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Practical Significance, Meta-Analysis and the Credibility of Economics

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ABSTRACT

Practical Significance, Meta-Analysis and the Credibility of Economics

Recently, there has been much discussion about replicability and credibility. By integrating the full research record, increasing statistical power, reducing bias and enhancing credibility, meta-analysis is widely regarded as ‘best evidence’. Through Monte Carlo simulation, closely calibrated on the typical conditions found among 6,700 economics research papers, we find that large biases and high rates of false positives will often be found by conventional meta-analysis methods. Nonetheless, the routine application of meta-regression analysis and considerations of practical significance largely restore research credibility.

JEL Classification: C10, C12, C13, C40
Keywords: meta-analysis, meta-regression, publication bias, credibility, simulations

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1. Introduction

The core challenge of economics research is to provide credible estimates or tests of important parameters and theories. Recently, there has been much discussion about a replication crisis in the social sciences, largely stimulated by the Open Science Collaboration’s highly-publicized failures to replicate many of the 100 well-regarded psychology experiments, amplifying long-expressed, broader concerns about credibility in many fields (OSC, 2015). Economists have also become concerned about research credibility, selective reporting and replication (e.g., Andrews and Kasy, 2019; Camerer et al., 2016; Christensen and Miguel, 2018; Ioannidis et al., 2017; Maniadis et al., 2015; Maniadis et al., 2107;). Low statistical power and research exaggeration is the norm in economics and psychology, explaining the observed difficulties to replicate (OSC, 2015; Camerer et al., 2016; Ioannidis et al., 2017; Camerer et al., 2018; Stanley et al., 2018; Andrews and Kasy, 2019).

In response, many economists have called for greater application of meta-analysis methods to increase statistical power, correct bias, and evaluate the evidence base (e.g., Andrews and Kasy, 2019; Banzhaf and Smith, 2007; Christensen and Miguel, 2018; Duflo et al., 2006; Ioannidis et al., 2017). Applications of the meta-analysis of economics research have been growing for some time—for example, Card and Krueger (1995), Disdier and Head (2008), Chetty (2012), Hsiang et al. (2013), Havranek (2015), Lichter et al. (2015), Croke et al. (2016), Card et al. (2018), Andrews and Kasy (2019), among numerous others. This study investigates the properties of meta-analysis methods under the typical conditions found in economics: low power, high heterogeneity, and selective reporting. From over 64,000 economic effects, 159 meta-analyses and 6,700 research papers, Ioannidis et al. (2017) find that the typical reported effect has low statistical power and is exaggerated by a factor of two, which is the same as what replications in economics and psychology have found (OSC, 2015; Camerer et al., 2018). Very high heterogeneity from one reported effect to the next is the norm in economics (median $I^2=93\%$). Under these conditions, can conventional meta-analysis provide reliable assessments of economic theory or empirical effects? Can meta-analysis restore credibility to economics research?

$^1 I^2$ measures the proportion of the observed variation across reported research results that cannot be explained by random sampling error alone (Higgins and Thompson, 2002). Like $R^2$, $0 \leq I^2 \leq 1$, or between 0 and 100%.
In this study, we employ Monte Carlo simulations to investigate whether typical levels of statistical power, selective reporting, and heterogeneity found in economics research will cause meta-analysis to have notable biases and high rates of false positives; that is, claiming the presence of economic effects or phenomena that may not exist. Our simulations are intentionally challenging for multiple meta-regression, forcing it to accommodate: random sampling error, selective reporting, high levels of random heterogeneity, selected systematic heterogeneity, and random systematic heterogeneity.

The below simulations are very revealing. When there is high heterogeneity and some researchers select which results to report based on their statistical significance, we find that conventional meta-analysis methods break down; they can have highly inflated type I errors. In contrast, we show that the routine use of practical significance in the place of statistical significance combined with meta-regression analysis (MRA) diminishes these high rates of false positives, restoring the reliability of meta-analysis and the credibility of economics research.

All applications of meta-analysis report weighted averages, and in some cases, inference stops there (e.g. Chetty, 2012, Hsiang et al, 2013, and Disdier and Head, 2008). However, authors often fail to caution readers about the low credibility of these meta-averages, potentially creating problems for policy and theory development. Our results identify important changes needed for current practices.

2. Meta-analysis methods, selection bias, and heterogeneity

Meta-analysis is widely accepted in medicine, psychology, ecology, and other fields as ‘best evidence’, delivering the evidence for ‘evidence-based’ practice (Higgins and Green, 2008). The role of conventional meta-analysis estimators is to integrate and summarize all comparable estimates in a given research record and estimate the mean effect. Our simulations evaluate the performance of four methods: random-effects (RE), unrestricted weighted least squares (WLS), the weighted average of the adequately powered (WAAP), and the PET-PEESE.

2.1 Simple weighted averages

Conventional meta-analysis methods – fixed-effect (FE) and random effects (RE) - assume that the individual reported effect sizes, (e.g., an elasticity), \( \hat{\eta}_i \), are randomly and normally distributed around some overall mean, \( \eta \), and estimated by a weighted average: \( \hat{\eta} = \Sigma \omega_i \hat{\eta}_i / \Sigma \omega_i \).
where \( \omega_i \) is the individual weight for \( c \). Fixed- and random-effects employ different weights and thereby have different variances. RE is the more widely used method.\(^2\)

The *unrestricted* weighted least squares weighted average, WLS, makes use of the multiplicative invariance property implicit in all GLS models (Stanley and Doucouliagos, 2015; 2017). It is calculated by running a simple meta-regression of an estimate’s \( t \)-statistic versus its precision: 
\[
t_i = \hat{\eta}_i / SE_i = \alpha(1/SE_i) + u_i,
\]
i=1, 2, . . . , m for \( SE_i \) as the standard error of \( \hat{\eta}_i \). Simulations show that WLS is practically as good as and often better than random-effects *when the random-effects model is true* (Stanley and Doucouliagos, 2015; Stanley and Doucouliagos, 2017).\(^3\)

The weighted average of the adequately powered (WAAP) makes further use of statistical power. Large surveys of economics, psychology, and medical research have found clear evidence that typical research studies have low statistical power (Turner, et al., 2013, Ioannidis et al., 2017; Stanley et al., 2018). Yet, it has been long acknowledged that low-powered studies tend to report larger effects by being “coupled with bias selecting for significant results for publication” (Camerer et al., 2018, p.4)—also see OSC (2015), Fanelli et al., (2017), and Ioannidis et al., (2017). Thus, overweighting the highest powered estimates might passively reduce bias. Ioannidis et al. (2017) and Stanley et al. (2017) introduce a weighted average, WAAP, that does exactly this. As the name suggests, WAAP calculates the unrestricted WLS weighted average on only those estimates that have adequate power, following the 80% convention recommended by Cohen (1977).\(^4\) Over a wide range of conditions and types of

\(^2\) Fixed effect uses inverse variance weights, \( w_i = 1/SE_i^2 \), and has variance \( 1/\Sigma w_i \); where \( SE_i \) is the standard error of \( \hat{\eta}_i \). The random-effects weighted average allows the true effect to randomly vary from study to study and thereby has more complex weights, \( w'_i = 1/(SE_i^2 + \hat{\tau}^2) \); where \( \hat{\tau}^2 \) is the estimated between-study heterogeneity variance. RE’s variance is \( 1/\Sigma w'_i \).

\(^3\) The random-effects model assumes that the observed effect equals the true mean effect plus conventional random sampling errors and an additional term that causes the true effect to vary randomly and normally around the true mean effect, thereby creating random heterogeneity—see equation (7), below.

\(^4\) Estimates are adequately powered (80% or higher) if their standard error is less than the WLS estimate divided by 2.8: if \( SE \leq |WLS|/2.8 \) (Stanley et al., 2017). Recall that the conventional \( z \)-value is 1.96 for a 95% confidence interval, and \( z=0.84 \) for a 20/80 percent split in the cumulative normal distribution, giving 2.8 when added. Thus, to achieve 80% power, we need: \( \eta / \sigma_i \geq 2.8 \) (Ioannidis et al., 2017). Using WAAP as the estimate of mean effect, the reported \( SE \) as \( \sigma \) and rearranging this inequality implies that an adequately-powered study must have a standard error as small as the absolute value of WAAP divided by 2.8.
effects sizes, simulations demonstrate that WAAP reduces bias compared to FE, RE, and WLS when there is selective reporting (Stanley et al., 2017).

2.2. Correcting for Selective Reporting and Publication Bias

The above methods either ignore selective reporting bias (FE and RE) or passively reduce it (WAAP). They also largely ignore heterogeneity in the evidence base. For decades, economists, psychologists, and medical researchers have acknowledged that the selective reporting of statistically significant findings biases the research record and threatens scientific practice.\(^5\)

Selective reporting bias (aka: the file-drawer problem, publication bias, small-sample bias, and p-hacking) is the result of choosing research results for their statistical significance or consistency with theoretical predictions, causing larger effects to be over-represented by the research record. A recent survey of over 64,000 economic results finds that reported estimates are typically inflated by 100% (or more) and one-third by a factor of four (Ioannidis et al., 2017). Replications of 100 psychological experiments find that the effect size of the replication is, on average, one half as large as the original experiment; that is, research inflation is 100% (OSC, 2015), while 21 social science experiments from *Science* and *Nature* also shrink by half upon replication (Camerer et al., 2018).

Although widely acknowledged, economics has done little to reduce selective reporting or publication bias until recent years. Of course, many commentaries and surveys have been written on subjects surrounding publication bias, selected reporting, and other questionable research practices (e.g., Leamer, 1983; DeLong and Lang, 1992; Stanley, 2005; Christensen and Miguel, 2018), better guidelines for reporting statistical findings have been advanced (for example, Wasserstein and Lazar, 2016), and young researchers have been advised to conduct extensive robustness checks and to be more transparent (Leamer, 1983; Christensen and Miguel, 2018). While all of these are important and worthwhile steps, they do little to reduce or accommodate the existing selective reporting biases that inhabit the economics research record. Ever-increasing pressures to publish provide strong incentives for the continuation of poor research practices when they are perceived to increase publication success. Several meta-analysis

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and meta-regression analysis (MRA) methods has been advanced to reduce these selective reporting biases. Here we assess the PET-PEESE meta-regression model.

Selective reporting for statistical significance may be seen as incidental truncation (Wooldridge, 2002; Stanley and Doucouliagos, 2014). When only those estimates that have a statistically significant \( p \)-value (or test statistic) are reported:

\[
E(\hat{\eta}_i | \text{truncation}) = \eta + \sigma_i \cdot \lambda(c); \quad i=1, 2, \ldots, m
\]

Where is \( \hat{\eta}_i \) the \( i^{th} \) estimated economic effect (e.g., an elasticity), \( \eta \) is the ‘true’ elasticity (or economic effect, generally), \( \sigma \) is the standard error of this estimated effect, \( \lambda(c) \) is the inverse Mills ratio, \( c = a - \eta / \sigma \), and \( a \) is the critical value of the standard normal distribution (Johnson and Kotz, 1970, p. 278; Green, 1990, Theorem 21.2; Stanley and Doucouliagos, 2014).

The estimate of \( \sigma_i \), \( SE_i \), is routinely collected in meta-analysis and can replace \( \sigma \) in equation (1). Estimates of effect, \( \hat{\eta}_i \), will vary by random sampling errors, \( \varepsilon_i \), from the expected value expressed in equation (1), giving the meta-regression:

\[
\hat{\eta}_i = \eta + SE_i \cdot \lambda(c) + \varepsilon_i \quad i=1, 2, \ldots, m
\]

The inverse Mills’ ratio, \( \lambda(c) \), is generally a nonlinear function of \( \sigma \). Nonetheless, we know that that this selection bias, \( \sigma_i \cdot \lambda(c) \), is a linear function of \( \sigma \), \( \delta_i \sigma \), when \( \eta=0 \) (Stanley and Doucouliagos, 2014). In which case, equation (2) is reduced to the linear meta-regression:

\[
\hat{\eta}_i = \delta_0 + \delta_i SE_i + \varepsilon_i \quad i=1, 2, \ldots, m
\]

Medical researchers use the test of \( H_0: \delta_i = 0 \) in (3) as a test for publication or small-sample bias (Egger et al., 1997). This test is also called the ‘funnel-asymmetry test’ (FAT) for its relation to the ‘funnel’ plot of precision, \( 1/SE_i \), against the estimated effect, \( \hat{\eta}_i \)—see the funnel graphs in the appendix (Stanley, 2008, Moreno et al., 2009; Stanley and Doucouliagos, 2012). Although FAT is not generally a very powerful test for selective reporting (or publication bias), simulations show that it is more powerful than alternative tests (Schneck, 2017).
Simulation studies have also shown that the WLS estimate of $\delta_0$ often serves as a useful test for whether there is a genuine underlying effect—$H_0: \delta_0 = 0$ (Stanley, 2008; Stanley and Doucouliagos, 2014, Stanley and Doucouliagos, 2017). This ‘precision-effect test’ (PET) tests whether the coefficient on precision, $1/SE_i$, is different than zero in the WLS-MRA version, $t_i = \hat{\eta}_i/SE_i = \delta_0 + \delta_0(1/SE_i) + u_i$, that divides equation (3) by an estimate of $\sigma_i$.

As $SE_i$ approaches 0 in equation (3), studies become objectively better, more powerful and accurate, and the estimated effects approach $\delta_0$. In this way, $\delta_0$ may be considered an ‘ideal’ estimate of effect, where sample sizes are indefinitely large and sampling errors are infinitesimally small. Meta-regression model (3) has been employed in hundreds of meta-analyses across economics, psychology and medical research. $\hat{\delta}_0$ in MRA (3) tends to underestimate the true mean effect when there is a nonzero elasticity (i.e., when $\eta \neq 0$), and selective reporting bias is no longer linear. In these cases, a restricted quadratic approximation to the nonlinear incidental truncation bias term in (3) reduces this bias (Stanley and Doucouliagos, 2014). Simulations show that replacing the standard error, $SE_i$, in equation (3) by its associated variance, $SE_i^2$, reduces the bias of the estimated intercept, $\hat{\gamma}_0$.

$$\hat{\eta}_i = \gamma_0 + \gamma_1 SE_i^2 + \nu_i \quad i=1, 2, \ldots , m$$

with $1/SE_i^2$ as the WLS weight. $\hat{\gamma}_0$ from (4) is the precision-effect estimate with the standard error (PEESE) (Stanley and Doucouliagos, 2014). When there is evidence of a genuine effect, PEESE ($\hat{\gamma}_0$) from equation (4) is used; otherwise, the mean effect is better estimated by $\hat{\delta}_0$ from equation (3). This conditional estimator is known as ‘PET-PEESE’.

### 2.3. Heterogeneity and Multiple Meta-Regression

Economic phenomena are rich, diverse, complex, and nuanced. Rarely will any single number (for example, the elasticity of an alcohol tax) accurately represent the likely response of a policy intervention under the varying background circumstances that might arise during its implementation. Even for highly-researched, well-understood economics phenomenon, such as price or income effects, unforeseen economic conditions or seemingly random political events can easily overwhelm the most stable and fundamental economic relation. The practical
applicability of any single estimate of a fundamental parameter, no matter how well researched, is dubious. Yet, to justify policy interventions, decision makers demand to know the values of key policy parameters.

Past surveys of the literature and meta-analyses routinely find wide differences among the reported estimates of the same economic parameter (Stanley and Doucouliagos, 2012; Ioannidis et al., 2017). Estimates of well-defined economic effects reported in even highly-ranked journals often have implausible ranges and extreme values. Great disparity among research findings is the norm. For example, the reported employment elasticities of minimum-wage raises are frequently implausible, ranging from -19 to nearly +5, and their standard deviation (1.1) overwhelms the average reported elasticity, -0.19 (Doucouliagos and Stanley, 2009). Or consider a central parameter for many health, safety, and environmental policies, the value of a statistical life (VSL). Estimates vary from $461,958 to $53.6 million in 2000 US dollars (Doucouliagos et al., 2012). The average VSL in one meta-analysis is $9.5 million but the standard deviation among reported VSL estimates is larger still ($10.3 million). So, what VSL should policymakers use when assessing whether to regulate some toxic substance?

Heterogeneity is the excess variance among the reported research findings that cannot be attributed to measured sampling error alone. With heterogeneity, there is no single ‘true’ effect size but, rather, a distribution of ‘true’ effects. When there are high levels of heterogeneity, then, by definition, the ‘true’ effect of the next research study or policy intervention can vary widely from the mean of the true effect distribution, which is what conventional meta-analysis estimates. Even if there were no biases, high heterogeneity and small mean true effects will cause the next ‘true’ effect to be frequently in the opposite direction as even the best econometric, experimental or meta-analysis estimate would indicate. Unless high heterogeneity can be largely explained and managed, a potentially effective policy intervention could turn counterproductive and cause harm.

Heterogeneity is often measured by the proportion of observed variation among reported research results that cannot be explained by sampling errors alone, $I^2$ (Higgins and Thompson, 2002, pp.1546-7). $I^2$ is a relative measure of the variance among reported effects that is due to differences between the populations from which the samples are drawn, uncontrolled background conditions, random biases, model misspecification errors, and any other factor that might cause the phenomenon in question to vary. $\tau^2$ is random-effects’ between-study heterogeneity variance;
its square root ($\tau$) will have the same units of measurement as the economic results (e.g., elasticities, growth rates, partial correlations). Thus, $\tau$ can be directly compared to the meta-analysis estimate of mean of the ‘true’ effects distribution. Although the conventional random-effects meta-analysis estimates of the mean are known to be highly biased if there is selective reporting (Moreno et al., 2009; Stanley, 2017), we use the random-effects estimate of $\tau$ to calibrate our simulations.

Typically, in economics, much of the excess heterogeneity is explained through multiple meta-regression analysis (MRA). Multiple meta-regression analysis is routinely employed to explain the systematic differences observed among reported economic effects (Stanley and Jarrell, 1989; Stanley, 2001; Doucouliagos and Stanley, 2009; Stanley et al., 2013; Gechert, 2015; Havranek, 2016). Multiple meta-regression expands MRA model (3) by adding any number of explanatory or moderator variables, $Z_{ki}$:

$$
\hat{\eta}_i = \delta_0 + \delta_i SE_i + \sum_k \gamma_k Z_{ki} + \epsilon_i \quad i=1, 2, \ldots, m
$$


Moderator variables, $Z_{ki}$, routinely include dummy (0/1) variables that acknowledge whether a particular estimating econometric model omitted a potentially relevant variable in the estimation of $\hat{\eta}_i$. In addition to omitted-variable dummies, meta-regression analyses include variables for: the methods and techniques used, the empirical setting, types of data, and year (Stanley et al., 2013). In Section 5 we simulate multiple MRAs with two different sources of systematic heterogeneity in addition to potential publication selection bias and random heterogeneity in order to capture the richness and complexity of typical MRAs. These simulations confirm that multiple MRA is likely to reduce selective reporting bias as well as any associated false positive rates.

3. Simulations of Economics Research

3.1 Calibration and Design

Past simulation studies have found that the amount of heterogeneity and the incidence of selection for statistical significance are the key drivers of the average selective reporting bias and
the properties of meta-analysis estimators (Stanley, 2008; Moreno et al., 2009; Stanley and Doucouliagos, 2014; Stanley and Doucouliagos, 2017; Stanley et al., 2017; Stanley, 2017). Although the range of parameter values used by these past simulation studies are plausible, they were not explicitly based on the prevalence of these research characteristics found by a broad survey of research results. Recently, Ioannidis et al. (2017) conducted a large survey of bias and statistical power among more than 64,000 reported economic effects from nearly 6,700 research papers. The average number of estimated effects reported per meta-analysis is just over 400 (the median is 191) (Ioannidis et al., 2017, p. F241), the typical relative heterogeneity \( (I^2) \) is 93\%, and the median exaggeration of reported effects is 100\% (\( i.e., \) the median reported effect is twice as large as the median WAAP or PET-PEESE).\(^6\)

Past simulations have also explored a full range of the incidence of selective reporting and find, unsurprisingly, that the greater the proportion of results that have been selected to be statistically significant, the greater the exaggeration of the average reported effect (Stanley, 2008, and Stanley and Doucouliagos, 2014). Here, we focus on a 50\% incidence of selective reporting because it most closely reproduces the observed biases and heterogeneity typically found among the 64,000 estimates surveyed by Ioannidis et al. (2017).

The distribution of the reported standard errors (SE) is another research dimension that can influence the statistical properties of all meta-analysis methods (Stanley, 2017). Needless to say, the size of these SEs determines the power that a study, or an area of research, has to find the economic effect that it investigates. Furthermore, the reliability of FAT-PET-PEESE meta-regression depends upon the distribution of SEs. When there is little variation in SE, there is also limited information upon which to estimate meta-regression models (3) and (4). Because effect sizes and their standard errors are not comparable across different areas of research that employ different measures of economic effect: elasticities, wage premiums, growth rates, rates of return, monetary values, partial correlations, etc., the below simulations use the distribution of SEs in the most commonly used measure of economic effect, elasticity, found by Ioannidis et al. (2017).

To calibrate our simulations, we focus on the 35 meta-analyses of elasticities from Ioannidis et al. (2017) and force the distribution of SEs in the simulations to reproduce closely

\(^6\) Many areas of research will have no studies that are adequately powered (Turner et al., 2013; Ioannidis et al., 2017, Stanley et al., 2018). Thus, we use a hybrid WAAP estimate in these simulations. It calculates WLS on all reported estimates if one or fewer are adequately powered; otherwise, WLS is computed only for those estimates that are adequately powered.
the distribution of SE found in these 35 reference meta-analyses. The median of the 10th percentiles of the SEs is 0.027 across these 35 reference meta-analyses of elasticities, while 0.056, 0.123, 0.309, and 0.941 are the median 25th, 50th, 75th, and 90th percentiles, respectively. The distributions of sample sizes, independent variables, and error variances used in the below simulations are chosen to closely mirror this observed distribution of SEs.

Our simulation design is built upon a foundation laid by past simulation studies but recalibrated to better reflect the key research parameters found among 17,160 elasticity estimates, reported in 1,722 studies and 35 reference meta-analyses. First, our simulations generate random values of the dependent and independent variables. Then, they compute a regression coefficient, \( \hat{\beta}_i \), representing one estimated elasticity, \( \hat{\eta}_i \). This process of generating dependent and independent variable data and then running the associated regression to calculate \( \hat{\beta}_i \) is repeated either 100, 400, or 1000 times to represent one MRA sample. \( m=400 \) is approximately the average meta-analysis sample size seen in economics (Ioannidis et al., 2017). Approximately, one-third of the elasticity meta-analyses have sample sizes either less than 100 or greater than 1,000, so we also use \( m = \{100 & 1,000\} \) to reflect a realistic range of meta-analysis sample sizes. Differences among MRA sample sizes have no practical effect on bias (see the below tables), but they do affect power, MSE, and type I errors.

To produce each of these 100, 400, or 1000 estimated elasticities, a random vector representing individual values of the dependent variable, \( Y_j \), is first generated by:

\[
Y_j = 100 + \beta_1 X_{1j} + \beta_2 X_{2j} + u_j
\]

\( u_j \sim N(0, 30^2), \beta_1 = \{0, 0.15, 0.30\}, \beta_2 = 0.5, \) and the number of observations available to the \( i \)th econometric study, \( n_i \), is \( \{40, 60, 100, 120, 150, 200, 300, 400, 450, 500\} \). The target elasticity is \( \beta_i \), and its estimate is \( \hat{\beta}_{ij} \). \( X_i \) may be thought to represent a variable such as the log of income and is generated from a mixture of uniform distributions. Econometric theory and past simulations show that the type of distribution used to generate the independent variable, \( X_i \), is immaterial. However, to mirror the distribution of SEs found in these 35 reference meta-analyses, we need to vary both the variance of \( X_i \) and \( n_i \) together from one primary study to the

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7 The great majority of these 35 meta-analyses concern price, wage, or income demand elasticities.
next in an orchestrated way.\textsuperscript{8} If the vector $X_i$ is set equal to $100 + A_i \cdot \mathbf{U}(0, 1) \cdot \mathbf{U}(0.5, 1.5)$ and $n_i = \{40, 60, 100, 120, 150, 200, 300, 400, 450, 500\}$ with $A_i$ proportional to $n_i$, then the distribution of the SEs of $\hat{\beta}_{ij}$ mirror those found among our 35 reference meta-analyses.

$X_2$ is generated in a manner that makes it correlated with $X_1$. $X_2$ is set equal to $0.5X_1$ plus a $\mathbf{N}(0, 10^2)$ vector of random disturbances. When a relevant variable, $X_2$, is omitted from a regression but is correlated with the included independent variable, like $X_1$, the estimated regression coefficient ($\hat{\beta}_u$) will be biased. Here, this omitted-variable bias is known to be $0.5\beta_2$.

As in past simulation studies (e.g., Stanley and Doucouliagos, 2017), we use random omitted-variable biases to generate random heterogeneity. In the meta-analysis literature, the most commonly used models are random-effects. They assume random, normal heterogeneity. That is:

\begin{equation}
\hat{\beta}_i = \beta + \nu + \varepsilon,
\end{equation}

where $\hat{\beta}_i$ is a mx1 vector of estimates, $\varepsilon$ represents the random sampling errors, and $\nu$ is the mx1 vector of random effects, assumed to be $\mathbf{N}(0, \tau^2)$ and independent of $\varepsilon$. $\beta$ is the mean of the distribution of true effects, which are $\beta + \nu_i$ for $i=1, 2, \ldots, m$. In applied econometrics, omitted-variable biases are ubiquitous, and the combinations of potentially relevant variables that can cause omitted-variable biases of varying size often run into the millions and many more—recall Sala-i-Martin’s (1997) “I just ran two million regressions.” To capture the distribution of biases that is likely to be introduced from random combinations of omitted variables and the resulting random heterogeneity induced into $\hat{\beta}_{ij}$, our simulations generate $\beta_2$ in equation (2) as a random normal variable with a zero mean and standard deviations that vary systematically to reflect different levels of heterogeneity in different simulation experiments. We select the values of $\beta_2$’s standard deviation to reproduce the typical levels of heterogeneity that are found in econometric research. In particular, when $\beta_2 \sim \mathbf{N}(0, 0.3^2)$, $\tau = 0.15$, and average $I^2$ is approximately 94-95%.

\textsuperscript{8} Otherwise, the computational burden would become unnecessarily excessive. If we did not vary the variance of the independent variable but only sample sizes, matrices as large as $10^6$ by $10^6$ would need be inverted approximately $10^5$ times for each of the many dozens of simulation experiments reported the tables below. In actual econometric applications, there is a great deal of variation among the distributions of the independent variables from one study to the next; thus, varying the variance of the independent variable along with sample size is more realistic.
(see Table 1). This makes the typical $I^2$ across 10,000 simulation replications close to the median value observed among our 35 reference meta-analyses. However, we also observe considerable variation in $I^2$ across our 35 reference meta-analyses; thus, we vary the standard deviation of $\beta_2$ to be {0.0375, 0.075, 0.15, 0.3, 0.6}, the largest of which causes $I^2$ to be approximately 98% in these simulations. We do not make this standard deviation lower than 0.0375 (or $\tau$ less than 0.01875), because we do not find smaller $I^2$s among our 35 reference meta-analyses of elasticity, but $I^2$s as high as 98% are observed. As both these current and past simulations show, the amount of heterogeneity is the most important driver of bias for a given incidence of selective reporting.

Past simulation studies have allowed the incidence of selective reporting (or publication bias) to vary from 0 to 100% (Stanley, 2008; Stanley and Doucouliagos, 2014). To conserve space, we assume that the incidence of selective reporting is either 0 or 50%; 50% selection for statistical significance yields biases close to what is typically seen widely across the research record (Ioannidis et al., 2017). This level of selection causes the average reported effect to be approximately double its true mean value when the true effect is small (elasticity $= 0.15$) and there is also the typical level of heterogeneity ($I^2$ $\approx$ 94%)—see Table 1. For the 50% of reported effects that are selectively reported, only statistically significant positive effects are retained by our simulations and included in the meta-analysis. If the first estimate is not statistically significant and positive, new data and random heterogeneity are generated, until a significantly positive effect occurs by chance. For the other, unselected half, the first random estimate is retained and used in the meta-analysis calculations regardless of whether it is positive or negative, statistically significant, or not.

9 At the highest level of heterogeneity, $\tau = 0.3$, 50% selective reporting and with the true mean elasticity $= 0.15$, the average reported elasticity is a little more than double this true mean elasticity. The average reported elasticity is a little less than double this true mean elasticity at the second highest level of heterogeneity, $\tau = 0.15$. If the true mean elasticity is 0.125, these conditions cause the average reported elasticity to be almost exactly double. The point, here, is that our simulations encompass typical values seen among actual areas of economics research. It is unlikely that a higher incidence of selective reporting is typical in economics, because the average proportion of results that are statistically significant among Ioannidis et al.’s (2017) 159 meta-analysis is only 57.5%.

10 Figure A1 in the online appendix plots the funnel graph of 100,000 simulated estimated elasticities and their estimated precisions (1/SE) that are randomly generated by this simulation design when the true mean elasticity, $\eta = 0$, selection $= 50\%$, and $I^2$ $\approx$ 94%.
3.2 Results

Table 1 reports the bias, MSE, type I error rate, and statistical power of alternative meta-analysis estimators from 10,000 replications where 50% were selected to be significantly positive. For convenient comparison, the bias of the average reported effect (Mean) and the level of excess random heterogeneity, as measured by $I^2$, are also reported. Table A1 in the online appendix reports the same information as Table 1 but for the case where no result is selectively reported. Note that the top third of these tables force the mean of the true effect distribution to be zero; hence, if a meta-analysis estimate rejects the hypothesis of a zero effect, it represents a type I error (aka false positive). The bottom two-thirds force the mean of the true elasticity distribution to be either 0.15 or 0.30. Here, the proportion that reject the hypothesis of a zero effect now represents statistical power. To conserve space and yet to explore the effect of larger meta-analyses, we report results for only the typical level of heterogeneity ($I^2 \approx 94\%$) when there are $m = 1,000$ estimates in a meta-analysis.

**TABLE 1 ABOUT HERE**

To establish a baseline, note that the average reported effect (Mean) can be greatly exaggerated (Table 1). For example, when there is the typical amount of heterogeneity ($\tau = 0.15$ and $I^2 \approx 94\%$) but no overall effect, the average study reports an elasticity just over 0.18, and this bias is approximately the same size when averaged across all 5 levels of heterogeneity. As the true elasticity gets larger, this bias decreases (less extreme values of heterogeneity or sampling error are need to be selected to obtain statistical significance), but notable bias remains even when the true elasticity is 0.3. These biases are especially large at the highest levels of heterogeneity ($I^2 = 98\%$), more than doubling a small elasticity. All conventional meta-analysis and selective reporting accommodation methods reduce the bias of the average reported effect, but some do so more than others. Random effects (RE) reduce selective reporting bias by 39%; whereas, WLS, PET-PEESE, and WAAP reduce this bias by over 70%. Both PET-PEESE and WAAP have less than half the bias as does RE at the typical level of heterogeneity and across all conditions. See Figure 1. Nonetheless, all methods retain some bias when half the research record is selectively reported. The amount of bias is practically zero for WLS, PET-PEESE, and WAAP at lower levels of heterogeneity. Even at the typical high level of heterogeneity, WLS,
PET-PEESE and WAAP’s bias is practically negligible when the true elasticity is 0.3, while RE’s bias is more than four times larger. When there is no genuine true effect, both PET-PEESE and WAAP reduce bias to practical insignificance with the possible exception of the very highest level of heterogeneity.

**FIGURES 1 AND 2 ABOUT HERE**

More problematic, these remaining biases produce unacceptable high rates of type I errors (false positives) for all meta-analysis methods. Even though PET and WAAP are predictably better than WLS and much better than RE, all meta-analysis methods have unacceptably high rates of type I errors when the mean of the true effects distribution is zero—see Figure 2. The popular RE is the only meta-analysis method that is *always wrong*, when there is no genuine average effect. All three alternative estimators, WLS, WAAP, PET-PEESE, have better MSE efficiency than RE, consistently halving RE’s MSE (Table 1). The last column of Table 1, |WAAP-PP|, reflects how close WAAP and PET-PEESE mirror one another. Their typical difference is typically less than 0.01 and often much less, with two exceptions. In practice, these two estimators give virtually the same results (Ioannidis et al., 2017).

When the selective reporting of results can be ruled out, our simulations confirm that RE is the preferred estimator because it is designed exactly for these cases of additive, random heterogeneity (see the appendix Table A1). Unfortunately, being able to confidently rule out selective reporting is rare in practice, and all tests for selective reporting bias have low power (Egger et al., 1997; Stanley, 2008; Schneck, 2017).

In these simulation experiments, the funnel-asymmetry test (FAT) detects a 50% incidence of selective reporting only 73% of the time, averaged across all of the experiment in the ‘FAT’ column, Table 1. When there is no mean effect but 50% are selected to be statistically significant, FAT detects asymmetry 82% of the time, compared to the 89% of significant FAT tests found among our 35 reference meta-analyses. Although FAT is the most powerful test for the detection of funnel asymmetry, selective reporting or publication bias (Schneck, 2017), it successfully identifies publication bias less than half the time when we need to know of its
existence the most; that is, at very high levels of heterogeneity (Table 1). Also, FAT can have somewhat inflated type I errors (see appendix Table A1). Thus, on balance, FAT is not sufficiently powerful or reliable for systematic reviewers to use as the basis about which meta-analysis methods to employ or how to interpret their results, confidently.

3.3 Discussion and Limitations

The combination of research conditions that are prevalent in economics are likely to cause conventional meta-analysis to have notable biases and high rates of false positives. All meta-analysis methods fail to distinguish a genuine effect from the artefact of publication bias reliably under common conditions found in economics research. The rate of false positives revealed in our simulations is a serious problem that threatens the scientific credibility and practical utility of simple meta-analysis. Fortunately, as demonstrated below, most of PET’s type I error inflation disappears when systematic reviewers give full accommodation to either practical significance of the effect in question or employ meta-regression to explain the high heterogeneity. Before we discuss how the integrity of meta-analysis can be restored by employing these accommodations, it is important to understand why simple meta-analysis methods have such high rates of false positives.

High rates of false positives (type I error inflation) exist when there is a combination of substantial selective reporting for statistical significance, high heterogeneity, a wide distribution of SEs, and hundreds of reported estimates. With hundreds of estimates and widely distributed standard errors, meta-analysis methods that rely on precision weighting (PET, WAAP, WLS) are quite sensitive to any imbalance in selected, heterogeneity. When there is no average effect, high heterogeneity and half are reported only if they are significantly positive, the mass of the distribution will be substantially greater than zero even at the very highest precisions—see Figure A1 and its enlarged offset. Figure A1 shows that the top of the funnel does not notably converge where there is large additive heterogeneity, remaining as wide as this constant heterogeneity ($\tau = 0.15$) dictates. With zero mean and 50% selection, the mass of the highest precision estimates never converges to zero with higher precision (lower SE). WLS, WAAP, and PET-PEESE succeed in reducing selective reporting bias by following where the most

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11 When heterogeneity is proportional to sampling error, FAT is notably more powerful—see the appendix Table A2. The fact that FAT is statistical significant for 89% of our 35 reference meta-analyses is consistent the proportional heterogeneity that we see among these 35 reference meta-analyses.
precise estimates lead. Unfortunately, simple meta-analysis methods can do no better than to reflect the best, most precise research.

Perhaps, heterogeneity is correlated with sampling error? Or, the incidence of selective reporting might depend on sample size or precision. That is, researchers who are careful enough to gather the largest samples and employ the most efficient econometric methods may be less inclined to select for statistical significance. These high quality-research characteristics alone may increase the probability of publication to a point where statistical significance becomes unnecessary. Also, highly precise studies will have little need to investigate the full array of alternative methods and model specifications, because even minor model refinements or small unreported findings. Across thousands of areas of medical research, heterogeneity is correlated with SE and inversely with sample size (IntHout et al., 2015). We also find that the heterogeneity at the top of the funnel graphs is significantly smaller than the heterogeneity at the bottom in the majority of our 35 reference meta-analyses. Thus, it is unlikely that conventional random-effects’ constant-variance, additive heterogeneity model will be consistent with the economic research record.

To investigate likely departures from the random-effects constant-variance, additive heterogeneity model, we conduct alternative simulation experiments where random heterogeneity is roughly proportional to the random sampling error variance while, at the same time, retaining approximately the same overall levels of observed heterogeneity as measure by $I^2$ – see appendix Table A2. Note how the funnel graph which assumes proportional heterogeneity is more consistent with what we see in elasticity research (see Figures A2 and A3 in the appendix). When heterogeneity is roughly proportional to SE, the simple mean and RE have even larger biases, but the biases of WLS, WAAP and PET-PEESE are much smaller and practically insignificant (Table A2). As a result of these small biases, the rates of false positives are correspondingly much lower for WLS, WAAP, and PET; however, their type I errors still remain unacceptably high at the highest levels of heterogeneity.

In practice, there are several other mitigating considerations that economic meta-analysts routinely address. For example, the typical econometric study reports multiple estimates (10 estimates per study, on average, in our 35 reference meta-analyses), and cluster-robust standard errors are often calculated to accommodate this potential within-study dependence (Doucouliagos and Stanley, 2009; Stanley and Doucouliagos, 2012; Stanley et al., 2013; de
Linde Leonard and Stanley, 2016). Cluster-robust standard errors are on average four times larger than conventional WLS standard errors; thus, employing cluster-robust SEs will likely reduce these rates of false positives further still. Secondly, the appropriate focus of meta-analysis is practical importance, as opposed to statistical significance (Doucouliagos and Stanley, 2009; Stanley and Doucouliagos, 2012; Stanley et al., 2013). Testing for practical significance notably reduces these rates of the false positives. Thirdly, multiple MRA is almost always used in economics to address systematic heterogeneity thereby reducing excess heterogeneity. Next, we explore the effects of these additional practical considerations.

4 Testing for Practical Significance

As the above simulation experiments reveal, there are several ways to reduce selective reporting bias, and the remaining bias is often small and of little practical consequence. So how do these limitations actually affect applications in economics? In a series of meta-analyses on the impact of raising the minimum wage on employment by four independent research teams, all agree that the effect, although sometimes statistically significant, is so small as to have little practical or economic consequence (Doucouliagos and Stanley, 2009; Wolfson and Belman, 2014; Chletsos and Giotis, 2015; Hafner et al., 2017). Consider Doucouliagos and Stanley’s (2009) meta-analysis of 1,474 estimated employment effects from raising the US minimum wage. The central finding of this meta-analysis is that the magnitude of the employment effect is practically small and of little policy consequence regardless of whether it is statistically significant or not. Among these 1,474 US estimates, all simple meta-analysis estimates of overall effect are significantly negative, consistently reflecting an adverse employment effect: random-effects = -0.105 (with a 95% margin of error of ± 0.006), fixed effect = -0.037 (± .0015), WLS= -0.037 (±.002), and WAAP = -0.013 (±.003). Note, however, that FE, WLS and WAAP are all quite small, economically insignificant, elasticities. For example, FE’s and WLS’s estimate implies that it would take a sizable raise in the US minimum wage (27%) to cause a 1% reduction in employment among teenagers.¹² For WAAP, the US minimum wage would need to increase by 77% for a 1% employment effect. The consistent finding across many methods and models is that the adverse employment effect is quite small, practically negligible, for moderate raises to

¹² Generally, the effect of raising the minimum wage is isolated to teenagers. For adults 20+, the effect is 0.024 less adverse than for teenagers (Doucouliagos and Stanley, 2009). If there were no effect for adults and a 0.024 adverse effect for teenager, this would be sufficient to produce the size of effects seen by WAAP.
the US minimum wage (Doucouliagos and Stanley, 2009). Practical consequence, not statistical significance, is what matters for policy.

For several decades, McCloskey has emphasized the distinction between statistical significance and economic importance, or practical significance (McCloskey, 1985; 1995; Ziliak and McCloskey, 2004). Economic importance concerns the magnitude of an empirical effect, not merely its sign or statistical significance. For example, a price elasticity of -0.01 is unlikely to generate any noticeable effect upon sales (or employment) when price (or wage) changes are only a few percent or even a few dozens of percent, especially when viewed against the backdrop of a dynamic market economy. For economic policy, practical significance is clearly the relevant standard. Confusing statistical significance for practical significance is at the heart of much of the misuse and misunderstanding of p-values and conventional null hypothesis testing, generally (Wasserstein and Lazar, 2016).

Applied econometric research and meta-analyses should focus on practical significance rather than statistical significance, which is often naïvely conceived as p < 0.05. As shown in Table 2 and Figure 3, type I errors for PET and WAAP are greatly reduced when the null hypothesis is set at a 0.1 threshold for the practical significance of an elasticity, rather than the conventional level of zero. The simulation design generating the findings found in Table 2 is identical in every respect as those used to produce Table 1, except that the null hypothesis for the mean of the true effect distribution is set now at 0.10 rather than 0. That is, both power and type I error rates are calculated relative to 0.10. Results for bias, MSE, and $I^2$ are not repeated in Table 2, because they are the same as those displayed in Table 1. Table 2 differs in its format by displaying the results for no selective reporting on the left half and the findings for a 50% incidence of selective reporting on the right. A consideration of the practical effect, rather than statistically significance, makes the problem of type I error inflation largely disappear for WLS, PET and WAAP, except at the very highest levels of heterogeneity ($I^2\approx 98\%$) when half the research record has been selected to be statistically significant—see the last rows for m=100 and 400. Of course, consideration of practical significance causes some loss of power. RE has higher

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13 In practice, what is regarded as ‘practically significant’ will vary with the benefits and costs of both type I and type II errors, along with the economic consequences of ‘small’ effects. For example, income elasticities of aggregate savings smaller than 0.1 can have important policy implications. However, price elasticities of alcohol consumption less than 0.1 are likely to make the use of taxes to reduce alcohol abuse ineffective. A 0.1 elasticity will approximate a sensible threshold for practical significance in many, but not all, applications. Obviously, researchers need to decide what effect size might best be regarded as ‘practically significant’ based on their specific area of research.
power in detecting a practically significant effect, but it also has high type I error inflation at the
typical level of heterogeneity—(see Figure 1).

**TABLE 2 AND FIGURE 3 ABOUT HERE**

However, practical significance is not the only practical issue to consider. As discussed
above, we have reason to believe that an additive, ‘constant heterogeneity’ is not typical in
economics research. When meta-analysts test for practical significance and heterogeneity is
proportional to sampling errors, then false positives are no longer an issue for WLS, WAAP and
PET—see appendix Table A3. Unfortunately, random-effects can still have unacceptable rates of
false positives even when testing for practical significance. Similarly, if meta-analysts use
cluster-robust standard errors when they test for practical significance (even with additive,
constant-variance heterogeneity), PET has acceptable type I error rates—see appendix Table A3
and Figure A4.\(^\text{14}\) Note further that WLS, WAAP and PET maintain high levels of power to
detect even small elasticities for areas of research which have the typical number of estimates or
more. With the exception of random effects, if systematic reviewers turn their attention,
appropriately, to practical importance, the high rates of false positives largely disappear.

5. **Multiple Meta-Regression Analysis**

Our multiple MRA simulation experiments begin with the exact framework and moment-
generating processes as before but adds two systematic sources of heterogeneity to it. In
particular, equation (6) is expanded to:

\[
Y_j = 100 + \beta_1 X_{1j} + \beta_2 X_{2j} + \beta_3 X_{3j} + \beta_4 X_{4j} + u_j
\]

The generating distributions for \(X_{1j}, X_{2j}\) and \(u_j\) are exactly as before (see section 3.1), and the new
independent variables, \(X_3\) and \(X_4\), follow an analogous pattern. Similar to \(X_2\), \(X_3\) is set equal to \(X_1\)
plus a random \(N(0, 10^2)\) error, and \(X_4\) is set equal to \(X_1\) plus a different random \(N(0, 10^2)\) error.
To generate systematic heterogeneity, \(X_3\) and \(X_4\) are sometimes omitted from the estimating
regression by the primary research study. However, unlike \(X_2\), each study reports whether \(X_3\) and
\(X_4\) are included in the estimating model, or not. When either \(X_3\) or \(X_4\) are omitted from the

\(^{14}\) See the appendix for further information on the design of these supplemental simulation experiments and their
findings.
estimating equation, it will produce an omitted-variable bias of \( \beta_3 \) or \( \beta_4 \). The meta-analyst does not know the size of these biases (\( \beta_3 \) and \( \beta_4 \)) nor the exact relationship among \( X_1 \), \( X_3 \) and \( X_4 \). However, she codes whether or not \( X_3 \) or \( X_4 \) are omitted from the estimating equation for each reported elasticity and includes these dummy (0/1) variables, \( O_{3i} \) or \( O_{4i} \), into a multiple meta-regression along with \( SE_i \).

\[
\hat{\eta}_i = \delta_0 + \delta_1 SE_i + \delta_3 O_{3i} + \delta_4 O_{4i} + \epsilon_i \quad i=1, 2, \ldots, m
\]

where, again, \( \hat{\eta}_i \) is the estimated effect (elasticity), \( SE_i \) is its standard error, and \( 1/SE_i^2 \) is the WLS weight. The multiple MRA estimates of \( \delta_3 \) and \( \delta_4 \) (\( \hat{\delta}_3 \) and \( \hat{\delta}_4 \)) from MRA (9) are estimates of these systematic omitted-variable biases, (\( \beta_3 \) and \( \beta_4 \)), and \( \hat{\delta}_0 \) is the estimate of the mean of the true effect distribution ‘corrected’ for these misspecification biases and selective reporting.

Omitted-variable biases are an omnipresent challenge to econometrics and observational studies in the social sciences, generally. In all of our simulation experiments, \( X_2 \) is omitted from every estimating model to represent any unknown bias or heterogeneity. As before, the associated omitted-variable bias is forced to be random \( \text{N}(0, \tau^2) \). By design, these biases are unknowable and thus serve as random heterogeneity. In contrast, whether \( X_3 \) and/or \( X_4 \) is omitted is known, and their associated biases can be estimated and filtered from the research record using multiple MRA, equation (9). However, before MRA can be employed, the research record must contain a mix of estimates where \( X_3 \) and \( X_4 \) are and are not omitted from some estimating models. Otherwise, there would be no variation in \( O_{3i} \) or \( O_{4i} \) upon which to estimate the MRA. These simulations randomly omit these variables either 25% or 50% of the time.

In Table 3, we report a scenario (S1) where \( X_3 \) and \( X_4 \) are randomly omitted from 25% of the estimating models and \( \beta_3 \) and \( \beta_4 \) are set to \( \{0.3, -0.3\} \), respectively, and a second scenario (S2) where \( X_3 \) and \( X_4 \) are omitted from 50% of the estimating models and \( \beta_3 \) and \( \beta_4 \) are set to \( \{0.3, 0.15\} \). The first scenario is selected because it produces results consistent with what is found among our 35 reference meta-analyses. In S1, there is no overall average misspecification bias because the bias of omitting \( X_3 \) is, on average, cancelled by the bias of omitting \( X_4 \). However, due to selective reporting, S1 causes WLS, WAAP and PET-PEESE to be approximately half the size as the average reported estimate, as is typical in economics.
The second scenario was chosen because it induces less desirable results for all meta-analysis methods, including MRA model (9).\textsuperscript{15} S2 adds a substantial bias to all simple meta-analyses, because both $\beta_3$ and $\beta_4$ are positive and their biases are additive. As a result, S2 does not reproduce typical findings found among our 35 reference meta-analyses. Although S2 presents a challenge for MRA, it is far more problematic for simple meta-analysis methods that cannot estimate these omitted-variable biases.

**TABLE 3 ABOUT HERE**

In the 50\% selective reporting case, random samples of all of the required variables are generated along with random heterogeneity through a random value of $\beta_2$, and a random omission of $X_4$. $X_3$ is not initially omitted and thereby contributes no positive bias to the estimation of the target elasticity for the first estimate of a research project. If this first random estimate is not significantly positive, then $X_3$ is omitted and a regression is run on the same data and random heterogeneity but without $X_3$. If this second (or first) estimate is statistically significant, then it is recorded as part of the research record and the process of selecting the next statistically significant result starts over. If neither of the first two attempts produce a significantly positive estimate, then random data, random heterogeneity and the random omission of $X_4$ is freshly generated and this same process continues until a statistically significant estimate is produced. This process for the selection of a significantly positive estimate is undertaken for only 50\% of the research record. For the other 50\%, the first estimate generated from random data, random heterogeneity and the random omission of both $X_3$ and $X_4$ is included in the research record and the meta-analysis, regardless of its statistical significance.

The selection process is designed to be complex in order to encompass what some researchers might do and to present MRA with a serious challenge to accommodate and identify complex types of selected, random, and systematic heterogeneity. That is, some researchers might employ model specification as a way to gain statistical significance in a preferred direction, while others might not engage in any selection whatsoever. Here, excess heterogeneity

\textsuperscript{15} We experimented with a few additional combinations of omitted-biases ($\beta_3$ and $\beta_4$) and frequencies of omissions. Scenario 2 is chosen to represent the more problematic of these combinations. The exact biases and properties of the multiple MRA depend on a complex interaction of conditions that include the level of random heterogeneity and the magnitude and incidence of omitted-variable biases. It is not feasible to report the full array of potential combinations; thus, we report two representative scenarios. If the incidence of omission is near 0 or 1, the MRA model will have little systematic information upon which to estimate these omitted-variable bias and its statistical properties will be worse than those reported in Table 3.
comes in three flavors: (i) purely random through $\beta_2$ and the unknown omission of $X_2$, (ii) systematic through the random, yet known, omission of $X_4$, and (iii) systematic from the intentional and known omission of $X_3$. The intentional omission of $X_3$ makes the statistical properties of MRA model (9) worse (i.e., larger biases and type I errors) than if the omission of $X_3$ were entirely random, yet known, like $X_4$. This simulation design is made intentionally challenging for multiple meta-regression, forcing it to accommodate: random sampling error, selective reporting, high levels of random heterogeneity, selected systematic heterogeneity and random systematic heterogeneity.

Table 3 displays the results of 10,000 replications of these multiple meta-regression experiments in a format similar to Table 1. S1 denotes scenario 1 where $\beta_3$ and $\beta_4$ are set to $\{0.3, -0.3\}$ and $X_3$ and $X_4$ are randomly omitted for 25% of the estimates.\footnote{X_3 and X_4 are randomly omitted for 25\% of the estimates for those 50\% that are not selectively reported. For the selected half, X_3 is systematically omitted while X_4 remains randomly omitted 25\% of the time.} Note that $\hat{\delta}$ underestimates the true mean effect by a practically small amount for low and moderate heterogeneity and overestimates it by a little at the highest level of random heterogeneity ($\tau = .30$)—see S1 in the ‘Bias’ columns of Table 3. Also, this multiple MRA model adequately estimates the omitted-variable biases, known to be $\{0.30; -0.30\}$, for low levels of random heterogeneity but underestimates them at the highest levels of heterogeneity (see the columns labeled, “S1: OV3” and “S1: OV4”). Because the typical amount of noise exceeds the signal at the highest levels of random heterogeneity, systematic heterogeneity is obscured in these cases. MRA’s remaining bias at the highest level of heterogeneity is also seen in the inflated type I error (12.56%; 27.74%) (see S1 under the “Power/ Type I error” columns). Fortunately, when testing against practical significance ($\eta = 0.10$), there is no type I error inflation (see the last two columns, labeled “Practical Sig” in Table 3). Testing against practical significance incurs some cost when the mean of true effects is 0.15 and $m=100$. For S2, power is typically quite high, and type I error inflation also vanishes when tested against practical significance.

Lastly, note how the multiple MRA reduces the levels of $I^2$ by comparing the $I^2$ reported in Table 1 to those in Table 3. This difference represents how much the observed relative heterogeneity is reduced by explaining the systematic heterogeneity through multiple MRA. For example, at the highest level of heterogeneity, $I^2$ is reduced from over 98\% to approximately 90\%, which means the heterogeneity variance decreases from 50 to 10—see $H^2$ in Higgins and
Thompson (2002). Or, consider the middle level of heterogeneity ($\tau = 0.075$). Here, $I^2$ is reduced from over 86% to approximately 46%, which means $H^2$ decreases from about 7 to less than 2.

Next, we turn to scenario 2, where $\beta_3$ and $\beta_4$ are set to \{0.3, 0.15\} and $X_3$ and $X_4$ are randomly omitted for 50% of the estimates. At the higher levels of random heterogeneity, the bias and type I error inflation are also higher for S2 than S1 (Table 3). Nonetheless, multiple MRA greatly reduces the biases of all simple meta-analysis methods in this second scenario because both omitted-variable biases are in a positive direction, amplifying one another rather than canceling out, on average. For example, at the highest level of random heterogeneity ($\tau = 0.30$), random-effects weighted averages are biased by 0.330 and WLS by 0.325 while the multiple MRA reduces this bias to 0.095 (assuming that the average true effect is zero). At the middle level of random heterogeneity ($\tau = 0.075$), random effects’ bias is 0.327, WLS is biased by 0.317, and MRA’s bias is -0.002. For S2, the two highest levels of heterogeneity cause the MRA to have notable bias and type I error inflation, which is again fully accommodated when testing for practical, rather than statistical, significance—see the last column of Table 3. Although imperfect, multiple MRA successfully reduces much of the systematic and selected biases that are likely to be found in the economics research record.

6. Conclusion
Economic research continues to grow and expand rapidly. Reliable summaries and assessments are needed to make sense of the large and conflicting research record found on nearly any topic. Conventional narrative reviews are neither reliable nor comprehensive (Stanley, 2001); enter meta-analysis. Applications of meta-analyses in economics are also rapidly growing, appearing in all of the leading journals. However, under normal circumstances, conventional meta-analysis weighted averages have notable biases and unacceptable rates of type I errors. Nonexistent phenomena and effects can be routinely interpreted as authentic by the statistical significance of conventional meta-analysis. Methods that accommodate selective reporting bias (WAAP and

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17 Because random-effects MRA is known to be more biased under these circumstances (Stanley and Doucouliagos, 2017), RE-MRA is not calculated in these simulations.

18 Needless to say, conventional, narrative reviews of the evidence base are even more likely to result in false inferences. It is also important to remind the reader that the source of the problem is not with meta-analysis methods, themselves. Rather, the combination of ubiquitous misspecification biases, high heterogeneity and selective reporting in the research record often overwhelms its signal.
PET-PEESE) have been found to consistently reduce the rates of false positives when there is selective reporting, at little cost when there is no selective reporting (e.g. Stanley et al., 2017). However, under common conditions found in economics research, these methods will too often have unacceptable rates of type I errors. The biases and false positive rates of all simple meta-analysis methods greatly worsen with high heterogeneity. Unfortunately, the typical levels of heterogeneity found among reported economic research findings are sufficient to make almost any simple meta-analysis summary problematic, if not interpreted with great care or tested against practical significance.

We take the issue of false positives seriously and, therefore, recommend that systematic reviews and meta-analyses test against practical significance. Doing so largely reduces PET’s type I error rate to acceptable levels for common research conditions in economics. Even at extreme levels of heterogeneity, the conventional practice of the meta-analysis of economics research is likely to accommodate these potential problems through calculating cluster-robust standard errors and/or conducting multiple meta-regression analysis. Using PET to test for practical significance of an overall effect needs to be combined with cluster-robust standard errors (or heterogeneity needs to be proportional to sampling errors) to lower false positive rates to acceptable levels. Typically, economics research studies report multiple estimates (10 per paper, on average, among our 35 reference meta-analyses), and it is now common practice in economics to accommodate this potential source of dependence by computing cluster-robust standard errors (Stanley and Doucouliagos, 2012).

As these simulations show, multiple meta-regression analysis often identifies and filters out multiple sources of misspecification and selection biases, especially when combined with testing for practical significance. Practical significance, rather than statistical significance, is the appropriate benchmark for the relevance of research findings. Mistaking statistical significance for practical significance is the source of much of the abuse of statistics across the disciplines, the overuse of p-values, and the resulting selective reporting biases so often found in the social science research record. To rely on the statistical significance of conventional meta-analysis methods (fixed and random effects) risks enshrining low-quality, often misleading, research as ‘best evidence’.

These simulation experiments also reveal the long reach of the high levels of research heterogeneity typically seen in economics. When the vast majority of observed research variation
(typically 94%) is due to heterogeneity, no single overall summary will adequately represent what policy applications, future research, or interventions might find. When heterogeneity is high, reviewers need to forego reporting any overall summary of research findings or conduct multiple meta-regression. Conducting multiple meta-regression analysis using many moderator variables is the norm (Stanley et al., 2013). In economics, there are so many reported estimates and so much research variation from differences in: methods, models, regions, populations, institutions, and history that multiple MRA is nearly always viable and necessary. Multiple MRA that includes all sensible moderator variables can explain much of economics’ high heterogeneity, identify the larger biases, and thereby reflect what ‘best practice’ evidence implies about policy.

The purpose of this study is to investigate, evaluate and compare simple meta-analysis methods and their more sophisticated multiple meta-regression counterparts that summarize economics research and accommodate selective reporting biases under the typical conditions (Ioannidis et al., 2017). In the process, we identify serious limitations of conventional meta-analysis methods and how these limitations can be addressed in practice.

How can economists best respond to these limitations? Be circumspect and modest about reporting any unconditional summary of a research area, emphasize the practical significance of meta-analysis, or employ multiple meta-regression analysis (MRA) to explain the large systematic heterogeneity that is often found among reported economics research findings. Best meta-analysis practice takes simple meta-analysis findings seriously only when they are corroborated by several robustness checks, including rigorous multiple MRA that accounts for potential selective reporting, heteroscedasticity, and within-study dependence (Andrews and Kasy, 2019; Gechert, 2015; Havranek, 2016; Doucouliagos and Stanley, 2009; Stanley and Doucouliagos, 2012; Stanley et al., 2013). Conventional narrative reviews or simple meta-analyses should not be taken at face value without further robust corroboration.

19 Although these problems of high heterogeneity are quite common in economics research, we do not mean to imply that they will exist in all areas of economics. For example, experimental studies of behavioral and health economics are likely to have less heterogeneity across experiments. As our simulations clearly reveal, if heterogeneity is low (e.g., \( I^2 < 50\%\)), then WLS, WAAP and PET-PEESE will have little bias but may still have somewhat inflated Type I errors when there are hundreds of such experiments.
References


Stanley, TD, Doucouliagos, H(C) and Ioannidis, JPA. 2017. Finding the power to reduce publication bias, *Statistics in Medicine* 36: 1580-1598.


Table 1: Estimated elasticities: Bias, MSE, power and level of alternative meta-methods with 50% selective reporting

<table>
<thead>
<tr>
<th>Design</th>
<th>Bias</th>
<th>MSE</th>
<th>Power/Type I Error</th>
<th>Average</th>
</tr>
</thead>
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Notes: η is the true mean elasticity, m is the number of estimates, I² is the proportion of the observed variation among reported elasticities that cannot be explained by their reported standard errors, RE and WLS denote the random-effects and unrestricted weighted least squares meta-analysis averages, respectively, PET-PEESE is the meta-regression publication bias corrected estimate, WAAP is the weighted average of the adequately powered, PET is the precision-effect test, FAT is the funnel-asymmetry test. |WAAP-PP| is the average absolute difference between WAAP and PET-PEESE.
Table 2: Estimated elasticities: Power and level of alternative meta-methods against practical significance (0.10)

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Notes: η is the true mean elasticity, m is the number of estimates, RE and WLS denotes the random-effects and unrestricted weighted least squares meta-analysis averages, respectively. PET-PEESE is the meta-regression publication bias corrected estimate, WAAP is the weighted average of the adequately powered, PET is the precision-effect test.
Table 3: Multiple MRA: Bias, MSE, power and level with 50% selective reporting

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Average type I error rate (size) | .0423 | .1260 | .0055 | .0075

Notes: η is the true mean true, m is the number of estimates, I is the proportion of the observed variation among reported elasticities that cannot be explained by the MRAS1 is the scenario where Xs and Xc are randomly omitted from 25% of the estimating models, and the omitted-variable biases are set to {0.3, -0.3; respectively}. S2 is the scenario where Xs and Xc are randomly omitted from 50% of the estimating models, and the omitted-variable biases are set to {0.3, .15; respectively}.
Figure 1: Biases for alternative methods when $\eta=0$, $m=400$, and 50% selective reporting

Figure 2: Type I error rates for alternative methods when $\eta=0$, $m=400$, and 50% selective reporting
Figure 3: Type I error rates when testing for practical significance (0.10), \( \eta = 0 \), \( m = 400 \) and 50\% selective reporting
Appendix

List of 35 reference meta-analyses
(* denotes source reporting more than one meta-analysis)


Figure A1. Funnel Graph of Simulated Elasticities and their Precisions
($\eta = 0$, 50% Publication Selection, $I^2=94\%$, 100,000 replications)
Table A1: Simulated elasticities: Bias, MSE, power and level of alternative meta-methods when there is no selective reporting

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<th>Power/Type I Error</th>
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Average type I error rate (size)

|        | .0303 | .2128 | .2917 | .3473 |

Notes: η is the true mean elasticity, m is the number of estimates, F is the proportion of the observed variation among reported elasticities that cannot be explained by their reported standard errors, RE and WLS denote the random-effects and unrestricted weighted least squares meta-analysis averages, respectively, PET-PEESE is the meta-regression publication bias corrected estimate, WAAP is the weighted average of the adequately powered, PET is the precision-effect test, FAT is the funnel-asymmetry test, |WAAP-PP| is the average absolute difference between WAAP and PET-PEESE.
ADDITIONAL SIMULATIONS

1. Proportional heterogeneity

In our core simulation experiments, random normal omitted-variable biases are added to the process of estimating each elasticity. Thus, the heterogeneity variance will be the same for very precisely estimated elasticities (those at the top of the funnel graph) as those with much larger standard errors (those at the bottom of the funnel graph); see Figure A1 above. However, actual meta-analyses in economics typically exhibit lower heterogeneity at the top of the funnel graph (where SEs are smaller) than at the bottom. Publication success might be higher for those studies that use the largest datasets and those that employ methods known to be more efficient, both of which produce smaller SEs. Studies that produce demonstrably ‘better’ estimates would have less need to report statistically significant results. Even if these larger, more efficient, studies selectively report, their authors would require less extreme misspecifications or methods manipulations to produce statistical significance. Thus, the vigor of specification searches and thereby the degree of heterogeneity is likely to be directly related to an estimate’s SE. A selection process that is directly related to SE would also produce heterogeneity roughly proportional to SE. We find such differential heterogeneity in the 35 reference meta-analyses used to calibrate our core simulation design. Heterogeneity is likely to be approximately proportional to SE in many and perhaps most economic research areas. Figure A2 that graphs 1,000 randomly generated estimates when we assume that heterogeneity, \( \tau \), is approximately proportional to SE. Compare Figure A2 to Figure A3 that graphs 1,474 estimates of the employment effect from raising the US minimum wage to vs. Figure A1 where estimates are randomly generated assuming that heterogeneity is additive.

These simulations are identical to those summarized in Table 1 in the text except that the standard deviation of heterogeneity is made to be roughly proportional to SE. Table A2 reports these new ‘proportional heterogeneity’ simulations for \( m=400 \). We do not display the findings for other meta-analysis sample sizes to conserve space and because the reported false positives rates are higher for \( m=400 \). Biases are notably smaller for WAAP and PET-PEESE and PET (see Table A2 and Figure A4). PET has greatly reduced Type I errors (see Table A2 and Figure A5), and its power to detect genuine effects even when they are small (\( \eta =.15 \)) is much higher. In general, the properties of PET-PEESE are greatly improved if heterogeneity is approximately proportional to reported sampling errors, because SE is directly correlated with both random sampling errors and heterogeneity, both of which produce larger biases. Nonetheless, PET’s rates of false positives remain unacceptably high for high levels of heterogeneity. Below we show when heterogeneity is proportional and meta-analysts test for practical significance (\( H_0: \eta =0.10 \)), PET’s type I errors are acceptably low (see Table A3).

2. Cluster-robust standard errors

The last variation to our core simulation design concerns the use of cluster-robust standard errors. Economic meta-analysis often calculates cluster-robust SEs because studies routinely report multiple estimates, as well as using unbalanced panel models. To simulate the effect that the use cluster-robust SEs might have on the false positive rates of WLS and PET, we calculated the ratio of cluster-robust SEs to WLS SEs observed in our 35 reference meta-analysis for which
we had data to identify their cluster structures. Next, we modified our core simulations (recall Table 1) to randomly sample from the distribution of ratios of cluster-robust SEs to WLS SEs that we observed among actual elasticity meta-analyses. We did not attempt to embed varying cluster structures in our data generating processes, because the SEs that they produce will depend on the average number of estimates per cluster, the correlations within a cluster, and the distribution of each of these across studies within an area of research. Our current research base is not sufficient rich to identify the complex and nuanced cluster structure that is representative of economics research. Instead, we simulate the observed effects that these complexities have on calculated cluster-robust standard errors. We do not adjust RE’s or WAAP’s SEs for clustering. Cluster-robust standard errors are rarely used by random effects estimates, and there are so few adequately-power estimates in an area of economic research that the cluster structure is quite likely to breakdown (Ioannidis et al., 2017).

Table A3 reports the simulation results from combinations of proportional heterogeneity with practical significance testing and cluster-robust SEs with practical significance testing. We do not display the findings from using cluster-robust SEs alone because they are similar to what we find for proportional heterogeneity alone (recall Table A.2). Cluster-robust SEs do reduce the rates of false positives for WLS and PET, but, as with proportional heterogeneity, type I error rates remain unacceptable high for high heterogeneity. When combined with testing for practical significance testing (H0: \( \eta = 0.10 \)), using cluster-robust SEs reduces type I errors to their nominal level (0.05) or below for PET, while WLS’s rates of false positives also quite low except for the highest level of heterogeneity (See Table A6). Because MAER-Net reporting guidelines require the use of either cluster-robust SEs or MRA panel models (Stanley et al., 2013), we suspect that PET and probably WLS have acceptable statistical properties for most economic applications if they test for practical, rather than statistical, significance
Figure A2: Funnel plot of 1,000 simulated elasticities (proportional heterogeneity)
Figure A3. Funnel Plot of US Minimum Wage Employment Elasticities (m=1,474)

*Source:* Doucouliagos and Stanley (2009), reproduced in the *Economic Report of the President*, 2013, p.121
Table A2: Bias, MSE, power and level of alternative meta-methods with 50% selective reporting and proportional heterogeneity

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Notes: η is the true elasticity, m is the number of estimates, I² is the proportion of the observed variation among reported elasticities that cannot be explained by their reported standard errors, RE and WLS denote the random-effects and unrestricted weighted least squares meta-analysis averages, respectively, PET-PEESE is the meta-regression publication bias corrected estimate, WAAP is the weighted average of the adequately powered, PET is the precision-effect test, FAT is the funnel-asymmetry test, |WAAP-PP| is the average absolute difference between WAAP and PET-PEESE.
Figure A4: Biases (proportional heterogeneity, $\eta=0$, and $m=400$)
Figure A5: Type I error rates (proportional heterogeneity, $\eta=0$, and $m=400$)
Figure A6: Type I error rates when testing for practical significance (0.1) (with cluster-robust standard errors, $\eta=0$, and $m=400$)
Table A3: Power and level to detect practical significance (0.10) and with:

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</table>

Notes: η is the true mean elasticity, m is the number of estimates, RE, WLS denotes the random-effects and unrestricted weighted least squares meta-analysis averages, respectively, PET-PEESE is the meta-regression publication bias corrected estimate, WAAP is the weighted average of the adequately powered, PET is the precision-effect test.
### Table A4: Multiple MRA: Bias, MSE, power and level with no selective reporting

<table>
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<th>Design</th>
<th>m</th>
<th>τ</th>
<th>S1</th>
<th>S2</th>
<th>Bias</th>
<th>MSE</th>
<th>Power/Type I Error</th>
<th>Estimate of Omitted-Variable Bias</th>
<th>FAT Power</th>
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**Average type I error rate (size)**: .0369 | .0391

Notes: η is the true mean true, m is the number of estimates, F is the proportion of the observed variation among reported elasticities that cannot be explained by the MRA1, S2 is the scenario where X4i and X4 are randomly omitted from 50% of the estimating models, and the omitted-variable biases are set to {0.3, 0.15}; respectively.