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A pint a day raises a man's pay; but smoking blows that gain away

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ABSTRACT

A pint a day raises a man's pay; but smoking blows that gain away^{*}

This paper studies the wage effects of the use of alcohol and tobacco. The analysis based on a recent survey in the Netherlands shows that for males the use of tobacco has a negative wage effect of about 10% while the use of alcohol has a positive wage effect of about the same size. The wages of females are not affected by smoking and drinking.

JEL Classification: C41, D12, I19

Keywords: drinking, smoking, wages, earnings regressions

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1 Introduction

There is a small literature on the relationship between drinking, smoking and labor market performance. Most of the studies in this literature focus on the exect of alcohol on wages, some studies are on the intuence of smoking on wages and there are also a few studies on the simultaneous exect of smoking and drinking on wages.¹

The studies based on US, Canadian or Australian data all ...nd positive wage exects of moderate alcohol use.² The positive wage exects of drinking are explained through the relationship between drinking and health. Moderate drinkers have a smaller probability to be confronted with coronary heart disease than abstainers or heavy drinkers have. The exact nature of the relationship between alcohol use and wages dixers. Basically, there are two types of results. Drinking has a positive but constant wage exect over some range of use. Or there is an inverted U-shape relationship where there is a maximum positive wage exect at some drinking intensity while drinking more or drinking less induces a smaller wage exect. Examples of the ...rst type of studies are Berger and Leigh (1988) and Zarkin et al. (1998). Berger and Leigh (1988) ...nd that drinkers receive higher wages than non-drinkers. Zarkin et al. (1998) conclude that men who use alcohol over a wide range of consumption levels have 7% higher wages than men who do not drink or are heavy drinkers. The study does not ...nd a statistically signi...cant alcohol wage premium for females. Examples of the second type of studies are French and Zarkin (1995), Heien (1996), Hamilton and Hamilton (1997) and MacDonald and Shields (2001). French and Zarkin (1995) ...nd that individuals who consume 1.5 to 2.5 alcoholic drinks per day have significantly higher wages than abstainers and heavy drinkers. Heien (1996) ...nds that at the optimal level of alcohol consumption the wage premium of alcohol is around 50%. Hamilton and Hamilton (1997) ...nd a non-linear exect of alcohol use on wages but only after accounting for endogeneity in the choice of drinking status. MacDonald and Shields (2001) study the exect of alcohol consumption on occupational attainment in England. They ... nd both for OLS and 2SLS estimates that there is a positive association between alcohol consumption and mean occupational wages that appears to have an inverted-U shape form. The 2SLS estimates indicate an optimal alcohol consumption equivalent to about 2 pints of beer a day for males and about 1.5 per day for females.

¹There is also research on the use of soft and hard drugs in relation to labor supply. See for an overview of the literature on drugs and labor market performance MacDonald and Pudney (2000).

²An exception is Dave and Kaestner (2002) who claim that alcohol use does not adversely a¤ect labor market outcomes.

The study by Levine et al. (1997) is a rare exception of a study that investigates the e^aect of smoking on wages. They ...nd that conditional on their observed characteristics workers who smoke earn 4-8% less than nonsmokers. From a theoretical point of view this negative e^aect of smoking on wages can be attributed to discrimination of smokers, their reduced ability to carry out manual tasks, their increased absenteeism or their high rate of time preference, which induces them to make fewer investments in productivity enhancing human capital. The results are partly based on panel estimates focusing on di^aerences in wages changes between workers that quit smoking and workers that continue smoking. Unfortunately, the investigation on the possible nature of the negative wage e^aect is without results.

Studies that investigate the simultaneous exects of smoking and drinking on wages are Auld (1998) and Lye and Hirschberg (2001). Auld (1998) ...nds that abstention from alcohol incurs a wage loss of 10% while being a daily smoker is associated with a wage loss of 8%. After accounting for simultaneity he ...nds that drinking abstention and heavy drinking are associated with an income penalty of 25% to 50%, whereas a daily smoker has a wage of about 30% lower than a non-smoker. Lye and Hirschberg (2001) ...nd a non-linear relationship between alcohol use and wages but only for non-smokers. For smokers no positive wage exect of the use of alcohol is found.

The focus of the current paper is on the simultaneous wage exects of the use of alcohol and tobacco. The analysis uses data from a 2001 survey in the Netherlands. From OLS wage regressions it appears that for males drinking has a wage premium of 13% while smoking has a wage penalty of 6%. The positive wage exect of drinking could be related to better job performance, while smoking is related to worse job performance. However, it could also be that there are unobserved characteristics that a xect both smoking/drinking behavior and wages in which case OLS-estimates are biased. The main issue of the current paper is to estimate the exects of smoking and drinking on wages taking into account the exects of possible unobserved heterogeneity. A traditional way is to use instrumental variables where frequently used instruments are religion, prices of alcoholic beverages, diseases, self-assessment or family behavior.³ In 2SLS and 3SLS estimates I use as instrumental variables whether or not an individual started drinking or smoking before age 16. Then I ... nd that the positive exect of drinking increases to implausibly

³MacDonald and Shields (2001) for example use instrumental variables related to illnesses of the interviewee (diabetes, stomach ulcers and asthma), the parents of the interviewee (whether or not they smoked regularly) and self-assessment about the drinking behavior of the interviewee.

high values. Such increases in the exect of drinking when applying 2SLS or 3SLS are also found in studies by Zarkin et al. (1998), Heien (1996) and Auld (1998). The size of the exects of alcohol use are very implausible. Apparently it is not easy to ...nd good instrumental variables that axect the choice to drink alcohol but do not directly axect the wage. Therefore, as an alternative to the usual instrumental variable approach I use the analysis of starting rates for alcohol and tobacco to identify the presence of unobserved heterogeneity and relate this to unobserved heterogeneity in the wage equation. My alternative estimates show that alcohol use generates a wage premium for males of about 10% while smoking reduces wages by about 10%. For females I do not ...nd that drinking or smoking axect wages.

The paper is set up as follows. Section 2 gives stylized facts about the labor market position and smoking and drinking of the individuals in the dataset. Section 3 presents parameter estimates of the starting rates for alcohol and tobacco and parameter estimates of the intensity of use of tobacco and alcohol. Section 4 gives the results of several wage regressions in which the use of tobacco and the use of alcohol are explanatory variables. Section 5 concludes.

2 Labor market position, smoking and drinking

The data used in the analysis are collected just before Christmas 2001 (see the Appendix for details about the data). The gross dataset contains information on 1010 males and 820 females aged 16 years and older. Table 1 shows the labor market position of these individuals distinguished by age and gender. Only a few individuals are unemployed. For males the share of unemployed ranges from 1 to 3%, for females this is somewhat higher ranging from 3 to 7%. Only for the lowest age category and the highest age category males and females are very much alike. For both males and females the age category 16 to 25 years contains a little over 50% of employed workers, while a bit more than 40% is non-participant. These are mainly individuals that have full time education. For the highest age category almost all individuals are nonparticipants. In the age groups 26 to 35 years and 36-45 years almost all males are employed. In the category 46-55 years there are more nonparticipants, mainly because some of the males retire early or collect disability bene...ts. In the age category 56 to 65 years only 40% of the males is employed, while 60% is non-participant, early retired worker or a worker collecting disability bene...ts. For females the age category 26 to 35 years has the highest employment share, 86%, while 10% of this age category is non-participant. At higher ages the employment share drops substantially to 17% for the age category 56 to 65 years.

Table 2 shows the use of tobacco and alcohol by age group and gender. The indicators shown are lifetime prevalence, last year prevalence and last month prevalence. In most studies it is not possible to study past use independently of current use because last month prevalence automatically implies lifetime prevalence. Here these standard indicators are somewhat adjusted. Lifetime prevalence concerns ever use up to last year, last year prevalence concerns the use last year up to last month, last month prevalence concerns the use during last month. As shown in Table 2 for males tobacco lifetime prevalence increases with age. From 45 years onwards at least 85% of the males has ever smoked. For females there is an increase up to the age category 46 to 55 years. At higher ages less females have ever smoked, a phenomenon that is clearly a cohort exect. For most age groups last year prevalence is substantially smaller than lifetime prevalence indicating that many individuals that ever smoked have stopped smoking. Since the di¤erences between last year prevalence and last month prevalence are small not many individuals have stopped recently. Except for the youngest and the oldest there is not much di¤erence between the age groups in terms of last year or last month prevalence of tobacco. For alcohol the three indicators are not very much di¤erent and with the exception of the oldest group of females none of the prevalence indicators is very much dimerent across the age groups. Apparently, the use of alcohol is a phenomenon that does not di¤er a lot between population groups.

A frequently used indicator to distinguish between regular use and incidental use is whether an individual that has ever used alcohol or tobacco has done this more than 25 times. Table 3 gives an overview of this intensity of use indicator again distinguished by gender and age group. For tobacco the high intensity of use indicator is substantially below the lifetime prevalence indicating that a lot of individuals have smoked tobacco in the past but not very frequently. For alcohol the high intensity of use indicator is not much di¤erent from the lifetime prevalence indicator is not much di a very regular basis.

Finally, an important indicator of the use of alcohol and tobacco is what individuals indicate as 'normal' use. To illustrate this I use the following ...ve categories for tobacco based on what is reported as the number of cigarettes, cigars or pipes the individual 'normally' smokes during a day: 0, 1-2, 3-10, 11-20, 20+. For alcohol I use eight categories based on what is reported as the number of glasses of alcohol (beer, wine, genever) the individual 'normally' drinks during a period of 30 days i.e. a month:⁴ 0, 1-5, 6-16, 17-31, 32-62, 63-93, 94-124 and 125 or more

⁴These categories are also used in Zarkin et al. (1998). Another way to interpret

drinks. In this paper I focus on individuals from 26 to 55 years. Among individuals below this age range as well as among individuals above this age range there are many non-participants. Table 4 shows for the age group 26 to 55 years the distribution smoking and drinking distinguished by gender. It appears that about 60% of the males and females in the sample do not smoke anymore or have never smoked. Between males and females there is not a big di¤erence in the distribution of smoking intensity. Of the males 8% smokes more than 20 cigarettes per day, for females this concerns 5% of the sample. Table 4 also indicates that for those that smoke, the average number of cigarettes per day is about 13.

For alcohol the di¤erences in use between males and females are larger. Of the males 7% indicate not to drink, while for females this is 16%. On the other hand 40% of the males indicate to drink on average at least one glass per day, while for females only 20% indicate doing this. The average use for those that drink is a little over 1.5 glass of alcohol per day for males, while for females it is a little less than 1 glass of alcohol per day.

3 Alcohol and tobacco use

3.1 Starting rates

In the study of the use of alcohol and tobacco I begin with starting rates. For this I apply hazard rate analysis, a technique that is frequently used in the analysis of labor market dynamics. Figure 1 shows the empirical starting rates. Figure 1a shows that most of the action in terms of starting to smoke is between age 14 and 19. The peak in the starting rate for females is at age 16, when almost 20% of the females that did not start smoking until then started smoking at that age. For males there are peaks at ages 15, 16 and 18, with starting rates of almost 20%. Figure 1b shows that also for starting to drink most of the action is in the age range from 14 to 19. The dip at age 11 is due to the fact that the (few) individuals that indicated to have started drinking below age 10 are assumed to have started at age 10. For males there is a peak in the starting rate at age 16, when more than 50% that have not started until then start drinking alcohol at that age. For females there are peaks in the alcohol starting rates of more than 30% at age 16 and 18.

The starting point in the current analysis is the mixed proportional hazard model with a ‡exible baseline hazard. Di¤erences between individuals in the rates by which they start using alcohol and tobacco are

these categories is: 0, up to 1 drink per week, from 1 drink per week up to 1 drink every other day, from 1 drink every other day up to 1 drink per day, 1 to 2 drinks per day, 2 to 3 drinks per day, 3 to 4 drinks per day and 4 or more drinks per day.

assumed to be related to observed characteristics, the elapsed duration of time they are exposed to potential use and unobserved characteristics. I take age 10 to be the time at which the potential exposure to alcohol and tobacco starts.

The starting rate for alcohol, at time t conditional on observed characteristics x and unobserved characteristics v_a is specimed as

$$\mu_a(t j x; v_a) = a(t) \exp(x^{\theta} + v_a)$$
(1)

where $_{a}(t)$ represents individual duration (age) dependence and $_{a}$ represents a vector of coeC cients. I model \pm exible duration dependence by using a step function:

$$a(t) = \exp(\S_{k_k} a_{k_k} I_k(t))$$
(2)

where k (= 1,..,11) is a subscript for age-interval and $I_k(t)$ are timevarying dummy variables that are one in subsequent age-intervals. I distinguish 11 age intervals of which 10 are of one year (age 10, 11, ..., 19) and the last interval is open: _20 years. Because I also estimate a constant term, I normalize _a;1 = 0.

The starting rate for tobacco is modelled in the same way

$$\mu_{b}(t j x; v_{b}) = \Box_{b}(t) \exp(x^{U^{-}}_{b} + v_{b})$$
(3)

The conditional density functions of the completed durations of non-use can be written as

$$f_{j}(t j x; v_{j}) = \mu_{j}(t j x; v_{j}) \exp(i \int_{0}^{z} \mu_{j}(s j x; v_{j}) ds) \quad \text{for } j = a; b \quad (4)$$

I take the possible correlation between the unobserved components in the starting rates for alcohol and tobacco into account by specifying the joint density function of the two durations of non use t_a and t_b conditional on x as 7 7

$$h(t_{a}; t_{b} j x) = \int_{u = v}^{u = v} f_{a}(t_{a} j x; v_{a}) f_{b}(t_{b} j x; v_{b}) dG(v_{a}; v_{b})$$
(5)

I model the joint distribution of unobserved heterogeneity assuming a discrete distribution $G(v_a; v_b)$ where both unobserved components have two points of support that are perfectly correlated. This implies that I assume that random exects intuence the starting rates, i.e. there are two types of individuals that dixer in their inclination towards the use of alcohol and tobacco:⁵

$$Pr(v_a = v_{1;a}; v_b = v_{1;b}) = p$$

⁵I also tried more ‡exible speci...cations of the joint distribution of unobserved heterogeneity but could not identify additional points of support. This is probability due to the fact that smoking without alcohol use rarely occurs.

$$Pr(v_a = v_{2;a}; v_b = v_{2;b}) = 1 p$$
 (6)

where p is assumed to have a logit speci...cation: $p = \frac{exp(@)}{1+exp(@)}$: The explanatory variables are education and religion. The analysis is done separately for males and females and takes account of the fact that some individuals have not started using alcohol or tobacco at the time of the survey but may start in the future, i.e. their durations of non-use are right-censored. The parameters are estimated using the method of maximum likelihood. The estimation results are shown in Table 5.

For males none of the coe¢cients of the explanatory variables is different from zero at conventional levels of signi...cance. The pattern of duration dependence reveals that the maximum starting rate for tobacco is at age 18, while for alcohol the maximum starting rate is at age 16. Both starting rate have two mass points. For tobacco one of the mass points goes to minus in...nity which indicates that there is a group of men that will never start smoking. For alcohol the second mass point is signi...cantly lower than the ...rst mass point.⁶ The parameter of the mass point distribution indicates that - conditional on the observed characteristics and the pattern of duration dependence - there is a group representing 87% of the men, which have positive starting rates for both tobacco and alcohol. The remaining group of 13% of the men have a low starting rate for alcohol and a zero starting rate for tobacco.

For females education is negatively related to the starting rate for tobacco and positively related to the starting rate of alcohol. Furthermore, Catholic and Protestant females are less likely to start smoking than females with no religion or a di¤erent type of religion. Conditional on their observed characteristics, the peak of the female starting rates for tobacco and alcohol is at age 16. Conditional on the observed characteristics. The second mass point for the presence of unobserved characteristics. The second mass point for the alcohol starting rate is not signi...cantly di¤erent from the ...rst one and when ignoring the presence of unobserved heterogeneity the value of the loglikelihood does not change very much.⁷

⁶The Likelihood Ratio test statistic comparing a model with and without unobserved heterogeneity is equal to 17.4, which would be signi...cant at a 1% level and 3 degrees of freedom (the critical $\hat{A}_{0:01}^2 = 11:3$). However, note that a formal LR_i test is problematic since one of the parameters (p) is not identi...ed under the null hypothesis.

⁷The formal LR test statistic = 5.6, which would not be dimerent from zero at a 5%-level of signi...cance.

3.2 Current use of alcohol and tobacco

The empirical analysis continues with an investigation of the determinants of the intensity of current use concerning tobacco and alcohol. The intensity of use is assumed to depend on personal characteristics and whether or not an individual started using tobacco or alcohol early on, that is before the age of 16:

$$\ln(y_{j\,i} + 1) = -_{j\,0} + -_{j\,1}x_i + -_{j\,2}z_{j\,i} + -_{j\,i} \text{ for } j = a; b$$
(7)

where y is the intensity of use of tobacco or alcohol of person i. The logarithmic speci...cation reduces the intuence of outliers, accounts for non-linearity and for the fact that the intensity of use is non-negative. Furthermore, x represents a vector of personal characteristics like age, education, family position and religion, z represents early alcohol or tobacco use, - are parameters of interest and " is the error term.

Although equation (7) is linear the coe¢cients are estimated using maximum likelihood to account for correlation between "_{ai} and "_{bi}, where ½ is the correlation coe¢cient.⁸ Table 6 shows the estimation results. For males age has a positive e¤ect on tobacco use although the coe¢cient is signi...cant only at the 10% level. This is probably related to a cohort e¤ect. Higher educated males with partners smoke less than their counterparts do. The presence of children in the family does not a¤ect the smoking behavior of males. Finally, males that start early, i.e. begin smoking before age 16 have a signi...cant higher tobacco use than individuals that start later on (or do not start at all). Religion does not a¤ect smoking behavior. Concerning alcohol use of males only age and early start have a (positive) e¤ect. The correlation between the error terms is signi...cantly positive indicating that conditional on their observed characteristics those that drink a lot are also likely to smoke a lot.

By and large females have similar determinants. Females smoke more if they are low educated, have no partner or were an early smoker. They drink more at higher age and if they started drinking early in life. Catholic and Protestant females drink less than females without religion or with a di¤erent type of religion, while religion does not a¤ect smoking behavior. Here too there is a positive correlation between the error terms.

⁸Regional dummies or dummies for urbanization are jointly insigni...cant and do not intuence the parameter estimates.

4 Wage exects of tobacco and alcohol use

4.1 OLS parameter estimates

To investigate the exect of the use of alcohol and tobacco on wages I use a restricted dataset of which the main characteristics are also shown in the Appendix. The hourly wage is calculated as the ratio of personal income and number of working hours. I restricted the sample to individuals indicating to work between 10 and 60 hours per week.⁹ Furthermore, I only used information about individuals for which the hourly wage was at least 10 guilders.¹⁰ As shown in Table A2 the average hourly wages are about 33 guilders for males and 29 guilders for females. The wage equations are speci...ed as:

$$\ln(w_{i}) = {}^{\circ}_{0} + {}^{\circ}_{1}x_{i} + {}^{\circ}_{2}y_{ai} + {}^{\circ}_{3}y_{bi} + {}^{2}_{i}$$
(8)

where w represents hourly wage, x represents personal characteristics (age and education) and y_a and y_a are indicators of the intensity of tobacco and alcohol use. Furthermore, ² is the error term of which I initially assume that it is i.i.d. and ° is the vector of parameters of interest.

I start with estimates in which the indicator of tobacco and alcohol use are specimed using a number of dummy variables representing the categories specimed in Table 4.¹¹ The estimation results are shown in Table 7. It appears that age has a positive exect on the wages of both males and females. For every year they grow older male wage increases with 1.3%, while females experience an annual wage increase of 0.7%. High educated individuals earn about 36% more than individuals without education. Tobacco use has a negative exect on the hourly wage rate of males, although only for the category 3 to 10 cigarettes per day this exect is signi...cant from zero. For this category the hourly wage is about 12% lower than it is for non-smokers. Alcohol use has a positive exect on the male wage rate, although for the category 1-5 glasses per month and more than 120 glasses per month the exect does not dixer signi...cantly from zero. The peak of the exect is for the category 61-90 glasses per month, which has a wage that is about 27% higher than wages on non-drinkers. For females there is no exect of alcohol or tobacco use. The exception is the category of heavy drinkers that has a wage that is

⁹One individual indicated to work 120 hours per week.

¹⁰A guilder is equivalent to 0.44 Euro.

¹¹To account for possible selection bias due to the fact that not every individual in the sample has a job I added Heckman's sample selection term but did not ...nd a signi...cant parameter connected to this term.

26% higher than the wage of non-drinking females, although the relevant coe¢cient is only signi...cant at a 10%-level.

From Table 7 I conclude that for males wages are a¤ected by both smoking and drinking while for females this does not seem to be the case. Furthermore, it seems as if the e¤ect of both alcohol and tobacco on the wages of males is nonlinear. To investigate this in more detail I distinguish two speci...cations of use. The ...rst and third column of Table 8 report OLS estimates of wage equations in which tobacco use and alcohol use are speci...ed as continuous variables: $y_{ai} = \ln(y_{ai} + 1)$; $y_{bi} = \ln(y_{bi} + 1)$: In other words the dependent variables in (1) are explanatory variables in (2). The coe¢cients of age and education are almost the same as those in Table 7. Tobacco use has a signi...cant negative e¤ect and alcohol use has a signi...cant positive e¤ect on the hourly wage of males. The parameter estimates for females wages indicate that tobacco use has no e¤ect, while alcohol use has a positive e¤ect. This latter e¤ect has to do with the large positive wage e¤ect of heavy drinking (see Table 7).

The second and fourth column of Table 8 concern wage equations where tobacco use and alcohol use are speci...ed as dummy variables: $g_{ai} = I(y_{ai} > 0)$; $g_{bi} = I(y_{bi} > 0)$: The parameter estimates show that conditional on their other characteristics males that smoke have an hourly wage that is about 6% lower than that of non-smokers. Alcohol drinkers have a wage that is about 13% higher than the wage of abstainers.¹² Female wages are not a¤ected by alcohol or tobacco use.

4.2 Correcting for unobserved heterogeneity

Although it seems as if drinking has a positive exect on male wages and smoking has a negative exect it cannot be ruled out the there are unobserved determinants that simultaneously axect smoking, drinking and wages. If that is the case it could be that the true causal exects dixer from the exects presented in the previous subsection. To account for the exects of unobserved heterogeneity and possible endogeneity of smoking and drinking I used traditional 2SLS and 3SLS estimation procedures. The results presented in Appendix 2 indicate that for females I do not ...nd a signi...cant wage exect. For males the wage exects of alcohol use become implausibly high. As discussed in the introduction this is a phenomenon that occurs in a lot of other studies too.

Apparently, it is di¢cult to ...nd good instrumental variables. There-

¹²I tried whether smoking 1-2 cigarettes per day or drinking heavily contributed to the explanation of the wage but in neither case I found signi...cant coe¢cients. I also investigated whether the size of the exects of smoking and drinking is related to the educational level but found no evidence of this.

fore, to investigate the exect of unobserved characteristics I use an alternative approach where I combine the information derived from estimating starting rates to estimate wage equations with unobserved heterogeneity accounted for:

$$\ln(w_{a;i}) = {}^{\circ}_{0} + {}^{\circ}_{1}x_{i} + {}^{\circ}_{2}y_{1i} + {}^{\circ}_{3}y_{2i} + {}^{2}_{i}$$
(9)

$$\ln(w_{b;i}) = \ln(w_{a;i}) + {}^{\circ \alpha}_{0}$$
(10)

where, if $\circ_{0}^{\pi} \in 0$, there is unobserved heterogeneity in the wages. In combination with the starting rate analysis, it is possible to identify \circ_{0}^{π} and relate unobserved heterogeneity in the starting rates to unobserved heterogeneity in the wage equation:

$$Pr(v_{a} = v_{1;a}; v_{b} = v_{1;b}; \circ_{0}^{a} = 0) = p$$

$$Pr(v_{a} = v_{2;a}; v_{b} = v_{2;b}; \circ_{0}^{a} \in 0) = 1 j p$$
(11)

The estimation results shown in Table 9 indicate that the second mass point in the wage equation is signi...cantly smaller than zero.¹³ This implies that males that are inclined to drinking and smoking have a higher wage than otherwise similar individuals that do not have a strong inclination to drink alcohol and have a zero starting rate for tobacco use. Therefore, OLS overestimates the positive wage exect of alcohol and underestimates the negative wage exect of tobacco. The parameter estimates in Table 9 under (1) imply that for an average drinker wages are 6.7% above the wage of an otherwise identical abstainer, while an average smoker has a wage 8.7% below the wage of an otherwise identical non-smoker. Due to the logarithmic speci...cation of the use-variable there are decreasing returns to drinking and smoking. An individual that drinks twice the average has a wage bonus of 7.8% while an individual that smokes twice the average faces a wage penalty of 11.9%. The parameter estimates in Table 9 under (2) imply that a drinker has a wage that is 9.8% higher than an otherwise identical non-drinker while a smoker has a wage that is 9.0% lower than an otherwise identical nonsmoker.¹⁴ For both estimates it holds that the positive exect of drinking

¹³The LR-statistic for ${}^{\circ}{}^{\pi}_{0} = 0$ is signi...cant at a 1% level in both models. The critical $\hat{A}^{2}_{0:01}$ for 1 degree of freedom is 6.63. The LR-test statistic for ${}^{\circ}{}^{\pi}_{0} = 0$ under (1) equals 6.56, and under (2) equals 7.86. I also investigated whether I could identify a third mass point in the distribution of unobserved heterogeneity but did not succeed to do so. Note that Table 9 only contains estimates for males. For females I did not ...nd that alcohol use or tobacco use intuence the wage.

¹⁴The coe \oplus cient of alcohol use is on the borderline of signi...cance. This has to do with the substantial variation in the wages of males that are mild users of alcohol. If I respecify the dummy for alcohol use to cover the range above 2 drinks per month I ...nd a coe \oplus cient of 0.073 with an absolute t-statistic of 2.2.

is about the same as the negative exect of smoking. Or in other words: smoking cancels out the positive wage exects of drinking.

5 Conclusions

This paper deals with the exects of the use of tobacco and alcohol on wages. The data are from a December 2001 survey in the Netherlands. From the analysis it appears that the wages of females are not a ected by smoking and drinking. For males smoking has a negative exect on wages while drinking has a positive exect. The size of the exect is almost independent of the intensity of smoking or drinking. I use an alternative method to account for possible joint unobserved determinants of the use of alcohol and tobacco and the level of the wage. It appears that there are unobserved characteristics of individuals that cause dixerences in earnings between smokers and non-smokers and between drinkers and non-drinkers. Ceteris paribus non-drinkers and non-smokers earn less than drinkers and smokers do. This means that with OLS the positive wage exect of drinking is over-estimated while the negative exect of smoking is under-estimated. Taking the exect of unobserved heterogeneity into account I ...nd that alcohol users earn about 10% more than non-drinkers while non-smokers earn about 10% less than smokers do. All in all, it seems fair to say that alcohol use increases the wage, but smoking takes that wage gain away.

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6 Appendix 1: Information about the data

6.1 CentER-data data

CentER-data exploits an Internet-based panel consisting of some 2000 households in the Netherlands. Every week, the panel members ...II in a questionnaire on the Internet, while being at home. The CentERpanel is representative of the Dutch population in terms of age, sex, religion, education, region, and province. The data on the use of alcohol and tobacco were collected in the week before Christmas 2001. The questions about smoking and drinking are questions typically asked like lifetime prevalence, last year prevalence, last month prevalence, frequency of use ever, normal current use. The data about the personal characteristics and labor market position were drawn from the available information about the panel members.

6.2 De...nition of variables

In the analysis the following explanatory variables are used:

- ² Age: Age of individuals at the time of the survey.
- ² Primary education: Dummy variable with a value of 1 if the individual attended extended primary education after having attended basic education, and a value of 0 otherwise.
- ² Secondary education: Dummy variable with a value of 1 if the individual attended secondary general or vocational education, and a value of 0 otherwise. Secondary education refers to intermediate vocational or secondary general education.
- ² Higher education: Dummy variable with a value of 1 if the individual attended higher vocational or academic education, and a value of 0 otherwise. Since there are three dummy variables for education the overall reference group consists of individuals with only basic education.
- ² Children: Dummy variable with a value of 1 if the individual has children and a value of 0 otherwise.
- ² Partner: Dummy variable with a value of 1 if the individual has a partner and a value of 0 otherwise.
- ² Catholic: Dummy variable with a value of 1 if the individual indicates to be Catholic and a value of 0 otherwise.

- ² Protestant: Dummy variable with a value of 1 if the individual indicates to be Protestant and a value of 0 otherwise.
- ² Early start tobacco (alcohol) use: Dummy variable with a value of 1 if the individual indicated to have started using tobacco (alcohol) before the age of 16.
- ² Intensity of tobacco use: number of cigarettes, cigars or pipes the individual 'normally' smokes during a day.
- ² Intensity of alcohol use: number of glasses of alcohol (beer, wine, genever) the individual 'normally' drinks during a month.
- ² lifetime prevalence: based on the question: did you ever use (tobacco, alcohol) up to last year?
- ² Last year prevalence: based on the question: did you use (tobacco, alcohol) last year (up to last month)?
- ² Last month prevalence: based on the question: did you use (tobacco, alcohol) last month?
- ² Hourly wage calculated as the individual gross monthly income divided by the monthly hours of work (= weekly hours of work *13/3)

Tables A1 and A2 present the characteristics of the full dataset and the dataset used in the wage regressions.

7 Appendix 2: 2SLS and 3SLS estimates

In search for instrumental variables, i.e. variables that a ect drug use but do not directly axect wages. I use the estimation results presented in Table 6. From this table it appears that 'partner' and 'early start' axect both tobacco use and alcohol use. I assume that these variables do not directly a xect the wage rate so they can be used as instruments for alcohol use and tobacco use. The ...rst and third column of Table A3 present 2SLS estimates. It appears that after accounting for potential endogeneity tobacco use has a negative exect on male wages while alcohol use has a positive exect. However, the estimated coe¢cient for tobacco is 3 times as large as the OLS estimates presented in Table 8 (although insigni...cantly dimerent from zero), while this is 5 times as large for the exect of alcohol. So, like previous studies I ...nd that 2SLSestimates generate a huge increase in the estimated exect of alcohol on male wages. Apparently, the instruments I use are not valid. It is possible that contrary to what I assumed there are unobserved characteristics of individuals that intuence both their early start of smoking and drinking as well as their wage. For females I do not ...nd that the coe¢cients for alcohol or tobacco di¤er signi...cantly from zero. Auld (1998) stresses that it is important to take simultaneity into account. Wage (or rather income) a ects the use of alcohol and tobacco as well as the other way around. If alcohol is a normal good and tobacco is an inferior good and they are nevertheless treated as exogenous alcohol will have a positive exect on wages and tobacco a negative exect. To take account of this feedback mechanism I performed 3SLS estimates of which the results are presented in the second and fourth column of Table A3. Again, for males smoking has a negative wage exect and drinking has a positive exect. Note that the size of the exects is again substantially larger than the OLS parameter estimates. Apparently estimating an entire system does not provide more plausible estimates of the wage exects of smoking and drinking than 2SLS does. For females I again ...nd no wage exects of alcohol and tobacco use.¹⁵ Finally, note that Table A3 only presents parameter estimates of wage equations in which tobacco and alcohol use are speci...ed as continuous variables. When speci...ed as dummy variables 2SLS and 3SLS parameter estimates for males are also 5-6 times as large as OLS estimates. For females I again ...nd no signi...cant exects of tobacco and alcohol use.

¹⁵Table A3 does not presents the parameter estimates for the alcohol use and the tobacco use equation. I ...nd that wages have a positive e¤ect on alcohol use and a negative e¤ect on the use of tobacco. For males the earnings elasticity of alcohol use is approximately 0.9, while the earnings elasticity of tobacco use is about -0.7. For females I ...nd earnings elasticities for alcohol of 1.2 and for tobacco of -2.1.

Table A1 General characteristics of the full dataset

	Males				Females			
	Mean	Min	Max	Ν	Mean	Min	Max	Ν
Age	48.5	16	86	1010	44.5	16	86	820
Education								
Primary	0.19	0	1	1010	0.25	0	1	820
Secondary	0.35	0	1	1010	0.37	0	1	820
Higher	0.41	0	1	1010	0.29	0	1	820
Family								
Children	0.38	0	1	1010	0.44	0	1	820
Partner	0.77	0	1	1010	0.76	0	1	820
Religion								
Catholic	0.34	0	1	1010	0.33	0	1	820
Protestant	0.20	0	1	1010	0.21	0	1	820
Drug use								
Early start tobacco	0.50	0	1	740	0.42	0	1	489
Early start alcohol	0.37	0	1	915	0.32	0	1	675
Tobacco use	12.5	1	125	408	13.1	1	40	288
Alcohol use	49.0	1	600	912	26.7	1	600	690
lifetime prevalence								
Tobacco	0.76	0	1	1003	0.61	0	1	815
Alcohol	0.98	0	1	1000	0.92	0	1	812
Last year prevalence								
Tobacco	0.32	0	1	1003	0.29	0	1	815
Alcohol	0.92	0	1	1000	0.84	0	1	812
Last month prevalence								
Tobacco	0.32	0	1	1003	0.28	0	1	815
Alcohol	0.89	0	1	1000	0.77	0	1	812
Wage								
Hourly wage	69.0	0	2163.5	706	33.6	0	757.2	606

Table	A2	General	characteristics	of	the	dataset	used	in	the
wage	regre	essions							

	Males				Females			
	Mean	Min	Max	Ν	Mean	Min	Max	Ν
Age	41.4	26	55	508	38.5	26	55	336
Education								
Primary	0.17	0	1	508	0.14	0	1	336
Secondary	0.38	0	1	508	0.42	0	1	336
Higher	0.42	0	1	508	0.42	0	1	336
Family								
Children	0.54	0	1	508	0.49	0	1	336
Partner	0.75	0	1	508	0.72	0	1	336
Religion								
Catholic	0.30	0	1	508	0.30	0	1	336
Protestant	0.18	0	1	508	0.17	0	1	336
Drug use								
Early start tobacco ^{a)}	0.52	0	1	355	0.44	0	1	201
Early start alcohol ^{a)}	0.47	0	1	462	0.40	0	1	285
Tobacco use ^{b)}	11.9	1	45	211	13.1	1	40	119
Alcohol use ^{b)}	45.5	1	600	474	26.6	1	600	287
Wage								
Hourly wage	33.4	14.4	89.6	508	29.0	11.0	73.4	336

^{a)} Conditional on lifetime prevalence = 1 ^{b)} Conditional on use > 0

Table A3 Estimation results wage regressions males and females, age 26-55 years (2SLS and 3SLS)^{a)}

	Ma	ales	Females		
	2SLS ^{b)}	3SLS ^{c)}	2SLS ^{b)}	3SLS ^{c)}	
Age Education	0.011 (4.8)	0.011 (4.7)	0.007 (2.5)	0.007 (2.4)	
Primary	-0.010 (0.1)	0.055 (0.8)	0.081 (0.6)	0.070 (0.5)	
Secondary	0.122 (1.3)	0.137 (2.1)	0.167 (1.2)	0.192 (1.3)	
Higher	0.284 (2.9)	0.339 (4.4)	0.415 (2.8)	0.433 (2.7)	
Tobacco use ^{d)}					
No./day	-0.126 (2.3)	-0.070 (1.6)	0.047 (0.8)	0.067 (1.2)	
Alcohol used)					
No./month	0.127 (2.1)	0.111 (2.0)	0.010 (0.2)	0.014 (0.3)	
Constant	2.544 (16.6)	2.509 (19.0)	2.737 (17.0)	2.705 (16.8)	
R^2	0.180	0.200	0.171	0.149	

^{a)}Absolute t-values in parentheses.

^{b)} Instruments used for tobacco use and alcohol use are 'partner', 'early start alcohol use', 'early start tobacco use' and the other exogenous variables.

^{c)} The equation for tobacco use contains a constant and 'age', 'partner', 'higher education', 'early start tobacco use'; the equation for alcohol use contains a constant and 'age', 'higher education', 'early start alcohol use'; the instruments are a constant, the three educational dummies, 'age', 'partner', 'early start alcohol use', 'early start tobacco use'; the parameter estimates of the alcohol use equation and the tobacco use equation are not shown.

^{d)} Ln(use+1) as continuous variable

	Employed	Unemployed	Non-participants	Total	Total
Males	(%)	(%)	(%)	(%)	(Number)
16-25 yrs	54	3	43	100	37
26-35 yrs	95	2	3	100	168
36-45 yrs	96	2	2	100	255
46-55 yrs	88	3	9	100	236
56-65 yrs	39	2	59	100	150
65+ yrs	2	1	97	100	164
Total	69	2	29	100	1010
Females					
16-25 yrs	53	6	41	100	51
26-35 yrs	86	4	10	100	203
36-45 yrs	74	3	23	100	221
46-55 yrs	65	7	28	100	158
56-65 yrs	17	0	83	100	99
65+ yrs	2	0	98	100	88
Total	59	3	37	100	820

Table 1 Labor market situation by age category and gender

Table 2 The use of tobacco and alcohol by age group and gender (% of total)^a) $\,$

	Pi	revalence to	bacco	Prevalence alcohol		
	Lifetime	Last year	Last month	Lifetime	Last year	Last month
Males						
16-25 yrs	32	30	30	97	97	95
26-35 yrs	57	38	38	96	91	88
36-45 yrs	67	35	33	96	93	89
46-55 yrs	85	39	38	98	93	92
56-65 yrs	85	31	31	99	95	93
65+ yrs	91	30	15	95	87	84
Females						
16-25 yrs	35	24	20	92	92	84
26-35 yrs	55	30	27	90	80	70
36-45 yrs	67	34	33	92	86	79
46-55 yrs	72	31	30	94	86	79
56-65 yrs	59	30	30	94	89	87
65+ yrs	57	24	16	86	77	77

^{a)} Lifetime prevalence ever use up to last year; Last year prevalence use during last year up to last month; Last month prevalence use during last month

	Ma	les	Females		
	Tobacco	Alcohol	Tobacco	Alcohol	
16-25 yrs	30	78	22	65	
26-35 yrs	49	89	44	78	
36-45 yrs	56	89	52	79	
46-55 yrs	65	89	56	83	
56-65 yrs	61	93	44	81	
65+ yrs	65	87	38	74	

Table 4 'Normal' use of tobacco and alcohol by males and females; age 26-55 years

	Tobacco				Alcohol		
Nr/day	Males	Females	Nr/month	Males	Females		
_				_			
0	57	63	0	7	16		
1-2	11	8	1-5	15	31		
3-10	10	9	6-16	18	18		
11-20	14	15	17-31	20	15		
20+	8	5	32-62	19	11		
			63-93	7	4		
			94-124	8	3		
			124+	6	2		
Total (%)	100	100		100	100		
Total (number)	659	582		659	582		
Average if positive	13 21	13 46		18 78	25.60		
Overall average	5.65	7.77		45.15	21.47		

Table 5 Starting rates of tobacco and alcohol for males and females; age 26-55 $\mbox{years}^{a)}$

	Ma	ales	Females			
	Tobacco	Alcohol	Tobacco	Alcohol		
Education						
Primary	-0.13 (0.3)	-0.10 (0.3)	-0.26 (0.7)	0.17 (0.6)		
Secondary	-0.55 (1.4)	-0.12 (0.4)	-0.40 (1.2)	0.35 (1.4)		
Higher	-0.58 (1.5)	-0.01 (0.0)	-0.61 (1.8)	0.54 (2.0)		
Religion						
Catholic	-0.02 (0.1)	-0.09 (0.8)	-0.29 (2.1)	0.01 (0.1)		
Protestant	-0.09 (0.5)	-0.14 (0.9)	-0.53 (2.8)	-0.14 (1.0)		
Age dependence						
11	0.20 (0.6)	-1.22 (2.6)	0.01 (0.1)	-2.38 (2.2)		
12	0.69 (2.1)	0.18 (0.6)	2.09 (3.3)	0.46 (1.1)		
13	0.88 (2.7)	0.22 (0.7)	2.33 (3.7)	0.06 (0.1)		
14	1.43 (4.7)	1.54 (5.8)	3.03 (4.9)	1.74 (5.0)		
15	1.99 (6.6)	2.07 (8.0)	3.24 (5.2)	2.17 (6.4)		
16	2.09 (6.6)	2.67 (10.1)	3.54 (5.2)	2.83 (8.4)		
17	1.52 (4.3)	2.42 (8.5)	3.34 (5.2)	2.24 (6.3)		
18	2.16 (5.8)	2.25 (7.1)	3.27 (4.9)	2.80 (7.9)		
19	1.41 (3.4)	1.18 (2.7)	2.18 (3.0)	1.87 (4.5)		
<u>ِ</u> 20	-0.40 (1.0)	0.07 (0.2)	0.60 (0.9)	0.38 (1.1)		
Mass points						
V ₁	-3.10 (6.6)	-3.25 (8.7)	-4.61 (6.7)	-2.38 (2.2)		
V ₂ į V ₁	_i 1	-0.90 (2.0)	_i 1	-1.17 (0.6)		
Heterogeneity						
®	1.88	(3.1)	2.56	(1.6)		
i Loglikelihood	318	8.25	272	0.70		
$LogI: (v_2 = v_1)$	319	6.96	272	3.51		
N N	6	59	58	32		

^{a)} absolute t-values in parentheses.

Table 6 Estimation results intensity of use of tobacco and alcohol by males and females; age 26-55 years (Maximum Likelihood)^{a)}

	Ma	ales	Females		
	Tobacco	Alcohol	Tobacco	Alcohol	
Age	0.012 (1.8)	0.036 (5.0)	0.007 (1.1)	0.042 (5.5)	
Education					
Primary	-0.41 (1.6)	-0.07 (0.2)	-0.51 (2.1)	0.39 (1.4)	
Secondary	-0.33 (1.3)	-0.02 (0.1)	-0.69 (2.8)	0.40 (1.5)	
Higher	-0.55 (2.2)	0.18 (0.6)	-1.11 (4.0)	0.54 (2.0)	
Family					
Children	-0.11 (0.9)	-0.08 (0.6)	-0.04 (0.3)	-0.18 (1.4)	
Partner	-0.47 (3.3)	-0.09 (0.6)	-0.44 (3.3)	-0.10 (0.7)	
Religion					
Catholic	-0.03 (0.3)	-0.04 (0.3)	-0.17 (1.5)	-0.30 (2.2)	
Protestant	-0.16 (1.1)	-0.06 (0.3)	0.02 (0.1)	-0.33 (2.1)	
Previous use	~ /		~ /		
Early start	0.55 (4.8)	0.51 (4.4)	0.70 (5.8)	0.78 (6.0)	
Constant	1.14 (3.0)	1.36 (3.0)	1.52 (4.0)	0.09 (0.2)	
1/2	0.14	(3.6)	0.20	(4.9)	
i Loglikelihood	221	7.15	190	8.60	
. J N	6	59	5	82	

^{a)}The dependent variable is In(use + 1); absolute t-values in parentheses; the $\frac{3}{4}_{u}$ and $\frac{3}{4}_{v}$ are not reported.

Table 7 Estimation results wage regressions for males and females, age 26-55 years (OLS)^{a)} $\,$

	Males	Females
Age Education	0.013 (7.6)	0.007 (3.3)
Primary	0.032 (0.4)	0.077 (0.6)
Secondary	0.135 (1.7)	0.139 (1.2)
Higher	0.358 (4.6)	0.363 (3.1)
Tobacco use	. ,	
1-2	-0.041 (1.1)	0.056 (0.8)
3-10	-0.118 (3.0)	0.020 (0.4)
11-20	-0.067 (1.6)	-0.054 (1.3)
20+	-0.052 (0.8)	-0.006 (0.1)
Alcohol use		
1-5	0.081 (1.3)	-0.010 (0.2)
6-16	0.152 (2.7)	0.071 (1.4)
17-31	0.112 (1.9)	0.040 (0.6)
32-62	0.141 (2.4)	0.058 (0.9)
63-93	0.266 (4.0)	0.115 (1.4)
94-124	0.166 (2.2)	0.129 (1.1)
124+	0.104 (1.3)	0.259 (1.9)
Constant	2.60 (21.1)	2.81 (19.8)
\overline{R}^2	0.292	0.225
Ν	508	336

^{a)}Absolute t-values in parentheses.

Table 8 Estimation results wage regressions for males and females, age 26-55 years (OLS)^{a)}

	Ma	ales	Ferr	ales	
Age	0.014 (7.9)	0.014 (8.0)	0.007 (3.5)	0.008 (4.1)	
Education					
Primary	0.023 (0.3)	0.027 (0.3)	0.083 (0.7)	0.087 (0.7)	
Secondary	0.135 (1.7)	0.136 (1.6)	0.138 (1.2)	0.148 (1.2)	
Higher	0.353 (4.3)	0.360 (4.4)	0.361 (3.1)	0.381 (3.1)	
Tobacco use					
No./day ^{b)}	-0.024 (2.2)	-	-0.009 (0.7)	-	
> 0 ^{c)}	-	-0.057 (2.3)	-	0.008 (0.3)	
Alcohol use					
No./month ^{b)}	0.024 (2.5)	-	0.025 (2.5)	-	
> 0 ^{c)}	-	0.134 (2.6)	-	0.039 (0.9)	
Constant	2.637 (22.9)	2.562 (20.6)	2.790 (20.7)	2.753 (19.5)	
\overline{R}^2	0.284	0.284	0.195	0.185	
Ν	50	28	336		

^{a)} Absolute t-values in parentheses.
^{b)} Ln(use+1) as continuous variable
^{c)} Dummy variable

Table 9 Estimation results interacting wages and starting rates of tobacco and alcohol, males age 26-55 years $(N=508)^{a}$

	(*	1)	(2)		
Starting rates Education	Tobacco	Alcohol	Tobacco	Alcohol	
Primary	-0.38 (0.7)	-0.15 (0.4)	-0.37 (0.7)	-0.15 (0.4)	
Secondary	-0.60 (1.1)	-0.24 (0.6)	-0.60 (1.1)	-0.24 (0.6)	
Higher	-0.71 (1.3)	-0.07 (0.2)	-0.71 (1.3)	-0.07 (0.2)	
Religion					
Catholic	-0.00 (0.0)	-0.25 (1.7)	-0.00 (0.0)	-0.25 (1.7)	
Protestant	-0.07 (0.4)	-0.14 (0.8)	-0.07 (0.4)	-0.14 (0.8)	
Mass points					
V ^a	-3.24 (5.3)	-3.03 (6.8)	-3.23 (5.2)	-3.03 (6.7)	
V ^b i V ^a	_i 1	-1.17 (2.5)	i 1	-1.02 (2.5)	
Wages					
Age	0.014 (7.8)		0.014 (8.2)		
Education					
Primary	0.02	(0.3)	0.02	(0.2)	
Secondary	0.14 (1.9)		0.14 (1.9)		
Higher	0.35	(4.7)	0.36	(4.9)	
Tobacco no./day ^{b)}	-0.033	3 (3.2)		-	
Tobacco use ₀ ^{c)}		-	-0.090) (3.1)	
Alcohol no./day ^{b)}	0.017	(1.8)		-	
Alcohol use ₃ 0 ^{c)}		-	0.098	8 (1.7)	
Mass points					
0	2.69 (25.7)		2.65 (22.8)		
	-0.19	(2.4)	-0.20	(2.4)	
Heterogeneity			0.40	<i></i>	
ß	2.25	(4.5)	2.10	(4.4)	
i Loglikelihood	251	8.50	251	7.73	
$\int \text{LogI: } \left(\begin{smallmatrix} \circ & \pi \\ 0 \end{smallmatrix} \right) = 0$	252	1.78	252	1.66	

^{a)} Absolute t-values in parentheses. To save space the coe¢cients for age dependence in the starting rates are not reported. These coe¢cients are almost the same as the ones reported in Table 5.

^{b)} Ln(use+1) as continuous variable

^{c)} Dummy variable





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