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Belief updating: Does the 'good-news, bad-news' asymmetry extend to purely financial domains?

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Abstract

Belief updating: Does the ‘good-news, bad-news’ asymmetry extend to purely financial domains?*

Bayes’ statistical rule remains the status quo for modeling belief updating in both normative and descriptive models of behavior under uncertainty. Some recent research has questioned the use of Bayes’ rule in descriptive models of behavior, presenting evidence that people overweight ‘good news’ relative to ‘bad news’ when updating ego-relevant beliefs. In this paper, we present experimental evidence testing whether this ‘good-news, bad-news’ effect is present in a financial decision making context (i.e. a domain that is important for understanding much economic decision making). We find no evidence of asymmetric updating in this domain. In contrast, in our experiment, belief updating is close to the Bayesian benchmark on average. However, we show that this average behavior masks substantial heterogeneity in individual updating behavior. We find no evidence in support of a sizeable subgroup of asymmetric updaters.

Keywords: economic experiments, Bayes’ rule, belief updating, belief measurement, proper scoring rules, motivated beliefs.

JEL classifications: C11, C91, D83.

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1 Introduction

Throughout our lives, we are constantly receiving new information about ourselves and our environment. The way that we filter, summarize and store this new information is of critical importance for the quality of our decision making. Theories of human behavior under dynamic uncertainty are therefore enriched by an understanding of how individuals process new information. Economists typically write down models where information is summarized in the form of probabilistic ‘beliefs’ over states of the world, and updated upon receipt of new information according to Bayes’ rule. However, the assumption that individuals process information in a statistically accurate way has increasingly been called into question, with many studies documenting systematic deviations.¹ One important strand of this literature examines whether belief formation and updating is influenced by the *affective content* of the new information, i.e. whether individuals update their beliefs symmetrically in response to ‘good-news’ and ‘bad-news’ (see, for example, [Eil and Rao \(2011\)](#); [Ertac \(2011\)](#); [Möbius et al. \(2014\)](#); [Coutts \(2019\)](#)).

This literature tests an implicit assumption of Bayesian updating, namely that the only object that is relevant for predicting an individual’s belief is her information set—her beliefs are completely unaffected by the prizes and punishments she would receive in different states of the world. This fundamental assumption—that people update their beliefs symmetrically—is important because it underpins the entire orthodox approach to modelling uncertainty.

In this paper, we test whether individuals update their beliefs symmetrically in response to ‘good-news’ and ‘bad-news’ when states differ only in the financial rewards they offer. To do this, we conduct a laboratory experiment in which subjects complete a series of belief updating tasks. In each task, there are two possible states of the world. Subjects are told the prior probabilities of each state, and then receive a sequence of partially informative binary signals. We elicit subjects’ beliefs after each signal. The financial rewards associated with the two states are either identical (symmetric), or different (asymmetric). This experimental design allows us to compare posterior beliefs in situations where the entire information set is held constant, but the rewards associated with the states of the world are varied. For example, we can compare how two groups of individuals revise their beliefs when both groups share the same prior belief and receive an equally informative signal, but for one group of individuals the signal is ‘good news’ and for the other the signal constitutes ‘bad news’. We can also conduct a similar exercise for a single individual, comparing contexts where she has identical priors and signals, but the signal constitutes ‘good news’ in one context, and ‘bad news’ in the other. These comparisons provide a clean test of the

¹Some notable examples include the *representativeness bias* ([Grether, 1978, 1980, 1992](#)), *cognitive dissonance* ([Akerlof and Dickens, 1982](#)), *anticipatory utility* ([Loewenstein, 1987](#); [Caplin and Leahy, 2001](#); [Brunnermeier and Parker, 2005](#)), *base rate neglect* ([Kahneman and Tversky, 1973](#); [Holt and Smith, 2009](#)), *confirmatory bias* ([Rabin and Schrag, 1999](#)), *motivated belief formation* ([Benabou and Tirole, 2002](#)), *correlation neglect* ([Enke and Zimmermann, 2019](#)), and *selection neglect* ([Esponda and Vespa, 2018](#); [Barron et al., 2019](#); [Enke, 2019](#)).

asymmetric updating hypothesis.

The experiment considers belief updating in two contexts. In the SYMMETRIC treatment, subjects have an equal stake in each of the underlying states. In the two ASYMMETRIC treatments, a larger bonus payment is paid in one of the two states of the world. This design permits two separate tests of the asymmetric updating hypothesis. First, we can compare how the same individual responds to ‘good-news’ and ‘bad-news’ *within* the ASYMMETRIC treatments. Second, we can conduct a *between-subject* comparison of belief updating in the SYMMETRIC treatment and ASYMMETRIC treatments. Each individual in our experiment faces only one incentive environment. However, since we exogenously endow participants with a prior over the states of the world, we are able to repeat the exercise several times for each individual and study how they update from each of five different priors, p_0 , chosen from the set $\{\frac{1}{6}, \frac{2}{6}, \frac{3}{6}, \frac{4}{6}, \frac{5}{6}\}$.

The experimental design and analysis aim to address several challenges that are present when studying belief updating in the presence of state dependent stakes. First, we use exogenous variation in the priors to ensure that the estimates are robust to the econometric issues that arise when a right-hand side variable (i.e. the prior) is a lagged version of the dependent variable (i.e. the posterior). Second, we avoid a second type of endogeneity issue, which arises when the underlying states are defined as a function of some personal characteristic of the individual (e.g. her relative IQ) that might also be related to how she updates (see Appendix C for further details). Third, we measure the influence that hedging has on belief elicitation when there are state-dependent stakes. Furthermore, we conduct several exercises to correct our estimates for this hedging influence - both experimentally, and econometrically. Fourth, our experimental design allows us to study belief updating from priors spanning much of the unit interval. Importantly, averaging across all subjects, the design generates a balanced distribution of ‘good’ and ‘bad’ signals.

Our results show no evidence in favor of asymmetric updating in response to ‘good-news’ in comparison to ‘bad-news’ in the domain of financial outcomes. Several robustness exercises are carried out in support of this conclusion. Furthermore, we find that average updating behavior is well approximated by Bayes’ rule.² This average behavior masks substantial heterogeneity in updating behavior at the individual level, but we find no evidence in support of a sizeable subgroup of asymmetric updaters.

The evidence reported here contributes to the recent literature studying the asymmetric updating hypothesis across different contexts (e.g. [Eil and Rao \(2011\)](#), [Ertac \(2011\)](#), [Grossman and Owens \(2012\)](#), [Mayraz \(2013\)](#), [Möbius et al. \(2014\)](#), [Kuhnen \(2015\)](#), [Schwardmann and Van der Weele \(2019\)](#), [Gotthard-Real \(2017\)](#) [Charness and Dave \(2017\)](#), [Heger and Papageorge \(2018\)](#), [Buser et al. \(2018\)](#) and [Coutts \(2019\)](#)). The results in this literature thus far are highly heterogeneous,

²This is in line with, e.g. [Holt and Smith \(2009\)](#) and [Coutts \(2019\)](#), who find that average posteriors across all individuals are well approximated by posteriors obtained by applying Bayes’ rule.

with some papers finding a greater responsiveness to good-news, some a greater responsiveness to bad-news, and some no evidence of an asymmetry. The objective of the experiment discussed in this paper is not to isolate the contextual features that activate and deactivate asymmetric updating; rather the objective is to provide a clean test of the asymmetric updating hypothesis for contexts in which states differ only in their material rewards and have no direct ego-relevance. The reason for focusing on this context (where states yield different financial outcomes) is that it characterizes a large class of economically important decision problems under uncertainty—most economic models with uncertainty fit this description. This paper does not disentangle the reasons for why updating is asymmetric in some settings but not in others. Instead, by providing a clean test of the asymmetric updating hypothesis for one specific domain, the paper contributes to the growing collective body of evidence pertaining to asymmetric updating across a range of contexts. There are several candidate contextual and experimental design factors that could be generating the heterogeneous results observed in the literature as a whole. Section 7 below offers a discussion of some of these candidate explanations, and asks whether the existing body of evidence can help us to detect a systematic pattern that organizes the results.

The remainder of the paper proceeds as follows. Section 2 outlines the theoretical framework, Section 3 details the experimental design, Section 4 provides some descriptive statistics, Section 5 presents the empirical specification, Section 6 discusses the related literature and Section 7 concludes.

2 Theoretical Framework and Hypotheses

The following section discusses a simple framework for belief updating that augments the standard normative Bayesian benchmark to allow for several commonly hypothesized deviations from Bayes’ rule. This framework is borrowed from Möbius et al. (2014) and is commonly used for analyzing belief updating descriptively. The framework provides a basis for the empirical approach that we will use to test whether agents update their beliefs asymmetrically in response to ‘good-news’ and ‘bad-news’.

2.1 A Simple Model of Belief Formation

We consider a single agent who forms a belief over two states of the world, $\omega \in \{A, B\}$, at each point in time, t . One of these states of the world is selected by nature as the ‘correct’ (or ‘realized’) state, where state $\omega = A$ is chosen with prior probability \bar{p}_0 (known to the agent). The agent’s belief at time t is denoted by $\pi_t \in [0, 1]$, where π_t is the agent’s belief regarding the likelihood that the state is $\omega = A$ and $1 - \pi_t$ is the agent’s belief that the state is $\omega = B$. In each period,

the agent receives a signal, $s_t \in \{a, b\}$, regarding the state of the world, which is correct with probability $q \in (\frac{1}{2}, 1)$. In other words, $p(a|A) = p(b|B) = q > \frac{1}{2}$. The history, H_t , is defined as the sequence of signals received by the agent in periods $1, \dots, t$, with $H_0 = \emptyset$. Therefore, the history at time t is given by $H_t = (s_1, \dots, s_t)$.

To study how individuals update their beliefs, we follow Möbius et al. (2014) in considering the following model of *augmented Bayesian updating*:

$$\text{logit}(\pi_{t+1}) = \delta \text{logit}(\pi_t) + \gamma_a \log\left(\frac{q}{1-q}\right) \cdot 1(s_{t+1} = a) - \gamma_b \log\left(\frac{q}{1-q}\right) \cdot 1(s_{t+1} = b) \quad (1)$$

The parameters δ , γ_a and γ_b can be interpreted as follows. If $\delta = \gamma_a = \gamma_b = 1$ then the agent updates her beliefs according to Bayes' rule. The δ parameter captures the degree to which the agent's prior affects her updating. For example, if $\delta > 1$ then the agent displays a *confirmatory bias*³, whereby she is more responsive to information that supports her prior. In contrast, if $\delta < 1$ she is more responsive to information that contradicts her prior (i.e. *base rate neglect*⁴). The former would predict that beliefs will polarize over time, while the latter would predict that over time beliefs remain too close to 0.5.

The parameters, γ_a and γ_b capture the agent's responsiveness to information. If $\gamma_a = \gamma_b < 1$ then the agent is less responsive to information than a Bayesian. And if $\gamma_a = \gamma_b > 1$, then she is more responsive than a Bayesian. For example, if $\gamma_a = 2$, then whenever the agent receives a signal $s_t = a$, she updates her belief exactly as much as a Bayesian would if he received two a signals, $s_t = \{a, a\}$. The interpretation of the parameters is summarized in the first five rows of Table 1 below.

Table 1: Interpretation of Parameters: A Summary

Belief Updating Distortion	Parameter Values
Bayesian Updating	$\delta = 1, \gamma_a = 1 \text{ and } \gamma_b = 1$
Confirmatory Bias	$\delta > 1$
Base Rate Neglect	$\delta < 1$
Conservatism	$\gamma_j < 1 \text{ for } \forall j \in \{a, b\}$
Overresponsiveness	$\gamma_j > 1 \text{ for } \forall j \in \{a, b\}$
Optimistic updating (in ASYMMETRIC)	$\gamma_a > \gamma_b$
Pessimistic updating (in ASYMMETRIC)	$\gamma_a < \gamma_b$

³For a detailed discussion of the *confirmatory bias*, see Rabin and Schrag (1999). Essentially, it is the tendency to weight information that supports one's priors more heavily than information that opposes one's priors. In this case, when one's prior regarding state $\omega = A$ is greater than 0.5, i.e. $\pi_t > 0.5$, a participant who is prone to the *confirmatory bias* weights signals that support state $\omega = A$ more heavily than signals that support state $\omega = B$; and *vice versa* when her prior suggests state $\omega = B$ is more likely, i.e. $\pi_t < 0.5$.

⁴One can think of *base rate neglect* in this context as the agent forming her beliefs as if she attenuates the influence of her prior belief when calculating her posterior—i.e. acting as if her prior was closer to 0.5 than it actually was.

Affective States

In the preceding section, the *affect* or desirability of different states of the world played no role. However, in most situations in which individuals form beliefs, there are some states that yield an outcome that is preferred to the outcomes associated with other states - i.e. there are *good* and *bad* states of the world

To allow for the possibility that individuals update their beliefs differently in response to *good-news* in comparison to *bad-news*, we relax the assumption that belief updating is orthogonal to the *affect* of the information.⁵ To do this, assume that each of the two states of the world is associated with a certain outcome—i.e. in state $\omega = A$, the agent receives outcome x_A , and in state $\omega = B$, she receives x_B . There are now two belief updating scenarios:

- Scenario 1 (SYMMETRIC): the agent is indifferent between outcomes (i.e. $x_A \sim x_B$); and
- Scenario 2 (ASYMMETRIC): the agent strictly prefers one of the two outcomes (i.e. $x_A \succ x_B$).

The question of interest is whether the agent will update her beliefs differently in the SYMMETRIC and ASYMMETRIC scenarios. Under the assumption that the agent’s behavior is consistent with the model described above in Equation 1, this involves asking whether the parameters δ, γ_a and γ_b , differ between the two contexts.

To guide our discussion, we consider the following two benchmarks. The first natural benchmark is Bayes’ rule, which prescribes that all three parameters equal 1 in both the SYMMETRIC and ASYMMETRIC contexts—statistically efficient updating of probabilities is unaffected by state-dependent rewards and punishments. According to Bayes’ rule, news is news, independent of its affective content.

Hypothesis 1 (*Bayesian Updating*) *Individuals update their beliefs according to Bayes’ rule. Therefore, $\delta = 1, \gamma_a = 1$ and $\gamma_b = 1$ in both SYMMETRIC and ASYMMETRIC scenarios.*

The second benchmark that we consider is provided by the *asymmetric updating hypothesis*—that individuals respond more to ‘good-news’ than ‘bad-news’. Here, in our simple framework there are two ways to identify *asymmetric updating*.

First, if we only consider the behavior of individuals **within** the ASYMMETRIC scenario, we can ask whether there is an *asymmetry in updating* after signals that favor the more desirable state $\omega = A$ (‘good-news’), relative to signals that favor the less desirable state $\omega = B$ (‘bad-news’). For

⁵To avoid ambiguity, in the discussion below, the term ‘preference’ is usually used to refer to preferences over sure outcomes—never to a preference ordering over lotteries. We will also sometimes refer to ‘preferring’ one state of the world to another. This simply captures the idea that an individual prefers the realisation of a state in which a *good* outcome is realised.

example, if $\gamma_a > \gamma_b$, this would indicate that the agent updates more in response to ‘good-news’. We refer to such an agent as an *optimistic updater*. Conversely, if we have $\gamma_a < \gamma_b$ then the agent updates more in response to ‘bad-news’. We refer to such an agent as a *pessimistic updater*.

Second, if we compare behavior **between** the SYMMETRIC and ASYMMETRIC scenarios, we can ask whether the parameters of equation 1 differ according to the scenario. We use the postscript $c \in \{A, S\}$ to distinguish the parameters in the two scenarios—i.e. δ^S, γ_a^S and γ_b^S in SYMMETRIC and δ^A, γ_a^A and γ_b^A in ASYMMETRIC. In the SYMMETRIC treatment, where the agent is completely indifferent between the two states, there is no reason to expect her updating to be asymmetric. Therefore, we assume that $\gamma_a^S = \gamma_b^S = \gamma^S$. Thus, the difference $\gamma_a^A - \gamma_b^A$ reflects a measure of the increase in the agent’s responsiveness when information is desirable, relative to when information is neutral in terms of its affect. Similarly, $\gamma_b^A - \gamma_b^S$ is a measure of the increase in the agent’s responsiveness when information is undesirable, relative to the case in which information is neutral in affect.

Hypothesis 2 (*Asymmetric Updating*) *Individuals update their beliefs asymmetrically, responding more to good than bad news. Therefore, **within** the ASYMMETRIC scenario, we will observe $\gamma_a^A > \gamma_b^A$. And in a comparison **between** the SYMMETRIC and ASYMMETRIC scenarios, we will observe $\gamma_a^A - \gamma_a^S > 0$ and $\gamma_b^A - \gamma_b^S < 0$. Together, we can summarize the asymmetric updating hypothesis parameter predictions as follows: $\gamma_a^A > \gamma^S > \gamma_b^A$.*

2.2 Belief Elicitation and Incentives

To empirically test the hypotheses above using an experiment, we would like to be able to elicit our participants’ true beliefs. However, eliciting beliefs when studying the relationship between preferences and beliefs presents additional challenges. In particular, one needs to account for the inherent hedging motive faced by participants who have a stake in one state of the world (see [Karni and Safra \(1995\)](#) for a discussion). To obtain unbiased reported beliefs, we adopt the approach developed by [Offerman et al. \(2009\)](#), and extended to accommodate state-dependent stakes as in [Kothiyal et al. \(2011\)](#).

The central idea behind this approach is to acknowledge that the incentive environment within which we elicit beliefs in the laboratory may exert a distortionary influence on reported beliefs. We therefore measure this distortionary influence of the incentive environment in a separate part of the experiment. Once we have constructed a mapping from true beliefs to reported beliefs within the relevant incentive environment, we can invert this function to recover the participant’s true beliefs from her reported beliefs. Our objective, therefore, is to recover the function that each individual uses to map her true beliefs to the beliefs that she reports within the given incentive environment.

The incentive environment that we use in our experiment to elicit beliefs is the quadratic scoring rule (QSR).⁶ Appendix B.2 provides a detailed discussion of way in which reported beliefs might be distorted under the quadratic scoring rule. In the absence of state-dependent stakes, it is well documented under the QSR a risk averse agent should distort their reported belief towards 50%. With state-dependant stakes, a risk averse EU maximizer will face two distortionary motives in reporting her belief: (i) she will face the motive to distort her belief towards 50% as discussed above; and (ii) in addition, there is a hedging motive, which will compel a risk averse individual to *lower* her reported belief, r_t , towards 0% as the size of the exogenous stake increases increases.⁷

If the participants in our experiment are *risk neutral expected utility* maximizers, the reported beliefs, r_t , that we elicit under the QSR will coincide with their true beliefs, π_t , and no belief correction is necessary. However, to account for a hedging motive (e.g. due to risk aversion), we measure the size of the distortionary influence of the elicitation incentives at an individual level and correct the beliefs accordingly. The following section provides the intuition for how this correction works.

A Non-EU ‘Truth Serum’

The [Offerman et al. \(2009\)](#) approach proposes correcting reported beliefs for the reporting bias generated by risk aversion or non-linear probability weighting. This approach involves eliciting subjects’ reported beliefs, r , corresponding to a set of risky events where both the participant and the analyst know the objective probabilities, p (*known probability*). This is done under precisely the same QSR incentive environment in which the subjects’ subjective beliefs, π , regarding the events of interest are elicited (*unknown probability*). If a subject’s reported beliefs, r , differ from the known objective probabilities, p , this indicates that the subject is distorting her beliefs due to the incentive environment (e.g. due to risk aversion). The objective of the correction mechanism is therefore to construct a map, R , from the objective probabilities, $p \in [0, 1]$, to the reported beliefs, r , for each individual under the relevant incentive environment. Given this map, R , we

⁶There are several reasons for adopting this approach: firstly, the QSR has the advantage that it ensures that the decision environment is clear and simple for the participants—essentially they are making a single choice from a list of binary prospects; secondly, the QSR has been widely used in the literature, implying that both the *theoretical properties* and *empirical performance* are well understood (see, e.g., [Armantier and Treich \(2013\)](#)); thirdly, in a horse race between elicitation methods, [Trautmann and van de Kuilen \(2015\)](#) show that there is no improvement in the empirical performance of more complex elicitation methods over the [Offerman et al. \(2009\)](#) method, neither in terms of internal validity, nor in terms of behavior prediction. Out of the set of alternative elicitation techniques, the two that are most theoretically attractive are the *binarized scoring rule*, proposed by [Hossain and Okui \(2013\)](#), and the *probability matching mechanism*, described by [Grether \(1992\)](#) and [Karni \(2009\)](#). However, in the context of the current paper, we viewed neither of these approaches as being preferable to the [Offerman et al. \(2009\)](#) technique, since both of these approaches introduce an additional layer of probabilities and in the study of probability bias, this is an undesirable attribute of the elicitation strategy.

⁷This assumes that the state-dependent payment is associated with the 100% state, not the 0% state. This assumption is made throughout the paper and the experiment.

can invert the function and recover the subject’s true beliefs from her reported beliefs about events with unknown probabilities, π .

In Appendix B.2, we offer a detailed discussion of how the [Offerman et al. \(2009\)](#) method operates, describes the underlying assumptions, and demonstrate how it can be augmented (as proposed in [Kothiyal et al. \(2011\)](#)) to allow for the scenario where there are state-contingent stakes (i.e. $x \neq 0$).

3 Experimental Design

The experiment is designed to test the *asymmetric updating hypothesis* using both within-subject and between-subjects comparisons of updating behavior. The experiment consists of three treatment groups. The treatment T1.SYMMETRIC corresponds to Scenario 1 (SYMMETRIC: no exogenous state-contingent stakes) and the other two treatment groups, T2.COMBINED and T3.SEPARATE, correspond to Scenario 2 (ASYMMETRIC: state-contingent stakes) discussed above.

The two ASYMMETRIC treatments, T2.COMBINED and T3.SEPARATE, have identical financial incentives. The rationale for running two treatments with identical incentives was to conduct additional checks to ensure that our results were not driven by the influence of a hedging motive. To do this, we vary only the way that the incentive environment is described to participants (i.e. we only vary the framing of the incentives).

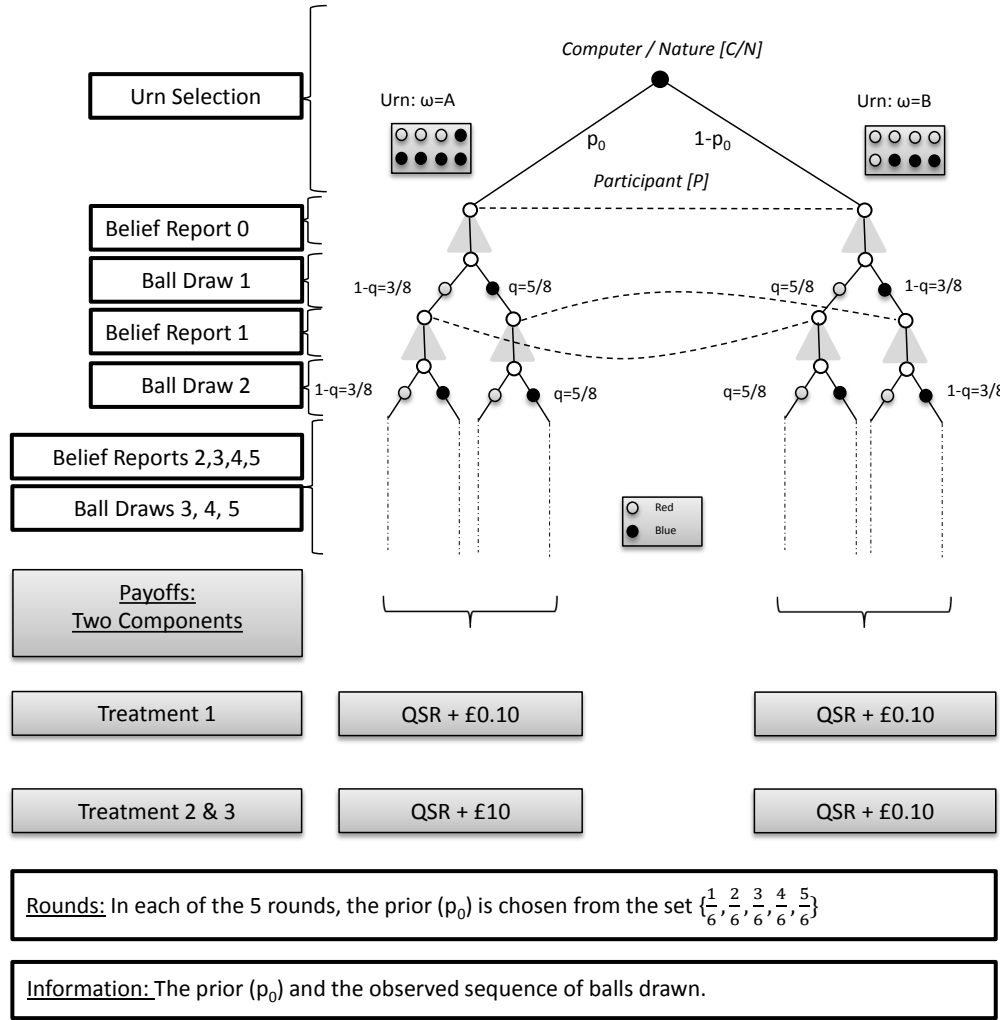
The experiment proceeds in three stages. The first stage comprises the core belief updating task in which we elicit a sequence of reported beliefs from subjects as they received a sequence of noisy signals. In the second stage we collect the reported probabilities associated with known objective probabilities on the interval $[0, 1]$ required for the [Offerman et al. \(2009\)](#) correction approach, as well as data on risk preferences. In the third stage, we obtain data on several demographic characteristics as well as some further non-incentivized measures. In each of the first two stages, one of the subject’s choices is chosen at random and paid out. In addition the participants receive a fixed fee of £5 [€5] for completing Stage 3, as well as a show-up fee of £5 [€5].⁸

The Belief Updating Task (Stage 1)

The Belief Updating Task is the primary task of the experiment, and is summarized in Figure 1.

⁸In the discussion below, I will always refer only to Pounds (£), however half of the sessions were run at the Technical University in Berlin where all the payments were made in Euros. In all cases, the payment in Pounds (£) was equivalent to the payment in Euros (€).

Figure 1: Overview of Experimental Design



The Belief Updating Task consists of five rounds. In each round, participants are presented with a pair of computerized ‘urns’ containing blue and red colored balls. Each of these two urns represents one of the two states of the world. The composition of the two urns is always constant, with state $\omega = A$ represented by the urn containing more blue balls (5 blue and 3 red), and state $\omega = B$ represented by the urn containing more red balls (5 red and 3 blue).

Priors

The five rounds differ from one another only in the exogenous prior probability that $\omega = A$ is the true state, with this prior, p_0 , chosen from the set $\{\frac{1}{6}, \frac{2}{6}, \frac{3}{6}, \frac{4}{6}, \frac{5}{6}\}$. In each round, this prior is known to the participant. The order of these rounds is randomly chosen for each individual. Conditional on the prior, p_0 , one of the two urns is then chosen through the throw of a virtual die, independently for each individual in each round.

Belief Updating

In each round, after being informed of this prior probability, p_0 , the participant receives a sequence of five partially informative signals, s_t , for $t = \{1, 2, 3, 4, 5\}$. These signals consist of draws, with replacement, from the urn chosen for that round. Therefore, if the state of the world in a specific round is $\omega = A$ then the chance of drawing a red ball is $\frac{3}{8}$ and the chance of drawing a blue ball is $\frac{5}{8}$ for each of the draws in that round (see Figure 1).

In each round, we elicit the participant's reported belief, r_t , about the likelihood that state $\omega = A$ is the correct state of the world, six times (i.e. for $t = \{0, 1, 2, 3, 4, 5\}$). We first elicit her reported belief, r_0 , directly after she is informed of the exogenous prior probability, p_0 , and then after she receives each of her five signals we elicit r_t for $t = \{1, 2, 3, 4, 5\}$. Overall, we therefore elicit 30 reported beliefs in Stage 1 from each individual (6 reported beliefs in each of 5 rounds).⁹

Incentives and Treatment Groups

The Belief Updating Task is identical across treatment groups, with the exception of the incentives faced by participants. In each treatment, a participant's payment consists of two components: (i) an exogenous state-contingent payment, and (ii) an accuracy payment that depends on both their stated belief and the true state.

In treatments T2.COMBINED and T3.SEPARATE, the state-contingent payment is £10 in state $\omega = A$ in comparison to £0.10 in state $\omega = B$, making $\omega = A$ the more attractive state of the world. In T1.SYMMETRIC, participants receive an equal state-contingent payment of £0.10 in both states.

In all three treatments, participants receive nearly identical detailed written instructions describing the belief updating task as well as the two payment components. With the aim of ensuring that participants understand the incentive environment, the instructions present the QSR as a choice from a list of lotteries (this approach is also used, for example, by [Armantier and Treich \(2013\)](#) and [Offerman et al. \(2009\)](#)). To this effect, subjects are presented with *payment tables*, which inform them of the precise prospect they would face for each choice of r_t , in increments of 0.01. An abbreviated version of the three payment tables associated with each of the three treatment groups is presented in Table 2.¹⁰ In order to represent all payments as integers in the instructions and payment tables, we adopt the approach of using experimental points. The exchange rate is 6000 points = £1.

⁹Participants are not informed about the correct urn at the end of each round. They only receive feedback when their payment is calculated at the very end of the experiment.

¹⁰Note, these payment tables are abbreviated in comparison to the tables presented to participants. The only substantive difference is that Table 2 contains 21 rows, one for each 5% increment in the reported belief. In contrast, the participants received payment tables that contained 101 rows, one for each 1% increase in the reported belief.

Table 2: Comparison of Incentive Summary Tables between Treatment Groups

T1 SYMMETRIC				T2 COMBINED				T3 SEPARATE			
Probability judgment for Urn A	True Urn		Probability judgment for Urn A	True Urn		Probability judgment for Urn A	True Urn				
	Urn A	Urn B		Urn A	Urn B		Urn A	Urn B			
100	12 600	600		72 000	600	100		100	12 000	0	
95	12 570	1 770		71 970	1 770	95		95	11 970	1 170	
90	12 480	2 880		71 880	2 880	90		90	11 880	2 280	
85	12 330	3 930		71 730	3 930	85		85	11 730	3 330	
80	12 120	4 920		71 520	4 920	80		80	11 520	4 320	
75	11 850	5 850		71 250	5 850	75		75	11 250	5 250	
70	11 520	6 720		70 920	6 720	70		70	10 920	6 120	
65	11 130	7 530		70 530	7 530	65		65	10 530	6 930	
60	10 680	8 280		70 080	8 280	60		60	10 080	7 680	
55	10 170	8 970		69 570	8 970	55		55	9 570	8 370	
50	9 600	9 600		69 000	9 600	50		50	9 000	9 000	
45	8 970	10 170		68 370	10 170	45		45	8 370	9 570	
40	8 280	10 680		67 680	10 680	40		40	7 680	10 080	
35	7 530	11 130		66 120	11 130	35		35	6 930	10 530	
30	6 720	11 520		66 120	11 520	30		30	6 120	10 920	
25	5 850	11 850		65 250	11 850	25		25	5 250	11 250	
20	4 920	12 120		64 320	12 120	20		20	4 320	11 520	
15	3 930	12 330		63 330	12 330	15		15	3 330	11 730	
10	2 880	12 480		62 280	12 480	10		10	2 280	11 880	
5	1 770	12 570		61 170	12 570	5		5	1 170	11 970	
0	600	12 600		60 000	12 600	0		0	0	12 000	

Table 2 shows the difference between treatments T2.COMBINED and T3.SEPARATE. While participants in these two treatments face precisely the same incentives, the treatments differ in the salience of the hedging motive. The only difference between the two treatments is the way in which the payment information is summarised in the *payment table*. In T2.COMBINED, the *payment table* shows the combined payment from both (i) the exogenous state-contingent payment, and (ii) the accuracy payment. Therefore, it summarizes the reduced form prospect associated with each reported probability choice (r_t) for subjects. In T3.SEPARATE, the *payment table* shows only the accuracy payment, so subjects need to integrate the two payments themselves to spot the hedging opportunity.

Why do we have two treatments with identical incentives, differing only in presentation? The T2.COMBINED treatment presents participants with incentives faced in the simplest and clearest way. This is desirable as it maximizes subject understanding of the incentives. In contrast, T3.SEPARATE lowers the salience of the hedging opportunity with the aim of inducing more accurate belief reporting. Implementing both treatments serves multiple purposes: (i) it allows us to evaluate the influence of the presentation of incentives on reported beliefs (i.e. whether a hedging motive affected reporting), (ii) it provides a way to test the internal validity of the correction mechanism we use, and (iii) it provides us with a form of internal replication of our results, since we can test each hypothesis more than once.

The Offerman et al. (2009) Correction Task (Stage 2)

In the second stage of the experiment we elicit twenty reported beliefs, r , for events with known objective probabilities. In each of the three treatments, we estimate the function R using reported beliefs from Stage 2 elicited under the same incentive environment as in the Belief Updating Task in Stage 1.

In Stage 2, participants are asked to report their probability judgment regarding the likelihood that statements of the form: “the number the computer chooses will be between 1 and 75” (i.e. $p = 0.75$), were true. For T1.SYMMETRIC, this specific example essentially involves choosing r from the list of prospects defined by $1 - (1-r)^2_{0.75}(1-r^2)$. For T2.COMBINED and T3.SEPARATE, this example would involve choosing r from the list of prospects defined by $x + 1 - (1-r)^2_{0.75}(1-r^2)$. As in Stage 1, in each of the treatments, the Stage 2 payment table summarized the relevant payment information. For each treatment, this payment table contained identical values in Stage 1 and Stage 2. The twenty reported beliefs correspond to the objective probabilities 0.05, 0.1, ..., 0.95.¹¹

¹¹These objective probabilities were presented in a random order. Furthermore, in the likelihood statement used, such as the example in the main text, the interval given started at a randomly chosen lower bound (from the feasible set of lower bounds for that specific objective probability). Nineteen of the twenty reported beliefs were unique, and the twentieth was a randomly chosen repetition of one of the first nineteen.

4 Data and Descriptive Evidence

The experiment was conducted at the UCL-ELSE experimental laboratory in London as well as at the WZB-TU laboratory in Berlin. There were two sessions for each of the three Treatment groups at each location, making twelve sessions and 222 participants in total. At each location, participants were solicited through an online database using ORSEE ([Greiner, 2015](#)) and the experiment was run using the experimental software, z-Tree ([Fischbacher, 2007](#)). On average, sessions lasted approximately 1.5 hours and the average participant earned £19.7 in London and €20.3 in Berlin. Realized payments ranged between £11 [€11] and £34 [€34].

One challenge faced by belief updating studies is ensuring that subjects understand and engage with the task. In order to facilitate this, we were careful to ensure that the instructions received were as clear and simple as possible. Nonetheless, there remained a non-trivial fraction of participants who took decisions to update in the ‘incorrect’ direction upon receiving new information. In order to ensure that the behavior we are studying is reflective of actual updating behavior of individuals who understood and engaged with the task, we restrict our sample for our main analysis by removing rounds where an individual updates in the incorrect direction.¹² We also estimate all the main results on the full sample, and the general patterns of behavior are similar.

While randomization to treatment group should ensure that the samples are balanced on observable and unobservable characteristics, Table 9 in the Appendices provides a check that the selection of our preferred sample has not substantially biased our treatments groups. Overall, the treatments appear to be balanced, with the exception that individuals in T3.SEPARATE are more likely to speak English at home than individuals in T2.COMBINED.

5 Empirical Specification

In this section, we first discuss the calibration exercise used to correct the reported beliefs. Second, we describe the core estimation equations used in our analysis. These build on the work by [Möbius et al. \(2014\)](#) as their data has a similar structure to ours. One key difference in our data is the exogenous assignment of the participants’ entire information set. We exploit this feature of our data to address endogeneity issues that can arise when studying belief updating.

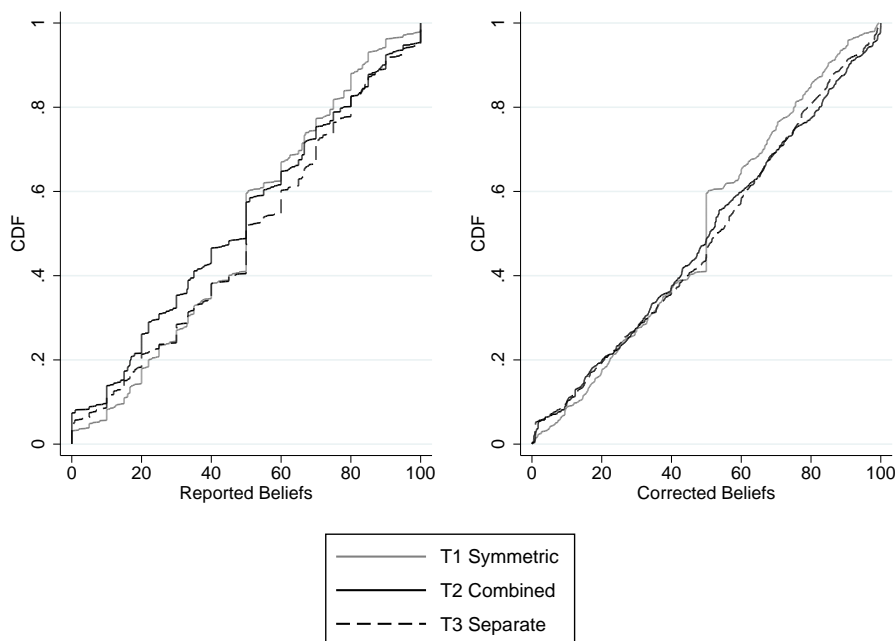
¹²More specifically, for our preferred sample, we remove all individuals who make more than five out of twenty five updating decisions in the incorrect direction. This comprised eighteen percent of our subjects. This is comparable to the twenty five percent of individuals who make at least one mistake out of four decisions in [Möbius et al. \(2014\)](#). For those who updated in the wrong direction five or fewer times, we remove only the round of decisions in which they made a mistake. This removes 210 out of the remaining 910 rounds. We estimate our results on the full sample and all the main results remain the same.

The Belief Correction Procedure

The belief correction procedure that we adopt involves assuming a flexible parametric form for the participants' utility and probability weighting functions in order to estimate their personal belief-distortion function (this is the R function discussed in Equation 8 in Appendix B.2.1). We estimate this function for each individual separately in order to correct the reported beliefs at the individual level. Essentially, we are simply fitting a curve through each subject's belief elicitation distortion, for the relevant incentive environment. Appendix B.2.4 contains a more detailed discussion of the estimation of the belief correction function, and illustrates the main ideas through Figures 5 and 6 (for further details about this procedure, see [Offerman et al. \(2009\)](#) and [Kothiyal et al. \(2011\)](#)).

In Figure 2 we plot the CDFs of the uncorrected reported beliefs as well as the reported beliefs that have been corrected at the individual level. The left panel displays the distribution of reported beliefs, prior to correction, in each of the three treatments. One interesting feature of this figure is that, in spite of the fact that subjects in T2.COMBINED and T3.SEPARATE are offered precisely the same incentives, the distributions of reported beliefs of these two groups are significantly different from one another (Mann-Whitney rank-sum test, $p < 0.01$). The larger mass of reported beliefs to the left of 50 in T2.COMBINED suggests that individuals are more likely to respond to the hedging opportunity when it is more salient.

Figure 2: CDFs of Corrected and Uncorrected Reported Beliefs



The right panel shows the corrected beliefs. It suggests that the belief correction approach was

successful in removing the strong hedging influence in T2.COMBINED. After correction, the beliefs in the two treatments with identical incentives, T2.COMBINED and T3.SEPARATE, are similar. This evidence underscores the usefulness of the belief correction mechanism in reducing bias in reported beliefs when there is a salient hedging opportunity.

With the corrected beliefs in hand, we proceed to the main analysis. The analysis is done using both the corrected and uncorrected beliefs.¹³

Core Estimation Specifications

Our core estimation equations aim to test for systematic patterns in updating behavior, within the framework of Equation 1. First, we examine whether there are systematic deviations from Bayes' rule in updating behavior, independently of having a stake in one of the two states of the world. Second, we assess the influence that having a stake in one of the two states of the world has by (i) testing for an asymmetry in updating *within* treatments where there is a state-contingent stake (i.e. T2.COMBINED and T3.SEPARATE); and (ii) testing whether there are differences in updating behavior *between* the treatments with and without a state-contingent stake.

The first estimation equation follows directly from Equation 1, allowing us to test the asymmetric updating hypothesis, and also to test for other common deviations from Bayes' rule, such as a *confirmatory bias* or *base rate neglect*:

$$\tilde{\pi}_{i,j,t+1} = \delta \tilde{\pi}_{i,j,t} + \gamma_a \tilde{q} \cdot 1(s_{i,j,t+1} = a) - \gamma_b \tilde{q} \cdot 1(s_{i,j,t+1} = b) + \epsilon_{i,j,t+1} \quad (2)$$

where $\tilde{\pi}_{i,j,t} = \text{logit}(\pi_{i,j,t})$ and $\tilde{q} = \log(\frac{q}{1-q})$; j refers to a round of decisions; and the errors, ϵ_{ijt} , are clustered at the individual (i) level.

To determine the belief updating pattern *within* each incentive environment, we estimate this equation separately for each treatment. Then to test for significant differences *between* the coefficients in different incentive environments, we pool our sample and interact the treatment variable with all three of the coefficients in this equation (i.e. δ, γ_a , and γ_b). This provides us with a test of whether the parameters differ between either of the two ASYMMETRIC treatments and the SYMMETRIC treatment.

¹³The analysis using the uncorrected beliefs is essentially an analysis using beliefs elicited using the QSR, which is by far the most common approach used in the belief elicitation literature to date. Therefore, these results have greater comparability with much of the experimental literature. However, in line with the discussion above, our preferred specification uses the corrected beliefs as these should be closer to the subjects' true beliefs.

One potential concern with the identification of the parameters of Equation 2 is that the right hand side contains lagged versions of the dependent variable. This implies that there is a possible endogeneity of the lagged beliefs, $\pi_{i,j,t}$, if they are correlated with the error term (i.e. if $E\{\tilde{\pi}_{i,j,t} \epsilon_{i,j,t+1}\} \neq 0$).¹⁴ If this is the case, it can result in biased and inconsistent estimators for the parameters of the regression. Our experiment was designed to avoid this issue by virtue of exogenously assigning the subjects' entire information set. This allows us to use the exogenously assigned prior probability of state $\omega = A$ being the true state, $p_{i,j,t=0}$, as well as the sequence of signals observed, s_t , to construct an instrument for the lagged belief, $\pi_{i,j,t}$, in Specification 2. We do this by calculating the objective Bayesian posterior, given the agent's information set at time t , and using this as an instrument for her belief, $\pi_{i,j,t}$.

The approach used here also avoids a second type of endogeneity issue that can arise when studying belief updating when the states of the world are a functions of *personal characteristics* (e.g. when examining beliefs regarding individual attributes, such as one's own skills, IQ, or beauty) or *personal choices*. When this is the case, the conditional probability of observing a specific signal depends on the state of the world, and therefore can be correlated with personal characteristics (see Appendix C and earlier versions of this paper for further discussion of this issue).

6 Results

Table 3 reports the results from estimating Equation 2 for each of the treatment groups separately. These estimates describe the updating behavior of the average individual in each of the three treatment groups. Within each treatment group, we report the results for both the OLS (top panel) and the IV (bottom panel) estimations discussed above. Columns (1a), (2a) and (3a) use the uncorrected reported beliefs, while columns (1b), (2b) and (3b) use the corrected beliefs. Every coefficient in the table is statistically different from 0 at the 1% level. Since our primary interest is in testing whether the coefficients are different from 1, in this table we use asterisks to reflect the significance of a t-test of whether a coefficient is statistically different from 1.

Perhaps the most striking features of this table are: (i) the similarity in the updating patterns across the three treatment groups; and (ii) that for the average individual, the observed updating behavior is close to Bayesian in all three treatment groups. The p-values from the test of the null hypothesis, $H_0 : \gamma_a = \gamma_b$, show that in none of the three treatment groups do we observe a

¹⁴For example, this would be the case if there is individual heterogeneity in the way individuals respond to information. We provide evidence below that this individual heterogeneity is present.

statistically significant difference (at the 5% level) between the responsiveness to the signals in favor of $\omega = A$ and $\omega = B$ (i.e. we don't observe asymmetric updating).

Table 3: Average Updating Behavior across Treatments

	<u>T1: SYMMETRIC</u>		<u>T2: COMBINED</u>		<u>T3: SEPARATE</u>	
	Reported (1a)	Corrected (1b)	Reported (2a)	Corrected (2b)	Reported (3a)	Corrected (3b)
<u>OLS</u>						
δ	0.90 (0.03)***	0.90 (0.03)***	0.86 (0.04)***	0.86 (0.04)***	0.91 (0.03)***	0.93 (0.02)***
γ_a	1.12 (0.12)	1.09 (0.11)	1.05 (0.12)	1.06 (0.12)	1.25 (0.14)*	1.16 (0.11)
γ_b	1.21 (0.13)*	1.17 (0.11)	1.19 (0.15)	1.12 (0.13)	1.20 (0.12)	1.13 (0.10)
$p(H_0 : \gamma_a = \gamma_b)$	0.30	0.32	0.20	0.48	0.58	0.73
N	1,075	1,075	1,285	1,285	1,140	1,140
R^2	0.71	0.73	0.73	0.74	0.81	0.84
<u>IV</u>						
δ	0.99 (0.03)	0.99 (0.03)	1.00 (0.02)	0.99 (0.02)	0.99 (0.03)	0.99 (0.02)
γ_a	1.12 (0.12)	1.09 (0.11)	1.08 (0.12)	1.02 (0.11)	1.22 (0.13)*	1.14 (0.11)
γ_b	1.21 (0.12)*	1.16 (0.11)	1.11 (0.13)	1.12 (0.12)	1.18 (0.12)	1.11 (0.10)
$p(H_0 : \gamma_a = \gamma_b)$	0.30	0.31	0.76	0.25	0.63	0.74
N	1,075	1,075	1,285	1,285	1,140	1,140
1st Stage F	61.38	84.04	107.98	107.01	76.90	95.45

(i) Standard errors in parentheses (clustered at the individual level).

(ii) All coefficients are significantly different from 0 at the 1% level. Therefore, t-tests of the null hypothesis (H_0 : Coefficient = 1) are reported: * = 10%, ** = 5%, *** = 1%.

(iii) The rows corresponding to $p(H_0 : \gamma_a = \gamma_b)$ report the p-statistic from a t-test of the equality of the coefficients γ_a and γ_b (i.e. a test of the asymmetric updating hypothesis).

Both the OLS results in the top panel and the IV results in the bottom panel indicate that the responsiveness to new information was, on average, not statistically different to that of a Bayesian, since both γ_a and γ_b are not significantly different to 1 at the 5 percent level. The primary difference between the OLS results and the IV results is that, while the OLS estimates suggest a small degree of base rate neglect across all three treatments ($\delta < 1$), once we control for the possible

sources of endogeneity discussed above using our instrumental variable strategy, the estimates are no longer indicative of base rate neglect. Since the OLS estimates may be biased, the IV estimates represent our preferred results. The first stage regression results for the IV estimation are reported in the Appendices in Table 8, indicating that we don't have a weak instrument issue. Importantly, however, the form of endogeneity addressed by IV estimation only pertains to potential biases in the δ parameter, since it addresses endogeneity in the prior belief variable. It is therefore reassuring that for the estimates of our primary parameters of interest, namely γ_a and γ_b , the estimates are largely consistent across all the estimation specifications reported in Table 3. A reason for this is that the signals, $s_{i,j,t+1}$, that subjects receive are always completely exogenous, both across rounds, and with respect to the subject's personal characteristics. Furthermore, the distribution of signals observed is also exogenous, and balanced in expectation. This helps to avoid other sources of endogeneity (see, e.g., Appendix C) and to alleviate the influence of other potential confounding belief updating biases (see, e.g., [Coutts \(2019\)](#) for a discussion of the influence of signal distributions on belief updating).

It is worth noticing that although we observe a substantial difference in the levels of the corrected and uncorrected beliefs in Figure 2 above, the estimates for updating in Table 3 are quite similar for the corrected and uncorrected beliefs. One explanation for this apparent inconsistency is the following. If the degree of hedging by an individual is similar for both the prior and posterior belief, then the correction could have a sizeable effect on the levels of both beliefs, but not result in the large difference in the estimated updating parameters, since updating pertains to the change in the belief rather than the level.

A Model Free Test of the Asymmetric Updating Hypothesis

In order to alleviate the potential concern that these results are dependent on the functional form of our empirical specification, we conduct a model-free test of the *asymmetric updating hypothesis*. Perhaps the simplest and most direct test of this hypothesis is obtained by directly comparing the posterior beliefs formed in two scenarios where the information set is identical, but the rewards associated with one of the states of the world is varied. Our data is well suited for conducting this exercise.

We do this by considering a comparison of information-set-equivalent posterior beliefs after individuals have received only (i) the exogenous prior and (ii) a single ball draw. This allows us to test the *asymmetric updating hypothesis* while remaining agnostic regarding the process that guides belief updating, testing only whether it is symmetric. Our data allows us to conduct two comparisons of information-set-equivalent posterior beliefs—a *within-subject* and a *between-subject* comparison.

First, we can compare posterior beliefs, π_1 , formed with identical information sets $\{p_0, s_1\}$ *between*

treatment groups, where the payments associated with states of the world differ. For example, we can compare the average posterior formed after an identical prior, e.g. $p_0 = \frac{1}{6}$, and an identical signal, e.g. $s_1 = a$ (i.e. a blue ball), across treatments.

Second, we can compare information-set-equivalent posterior beliefs *within* treatment groups. This comparison involves comparing π_1 after $\{p_0 = p, s_1 = s\}$ with $1 - \pi_1$ after $\{p_0 = 1 - p, s_1 = s^c\}$ where s^c is the complementary signal to s .¹⁵ For example, we can compare the posterior, π_1 , formed after a prior of $p_0 = \frac{1}{6}$ and the signal $s_1 = a$ (i.e. a blue ball), with $1 - \pi_1$ after a prior of $p_0 = \frac{5}{6}$ and the signal $s_1 = b$ (i.e. a red ball). To see why this comparison involves a comparison of information-set-equivalent posterior beliefs, recall that the experiment is designed to be completely symmetric in terms of information, with the informativeness of a red ball exactly the same as a blue ball. Therefore, if an individual updates symmetrically, then $\pi_1|_{\{p_0=p, s_1=s\}} = 1 - \pi_1|_{\{p_0=1-p, s_1=s^c\}}$. This prediction does not rely on Bayes' rule (although it is an implication of Bayes' rule), but rather only requires symmetric updating, and therefore it provides us with a non-parametric test of the *asymmetric updating hypothesis*.

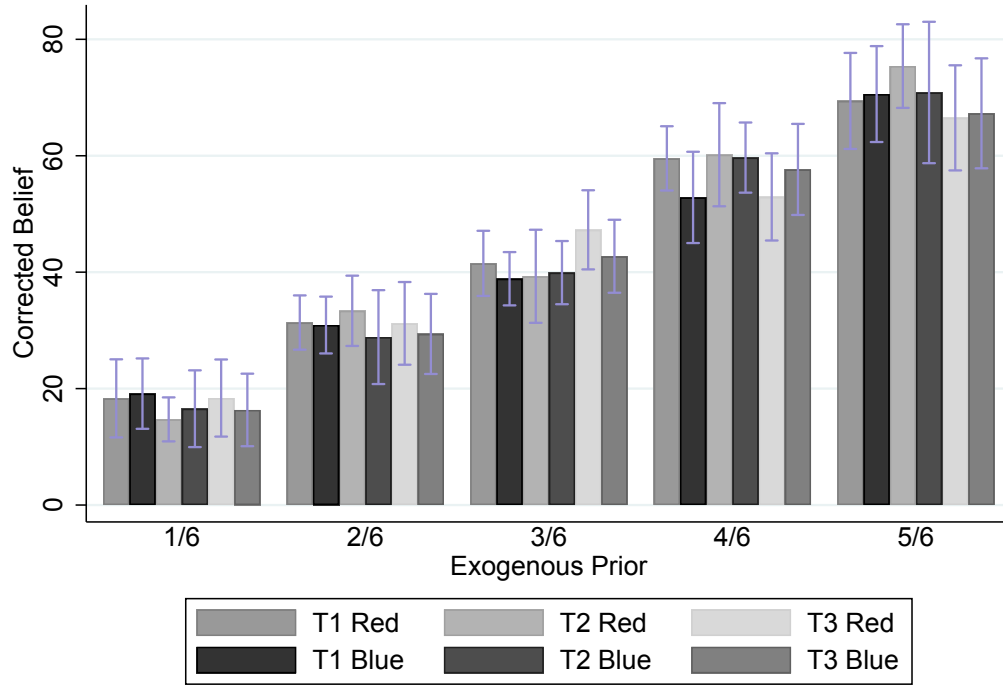
Figure 3 depicts both of these comparisons, with each group of six bars collecting together the relevant information-set-equivalent groups. Each bar presents the mean posterior belief for that group, as well as a 95% confidence interval around the mean. Each group is labeled on the x-axis by the prior belief associated with the 'red' bars, which correspond to the information sets that include a red ball as a signal (i.e. $s_1 = b$). The 'blue' bars report the mean of $1 - \pi_1$ for information sets containing a blue ball (i.e. $s_1 = a$) and for these bars the x-axis label corresponds to $1 - p_0$. Within each group, the first two bars represent the average posterior beliefs in T1.SYMMETRIC; the second pair of bars depict the same for T2.COMBINED; and the third pair of bars for T3.SEPARATE.

The results displayed in Figure 3 show that there are no systematic differences between posterior beliefs within information-set-equivalent groups, neither *within* nor *between* treatment groups. Furthermore, when testing non-parametrically whether there are differences *within* or *between* treatment groups for information-set-equivalent groups, none of the 45 relevant binary comparisons¹⁶ are significant at the 5 percent significance level under a Mann-Whitney test, suggesting that we cannot reject the hypothesis that the posterior beliefs within information-set-equivalent groups are drawn from the same distribution. This lends support to the results described above which indicate that we fail to find evidence in support of the *asymmetric updating hypothesis*.

¹⁵Therefore, if $s = a$ then $s^c = b$ and vice versa.

¹⁶For these comparisons, for each exogenous prior, we test the following binary comparisons: (i) within treatment group, we test between those that received the $s_1 = a$ and $s_1 = b$ signals (3×5 binary comparisons); (ii) for those that received the same signal, s_1 , we test between treatment groups (6×5 binary comparisons).

Figure 3: Comparison of Beliefs after the Receipt of a Single Signal and an Exogenous Prior



Notes: (i) Bar denotes 95 percent confidence interval around the mean; (ii) Beliefs after blue balls reflect $(100 - \text{belief})$.

Robustness Exercises

In addition to this model-free test, to check for the robustness of the belief updating results for the average individual presented in Table 3, we conducted several robustness exercises. These exercises, and their corresponding results, are discussed in detail in Appendix A.

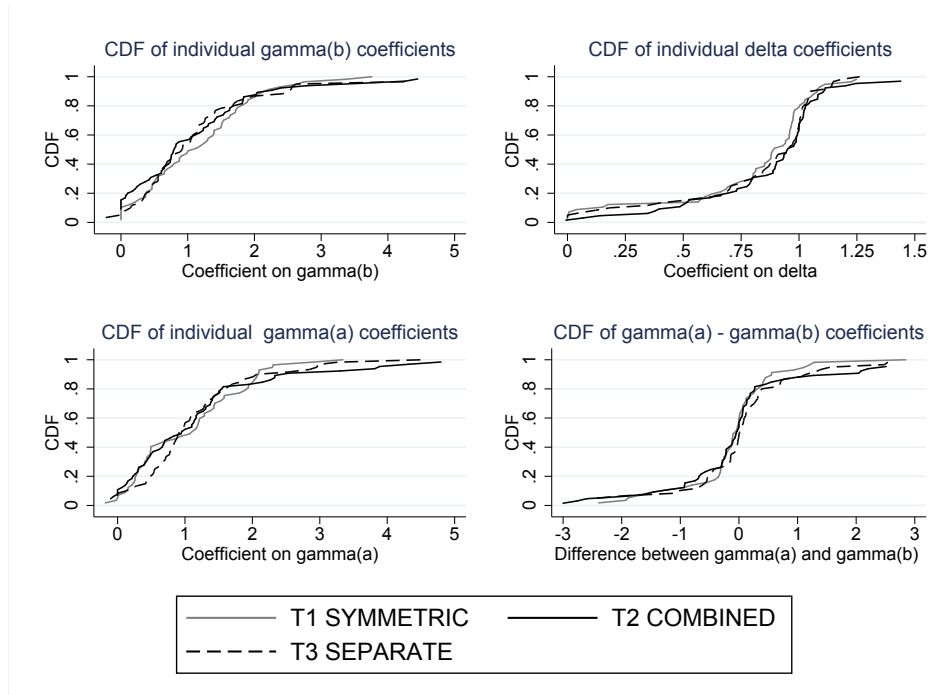
The first exercise examines whether the results from the main specification described in Equation 2 are robust to first differencing the dependent variable (i.e. this imposes the assumption that $\delta = 1$). The second subsection extends the main empirical specification to allow for individual-specific updating parameters. For both of these specifications, an ex post power analysis is conducted, reporting the MDE for a significance level of $\alpha = 0.05$ and a power of $\kappa = 0.8$. The third subsection pools all the observations across the three treatments together, and then tests whether the average updating parameters differ across treatments by interacting treatment group dummies with the regressors of the main specification described in Equation 2.

The results from all of these exercises are highly consistent with those in Table 3 and fail to provide any evidence in favor of an asymmetry in updating.

Heterogeneity in Updating Behavior

In order to investigate whether the aggregate results are masking heterogeneity in updating behavior, we estimate Specification 2 at the individual level and collect the parameters. The distributions of these individual level parameters are reported in Figure 4. Perhaps the most conspicuous feature of this figure is the fact that all three treatment groups display such similar parameter distributions in each of the panels—i.e. for each of the parameters. Testing for differences between the underlying distributions from which the parameters are drawn in the different treatment groups fails to detect any statistically significant differences in any of the four panels.¹⁷ The upper-right panel shows that the majority of individuals have an estimated δ parameter in the interval $[0.6, 1.1]$, with a large proportion of these concentrated around 1 in all three treatment groups. The two left-hand panels show that there is substantially more individual heterogeneity in the estimated γ_a and γ_b parameters, which are dispersed over the interval $[0, 3.5]$ in all three treatments.

Figure 4: Distributions of Individual Level Updating Parameters.



With such a large degree of variation in the individual level parameters, a natural conjecture to make is that, while we do not observe asymmetric updating at the aggregate level, it is entirely plausible that there may be a subsample of individuals who are optimistic updaters and another

¹⁷More specifically, for each of the four panels in Figure 4, we conducted three binary Mann-Whitney tests comparing each possible pair of treatments. In total, these twelve statistical tests failed to detect any significant difference in the underlying parameter distributions between the treatment groups at the 10% level. In addition, another twenty-four similar tests for differences in the mean (t-test) and median (chi-squared) of the underlying distributions between treatments fail to detect any statistically significant differences at the 10% level.

subsample of individuals who are pessimistic updaters. If these two subsamples are of a similar size and their bias is of a similar magnitude, we would observe no asymmetry at the aggregate level. The lower-right panel of Figure 4 suggests that this is not the case by plotting the distribution of the individual level difference between the γ_a and γ_b parameters. The majority of the distribution is concentrated in a narrow interval around 0 for all three treatment groups, suggesting that there is no asymmetry for any sizable subsample. Furthermore, this conclusion is supported by the fact there are no significant differences between the distributions of updating parameters observed across the three treatments in any of the four panels, since the motive for a ‘good-news, bad-news’ effect is switched off in the T1.SYMMETRIC treatment.

7 Discussion

7.1 Heterogeneous results observed in the asymmetric updating literature

A central question that emerges from the discussion above is why we observe no evidence of a ‘good-news, bad-news’ effect here, while some other influential contributions to this literature have found evidence for such an effect. More generally, [Benjamin \(2019\)](#) points out that the evidence in this nascent literature is so far very mixed. In the economics literature, three papers find evidence in favor of stronger inference from *good news*: [Eil and Rao \(2011\)](#), [Möbius et al. \(2014\)](#) and [Charness and Dave \(2017\)](#).¹⁸ In contrast, there are three papers that find evidence of stronger inference from *bad news*: [Ertac \(2011\)](#), [Kuhnen \(2015\)](#) and [Coutts \(2019\)](#). Furthermore, in addition to the current paper, there are four other papers that find no evidence in favor of a preference-biased asymmetry in belief updating: [Grossman and Owens \(2012\)](#), [Schwardmann and Van der Weele \(2019\)](#), [Gotthard-Real \(2017\)](#) and [Buser et al. \(2018\)](#).¹⁹ In the psychology literature, however, there appears to be a near-consensus arguing that there is an asymmetry in belief updating in favor of good news (see, e.g., [Sharot et al. \(2011\)](#), [Sharot et al. \(2012\)](#), [Kuzmanovic et al. \(2015\)](#), and [Marks and Baines \(2017\)](#), amongst others). A notable exception is [Shah et al. \(2016\)](#) who argue that many of the contributions to this literature suffer from methodological concerns; [Garrett and Sharot \(2017\)](#) offer a rebuttal, claiming that optimistically biased updating is robust to these concerns.

The aim of the experiment discussed in this paper is not to isolate the contextual features that generate these heterogeneous results. Rather, it is to contribute robust evidence on updating

¹⁸[Mayraz \(2013\)](#) also presents evidence in favor of individuals forming motivated beliefs that are distorted towards more desirable states, however in his experiment one cannot calculate the Bayesian posterior, so it is less comparable to the other studies in this literature.

¹⁹Additionally, while [Eil and Rao \(2011\)](#) found evidence of an asymmetry in favor of good-news in the domain of beliefs about one’s own *Beauty*, they did not find evidence of an asymmetry in the domain of beliefs about one’s own *IQ*.

for one particular domain—belief updating when states differ in terms of the financial rewards they bring. Nevertheless, it is important to consider the body of evidence as a whole to assess whether this reveals a systematic pattern that might organize these heterogeneous results. Below, I offer a discussion of some of the candidate explanations for the heterogeneity. In general, these explanations fall into two categories: (1) the hypothesis that contextual factors mediate asymmetric updating: belief updating *is* influenced by preferences, but this preference-biased updating is switched on or off by contextual factors. (2) the hypothesis that asymmetric updating is sometimes misidentified: belief updating *is not* actually influenced by preferences, but rather, what appears to be asymmetric updating is driven by a different cognitive bias (e.g. prior-biased inference). The majority of the explanations discussed below fall into the first category.

7.1.1 Information structure

One avenue of enquiry for attempting to reconcile the results is to consider the differences in the information structures across experiments. For example, while several of the studies adopt a two-state bookbag-and-poker-chip experimental paradigm, [Ertac \(2011\)](#) uses a three-state structure with signals that are perfectly informative about one state, and [Eil and Rao \(2011\)](#) consider a ten-state updating task with binary signals. However, this does not seem to be driving the differences in results, since we observe heterogeneous results amongst papers with similar information structures—e.g. restricting attention only to the papers with two-state structures with binary signals (e.g. the current paper, [Möbius et al. \(2014\)](#), [Gotthard-Real \(2017\)](#), [Coutts \(2019\)](#)) yields mixed results.

7.1.2 Priors

Focusing only on two-state experiments, there is substantial variation in average prior belief across experiments, with [Coutts \(2019\)](#) (by design) observing relatively low average priors in comparison to [Möbius et al. \(2014\)](#), for example. If belief updating is influenced by prior beliefs (e.g. a confirmatory bias), then what looks like preference-biased belief updating may be driven by a completely different cognitive deviation from Bayesian updating, namely prior-biased updating (see, e.g., [Benjamin \(2019\)](#) Section 8). However, if we look at the papers that find evidence for preference-biased updating, [Charness and Dave \(2017\)](#) do find evidence in favor of prior-biased updating, while [Eil and Rao \(2011\)](#) and [Möbius et al. \(2014\)](#) do not find evidence of prior-biased updating. This speaks against the explanation that what appears to be asymmetric belief updating due to preferences is actually driven by a confirmatory bias.

7.1.3 Ambiguity

One important dimension in the belief updating literature is whether subjects are provided with exogenous point estimate priors or update from subjectively formed prior beliefs. There are advantages and disadvantages to each approach. The former brings increased experimental control and improved causal identification, but this comes at the expense of reduced realism and perhaps a slightly less natural setting.²⁰

This discussion highlights a key assumption that is typically made in this literature, namely that subjects are probabilistically sophisticated and therefore update as if they hold a point estimate prior. In cases where subjects must form their own subjective prior belief, this assumption is not innocuous. If, instead, the beliefs subjects hold are not precise point estimates (e.g. if subjects hold ambiguous prior beliefs over an interval), then simple Bayesian updating may no longer be the most appropriate benchmark model. First, there are several competing theoretical models of belief updating in the presence of ambiguity with differing predictions, e.g. *full Bayesian updating* (Jaffray, 1989; Pires, 2002) and *maximum likelihood updating* (Gilboa and Schmeidler, 1993), and some recent experimental evidence testing between them (Ngangoue, 2018; Liang, 2019). Second, one might postulate that there is greater scope for motivated reasoning when one is updating beliefs from ambiguous priors (or ambiguous signals) in comparison to belief updating from exogenously endowed point estimate priors (and signals with clearly defined informativeness).

However, the existing evidence suggests that the presence or absence of ambiguity is not a unifying explanation for the differing results. Even within the set of papers with home-grown subjective priors (e.g. Eil and Rao (2011), Ertac (2011), Möbius et al. (2014), and Coutts (2019)), the results are very mixed.

7.1.4 Domain of belief updating

Typically, we study belief formation as if it is domain-independent. However, it seems natural to consider the possibility that humans evolved to process information about their *physical environment* differently from information about their *self* and their *social environment*. For example, the mental processes involved in forming a belief about the likelihood of future rainfall may be fundamentally different to those involved in forming a strategic belief about the probability that another individual will be trustworthy in a specific scenario. Some papers in this literature have explored this question by asking whether we update differently about a given fundamental characteristic of one's own self in comparison to the same fundamental characteristic of another individual (e.g.,

²⁰An interesting recent contribution by Le Yaouanq and Schwardmann (2019) proposes a methodology for studying belief updating in more natural settings, while still maintaining experimental control and permitting a comparison with Bayesian updating.

Möbius et al. (2014) and Coutts (2019)). Furthermore, recent theoretical and experimental work has studied how individuals attribute outcomes to their *self* versus an external fundamental from their *physical* or *social environment* (see, e.g., Heidhues et al. (2018), Hestermann and Le Yaouanq (2018), and Coutts et al. (2019)).

The influence of the domain on belief updating may matter for the asymmetric updating literature because this literature considers updating scenarios pertaining to both the *environment* (with ‘good’ states typically represented by high monetary payments) and to the *self* (where ‘good’ states pertain to a desirable individual characteristic). One might posit that asymmetric updating only manifests in certain domains. While the studies focused on belief updating where only financial rewards are varied generally don’t find a ‘good-news, bad-news’ effect (e.g. this paper, Gotthard-Real (2017), Coutts (2019)), even within the group of studies considering beliefs about the self, the evidence is mixed (e.g. Eil and Rao (2011), Ertac (2011), Möbius et al. (2014), and Coutts (2019)).

7.1.5 Outcomes and stake size

One caveat to the results reported here is that the financial stakes in play are not extremely large. Coutts (2019) investigates the role played by stakes, increasing the stake size up to \$80 and finds no evidence that it plays a role. This suggests that stake size may not be a pivotal concern. Nonetheless, it is worth keeping this caveat in mind when interpreting the results.

7.2 Addressing hedging

One challenge when studying belief updating in the presence of state-dependent stakes is the inherent hedging motive. Various approaches have been adopted to try to deal with it. Typically, the papers considering belief updating about an ego-related characteristic (e.g. IQ) rely on the (very reasonable) implicit assumption that hedging across the ego utility and monetary utility domains will be minimal.

Amongst the studies considering monetary state-dependent stakes, two different approaches to dealing with this challenge have been adopted. Coutts (2019) follows the method suggested in Blanco et al. (2010), which involves partitioning the world such that the participant will either be paid according to their belief *or* according to the state-dependent prize, but never both. In this paper we instead follow the method developed by Offerman et al. (2009) and Kothiyal et al. (2011). Both these approaches are theoretically valid for alleviating the influence of hedging under the assumptions they make; both approaches have advantages and drawbacks. However,

neither [Coutts \(2019\)](#) nor the current paper finds support for a larger responsiveness to good-news. In addition, while the possibility of hedging certainly deserves attention when interpreting the results, there are several reasons why the results discussed above suggest that hedging is not a driving factor behind the absence of a good-news, bad-news effect. The observed absence of any asymmetry in updating within either of the two ASYMMETRIC treatments for either the uncorrected or corrected beliefs, as well as the consistency in updating patterns observed across all three treatments is not easily explained by a combination of a ‘good-news, bad-news’ effect and hedging.

7.3 Concluding Remarks

The main finding of this paper is that we find no evidence for asymmetric updating when states differ only in their financial rewards. Instead, we find that the updating behavior of the average individual is approximately Bayesian, irrespective of the presence or absence of differing financial stakes. Taken in the context of the literature as a whole, where a ‘good-news, bad-news’ effect is sometimes observed in other domains, this suggests that belief updating may be context dependent. One interesting avenue for future research, therefore, is to consider whether differing evolutionary considerations across contexts may have generated differing belief updating processes. For example, one evolutionary reason why there could be differences in belief updating about ego-relevant characteristics in comparison to belief updating about external states that differ in financial rewards is the idea that ego maintenance can yield evolutionary benefits. A positive asymmetry in updating about one’s self would lead to overconfident beliefs, and several authors have posited that maintaining a high self-confidence may be associated with evolutionary advantages (see, e.g., [Bernardo and Welch \(2001\)](#); [Heifetz et al. \(2007\)](#); [Johnson and Fowler \(2011\)](#); [Burks et al. \(2013\)](#); [Schwardmann and Van der Weele \(2019\)](#), [Solda et al. \(2019\)](#), [Coffman et al. \(2020\)](#)). In contrast, asymmetric updating about external states of the world would lead to overoptimism which is likely to lead to costly mistakes. Further research is needed to help enrich our understanding of precisely how context influences belief updating.

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APPENDICES

Appendix A: Robustness Checks

The empirical specification used in the main text of this paper assumes that updating follows the flexible parametric process described in Equation 1. This specification allows for a wide range of deviations from Bayes' rule, as discussed in Section 2. In this section we conduct several exercises to test for the robustness of the main results.

The first subsection examines whether the results from the main specification described in Equation 2 are robust to first differencing the dependent variable (i.e. this considers how new information influences the change in beliefs, imposing the assumption that $\delta = 1$). The second subsection extends the main empirical specification to allow for individual-specific updating parameters. The third subsection pools all the observations across the three treatments together, and then tests whether the average updating parameters differ across treatments, by interacting treatment group dummies with the regressors of the main specification described in Equation 2.

Table 4: First Difference Specification and Power Calculations

	T1: SYMMETRIC			T2: COMBINED			T3: SEPARATE		
	OLS	IV	DIFF	OLS	IV	DIFF	OLS	IV	DIFF
	(1a)	(1b)	(1c)	(2a)	(2b)	(2c)	(3a)	(3b)	(3c)
δ	0.90 (0.03)***	0.99 (0.03)		0.86 (0.04)***	0.99 (0.02)		0.93 (0.02)***	0.99 (0.02)	
γ_a	1.09 (0.11)	1.09 (0.11)	1.09 (0.11)	1.06 (0.12)	1.02 (0.11)	1.01 (0.11)	1.16 (0.11)	1.14 (0.11)	1.13 (0.10)
$\gamma_b - \gamma_a$	0.08 (0.08)	0.08 (0.08)	0.08 (0.08)	0.07 (0.10)	0.10 (0.09)	0.11 (0.09)	-0.03 (0.08)	-0.03 (0.08)	-0.02 (0.08)
$p(\gamma_a = \gamma_b)$	0.32	0.31	0.32	0.48	0.25	0.25	0.73	0.74	0.75
MDE ($\kappa = 0.8$)	0.24	0.22	0.22	0.27	0.25	0.26	0.24	0.22	0.22
R^2	0.73		0.31	0.74		0.21	0.84		0.34
1st Stage F		84.04			107.01			95.45	
N	1,075	1,075	1,075	1,285	1,285	1,285	1,140	1,140	1,140

(i) Standard errors in parentheses (clustered at the individual level)

(ii) T-tests of $H_0: \delta = 1; \gamma_a = 1; \gamma_b - \gamma_a = 0$ indicated by * = 10%, ** = 5%, *** = 1%

(iii) MDE reports the minimum detectable effect size for a power of κ .

Robustness Check 1: First-Differences Specification and Power Calculation

This section of the robustness checks serves two purposes. The first purpose is to check for the robustness of the results from the core empirical specification to the use of a first differences specification (DIFF), which essentially involves imposing the assumption that $\delta = 1$. The second purpose of this section is to report the size of the minimum detectable effect (MDE) from power calculations for both our main OLS and IV empirical specification, and the DIFF specification.

One of the challenges in carrying out a statistical analysis of belief updating behavior is that an individual's current posterior belief necessarily depends upon her prior belief, which in turn is the result of updating in response to past information. Therefore, when estimating a parametric belief updating function, one concern is that the individual's prior belief is correlated with unobservables. In the main text, we devoted substantial space to discussing how the experiment was designed explicitly to address this concern by generating a completely exogenous information set, facilitating a natural instrumental variables (IV) approach to estimation. The first differences specification results presented here serve to further complement the IV analysis, since the DIFF specification avoids the potential endogeneity issue by removing the lagged belief from the set of dependent variables in the regression.

In columns (#a) and (#b), Table 4 repeats the OLS and IV results from Table 3 for the corrected beliefs, with one minor change to the core specification in Equation 2. Here we report, instead, the results for the equivalent specification:

$$\tilde{\pi}_{i,j,t+1} = \delta \tilde{\pi}_{i,j,t} + \gamma_a \hat{q} - (\gamma_b - \gamma_a) \tilde{q} \cdot 1(s_{i,j,t+1} = b) + \epsilon_{i,j,t+1} \quad (3)$$

where $\tilde{\pi}_{i,j,t} = \text{logit}(\pi_{i,j,t})$ and $\hat{q} = \log(\frac{q}{1-q}) \cdot [1(s_{i,j,t} = a) - 1(s_{i,j,t} = b)]$; while as above, $\tilde{q} = \log(\frac{q}{1-q})$; j refers to a round of decisions; t counts the decision numbers within a round, and the errors ϵ_{ijt+1} are clustered at the individual (i) level. The difference $\gamma_b - \gamma_a$ denotes a single parameter estimated in the regression, but is denoted as the difference between γ_b and γ_a as this is the natural way to think about this parameter in the context of the discussion above (i.e. the difference between how subjects update in response to 'bad news' and 'good news').

The reason for the rearrangement of the equation is that, while it is equivalent²¹ to the specification in Equation 2, it displays the test of the difference between γ_a and γ_b more clearly (i.e. the

²¹Notice that the regression coefficients and standard errors on δ and γ_a are the same in Tables 3 and 4 (where we are only considering the corrected beliefs). Furthermore, we can see the equivalence from the following simple rearrangement:

$$\begin{aligned} \tilde{\pi}_{i,j,t+1} &= \delta \tilde{\pi}_{i,j,t} + \gamma_a \tilde{q} \cdot 1(s_{i,j,t+1} = a) - \gamma_b \tilde{q} \cdot 1(s_{i,j,t+1} = b) \\ &= \delta \tilde{\pi}_{i,j,t} + \gamma_a \tilde{q} \cdot 1(s_{i,j,t+1} = a) - \gamma_a \tilde{q} \cdot 1(s_{i,j,t+1} = b) + \gamma_a \tilde{q} \cdot 1(s_{i,j,t+1} = b) - \gamma_b \tilde{q} \cdot 1(s_{i,j,t+1} = b) \\ &= \delta \tilde{\pi}_{i,j,t} + \gamma_a \tilde{q} \cdot [1(s_{i,j,t+1} = a) - 1(s_{i,j,t+1} = b)] + [\gamma_a - \gamma_b] \cdot \tilde{q} \cdot 1(s_{i,j,t+1} = b) \end{aligned}$$

test of the *asymmetric updating hypothesis*), and thereby also facilitates calculating the MDE. In Table 3, we have presented the MDE for a power of $\kappa = 0.8$.

Columns (#c) report the results for the first difference specification, which imposes the restriction that $\delta = 1$:

$$\Delta \tilde{\pi}_{i,j,t+1} = \gamma_a \hat{q} - (\gamma_b - \gamma_a) \tilde{q} \cdot 1(s_{i,j,t+1} = b) + \epsilon_{i,j,t+1} \quad (4)$$

where $\Delta \tilde{\pi}_{i,j,t+1} = \text{logit}(\pi_{i,j,t+1}) - \text{logit}(\pi_{i,j,t})$ and $\hat{q} = \log(\frac{q}{1-q}) \cdot [1(s_{i,j,t} = a) - 1(s_{i,j,t} = b)]$; j refers to a round of decisions; t counts the decision numbers within a round, and the errors ϵ_{ijt+1} are clustered at the individual (i) level.

The results indicate that the $\gamma_b - \gamma_a$ parameter is robust to the different empirical specifications adopted, and also doesn't vary substantially across treatment groups. In all treatment groups, and for each of the empirical specifications considered, we cannot reject the null hypothesis that this parameter is equal to zero, which implies that we do not find support for the *asymmetric updating hypothesis*. Furthermore, we calculate the MDE for each specification, considering a significance level of $\alpha = 0.05$ and a power of $\kappa = 0.8$. Under these assumptions, the MDE for the difference between the γ_b and γ_a parameters in each of the regressions considered in isolation ranges between 0.22 and 0.27. As a result, we cannot conclusively reject the possibility that there exists a small asymmetry in updating; however none of our results provide any support for this conclusion.

Robustness Check 2: Allowing for Individual-Specific Updating Parameters

As discussed above, one reason we might think that endogeneity of the lagged belief could lead to biased estimates is if there is heterogeneity in individual updating behavior and this leads to a correlation between the unobserved error term and the lagged belief variable amongst the regressors. We have tried to address this issue above using, firstly, an instrumental variable approach, and secondly, a first differences empirical specification. However, since the data were collected in the form of a panel of belief updates for each individual, the data lends itself to controlling for individual-specific behavior through exploiting the panel. A typical fixed effects model is not appropriate here, as it is not the *level* of the regression that shifts from individual to individual. However, we can include individual-specific updating parameters to control for the *slope* to shift at the individual level. This allows us to extract the individual heterogeneity in how responsive individuals are to their prior belief, and to new information in general, and reduce the possible bias in the main parameter of interest, the average difference in responsiveness to 'bad news' and 'good news': $\gamma_b - \gamma_a$. With this in mind, our third robustness check involves estimating the following empirical specification:

$$\tilde{\pi}_{i,j,t+1} = \delta_i \tilde{\pi}_{i,j,t} + \gamma_i \hat{q} - (\gamma_b - \gamma_a) \tilde{q} \cdot 1(s_{i,j,t+1} = b) + \epsilon_{i,j,t+1} \quad (5)$$

where δ_i and γ_i are estimated at the individual level, and the remaining parameters and variables are defined as above. The results from this exercise using the corrected beliefs are reported in Table 5.

These results are very consistent with the estimates from the core specification, as well as from the DIFF specification in Robustness Check 2. In summary, all the empirical estimates provide support for the same underlying story that the data collected in this experiment provide no support for the *asymmetric updating hypothesis* in this context.

Table 5: Allowing for Individual-Specific Updating Parameters.

	T1 SYMMETRIC (1)	T2 COMBINED (2)	T3 SEPARATE (3)	T2+T3 (4)
$\gamma_b - \gamma_a$	0.09 (0.10)	0.14 (0.10)	-0.04 (0.09)	0.06 (0.07)
$p(\gamma_a = \gamma_b)$	0.35	0.18	0.67	0.41
MDE ($\kappa = 0.8$)	0.28	0.29	0.26	0.20
MDE ($\kappa = 0.9$)	0.33	0.33	0.30	0.23
N	1,075	1,285	1,140	2,425
R^2	0.80	0.84	0.89	0.86

(i) Standard errors in parentheses

(ii) T-tests of H_0 : Coefficient = 0 reported: * = 10%, ** = 5%, *** = 1%

(iii) MDE reports the minimum detectable effect size for a power of κ .

Robustness Check 3: Between Treatments Comparison of Updating Parameters

This section tests whether the belief updating parameters in our core specification are significantly different *between* the three treatment groups. This is done by pooling together the three treatment groups and estimating Equation 2, but with the inclusion of treatment dummies interacted with the updating coefficients. This provides us with a test of whether the parameters differ between either of the two ASYMMETRIC treatments and SYMMETRIC.

More specifically, this involves estimating the following equation:

$$\begin{aligned}\tilde{\pi}_{i,j,t+1} = & \delta \tilde{\pi}_{i,j,t} + \gamma_a \tilde{q} \cdot 1(s_{i,j,t+1} = a) - \gamma_b \tilde{q} \cdot 1(s_{i,j,t+1} = b) + \\ & \sum_{k=2}^3 [\delta^k \tilde{\pi}_{i,j,t} \cdot T_{i,j,t}^k + \gamma_a^k \tilde{q} \cdot 1(s_{i,j,t+1} = a) \cdot T_{i,j,t}^k - \gamma_b^k \tilde{q} \cdot 1(s_{i,j,t+1} = b) \cdot T_{i,j,t}^k] + \epsilon_{i,j,t+1}\end{aligned}$$

where $T_{i,j,t}^k$ is an indicator variable for treatment k [i.e. $T_{i,j,t}^k = 1(T_{i,j,t} = k)$], with $T_{i,j,t}$ a treatment variable taking the values $\{1, 2, 3\}$ corresponding to the three treatment groups. The coefficients δ, γ_a , and γ_b reflect the baseline parameters without the influence of state-contingent stakes and the parameters δ^k, γ_a^k and γ_b^k estimate the movement from these parameters for each of the two state-contingent stake treatments, $k \in \{2, 3\}$.

The results from this exercise are presented in Table 6. The results show that, for the average individual, there are no systematic differences in the updating parameters across treatment groups. This implies that the differences in exogenous state-contingent incentives do not exert a strong influence on how individuals update their beliefs in the different treatments.

Table 6: Testing for Differences in Average Updating Behavior *between* Treatment Groups.

	Belief 1 (1)	Belief 2 (2)	Belief 3 (3)	Belief 4 (4)	Belief 5 (5)	Pooled (6)	Full Sample (7)
<u>Priors</u>							
δ	0.93 (0.05)	0.89 (0.04)	1.03 (0.05)	1.00 (0.06)	1.02 (0.06)	0.99 (0.03)	1.00 (0.03)
$\delta * T2$	-0.02 (0.07)	0.02 (0.07)	-0.02 (0.07)	0.01 (0.07)	0.01 (0.07)	-0.00 (0.04)	-0.04 (0.03)
$\delta * T3$	0.02 (0.08)	0.06 (0.06)	-0.10 (0.06)	0.08 (0.07)	-0.04 (0.09)	0.00 (0.04)	-0.00 (0.03)
<u>Signal: Blue ($s = a$)</u>							
γ_a	0.81 (0.14)	1.02 (0.18)	1.03 (0.18)	1.30 (0.21)	1.28 (0.21)	1.09 (0.11)	0.84 (0.09)
$\gamma_a * T2$	0.09 (0.22)	-0.07 (0.26)	-0.15 (0.22)	-0.08 (0.34)	-0.16 (0.29)	-0.07 (0.15)	-0.01 (0.13)
$\gamma_a * T3$	0.12 (0.21)	-0.05 (0.22)	-0.10 (0.20)	0.07 (0.28)	0.21 (0.31)	0.05 (0.15)	0.04 (0.13)
<u>Signal: Red ($s = b$)</u>							
γ_b	0.69 (0.11)	0.79 (0.16)	1.18 (0.19)	1.40 (0.21)	1.80 (0.23)	1.16 (0.11)	0.78 (0.09)
$\gamma_b * T2$	0.21 (0.20)	0.06 (0.22)	-0.33 (0.25)	-0.21 (0.27)	0.14 (0.40)	-0.04 (0.17)	0.11 (0.15)
$\gamma_b * T3$	0.30 (0.18)	0.04 (0.20)	-0.15 (0.21)	-0.37 (0.25)	-0.06 (0.33)	-0.05 (0.15)	0.10 (0.12)
Observations	700	700	700	700	700	3,500	5,550
Kleibergen-Paap F	46.61	47.46	56.63	60.45	64.03	93.17	53.88

(i) Robust standard errors in parentheses (clustered at the individual level).

(ii) Estimates use the corrected beliefs and are instrumented using the correct lagged Bayesian posterior.

(iii) All of the non-interacted coefficients are significantly different from 0 at the 1% level. Only one of the forty-two interaction coefficients are significantly different from zero at the 10% level. This is the $\gamma_b * T3$ coefficient in the Belief 1 column, which is significant at the 10%, but not the 5% level.

Appendix B.1: Core Properties of Bayes' Rule

Möbius et al. (2014) argue that the core structure of Bayesian updating is captured by the following three properties:

1. *invariance*, whereby the difference in logit beliefs between t and $t + 1$ depends only on the history of signals, H_{t+1} , and the initial prior, p_0 (i.e. on the agent's information set). An updating process is *invariant* if we can find a function g_t such that:

$$\text{logit}(\pi_{t+1}) - \text{logit}(\pi_t) = g_t(s_{t+1}, s_t, \dots, s_1; p_0)$$

If an individual displayed base rate neglect or confirmatory bias, this would constitute a violation of invariance (i.e. in the context of the model outlined in the main text, this assumption stipulates that $\delta = 1$).

2. π_t is a *sufficient statistic* for all information received at time t or earlier, such that the change in logit beliefs depends only on the new information in time $t + 1$: $\text{logit}(\pi_{t+1}) - \text{logit}(\pi_t) = g_t(s_{t+1})$
3. *stability* of the updating process over time. This property is satisfied if $g_t = g$ for all t .

Under the assumption that these properties are satisfied, the authors note that the class of updating processes that remain can be fully described by the two parameter function, $g(s_t)$, where:

$$g(s_t) = \log\left(\frac{q}{1-q}\right) \cdot 1(s_{t+1} = a) - \log\left(\frac{q}{1-q}\right) \cdot 1(s_{t+1} = b)$$

This serves to motivate the model described in Equation 1.

Appendix B.2.1: The QSR and a Non-EU 'Truth Serum'

In this section, we discuss how beliefs reported under the QSR might be distorted, and how we address this challenge. Consider the binary event, denoted by E_ω , where $\omega \in \{A, B\}$. Therefore, E_A refers to the event that state $\omega = A$ is realized. The object that we would like to elicit is the participant's belief, $\pi_t = P(E_A) = P(\omega = A)$, regarding the likelihood that state $\omega = A$ is the correct state at time t . However, the object that we will observe is the participant's reported belief, r_t , at each point in time under the incentives prescribed by the quadratic scoring rule. The *Quadratic Scoring Rule* at time t is defined by:

$$S_A(r_t) = 1 - (1 - r_t)^2 \quad (6)$$

$$S_B(r_t) = 1 - r_t^2 \quad (7)$$

where r_t is the reported probability of event E_A occurring; $S_A(r_t)$ is the payment if the state $\omega = A$ is realized; $S_B(r_t)$ is the payment if the state $\omega = B$ is realized. Therefore, the QSR essentially involves a single choice from a list of binary prospects, $(1 - (1 - r_t)^2)_{E_A}(1 - r_t^2)$. The QSR is a ‘proper’ scoring rule since, if the agent is a risk neutral EU maximizer then she is incentivized to truthfully reveal her belief, π_t :

$$\pi_t = \arg \max_{r_t \in [0,1]} \pi_t S_A(r_t) + (1 - \pi_t) S_B(r_t)$$

However, the QSR is no longer incentive compatible once we allow for (i) *risk aversion / loving* and (ii) participants who have exogenous stakes in the state of the world. The reasons for this are the following. Firstly, it has been well documented theoretically that, if the participant is *risk averse*, then the QSR leads to reporting of beliefs, r_t , that are distorted towards 0.5, away from her true belief, π_t , when the participant has no exogenous stakes in the realized state.²² This distortion has been observed in experimental data (Offerman et al., 2009; Armantier and Treich, 2013). Secondly, in our experiment, we are also interested in eliciting beliefs when participants have an exogenous stake associated with one of the two states. More precisely, we are interested in recovering the participant’s true belief when she receives an exogenous payment, x , if state $\omega = A$ is realized. This payment, x , is in addition to the payment she receives from the QSR. In other words, she chooses from a menu of binary prospects of the form: $(x + 1 - (1 - r_t)^2)_{E_A}(1 - r_t^2)$. In the context of state-dependant stakes, a risk averse EU maximizer²³ faces two distortionary motives in reporting her belief: (i) she faces the motive to distort her belief towards 0.5 as discussed above; and (ii) in addition, there is a hedging motive, which will compel a risk averse individual to *lower* her reported belief, r_t , towards zero as x increases.

If the participants in our experiment are *risk neutral expected utility* maximizers, the reported beliefs, r_t , that we elicit under the QSR will coincide with their true beliefs, π_t . However, in order to allow for choice behaviors consistent with a wider range of decision models, we measure the size of the distortionary influence of the elicitation incentives at an individual level and correct the

²²i.e. if $\pi_t > 0.5$ then $\pi_t > r_t > 0.5$, and if $\pi_t < 0.5$ then $\pi_t < r_t < 0.5$ for a risk averse individual reporting her beliefs under QSR incentives.

²³A participant who is a risk averse EU maximizer chooses her reported belief r_t by solving the following maximization problem:

$$\max_{r_t \in [0,1]} \pi_t U(x + 1 - (1 - r_t)^2) + (1 - \pi_t) U(1 - r_t^2)$$

beliefs accordingly. This approach is valid under the weak assumption that individuals evaluate binary prospects according to the *biseparable preferences*²⁴ model and are *probabilistically sophisticated*.²⁵ This restriction on behavior is very weak and includes individuals who behave according to EU with any risk preferences as well as the majority of commonly used NEU models.²⁶

A Non-EU ‘Truth Serum’

The discussion above has highlighted how beliefs might be distorted under QSR incentives. The Offerman et al. (2009) approach proposes correcting the reported beliefs for the risk aversion caused by the curvature of the utility function or by non-linear probability weighting. This approach involves eliciting participants’ reported belief parameter, r , for a set of risky events where they know the objective probability, p (*known probability*). This is done under precisely the same QSR incentive environment in which we elicit the participants’ subjective beliefs, π , regarding the events of interest (where they don’t know the objective probability: *unknown probability*). If a subject’s reported beliefs, r , differ from the known objective probabilities, p , this indicates that the subject is distorting her beliefs due to the incentive environment (e.g. due to risk aversion). The objective of the correction mechanism is therefore to construct a map, R , from the objective beliefs, $p \in [0, 1]$, to the reported beliefs, r , for each individual under the relevant incentive environment.

Offerman et al. (2009) show that under the assumption that individuals evaluate prospects in a way that is consistent with the weak assumptions of the *biseparable preferences* model, then in the scenario where there are no state-contingent stakes (i.e. $x = 0$), individuals evaluate the QSR menu of prospects $(1 - (1 - r_t)^2)_{E_A}(1 - r_t^2)$ according to $w(P(E_A))U(1 - (1 - r_t)^2) + (1 - w(P(E_A)))U(1 - r_t^2)$ for $r_t \geq 0.5$ and therefore the inverse of the map from objective probabilities

²⁴The *biseparable preference* model holds if the preference ordering, \succsim , over prospects of the form, $y_E z$, can be represented by:

$$y_E z \rightarrow W(E)U(y) + (1 - W(E))U(z)$$

where U is a real-valued function unique up to level and unit; and W is a unique weighting function, satisfying $W(\emptyset) = 0$, $W(S) = 1$ and $W(E) \leq W(F)$ if $E \subseteq F$. S is the set of all states and events are subsets of the full set of states: i.e. $E, F \subseteq S$. In this paper, we only consider two-state prospects, where the state-space is partitioned into two parts by an event, E and its complement E^c . Making the further assumption that the decision maker is *probabilistically sophisticated* gives the following refinement:

$$y_E z \rightarrow w(P(E))U(y) + (1 - w(P(E)))U(z)$$

²⁵*Probabilistic sophistication* is the assumption that we can model that individual’s preferences over prospects as if the individual’s beliefs over states can be summarized by a probability measure, P . In other words, probabilistic sophistication implies that we can model the individual’s belief regarding the likelihood of an event E as being completely summarized by a single probability judgment, $P(E_A)$.

²⁶Amongst the models subsumed within the biseparable preferences model are EU, Choquet expected utility (Schmeidler, 1989), maxmin expected utility (Gilboa and Schmeidler, 1989), prospect theory (Tversky and Kahneman, 1992), and α -maxmin expected utility (Ghirardato et al., 2004). See Offerman et al. (2009) for a discussion.

to reported probabilities, R , is given by:

$$p = R^{-1}(r) = w^{-1} \left(\frac{r}{r + (1-r) \frac{U'(1-(1-r)^2)}{U'(1-r^2)}} \right) \quad (8)$$

In the next section, we provide a derivation for this equation, as well as augmenting the Offerman et al. (2009) approach to allow for the scenario where there are state-contingent stakes (i.e. $x \neq 0$). This extension to Offerman et al. (2009) represents a special case of the more general treatment of correction methods for binary proper scoring rules considered by Kothiyal et al. (2011). In our empirical analysis, we discuss how we use Equation 8 to recover the function, R , for each individual and thereby recover their beliefs, π_t , from their reported beliefs, r_t .

Appendix B.2.2: Augmenting the Offerman et al. (2009) ‘Truth Serum’ Approach to Include Stakes

The previous section discussed the central ideas motivating the Offerman et al. (2009) approach for correcting for hedging in cases where there are no state-dependent stakes (i.e. $x = 0$). In projects studying the *asymmetric updating hypothesis*, allowing for state-dependent stakes (i.e. $x \neq 0$) is of fundamental importance. Therefore, in this section, we consider an extension to the Offerman et al. (2009) approach to correcting for hedging. The extension we consider is tailored specifically to our experimental setting, however it is a special case of the more general set of correction techniques studied by Kothiyal et al. (2011).²⁷

In the case where $x \neq 0$, the text above discussed how participants who face the quadratic scoring rule incentives, along with the non-zero state-contingent bonus x , essentially face a choice from a menu of lotteries denoted by $(x + 1 - (1 - r_t)^2)_{EA}(1 - r_t^2)$. An individual who satisfies the *biseparable preferences* model and is probabilistically sophisticated will evaluate this prospect using the following Equations:²⁸

For $x \geq 1$ or $r_t \geq 0.5$:

$$w(P(E_A))U(x + 1 - (1 - r_t)^2) + (1 - w(P(E_A)))U(1 - r_t^2) \quad (9)$$

²⁷Kothiyal et al. (2011) extend the basic idea used by techniques aiming to correct elicited beliefs for reporting bias (e.g. hedging) to apply to the set of all binary proper scoring rules, and cover the full domain of beliefs. In conjunction with Offerman et al. (2009), this paper therefore offers a useful set of tools for accessing subjects’ true beliefs in situations where they may have reason to distort their reports.

²⁸For expositional simplicity, we don’t consider $x \in (0, 1)$. The discussion below is easily extended to these cases, but they are irrelevant for the purposes of this paper. This case is slightly different due to the fact that the probability weights on events or states may depend on their ordinal ranking according to preferences in this model.

and similarly,

For $x = 0$ & $r_t < 0.5$:

$$(1 - w(P(E_A^c)))U(x + 1 - (1 - r_t)^2) + w(P(E_A^c))U(1 - r_t^2) \quad (10)$$

The reason for the two separate conditions is due to the way in which many NEU models, subsumed within *biseparable preferences* model, allow the probability weighting function, $w(\cdot)$, over events to be influenced by the ordinal ranking over the associated outcomes, from best to worst.²⁹ Since the case where $x = 0$ is discussed extensively in [Offerman et al. \(2009\)](#), we will focus on the case where $x \geq 1$ in the discussion that follows. This case only requires a very minor adjustment to their discussion. The key results are the following (adjusted to include the influence of x):

Result 1: Under NEU with **known probabilities**, p , the optimal reported probability, $r = R_x(p)$ satisfies:

$$\text{If } x \geq 1, \text{ then } p = R_x^{-1}(r_t) = w^{-1} \left(\frac{r_t}{r_t + (1 - r_t) \frac{U'(x+1-(1-r_t)^2)}{U'(1-r_t^2)}} \right) \quad (11)$$

Result 2: Under NEU with **unknown probabilities**, the optimal reported probability, r , satisfies:

$$\text{If } x \geq 1, \text{ then } P(E) = w^{-1} \left(\frac{r_t}{r_t + (1 - r_t) \frac{U'(x+1-(1-r_t)^2)}{U'(1-r_t^2)}} \right) \quad (12)$$

This motivates the simple strategy for recovering the agent's subjective beliefs from her reported beliefs under the specific incentive environment that she faces. Since the RHS of (11) and (12) agree, we have:

$$P(E) = R_x^{-1}(r) \quad (13)$$

which implies that if we can recover the function R_x^{-1} then we can map the reported beliefs to the participant's subjective beliefs. Equation 11 shows that we can recover this R_x^{-1} function in the same way here, with the bonus payment of x , as in the case where $x = 0$ considered in [Offerman et al. \(2009\)](#). Essentially, we provide the participant with prospects over known probabilities, p , and ask them for their belief regarding the likelihood that one state will be realized. In order to ensure the incentives to distort one's reported beliefs are kept constant, we do this exercise under precisely the same incentive environment as in the main belief updating task. By eliciting these

²⁹When $x = 0$ and $r_t < 0.5$, then $1 - r_t^2 > 1 - (1 - r_t)^2$ (i.e. in this case, E_A^c becomes the preferred event, rather than E_A , and therefore the probability weighting function is reversed).

reported beliefs associated with known probabilities spanning the whole unit interval, we can use these (p, r_t) pairs to estimate $R_x(p)$ for each individual for the relevant incentive environment created by the belief elicitation. Having estimated $R_x(p)$, we can calculate its inverse, $R_x^{-1}(r)$.

We can take any beliefs reported by the participant under the same belief elicitation incentives and then use this estimated $R_x^{-1}(r)$ to recover her true beliefs. In particular, we can use this estimated function to recover her true beliefs from her reported beliefs in the belief updating task that is the focus of this paper. Essentially, we are using this procedure to remove any misreporting effect that the belief elicitation incentive environment may have. It allows us to correct for the possibility that individuals may hold some belief $P(E)$ or π , but instead report a different belief, r .

If the incentive environment does not cause the participant to report a belief different from her true belief, then this procedure is unnecessary, but applying the procedure to her reported beliefs will not have any effect. In this case, the corrected beliefs will be the same as the reported beliefs.

Appendix B.2.3: Calibration of the Belief Correction Procedure: Theory

It is clear from the discussion in the main text and Equation 8, that we could recover $R(\cdot)$ *non-parametrically* for each individual if we were to collect a large number of (p, r) pairs from participants, such that the interval between the known probabilities, p , is sufficiently small. However, since it is not practical here to elicit such a large number of observations from each participant, we instead impose a parametric structure similar to the one used by [Offerman et al. \(2009\)](#).

For the utility function, $U(\cdot)$, we use the *constant relative risk aversion (CRRA)* functional form:

$$U(x) = \begin{cases} x^\rho & \text{if } \rho > 0 \\ \ln x & \text{if } \rho = 0 \\ -x^\rho & \text{if } \rho < 0 \end{cases} \quad (14)$$

For the probability weighting function, $w(\cdot)$, we adopt Prelec's (1998), one-parameter family:³⁰

³⁰This is a special case of Prelec's two-parameter family of weighting functions:

$$w(p) = \exp[-\beta(-\ln(p))^\alpha]$$

For the purposes of the current context, the two-parameter family is not practically suitable due to the limited data we use at the individual level. This functional form permits the standard inverse-S shaped probability weighting function that has been found to be consistent with the majority of the existing empirical evidence. When $\beta = 1$ in the one-parameter family, the α parameter captures the degree of curvature of the inverse-S shape but the point at which

$$w(p) = \exp[-(-\ln(p))^\alpha] \quad (15)$$

Substituting these parametric functional form specifications into Equation 8 for the case where $x = 0$ gives:

$$p = R^{-1}(r_t) = \exp \left(- \left[-\ln \left(\frac{r_t(2r_t - r_t^2)^{1-\rho}}{r_t(2r_t - r_t^2)^{1-\rho} + (1-r_t)(1-r_t^2)^{1-\rho}} \right) \right]^{\frac{1}{\alpha}} \right) \quad (16)$$

For the the case where $x \neq 0$, substituting these parametric functional form specifications described in Equations 14 and 15 into Equation 11 gives:

$$p = R_x^{-1}(r_t) = \exp \left(- \left[-\ln \left(\frac{r_t(1 - (1-r_t)^2 + x)^{1-\rho}}{r_t(1 - (1-r_t)^2 + x)^{1-\rho} + (1-r_t)(1-r_t^2)^{1-\rho}} \right) \right]^{\frac{1}{\alpha}} \right) \quad (17)$$

We therefore use this adapted specification for our correction mechanism for the COMBINED and SEPARATE treatment groups.

In our core analysis, for our individual level reported belief corrections, we will make the simplifying assumption that $\alpha = 1$, such that risk aversion is captured only through the curvature of the utility function and not through the probability weighting function. The results are similar when we use Prelec's one parameter weighting function. Furthermore, it is substantially easier to interpret the risk aversion parameter estimates when we estimate ρ alone, due to the strong relationship between the ρ and α estimates .

We therefore estimate the following model, for each participant, in order to acquire a numerical estimate for the inverse of this function, $R(\cdot)$:

$$\text{logit}[R(j/20)] = \text{logit}[h(j/20, \alpha, \rho)] + u_j \quad (18)$$

where $R(j/20)$ is the probability reported by the individual that corresponds to true known probability, $p = \frac{j}{20}$ where $1 \leq j \leq 19$.³¹ As discussed above, α is the parameter of the probability weighting function; ρ gives the curvature of the utility function. The function $h(\cdot)$ is the inverse of R^{-1} . We estimate this function, $h(\cdot)$ numerically at each step³² within the maximum likelihood estimation. The error terms, u_j , are independently and identically distributed across participants and choices and are drawn from a normal distribution. Essentially, here we are using each participant's 20 (r, p) pairs in order to estimate an R function that reflects the distortion in her reported

$w(p)$ intersects the 45 degree line is predetermined. Adding the second parameter, β , extends the one-parameter specification by allowing this fixed point to vary.

³¹In other words, for known probabilities, p , between 0.05 and 0.95 at intervals of 0.05.

³²i.e. given the current parameter guesses.

beliefs due to the particular quadratic scoring rule incentive structure that she is subject to. Notice, that this structure varies across treatments as x varies and therefore the same subject would require a different adjustment curve if she were reassigned to a different treatment.

Using these estimates at an individual level allows us to recover the participants' true subjective beliefs, π_t , from the first stage of the experiment in which they report their beliefs, r_t , regarding the likelihood of $\omega = A$ being the true state. In Figure 6, we graph the individual level correction curve estimates for two individuals in each treatment group. It is clear from these examples, firstly, that individuals in the sample are distorting their reported beliefs substantially relative to the known probabilities, and secondly, that the estimated correction curves are sufficiently flexible to fit different types of belief distortion behavior reasonably well. Furthermore, importantly, the graph in the top-left panel of the figure shows that, when an individual accurately reports her beliefs, then the correction mechanism has no harmful effect.

At the aggregate level, for each treatment group, $T \in \{1, 2, 3\}$, we estimate:

$$\text{logit}[R_i(j/20)] = \text{logit}[h_i(j/20, \alpha, \rho)] + u_{i,j} \quad (19)$$

where j indexes the 20 reported probabilities of individual i . This specification allows us to examine the distortion caused by the incentive environment to the average individual in each of the three treatment groups.

Appendix B.2.4: Calibration of the Belief Correction Procedure: Estimation

The belief correction procedure that we adopt involves assuming a flexible parametric form for the participants' utility and probability weighting functions in order to estimate the R function discussed in Equation 8 above. We estimate this function for each individual separately in order to correct the reported beliefs at the individual level. In addition, we estimate this function at the aggregate level for each of the treatment groups in order to obtain a measure of the average distortion of the incentive environment faced in each of the treatment groups. A detailed discussion of the mechanics of the Belief Correction Procedure we use is provided in Appendix B.2.3 above. Essentially, we are simply fitting a curve through each subject's belief elicitation incentive distortion.

Figure 5 displays the average correction curves for each of the treatment groups, fitting a single curve to the reported belief data observed across all subjects in the relevant treatment group. Comparing the three subgraphs, we see that the average individual distorts the beliefs she reports

in a way that is consistent with what risk aversion under EU would predict, with the inverse-S shape distortion in the T1.SYMMETRIC stakes treatment and the strong distortion downwards (away from the more desirable state) in both of the ASYMMETRIC stakes treatments. Furthermore, we see that the different ways of framing the same incentives in the two ASYMMETRIC treatments has a clear influence on behavior. In T2.COMBINED, the participants hedge far more when choosing their reported beliefs in comparison to those in the T3.SEPARATE group. This is in spite of the fact that the incentives are identical in these two treatments. This indicates that the reported beliefs in the T3.SEPARATE treatment are closer to the participants' true beliefs and motivates this presentation of incentives as preferable for future work that calls for the elicitation of beliefs when there are exogenous state-contingent payments.

At the individual level, there is a large degree of heterogeneity in the degree to which individuals distorted their reported belief away from their actual belief, given the incentive environment. Figure 6 displays the correction curves estimated for two individuals from each treatment group. It is clear from this figure that some individuals responded very strongly to the incentive environment in which their belief was elicited, while others reported their belief more accurately. The belief correction procedure is therefore very helpful for recovering the true beliefs of participants who responded strongly to the incentive environment. In cases where the individual simply reported their belief accurately, the corrected beliefs and the reported beliefs are exactly the same.

Figure 5: Average Correction Functions across Treatments.

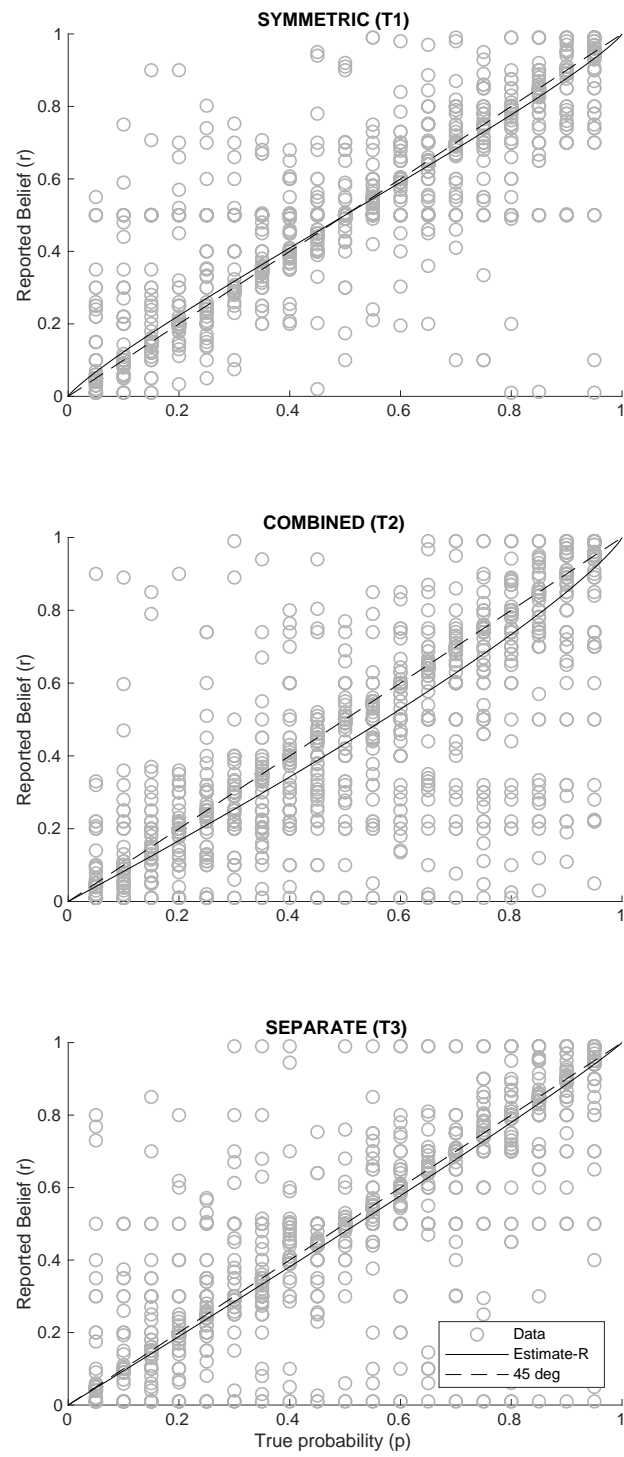
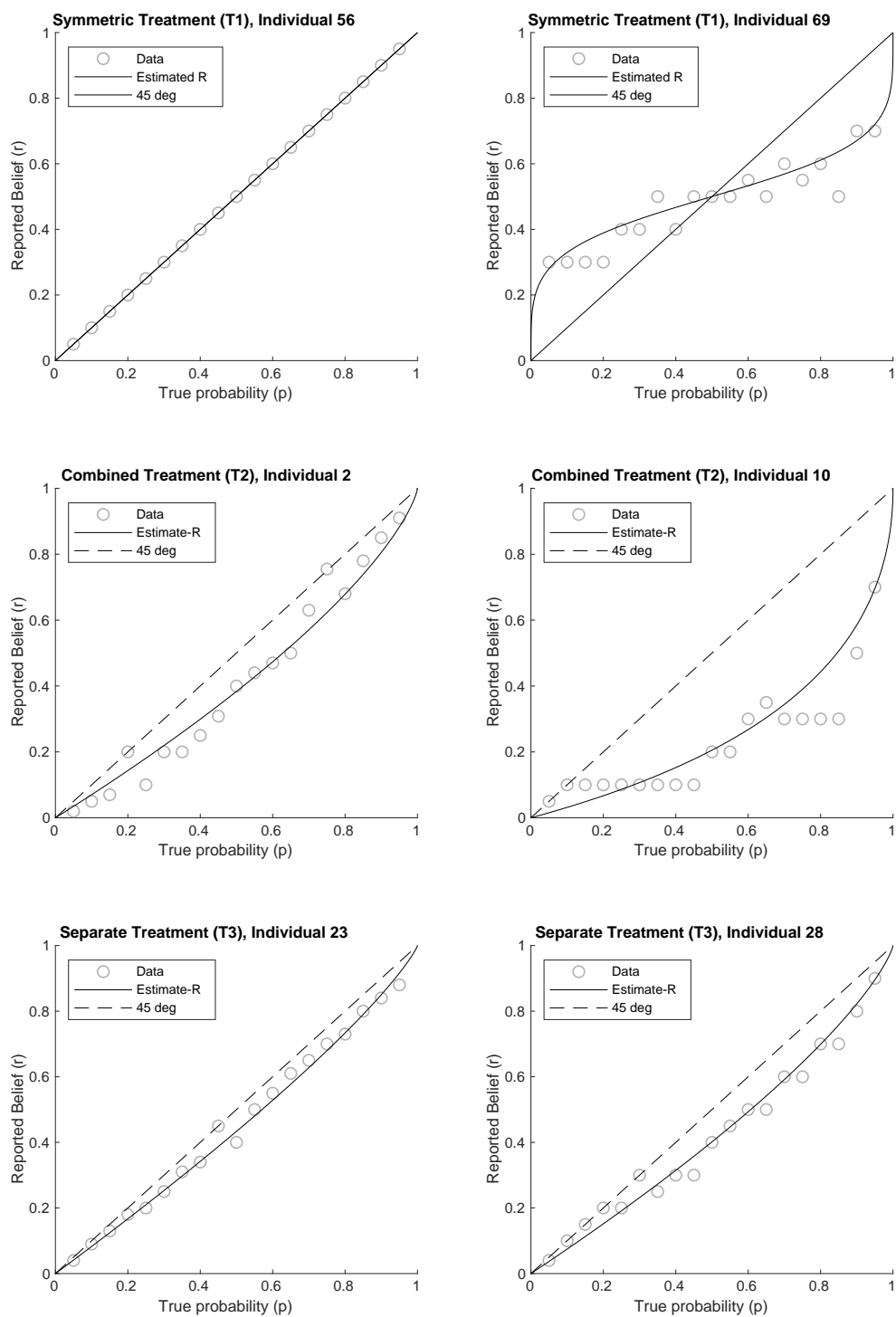


Figure 6: Individual Level Estimates of the Incentive Correction Function.



Appendix C: Endogeneity—An Illustrative Example

This section provides a simple illustrative example of why it is important to exercise caution in addressing possible endogeneity issues when studying belief updating. When considering belief updating in real world scenarios, we are often interested in studying how individuals update their beliefs from home-grown prior beliefs (i.e. subjective prior beliefs that are not exogenously endowed to subjects). However, when studying how subjects update beliefs from a home-grown prior, it is important to pay careful attention to the possible endogenous relationships between: (i) individual updating types, (ii) states of the world, and (iii) prior beliefs.³³ In the illustrative example I discuss below, I consider the implications of a relationship between (i) and (ii), allowing for (iii) to be completely exogenous.

One domain where studying belief updating from home-grown priors is essential is the domain of beliefs about the *self*. Beliefs about one’s self deserve special attention since they are of critical importance in guiding our interaction with the world around us. This set of beliefs are also of central importance to the literature considering the *good-news*, *bad-news* hypothesis, since these beliefs are often heavy in affect, and are amongst the beliefs that we care most about.

However, when we study belief updating from subjective priors, there is a danger that an individual’s prior beliefs are related to the way she updates her beliefs. Furthermore, if the beliefs pertain to her *self*, her prior belief may be related to this fundamental, implying that the distribution of signals she receives is related to this fundamental and to her prior. This is true even if the individual receives “exogenous” noisy signals about the fundamental.

The following discussion has the objective of illustrating one possible way in which neglecting to pay attention to the endogeneity of the signal distribution can be problematic. The example is purely hypothetical, and rather contrived, but serves to illustrate the basic point. In particular, I use a very simple “toy” simulation to demonstrate that ignoring this issue can (in principal) lead to mistakenly find evidence for asymmetric updating when all individuals update symmetrically. It is important to point out that I am *not* suggesting that this is the explanation for asymmetric updating results observed in the literature³⁴—I am simply highlighting a potential endogeneity issue that should be addressed in this literature going forwards. In this regard, I also suggest a simple solution for dealing with the issue.

Much of the belief updating literature considers situations that resemble the following basic structure: consider an agent who updates about two states of the world, $\omega \in \{High, Low\}$, and receives a sequence of noisy signals, $s_t \in \{UP, DOWN\}$. This also reflects the setup considered in the

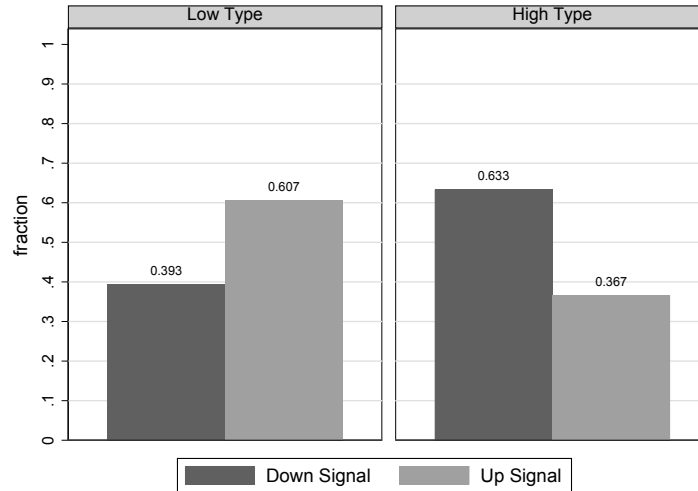
³³In some cases, e.g. when forming beliefs about the self, there are differences across individuals in the fundamental (ii) that they are forming beliefs about. In these cases, the relationship between (i) and (iii) might be mediated by a natural relationship between the fundamental (ii) and the priors.

³⁴For example, Figure 3 in Möbius et al. (2014) suggests that this is probably not a major concern for their main results. However, it is still important to control for this potential endogeneity issue as a robustness check.

current paper. However, since it is very important to also understand how we form beliefs about the *self*, in some studies the states are determined by personal characteristics of the individual (e.g. IQ). This means that states are essentially equivalent to personal types (i.e. *states = types*). The implication of this is that if signals are informative about the state of the world, then *High* types are more likely than *Low* types to receive *Up* signals (and vice versa for *Down* signals). If *High* types update their beliefs differently from *Low* types, this can (in principal) lead to finding (what looks like) evidence that the average individual updates asymmetrically when no individual actually does.

In order to show this, I conduct a very simple simulation exercise. I construct a population of 10 000 individuals who are randomly assigned to one of two types, $\omega \in \{High, Low\}$. Within each type, the agents' prior beliefs about the likelihood of being the *High* type are assigned randomly using a uniform distribution, distributed between zero and one.³⁵ *High* types receive an *Up* signal with probability $q = \frac{5}{8}$ and *Low* types receive a *Down* signal with probability $q = \frac{5}{8}$. Using a seed of 1000 in STATA, the observed empirical distribution of signals across types is shown in Figure 7.

Figure 7: Frequencies of Signals by Type



Now, the important part of this story is that belief updating may (in principal) be related to the underlying fundamental of interest. For example, it is conceivable that high IQ individuals process information and update their beliefs differently from low IQ individuals.³⁶

³⁵Note, this is an unrealistic assumption. In general, prior beliefs are related to the true state of the world. For example, beliefs about one's rank in an IQ distribution tend to be correlated with one's actual rank. However, for the purposes of this illustration, constructing type and prior belief to be orthogonal allows us to isolate only the effect of the endogeneity of types and signals (with exogenous priors). Allowing for priors to be related to the underlying fundamental would add an additional layer of endogeneity issues.

³⁶Note, even if one doesn't find the story that the two *types* (here, *High* and *Low*) might update their beliefs differently compelling, a very similar pattern could also be generated if there is a relationship between *prior beliefs* and

Here, we consider two types that use different, *but always symmetric*, updating rules. In particular, we consider a *High* type that is perfectly Bayesian, and a *Low* type that is not very responsive to new information (but otherwise very well behaved her belief updating).³⁷

The *High* type updates according to the following rule ($\delta = 1$, $\gamma_{UP} = 1$, $\gamma_{DOWN} = 1$):

$$\text{logit}(\pi_{t+1}) = 1 \cdot \text{logit}(\pi_t) + 1 \cdot \log\left(\frac{5}{3}\right) \cdot 1(s_{t+1} = UP) - 1 \cdot \log\left(\frac{5}{3}\right) \cdot 1(s_{t+1} = DOWN) \quad (20)$$

The *Low* type updates according to the following rule ($\delta = 1$, $\gamma_{UP} = 0.2$, $\gamma_{DOWN} = 0.2$):

$$\text{logit}(\pi_{t+1}) = 1 \cdot \text{logit}(\pi_t) + (0.2) \cdot \log\left(\frac{5}{3}\right) \cdot 1(s_{t+1} = UP) - (0.2) \cdot \log\left(\frac{5}{3}\right) \cdot 1(s_{t+1} = DOWN) \quad (21)$$

However, if we as the analyst neglect the possibility that the two types update their beliefs differently, then we might obtain biased parameters. This is illustrated by the regression estimates presented in column 1 and 2 of Table 7 below. These columns reflect the estimates from the standard specification used in this literature (i.e. equation 2). These parameter estimates, along with the true population averages are summarised as follows:

	True Parameter Values (Population Ave.)	Estimates
δ	1	1
γ_{UP}	0.6	0.7
γ_{DOWN}	0.6	0.5

It is clear from this that in spite of the fact that there is not a single individual in this population who updates asymmetrically that the estimated parameters suggest that there is an asymmetry. Notice, the standard errors are small and the adjusted R^2 suggests a good model fit (see Table

updating. This follows because: (i) prior beliefs about one's self are typically related to the underlying fundamental in question (e.g. beliefs about one's IQ positively correlated with actual IQ), (ii) types are mechanically related to the distribution of signals in the class of experiments we're considering, and therefore (iii) prior beliefs are related to the distribution of signals observed. Therefore, the story described in this section is worth paying attention to in any situation where at least one of the following might be violated:

- (1) states of the world \perp belief updating and (2) priors \perp belief updating

³⁷Note, neither of the types makes any errors in their belief updating. They both follow their updating rule perfectly. This exercise therefore rules out several other channels that can make life challenging for the analyst (e.g. errors related to priors or types).

7). As mentioned above, this is simply an illustration of why it is important to pay attention to the relationship between the distribution of signals and the types. Furthermore, it is important to point out that one can make a similar argument to show that even if the majority of individuals in the population are asymmetric updaters that the neglect of a relationship between signals and types could (in principal) generate estimates that suggest symmetric updating.

Fortunately, this particular endogeneity issue is easy to deal with by simply considering updating behavior within each type (e.g. interacting the RHS variables of equation 2 with the Type dummy variable). This is illustrated in column 3 of Table 7. Notice, also, that simply including the Type dummy variable in the regression does not solve the problem (see column 2).

Table 7: Estimates of Simulated Data Parameters

	Model 1 (1)	Model 2 (2)	Model 3 (3)
δ	1.002 (0.001)	1.002 (0.001)	1.000 (.)
γ_{UP}	0.696 (0.005)	0.683 (0.007)	0.200 (.)
γ_{DOWN}	0.504 (0.006)	0.513 (0.006)	0.200 (.)
High Type (=1)		0.0114 (0.004)	
High Type (=1) * δ			0.000 (.)
High Type (=1) * γ_{UP}			0.800 (.)
High Type (=1) * γ_{DOWN}			0.800 (.)
N	10000	10000	10000
Adjusted R^2	0.99	0.99	1.00

(i) Standard errors in parentheses

(ii) Note: Std errors in column 3 missing due to perfect fit.

Appendix D: Supplementary Figures, Results and Experimental Instructions

Figure 8: Comparison of Initial (Period 0) Belief with the Exogenous Prior

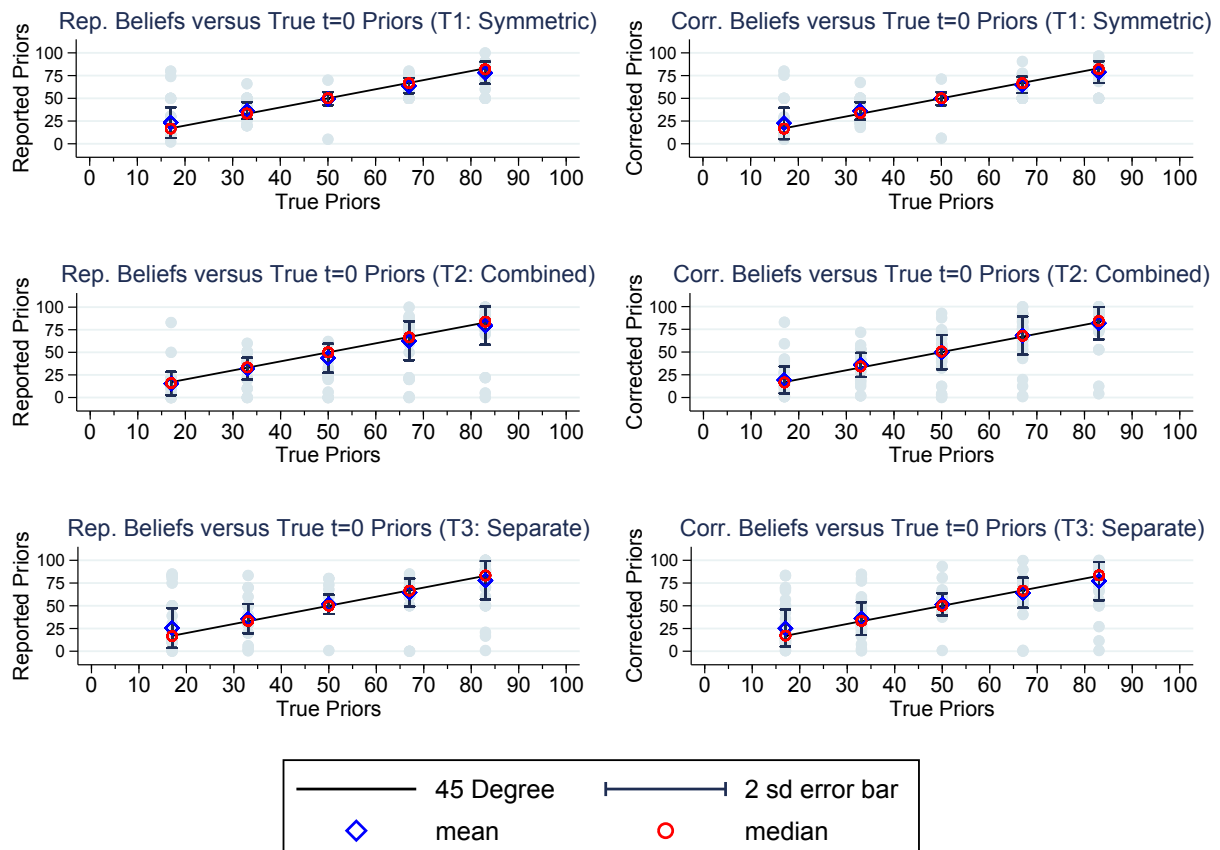


Table 8: First Stage Regressions Output Associated with Table 3

	<u>T1: SYMMETRIC</u>		<u>T2: COMBINED</u>		<u>T3: SEPARATE</u>	
	Reported (1a)	Corrected (1b)	Reported (2a)	Corrected (2b)	Reported (3a)	Corrected (3b)
δ_{IV}	0.81 (0.06)***	0.82 (0.05)***	0.95 (0.06)***	0.92 (0.06)***	0.88 (0.06)***	0.85 (0.05)***
γ_a	-0.07 (0.11)	-0.07 (0.10)	-0.60 (0.22)***	-0.05 (0.20)	-0.03 (0.25)	-0.09 (0.25)
γ_b	-0.17 (0.10)*	-0.20 (0.11)*	0.34 (0.20)*	-0.20 (0.17)	-0.24 (0.23)	-0.21 (0.26)
Kleibergen Paap F	170.39	228.03	238.80	256.15	220.64	276.53
Shea Partial R^2	0.58	0.61	0.48	0.50	0.50	0.49
N	1,075	1,075	1,285	1,285	1,140	1,140

(i) Standard errors in parentheses (clustered at the individual level).

Table 9: Testing for Sample Balance Across Treatment Groups

	T1 SYMMETRIC	T2 COMBINED	T3 SEPARATE	D(2,1)	D(3,1)	D(3,2)
Gender (Male = 1)	0.56 (0.50)	0.58 (0.50)	0.58 (0.50)	0.02	0.02	0
Age	22.88 (3.46)	23.02 (4.47)	21.88 (3.11)	0.14	-0.99	-1.13
Location (London = 1)	0.51 (0.50)	0.48 (0.50)	0.52 (0.50)	-0.03	0.01	0.04
Economics Class	0.44 (0.50)	0.54 (0.50)	0.42 (0.50)	0.10	-0.02	-0.12
Home Language German	0.42 (0.50)	0.45 (0.50)	0.42 (0.50)	0.03	-0.00	-0.03
Home Language English	0.28 (0.45)	0.20 (0.40)	0.38 (0.49)	-0.08	0.10	0.18**
Cognitive Reflection Score	2.07 (0.94)	2.02 (0.93)	2.05 (1.05)	-0.05	-0.02	0.03
<i>N</i>	57	65	60			

(i) Standard deviations in parentheses

(ii) T-test for difference being significant: * = 10%, ** = 5%, *** = 1%

Table 10: Average Updating Behavior across Treatments (Full Sample)

	<u>T1: SYMMETRIC</u>		<u>T2: COMBINED</u>		<u>T3: SEPARATE</u>	
	Reported (1a)	Corrected (1b)	Reported (2a)	Corrected (2b)	Reported (3a)	Corrected (3b)
<u>OLS</u>						
δ	0.74 (0.05)***	0.73 (0.06)***	0.80 (0.03)***	0.80 (0.03)***	0.84 (0.04)***	0.86 (0.03)***
γ_a	0.95 (0.10)	0.92 (0.09)	0.86 (0.10)	0.91 (0.10)	1.00 (0.11)	0.93 (0.10)
γ_b	0.83 (0.10)*	0.78 (0.10)**	0.99 (0.14)	0.90 (0.12)	0.96 (0.10)	0.91 (0.09)
$p(H_0 : \gamma_a = \gamma_b)$	0.26	0.19	0.25	0.90	0.64	0.80
N	1,875	1,875	1,850	1,850	1,825	1,825
R^2	0.52	0.51	0.62	0.64	0.67	0.70
<u>IV</u>						
δ	0.99 (0.03)	1.00 (0.03)	0.96 (0.02)	0.95 (0.02)**	0.99 (0.02)	1.00 (0.02)
γ_a	0.87 (0.09)	0.84 (0.09)*	0.87 (0.10)	0.83 (0.09)*	0.95 (0.11)	0.88 (0.09)
γ_b	0.82 (0.09)*	0.78 (0.09)**	0.89 (0.12)	0.89 (0.12)	0.92 (0.09)	0.88 (0.08)
$p(H_0 : \gamma_a = \gamma_b)$	0.47	0.44	0.83	0.51	0.74	0.98
N	1,875	1,875	1,850	1,850	1,825	1,825
1st Stage F	70.89	82.63	82.83	82.45	54.72	59.90

(i) Standard errors in parentheses (clustered at the individual level).

(ii) All coefficients are significantly different from 0 at the 1% level. Therefore, t-tests of the null hypothesis (H_0 : Coefficient = 1) are reported: * = 10%, ** = 5%, *** = 1%.

(iii) The rows corresponding to $p(H_0 : \gamma_a = \gamma_b)$ report the p-statistic from a t-test of the equality of the coefficients γ_a and γ_b (i.e. a test of the asymmetric updating hypothesis).

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