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# Article

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# Article Mean-Variance Portfolio Selection in a Jump-Diffusion Financial Market with Common Shock Dependence

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**Abstract:** This paper considers the optimal investment problem in a financial market with one risk-free asset and one jump-diffusion risky asset. It is assumed that the insurance risk process is driven by a compound Poisson process and the two jump number processes are correlated by a common shock. A general mean-variance optimization problem is investigated, that is, besides the objective of terminal condition, the quadratic optimization functional includes also a running penalizing cost, which represents the deviations of the insurer's wealth from a desired profit-solvency goal. By solving the Hamilton-Jacobi-Bellman (HJB) equation, we derive the closed-form expressions for the value function, as well as the optimal strategy. Moreover, under suitable assumption on model parameters, our problem reduces to the classical mean-variance portfolio selection problem and the efficient frontier is obtained.

**Keywords:** optimal investment; common shock; general mean-variance optimization problem; HJB equation; value function; efficient frontier

# 1. Introduction

In the past two decades, the problems of optimal investment and optimal reinsurance have gained rich attention in actuarial and financial literature. One of the insurer's objectives is to maximize the expected terminal wealth or minimize the ruin probability. See, for example, Browne (1995), Schmidli (2002) and Yang and Zhang (2005). The other impressive objective is to maximize the expected present value of total dividends. We refer the readers to Asmussen et al. (2000), Azcue and Muler (2005) and Bai and Guo (2010).

As is known, mean-variance portfolio selection problem is to explore a satisfactory wealth allocation for the sake of achieving the optimal trade-off between the expected investment return and its risk, which is measured by variance. It is a significant criterion to use mean-variance measuring the risk in financial theory, which was first proposed by Markowitz (1952). From then on, more and more researchers have been devoted to this field. See, for example, Lim (2004), Merton (1972) and Zhou and Li (2000). Subsequently, Bäuerle (2005) first put forward that the criterion of mean-variance may be attractive in insurance applications and then investigated optimal reinsurance strategy when the insurance risk process is described by a classical compound Poisson process. Afterwards, Bai and Zhang (2008) and Bi and Guo (2013) considered the optimal mean-variance reinsurance-investment problem under constrained controls. However, the aforementioned literature solving the underlying investment or reinsurance problems mainly concentrated on the stochastic control theory (for more details readers may consult Fleming and Soner (2006), Yong and Zhou (1999) and references therein).

Although many insightful results for various optimal control problems are available in the actuarial literature, most of them are derived under the assumption of independent risks. In reality, the risks of different types are often dependent in some way, which can be frequently seen in the literature of classical risk theory, for example, Cojocaru (2017), Cossette and Marceau (2000) and so on. In the theory of stochastic optimal control, there are three cases related to the common shock model. One typical case is the so-called common shock risk model, in which two or more claims with different classes are correlated due to a common shock. Based on two different kinds of dependent insurance businesses, Bai et al. (2013) investigated the optimal excess-of-loss reinsurance strategy under the criterion of minimizing the ruin probability for the controlled diffusion process. Liang and Yuen (2016) studied the optimal reinsurance problem to maximize the expected exponential utility under the principle of variance premium. Ming et al. (2016) considered the optimal reinsurance problem for a mean-variance optimizer. Bi et al. (2016) derived the optimal investment-reinsurance strategies with and without bankruptcy prohibition under the criterion of mean-variance. For more than two correlated claim number processes, Yuen et al. (2015) explored optimal reinsurance strategy for the problem of exponential utility maximization. The second frequently-used model describes that financial market and insurance risk are dependent with each other, i.e., the risky asset and insurance claims are correlated by a common shock. Based on this kind of common shock, Liang et al. (2016, 2017) studied the optimal reinsurance-investment problems under the mean-variance and exponential utility criterion, respectively. The third classical model expresses that the price processes of two or more risky assets in financial markets are correlated through a common shock. For example, Zhang and Liang (2017) investigated the optimal investment strategy under the criterion of maximizing the mean-variance utility with state dependent risk aversion.

Additionally, this paper considers a running penalizing cost, with a deterministic goal process to be achieved for the insurer and extends the existing results of the classical mean-variance problem. As is known, this results in the optimization problem with wealth-path dependence (see Bouchard and Pham (2004)). Moreover, we incorporate dependent risks between the stock price and claims into the model, which makes our modeling framework more realistic. Then we consider a general mean-variance problem, that is, besides the objective of expected terminal condition, the quadratic optimization functional includes also a running penalizing cost deviating from a deterministic target. Furthermore, our problem reduces to the classical mean-variance problem under suitable assumption on model parameters. It should be noted that our paper is different from Delong (2005) and Delong and Gerrard (2007). In fact, Delong (2005) considered a quadratic optimization problem only with a running penalizing cost deviating from a deterministic target but without considering the expected terminal objective. Meanwhile, Delong and Gerrard (2007) considered a general mean-variance problem, however, with independent risks between the risky asset and claims.

This paper is organized as follows. Section 2 presents the insurance risk process and two assets in financial market and then formulates a general mean-variance optimization problem. In Section 3, we derive closed-form expressions for both the value function and the optimal strategy via the HJB equation method . In Section 4, the efficient strategy and efficient frontier are obtained for the special case  $\alpha = 0$ . Section 5 illustrates the impact of dependence and economic parameters on the efficient frontier. Finally, Section 6 concludes the paper.

# 2. The Model

#### 2.1. Some Necessary Notations

Let [0, T] be a finite interval and  $(\Omega, \mathcal{F}, \mathbb{P})$  be a complete probability space. Denote by  $\mathbb{R}$  the set of all real numbers. Let  $\{W(t)\}_{t\in[0,T]}$  be a standard Brownian motion,  $\{N_1(t)\}_{t\in[0,T]}$ ,  $\{N_2(t)\}_{t\in[0,T]}$  and  $\{N(t)\}_{t\in[0,T]}$  be three homogeneous Poisson processes with intensity parameters  $\lambda_1 > 0$ ,  $\lambda_2 > 0$  and  $\lambda > 0$ , respectively. Throughout this paper, we assume that  $N_1(\cdot), N_2(\cdot), N(\cdot)$  and  $W(\cdot)$  are mutually

independent. We define  $\mathbb{F} = \{\mathcal{F}_t\}_{t \in [0,T]}$  as the natural filtration generated by  $N_1(\cdot)$ ,  $N_2(\cdot)$ ,  $N(\cdot)$  and  $W(\cdot)$  satisfying the usual conditions.

#### 2.2. The Insurance Risk Process

The risk process  $\{U(t)\}_{t>0}$  of the insurer is modeled by

$$dU(t) = cdt - d\sum_{i=1}^{N(t)+N_1(t)} X_i, \quad U(0) = U_0,$$
(1)

where *c* is a constant premium rate,  $N(t) + N_1(t)$  represents the number of claims occurring in the time interval [0, t], and  $\{X_i\}_{i\geq 1}$  is a sequence of positive-valued i.i.d random variables, which represents the size of the *i*th claim. Let *X* be a generic random variable which has the same distribution as  $X_i$ . Denote  $\mathbb{E}X = \mu_{11}(>0)$  and  $\mathbb{E}X^2 = \mu_{12}(>0)$ . Here, we assume  $\{X_i\}_{i\geq 1}$ ,  $N(\cdot)$  and  $N_1(\cdot)$  are mutually independent, and the premium is paid in accordance with the expected premium principle, i.e.,

$$c = (1+\theta)a_1,$$

where  $a_1 = (\lambda + \lambda_1)\mu_{11}$  and  $\theta > 0$  is the insurer's safety loading.

# 2.3. Description of Financial Market

We consider a financial market consisting of two assets. One is a risk-free asset, such as bond or bank account, the other one is risky asset, such as stock or mutual fund. Specially, the price  $\{B(t)\}_{t\geq 0}$  of the risk-free asset is given by

$$dB(t) = rB(t)dt, \quad B(0) = 1,$$

where r > 0 represents the risk-free interest rate.

The price  $\{S(t)\}_{t>0}$  of the risky asset is driven by the following jump-diffusion process

$$\frac{dS(t)}{S(t-)} = \mu dt + \sigma dW(t) + d \sum_{i=1}^{N(t)+N_2(t)} Y_i, \quad S(0) = S_0,$$
(2)

where  $\mu > r$  implies that the expected return rate of the stock price is larger than the risk-free interest rate, and  $\sigma$  is the coefficient of volatility, which reflects the gradual fluctuation of stock price due to the change of economic environment. Here, we assume that  $\{Y_i\}_{i\geq 1}$  are a sequence of i.i.d random variables with values in  $(-1, +\infty)$  and have the same distribution as a generic random variable Y. Denote  $\mathbb{E}Y = \mu_{21}$  and  $\mathbb{E}Y^2 = \mu_{22}(>0)$ . This jump component characterizes the sudden fluctuation of stock price due to the appearance of some unpredictable information which may have influence on the stock price. It is worth noting that the assumption  $Y_i \ge -1$  is essential, since it guarantees that the stock prices are always positive. Clearly, the dependence between risky asset and aggregate claim is correlated by a common shock described by Poisson process  $N(\cdot)$ . Following Protter (2004, Chapter V), Equation (2) admits a unique solution.

#### 2.4. Problem Formulation

Suppose that the insurer can invest all its wealth into the financial market. Denote by  $\pi(t)$  the total money invested into the stock at time *t*. In this paper, short-selling is allowed, i.e.,  $\pi(t)$  is real-valued. Incorporating strategy  $\pi(t)$  into (1) and denoting by  $R^{\pi}(t)$  the controlled wealth process, we have

$$\begin{cases} dR^{\pi}(t) = [rR^{\pi}(t) + (\mu - r)\pi(t) + (1 + \theta)a_{1}]dt + \sigma\pi(t)dW(t) \\ + \pi(t)d\sum_{i=1}^{N(t)+N_{2}(t)}Y_{i} - d\sum_{i=1}^{N(t)+N_{1}(t)}X_{i}, \\ R(0) = x. \end{cases}$$
(3)

**Definition 1.** A strategy  $\{\pi(t)\}_{t\in[0,T]}$  is said to be admissible, if  $\pi(t)$  is  $\mathbb{F}$ -predictable and satisfies  $\mathbb{E}[\int_0^T \pi^2(t)dt] < \infty$ . Denote by  $\Pi$  the set of all admissible strategies.

**Remark 1.** For any admissible strategy  $\pi(\cdot)$ , it is not difficult to prove that Equation (3) admits a unique solution on [0, T].

We suppose that besides the objective of terminal condition, the quadratic optimization functional includes also a running penalizing cost representing deviations of the wealth process from a desired goal process  $\{P(t)\}_{t \in [0,T]}$ . Then the optimal quadratic investment problem with a running penalizing cost can be established as the following general mean-variance optimization problem:

$$\begin{cases} \inf_{\pi(\cdot)\in\Pi} \alpha \mathbb{E}\left[\int_{0}^{T} (R^{\pi}(t) - P(t))^{2} dt\right] + (1 - \alpha) \operatorname{Var}[R^{\pi}(T) - P(T)],\\ \mathbb{E}[R^{\pi}(T) - P(T)] = 0, \end{cases}$$
(4)

where  $\alpha \in [0, 1]$  attaches a weight to the terminal cost. Here we assume that P(t) is Lipschitz continuous with respect to *t* which could denote a profit accumulated until time *t*. For instance,  $P(t) = xe^{\rho t}$ , where  $\rho > 0$  may represent the desired expected return rate of the wealth. It is easy to see that (4) reduces to the following classical mean-variance problem when P(T) is deterministic and  $\alpha = 0$ :

$$\begin{cases} \inf_{\pi(\cdot)\in\Pi} \operatorname{Var}[R^{\pi}(T) - P(T)],\\ \mathbb{E}[R^{\pi}(T) - P(T)] = 0. \end{cases}$$
(5)

**Remark 2.** It should be noted that adding the running penalizing cost into the optimization problem is reasonable since the optimal strategy in this case should guarantee that the controlled wealth process is not far away from the target process during the whole term of the contract.

#### 3. The Closed-Form Solution to HJB Equation

This section focuses on solving the general quadratic optimization problem (4) stated in Section 2. Note that problem (4) is a convex optimization problem and can be tackled by introducing a Lagrange multiplier. Hence, we first solve the inner stochastic control problem given a fixed Lagrange multiplier  $\beta$ 

$$\inf_{\pi(\cdot)\in\Pi} \mathbb{E}\bigg[\alpha \int_0^T (R^{\pi}(t) - P(t))^2 dt + (1 - \alpha)(R^{\pi}(T) - P(T))^2 - \beta(R^{\pi}(T) - P(T))\bigg],\tag{6}$$

and then determine the optimal  $\beta$  such that the following equality holds

$$\mathbb{E}[R^{\pi^*}(T)] = P(T),$$

where  $\pi^*$  is the optimal strategy of (6).

We now give the definition of the associated value function for problem (6)

$$V(t,x) = \inf_{\pi(\cdot)\in\Pi} \mathbb{E}^{t,x} \left[ \alpha \int_t^T (R^{\pi}(s) - P(s))^2 ds + (1-\alpha)(R^{\pi}(T) - P(T))^2 - \beta(R^{\pi}(T) - P(T)) \right],$$

where  $\mathbb{E}^{t,x}[\cdot]$  represents the conditional expectation under  $\mathbb{P}$  given that  $R^{\pi}(t) = x$ . According to Fleming and Soner (2006), the corresponding HJB equation can be formulated as

$$\inf_{\pi(\cdot)\in\Pi} \left\{ \alpha(x - P(t))^2 + \mathcal{L}^{\pi} V(t, x) \right\} = 0,$$
(7)

with the boundary condition

$$V(T, x) = (1 - \alpha)(x - P(T))^2 - \beta(x - P(T)),$$
(8)

where the generator  $\mathcal{L}^{\pi}$  is given by

$$\mathcal{L}^{\pi}v(t,x) = \frac{\partial v}{\partial t}(t,x) + [rx + (\mu - r)\pi(t) + (1+\theta)a_1]\frac{\partial v}{\partial x}(t,x) + \frac{1}{2}\sigma^2\pi^2(t)\frac{\partial^2 v}{\partial x^2}(t,x) + \lambda_1\mathbb{E}[v(t,x-X) - v(t,x)] + \lambda_2\mathbb{E}[v(t,x+\pi(t)Y) - v(t,x)] + \lambda\mathbb{E}[v(t,x+\pi(t)Y-X) - v(t,x)].$$

Next, we propose a specific discussion on deriving a continuously differentiable solution to HJB Equation (7).

**Theorem 1.** A continuously differentiable solution to HJB Equation (7) is given by

$$v(t, x) = A(t)x^{2} + K(t)x + L(t),$$

and the optimal investment strategy is expressed as

$$\pi^*(t,x) = -\frac{\Delta_1}{\Delta} \left( x + \frac{K(t)}{2A(t)} \right) + \frac{\Delta_2}{\Delta},\tag{9}$$

where A(t), K(t), L(t) have the following closed-form expressions

$$\begin{cases} A(t) = (1 - \alpha)e^{(2r - M_1)(T - t)} + \frac{\alpha}{2r - M_1} \left[ e^{(2r - M_1)(T - t)} - 1 \right], \\ K(t) = -\left[ 2(1 - \alpha)P(T) + \beta \right] e^{(r - M_1)(T - t)} - 2\alpha \int_t^T e^{(r - M_1)(s - t)}P(s)ds \\ + \left( 2\theta a_1 + M_2 \right) \int_t^T e^{(r - M_1)(s - t)}A(s)ds, \\ L(t) = (1 - \alpha)P^2(T) + \beta P(T) + \left( a_2 - M_3 \right) \int_t^T A(s)ds + \left( \theta a_1 + \frac{1}{2}M_2 \right) \int_t^T K(s)ds \\ - M_1 \int_t^T \frac{K^2(s)}{4A(s)}ds + \alpha \int_t^T P^2(s)ds, \end{cases}$$
(10)

with  $\Delta$ ,  $\Delta_1$ ,  $\Delta_2$  and  $M_1$ ,  $M_2$ ,  $M_3$  determined by (13)–(15) and (17)–(19), respectively.

**Proof.** Suppose v(t, x) is a solution to Equation (7) which can be expressed as

$$v(t, x) = A(t)x^{2} + K(t)x + L(t).$$
(11)

According to the terminal condition (8), we have

$$\begin{cases} A(T) = 1 - \alpha, \\ K(T) = -2(1 - \alpha)P(T) - \beta, \\ L(T) = (1 - \alpha)P^2(T) + \beta P(T). \end{cases}$$

Inserting (11) back into Equation (7) yields

$$\inf_{\pi} \left\{ \alpha(x - P(t))^{2} + A'(t)x^{2} + K'(t)x + L'(t) + \left[ rx + (\mu - r)\pi + (1 + \theta)a_{1} \right] \left[ 2A(t)x + K(t) \right] \\
+ A\sigma^{2}\pi^{2} + \lambda(2A(t) + K(t))(\pi\mu_{21} - \mu_{11}) + \lambda A(t)(\pi^{2}\mu_{22} - 2\pi\mu_{11}\mu_{21} + \mu_{12}) \\
+ \lambda_{1} \left[ A(t)\mu_{12} - (2A(t)x + K(t))\mu_{11} \right] + \lambda_{2} \left[ A(t)\mu_{22}\pi^{2} + (2A(t)x + K(t))\mu_{21}\pi \right] \right\} = 0.$$
(12)

If A(t) > 0, differentiating (12) with respect to  $\pi$  results in

$$2A(t)[(\sigma^{2} + (\lambda + \lambda_{2})\mu_{22})\pi - \lambda\mu_{11}\mu_{21}] + [2A(t)x + K(t)][\mu - r + (\lambda + \lambda_{2})\mu_{21}] = 0.$$

It is obvious that (12) attains its minimum at

$$\pi^*(t,x) = -\frac{\Delta_1}{\Delta} \left( x + \frac{K(t)}{2A(t)} \right) + \frac{\Delta_2}{\Delta},$$

where  $\Delta$ ,  $\Delta_1$  and  $\Delta_2$  are given by

$$\Delta = \sigma^2 + (\lambda + \lambda_2)\mu_{22} > 0, \tag{13}$$

$$\Delta_1 = \mu - r + (\lambda + \lambda_2)\mu_{21},\tag{14}$$

$$\Delta_2 = \lambda \mu_{11} \mu_{21}. \tag{15}$$

Substituting  $\pi^*(t, x)$  back into (12) yields

$$\begin{aligned} &\alpha(x - P(t))^2 + A'(t)x^2 + K'(t)x + L'(t) + [rx + (1+\theta)a_1](2A(t)x + K(t)) \\ &+ (\lambda + \lambda_1)A(t)\mu_{12} - (\lambda + \lambda_1)(2A(t) + K(t))\mu_{11} \\ &- \frac{\left[(2A(t)x + K(t))\Delta_1 - 2\Delta_2A(t)\right]^2}{4\Delta A(t)} = 0. \end{aligned}$$

By separating the variables with respect to *x* we obtain the following three ODEs:

$$\begin{cases} A'(t) + (2r - M_1)A(t) + \alpha = 0, \\ K'(t) + (r - M_1)K(t) + (2\theta a_1 + M_2)A(t) - 2\alpha P(t) = 0, \\ L'(t) + (a_2 - M_3)A(t) + (\theta a_1 + \frac{1}{2}M_2)K(t) - M_1\frac{K^2(t)}{4A(t)} + \alpha P^2(t), \end{cases}$$
(16)

where  $a_2 = (\lambda + \lambda_1)\mu_{12}$ , and  $M_i$  for i = 1, 2, 3 are given by

$$M_{1} = \frac{[\mu - r + (\lambda + \lambda_{2})\mu_{21}]^{2}}{\sigma^{2} + (\lambda + \lambda_{2})\mu_{22}},$$
(17)

$$M_{2} = \frac{\lambda \mu_{11} \mu_{21} [\mu - r + (\lambda + \lambda_{2}) \mu_{21}]}{\sigma^{2} + (\lambda + \lambda_{2}) \mu_{22}},$$
(18)

$$M_3 = \frac{\lambda^2 \mu_{11}^2 \mu_{21}^2}{\sigma^2 + (\lambda + \lambda_2) \mu_{22}}.$$
(19)

As a result, the solutions A(t), K(t) and L(t) of (16) are expressed by (10). Specially, it is not difficult to verify that A(t) > 0, which implies that the infimum in (7) can be obtained. We complete the proof.  $\Box$ 

Denote by  $C^{1,2}[[0, T), \mathbb{R}]$  the set of all continuous functions  $\phi(t, x)$  defined on  $[0, T] \times \mathbb{R}$  such that its first-order and second-order partial derivatives  $\phi_t$ ,  $\phi_x$ ,  $\phi_{xx}$  are real-valued continuous. Using the standard methods of Fleming and Soner (2006), we present the following classical verification theorem.

**Theorem 2.** If  $v \in C^{1,2}[[0, T), \mathbb{R}]$  satisfies the following inequality

$$\alpha(x - P(t))^2 + \mathcal{L}^{\pi} v(t, x) \ge 0, \quad \forall \pi(\cdot) \in \Pi,$$

with

$$v(T, x) = (1 - \alpha)(x - P(T))^2 - \beta(x - P(T)).$$

Then

$$V(t,x) \ge v(t,x), \quad \forall (t,x) \in [0,T] \times \mathbb{R}$$

*Furthermore, if there exists an admissible strategy*  $\pi^*(\cdot) \in \Pi$  *such that* 

$$\alpha(x - P(t))^2 + \mathcal{L}^{\pi^*} v(t, x) = 0$$

then V(t, x) = v(t, x), and  $\pi^*(\cdot)$  is the optimal investment strategy.

**Remark 3.** Following the verification theorem, it is easy to obtain that v(t, x) presented by Theorem 1 is identical to V(t, x) and  $\pi^*(\cdot)$  given by (9) is the optimal investment strategy. For the detailed proof of Theorem 2, readers may consult the Appendix in Delong and Gerrard (2007). Here we omit it.

Next, we devote to exploring the optimal value of Lagrange multiplier  $\beta$ . Substituting  $\pi^*(\cdot)$  back into the Equation (3) yields

$$\begin{split} dR^{\pi^*}(t) = & [rR^{\pi^*}(t-) + (\mu - r)\pi^*(t) + (1+\theta)a_1]dt + \sigma\pi^*(t)dW(t) \\ & + \pi^*(t)d\sum_{i=1}^{N(t)+N_2(t)} Y_i - d\sum_{i=1}^{N(t)+N_1(t)} X_i \\ = & \left\{ rR^{\pi^*}(t) + (\mu - r) + \left[\frac{\Delta_2}{\Delta} - \frac{\Delta_1}{\Delta} \left(R^{\pi^*}(t-) + \frac{K(t)}{2A(t)}\right)\right] \right\} dt \\ & + \left[\frac{\Delta_2}{\Delta} - \frac{\Delta_1}{\Delta} \left(R^{\pi^*}(t-) + \frac{K(t)}{2A(t)}\right)\right] \left[\sigma dW(t) + d\sum_{i=1}^{N(t)+N_2(t)} Y_i\right] \\ & - d\sum_{i=1}^{N(t)+N_1(t)} X_i. \end{split}$$

Rewrite the above Itô differential in the integral form

$$R^{\pi^{*}}(t) = x + \int_{0}^{t} \left\{ rR^{\pi^{*}}(s-) + (\mu-r) \left[ \frac{\Delta_{2}}{\Delta} - \frac{\Delta_{1}}{\Delta} \left( R^{\pi^{*}}(s-) + \frac{K(s)}{2A(s)} \right) \right] + (1+\theta)(\lambda+\lambda_{1})\mu_{11} \right\} ds \\ + \int_{0}^{t} \left[ \frac{\Delta_{2}}{\Delta} - \frac{\Delta_{1}}{\Delta} \left( R^{\pi^{*}}(s-) + \frac{K(s)}{2A(s)} \right) \right] \left[ \sigma dW(s) + d \sum_{i=1}^{N(s)+N_{2}(s)} Y_{i} \right]$$

$$- \sum_{i=1}^{N(s)+N_{1}(s)} X_{i}.$$
(20)

Denote

$$\varphi(t) := \mathbb{E}^{0,x}[R^{\pi^*}(t)], \quad 0 \le t \le T.$$

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Taking expectation on both sides of (20) under the condition  $R^{\pi^*}(0) = x$ , and then applying Fubini's theorem to the right-hand side yield

$$\varphi(t) = x + \int_0^t \left\{ r\varphi(s-) + \theta a_1 + M_2 - M_1 \left( \varphi(s-) + \frac{K(s)}{2A(s)} \right) \right\} ds.$$
(21)

Clearly, the function  $\varphi(\cdot)$  defined in (21) is continuously differentiable with respect to *t*. Hence, the integral form in (21) can be transformed into the following ODE:

$$\frac{d\varphi}{dt}(t) = (r - M_1)\varphi(t) + \theta a_1 + M_2 - M_1 \frac{K(t)}{2A(t)}, \quad \varphi(0) = x_1$$

which can be easily solved and leads to

$$\varphi(T) = xe^{(r-M_1)T} + (\theta a_1 + M_2) \int_0^T e^{(r-M_1)(T-t)} dt$$
$$- M_1 \int_0^T \frac{K(t)}{2A(t)} e^{(r-M_1)(T-t)} dt.$$

Therefore, it suffices to determine the optimal value of  $\beta$  which can make the constraint  $\varphi(T) = P(T)$  hold. After some algebraic calculations we deduce the value of the Lagrange multiplier

$$\beta = 2 \frac{[1 - M_1(1 - \alpha)\beta_2]P(T) - xe^{(r - M_1)T} - \beta_1 - M_1\beta_3}{M_1\beta_2},$$
(22)

where

$$\beta_1 = (\theta a_1 + M_2) \frac{e^{(r-M_1)T} - 1}{r - M_1},$$
(23)

$$\beta_2 = \int_0^T \frac{e^{2(r-M_1)(T-t)}}{A(t)} dt,$$
(24)

and

$$\beta_{3} = -(\theta a_{1} + M_{2}) \int_{0}^{T} \frac{e^{(r-M_{1})(T-t)}}{A(t)} \int_{t}^{T} e^{(r-M_{1})(s-t)} A(s) ds dt + \alpha \int_{0}^{T} \frac{e^{(r-M_{1})(T-t)}}{A(t)} \int_{t}^{T} e^{(r-M_{1})(s-t)} P(s) ds dt.$$
(25)

Next, we conclude the above results with the following theorem.

**Theorem 3.** Let  $\Delta$ ,  $\Delta_1$  and  $\Delta_2$  be given by (13)–(15). Then the optimal investment strategy for the constrained quadratic optimization problem (4) is given by

$$\pi^{*}(t, R^{\pi^{*}}(t)) = -\frac{\Delta_{1}}{\Delta} \left( R^{\pi^{*}}(t) + \frac{K(t)}{2A(t)} \right) + \frac{\Delta_{2}}{\Delta},$$

and the quadratic minimum cost is

$$V(0, x) = A(0)x^{2} + K(0)x + L(0),$$

where the functions  $A(\cdot)$ ,  $K(\cdot)$ ,  $L(\cdot)$  and the Lagrange multiplier  $\beta$  are presented by (10) and (22), respectively.

# 4. Efficient Strategy and Efficient Frontier

This section concentrates on deriving the efficient strategy and efficient frontier for the classical mean-variance problem (5). Note that the efficient strategy can be easily obtained by setting  $\alpha = 0$  in Theorem 3:

$$\pi^*(t, R^{\pi^*}(t)) = -\frac{\Delta_1}{\Delta} \left[ R^{\pi^*}(t) + \frac{2\theta a_1 + M_2}{2r} - \left( \frac{2P(T) + \beta}{2} + \frac{2\theta a_1 + M_2}{2r} \right) e^{-r(T-t)} \right] + \frac{\Delta_2}{\Delta}.$$

As is mentioned in Bielecki et al. (2005), the efficient frontier is the subset of the variance minimizing frontier, which can be obtained from the optimal value function V(t, x) under the condition of  $\alpha = 0$ . After some algebraic calculations, it is not difficult to derive the Lagrange multiplier  $\beta$  which has the following form

$$\beta = 2 \frac{P(T) - e^{rT} \left[ x + (\theta a_1 + M_2) \int_0^T e^{-rt} dt \right]}{e^{M_1 T} - 1},$$
(26)

and the variance minimizing frontier equals

$$\operatorname{Var}[R^{\pi^{*}}(T)] = (a_{2} - M_{1}) \int_{0}^{T} e^{(2r - M_{1})(T - t)} dt + (\theta a_{1} + M_{2})^{2} e^{(2r - M_{1})T} W + \frac{\left\{ P(T) - e^{rT} \left[ x + (\theta a_{1} + M_{2}) \int_{0}^{T} e^{-rt} dt \right] \right\}^{2}}{e^{M_{1}T} - 1},$$
(27)

where

$$W = 2 \int_{0}^{T} e^{-(r-M_{1})t} \int_{t}^{T} e^{-rs} ds dt - \left(\int_{0}^{T} e^{-rt} dt\right)^{2} -M_{1} \int_{0}^{T} e^{M_{1}t} \left(\int_{t}^{T} e^{-rs} ds\right)^{2} dt.$$
(28)

**Remark 4.** Similar to Delong and Gerrard (2007), we have  $W \ge 0$ . Note that when  $a_2 \ge M_1$ , it is obvious that there exists no "risk-free asset", i.e., there exists no investment strategy such that the risk is zero. This is reasonable since  $a_2 \ge M_1$  implies larger intensities of the claims forthcoming. Thus, even though we invest all our wealth into the risk-free asset, that is, choosing the expected return target  $P(T) = e^{rT} [x + (\theta a_1 + M_2) \int_0^T e^{-rt} dt]$ , we are still exposed to risks with a strictly positive probability due to the large amount of claims. On the other hand, this is in accordance with the results of classical mean-variance investment-reinsurance problem, see Liang et al. (2016), in which case there exists real "risk-free asset" indeed. The comparisons can also be seen in Remark 5 in Section 5.

Now, let us end the results by introducing the following straightforward lemma.

**Lemma 1.** The variance minimizing frontier (27) is strictly decreasing for  $P \in (-\infty, P^*)$  and strictly increasing for  $P \in (P^*, +\infty)$ , where

$$P^* = e^{rT} [x + (\theta a_1 + M_2) \int_0^T e^{-rt} dt],$$

and  $M_2$  is expressed as (18). Moreover, the efficient frontier is  $(P, Var[R^{\pi^*}(T)])$ , where  $P \in [P^*, +\infty)$ .

# 5. Sensitive Analysis

This section presents several numerical examples to illustrate the impact of different parameters on the efficient frontier derived in the previous section. Set x = 2, T = 4, r = 0.03,  $\mu = \sigma = 0.05$ ,  $\lambda = \lambda_1 = \lambda_2 = 1$ ,  $\theta = 0.3$ ,  $\mu_{11} = 3$ ,  $\mu_{12} = 10$ ,  $\mu_{21} = 2$ ,  $\mu_{22} = 5$ .

(i) Figure 1 investigates the impact of parameters  $\lambda_1$  and  $\lambda_2$  on the efficient frontier. In Figure 1a, we assume that the value of  $\lambda_1$  varies and the other parameters are fixed. It shows that under the same  $\mathbb{E}[X(T)]$ , Var[X(T)] increases with  $\lambda_1$ . This is a natural consequence since under the same expected

terminal wealth, the bigger  $\lambda_1$ , the more frequency the claims arrive, which results in more risks the insurer undertakes. In Figure 1b, we assume that the value of  $\lambda_2$  varies and the other parameters are fixed. Different from Figure 1a, the bigger  $\lambda_2$ , the more frequency the stock price jumps upwards, which leads to bigger expected terminal wealth under the same Var[X(T)].



**Figure 1.** Impact of parameters  $\lambda_1$  and  $\lambda_2$  on the efficient frontier. (a) Impact of  $\lambda_1$  on the efficient frontier; (b) Impact of  $\lambda_2$  on the efficient frontier.

(ii) Figure 2 illustrates the impact of common shock intensity  $\lambda$  and the volatility coefficient  $\sigma$  on the efficient frontier. In Figure 2a, we assume that the common shock intensity  $\lambda$  varies and the other parameters are fixed. It shows that under the same  $\mathbb{E}[X(T)]$ , Var[X(T)] decreases with  $\lambda$ . As  $\lambda$  increases, the insurer will receives more premium and then he would be more likely to invest his wealth into the risk-free asset rather than risky asset to hedge the forthcoming claims. Therefore, the insurer prefers to possessing less risky asset to achieve the same expected terminal wealth, which leads to the decreasing of Var[X(T)]. In Figure 2b, we assume that the value of  $\sigma$  varies and the other parameters are fixed. It shows that under the same  $\mathbb{E}[X(T)]$ , Var[X(T)] increases with  $\sigma$ . This is obvious since  $\sigma$  influences the volatility rate of stock price. As  $\sigma$  increases, the volatility rate of stock price increases and the instantaneous growth rate remains unchanged. As a result, the insurer will undertake more risks to reach the same expected terminal wealth.



**Figure 2.** Impact of parameters  $\lambda$  and  $\sigma$  on the efficient frontier. (a) Impact of  $\lambda$  on the efficient frontier; (b) Impact of  $\sigma$  on the efficient frontier.

**Remark 5.** From the four cases of numerical analysis presented in the above, we can conclude: (i) Under the assumption of  $a_2 > M_1$ , Var[X(T)] stays always above zero whatever  $\mathbb{E}[X(T)]$  takes, which implies that the risk is always positive whatever the strategy we choose. In other words, there exists no investment strategy such that the risk is zero or there exists no "risk-free asset".

(ii) Note that this is different from the results in Liang et al. (2016, Section 5), where Var[X(T)] can always reach zero when  $\mathbb{E}[X(T)]$  takes on appropriate value. That is, the risk is zero if the insurer invests all his wealth into the risk-free asset and cedes all the claims to the reinsurer. In other words, there exists a special strategy such that the risk is zero or there exists "risk-free asset" indeed.

# 6. Conclusions

This paper considers a general mean-variance investment problem, that is, besides the objective of expected terminal condition, the quadratic optimization functional includes also a running penalizing cost, which describes the deviations of insurer's wealth from a desired profit-solvency goal. Suppose that the stock price and the insurance claims are dependent via a common shock. Applying the theory of HJB equation, we derive explicit formula for the optimal investment strategy. Moreover, our problem reduces to the classical mean-variance problem, which is in accordance with the results in Liang et al. (2016).

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