

Amez, Simon; Vujic, Suncica; De Marez, Lieven; Baert, Stijn

Working Paper

Smartphone Use and Academic Performance: First Evidence from Longitudinal Data

IZA Discussion Papers, No. 12862

Provided in Cooperation with:

IZA – Institute of Labor Economics

Suggested Citation: Amez, Simon; Vujic, Suncica; De Marez, Lieven; Baert, Stijn (2019) : Smartphone Use and Academic Performance: First Evidence from Longitudinal Data, IZA Discussion Papers, No. 12862, Institute of Labor Economics (IZA), Bonn

This Version is available at:

<https://hdl.handle.net/10419/215258>

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.

DISCUSSION PAPER SERIES

IZA DP No. 12862

**Smartphone Use and Academic Performance:
First Evidence from Longitudinal Data**

Simon Amez
Sunčica Vujić
Lieven De Marez
Stijn Baert

DECEMBER 2019

DISCUSSION PAPER SERIES

IZA DP No. 12862

Smartphone Use and Academic Performance: First Evidence from Longitudinal Data

Simon Amez

Ghent University

Sunčica Vujić

University of Antwerp, University of Bath and IZA

Lieven De Marez

Ghent University and Imec-mict-UGent

Stijn Baert

Ghent University, University of Antwerp and IZA

DECEMBER 2019

Any opinions expressed in this paper are those of the author(s) and not those of IZA. Research published in this series may include views on policy, but IZA takes no institutional policy positions. The IZA research network is committed to the IZA Guiding Principles of Research Integrity.

The IZA Institute of Labor Economics is an independent economic research institute that conducts research in labor economics and offers evidence-based policy advice on labor market issues. Supported by the Deutsche Post Foundation, IZA runs the world's largest network of economists, whose research aims to provide answers to the global labor market challenges of our time. Our key objective is to build bridges between academic research, policymakers and society.

IZA Discussion Papers often represent preliminary work and are circulated to encourage discussion. Citation of such a paper should account for its provisional character. A revised version may be available directly from the author.

ISSN: 2365-9793

IZA – Institute of Labor Economics

Schaumburg-Lippe-Straße 5–9
53113 Bonn, Germany

Phone: +49-228-3894-0
Email: publications@iza.org

www.iza.org

ABSTRACT

Smartphone Use and Academic Performance: First Evidence from Longitudinal Data*

To study the causal impact of smartphone use on academic performance, we collected – for the first time worldwide – longitudinal data on students' smartphone use and educational performance. For three consecutive years we surveyed all students attending classes in eleven different study programmes at two Belgian universities on general smartphone use and other drivers of academic achievement. These survey data were merged with the exam scores of these students. We analysed the resulting data by means of panel data random effects estimation controlling for unobserved individual characteristics. A one standard deviation increase in overall smartphone use results in a decrease of 0.349 points (out of 20) and a decrease of 2.616 percentage points in the fraction of exams passed.

JEL Classification: I23, J24

Keywords: smartphone use, academic performance, longitudinal data, causality

Corresponding author:

Simon Amez
Ghent University
Sint-Pietersplein 6
B-9000 Gent
Belgium
E-mail: Simon.Amez@UGent.be

* We thank Thomas Daman, Pieter Soffers, Matteo Claeskens, Arno Maeckelberghe, and Vjačeslav Bondarčuk for their excellent research assistance.

1. Introduction

One of the election promises Emmanuel Macron made during the presidential campaign of 2017 in France was to ban smartphones from secondary schools. After he was elected, Macron kept this promise and implemented a law prohibiting smartphones at school (Willsher, 2017). Recently, this same policy option has been discussed in multiple countries all over the world (McGreevy, 2019). Moreover, a survey in the United Kingdom shows that about 49% of parents are in favour of such a smartphone prohibition (BBC, 2019). By implementing a smartphone ban, governments aim to reduce the negative consequences of smartphone use on adolescents' educational performance. However, the main question persists of whether this measure is appropriate and supported by scientific evidence.

Indeed, several theoretical arguments in the scientific literature posit a negative impact of smartphone use on educational performance¹. First, there is a time trade-off (Becker, 1965) between smartphone use and study activities. Time spent on the smartphone is time that students cannot use to study. Second, the presence of smartphones might hamper study-related activities due to multitasking behaviour that has been related to reduced academic performance (see e.g. Junco, 2012). This cyberslacking behaviour (i.e. the use of smartphones by students for non-class related activities (Rana, Slade, Kitching & Dwivedi, 2019)) might be caused by (i) visual and auditory notifications attracting students' attention (Junco & Cotten, 2012), (ii) the desire to not miss out on what is happening online (Chen & Yan, 2016), and (iii) lack of academic motivation (Hawi & Samaha, 2016). Finally, smartphone use might have an indirect effect on academic performance through its impact on students' health. Recently, technology use has been associated with negative health consequences such as (i) sleep quality (Christensen et al., 2016; Amez, Vujić, Soffers & Baert, in press), (ii) mental health (Li, Lepp & Barkley, 2015), (iii) attention-deficit disorders (Ra et al., 2019), and (iv) physical fitness (Lepp et al., 2014). Those health parameters have in turn been associated with reduced academic performance (see e.g. Baert, Verhaest, Vermeir & Omeij, 2015; Galambos, Vargas Lascano, Howard & Maggs, 2013). On the other hand, smartphone use might help students with their academic tasks in at least two ways. First, the mobile nature of a cell phone allows students to look for course-related information anywhere and anytime (Lepp, Barkley & Karpinski, 2014). Second, smartphones enable new and fast ways of communication that facilitate collaboration between students (Chen & Ji, 2015).

However, the number of empirical studies investigating whether the negative mechanisms are dominant—and thus justifying a smartphone ban—is rather limited (Amez & Baert, 2019). We are aware

¹ We refer to Amez and Baert (2019) for a more profound discussion of these theoretical arguments.

of only one study that looks into the relationship between smartphone use and educational performance in a secondary education setting. Beland and Murphy (2016) measure how high school students score on tests after introducing smartphone restrictions in schools in four different cities in the United Kingdom. They find that test scores improve following the implementation of a smartphone ban. With respect to tertiary education, the scientific literature on the relationship between smartphone use and exam scores is somewhat larger. Amez and Baert (2019) systematically review 23 empirical studies, of which 17 report a significant negative association between students' smartphone use and educational outcomes. For instance, in the United States, Rosen et al. (2018) find a negative association between logged phone use² and actual course grades³.

Despite the dominance of studies reporting a negative association in tertiary education settings, the empirical findings in the literature to date—with the exception of Baert et al. (in press)—cannot be interpreted in a causal way. These studies rely on observational, cross-sectional data that are exploited by means of correlational and/or (linear) regression analyses (Amez & Baert, 2019). As a consequence, it is possible that the measured negative association reflects a variation in unmeasured characteristics that have an impact on both smartphone use and academic performance such as ability and discipline (Baert et al., in press). Baert et al. (in press) also exploit observational, cross-sectional data but apply an instrumental variable approach to claim a causal negative impact of smartphone use on exam scores. However, their causality claim depends entirely on the validity of the exogenous instruments they use to predict overall smartphone use.

Nevertheless, identifying a causal relationship between smartphone use and academic performance is crucial to support smartphone policies in higher education institutions. When the observed negative association is just reflecting variation in other (unobserved) characteristics, implementing a policy on smartphone use in educational settings is useless and might even be harmful. In this respect, Chen and Yan (2016) argue that systematic and longitudinal research programmes are needed to fully understand the relationship between smartphone use and academic performance.

To fill this gap, we collected—for the first time worldwide—longitudinal data specifically on variables concerning both smartphone use and academic performance. Our panel data random effects approach exploits this longitudinal data in two ways. First, the empirical finding can be interpreted in a causal way

² To date, only three studies have used tracked smartphone use to measure its association with academic performance. Besides Rosen et al. (2018), only Felisoni and Godoi (2018) and Winskel, Kim, Kardash and Belic (2019) explore logged smartphone use.

³ Such a negative association was also found in all other continents: (i) Asia (Ibrahim et al., 2018), (ii) Africa (Asante & Hiadzi, 2018), (iii) Oceania (Winskel, Kim, Kardash & Belic, 2019), (iv) Europe (Baert et al., in press), and (v) South America (Felisoni & Godoi, 2018). Other studies do not find any significant association between smartphone use and academic performance (see e.g. Sert, Yilmaz, Kumsar & Aygin, 2019). However, to date no study finds a positive relationship between overall smartphone use and academic performance (Amez & Baert, 2019).

under certain conditions (see *infra*) because we control for unobserved individual heterogeneity. Second, panel data random effects estimations take into account the variation in smartphone use both between- and within-individuals more efficiently than standard pooled linear. In robustness analyses we relax the assumptions underlying the identification of the effect by (i) combining random effects estimations with instrumental variable techniques and (ii) fixed effects estimations that take only within-individual variation into account.

2. Data

2.1. Research Population

For three consecutive years, we surveyed all students attending classes in eleven different study programmes at two major Belgian universities, Ghent University and University of Antwerp. The first year, we surveyed only freshmen students at both universities. During the second year, both freshmen students and students who participated before were targeted. In the final year of data collection, we aimed to include all students who had participated before as well as the freshmen students. At both universities a similar set up was used to collect the survey responses. The principal researcher entered a main course of the students' curriculum during the last week of the semester before the Christmas break and asked the students to fill in a paper-and-pen questionnaire. Typically students use the Christmas break to prepare for their upcoming exams. As part of the questionnaire, students were asked for consent to combine their answers on the questionnaires with their exam results of this forthcoming exam period. When students did consent, their exam results were provided by the faculty administration to an independent third party who merged these results with the survey data provided by the researcher. This procedure was followed in December 2016⁴ and 2017 at Ghent University. At the University of Antwerp, we additionally collected data in December 2018.

Initially, 2,060 paper-and-pen questionnaires were collected during the data collection in December 2016, 2017, and 2018⁵. For 104 survey observations, no exam scores were observed by the faculty administration, indicating that the respective students dropped out before the exam period. Next, we had to exclude 25 observations of students who indicated that they did not own a smartphone (see *infra*). Finally, 48 observations contained incomplete or inconsistent information and were dropped

⁴ The cross-sectional data collected in December 2016 have been exploited by Baert et al. (in press).

⁵ Students who were not captured during their freshmen year were excluded from the sample. These students were either taking an elective course in one of the observed programs or were resitting courses at the start of the data collection.

from the sample. Therefore, our final sample consists of 1,883 observations with complete information spread over 1,637 unique individuals which is remarkably larger than most previous studies in the literature.

2.2. Measures

The paper-and-pen questionnaires consisted of two main sections. In the first section, students were asked about their smartphone use. In the second section students were asked about general socioeconomic characteristics.

The students started the questionnaire by answering the question ‘Do you own a smartphone (i.e. a mobile phone which enables more computer capabilities than sending text messages and making calls)?’ Next, smartphone use was surveyed in three different ways. First, students answered the Smartphone Usage Subscale of Rosen et al. (2013), which asked them to indicate how frequently they use their smartphone for nine different activities (e.g. listening to music or taking pictures). This frequency is rated on a 10-point scale (ranging from ‘never’ to ‘all the time’). The different items are then averaged to get a score between 1 and 10. Higher scores imply a higher frequency of smartphone use. In the remainder of this article, we refer to this measure as ‘overall smartphone use’. Second, following Rosen et al. (2016), students were asked about their smartphone use while attending class with the question: ‘During a typical class period, how often do you check your smartphone for something other than the time?’ This question was scored on a 7-point scale ranging from ‘never’ to ‘more than eight times’. Finally, we surveyed the students about their smartphone use during study activities in a similar way by the question: ‘During a typical hour of studying, how often do you check your smartphone for something other than the time?’ By analogy with Rosen et al. (2016), this question was scored at a 7-point frequency scale. We refer to these scores as ‘smartphone use while attending class’ and ‘smartphone use while studying’, respectively. Panel A of Table 1 presents the average scores⁶ for those three measures for smartphone use. The mean score on the Smartphone Usage Subscale (Rosen et al., 2013) was 5.745 while the average score for smartphone use while attending class and while studying was 4.457 (i.e. between three and five times per class) and 3.214 (i.e. close to two times per hour), respectively.

<Table 1 about here >

Next, we collected information on variables that were important for our empirical approach, namely

⁶ We pooled the summary statistics at the observation level for ease of presentation. Summary statistics at the individual level are available upon reasonable request.

potential predictors of smartphone use that were assumed to be independent of exam scores. These potential instruments were: (i) whether the students had 4G technology on their smartphone; (ii) six dummy variables capturing characteristics of the respondents' smartphone contract (i.e. the monthly download volume in the contract exceeding 1GB and indicators of the operator being Proximus, Orange, Base, Telenet, or another provider); (iii) how the students perceived the quality of the Wi-Fi in their classrooms (scored on a 5-point scale ranging from 1 (very bad) to 5 (very good)); and (iv) a binary variable capturing whether the students paid the smartphone costs themselves. In Panel B of Table 1, we present the students' average scores on these instrumental variables both for the full sample (column (1)) and the subsamples of participants with a below-average (2) versus above-average score (3) on the overall smartphone use scale. The instruments with respect to 4G technology and the perceived quality of Wi-Fi in the classrooms show the strongest correlation with overall smartphone use.

Additionally, we surveyed the students with respect to variables that might be correlated with both academic performance and smartphone use. We distinguished these control variables based on how they change over time: (i) time-invariant control variables, (ii) predetermined time-varying control variables, and (iii) time-varying control variables. First, we asked the participants about time-invariant socioeconomic predictors of academic performance as proposed by Baert et al. (2015): gender, foreign origin, language spoken at home, parental education, household composition, and educational achievement prior to university. Panel C of Table 1 shows that the subsample of students with an above-average overall smartphone use consisted of more students (i) with a migration background, (ii) not speaking Dutch at home, and (iii) with worse prior educational attainment. Since these variables are likely to interfere with academic performance, we should control for them in our analysis aimed at identifying the impact of smartphone use on educational performance.

Next, we gathered information on variables that can change over time but are—in principle—determined at the beginning of the academic year. With respect to household composition, we constructed binary variables that indicate (i) whether the students' parents were divorced, and (ii) whether at least one of the parents had passed away. Additionally, we generated a binary variable indicating whether students were living in a student room. Furthermore, we captured students' curriculum background by binary variables indicating their academic programme at the time of data collection. Next, we captured how many ECTS-credits the students aimed to obtain in the observed semester. Additionally, a binary variable was constructed indicating whether students were retaking at least one of the exams.

Furthermore, students were surveyed on the time-varying control variables. As such, the paper-and-pen questionnaire included the College Version of the Academic Motivation Scale of Vallerand et al.

(1992). This scale consists of 28 items that are scored on a 7-point scale, resulting in an average academic motivation scale between 1 and 7. Higher scores indicate higher academic motivation. Based on the question ‘How would you describe your current health status?’, we constructed binary variables indicating whether students perceived their general health as (i) (fairly) bad, (ii) fairly good, or (iii) very good. The last control variable was a binary variable that had the value of 1 if the student indicated that (s)he was currently involved in a (romantic) relationship.

Finally, Panel F of Table 1 presents the participants’ average scores on the two outcome variables constructed based on the students’ exam scores received by the faculty administration. Our benchmark variable (‘average score: completed exams’) was the respondent’s average score (graded between 0 and 20) over all the exams (s)he took in the observed semester. An alternative outcome variable (‘fractions of exams passed’) was constructed by dividing the number of exams the student passed (by obtaining at least 50%, i.e. 10/20) by the total number of exams taken. As expected—based on the scientific literature cited in the introduction—both educational performance indicators are significantly worse in the subsample of students with above-average overall smartphone use. However, this correlational analysis does not take into account potential confounders, either observable—listed in Panels C, D, and E of Table 1—or unobservable characteristics. The panel data random effects approach we discuss in the next section takes these potential confounding factors into account.

2.3. Methods

Using models based on longitudinal data yields two major advantages. First, the use of a longitudinal dataset results in more efficient estimators than those based on cross-sectional data only, since we are able to exploit both within- and between-individuals variation (Bell, Fairbrother & Jones, 2019). Additionally, in contrast with cross-sectional data, the longitudinal data allow us to control for unobserved individual characteristics (Verbeek, 2012).

In our benchmark analyses we opted for a random effects approach to identify the relationship between smartphone use and academic performance. We preferred this approach over a fixed effects approach for two reasons. First, we aim to make an inference with respect to the student population characteristics. Therefore, we are not interested in every specific individual effect. Second, the random effects estimator exploiting both the within- and the between-individual variation is more efficient than the fixed effects estimator that only takes within-individual variation into account. Specifically, our model can be written as:

$$Academic\ Performance_{it} = \beta_0 + \beta Smartphone\ Use_{it} + \gamma Z_{it} + (\alpha_i + \varepsilon_{it})$$

where $\alpha_i + \varepsilon_{it}$ is the error term that consists of two components: the individual time-constant specific

component α_i , and a remaining component ε_{it} , that is uncorrelated over time. As such, all correlation of the error terms over time is due to the individual effects α_i . The vector Z_{it} consists of the control variables described above.

Under certain assumptions, the random effects estimator allows us to identify a causal relationship between smartphone use and academic performance. More concretely, the estimator assumes that all factors affecting academic performance that have not been included as control variables in the regression can be summarised by a random error term. This implies that those factors are independently and identically distributed over all students. In addition, this approach assumes that our variables on smartphone use are strictly exogenous and are uncorrelated with the individual specific effect (Verbeek, 2012). Later in robustness analyses we relax these assumptions underlying the random effects estimator. First, we control for time-varying unobserved heterogeneity by combining our main random effects approach with instrumental variables techniques. Second, we allow the individual effects α_i to correlate with our variables on smartphone use by applying a fixed effects estimator.

3. Results

3.1. Benchmark analysis

Table 2 provides the main estimation results of our benchmark analysis. First, in model (1), students' average exam scores are regressed on overall smartphone use taking random individual effects into account but without including any additional control variable. In model (2), we control for the time-invariant control variables, i.e. gender, foreign origin, language spoken at home, paternal education, number of siblings, and prior educational attainment. Then, in model (3), we introduce control variables that are—in principle—determined at the start of the academic year, namely academic programme characteristics, whether the student lives in a student room, whether one of the parents has died, and whether the respondents' parents are divorced. Finally, in model (4), we additionally control for the remaining time-varying control variables: academic motivation, general health, and relationship status. In models (5) and (6), we include all control variables and regress the participants' average exam scores on smartphone use while attending class and smartphone use while studying, respectively.

<Table 2 about here >

Regardless of the measure for smartphone use adopted, we find negative coefficient estimates for these variables, which are statistically different from 0 at the 1% significance level. When we do not control

for potential confounding variables (model (1)), we find a statistically significant coefficient estimate of -0.567 . After including all control variables (model (4)), we find a significant coefficient of overall smartphone use on the average exam scores of about -0.380 . Stated otherwise, a one standard deviation (i.e. 0.902) increase in overall smartphone use yields a decrease in the average exam score of 0.349 points (out of 20). Similar results are found with respect to the alternative indicators for smartphone use. A one standard deviation increase in smartphone use while attending class (while studying) reduces the average exam score by 0.375 (0.216) points. The direction and significance of these effects are completely in line with the current correlational literature as discussed in Amez and Baert (2019). Our empirical findings suggest that those associations capture a causal relationship instead of an association through other confounding factors.

3.2. Discussion

First, we compare our main findings with the estimation results of a naïve pooled (linear) regression estimator, which inefficiently exploits both the between- and within-individual dimension of our data and thus does not account for unobserved individual heterogeneity. The estimated coefficients shown in Table A1 are very similar to the results of our benchmark analyses. With respect to the magnitude of the coefficient of smartphone use, the linear regression coefficients are slightly more negative. This might suggest that university students with a higher smartphone use are a somewhat positively selected subpopulation—positively selected with respect to unobserved predictors of academic success—of the overall population of university students.

Next, we relax the assumption of the exogeneity of our explanatory variable with respect to factors not captured in the individual random effects. To that end, we combine our random effects approach with instrumental variables techniques. In the first stage, we predict our indicator for smartphone use based on the instrumental variables presented in Panel B of Table 1. Table 3 shows empirical support that the used instruments are significant predictors of our smartphone use indicators—the F-tests of joint significance are consistently significant. In the second stage, we use this exogenous prediction of smartphone use in our random effects model. The estimation results presented in Table 3 show that we consistently find a significant negative impact of smartphone use on academic performance. However, combining random effects with instrumental variables yields an impact that is doubled in magnitude compared to our benchmark analysis. Concretely, we now find that a one standard deviation increase in overall smartphone use induces a 0.752 points decrease on students' average exam scores. This stronger impact might be explained by the fact that our instrumental variables estimations only isolate a local average treatment effect (LATE; Angrist & Pischke, 2008). Stated otherwise, the impact of

smartphone use on academic performance is identified only on those students whose overall smartphone use was affected by the instrumental variables. However, our negative impact of smartphone use on academic performance is independent of the particular set of instruments used in the analysis. We test the sensitivity of our findings including alternative sets of instruments into our model. We re-estimate models (4), (5), and (6) of Table 3 with two alternative sets of instruments. Table A2 presents the respective estimation result. In a first set—used in models (1), (2), and (3)—we combine the strongest instrument, i.e. having 4G technology on the smartphone, with having a download volume of at least 1GB, the second strongest instrument. The second set of instrumental variables (models (4), (5), and (6)) consists of having 4G technology and a binary variable for having Orange as the operator, the third strongest instrument. The empirical results show that our findings are independent of the sets of instruments we used.

<Table 3 about here >

Furthermore, we relax the assumption that all random individual effects are not correlated with the explanatory variables by performing individual fixed effects estimations. Although this approach relaxes the error assumptions of the random effects model, it comes at an efficiency cost. Concretely, the fixed effects estimator only takes the within-individual variation into account when our benchmark model also considers the between-individual variation. The estimation results presented in Table A3 seem to be less convincing with respect to the negative impact of smartphone use on academic performance. We only find a significant negative coefficient for smartphone use while attending class on students' average exam scores, while the effects of overall smartphone use and smartphone use while studying have become insignificant. This might be the result of the fact that we only observe a rather small number of students ($N = 220$) multiple times in the data which reduces the statistical power to identify significant effects⁷.

Subsequently, we test whether our benchmark results were robust with respect to the outcome variable. Therefore, we used our alternative outcome variable 'fraction of exams passed' and regressed this on overall smartphone use and smartphone use while studying and while attending class. By analogy with our benchmark analyses, we ran different regressions with random effects and an increasing set of control variables. These results presented in Table A4 confirm the significant negative impact of smartphone use on academic performance. A one standard deviation increase in overall smartphone use results in passing around 2.616 percentage points fewer exams. With respect to smartphone use while attending class (studying), a one standard deviation increase in smartphone use yields a decrease

⁷ Only 26 students were observed every year. In all, 194 students participated twice while the remaining 1,410 students were only observed once.

of passed exams with 3.055 (1.718) percentage points.

Finally, we re-estimated our benchmark model after excluding the smaller subsample of students enrolled at University of Antwerp. The estimation results shown in Table A5 are completely in line with our findings for the complete subsample. By analogy, we re-estimated the model for only that somewhat smaller subsample of students enrolled at University of Antwerp. The estimation results provided in Table A6 show that we find a consistent significant negative effect of overall smartphone use and smartphone use while attending classes while we do not find a significant impact on academic performance for smartphone use while studying. Since our findings do not seem to hinge on the university in which our sample is enrolled, these results provide evidence of external validity and suggest that the negative relationship between smartphone use and academic performance could be generalised to the overall student population in Flanders (Belgium).

4. Conclusions

With this study, we contributed to the growing literature on the relationship between smartphone use and academic performance. For the first time, worldwide, we exploited specifically collected longitudinal data. For three years, all students attending classes in eleven different study programmes at two major Belgian universities were surveyed on their smartphone use and socioeconomic variables. These survey data were merged with exam scores provided by the faculty administration. We analysed these longitudinal data on, in total, 1,673 university students by means of a random effects approach. This allowed us to (i) exploit both between- and within-individual variation and (ii) control for unobserved individual heterogeneity. As such, under certain assumptions, our empirical results could be interpreted in a causal way. These assumptions were relaxed in multiple robustness analyses.

We found that increasing their overall smartphone use results in a decrease of the surveyed students' average exam scores by 0.349 points (out of 20). Similar impacts on academic performance were found due to smartphone use only while studying and only while attending class. These negative effects remain valid when correcting for the endogeneity of smartphone use by means of instrumental variable estimations. When exclusively exploiting the within-individual dimension of our data by means of fixed effects analyses, only the significant negative effect of smartphone use during class on exam results remains.

We end this article by acknowledging its main limitations. First, we used well-established measures of students' smartphone use. However, Boase and Ling (2013) pointed out that the correlation between

self-reported smartphone use and actual logged smartphone use is rather limited. Although there have been a few studies exploiting logging data on smartphone use (see e.g. Kim et al., 2019), this has always been in a cross-sectional set-up. Therefore, we encourage further studies exploiting longitudinal tracked data with respect to the impact of smartphone use on academic performance.

A second limitation concerns a limited number of observations per student in our dataset. Although our unique data collection covered three consecutive academic years, only a limited number of students is captured multiple times. Furthermore, we only have information on three different moments in time, which is rather limited. As a result, we have reduced statistical power to identify significant effects using a fixed effects estimator, as compared to the benchmark random effects estimation results.

Last, although we identified—under certain assumptions—the negative causal relationship between smartphone use and academic performance, our empirical findings do not provide evidence with respect to the mechanisms underlying this negative relationship. Further research should investigate which mechanisms are responsible for this relationship because this is crucial to successfully implement policy measures. More concretely, for instance, the importance of the time trade-off between smartphone use and studying might be investigated by including cyberslacking in the analysis. Next, students' tendency to multitask due to fear-of-missing-out ('FOMO') could be measured and included in the empirical framework as a moderator in the relationship between smartphone use and academic performance. As such, future research could explore the potential mediating role of sleep quality, depression or attention-deficit disorders.

References

- Amez, S., Baert, S. (2019). Smartphone use and academic performance: A literature review. *IZA Discussion Paper Series*, 12723.
- Amez, S., Vujić, S., Soffers, P., Baert, S. (in press). Yawning while scrolling? Examining gender differences in the association between smartphone use and sleep quality. *Journal of Sleep Research*.
- Angrist, J., Pischke, J-S. (2008). *Mostly Harmless Econometrics: An Empiricist's Companion*. Princeton: Princeton University Press.
- Asante, R.K.B., Hiadzi, R.A. (2018). In-lecture smartphone use and academic performance: A reflection on the sustainable development goal number four. *Ghana Social Science Journal*, 15, 161–178.
- Baert, S., Verhaest, D., Vermeir, A., Omeij, E. (2015). Mister Sandman, bring me good marks! On the

- relationship between sleep quality and academic achievement. *Social Science & Medicine*, 130, 91–98.
- Baert, S., Vujic, S., Amez, S., Claeskens, M., Daman, T., Maeckelberghe, A., Omeij, E., De Marez, L. (In press). Smartphone use and academic performance: correlation or causal relationship? *Kyklos*, <https://doi.org/10.1111/kykl.12214>
- BBC (2019). Half of parents 'want mobile phones banned in schools'. Retrieved from <https://www.bbc.com/news/technology-49515632> on 13 November 2019.
- Becker, G.S. (1965). A theory of the allocation of time. *Economic Journal*, 75, 493–517.
- Beland, L-P., Murphy, R. (2016). III Communication: Technology, distraction & student performance. *Labour Economics*, 41, 61–76.
- Bell, A., Fairbrother, M., Jones, K. (2019). Fixed and random effects models: making an informed choice. *Quality & Quantity*, 53, 1051–1074.
- Boase, J.A., Ling, R. (2013). Measuring mobile phone use: Self-report versus log data. *Journal of Computer Mediated Communication*, 18, 508–519.
- Chen, Q., Yan, Z. (2016). Does multitasking with mobile phones affect learning? A review. *Computers in Human Behavior*, 54, 34–42.
- Chen, R.S., Ji, C.H. (2015). Investigating the relationship between thinking style and personal electronic device use and its implications for academic performance. *Computers in Human Behavior*, 52, 177–183.
- Christensen, M.A., Bettencourt, L., Kaye, L., Moturu, S.T., Nguyen, K.T., Olgin, J.E., Pletcher, M.J., Marcus, G.M. (2016). Direct measurements of smartphone screen-time: Relationships with demographics and sleep. *Plos One*, 11, e0165331.
- Felisoni, D.D., Godoi, A.S. (2018). Cell phone usage and academic performance: An experiment. *Computers & Education*, 117, 175–187.
- Galambos, N.L., Vargas Lascano, D.I., Howard, A.L., Maggs, J.L. (2013). Who sleeps best? Longitudinal patterns and covariates of change in sleep quantity, quality, and timing across four university years. *Behavioral Sleep Medicine*, 11, 8–22.
- Hawi, N.S., Samaha, M. (2016). To excel or not to excel: Strong evidence on the adverse effect of smartphone addiction on academic performance. *Computers & Education*, 98, 81–89.
- Ibrahim, N.K., Baharoon, B.S., Banjar, W.F., Jar, A.A., Ashor, R.M., Aman, A.A., Al-Ahmadi, J.R. (2018). Mobile phone addiction and its relationship to sleep quality and academic achievement of medical

- students at King Abdulaziz University, Jeddah, Saudi Arabia. *Journal of Research in Health Sciences*, 18, e00420.
- Junco, R, Cotten, S.R. (2012). Not A 4 U: The relationship between multitasking and academic performance. *Computers & Education*, 59, 505–514.
- Junco, R. (2012). In-class multitasking and academic performance. *Computers in Human Behavior*, 28, 2236–2243.
- Kim, I., Kim, R., Kim, H., Kim, D., Han, K., Lee, P.H., Mark, G., Lee, U. (2019). Understanding smartphone usage in college classrooms: A long-term measurement study. *Computers & Education*, 141, 103611.
- Lepp, A., Barkley, J.E., Karpinski, A.C. (2014). The relationship between cell phone use, academic performance, anxiety, and satisfaction with life in college students. *Computers in Human Behavior*, 31, 343–350.
- Li, J., Lepp, A., Barkley, J.E. (2015). Locus of control and cell phone use: Implications for sleep quality, academic performance and subjective well-being. *Computers in Human Behavior*, 52, 450–457.
- McGreevy, P. (2019). More California students may be banned from using cellphones at school under new bill. Retrieved from <https://www.latimes.com/politics/la-pol-ca-school-smartphone-ban-20190320-story.html> on 13 November 2019.
- Michikyan, M., Subrahmanyam, K., Dennis, J. (2015). Facebook use and academic performance among college students: A mixed-methods study with a multi-ethnic sample. *Computers in Human Behavior*, 45, 265–272.
- Ra, C.K., Cho, J., Stone, M.D., De La Cerda, J., Goldenson, N.I., Moroney, E., Tung, I., Lee, S.S., Leventhal, A.M. (2018). Association of digital media use with subsequent symptoms of Attention-Deficit/Hyperactivity Disorder among adolescents. *JAMA*, 320, 255–263.
- Rana, N.P., Slade, E., Kitching, S., Dwivedi, Y.K. (2019). The IT way of loafing in class: Extending the theory of planned behaviour (TPB) to understand students' cyberslacking intentions. *Computers in Human Behavior*, 101, 114–123.
- Rosen, L., Whaling, K., Carrier, L.M., Cheever, N.A., Rökkum, J. (2013). The Media and Technology Usage and Attitudes Scale: An empirical investigation. *Computers in Human Behavior*, 29, 2501–2511.
- Rosen, L.D., Carrier, L.M., Pedroza, J.A., Elias, S., O'Brien, K.M., Lozano, J., Kim, K., Cheever, N.A., Bentley, J., Ruiz, A. (2018). The role of executive functioning and technological anxiety (FOMO) in college course performance as mediated by technology usage and multitasking habits. *Psicologia Educativa*, 24, 14–25.

- Sert, H., Yilmaz, F.T., Kumsar, A.K., Aygin, D. (2019). Effect of technology addiction on academic success and fatigue among Turkish university students. *Fatigue: Biomedicine, Health & Behavior*, 7, 41–51.
- Vallerand, R.J., Pelletier, L.G., Blais, M.R., Briere, N.M., Senecal, C., Vallieres, E.F. (1992). The Academic Motivation Scale: A measure of intrinsic, extrinsic and amotivation in education. *Educational and Psychological Measurement*, 52, 1003–1017.
- Verbeek, M. (2012). *A guide to modern econometrics* (4th ed.). West Sussex, UK: John Wiley & Sons, Ltd.
- Willsher, K. (2017). France to ban mobile phones in schools from September. Retrieved from <https://www.theguardian.com/world/2017/dec/11/france-to-ban-mobile-phones-in-schools-from-september> on 13 November 2019.
- Winkel, H., Kim, T.H., Kardash, L., Belic, I. (2019). Smartphone use and study behavior: A Korean and Australian comparison. *Heliyon*, 5, 02158.

Table 1. Summary Statistics

	(1) Average	(2)	(3)	(4)
	Full sample N = 1,883	Subsample: Overall smartphone use below average N = 866	Subsample: Overall smartphone use above average N = 1,017	Difference: (3) – (2)
A. Smartphone use				
Overall smartphone use	5.745	5.001	6.380	1.379*** [t=51.047]
Smartphone use while attending class	4.457	3.899	4.933	1.034*** [t=13.824]
Smartphone use while studying	3.214	2.861	3.514	0.652*** [t=9.234]
B. Instrumental variables: predictors of smartphone use				
4G technology on smartphone	3.845	3.778	3.902	0.124*** [$\chi^2=38.189$]
Download volume of 1GB or more	0.524	0.463	0.575	0.112*** [$\chi^2=23.594$]
Operator: Proximus	0.453	0.465	0.442	-0.023 [$\chi^2=-0.988$]
Operator: Base	0.082	0.081	0.084	0.003 [$\chi^2=0.047$]
Operator: Orange	0.189	0.176	0.200	0.024 [$\chi^2=1.774$]
Operator: Telenet	0.206	0.214	0.199	-0.015 [$\chi^2=-0.645$]
Operator: other	0.071	0.065	0.076	0.011 [$\chi^2=0.870$]
Perceived quality of Wi-Fi in classrooms	3.800	3.702	3.883	0.181*** [t=4.481]
Paying smartphone costs herself/himself	0.130	0.122	0.136	0.013 [$\chi^2=0.733$]
C. Time invariant control variables				
Female	0.537	0.555	0.521	-0.034 [$\chi^2=2.211$]
Foreign origin	0.168	0.127	0.204	0.077*** [$\chi^2=19.560$]
Dutch is not the main language at home	0.090	0.068	0.109	0.041*** [$\chi^2=9.580$]
Highest diploma father: no tertiary education	0.372	0.365	0.378	0.013 [$\chi^2=0.322$]
Highest diploma father: tertiary education outside college	0.294	0.293	0.295	0.002 [$\chi^2=0.006$]
Highest diploma father: tertiary education in college	0.334	0.342	0.327	-0.014 [$\chi^2=0.434$]
Number of siblings: none	0.105	0.103	0.106	0.003 [$\chi^2=0.059$]
Number of siblings: one	0.509	0.520	0.500	-0.019 [$\chi^2=0.686$]
Number of siblings: two	0.275	0.276	0.274	-0.002 [$\chi^2=0.006$]
Number of siblings: more than two	0.111	0.102	0.119	0.017 [$\chi^2=1.429$]
Programme in secondary education: Economics—Languages	0.134	0.122	0.145	0.022 [$\chi^2=1.971$]
Programme in secondary education: Economics—Maths	0.191	0.219	0.167	-0.052*** [$\chi^2=8.255$]
Programme in secondary education: Ancient Languages	0.148	0.163	0.135	-0.028* [$\chi^2=2.936$]
Programme in secondary education: Exact sciences—Maths	0.146	0.148	0.145	-0.003 [$\chi^2=0.040$]

Programme in secondary education: Other	0.381	0.348	0.409	0.061*** [$\chi^2=7.496$]
General end marks secondary education: less than 70%	0.339	0.304	0.369	0.065*** [$\chi^2=8.831$]
General end marks secondary education: between 70% & 80%	0.536	0.546	0.527	-0.020 [$\chi^2=0.690$]
General end marks secondary education: more than 80%	0.125	0.150	0.104	-0.046*** [$\chi^2=8.984$]
D. Predetermined time varying control variables				
At least one parent passed away	0.030	0.024	0.034	0.010 [$\chi^2=1.675$]
Divorced parents	0.215	0.203	0.224	0.021 [$\chi^2=1.219$]
Living in a student room	0.339	0.358	0.324	-0.034 [$\chi^2=2.478$]
Number of ECTS-credits in programme	22.756	22.906	22.628	-0.278 [t=1.041]
Retaking at least one course	0.021	0.016	0.026	0.009 [$\chi^2=1.987$]
Programme: University of Antwerp	0.473	0.463	0.482	0.019 [$\chi^2=0.660$]
Programme: Ghent University, Business and Economics	0.224	0.249	0.202	-0.048** [$\chi^2=6.169$]
Programme: Ghent University, Commercial Sciences	0.247	0.239	0.254	0.015 [$\chi^2=0.540$]
Programme: Ghent University, Public Administration and Management	0.056	0.048	0.063	0.014 [$\chi^2=1.834$]
Programme: University of Antwerp, Business Economics	0.191	0.174	0.206	0.031* [$\chi^2=2.933$]
Programme: University of Antwerp, Economic Policy	0.025	0.023	0.028	0.004 [$\chi^2=0.371$]
Programme: University of Antwerp, Business Engineering	0.029	0.032	0.026	-0.007 [$\chi^2=0.769$]
Programme: University of Antwerp, Management Information Systems	0.088	0.100	0.078	-0.023* [$\chi^2=3.020$]
Programme: University of Antwerp, Communication Studies	0.032	0.028	0.035	0.008 [$\chi^2=0.895$]
Programme: University of Antwerp, Political Science	0.013	0.010	0.016	0.005 [$\chi^2=1.018$]
Programme: University of Antwerp, Social and Economic Sciences	0.064	0.064	0.065	0.001 [$\chi^2=0.015$]
Programme: University of Antwerp, Sociology	0.022	0.023	0.022	-0.001 [$\chi^2=0.046$]
Programme: Other	0.008	0.008	0.008	0.000 [$\chi^2=0.003$]
E. Time varying control variables				
Academic motivation scale	4.971	4.919	5.015	0.097*** [t=3.458]
General health: (fairly) bad	0.043	0.035	0.050	0.016* [$\chi^2=2.732$]
General health: fairly good	0.579	0.572	0.585	0.013 [$\chi^2=0.348$]
General health: very good	0.378	0.394	0.365	-0.029 [$\chi^2=1.669$]
In a relationship	0.351	0.370	0.334	-0.035 [$\chi^2=2.545$]
F. Academic performance				
Average score: completed exams	10.981	11.557	10.490	-1.067*** [t=-7.404]
Fraction of exams passed	0.652	0.698	0.613	-0.085*** [t=-5.550]

Note. See Section 2.2 for a description of the data. T-tests (continuous variables) and χ^2 -tests (discrete variables) are performed to test whether the differences presented in Column (4) are significantly different from 0. *** (**) (*) indicates significance at the 1% (5%) (10%) significance level.

Table 2. Estimation Results: Benchmark Analysis

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable	Average score: completed exams					
Overall smartphone use	-0.567*** (0.084)	-0.379*** (0.074)	-0.379*** (0.074)	-0.387*** (0.074)		
Smartphone use while attending class					-0.221*** (0.038)	
Smartphone use while studying						-0.138*** (0.041)
Female		0.110 (0.141)	0.089 (0.141)	0.101 (0.143)	0.130 (0.143)	0.133 (0.144)
Foreign origin		-0.648*** (0.230)	-0.654*** (0.231)	-0.639*** (0.229)	-0.710*** (0.230)	-0.696*** (0.228)
Dutch is not the main language at home		-1.034*** (0.314)	-1.014*** (0.315)	-1.026*** (0.314)	-1.120*** (0.320)	-1.064*** (0.317)
Highest diploma father: tertiary education outside college		0.462*** (0.164)	0.438*** (0.165)	0.424** (0.165)	0.420** (0.166)	0.408** (0.167)
Highest diploma father: tertiary education in college		0.477*** (0.170)	0.450*** (0.170)	0.421** (0.169)	0.375** (0.169)	0.375** (0.170)
Number of siblings: one		0.273 (0.244)	0.239 (0.245)	0.206 (0.244)	0.206 (0.246)	0.250 (0.247)
Number of siblings: two		0.252 (0.260)	0.201 (0.262)	0.181 (0.261)	0.228 (0.263)	0.259 (0.263)
Number of siblings: more than two		0.020 (0.307)	0.010 (0.308)	-0.002 (0.307)	-0.018 (0.309)	0.040 (0.312)
General end marks secondary education: between 70% & 80%		1.917*** (0.146)	1.901*** (0.147)	1.886*** (0.146)	1.819*** (0.148)	1.870*** (0.147)
General end marks secondary education: more than 80%		3.560*** (0.246)	3.533*** (0.247)	3.527*** (0.246)	3.451*** (0.247)	3.559*** (2.248)
At least one parent passed away			0.352 (0.359)	0.434 (0.354)	0.431 (0.354)	0.390 (0.361)
Divorced parents			-0.257 (0.162)	-0.254 (0.161)	-0.256 (0.162)	-0.261 (0.163)
Living in a student room			0.224 (0.138)	0.230* (0.138)	0.216 (0.138)	0.238* (0.139)
Number of ECTS-credits in programme			0.022 (0.022)	0.019 (0.022)	0.015 (0.021)	0.018 (0.022)
Retaking at least one course			0.410 (0.340)	0.423 (0.334)	0.470 (0.313)	0.406 (0.323)
Academic motivation scale				0.191* (0.110)	0.116 (0.109)	0.128 (0.110)
General health: fairly good				0.871** (0.383)	0.813** (0.392)	0.856** (0.393)
General health: very good				0.997** (0.396)	0.921** (0.405)	0.939** (0.409)
In a relationship				-0.052 (0.133)	0.047 (0.136)	-0.033 (0.135)
Constant	14.053*** (0.488)	10.204*** (0.520)	9.593*** (0.795)	7.936*** (0.994)	7.306*** (0.958)	6.493*** (0.963)
Controls for programme in secondary education	No	Yes	Yes	Yes	Yes	Yes
Controls for programme in tertiary education	No	No	Yes	Yes	Yes	Yes
Random individual effects	Yes	Yes	Yes	Yes	Yes	Yes
Number of observations	1,883	1,883	1,883	1,883	1,883	1,883

Note. The presented results are coefficient estimates, with standard errors in parentheses. Standard errors are clustered on the individual level. ***(**)(*) indicates significance at the 1% (5%)(10%) significance level.

Table 3. Estimation Results: Random Effects Combined with Instrumental Variables

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable				Average score: completed exams		
Instrumental variables	All	All	All	All	All	All
Overall smartphone use	-1.419*** (0.296)	-0.762*** (0.263)	-0.788*** (0.264)	-0.834*** (0.267)		
Smartphone use while attending class					-0.641*** (0.191)	
Smartphone use while studying						-0.996*** (0.321)
Time invariant control variables	No	Yes	Yes	Yes	Yes	Yes
Predetermined time varying control variables	No	No	Yes	Yes	Yes	Yes
Time varying control variables	No	No	No	Yes	Yes	Yes
Random individual effects	Yes	Yes	Yes	Yes	Yes	Yes
Over-identification test (p-value)	0.290	0.764	0.705	0.752	0.971	0.981
F-test of instruments' joint significance (p-value)	0.000	0.000	0.000	0.000	0.000	0.000
Number of observations	1,883	1,883	1,883	1,883	1,883	1,883

Note. See Section 2.2. for a description of the data. The presented results are coefficient estimates, with standard errors in parentheses. Standard errors are clustered on the individual level.

***(**)((*)) indicates significance at the 1%(5%)(10%) significance level. All instrumental variables are presented in Panel B of Table 1.

Appendix A: Additional Tables

Table A1. Estimation Results: Linear Regression Analysis

Dependent variable	(1)	(2)	(3)	(4)	(5)	(6)
	Average score: completed exams					
Overall smartphone use	−0.695*** (0.090)	−0.462*** (0.078)	−0.458*** (0.077)	−0.465*** (0.078)		
Smartphone use while attending class					−0.228*** (0.040)	
Smartphone use while studying						−0.160*** (0.043)
Female		0.078 (0.143)	0.057 (0.143)	0.052 (0.145)	0.092 (0.145)	0.091 (0.147)
Foreign origin		−0.614*** (0.235)	−0.612*** (0.235)	−0.594** (0.231)	−0.679*** (0.234)	−0.655*** (0.232)
Dutch is not the main language at home		−0.919*** (0.335)	−0.876*** (0.333)	−0.892*** (0.330)	−0.998*** (0.340)	−0.949*** (0.336)
Highest diploma father: tertiary education outside college		0.379** (0.165)	0.358** (0.166)	0.355** (0.166)	0.360** (0.167)	0.339** (0.168)
Highest diploma father: tertiary education in college		0.401** (0.174)	0.374** (0.173)	0.355** (0.250)	0.306* (0.172)	0.302* (0.173)
Number of siblings: one		0.226 (0.250)	0.178 (0.251)	0.134 (0.250)	0.134 (0.254)	0.189 (0.255)
Number of siblings: two		0.174 (0.267)	0.109 (0.267)	0.085 (0.266)	0.134 (0.269)	0.173 (0.269)
Number of siblings: more than two		−0.063 (0.312)	−0.083 (0.312)	−0.107 (0.310)	−0.127 (0.314)	−0.058 (0.317)
General end marks secondary education: between 70% & 80%		1.947*** (0.149)	1.915*** (0.149)	1.893*** (0.148)	1.822*** (0.151)	1.877*** (0.150)
General end marks secondary education: more than 80%		3.564*** (0.244)	3.497*** (0.245)	3.487*** (0.245)	3.422*** (0.248)	3.530*** (0.248)
At least one parent passed away			0.253 (0.369)	0.326 (0.361)	0.319 (0.356)	0.282 (0.370)
Divorced parents			−0.292* (0.167)	−0.291* (0.166)	−0.288* (0.167)	−0.287* (0.169)
Living in a student room			0.269* (0.142)	0.268* (0.142)	0.249* (0.143)	0.276* (0.144)
Number of ECTS-credits in programme			0.045* (0.025)	0.040 (0.025)	0.040 (0.025)	0.042* (0.025)
Retaking at least one course			−0.397 (0.298)	−0.390 (0.291)	−0.382 (0.284)	−0.436 (0.277)
Academic motivation scale				0.235** (0.113)	0.140 (0.113)	0.151 (0.115)
General health: fairly good				1.065*** (0.357)	1.056*** (0.359)	1.086*** (0.365)
General health: very good				1.108*** (0.367)	1.093*** (0.369)	1.091*** (0.375)
In a relationship				0.022 (0.139)	0.133 (0.142)	0.057 (0.141)
Constant	14.973*** (0.526)	10.810*** (0.547)	9.545*** (0.897)	7.549*** (1.061)	6.423*** (1.008)	5.682*** (1.015)
Controls for programme in secondary education	No	Yes	Yes	Yes	Yes	Yes
Controls for programme in tertiary education	No	No	Yes	Yes	Yes	Yes
Random individual effects	Yes	Yes	Yes	Yes	Yes	Yes
Number of observations	1,883	1,883	1,883	1,883	1,883	1,883

Note. The presented results are coefficient estimates, with standard errors in parentheses. Standard errors are clustered on the individual level. ***(**)(*) indicates significance at the 1% (5%)(10%) significance level.

Table A2. Estimation Results: Alternative Instrumental Variable Combinations

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable			Average score: completed exams			
Instrumental variables	4G technology on smartphone and Download volume of 1GB or more	4G technology on smartphone and Download volume of 1GB or more	4G technology on smartphone and Download volume of 1GB or more	4G technology on smartphone and Operator: Orange	4G technology on smartphone and Operator: Orange	4G technology on smartphone and Operator: Orange
Overall smartphone use	-0.845*** (0.315)			-0.695** (0.345)		
Smartphone use while attending class		-0.617*** (0.217)			-0.572** (0.283)	
Smartphone use while studying			-0.931** (0.372)			-0.760** (0.380)
Time invariant control variables	Yes	Yes	Yes	Yes	Yes	Yes
Predetermined time varying control variables	Yes	Yes	Yes	Yes	Yes	Yes
Time varying control variables	Yes	Yes	Yes	Yes	Yes	Yes
Random individual effects	Yes	Yes	Yes	Yes	Yes	Yes
Over-identification test (p-value)	0.224	0.684	0.480	0.464	0.578	0.953
F-test of instruments' joint significance (p-value)	0.000	0.000	0.000	0.000	0.000	0.000
Number of observations	1,883	1,883	1,883	1,883	1,883	1,883

Note. See Section 2.2. for a description of the data. The presented results are coefficient estimates, with standard errors in parentheses. Standard errors are clustered on the individual level. ***(**)((*)) indicates significance at the 1%(5%)(10%) significance level.

Table A3. Estimation Results: Fixed Effects Analysis

Dependent variable	(1)	(3)	(4)	(5)	(6)
	Average score: completed exams				
Overall smartphone use	0.147 (0.172)	0.107 (0.178)	0.084 (0.188)		
Smartphone use while attending class				-0.262** (0.103)	
Smartphone use while studying					-0.051 (0.097)
At least one parent passed away		1.200*** (0.288)	1.432*** (0.444)	1.976*** (0.312)	1.693*** (0.357)
Divorced parents		0.725 (0.452)	0.753* (0.420)	0.880 (0.555)	0.733* (0.407)
Living in a student room		-0.511 (0.388)	-0.503 (0.383)	-0.384 (0.381)	-0.481 (0.390)
Number of ECTS-credits in programme		0.001 (0.029)	0.003 (0.028)	-0.003 (0.027)	0.004 (0.028)
Retaking at least one course		0.786* (0.416)	0.817* (0.407)	0.900** (0.383)	0.828** (0.408)
Academic motivation scale			-0.089 (0.310)	-0.065 (0.297)	-0.084 (0.308)
General health: fairly good			-0.026 (0.941)	-0.227 (0.993)	-0.068 (0.982)
General health: very good			0.533 (1.060)	0.283 (1.113)	0.482 (1.121)
In a relationship			-0.379 (0.395)	-0.189 (0.417)	-0.371 (0.394)
Constant	10.135*** (0.987)	10.311*** (1.136)	10.767*** (1.964)	12.497*** (1.964)	11.403*** (1.970)
Controls for programme in secondary education	No	Yes	Yes	Yes	Yes
Controls for programme in tertiary education	No	No	Yes	Yes	Yes
Fixed individual effects	Yes	Yes	Yes	Yes	Yes
Number of observations	1,883	1,883	1,883	1,883	1,883

Note. The presented results are coefficient estimates, with standard errors in parentheses. Standard errors are clustered on the individual level. ***(**)((*)) indicates significance at the 1% (5%)(10%) significance level.

Table A4. Estimation Results: Fraction of Exams Passed as Alternative Outcome Variable

Dependent variable	(1)	(2)	(3)	(4)	(5)	(6)
	Fractions of exams passed					
Overall smartphone use	-0.045*** (0.009)	-0.029*** (0.008)	-0.028*** (0.008)	-0.029*** (0.008)		
Smartphone use while attending class					-0.018*** (0.004)	
Smartphone use while studying						-0.011** (0.005)
Female		0.017 (0.015)	0.016 (0.16)	0.018 (0.016)	0.020 (0.016)	0.021 (0.016)
Foreign origin		-0.036 (0.025)	-0.037 (0.025)	-0.035 (0.025)	-0.040 (0.025)	-0.039 (0.025)
Dutch is not main language at home		-0.117*** (0.033)	-0.117*** (0.033)	-0.118*** (0.033)	-0.125*** (0.034)	-0.121*** (0.033)
Highest diploma father: tertiary education outside college		0.051*** (0.018)	0.049*** (0.018)	0.046** (0.018)	0.046** (0.018)	0.045** (0.018)
Highest diploma father: tertiary education in college		0.037** (0.019)	0.035* (0.019)	0.030 (0.019)	0.026 (0.019)	0.026 (0.019)
Number of siblings: one		0.022 (0.027)	0.018 (0.027)	0.014 (0.027)	0.013 (0.027)	0.017 (0.027)
Number of siblings: two		0.031 (0.029)	0.025 (0.029)	0.023 (0.029)	0.026 (0.029)	0.028 (0.029)
Number of siblings: more than two		0.006 (0.033)	0.005 (0.033)	0.004 (0.033)	0.002 (0.033)	0.007 (0.034)
General end marks secondary education: between 70% & 80%		0.190*** (0.017)	0.189*** (0.017)	0.187*** (0.017)	0.181*** (0.017)	0.186*** (0.017)
General end marks secondary education: more than 80%		0.313*** (0.025)	0.311*** (0.025)	0.311*** (0.025)	0.304*** (0.025)	0.313*** (0.025)
At least one parent passed away			0.062 (0.043)	0.073* (0.043)	0.073* (0.043)	0.070 (0.043)
Divorced parents			-0.030 (0.018)	-0.029 (0.018)	-0.030 (0.018)	-0.030 (0.018)
Living in a student room			0.021 (0.016)	0.023 (0.016)	0.022 (0.016)	0.024 (0.0159)
Number of ECTS-credits in programme			0.002 (0.002)	0.002 (0.002)	0.001 (0.002)	0.002 (0.002)
Retaking at least one course			0.074 (0.052)	0.076 (0.051)	0.078 (0.049)	0.074 (0.050)
Academic motivation scale				0.022* (0.012)	0.016 (0.012)	0.017 (0.012)
General health: fairly good				0.116*** (0.039)	0.113*** (0.040)	0.116*** (0.040)
General health: very good				0.142*** (0.041)	0.137*** (0.041)	0.138*** (0.041)
In a relationship				-0.012 (0.015)	-0.004 (0.015)	-0.010 (0.015)
Constant	0.896*** (0.050)	0.512*** (0.058)	0.0459*** (0.089)	0.249** (0.107)	0.204** (0.103)	0.140 (0.103)
Controls for programme in secondary education	No	Yes	Yes	Yes	Yes	Yes
Controls for programme in tertiary education	No	No	Yes	Yes	Yes	Yes
Random individual effects	Yes	Yes	Yes	Yes	Yes	Yes
Number of observations	1,883	1,883	1,883	1,883	1,883	1,883

Note. The presented results are coefficient estimates, with standard errors in parentheses. Standard errors are clustered on the individual level. ***(**)(*) indicates significance at the 1% (5%)(10%) significance level.

Table A5. Estimation Results: Subsample Ghent University

Dependent variable	(1)	(2)	(3)	(4)	(5)	(6)
	Average score: completed exams					
Overall smartphone use	-0.561*** (0.118)	-0.355*** (0.100)	-0.339*** (0.099)	-0.337*** (0.101)		
Smartphone use while attending class					-0.271*** (0.049)	
Smartphone use while studying						-0.140*** (0.053)
Female		-0.002 (0.180)	-0.008 (0.180)	0.007 (0.182)	0.041 (0.181)	0.032 (0.182)
Foreign origin		-0.827** (0.334)	-0.849** (0.339)	0.858** (0.342)	-0.875** (0.351)	-0.933*** (0.341)
Dutch is not main language at home		-1.257*** (0.411)	-1.212*** (0.416)	-1.230*** (0.416)	-1.325*** (0.424)	-1.212*** (0.418)
Highest diploma father: tertiary education outside college		0.150 (0.217)	0.140 (0.218)	0.123 (0.220)	0.166 (0.222)	0.113 (0.222)
Highest diploma father: tertiary education in college		0.311 (0.221)	0.291 (0.220)	0.277 (0.222)	0.250 (0.220)	0.250 (0.223)
Number of siblings: one		0.327 (0.305)	0.260 (0.305)	0.252 (0.307)	0.235 (0.306)	0.274 (0.307)
Number of siblings: two		0.510 (0.328)	0.452 (0.329)	0.459 (0.330)	0.465 (0.329)	0.496 (0.328)
Number of siblings: more than two		0.145 (0.403)	0.138 (0.406)	0.144 (0.409)	0.115 (0.412)	0.179 (0.415)
General end marks secondary education: between 70% & 80%		1.814*** (0.188)	1.793*** (0.187)	1.797*** (0.188)	1.703*** (0.190)	1.749*** (0.190)
General end marks secondary education: more than 80%		3.820*** (0.315)	3.803*** (0.317)	3.808*** (0.315)	3.623*** (0.310)	3.791*** (0.318)
At least one parent passed away			0.141 (0.493)	0.182 (0.505)	0.231 (0.508)	0.206 (0.530)
Divorced parents			-0.302 (0.211)	-0.294 (0.212)	-0.318 (0.210)	-0.322 (0.211)
Living in a student room			0.060 (0.167)	0.069 (0.169)	0.056 (0.167)	0.080 (0.169)
Number of ECTS-credits in programme			0.055 (0.034)	0.056 (0.034)	0.054* (0.032)	0.059* (0.034)
Retaking at least one course			-0.765* (0.445)	-0.742* (0.446)	-0.568 (0.406)	-0.671 (0.458)
Academic motivation scale				-0.026 (0.143)	-0.110 (0.140)	-0.086 (0.141)
General health: fairly good				0.321 (0.508)	0.236 (0.501)	0.276 (0.534)
General health: very good				0.372 (0.515)	0.273 (0.507)	0.278 (0.543)
In a relationship				-0.165 (0.175)	-0.015 (0.176)	-0.106 (0.177)
Constant	14.261*** (0.682)	9.866*** (0.697)	8.304*** (1.174)	8.125*** (1.351)	8.015*** (1.267)	6.886*** (1.312)
Controls for programme in secondary education	No	Yes	Yes	Yes	Yes	Yes
Controls for programme in tertiary education	No	No	Yes	Yes	Yes	Yes
Random individual effects	Yes	Yes	Yes	Yes	Yes	Yes
Number of observations	992	992	992	992	992	992

Note. The presented results are coefficient estimates, with standard errors in parentheses. Standard errors are clustered on the individual level. ***(**)(*) indicates significance at the 1% (5%)(10%) significance level.

Table A6. Estimation Results: Subsample University of Antwerp

Dependent variable	(1)	(2)	(3)	(4)	(5)	(6)
	Average score: completed exams					
Overall smartphone use	-0.556*** (0.118)	-0.380*** (0.109)	-0.400*** (0.109)	-0.422*** (0.109)		
Smartphone use while attending class					-0.146** (0.061)	
Smartphone use while studying						-0.099 (0.062)
Female		0.200 (0.222)	0.133 (0.226)	0.141 (0.228)	0.184 (0.229)	0.193 (0.231)
Foreign origin		-0.603** (0.304)	-0.637** (0.304)	-0.588** (0.299)	-0.680** (0.299)	-0.649** (0.298)
Dutch is not main language at home		-0.729 (0.459)	-0.700 (0.459)	-0.728 (0.457)	-0.824* (0.470)	-0.802* (0.466)
Highest diploma father: tertiary education outside college		0.772*** (0.247)	0.749*** (0.249)	0.747*** (0.248)	0.711*** (0.250)	0.726*** (0.250)
Highest diploma father: tertiary education in college		0.615** (0.266)	0.587** (0.266)	0.541** (0.261)	0.468* (0.262)	0.465* (0.263)
Number of siblings: one		0.265 (0.386)	0.210 (0.391)	0.112 (0.390)	0.159 (0.402)	0.202 (0.401)
Number of siblings: two		0.016 (0.410)	-0.046 (0.416)	-0.130 (0.416)	-0.031 (0.427)	-0.000 (0.428)
Number of siblings: more than two		0.058 (0.472)	0.045 (0.476)	-0.079 (0.470)	-0.059 (0.482)	-0.015 (0.485)
General end marks secondary education: between 70% & 80%		2.074*** (0.229)	2.053*** (0.232)	2.054*** (0.229)	2.044*** (0.235)	3.421*** (0.391)
General end marks secondary education: more than 80%		3.399*** (0.383)	3.352*** (0.386)	3.319*** (0.389)	3.363*** (0.395)	5.681*** (1.200)
At least one parent passed away			0.359 (0.502)	0.607 (0.494)	0.535 (0.485)	0.500 (0.489)
Divorced parents			-0.175 (0.243)	-0.213 (0.242)	-0.176 (0.247)	-0.185 (0.248)
Living in a student room			0.505** (0.244)	0.477** (0.242)	0.434* (0.244)	0.464* (0.246)
Number of ECTS-credits in programme			0.008 (0.028)	0.001 (0.027)	-0.006 (0.028)	-0.003 (0.028)
Retaking at least one course			1.311*** (0.424)	1.273*** (0.408)	1.220*** (0.392)	1.186*** (0.386)
Academic motivation scale				0.418** (0.164)	0.355** (0.167)	0.360** (0.167)
General health: fairly good				1.125** (0.519)	1.095** (0.530)	1.133** (0.531)
General health: very good				1.346** (0.548)	1.300** (0.560)	1.323** (0.563)
In a relationship				0.081 (0.206)	0.106 (0.213)	0.040 (0.208)
Constant	13.709*** (0.692)	10.452*** (0.765)	10.479*** (0.882)	7.525*** (1.247)	6.146*** (1.213)	5.681*** (1.200)
Controls for programme in secondary education	No	Yes	Yes	Yes	Yes	Yes
Controls for programme in tertiary education	No	No	Yes	Yes	Yes	Yes
Random individual effects	Yes	Yes	Yes	Yes	Yes	Yes
Number of observations	891	891	891	891	891	891

Note. The presented results are coefficient estimates, with standard errors in parentheses. Standard errors are clustered on the individual level. ***(**)((*)) indicates significance at the 1% (5%)(10%) significance level.