comparison to general physical investment, see Domini et al. (2021, Section 3).

Table 5: Comparing firms with and without automation or AI spike, sample 2, all years (2002-2017).

	No spike	Spike	T-test
Number of observations	622,506	509,547	
Number of firms	$52,\!298$	$39,\!295$	
Number of employees	55.63	175.76	***
Value added per hour	75.30	344.95	*
Wage per hour (mean)	18.13	20.42	***
Wage per hour (p10)	11.77	12.59	***
Wage per hour (p50)	15.63	17.45	***
Wage per hour (p90)	28.02	31.96	***
Wage standard deviation	8.62	10.66	***
90-10 wage ratio	2.37	2.52	***
Female-to-male wage ratio (aggregate)	0.88	0.84	***
Female-to-male wage ratio (p10)	1.01	0.98	***
Female-to-male wage ratio (p50)	0.95	0.91	***
Female-to-male wage ratio (p90)	0.83	0.79	***

Source: our elaborations on DADS and DGDDI data. ***: significant difference at 1% level. Sample 2: Importing firms above 10 employees.

opposite trends). Finally, the gender pay gap seems to slightly decrease, especially at the 90th percentile of the wage distribution.

Table 6: Wage characteristics around an automation or AI spike, balanced panel within sample 3.

Years	Wage per	Wage standard	90/10	
since spike	hour	deviation	wage ratio	
-3	19.573	10.585	2.571	
-2	19.679	10.565	2.549	
-1	19.885	10.601	2.522	
0	20.133	10.646	2.493	
1	20.326	10.579	2.477	
2	20.598	10.720	2.477	
3	21.029	10.838	2.467	
Years	Wage per hour	Wage per hour	Wage per hour	
since spike	(p10)	(p50)	(p90)	
-3	11.891	16.524	31.018	
-2	11.997	16.624	31.091	
-1	12.207	16.813	31.311	
0	12.411	17.066	31.452	
1	12.605	17.328	31.626	
2	12.761	17.576	32.060	
3	13.088	18.051	32.466	
Years	Gender wage	Gender wage	Gender wage	
since spike	ratio (p10)	ratio (p50)	ratio (p90)	
-3	0.982	0.903	0.773	
-2	0.981	0.906	0.782	
-1	0.985	0.910	0.787	
0	0.984	0.915	0.797	
1	0.987	0.918	0.805	
2	0.987	0.920	0.809	
3	0.988	0.922	0.814	

Source: our elaborations on DADS and DGDDI data. Note: The sample includes firms belonging to sample 3 observed for at least three years before and three years after an automation/AI spike, representing a balanced sample of 17,266 firms. Sample 3: Firms importing automation and AI related goods at least once, above 10 employees.

4 The effect of automation and AI on wages: an event study analysis

4.1 Empirical approach

Automation/AI spikes represent a single, major event for French importing firms during the 2002-2017 period in which we observe them (see Section 3.2). This characteristic makes it suitable to investigate the relationship between automation and wages within an event study framework. Such a methodology was used by Bessen et al. (2020b) to study the effect of automation on firm-level outcomes as well as in other contexts to explore differences around a main firm-level event (Balasubramanian and Sivadasan, 2011; Miller, 2017; see also Duggan et al., 2016; Lafortune et al., 2018 for other, non firm-level, applications).

Given an index t that indicates the difference between the current year and the year in which the automation/AI spike happens for firm i, our main event study specification reads as follows:

$$y_{ijt} = \sum_{k \neq -1; k_{min}}^{k_{max}} \beta_k D_{kit} + \delta_i + \zeta_{jt} + \varepsilon_{it}$$
(3)

where y_{ijt} is the dependent variable of interest for firm i at time t in sector j; D_{kit} is a dummy = 1 if index= k for firm i in year t; δ_i and ζ_{jt} are respectively a set of firm and sector-years fixed effects, and, finally, ε_{it} is the error term.

 β_k represents the effect of the automation/AI event on outcome y, k years after the event (or before if k < 0). These effects are measured relative to a baseline year, in this case k = -1, which is excluded. The value at which the index is censored (i.e. k_{min} and k_{max}) usually depends on the kind of data available. We set $k_{min} = -4$ and $k_{max} = 4$, so that β_{-4} (β_4) represent average outcomes four or more years prior (later) to the event, relative to those at k = -1. Equation 3 is thus a flexible tool to study the timing of the effects of automation/AI. In order to focus on short term effects of automation/AI, which can be more directly attributed to the spike event, we will focus on coefficients from β_{-3} to β_3 when displaying the results, though other years are controlled for in the regressions.

We perform our main regressions on the sample of spiking firms (sample 3, see Table 1), including a rich set of firm and sector-year fixed effects. In this way, the coefficients β_k are identified using variation in the timing of the spike across firms, and represent the difference between the value of the dependent variable one year before the spike and k years after (or before), net of sector-specific time trends.

It is important to note that in order to give a causal interpretation to the coefficients, one should assume a counterfactual scenario in which, absent the event, the spiking firm would not experience the observed change. This is similar to the parallel trend assumption of a difference-in-differences regression to which our research design is closely related: in our case, there are only treated firms, but they are treated in different time periods, as in Bessen et al. (2020a) and Bessen et al. (2020b). Keeping only treated firms makes it more likely the assumption that they are on parallel trends, especially given the large differences observed between the groups of firms with and without a spike (see Table 5 above). On the other hand, a useful characteristic of

our event study is that it builds in placebo tests (Lafortune et al., 2018) that should tell us how far we are from this assumption. In practice, we will check whether the variable of interest shows any specific trend before the spike. Absent that, it will be more plausible to assume that results are not driven by pre-spike differences across firms. In any case, given the non-random nature of an automation event, one should still be cautious about causal interpretation of our results. In particular, demand or supply shocks that occur the same year of the spike may be endogenous to the decision to automate. For this reason, we will interpret the coefficients mostly as describing the evolution of firm outcomes around the spike, as in Bessen et al. (2020b).

4.2 Results

We will now discuss the results of the estimation of Equation 3, as displayed in Figures 3 to 5. In all of them, we plot the coefficients β_k , from β_{-3} to β_3 and dashed lines representing confidence intervals at the 5% significance level. All the regressions are performed on the number of observations and firms of sample 3, as reported in Table 1. In this subsection (4.2) we report the main results of our analysis, focusing on wage inequality, wage at different locations of the wage distribution, and the gender wage gap. In the next section we will report findings aiming at explaining those results and uncovering the mechanisms at play (subsection 4.3). Then, in subsection 4.4 we provide some checks on the robustness of our findings.

Wage inequality within firms

In Figure 3 we investigate the impact of automation/AI spikes on within-firm measures of wage inequality, using as proxies of inequality the 90/10 ratio of wage per hour (left) and the standard deviation of hourly wages (right) within a firm.

For both measures, the β_k coefficients are not significant, with the exception of a barely positive significant effect on the 90/10 ratio two years after the spike, and on the standard deviation three years after the spike. Notice that these coefficients, though significant, are small in size: the increase in the 90/10 two years after a spike is estimated to be 0.13, to be compared to a mean value of 2.52 for firms in sample 3; and the increase in the standard deviation three years after a spike is 0.20, to be compared to a mean of 10.66 (see Table 5). Furthermore, these increases are not persistent but revert in any case to non-significance afterwards; and they are not always robust to our further tests (see 4.4).

Our result adds a further piece of evidence on the scant literature on technology and within-firm wage inequality.²⁸ A positive correlation between innovation and within-firm wage inequality is found in Cirillo et al. (2017) in European countries, where, however, a general R&D innovation proxy is considered. Our result conveys a different message. By focusing on adoption rather than innovation, we find that inequality is substantially unaffected after an automation event. One possible explanation is that in our case adoption did not increase wages to begin with: we will see below that this is not the case.

²⁸ For a review on the link between technology and overall wage inequality, see Acemoglu and Autor (2011).

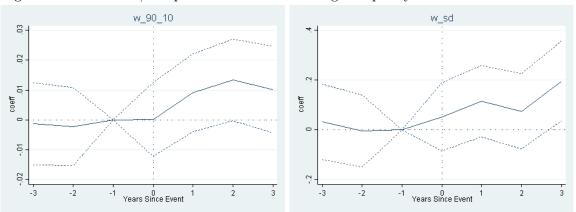


Figure 3: Automation/AI spikes and within-firm wage inequality.

Wage increase at percentiles

Having established that within-firm wage inequality does not increase following an automation event, the question remains open whether this is simply the effect of a disconnect between automation and wage dynamics or whether, on the contrary, wages increase following an automation spike in a fairly equal way across workers. In that case, differences in wages across firms would be affected by technological adoption. We try to settle this question in Figure 4. There, we report results where y_{ijt} represents the mean and different percentiles of the within-firm wage distribution. Variables are taken in log so that coefficients can be interpreted as percentage changes with respect to the value of y_{ijt} one year before the spike.

The first plot of Figure 4 (top, left) shows the effect of an automation/AI spike on the (log) mean hourly wage of the firm. Following a spike, there is an increase in the mean wage first not significant (in the year of the spike), then significant with an increasing trend. Overall, the effect is precisely estimated to be small: three years after the spike the mean wage is 1.1% higher than before the spike.

Such an increase in hourly wage seems to be due to an positive change at different percentiles of the distribution. In Figure 4 the 10th, 50th, and 90th percentiles are 1.1%, 1.3%, and 1.0% higher three years after the spike than before the spike, respectively. Overall, we can conclude that following an Automation/AI spike there is a general increase in workers' wage three years after the event; such an increase is equally distributed across the wage's percentiles, reinforcing the message coming from the previous exercises that there is no change in within-firm inequality after such an event.

How do these results compare to other estimates from the literature? Precise estimates of the relation between automation and wages can be found in the case of the adoption of industrial robots (Koch et al., 2019; Barth et al., 2020; Humlum, 2020). Koch et al. (2019) find no significant effect of robot adoption on the average firm wage in Spain; Barth et al. (2020) find a 4% increase in the average log hourly wage in manufacturing firms in Norway and Humlum (2020) reports an 8% increase in the wage bill in the case of Denmark. Finally, a modest relationship between hourly

wage and robot adoption is observed in Acemoglu et al. (2020) in a smaller sample including around 600 French robot adopters.

For automation, measures of automation intensity (instead of adoption) are used by Dinlersoz et al. (2018b) and Aghion et al. (2020). Dinlersoz et al. (2018b) show a positive relationship between automation intensity (using a technology index) and wages in U.S plants while Aghion et al. (2020) do not find any significant effect of changes in electric motive power and average wages at the firm level. Finally, the study by Bessen et al. (2020a) in the case of the Netherlands uses both automation cost spikes and information about automation importers using trade data. Using an event study methodology, they find an increase in the daily wage and the wage bill for importers, while the wage bill decreases among non importers.

Another element of comparison is the heterogeneity of the wage effect across workers within firms. The study by Webb (2019), using job task descriptions and patents, highlights differences between the predicted labor impact of robots and AI technologies across skill levels. If both Barth et al. (2020) and Humlum (2020) find heterogeneous effects across worker groups, whereby skilled or tech workers benefit from wage gains while unskilled or production workers lose after the adoption of industrial robots, this is not the case for automation adoption. Indeed, neither Aghion et al. (2020) nor Bessen et al. (2020a) report differences across skill or wage quartile groups. Aghion et al. (2020) conclude that, in the case of France, "the distributional effects of automation in the labor market are subtle". They attribute this difference to international competition pressure, which is lower in the U.S (Acemoglu and Restrepo, 2018).

Gender wage gap

While we report an increase in wage per hour at different levels of the wage distribution in the adopting firm, an interesting question is whether, within a given percentile of the wage distribution, there is a change in the gender wage gap. Available evidence and theoretical models suggest that intra-firm gender wage gaps may be related to firm-specific characteristics, like size and bargaining regimes (Oi and Idson, 1999; Heinze and Wolf, 2010; Card et al., 2016) as well as, more in general, to the extent to which firms reward job-related characteristics like temporal flexibility (Goldin, 2014). Only preliminary empirical evidence is available on the direct effect of automation on such gender gap. In a sample of Estonian manufacturing firms, Pavlenkova et al. (2021) show that automation benefits more the wage of males than female workers.

We turn now to test this hypothesis by separately estimating Equation 3 for our gender wage gap measure (the ratio of female-to-male wage) computed at different percentiles of the wage distribution. This takes into account the evidence in Table 5, according to which the gender gap does change along the wage distribution, as well as evidence coming from other countries (see, for example, Gardeazabal and Ugidos, 2005 on wage discrimination at quantiles in Spain). The results of this analysis are reported in Figure 5. We plot the β_k coefficients from Equation 3 where the dependent variable is the ratio between the female and the male wages within the 10th, the 50th and the 90th percentiles. In general, the ratio does not significantly change after the spike, although a larger and more consistent positive increase (though insignificant) emerges for the 90th percentile. This result suggests that the increase in wage following an automation event is equally distributed not only across the wage's percentiles but

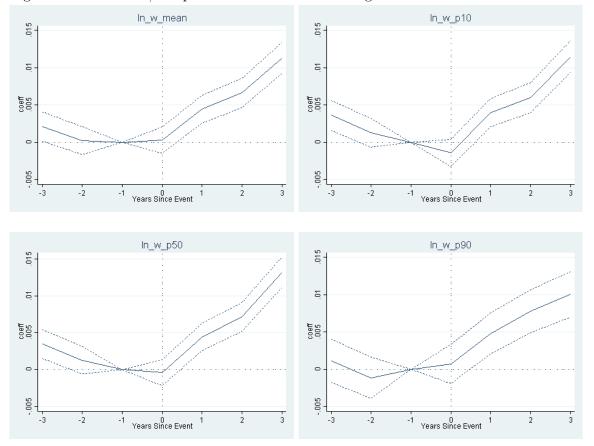


Figure 4: Automation/AI spikes and the within-firm wage distribution.

also, within them, across male and female workers.

4.3 Investigating the mechanisms

The exercises above, together with the evidence on a similar dataset in Domini et al. (2021), go against the view that automation/AI adoption modifies the relative demand for labor within firms. Indeed, neither the distribution of occupations nor the wage at different percentiles of the distribution change after such an event. Instead, we observe a firm-level effect on wages. Not only is there a between-firm effect (firms that automate pay higher wages, are larger, have higher productivity and profitability than firms who don't, see Table 5), but also, in the sample of firms who have a spike in the period of analysis, we observe higher wages after the event. As discussed in the introduction, several mechanisms can explain the role of automation/AI adoption in wage inequality across firms.

We explore below the different channels according to which automation/AI can lead to higher wages at the firm level: i) the technology adoption has a positive productivity effect (in line with Acemoglu and Restrepo, 2019); together with such productivity increase, the firm would share its higher profits with its employees in the form of higher wages (according to the rent-seeking behavior in Blanchflower et al.,

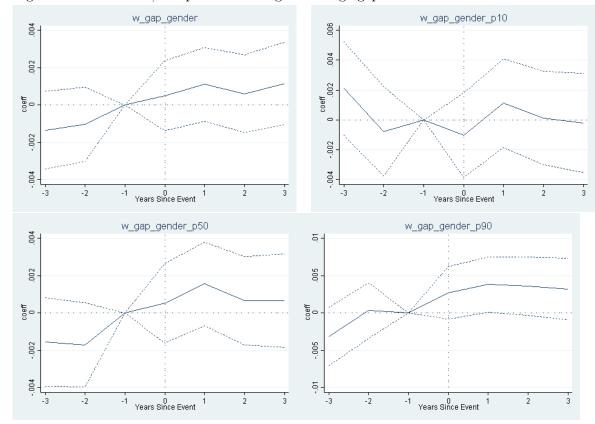


Figure 5: Automation/AI spikes and the gender wage gap.

1996) and ii) the firm also changes the profile of its newly hired employees through a sorting and matching effect of technological change (Abowd et al., 1999b; Cahuc et al., 2006; Song et al., 2019).

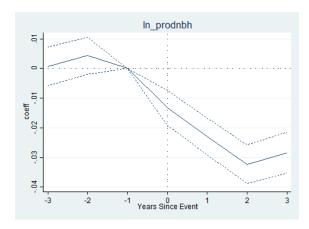
The productivity channel

One simple explanation for the wage increases at all levels of the distribution would be that it reflects a higher productivity and profitability of the firm, then passed through to wages via a rent sharing process (Blanchflower et al., 1996). On this basis, we would expect a positive impact of the automation/AI spike on productivity, with a higher coefficient than the one found for wages. Figure 6 shows the change in productivity (value added per hour worked) after an automation/AI spike. Contrary to what is expected from our economic intuition, as well as what is predicted from the model by Acemoglu and Restrepo (2019), we find a negative impact on productivity, which is around 3% lower three years after the spike than it is before.

A closer look into the literature on the relation between investment and productivity on the one hand (Power, 1998; Grazzi et al., 2016), and on the impact of productivity shocks on wages on the other hand (Harris and Holmstrom, 1982; Carlsson et al., 2016), provides an economic framework to interpret these results.

First, the empirical literature on productivity growth after an investment spike

Figure 6: Automation/AI spikes and the productivity channel.



Note: The plot reports the impact of automation/AI on the logged value of value added per hour worked. The solid line reports coefficients β_{-3} to β_3 from the estimation of Equation 3, while the blue dotted line represents the confidence interval at the 5% significance level.

shows that the short term effect is negative (Power, 1998; Huggett and Ospina, 2001; Grazzi et al., 2016). The learning-by-doing mechanism would explain this and suggest that productivity growth should then turn positive after employees adjust to the new technology and get the returns from it. However, it is very difficult to observe this positive effect of capital investment on productivity within the firm, even when accounting for a long lag in time after the investment (Power, 1998; Grazzi et al., 2016).

Second, what do we know about the response of wages to productivity shocks? In the model by Harris and Holmstrom (1982), the effect depends on the sign of the productivity shock and is asymmetric: only positive shocks are passed onto wages, while negative ones are not. Such downward wage rigidity is in particular expected in countries such as France with collective wage bargaining and a large prevalence of the minimum wage and permanent contracts (Babeckỳ et al., 2010; Avouyi-Dovi et al., 2013). In addition, according to Carlsson et al. (2016), in the case of Sweden, wages respond much more to sector-level changes in productivity than firm-specific characteristics, due to mobility within sectors. Relatedly, Montornès and Sauner-Leroy (2015) show that in the French context, wage changes are mostly explained by new hires. From this exercise, we conclude that the productivity channel doesn't explain the increase in wages observed after the automation/AI spike.

The employee matching channel

In the exercises above, we focused on heterogeneous effects across workers at different levels of the wage distribution, as a way to proxy for changes in labor demand linked to skills or tasks. However, other sources of heterogeneity in the wage dynamics across workers within the firm should be accounted for. Besides firm characteristics, individual or "person" unobservable effects matter a lot in explaining wage dynamics in the French context (Abowd et al., 1999b). We explore this channel by decomposing

the overall wage effect into new hires and incumbents on the one hand, and on the other hand by specifically looking at the wage of workers who leave the firm, i.e. separated workers.

Newly hired workers

The matching literature highlights how workers with "good" characteristics get matched with the "better" firms, i.e. those firms better able to compete on the labor market and attract the best workers (Cahuc et al., 2006). From this, and from the French institutional context described above, we expect that wage dynamics in the firm could be mainly driven by a change in the profile of new hires, relative to incumbents.

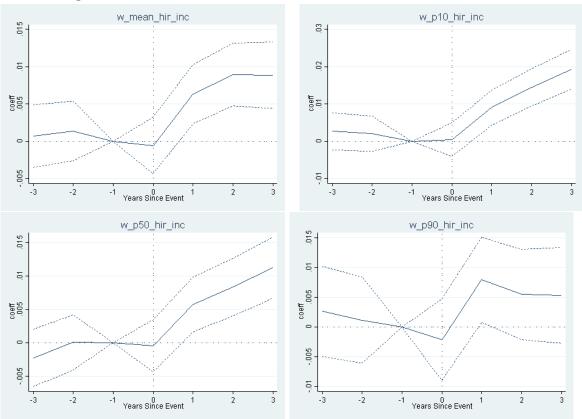
In order to check this possibility, we investigate the effects of automation focusing on the ratio between the hourly wage of newly hired workers per each year t, defined as those that are non present in the firm on December 31^{st} of year t-1, but are employed on December 31^{st} of year t, with respect to the wage of incumbents, defined as workers present at both dates.

Results are reported in Figure 7. We find that after three years, at the mean, firms tend to pay an hourly wage to new workers that is around 1% higher with respect to that of incumbent workers. The effect is quite similar at the 50th percentile, and a bit larger at the 10th percentile, but it is less prevalent and not significant at the 90th percentile, where the error in the estimation is larger. Note that, similar to the effect found for all workers (see Fig. 4), the change in the relative wage of new hires and incumbents is a bit delayed, as it starts to be observed at $t+1.^{29}$ Also in this case, there is no evidence that pre-spike trends are significant, suggesting that workers with different wages do not select into the firm before the spike. These results suggest that, after adopting automation/AI, the profile of new hires change: one possible explanation, consistent with the employee matching channel, is that automating firms look for workers with more experience and education, including knowledge of the new technology being adopted.

²⁹ Notice that not all firms hire new workers each year, so the sample of firms and observations on which the equation for new hired workers is estimated is slightly smaller, consisting in 473,976 observations (vs. 506,374 of the full sample) and 38,942 firms (vs. 39,580 of the full sample). We have also performed our previous estimations using this smaller sample and our results remain unchanged.

³⁰ For a similar concern, see Bessen et al. (2020a).

Figure 7: Automation/AI spikes and newly hired workers' wages, relative to incumbent workers' wages.



Separated workers

In this last exercise, we compare the wage of separated workers, defined as those that are present in the firm on December 31^{st} of year t-1 but are not on December $^{\text{st}}$ of year t, to that of incumbents after the automation/AI investment spike. While the sorting and matching literature focuses on workers' entry into the firm, some empirical works on the employment effects of automation also discuss the characteristics of the workers leaving it. In particular, Bessen et al. (2020a), investigating workers' probability to leave after an automation spike, find that it does not depend on workers' characteristics such as wage, age nor gender.

In our case, we restrict the comparison to the difference in wage between incumbent and separated workers.³¹ Similarly to our new hire vs. incumbent wage ratio, we compute the ratio of wages of the separated workers over wages of incumbents at different percentiles of the distribution, and track the evolution of this ratio around the automation/AI spike.

We find some heterogeneity across wage percentiles. Indeed, the relative wage of separating workers at the 90th percentile slightly increases after the event, and is 1.3% higher two years later; on the contrary, we do not find significant differences at the other percentiles of the wage distribution. This result implies that the workers who leave the automating firm have slightly higher wage profiles than the workers who stay, but only at the top of the distribution. Those who leave might be the ones with longer tenure, and who therefore match less well with the new technological profile within the firm. Note that at this level of the wage distribution in our sample, almost all workers have a permanent contract (close to 97%), so the decision to separate might be driven by the worker, who also has relatively good re-employment prospects compared to workers at lower levels of the skill distribution (Berson et al., 2020).

³¹ The type of data and worker level information in the paper by (Bessen et al., 2020a) allows them to control for more person-specific dimensions, which are not available in our data, such as tenure in the firm as well as information on income and status after separation.

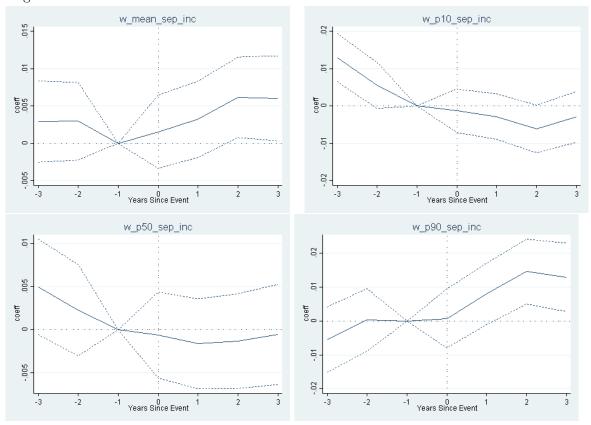


Figure 8: Automation/AI spikes and separated workers' wages, relative to incumbent workers' wages .

4.4 Robustness tests

We discuss here a series of robustness exercises as well as their motivation. First we focus on different definitions of the spikes, namely: (i) identifying automation and AI spikes separately; and (ii) introducing a size threshold for the identification of a spike. Then we modify the sample of analysis in different ways to control for sectoral heterogeneity or to remove firms who import these products but may not change their production processes. For each robustness test, we will mention whether differences arise, without showing full results for the sake of conciseness. All results are available upon request.

Changing the definition of spikes

AI versus automation only spikes In our main analysis, we have employed spikes based on imports of automation- or AI-related goods. Our spike variable may therefore identify episodes of investment in automation technologies only, AI technologies only, or both at the same time. However, there are reasons to believe that the impact of these two groups of technologies on employment and wages may be different, as they serve different purposes and replace/complement different types of workers. Webb

(2019) observes that, while software and robots impact mostly low-skilled workers, AI is directed at high-skilled tasks. A further reason for separately analysing automation and AI is that some previous literature focuses on only one of them. Hence, separate analyses will enhance the comparability of our findings.

As a consequence, we re-ran our analysis using spike variables defined on automation only and on AI only. Table A1 shows which technologies belong to each group, and Table A2 shows how many firms import (and have a spike in) goods of either group. We observe that importing automation products is more common than AI ones, but the gap is smaller in terms of spikes, especially at the end of the period.

In figures B1 to B5 in the Appendix, we contrast the results of different types of spike on our main variables of interest, namely the 90/10 wage ratio, the gender wage gap, the mean wage, and the wages of newly hired and separated workers, relative to incumbents. No qualitative differences can be detected, except for AI significantly increasing the gender wage gap three years after a spike, although with a negligible magnitude, while automation does not. A general consistency can be observed for other variables (not displayed in Figures B1 to B5) as well.³²

More restrictive spike definition We also test the robustness of our findings to setting a size threshold for identifying an automation/AI spike, following the investment spike literature (Nilsen et al., 2009; Grazzi et al., 2016). In our main analysis, we define a spike as the main episode of imports of such technologies, without any restrictions. In this robustness test, we adopt a more stringent definition of spikes as the main episode of imports of automation/AI products that is at least three times larger than the average value of imports by the same firm in other years (at constant prices). This is similar to the spike definition adopted by Bessen et al. (2020a,b); hence, this robustness test allows enhancing the comparability of our results to theirs.³³ Adopting this alternative definition of a spike restricts the sample of spiking firms we use for our regressions (sample 3), since it causes us to drop spikes that do not meet the relative size threshold mentioned above. The number of observations used in regressions is reduced by around one fourth, as a similar (though slightly larger) share of spikes as per our main definition are discarded.

Results from this robustness check convey a substantially unchanged picture, the only noticeable difference being that the post-spike coefficients for the 90th-percentile new hired/incumbent ratio (as per Figure 7, bottom right) and for all percentiles of the separated/incumbent ratios are not significant.

Changing the sample of analysis

Manufacturing vs. Services Our main analysis encompasses the entire French economy, with the exceptions of the primary sector (NAF rev. 2 divisions 01 to 09). However, there are reasons for running separate analyses on manufacturing and on the service sectors. First, Montobbio et al. (2020) show that labor-saving technologies may challenge different activities in different sectors. Hence, the effect of such technologies on the wage distribution may be different across sectors. Second, restricting the anal-

³² Note that the AI results have larger error bands.

³³ They identify automation spikes in a year t if automation costs, as a share of a firm's total costs, are at least thrice the average firm-level cost share.

ysis to the manufacturing sector enhances comparability with previous research on the effects of automation, which has mainly focused on manufacturing firms.³⁴ Finally, focusing on manufacturing is one possible way of dealing with the issue of resale of imported automation- and AI-related goods, which will be explained below.

We therefore re-ran our analysis separately for the manufacturing sector (NAF rev. 2 divisions 10 to 33) and for services (NAF rev. 2 divisions 35 to 96). These subsamples account for 44% and 56% of all observations in sample 3, respectively. To be more precise, in 2017 manufacturing divisions jointly account for 42% of firms, 20% of the value of automation/AI imports, and 33% of employment.

Results for services are very close to our baseline results. As for manufacturing, the effects of AI and automation on wage patterns are qualitatively similar, but of a lower magnitude. The coefficients for the impact on mean wage as well as the ratio between new hires and incumbents is approximately 0.7-0.9% instead of 1%. Regarding our within-firm wage inequality measures, we do not find any remarkable differences in the evolution of within-firm inequality after an automation/AI spike.

Finally, regarding the gender wage gap, we do not find a significant effect of our automation/AI measure on the mean wage gap within neither of the two sectors. However it is small but significant and positive (i.e. consistent with a reduction in the gender wage gap) at the 90th percentile in non-manufacturing firms.

Excluding potential re-sellers of automation/AI products A potential drawback of our import-based measure of automation/AI adoption is that some firms that import goods related to these technologies may not use them themselves, but instead resell them, either in the domestic market or abroad. If this happens, then our measure identifies as adopters firms that in fact are not. This can be expected to be a particularly important issue in industries related to trade: remarkably, Table 4 shows that more than half of the value of automation imports from firms in sample 3 is accounted for by NAF division 46 (Retail), while this division only accounts for around one tenth of total employment in the same sample. As mentioned above, restricting the sample to the manufacturing sector is one first way of dealing with this issue, as such a mismatch between the relevance of the sector in terms of automation/AI imports and in terms of employment and number of firms cannot be detected. However, manufacturing firms are also known to be involved in the (re-)export of goods they do not produce, so called Carry Along Trade (CAT). The next two robustness checks will deal with the possibility of re-exporting (by firms in any sector) in two different ways. First, we exclude from our regressions re-exporting firms, defined as firms that, at least once, import and export in the same year automation- or AI-related goods. This restricts sample 3 by one fourth.³⁵ Results on wage inequality are very similar: we find a positive impact on the 90/10 wage gap but only (barely) significant after two years, and no effect on the gender wage gap. The effect at the mean and at different levels of the wage distribution are unchanged: after three years there is a 1% increase in wages at all levels of the wage distribution. Finally, this is also the case for the ratio of new hires to incumbent wages. We can conclude that although excluding re-exporters

³⁴ Notice that separating manufacturing and non-manufacturing industries allows aligning our results on the gender wage gap with the study by Pavlenkova et al. (2021).

³⁵ Notice that this robustness test is likely to fall short of capturing all resale activities, since we can only observe sales abroad (i.e. exports) but not in the domestic market.

modifies the sample of analysis in a significant way, the results are unchanged.

Another way to deal with the issue of the potential resale of imported automationor AI-related goods is to exclude firms that import such goods in every single year, since these firms are the more likely to be resellers compared to firms that only import once. Notice that in this robustness check, firms that are identified as resellers can be assumed to resell not only in the export market, but also in the domestic one. Again, this does not change the results qualitatively.

5 Concluding remarks

In this paper we have shown that within-firm wage inequality is a pervasive phenomenon in the French economy: most of wage dispersion in France is accounted for by differences among workers belonging to the same firm, rather than by differences between sectors, firms, and occupations. Restricting the attention to a sample of firms importing automation and AI-related goods, we found that major spikes in the imports of such goods are not followed by an increase in wage inequality, but they do tend to increase wages in an equal way at different percentiles and across male and female workers. Indeed, contrary to what has been found in the case of robot adoption (Humlum, 2020; Barth et al., 2020), ours and other studies focusing on automation (Bessen et al., 2020a; Aghion et al., 2020) do not observe a large distributional impact of automation across workers of different skills/wage percentiles. This hints at a role of the nature of technology: robot adoption would display complementarity with respect to workers at the top of the wage distribution and substitution effects for production/low skilled workers (Webb, 2019), while automation and AI would have a more uniform effect across workers along the wage distribution.

We also note that the magnitude of the effect is smaller than that found in previous studies focusing on robots in Norway and Denmark (respectively, Barth et al., 2016; Humlum, 2020). Adding to the role of the nature of technology highlighted above, the institutional context, especially labor market features, as well as the level of international competition (Aghion et al., 2020) could explain differences across countries. More work, especially across countries, is needed in order to disentangle the sources of heterogeneity between studies on the topic. These findings should be indeed read in the perspective of the institutional context of the French economy, which did not experience any overall significant change in within-firm wage inequality during the period. Barth et al. (2020), for example, do find that robots increase wage inequality in a sample of Norwegian manufacturing firms. An interesting question is to what extent future results on other countries will lean more towards the 'Norwegian' or the 'French' cases.

Coming to the interpretation of our results, our findings are not linked to a rent-sharing behavior of firms obtaining productivity gains from automation or AI adoption. Instead, we show that if the wage gains do not differ across workers along the wage distribution, worker heterogeneity is still present. Indeed, aligned with the AKM framework putting forward a change in the profile of new hires as a response to changes in firm performance (Abowd et al., 1999b; Cahuc et al., 2006), most of the overall wage increase is due to the hiring of new employees as part of the employment expansion that is generally associated to an event of automation (Domini et al., 2021).

Unfortunately, we don't have data on education and other worker level characteristics to test whether the higher wage of newly hired workers is due to different skills, experience with similar technology, adaptability, or other individual-specific effects. In particular, our unconditional wage ratio between female and male workers does not take into account systematic differences which can be correlated both with wage and with gender. On top of that, we cannot follow workers over time, which implies that we cannot control for unobservable person characteristics either. The lack of this worker-level information, as well as full information on job tenure, is a limitation of our study which we acknowledge. Future work could help identify the relative role of these different factors in explaining the wage impact of automation across workers.

There is also a complementary element to consider, still pertaining to inequality, that is related to the very nature of this recent wave of technologies, but not yet explored in this work. AI and related applications indeed greatly benefit from both almost zero variable costs and network externalities which might easily generate dominant position or quasi-monopoly rents. This is a perspective put forth in Guellec and Paunov (2020) according to which the growing importance of digital innovation, products and processes based on software and data, has increased market rents, with benefits accruing disproportionately more to the top income groups. Although taking a more aggregate perspective and without explicit reference to AI, also De Loecker et al. (2020) detect a generalized increase in market power from 18% above marginal cost in the 1980s up to the current level of 67%. Obviously, the decision concerning the distribution of the returns associated to the adoption of technologies has clear implication for the within- and between firm wage inequality. Yet, the exhaustive investigation of such link is beyond the specific scope of this work and is left for future analysis.

Overall, our findings add a novel and important piece of evidence to the emerging literature on the firm-level effects of automation. Previous contributions have mostly looked at the employment effects of the adoption of new technologies, usually finding a positive correlation between automation and employment at the firm level (Domini et al., 2021; Koch et al., 2019; Acemoglu et al., 2020). Here we complement this picture of a 'labor friendly' effect of the latest wave of new technologies, for adopting firms, by showing that it increases wages as well, without affecting within-firm wage inequality in a significant way. In other words, the increase in wage brought about by the adoption of automation and AI is enjoyed by all workers in the adopting firm, irrespective of their initial wage and gender.

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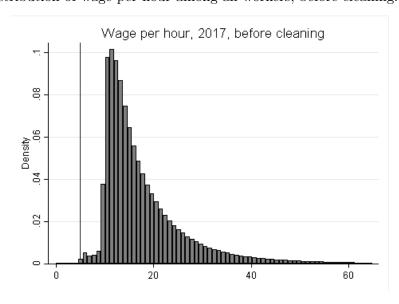
Appendix A

Table A1: HS-2012 product codes referring to automation- and AI-related technologies.

Label	HS-2012 codes
$\overline{Automation}$	
1. Industrial robots	847950
2. Dedicated machinery	847989
3. Automatic machine tools	845600-846699, 846820-846899, 851511-851519
(incl. Numerically controlled machines)	
4. Automatic welding machines	851521, 851531, 851580, 851590
5. Weaving and knitting machines	844600-844699, 844700-844799
6. Other textile dedicated machinery	844400-844590
7. Automatic conveyors	842831-842839
8. Automatic regulating instruments	903200-903299
9. 3-D printers	847780
AI	
10. Automatic data processing machines	847141-847150, 847321, 847330
11. Electronic calculating machines	847010-847029

Notes: for further details on categories (1)-(8), see Acemoglu and Restrepo (2021)(A-12-A14); on (9), see Abeliansky et al. (2020, p. 293); see also Domini et al. (2021). N.B. Codes for (1)-(8) only refer to automation-related capital goods, while the codes indicated by Acemoglu and Restrepo (2021, A-12-A14) also included non-automation-related capital goods (which are used as a control group in their analysis).

Figure A1: Distribution of wage per hour among all workers, before cleaning.



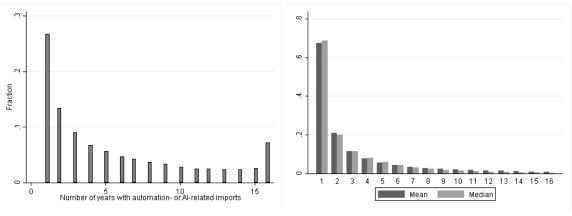
Source: our elaboration on DADS data. Note: the vertical line indicates our cleaning threshold (half the minimum wage per hour in 2017).

Table A2: Automation and AI importers and spikes per year, as a share of sample 2, 2002-2017.

Year	Importers			Spikes		
	Automation	AI	Either	Automation	ΑI	Either
	only	only		only	only	
2002	11.79	6.67	16.16	3.76	2.51	5.15
2003	11.69	6.36	15.85	2.67	1.78	3.55
2004	12.03	6.90	16.54	2.50	1.88	3.44
2005	12.24	7.09	16.88	2.48	1.87	3.45
2006	12.12	7.34	16.93	2.27	1.93	3.30
2007	12.47	7.03	16.95	2.64	1.64	3.41
2008	12.74	6.95	17.06	2.50	1.59	3.18
2009	12.12	6.44	16.16	1.92	1.23	2.42
2010	12.85	6.75	16.94	2.24	1.38	2.80
2011	12.15	8.61	17.45	1.94	1.95	2.88
2012	12.32	8.36	17.30	1.92	1.65	2.52
2013	13.00	9.60	18.79	1.99	2.08	2.92
2014	13.30	9.98	19.23	2.19	2.33	3.16
2015	13.56	10.52	19.90	2.39	2.83	3.75
2016	14.07	10.78	20.61	2.80	3.12	4.35
2017	14.46	10.71	20.74	3.92	3.68	5.55
Total	12.66	8.08	17.67	2.50	2.07	3.47

Source: our elaborations on DGDDI data.

Figure A2: Testing the lumpy nature of our spike variable.



Source: our elaborations on DADS data.

Appendix B

Figure B1: Within-firm wage inequality: automation-only spikes (left) vs AI-only spikes (right).

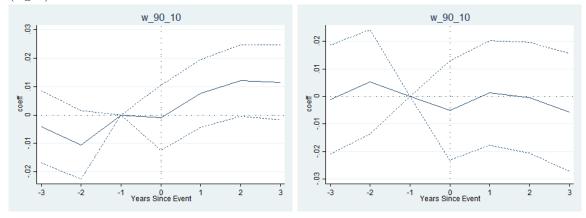


Figure B2: Gender wage gap: automation-only spikes (left) vs AI-only spikes (right).

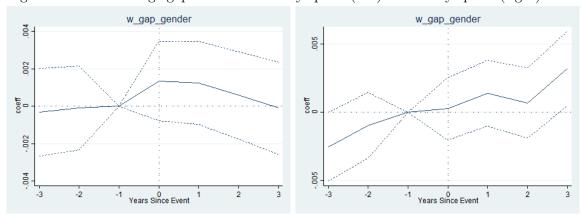


Figure B3: Mean wage: automation-only spikes (left) vs AI-only spikes (right).

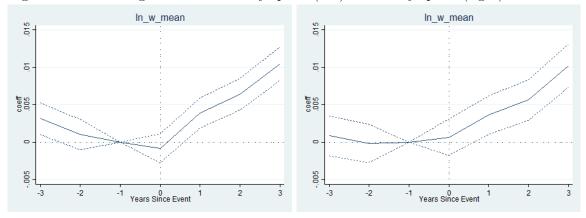


Figure B4: Newly hired workers' wages, relative to incumbent workers' wages: automationonly spikes (left) vs AI-only spikes (right).

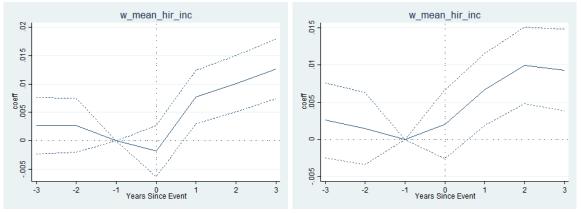


Figure B5: Separated workers' wages, relative to incumbent workers' wages: automation-only spikes (left) vs AI-only spikes (right).

