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Article

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RESEARCH

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Evaluation of the robusticity of mutual fund performance in Ghana using Enhanced Resilient Backpropagation Neural Network (ERBPNN) and Fast Adaptive Neural Network Classifier (FANNC)

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Abstract

Mutual fund investment continues to play a very important role in the world financial markets especially in developing economies where the capital market is not very matured and tolerant of small scale investors. The total mutual fund asset globally as at the end of 2016 was in excess of \$40.4 trillion. Despite its success there are uncertainties as to whether mutual funds in Ghana obtain optimal performance relative to their counterparts in United States, Luxembourg, Ireland, France, Australia, United Kingdom, Japan, China and Brazil. We contribute to the extant literature on mutual fund performance evaluation using a collection of more sophisticated econometric models. We selected six continuous historical years that is 2010–2011, 2012–2013 and 2014–2015 to construct a mutual fund performance evaluation model utilizing the fast adaptive neural network classifier (FANNC), and to compare our results with those from an enhanced resilient back propagation neural networks (ERBPNN) model. Our FANNC model outperformed the existing models in terms of processing time and error rate. This makes it ideal for financial application that involves large volume of data and routine updates.

Keywords: Mutual fund performance, Artificial Neural Network, Fast Adaptive Neural Network Classifier

Introduction

Mutual fund investment has played a very important role in the world financial markets especially in developing economies where the capital market is not very matured and tolerant of small scale investors (Song et al. 2017). For example, according to the Investment Company Institute, the total mutual fund asset globally as at the end of 2016 was in excess of \$40.4 trillion. To date the largest mutual fund markets are located in United States (\$18.9 trillion), Luxembourg (\$3.9 trillion), Ireland (\$2.2 trillion), Germany (\$1.9 trillion), France (\$1.9 trillion), Australia (\$1.6 trillion), United Kingdom (\$1.5 trillion), Japan (\$1.5 trillion), China (\$1.3 trillion) and Brazil (\$1.1 trillion) (Chattopadhyay et al. 2018). In the United States, mutual funds play an important role in U.S. household finances. At the end of 2016, 22% of household financial assets

were held in mutual funds. Their role in retirement savings was even more significant, since mutual funds accounted for roughly half of the assets in individual retirement accounts, 401(k)s and other similar retirement plans (Song et al. 2017). In total, mutual funds are large investors in stocks and bonds. Luxembourg and Ireland are the primary jurisdictions for the registration of UCITS funds. These funds may be sold throughout the European Union and in other countries that have adopted mutual recognition regimes (El Ghouli and Karoui 2017).

Quarshie (2017) reveals that the mutual fund industry in Ghana dates back to pre-colonial times with the traditional “Susu” system still practiced among rural dwellers in Ghana. In this traditional capital market setup, a group of locals (market women, hawkers, farmers, drivers, artisans, and mostly low and informal income earners etc., contributes periodic amounts of money into a savings fund. This fund is managed by a designated individual or group of individuals who in turn return the accumulated total contributions to the member at the end of a pre-determined period. The challenge of dishonest stewards increased the reconstitution of these informal groups into formalized groups such as cooperative unions.

These cooperative unions adopted the same modus operandi as the traditional “Susu” saving clubs but their operations were more formalized and offered opportunities for members to take loans in from the contribution. Further cooperative unions were also trained to invest the resources of their members through the now defunct Cooperative Bank. In the early 1990s the Government of Ghana promulgated the Security Industry Law (PNDCL-333) which has subsequently been amended in Security Industry Law (2016) to allow legal framework and government led institution to oversee and ensure transparency in the market due to its susceptibility to abuse. Since then the mutual fund industry as an alternative capital market has witnessed tremendous growth. By the end of 2010, the mutual fund industry in Ghana had become a highly regarded performing investment market in Africa in particular and developing markets as a whole. Among the notable mutual fund in Ghana with international appeals include the Data Bank EPACK (first mutual fund in Ghana). Despite its success there are uncertainties as to whether mutual funds in Ghana obtain optimal performance relative to their counterparts in United States, Luxembourg, Ireland, France, Australia, United Kingdom, Japan, China and Brazil (Xu et al. 2018).

In less developed economies like Ghana, industry players prefer using raw returns in their annual financial reports which do not necessarily reflect superior performance as any unskilled investor can increase raw returns by undertaking highly risky investment. In order to evaluate mutual fund's performance, there are a lot of measures that can be used to do the evaluation. Among which are the Jensen Alpha Index, Sharpe and Treynor as well as Capital Asset Pricing Model (CAPM) (Ibikunle and Steffen 2017). These measures are widely used especially in terms of evaluating the risk-adjusted returns of the fund where volatility and variability can be measured. In spite of this, evaluation for mutual funds are done basically on periodic basis either in weeks, months or quarterly making it very important only for comparing past performances. In order to meet the fast changing trends dimensions and trends in market conditions, performance evaluation metrics must update repetitively and anytime at request of the user (Eldering and Igoe 2010). The performance measures tool are adopted more often for evaluation but they normally do not provide predictive variables and as such makes it difficult to

be used in forecasting superior mutual funds. To be able to deal with such situation, interested researchers have adopted and employed various approaches to get predictive variables in order to make forecasting of superior mutual funds.

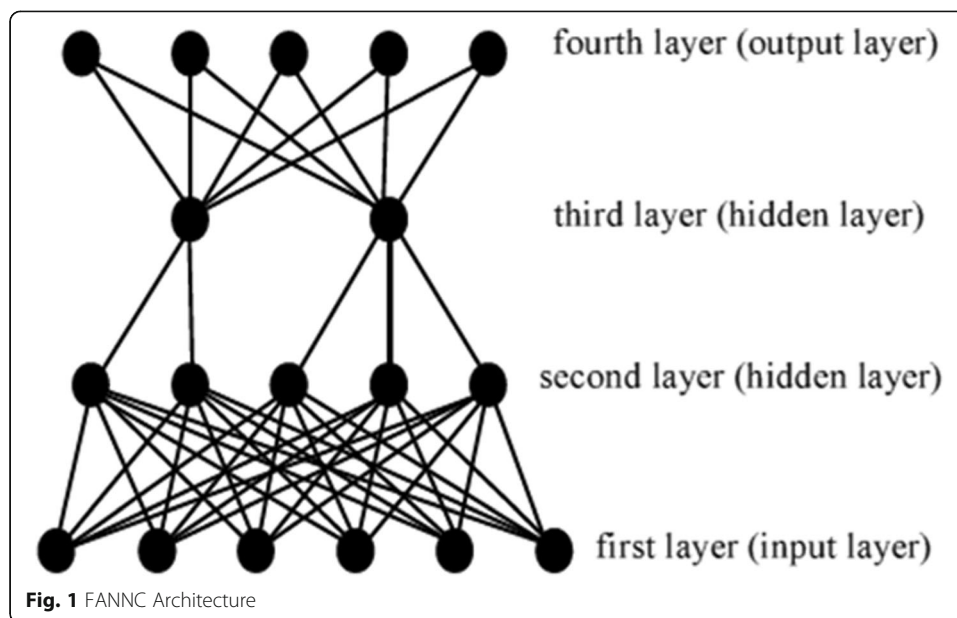
One of the evaluation methods which have been the focus of a valuable development is Artificial Neural Networks (ANN) since forecasting and calculating abilities of ANN are superior to native algorithms in several angles (Omer et al., 2015). Originally, Back-propagation Neural Networks (BPNN) is an ANN model widely used in finance with a supervised neural network which can analyse continuous data (Pan et al. 2017). Enhanced resilient back propagation neural networks (ERBPNN) are emerging models better in bankruptcy classification than other statistical instruments because it gives an accurate response (Siddiqui et al. 2018). Rezaee et al. 2018) used ERBPNN to predict the bankruptcy risk of major US carriers. ERBPNN was also used by Han et al. (2018) to improve bond rating in the stock market.

Multi-layer perceptron (MLP) is a feedforward neural network with one or more layers between input and output layer. Feed-forward means that data flows in one direction from input to output layer. This type of network is trained with the back-propagation learning algorithm. MLPs are widely used for pattern classification, recognition, prediction and approximation. This was applied in a work done by Afroz et al. (2017) to predict mutual fund performance where they obtain good forecasting results in blended funds, but not for growth funds. Krauss et al. (2017) suggested a hybrid intelligent system that predicts the failure of firms based on past financial performance data by combining a rough set approach with MLP. There is a positivity of enhanced resilient backpropagation neural networks to integrate fundamental and technical analysis for financial performance prediction et al., 2018).

Aside the fact that ERBPNN is commonly applied in financial literatures, it has its own limitations thus, the cost of training is mostly high, local factors often mislead the results, and its online learning is highly impossible. Other forms of Artificial Neural Network models are designed for classification problems that helps eliminate the challenges of Backpropagation Neural Network, Example is the Self Organization Map (SOM) Pun and Shahi (2018) and Adaptive Resonance Theory (ART) (Kaffash and Marra 2017; Majhi et al. 2018) families. These types of neural model unlike the ERBPNN, can be trained quickly and be put in an unknown pattern without accurate information. However, most of these neural models are unsupervised models features which limit their application in financial fields.

Ding et al. (2018), developed a new approach called FANNC to neural networks. It is suitable in its algorithm particularly when it comes to giving fast and instant response to the continually changing financial market conditions. The method used by Mustafa et al. (2017) is based on adaptive resonance theory (ART) and field theory (FT). ART can perform online learning and work under a non-stationary world. To enable one-pass learning and perform real-time supervised learning at high speed, Coulomb potential model for electrostatic forces provided the basis for field theory approach to artificial neural network. The feedback connections function is to transfer an active signal to each successive layer within the four-layer structured neural network called FANNC to implement competition and resonance. This can be seen in illustration below (Fig. 1).

The use of FANNC integrates the concept of the attracting basin, which is represented in theory as the electric field produced by the trained instance. Every



second-layer unit defines an attracting basin by a certain responsive centers and the responsive characteristics widths of the Gaussian weights connected with them. The second-layer units are normally used to internally classify inputs, whereas the third-layer units are used internally for output classification. This study is necessary in light of doubtful analytical techniques on financial sector performance in Ghana with the closure and liquidation of several leading Ghanaian institutions within the last year and the need to reclaim customer confidence in the financial sector. We contribute to the current literature by testing an ensemble of more sophisticated, novel, enhanced resilient analytical neural networks tools to evaluate the performance of mutual funds listed on the Ghana Stock Exchange to obtain robustness of inference. The inputs and outputs instances are discussed in section 2, results and training processes are then provided in section 3, section 4 discussion is based on comparing and analyzing results and finally section 5 is the conclusion of the study.

Materials and Methods

Raw Data Preparation

The mutual funds listed on the Ghana Stock Exchange are used for the input instances for our experiment. For accuracy of information from our sample funds and their respective fund managers, we selected six continuous historical years that is 2010–2011, 2012–2013 and 2014–2015. The raw data was collected from the Ghana Stock Exchange database for the selected funds and then calculated to provide the input variables for the models. The following section processed the data on year by year bases for all the selected funds which data is accurate.

Inputs Instances

This study focuses on the fund manager's momentum strategies and herding behavior as the input variables applied in FANNC and ERBPNN. These variables are used

because many factors that affect mutual fund performance such as the size of the fund and other features of the fund managers have been studied in earlier researches (Anish et al. 2018).

Momentum Strategies

Momentum is the best known anomaly in equities. It comes with the premise that, past winners will continue to have a strong return in future, while past losers will also continue to have a weak return in the future. For this reason, it is always the best to pick the future best performing mutual funds. Momentum investors will buy stocks or equities that were past winners and sell those stocks that were past losers (Lang et al. 2018). Chen and Xu (2018) suggest the following equation:

$$M = \frac{1}{T} \sum_{t=1}^T \sum_{s=1}^N (\tilde{\omega}_{s,t} - \tilde{\omega}_{s,t-1}) \tilde{R}_{s,t-k+1} \quad (1)$$

Where $\tilde{\omega}_{s,t}$ is the portfolio weight on security s at time t ,

$\tilde{R}_{s,t-k+1}$ is the return of security s ($s = 1, \dots, N$) from time $t-k$ to time $t-k+1$, with k as the lag index.

The two benchmarks that are most recent times are represented by $k = 1$ and $k = 2$. They may be the major facts that affect the momentum of the fund. The study refer M_1 as lag-1 momentum (L1M) and M_2 as lag-2 momentum (L2M).

Again, the study crumble the L1M into “buy” and “sell” parts. The equations are:

$$M_{1 \text{ } B} = \frac{1}{T} \sum_{s=1}^T \sum_{s=1}^N \sum_{\tilde{\omega}_{s,t} > \tilde{\omega}_{s,t-1}} (\tilde{\omega}_{s,t} - \tilde{\omega}_{s,t-1}) (\tilde{R}_{s,t} - \bar{R}_s) \quad (2)$$

$$M_{1 \text{ } S} = \frac{1}{T} \sum_{s=1}^T \sum_{s=1}^N \sum_{\tilde{\omega}_{s,t} < \tilde{\omega}_{s,t-1}} (\tilde{\omega}_{s,t} - \tilde{\omega}_{s,t-1}) (\tilde{R}_{s,t} - \bar{R}_s) \quad (3)$$

The mean is then subtracted from the return so as to have measures that will be close to zero under no momentum investing. Closely to the lag-1 momentum measures, the ‘buy’ and ‘sell’ parts of the lag-2 momentum measure are:

$$M_{2 \text{ } B} = \frac{1}{T} \sum_{s=1}^T \sum_{s=1}^N \sum_{\tilde{\omega}_{s,t} > \tilde{\omega}_{s,t-1}} (\tilde{\omega}_{s,t} - \tilde{\omega}_{s,t-1}) (\tilde{R}_{s,t} - \bar{R}_s) \quad (4)$$

$$M_{2 \text{ } S} = \frac{1}{T} \sum_{s=1}^T \sum_{s=1}^N \sum_{\tilde{\omega}_{s,t} < \tilde{\omega}_{s,t-1}} (\tilde{\omega}_{s,t} - \tilde{\omega}_{s,t-1}) (\tilde{R}_{s,t} - \bar{R}_s) \quad (5)$$

Herding Behaviour

Herding behaviour is a trade situation where mutual funds managers buy and sell the same stocks in the same period. Recently institutional herding behaviour attracts some interests in academics as well as in professionals (Yan et al. 2017). The three measurements of herding behaviour are: unsigned herding measure (UHM) presented by Lakonishok, Shleifer et al. (1992), which measures the average tendency of all managers to

take a decision on whether to buy or to sell a particular stock at the same time. It is mathematically presented as:

$$UHM_{st} = |P_{s,t} - \bar{P}_t| - E|P_{s,t} - \bar{P}_t| \quad (6)$$

Where $P_{s,t}$ equals the proportion of the mutual funds that purchase stocks during quarter t , and \bar{P}_t the expected value of $P_{s,t}$ is the mean of $P_{s,t}$ over all stocks during quarter t . UHM has its challenges and among which is that, it cannot most often differentiate a manager's herding between selling and buying the stocks. The second herding measure was introduced and proposed by Grinblatt, Sheridan and Wermers (1995) and they named it signed herding measure (SHM) which provides an indication of whether a fund is "following the crowd" or "going against the crowd" for a particular stock during the specified period. SHM is presented mathematically as:

$$SHM_{st} = I_{st} \times UHM_{s,t} - E[I_{st} \times UHM_{s,t}] \quad (7)$$

Where I_{st} is an indicator for 'buy' or 'sell' herding. I_{st} is defined as follows:

$$I_{st} = 0 \text{ If } |P_{s,t} - \bar{P}_t| < E|P_{s,t} - \bar{P}_t|$$

$$I_{st} = 0 \text{ If } |P_{s,t} - \bar{P}_t| > E|P_{s,t} - \bar{P}_t|$$

and the mutual fund is a buyer of stock s during quarter t , or

If $-(P_{s,t} - \bar{P}_t) > E|P_{s,t} - \bar{P}_t|$ and the fund is a seller of stock s .

$I_{st} = -1$ If $P_{s,t} - \bar{P}_t < E|P_{s,t} - \bar{P}_t|$ and the mutual fund is a seller of stock s during quarter t , Or If $-(P_{s,t} - \bar{P}_t) > E|P_{s,t} - \bar{P}_t|$ and the fund is a buyer.

$SHM_{s,t}$ is set to be zero if fewer than 10 funds trade stock s during time t . If the number of funds trading stock s is small, no meaningful way can indicate whether the fund is herding or not. Finally, the herding measure of a mutual fund (FHM) is then calculated by substituting the signed herding measure in place of the stock return in eq. (1).

$$FHM = \frac{1}{T} \sum_{s=1}^T \sum_{t=1}^n (\tilde{\omega}_{s,t} - \tilde{\omega}_{s,t-1}) SHM_{s,t} \quad (8)$$

where $\tilde{\omega}_{s,t}$ is the proportion of the funds trading stock s during quarter t .

Output Instances

Two sets of output cases were used as performance evaluation models to identify the classification capability and the predictive power of FANNC. The first instance used the Sharpe Index to calculate the output for the same period in where the momentum and herding measures are resolute. This is denoted as the "classification case". The last instance used the Sharpe Index to calculate the output for the next month right after the period for momentum and herding measures. It is named the "prediction case". The output instances are calculated as follows:

Classification Sharpe Index

$$Sharpe\ Index = \frac{\bar{Q}_s - \bar{Q}_f}{\sigma_s} \quad (9)$$

Predictive Sharpe Index

$$\text{Sharpe Index} = \frac{Q_s^+ - \bar{Q}_f}{\sigma_s} \quad (10)$$

Where:

\bar{Q}_s : The average monthly return for fund s in the calculation period.

Q_s^+ : The return of fund s for the month after the calculation period.

\bar{Q}_f : The average monthly risk-free rate represented by the 1-year CD rate of commercial bank.

σ_s : The standard deviation of the return of the fund s over the calculation period.

Training and Testing Process

The output and input instance combined which is discussed in the later section are grouped into two parts. Four-fifth of them are used for training and one-fifth are for testing.

Backpropagation Neural Networks

The enhanced resilient back propagation neural networks (ERBPNN) algorithm was programmed first in Matlab and then in C++ to compare consistency of results. Stop criterion, learning coefficient and momentum coefficient was set first before the network training. We limited the maximum epochs to 3000 times for the stop criterion as per the experiment it indicated the root mean square error (RMSE) been stabilize by this time. In order for us to determine the learning and momentum coefficients, several pairs were test and the most effective and efficient one amongst the pairs were chosen spontaneously after training. The study reveals an optimization process results in a value of 0.1 for the learning coefficient and a value of 0.9 for the momentum coefficient. The next thing we did was to decide on the activation function. Two choices was offered the software thus the sigmoid function or hyperbolic tangent function. There were no significant differences between the two functions after training and testing but we decided on the sigmoid function since most literatures on ERBPNN have significantly used it to provide a concrete result for their discussions. Normalization of the input and output instances through normalization method was done to improve the accuracy of ERERBPNN.

$$f(X_s) = \frac{X_s - \mu}{\sigma} \quad (11)$$

Where

X_s : is the normalized variable, μ is the mean of x , and σ is the standard deviation of x .

Similar to the application of the learning and momentum coefficients, the software decided on the number of layers and nodes systematically. Then again, the software fine-tune the network structure based on the input and output nodes. The architecture obtained in this study is a 7–4–1 network. As soon as the instances are inputted into the network, the feeding sequence and the selection of testing instances are arranged randomly and just after the training, the software then reports the RMSE which is computed from the instances. To enable comparison with the outcome of the FNNC method, we ported the back-propagation neural network to C++

FANNC

The extant literature does not offer any specific, robust and agreeable commercial package to model FANNC implementation due the distinctiveness of every research variables, its parameterisation and country or industry context. Following earlier works of Ali et al. (2018), Paradi et al. (2018) (that shares closer relationship with the objectives of this research), we used C++ to program the FANNC variables. Next we determined and denoted the seven desirable FANNC variables as follows:

- θ_{sj} - denotes responsive centre,
- α_{sj} - denotes responsive characteristic width
- δ_j -denotes responsive centre adjustment step
- Err - denotes bias, the leakage competition threshold in the second layer, the outer layer similarity control coefficient
- $Errc_u$ - denotes the inner layer similarity control coefficient

As soon as there is a new node generation in the second layer, its related responsive centre is agreed to input component value in current instance beneath training, and the responsive feature measurement is set to be the default value, 0.25. Immediately there is a slight increase in the value, there will also be an increase in the predictive ability of the network; however, excessive increase in the responsive feature measurements will decrease the predictive ability. The responsive centre adjustment value step, δ_j , touches the learning speed of the network and normally adopts a value between 0 and 1.0. We decided to choose the value to be 0.01 for this study.

The second layer which has the leakage competition thresholds, Err and $Errc_u$, has a similar role played by them, as they all set to determine the number of new nodes that has to be generated in a trained network. When there is an increase in Err , the network tends to adjust its θ_{sj} and α_{sj} when rather, it's supposed to generate new nodes in the second and the third layers. An increase in $Errc_u$ will increase the probability that only one new node is appended to the second layer and decrease the probability that two new nodes are appended to the second and the third layers simultaneously. The predictability of the model with its ability to have in mind the trained instances is determined by the number of the nodes in the second and the third layers. The predictability in general will decrease and the error from memorizing increases when the node number increases. Kumar (2017) suggests that the leakage competition threshold be 0.8 and the maximum permissible error 0.11. The composition of FANNC is made of seven input units and one output unit. The hidden layer units are generated energetically. The study then utilizes the regression function of FANNC to evaluate the performance of the mutual fund. Just as in ERBPNN, input and output instances are regularized by the

Table 1 The Results of Classification test

PERIOD	Sample Number		FANNC		ERBPNN	
	Training	Testing	RMSE	Time ^a	RMSE	Time ^a
2010-2011	23	7	0.078785	<1	0.164332	15
2012-2013	34	10	0.010678	<1	0.121141	18
2014-2015	50	16	0.075512	<1	0.121101	20

^aIncluding training time and testing time. Units are in seconds

Table 2 The Results of Prediction Test

PERIOD	Sample Number		FANNC		ERBPNN	
	Training	Testing	RMSE	Time ^a	RMSE	Time ^a
2010–2011	23	7	0.004062	<1	0.006721	15
2012–2013	34	10	0.004188	<1	0.012112	18
2014–2015	50	16	0.004204	<1	0.021030	20

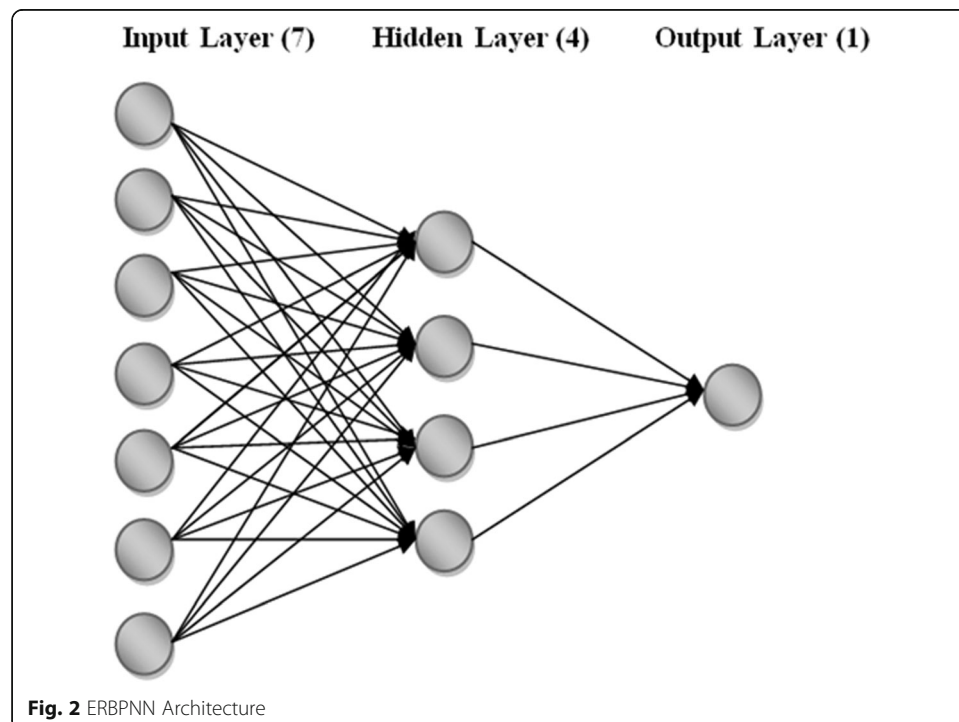
^aIncluding training time and testing time. Units are in seconds

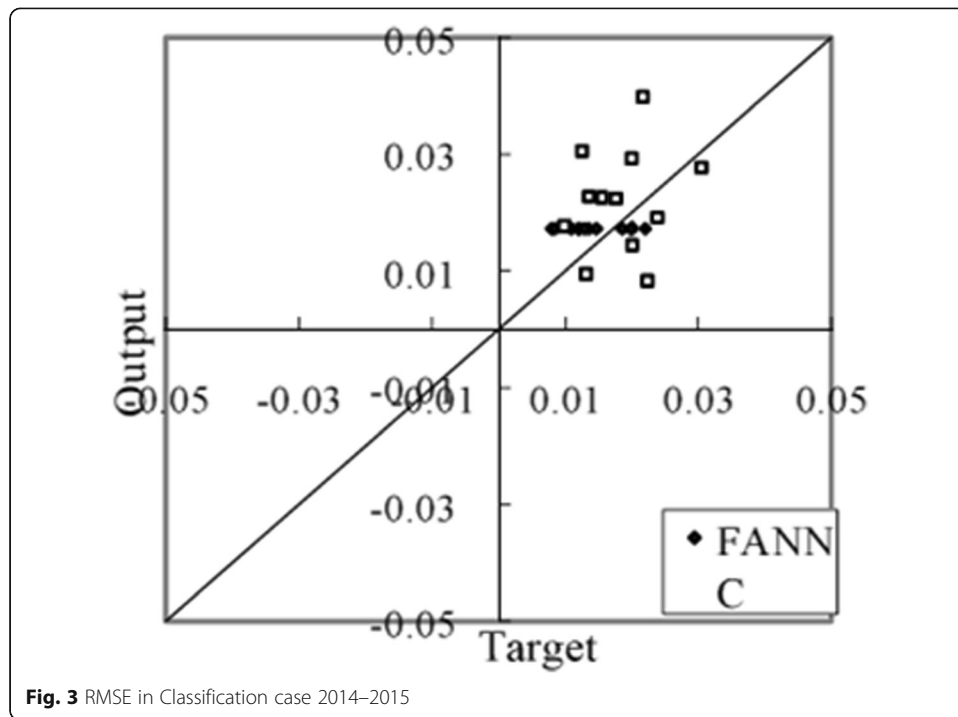
standard procedure. In the interim, the selection of testing instances and feeding sequence are randomly arranged.

Results

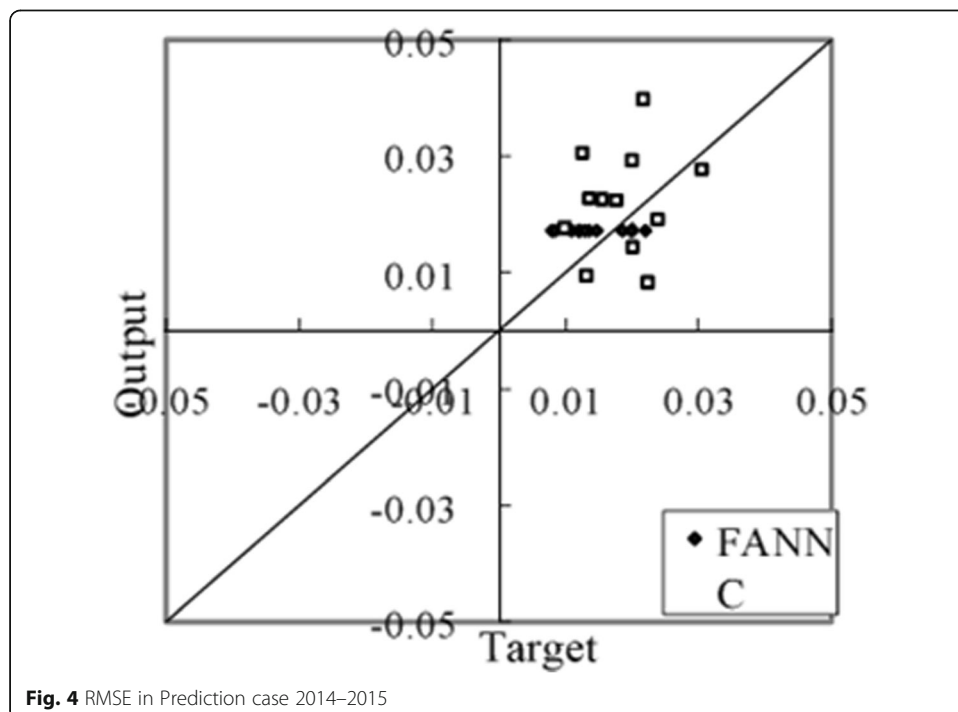
The tables below, thus Table 1 and 2 shows the comparison of RMSE and the processing time that exist between the FANNC approach and the ERBPNN approach. The classification case and the prediction case, FANNC indicate a clear superiority to ERBPNN.

From the tables above, it can be seen that RMSE from FANNC is significantly lower than those from ERBPNN, indicating the significant difference by a factor of two or three. FANNC consume less than 1 second in terms of processing time, whereas ERBPNN in terms of processing time requires at least a minimum of 15 s. The difference in process time will only become more significant if only there will be an increase in the number of samples. The Fig. 2 below shows a scatter diagram of classification RMSE. The points are mostly distributed around the 45 degree line. On the other hand, the points from FANNC are more focus and closer to 45 degree line comparatively to the results generated by ERBPNN. This means that the FANNC approach is highly





accurate within the Sharpe Index classification than the ERBPNN approach. The results prove similar to the one in the prediction case, as shown in Fig. 3 and Fig. 4. As already indicated, points from FANNC are highly focused and closer to 45 degree line. Adding to the benefits in time consumption and RMSE accuracy, FANNC mostly shows superiority to ERBPNN for financial presentations in other facets as well. Primarily, FANNC is highly equipped with a real-time learning capability. When a new instance is obtain,



re-training becomes unnecessary, so in practical terms, algorithm can be used to monitor a dynamic database. As soon as there is a change in the database, the network has to monitor if the new instance can be classified by any of the existing attraction basin otherwise it will has to manufacture a new one. However, as soon as the trained network fails to classify a new input, it will then memorize and reclassify it later after more instances are available.

Conclusion

The idea behind the paper is to do evaluation of mutual fund performance base on it flexibility and responsiveness utilizing FANNC, after which the results is compared with those from ERBPNN based model. FANNC is a subset of neural network which is newly developed and it combines the characteristics of ART and field theory. In our test, apart from the fact that FANNC does not only require significantly lesser time in evaluating mutual fund performance than the ERBPNN approach but it also has superiority in terms of RMSE record. The results holds for both classification problems and prediction problems. Additionally, the algorithm nature of the FANNC guarantees fast processing time and it makes on-line learning much easier thus making the FANNC motive for financial presentations connecting enormous volumes of data and a repetitive updates.

Abbreviations

ART: Adaptive Resonance Theory; ERBPNN: Enhanced Resilient Backpropagation Neural Network; FANNC: Fast Adaptive Neural Network Classifier; GSE: Ghana Stock Exchange; MLP: Multi Layer Perception; RMS: Root Mean Square

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Availability of data and materials

Ten mutual funds registered and operating on the Ghana Stock Exchange (GSE) were purposively selected; comprising four categories, with four balanced funds, two money market funds and four equity funds.

Secondary data on the funds were collected and collated from the asset management companies' websites and on Annual Report Ghana.

Funds selected had been in operation for at least 5 years, with a total asset under management (AUM) of about 39.8 million Ghana cedis as at the end of the 2015 financial year.

Authors' contributions

YK He Supervised the Project and Sequentially aligned the parts of research paper. MOA Drafted the full manuscript after the other authors have completed their work. HAA Collected Data and Conducted the Data Analysis. XH Edited the paper and realigned inconsistent parts of the paper. PA Designed the Econometric Model and Conducted Data Analysis. All Authors read and approved the final draft of the paper.

Competing interests

The authors declare that they have no competing interests.

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