

A Service of



Leibniz-Informationszentrum Wirtschaft Leibniz Information Centre for Economics

Markussen, Thomas; Sharma, Smriti; Singhal, Saurabh; Tarp, Finn

# Working Paper Inequality, Institutions and Cooperation

IZA Discussion Papers, No. 13812

**Provided in Cooperation with:** IZA – Institute of Labor Economics

*Suggested Citation:* Markussen, Thomas; Sharma, Smriti; Singhal, Saurabh; Tarp, Finn (2020) : Inequality, Institutions and Cooperation, IZA Discussion Papers, No. 13812, Institute of Labor Economics (IZA), Bonn

This Version is available at: https://hdl.handle.net/10419/227339

### Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

### Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.



# WWW.ECONSTOR.EU



Initiated by Deutsche Post Foundation

# DISCUSSION PAPER SERIES

IZA DP No. 13812

Inequality, Institutions and Cooperation

Thomas Markussen Smriti Sharma Saurabh Singhal Finn Tarp

OCTOBER 2020



Initiated by Deutsche Post Foundation

# <text><section-header><section-header><text><text><text><text><text>

OCTOBER 2020

Any opinions expressed in this paper are those of the author(s) and not those of IZA. Research published in this series may include views on policy, but IZA takes no institutional policy positions. The IZA research network is committed to the IZA Guiding Principles of Research Integrity.

The IZA Institute of Labor Economics is an independent economic research institute that conducts research in labor economics and offers evidence-based policy advice on labor market issues. Supported by the Deutsche Post Foundation, IZA runs the world's largest network of economists, whose research aims to provide answers to the global labor market challenges of our time. Our key objective is to build bridges between academic research, policymakers and society.

IZA Discussion Papers often represent preliminary work and are circulated to encourage discussion. Citation of such a paper should account for its provisional character. A revised version may be available directly from the author.

ISSN: 2365-9793

IZA – Institute of Labor Economics

Schaumburg-Lippe-Straße 5–9	Phone: +49-228-3894-0	
53113 Bonn, Germany	Email: publications@iza.org	www.iza.org

# ABSTRACT

# Inequality, Institutions and Cooperation\*

We examine the effects of randomly introduced economic inequality on voluntary cooperation and whether this relationship is influenced by the quality of local institutions, as proxied by corruption. We use representative data from a large-scale lab-in-the-field public goods experiment with over 1,300 participants across rural Vietnam. Our results show that inequality adversely affects aggregate contributions, and this is on account of high endowment individuals contributing a significantly smaller share than those with low endowments. This negative effect of inequality on cooperation is exacerbated in high corruption environments. We find that corruption leads to more pessimistic beliefs about others' contributions in heterogeneous groups, and this is an important mechanism explaining our results. In doing so, we highlight the indirect costs of corruption that are understudied in the literature. These findings have implications for public policies aimed at resolving local collective action problems.

JEL Classification:	H41, D73, D90, O12
Keywords:	inequality, institutions, corruption, public goods, lab-in-field
	experiment

### **Corresponding author:**

Saurabh Singhal Department of Economics Lancaster University Bailrigg, Lancaster LA1 4YW United Kingdom E-mail: s.singhal1@lancaster.ac.uk

<sup>\*</sup> We thank Abigail Barr, Utteeyo Dasgupta, Subha Mani, Oliver Morrissey, Joseph Vecci, Eyal Winter, and seminar participants at University of Namur, University of Nottingham, University of Kent, University College Dublin, University of Reading, Indian Statistical Institute, University of Hong Kong, Singapore Management University, Newcastle University, UNU-WIDER, and conference participants at DIW Berlin, Nordic Conference in Development Economics 2019, Workshop on Social Economy 2019 and DIAL Confer- ence 2019 for helpful comments. Hoang Diem provided excellent research assistance. We are grateful to the survey teams from Central Institute for Economic Management, Vietnam and to various commune officials for supporting the data collection. Funding under Novo Foundation grant number NNF19SA0060072 is acknowledged. We also thank UNU-WIDER for support. These institutions had no involvement in study design, data collection, analysis, or interpretation. The usual caveats apply.

# 1 Introduction

With the increased dispersion of income and wealth in many countries, the effects of economic inequality are a growing concern.<sup>1</sup> Many cross-country studies find that the consequences of excessive inequality span from slower economic growth and development to the rise of political discontent (e.g., Banerjee and Duflo, 2003; Wilkinson and Pickett, 2009). However, research increasingly shows that individual-level reactions to inequality depend on what one perceives as the sources of inequality. People are more tolerant of inequality if it results from effort or merit and deem inequality to be unfair if it is due to luck or connections (e.g., Durante et al., 2014; Lefgren et al., 2016; Almås et al., 2010; Cappelen et al., 2013; Fehr et al., 2020).

We examine the effects of inequality on a crucial aspect of social capital, namely, cooperation. As it has been postulated that institutions that people interact with on a daily basis and have been exposed to during their life can affect their perceptions of inequality (Bowles, 1998; Almås et al., 2020), we further investigate whether responses to inequality depend on the local institutional quality. To do this, we conduct a large-scale representative lab-in-the-field experiment across 22 provinces in rural Vietnam, including a sample of over 1,300 members of the local population. We run public goods games in areas characterized by varying levels of institutional quality, and exogenously vary the distribution of initial endowments to understand the heterogeneous impacts of inequality on willingness to cooperate.

Income and wealth inequalities potentially reduce identification and solidarity across social groups, and undermine the institutional framework underpinning cooperation (e.g., Bardhan et al., 2007; Dayton-Johnson and Bardhan, 2002).<sup>2</sup> When it comes to cooperation, many people have reciprocity preferences such that they are willing to contribute to the public

<sup>&</sup>lt;sup>1</sup>See Milanovic (2016), Piketty (2014) and Ravallion (2018).

<sup>&</sup>lt;sup>2</sup>There is also a body of work showing that ethnic or racial heterogeneity - by increasing social distance - leads to depletion of social capital (e.g., Alesina and La Ferrara, 2000; Alesina et al., 1999).

good as long as others reciprocate fairly (Fischbacher et al., 2001).<sup>3</sup> From this perspective, inequality makes cooperation harder as it is more difficult to determine what constitutes a 'fair' contribution in an unequal group. In unequal groups, people may view either equal absolute contributions or equal contribution shares or contributions that equalize ex-post income or utility as 'fair' (Reuben and Riedl, 2013). This ambiguity renders coordination on socially optimal equilibria more difficult. Our first hypothesis is that inequality negatively affects cooperation.

The reciprocity model highlights the importance of *expectations* about other group members' contributions. Cooperation decisions are often not based on observed actions, but on expectations of the actions of others. To the extent that institutions affect preferences, the quality of local institutions and people's experiences and engagement with those institutions, may affect expectations and behavior in the experimental games we implement.<sup>4</sup> In our analysis, we measure the quality of local institutions by the presence of corruption.

Corruption imposes a direct cost by diverting resources and resulting in lower public goods provision (e.g., Beekman et al., 2014; Reinikka and Svensson, 2004). Further, corruption may also create indirect costs in the form of damage to social capital. In rural areas of developing countries, corruption is pervasive and mainly benefits relatively well-off members of society including public officials (Olken and Pande, 2012). Such widespread corruption may induce beliefs that wealth accumulation is largely due to rent-seeking and thus the perceived sources of inequality are unjustifiable or unfair (Alesina and Angeletos, 2005), leading individuals to have inferior expectations about the other participants' willingness to cooperate. Individuals may also exercise 'moral wiggle room' (Dana et al., 2007) and

<sup>&</sup>lt;sup>3</sup>Other reasons for contributions noted in the literature are altruism, warm glow and inequality aversion (e.g., Buckley and Croson, 2006; Chaudhuri, 2011).

<sup>&</sup>lt;sup>4</sup>In lab settings, studies find that expectations about behavior may be affected by people's experiences outside the experiment (e.g., Barr and Serra, 2010; Bigoni et al., 2019; Cameron et al., 2009; Gangadharan et al., 2016).

contribute less in more corrupt areas, especially as the norms for fair contributions are ambiguous in more unequal societies. Therefore, our second hypothesis is that inequality has a stronger, negative effect on cooperation in high corruption than in low corruption environments.

Several insights emerge from our study. We find that aggregate contributions to the public good are significantly lower in groups characterized by inequality. However, in terms of share contributed, there is no difference between equal and unequal groups. Within unequal groups, low endowment individuals contribute a higher share to the public good than high endowment individuals. Further, both low and high endowment types contribute smaller shares in communes characterized by higher corruption, our proxy for local institutional quality. We also find that individuals' own contributions are positively correlated with their beliefs about average contributions of others in their group. In areas with high corruption, both high and low endowment individuals have more pessimistic expectations about their fellow group members' contributions than those in low-corruption areas do. This is an important mechanism that explains why corruption exacerbates the effects of inequality on cooperation. These findings speak to a nascent literature showing that suspicions about causes of inequality affect attitudes towards redistribution (Bortolotti et al., 2017; Cappelen et al., 2018; Fehr, 2018; Klimm, 2019). Overall, our results imply that rising inequality may harm collective action in rural areas of developing countries, and that this effect may be intensified by poorly functioning local institutions, to the extent that such institutions are characterized by corruption and other forms of anti-social behavior.

Vietnam is a particularly informative context for conducting this study. First, collective action issues are widely recognized as being important in rural Vietnam. A large share of agriculture is irrigation-based and therefore requires collective action to build and maintain irrigation infrastructure (World Bank, 2016). Our experiment is implemented in areas where irrigation is prevalent. Also, due to population pressure, common property resources such as forestry, fishery and water resources are scarce.<sup>5</sup> Second, while inequality has increased less in Vietnam than in China and other post-socialist countries, there have been marked increases in inequality in rural areas in recent years (Benjamin et al., 2017). Third, corruption is a highly significant issue in Vietnam (Bai et al., 2019). To illustrate, in 2017, Vietnam was ranked 107 out of 180 countries on Transparency International's index of perceived corruption in the public sector and had a score well below the average. Petty corruption remains rampant.

This study contributes to and brings together two research strands. The first is the literature on the effects of economic inequality on voluntary cooperation. The experimental evidence on the effects of endowment inequality on cooperation is not conclusive. While Anderson et al. (2008), Buckley and Croson (2006), Cherry et al. (2005) and Hargreaves-Heap et al. (2016) find that inequality reduces public good contributions, others find evidence that inequality increases contributions (e.g., Chan et al., 1996; Visser and Burns, 2015). However, metaanalyses show that, on average, heterogeneous endowments negatively affect contributions (Zelmer, 2003).<sup>6</sup>

Second, our work broadly relates to the literature on the effect of institutions on individual preferences and beliefs. Preferences related to cooperation, trust, and redistribution have been shown to be influenced by historical institutions (Bigoni et al., 2018; Putnam, 2000), exposure to conflict (Bauer et al., 2016), identity of leaders (Gangadharan et al., 2016), property rights (Di Tella et al., 2007), and market conditions (Khadjavi et al., forthcoming).

<sup>&</sup>lt;sup>5</sup>The Vietnamese government plays an important part in providing irrigation infrastructure (Markussen et al., 2011), regulating resource use and many other local-level issues (e.g., World Bank, 2016). However, self-organized collective action remains important wherein small-scale infrastructure is deemed villagers' responsibility (Carlsson et al., 2015). Also, perhaps the most important and difficult collective action problem in a non-democratic single-party setting, such as Vietnam, is to keep the local government accountable.

<sup>&</sup>lt;sup>6</sup>There are also papers that study situations with equal endowments but unequal returns. For instance, Olson (1965) argued that wealth inequality may encourage public goods contributions, on the assumption that the wealthy have larger returns from the public good than the poor.

More specifically, corruption, a key indicator of institutional quality, dampens motivation to contribute to public goods (Cagala et al., 2019). This can be because of betrayal aversion (Bohnet and Zeckhauser, 2004; Cubitt et al., 2017), self-serving beliefs (Di Tella et al., 2015) and reciprocity (Sugden, 1984). Exposure to corruption has also been shown to affect dishonest behavior, willingness to bribe, and propensity to punish corrupt behavior (Ajzenman, 2020; Barr and Serra, 2009; Cameron et al., 2009).

This paper is organized as follows. Section 2 provides details of the study design and procedures. Section 3 describes the sample and the empirical specification. Section 4 presents the results and Section 5 provides concluding remarks.

# 2 Study design and procedures

### 2.1 Study design

The study was divided into two parts: the first part was a series of experimental tasks and the second was a post-experiment survey.<sup>7</sup> The experimental part consisted of three tasks conducted sequentially, with no feedback being provided between tasks. The first task varied across sessions while the second and third tasks were the same across all sessions.

The first task was a standard linear one-shot public goods game. In this task, all subjects were randomly and anonymously divided into groups of four, such that they did not know the identity of others in their group. Each group member received an initial endowment and had to indicate the amount of money they wanted to allocate to the group account, with the remainder automatically accruing to their private account. The total amount allocated to the group account by all four members was doubled and then distributed equally among

<sup>&</sup>lt;sup>7</sup>Experimental instructions are available with the authors upon request.

them. The total earnings per subject, therefore, was the sum of earnings from the group account and the money in the private account. The payoff function is as follows:

$$\pi_i = E_i - c_i + 0.5 \sum_{j=1}^4 c_i \tag{1}$$

where  $\pi_i$ ,  $E_i$ , and  $c_i$  are the total earnings, initial endowment, and public good contribution of individual *i*, respectively. The marginal per capita return (MPCR) is 0.5. This implies a social dilemma where for a self-interested and rational individual, the dominant strategy is to free-ride and contribute nothing, while the social optimum for a group is achieved if all members contribute the full endowment to the group account.

As our interest was in understanding the effect of inequality on contribution to public goods, we had two treatments of the public goods game. In the first treatment (equal), all subjects had an initial endowment of VND 60,000.<sup>8</sup> In the second treatment (unequal), we induced inequality such that half the subjects in each group had endowments of VND 30,000 (low) while the other half had VND 90,000 (high). Note that in both treatments, the total initial group endowments were fixed at VND 240,000. We used a between-subjects design, i.e., each subject only played in one treatment of the game.

Upon completion of the first part of the task, there was an incentivized belief elicitation component wherein subjects were asked to estimate the average of the remaining group members' contributions (as in Thöni et al., 2012). Specifically, they were presented with possible ranges of allocations to the group account, and were asked to indicate the range they believed the other three group members had on average allocated to the group account. Based on ex post calculations of contributions, if their beliefs were accurate, they received VND 30,000 and 0 otherwise in the equal treatment. In the unequal treatment, subjects had

<sup>&</sup>lt;sup>8</sup>The local currency is Vietnamese Dong (VND). At the time of the study, the exchange rate was 1 USD = 22,500 VND.

to indicate how much they believed the other group members with low and high endowments allocated on average to the group account separately. They received VND 30,000 for each accurate guess, and 0 otherwise.

The second task was a trust game, using strategy method, where all subjects played the role of sender and receiver. The final task was a game to measure honest behavior, inspired by the design of Fischbacher and Föllmi-Heusi (2013).

Upon completion of the experimental tasks, one of the three tasks was randomly selected for payment on the basis of a dice roll, and was announced to the subjects. However, they were not informed of their individual earnings until after the completion of a short post-experiment questionnaire.<sup>9</sup> Enumerators conducted individual face-to-face interviews with all subjects to complete the questionnaire. This collected information on background characteristics such as age, gender, education, ethnicity, marital status and asset ownership, and responses to non-incentivized questions on willingness to take risk, trust and helpfulness etc.

As part of the post-experiment questionnaire, subjects were presented with statements to elicit individual experiences and beliefs about corruption in the public sector with specific reference to bribery to obtain land titles, to get a government job, to receive medical treatment etc. Subjects were asked how much they agreed with each of the six presented statements on a 4-point scale where 1 meant 'agree completely', 2 meant 'somewhat agree', 3 meant 'disagree' and 4 meant 'disagree completely'. These statements were taken from a summary indicator of the quality of governance titled 'Vietnam Provincial Governance and Public Administration Performance Index' (hereafter, PAPI).<sup>10</sup> To create a commune-level corruption measure, for each statement, subjects indicating agreement (i.e., agree completely or some-

 $<sup>^{9}</sup>$ We announced the chosen task, upon completion of the experimental tasks but *before* the questionnaire so that subjects were free to leave once their questionnaire was completed. While subjects could estimate their earnings from the final task, this was not possible for the other two tasks as payoffs were dependent on others' decisions.

<sup>&</sup>lt;sup>10</sup>PAPI is a survey that has been conducted annually since 2009 across Vietnam, to measure the performance of central and local governments in governance, public administration and public service delivery.

what agree) are coded as 1, and those expressing disagreement are coded as 0, such that the sum of responses for each subject lies between 0 and 6. We then construct the communelevel index as an average of the individual responses. 'High corruption' communes are those with the commune-level index above the sample median while those lying below the sample median are considered as 'low corruption' communes. Therefore, we have a binary variable that takes a value 1 for high corruption communes, and 0 for low corruption communes. In Section 4.1, we show that our results are robust to different ways of constructing the corruption index.

After subjects completed the post-experiment questionnaire, they were informed about and received their individual earnings in sealed envelopes. The average duration of a session was between 2 and 2.5 hours. The average amount earned was approximately VND 142,000 (about 6.5 USD) which was inclusive of a participation fee of VND 50,000. This compares favourably with the average daily wage of VND 166,700 in rural Vietnam in 2016.

Overall, we conducted 112 sessions across 56 communes such that in each commune, one session of each treatment of the public goods game (equal and unequal endowments) was organized. Finally, we also conducted a brief commune-level survey, administered face-toface to a senior knowledgeable official in the commune. This elicited information about the commune population and basic demographics, availability of infrastructure and public goods, and key sources of income and employment, etc.

### 2.2 Study procedures

The study was conducted in May-June 2017 in 56 rural communes across 22 provinces in the Red River Delta (north) and Mekong River Delta (south) of Vietnam. We focused on the north and south of Vietnam as recent work finds that different historical trajectories have led to cultural and economic differences (e.g., Ho et al., 2019). Figure 1 maps the study provinces.

Two sessions with 12 subjects each were organized in each commune, leading to a sample of 1,344 subjects. Sessions were conducted in spaces provided by the commune headquarters, and were organized in the morning and in the afternoon.<sup>11</sup>

We obtained listings of households in the communes, and the study team contacted the households to advertise the study and to encourage participation. The study was advertised as trying to understand social change in rural Vietnam, and individuals were informed that they would earn a fixed participation fee of VND 50,000 along with a chance to earn more. If more than 12 individuals showed up at a given time, then 12 of them were randomly picked to participate. The remaining individuals were paid the show-up fee and asked to leave. We excluded the participation of commune officials and individuals under the age of eighteen in our study.

Experiments were conducted in Vietnamese, and using pen and paper. Experimenters read out aloud the instructions for each task one at a time. To ensure comprehension, examples were presented for each task using display charts. For the first two tasks, we also administered practice quizzes to ensure that subjects understood the games and the payoff implications of their decisions. A photograph of an experiment session is provided in Figure A1 in the online Appendix.

<sup>&</sup>lt;sup>11</sup>We randomized the sequence of equal and unequal endowment sessions across communes such that in half the communes the equal endowment sessions were held in the morning, and in the afternoon in the remaining communes.

# **3** Data and empirical strategy

### 3.1 Sample description

Table 1 reports the summary statistics for the pre-determined individual characteristics used in our analysis. Column 1 contains the summary statistics for the full sample, and columns 2 and 3 present the summary statistics by allocation to equal and unequal treatments.

The sample of subjects was well-balanced in terms of gender with 52 percent of subjects being female. The average age is around 38 years while 81 percent were married. Approximately 54 percent of the sample had completed high school education. On average, households to which these subjects belonged owned 9 out of 16 assets listed in the questionnaire.<sup>12</sup> Around 8 percent of them were classified as being poor according to the government authorities. Ninety-two percent of the sample belonged to the Kinh majority ethnic group. As column 4 shows, we do not find much difference between the observed characteristics of individuals assigned to the equal or unequal treatment sessions, indicating that the randomization of individuals was successful.<sup>13</sup> The only exception is the share of married individuals where in the equal treatment, 83 percent are married as compared to 79 percent in the unequal treatment (p - value = 0.06). Further, we are also unable to reject the null hypothesis that the pre-determined individual characteristics are jointly different across the two treatments (F-test p - value = 0.48).

We also find that the individuals who participated in our study are broadly representative of the rural population of these provinces. Table A1 in the online Appendix shows the means

<sup>&</sup>lt;sup>12</sup>The questionnaire elicited whether households owned each of the following assets: bicycle, black and white TV, colour TV, scooter/motorcycle/moped, landline telephone, mobile phone, electric fan, radio/stereo, pump set, refrigerator, computer/laptop, internet access, washing machine, cooler/air conditioner, car/truck/van, and flush toilet.

<sup>&</sup>lt;sup>13</sup>Unless stated otherwise, we report two-sided p-values from a simple proportions test (for dichotomous variables only) or t-test (all other variables).

of the observed characteristics of the experiment subjects and those of the rural population of the 22 provinces as computed from the Vietnam Household and Living Standards Survey (VHLSS) 2016. We find that the two samples are quite similar though the experiment subjects are more educated. Positive selection based on education into participation in such artefactual field experiments has also been shown in other work (e.g., Frijters et al., 2015).

Summary statistics of the corruption statements are provided in Table A2 in the online Appendix. Approximately 33 and 37 percent of subjects respectively agree that bribes are important for receiving medical treatment and to get a government job. Twenty-eight percent agree that bribes are needed to get land titles while 26 percent agree that bribes have to be paid to teachers to better attend to their children. Approximately 20 and 16 percent respectively believe that public officials receive kickbacks for granting construction permits and that officials divert state funds for private gains.

As a validation check for our corruption data, we use data from PAPI reports that are available at the province level, and check its correlation with our own survey data also aggregated to the province level. These six statements are a subset of the 'control of corruption' sub-index from PAPI. We find that the average responses from our survey are fairly strongly and significantly correlated with the PAPI 'control of corruption' sub-index for 2017 (Spearman's rank correlation = 0.5, p - value = 0.02). Further, since the corruption statements were asked after the experiments, a concern may be that exposure to randomly generated inequality in the public goods game may itself affect responses on corruption questions. We do not find any significant differences in reported corruption based on exposure to the inequality treatment (p - value = 0.64). We also check this by regressing the individuallevel corruption index on the inequality treatment and controls. Results in Table A3 in the online Appendix show that the corruption index is not affected by the experimental treatment.

### **3.2** Empirical specification

We first use OLS regressions to estimate the effect of inequality on cooperation using the following equation:

$$C_{isj} = \alpha_0 + \alpha_1 Unequal_{sj} + \sum_{l=2}^{K} \alpha_l X_{isj} + \upsilon_j + \epsilon_{isj}$$
<sup>(2)</sup>

where the outcome variable,  $C_{isj}$ , is the contribution to the public good (measured either as amount or share contributed) by participant *i* in session *s* in commune *j*;  $Unequal_{sj}$  is a dummy variable that indicates a session *s* with unequal endowments in commune *j*. The coefficient  $\alpha_1$  captures the effect of inequality in endowments on contributions to the group account.  $X_{isj}$  includes individual-level controls discussed in Table 1, i.e., age, gender (takes a value 1 for female), education (takes a value 1 for those who have completed high school), marital status (takes a value 1 if married), ethnicity (takes a value 1 for the ethnic majority Kinh), poverty status (takes a value 1 for those classified as poor by the government), and household's asset ownership. In addition, we include commune fixed effects  $(v_j)$  to account for common factors that affect all individuals within a commune. Standard errors are clustered at the session level as there may be correlation in the error terms between individuals in the same session.

To examine the differences in responses by low and high endowment participants, we modify equation 2 as follows:

$$C_{isj} = \beta_0 + \beta_1 Low Endw_{isj} + \beta_2 High Endw_{isj} + \sum_{l=3}^{K} \beta_l X_{isj} + \upsilon_j + \epsilon_{isj}$$
(3)

where  $LowEndw_{isj}$  and  $HighEndw_{isj}$  are dummy variables for participants with low and high endowments in a session with unequal endowments, respectively. The coefficients  $\beta_1$ and  $\beta_2$  capture how the contributions by low and high endowment participants differ from those in sessions with equal endowments, respectively. We also test if  $\beta_1 = \beta_2$  to check whether contributions by low and high endowment participants differ significantly from each other.

Finally, we interact the endowment terms with the indicator variable for high corruption to understand the joint effect on cooperation in the following manner:

$$C_{isj} = \gamma_0 + \gamma_1 Low Endw_{isj} + \gamma_2 High Endw_{isj} + \gamma_3 Low Endw_{isj} * High Corruption_j \qquad (4)$$
$$+ \gamma_4 High Endw_{isj} * High Corruption_j + \sum_{l=5}^{K} \gamma_l X_{isj} + \upsilon_j + \epsilon_{isj}$$

Note that we cannot include the corruption indicator separately as it is collinear with commune fixed effects  $(v_j)$ . Our coefficients of interest are  $\gamma_3$  and  $\gamma_4$ . If  $\gamma_3 < 0$  ( $\gamma_4 < 0$ ), it implies that low (high) endowment participants in high corruption communes contribute less than low (high) endowment participants in low corruption communes. Further,  $\gamma_1 + \gamma_3$ and  $\gamma_2 + \gamma_4$  capture the marginal effect of low and high endowment respectively in a high corruption commune, relative to having equal endowments. If  $(\gamma_1 + \gamma_3) - (\gamma_2 + \gamma_4) > 0$ , contributions by low endowment participants are greater than those by high endowment participants in the presence of high corruption.

## 4 Results

### 4.1 The effect of inequality and corruption

In Table 2 we report the amount and share contributed to public goods under the equal and unequal endowment treatments. The average amount contributed is 31,186 VND with amounts being significantly larger in the equal version  $(p - value \leq 0.001)$ . Figure 2 also shows that, at the group-level, the size of public good created is significantly smaller in groups with heterogeneous endowments (Kolmogorov-Smirnov test p - value = 0.001). Within unequal groups, as seen in Panel (a) of Figure 3, high endowment individuals contribute significantly greater amounts than those with low endowments  $(p - value \leq 0.001)$ . The share contributed is approximately 55 percent and this does not vary significantly between equal and unequal treatments (Table 2, p - value = 0.33). However, the share contributed by the low endowment subjects is significantly greater than the share contributed by high endowment individuals (Panel (b) of Figure 3,  $p - value \leq 0.001$ ). As shown in Table 2, the number of free-riders, i.e., those who contribute nothing, in our sample is low, only 30 out of 1,344 subjects contributed zero. The share of free-riders is slightly higher in the equal treatment (p - value = 0.065) but the magnitude is negligible. On the other hand, 275 subjects, i.e., approximately 20 percent contributed the full amount. These numbers are in line with findings from other one-shot public goods games where contributions in the 40-60 percent range are typically observed (e.g., see review in Chaudhuri, 2011) as well as previous evidence from Vietnam (e.g., Parks and Vu, 1994; Carpenter et al., 2004; Carlsson et al.,  $2015).^{14}$ 

Next, we estimate equations (2) and (3) to examine the relationship between contribution to

<sup>&</sup>lt;sup>14</sup>We also do not find any significant differences in behavior in the amounts and share contributed in the public goods game between the Red River and Mekong River Delta regions (p - value = 0.64 and p - value = 0.38 respectively).

the public good and inequality in a regression framework. In Table 3, the outcome variable is the amount contributed while in Table 4, we study the share of one's endowment allocated to the public good. Column 1 of Table 3 shows that subjects in unequal groups contribute significantly less (by approximately VND 4,200) than those in equal groups, similar to the difference observed in Table 2. On the other hand, while the share contributed in unequal groups is smaller, the difference is not statistically significant (column 1 of Table 4). We then further disaggregate the subjects in the unequal endowment group into low (VND 30,000) and high (VND 90,000) with the equal group (VND 60,000) being the omitted category. Table 3, column 3 shows that those with low endowments contribute a significantly smaller absolute amount than those in equal groups, while those with higher endowments contribute a significantly larger amount.

However, when considering the share allocated in Table 4, we find the opposite such that low endowment subjects contribute a larger share than those in equal groups while high endowment subjects contribute a smaller share. Further, the share contributed by high endowment subjects is also significantly smaller than that contributed by low endowment subjects. Finally, consistent with the effect of inequality in column 1, the joint effect of low and high endowment is not significantly different from zero (p - value = 0.28).

We find that the results are robust to the addition of control variables (columns 2 and 4 of Tables 3 and 4). Among the controls we observe a significant positive effect of age on cooperation. This could either be a life cycle effect such that people become more cooperative as they grow older, or a cohort effect implying that collective action might be weakening over time in rural Vietnam. These results in Table 4 are robust to using Tobit regressions (Table A4 in the online Appendix) as well as to including controls for incentivized trust (i.e., share sent by sender in the trust game) and non-incentivized willingness to take risk (Table A5 in the online Appendix).

Next we examine how exposure to corruption affects the relationship between inequality and cooperation, as measured by share contributed, within the same commune.<sup>15</sup> We examine this effect in a regression framework where we interact the corruption binary variable with inequality and with low and high endowment respectively. As corruption is measured at the commune level, its level effect is absorbed by the commune fixed effects. Our coefficients of interest are on the interaction terms defined above and in equation (4). Columns 1 and 2 in Table 5 show that unequal groups contribute significantly smaller shares to public goods in more corrupt communes. Further, in columns 3 and 4, it is evident that both high and low endowment subjects contribute significantly smaller shares in communes with high corruption. While contributions fall in high corruption communes, we find that the low endowment subjects. Together, these indicate that corruption exacerbates the effect of inequality on cooperation, and this finding supports our second hypothesis.

We also examine the robustness of our results to different ways of measuring communelevel corruption. The first is a continuous commune-level index, based on the average of individual responses, that lies between 0 and 6. The second is where the sample is restricted to communes where the corruption index is either high or low to account for the fact that communes close to the median may be quite similar in terms of corruption. We construct a high corruption dummy variable that takes value 1 if the corruption index is above the 70th percentile and 0 if the corruption index is below the 30th percentile. The third corruption measure is based on forming the high corruption dummy variable by excluding the first statement in the corruption inventory. As it may be the case that the first statement captures beliefs more than experiences, we check the robustness of our results by excluding it from our construction of the corruption indicator. Results available in Tables A7, A8 and A9

<sup>&</sup>lt;sup>15</sup>The results for the effects of corruption on the relationship between inequality and amount contributed are similar and are presented in Table A6 in the online Appendix.

respectively show that our main results in Table 5 are robust to these changes.

### 4.2 The role of beliefs

In this section, we start out by showing, in accordance with the literature on conditional cooperation (e.g., Fischbacher et al., 2001; Fischbacher and Gächter, 2010; Gächter and Renner, 2018; Thöni et al., 2012), that in our sample, subjects base their own contribution decisions on how much they believe others contribute to the public good. More importantly, we examine the effect of inequality on beliefs, and whether these beliefs are even more pessimistic in the presence of corruption.

Figure 4 shows that one's belief about average shares contributed by one's group members is positively correlated with one's own contribution. This relationship between one's contribution and beliefs regarding contributions by others in the group is explored formally in Table 6. After controlling for individual characteristics and commune fixed effects, we find that the correlation is less than 1, implying that while people reciprocate changes in others' contributions they do so less than proportionally. In both the pooled sample and when limiting the sample to the equal endowment groups, we find that there is a positive and significant correlation between average beliefs and own contributions (columns 1 and 2). However, within the unequal groups in column 3, we find that beliefs about contributions of high endowment subjects are significantly more important than those of low endowment subjects in determining one's contribution to the public good (p - value = 0.09). Further, when analyzing this relationship based on individuals' own endowment, we find that for high endowment subjects, their own contribution behavior is dependent on their beliefs about contributions of other similar high endowment members rather than on their beliefs of low endowment group members  $(p - value \le 0.001)$ . On the other hand, results in column 4 show that low endowment subjects' contributions are conditioned similarly based on beliefs about other high and low endowment group members (p - value = 0.56).

Given that contributions are strongly *conditional* on beliefs about others' contributions, is it the case that inequality and corruption negatively affect beliefs, and thereby contributions? Regression analyses presented in Table 7 show that inequality negatively affects beliefs regarding contributions by others in the group and that this effect is exacerbated in communes with high corruption (column 1). In column 2, we find that low endowment subjects in high corruption communes report significantly lower beliefs than low endowment subjects in communes with low corruption. Overall, both low and high endowment subjects report lower beliefs regarding the contributions of others, and those reductions are not significantly different from each other (p - value = 0.67).

To summarize, we find evidence that beliefs play a role in explaining our results. We find that subjects are conditional cooperators. Furthermore, we find that inequality worsens beliefs, and corruption further intensifies this negative effect.

### 4.3 Corruption and generalized beliefs

Until now, we have argued that beliefs about others' willingness to contribute are inferior in the presence of inequality and high corruption, and that is an important mechanism explaining our results on cooperation. In this section, we leverage other components of our experiments and survey to underscore that corruption has indirect costs and is associated with more adverse beliefs about the pro-sociality of one's fellow citizens more generally. This has also been documented in other works that examine the effect of corruption on measures of trust (e.g., Banerjee, 2016).

In Table 8, we examine if commune-level corruption is correlated with behavior in other experimental tasks in our study, namely: share sent by sender in the trust game (measure of trust, column 1) and average share returned by receiver in the trust game (measure of trustworthiness, column 2). We also use as outcomes the responses to some non-incentivized questions in the post-experiment questionnaire such as: 'generally speaking, would you say that most people can be trusted or that you need to be very careful in dealing with people?' (column 3), 'would you say that most of the time people try to be helpful, or are they mostly just looking out for themselves?' (column 4) and 'do you think most people would try to take advantage of you if they got a chance, or would they try to be fair?' (column 5). As controls, we include individual characteristics and commune observables (instead of commune fixed effects) to allow for inclusion of the commune-level corruption variable. The commune characteristics we include are population size, share of poor households, share of ethnic majority (Kinh) households, distance to main road, distance to district centre, and whether the commune is located in Red River Delta.

Our results in Table 8 show that subjects are less trustworthy in communes characterized by higher corruption (column 2). The non-incentivized measure of generalized trust which has been shown to measure stable expectations about others' trustworthiness in developing country contexts (Banerjee, 2018) is also significantly lower in more corrupt communes (column 3). Similarly, corruption is negatively associated with beliefs that others are helpful (column 4). Subjects send slightly higher shares in the trust game and are less likely to believe that people are fair in areas with higher corruption but these results are not statistically significant at conventional levels (columns 1 and 5). Overall, this set of results appears to support the hypothesis that exposure to corruption adversely affects behavior and beliefs about others' pro-sociality.

# 5 Discussion and conclusion

We conducted a large-scale lab-in-the-field public goods experiment with over 1,300 participants across 56 communes in rural Vietnam to examine the effects of inequality on cooperation, and whether this relationship is affected by institutional quality as proxied by levels of prevailing local corruption. We induce inequality by experimentally varying the distribution of initial endowments. We find that aggregate contributions to the public good are significantly lower in unequal groups. However, in terms of share contributed, we do not find any differences between equal and unequal groups. Within unequal groups, low endowment individuals contribute a higher share to the public good than high endowment individuals. Further, both low and high endowment types contribute smaller shares in communes characterized by higher corruption levels. In line with previous studies, we find evidence supporting conditional cooperation such that individuals' own contributions are positively and significantly correlated with their beliefs about others' average contributions. In areas with high corruption, both high and low endowment individuals believe others contribute smaller shares. We believe this is an important mechanism that explains why corruption exacerbates the effects of inequality on cooperation. Our findings imply that rising inequality potentially harms collective action in rural areas of developing countries, and that this effect is intensified by poor governance. This bolsters the case for policies that keep inequality in check and strengthen institutions. Strengthening the accountability of local governments, for example through competitive elections or transparency initiatives, may be an example of a measure, which contributes to both of these agendas.

Ostrom (1990) and a number of other scholars have argued that government intervention is often not the optimal solution to local-level collective action problems, and that communities have significant capacity to solve such problems on their own. However, the result that poor individuals contribute a larger share of their endowment to public goods production than rich individuals is now emerging as a stylized fact (e.g., Buckley and Croson, 2006; Hargreaves-Heap et al., 2006). This has important implications for the distributional impacts of projects based on voluntary contributions. If we imagine, hypothetically, that public goods production in our experiment had been financed by a compulsory, proportional wealth tax equal to the average share contributed in the experiment, then ex-post inequality would have been lower than what we observe in our data. Proportionality is arguably the most common principle in taxation (for income taxes, wealth taxes or value added tax), whereas this does not appear to be the case for voluntary contributions to joint projects. Hence, tax-based systems may be more egalitarian than systems based on voluntary commitment. In some respects then, government intervention may be superior to community-based solutions.

On the other hand, our results also show that the voluntary contribution mechanism works least well in environments of high corruption. These are also the environments where taxbased systems tend to perform poorly. In this regard, our results support the conclusion that strengthening of local institutions is an essential prerequisite both for facilitating public goods production and for reducing inequality.

# References

Alesina, A., and Angeletos, G.M. (2005). Corruption, inequality and fairness. *Journal of Monetary Economics*, 52(7), 1227-1244.

Alesina, A., Baqir, R., and Easterly, W. (1999). Public goods and ethnic divisions. Quarterly Journal of Economics, 114(4), 1243-1284.

Alesina, A., and La Ferrara, E. (2000). Participation in heterogeneous communities. *Quar*terly Journal of Economics, 847-904.

Almås, I., Cappelen, A.W., Sørensen, E. Ø., and Tungodden, B. (2010). Fairness and the development of inequality acceptance. *Science*, 328(5982), 1176-1178.

Almås, I., Cappelen, A.W., and Tungodden, B. (2020). Cutthroat capitalism versus cuddly socialism: Are Americans more meritocratic and efficiency-seeking than Scandinavians? *Journal of Political Economy*, 128(5), 1753-1788.

Anderson, L.R., Mellor, J.M., and Milyo, J. (2008). Inequality and public good provision: An experimental analysis. *Journal of Socio-Economics*, 37, 1010-1028.

Ajzenman, N. (2020). The power of example: How corruption spurs corruption. *American Economic Journal: Applied Economics*, forthcoming.

Bai, J., Jayachandran, S., Malesky, E.J., and Olken, B. (2019). Firm growth and corruption:Empirical evidence from Vietnam. *The Economic Journal*, 129, 651-677.

Banerjee, R. (2016). Corruption, norm violation and decay in social capital. *Journal of Public Economics*, 137, 14-27.

Banerjee, R. (2018). On the interpretation of World Values Survey trust question - global expectations vs. local beliefs. *European Journal of Political Economy*, 55, 491-510.

Banerjee, A.V., and Duflo, E. (2003). Inequality and growth: What can the data say?

Journal of Economic Growth, 8(3), 267-299.

Bardhan, P., Ghatak, M., and Karaivanov, A. (2007). Wealth inequality and collective action. *Journal of Public Economics*, 91(9), 1843-1874.

Barr, A., and Serra, D. (2010). Corruption and culture: An experimental analysis. *Journal* of *Public Economics*, 94, 862-869.

Bauer, M., Blattman, C., Chytilová, J., Henrich, J., Miguel, E., and Mitts, T. (2016). Can war foster cooperation? *Journal of Economic Perspectives*, 30(3), 249-74.

Beekman, G., Bulte, E., and Nillesen, E. (2014). Corruption, investments and contributions to public goods: Experimental evidence from rural Liberia. *Journal of Public Economics*, 115, 37-47.

Benjamin, D., Brandt, L., and McCaig, B. (2017). Growth with equity: Income inequality in Vietnam, 2002-14. *Journal of Economic Inequality*, 15, 25-46.

Bigoni, M., Bortolotti, S., Casari, M., and Gambetta, D. (2019). At the root of the North-South cooperation gap in Italy: Preferences or beliefs? *The Economic Journal*, 129, 1139-1152.

Bohnet, I., and Zeckhauser, R. (2004). Trust, risk and betrayal. Journal of Economic Behavior & Organization, 55, 467-484.

Bortolotti, S., Soraperra, I., Sutter, M., and Zoller, C. (2017). Too lucky to be true: Fairness views under the shadow of cheating. CESifo Working Paper No. 6563

Bowles, S. (1998). Endogenous preferences: The cultural consequences of markets and other economic institutions. *Journal of Economic Literature*, XXXVI, 75-111.

Buckley, E., and Croson, R. (2006). Income and wealth heterogeneity in the voluntary provision of linear public goods. *Journal of Public Economics*, 90, 935-955.

Cagala, T., Glogowsky, U., Grimm, V., Rincke, J., and Cueva, A.T. (2019). Rent extraction and prosocial behavior. *Journal of Economic Behavior & Organization*, 166, 709-723

Cameron, L., Chaudhuri, A., Erkal, N. and Gangadharan, L. (2009). Propensities to engage in and punish corrupt behavior: Experimental evidence from Australia, India, Indonesia and Singapore. *Journal of Public Economics*, 93, 843-851.

Cappelen, A., Cappelen, C., and Tungodden, B. (2018). Second-best fairness under limited information: The trade-off between false positives and false negatives. NHH Discussion Paper.

Cappelen, A.W., Konow, J., Sørensen, E. Ø., & Tungodden, B. (2013). Just luck: An experimental study of risk-taking and fairness. *American Economic Review*, 103(4), 1398-1413.

Carlsson, F., Johansson-Stenman, O., and Nam, P.K. (2015). Funding a new bridge in rural Vietnam: a field experiment on social influence and default contributions. *Oxford Economic Papers*, 67(4), 987-1014.

Carpenter, J.P., Daniere, A.G., and Takahashi, L.M. (2004). Cooperation, trust and social capital in Southeast Asian urban slums. *Journal of Economic Behavior & Organization*, 55, 533-551.

Chan, K.S., Mestelman, S., Moir, R., and Muller, R.A. (1996). The voluntary provision of public goods under varying income distributions. *Canadian Journal of Economics*, 29(1), 54-69.

Chaudhuri, A. (2011). Sustaining cooperation in laboratory public goods experiments: a selective survey of the literature. *Experimental Economics*, 14(1), 47-83.

Cherry, T.L., Kroll, S., and Shogren, J.F. (2005). The impact of endowment heterogene-

ity and origin on public good contributions: evidence from the lab. Journal of Economic Behavior & Organization, 57, 357-365.

Cubitt, R., Gächter, S., and Quercia, S. (2017). Conditional cooperation and betrayal aversion. *Journal of Economic Behavior & Organization*, 141, 110-121.

Dana, J., Weber, R.A., and Kuang, J.X. (2007). Exploiting moral wiggle room: experiments demonstrating an illusory preference for fairness. *Economic Theory*, 33, 67-80.

Dayton-Johnson, J., and Bardhan, P. (2002). Inequality and conservation on the local commons: A theoretical exercise. *The Economic Journal*, 112, 577-602.

Di Tella, R., Perez-Truglia, R., Babino, A., and Sigman, M. (2015). Conveniently upset: Avoiding altruism by distorting beliefs about others' altruism. *American Economic Review*, 105(11), 3416-3442.

Durante, R., Putterman, L., and Van der Weele, J. (2014). Preferences for redistribution and perception of fairness: An experimental study. *Journal of the European Economic Association*, 12(4), 1059-1086.

Fehr, D. (2018). Is increasing inequality harmful? Experimental evidence. *Games and Economic Behavior*, 107, 123-134.

Fehr, D., Rau, H., Trautmann, S. T., and Xu, Y. (2020). Inequality, fairness and social capital. *European Economic Review*, 103566.

Fischbacher, U., and Föllmi-Heusi, F. (2013). Lies in disguise: an experimental study on cheating. *Journal of European Economic Association*, 11(3), 525-547.

Fischbacher, U., and Gächter, S. (2010). Social preferences, beliefs, and the dynamics of free riding in public goods experiments. *American Economic Review*, 100(1), 541-556.

Fischbacher, U., Gächter, S., and Fehr, E. (2001). Are people conditionally cooperative?

Evidence from a public goods experiment. *Economics Letters*, 71(3), 397-404.

Frijters, P., Kong, T.S., and Liu, E.M. (2015). Who is coming to the artefactual field experiment? Participation bias among Chinese rural migrants. *Journal of Economic Behavior & Organization*, 114, 62-74.

Gächter, S., and Renner, E. (2018). Leaders as role models and 'belief managers' in social dilemmas. *Journal of Economic Behavior & Organization*, 154, 321-334.

Gangadharan, L., Jain, T., Maitra, P., and Vecci, J. (2016). Social identity and governance: The behavioral response to female leaders. *European Economic Review*, 90, 302-325.

Hargreaves-Heap, S.P., Ramalingam, A., and Stoddard, B.V. (2016). Endowment inequality in public goods games: A re-examination. *Economics Letters*, 146, 4-7.

Henrich, J., Heine, S.J., and Norenzayan, A. (2010). Most people are not WEIRD. *Nature*, 466, 29.

Ho, H-A., Martinsson, P., and Olsson, O. (2019). The origins of cultural divergence: Evidence from a developing country. Working Paper.

Khadjavi, M., Sipangule, K., and Thiele, R. (2020). Social capital and large-scale agricultural investments: An experimental investigation. *The Economic Journal, forthcoming.* 

Klimm, F. (2019). Suspicious success - Cheating, inequality acceptance, and political preferences. *European Economic Review*, 117, 36-55.

Lefgren, L.J., Sims, D. P., and Stoddard, O. B. (2016). Effort, luck, and voting for redistribution. *Journal of Public Economics*, 143, 89-97.

Markussen, T., Tarp, F., and Van Den Broeck, K. (2011). The forgotten property rights: Evidence on land use rights in Vietnam. *World Development*, 39(5), 839-850.

Milanovic, B. (2016). Global inequality: a new approach for the age of globalization. Cam-

bridge, MA: Harvard University Press.

Olken, B.A., and Pande, R. (2012). Corruption in developing countries. *Annual Review of Economics*, 4, 479-509.

Olson, M. (1965). The logic of collective action: Public goods and the theory of groups. Cambridge, MA: Harvard University Press.

Ostrom, E. (1990). Governing the Commons: The Evolution of Institutions for Collective Action. New York: Cambridge University Press.

Parks, C., and Vu, A. (1994). Social dilemma behavior of individuals from highly individualist and collectivist cultures. *Journal of Conflict Resolution*, 38(4), 708-718.

Piketty, T. (2014). Capital in the 21st century. Harvard University Press.

Putnam, R. (2000). Bowling Alone: The Collapse and Revival of American Community. Simon and Schuster: New York.

Ravallion, M. (2018). What might explain today's conflicting narratives on global inequality? UNU-WIDER Working Paper 2018/141.

Reinikka, R., and Svensson, J. (2004). Local capture: Evidence from a central government transfer program in Uganda. *Quarterly Journal of Economics*, 119(2), 679-705.

Reuben, E., and Riedl, A. (2013). Enforcement of contribution norms in public goods games with heterogeneous populations. *Games and Economic Behavior*, 77, 122-137.

Shleifer, A., and Vishny, R.W. (2003). Corruption. *Quarterly Journal of Economics*, 108(3), 599-617.

Sugden, R. (1984). Reciprocity: The supply of public goods through voluntary contributions. The Economic Journal, 94, 772-787. Thöni, C., Tyran, J.R., and Wengström, E. (2012). Microfoundations of social capital. Journal of Public Economics, 96(7-8), 635-643.

Visser, M., and Burns, J. (2015). Inequality, social sanctions and cooperation with South African fishing communities. *Journal of Economic Behavior & Organization*, 118, 95-109.

Wilkinson, R.G., and Pickett, K.E. (2009). Income inequality and social dysfunction. *Annual Review of Sociology*, 35, 493-511.

World Bank. (2016). Transforming Vietnamese agriculture: Gaining more from less. World Bank: Hanoi.

Zelmer, J. (2003). Linear public goods experiments: a meta-analysis. *Experimental Economics*, 6(3), 299-310.

# Figures and Tables



Figure 1: Map of study provinces

Source: Authors' illustration.

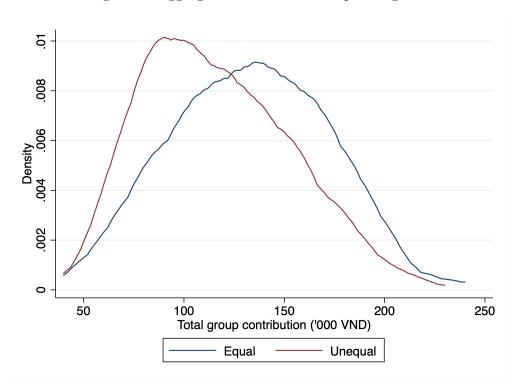


Figure 2: Aggregate contributions to public good

Source: Authors' illustration based on experimental data.

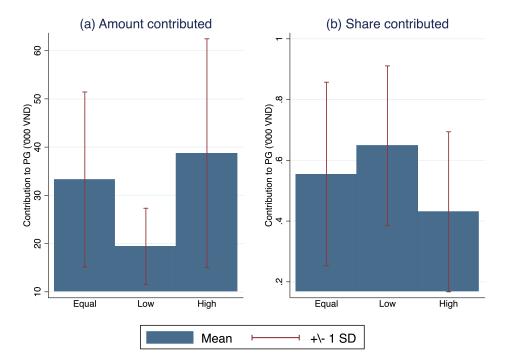


Figure 3: Public good contributions and endowment heterogeneity

Source: Authors' illustration based on experimental data.

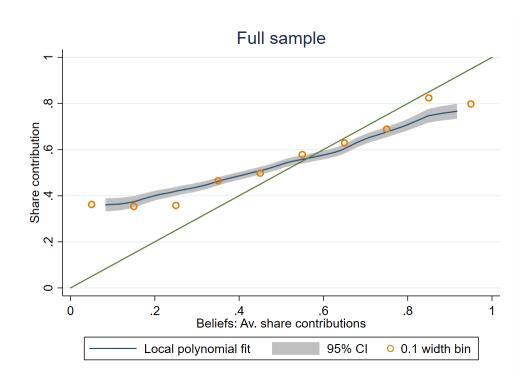


Figure 4: Contributions and beliefs

Source: Authors' illustration based on experimental data.

Variable	Full sample	Equal Endowments	Unequal Endowments	Difference
	(1)	(2)	(3)	(4)
Female	0.52	0.51	0.53	0.02
	(0.50)	(0.50)	(0.50)	
Age	38.76	39.13	38.39	-0.74
	(10.58)	(10.57)	(10.58)	
High school education	0.54	0.53	0.56	0.03
	(0.50)	(0.50)	(0.50)	
Married	0.81	0.83	0.79	-0.04*
	(0.39)	(0.38)	(0.41)	
Kinh	0.93	0.92	0.93	0.01
	(0.26)	(0.27)	(0.25)	
Assets	9.04	9.11	8.97	-0.14
	(2.59)	(2.59)	(2.58)	
Poor household	0.08	0.08	0.08	0.00
	(0.27)	(0.27)	(0.27)	
F-test joint significance	· /	· · /	· /	0.93
F-test p-value				0.48
Number of sessions	112	56	56	
Observations	1344	672	672	1344

Table 1: Summary Statistics

*Notes:* The table shows the balance in the key characteristics of participants in the experimental session. Poor household is an indicator variable for respondent's household being classified as poor by the government. Differences in column 4 are tested using two-sided proportions test (for dichotomous variables only) or t-test (all other variables). \* significant at 10%,\*\*\* significant at 5%,\*\*\* significant at 1%.

	Full sample (1)	Equal Endowments (2)	Unequal Endowments (3)	Difference (4)
Amount contributed to PG ('000 VND)	31.19 (19.27)	33.28 (18.14)	29.09 (20.13)	-4.20***
Share contributed to PG	0.55 (0.29)	0.55 (0.30)	0.54 (0.28)	-0.02
Free rider	0.02 (0.15)	$0.03 \\ (0.17)$	0.01 (0.12)	-0.01*
Full contributor	(0.20) (0.40)	0.21 (0.41)	0.19 (0.40)	-0.02
Observations	1344	672	672	1344

Table 2: Differences in public good contributions

*Notes:* Differences in column 4 are tested using two-sided proportions test (for dichotomous variables only) or t-test (all other variables). \* significant at 10%, \*\* significant at 5%, \*\*\* significant at 1%.

	(1)	(2)	(3)	(4)
Unequal endowment	-4.196***	-3.937***		
*	(0.886)	(0.886)		
Low endowment	. ,	. ,	-13.850***	$-13.559^{***}$
			(0.878)	(0.882)
High endowment			5.458***	5.638***
			(1.299)	(1.296)
Female		$-2.110^{*}$		-1.962*
		(1.144)		(1.048)
Age		$0.238^{***}$		$0.226^{***}$
		(0.071)		(0.067)
High school education		-0.556		-0.371
		(1.314)		(1.169)
Married		-1.307		-0.756
		(1.803)		(1.588)
Kinh		-1.201		-0.146
		(2.471)		(2.265)
Assets		0.328		0.288
		(0.272)		(0.255)
Poor household		1.540		0.859
		(2.115)		(2.095)
Constant	21.890***	22.383***	21.890***	21.825***
	(4.116)	(4.033)	(4.117)	(3.687)
Wald test p-value:				
$\hat{\beta}(Low) = \hat{\beta}(High)$			0.00	0.00
Commune FE	Yes	Yes	Yes	Yes
Ν	1344	1343	1344	1343
R-squared	0.067	0.084	0.19	0.21

Table 3: Amount contributed to public good

*Notes:* Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\*\* significant at 5%,\*\*\* significant at 1%.

	(1)	(2)	(3)	(4)
Unequal endowment	-0.016	-0.012		
	(0.014)	(0.014)		
Low endowment	( )		0.093***	0.098***
			(0.017)	(0.017)
High endowment			-0.124***	-0.121***
0			(0.017)	(0.017)
Female		-0.027	· · · ·	-0.029*
		(0.017)		(0.016)
Age		0.004***		0.004***
0		(0.001)		(0.001)
High school education		-0.005		-0.007
-		(0.019)		(0.019)
Married		0.007		0.001
		(0.025)		(0.025)
Kinh		0.006		-0.006
		(0.037)		(0.036)
Assets		0.002		0.003
		(0.004)		(0.004)
Poor household		-0.002		0.006
		(0.035)		(0.033)
Constant	$0.361^{***}$	$0.383^{***}$	$0.361^{***}$	$0.389^{***}$
	(0.066)	(0.063)	(0.066)	(0.060)
Wald test p-value:				
$\beta(Low) = \beta(High)$			0.00	0.00
Commune FE	Yes	Yes	Yes	Yes
Ν	1344	1343	1344	1343
R-squared	0.068	0.085	0.14	0.15

Table 4: Share contributed to public good

*Notes:* Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\*\* significant at 5%,\*\*\* significant at 1%.

	(1)	(2)	(3)	(4)
Unequal endowment	0.035*	0.038*	. ,	
-	(0.020)	(0.020)		
Unequal*High Corruption	-0.102***	-0.099***		
	(0.027)	(0.028)		
Low endowment			$0.134^{***}$	$0.139^{***}$
			(0.022)	(0.021)
High endowment			-0.063**	-0.064**
			(0.025)	(0.026)
Low Endw <sup>*</sup> High Corruption			-0.082**	-0.082**
			(0.034)	(0.033)
High Endw <sup>*</sup> High Corruption			-0.122***	-0.114***
	0 000+++	0 101***	(0.033)	(0.034)
Constant	$0.668^{***}$	$0.481^{***}$	$0.395^{***}$	$0.490^{***}$
	(0.051)	(0.103)	(0.023)	(0.102)
Wald test p-value:				
$\beta(Low) + \beta(Low * HighCorr) = \beta(High) + \beta(High * HighCorr)$			0.00	0.00
Controls	No	Yes	No	Yes
Commune FE	Yes	Yes	Yes	Yes
Ν	1344	1343	1344	1343
R-squared	0.075	0.092	0.14	0.16

### Table 5: Share contributed and corruption

*Notes:* Controls include age, gender, education, ethnicity, marital status, household assets, and household poverty status. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%, \*\* significant at 5%, \*\*\* significant at 1%.

	Full sample	Equal	Unequal	Une	qual
	(1)	(2)	(3)	$\begin{array}{c} \text{Low} \\ (4) \end{array}$	High (5)
Beliefs: av. share contributed	$0.592^{***}$ (0.039)				
Beliefs: share contributed		$0.590^{***}$ (0.058)			
Beliefs: share contributed by Low			$0.217^{***}$ (0.074)	$0.359^{***}$ (0.083)	0.061 (0.082)
Beliefs: share contributed by High			$0.413^{***}$ (0.054)	$0.276^{***}$ (0.075)	$0.556^{***}$ (0.084)
Constant	$0.139^{**}$ (0.057)	$0.205^{*}$ (0.103)	$0.150^{**}$ (0.071)	$0.187^{*}$ (0.107)	-0.014 (0.132)
Wald test p-value:					
$\beta(BeliefLow) = \beta(BeliefHigh)$			0.097	0.559	0.001
Controls	Yes	Yes	Yes	Yes	Yes
Commune FE	Yes	Yes	Yes	Yes	Yes
Ν	1343	672	671	335	336
R-squared	0.27	0.37	0.29	0.42	0.39

#### Table 6: Share contributed and beliefs

*Notes:* Controls include age, gender, education, ethnicity, marital status, household assets, and household poverty status. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\*\* significant at 5%,\*\*\* significant at 1%.

	Beliefs: av.	share contributed
	(1)	(2)
Unequal endowment	-0.044**	
	(0.018)	
Unequal*High Corruption	$-0.057^{**}$	
	(0.025)	
Low endowment		-0.031
		(0.019)
High endowment		-0.058**
		(0.022)
Low Endw*High Corruption		-0.067**
		(0.027)
High Endw <sup>*</sup> High Corruption		-0.047
		(0.030)
Constant	$0.491^{***}$	$0.490^{***}$
	(0.079)	(0.079)
Wald test p-value:		
$\beta(Low) + \beta(Low * HighCorr) = \beta(High) + \beta(High * HighCorr)$		0.67
Controls	Yes	Yes
Commune FE	Yes	Yes
Ν	1343	1343
R-squared	0.12	0.12

### Table 7: Beliefs, inequality and corruption

*Notes:* Controls include age, gender, education, ethnicity, marital status, household assets, and household poverty status. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\* significant at 5%,\*\*\* significant at 1%.

	Trus	st Game	Most people	Most people	People are fair	
	Share sent by Sender	Av. proportion returned	can be trusted=1	are helpful=1		
	(1)	(2)	(3)	(4)	(5)	
High corruption	0.032	-0.065***	-0.083***	-0.086***	-0.190	
	(0.023)	(0.018)	(0.027)	(0.031)	(0.128)	
Female	-0.008	-0.034**	-0.119***	0.032	-0.280**	
	(0.017)	(0.014)	(0.025)	(0.023)	(0.129)	
Age	0.003***	0.003***	0.010***	0.008***	0.040***	
	(0.001)	(0.001)	(0.001)	(0.002)	(0.007)	
High school education	0.016	0.018	-0.018	-0.042	-0.201	
	(0.020)	(0.015)	(0.028)	(0.029)	(0.127)	
Married	0.040*	-0.005	-0.009	0.103**	0.104	
	(0.021)	(0.017)	(0.036)	(0.045)	(0.173)	
Kinh	0.011	0.044	-0.063	-0.021	-0.258	
	(0.046)	(0.027)	(0.069)	(0.063)	(0.263)	
Assets	0.001	0.005	-0.005	-0.013**	-0.008	
	(0.004)	(0.003)	(0.007)	(0.006)	(0.032)	
Poor household	-0.053*	-0.030	-0.004	-0.008	-0.151	
	(0.032)	(0.027)	(0.047)	(0.048)	(0.254)	
Red River Delta	-0.014	0.026	$0.087^{**}$	-0.035	$0.371^{***}$	
	(0.027)	(0.021)	(0.036)	(0.039)	(0.141)	
Constant	0.543***	0.422***	$0.184^{*}$	0.438***	5.454***	
	(0.085)	(0.061)	(0.105)	(0.107)	(0.457)	
Commune controls	Yes	Yes	Yes	Yes	Yes	
Control mean	0.63	0.57	0.49	0.70	6.77	
Ν	1343	1343	1343	1343	1343	
R-squared	0.023	0.056	0.083	0.087	0.070	

Table 8: Corruption and generalized beliefs

*Notes:* Commune level controls include population, share of poor households, share of ethnic majority (Kinh) households, distance to main road, and distance to district centre. People are fair takes values from 1-10. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\* significant at 5%,\*\*\* significant at 1%.

# Online Appendix: Inequality, institutions and cooperation

Not for publication

Markussen, Sharma, Singhal, Tarp

## Appendix A: Supplementary figures and tables



Figure A1: An experimental session

Variable	Sample (1)	VHLSS 2016 (2)
Female	0.52	0.52
Age	38.76	42.43
High school education	0.54	0.27
Married	0.81	0.78
Kinh	0.93	0.95
Poor household	0.08	0.07
Observations	1344	6438

Table A1: Comparison of study sample with the VHLSS

*Notes:* This table compares the sample characteristics with those in the 2016 Vietnam Household and Living Standards Survey (VHLSS 2016). The VHLSS 2016 figures are based on information collected from respondents of rural communes in the same 22 provinces as the experimental sample. The VHLSS did not collect information on the same assets reported in Table 1. Poor household is an indicator variable for respondent's household being classified as poor by the government.

Table A2: Corruption statements	Table A2:	Corruption	statements
---------------------------------	-----------	------------	------------

	Statement	Mean (1)	SD  (2)
1	In my commune/ward, officials divert funds from the state budget for their personal benefit.	0.16	0.37
2	People have to pay bribes in order to obtain a land title.	0.28	0.45
3	People like me have to bribe to receive medical treatment in the district's hospitals.	0.33	0.47
4	Parents have to pay bribes to teachers for their children to be better attended at the primary school nearest to my house.	0.26	0.44
5	In my commune/ward, officials receive kickbacks in exchange for approval of construction permits.	0.20	0.40
6	In order to get a job in the government, people have to pay a bribe.	0.37	0.48

 $\it Notes:$  This table reports the share of participants who agree with the given statements in the post-experiment survey.

	(1)	(2)	(3)	(4)
Unequal endowment	-0.045	-0.050		
	(0.059)	(0.060)		
Low endowment			-0.065	-0.073
			(0.089)	(0.090)
High endowment			-0.024	-0.028
			(0.089)	(0.092)
Constant	$0.814^{***}$	$2.447^{***}$	$0.814^{***}$	$2.446^{***}$
	(0.033)	(0.411)	(0.033)	(0.410)
Controls	No	Yes	No	Yes
Commune FE	Yes	Yes	Yes	Yes
Ν	1344	1343	1344	1343
R-squared	0.16	0.18	0.16	0.18

Table A3: Robustness check: determinants of corruption

*Notes:* The outcome variable in all regressions is the individual level corruption index, which takes values from 0-6. Controls include age, gender, education, ethnicity, marital status, household assets, and household poverty status. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\* significant at 5%,\*\*\* significant at 1%.

	(1)	(2)	(3)	(4)
Unequal endowment	-0.018	-0.013		
*	(0.018)	(0.018)		
Low endowment	· /		$0.112^{***}$	0.119***
			(0.023)	(0.023)
High endowment			-0.142***	-0.138***
			(0.021)	(0.021)
Female		-0.036*	. ,	-0.038*
		(0.021)		(0.020)
Age		0.005***		0.005***
		(0.001)		(0.001)
High school education		-0.009		-0.012
		(0.025)		(0.024)
Married		0.008		0.001
		(0.031)		(0.031)
Kinh		0.005		-0.008
		(0.049)		(0.048)
Assets		0.002		0.002
		(0.005)		(0.005)
Poor household		-0.010		-0.002
		(0.043)		(0.041)
Constant	$0.507^{***}$	0.328***	$0.508^{***}$	0.340***
	(0.032)	(0.101)	(0.033)	(0.098)
Commune FE	Yes	Yes	Yes	Yes
Ν	1344	1343	1344	1343

Table A4: Share contributed to public good: Tobit regressions

*Notes:* The outcome variable is the share contributed in the public goods game. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\* significant at 5%,\*\*\* significant at 1%.

	(1)	(2)
Unequal endowment	-0.011	
	(0.014)	
Low endowment		$0.093^{***}$
		(0.017)
High endowment		-0.115***
		(0.018)
Willingness to take risk	$0.007^{**}$	0.008***
	(0.003)	(0.003)
Trust	$0.307^{***}$	$0.293^{***}$
	(0.035)	(0.034)
Constant	$0.220^{***}$	$0.237^{***}$
	(0.077)	(0.072)
Wald test p-value:		
$\beta(Low) = \beta(High)$		0.00
Controls	Yes	Yes
Commune FE	Yes	Yes
Ν	1343	1343
R-squared	0.17	0.24

Table A5: Share contributed to public good: controlling for trust and risk preferences

*Notes:* The outcome variable is the share contributed in the public goods game. Controls include age, gender, education, ethnicity, marital status, household assets, and household poverty status. Trust is measured by the proportion of endowment sent by the sender in the investment game. Willingness to take risk takes values from 1-10. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\* significant at 5%,\*\*\* significant at 1%.

	(1)	(2)
Unequal endowment	-0.697	
-	(1.284)	
Unequal*High Corruption	$-6.478^{***}$	
	(1.688)	
Low endowment		$-11.170^{***}$
		(1.173)
High endowment		9.763***
		(1.969)
Low Endw <sup>*</sup> High Corruption		-4.777***
		(1.703)
High Endw <sup>*</sup> High Corruption		-8.246***
	00 000***	(2.504)
Constant	$29.680^{***}$	$29.217^{***}$
	(6.122)	(5.856)
Wald test p-value:		
$\beta(Low) + \beta(Low * HighCorr) = \beta(High) + \beta(High * HighCorr)$		0.00
Controls	Yes	Yes
Commune FE	Yes	Yes
Ν	1343	1343
R-squared	0.091	0.22

Table A6: Amount contributed, inequality and corruption

*Notes:* The outcome variable is the amount contributed in the public goods game. Controls include age, gender, education, ethnicity, marital status, household assets, and household poverty status. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\* significant at 5%,\*\*\* significant at 1%.

	(1)	(2)	(3)	(4)
Unequal endowment	0.090***	0.086***	(0)	(1)
onequal endowment	(0.031)	(0.033)		
Unequal*Corruption Index	-0.066***	-0.062***		
1 1	(0.019)	(0.020)		
Low endowment	, ,	. ,	$0.189^{***}$	$0.188^{***}$
			(0.038)	(0.038)
High endowment			-0.009	-0.015
			(0.039)	(0.041)
Low endw*Corruption Index			-0.060**	$-0.057^{**}$
			(0.024)	(0.024)
High endw*Corruption Index			$-0.072^{***}$	-0.067***
			(0.022)	(0.023)
Constant	$0.535^{***}$	$0.534^{***}$	$0.515^{***}$	$0.543^{***}$
	(0.056)	(0.081)	(0.041)	(0.079)
Wald test p-value:				
$\beta(Low) + \beta(Low * HighCorr) = \beta(High) + \beta(High * HighCorr)$			0.00	0.00
Controls	No	Yes	No	Yes
Commune FE	Yes	Yes	Yes	Yes
Ν	1344	1343	1344	1343
R-squared	0.074	0.091	0.14	0.16

### Table A7: Share contributed to public good: Using continuous corruption measure

*Notes:* The outcome variable is the share contributed in the public goods game. Controls include age, gender, education, ethnicity, marital status, household assets, and household poverty status. The Corruption Index takes values from 0-6. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\*\* significant at 5%,\*\*\* significant at 1%.

	(1)	(2)	(3)	(4)
Unequal endowment	0.043*	0.043**		
	(0.022)	(0.021)		
Unequal*High corruption	$-0.136^{***}$	-0.130***		
	(0.034)	(0.035)		
Low endowment			$0.142^{***}$	$0.143^{***}$
			(0.025)	(0.025)
High endowment			$-0.055^{*}$	$-0.055^{*}$
			(0.029)	(0.029)
Low endw*High corruption			$-0.128^{***}$	$-0.119^{***}$
			(0.043)	(0.043)
High endw <sup>*</sup> High corruption			$-0.145^{***}$	$-0.141^{***}$
			(0.041)	(0.042)
Constant	$0.532^{***}$	$0.338^{***}$	$0.532^{***}$	$0.323^{***}$
	(0.060)	(0.060)	(0.060)	(0.056)
Wald test p-value:				
$\beta(Low) + \beta(Low * HighCorr) = \beta(High) + \beta(High * HighCorr)$			0.00	0.00
Controls	No	Yes	No	Yes
Commune FE	Yes	Yes	Yes	Yes
Ν	816	816	816	816
R-squared	0.079	0.10	0.14	0.16

Table A8: Share contributed to public good: dropping  $30^{th} - 70^{th}$  percentile of corruption index

*Notes:* The outcome variable is the share contributed in the public goods game. The sample is restricted to communes where the corruption index is either below the 30th percentile or above the 70th percentile. High corruption is a dummy variable that takes value 1 if the corruption index is above the 70th percentile, and 0 if corruption index is below 30th percetile. Controls include age, gender, education, ethnicity, marital status, household assets, and household poverty status. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\* significant at 5%,\*\*\* significant at 1%.

	(1)	(2)	(3)	(4)
Unequal endowment	$0.038^{*}$	0.040*		
	(0.020)	(0.020)		
Unequal*High Corruption	-0.107***	-0.103***		
	(0.027)	(0.027)		
Low endowment			$0.135^{***}$	0.140***
			(0.022)	(0.022)
High endowment			-0.059**	-0.060**
			(0.025)	(0.026)
Low Endw <sup>*</sup> High Corruption			-0.083**	$-0.084^{**}$
			(0.034)	(0.033)
High Endw <sup>*</sup> High Corruption			-0.131***	-0.121***
			(0.032)	(0.033)
Constant	$0.539^{***}$	$0.478^{***}$	$0.539^{***}$	$0.488^{***}$
	(0.058)	(0.103)	(0.058)	(0.102)
Controls	No	Yes	No	Yes
Commune FE	Yes	Yes	Yes	Yes
Ν	1344	1343	1344	1343
R-squared	0.076	0.093	0.15	0.16

Table A9: Share contributed to public good: using 5 corruption statements

*Notes:* The outcome variable is the share contributed in the public goods game. High Corruption dummy variable is formed by excluding the first statement in the corruption inventory (see Table A2 for the list of statements). Controls include age, gender, education, ethnicity, marital status, household assets, and household poverty status. Standard errors clustered at the session level are reported in parentheses. \* significant at 10%,\*\* significant at 5%,\*\*\* significant at 1%.