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Article

Three condensed importance of interfunctional communication for the acceptance of CRM system

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OPERATIONS, INFORMATION & TECHNOLOGY| CORRIGENDUM

Three condensed importance of interfunctional communication for the acceptance of CRM system

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This article was originally published with an error in the author affiliation details.

COMSATS Institute of Information Technology is based in “Vehari”, and not in “Islamabad” as originally stated.

This has now been corrected.

The authors apologize for this error.



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