

Graeber, Daniel; Kritikos, Alexander S.; Seebauer, Johannes

Working Paper

COVID-19: a crisis of the female self-employed

GLO Discussion Paper, No. 788

Provided in Cooperation with:

Global Labor Organization (GLO)

Suggested Citation: Graeber, Daniel; Kritikos, Alexander S.; Seebauer, Johannes (2021) : COVID-19: a crisis of the female self-employed, GLO Discussion Paper, No. 788, Global Labor Organization (GLO), Essen

This Version is available at:

<https://hdl.handle.net/10419/230677>

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.

COVID-19: a crisis of the female self-employed*

Daniel Graeber^{1,2}, Alexander S. Kritikos^{1,2,4}, Johannes Seebauer^{1,3}

¹ DIW Berlin

² University of Potsdam

³ Freie Universität Berlin

⁴ GLO

February 18, 2021

Abstract

We investigate how the economic consequences of the pandemic, and of the government-mandated measures to contain its spread, affect the self-employed – particularly women – in Germany. For our analysis, we use representative, real-time survey data in which respondents were asked about their situation during the COVID-19 pandemic. Our findings indicate that among the self-employed, who generally face a higher likelihood of income losses due to COVID-19 than employees, women are 35% more likely to experience income losses than their male counterparts. Conversely, we do not find a comparable gender gap among employees. Our results further suggest that the gender gap among the self-employed is largely explained by the fact that women disproportionately work in industries that are more severely affected by the COVID-19 pandemic. Our analysis of potential mechanisms reveals that women are significantly more likely to be impacted by government-imposed restrictions, i.e. the regulation of opening hours. We conclude that future policy measures intending to mitigate the consequences of such shocks should account for this considerable variation in economic hardship.

Keywords: Self-employed, COVID-19, income, gender, representative real-time survey data, decomposition methods

JEL codes: J16, L26, J31, J71, I18.

*Correspondence to: Alexander S. Kritikos, DIW Berlin, Mohrenstr. 58, 10117 Berlin, Germany, Email: akritikos@diw.de. This survey is part of the project “SOEP-CoV The Spread of the Coronavirus in Germany: Socio-Economic Factors and Consequences”, funded by the German Federal Ministry of Education and Research (BMBF). The data can be accessed via the research data center of the SOEP. We would like to thank Charlene Kalenkoski, Johannes König, Madeleine Meurer, Julia Schmieder, and Diemo Urbig, as well as the participants of the workshop on ‘Economic Effects of the COVID-19 2020 Pandemic on Entrepreneurship and Small Firms’ for very valuable comments.

1 Introduction

The unprecedented shutdown of businesses in specific industries, social distancing guidelines, and overall insecurity caused by the COVID-19 pandemic resulted in the temporary halt of major parts of the economy in many countries in 2020, with dire consequences for these economies ([Milani, 2021](#)). The service sector, which often necessitates physical proximity, was particularly affected ([Barbieri et al., 2020](#)). At the same time, this sector depends more on self-employed individuals than the manufacturing sector, where the vast majority of workers are employees. In particular, self-employed women are more likely to work in service industries than self-employed men: According to the [OECD \(2017\)](#), 91% of self-employed women and 68% of self-employed men in Germany worked in the service sector in 2016.

The COVID-19 pandemic initiated a public debate as to what extent the female working population experienced greater income and employment reductions. This is particularly relevant since women are often the primary caretakers in the family and, as such, were also confronted with the closure of schools and daycare centers ([Alon et al., 2020](#)). However, the debate revolving around the gender gap and the impact of the COVID-19 pandemic does not, thus far, differentiate between different employment forms, although initial descriptive evidence points to stronger negative effects for self-employed women (see e.g. [Ifo Institute and forsa \(2020\)](#) for Germany and [Kalenkoski and Pabilonia \(2020\)](#) for the U.S.). In this paper, we investigate whether women in self-employment and in dependent employment are more severely affected by the economic consequences of the COVID-19 pandemic and associated non-pharmaceutical interventions (NPI) than men. To the best of our knowledge, we are the first to explicitly contrast the experience of the self-employed with employees during the COVID-19 pandemic and, by doing so, to identify where gender disparities occurred as a consequence of the pandemic.

The particular focus on self-employed individuals is warranted by the increasing relevance of self-employment and entrepreneurship for modern economies. For example, in Germany, around 4.2 million individuals – about ten percent of the working population – are self-

employed, running diverse businesses either without or with further employees, often micro-businesses with up to 10 employees. In sum, the self-employed contribute substantially to the economic development of the country ([Audretsch et al., 2020](#)). It is further important to note that, while there is still a significant gender gap among the self-employed, the share of women has been increasing steadily since the turn of the century ([Fritsch et al., 2015](#)).

Our study proceeds in three steps. First, we contextualize our analysis on the comparison between female and male workers in both employment forms by investigating the differential impact of the COVID-19 pandemic on the self-employed and employees. Second, in our main analysis, we examine the gender gap in the effect of the pandemic on labor market outcomes, thereby focusing on the self-employed. Third, we provide evidence for potential mechanisms driving the observed gender differences among the self-employed. For our analysis, we use the Socio-Economic Panel-CoV (SOEP-CoV), a novel data set sufficiently rich to allow for such a comparison, as it enables us to control for individual-level heterogeneity to a large extent. SOEP-CoV surveyed a randomly selected subset of respondents from the SOEP who were asked to answer a wide array of questions about their economic situation, family situation, health, the use of public support instruments, as well as attitudes during the early stages of the COVID-19 pandemic. The SOEP is a representative household panel in Germany that surveys respondents annually since 1984 ([Goebel et al., 2019](#)). By design, the SOEP-CoV enables us to link individual respondents to their pre-crisis information. Thus, we can exploit rich information on the respondents, including their pre-crisis household income, education, household characteristics, personality traits, and employment experience, among others. Therefore, we are able to analyze whether individual characteristics that are known to be important determinants of self-employment, influenced outcomes during the COVID-19 pandemic (see e.g. [Parker, 2018](#)).

With this data at hand, we perform multivariate analyses, first comparing the gap in labor market outcomes between employed and self-employed respondents. We show that there are significant differences in the influence of the COVID-19 pandemic and associated

NPIs on the two employment forms: The self-employed are about 42 percentage points more likely to report losses of gross income than employees and 30 percentage points more likely to report a reduction in working hours. Turning to gender differences in the influence of the COVID-19 pandemic, we find that self-employed women are about one-third more likely to experience income losses due to the COVID-19 pandemic compared to self-employed men. We do not find a comparable gender gap among employees.

We then decompose the gender gap in the probability of income losses among the self-employed using the Gelbach decomposition (Gelbach, 2016), thus allowing us to decompose different sets of covariates into their individual contribution to the gender gap. We show that the gender gaps in the probability of income losses and reductions in working hours due to the COVID-19 pandemic are driven by the fact that self-employed women are disproportionately active in industries that are more severely affected by the COVID-19 pandemic. We do not find such evidence for employees.

Lastly, we provide evidence for a channel driving the gender gap among the self-employed. We find that self-employed women are 20 percentage points more likely to be affected by regulations due to the COVID-19 pandemic.

We show that our results are, once again, driven by the disproportionate sorting of self-employed women into industries that were more severely restricted by the NPIs implemented. Moreover, we present evidence that these restrictions mediate the relationship between industry-sorting and income losses. We also find suggestive evidence that gendered household production contributes to the gender gap in income losses. However, this effect is of second order compared to the contribution of industry affiliation.

We contribute to the literature in several ways: First, we contrast the gender gap between employees and self-employed individuals in the labor market during the early onset of the COVID-19 pandemic. In contrast to related studies relying on the U.S. Current Population Survey (Fairlie, 2020; Kalenkoski and Pabilonia, 2020) or the Canadian Labour Force Survey (Beland et al., 2020), the SOEP-CoV contains information on earnings losses due to the

COVID-19 pandemic. [Adams-Prassl et al. \(2020\)](#), who collected their own data, is a notable exception in that they do have information on earnings losses. The authors do not find gender differences in realized job or earnings losses for Germany. While they provide important initial evidence, they do not distinguish between self-employed individuals and employees with respect to the gender gap. This is an important distinction since the labor market in Germany is characterized by stronger rigidities than other countries, limiting the extent to which firms can cut the wages of their employees (e.g. [Burda, 2016](#)). Furthermore, policy measures taken by the federal government were mostly aimed at stabilizing the earnings and employment trajectories of employees. By contrast, self-employed individuals, as residual claimants, are more vulnerable to economic shocks like the COVID-19 pandemic.

Second, we contribute to the broader literature on gender gaps in labor markets (e.g. [Blau and Kahn, 2017](#); [Goldin et al., 2017](#); [Meara et al., 2020](#)) that documents earnings gaps, which the authors, among others, attribute to selection of women into occupation or sectors that are associated with lower average wages. We complement this literature with our finding that the disproportionate representation of women in certain industries also translates into a gender gap in the impact of the COVID-19 pandemic. Third, our finding that government-mandated regulations are an important driver of the gender gap in the impact of the pandemic on the self-employed constitutes novel evidence in the literature.

Lastly, we also contribute to a strand of literature studying the consequences of the spread of communicable diseases on economic well-being (e.g. [Karlsson et al., 2014](#); [Barro et al., 2020](#); [Correia et al., 2020](#); [Velde, 2020](#)). These studies mainly investigate the impact of the 1918 Spanish flu. While providing important insights, these are restricted by limited data due to the historic nature of the event. In this context, our finding that NPIs have unintended consequences for gender equality implies that this variation in economic suffering needs to be accounted for when addressing the ongoing COVID-19 pandemic or any future public health crisis involving communicable diseases of a similar or even greater magnitude.

2 Background: The COVID-19 pandemic, policy measures, and female self-employment

In this section, we provide a short summary of policy measures enacted in Germany in the early months of the pandemic, before we relate our study to contemporaneous research on the impact of COVID-19 on self-employment, as well as on the gender gap in self-employment.

2.1 Policy measures in the wake of the COVID-19 pandemic

In order to contain SARS-CoV-2, the German government imposed strong restrictions beginning in March 2020, shortly before our period of observation. These NPIs included the closure of schools, daycare centers, restaurants, service companies in the field of personal hygiene, and most shops – with exceptions for grocery stores. All public events were canceled and travel restricted. Meetings in public were limited to two individuals, while people were required to keep a minimum distance of 1.5 meters from other people in public spaces ([Federal Ministry of Health, 2020](#)). While these measures were certainly sensible from an epidemiological perspective (e.g. [Qiu et al., 2020](#); [Bonacini et al., 2021](#)), more than half of the self-employed experienced sales and income losses in spring 2020 ([Kritikos et al., 2020](#)).

The German government introduced several economic policy measures to mitigate the economic consequences of the COVID-19 pandemic. The most prominent policy measure being the expansion of “*Kurzarbeit*”, the established short-time work compensation scheme where the employment agency covers up to 67% of employees’ net income.¹ As the self-employed are not covered by this instrument, the federal government released an emergency aid package of up to €50 billion for the self-employed. This program supported the self-employed facing strong losses in revenues with lump sum payments of up to €15,000. The use of this payment was limited to covering fixed operating costs and temporarily increased

¹Under this scheme, employers send their employees into short-time work where the Federal Employment Office subsidizes a large portion of the wage costs pertaining to those contractual working hours that employees are not working. This instrument allows employers to keep their workforce through the crisis while protecting employees from losing their jobs, and from major wage losses, see also [Cahuc \(2019\)](#).

the subjective survival probability [Block et al. \(2020\)](#). In addition, the self-employed received easier access to unemployment benefits “*Arbeitslosengeld 2*” ([Federal Ministry for Economic Affairs and Energy, 2020](#)).

2.2 Related research on self-employment

Crisis-related research on self-employment has received considerable attention (see e.g. [Doern et al., 2019](#)). On the one hand, a large part of this literature focuses on the question of how individuals decide about venturing new businesses in reaction to a crisis (see e.g. [Siemer, 2014](#)) and, on the other hand, the crisis management of existing businesses (see e.g. [Davidsson and Gordon, 2016](#)). Much less is known about the magnitude of the impact of crises on the self-employed; existing research is often based on qualitative interviews with retrospective questions (see e.g. [Doern, 2016](#)).

In contrast to other crises, the COVID-19 pandemic affects nearly the entire self-employed population, as is documented in contemporaneous research, all of which shows that self-employed individuals suffered significantly from the consequences of the COVID-19 pandemic.² For the U.K., [Blundell and Machin \(2020\)](#) show that three out of four self-employed individuals report a reduced work load. While they provide important evidence on the impact of the COVID-19 pandemic on self-employed individuals, they do not consider gender differences in their analysis. [Fairlie \(2020\)](#) documents that the activity of business owners in the U.S. plummeted by 3.3 million, or 22%, during the early stages of the COVID-19 pandemic. [Fairlie \(2020\)](#) also documents considerable race and gender differences in the effects of the COVID-19 pandemic on the number of active small businesses. In contrast to our study, [Fairlie \(2020\)](#) does not have information on income losses. [Kalenkoski and Pabilonia \(2020\)](#), who focus on unincorporated self-employed in the U.S., find that self-employed individuals are about 57 percentage points less likely to be employed in April 2020, compared to Febru-

²There are also various studies investigating the effects of the COVID-19 pandemic on overall employment ([Forsythe et al., 2020](#); [Chetty et al., 2020](#); [Cajner et al., 2020](#); [Juranek et al., 2020](#); [Coibion et al., 2020](#); [Adams-Prassl et al., 2020](#)).

ary. The authors, like [Fairlie \(2020\)](#), also do not have information on income. [Kalenkoski and Pabilonia \(2020\)](#) likewise document gender differences in the effects of the COVID-19 pandemic on self-employed individuals. Lastly, [Beland et al. \(2020\)](#) report an activity decline of 14.8% for incorporated and 10.1% for unincorporated entities in Canada. They also find gender differences in the impact on COVID-19 on employment and hours, yet do not analyze this differential impact, nor do they have information on income.

In summary, we expand the analysis on gender differences in the effect of the COVID-19 pandemic on self-employed individuals in two important ways: First, we have information on income losses, in addition to income information from 2019. Second, we provide important evidence that it is the sorting of women into industries that are more strongly affected by the pandemic and associated NPIs that drives the observed gender differences among the self-employed.

Lastly, our study also relates to the literature on gender gaps in self-employment. In most countries, fewer women than men are self-employed ([Elam et al., 2019](#)). While the female share of self-employment was as low as 25% at the turn of the century in Germany ([Fritsch et al., 2015](#)), it has continuously increased to nearly 35% in 2017 ([Günther and Marder-Puch, 2019](#)). This development was also aided by the active promotion of self-employment via start-up subsidies (see e.g. [Caliendo and Künn, 2015](#)). The literature documents a variety of reasons for the still existing gender gap in self-employment, ranging from differences in the intergenerational transfer of human capital (see e.g. [Georgellis and Wall, 2005](#)), differing influences of age (see e.g. [Leoni and Falk, 2010](#)), differing risk attitudes ([Caliendo et al., 2014](#)), self-confidence (see e.g. [Koellinger et al., 2013](#)), or the willingness to compete (see e.g. [Bönte and Piegeler, 2013](#)), while there is also substantial heterogeneity in employment decisions both among women and between women and men ([Patrick et al., 2016](#)). Certainly, these differences may inform the implications of our findings for the development of female self-employment post-pandemic.

3 Data

In this section we briefly describe our data set and discuss the outcome variables used in the analysis. We then provide descriptive statistics of these outcome variables.

3.1 SOEP-CoV

For our analysis, we use a unique data source to estimate the effect of the COVID-19 pandemic on the self-employed. The SOEP-CoV survey was launched in April 2020 to investigate the socio-economic consequences of the COVID-19 pandemic in Germany. In the first part of this special survey, respondents, interviewed in nine waves between April and July 2020, were asked about their economic status, family situation, health information, and attitudes during the COVID-19 pandemic (Kühne et al., 2020). Importantly, the SOEP-CoV questionnaire includes a set of questions targeting self-employed individuals.

What makes the SOEP-CoV particularly useful is its integration into SOEP. The Socio-Economic Panel (SOEP) is a representative, longitudinal survey of households in Germany that started 1984 and is administered to households and the households' members on a yearly basis since then.³ As of 2020, the SOEP includes approximately 20,000 households with more than 30,000 adult household members. The SOEP contains information on the households and its members' economic situation, education, and attitudes, among others (Goebel et al., 2019).

The respondents surveyed in the SOEP-CoV are a random subset of the SOEP population. Thus, it combines the wealth of longitudinal, pre-pandemic information from the SOEP with a wide array of questions that are related specifically to the COVID-19 pandemic. These unique features make the SOEP-CoV the ideal data set to analyze our research questions. For our analysis, we focus on individuals who are either gainfully employed (part- and full-time) or self-employed. We do not consider self-employed individuals who identified as helping

³We use the SOEPv35. DOI: 10.5684/soep-core.v35. In addition, we use the preliminary data of the SOEP for 2019.

family members in 2019. The distribution of observations of our final sample over calendar weeks in 2020 is displayed in Figure A.1.

3.2 Outcome variables

In our analysis, we investigate the differential influence of the COVID-19 pandemic by self-employment status and gender. We focus on the likelihood of experiencing a decrease in income (gross earnings), working hours, and working at least partially from home due to the COVID-19 pandemic. In addition, we also have information on the magnitude of losses of monthly income and reductions in weekly working hours. These outcomes jointly determine how individuals have experienced the COVID-19 crisis to a significant degree and allow for examining differences between employees and the self-employed. Importantly, the questions on income losses, reductions in working hours, and remote work are framed causally. That is, respondents are explicitly asked whether, and to what extent, income and hours worked have changed due to the pandemic. Similarly, they are asked whether they are working from home due to the pandemic, either in part or completely.

While employees are partially protected from income losses in the short-run, when they have fixed employment contracts, this does not apply to the self-employed. The main mechanisms through which employees can face changes in income and working hours are job losses and participation of their employer in short-time work schemes. Furthermore, employees and self-employed individuals may select into different industries. To the extent that these industries are hit by the crisis to varying degrees, the likelihood of reductions in incomes and working hours will differ. The same argument applies to gender differences. To the extent that women select into different industries and occupations than men, along with the extent that these are differently affected by the pandemic, its effect on income and hours will be different. Finally, the potential for working remotely vastly differs across sectors and jobs ([Gaudecker et al., 2020](#); [Alipour et al., 2020](#); [Dingel and Neiman, 2020](#)). While front-line workers continued to be potentially exposed to the virus throughout the pandemic, if pro-

duction was not completely stopped, it was more easily possible for individuals in office jobs to do their work partly, if not completely, from home. By contrast, the arts and entertainment industry, where remote work is nearly non-existent, came to an almost complete halt. Thus, in our main analysis, we shed light on the heterogeneous influence of the COVID-19 pandemic on these core outcomes, which shape the experience of the workforce during the COVID-19 pandemic. Other variables used in the analysis are described in Table B.1.

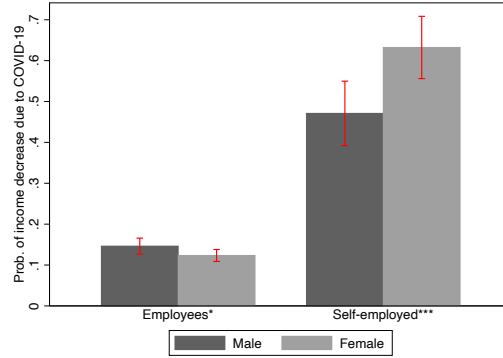
3.3 Descriptive statistics on outcomes at the extensive margin

Tables B.2 to B.4 show summary statistics for our analysis sample. The sample is restricted to those individuals for whom the full set of control variables used is available. Importantly, they describe how self-employed individuals were affected by the pandemic in comparison to employees with respect to our outcomes of interest, and how these experiences differ by gender in both employment forms. Figures 1a to 1c illustrate this difference. The probability of facing reductions in income and working hours is considerably larger among the self-employed than among employees. Around 55% of self-employed individuals report a decline in income and around 50% in working hours, while this is the case for only 13% of employees with respect to income and 20% of them with respect to working hours. A drop in demand directly affects the income and workload of self-employed individuals, whereas income and working hours of employees are affected by a sales decrease in their firms only if they are sent into short-time work or laid off. While job losses following the initial COVID-19 pandemic lockdown are rare in Germany, at least when compared to the experience of other countries ([Adams-Prassl et al., 2020](#)), the instrument of short-time work is used extensively.⁴ Although the difference is notably smaller, remote work as a direct consequence of the pandemic is also more common among the self-employed (with 46%) than among employees (39%).

Figure 1 also shows striking patterns of gender differences in the outcome variables. Most notably, there is a significant gender gap within the group of self-employed individuals: 63%

⁴See Table B.12 and Section 4.1 for a discussion of job loss due to the pandemic.

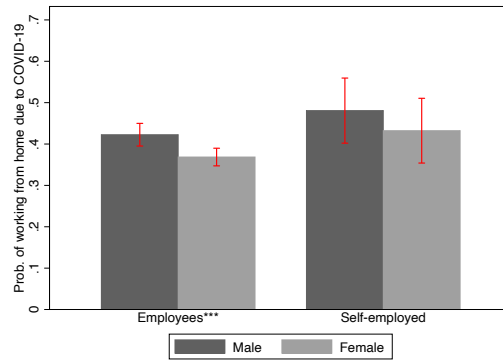
Figure 1: Gender comparison of raw differences in probabilities of labor market outcomes



(a) Probability of income decrease



(b) Probability of working time decrease



(c) Probability of remote work

Note: Figures 1a to 1c display the raw differences in the probability of labor market outcomes over employment status and gender, respectively. Vertical bars correspond to 95% confidence intervals. The stars next to the respective employment group indicate whether the mean differences by gender within the groups are statistically significant and read * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$. Details are displayed in Table B.2 to Table B.4 for details.

of self-employed women faced income losses as opposed to 47% of their male counterparts. At the same time, 54% of self-employed women and 46% of self-employed men reduced their working hours. With respect to remote work, the gender gap is smaller and, in fact, inverts with men being more likely to work from home than women.

These gender gaps, however, are not replicated among employees. Here, the gender difference in the probability of income losses amounts to roughly two percentage points and inverts. The gender gap in the probability of working from home is similar in magnitude to that of the self-employed. Thus, there is a significant self-employment gap in the outcomes of interest with sizeable gender differences that are concentrated among the self-employed.

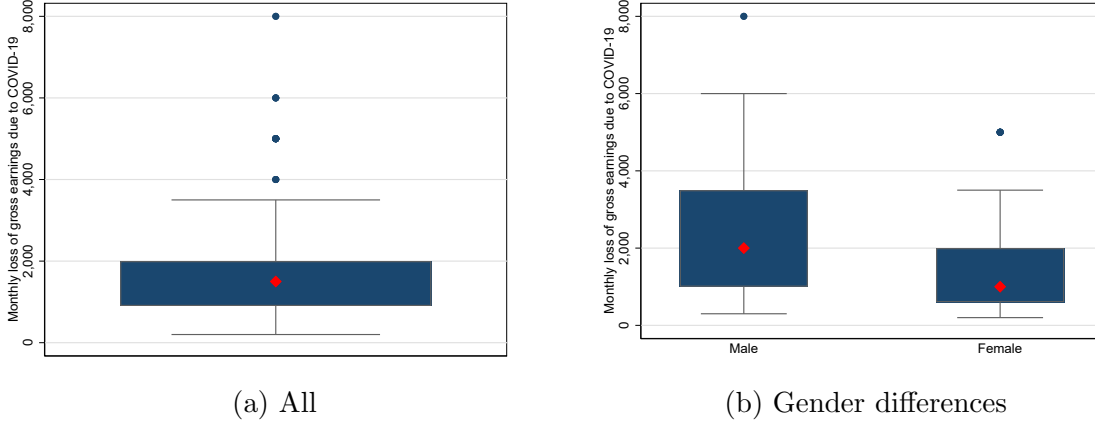
3.4 Descriptive statistics on decreases in income and hours at the intensive margin

We also provide descriptive evidence on the magnitude of decreases in income and working hours among the self-employed, beginning with the magnitude of losses in monthly earnings.⁵ Figure 2 displays the boxplots for monthly absolute income losses for all self-employed individuals as well as separately for women and men. The median and mean of monthly income losses due to the COVID-19 pandemic are €1,500 and €3,020.67 for all self-employed individuals, respectively. Self-employed men experience higher absolute income losses, with median income losses of €2,000, compared to €1,000 for women. The corresponding means are €4,741.25 and €1,945.31 for self-employed men and women, respectively.

To measure relative losses, we relate the magnitude of income losses to 2019 earnings by dividing the absolute monthly losses in gross earnings by the monthly gross earnings of the previous year. However, since intra-year changes in income are frequent among the

⁵Note that the question on the precise amount of income losses was not, unfortunately, included in the first of the nine waves of the SOEP-COV. Since this happens to be the wave with the largest number of interviewees (see Figure A.1), we are left with 104 self-employed individuals who reported income losses. We report both median and mean losses, but consider the median a superior statistic of centrality in this context, given that the distribution of income losses is, as expected, strongly right skewed (Sorgner et al., 2017).

Figure 2: The distributions of absolute monthly losses in gross earnings among self-employed individuals



Note: Figures 2a and 2b display boxplots for monthly income losses among all self-employed individuals as well as self-employed men and women. The red marker indicates the median. The upper and lower end of the box display the range between the 25th and 75th percentiles. The whiskers span all data points within 1.5 inter-quartile range of the nearer quartile. Blue dots indicate observations outside the whiskers.

self-employed, the following results should be interpreted with some caution.⁶

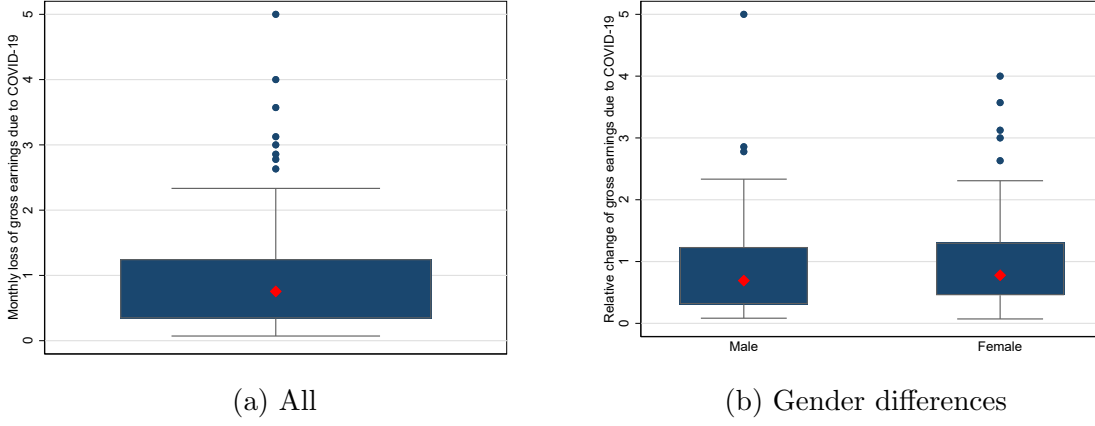
The results for relative income losses are shown in Figure 3. Figure 3a displays the boxplot for all self-employed individuals. The median and mean of relative income losses among all self-employed individuals are 0.77 and 1.54, respectively. Figure 3b displays the boxplot for self-employed men and women. The median is 0.79 for self-employed women and 0.69 for men. Thus, in contrast to absolute losses, this suggests that the relative income losses tend to be larger for women. However, a formal median comparison indicates that we cannot reject equality of medians for self-employed men and women.

Turning to the reduction of weekly working hours due to COVID-19, we find that the median and mean absolute decreases are 15 and 18.07 hours, respectively.⁷ The corresponding distribution is displayed in Figure 4a. Figure 4b shows that the median and mean reduction of working hours for self-employed men are 19 and 18.60 hours, respectively. The corresponding

⁶Compared to the previous analysis, we lose an additional 23 observations. The final sample includes 81 observations. Moreover, we do not adjust for inflation. However, first projections indicate that the inflation rate is approximately close to zero for 2020. Lastly, we partly observe individuals in different months, i.e. we are not able to account for seasonality. This possibly introduces some additional measurement error.

⁷We have information on reductions in working hours for all waves of the SOEP-CoV.

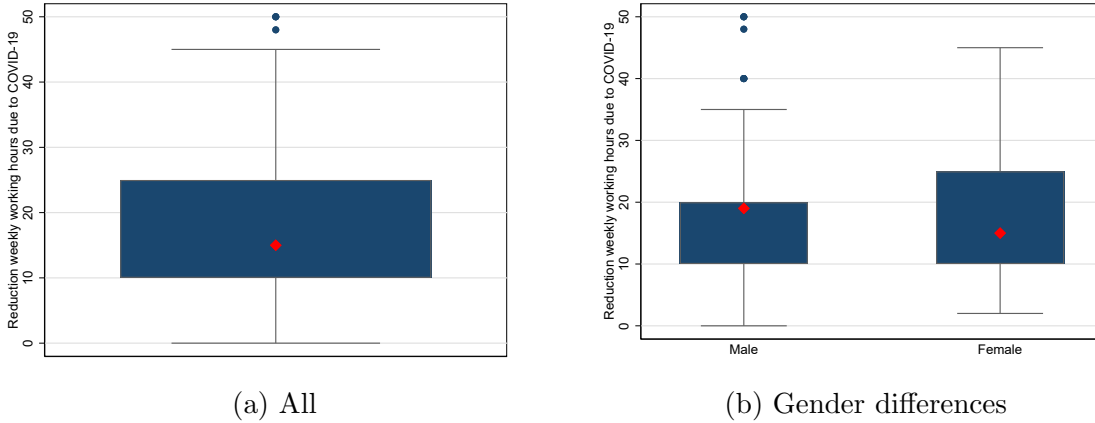
Figure 3: The distributions of monthly relative losses in income (gross earnings) among self-employed individuals



Note: Figures 3a and 3b display boxplots for relative monthly income losses among all self-employed individuals as well as self-employed men and women. The red marker indicates the median. The upper and lower end of the box display the range between the 25th and 75th percentiles. The whiskers span all data points within 1.5 inter-quartile range of the nearer quartile. Blue dots indicate observations outside the whiskers.

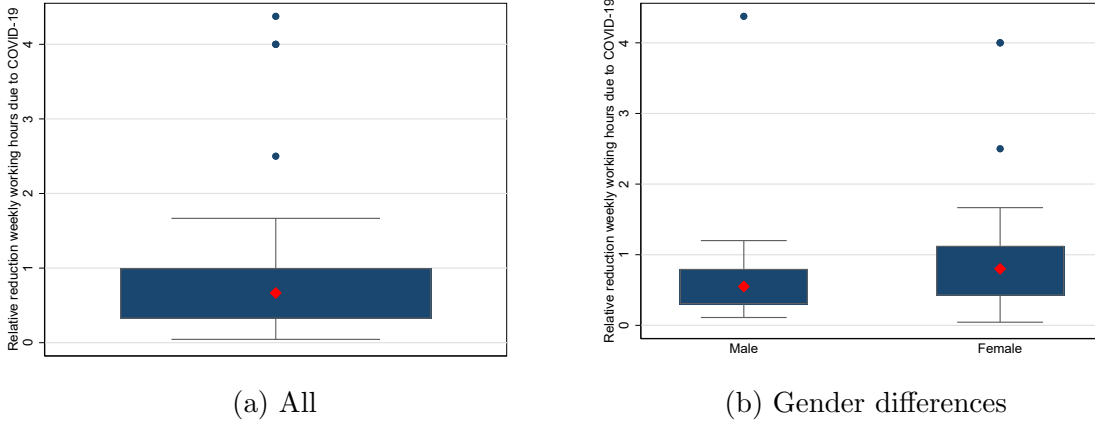
figures for self-employed women are slightly smaller, with a median of 15 and a mean of 17.61. Yet again, formal tests of equality across groups do not allow us to reject the hypothesis of no differences.

Figure 4: The distributions of the reduction of weekly working hours among the self-employed



Note: Figures 4a and 4b display boxplots for reductions in weekly working hours among all self-employed individuals as well as self-employed men and women. The red marker indicates the median. The upper and lower end of the box display the range between the 25th and 75th percentiles. The whiskers span all data points within 1.5 inter-quartile range of the nearer quartile. Blue dots indicate observations outside the whiskers.

Figure 5: The distributions of relative reductions of weekly working hours among the self-employed



Note: Figures 5a and 5b display boxplots for relative reductions in weekly working hours among all self-employed individuals as well as self-employed men and women. The red marker indicates the median. The upper and lower end of the box display the range between the 25th and 75th percentiles. The whiskers span all data points within 1.5 inter-quartile range of the nearer quartile. Blue dots indicate observations outside the whiskers.

Lastly, we focus on relative reductions in weekly working hours. We divide the decrease in weekly working hours due to COVID-19 by the actual weekly working hours of the previous year. The distributions are depicted in Figure 5.⁸ Figure 5a displays the respective distribution for all self-employed individuals. The median and mean are 0.6 and 0.78, respectively. Figure 5b displays the corresponding gender-specific distributions. For self-employed men, the median and mean of relative working hours reductions are 0.5 and 0.77. For self-employed women, these figures are 0.63 and 0.79, respectively. Once again, the differences between men and women are not statistically significant.

⁸For the figures, we dropped a single observation with a relative reduction of 10.

4 Multivariate analysis

Our descriptive results in the previous section show that the crisis following the COVID-19 pandemic impacts the female self-employed considerably more than all other groups. In this section, we perform multivariate analyses to better understand how these differences emerge.

4.1 Comparison of the self-employed and employees

To put the analysis of the gender gap among the self-employed into the larger context, we start with a comparison of all self-employed individuals with employees. Table 1 shows the results of a regression of indicators for a decrease in income, a decrease in working hours, and working from home, respectively, on an indicator for self-employment. While the odd-numbered columns only include state indicators as well as week indicators, the even columns expand the set of controls to include our complete set of controls.⁹ With only state and week fixed effects as controls, self-employed individuals are 42 percentage points more likely to have experienced an income loss and 30 percentage points more likely to have experienced a reduction in working hours compared to employees. Self-employed individuals are also about six percentage points more likely to work from home.

The comparison of odd-numbered with even-numbered columns of Table 1 reveals that individual-level and household-level characteristics explain very little of the differences between self-employed individuals and employees with respect to the probability of income losses and hours reductions. The coefficient on the indicator for self-employment remains almost unchanged when adding controls (compare column (1) to column (2) and column (3) to column (4), respectively). Having a migration background appears to significantly increase the probability of suffering income losses and hours reductions, while a higher household income has the opposite effect. That is consistent with the finding of [Fairlie \(2020\)](#), who

⁹Note that the estimates displayed in odd columns somewhat differ from the raw self-employment gap due to the inclusion of state and time fixed effects. The inclusion of these fixed effects is important since individuals in the sample were interviewed at different stages of the pandemic. Over time, the incidence of, for example, working from home changed. Thus, an accurate reflection of a self-employment (gender) gap requires that the dynamic of the pandemic is accounted for.

also finds a racial gap in how the self-employed are hit by the COVID-19 pandemic. By contrast, the probability of working from home seems to be explained by the added controls: Individuals from more affluent households are more likely to be working from home during the pandemic, likely a result of selection into jobs that are more easily done from home (e.g. office jobs, see [Alipour et al., 2020](#)). Similarly, better-educated individuals are significantly more likely to work from home, so are parents.

To pin down the relevance of industry fixed effects, Table B.5 displays the R-squared alongside the coefficients on the self-employment indicator for the unrestricted models in Table 1, both with and without the inclusion of industry fixed effects. The R-squared increases substantially once industry effects are accounted for, implying that industry-variation contributes significantly to explaining the respective outcomes.¹⁰ However, differential selection into industries adds rather little to describing the overall differences between employees and the self-employed, as evidenced by the marginal changes in the self-employment gap once industry fixed effects are accounted for.

Since our observations do not seem to be driven by differences in characteristics, we then investigate whether differential associations of these characteristics with the outcome variables can explain the differential impact of the pandemic on the self-employed and employees. Therefore, we estimate our full model for each of our outcomes separately for both the self-employed and for employees. We also present p-values of Chow-tests comparing the coefficients across models.¹¹ Tables B.6 to B.8 show the corresponding results.

With respect to the probability of an income decrease, it appears that the associations between individual-level characteristics and the outcomes differ only a little between the models for the self-employed and employees. There appears to be a differential relationship with respect to unemployment experience, which, however, seems to be relevant only for the self-employed (Table B.6). With respect to the probability of a decrease in working

¹⁰Once industry effects are added, the R-squared increases by around 50% for the probability of working from home while nearly doubling for the probability of facing a decrease in income and hours, respectively.

¹¹The p-values stem from a Chow-test after seemingly unrelated regressions.

hours, we again observe few differences between the models. Most notably, the presence of children in the household (school age or younger) increases the probability of a reduction in working hours by 21 percentage points for self-employed individuals while household size itself decreases the probability of a reduction in working hours by nearly eight percentage points on average. The latter might point to the presence of another helping individual in the household so that the self-employed individual is able to keep working. We do not observe comparable effects for employees (Table B.7).¹²

Turning to the probability of working from home, we observe that older self-employed individuals are less likely to work from home, while there is no age gradient for employees (Table B.8). Moreover, the correlation with household income as well as household size operates in opposite directions for self-employed and employed individuals. We also find some differences when it comes to personality traits, but also similarities: High scores in openness for experience increase the probability among both the self-employed and the employed to work from home. Conversely, it turns out that the observed strong and positive association between the probability of working from home and socio-economic status (income and education) is only true for employees, but not for the self-employed.

We then investigate the differences in the estimates of the industry fixed effects. Figure A.2, shows the estimated fixed effects in increasing order of magnitude along with the associated 95% confidence intervals, separately for the self-employed and employees. The agricultural sector serves as the reference category (according to the Nomenclature of Economic Activities, NACE Rev. 2). For all outcomes, the point estimates are larger for the self-employed individuals. Moreover, the confidence intervals suggest a steeper gradient in the estimates of the fixed effects for the self-employed than for the employees throughout. Thus, it appears that differences in the variation of industry fixed effects between the self-employed and employees do contribute to the observable differences in the respective outcomes.

¹²Note that during the observation period, child-care facilities and schools were closed or only provided services for essential workers. Thus, a potential explanation for the differences could be that employees face stronger restrictions should they desire to reduce their working hours.

Table 1: Restricted and unrestricted model for difference of likelihood that income or working hours decreased or individual works from home between employees and self-employed respondents

	(1)	(2)	(3)	(4)	(5)	(6)
	Income	Income	Working hours	Working hours	Remote work	Remote work
Self-employed	0.418*** (0.029)	0.421*** (0.031)	0.301*** (0.029)	0.302*** (0.031)	0.061** (0.030)	0.021 (0.032)
<i>Demographics:</i>						
Gender: Female		0.019 (0.013)		0.022 (0.016)		-0.013 (0.017)
Age		0.006 (0.005)		-0.003 (0.005)		-0.005 (0.005)
Age squared		0.000 (0.000)		0.000 (0.000)		0.000 (0.000)
Migration background		0.040** (0.016)		0.040** (0.019)		-0.026 (0.019)
<i>Big 5:</i>						
Extraversion (2019)		0.000 (0.006)		0.008 (0.007)		-0.001 (0.008)
Conscientiousness (2019)		-0.010 (0.007)		-0.018** (0.008)		0.001 (0.008)
Openness to experience (2019)		0.010 (0.006)		0.006 (0.007)		0.025*** (0.008)
Neuroticism (2019)		-0.004 (0.006)		0.001 (0.007)		-0.008 (0.007)
Agreeableness (2019)		0.004 (0.006)		-0.004 (0.007)		0.002 (0.008)
<i>Household context:</i>						
HH Size (2019)		0.006 (0.007)		0.011 (0.008)		-0.008 (0.009)
Married		0.021 (0.015)		0.016 (0.017)		-0.021 (0.018)
School child or younger		0.007 (0.018)		-0.004 (0.021)		0.049** (0.022)
Log. of HH net income (2019/18)		-0.039** (0.016)		-0.034* (0.018)		0.098*** (0.020)
<i>Education (ref. low):</i>						
Intermediate education		0.031 (0.019)		0.023 (0.022)		0.073*** (0.020)
High education		0.011 (0.021)		-0.005 (0.024)		0.293*** (0.024)
Unemployment experience		0.000 (0.003)		0.005* (0.003)		-0.005** (0.002)
Mean of outcome	0.169	0.169	0.222	0.222	0.395	0.395
Observations	3,531	3,531	3,518	3,518	3,533	3,533
R ²	0.11	0.23	0.05	0.13	0.03	0.31

Note: Table 1 displays models with and without controls for differences between self-employed and employees. All models include state and week fixed effects. Columns (1), (3) and (5) display results for the models without controls. Columns (2), (4) and (6) display results for the models with controls. The unrestricted models also include NACE 2 fixed effects. Standard errors are robust and in parentheses. * p<0.10, ** p<0.05, *** p<0.01

In summary, it seems that the differential impact of the COVID-19 pandemic between employees and the self-employed with respect to income and working hours is neither primarily driven by differences in individual- and household-level characteristics nor by selection into different industries, but by differences in the association of these factors with the respective outcomes. The pandemic shock hit the self-employed uniformly harder. This seems plausible as employees are often shielded from job and income losses by employment contracts and job protection legislation, while such mechanisms do not exist for the self-employed. By contrast, individual- and household-level characteristics can nearly fully account for differences in the likelihood of working from home between self-employed and employed individuals.

Thus far, we focus our analysis on the population of (self-)employed individuals in 2020. However, employees may have lost their job over the course of the pandemic and self-employed individuals may have terminated their business. To account for this, we look at the working population of 2019 and investigate whether individuals who were self-employed in 2019 differ from those who were employees with respect to the probability of changes in income, changes in working hours, and job loss. The latter is defined as the proportion of individuals who transitioned into non-employment between 2019 and 2020 and who respond that this transition was due to the COVID-19 pandemic. The results are shown in Table B.12. Overall, 1.7% of those working in 2019 are non-employed in 2020 because of the pandemic. Importantly, self-employed individuals are 1.2 percentage points more likely to have terminated their business than employees are to have lost their job, although this difference is not statistically significant. Note as well that the reported results for income and working hours changes slightly differ from those in Table 1. This is explained by the focus on the employment status of 2019, rather than 2020 in Table B.12. Differences result from two sources: First, employees surveyed in 2019 may have become self-employed between the times of the interview in 2019 and 2020, and vice versa. Second, individuals who were not in employment at the time of the interview in 2019 may have founded a business prior to the time of the interview in 2020. However, the differences in the reported results between Table 1 and Table B.12 are minor.

4.2 Gender differences among the self-employed

As discussed in Section 3.3, we observe considerable gender differences in the probability of income declines among the self-employed. Section 4.1 further reveals that self-employed individuals are, in general, much more likely to suffer income losses than employees. Turning to our core analysis, we investigate how self-employed as well as employed women are affected by the COVID-19 pandemic in comparison to their male counterparts. We apply the [Gelbach \(2016\)](#) decomposition to further analyze the gender differences with respect to the likelihood of a decline in income due to the COVID-19 pandemic. This decomposition reveals the individual contributions of covariates to the gender gap, thus assigning each covariate-bundle a proportion of the overall contribution. Importantly, it is not path dependent, as this decomposition is, unlike sequential covariate addition, invariant to the sequence in which we would usually insert the covariates to gauge the stability of the coefficient of interest. In our analysis, the Gelbach decomposition answers the question of how much of the change in the gender gap can be attributed to different variables in the set of controls as we move from the base specification, the restricted model, to the full specification that includes all controls, the unrestricted model (for more details on the methodology see Appendix C).

In our sample of self-employed individuals, we observe a gender gap of 17.4 percentage points in the likelihood of experiencing an income loss in our restricted model. This can be inferred from column (1) in Table 2.¹³ Relative to self-employed men, self-employed women are 36.9% more likely to experience an income loss because of the COVID-19 pandemic. As discussed in Section 3.3 and confirmed in Table B.13, there is no comparable gender gap among employees. In our unrestricted model in column (2) of Table 2, the gender gap decreases to 8.1 percentage points and is statistically indistinguishable from zero. This outcome implies that our controls can explain about 9.3 percentage points, or 53.4%, of the initial gender gap.¹⁴

¹³Once again, the estimates displayed in the restricted models somewhat differ from the raw gender gap due to the inclusion of state and time fixed effects.

¹⁴The corresponding analysis of the magnitude of earnings losses are relegated to Section D in the appendix. Since sample sizes decrease considerably, the analysis suffers from imprecision. Effect sizes still confirm our

The largest share of the gender gap in income losses can be explained by the fact that women are over-represented in industries in which individuals are more likely to experience income losses. This is seen in Figure 6a, which displays the results of the Gelbach decomposition: 9.2 percentage points, or 98.8% of the total change, can be explained by NACE fixed effects.¹⁵ Demographic characteristics, particularly age, explain as much as 33.8% of the total change in the gender gap between the unrestricted and restricted models. Other groups of characteristics add nearly nothing to the total change in the gender gap.¹⁶

Thus, the industry-specific likelihood of an income loss is positively associated with the share of women in the respective industry. In Figure 7, we display binned scatter plots for the association between the respective industry-specific fixed effects in the likelihood of an income loss and share of women for self-employed individuals and employees, respectively.¹⁷ We observe a positive association between the industry fixed effects and the share of women in the respective industries. The OLS coefficient for the underlying relationship implies that a 10 percentage point higher share of women in a given industry is associated with an increase in the likelihood of experiencing an income loss of about 5.6 percentage points.

Moreover, the results in columns (3) and (5) of Table 2 do not support the notion of a gender gap in the likelihood of a decline in working hours and working from home.^{18,19} However, the change in the OLS coefficient for the indicator for being female between the restricted and unrestricted model and Figure 6b suggests an economically significant change in the likelihood of a decline in working hours of about 11.9 percentage points, which is more

main conclusions, even for the changes at the intensive margin.

¹⁵Detailed results of the Gelbach decomposition are depicted in Table B.9.

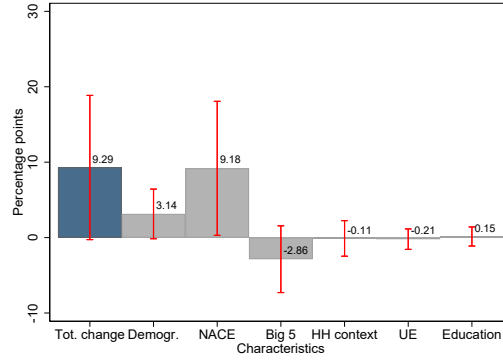
¹⁶Figure A.3 shows the decomposition for employees corresponding to Table B.13.

¹⁷In Figure 7, we calculate the share of women in the respective industries over the complete working sample, i.e. we do not distinguish between self-employed and employed individuals.

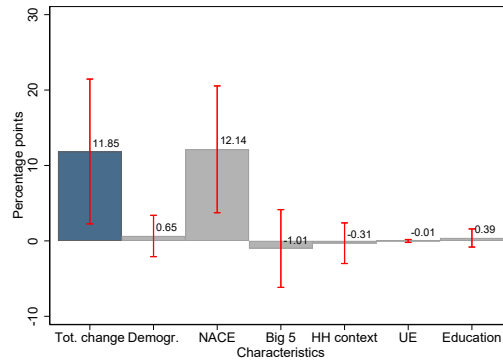
¹⁸Note that the possibility to work from home has a moderating effect on the likelihood of an income and working hours decline. If we include the indicator for working from home in the unrestricted models, the coefficients suggest that working from home is associated with a 13.72 ($p = 0.063$) and 15.62 ($p = 0.041$) percentage point lower likelihood of a decline in income or working hours, respectively. However, the Gelbach decomposition suggests that working from home because of the COVID-19 pandemic does not contribute to the gender difference in these two outcomes. These results are available upon request.

¹⁹There might also exist initial gender differences in the standard workload among the self-employed. Therefore, we also examined whether including actual weekly working hours of the previous year alters the estimated gender gaps in a meaningful way, which is not the case.

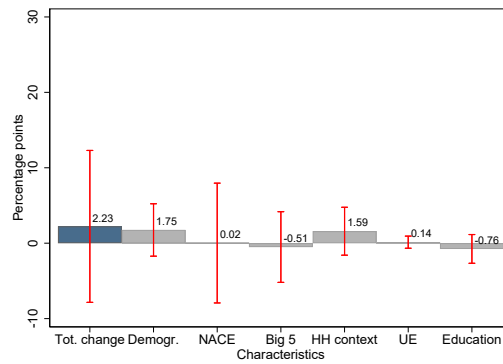
Figure 6: Gelbach decomposition of the gender gap in labor market outcomes among self-employed respondents



(a) Likelihood of income decline



(b) Likelihood of decline in working time



(c) Likelihood of remote work

Note: Figures 6a to 6c display the Gelbach decomposition of the gender gap in the likelihood of an income and working time decline among self-employed respondents. The reference category for the industry indicators is “Crop and animal production, hunting and related service activities.” Red bars indicate 95% confidence intervals based on robust standard errors.

Table 2: Restricted and unrestricted model for likelihood that income or working hours decreased or individuals are working from home among self-employed individuals

	(1)	(2)	(3)	(4)	(5)	(6)
	Income	Income	Working hours	Working hours	Remote work	Remote work
Gender: Female	0.174*** (0.058)	0.081 (0.073)	0.068 (0.060)	-0.051 (0.073)	-0.017 (0.057)	-0.040 (0.069)
<i>Demographics:</i>						
Age		0.027 (0.019)		0.007 (0.020)		-0.042** (0.021)
Age squared		-0.000* (0.000)		0.000 (0.000)		0.000* (0.000)
Migration background		0.064 (0.110)		0.120 (0.099)		-0.117 (0.085)
<i>Big 5:</i>						
Extraversion (2019)		0.011 (0.040)		0.067* (0.037)		0.046 (0.037)
Conscientiousness (2019)		-0.031 (0.039)		-0.058 (0.038)		0.033 (0.037)
Openness to experience (2019)		0.066* (0.038)		0.051 (0.036)		0.058* (0.034)
Neuroticism (2019)		-0.031 (0.036)		-0.003 (0.039)		-0.013 (0.035)
Agreeableness (2019)		-0.040 (0.035)		-0.067* (0.034)		-0.032 (0.033)
<i>Household context:</i>						
HH Size (2019)		-0.061 (0.039)		-0.076** (0.036)		0.092*** (0.033)
Married		0.037 (0.073)		-0.010 (0.078)		0.026 (0.071)
School child or younger		0.045 (0.103)		0.211** (0.094)		-0.018 (0.101)
Log. of HH net income (2019/18)		-0.026 (0.058)		0.100* (0.058)		-0.146*** (0.052)
<i>Education (ref. low):</i>						
Intermediate education		-0.102 (0.125)		0.074 (0.114)		-0.108 (0.112)
High education		-0.149 (0.132)		-0.026 (0.120)		0.057 (0.119)
Unemployment experience		-0.026** (0.012)		0.001 (0.010)		-0.013 (0.011)
Mean of outcome	0.552	0.552	0.495	0.495	0.457	0.457
Observations	310	310	309	309	311	311
R ²	0.13	0.41	0.09	0.40	0.16	0.47

Note: Table 2 displays restricted and unrestricted models underlying the Gelbach decomposition. All models include state and week fixed effects. Columns (1), (3) and (5) display results for the restricted models. Columns (2), (4) and (6) display results for the unrestricted models. The unrestricted models also include NACE 2 fixed effects. Standard errors are robust and in parentheses. * p<0.10, ** p<0.05, *** p<0.01

than fully accounted for by the fact that, again, women are disproportionately represented in those industries hardest hit by the COVID-19 pandemic. In addition, Figure 7c suggests a positive association between the share of women across industries and the likelihood of experiencing a decline in working hours in these industries. This constitutes evidence that the industry affiliation moderates the relationship between the likelihood of a decline in working hours and the gender of self-employed respondents, while there is no evidence for such a relationship on the probability of working from home. We also do not find support for such a relationship among employees. Table B.13 together with Figure A.3 and the binned scatter plots for employees in Figure 7 support this conclusion.

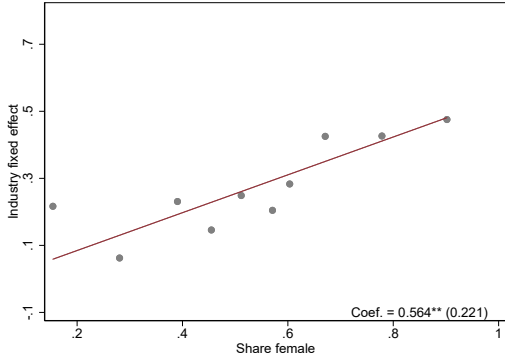
In Table B.11, we display the five industries with the highest and lowest shares of women, respectively. The industries with the highest share of women include, for example, the hospitality sector and personal services – industries that were hit particularly hard by the COVID-19 crisis.²⁰ For each of these industries we also show the associated industry fixed effect corresponding to column (2) of Table 2. The average share of women for these industries in our sample is 82.57% and the average estimate of the fixed effects is 0.41.²¹ Conversely, the average share of women in the five industries with the lowest shares of women in our sample is 25.68% and the average fixed effect for these industries is 0.19.²² Thus, the contribution of industry fixed effects to the likelihood of suffering income losses due to the COVID-19 pandemic is largest in industries where women are over-represented.

²⁰In our sample, the industries with the highest shares of women are, in decreasing order, “Other personal service activities,” “Social work activities without accommodation,” “Retail trade, except of motor vehicles and motorcycles,” “Accommodation,” and “Human health activities.” A detailed breakdown of industries is limited by sample size restrictions. In Table B.11 we only display industries with at least ten observations.

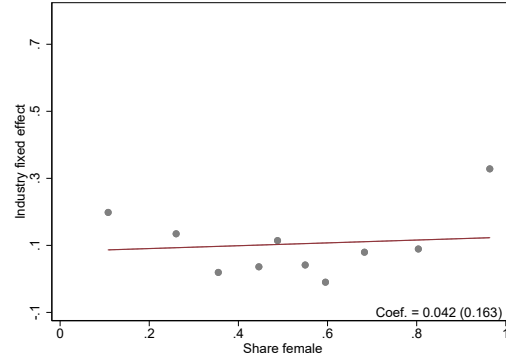
²¹The reference category is the agricultural sector.

²²The five industries with the lowest shares of females are, in increasing order, “Land transport and transport via pipelines,” “Printing and reproduction of recorded media,” “Specialized construction activities,” “Computer programming, consultancy and related activities,” and “Manufacture of machinery and equipment n.e.c.”

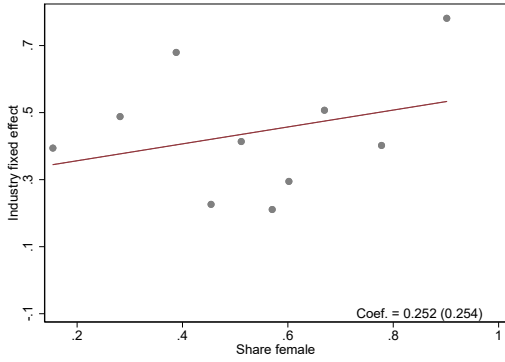
Figure 7: The association between industry specific fixed effects for the probability of an income or working time decrease as well as the probability of working from home and the share of women in the respective industry



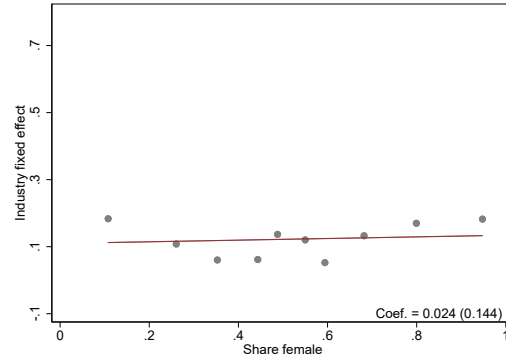
(a) Income decline for self-employed



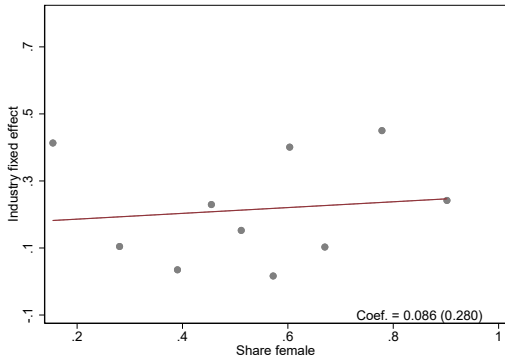
(b) Income decline for employees



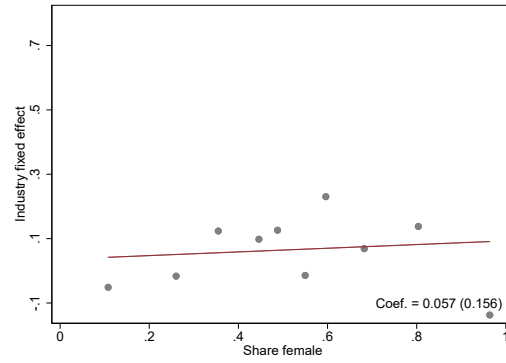
(c) Working time decline for self-employed



(d) Working time decline for employees



(e) Remote work for self-employed



(f) Remote work for employees

Note: Figures 7a to 7f display the association between industry specific fixed effects and the share of women in the respective industry for the working population in 2020. The fixed effects stem from a regression of our three outcomes on industry indicators, respectively. The share of women corresponds to the share of women in the respective industry in our working sample. Both figures correspond to a binned scatterplot. The regression coefficients stem from an OLS regression of the industry fixed effects on the share of women in the respective industries. Robust standard errors are in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

5 Potential mechanisms

In this section, we investigate potential mechanisms driving our results. Note that the gendered industry effects presented in Section 4.2 encompass a variety of factors: Not only do they suggest the existence of direct effects of the pandemic that impact industries to varying degrees, i.e. through government-imposed restrictions, but also the importance of other NPIs, such as the closure of schools or day-care centers, and the indirect effects these have on income or hours worked, i.e. through changes in the intra-household allocation of time. Therefore, the overall contribution of the industry fixed effects is the product of the strength of the selection into industries as well as the association of the respective industry with the respective outcome.

In the following, we further characterize these relationships. We investigate to what extent direct regulations, or shortages in supply or demand, drive the disproportionate impact of the COVID-19 pandemic on self-employed women. We then test whether gendered specialization in home production might have contributed to the differential impact of the COVID-19 pandemic among self-employed women and men.

5.1 Business-related distortions due to the COVID-19 pandemic

In the SOEP-CoV questionnaire, self-employed respondents were asked whether they have been affected by several events in the wake of the COVID-19 pandemic and associated NPIs. Of these, we focus on events that might have detrimental effects on the self-employed respondents' income or working time. These are "being affected by regulations, e.g. opening hours" (Restrictions), "suppliers are not able to deliver parts or products to perform business" (Supply), and "customers are cancelling services or orders" (Demand). We apply the Gelbach decomposition to decompose the gender gap in the likelihood that the self-employed respondents report to have been affected by these events. Table 3 displays the restricted and unrestricted model for these three events.²³

²³See Table B.2 and Table B.3 for summary statistics on the dependent variables used in this section.

We find that self-employed women are 20.2 percentage points more likely than their male counterparts to state that they are affected by rules or restrictions. We do not find such differences for the supply of intermediate goods or for demand shortages. In Figure 8, we show detailed Gelbach decompositions of the gender gap for business-related events. The Gelbach decomposition in Figure 8a, along with the results in Table 3, provide evidence that it is, once again, the disproportionate representation of women in industries most affected by the pandemic that explains the differential effects.²⁴ Our full set of covariates explains about 15 percentage points of this gender gap, with about 9 percentage points thereof attributable to industry fixed effects. While the total change of the gender gap between the restricted and unrestricted model is significant at the five percent level of significance, the contribution of industry fixed effects is significant at the ten percent level of significance.

Moreover, we find that government-imposed restrictions contribute significantly to the gender gap in the likelihood of an income decline. This is shown in Figure 9, where we include indicators for the three business-related events in the wake of the COVID-19 pandemic in the Gelbach decomposition of the gender gap in income losses.²⁵ Among the three business-related events considered, being affected by rules and restrictions due to the COVID-19 pandemic is the only relevant contributor to the gender gap in income loss. As depicted in Figure 9a, rules and restrictions account for 4.5 percentage points of the total change of 10.3 percentage points.²⁶ At the same time, the contribution of industry fixed effects is considerably attenuated from 9.2 to 7.1 and is significant at the 10% level of significance, suggesting that government-imposed restrictions disproportionately affect industries in which women are over-represented and that those restrictions contribute positively to the likelihood of an income decline.

²⁴The detailed results for the Gelbach decomposition are depicted in Table B.14.

²⁵For the sake of brevity, we consolidate all other characteristics in the category “Remainder.”

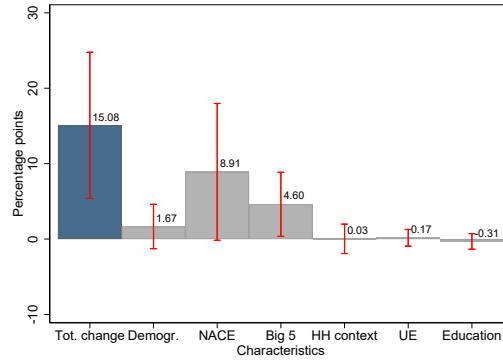
²⁶Detailed results for the Gelbach decomposition are displayed in Table B.15.

Table 3: Restricted and unrestricted model for likelihood that business was affected by event

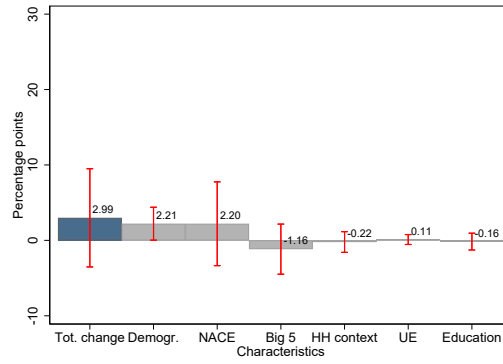
	(1)	(2)	(3)	(4)	(5)	(6)
	Restrictions	Restrictions	Supply	Supply	Demand	Demand
Gender: Female	0.202*** (0.058)	0.051 (0.068)	-0.027 (0.041)	-0.057 (0.048)	0.052 (0.059)	-0.007 (0.073)
<i>Demographics:</i>						
Age		-0.005 (0.019)		0.028** (0.013)		0.022 (0.019)
Age squared		0.000 (0.000)		-0.000** (0.000)		-0.000* (0.000)
Migrant		0.092 (0.090)		0.014 (0.075)		0.032 (0.097)
<i>Big 5:</i>						
Extraversion		0.039 (0.037)		-0.004 (0.029)		0.039 (0.039)
Conscientiousness		-0.025 (0.036)		0.021 (0.024)		-0.046 (0.039)
Openness		-0.030 (0.037)		-0.009 (0.027)		0.055 (0.038)
Neuroticism		0.064* (0.035)		-0.001 (0.024)		0.001 (0.039)
Agreeableness		0.037 (0.035)		-0.038 (0.026)		-0.017 (0.037)
<i>Household context:</i>						
HH Size		-0.001 (0.032)		0.024 (0.027)		-0.035 (0.040)
Married		-0.019 (0.073)		-0.058 (0.056)		-0.041 (0.079)
School child or younger		-0.091 (0.096)		-0.099 (0.078)		-0.038 (0.108)
Log. HH net income		-0.057 (0.057)		0.015 (0.044)		0.018 (0.060)
<i>Education (ref. low):</i>						
Intermediate education		-0.110 (0.105)		-0.147 (0.098)		-0.112 (0.116)
High education		-0.054 (0.108)		-0.132 (0.103)		-0.100 (0.120)
Unemployment experience		-0.016 (0.011)		-0.011** (0.005)		-0.021** (0.009)
Mean of outcome	0.457	0.457	0.122	0.122	0.434	0.434
Observations	311	311	311	311	311	311
R^2	0.13	0.46	0.05	0.31	0.09	0.38

Note: Table 3 displays restricted and unrestricted models underlying the Gelbach decomposition for business events. All models include state and week fixed effects. Columns (1), (3) and (5) display results for the restricted models. Columns (2), (4) and (6) display results for the unrestricted models. The unrestricted models also include NACE 2 fixed effects. Standard errors are robust and in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

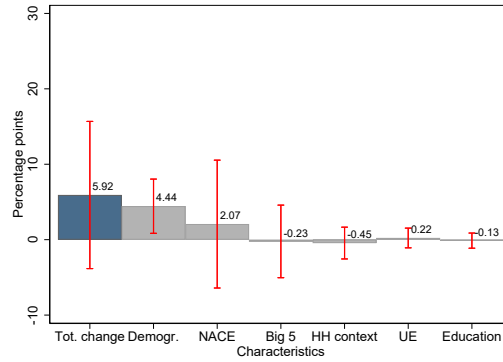
Figure 8: Gelbach decomposition of the gender gap in business-related events



(a) Rules or restrictions



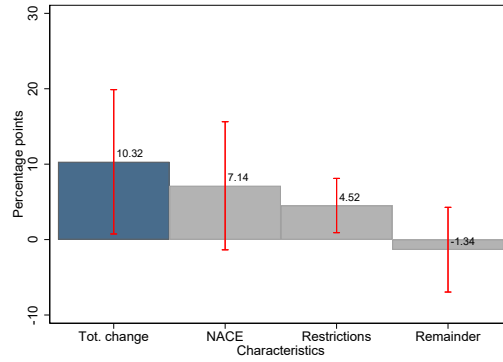
(b) Supply of intermediate products



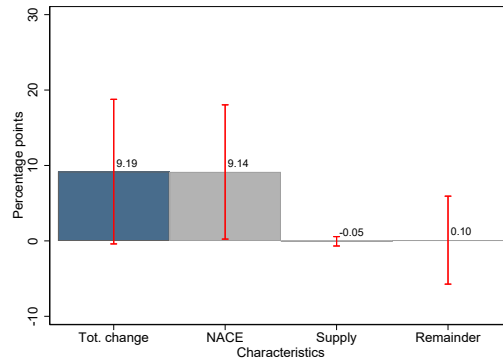
(c) Demand shortage

Note: Figures 8a to 8c display the contribution of the industry affiliation to the gender gap in various business-related events. Red bars indicate 95% confidence intervals and are based on robust standard errors.

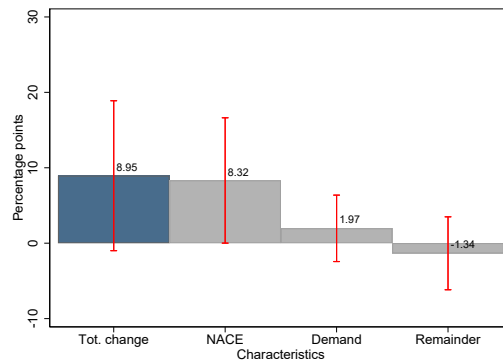
Figure 9: Contribution of the business-related events to the gender gap in the likelihood of an income decline



(a) Rules or restrictions



(b) Supply of intermediate products



(c) Demand shortage

Note: Figures 9a to 9c display the importance of various business-related events for the gender gap in the likelihood of an income decline. We summarized the residual characteristics in the category “Remainder.” Red bars indicate 95% confidence intervals and are based on robust standard errors.

5.2 Household income and household chores

As noted previously, direct regulations of businesses are not the only government interventions that can potentially affect labor market outcomes of self-employed individuals. Other NPIs include the closure of schools and child-care facilities, which may also contribute to the observed gender gap. Assume that households maximize income subject to a time constraint. Further, assume decreasing returns and comparative advantages in household and market production, respectively. Under these conditions, both spouses would participate in the labor force in normal times. However, their respective contributions to the household income would be determined by their relative productivity in home and market production (e.g. Weiss, 1993; Bertrand et al., 2015). In this class of models, the partner who is relatively more productive at home production tends to spend more time with household chores or childcare. At the same time, their spouse spends more time in market production, where they are hypothesized to be relatively more productive, and thus earn a higher income.²⁷

Given these assumptions, households need to re-optimize if, for instance, child-care facilities close. Then it is likely that the partner with the higher relative productivity in home production reduces time in market production while the other partner increases hours worked, *ceteris paribus*. One implication of this simplified model is that, if women tend to be the partner who is relatively more productive in home production, we would observe a gender gap in income and time decreases as a consequence of NPIs reducing the share of home production that can be outsourced, i.e. the closure of childcare facilities.²⁸ So far, we accounted for this by controlling for the presence of children and household size.

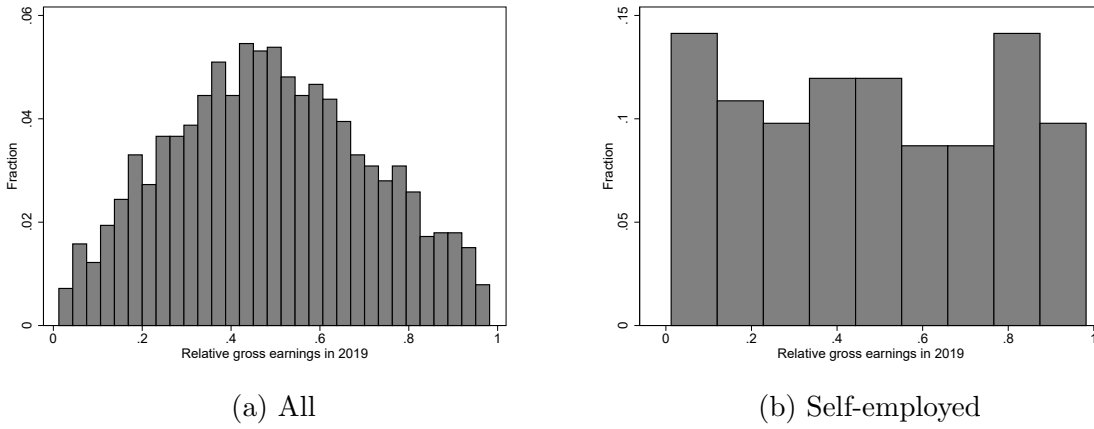
We now test this prediction by including an individual’s earnings, relative to the overall earnings of the household, in our models. The concept is focal in the literature on gender norms (e.g. Bertrand et al., 2015; Foster and Stratton, 2021). For each respondent, we know the partner from 2018. Thus, we are able to link the partners’ earnings from 2019 to each

²⁷At this point, we abstract from gender norms, which could also explain the gendered response to a closure of child-care facilities.

²⁸We are very grateful to an anonymous referee who suggested the discussion of intra-household dynamics.

respondent. Then we calculate the relative earnings of each individual within each of these household pairs. Note that not every individual in our data has a partner. In such cases, the relative earnings for this observation is 100% or 0%. We account for these single households via the inclusion of an indicator for having a partner in 2018. If an individual did not work in 2019, we impute zero earnings. The distribution of relative earnings is displayed in Figure 10. We then include relative earnings in the Gelbach decomposition. If the conjecture above is true, we would expect that women are more likely to have lower relative earnings and relative earnings would be negatively associated with the incidence of a decrease in working time, income, or the likelihood of working from home.

Figure 10: Distribution of relative earnings in 2019



Note: Figures 10a and 10b display the relative earnings in 2019. In these figures, we discard observations for whom the relative earnings is zero or one.

With respect to the likelihood of income reductions we find some evidence for the first part of the conjecture. That is, the results indicate that households optimize and exploit comparative advantages. Table 4 displays the restricted and unrestricted model for our outcome variables. In addition to the standard set of controls, we now include the individual's share of household earnings in 2019. In addition, all models include an indicator for the presence of a partner. For the likelihood of an income decline due to the COVID-19 pandemic, the earnings share of the individual is significant at the ten percent level of significance. The point estimate suggests that a ten percent increase in the individual's earnings share is

associated with a 2.6 percentage points reduction in the likelihood of an income reduction. Similarly, the Gelbach decomposition in Figure 11a suggests that women account for a smaller share of the total household earnings, on average, and that the share of household earnings is negatively associated with the likelihood of an income reduction due to the COVID-19 pandemic. This relationship accounts for 25.8% of the initial gender gap. However, the estimate is not very precisely estimated, meaning we cannot reject the hypothesis that this contribution is different from zero ($p = 0.104$). However, it is worth emphasizing that the gender gap almost completely vanishes as soon as we account for relative earnings (compare column (2) of Table 2 to column (2) of Table 4).

With respect to the likelihood of a reduction in working hours or the incidence of working from home, we find no evidence for a significant association with the individuals' earnings share within the household. The Gelbach decompositions in Figure 11b and Figure 11c likewise do not provide an indication that the relative income position contributes to explaining the gender gap. One interpretation of these findings is that a negative association would appear only for outcomes that translate directly into material well-being. For working time, this is not clear a priori. For self-employed individuals, there are various possible circumstances where working time reductions do not necessarily translate into reduced earnings. With respect to the incidence of working from home, other factors are likely more relevant, i.e. the extent to which the job of the self-employed individual or their partner can be performed remotely.²⁹

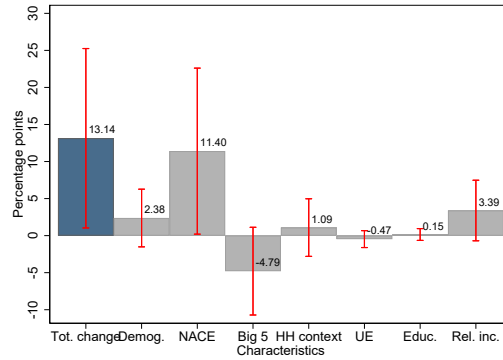
²⁹We abstract from leisure in this analysis since we assume that individuals shift their time from market production to household chores.

Table 4: Restricted and unrestricted model for difference of likelihood that income or working hours decreased, accounting for relative income differences

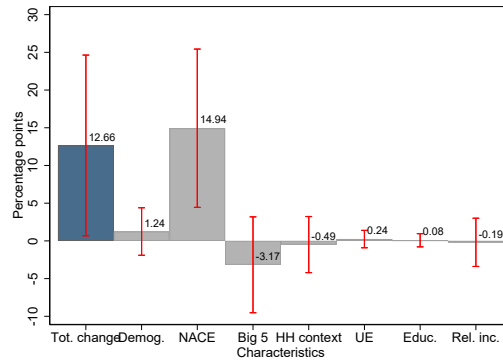
	(1)	(2)	(3)	(4)	(5)	(6)
	Income	Income	Working hours	Working hours	Remote work	Remote work
Gender: Female	0.154** (0.067)	0.022 (0.086)	0.066 (0.070)	-0.054 (0.088)	0.002 (0.066)	-0.029 (0.077)
<i>Demographics:</i>						
Age		0.056* (0.032)		0.016 (0.033)		-0.031 (0.034)
Age squared		-0.001* (0.000)		0.000 (0.000)		0.000 (0.000)
Migration background		0.018 (0.131)		0.025 (0.114)		-0.207* (0.113)
<i>Big 5:</i>						
Extraversion (2019)		0.044 (0.047)		0.054 (0.045)		0.052 (0.044)
Conscientiousness (2019)		-0.040 (0.046)		-0.016 (0.045)		-0.016 (0.045)
Openness to experience (2019)		0.055 (0.048)		0.035 (0.046)		0.048 (0.041)
Neuroticism (2019)		-0.062 (0.042)		-0.042 (0.044)		-0.015 (0.040)
Agreeableness (2019)		-0.087** (0.043)		-0.073* (0.043)		-0.023 (0.041)
<i>Household context:</i>						
HH Size (2019)		-0.072 (0.050)		-0.065 (0.043)		0.100*** (0.036)
Married		0.072 (0.124)		-0.012 (0.151)		0.028 (0.117)
School child or younger		0.056 (0.124)		0.247** (0.110)		0.078 (0.124)
Log. of HH net income (2019/18)		-0.064 (0.069)		-0.127** (0.066)		-0.127** (0.064)
<i>Education (ref. low):</i>						
Intermediate education		0.019 (0.146)		0.090 (0.137)		-0.049 (0.137)
High education		-0.033 (0.161)		0.064 (0.142)		0.065 (0.149)
Unemployment experience		-0.025 (0.020)		0.013 (0.021)		-0.048*** (0.017)
Income share		-0.260* (0.135)		-0.002 (0.156)		0.143 (0.136)
Mean of outcome	0.561	0.561	0.496	0.496	0.496	0.496
Observations	239	239	238	238	238	238
R^2	0.17	0.50	0.13	0.48	0.13	0.48

Note: Table 4 displays restricted and unrestricted models underlying the Gelbach decomposition. All models include state and week fixed effects as well as indicators for having a partner. Columns (1), (3) and (5) display results for the restricted models. Columns (2), (4) and (6) display results for the unrestricted models. The unrestricted models also include NACE 2 fixed effects. Standard errors are robust and in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

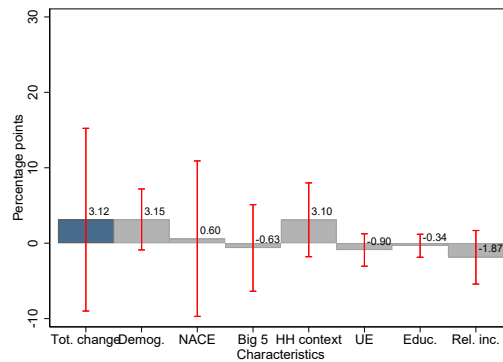
Figure 11: Gelbach decomposition of the likelihood of an income or working time reduction, testing the specialization in the household context



(a) Reduction of income



(b) Reduction in weekly working hours



(c) Remote work

Note: Figures 11a to 11c display the Gelbach decomposition of the gender gap in the likelihood of income reduction, reduction in working time, and working from home among self-employed respondents. Red bars indicate 95% confidence intervals based on robust standard errors.

6 Conclusion

We analyze how the economic shock related to SARS-CoV-2 affects the self-employed in comparison to employees, and focus in particular on the female working population. We show that the 4.2 million self-employed men and women are 42 percentage points more likely to experience an income loss than employees and that they have a 30 percentage points higher chance of experiencing a decrease in working hours. This differential impact on the two employment forms cannot be explained by differences in individual-level characteristics or selection into different industries. The self-employed are more likely to suffer income losses and reductions in working hours throughout.

Unlike for self-employed workers, employees' wages and working hours in Germany are more rigid than in comparable countries. In addition, to prevent mass layoffs, the German government expanded "*Kurzarbeit*," its well-established short-time work scheme that allows for temporary reductions in the wages and hours of employees. Indeed, the fraction of employees who experience income losses is proportional to the fraction of employees in short-time work schemes (Kritikos et al., 2020). Thus, it appears that the labor market impact of the COVID-19 pandemic was mitigated by *Kurzarbeit*.

Among the self-employed, we find that women are about one-third more likely to face income losses due to the COVID-19 pandemic than men. We do not find a comparable gender gap among employees, which is likely a result of labor market rigidities. Our results reveal that the largest share of gender differences among the self-employed is attributable to the fact that self-employed women work disproportionately in industries that are more severely affected by the COVID-19 pandemic than men. This is supported by the observable gender gap in the extent to which self-employed individuals were affected by government-imposed restrictions, such as the regulation of opening hours. We provide evidence that this directly translates into gender differences in income losses. Moreover, we find suggestive evidence that gendered household production also contributes to the gender gap in income losses. Still, this is of second order compared to the contribution of industry effects.

Our study has important policy implications that may be applicable for policy responses to the further development of the current pandemic or for future pandemics ([Petrovan et al., 2020](#)). We show that the self-employed, in particular women, are hit significantly harder by this systemic shock than other parts of the working population, which is, in part, a direct consequence of policy measures enacted to contain the spread of the virus. This outcome should also be seen in the context of the slowly increasing willingness of women to enter self-employment. If self-employed women feel less supported by policy measures during such a systemic shock than female employees, society risks that they will start turning away from this employment form. Thus, the gender gap in self-employment may widen again. This could negatively affect growth, notably in parts of the economy that depend strongly on female self-employment. The design of policy measures intending to mitigate negative economic shocks in the ongoing or in comparable future crisis situations, should, therefore, account for this variation in economic hardship. Given our finding that government-imposed restrictions are a factor through which this unequal impact of the pandemic emerges, targeted policies that restore gender equity seem particularly relevant.

Given our finding that the self-employed are disproportionately affected by the COVID-19 pandemic, policy makers may consider different measures aimed at supporting them. Every such policy measure involves the risk of moral hazard. That is, it provides incentives for self-employed individuals to engage in risky behavior in a way it would not occur in the absence of support schemes. On the other hand, the detrimental effect of the COVID-19 pandemic on the self-employed is not the result of individual decision-making, rather it is a systematic and unexpected shock, and in part a direct consequence of government regulation. More generally, any support scheme for the self-employed may create both negative and positive externalities, which are to be weighted against each other. For instance, self-employment and entrepreneurship are shown to have a positive effect on growth ([Stoica et al., 2020](#)). As such, support schemes which successfully retain the propensity to remain self-employed through the crisis have the potential to facilitate recovery after the COVID-19 pandemic.

References

- Adams-Prassl, A., T. Boneva, M. Golin, and C. Rauh (2020). Inequality in the impact of the coronavirus shock: Evidence from real time surveys. *Journal of Public Economics* 189, 104245.
- Alipour, J.-V., O. Falck, and S. Schüller (2020). Germany’s capacities to work from home. CESifo Working Paper 8227, Center for Economic Studies and ifo Institute (CESifo).
- Alon, T. M., M. Doepke, J. Olmstead-Rumsey, and M. Tertilt (2020). The impact of COVID-19 on gender equality. Working Paper 26947, National Bureau of Economic Research.
- Audretsch, D. B., A. S. Kritikos, and A. Schiersch (2020). Microfirms and innovation in the service sector. *Small Business Economics* 55(4), 997–1018.
- Barbieri, T., G. Basso, and S. Scicchitano (2020). Italian workers at risk during the covid-19 epidemic. GLO Discussion Paper Series 513, Global Labor Organization (GLO).
- Barro, R. J., J. F. Ursúa, and J. Weng (2020, March). The coronavirus and the Great Influenza Pandemic: Lessons from the “Spanish flu” for the coronavirus’s potential effects on mortality and economic activity. NBER Working Papers 26866, National Bureau of Economic Research, Inc.
- Beland, L.-P., O. Fakorede, and D. Mikola (2020). The Short-Term Effect of COVID-19 on Self-Employed Workers in Canada. GLO Discussion Paper Series 585, Global Labor Organization (GLO).
- Bertrand, M., E. Kamenica, and J. Pan (2015, 01). Gender Identity and Relative Income within Households. *The Quarterly Journal of Economics* 130(2), 571–614.
- Blau, F. D. and L. M. Kahn (2017). The gender wage gap: Extent, trends, and explanations. *Journal of Economic Literature* 55(3), 789–865.

- Block, J., A. S. Kritikos, M. Priem, and C. Stiel (2020). Emergency aid for self-employed in the COVID-19 pandemic: A flash in the pan? DIW Discussion Paper 1924, DIW Berlin, German Institute for Economic Research.
- Blundell, J. and S. Machin (2020, May). Self-employment in the Covid-19 crisis. CEP Covid-19 Briefings cepcovid-19-003, Centre for Economic Performance, LSE.
- Bonacini, L., G. Gallo, and F. Patriarca (2021). Identifying policy challenges of COVID-19 in hardly reliable data and judging the success of lockdown measures. *Journal of Population Economics* 34(1), 275–301.
- Bönte, W. and M. Piegeler (2013). Gender gap in latent and nascent entrepreneurship: driven by competitiveness. *Small Business Economics* 41(4), 961–987.
- Burda, M. C. (2016). The german labor market miracle, 2003-2015: An assessment. SFB 649 Discussion Paper 2016-005, Humboldt University of Berlin, Collaborative Research Center 649 - Economic Risk.
- Cahuc, P. (2019). Short-time work compensation schemes and employment. *IZA World of Labor*, 1–11.
- Cajner, T., L. D. Crane, R. A. Decker, J. Grigsby, A. Hamins-Puertolas, E. Hurst, C. Kurz, and A. Yildirmaz (2020, May). The U.S. Labor Market during the Beginning of the Pandemic Recession. NBER Working Papers 27159, National Bureau of Economic Research, Inc.
- Caliendo, M., F. M. Fossen, A. S. Kritikos, and M. Wetter (2014). The gender gap in entrepreneurship: Not just a matter of personality. *CESifo Economic Studies* 61(1), 202–238.
- Caliendo, M. and S. Künn (2015). Getting back into the labor market: The effects of start-up subsidies for unemployed females. *Journal of Population Economics* 28(4), 1005–1043.

- Chetty, R., J. N. Friedman, N. Hendren, M. Stepner, and T. O. I. Team (2020). The economic impacts of COVID-19: Evidence from a new public database built using private sector data. NBER Working Papers 27431, National Bureau of Economic Research, Inc.
- Coibion, O., Y. Gorodnichenko, and M. Weber (2020, April). Labor Markets During the COVID-19 Crisis: A Preliminary View. NBER Working Papers 27017, National Bureau of Economic Research, Inc.
- Correia, S., S. Luck, and E. Verner (2020). Pandemics depress the economy, public health interventions do not: Evidence from the 1918 flu. *SSRN Electronic Journal*.
- Davidsson, P. and S. R. Gordon (2016). Much ado about nothing? The surprising persistence of nascent entrepreneurs through macroeconomic crisis. *Entrepreneurship Theory and Practice* 40(4), 915–941.
- Dingel, J. and B. Neiman (2020). How many jobs can be done at home? *Journal of Public Economics* 189, 104235.
- Doern, R. (2016). Entrepreneurship and crisis management: The experiences of small businesses during the London 2011 riots. *International Small Business Journal* 34(3), 276–302.
- Doern, R., N. Williams, and T. Vorley (2019). Special issue on entrepreneurship and crises: business as usual? An introduction and review of the literature. *Entrepreneurship & Regional Development* 31(5-6), 400–412.
- Elam, A. B., C. G. Brush, P. G. Greene, B. Baumer, M. Dean, and R. Heavlow (2019). Global entrepreneurship monitor: 2018/2019 women’s entrepreneurship report. Technical report, Global Entrepreneurship Research Association.
- Fairlie, R. W. (2020). The impact of COVID-19 on small business owners: Evidence from the first three months after widespread social-distancing restrictions. *Journal of Economics & Management Strategy* 29(4), 727–740.

- Federal Ministry for Economic Affairs and Energy (2020). German government announces €50 billion in emergency aid for small businesses. <https://www.bmwi.de/Redaktion/EN/Pressemitteilungen/2020/20200323-50-german-government-announces-50-billion-euros-in-emergency-aid-for-small-businesses.html>, accessed 2020-10-05.
- Federal Ministry of Health (2020). Coronavirus SARS-CoV-2: Chronik der bisherigen maßnahmen. <https://www.bundesgesundheitsministerium.de/coronavirus/chronik-coronavirus.html>, accessed 2020-10-21.
- Forsythe, E., L. B. Kahn, F. Lange, and D. Wiczer (2020). Labor demand in the time of COVID-19: Evidence from vacancy postings and UI claims. *Journal of Public Economics* 189, 104238.
- Foster, G. and L. S. Stratton (2021, January). Does female breadwinning make partnerships less healthy or less stable? *Journal of Population Economics* 34(1), 63–96.
- Fritsch, M., A. S. Kritikos, and A. Sorgner (2015). Why did self-employment increase so strongly in Germany? *Entrepreneurship and Regional Development* 27(5-6), 307–333.
- Gaudecker, H.-M. v., R. Holler, L. Janys, B. M. Siflinger, and C. Zimpelmann (2020, April). Labour supply in the early stages of the COVID-19 pandemic: Empirical evidence on hours, home office, and expectations. IZA Discussion Papers 13158, Institute of Labor Economics (IZA).
- Gelbach, J. B. (2016). When do covariates matter? And which ones, and how much? *Journal of Labor Economics* 34(2), 509–543.
- Georgellis, Y. and H. J. Wall (2005). Gender differences in self-employment. *International Review of Applied Economics* 19(3), 321–342.
- Goebel, J., M. M. Grabka, S. Liebig, M. Kroh, D. Richter, C. Schröder, and J. Schupp (2019). The German Socio-Economic Panel (SOEP). *Jahrbücher für Nationalökonomie und Statistik* 239(2), 345 – 360.

- Goldin, C., S. P. Kerr, C. Olivetti, and E. Barth (2017). The expanding gender earnings gap: Evidence from the LEHD-2000 census. *American Economic Review: Papers and Proceedings* 107(5), 110–114.
- Günther, L. and K. Marder-Puch (2019). Selbstständigkeit-Methoden und Ergebnisse des Ad-hoc-Moduls zur Arbeitskräfteerhebung 2017. *Wirtschaft und Statistik (WISTA)* 1, 2019.
- Ifo Institute and forsa (2020). Erste Ergebnisse des Befragungsteils der BMG-Corona-BUND-Studie. <https://www.ifo.de/DocDL/bmg-corona-bund-studie-erste-ergebnisse.pdf>, accessed 2020-10-05.
- Juranek, S., J. Paetzold, H. Winner, and F. Zoutman (2020). Labor market effects of COVID-19 in Sweden and its neighbors: Evidence from novel administrative data. Discussion Paper 2020/8, NHH Dept. of Business and Management Science.
- Kalenkoski, C. M. and S. W. Pabilonia (2020). Initial impact of the COVID-19 pandemic on the employment and hours of self-employed coupled and single workers by gender and parental status. IZA Discussion Paper 13443, IZA – Institute of Labor Economics.
- Karlsson, M., T. Nilsson, and S. Pichler (2014). The impact of the 1918 Spanish flu epidemic on economic performance in Sweden: An investigation into the consequences of an extraordinary mortality shock. *Journal of Health Economics* 36, 1 – 19.
- Koellinger, P., M. Minniti, and C. Schade (2013). Gender differences in entrepreneurial propensity. *Oxford bulletin of economics and statistics* 75(2), 213–234.
- Kritikos, A. S., D. Graeber, and J. Seebauer (2020). Corona-Pandemie wird zur Krise für Selbständige. *DIW aktuell* 47.
- Kühne, S., M. Kroh, S. Liebig, and S. Zinn (2020, Jun.). The need for household panel surveys in times of crisis: The case of soep-cov. *Survey Research Methods* 14(2), 195–203.

- Leoni, T. and M. Falk (2010). Gender and field of study as determinants of self-employment. *Small Business Economics* 34(2), 167–185.
- Meara, K., F. Pastore, and A. Webster (2020). The gender pay gap in the USA: a matching study. *Journal of Population Economics* 33(1), 271–305.
- Milani, F. (2021). Covid-19 outbreak, social response, and early economic effects: a global VAR analysis of cross-country interdependencies. *Journal of Population Economics* 34(1), 223–252.
- OECD (2017). Entrepreneurship at a glance. https://www.oecd-ilibrary.org/docserver/entrepreneur_aag-2017-en.pdf?expires=1610536834&id=id&accname=guest&checksum=D90265D7A9E5AB441BB39E57CA65F57A, accessed 2021-13-01.
- Parker, S. C. (2018). *The economics of entrepreneurship* (2nd ed.). Cambridge: Cambridge University Press.
- Patrick, C., H. Stephens, and A. Weinstein (2016). Where are all the self-employed women? Push and pull factors influencing female labor market decisions. *Small Business Economics* 46(3), 365–390.
- Petrovan, S., D. Aldridge, H. Bartlett, A. Bladon, H. Booth, S. Broad, D. Broom, N. Burgess, A. Cunningham, M. Ferri, A. Hinsley, A. Hughes, K. Jones, M. Kelly, G. Mayes, C. Ugwu, N. Uddin, D. Verissimo, T. White, and W. Sutherland (2020). Post COVID-19: a solution scan of options for preventing future zoonotic epidemics.
- Qiu, Y., X. Chen, and W. Shi (2020, October). Impacts of social and economic factors on the transmission of coronavirus disease 2019 (COVID-19) in China. *Journal of Population Economics* 33(4), 1127–1172.
- Siemer, M. (2014). Firm entry and employment dynamics in the great recession. Finance and Economics Discussion Series 2014-56, Board of Governors of the Federal Reserve System (U.S.).

- Sorgner, A., M. Fritsch, and A. S. Kritikos (2017). Do entrepreneurs really earn less? *Small Business Economics* 49(2), 251–272.
- Stoica, O., A. Roman, and V. D. Rusu (2020, February). The nexus between entrepreneurship and economic growth: A comparative analysis on groups of countries. *Sustainability* 12(3), 1–1.
- Velde, F. R. (2020). What happened to the US economy during the 1918 Influenza pandemic? A view through high-frequency data. Working Paper WP 2020-11, Federal Reserve Bank of Chicago.
- Weiss, Y. (1993). The formation and dissolution of families: Why marry? Who marries whom? And what happens upon divorce. In M. R. Rosenzweig and O. Stark (Eds.), *Handbook of Population and Family Economics*, Volume 1 of *Handbook of Population and Family Economics*, Chapter 3, pp. 81–123. Elsevier.

A Additional figures

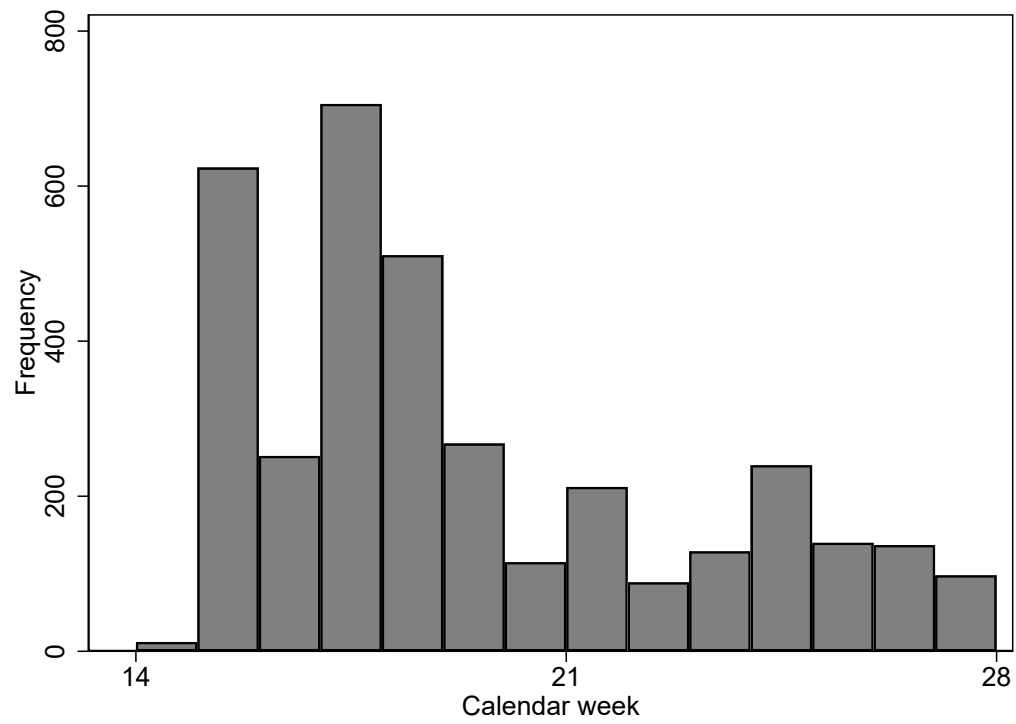
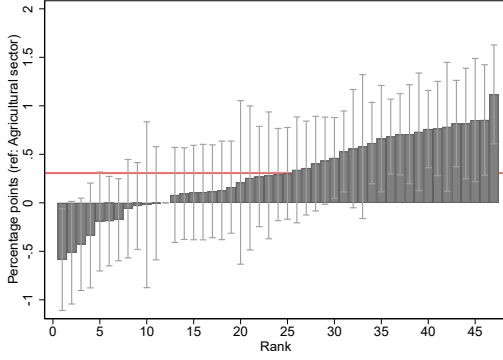
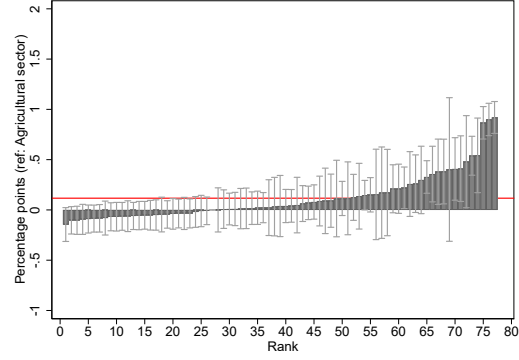


Figure A.1: Distribution of observations over calendar weeks

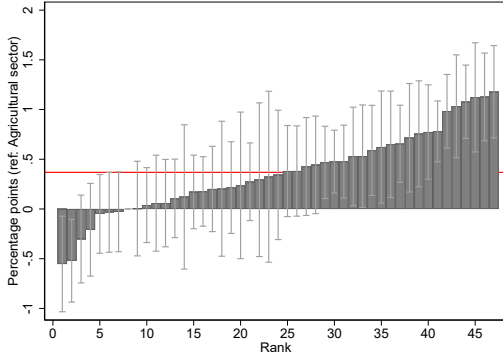
Figure A.2: Industry fixed effects for the self-employed and employees



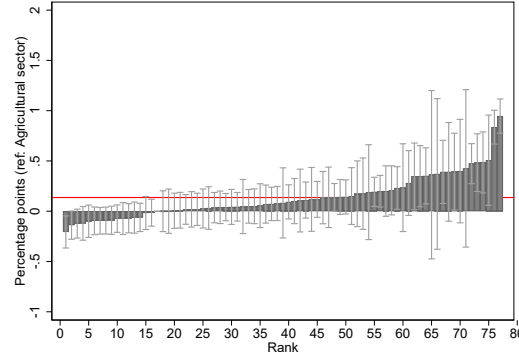
(a) Income reduction, self-employed



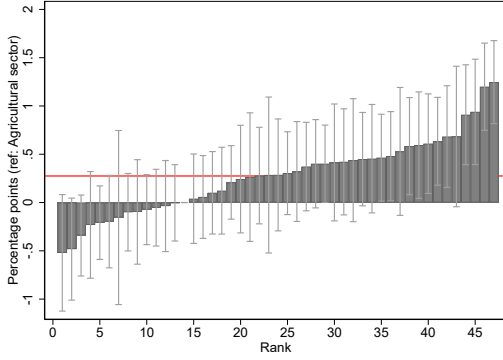
(b) Income reduction, employees



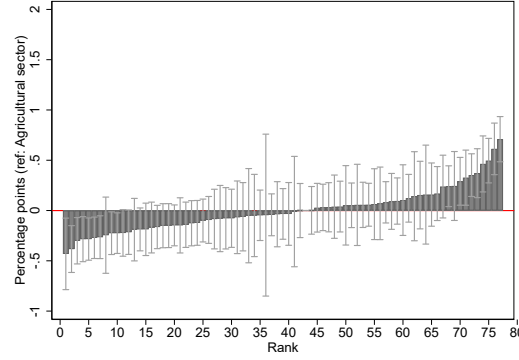
(c) Working time reduction, self-employed



(d) Working time reduction, employees



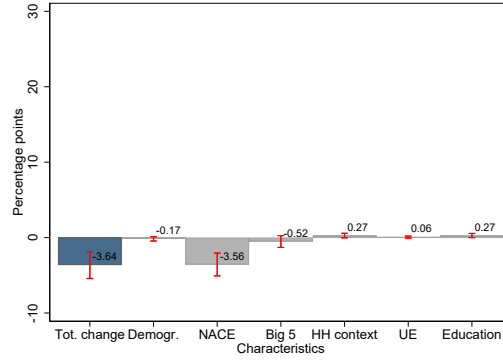
(e) Home office, self-employed



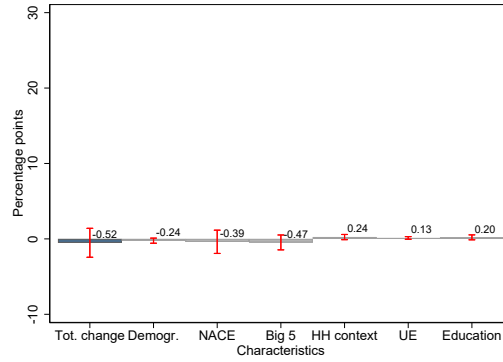
(f) Home office, employees

Note: Figures A.2a to A.2f display industry fixed effects and corresponding 95% confidence intervals from the regression results in Table B.6 to B.8. The horizontal line corresponds to the overall mean. Each rank corresponds to a specific industry (we use the two-digit NACE codes). Industries are ordered by the magnitude of their respective fixed effect. Since the sample size is smaller for the self-employed, there are fewer industries for which we have observations compared to employees, explaining the smaller number of ranks along the x-axis.

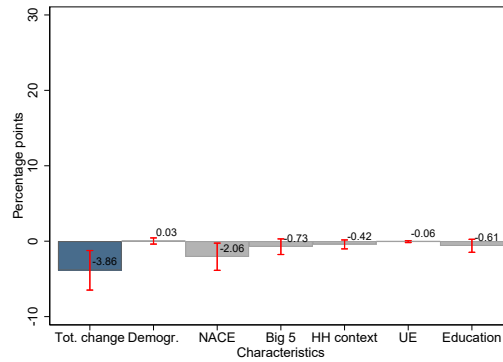
Figure A.3: Gelbach decomposition of the gender gap in labor market outcomes among employees



(a) Likelihood of income decline



(b) Likelihood of decline in working time



(c) Likelihood of remote work

Note: Figures A.3a to A.3c display the Gelbach decomposition of the gender gap in the likelihood of an income, working time decline as well as the likelihood of working from home among employees. Red bars indicate 95% confidence intervals based on robust standard errors.

B Additional tables

Table B.1: Variable descriptions

(1) Variable	(2) Description	(3) Year of origin
Income (gross) decrease	Indicator reflecting decrease of monthly gross income decrease due to COVID-19 pandemic.	2020
Working hour decrease	Indicator reflecting decrease of weekly working hours decrease due to COVID-19 pandemic.	2020
Income loss	Exact amount of lost income due to COVID-19 pandemic.	2020
Number of working hour decrease	Exact number for the decrease of weekly working hours due to COVID-19 pandemic.	2020
Remote work	Indicator reflecting working from home due to COVID-19 pandemic.	2020
Age	Difference between survey year and birth year.	pre 2020
Female	Indicator for being female.	pre 2020
Migration background	Indicator for having direct or indirect migration background.	pre 2020
Openness to experience	Second factor of a principal component analysis of the items of the BIG 5-inventory.	2019
Conscientiousness	Third factor of a principal component analysis of the items of the BIG 5-inventory.	2019
Extraversion	First factor of a principal component analysis of the items of the BIG 5-inventory.	2019
Agreeableness	Fifth factor of a principal component analysis of the items of the BIG 5-inventory.	2019
Neuroticism	Fourth factor of a principal component analysis of the items of the BIG 5-inventory.	2019
Household size	Number of household members.	2019
Household net income	Monthly household net income in 2015 Euro. If information is missing, we imputed the information by plugging in the mean for each education x child presence x self-employment status-cell.	2019
Married	Indicator for being married.	2019
School child or younger	Indicator reflecting the presence of a child in school age or younger.	2020
Basic school leaving degree	Indicator for categories 0 "in school" to 1c "basic vocational education" according to the Comparative Analysis of Social Mobility in Industrial Nations (CASMIN)-scale.	Last available information in seven years pre 2020
Intermediate school leaving degree	Indicator for categories 2b "intermediate general qualification" to 2c_voc "vocational maturity certificate" according to the CASMIN-scale.	Last available information in seven years pre 2020
Tertiary school leaving degree	Indicator for categories 3a "lower tertiary education" or 3b "higher tertiary education" according to the CASMIN-scale.	Last available information in seven years pre 2020
Unemployment experience	Generated unemployment experience from "pgen.dta" of the SOEP v.35.	2018
NACE 2 code	Two-digit NACE Industry – Sector. Missing values, e.g. due to unemployment in 2019, are coded as separate category.	2019
Subject to regulation	Indicator reflecting whether self-employed individuals' business was subject to regulations to contain COVID-19, e.g. regulation of opening hours.	2020
Supply problems	Indicator reflecting whether self-employed individuals' business suffered from shortages of intermediate goods.	2020
Demand problems	Indicator reflecting whether the self-employed individuals' business suffered from cancellation of their services and goods, i.e. demand shortage.	2020

Note: Table B.1 provides information on variables and their year of origin.

Table B.2: Summary statistics

	(1)	(2)	(3)	(4)	(5)
	Self-employed	Individuals	Employees	Individuals	P-value of (1) -(3)
Income (gross) decrease	0.552	310	0.132	3,221	0.000
Working hour decrease	0.495	309	0.196	3,209	0.000
Remote work	0.457	311	0.390	3,222	0.021
<i>Demographics:</i>					
Age	53.791 (11.154)	311	47.034 (10.533)	3,222	0.000
Female	0.498	311	0.611	3,222	0.000
Migration background	0.164	311	0.205	3,222	0.086
<i>Personality traits:</i>					
Openness to experience	0.317 (1.010)	311	-0.032 (0.975)	3,222	0.000
Conscientiousness	0.099 (0.928)	311	0.076 (0.919)	3,222	0.664
Extraversion	0.092 (0.967)	311	0.015 (1.019)	3,222	0.196
Agreeableness	-0.005 (1.009)	311	-0.088 (0.989)	3,222	0.159
Neuroticism	-0.127 (0.954)	311	-0.051 (0.973)	3,222	0.188
<i>Household context:</i>					
Household size	2.617 (1.427)	311	2.815 (1.386)	3,222	0.017
Household net income (€)	4619.53 (4482.76)	311	3826.88 (1970.61)	3,222	0.000
Married	0.624	311	0.585	3,222	
School child or younger	0.354	311	0.468	3,222	0.000
<i>Education (ref. basic)</i>					
Intermediate	0.379	311	0.493	3,222	0.000
Tertiary	0.514	311	0.348	3,222	0.000
Unemployment experience	0.876	311	0.882	3,222	0.968
<i>Revenue-reducing events in the wake of COVID-19:</i>					
Subject to regulation	0.457	311			
Supply problems	0.122	311			
Demand problems	0.434	311			

Note: Table B.2 displays mean and standard deviations, in parentheses, for self-employed and gainfully employed individuals.

Table B.3: Summary statistics for self-employed individuals

	(1)	(2)	(3)	(4)	(5)
	Female	Individuals	Male	Individuals	P-value of (1) -(3)
Income (gross) decrease	0.632	155	0.471	155	0.004
Working hour decrease	0.536	153	0.455	156	0.156
Remote work	0.432	155	0.481	156	0.392
<i>Demographics:</i>					
Age	52.245 (10.230)	155	55.327 (11.835)	156	0.015
Female	1.000	155	0.000	156	.
Migration background	0.155	155	0.173	156	0.665
<i>Personality traits:</i>					
Openness to experience	0.232 (1.015)	155	0.403 (1.001)	156	0.135
Conscientiousness	0.144 (0.939)	155	0.055 (0.918)	156	0.397
Extraversion	0.235 (0.835)	155	-0.050 (1.066)	156	0.009
Agreeableness	0.199 (0.941)	155	-0.207 (1.036)	156	0.000
Neuroticism	0.042 (0.970)	155	-0.296 (0.910)	156	0.002
<i>Household context:</i>					
Household size	2.626 (1.378)	155	2.609 (1.479)	156	0.917
Household net income (€)	4374.67 (5021.36)	155	4862.82 (3875.48)	156	0.338
Married	0.613	155	0.635	156	
School child or younger	0.355	155	0.353	156	0.967
<i>Education (ref. basic)</i>					
Intermediate	0.413	155	0.346	156	0.226
Tertiary	0.484	155	0.545	156	0.283
Unemployment experience	0.868	155	0.883	156	0.965
<i>Revenue-reducing events in the wake of COVID-19:</i>					
Subject to regulation	0.561	155	0.353	156	0.000
Supply problems	0.110	155	0.135	156	0.504
Demand problems	0.458	155	0.410	156	0.397

Note: Table B.3 displays mean and standard deviations, in parentheses, for self-employed individuals.

Table B.4: Summary statistics for employees

	(1)	(2)	(3)	(4)	(5)
	Female	Individuals	Male	Individuals	P-value of (1) -(3)
Income (gross) decrease	0.123	1,969	0.146	1,252	0.063
Working hour decrease	0.205	1,959	0.182	1,250	0.121
Remote work	0.369	1,970	0.423	1,252	0.002
<i>Demographics:</i>					
Age	47.141 (10.063)	1,970	46.866 (11.235)	1,252	0.470
Female	1.000	1,970	0.000	1,252	.
Migration background	0.197	1,970	0.216	1,252	0.193
<i>Personality traits:</i>					
Openness to experience	-0.082 (0.993)	1,970	0.046 (0.942)	1,252	0.000
Conscientiousness	0.164 (0.904)	1,970	-0.063 (0.925)	1,252	0.000
Extraversion	0.110 (1.002)	1,970	-0.136 (1.026)	1,252	0.000
Agreeableness	0.036 (0.965)	1,970	-0.282 (0.997)	1,252	0.000
Neuroticism	0.100 (0.985)	1,970	-0.289 (0.905)	1,252	0.000
<i>Household context:</i>					
Household size	2.875 (1.354)	1,970	2.720 (1.432)	1,252	0.002
Household net income (€)	3763.45 (1936.66)	1,970	3926.69 (2019.63)	1,252	0.022
Married	0.580	1,970	0.593	1,252	
School child or younger	0.491	1,970	0.431	1,252	0.001
<i>Education (ref. basic)</i>					
Intermediate	0.535	1,970	0.427	1,252	0.000
Tertiary	0.327	1,970	0.382	1,252	0.001
Unemployment experience	0.985	1,970	0.719	1,252	0.004

Note: Table B.3 displays mean and standard deviations, in parentheses, for employed individuals.

Table B.5: Relevance of industry fixed effects in Table 1

		(1)	(2)	(3)
		Income	Working hours	Remote work
Model without industry fixed effects	Self-employed	0.434***	0.316***	0.014
		(0.029)	(0.030)	(0.031)
	R^2	0.12	0.07	0.21
Unrestricted model	Self-employed	0.421***	0.302***	0.021
		(0.031)	(0.031)	(0.032)
	R^2	0.23	0.13	0.31

Note: Table B.5 displays the coefficient estimates and R-squared of the unrestricted models in Columns (2), (4), and (6) of Table 1 with and without the inclusion of industry fixed effects. Corresponding robust standard errors are in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table B.6: Comparison of the models for the likelihood of an income decrease for employed and self-employed individuals

	(1) Self-employed	(2) Employees	(3) P-value of (1)-(2)
<i>Demographics:</i>			
Gender: Female	0.081 (0.073)	0.014 (0.013)	0.285
Age	0.027 (0.019)	-0.004 (0.005)	0.057
Age squared	-0.000* (0.000)	0.000 (0.000)	0.014
Migration background	0.064 (0.110)	0.041** (0.016)	0.798
<i>Big 5:</i>			
Extraversion (2019)	0.011 (0.040)	-0.002 (0.006)	0.694
Conscientiousness (2019)	-0.031 (0.039)	-0.010 (0.007)	0.518
Openness to experience (2019)	0.066* (0.038)	0.007 (0.006)	0.062
Neuroticism (2019)	-0.031 (0.036)	-0.005 (0.006)	0.389
Agreeableness (2019)	-0.040 (0.035)	0.000 (0.006)	0.173
<i>Household context:</i>			
HH Size (2019)	-0.061 (0.039)	0.009 (0.007)	0.037
Married	0.037 (0.073)	0.021 (0.015)	0.805
School child or younger	0.045 (0.103)	0.014 (0.018)	0.725
Log. of HH net income (2019/18)	-0.026 (0.058)	-0.028* (0.016)	0.961
<i>Education (ref. low):</i>			
Intermediate education	-0.102 (0.125)	0.035* (0.019)	0.198
High education	-0.149 (0.132)	0.018 (0.021)	0.135
Unemployment experience	-0.026** (0.012)	0.003 (0.003)	0.007
Observations	310	3,221	
R^2	0.41	0.17	

Note: Table shows B.6 separate models for employed and self-employed individuals. All models include state, week and industry fixed effects. The p-values are based on Chow test comparing coefficients after a seemingly unrelated regression. Standard errors are robust and in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table B.7: Comparison of the models for the likelihood of a working time decrease for employed and self-employed individuals

	(1) Self-employed	(2) Employees	(3) P-value of (1)-(2)
<i>Demographics:</i>			
Gender: Female	-0.051 (0.073)	0.026 (0.016)	0.220
Age	0.007 (0.020)	-0.008 (0.006)	0.408
Age squared	0.000 (0.000)	0.000 (0.000)	0.344
Migration background	0.120 (0.099)	0.031 (0.019)	0.295
<i>Big 5:</i>			
Extraversion (2019)	0.067* (0.037)	0.005 (0.007)	0.052
Conscientiousness (2019)	-0.058 (0.038)	-0.014* (0.008)	0.186
Openness to experience (2019)	0.051 (0.036)	0.002 (0.008)	0.113
Neuroticism (2019)	-0.003 (0.039)	-0.002 (0.008)	0.985
Agreeableness (2019)	-0.067* (0.034)	-0.005 (0.007)	0.037
<i>Household context:</i>			
HH Size (2019)	-0.076** (0.036)	0.016* (0.008)	0.003
Married	-0.010 (0.078)	0.027 (0.018)	0.584
School child or younger	0.211** (0.094)	-0.014 (0.021)	0.005
Log. of HH net income (2019/18)	0.100* (0.058)	-0.044** (0.019)	0.006
<i>Education (ref. low):</i>			
Intermediate education	0.074 (0.114)	0.016 (0.023)	0.551
High education	-0.026 (0.120)	-0.008 (0.025)	0.860
Unemployment experience	0.001 (0.010)	0.005* (0.003)	0.668
Observations	309	3,209	
R^2	0.40	0.10	

Note: Table B.7 shows separate models for employed and self-employed individuals. All models include state, week and industry fixed effects. The p-values are based on Chow test comparing coefficients after a seemingly unrelated regression. Standard errors are robust and in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table B.8: Comparison of the models for the likelihood of remote work for employed and self-employed individuals

	(1) Self-employed	(2) Employees	(3) P-value of (1)-(2)
<i>Demographics:</i>			
Gender: Female	-0.040 (0.069)	-0.009 (0.018)	0.612
Age	-0.042** (0.021)	0.000 (0.006)	0.022
Age squared	0.000* (0.000)	0.000 (0.000)	0.037
Migration background	-0.117 (0.085)	-0.020 (0.019)	0.191
<i>Big 5:</i>			
Extraversion (2019)	0.046 (0.037)	-0.007 (0.008)	0.093
Conscientiousness (2019)	0.033 (0.037)	-0.003 (0.008)	0.256
Openness to experience (2019)	0.058* (0.034)	0.026*** (0.008)	0.272
Neuroticism (2019)	-0.013 (0.035)	-0.009 (0.008)	0.889
Agreeableness (2019)	-0.032 (0.033)	0.005 (0.008)	0.198
<i>Household context:</i>			
HH Size (2019)	0.092*** (0.033)	-0.019** (0.009)	0.000
Married	0.026 (0.071)	-0.031* (0.019)	0.356
School child or younger	-0.018 (0.101)	0.049** (0.023)	0.436
Log. of HH net income (2019/18)	-0.146*** (0.052)	0.151*** (0.020)	0.000
<i>Education (ref. low):</i>			
Intermediate education	-0.108 (0.112)	0.069*** (0.020)	0.065
High education	0.057 (0.119)	0.283*** (0.025)	0.027
Unemployment experience	-0.013 (0.011)	-0.002 (0.002)	0.276
Observations	311	3,222	
R^2	0.47	0.34	

Note: Table B.8 shows separate models for employed and self-employed individuals. All models include state, week and industry fixed effects. The p-values are based on Chow test comparing coefficients after a seemingly unrelated regression. Standard errors are robust and in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table B.9: Detailed results for the Gelbach decomposition of the gender gap among self-employed individuals

	(1)	(2)	(3)
	Income	Working hours	Remote work
Total change	0.093*	0.119**	0.022
	(0.049)	(0.049)	(0.051)
Demographics	0.031*	0.007	0.018
	(0.017)	(0.014)	(0.018)
NACE	0.092**	0.121***	0.000
	(0.045)	(0.043)	(0.041)
Big 5	-0.029	-0.010	-0.005
	(0.023)	(0.026)	(0.024)
Household context	-0.001	-0.003	0.016
	(0.012)	(0.014)	(0.016)
Unemployment experience	-0.002	0.000	0.001
	(0.007)	(0.001)	(0.004)
Education	0.001	0.004	-0.008
	(0.006)	(0.006)	(0.010)

Note: Table B.9 displays the detailed results of the Gelbach decomposition of the gender gap among self-employed individuals. Columns (1), (2) and (3) display the results for the likelihood of an income decline, decline in working hours and working from home. The total change corresponds to the change in the gender gap between the restricted and the unrestricted models. The remaining rows show the contribution of the respective groups of covariates to the total change. Corresponding robust standard errors are in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table B.10: Detailed results for the Gelbach decomposition of the gender gap among employees

	(1)	(2)	(3)
	Income	Working hours	Remote work
Total change	-0.036 (0.009)	-0.005 (0.010)	-0.039*** (0.013)
Demographics	-0.002 (0.001)	-0.002 (0.002)	0.000 (0.002)
NACE	-0.036 (0.008)	-0.004 (0.008)	-0.021** (0.009)
Big 5	-0.005 (0.004)	-0.005 (0.005)	-0.007 (0.005)
Household context	0.003* (0.002)	0.002 (0.002)	-0.004 (0.003)
Unemployment experience	0.001 (0.001)	0.001 (0.001)	-0.001 (0.001)
Education	0.003* (0.001)	0.002 (0.002)	-0.006 (0.004)

Note: Table B.10 displays the detailed results of the Gelbach decomposition of the gender gap among employees. Columns (1), (2) and (3) display the results for the likelihood of an income decline, decline in working hours and working from home. The total change corresponds to the change in the gender gap between the restricted and the unrestricted models. The remaining rows show the contribution of the respective groups of covariates to the total change. Corresponding robust standard errors are in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table B.11: The share of women and industry fixed effects for income losses

	Rank (1)	NACE code (2)	Description (3)	Share female (4)	FE estimate (5)
High share women	1	96	Other personal service activities	0.857	0.480** (0.236)
	2	88	Social work activities without accommodation	0.832	0.124 (0.242)
	3	47	Retail trade, except of motor vehicles and motorcycles	0.818	0.775*** (0.222)
	4	55	Accommodation	0.818	0.283 (0.242)
	5	86	Human health activities	0.803	0.405* (0.208)
Low share women	1	49	Land transport and transport via pipelines	0.189	0.463 (0.334)
	2	18	Printing and reproduction of recorded media	0.235	-0.425* (0.234)
	3	43	Specialized construction activities	0.273	0.093 (0.249)
	4	62	Computer programming, consultancy and related activities	0.290	0.098 (0.246)
	5	28	Manufacture of machinery and equipment n.e.c.	0.297	0.738*** (0.218)

Note: Table B.11 displays the share of women and the associated income loss fixed effects for the industries with the highest share and lowest share of women. For Table B.11, we display only industries with at least ten observations. Column (1) displays the rank within each panel. Columns (2) and (3) display the two-digit NACE code and the description, respectively. Column (3) displays the share of women within each occupation in our full sample. Column (5) displays industry fixed-effect estimates, which stem from a regression of the likelihood of an income loss on state and week indicators as well as industry indicators, along with robust standard errors in parentheses. The reference industry is “Crop and animal production, hunting and related service activities”. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table B.12: Restricted and unrestricted model for difference of likelihood that income or working hours decreased or that the individual has transitioned into non-employment between employees and self-employed respondents, conditional on the employment status in 2019

	(1)	(2)	(3)	(4)	(5)	(6)
	Income	Income	Working hours	Working hours	Job loss	Job loss
Self-employed	0.366*** (0.031)	0.364*** (0.033)	0.266*** (0.031)	0.267*** (0.033)	0.012 (0.009)	-0.007 (0.018)
<i>Demographics:</i>						
Gender: Female		0.015 (0.014)		0.021 (0.016)		0.007 (0.005)
Age		0.001 (0.005)		-0.003 (0.006)		-0.003* (0.002)
Age squared		0.000 (0.000)		0.000 (0.000)		0.000* (0.000)
Migration background		0.037** (0.017)		0.042** (0.020)		0.008 (0.007)
<i>Big 5:</i>						
Extraversion (2019)		0.005 (0.006)		0.011 (0.007)		0.005** (0.002)
Conscientiousness (2019)		-0.008 (0.007)		-0.022*** (0.008)		-0.001 (0.002)
Openness to experience (2019)		0.010 (0.006)		0.005 (0.008)		0.002 (0.002)
Neuroticism (2019)		-0.003 (0.006)		0.002 (0.008)		0.002 (0.002)
Agreeableness (2019)		0.001 (0.006)		-0.005 (0.007)		0.003 (0.002)
<i>Household context:</i>						
HH Size (2019)		0.009 (0.008)		0.015* (0.009)		0.001 (0.003)
Married		0.015 (0.016)		0.014 (0.018)		0.005 (0.006)
School child or younger		0.014 (0.019)		-0.005 (0.021)		0.000 (0.007)
Log. of HH net income (2019/18)		-0.044*** (0.017)		-0.042** (0.019)		-0.009 (0.006)
<i>Education (ref. low):</i>						
Intermediate education		0.045** (0.019)		0.023 (0.023)		-0.006 (0.008)
High education		0.031 (0.022)		0.001 (0.025)		-0.001 (0.009)
Unemployment experience		0.000 (0.003)		0.007* (0.003)		0.004** (0.002)
Mean of outcome	0.168	0.168	0.219	0.219	0.017	0.017
Observations	3,348	3,348	3,334	3,334	3,661	3,661
R ²	0.08	0.22	0.04	0.13	0.01	0.05

Note: Table B.12 displays models with and without controls for differences between self-employed and employees. All models include state and week fixed effects. Columns (1), (3) and (5) display results for the models without controls. Columns (2), (4) and (6) display results for the models with controls. The unrestricted models also include NACE 2 fixed effects. Standard errors are robust and in parentheses. * p<0.10, ** p<0.05, *** p<0.01

Table B.13: Restricted and unrestricted model for likelihood that income and working hours decreased or individuals are working from home among employees

	(1)	(2)	(3)	(4)	(5)	(6)
	Income	Income	Working hours	Working hours	Remote work	Remote work
Gender: Female	-0.022*	0.014	0.021	0.026	-0.048***	-0.009
	(0.012)	(0.013)	(0.014)	(0.016)	(0.018)	(0.018)
<i>Demographics:</i>						
Age		-0.004		-0.008		0.000
		(0.005)		(0.006)		(0.006)
Age squared		0.000		0.000		0.000
		(0.000)		(0.000)		(0.000)
Migration background		0.041**		0.031		-0.020
		(0.016)		(0.019)		(0.019)
<i>Big 5:</i>						
Extraversion (2019)		-0.002		0.005		-0.007
		(0.006)		(0.007)		(0.008)
Conscientiousness (2019)		0.007		-0.014*		-0.003
		(0.006)		(0.008)		(0.008)
Openness to experience (2019)		-0.010		0.002		0.026***
		(0.007)		(0.008)		(0.008)
Neuroticism (2019)		-0.005		-0.002		-0.009
		(0.006)		(0.008)		(0.008)
Agreeableness (2019)		0.000		-0.005		0.005
		(0.006)		(0.007)		(0.008)
<i>Household context:</i>						
HH Size (2019)		0.009		0.016*		-0.019**
		(0.007)		(0.008)		(0.009)
Married		0.021		0.027		-0.031*
		(0.015)		(0.018)		(0.019)
School child or younger		0.014		-0.014		0.049**
		(0.018)		(0.021)		(0.023)
Log. of HH net income (2019/18)		-0.028*		-0.044**		0.151***
		(0.016)		(0.019)		(0.020)
<i>Education (ref. low):</i>						
Intermediate education		0.035*		0.016		0.069***
		(0.019)		(0.023)		(0.020)
High education		0.018		-0.008		0.283***
		(0.021)		(0.025)		(0.025)
Unemployment experience		0.003		0.005*		-0.002
		(0.003)		(0.003)		(0.002)
Mean of outcome	0.132	0.132	0.196	0.196	0.390	0.390
Observations	3,221	3,221	3,209	3,209	3,222	3,222
R ²	0.01	0.17	0.01	0.10	0.03	0.34

Note: Table B.13 displays restricted and unrestricted models underlying the Gelbach decomposition. All models include state and week fixed effects. Columns (1), (3) and (5) display results for the restricted models. Columns (2), (4) and (6) display results for the unrestricted models. The unrestricted models also include NACE 2 fixed effects. Standard errors are robust and in parentheses. * p<0.10, ** p<0.05, *** p<0.01

Table B.14: Detailed results for the Gelbach decomposition of the gender gap in potential mechanisms among self-employed individuals

	(1) Restrictions	(2) Supply	(3) Demand
Total change	0.151*** (0.049)	0.030 (0.033)	0.059 (0.050)
Demographics	0.017 (0.015)	0.022** (0.011)	0.044** (0.018)
NACE	0.089* (0.046)	0.022 (0.028)	0.021 (0.043)
Big 5	0.046** (0.022)	-0.012 (0.017)	-0.002 (0.025)
Household context	0.000 (0.010)	-0.002 (0.007)	-0.004 (0.011)
Unemployment experience	0.002 (0.006)	0.001 (0.003)	0.002 (0.007)
Education	-0.003 (0.005)	-0.002 (0.006)	-0.001 (0.005)

Note: Table B.14 displays the detailed results of the Gelbach decomposition of the gender gap in potential mechanisms among self-employed individuals. Columns (1), (2) and (3) display the results for the likelihood of an income decline, decline in working hours and working from home. The total change corresponds to the change in the gender gap between the restricted and the unrestricted models. The remaining rows show the contribution of the respective groups of covariates to the total change. Corresponding robust standard errors are in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table B.15: Detailed results for the Gelbach decomposition of the gender gap in the likelihood of an income decline among self-employed individuals, including business-related events as an explanatory variable

	(1)	(2)	(3)
	Restrictions	Supply	Demand
Total change	0.103** (0.049)	0.092* (0.049)	0.089* (0.051)
NACE	0.071* (0.043)	0.091** (0.045)	0.083** (0.042)
Event	0.045** (0.018)	-0.001 (0.003)	0.020 (0.022)
Remainder	-0.013	0.001	-0.013

Note: Table B.15 displays the detailed results of the Gelbach decomposition of the gender gap in the likelihood of an income decline among self-employed individuals. Columns (1), (2) and (3) display the results including and indicator whether respondents state their business has been affected by restrictions or policies, supply or demand shortages in the wake of the COVID-19 pandemic, respectively. The total change corresponds to the change in the gender gap between the restricted and the unrestricted models. The remaining characteristics are included in the group “Remainder”. Corresponding robust standard errors are in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

C Derivation of the Gelbach decomposition

Assume two sets of variables, X_1 and X_2 , with k_1 and k_2 variables each.³⁰ The population linear relationship is given by:

$$Y = X_1\beta_1 + X_2\beta_2 + \epsilon \quad (1)$$

We label the components of the OLS estimator that correspond to the variables in X_1 and X_2 , $\hat{\beta}_1^{full}$ and $\hat{\beta}_2$, respectively.

Thus, we obtain:

$$y = X_1\hat{\beta}_1^{full} + X_2\hat{\beta}_2 + \hat{\epsilon} \quad (2)$$

Now let us consider the coefficient on X_1 from a base specification that completely ignores the variables in X_2 . We denote this estimator $\hat{\beta}_1^{base} = (X_1^\top X_1)^{-1} X_1^\top y$.

The [Gelbach \(2016\)](#) decomposition answers the question of how much of the change in X_1 coefficients can be attributed to different variables in X_2 as we move from the base specification that has no X_2 covariates to the full specification that includes both X_1 and all X_2 covariates. In the context of our analysis, X_1 would refer to a gender indicator, plus week and state fixed effects, and X_2 to the full set of control variables. The decomposition links the estimates of the base- and full-specification on X_1 through the following identity, which is obtained by pre-multiplying both sides of Equation 2 by $(X_1^\top X_1)^{-1} X_1^\top$ and using the orthogonality of the fitted residuals to the columns of X_1 :

³⁰This exposition borrows heavily from the one given in [Gelbach \(2016\)](#).

$$\hat{\beta}_1^{base} = \hat{\beta}_1^{full} + (X_1^\top X_1)^{-1} X_1^\top X_2 \hat{\beta}_2 \quad (3)$$

Re-writing the above identity and defining the change in the coefficient on the gender dummy between the base and the full model as $\hat{\delta} \equiv \hat{\beta}_1^{base} - \hat{\beta}_1^{full}$, one obtains

$$\hat{\delta} \equiv \hat{\beta}_1^{base} - \hat{\beta}_1^{full} = (X_1^\top X_1)^{-1} X_1^\top X_2 \hat{\beta}_2, \quad (4)$$

which corresponds to the omitted variable bias formula.

Let X_{2k} be the column of observations on the k^{th} covariate in X_2 and let $\hat{\beta}_{2k}$ be the estimated coefficient on X_{2k} in the full specification, then

$$\hat{\delta} = \sum_{k=1}^{k_2} (X_1^\top X_1)^{-1} X_1^\top X_{2k} \hat{\beta}_{2k}, \quad (5)$$

since the omitted variables bias formula is linear in its k_2 components.

From there, the practical implementation of the decomposition follows naturally:

1. Estimate the full model to obtain $\hat{\beta}_2$.
2. Estimate the vector of coefficients on X_1 in a set of OLS regressions with each of the k_2 covariates X_{2k} as dependent variable. This yields $(X_1^\top X_1)^{-1} X_1^\top X_{2k}$.
3. Multiply $(X_1^\top X_1)^{-1} X_1^\top X_{2k}$ by $\hat{\beta}_{2k}$ to obtain $\hat{\delta}_k$, which is the component estimated to be due to each variable k .

The set of covariates we include in our Gelbach decomposition, i.e. X_2 , are:

- Demographics: second-order polynomial in age, indicator for a migration background,

- NACE codes (2019): indicators for the two-digit NACE codes,
- Big 5 (2019): openness to experience, conscientiousness, extraversion, agreeableness, and neuroticism,
- Household context (2019): household size, indicators for being married, presence of school children (or younger) in the household, the logarithm of household net income (2019/18) and
- unemployment experience (2018).

D Decomposing the gender gap in earnings losses due to the COVID-19 pandemic

In the following, we apply the Gelbach decomposition to the magnitude of the income losses and the reduction of working hours. The magnitude and directions of our estimates are consistent with our findings at the extensive margin. However, because of the reduction in the sample size, our estimations are not very precise. Consequently, the degree of statistical uncertainty is rather high. Note as well that relative changes are in relation to 2019 earnings and hours, respectively. Given that intra-year changes are frequent among the self-employed, the results should be interpreted with caution.

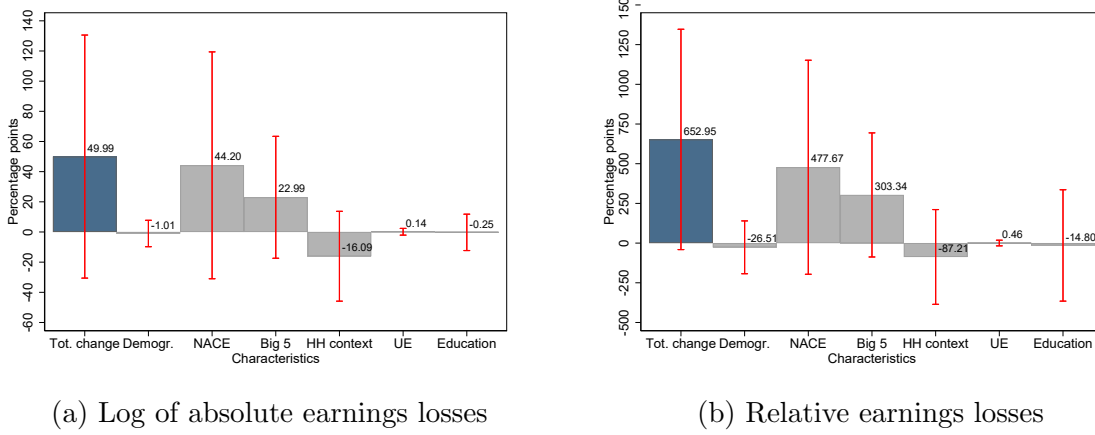
Table D.16 displays the restricted and unrestricted model for the logarithm of monthly losses of gross earnings due to COVID-19 and relative monthly losses of gross earnings due to COVID-19. The result in column (1) of Table D indicates that, on average, the losses of self-employed women are 70% smaller than for self-employed men. Once we include our full set of controls, this difference increases to approximately 120%. Figure D.4a displays the Gelbach decomposition for the gender gap of the logarithm of monthly absolute earnings losses. Clearly, none of the components in Figure D.4a are statistically different from zero. However, judging by the magnitude of the estimates, it appears that the estimates are economically significant. The total change in the gender gap when moving from the restricted to the unrestricted model amounts to approximately 50 percentage points. Consistent with our previous findings, the decomposition suggests that it is mainly the disproportionate representation of self-employed women in industries more strongly affected by the pandemic that explains the change in the estimate. The Gelbach decomposition suggests that this association accounts for about 44.2 percentage points or 88.4% of the total change of about 50 percentage points.

Table D.16: Restricted and unrestricted model for relative and absolute monthly earnings losses among the self-employed

	(1)	(2)	(3)	(4)
	Absolute losses	Absolut losses	Relative losses	Relative losses
Gender: Female	-0.702*** (0.252)	-1.202** (0.488)	1.177 (1.127)	-5.354 (3.503)
<i>Demographics:</i>				
Age		0.049 (0.149)		-0.114 (1.142)
Age squared		0.000 (0.002)		0.004 (0.010)
Migration background		0.170 (0.552)		1.041 (2.587)
<i>Big 5:</i>				
Extraversion (2019)		0.248 (0.242)		0.989 (1.079)
Conscientiousness (2019)		0.087 (0.186)		3.538** (1.358)
Openness to experience (2019)		-0.707** (0.300)		-5.323** (2.015)
Neuroticism (2019)		-0.059 (0.245)		0.351 (1.209)
Agreeableness (2019)		0.267 (0.186)		2.308* (1.183)
<i>Household context:</i>				
HH Size (2019)		-0.098 (0.249)		2.408 (1.523)
Married		-0.712** (0.333)		-2.181 (2.731)
School child or younger		0.751 (0.674)		-1.197 (3.865)
Log. of HH net income (2019/18)		0.361 (0.234)		-2.011 (1.570)
<i>Education (ref. low):</i>				
Intermediate education		0.271 (0.728)		23.075*** (7.424)
High education		0.382 (0.793)		25.763*** (8.377)
Unemployment experience		-0.059 (0.154)		0.607 (1.123)
Mean of outcome	7.279	7.279	1.542	1.542
Observations	104	104	81	81
R^2	0.23	0.78	0.19	0.88

Note: Table D.16 displays restricted and unrestricted models underlying the Gelbach decomposition. All models include state and week fixed effects. Columns (1) and (3) display results for the restricted models. Columns (2) and (4) display results for the unrestricted models. The unrestricted models also include NACE 2 fixed effects. Standard errors are robust and in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Figure D.4: Gelbach decomposition of the gender gap in monthly gross earnings losses



Note: Figures D.4a and D.4b display the Gelbach decomposition of the gender gap in the logarithm of absolute monthly gross earnings losses, and of the gender gap in relative monthly gross earnings losses among self-employed respondents. Red bars indicate 95% confidence intervals based on robust standard errors.

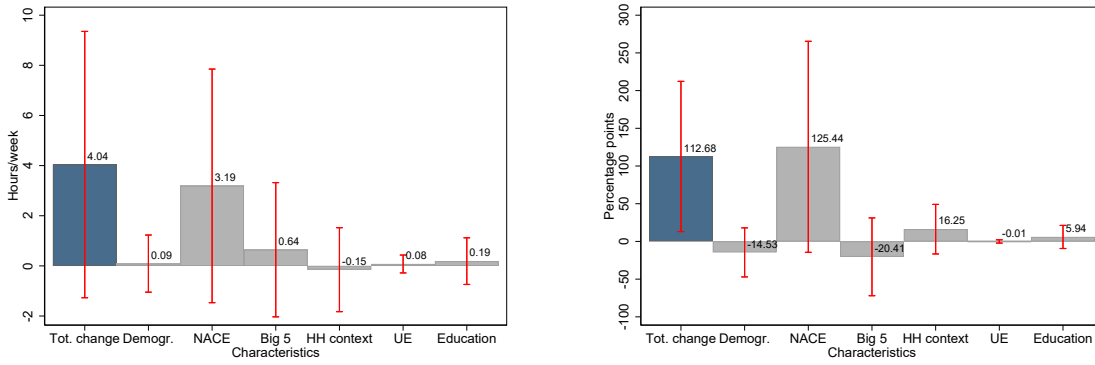
In columns (3) and (4) of Table D.16, we display the results of the restricted and unrestricted models for relative earnings losses, where we divide the loss of monthly gross earnings by the level of monthly gross earnings in the previous year. The coefficient in the restricted model suggests that the relative losses were more than twice as large for self-employed women than for men. Clearly, this coefficient is not very precisely estimated. Thus, we are not able to reject the null of no difference by gender. Including all our controls causes the gender gap to decline by about 6.5, suggesting that women suffer five times less from relative earnings losses. Again, the coefficient is not very precisely estimated.

Figure D.4b displays the results of the Gelbach decomposition for relative earnings losses. The inclusion of all our control variables causes the gender gap to decrease by about 653 percentage points. The total change is significant at the ten percent level of significance. Again, the Gelbach composition suggests that the largest fraction of this change is attributable to industry fixed effects. This indicates that self-employed women are working disproportionately in industries that are associated with larger relative earnings losses.

In Table D.17, we display the restricted and unrestricted model for the logarithm of reduction of weekly working hours due to the COVID-19 pandemic, as well as for the relative

reduction, where we again divide the decrease by the weekly working hours of the previous year. The raw gender gap in the reduction of working hours, displayed in column (1) in Table D.17, amounts to -6%, which is not precisely estimated. If we include all our controls, the gender gap further decreases by about 19.3 percentage points. Therefore, the adjusted gender gap, displayed in column (2), amounts to -25.6%, which is not very precisely estimated. Turning to the Gelbach decomposition of absolute decreases in working hours, as depicted in Figure D.5a, the estimates suggest that about 79% of the total change in the gender gap between the restricted and unrestricted model is again attributable to industry effects. While the changes are economically meaningful, the estimates are very imprecisely estimated and we are not able to reject the null hypotheses of no changes.

Figure D.5: Gelbach decomposition of the gender gap in reductions of weekly working hours



(a) Reduction of weekly working hours

(b) Rel. reduction in weekly working hours

Note: Figures D.5a and D.5b display the Gelbach decomposition of the gender gap in the logarithm of reductions in weekly working hours, and of the gender gap in relative weekly working hours reductions among self-employed respondents. Red bars indicate 95% confidence intervals based on robust standard errors.

Lastly, the restricted and unrestricted model for the relative changes in weekly working hours are displayed in columns (3) and (4) of Table D.17. The raw gender gap amounts to a very imprecisely estimated 15.5 percentage points. Thus, the relative change in weekly working hours of self-employed women are 15.5 percentage points higher. If we include our complete set of controls, the gender gap declines by about 112.7 percentage points. Thus, the adjusted gender gap in relative reductions of working hours reverses in sign and amounts to

Table D.17: Restricted and unrestricted model for relative and absolute change in weekly working hours due to the COVID-19 pandemic

	(1)	(2)	(3)	(4)
	Absolute change	Absolute change	Relative change	Relative change
Gender: Female	-0.063 (0.147)	-0.256 (0.195)	0.155 (0.224)	-0.972 (0.652)
<i>Demographics:</i>				
Age		0.174** (0.066)		0.143 (0.188)
Age squared		-0.002** (0.001)		-0.001 (0.002)
Migration background		0.329 (0.204)		-0.548 (0.421)
<i>Big 5:</i>				
Extraversion (2019)		0.006 (0.102)		0.289 (0.191)
Conscientiousness (2019)		0.160** (0.077)		-0.003 (0.209)
Openness to experience (2019)		0.105 (0.122)		0.175 (0.185)
Neuroticism (2019)		0.080 (0.112)		-0.221 (0.236)
Agreeableness (2019)		-0.053 (0.089)		-0.326 (0.434)
<i>Household context:</i>				
HH Size (2019)		0.004 (0.086)		-0.347 (0.207)
Married		-0.498** (0.203)		-0.034 (0.400)
School child		0.445 (0.269)		1.812* (0.928)
Log. of HH net income (2019/18)		-0.020 (0.145)		0.074 (0.258)
<i>Education (ref. low):</i>				
Intermediate education		-0.068 (0.364)		-1.093 (0.867)
High education		-0.185 (0.352)		-0.897 (0.879)
Unemployment experience		-0.018 (0.017)		-0.001 (0.083)
Mean of outcome	18.068	18.068	0.780	0.780
Observations	148	148	122	122
R^2	0.17	0.64	0.15	0.64

Note: Table D.17 displays restricted and unrestricted models underlying the Gelbach decomposition. All models include state and week fixed effects. Columns (1) and (3) display results for the restricted models. Columns (2) and (4) display results for the unrestricted models. The unrestricted models also include NACE 2 fixed effects. Standard errors are robust and in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

-97.2 percentage points, which again is very imprecisely estimated. Turning to the Gelbach decomposition, depicted in Figure D.5b, we observe that the total change of 112.7 percentage points is statistically significant. Finally, the contribution of industry fixed effects to the total change amounts to 125.4 and is significant at the ten percent level of significance.