

Trunk, Anna; Birkel, Hendrik; Hartmann, Evi

## Article

# On the current state of combining human and artificial intelligence for strategic organizational decision making

Business Research

### Provided in Cooperation with:

VHB - Verband der Hochschullehrer für Betriebswirtschaft, German Academic Association of Business Research

*Suggested Citation:* Trunk, Anna; Birkel, Hendrik; Hartmann, Evi (2020) : On the current state of combining human and artificial intelligence for strategic organizational decision making, Business Research, ISSN 2198-2627, Springer, Heidelberg, Vol. 13, Iss. 3, pp. 875-919, <https://doi.org/10.1007/s40685-020-00133-x>

This Version is available at:

<https://hdl.handle.net/10419/233199>

### Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

### Terms of use:

*Documents in EconStor may be saved and copied for your personal and scholarly purposes.*

*You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.*

*If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.*



<https://creativecommons.org/licenses/by/4.0/>

# On the current state of combining human and artificial intelligence for strategic organizational decision making

Anna Trunk<sup>1</sup>  · Hendrik Birkel<sup>1</sup>  · Evi Hartmann<sup>1</sup> 

Received: 12 October 2019 / Accepted: 1 November 2020 / Published online: 20 November 2020  
© The Author(s) 2020

**Abstract** Strategic organizational decision making in today’s complex world is a dynamic process characterized by uncertainty. Therefore, diverse groups of responsible employees deal with the large amount and variety of information, which must be acquired and interpreted correctly to deduce adequate alternatives. The technological potential of artificial intelligence (AI) is expected to offer further support, although research in this regard is still developing. However, as the technology is designed to have capabilities beyond those of traditional machines, the effects on the division of tasks and the definition of roles established in the current human–machine relationship are discussed with increasing awareness. Based on a systematic literature review, combined with content analysis, this article provides an overview of the possibilities that current research identifies for integrating AI into organizational decision making under uncertainty. The findings are summarized in a conceptual model that first explains how humans can use AI for decision making under uncertainty and then identifies the challenges, pre-conditions, and consequences that must be considered. While research on organizational structures, the choice of AI application, and the possibilities of knowledge management is extensive, a clear recommendation for ethical frameworks, despite being defined as a crucial foundation, is missing. In addition, AI, other than traditional machines, can amplify problems inherent in the decision-making process rather than help to reduce them. As a result, the human responsibility increases, while the capabilities needed

---

✉ Evi Hartmann  
evi.hartmann@fau.de

Anna Trunk  
anna.trunk@fau.de

Hendrik Birkel  
hendrik.birkel@fau.de

<sup>1</sup> Chair of Supply Chain Management, Friedrich-Alexander University Erlangen-Nuremberg, Lange Gasse 20, 90403 Nuremberg, Germany

to use the technology differ from other machines, thus making education necessary. These findings make the study valuable for both researchers and practitioners.

**Keywords** Artificial intelligence · Decision making · Human–machine relationship · Systematic literature review · Group decisions · Uncertainty

## 1 Introduction

Companies exist as a result of and are shaped by decisions (Melnik et al. 2014; Pereira and Vilà 2016) that constitute and are constituted by their strategy (Mintzberg 1972). Strategic decision making is a dynamic and challenging process (Mintzberg 1973; Liu et al. 2013; Dev et al. 2016; Moreira and Tjahjono 2016) due to organizations operating in complex environments and because of the the direct or indirect effects that decisions can have on stakeholders (Koch et al. 2009; Delen et al. 2013; El Sawy et al. 2017; Carbone et al. 2019).

Traditional decision theory distinguishes between decisions made under risk versus those made under uncertainty (Knight 1921). In the former category, all possible outcomes, including their probabilities of occurrence, are known and statistically or empirically available (Knight 1921; Marquis and Reitz 1969; Sydow 2017). However, for strategic organizational decisions, which belong to the latter category (Knight 1921; Marquis and Reitz 1969), the degree and type of uncertainty are influenced by various aspects (Rousseau 2018). Such decisions must thus be taken in an adaptive mode to handle complexity (Mintzberg 1973), which organizations support through the introduction of hierarchies and departments to define responsibilities (Simon 1962). While this improves decision speed and efficiency for operational decisions, the quality of strategic decisions has been found to be enhanced by including a multitude of perspectives, experiences, and expertise (Knight 1921; Rousseau 2018). Organizations hence assign the task of handling complexity while ensuring diversity to managers from different departments (Rousseau 2018). Consensus must be achieved among this group to reach a decision, which is why in this study, strategic organizational decision making is defined as group decision making under uncertainty.

Nevertheless, even with more people involved, the human capacity to process information is limited (Lawrence 1991; Fiori 2011). Human decision makers, therefore, consciously construct simplified models, called heuristics or rules of thumb (Simon 1987; Fiori 2011), which deal with complex problems sequentially to make them treatable for the human computation capacity. This is called bounded rationality, a concept that researchers have interpreted differently since Herbert Simon originally defined it in the 1950s (Simon 1955; see overview of Fiori 2011). It is often seen as an unconscious activity that cannot be controlled (e.g., Kahneman 2003), sometimes also known as intuition. For Simon, however, even intuition is based on stored information and experience, which the decision maker decides to rely on when determining alternatives and probabilities, although more unconsciously (Simon 1986; Fiori 2011). Rational behavior is thus assumed to be on the continuum between intended rationality and intuition, depending on the

information-processing capabilities of the agent, the complexity of the problem, and various aspects of the environment (Lawrence 1991; Fiori 2011). However, rational behavior is guided by rules, which means that it is always bounded (Fiori 2011). This makes the human brain similar to computers, both being “physical symbol systems” that process information (Simon 1995: 104).

Computers are defined as artificial intelligence (AI), which Simon (1995) sees as mathematical and physical applications that are able to handle complexity, in contrast to traditional mathematical theorems. However, opinions and studies on the extent to which AI can be used for the same tasks as the human brain, especially in connection with decision making have been scarce and differ in focus, technology, and objective (Bouyssou and Pirlot 2008; Munguía et al. 2010; Nilsson 2010; Glock and Hochrein 2011; Nguyen et al. 2018; Wright and Schultz 2018).

Including technology in business is not a new development, as machines have been part of manufacturing processes to support humans for centuries, but machines are rather a tool, completely governed by humans, and less defined in real social collaboration settings than organizations are (Lawrence 1991; Nguyen et al. 2018; Boone et al. 2019). With AI, machines are assumed to act and react to humans, implying a possible change in the human–machine relationship (Huang and Rust 2018). Opportunities and hazards, however, are neither agreed nor analyzed in more detail, making research necessary (Lawrence 1991; Silva and Kenney 2018; Vaccaro and Waldo 2019).

The goal of this article is thus to offer guidance for groups to successfully apply existing AI to enhance decision quality in complex and uncertain environments. The topic is suitable for study with a literature review, as research on AI in general is manifold, but clear recommendations are lacking. By synthesizing existing frameworks and studies, the following research question (RQ) will be answered:

**RQ** How can AI support decision-making under uncertainty in organizations?

The assumptions and findings of traditional decision theory, as defined by Knight (1921), Fredrickson (1984) and Resnik (1987), serve as the foundation for the analysis. However, to ensure the success of the whole decision-making process, the “how” of the RQ must also include pre-requisites that are crucial for possible AI integration. Furthermore, AI support can only be evaluated adequately when the potential consequences and challenges of the adapted process are analyzed and, if possible, considered beforehand. To facilitate understanding and derivation of the results, the RQ is thus divided into the following three sub-dimensions, all referring to the general decision-making process under uncertainty (Fredrickson 1984; Rousseau 2018): (1) possibilities of AI integration per step, (2) necessary pre-conditions and crucial preparations, and (3) potential challenges and consequences. The resulting conceptual framework provides an overview of aspects that executives should be aware of, also referring to the potential effects of AI integration on the tasks and responsibilities of human decision makers.

The remainder of the article is organized as follows. First, after a brief overview of the history of AI and its definition, as well as existing categories of applications, the theoretical section provides an introduction to decision theory and group decision making, linking it to AI. The third section briefly describes the method of linking a systematic literature review (SLR) with content analysis (CA) and the

executed process. Then, an outline of the findings is presented to answer the RQ, followed by providing a conceptual framework for organizational decision making under uncertainty. The article subsequently offers managerial implications and closes with an overview of limitations, future research possibilities, and a short conclusion.

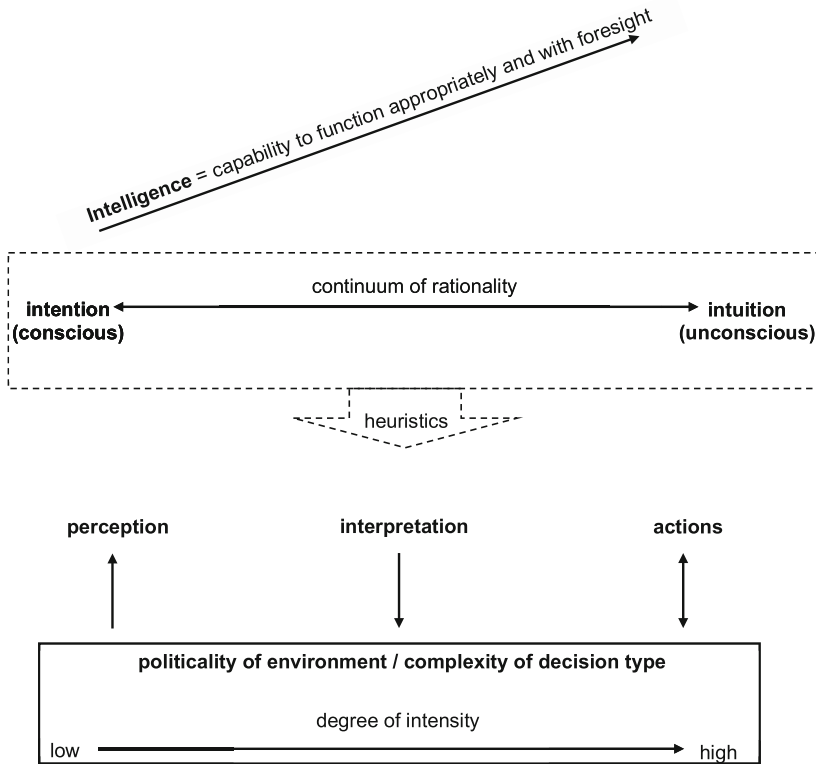
## 2 Decision making with the help of AI

### 2.1 Development and current status of AI research

#### 2.1.1 Definition and history of AI

AI emerged as a concept in the sixth century BC, with Homer's *Iliad* mentioning self-propelled chairs (McCorduck 2004; Nilsson 2010). The computing machine was invented in 1937 by Alan Turing, who claimed that as soon as a machine can act as intelligently as a human being, it can be seen as artificially intelligent (McCorduck 2004; Nilsson 2010). Then, in 1955, McCarthy et al. (1955) first introduced the term "Artificial Intelligence" in a proposal for the Dartmouth summer research project to study how intelligence can be exercised by machines. The goal of their project was to describe any feature of intelligence so precisely that a machine could simulate it. Simon supports this view, defining AI as "systems that exhibited intelligence, either as pure explorations into the nature of intelligence, explorations of the theory of human intelligence, or explorations of the systems that could perform practical tasks requiring intelligence" (Simon 1995: 96). More recent definitions include "technologies that mimic human intelligence" (Huang et al. 2019: 44) and "machines that perform tasks that humans would perform" (Bolander 2019: 850), or they focus on the independence of machines from humans, speaking of "artifacts able to carry out tasks in the real world without human intervention" (Piscopo and Birattari 2008: 275). These definitions can be further expanded by similar approaches, all relating machines to intelligence, although this concept is also not defined (for an overview of definitions, see Legg and Hutter 2007: 401).

For this reason, in this article, Nilsson's (2010: 13) definition is adopted, as it encompasses Simon's view and all other above-mentioned aspects, while being precise enough to guide the further analysis: "For me, AI is that activity devoted to making machines intelligent, and intelligence is that quality that enables an entity to function appropriately and with foresight in its environment." The capabilities necessary to "function appropriately and with foresight" range from perception to interpretation and the development of actions to interact with, react to, or even influence the environment to achieve individual goals (Legg and Hutter 2007; Bolander 2019). The specific capability that is needed depends on the environment and the type of problem. Lawrence (1991) established a framework for decisions driven by complexity, leading to several decision types, versus decisions driven by politicality, which describes environmental influences not only from society and politics, but also within organizations. Figure 1 relates these definitions to Simon's (1986, 1995) continuum of rational behavior, assuming that perception is rather



**Fig. 1** The continuum of rational behavior (based on Simon 1986, 1995; Lawrence 1991; Nilsson 2010)

linked to intended rationality, while interpreting and acting require the inclusion of additional experiences and stored information. Following Simon (1995), all steps can be executed by humans and machines alike. This is supported by the definition of an algorithm as “a process or set of rules to be followed in problem-solving operations” (Silva and Kenney 2018: 13). Being the integral part of AI, algorithms thus equate to human heuristics for solving problems in a step-wise manner.

Nevertheless, there are caveats regarding this view. One of the earliest stems from Descartes, who in 1637 claimed that it would be “morally impossible (...) to allow it (sic. the machine) to act in all events of life the same way as our reason causes us to act.” This is supported by Bolander (2019), who claims that humans and machines cannot be compared in intelligence, as they have different strengths and weaknesses. Moreover, some researchers find AI to be useful for special areas only, where no abstractions, knowledge transfer, or the analysis of unstructured tasks is needed (Sheil 1987; Surden 2019), and there are differing views on the potential that AI has for creativity, emotions, or empathy (Wamba et al. 2015; Kaplan and Haenlein 2019). To integrate AI beneficially into organizational

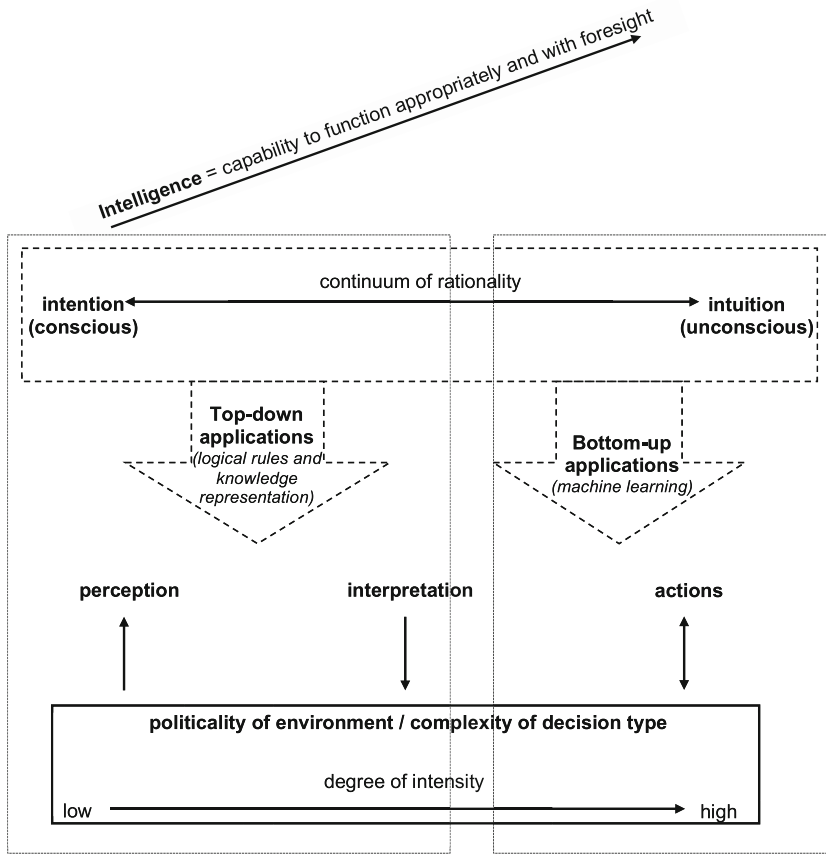
decision making, current research indicates that one must first understand its capabilities and potential dangers, especially compared to or in interaction with people. This understanding is expected to decrease the human fear of losing power and of change, and it supports building trust. Furthermore, Morozov (2013) highlights the challenge of technological solutionism, assuming technological decisions to be superior and no longer accepting human imperfection and failure. This also includes the risk of consciously or unconsciously creating problems because it is technologically feasible to solve them (Morozov 2013). The following study provides a better understanding of the benefits and limits of AI, starting with an overview of its applications in the following section.

### 2.1.2 AI applications

A detailed definition of an AI application is not available. For humans, different dimensions of intelligence are said to exist (Legg and Hutter 2007), and following Nilsson's definition and the continuum of rational behavior (see Fig. 1), types of AI applications range from less to more complex, depending on the environment and the type of decision (McCarthy et al. 1955; Nilsson 2010).

Lawrence (1991) linked these dimensions to possible AI applications, but focused only on two concrete applications: natural language processing and expert systems. Almost 30 years later, the number of AI applications has increased significantly. Therefore, the framework will be linked to the categories of bottom-up and top-down approaches, following the majority of researchers (Nilsson 2010; Bolander 2019; Surden 2019). The former category refers to applications that are created implicitly, meaning that they all statistically learn from experience and are thus not completely predictable, error-free, or explainable. The second cluster includes mathematical and statistical approaches, although researchers sometimes do not agree with or even mention them as being AI (e.g., Simon 1995; Welter et al. 2013; Haruvy et al. 2019). These applications are also called logical rules and knowledge representation, based on rules that human programmers provide to computers, often with the goal of automation (Surden 2019), leading to systems that are predictable and explainable with strict and known abilities (Bolander 2019). Figure 2 offers a framework relating the categories to the continuum of rational behavior (see Fig. 1), with top-down applications assumed to be used for perception and interpretation, and bottom-up applications for actions, as this step requires the highest level of intelligence. Specifying clear applications for the categories is unfortunately not possible, as researchers do not even agree on how to categorize traditional mathematical applications, while new applications for bottom-up AI are also not stipulated or agreed. The reason for this may be that most systems today, especially when it comes to decision making, are located in the middle, "having a human in the loop" (Bolander 2019; Surden 2019).

This section established a better understanding of current AI research. In the following, an introduction to decision theory and the characteristics of group decision making, as an equivalent of the organizational approach for strategic decisions, are provided.



**Fig. 2** Framework for categorizing AI applications related to the continuum of rational behavior (based on Lawrence 1991; Nilsson 2010; Bolander 2019; Surden 2019)

## 2.2 Organizational decision making

### 2.2.1 Decision theory and resulting challenges

As already explained, strategic decision making belongs to the category of decisions under uncertainty. To make the best decision, each alternative is assigned a probability and utility level, and the alternative with the highest weighted value is chosen (Knight 1921; Fredrickson 1984; Resnik 1987). Probability levels are estimates, characterized by coherence, conditionalization, and convergence (Resnik 1987). Coherence relates to the influence of frequency. With a high frequency of similar decisions in similar situations, expertise increases, which conditions the estimate into a specific direction. Convergence refers to the number of people included. As this number increases, the processing capacity is assumed to increase as well (Resnik 1987).



Utility levels represent an individual or group's subjective preference for each of the alternative outcomes (Thompson 1967). Especially when decisions affect and involve many stakeholders, values cannot be defined to equally include all utility levels (Liu et al. 2013; Melnyk et al. 2014; Wright and Schultz 2018). Objectivity has been found to be possible only to a limited extent, as decision makers need to rely further on heuristics due to uncertainties inherent in information processing and group discussions in complex environments. In addition, the type and amount of rationality can differ within one decision (Metzger and Spengler 2019), as some aspects of the decision might be influenced more intuitively than others. This entails the risk of bias, which can lead to incorrect problem definitions or the wrong evaluation of alternatives, as some impacts are valued higher than others or guided by assumptions, such as the sunk cost effect (Roth et al. 2015; Danks and London 2017; Cheng and Foley 2018; Boone et al. 2019; Julmi 2019; Kourouxous and Bauer 2019; Metzger and Spengler 2019). Bias can either be conscious, an active introduction of incorrect information by one decision group member at any stage of the process, or unconscious, due to the individual or group being unaware of subjectivity, which in some cases even increases with experience (Roth et al. 2015; Cheng and Foley 2018). Although the process of decision theory refers to one rational individual, research on decisions under uncertainty has found that groups make decisions more in line with the theory than individuals do, and they also compensate for some of these challenges through discussion (Charness and Sutter 2012; Kugler et al. 2012; Carbone et al. 2019). As groups are also the focus of this study, the next section provides an overview of current research (for an overview, see Kugler et al. 2012).

### 2.2.2 Decision making in groups

As stated in the introduction, for the purpose of this article, strategic organizational decision making is defined as group decision making under uncertainty, as groups are the established type of such decisions in organizations (Rousseau 2018). Heterogeneous groups have been found to make better decisions than homogeneous ones, as information diversity, discussion, and experience lead to improved interpretation, thereby decreasing bounded rationality (Beckmann and Haunschild 2002; Charness and Sutter 2012; Kouchaki et al. 2015; Rousseau 2018; Herden 2019). However, whether groups help to reduce bias (Kouchaki et al. 2015; Rousseau 2018) or can also introduce it into a decision is not agreed (Marquis and Reitz 1969; Charness and Sutter 2012). In addition, for designating alternatives and probabilities, groups have been found to engage in negotiation (Marquis and Reitz 1969; Kugler et al. 2012), but a research gap exists about how they define joint utilities (Samson et al. 2018).

According to Rousseau (2018), to enhance decision quality, it is crucial to search for different types and forms of information and not only the most easily available. At the same time, the reliability, validity, consistency, and relevance of information sources must be analyzed. While this can be facilitated when more people are involved in the decision-making process, researchers have also found that using technology that is able to process large amounts of data can have a supportive effect

(Long 2017; Herden 2019). Several researchers on group decision making thus call for more exploration of the use of group communication and information systems (Charness and Sutter 2012; Kugler et al. 2012), including the effect that computer programs can have to help with structuring decisions (Schwenk and Valacich 1994).

Combining humans and technology is expected to improve decision making even further than only including more people. The following section provides the framework of the organizational decision-making process as guidance for this study.

### 2.3 The basic process for organizational decision making under uncertainty

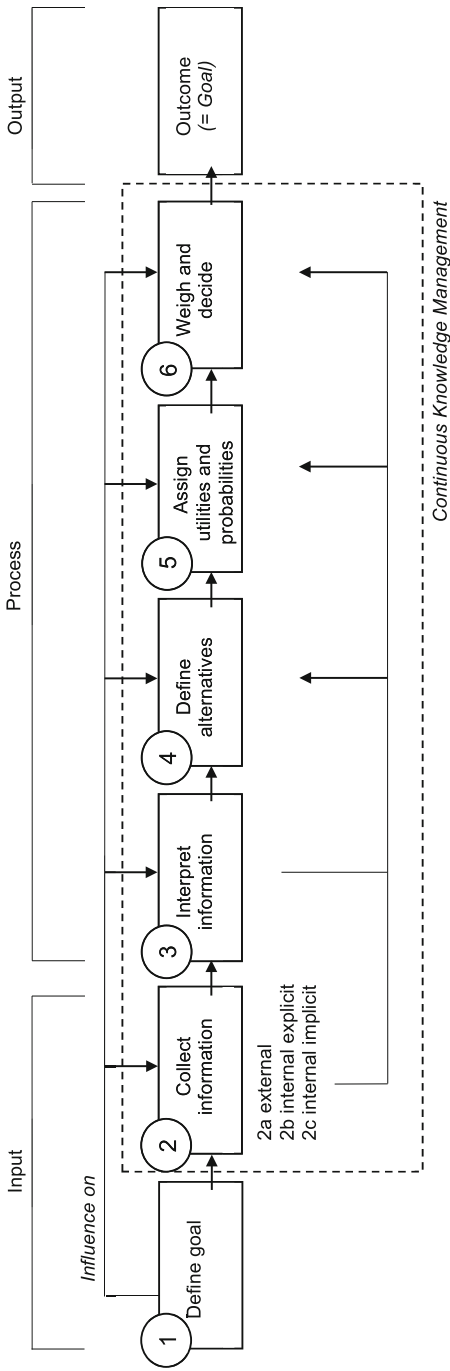
The proposed process in Fig. 3 is based on decision theory (Fredrickson 1984) and several studies on decision making under uncertainty with the involvement of many people (Beckmann and Haunschild 2002; El Sawy et al. 2017; Long 2017; Rousseau 2018). It provides guidance for analyzing the results of the SLR along the sub-dimensions of the RQ and serves as the foundation for the conceptual framework.

The process begins with the definition of the decision goal as the guideline for all subsequent steps. The information that must be collected in step two can be categorized as external (i.e., societal, political, legal, or industrial sources) or internal (El Sawy et al. 2017). Scholars deem internal information to be either explicit (e.g., facts and figures on the organization, as well as its products, traffic flows, inventories, and prices) or implicit (Beckmann and Haunschild 2002; Rousseau 2018). Implicit internal information is more difficult to glean, as it often entails highly individual aspects, such as emotions or experience, and is influenced by the amount of trust or the reasons for hidden agendas that each group member has (Fu et al. 2017; Boone et al. 2018, 2019). Since decision makers can only interpret information that is available, the quality and completeness resulting from step two influences the rest of the process (Meissner 2014; Julmi 2019). In addition, the amount of information has an impact on the process, as especially in large organizations, most collected information is not needed, while the processing capacity remains limited (Feldman and March 1981; Fiori 2011; Roetzel 2018). Steps two and three, defined in this framework as knowledge management, continuously influence all further steps, as the flow of information never stops, implying that there can be an impact during a later step as well (Long 2017).

Based on the interpretation of the available information, shaped by the decision goal and the heuristics of the group, alternatives are determined in step four, for which probability and utility values are then assigned in step five. Finally, in step six, the group weighs the alternatives and makes the decision. In an ideal world, the resulting outcome matches the desired goal.

For the purpose of this article, the decision-making process consists of three stages, namely, input–process–output, which are linked to perception, interpretation, and actions, respectively. The framework hence connects to the continuum presented in Sect. 2.1.1.

Research to date has neither stipulated the steps for which the use of AI is suitable and in what way, nor is there an agreement on its benefits. The possibilities for bias, for example, have been found to even increase when using AI for decisions (for an overview, see Silva and Kenney 2018), as an AI application is executing a



**Fig. 3** The basic organizational decision-making process as the framework for the analysis (based on studies from Fredrickson 1984, Beckmann and Haunschild 2002; El Sawy et al. 2017; Long 2017; Rousseau 2018)

small decision-making process for itself each time it is used, based on the goal it is used for and the data it has available. As there is no dialogue possibility with the technology, scholars argue that it is often not clear how the system arrives at a certain output (Bolander 2019). On the one hand, each algorithm is only as good as the data input and the programmed process mining, which are usually both done by humans and thus might be biased (Barocas and Selbst 2016). This is dangerous, as humans are not able to compensate for failed algorithms (Vaccaro and Waldo 2019). On the other hand, some AI applications have been found to support the challenge of including ambiguous utility values (Metzger and Spengler 2019). The following literature review provides an analysis of the antecedents and consequences of applying AI in strategic organizational decision making and how to best combine it with human capabilities.

### 3 Research methodology

Following Meredith (1992), conceptual models that build on descriptions and explanations provide the best foundation for theory testing afterwards. For the purpose of this article, an SLR was used as the descriptive basis, as it is defined as a systematic approach that “informs regarding the status of present knowledge on a given question” (Rousseau et al. 2008: 500). It follows specific criteria and is re-executable (Tranfield et al. 2003), implying that it is reliable and combines all literature of a delineated research area. The structured summary also provides an in-depth understanding of results (Briner and Denyer 2012). This is expected to offer the necessary explanations to understand the phenomenon, resulting in a conceptual model for empirical testing. For a qualitative analysis of selected articles, this approach is further amplified by CA (Mayring 2008), which is a more iterative approach that integrates as much material on a topic as possible, while inductively building categories afterwards. It is a useful methodology for analyzing various influences on the correct design of processes, especially when linked to new technologies such as AI. The CA methodology has been employed by Glock and Hochrein (2011) to analyze purchasing organization design, Rebs et al. (2018) to study stakeholder influences and risk in sustainable supply chains, Nguyen et al. (2018) to analyze big data analytics in supply chain management (SCM), and Roetzel (2018) to study information overload. Combining SLR and CA methods ensures that all relevant literature, analyzed in a structured process, is included (Denyer and Tranfield 2009; see Table 1), thereby offering a detailed description and explanation of theory building (Meredith 1992).

#### 3.1 Search strategy

After a preliminary scope searching (Booth et al. 2016), the databases Business Source Complete (via EBSCO Host), Scencedirect, ABI/inform (via ProQuest), and Web of Science were selected. These electronic databases are also acknowledged in the current literature and were chosen to provide fast and reliable access to

**Table 1** Systematic review process [adapted from Mayring (2008) and Denyer and Tranfield (2009)]

Systematic literature review (Denyer and Tranfield 2009)	Content analysis approach (Mayring 2008)	Methodology in this work
1. Question formulation	1. Material collection	1. Question formulation
2. Locating studies		2. Search strategy
3. Study selection and evaluation		3. Selection process
4. Analysis and synthesis	2. Descriptive analysis	4. Descriptive analysis
	3. Category selection	5. Classification of content and interpretation
5. Reporting and using the results	4. Material evaluation	6. Result and discussion

appropriate articles. Furthermore, as AI is a rather technological topic, information was assumed to be primarily included in electronic databases.

The databases were searched using three search strings, each consisting of a combination of three groups of keywords resulting from the preliminary scope search. In the first group, to avoid inadvertently excluding results, fairly general terms relating to AI were used, namely AI and machine learning. A decision was made to not search for abbreviations, because in this research field, not only is the acronym AI common, but it is also used in different fields, resulting in potentially irrelevant results. For the same reason, the second group also included broad search terms, namely decision making and decision support, and the third group only included human machine. The preliminary search revealed that this search term captures all existing combinations that researchers use to define the relationship, although it led to remarkably fewer results. The search terms were coupled with Boolean operators AND/OR to search strings (Booth et al. 2016), which were entered into the databases from 2016 onwards in peer-reviewed journals. The start was set to 2016, as the search frequencies of AI on Google Trends (AI 2020) show an initially large increase after 2016, supported by Nguyen et al.'s (2018) literature review findings. The search strategy was adapted for all databases (see Table 4 in Appendix 1), as there were differences in user interface and functionalities (Booth et al. 2016).

### 3.2 Selection process

The database search resulted in 3458 articles, and 2524 after duplicates were removed, making a selection process necessary (see Fig. 5 in Appendix 1). Each study was evaluated according to established inclusion and exclusion criteria of quality and relevance regarding the RQ and its three sub-dimensions as mentioned in the introduction (Briner and Denyer 2012; see Table 5 in Appendix 1), resulting in a final total of 55 articles (see Appendix 3). The majority of articles were eliminated, as they were considered to be either too specifically tied to certain industries or not generalizable for answering the RQ or focused on operational

decisions only. The only exception was the broad literature on SCM, which often focused on multi-stakeholder decisions, similar to the definition of organizational decisions due to the heterogeneous groups of people involved, and that literature was thus considered to offer relevant input to the analysis.

### 3.3 Classification of content

A deeper insight into the content of the articles is provided by classification, which aids in categorizing data to enable a more structured description (Mayring 2015) and to create new knowledge that would not be possible by reading the articles in isolation (Denyer and Tranfield 2009). The following classification categories relate to the topics addressed in the sample and the three previously stated sub-dimensions of the RQ:

- Knowledge management with the help of AI.
- Categorization of AI applications.
- Impact of AI on organizational structures.
- Challenges of using AI in strategic organizational decision making.
- Ethical perspectives on using AI in strategic organizational decision making.
- Impact of AI usage in strategic organizational decision making on the division of tasks between humans and machines.

The first two categories address the first sub-dimension (i.e., the possibilities of AI integration into the previously introduced decision-making process). The subsequent two categories, organizational structures and challenges, provide insight into the second and third sub-dimensions (i.e., possible pre-conditions and preparations necessary for a successful AI integration, and the challenges and consequences thereof), while ethical perspectives contribute to answering all three sub-dimensions of the RQ. The last category closes the analysis by addressing the first sub-dimension of the RQ directly with a proposed division of tasks between humans and AI, and it also includes findings on the possible consequences for the designation and development of the human role. The difficulty in defining categories that can be assigned perfectly to the sub-dimensions demonstrates the variety of aspects that researchers and practitioners relate to this topic. Moreover, it is important to mention that clustering for CA had to be done in several rounds, with much discussion among the research team, as many articles offer input and content for more than one category. However, as Table 2 indicates, each article was attributed to one category only. Frameworks or models are marked in bold and are also described in the following analysis.

The final step of the methodological process, namely, the results and discussion based on the interpretation of data, is provided in the next chapter, followed by the conceptual integration of theory.

**Table 2** Overview of articles and assigned categories

Author	Title	Content
<i>Category “Knowledge management with the help of AI”</i>		
Acharya and Choudhury	Knowledge management and organisational performance in the context of e-knowledge	The article offers an inter-organizational knowledge-sharing model to capture information which is still in employees’ minds. Technology can help but structure must follow. Business strategy needs to be linked to knowledge requirements and resources allocated accordingly
Bohanec et al. (a)	Explaining machine learning models in sales predictions	The article analyzes business-to-business sales predictions based on a model that enhances team communication and reflection on implicit knowledge
Bohanec et al. (b)	Decision-making framework with double-loop learning through interpretable black-box machine-learning models	Article offers a framework for using machine learning to make sales decisions: double-loop learning
Metcalfe et al.	Keeping humans in the loop: pooling knowledge through artificial swarm intelligence to improve business decision making	Demonstration of tool called Artificial Swarm Intelligence (ASI) to support group decision making and to make tacit knowledge available
Shollo and Galliers	Towards an understanding of the role of business intelligence systems in organisational knowing	Business intelligence systems balance subjectivity and objectivity, while individuals create meaning through interaction with them
Terziyan et al.	Patented intelligence: Cloning human decision models for Industry 4.0	The Pi-Mind-Methodology suggested is situated between human-only and AI-only by cloning behavior of human decision makers in specific situations: “collective intelligence as a service”
<i>Category “Categorization of AI applications”</i>		
Baryannis et al. (a)	Predicting supply chain risks using machine learning: The trade-off between performance and interpretability	Introduction of supply chain risk prediction framework using data-driven AI techniques and relying on the synergy between AI and supply chain experts
Baryannis et al. (b)	Supply chain risk management and artificial intelligence: state of the art and future research directions	Literature review on SC risk management finding that SC and production research rather relies on mathematical programming than on AI
Blasch et al.	Methods of AI for multimodal sensing and action for complex situations	Decisions-to-data framework with five areas of context-based AI: (1) situation modeling (data at rest), (2) measurement control (data in motion), (3) statistical algorithms (data in collect), (4) software computing (data in transit), and (5) human-machine AI (data in use)

**Table 2** continued

Author	Title	Content
Calatayud et al.	The self-thinking supply chain	Literature review on SC of the future proposing the self-thinking supply chain model. AI's role in managerial decision making is still marginal as categories show
Colombo	The Holistic Risk Analysis and Modelling (HoRAM) method	HoRAM method offers scenario analysis based on AI
Flath and Stein	Towards a data science toolbox for industrial analytics applications	Offering and testing the data science toolbox for manufacturing decisions
Mühlroth and Grottke	A systematic literature review of mining weak signals and trends for corporate foresight	SLR on corporate foresight based on weak signals and changes to be detected in big data, analyzing variety of data mining techniques
Pigozzi et al.	Preferences in artificial intelligence	Survey about the presence and the use of the concept of “preferences” in artificial intelligence
<i>Category “Impact of AI on organizational structures”</i>		
Bienhaus and Abubaker	Procurement 4.0: factors influencing the digitisation of procurement and supply chains	Study on procurement which is claimed to be important to leverage SC collaboration. Survey with 414 participants finds that face-to-face remains more important for relationship building than AI, while AI is not expected to take over decision making completely
Butner and Ho	How the human–machine interchange will transform business operations	Study on progress of companies in implementing intelligent automation, meaning the cognitive automation to augment human intelligence. Survey by the IBM Institute for Business Value, in collaboration with Oxford Economics, with 550 technology and operations executives
Lismont et al.	Defining analytics maturity indicators: a survey approach	Descriptive survey of the application of analytics with regards to data, organization, leadership, applications, and the analysts who apply the techniques themselves
Paschen et al.	Artificial intelligence: cuilding blocks and an innovation typology	Conceptual development of typology as analytic tool for managers to evaluate AI effects. AI-enabled innovations are clustered in two dimensions: the innovations’ boundaries and their effects on organizational competencies, where the first distinguishes between product-facing and process-facing innovations and the second describes innovations as either competence enhancing or competence destroying



**Table 2** continued

Author	Title	Content
Tabesh et al.	Implementing big data strategies: a managerial perspective	Article provides recommendations to implement big data strategies successfully by presenting benefits and challenges, and providing real-life examples
Udell et al.	Towards a smart automated society: cognitive technologies, knowledge production, and economic growth	Survey with 2700 executives of which 38% expect AI to help them make better decisions
von Krogh	Artificial Intelligence in organizations: new opportunities for phenomenon-based theorizing	AI is an organizational phenomenon that provides two outputs: decisions and solutions (alternatives to a problem)
<i>Category “Challenges of using AI in strategic organizational decision-making”</i>		
Bader et al.	Algorithmic decision-making? The user interface and its role for human involvement in decisions supported by artificial intelligence	Case study on role of AI in workplace decisions demonstrating how actors can become distanced from or remain involved in decision making
Bellamy et al.	Think your Artificial Intelligence software is fair? Think again	Introducing the AI Fairness 360, an open-source toolkit for research and practitioners, based on the assumption that machine learning is always a form of statistical discrimination. It provides a platform to (1) experiment with and compare various existing bias detection and mitigation algorithms in a common framework and gain insights into their practical usage; (2) contribute and benchmark new algorithms; (3) contribute new datasets and analyze them for bias; (4) education on the important issues in bias checking and mitigation; (5) guidance on which metrics and mitigation algorithms to use; (6) tutorials and sample notebooks that demonstrate bias mitigation in different industry settings; and (7) a Python package for detecting and mitigating bias in their workflows
Canhoto and Clear	Artificial intelligence and machine learning as business tools: a framework for diagnosing value destruction potential	Framework to map AI solutions and to identify and manage the value-destruction potential of AI for businesses, which can threaten the integrity of the AI system’s inputs, processes, and outcomes

**Table 2** continued

Author	Title	Content
Kolbjørnsrud et al.	Partnering with AI: how organizations can win over skeptical managers	The findings of a survey with 1770 managers from 14 countries and 37 interviews with senior executives reveal that soft skills will become more important. In addition, there are different opinions on AI between mid-/ low-level managers and high-level ones. The recommendation is given that managers should take an active role and embrace AI opportunities
Lepri et al.	Fair, transparent, and accountable algorithmic decision-making processes	Analyzing the lack of fairness and introducing the Open Algorithms (OPAL) project for realizing the vision of a world where data and algorithms are used as lenses and levers in support of democracy and development
L'Heureux et al.	Machine learning with big data: Challenges and approaches	Summary of machine learning challenges according to Big Data volume, velocity, variety, or veracity
Migliore and Chinta	Demystifying the big data phenomenon for strategic leadership: Quarterly Journal	Leaders need to understand IT capabilities to make the right decisions
Singh et al.	Decision provenance: Harnessing data flow for accountable systems	Proposing data provenance methods as a technical means for increasing transparency
Watson	Preparing for the cognitive generation of decision support	Interviews with 11 experts on how AI will affect organizational decision-making lead to 10 steps of how to prepare
Whittle et al.	Smart manufacturing technologies: Data-driven algorithms in production planning, sustainable value creation, and operational performance improvement	Survey with 4400 participants finds AI to be supporting cooperation and multi-stakeholder decision making
<i>Category "Ethical perspectives on using AI in strategic organizational decision-making"</i>		
Bogosian	Implementation of moral uncertainty in intelligent machines	Presenting computational framework for implementing moral reasoning in artificial moral agents
Cervantes et al.	Autonomous agents and ethical decision-making	Presentation of computational model of ethical decision making for autonomous agents, taking into account the agent's preferences, good and bad past experiences, ethical rules, and current emotional state. The model is based on neuroscience, psychology, artificial intelligence, and cognitive informatics and attempts to emulate neural mechanisms of the human brain involved in ethical decision making

**Table 2** continued

Author	Title	Content
Etzioni and Etzioni	AI assisted ethics	To answer question of how to ensure that AI will not engage in unethical conduct, article suggests a oversight programs, that will monitor, audit, and hold operational AI programs accountable: the ethics bot
Giubilini and Savulescu	The artificial moral advisor. The “ideal observer” meets artificial intelligence	Introducing the “artificial moral advisor” (AMA) to improve human moral decision making, by taking into account principles and values and implementing the positive functions of intuitions and emotions in human morality without their downsides, such as biases and prejudices
Hertz and Wiese	Good advice is beyond all price, but what if it comes from a machine?	Experiment with 68 undergraduate students to explore whether humans distrust machine advisers in general, finding that they prefer machine to human agents on analytical tasks and human to machine agents on social tasks
Kirchkamp and Strobel	Sharing responsibility with a machine	There is a difference between human/human and human/AI teams: people behave more selfish when being part of a group, but not in case of being in groups with AI
Neubert and Montañez (2019)	Virtue as a framework for the design and use of artificial intelligence	Overview of how google is using AI (negatively) incl. Googles overall goals for AI. Introduction of virtue dimensions for decision making assigned to AI and defined for AI
Parisi	Critical computation: Digital automata and general artificial thinking	The article focuses on transformation of logical thinking by and with machines
Shank et al.	When are artificial intelligence versus human agents faulted for wrongdoing? Moral attributions after individual and joint decisions	A survey with 453 participants on human, AI, and joint decision making reveals that AI always is perceived as less morally responsible than humans
Vamplew et al.	Human-aligned artificial intelligence is a multiobjective problem	The Multiobjective Maximum Expected Utility paradigm leads to human-aligned intelligent agents. Goals are important for focusing AI decisions and limit consequences
Webb et al.	“It would be pretty immoral to choose a random algorithm”	Presentation of “UnBias” project which tries to implement fairness and transparency in algorithms: Survey with case studies on limited resource allocation problems asking 39 participants to assign algorithms to scenarios

**Table 2** continued

Author	Title	Content
Wong	Democratizing algorithmic fairness	Analyzing the political dimension of algorithmic fairness and offering a deliberative approach based on the accountability for reasonableness framework (AFR)
<i>Category “Impact of AI usage in strategic organizational decision-making on the division of tasks between humans and machines”</i>		
Agrawal et al.	Exploring the impact of artificial intelligence: prediction versus judgment	Machines can learn judgment from humans over time
Anderson	Business strategy and firm location decisions: testing traditional and modern methods	Four models of decision making are analyzed, finding that “human intelligence still rules”
Bolton et al.	The power of human–machine collaboration: Artificial Intelligence, Business Automation, and the Smart Economy	Analyzing data from several databases to make estimates regarding the impact of artificial intelligence (AI) on industry growth, how AI could change the job market, reasons given by global companies for AI adoption, and leading advantages of AI for international organizations
Jarrahi	Artificial intelligence and the future of work: human-AI symbiosis in organizational decision making	AI can assist humans in predictive analytics, gathering and interpreting data, and should augment, not replace, human decision makers. In higher levels, visionary thinking is more important than data for decisions
Klumpp and Zijm	Logistics innovation and social sustainability: how to prevent an artificial divide in human–computer interaction	Article provides theoretical framework, describing different levels of acceptance and trust as a key element of human–machine relationship for technology innovation, mentioning the danger of an artificial divide. Based upon the findings of four benchmark cases, a classification of the roles of human employees in adopting innovations is developed
Lyons et al.	Certifiable trust in autonomous systems: making the intractable tangible	AI systems need to be tested appropriately to promote trust among users
Parry et al.	Rise of the machines: a critical consideration of automated leadership decision making in organizations	The authors model a scenario where AI substitutes humans in decision making, claiming that high safeguarding is needed. AI systems tend to overweigh objective criteria over subjective ones. AI can only assist to find a vision for leadership teams but not take the decisions alone at this high level

**Table 2** continued

Author	Title	Content
Rezaei et al.	IoT-based framework for performance measurement: a real-time supply chain decision alignment	Article offers a SCOR-based decision-alignment framework for SC performance management with human intelligence-based processes for high-level decisions and machine-based ones for operational decisions, both linked by machine intelligence
Schneider and Leyer	Me or information technology? adoption of artificial intelligence in the delegation of personal strategic decisions	A survey with 310 participants on willingness to delegate strategic decisions reveals that low situational awareness enables delegation to AI, which implies the same risk as not delegating parts of the decision to AI due to too much self-confidence in a situation
Shrestha et al.	Organizational decision-making structures in the age of artificial intelligence	Comparison of human and AI-based decision making along five dimensions: specificity of the decision search space, interpretability of the decision-making process and outcome, size of the alternative set, decision-making speed, and replicability. Based on this, offering of framework for combining both for organizational decision making (full human to AI delegation; hybrid-human-to-AI and AI-to-human sequential decision making; and aggregated human–AI decision making)
Smith	Idealizations of uncertainty, and lessons from Artificial Intelligence	AI is more adequate for prescriptive than descriptive decision making. In decisions under uncertainty, psychological context needs to be valued
Yablonsky	Multidimensional data-driven artificial intelligence innovation	Analysis of relationship between Big Data, AI and Advanced Analytics to define AI innovation from a managerial perspective and not a technical or architectural one. Development of multidimensional AI innovation taxonomy framework, that can be used with a focus on data-driven human–machine relationships, and applying AI at different levels of maturity

## 4 Results and discussion

### 4.1 Distribution of articles per year, journal, and research methodology

Assessing the distribution of articles per year, an increase can be seen over the entire period of observation (see Fig. 6 in Appendix 2). The highest rise occurred between 2018 (10 articles) and 2019 (28 articles). This might be due to a higher focus on the topic in the business area worldwide, starting in the last quarter of 2019 (Artificial Intelligence in Business and Industrial Worldwide 2020) and leading to an increase in scientific interest to analyze this topic from a business perspective. This is also evident in the increasing number of published articles in high-quality journals in 2019.

The 55 selected articles have been published in 42 different journals, while only 9 have more than 1 article included in the review (see Fig. 7 in Appendix 2). This illustrates the relevance of the topic for different disciplines, the high interest in the research field, and the various focus topics. This is also demonstrated by the respective focus of the magazines, from technology and computer systems to society and ethics, and journals focusing on business and management. The type and methodology of analysis (see Fig. 8 in Appendix 2), however, is rather theoretically oriented. Empirical approaches increase in 2019, where even conceptual articles try to relate their findings to practical observations and data.

Regarding the distribution of articles among the categories defined for the content analysis (see Fig. 9 in Appendix 2), a major focus is on the human–machine relationship (12) and ethical perspectives (12). In both categories, theoretical approaches are still dominant. Therefore, real-life examples of an implementation of AI into organizational decision making are assumed to be rare, making empirical analysis difficult. This seems to be different for the smallest category of knowledge management (6), which is the most practically analyzed one.

The following sections provide an overview of the articles per category of the CA, each of which deals with one or more sub-dimensions of the RQ, as explained in Sect. 3.3. Thereby, more detailed insights into the content of the articles are offered (for an overview see Table 2) to provide managerial implications that are only possible by synthesizing the findings (Denyer and Tranfield 2009). The basis for these implications will be the conceptual framework presented in Sect. 4.3. It offers an answer to the RQ based on a combination of the findings resulting from addressing the sub-dimensions.

### 4.2 Using AI as support for strategic organizational decision making

#### 4.2.1 Knowledge management with the help of AI

Studies of the sample highlight that through the interaction between individuals and technological systems, new meanings and influences are expected to be created (Shollo and Galliers 2016). Researchers agree that AI can be used for the collection, interpretation, evaluation, and sharing of information, thereby providing support in

speed, amount, diversity, and availability of data (Acharya and Choudhury 2016; Shollo and Galliers 2016; Bohanec et al. 2017a). In addition, Acharya and Choudhury (2016) highlight the opportunity to increase data quality, as too much, too little, or incorrect information can negatively affect decision outcomes, which is often the case in large organizations with complex structures.

However, Metcalf et al. (2019) raise the concern that the training of AI will be difficult, as data are constantly changing and complex in nature. They thus deem humans to be necessary to ensure the quality of information and interpretation, which is also supported by other researchers' findings (Shollo and Galliers 2016; Bohanec et al. 2017a, b; Terziyan et al. 2018). In addition, especially for highly strategic decisions, implicit information has been found to be more important than pure analysis of facts (Acharya and Choudhury 2016; Bohanec et al. 2017a). Therefore, "while humans have access to both explicit and tacit knowledge, lack of access to tacit knowledge and the reliance on historical data from which patterns can be identified are major limiting factors of AI (...)" (Metcalf et al. 2019: 2). Some researchers even provide evidence that groups are capable of including some of these aspects through discussion (Shollo and Galliers 2016; Bohanec et al. 2017a; Metcalf et al. 2019).

Nevertheless, several researchers offer potential tools to make implicit knowledge available, as marked in bold in Table 2. The most holistic method for integrating all types of information into decision making is proposed by Terziyan et al. (2018): by cloning human decision makers, the patented intelligence (Pi-Mind) methodology attempts to capture soft facts and potential utility levels, although the quality of the clone always depends on the input data provided by humans. Acharya and Choudhury (2016: 54) call for an inter-organizational knowledge-sharing model to address the challenge that "an overemphasis on technology might force an organization to concentrate on knowledge storage, rather than knowledge flow." As information quantity influences all steps of the decision-making process, these authors also state that resources within an organization should be allocated to enable efficient knowledge management (Acharya and Choudhury 2016).

The six articles in this category do not propose clear strategies on how to organize knowledge management, neither in general, nor with the help of AI. However, an agreement can be observed on AI supporting the amount and speed of information collection and interpretation. Nevertheless, the authors in this category argue that the resulting quality depends on human capabilities and willingness to disclose implicit information.

#### 4.2.2 Categorization of AI applications

Almost all articles in the sample propose a set of AI applications to a certain extent. Table 3 clusters all the applications mentioned according to their use case and possible integration into the decision-making process defined in Sect. 2.3.

Researchers of this category agree on the stages of input–process–output, with related definitions on data being at rest, in collection, in transition, in motion, or in use. Parallel to this, respective applications increase in ability from purely statistical

**Table 3** Overview of mentioned AI applications related to process step and use case

Application	Top–down/ bottom–up	Use case	Useful for step	Sources
Artificial neural networks	Bottom–up	Optimization (e.g., supplier selection, SCM processes) Prediction (e.g., production losses or trends)	3, 4, 5	Flath and Stein (2018), Baryannis et al. (2019a, b), Blasch et al. (2019) and Calatayud et al. (2019)
Bayesian Networks	Bottom–up	Probability assessment Impact assessment of specific outcome Detect connections/create networks	(3), 4, 5	Baryannis et al. (2019a, b), Blasch et al. (2019) and Colombo (2019)
Decision trees	Rather top–down	classification If–then rules Detect connections	3, 4	Flath and Stein (2018) and Baryannis et al. (2019a)
Fuzzy systems	Top–down and bottom–up	if–then rules Prediction based on high variety of data Optimization (e.g., SCM processes) Preference definition (e.g., recommendation systems)	3, 4	Pigozzi et al. (2016), Blasch et al. (2019), Baryannis et al. (2019b) and Calatayud et al. (2019)
<i>k</i> -means	Top–down	Clustering (e.g., for customer segmentation) Classification	3, 4	Mühlroth and Grottke (2018) and Blasch et al. (2019)
Nearest neighbour	Top–down	clustering Preference detection, if no utility function exists	3, 5	Pigozzi et al. (2016)
Pattern mining (incl. association-rule mining, business mining)	Top–down and bottom–up	Classification (e.g., for recommendation systems)	2, 3, (4)	Flath and Stein (2018), Mühlroth and Grottke (2018), Baryannis et al. (2019b) and Blasch et al. (2019)
Regression	Rather top–down	Probability assessment Classification Detect connections (e.g., for sales or customer behavior forecast)	3, 4, 5	Pigozzi et al. (2016) and Flath and Stein (2018)
Support vector modelling (SVM)	Bottom–up	Classification Generalization Detect connections Inclusion of preference function, if available	3, 4, 5	Pigozzi et al. (2016), Flath and Stein (2018), Mühlroth and Grottke (2018), Baryannis et al. (2019a) and Blasch et al. (2019)

*Special applications provided by the sample*



**Table 3** continued

Application	Top–down/ bottom–up	Use case	Useful for step	Sources
Datascience toolbox	Top–down and bottom– up	Predictive information implemented in business processes (e.g., manufacturing systems); human interpretation needed	2, 3, 4	Flath and Stein (2018)
Holistic risk application method (HoRAM)	Bottom– up	dynamic method Combination of consequences with probability of occurrence Simulation-based scenario approach	3, 4, 5	Colombo (2019)
Self-thinking supply chain	Top–down	continuous performance monitoring High connectivity between physical and digital systems	2, 3, 4	Calatayud et al. (2019)

AI, which some researchers do not even classify as AI (Baryannis et al. 2019a), to human–machine AI (Blasch et al. 2019), supporting the framework in Sect. 2.1.2.

Scholars argue that determining which application to use depends on the type, quantity, and quality of data available, resulting in various necessities to handle the data, such as classification, clustering, or detection of connections (see Table 3). Moreover, as several applications can be used for both top–down and bottom–up approaches (Flath and Stein 2018; Mühlroth and Grottko 2018; Baryannis et al. 2019a, b; Blasch et al. 2019), the purpose for which the specific application should be used is identified as an additional influence (Blasch et al. 2019).

Articles use and recommend a hybrid approach, as mathematical models are, on the one hand, found to be less capable of handling a large amount of data, which, on the other hand, is needed to train machine learning applications, often based on mathematical ones (Baryannis et al. 2019b; Blasch et al. 2019). Therefore, Simon’s (1995) definition of AI applications being more than mathematical theorems is supported.

The articles discuss potential and hypothetical use cases for AI, mainly with the goal of data interpretation, alternative creation, or probability and preference definition, possibly even related to an evaluation of consequences (Pigozzi et al. 2016; Baryannis et al. 2019a, b). Information collection is seen as a task to be completely fulfilled by AI. It is related to the generation of information from various and numerous sources with differing techniques, such as natural language processing, text mining, or other data mining possibilities (Baryannis et al.

2019b; Blasch et al. 2019). Nevertheless, executing feature engineering afterwards to reduce input bias as far as possible is said to be necessarily done by humans, assisted by top–down applications (Flath and Stein 2018).

There is disagreement on how useful AI applications are in general for organizational decision making. As Baryannis et al. (2019b) found in their literature review, the majority of studies analyzed do not see any decision-making capability, although some articles provide bottom–up applications as decision support systems. Practical experiments in the sample instead refer to information gathering and status tracking within production or logistics [e.g., the data science toolbox of Flath and Stein (2018), supply chain risk management tools by Baryannis et al. (2019a, b), and the self-thinking supply chain of Calatayud et al. (2019)] with the exception of Colombo (2019), who introduced holistic risk analysis and modeling (HoRAM) as an already tested application to be used for almost the whole decision-making process in dynamic environments.

In summary, although scholars do not agree on what to classify as an AI application and whether it is useful for decision making, the consensus is that the choice of application is influenced by various dimensions of data and the basic reason for which the technology is intended to be used. Relating to Fig. 2, most applications that the articles refer to can be clustered as top–down, as they are not able to act self-consciously (i.e., human-like; Blasch et al. 2019). With increasing research and development efforts, however, the literature expects the capabilities of AI applications to increase and to shift to the right (Mühlroth and Grottko 2018; Colombo 2019).

#### 4.2.3 Impact of AI on organizational structures

Von Krogh (2018: 405) supports Herbert Simon’s findings, stating that organizational structures are closely linked to decision making, as they result from the limited human processing capacity: “To mitigate this problem, information-processing and decision-making authority can be delegated across roles and units that display various degrees of interdependence.” The organizational strategy and resulting goals have been found to be an important influence, not only for this definition of roles and relationships to make information manageable, but also on all steps of the strategic decision-making process relating to Fig. 3 (von Krogh 2018).

Organizational strategy and goals are further said to determine the reasons for which AI is used (Bienhaus and Abubaker 2018; von Krogh 2018; Butner and Ho 2019; Paschen et al. 2019). They are also discussed as the basis for an adaptation or creation of structures, which is expected to be necessary to make AI integration possible (von Krogh 2018; Paschen et al. 2019; Udell et al. 2019). However, von Krogh (2018) also argues that structures change as soon as AI applications are actively used, thus influencing processes and responsibilities. In their surveys, Bienhaus and Abubaker (2018) and Butner and Ho (2019) recommend completely re-building and re-thinking processes rather than placing new ones on top of old structures. To support organizations with establishing these new processes, Paschen et al. (2019) developed a framework with four dimensions to assess whether the introduction of AI leads to an innovation in products or processes, as well as

whether it is competency-enhancing or -destroying, thereby referring to humans as well. Depending on the combination of these four dimensions, firms can “generate different value-creating innovations” (Paschen et al. 2019: 151).

Lismont et al. (2017) offer another perspective, categorizing companies according to their readiness for technology implementation. They conclude that the more mature a company is in using AI, the higher the variety of applications, the number of affected processes, and related goals are. Due to interdependencies, Tabesh et al. (2019), therefore, argue that the complex construct of organizations should only be changed in steps and always while carefully referring to the defined strategy.

In summary, organizational structures are the foundation for successful AI integration, and vice versa, the use of AI in decision making also influences those structures. The strategic reasons for implementing AI inform the type and location of AI used. However, the available applications are also expected to influence existing decision-making processes that are to be adapted to make usage possible.

#### *4.2.4 Challenges of using AI in strategic organizational decision making*

To determine whether, how, and why to integrate AI into existing business processes, AI literacy has been found to be crucial (Kolbjørnsrud et al. 2017; Lepri et al. 2018; Canhoto and Clear 2019), as “not every decision problem needs to be solved by technology” (Migliore and Chinta 2017: 51). Researchers define AI literacy as a profound understanding of the technology and its possibilities and limitations, which according to Whittle et al. (2019) is often missing. To increase AI literacy, scholars have argued that the involvement of the employees who will be affected by AI integration, rather than only top management, is crucial, as acceptance differs across levels (Kolbjørnsrud et al. 2017; Bader et al. 2019). Stakeholders have been found to necessarily gain a sense of ownership, and by familiarizing themselves with the technology and actively being part of the integration, they are able to define their role. Therefore, according to the literature, education and training constitute a highly important task (Kolbjørnsrud et al. 2017; Watson 2017). The authors such as Migliore and Chinta (2017), Bader et al. (2019) and Whittle et al. (2019) recommend analyzing which capabilities are needed by which employee to leverage the technology’s potential, thereafter enabling each individual to successfully work with AI for assigned tasks. This also implies that executives need to guide employees through this process, based on their own literacy and understanding of the technology (Kolbjørnsrud et al. 2017; Watson 2017; Whittle et al. 2019).

Soft skills in general have been argued to become increasingly important with the introduction of AI in organizational decision making (Kolbjørnsrud et al. 2017), including a focus on training employees in capabilities for collaboration, creativity, and sound judgement. AI is recommended to be introduced step wise (Kolbjørnsrud et al. 2017; Watson 2017) as trust into the technology increases with experience and understanding. Employees become accustomed to using it for tasks for which machines have not been used before (Kolbjørnsrud et al. 2017; Lepri et al. 2018). Transparency, referring to “information about the nature and flow of data and the

contexts in which it is processed” (Singh et al. 2019: 6563) to reach a certain decision (Canhoto and Clear 2019), is crucial for a successful introduction and usage as well. The articles in this category suggest a heterogeneous introduction team consisting of new and established organizational executives (Kolbjørnsrud et al. 2017; Lepri et al. 2018) and people with sufficient training (Watson 2017). Scholars again claim that finding the right introduction team and providing support over the process are the responsibility of leadership. Kolbjørnsrud et al. (2017) found that top executives possess a higher awareness and understanding of their responsibility to invest time and guide employees through this process, than middle managers do.

Further challenges that the majority of authors in the category have addressed are data security and data privacy issues, as well as the danger of data manipulation, which must be evaluated before implementing new technologies (Kolbjørnsrud et al. 2017; L’Heureux et al. 2017; Lepri et al. 2018; Canhoto and Clear 2019; Singh et al. 2019; Whittle et al. 2019). The articles assume that the resulting transparency and literacy help to decrease bias. Migliore and Chinta (2017) also found that having more available data is helpful. These authors define bias as bounded rationality, which contrasts the definition in this study (see [Introduction](#)). Therefore, this assumption is questioned, as additionally, the right quantity and quality of data has been found to be a challenge in itself (Lepri et al. 2018; Canhoto and Clear 2019). Bellamy et al. (2019: 78) suggest that “machine learning is always full of statistical discrimination,” meaning that even machines are biased. Some frameworks have thus been proposed to offer solutions for fair pre-processing, in-processing, and out-processing, for example the AI Fairness 360 (Bellamy et al. 2019) and the Open Algorithms (Lepri et al. 2018), but they are also said to only reduce bias. Furthermore, Canhoto and Clear (2019) demonstrate that decision quality always depends on the application used, the resources available, the input provided, and the interpretation ability of the humans using it.

The literature thus suggests that education and training, combined with an awareness of data security issues, lead to literacy and transparency, thereby decreasing caveats. Furthermore, focusing on the active involvement of affected employees and a step-wise introduction has been found to result in a successful implementation. Through these factors, even though the danger of active or implicit bias might not decrease, at least awareness is supported. However, the majority of authors have also claimed that in processual and structural implementation, the important aspects of ethics and morality should not be forgotten.

#### *4.2.5 Ethical perspectives on using AI in strategic organizational decision making*

Although all researchers of this category state that an ethical framework is needed to use AI in organizational decision making, there is no agreement on the design. Some recommend an implementation of decision rules into AI systems (Webb et al. 2019; Wong 2019), while others concentrate on making the machine learn moral guidelines by itself (Bogosian 2017), relating to top-down and bottom-up approaches of AI.

Morally or socially correct behavior and the resulting implicitly learned societal rules are claimed to be rather subjective (Cervantes et al. 2016; Etzioni and Etzioni 2016; Bogosian 2017; Giubilini and Savulescu 2018). Some researchers, therefore, propose a combination of legal frameworks (Vamplew et al. 2018), although these alone cannot include the complex and often conflicting factors that humans incorporate into decisions: “What may be right for one person may be completely inaccurate for the other.” (Cervantes et al. 2016: 281).

Parisi (2019: 26) states that “the question of automated cognition today concerns not only the capture of the social (and collective) qualities of thinking, but points to a general re-structuring of reasoning as a new sociality of thinking,” requiring a new understanding and definition of aspects such as fairness, responsibility, moral fault, or guilt. In an attempt to offer a new definition, several researchers have analyzed the behavior humans exhibit when working with artificial agents, especially in terms of attributing human values and shortcomings to the machines. The UnBias project by Webb et al. (2019) demonstrates that fairness is the guiding principle in decisions, though the understanding of fairness differs among participants. Wong (2019) lists conditions to ensure fairness. Among them, the transparency of the decision process and the inclusion of all affected stakeholders’ perspectives are as important as a regulatory framework. Other researchers have analyzed the differences in the definitions of ethical aspects for human-only, AI-only, or combined decision making and found that moral fault was always attributed to humans (Shank et al. 2019). Kirchkamp and Strobel (2019) discovered that the feeling of guilt also does not change, while responsibility in human-AI teams is perceived as being higher than in human-only teams, and selfish-acting decreases. According to their findings, any higher form of moral responsibility is so far not attributed to machines. In addition, Hertz and Wiese (2019) found that people choose machines for analytical questions, while human advisors are preferred for social and personal topics.

In summary, articles on ethics are as divided as the topic of AI itself. “Legal and safety-based frameworks (...) are perhaps best suited to the more narrow AI which is likely to be developed in the near to mid-term” (Vamplew et al. 2018: 31), and they, therefore, seem to be the only frameworks agreed on as a guiding principle (Etzioni and Etzioni 2016; Wong 2019). Researchers thus assume that including ethical guidelines into algorithms is only possible to a limited extent and is always influenced by the people designing them, although several researchers have proposed tools to support this inclusion (Cervantes et al. 2016; Etzioni and Etzioni 2016; Giubilini and Savulescu 2018; Vamplew et al. 2018). A new definition of social and moral norms and aspects in relation to AI is argued to be necessary. As no clear recommendation can be derived on how to solve this challenge, Vamplew et al. (2018) assume that a step-wise procedure is required to agree on ethical guidelines and the extent to which case-based judgement remains.

#### 4.2.6 *Impact of AI usage in strategic organizational decision making on the division of tasks between humans and machines*

Most articles in this category claim that the “unique strengths of humans and AI can act synergistically” (Jarrahi 2018: 579), implying that through the combination of human and AI capabilities, efficiency and profitability in decision making are expected to increase (Smith 2016; Anderson 2019; Shrestha et al. 2019). Furthermore, it is widely agreed that humans and machines can augment each other, implying that AI systems learn from human inputs and vice versa (Jarrahi 2018; Schneider and Leyer 2019). This assumption is also supported by the authors from other categories, such as Kolbjørnsrud et al. (2017), Terziyan et al. (2018), von Krogh (2018) or Blasch et al. (2019), demonstrating the relevance this topic has on other aspects as well.

Researchers offer several frameworks for dividing tasks between AI and humans, usually ranging from full delegation to AI or hybrid forms, through to human-only decision making (Shrestha et al. 2019; Yablonsky 2019). Parry et al. (2016) and Agrawal et al. (2019), however, are the only authors who consider the potential of allowing AI to make decisions completely independently as being realistic. Nevertheless, they also claim that this is not suitable for all types of decisions, making “the retention of a veto power when the decisions can have far-reaching consequences for human beings (...)” necessary (Parry et al. 2016: 17). Bolton et al. (2018: 55) identify AI as being able to “automate tasks,” which “allows humans to focus on work that will add value”, while Klumpp and Zijm (2019) speak of the artificial divide, meaning that humans become supervisors more than executors. Thus, using AI to automate some tasks of the decision-making process gives people time to invest in those skills that AI cannot adequately perform, but which are critical to strategic decisions. The other authors further argue that humans are better at judgment, the analysis of political situations, psychological influences, flexibility, creativity, visionary thinking, and equivocality (Parry et al. 2016; Smith 2016; Rezaei et al. 2017; Jarrahi 2018; Agrawal et al. 2019; Shrestha et al. 2019). In addition, “even if machines can determine the optimal decision, they are less likely to be able to sell it to a diverse set of stakeholders.” (Jarrahi 2018: 582).

To summarize this category, the authors claim that AI offers the potential for machines to augment human capabilities, and vice versa, while it also changes the human role to become more of a supervisor. The authors hence expect a rather limited integration possibility of this technology into a process such as strategic organizational decision making, where capabilities are needed that only humans are argued to possess.

Lyons et al. (2017), therefore, claim that for the relationship between humans and machines to work, all involved parties must understand the tasks, responsibilities, and duties, and a high level of transparency is required, which is similar to the organization of human-only relationships. A possible concept of how this can be defined for the purpose of strategic organizational decision making is provided in the following.

### 4.3 Conceptual framework for AI integration into the organizational process for decision making under uncertainty

The majority of researchers in the sample support the decision-making process in Sect. 2.3 (Bohanec et al. 2017a; von Krogh 2018; Shrestha et al. 2019) and its usage as guidance for addressing the sub-dimensions of the RQ. Derived from the analysis of research in the previous sections, Fig. 4 thus presents the conceptual framework as an elaboration on Fig. 3. As the arrows indicate, the majority of categories are expected to not only influence the process itself, but also be influenced by it. In addition, some categories even impact one another. Therefore, not all categories can be attributed exclusively to one sub-dimension of the RQ. Next, the parts of the conceptual framework are explained in more detail.

The majority of researchers claim that strategic organizational decision making is a people-driven and -dependent task in which technology can only be used as support, although most of the researchers in Sect. 4.2.6 expect humans and AI to augment each other. Regarding the first sub-dimension of the RQ, the conceptual framework presents the possible division of tasks between human decision makers and technology, with the task of knowledge management as its own category. This task combines several aspects and must be considered thoroughly by itself, as the results of Sect. 4.2.1 have demonstrated. Researchers agree that AI has the potential to collect large amounts of information from numerous sources, leverage sharing, and facilitate interpretation, implying that using it for the knowledge management task can increase speed and efficiency (Acharya and Choudhury 2016; Shollo and Galliers 2016; Blasch et al. 2019; Butner and Ho 2019). However, AI is said to be unable to solve the inherent challenge of making implicit data available that stakeholders and decision makers are not willing or able to provide, although initial possibilities for overcoming this challenge have been proposed (Terziyan et al. 2018; Colombo 2019; Metcalf et al. 2019). The quality of implicit information is thus further believed to depend on humans and can only be evaluated and framed through human discussion (Rousseau 2018).

With the overview of the task division, the framework summarizes the current academic discussion on tasks for which AI is expected to be useful. The technology's successful integration and usage, however, has been found to depend on the respective AI application, and vice versa, as Fig. 4 also highlights. Furthermore, while utility calculations are said to depend on humans (Pigozzi et al. 2016), researchers argue that AI can provide a forecast of how each decision alternative might affect the organization or partners (Agrawal et al. 2019; Baryannis et al. 2019a, b; Colombo 2019). This might influence the weighing of alternatives, for which the pure mathematical calculation can be carried out by AI as well. The final decision, however, must be taken by the human decision group only. With the current state of technology available, AI can thus leverage the stages of input and process (Bohanec et al. 2017a; von Krogh 2018), with the most significant impact on knowledge management (Mühlroth and Grottke 2018; Blasch et al. 2019). This indicates that most existing applications cannot be defined as AI at all based on Nilsson's (2010) definition of intelligence.

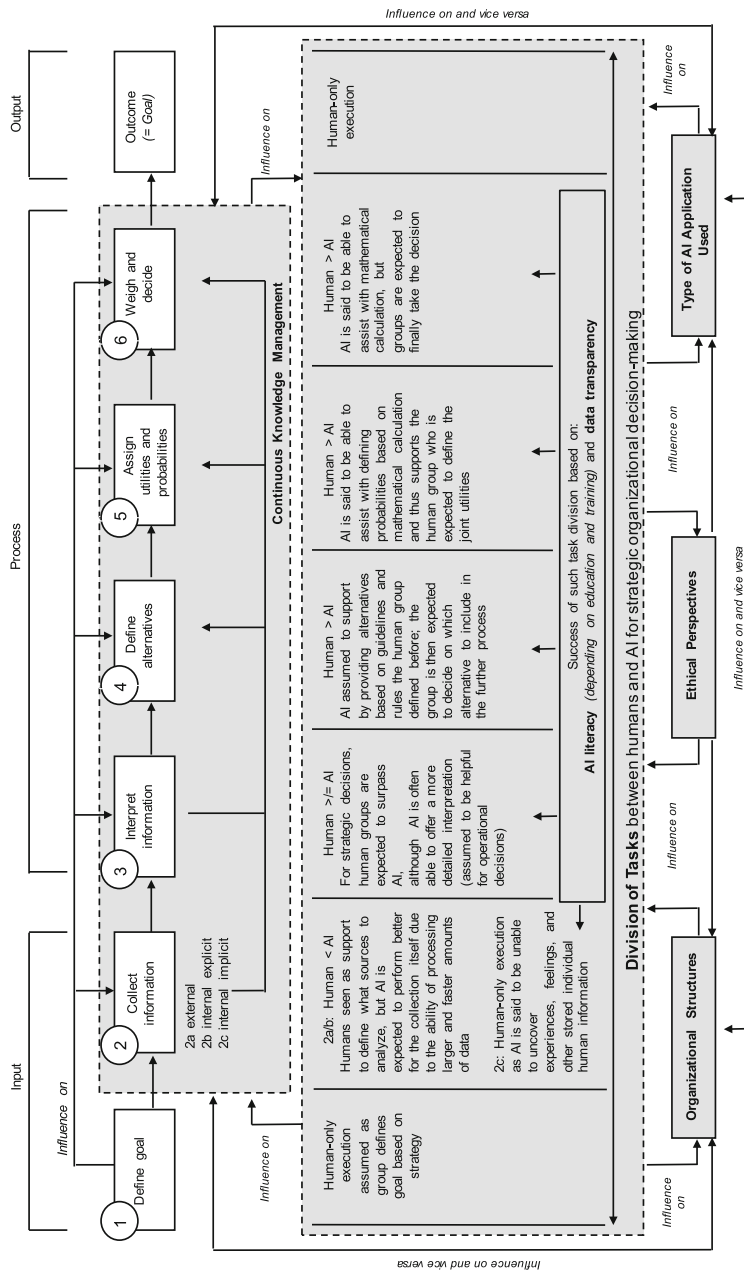


Fig. 4 Conceptual framework for AI integration into the organizational process for decision making under uncertainty



The choice of application is also influenced by organizational structures and the related allocation of resources. However, evidence from research also suggests that this impact is reciprocal, implying an influence of AI applications on the definition of organizational structures (Lismont et al. 2017; Tabesh et al. 2019). According to the literature, this category is both a pre-requisite for and a consequence of introducing AI into the process of decision making under uncertainty (von Krogh 2018; Paschen et al. 2019; Tabesh et al. 2019). For this introduction to be successful, an important foundation is the organizational strategy and the resulting reasons for which AI is used and integrated into the decision-making process, such as knowledge management (Bienhaus and Abubaker 2018; von Krogh 2018; Butner and Ho 2019).

AI literacy and data transparency are further pre-requisites of AI integration, as highlighted in the middle of the framework. Scholars agree on the importance of enabling employees to use the technology beneficially (Lepri et al. 2018; Canhoto and Clear 2019). They must learn which application to choose for which task, which data need to be provided for the application to work correctly, and how results should be interpreted. In addition, training and continuous experience of working with the technology has been found to increase trust and thus effectiveness (Kolbjørnsrud et al. 2017; Lepri et al. 2018).

As the analysis in Sect. 4.2.5 highlighted, ethical perspectives influence all other categories. The question as to who is morally responsible or what framework the machines should act in accordance with, has not yet been solved, nor is it possible to include moral guidelines in algorithms (Cervantes et al. 2016; Vamplew et al. 2018). Evidence suggests that, to date, machines are not related to any moral responsibility, implying the necessity to adapt the definition of moral constructs such as guilt or fairness (Parisi 2019). Any successfully proven approach of how to realize this, however, is missing.

Based on the analysis of the previous sections, and as Fig. 4 highlights, the answer to the RQ is influenced by a variety of aspects. This makes it difficult to provide a clear definition or guideline of how to best integrate AI into the organizational process of decision making under uncertainty. Researchers have found that AI always depends on a clear goal, as it cannot handle uncertainty or input complexity (Smith 2016; Jarrahi 2018; von Krogh 2018). Relating the findings to Nilsson (2010), a current AI application can thus only “interact with foresight in its environment” when used by humans. This contrasts with Simon’s (1986, 1995) theory of computers and humans being alike. Nevertheless, some researchers have also proposed developing AI further as a net-based and learning algorithm, which would yield more capabilities of intelligence than it currently has (Parry et al. 2016; Watson 2017; Agrawal et al. 2019; Bolander 2019), although there is no agreement on whether AI will ever be able to exercise implicit human capabilities (Parisi 2019; Shrestha et al. 2019). In addition, research suggests that AI is unable to serve as a substitute for all benefits of human group decision making (von Krogh 2018), and using it can also amplify the dangers and challenges that human decision making entails (Flath and Stein 2018; L’Heureux et al. 2017). Moreover, especially when it comes to individual decision making, AI is assumed to have a less beneficial effect. The diversity of experience and other soft skills can only be provided through

human negotiation and discussion, as “it is easier to recognize biases in other people than in ourselves” (Rousseau 2018: 137).

Therefore, utilizing AI as support in this important organizational process implies a role change for human decision makers. As the literature states, they become supervisors (Bolton et al. 2018; Klumpp and Zijm 2019), a role that has to be interpreted differently than it is defined in traditional production processes. However, supervising AI has manifold dimensions, and a deep understanding of AI’s functioning and the ability to translate and interpret its results correctly are crucial for a successful and responsible use of this technology (Lyons et al. 2017; Canhoto and Clear 2019; Whittle et al. 2019). This leads to several managerial implications and research possibilities, which are presented in the following chapter.

## 5 Concluding remarks

### 5.1 Managerial implications

The analysis of the AI applications revealed that researchers disagree on whether current applications are useful for strategic decisions (Shollo and Galliers 2016; Baryannis et al. 2019b). Therefore, proposals for implementation strategies are rare.

Deduced from the organizational strategy, managers are recommended to first specify the reason for integrating AI and the resulting decision tasks to be supported. In line with this follows the adjustment of organizational structures to make AI integration possible. Third, the applications to be used must be stipulated. However, as the results have shown, each of these steps can also influence the other, so it is not a stringent but very individual implementation process. Scholars argue that the AI literacy of managers is crucial to become aware of the possibilities and challenges of AI, which in turn enables managers to make the most efficient use of the technology (Kolbjørnsrud et al. 2017; Whittle et al. 2019).

Scholars, however, emphasize the importance of being aware that with an integration of AI into the strategic decision-making process, the human role is expected to change. This means a shift in responsibility, which simultaneously requires a focus on other skills (Kolbjørnsrud et al. 2017; Bolton et al. 2018; Bader et al. 2019; Klumpp and Zijm 2019). Therefore, researchers suggest that employees and managers alike should engage in training those capabilities that AI does not possess, such as empathy, creativity, and emotions (Parry et al. 2016; Jarrahi 2018; Terziyan et al. 2018; von Krogh 2018; Schneider and Leyer 2019).

It can consequently be stated that human groups remain important, although AI offers some benefits, such as information amount and diversity, which can usually only be gained with the inclusion of more people in the decision-making process. Smaller teams, thus, are expected to increase efficiency and speed, as less negotiation is needed. Here, it is important to ensure that diverse group members are chosen with the necessary skills for strategic decision making and AI usage. This, however, also increases the risk of few people possessing too much power and managers must always be aware that the use of AI can bring additional dangers and

challenges, such as bias in several dimensions (Flath and Stein 2018; L'Heureux et al. 2017).

Some studies have provided frameworks for analyzing the readiness of an organization or the necessary steps to become more AI-based (see Table 2; Watson 2017; Canhoto and Clear 2019; Yablonsky 2019). Nonetheless, ethical frameworks must still be developed, although this perspective is discussed with increasing awareness (Bellamy et al. 2019; Parisi 2019; Shank et al. 2019; Webb et al. 2019). Managers are hence required to actively engage in this when developing and extending the use of AI.

## 5.2 Limitations and further research possibilities

This study has some limitations. The first relates to the methodology that was employed. Although the steps of Tranfield et al. (2003) and Mayring (2008) were followed, bias might have been introduced through the definition of keywords, which would have influenced the search and interpretation. As categories were defined rather broadly, articles on some specific topics might be missing. Nevertheless, the decision to carry out broad research and use broad interpretation categories was made to include as much data as possible and to obtain a general understanding of a rather undefined topic with many research objectives. Moreover, including further keywords relating to statistical or mathematical applications might have expanded the findings, as articles that do not mention AI when using these applications would also have been included. However, since there is so far no clear definition of which applications to include when speaking of AI, a decision was made not to enlarge the number of keywords. This allowed for an understanding of the current state of AI in decision making rather than biased results.

Searching in only four databases is another bias-related limitation, but searches in other databases would not have been possible in the same manner due to technical constraints in the search fields. As AI is a fairly practice-oriented topic, it might also have been interesting to include more practical views, however, this was not possible due to the peer-reviewed criterion. As the literature review of Calatayud et al. (2019: 26) demonstrates, non-scientific articles currently dominate the topic. For this reason, the suggestion would be to enhance this literature review by adding practical literature.

The fact that the small number of articles in this literature review leads to a myriad of different topics highlights the uncertainty that might only be solved by testing several designs. The potential for leveraging the best of both worlds could be seen in the analysis, and further, especially empirical, research is thus needed to analyze the possibilities of AI and the potential results of its integration into human-centered processes, such as decision making (von Krogh 2018). As most companies are still in the piloting and planning phase (Butner and Ho 2019), opportunities increase to uncover other interesting results. In this regard, the following would be helpful: a clear definition of AI and related applications, as well as initial process concepts demonstrating how to integrate the technology into decision-making structures and how to establish a partnership with the humans involved. The framework provided in Fig. 4 could be a useful starting point, while theory wise, the

actor-network theory might serve as a basis, as it might help to explain when and how the responsibility changes from human to non-human actors.

### 5.3 Conclusion

This article is the first to focus on the current status of research about AI's potential to become a support in strategic organizational decision making, that is, group decision making under uncertainty. It set out to answer the following question: How can AI support decision making under uncertainty in organizations?

The conceptual framework of Fig. 4 (see Sect. 4.3) provides the synthesis of findings from the analysis of current literature on this question. It takes into account the necessary pre-conditions for and potential consequences of combining human decision makers and AI, as well as a potential task division.

This study revealed that the established understanding of machines as tools is not suitable for AI. Successfully using this technology requires human decision makers to change their role and become translators and interpreters of the results rather than only supervising the machine with the execution of a predefined process. This also implies an increase in responsibility and change in the skills needed. Therefore, the way in which to view AI will heavily depend on how humans view themselves (Mueller 2012), while its benefits also greatly depend on the context and goal. While Lawrence's (1991) framework of complexity and politicality is expected to remain, the resulting applications might further change with the development of the technology as a learning algorithm. Assuming that computing machines and humans are equal, however, is neither to be expected, based on current research, nor ethically supported (von Krogh 2018).

**Funding** Not applicable.

**Availability of data and material** Upon request by the authors.

**Compliance with ethical standards**

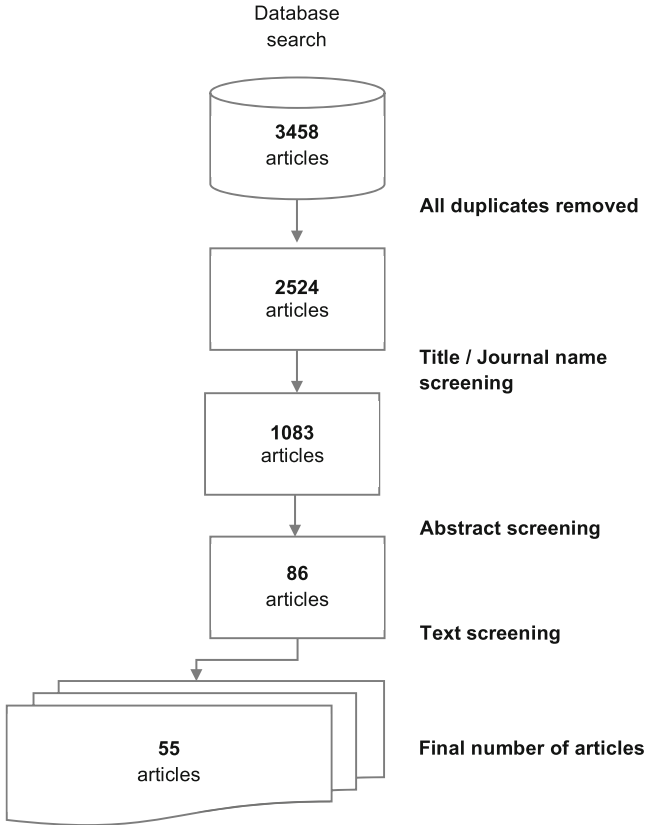
**Conflict of interest** Not applicable.

**Code availability** Not applicable.

**Open Access** This article is licensed under a Creative Commons Attribution 4.0 International License, which permits use, sharing, adaptation, distribution and reproduction in any medium or format, as long as you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons licence, and indicate if changes were made. The images or other third party material in this article are included in the article's Creative Commons licence, unless indicated otherwise in a credit line to the material. If material is not included in the article's Creative Commons licence and your intended use is not permitted by statutory regulation or exceeds the permitted use, you will need to obtain permission directly from the copyright holder. To view a copy of this licence, visit <http://creativecommons.org/licenses/by/4.0/>.

## Appendix 1

### The methodological process



**Fig. 5** Systematic selection process

**Table 4** Overview of database search strategies

Database	Inclusion criteria	Search string
Business Source Complete (via EBSCO host)	Scope: title, abstract, keywords	1. “Artificial Intelligence” OR “Machine Learning” AND “Decision Making” OR “Decision Support” 2. “Human Machine” AND “Decision Making” OR “Decision Support” 3. “Artificial Intelligence” OR “Machine Learning” AND “Human Machine” AND “Decision Making” OR “Decision Support”
	Source: academic journals	
	Type: scholarly reviewed articles	
Scencedirect	Year: 2016–2019	
	Scope: title, abstract, keywords	
	Type: review articles and research articles	
ABI/inform (via ProQuest)	Year: 2016–2019	
	Scope: title, abstract, main subject	
	Type: review articles and research articles	
Web of Science	Source: scientific and specialized journals	
	Type: accepted articles + backfiles, proven by experts	
	Year: 2016–2019	
	Scope: title, abstract, keywords, author keywords	
	Type: article	
	Year: 2016–2019	

**Table 5** Overview of exclusion criteria

Category	Related criteria
Mobility	Autonomous driving, aerospace, transportation
Business organizations	Manufacturing and production lines, inventory management, failure detection, consumer behavior forecasting, forecasting and tracking in logistics
Environment	Water, waste, pollution, climate change
Medicine	Cancer, patient tracking, chemistry, disease rate forecasting
Finance	Credit risk, stock price forecasting, Bitcoin, investment portfolios
Public/political issues	Smart cities, rural aspects, energy, civil/public engineering, law/legal, cybersecurity, crime hotspots, traffic congestion/accidents, taxes
Military/war explanation of AI functionality only	
Various	Agriculture, electric and electrical engineering, construction/building, architecture, social media, human resources, sports

## Appendix 2

### Distribution of articles by year, journal, methodology, and category

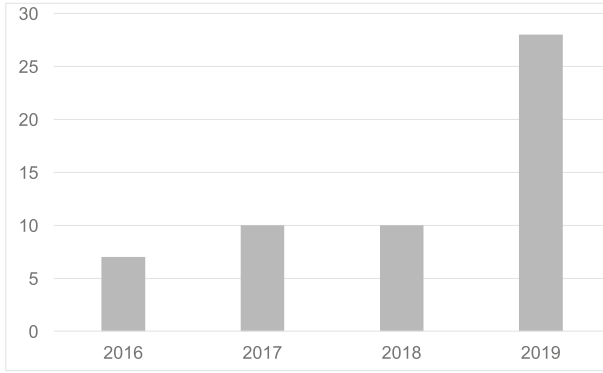
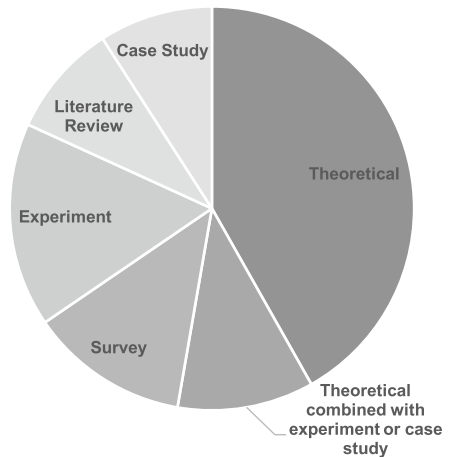


Fig. 6 Distribution of articles by year of publication



Fig. 7 Distribution of articles by journals providing more than one article

Fig. 8 Distribution of articles by research methodology



**Fig. 9** Distribution of articles by category



### Appendix 3

Acharya and Choudhury (2016), Agrawal et al. (2019), Anderson (2019), Bader et al. (2019), Baryannis et al. (2019a, b), Bellamy et al. (2019), Bienhaus and Abubaker (2018), Blasch et al. (2019), Bogosian (2017), Bohanec et al. (2017a, b), Bolton et al. (2018), Butner and Ho (2019), Calatayud et al. (2019), Canhoto and Clear (2019), Cervantes et al. (2016), Colombo (2019), Etzioni and Etzioni (2016), Flath and Stein (2018), Giubilini and Savulescu (2018), Hertz and Wiese (2019), Jarrahi (2018), Kirchkamp and Strobel (2019), Klumpp and Zijm (2019), Kolbjørnsrud et al. (2017), Lepri et al. (2018), L'Heureux et al. (2017), Lismont et al. (2017), Lyons et al. (2017), Metcalf et al. (2019), Migliore and Chinta (2017), Mühlroth and Grottko (2018), Neubert and Montañez (2019), Parisi (2019), Parry et al. (2016), Paschen et al. (2019), Pigozzi et al. (2016), Rezaei et al. (2017), Schneider and Leyer (2019), Shank et al. (2019), Shollo and Galliers (2016), Shrestha et al. (2019), Singh et al. (2019), Smith (2016), Tabesh et al. (2019), Terziyan et al. (2018), Udell et al. (2019), Vamplew et al. (2018), von Krogh (2018), Watson (2017), Webb et al. (2019), Whittle et al. (2019), Wong (2019) and Yablonsky (2019).

### References

- Acharya, Sujit K., and Snigdhamayee Choudhury. 2016. Knowledge management and organisational performance in the context of e-knowledge. *Srusti Management Review* 9 (1): 50–54.
- Agrawal, Ajay, Joshua S. Gans, and Avi Goldfarb. 2019. Exploring the impact of artificial Intelligence: Prediction versus judgment. *Information Economics and Policy* 47: 1–6. <https://doi.org/10.1016/j.infoecopol.2019.05.001>.
- Anderson, Patrick L. 2019. Business strategy and firm location decisions: Testing traditional and modern methods. *Business Economics* 54 (1): 35–60. <https://doi.org/10.1057/s11369-018-00111-6>.
- Artificial Intelligence. 2020. Google trends on artificial intelligence as search term from 2004-present worldwide in all categories. <https://trends.google.com/trends/explore?date=all&q=artificial%20intelligence>. Accessed 2 Apr 2020.



- Artificial Intelligence in Business and Industrial Worldwide. 2020. Google trends on artificial intelligence as a field of study within the past five years worldwide in the category of Business and Industrial. <https://trends.google.com/trends/explore?cat=12&date=today%205-y&gprop=news&q=artificial%20intelligence>. Accessed 2 Apr 2020.
- Bader, Verena, Stephan Kaiser, Armin Beverungen, Timon Beyes, and Lisa Conrad. 2019. Algorithmic decision-making? The user interface and its role for human involvement in decisions supported by artificial intelligence. *Organization* 26 (5): 655–672. <https://doi.org/10.1177/1350508419855714>.
- Barocas, Solon, and Andrew D. Selbst. 2016. Big data's disparate impact. *California Law Review* 104: 671–732. <https://doi.org/10.15779/Z38BG31>.
- Baryannis, George, Samir Dani, and Grigoris Antoniou. 2019a. Predicting supply chain risks using machine learning: The trade-off between performance and interpretability. *Future Generation Computer Systems* 101: 993–1004. <https://doi.org/10.1016/j.future.2019.07.059>.
- Baryannis, George, Sahar Validi, Samir Dani, and Grigoris Antoniou. 2019b. Supply chain risk management and artificial intelligence: State of the art and future research directions. *International Journal of Production Research* 57 (7): 2179–2202. <https://doi.org/10.1080/00207543.2018.1530476>.
- Beckmann, Christine M., and Pamela R. Haunschild. 2002. Network learning: The effects of partners' heterogeneity experience on corporate acquisitions. *Administrative Science Quarterly* 47: 92–124.
- Bellamy, Rachel KE., Kuntal Dey, Michael Hind, Samuel C. Hoffman, Stephanie Houde, Kalapriya Kannan, Pranay Lohia, Jacqueline Martino, Sameep Mehta, Aleksandra Mojsilovic, Seema Nagar, Karthikeyan Natesan Ramamurthy, John Richards, Diptikalyan Saha, Prasanna Sattigeri, Moninder Singh, Kush R. Varshney, and Yunfeng Zhang. 2019. AI Fairness 360: An extensible toolkit for detecting and mitigating algorithmic bias. *IBM Journal of Research and Development* 63 (4/5): 1–15.
- Bienhaus, Florian, and Haddud Abubaker. 2018. Procurement 4.0: Factors influencing the digitisation of procurement and supply chains. *Business Process Management Journal* 24 (4): 965–984. <https://doi.org/10.1108/BPMJ-06-2017-0139>.
- Blasch, Erik, Robert Cruise, Alexander Aved, Uttam Majumder, and Todd Rovito. 2019. Methods of AI for multimodal sensing and action for complex situations. *AI Magazine Winter* 2019: 50–65.
- Bogosian, Kyle. 2017. Implementation of moral uncertainty in intelligent machines. *Minds and Machines* 27: 591–608. <https://doi.org/10.1007/s11023-017-9448-z>.
- Bohanec, Marko, Mirjana Kljajić Borštnar, and Marko Robnik-Šikonja. 2017a. Explaining machine learning models in sales predictions. *Expert Systems with Applications* 71: 416–428. <https://doi.org/10.1016/j.eswa.2016.11.010>.
- Bohanec, Marko, Marko Robnik-Šikonja, and Mirjana Kljajić Borštnar. 2017b. Decision-making framework with double-loop learning through interpretable black-box machine learning models. *Industrial Management and Data Systems* 117 (7): 1389–1406. <https://doi.org/10.1108/TMDS-09-2016-0409>.
- Bolander, Thomas. 2019. What do we lose when machines take the decisions? *Journal of Management and Governance* 23: 849–867. <https://doi.org/10.1007/s10997-019-09493-x>.
- Bolton, Charlynnne, Veronika Machova, Maria Kovacova, and Katharine Valaskova. 2018. The power of human-machine collaboration: Artificial intelligence, business automation, and the smart economy. *Economics, Management and Financial Markets* 13 (4): 51–56. <https://doi.org/10.22381/EMFM13420184>.
- Boone, Tonya, Ram Ganeshan, and Nada Sanders. 2018. How big data could challenge planning processes across the supply chain. *Foresight: The International Journal of Applied Forecasting* 50: 19–24.
- Boone, Tonya, Ram Ganeshan, Aditya Jain, and Nada Sanders. 2019. Forecasting sales in the supply chain: Consumer analytics in the big data era. *International Journal of Forecasting* 35 (1): 170–180. <https://doi.org/10.1016/j.ijforecast.2018.09.003>.
- Booth, Andrew, Diana Papaioannou, and Anthea Sutton. 2016. *Systematic approaches to a successful literature review*, 2nd ed. Los Angeles: Sage.
- Bouyssou, Denis, and Marc Pirlot. 2008. On some ordinal models for decision making under uncertainty. *Annals of Operations Research* 163 (1): 19–48. <https://doi.org/10.1007/s10479-008-0329-y>.
- Briner, Rob B., and David Denyer. 2012. Systematic review and evidence synthesis as a practice and scholarship tool. In *The Oxford handbook of evidence-based management*, ed. D.M. Rousseau, 112–129. Oxford: Oxford University Press.
- Butner, Karen, and Grace Ho. 2019. How the human-machine interchange will transform business operations. *Strategy & Leadership* 47 (2): 25–33. <https://doi.org/10.1108/SL-01-2019-0003>.

- Calatayud, Agustina, John Mangan, and Christopher Martin. 2019. The self-thinking supply chain. *Supply Chain Management* 24 (1): 22–38. <https://doi.org/10.1108/SCM-03-2018-0136>.
- Canhoto, Ana Isabel, and Fintan Clear. 2019. Artificial intelligence and machine learning as business tools: A framework for diagnosing value destruction potential. *Business Horizons* 63 (2): 183–193. <https://doi.org/10.1016/j.bushor.2019.11.003>.
- Carbone, Enrica, Konstantinos Georgalos, and Gerardo Infante. 2019. Individual vs. group decision-making: An experiment on dynamic choice under risk and ambiguity. *Theory and Decision* 87: 87–122. <https://doi.org/10.1007/s11238-019-09694-8>.
- Cervantes, Jose-Antonio., Luis-Felipe. Rodriguez, Sonia Lopez, Felix Ramos, and Francisco Robles. 2016. Autonomous agents and ethical decision-making. *Cognitive Computation* 8: 278–296. <https://doi.org/10.1007/s12559-015-9362-8>.
- Charness, Gary, and Matthias Sutter. 2012. Groups make better self-interested decisions. *Journal of Economic Perspectives* 26 (3): 157–176.
- Cheng, Mingming, and Carmel Foley. 2018. The sharing economy and digital discrimination: The case of Airbnb. *International Journal of Hospitality Management* 70: 95–98.
- Colombo, Simone. 2019. The holistic risk analysis and modelling (HoRAM) method. *Safety Science* 112: 18–37. <https://doi.org/10.1016/j.ssci.2018.09.018>.
- Danks, David, and Alex J. London. 2017. Algorithmic bias in autonomous systems. In *Proceedings of the 26th international joint conference on artificial intelligence*, 4691–4697.
- Delen, Dursun, Halil Zaim, Cemil Kuzey, and Semil Zaim. 2013. A comparative analysis of machine learning systems for measuring the impact of knowledge management practices. *Decision Support Systems* 54 (2): 1150–1160. <https://doi.org/10.1016/j.dss.2012.10.040>.
- Denyer, David, and David Tranfield. 2009. Producing a systematic review. In *The Sage handbook of organizational research methods*, ed. D. Buchanan and A. Bryman, 671–689. Los Angeles: Sage.
- Descartes, Rene. 1637/1964. Discourse on method. In *Descartes: Philosophical essays*, transl. L.J. LaFleur. Upper Saddle River: Prentice Hall.
- Dev, Navin K., Ravi Shankar, Angappa Gunasekaran, and Lakshman S. Thakur. 2016. A hybrid adaptive decision system for supply chain reconfiguration. *International Journal of Production Research* 54 (23): 7100–7114. <https://doi.org/10.1080/00207543.2015.1134842>.
- Etzioni, Amitai, and Oren Etzioni. 2016. AI assisted ethics. *Ethics and Information Technology* 18: 149–156.
- Feldman, Martha S., and James G. March. 1981. Information in organizations as signal and symbol. *Administrative Science Quarterly* 26: 171–186.
- Fiori, Stefano. 2011. Forms of bounded rationality: The reception and redefinition of Herbert A. Simon's perspective. *Review of Political Economy* 23 (4): 587–612.
- Flath, Christoph M., and Nikolai Stein. 2018. Towards a data science toolbox for industrial analytics applications. *Computers in Industry* 94: 16–25. <https://doi.org/10.1016/j.compind.2017.09.003>.
- Fredrickson, James W. 1984. The comprehensiveness of strategic decision processes: Extension, observations, future directions. *Academy of Management Journal* 27 (3): 445–466.
- Fu, Xiao, Ming Dong, and Guanghua Han. 2017. Coordinating a trust-embedded two-tier supply chain by options with multiple transaction periods. *International Journal of Production Research* 55 (7): 2068–2082. <https://doi.org/10.1080/00207543.2016.1269970>.
- Giubilini, Alberto, and Julian Savulescu. 2018. The artificial moral advisor. The “ideal observer” meets artificial intelligence. *Philosophy & Technology* 31 (2): 169–188. <https://doi.org/10.1007/s13347-017-0285-z>.
- Glock, Christoph H., and Simon Hochrein. 2011. Purchasing organization and design: A literature review. *Business Research* 4 (2): 149–191.
- Haruvy, Ernan, Elena Katok, Zhongwen Ma, and Suresh Sethi. 2019. Relationship-specific investment and hold-up problems in supply chains: Theory and experiments. *Business Research* 12: 45–74. <https://doi.org/10.1007/s40685-018-0068-0>.
- Herden, Tino T. 2019. Explaining the competitive advantage generated from analytics with the knowledge-based view: The example of logistics and supply chain management. *Business Research*. <https://doi.org/10.1007/s40685-019-00104-x>.
- Hertz, Nicholas, and Eva Wiese. 2019. Good advice is beyond all price, but what if it comes from a machine? *Journal of Experimental Psychology: Applied* 25 (3): 386–395. <https://doi.org/10.1037/xap0000205>.
- Huang, Ming-Hui., and Roland Rust. 2018. Artificial Intelligence in Service. *Journal of Service Research* 21 (2): 155–172.

- Huang, Ming-Hui., Roland Rust, and Vojislav Maksimovic. 2019. The feeling economy: Managing in the next generation of artificial intelligence (AI). *California Management Review* 61 (4): 43–65.
- Jarrahi, Mohammad H. 2018. Artificial intelligence and the future of work: Human-AI symbiosis in organizational decision making. *Business Horizons* 61 (4): 577–586. <https://doi.org/10.1016/j.bushor.2018.03.007>.
- Julmi, Christian. 2019. When rational decision-making becomes irrational: A critical assessment and reconceptualization of intuition effectiveness. *Business Research* 12: 291–314.
- Kahneman, Daniel. 2003. Maps of bounded rationality: Psychology for behavioral economics. *American Economic Review* 93: 1449–1475.
- Kaplan, Andreas, and Michael Haenlein. 2019. Siri, Siri, in my hand: Who's the fairest in the land? On the interpretations, illustrations, and implications of artificial intelligence. *Business Horizons* 62 (1): 15–25. <https://doi.org/10.1016/j.bushor.2018.08.004>.
- Kirchkamp, Oliver, and Christina Strobel. 2019. Sharing responsibility with a machine. *Journal of Behavioral and Experimental Economics* 80: 25. <https://doi.org/10.1016/j.socecon.2019.02.010>.
- Klump, Matthias, and Henk Zijm. 2019. Logistics innovation and social sustainability: How to prevent an artificial divide in human-computer interaction. *Journal of Business Logistics* 40 (3): 1–14. <https://doi.org/10.1111/jbl.12198>.
- Knight, Frank. 1921. *Risk, uncertainty and profit*. Chicago: University of Chicago Press.
- Koch, Jochen, Martin Eisend, and Arne Petermann. 2009. Path-dependence in decision-making processes: Exploring the impact of complexity under increasing returns. *Business Research* 2 (1): 67–84.
- Kolbjørnsrud, Vegard, Richard Amico, and Robert J. Thomas. 2017. Partnering with AI: How organizations can win over skeptical managers. *Strategy and Leadership* 45 (1): 37–43.
- Kouchaki, Maryam, Isaac H. Smith, and Ekaterina Netchaeva. 2015. Not all fairness is created equal: Fairness perceptions of group vs individual decision makers. *Organization Science*. <https://doi.org/10.1287/orsc.2015.0992>.
- Kourouxos, Thomas, and Thomas Bauer. 2019. Violations of dominance in decision-making. *Business Research* 12: 209–239.
- Kugler, Tamar, Edgar E. Kausel, and Martin G. Kocher. 2012. Are groups more rational than individuals? A review of interactive decision making in groups. *Cognitive Science* 3: 471–482.
- L'Heureux, Alexandra, Katarina Grolinger, Hany F. Elyamany, and Miriam AM. Capretz. 2017. Machine learning with big data: Challenges and approaches. *IEEE Access* 5: 7776–7797. <https://doi.org/10.1109/ACCESS.2017.2696365>.
- Lawrence, Thomas. 1991. Impacts of artificial intelligence on organizational decision making. *Journal of Behavioral Decision Making* 4 (3): 195–214. <https://doi.org/10.1002/bdm.3960040306>.
- Legg, Shane, and Marcus Hutter. 2007. Universal intelligence: A definition of machine intelligence. *Minds and Machines* 17: 391–444. <https://doi.org/10.1007/s11023-007-9079-x>.
- Lepri, Bruno, Nuria Oliver, Emmanuel Letouzé, Alex Pentland, and Patrick Vinck. 2018. Fair, transparent, and accountable algorithmic decision-making processes. *Philosophy & Technology* 31 (3): 611–627. <https://doi.org/10.1007/s13347-017-0279-x>.
- Lismont, Jasmien, Jan Vanthienen, Bart Baesens, and Wilfried Lemahieu. 2017. Defining analytics maturity indicators: A survey approach. *International Journal of Information Management* 37 (3): 114–124. <https://doi.org/10.1016/j.ijinfomgt.2016.12.003>.
- Liu, Shaofeng, Mike Leat, Jonathan Moizer, Phil Megicks, and Dulekha Kasturiratne. 2013. A decision-focused knowledge management framework to support collaborative decision making for lean supply chain management. *International Journal of Production Research* 51 (7): 2123–2137. <https://doi.org/10.1080/00207543.2012.709646>.
- Long, Qingqi. 2017. Data-driven decision making for supply chain networks with agent-based computational experiment. *Knowledge-Based Systems* 141 (1): 55–66. <https://doi.org/10.1016/j.knsys.2017.11.006>.
- Lyons, Joseph B., Matthew A. Clark, Alan R. Wagner, and Matthew J. Schuelke. 2017. Certifiable trust in autonomous systems: Making the intractable tangible. *AI Magazine* 38 (3): 37–49.
- Marquis, Donald G., and H. Joseph Reitz. 1969. Effect of uncertainty on risk taking in individual and group decisions. *Behavioral Science* 14: 281–288.
- Mayring, Philipp. 2008. *Qualitative Inhaltsanalyse: Grundlagen und Techniken* (10., neu ausgestattete Aufl.). *Pädagogik*. Weinheim, Basel: Beltz.
- Mayring, Philipp. 2015. *Qualitative Inhaltsanalyse: Grundlagen und Techniken* (12., Neuausgabe, 12., vollständig überarbeitete und aktualisierte Aufl.). *Beltz Pädagogik*. Weinheim, Bergstr: Beltz, J.

- McCarthy, John, Marvin L. Minsky, Nathaniel Rochester, and Claude E. Shannon. 1955. *A proposal for the Dartmouth summer research project on artificial intelligence*. <https://www-formal.stanford.edu/jmc/history/dartmouth/dartmouth.html>. Accessed 23 Sept 2019.
- McCorduck, Pamela. 2004. *Machines who think: A personal inquiry into the history and prospects of artificial intelligence (25th anniversary update)*. Natick Mass: A.K. Peters.
- Meissner, Philip. 2014. A process-based perspective on strategic planning: The role of alternative generation and information integration. *Business Research* 7: 105–124.
- Melnyk, Steven A., Ram Narasimhan, and Hugo A. DeCampos. 2014. Supply chain design: Issues, challenges, frameworks and solutions. *International Journal of Production Research* 52 (7): 1887–1896. <https://doi.org/10.1080/00207543.2013.787175>.
- Meredith, Jack. 1992. Theory building through conceptual methods. *International Journal of Operations & Productions Management* 13 (5): 3–11.
- Metcalf, Lynn, David A. Askay, and Louis B. Rosenberg. 2019. Keeping humans in the loop: Pooling knowledge through artificial swarm intelligence to improve business decision making. *California Management Review* 61 (4): 84–109. <https://doi.org/10.1177/0008125619862256>.
- Metzger, Olga, and Thomas Spengler. 2019. Modeling rational decisions in ambiguous situations: A multi-valued logic approach. *Business Research* 12: 271–290. <https://doi.org/10.1007/s40685-019-0087-5>.
- Migliore, Laura A., and Ravi Chinta. 2017. Demystifying the big data phenomenon for strategic leadership. *Quarterly Journal S.A.M. Advanced Management Journal* 82 (1): 48–58.
- Mintzberg, Henry. 1972. Research on strategy-making. *Academy of Management Proceedings* 1: 90–94. <https://doi.org/10.5465/ambpp.1972.4981316>.
- Mintzberg, Henry. 1973. Strategy-making in three modes. *California Management Review* 16 (2): 44–53.
- Moreira, Madalena, and Benny Tjahjono. 2016. Applying performance measures to support decision-making in supply chain operations: A case of beverage industry. *International Journal of Production Research* 54 (8): 2345–2365. <https://doi.org/10.1080/00207543.2015.1076944>.
- Morozov, Evgeny. 2013. *To save everything, click here: The folly of technological solutionism*. Public Affairs.
- Mueller, Vincent C. 2012. Introduction: Philosophy and theory of artificial science. *Minds and Machines* 22: 67–69.
- Mühlroth, Christian, and Michael Grottko. 2018. A systematic literature review of mining weak signals and trends for corporate foresight. *Journal of Business Economics* 88: 643–687. <https://doi.org/10.1007/s11573-018-0898-4>.
- Munguia, Javier, Joaquim Lloveras, Sonia Llorens, and Tahar Laoui. 2010. Development of an AI-based rapid manufacturing advice system. *International Journal of Production Research* 48 (8): 2261–2278.
- Neubert, Mitchell J., and George D. Montañez. 2019. Virtue as a framework for the design and use of artificial intelligence. *Business Horizons* 61 (2): 195–204. <https://doi.org/10.1016/j.bushor.2019.11.001>.
- Nguyen, Truong, Li. Zhou, Virginia Spiegler, Petros Ieromonachou, and Yong Lin. 2018. Big data analytics in supply chain management: A state-of-the-art literature review. *Computers and Operations Research* 98: 254–264. <https://doi.org/10.1016/j.cor.2017.07.004>.
- Nilsson, Nils J. 2010. *The quest for artificial intelligence: A history of ideas and achievements*. Cambridge: Cambridge University Press.
- Parisi, Luciana. 2019. Critical computation: Digital automata and general artificial thinking. *Theory, Culture and Society* 36 (2): 89–121. <https://doi.org/10.1177/0263276418818889>.
- Parry, Ken, Michael Cohen, and Sukanto Bhattacharya. 2016. Rise of the machines: A critical consideration of automated leadership decision making in organizations. *Group and Organization Management* 41 (5): 571–594. <https://doi.org/10.1177/1059601116643442>.
- Paschen, Ulrich, Christine Pitt, and Jan Kietzmann. 2019. Artificial intelligence: Building blocks and an innovation typology. *Business Horizons* 63 (2): 147–155. <https://doi.org/10.1016/j.bushor.2019.10.004>.
- Pereira, Jordi, and Mariona Vilà. 2016. A new model for supply chain network design with integrated assembly line balancing decisions. *International Journal of Production Research* 54 (9): 2653–2669. <https://doi.org/10.1080/00207543.2015.1115910>.
- Pigozzi, Gabriella, Alexis Tsoukias, and Paolo Viappiani. 2016. Preferences in artificial intelligence. *Annals of Mathematics and Artificial Intelligence* 77: 361–401. <https://doi.org/10.1007/s10472-015-9475-5>.
- Piscopo, Carlotta, and Mauro Birattari. 2008. The metaphysical character of the criticisms raised against the use of probability for dealing with uncertainty in artificial intelligence. *Minds and Machines* 18: 273–288.

- Rebs, Tobias, Marcus Brandenburg, Stefan Seuring, and Margarita Stohler. 2018. Stakeholder influences and risks in sustainable supply chain management: A comparison of qualitative and quantitative studies. *Business Research* 11: 197–237.
- Resnik, Michael D. 1987. *Choices: An introduction to decision theory*. Minneapolis: University of Minnesota Press.
- Rezaei, Mahdi, Mohsen Akbarpour Shirazi, and Behrooz Karimi. 2017. IoT-based framework for performance measurement: A real-time supply chain decision alignment. *Industrial Management and Data Systems* 117 (4): 688–712. <https://doi.org/10.1108/IMDS-08-2016-0331>.
- Roetzel, Peter Gordon. 2018. Information overload in the information age: A review of the literature from business administration, business psychology, and related disciplines with a bibliometric approach and framework development. *Business Research* 12: 479–522. <https://doi.org/10.1007/s40685-018-0069-z>.
- Roth, Stefan, Thomas Robbert, and Lennart Straus. 2015. On the sunk-cost effect in economic decision-making: A meta-analytic review. *Business Research* 8: 99–138. <https://doi.org/10.1007/s40685-014-0014-8>.
- Rousseau, Denise M. 2018. Making evidence-based organizational decisions in an uncertain world. *Organizational Dynamics* 49 (1): 135–149. <https://doi.org/10.1016/j.orgdyn.2018.05.001>.
- Rousseau, Denise M., Joshua Manning, and David Denyer. 2008. Evidence in management and organizational science: Assembling the field's full weight of scientific knowledge through syntheses. *The Academy of Management Annals* 2 (1): 475–515.
- Samson, Danny, Pat Foley, Heng Soon Gan, and Marianne Gloet. 2018. Multi-stakeholder decision theory. *Annals of Operations Research* 268: 357–386. <https://doi.org/10.1007/s10479-017-2433-3>.
- Sawy, El., A. Omar, Youngki Park, and Peer C. Fiss. 2017. The role of business intelligence and communication technologies in organizational agility: A configurational approach. *Journal of the Association for Information Systems* 18 (9): 648–686.
- Schneider, Sabrina, and Michael Leyser. 2019. Me or information technology? Adoption of artificial intelligence in the delegation of personal strategic decisions. *Managerial and Decision Economics* 40 (3): 223–231. <https://doi.org/10.1002/mde.2982>.
- Schwenk, Charles, and Joseph S. Valacich. 1994. Effects of devil's advocacy and dialectical inquiry on individuals versus groups. *Organizational Behavior and Human Decision Processes* 59: 210–222.
- Shank, Daniel B., Alyssa DeSanti, and Timothy Maninger. 2019. When are artificial intelligence versus human agents faulted for wrongdoing? Moral attributions after individual and joint decisions. *Information, Communication and Society* 22 (5): 648–663. <https://doi.org/10.1080/1369118X.2019.1568515>.
- Sheil, Beau. 1987. Thinking about artificial intelligence. *Harvard Business Review* 91–97.
- Shollo, Arisa, and Robert D. Galliers. 2016. Towards an understanding of the role of business intelligence systems in organisational knowing. *Information Systems Journal* 26 (4): 339–367. <https://doi.org/10.1111/isj.12071>.
- Shrestha, Yash Raj, Shiko M. Ben-Menahem, and Georg von Krogh. 2019. Organizational decision-making structures in the age of artificial intelligence. *California Management Review* 61 (4): 66–83. <https://doi.org/10.1177/0008125619862257>.
- Silva, Selena, and Martin Kenney. 2018. Algorithms, platforms, and ethnic bias: An integrative essay. *Phylon* 55 (1 & 2): 9–37.
- Simon, Herbert A. 1955. A behavioral model of rational choice. *The Quarterly Journal of Economics* 69 (1): 99–118.
- Simon, Herbert A. 1962. The architecture of complexity. *Proceedings of the American Philosophical Society* 106 (6): 467–482.
- Simon, Herbert A. 1986. The information-processing explanation of Gestalt phenomena. *Computers in Human Behavior* 2: 241–255.
- Simon, Herbert A. 1987. Bounded Rationality. In *The new Palgrave dictionary of economics*, ed. J. Eatwell, M. Milgate, and P. Newman, 266–268. London: Palgrave Macmillan.
- Simon, Herbert A. 1995. Artificial intelligence: An empirical science. *Artificial Intelligence* 77 (1): 95–127. [https://doi.org/10.1016/0004-3702\(95\)00039-H](https://doi.org/10.1016/0004-3702(95)00039-H).
- Singh, Jatinder, Jennifer Cobbe, and Chris Norval. 2019. Decision provenance: Harnessing data flow for accountable systems. *IEEE Access* 7: 6562–6574. <https://doi.org/10.1109/ACCESS.2018.2887201>.
- Smith, Robert E. 2016. Idealizations of uncertainty, and lessons from Artificial Intelligence. *Economics* 10 (7): 1–40A. <https://doi.org/10.5018/economics-ejournal.ja.2016-7>.

- Surden, Harry. 2019. Artificial intelligence and law: An overview. *Georgia State University Law Review* 35 (4): 1305–1337.
- Sydow, Jörg. 2017. Managing inter-organizational networks: Governance and practices between path dependence and uncertainty. In *Networked governance*, ed. B. Hollstein, W. Matiaske, and K.U. Schnapp, 43–53. Cham: Springer.
- Tabesh, Pooya, Elham Mousavidin, and Sona Hasani. 2019. Implementing big data strategies: A managerial perspective. *Business Horizons* 62 (3): 347–358. <https://doi.org/10.1016/j.bushor.2019.02.001>.
- Terziyan, Vagan, Svitlana Gryshko, and Mariia Golovianko. 2018. Patented intelligence: Cloning human decision models for Industry 4.0. *Journal of Manufacturing Systems* 48: 204–217. <https://doi.org/10.1016/j.jmsy.2018.04.019>.
- Thompson, James D. 1967. *Organizations in action: Social science bases of administrative theory*. New York: McGraw-Hill.
- Tranfield, David, David Denyer, and Palminder Smart. 2003. Towards a methodology for developing evidence-informed management knowledge by means of systematic review. *British Journal of Management* 14 (3): 207–222. <https://doi.org/10.1111/1467-8551.00375>.
- Udell, Mitchell, Vojtech Stehel, Tomas Kliestik, Jana Kliestikova, and Pavol Durana. 2019. Towards a smart automated society: Cognitive technologies, knowledge production, and economic growth. *Economics, Management and Financial Markets* 14 (1): 44–49. <https://doi.org/10.22381/EMFM14120195>.
- Vaccaro, Michelle, and Jim Waldo. 2019. The effects of mixing machine learning and human judgement. *Communications of the ACM* 62 (11): 104–110. <https://doi.org/10.1145/3359338>.
- Vamplew, Peter, Richard Dazeley, Cameron Foale, Sally Firmin, and Jane Mummery. 2018. Human-aligned artificial intelligence is a multiobjective problem. *Ethics and Information Technology* 20 (1): 27–40. <https://doi.org/10.1007/s10676-017-9440-6>.
- von Krogh, Georg. 2018. Artificial Intelligence in Organizations: New opportunities for phenomenon-based theorizing. *Academy of Management Discoveries* 4 (4): 404–409. <https://doi.org/10.5465/amd.2018.0084>.
- Wamba, Samuel Fosso, Shahriar Akter, Andrew Edwards, Geoffrey Chopin, and Denis Gnanzou. 2015. How ‘big data’ can make big impact: Findings from a systematic review and a longitudinal case study. *International Journal of Production Economics* 165: 234–246. <https://doi.org/10.1016/j.ijpe.2014.12.031>.
- Watson, Hugh J. 2017. Preparing for the cognitive generation of decision support. *MIS Quarterly Executive* 16 (3): 153–169.
- Webb, Helena, Menisha Patel, Michael Rovatsos, Alan Davoust, Sofia Ceppi, Ansgar Koene, Liz Dowthwaite, Virginia Portillo, Marina Jirotko, and Monica Cano. 2019. It would be pretty immoral to choose a random algorithm. *Journal of Information, Communication & Ethics in Society* 17 (2): 210–228. <https://doi.org/10.1108/JICES-11-2018-0092>.
- Welter, Simon, Jörg. H. Mayer, and Reiner Quick. 2013. Improving environmental scanning systems using bayesian networks. *Business Research* 6 (2): 169–213.
- Whittle, Therese, Elena Gregova, Ivana Podhorska, and Zuzana Rowland. 2019. Smart manufacturing technologies: Data-driven algorithms in production planning, sustainable value creation, and operational performance improvement. *Economics, Management and Financial Markets* 14 (2): 52–57.
- Wong, Pak-Hang. 2019. Democratizing algorithmic fairness. *Philosophy & Technology*. <https://doi.org/10.1007/s13347-019-00355-w>.
- Wright, Scott A., and Ainslie E. Schultz. 2018. The rising tide of artificial intelligence and business automation: Developing an ethical framework. *Business Horizons* 61 (6): 823–832. <https://doi.org/10.1016/j.bushor.2018.07.001>.
- Yablonsky, Sergey A. 2019. Multidimensional data-driven artificial intelligence innovation. *Technology Innovation Management Review* 9 (12): 16–28. <https://doi.org/10.22215/timreview/1288>.