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# Conference Paper Allocating Collective Expenditure: The Case of Education

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# Allocating Collective Expenditure: The Case of Education\*

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February 3, 2021

Preliminary and incomplete, do not quote or cite

Our conference submission has two parts. The extended abstract is based on results from the German Socio-Economic Panel (SOEP). We have recently extended the analysis to the American Community Survey (ACS). These new results are presented in a set of slides that form the second part of the submission.

#### Abstract

Creating distributional national accounts (DINA; e.g. Piketty, Saez, and Zucman 2018) requires the allocation of all government expenditure to individuals in order to compute their post-tax, post-transfer income. A sizeable part of government expenditure is in-kind spending, either in the form of individualized transfers (e.g., Medicare and Medicaid) or of collective consumption expenditure (e.g., education, defense, and the general legal and administrative infrastructure). Because of data limitations, the existing DINA studies allocate the collective consumption expenditure either proportionally to post-tax cash income (in which case it is distributionally neutral) or as a lump-sum transfer. In this paper we provide evidence on the way some of the collective consumption expenditure is actually distributed. We focus on public spending on education, which makes up about 5% of national income in most OECD countries. We find that, in Germany at least, education spending tends to go disproportionately to the bottom half of the post-tax cash income distribution, so the proportionality assumption adopted in the DINA literature does not work very well in the cross-section. However, this regressivity is driven by strong age effects. Moving beyond the cross-section, we find that individuals with higher lifetime earnings or better educated parents have indeed received substantially more in terms of public education spending.

*Keywords:* inequality, redistribution, education, in-kind transfers *JEL Codes:* D31, H41, H52, I24

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#### **Extended** abstract

Motivation Creating distributional national accounts (DINA; e.g. Piketty, Saez, and Zucman 2018) requires the allocation of all government expenditure to individuals in order to compute their post-tax, post-transfer income.<sup>1</sup> A sizeable part of government expenditure is in-kind spending, either in the form of individualized transfers (e.g., Medicare and Medicaid) or of collective consumption expenditure (e.g., education, defense, and the general legal and administrative infrastructure).<sup>2</sup> Because of data limitations, the existing DINA studies allocate the collective consumption expenditure either proportionally to post-tax cash income (in which case it is distributionally neutral) or as a lump-sum transfer. A proportional allocation implies that, in the US in 2014, the top 10% of the post-tax income distribution receive 41% of collective expenditure, or \$44.510 per adult, compared with 18% (or \$3,927 per adult) for the bottom 50% (see Figure 1). With a lump-sum allocation, each adult would receive the same amount (\$10,909). The choice of an allocation rule has a sizeable impact on the share of national income that accrues to different parts of the distribution. In the US, the gap between the income share of the top 10% and the bottom 50% is about 10 percentage points higher with an attribution proportional to cash income than with a lump-sum attribution (see Figure 2).

**Contribution** In this paper we provide evidence on the way some of the collective consumption expenditure is actually distributed. We focus on public spending on education, which makes up about 5% of national income in most OECD countries. Piketty, Saez, and Zucman (2018) assign public education expenditure proportionally to post-tax cash income, but also present results from a robustness check in which they allocate the expenditure proportional to the number of kids (below age 20) who are attached to a given tax unit. We go beyond this simple check and assign expenditure based on actual attendance

<sup>&</sup>lt;sup>1</sup>Piketty, Saez, and Zucman (2018) create distributional national accounts for the US for both pre-tax and post-tax income. Garbinti, Goupille-Lebret, and Piketty (2018) study pre-tax inequality in France using a DINA approach, and Bozio et al. (2018) extend this to post-tax income. Using a simplified approach, Blanchet, Chancel, and Gethin (2019) create distributional national accounts for the member countries of the European Union. Piketty, Saez, and Zucman (2019) also propose a simplified DINA methodology. In a related effort, the OECD and Eurostat set up an expert group to disaggregate the household sector in the system of national accounts; see Zwijnenburg (2019) for a comparison with the DINA approach.

<sup>&</sup>lt;sup>2</sup>Burkhauser, Larrimore, and Simon (2012) show that the growth of median real incomes in the United States over the 1979-2007 period is 7-8 percentage points higher when the value of in-kind health benefits is included in the income measure. Piketty, Saez, and Zucman (2018) find that almost all of the real growth in the bottom 50% posttax income in the US since the 1970s is driven by in-kind health benefits. At the top of the income distribution, the impact is smaller, but still noticeable. In Auten and Splinter (2019)'s analysis, Medicare and other non-cash transfers reduce the top 1% income share by one percentage point, while government consumption (including education spending) leads to a reduction of another 0.5 percentage points.



Figure 1: Two ways of allocating collective expenditure. Note: Own calculations based on Piketty, Saez, and Zucman (2018), Appendix Tables I-SA11, II-C1b.



Figure 2: Allocation rules matter for total income shares. Note: Own calculations based on Piketty, Saez, and Zucman (2018), Appendix Tables I-SA11, II-C1b, II-C2, II-C3b.

of different educational institutions; we also take into account that the cost per student differs by type of institution. We first adopt a cross-sectional perspective (as in the DINA literature) and then contrast the distributional effects of public education spending in the cross-section with the effects that are found when classifying individuals based on their position in the lifetime earnings distribution (proxied for by their earnings at age 40–45) and on their parents education.

**Data** We study these questions in the context of Germany. Our main dataset is the 2017 wave of the German Socio-Economic Panel (SOEP), a household survey established in 1984 (Goebel et al. 2019).

Data on public spending for childcare and education is available from the German Federal Statistical Office. The differences by type of institution and by federal state are substantial (see Table 2 in the Appendix). For example, perpupil spending in primary schools varies between  $\in$  5,380 per year in North-Rhine Westphalia and  $\in$  10,049 per year in Hamburg. Public expenditure per university student ranges from  $\in$  5,481 per year in North-Rhine Westphalia to  $\in$  8,932 per year in Thuringia.

Attribution of public education spending The SOEP has information on whether each household member currently attends a day-care center, school, or university. The German school system is organized at the level of the 16 federal states. In most states, primary school lasts four years. After these four (or, in some states, six) years, students are enrolled in one of three tracks. The highest track (*Gymnasium*) offers, after completion, direct admission to academic studies. Depending on the federal state and the year, *Gymnasium* lasts 8 or 9 years. The other two tracks only last 5 years (*Hauptschule*) or 6 years (*Realschule*) and typically prepare students for vocational training. Parents can choose the track in which they would like to enroll their child, but typically follow the recommendation of the primary school. Tertiary education is divided between universities and technical colleges (*Fachhochschulen*). Most of these institutions are public and raise only a small nominal fee. Private universities play a very small role in Germany and are excluded from the analyis.

Table 1 shows the number of students and the annual expenditure for each school type. We compare our own numbers from our sample (grossed up using the weights provided by the data producer) with the numbers from the Federal Statistical Office. The expenditure data is also compared with the figures reported in the national education accounts, a satellite account linked to the System of National Accounts. In our data, we observe about 3.8 million children age 0-6 in formal childcare. The number is very close to the 3.6 million reported

	(1) SOEP Indi. (millions)	(2) SOEP HH. (millions)	(3) SOEP HH. (%)	(4) Destatis Indi. (millions)
Childcare	3.796	2.787	6.80	3.644
Primary school	2.472	2.154	5.26	2.796
Lower sec. school ("Hauptschule")	0.331	0.276	0.67	0.387
Lower sec. school ("Realschule")	1.317	1.061	2.59	0.816
Lower sec. school ("Gesamtschule")	0.673	0.578	1.41	1.106
Higher sec. school ("Gymnasium")	2.129	1.655	4.04	2.226
University/Technical college	2.866	1.766	4.31	2.845
Sum	13.585	10.277	18.00	13.820

Table 1: Attendance of educational institutions: validation of SOEP numbers based on official statistics

*Note:* Own calculations based on the SOEP. Destatis = German Federal Statistical Office. HH = Households. Indi. = Individuals. Sec. = secondary.

by the Federal Statistical office. These children live in 2.8 million households, or 6.8% of all households. Overall, our survey-based numbers are very close to the numbers reported by the Federal Statistical Office. We find a total of 13.6 million individuals attending formal childcare, schools, or universities. The difference with the number reported by the Federal Statistical Office is less than 2%. For each type of institution, the difference is also typically below 5%.<sup>3</sup>

**Results** We find that, in Germany at least, the proportionality assumption adopted by Piketty, Saez, and Zucman (2018) and some of the other recent DINA studies for assigning collective consumption expenditure does not work very well in the cross-section. As Figure 3, shows, education spending tends to go disproportionately to the bottom half of the post-tax cash income distribution. This regressivity is strongly driven by age effects, as families with schoolage children and especially university students who have left the parental household tend to receive the bulk of public education spending.

This regressive pattern is reinforced when looking not at the euro amounts received by the households, but at the ratio of education transfers over disposable income (Figure 4). In such relative terms, public in-kind spending on education reaches more than a quarter of disposable household in the bottom decile. The shares decline monotonically with income; for the richest 10% of

<sup>&</sup>lt;sup>3</sup>The only exceptions are the "middle" secondary tracks (Realschule and Gesamtschule), where we hit the sum of the two numbers, but not the individual components. However, per-pupil expenditure is fairly similar for both school types, so the exact repartition between the two does not matter much for our analysis.



Figure 3: Education in EUR: childcare + school + university



Figure 4: Education in %: childcare + school + university

households, the share is only about 2%.

From a lifecycle perspective, the picture looks very different (Figure 5). We study individuals age 40–45; at this age, current earnings are highly correlated with lifetime earnings (Bönke, Corneo, and Lüthen 2015). We find that men age 40–45 who are in the top decile of the earnings distribution tend to have received almost  $\leq$  39,000 more in terms of public education spending than men in the bottom decile. For women, the difference is even more pronounced ( $\leq$  44,000).

Finally, we adopt an intergenerational perspective and study how the value of public education spending differs by parents' education and occupation. Adults age 40–45 whose mothers attended the highest tier of Germany's three-tier system of secondary schools received about  $\in$  30,000 more than children with mothers from the lowest tier. The difference in the value of education spending between children of mothers who completed college and children of mothers who did not complete any occupational training is of a similar magnitude (Figure 6). Distinguishing by the education of the father leads to differences that are a little smaller, but still sizeable.

**Outlook** The paper is still work in progress. We still need to translate the cross-sectional results from the household level to the individual level (adults age 20 and older) to make them comparable to the analysis by Piketty, Saez,



Figure 5: Individuals with higher earnings have received more public education spending. Note: Own calculations based on SOEP v.34 (2017). Individuals age 40–45.



Figure 6: Individuals with better educated parents have received more public education spending. Note: Own calculations based on SOEP v.34 (2017). Individuals age 40–45.



Figure 7: Education spending in the United States allocated based on actual attendance. Own calculation using the ACS 2017.

and Zucman (2018) and the other recent DINA papers.

Further, we work on bringing the analysis so far carried out for Germany to the United States. This step uses microdata from the American Community Survey that provides information on current attendance in childcare, schools and universities of all household members. With additional information on educational attainment we also look at education transfers from a lifecycle perspective<sup>4</sup>. First analyses confirm the overall pattern found for Germay: in a cross-sectional analyis education transfers in the US disproportionately go to the lower part of the income distribution (see figure 7). When however looking at the lifecycle we find that – as better education usually results in higher earnings – the upper part of the income distribution profits from higher education transfers over a longer period of time.

<sup>&</sup>lt;sup>4</sup>This involves assuming that the rank correlation between current and lifetime income that is the highest for individuals aged 40 to 45 in Germany (Bönke, Corneo, and Lüthen 2015) follows a similar pattern in the US. Event though the ACS does not provide information on lifetime income we still can test if results change when choosing an other age range. This does not seem to be the case, giving us confidence in the validity of our analysis.

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# Appendix

	University	6,395	8,120	8,222	5,989	5,481	6,496	5,684	7,917	7,410	7,816	6,801	7,308	7,207	8,323	7,816	8,932
7.	Gymnasium	7,004	9,034	7,917	66969	7,308	7,816	7,308	8,323	10,353	7,816	10,353	7,511	7,816	8,120	7,816	9,338
e for the year 201	Gesamtschule	7,613	10,861	7,816	8,932	7,613	7,816	7,714	7,511		7,410	11,977	8,932	8,120	7,917	8,932	9,541
yy federal stat	Realschule			6,496		5,481	7,105		669'9	8,425							
spending (€) t	Hauptschule					8,425			8,831	10,353							
oublic per-student	Primary school	5,684	10,049	6,496	6,598	5,380	6,192	6,293	5,887	7,308	669'9	7,613	5,684	5,887	5,887	6,192	6,902
e 2: Average J	Childcare	6,962	9,982	6,312	10,163	9,169	7,792	8,457	7,268	6,540	6,835	10,399	5,188	4,137	4,556	5,147	6,548
Table		Schleswig-Holstein	Hamburg	Lower-Saxony	Bremen	North-Rhine Westphalia	Hesse	Rhineland-Palatinate	Baden-Württemberg	Bavaria	Saarland	Berlin	Brandenburg	Mecklenburg-Vorpommern	Saxony	Saxony-Anhalt	Thuringia

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# Allocating Collective Expenditure: The Case of Education

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Allocating Collective Expenditure: Education

#### Starting point: Distributional National Accounts (DINA)

Piketty, Saez, Zucman (PSZ, 2018), Saez, Zucman (2020), Saez, Zucman (forthc.): US; Garbinti Goupille-Lebret, Piketty (2018) and Bozio Garbinti, Goupille-Lebret, Guillot, Piketty (2018): France; Blanchet, Chancel and Gethin (2019): EU; Jestl and List (2020): Austria; Bach, Bartels and Neef (in progress): Germany; Escobar, Hammar, Waldenström, Zucman (in progress): Sweden; Related effort by OECD/Eurostat to disaggregate the household sector in the SNA: Fesseau and Mattonetti (2013), Zwijnenburg, Bournot and Giovanelli (2017).

- Distributional analysis consistent with the System of National Accounts (SNA)
  - Advantage: comprehensive framework to study growth and inequality which is consistent with macroeconomic data
  - Disadvantage: involves a large number of assumptions

We study one part of the DINA methodology:

- ► DINA requires assigning all government expenditure to individuals
- ► This includes collective expenditure/in-kind spending
  - ▶ PSZ (2018) assign collective expenditure based on assumptions
- Guiding questions for this project:
  - What are the consequences of these assumptions?
  - ► Is it possible to **improve** upon them?
- Focus on education:
  - ▶ Important part of government spending ( $\approx$ 4–5% of GDP in OECD countries)
  - Short and long run implications for inequality

#### Part I

#### Collective Expenditure and How Piketty, Saez, Zucman Approach It

#### Decomposition of Transfer Income

- ► 50% individualized
- ► 50% collective expenditure
- 75% of government expenditure is in kind
- Contrary to PSZ (2018) we treat education as individualized in-kind spending



Figure 1: Categories and amount of transfer income in 2014. Own calculations based on PSZ (2018): Appendix Table I-SA11.

# How to Allocate Collective Expenditure?



Figure 2: Different ways of allocating collective expenditure. Own calculations based on PSZ (2018), appendix tables I-SA11, II-C1b.

#### PSZ (2018) choose a proportional allocation (1):

- Generates large differences in per-capita value: the top 0.01% receive \$4 million per capita in collective expenditure with proportional allocation
- ► Inequality exclusively driven by income; no redistribution via collective expenditure

#### Allocation Rules Matter: Shares of National Income



Figure 3: Trends of total income shares. Own calculations based on PSZ (2018): Appendix Tables I-SA11, II-C1b, II-C2, II-C3b.

► Lump-sum allocation shifts each line by about 5 pp in opposite directions ⇒ reduces difference Bottom 50-Top 10 by about 10 pp

- ▶ Proportional: 19.3%/39.1%
- ► Lump-sum: 24.6%/33.9%

#### Allocation Rules Matter: Ratio of Average Incomes

Ratios of average incomes T10/B50 in 2014:

- ► Proportional allocation: 10.1
- ► Lump-sum allocation: 6.9





Figure 4: Trends of average income shares. Own calculations based on PSZ (2018): Appendix Tables I-SA11, II-C1b, II-C2, II-C3b.

Part II

How Collective Expenditure for Education is Actually Distributed

▶ Inequality is sensitive to PSZ's assumptions on allocating collective expenditure

- ► We show how one can improve upon these assumptions
  - ► Focus today: education expenditure in the United States

Extensions to other public in-kind spending possible: health, culture, social housing

- Actual distribution of expenditure
  - Education treated as individualized transfer rather than as collective consumption
- We adopt three perspectives:
  - In the cross-section (by current income, as in DINA) education spending decrease with income
  - People with higher lifetime income received more public edcuation spending
  - Intergenerational perspective: Children of better educated parents receive more public education spending

- ► Basic ingredients:
  - Household micro-data including income and current attendance in education
  - ▶ Data on education expenditure per student and education level
- ► Procedure:
  - ▶ For each education level calculate number of students/users per households
  - Transfers per household = expenditure per student  $\times$  students per household
- Appropriate data is available for almost all countries; this approach does not add a large degree of complexity to the DINA approach

#### Cross-Section: Data

► American Community Survey, 2017

- 3.2 M individuals in 1.4 M households
- Median household income:
   \$ 57 K (pre-tax)
- Includes info on education currently attended



Figure 5: Attendance in educational institutions. Own calculations with ACS 2017 vs. official statistics (National Center for Education Statistics).

Annual Expenditure per Student (Details)

#### Cross-Section: Data

► American Community Survey, 2017

- 3.2 M individuals in 1.4 M households
- Median household income:
   \$ 57 K (pre-tax)
- Includes info on education currently attended
- Data on annual expenditure per student from the OECD, 2017
  - Primary school: \$ 12 K
  - Tertiary education: \$ 31 K



Figure 5: Attendance in educational institutions. Own calculations with ACS 2017 vs. official statistics (National Center for Education Statistics).

Annual Expenditure per Student (Details)

# Cross-Section: Attendance in Education by Income

- Shares of households with at least one member in pre-primary, primary, secondary and tertiary education
- Heterogeneous utilization across income distribution





# Cross-Section: Bottom 50% Receive More Education Spending

- Most transfers from education go to lower half of the income distribution
- Average transfers received by
  - ▶ Bottom 50%: \$13 K
  - ► Middle 40%: \$ 10 K
  - ► Top 10%: \$7K
- Reduction of Gini coefficient from
  - ▶ 0.46 (income) to
  - 0.42 (income + education spending)



Figure 6: Education spending allocated based on actual attendance. Own calculation using the ACS 2017.

#### Cross-Section: Comparison of Allocation Methods



Figure 7: Education spending allocated based on actual attendance, proportional to income and as lump-sum. Own calculation using the ACS 2017.

Distributions differ substantially:

- Clearly not proportional
- ► Lump-sum fits 2<sup>nd</sup>-7<sup>th</sup> decile

#### Cross-Section: Comparison of Income Concepts

- Our approach looks at the household level
  - Income weighted with OECD scale
  - Accounts for differences in size and age composition
- PSZ's analysis is at the person level
  - Only adults (age >= 20)
  - Transfer income (\forall household members) split equally

## Cross-Section: Comparison of Income Concepts

- Our approach looks at the household level
  - Income weighted with OECD scale
  - Accounts for differences in size and age composition
- PSZ's analysis is at the person level
  - Only adults (age >= 20)
  - ► Transfer income (∀ household members) split equally
- Sensitivity check
  - Some mass shifted to upper part of the distribution
  - Tertiary education still concentrated at the bottom



Figure 8: Education spending allocated based on actual attendance to persons, equal split amont adults. Own calculation using the ACS 2017.

#### Cross-Section: Results Driven by Strong Age Effects

- ► For younger people (<=29) university education dominates
- ► When families are formed (≈30–39) childcare and primary school more important
- As children grow older they are in secondary school and, later, leave the household



Figure 9: Education spending allocated based on actual attendance by age of household head. Own calculation using the ACS 2017.

The cross-section misses important distributional aspects:

- Income changes over the lifecycle
- Education is acquired early in life when income is low

Almost no data covers the whole lifecycle. We analyze retrospectively with proxies for:

**1** Time spent in education

#### Information on educational attainment

Assume that the highest education level implies having also attained all levels below (i.e. who has a masters degree was in high school)

▶ Short-cut (for now): we use *current* expenditure per student for *past* education

- 2 Lifetime Income
  - ► Use income at age 40-45

#### Lifecycle-Perspective: Proxy for Lifetime Income

- Income at age 40–45 is a good proxy for lifetime income
- Germany: Bönke, Corneo, Lüthen (2015, JoLE)
- ► Rank correlation between current and lifetime highest between 40–45 (≈0.8)



Figure 10: Rank correlation between current and lifetime income. Source: Bönke, Corneo, Lüthen (2015).

#### Lifecycle-Perspective: Proxy for Lifetime Income

 Income at age 40–45 is a good proxy for lifetime income

- ► US: Haider, Solon (2006, AER)
- Regression coefficients from

 $ln(Y_i) = \theta ln(Y_{it}) + \varepsilon_{it}$ 

(where  $Y_i$  is lifetime and  $Y_{it}$  is annual income)



Figure 10: Regression coefficients from regressing lifetime on current income; US. Source: Haider, Solon (2006).

#### Lifecycle-Perspective: Proxy for Lifetime Income

- Income at age 40–45 is a good proxy for lifetime income
- ▶ Brenner (2010)
- Setup as Haider, Solon (2006) for Germany and comparison with the US and Sweden.
- Patterns similar, even in different countries.



Figure 10: Regression coefficients from regressing lifetime on current income; US, Sweden, Germany. Source: Brenner (2010).

# Lifecycle-Perspective: Educational Attainment



Figure 11: Educational attainment of persons aged 40-45. Own calculation using the ACS 2017.

# Lifecycle-Perspective: Results

- Now, the upper part of the income distribution benefits more from education transfers
- Average amount for top 10% (\$ 336 K) is 1.48 times larger than for bottom 50% (\$ 227 K)
  - Corresponds to 3.5 years at university or 7.3 years at secondary school
- Assumption of a proportional allocation still rejected
  - ► Average share of total income in the top 10% would need to be ≈14 times larger than in bottom 50%



Figure 12: Education transfers for 40–45 year old persons based on their educational attainment. Own calculation using the ACS 2017.

To what extent does education spending differ by parental background?

• Employ an intergenerational perspective

Answer not possible with ACS:

- Analysis for Germany using SOEP data
- ► Setup similar to lifecycle:
  - ► 40-45 year olds
  - Years spent in different educational institutions × monetary value of education = lifetime transfers for education
- New: differentiate by characteristics of the parents

#### Intergenerational Perspective: Comparison Germany–US

Germany and the US not similar but comparable:

- In the cross-section education benefits the lower part of the income distribution
- People with higher lifetime income receive more education spending





#### Intergenerational Perspective: Parents' Educational Attainment



Figure 13: Education transfers for 40–45 year old persons based on their educational attainment by parents' educational attainment. Own calculation using the SOEP 2017.

- ► Children of better educated parents receive more education transfers during their life course
- ▶ Difference between no training and university degree: ≈34 K, ie. 4.8 years of university spending

#### Intergenerational Perspective: Parents' Occupational Prestige





- ► Lifetime education transfers by quartiles of occupational prestige (SIOPS/Treiman-Index)
- ▶ Similar to education, children of parents with more prestigious occupations receive higher transfers
- ▶ Difference between 1st and 4th quartile: ≈20 K, ie. 2.9 years of university spending

# Summary and Outlook

- ► Allocation of collective expenditure is sensitive to assumptions
- ► Instead of assumptions, we allocate education expenditure by actual use
  - In the cross-section the assumption of proportional allocation does not work well The lower half of the distribution receives higher transfers; driven by age effects
  - The patterns found in the cross-section are reversed when employing a lifecycle view Individuals with higher lifetime earnings receive substantially higher education transfers
  - An intergenerational perspective points towards persistence Children of parents that are better educated/have better jobs benefits more from education spending
- Approach can be applied to a variety of settings and countries without strong data requirements
- ► Road ahead:
  - Include more types of expenditure, especially health (sizeable, at least in Germany strong redistributive effect)
  - ► In the long run: lifecycle simulation model including taxes and transfers (in-cash & in-kind)

Table 1: Annual Expenditure for Education	. Per Student US-Dollar; pre-primary	and primary educatior	similar by assumption.
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Educational Stage	approx. Age	$ISCED\operatorname{-Level}(s)$	Expenditure (\$ per Student)
Pre-Primary	3–4	0	12,445
Primary	5–10	1	12,445
Lower Secondary	11–13	2	13,434
Higher Secondary	14–17	3	14,877
Tertiary	18+	5–8	30,810
Overall Mean			16,802

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