

A Service of



Leibniz-Informationszentrum Wirtschaft Leibniz Information Centre

Leino, Topias; Ali-Yrkkö, Jyrki

# **Research Report**

How Does Foreign Direct Investment Measure Real Investment by Foreign-owned Companies? Firm-level Analysis

ETLA Report, No. 27

# **Provided in Cooperation with:**

The Research Institute of the Finnish Economy (ETLA), Helsinki

Suggested Citation: Leino, Topias; Ali-Yrkkö, Jyrki (2014): How Does Foreign Direct Investment Measure Real Investment by Foreign-owned Companies? Firm-level Analysis, ETLA Report, No. 27, The Research Institute of the Finnish Economy (ETLA), Helsinki

This Version is available at: https://hdl.handle.net/10419/201309

#### Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

#### Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.







No 27

# How Does Foreign Direct Investment Measure Real Investment by Foreignowned Companies?

Firm-level Analysis

Topias Leino\* – Jyrki Ali-Yrkkö\*\*

- \* Bank of Finland, topias.leino@bof.fi
- \*\* ETLA The Research Institute of the Finnish Economy, jyrki.ali-yrkko@etla.fi

Suggested citation: Leino, Topias & Ali-Yrkkö, Jyrki (15.5.2014). "How Does Foreign Direct Investment Measure Real Investment by Foreignowned Companies? Firm-level Analysis".

# Contents

	Abstr Tiivis	act telmä	2
1	Intro	duction	3
2	Litera	ture review	4
3	Data		4
	3.1	The structure of multinationals and real investments at subgroup level	6
	3.2	Descriptive statistics	7
4	Empi	rical analysis	7
	4.1	Basic results	7
	4.2	Other sources of finance	10
	4.3	The concentrated nature of FDI	11
	4.4	M&A-related FDI flows and real investment	13
	4.5	Pass-through funding of FDI	15
	4.6	Finnish-controlled inflows of FDI to Finland	19
5	Conc	lusions	20
	Appe	ndix	22
	Refer	ences	25

# How Does Foreign Direct Investment Measure Real Investment by Foreignowned Companies? Firm-level Analysis

#### **Abstract**

We study how Foreign Direct Investment (FDI) measures gross fixed capital formation in foreign-owned companies. Our data include firm-level information on FDI inflows and real investment (Gross Fixed Capital Formation) by foreign-owned companies located in Finland. Our results suggest that the recorded annual inflows of FDI poorly measure annual real investments in foreign-owned companies. Since the beginning of the global recession in 2008, FDI has significantly underestimated real investments by foreign companies in Finland. We seek to explain these findings by describing Finnish FDI target enterprises and subgroups and the nature of their FDI flows from several perspectives. We show how FDI target enterprises use other sources of funding in addition to FDI, and how a few large transactions, often related to cross-border mergers and acquisitions, can explain a great deal of the recorded annual FDI flows. We also describe how Finland's FDI figures increasingly consist of funds that merely pass through the FDI enterprises and subgroups, arguably with little or no real economic linkage to the Finnish economy, and present a calculation method for estimating such pass-through funding.

**Key words:** Foreign direct investment, fixed investment, GFCF, measure, measurement, passthrough, inward, firm-level

JEL: F210, F23, E220

# Mittaavatko suorat sijoitukset ulkomaisten yritysten tekemiä investointeja?

#### Tiivistelmä

Tässä työssä tutkitaan, miten hyvin suorat sijoitukset mittaavat Suomessa toimivien ulkomaisten yritysten tekemiä investointeja. Tutkittu aineisto on muodostettu yhdistämällä Suomen Pankin suorien sijoitusten yrityskohtaiset tiedot tilinpäätöstietoihin vuosina 2002–2011. Tulokset osoittavat, että suorien sijoitusten tilastot eivät kuvaa kovinkaan hyvin ulkomaisten yritysten investointeja. Erityisesti vuoden 2007 jälkeen suorat sijoitukset ovat aliarvioineet ulkomaisten yritysten reaali-investointeja Suomeen. Tässä työssä osoitamme useita syitä sille, miksi suorat sijoitukset eivät välttämättä kuvaa ulkomaisten yritysten tekemiä reaali-investointeja. Yksi syy tähän on se, että maassa jo toimivat ulkomaiset yritykset käyttävät investointiensa rahoitukseen muita rahoituskanavia kuin omaa konserniyhtiötä. Toinen syy on se, että kasvava osa maahan tulevista suorista sijoituksista virtaa Suomessa olevien sijoituskohteiden kautta takaisin ulkomaille. Kolmas merkittävä syy löytyy yrityskaupoista ja fuusioista. Niissä maahan tulee suoraksi sijoitukseksi tilastoituvaa pääomaa, mutta se ei päädy itse ostokohteelle vaan aiemmille omistajille. Tutkimuksessa tuli esiin myös suorien sijoitusten voimakas keskittyneisyys Suomessa. Joinakin vuosina 10 suurinta maahan tulevaa suoraa sijoitusta vastaavat yli 80 prosentista kyseisen vuoden suorien sijoitusten kokonaisarvosta.

**Asiasanat:** Ulkomaiset investoinnit, investointi, kiinteän pääoman bruttomuodostus, suorat sijoitukset, mittaus, mittari

**JEL:** F210, F23, E220

# 1 Introduction

This study focuses on the question of to what extent Foreign Direct Investment (FDI) describes real investment by foreign companies.

Inward FDI data are often used to describe how much foreign-owned companies have invested in real assets in order to produce goods and services in the host country. Furthermore, this view also includes idea that more inward FDI leads to fixed capital formation which in turn is a component of GDP. This is often one of the major motivations for governments to use a variety of policy instruments in order to improve the attractiveness of the country as a location for operations of foreign-owned companies. In line with this mindset, inward FDI data are often used to measure the success of these policies and also as an important indicator of country competitiveness (see World Competitiveness Yearbook 2013).

But FDI does not correspond directly to any measure of real investment. In addition to funding received from foreign direct investors, real investments of foreign-owned companies can be funded locally or by other foreign entities than direct investors<sup>1</sup>. In such cases, inward FDI data may underestimate the real investment of foreign-owned companies. Inward FDI might also be upward biased, as well. Cross-border mergers and acquisitions (M&A) account for a substantial share of FDI (UNCTAD, 2012, p. 6) but M&As are merely transfers of ownership of existing assets without fixed capital formation. Furthermore, recorded inward FDI may consist of funds that are immediately invested abroad by the investment-receiving FDI enterprises. Thus in sum, it is an open question to what extent FDI leads to new capital formation.

The majority of previous studies focusing on the relationship between FDI and fixed capital formation have analysed the relationship between investments made by foreign-owned and domestic-owned companies (e.g. Agosin & Machado 2005; Titarenko 2006; Ramirez 2011). These studies have focused on the *crowding in or crowding out* effect of foreign investment. The data used in these studies have been aggregate-level data. In contrast, in this study we use official firm-level FDI data combined with investment data calculated from financial statements data of FDI enterprises, which enable us to analyze the relationship between the two variables at firm level.

We have organised the paper as follows. In Section 2, we review the relevant literature concerning the relationship between FDI and real investment. In Section 3, we describe the data used in the empirical analysis. In section 4, we first present our basic results on the relationship between FDI and GFCF. We then describe some characteristics of Finland's FDI flows, show how the nature of these flows has changed in recent years, and discuss how our observations help to explain the relationship between FDI and real investment.

It should be noted that, in addition to capital formation, FDI may have other impacts on the economy. Multinational enterprises can use foreign investment to transfer technological and other know-how to host countries. Through these transfers, FDI has potential spillover effects which are not limited to firms receiving foreign capital. The existing empirical evidence on this issue is mixed, and this issue is beyond the scope of our study.

<sup>&</sup>lt;sup>1</sup> In the context of balance of payments statistics such funding from foreign entities other than direct investors is recorded as *port-folio investment* or *other investment*.

# 2 Literature review

To our knowledge, virtually all previous studies on FDI and real investment have used aggregate data. Firm-level data have not been used to study this issue.

As mentioned before, one of main motives for studying FDI is that it potentially leads to new capital formation which in turn is a part of GDP. To our knowledge, there exists only a few empirical studies focusing on the relationship between FDI and domestic investment, and the evidence is mixed.

Some studies have found a positive relationship. One of such is an early study by Francis Van Loo. His aggregate level data from Canada covered the years 1948–1966. His results suggest that FDI inflow impacts positively on capital formation (Van Loo, 1977). Krkoska (2001) analysed 25 transition countries using country-level data between 1989–2000. The results suggest that a 1 per cent increase in FDI is related to 0.7 per cent increase in real investment (gross fixed capital formation). A similar result was obtained by Agosin and Machado (2005) when they analysed FDI to Asia and Africa. In those regions, FDI increased domestic investment one-to-one. This positive relationship in Asia was echoed by Xu and Wang (2007) who focused on FDI to China. A positive relationship has also been found in Latin America (Ramirez 2011). Based on an analysis of nine Latin American countries in 1981–2002, he concludes that lagged FDI positively affects the domestic investment ratio. However, this positive effect is reduced significantly when the reverse flows of profits and dividends are taken into account.

But there are also studies that have found a negative relationship between FDI and domestic investment. Agosin and Machado (2005) concluded that in 1971–2000, FDI displaced domestic investment in Latin America. A similar substitutive effect has also been found in Latvia (Titarenko 2006).

In addition to capital formation, FDI can potentially give rise to other positive effects. These have been analyzed in a number of empirical studies, with varying results. From the viewpoint of the domestic economy and horizontal spillovers (firms operating in the same industry), the largest benefits accrue when foreign investors either form joint ventures or are from countries with a modest technology edge (Irsova and Havranek 2013). In addition to horizontal effects, FDI has potential effects via vertical relationships, i.e., from foreign firms to local firms operating in upstream or downstream sectors. The results of numerous empirical studies can be summarized as follows: in terms of vertical spillovers, larger spillovers are generated when the technological gap between foreign investors and domestic firms is not too large (Havranek and Irsova 2011). In sum, positive spillover effects of FDI depend on the level of innovation level of the host region. Thus, in order to benefit from FDI, local firms should have sufficient technical capabilities.

# 3 Data

In this study, we analyze inward FDI and real investments (gross fixed capital formation) made by these foreign-owned companies, using Finnish firm-level data.

Our dataset is constructed by combining four firm-level databases: inward FDI data from the Bank of Finland<sup>2</sup>, financial statement data from the Finnish Tax Administration and Asiakastieto Oy and a set of auxiliary variables from the national business register maintained by Statistics Finland. The combined dataset covers the ten-year period 2002–2011. Our data form a unique firm-level dataset that has not been used before to study the relationship between FDI and Gross Fixed Capital Formation.

Our primary investment measure will be Gross Fixed Capital Formation for firm i in year t,  $GFCF_{it}$ . This variable  $(GFCF_{it})$  is calculated by subtracting Fixed Assets in year t from Fixed Assets in t-1 added by Depreciations in year  $t^3$ . Another key variable is inward Foreign Direct Investment  $(FDI_{it})$  for firm i in year t, obtained directly from FDI database of the Bank of Finland. The primary FDI data used in our analysis were calculated according to the directional principle as defined by the OECD Benchmark Definition of Foreign Direct Investment,  $3^{rd}$  Edition. In some parts of our analysis, we also utilize FDI data calculated according to the alternative asset/liability principle<sup>4</sup>. We utilize both FDI flow and stock data.

The Bank of Finland's survey-based data collection covers only FDI flows and stocks of large and medium-sized enterprises, hence the FDI of small enterprises have been estimated in official FDI statistics<sup>5</sup>. To include FDI data also on small enterprises in our dataset, we estimated the data by utilizing balance sheet data, national business register data and FDI data reported by medium-sized enterprises. These estimations were based on the assumption that the weights of FDI in selected liability items in the balance sheets of small FDI enterprises sufficiently correspond to those observed in medium-sized FDI enterprises (on which both FDI and balance sheet data are available).

In addition, we imputed occasional missing values of *FDI*, *GFCF* and some auxiliary variables using interpolation. The impacts of these imputations on *FDI* and *GFCF* aggregates are presented in appendix (Table A.3 and Table A.5).

Our panel type dataset constitutes some one million annual observations of each variable used in this study. Out of these, 16 352 relate to immediate inward direct investment enterprises. In terms of FDI and real investment data, our dataset covers almost the entire business sector of Finland<sup>6</sup>.

<sup>&</sup>lt;sup>2</sup> The Bank of Finland (BoF) acts as the central bank and national monetary authority of Finland and is a member of the European System of Central Banks. The BoF was responsible for collecting, compiling and publishing the official FDI statistics for Finland up to the beginning of 2014. The firm-level FDI data that we utilize in this paper are those that the Bank of Finland has used in compiling Finland's official FDI statistics.

 $<sup>^3</sup>$  GFCF(i,t) = FA(i,t) - FA(i,t-1) + D(i,t), where GFCF denotes Gross Fixed Capital Formation in year t for enterprise i, FA denotes balance sheet's fixed assets (excluding financial assets) and D depreciation in the profit and loss account.

<sup>&</sup>lt;sup>4</sup> See Leino (2011)

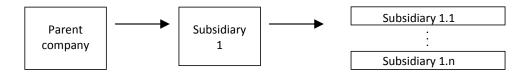
In Finland's official FDI statistics, the data reported by large and medium-sized FDI enterprises constitute around 95 % of the aggregate inward FDI stock. The remaining 5 % of the stock (i.e. the smallest enterprises in terms of inward FDI stock) has been covered by weighting the data of medium-sized enterprises (whose inward FDI stock fall roughly between the cumulative thresholds of 90 % and 95 %) by a factor of around 2. Despite the mere 5 % contribution of small FDI enterprises to the aggregate inward FDI stock, they constitute almost 80 % of the total number of FDI enterprises.

The business sector is here intended to correspond to the Non-financial corporations excluding housing corporations as defined in the Finnish national accounts and other official statistics. Entities that belong to Financial corporations and insurance corporations in the official statistics (e.g. banks) or to the other sectors of the economy are not covered in our analysis.

# 3.1 The structure of multinationals and real investments at subgroup level

Due to the complex structures of multinational companies, an analysis of the relationship between FDI and real investment is far from straightforward. An enterprise that receives an immediate FDI flow is not necessarily the one that makes the real investment because the enterprise that receives FDI capital may have its own subsidiaries (Figure 3.1).

Figure 3.1 The complexity of multinational companies' structures



In Figure 3.1, a parent company makes an FDI investment to its Subsidiary 1 locating in a different country. This subsidiary may own subsidiaries (Subsidiaries 1.1. - 1.n.) that are located either in the same country as Subsidiary 1 or in other countries.

Instead of spending the FDI funds itself, Subsidiary 1 may pass-through some or all of the funds to its subsidiaries that then use these funds for a real investment or for other purposes. Thus, in this case, Subsidiary 1 receives the FDI flow but Subsidiaries 1.1 - 1.n are those who finally spend the FDI funds.

As these examples show, the firm that receives FDI flow may differ from the actual investor firm. To take this into account, we have summed GFCF figures to a local enterprise group level by utilizing the group ID code that is available in the national group register maintained by Statistics Finland.

However, a simple aggregation of real investments at local enterprise group level is likely to overestimate FDI-related real investments if the direct investment enterprise and its subsidiaries belong to a group that is ultimately controlled by a Finnish parent enterprise (i.e. the ultimate parent of the direct investment enterprise is Finnish, even though the immediate parent is foreign)<sup>7</sup>. In such cases a group level aggregate would include not only FDI-related units but also locally-controlled units of the group. To take this into account, we calculated a second measure of real investment at subgroup level that includes 1) all ultimately foreign-controlled enterprise units in Finland and 2) those ultimately Finnish-controlled enterprise units that are either directly or indirectly foreign-controlled<sup>8</sup>.

Finnish-controlled direct investment enterprise i as:  $I_{FinConFDI_i} = I_{FinConGroup_i} \times \frac{B_{FDI_i}}{B_{FDI_{all}} + B_{UCP}'}$  where  $I_{FinConGroup_i}$  is the sum of

real investment in all Finnish units that belong to the same group as enterprise i,  $B_{FDI_i}$  is the balance sheet total of enterprise i,  $B_{FDI_{all}}$  is the sum of balance sheet totals of all Finnish-based direct investment enterprises that belong to the same group with enterprise i, and  $B_{UCP}$  is the balance sheet total of the Finnish-based ultimate controlling parent of the group of enterprise i.

<sup>&</sup>lt;sup>7</sup> We show in section 4.5 that some of the investments that are recorded in Finland's official FDI statistics as inward FDI are investments by foreign subsidiaries of Finnish-controlled enterprise groups.

<sup>&</sup>lt;sup>8</sup> Our data allow us to determine which units of ultimately Finnish-controlled groups are in direct foreign control, but unfortunately we cannot directly determine which other units in the group are subsidiaries to these foreign-controlled units. Therefore, to calculate our second measure of real investment at subgroup level, we estimated the sum of real investments in the subgroup of ultimately

The annual volumes of real investments in Finnish direct investment enterprises and in Finnish FDI subgroups are presented in section 4.

# 3.2 Descriptive statistics

Our unbalanced data consist of 2 949 immediate direct investment enterprises, with varying time series. Mean FDI inflow is only EUR 1.6 million, but with wide variation (see Table 3.1). Similar variation occurs also in other variables. In terms of real investment, these firms invest annually, on average, EUR 1.3 million, but the maximum investment exceeds EUR 1 500 million.

By extending our analysis to cover all units of the local subgroups, the number of observation units increases from 17 999 to 31 883. There is also an increase both in means and standard deviations of net sales, fixed assets and real investments, as indicated in Table 3.1 below.

Table 3.1 Data description					
	N	Mean (mEUR)	Std. dev. (mEUR)	Min. (mEUR)	Max. (mEUR)
FDI inflow	17 999	1.6	70.0	-4 890	4 550
Net Sales	17 999	33.5	181.0	-3	8 140
Fixed Assets (excl. financial assets)	17 999	8.0	5.77	0	2 190
Real investments (GFCF)	17 999	1.3	23.0	-909	1 520
Net Sales in the local subgroup* Fixed assets in the local subgroup	31 883	35.4	353.0	-3	30 090
(excl. financial assets) Real investments (GFCF)	31 883	9.7	76.4	0	4 090
in the local subgroup	31 883	1.5	23.7	-909	1 520

<sup>\*</sup> Net Sales, Fixed assets and Real investments (GFCF) in the local subgroup include all enterprise units in those Finnish subgroups where at least one of the enterprise units is a direct investment enterprise. Affiliated enterprises have been identified by using the group code that is available in the national group register maintained by Statistics Finland.

# 4 Empirical analysis

#### 4.1 Basic results

We start our analysis by considering FDI inflows and real investment of immediate inward direct investment enterprises (Table 4.1). In each year, our sample consists of enterprises that were defined as direct investment enterprises in that year.

FDI inflows and real investment of these same foreign-owned companies do not coincide. The amounts differ considerably from each other. Moreover, annual changes in these amounts often have opposite signs. Thus, not surprisingly, the correlation between FDI and real investment is only 0.07.

	Inward FDI flow and real investment of immediate inward direct investment enterprises, EUR billion and percentages								
	(a) FDI inflow, EUR bill.	(b) Real investment*, EUR bill.	(c) FDI inflow/ real investment, %	(d) Annual change of FDI inflow (between t and t-1), EUR bill.	(e) Annual change of real investment (between t and t-1), EUR bill.				
2002	6.62	2.08	319						
2003	3.27	2.54	129	-3.35	0.46				
2004	1.92	0.22	877	-1.35	-2.32				
2005	2.42	2.68	90	0.50	2.46				
2006	4.20	3.81	110	1.79	1.13				
2007	7.58	2.57	295	3.38	-1.24				
2008	-2.72	4.23	-64	-10.30	1.67				
2009	0.81	2.62	31	3.53	-1.61				
2010	4.33	1.13	384	3.51	-1.50				
2011	0.31	2.15	15	-4.01	1.02				
Average 2002–2011	2.87	2.40	120	-0.70	0.01				
Average 2002–2006	3.68	2.27	163	-0.60	0.43				
Average 2007–2011	2.06	2.54	81	-0.78	-0.33				

<sup>\*</sup> Real investment of immediate inward direct investment enterprises. N=16 352

One potential explanation for these observations is that an immediate FDI target enterprise is not necessarily the firm that does the actual investment. As we explained in section 3, in many cases FDI enterprises are in fact subgroups with their own subsidiaries. The asset data for these enterprises show that the magnitude of these possessions is significant (Table 4.2 below).

In 2002, investments in local and overseas group companies accounted for nearly 50 % of total assets (column c in Table 4.2). Nine years later, in 2011, the share had risen to 58 %. At the same time the share of fixed assets in immediate FDI enterprises had contracted from 20 % to 13 % (column b). These figures indicate that proportionally less of 'real investment activity' occurs in immediate FDI enterprises than before. They also suggest that the figures on re-

Table 4.2	Asset accounts of immediate FDI target enterprises							
	(a) Total assets, EUR bill.	(b) Fixed assets, %	(c) Investments in local and overseas group companies*, %	(d) Other items, %				
2002 2011	60.9 116.8	20.2 13.0	49.4 58.0	30.4 29.1				

<sup>\*</sup> An estimate based on certain items in the balance sheet data.

al investment presented in Table 4.1, where we did not take into account the local subsidiaries, may be downward biased, and offer at least a partial explanation for the low correlation.

In Table 4.3 we present real investment figures calculated at subgroup level, as described in section 3.1. The figures in column b include real investments in Finnish local enterprise groups where at least one enterprise unit was a direct investment enterprise. The figures in column c include real investments in Finnish direct investment enterprises and our estimates of real investments in their Finnish-based subsidiaries.

As can be seen from columns b and c, the level of real investment at subgroup level is very high as compared to the figures in Table 4.1. Even though there is a clear contraction in average annual inflows of FDI from 2002–2006 to 2007–2011, the real investments at subgroup level contracted only slightly (this applies to both of our measures). The correlation between FDI inflow and real investment is also higher at subgroup level, but remains rather low (0.13).

The results above suggest that, as a proxy indicator, FDI has, on average, somewhat overestimated real investment at enterprise level but significantly underestimated them at subgroup level. This shows how important it is to analyse the relationship between FDI and real investment at the subgroup level. Therefore, for our analyses in the following sections of this paper, we choose to use the real investment measure that takes into account real investment in all FDI-related units of Finnish local enterprise groups (column *c* in Table 4.3).

	Inward FDI flow and real investment including local subsidiaries belonging to the same subgroup, EUR bill.								
	(a) FDI inflow, EUR bill.	(b) Real investment in the Finnish subgroup*, EUR bill.	(c) Real invest- ment in FDI- related units in the Finnish subgroup**, EUR bill.	(d) FDI inflow/ real invest- ment (column a/ column c),	(e) Annual change of real investment (between t and t-1), EUR bill.				
2002	6.62	5.56	3.54	187					
2003	3.27	6.13	5.03	65	1.49				
2004	1.92	3.54	1.46	131	-3.57				
2005	2.42	3.74	2.80	86	1.33				
2006	4.20	5.43	4.57	92	1.78				
2007	7.58	6.24	4.36	174	-0.22				
2008	-2.72	6.61	5.56	-49	1.21				
2009	0.81	4.09	3.12	26	-2.44				
2010	4.33	2.56	1.59	273	-1.54				
2011	0.31	3.41	2.48	13	0.90				
Average 2002–201	1 2.87	4.73	3.45	83	-0.12				
Average 2002–2006	3.68	4.88	3.48	106	0.26				
Average 2007–201	1 2.06	4.58	3.42	60	-0.42				

<sup>\*</sup> Real investment of immediate direct investment enterprises and all other Finnish units in the same enterprise group.

<sup>\*\*</sup> Real investments of immediate direct investment enterprises and their Finnish subsidiaries (estimate). N=28 672

Figure 4.1 below summarizes the results presented in Tables 4.1 and 4.3. It is interesting to note that, until 2007, FDI flows and real investments did share some similarities in their developments over time, but since the global recession began in 2008 this pattern has more or less disappeared, and the annual changes in FDI flows and real investment have had opposite signs in every year. For instance between 2010 and 2011, FDI flows diminished but real investment increased.

Overall, our results indicate that annual FDI flows poorly measure annual real investments by foreign-owned companies. On average, Finland's FDI inflows have underestimated the level of real investment by foreign owned companies, and this tendency is particularly clear in the data from 2007 onwards.

To explain these findings, we proceed by examining Finnish FDI target enterprises and subgroups and the nature of their FDI flows from several perspectives.

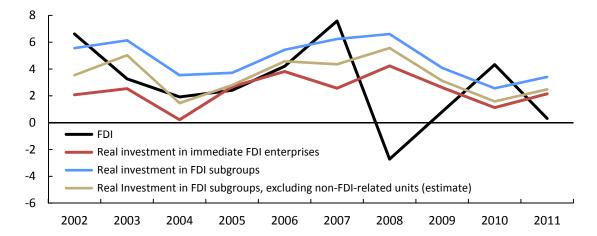


Figure 4.1 FDI and real investment at enterprise and subgroup levels, EUR bill.

# 4.2 Other sources of finance

The results presented in previous section (column *c* in Table 4.3) suggest that on average FDI inflows have accounted for around 83 % of real investment. This implies that foreign companies use other sources of finance for funding their investment and other activities in Finland, in addition to FDI.

By studying the balance sheet liabilities of FDI target enterprises (column b in Table 4.4), we observe that in fact only around half of the total liabilities of Finnish FDI target enterprises are FDI liabilities. Thus, a significant portion of foreign companies activities are funded by other means than direct investments. It is also noteworthy that the total amount of liabilities (or the 'total financing') of FDI target enterprises almost doubled between 2002 and 2011 (column a).

<sup>&</sup>lt;sup>9</sup> FDI liabilities are the sum of liabilities vis-à-vis all FDI counterparties (i.e. foreign direct investors, foreign direct investment enterprises and foreign fellow enterprises).

Table 4.4	Liability accounts of immediate FDI target enterprises								
	(a)	(b)	(c)						
	Total liabilities, EUR bill.	FDI liabilities total, %	Other liabilities, %						
2002	60.9	41.7	58.3						
2011	116.8	51.8	48.2						

# 4.3 The concentrated nature of FDI

One interesting observation from the aggregate FDI figures (Table 4.1 and Table 4.3) is that in 2008 the FDI inflow to Finland was negative. The explanation for this is that the figures presented in FDI statistics are in fact net flows<sup>10</sup>. These flows have been calculated by summing up all firm or unit level FDI figures, which often include both positive and negative flows. Thus, the net flows mask the fact that also in years with negative FDI flow, there may also be positive FDI flows.

In Table 4.5, we present FDI flows separately for firms with positive (columns a-d) and negative (columns e-h) flows (columns a and d). Moreover, it is often ignored that the annual aggregate FDI flows to some country may be driven by just a few companies. To reveal the extent of concentration, Table 4.5 also includes shares of TOP10 and TOP20 firms with the biggest FDI flows in each year. Because FDI flows can be either negative or positive, we calculate the share of TOP10 and TOP20 separately for firms with positive and negative flows.

	(a) FDI inflow of firms with positive flows, EUR bill.	(b) The share of TOP10 firms with positive flow, %	(c) The share of TOP20 firms with positive flow, %	(d) Number of firms with positive flows	(e) FDI inflow of firms with negative flows, EUR bill.	(f) The share of TOP10 firms with negative flow, %	(g) The share of TOP20 firms with negative flow, %	(h) Number of firms with negative flows
2002	10.53	81	87	772	-3.92	60	74	569
2003	6.53	59	71	696	-3.26	47	62	584
2004	4.66	49	62	671	-2.74	42	58	562
2005	7.03	53	67	763	-4.62	53	70	505
2006	8.79	48	61	890	-4.59	57	72	477
2007	11.30	45	59	1 126	-3.72	53	66	475
2008	7.25	49	61	1 104	-9.96	73	82	679
2009	7.11	47	62	1 003	-6.29	50	62	895
2010	9.99	57	71	1 177	-5.67	45	61	819
2011	5.98	41	54	1 121	-5.66	54	66	787
Average	7.92	54	66	932	-5.04	56	69	635

<sup>&</sup>lt;sup>10</sup> FDI flows are calculated here, and in Finland's official FDI statistics up to year 2014, according to the *directional principle* as defined in the *OECD Benchmark Definition of Foreign Direct Investment, 3<sup>rd</sup> edition* (OECD 1996). In directional FDI data *reverse investments* are treated as negative investments.

Table 4.5 (columns *a* and *e*) reveals that in every year FDI net flows include both large positive flow and large negative flows. In 2008 Finland received EUR 7.25 billion of positive FDI inflows, but because in the same year the negative inflows totalled EUR 9.96 billion, the net flow was EUR 2.72 billion negative.

The largest 10 FDI receivers account for, on average, more than half of the annual aggregate figures (columns b and f in Table 4.5). This holds for both positive and negative flows. When the largest 20 receivers are considered, the share rises, on average, to two thirds (columns c and g). The concentration, however, varies significantly. While in 2002 TOP20 FDI receivers with positive flow accounted for almost 90% of all positive FDI flows, in 2011 the share of TOP 20 was only 54%. Similar variation occurs in the group of firms with negative FDI flows.

These results suggest that annual aggregate figures are driven by large companies. To analyse the role of firm size more thoroughly, Table 4.6 presents FDI inflows and real investment by firm size.

Not surprisingly, large firms dominate both inward FDI flows and real investments by foreignowned companies. Around 90% of FDI flows and real investment are made by large firms even though there are significantly less of them than the small and medium-size companies.

There is also variation in correlations of FDI and real investment by firm size. Whereas for small firms the correlation is 0.01, for medium-size and large firms the corresponding figures are 0.05 and 0.13, respectively.

Table 4.6 Inward FDI flow a		nd real inv	estment b	y firm si	ze, EUR bill	.*				
	Small FDI enterprises			Mediu	Medium FDI enterprises			Large FDI enterprises		
	FDI inflow, EUR bill.	Real invest- ment**, EUR bill.	n	FDI inflow, EUR bill.	Real invest- ment**, EUR bill.	n	FDI inflow, EUR bill.	Real invest- ment**, EUR bill.	n	
2002	0.118	0.060	916	0.142	1.233	351	6.370	3.121	226	
2003	-0.170	0.017	880	0.091	0.655	336	3.331	4.815	244	
2004	0.097	-0.472	922	0.189	0.152	316	1.633	1.782	244	
2005	0.000	-0.030	938	0.139	0.202	347	2.256	2.596	264	
2006	0.287	0.048	1 004	-0.121	0.400	393	4.086	4.348	294	
2007	0.459	0.028	1 037	0.655	0.514	446	6.467	4.066	319	
2008	0.117	0.097	1 081	0.156	0.618	491	-2.999	4.846	338	
2009	0.974	-0.312	1 330	0.335	0.274	486	-0.493	3.155	331	
2010	0.051	-0.131	1 358	0.432	0.264	518	3.818	1.461	350	
2011	-0.392	-0.156	1 336	0.079	0.484	533	0.613	2.265	370	
Total Share	1.542 5.4 %	-0.392 -0.8 %		2.097 7.3 %	4.795 13.2 %		25.083 87.3 %	32.454 89.2 %		

Note: n= Number of direct investment enterprises

<sup>\*</sup> The category of small enterprises is made up of enterprises with annual turnover not exceeding EUR 10 million and year-end balance sheet total not exceeding EUR 10 million. Medium-size enterprises are those whose net sales do not exceed EUR 50 million and annual balance sheet total does not exceed EUR 43 million.

<sup>\*\*</sup> Real investments at subgroup level.

### 4.4 M&A-related FDI flows and real investment

The official FDI statistics also include financial flows that are related to cross-border mergers and acquisitions (M&As). But since there are reasons to assume that the real impacts of M&A-related FDI flows differ significantly from other FDI flows, we consider them here separately.

To do this, we classified all FDI observations in our data either as *M&A-related FDI* or as *other FDI*. If a firm was acquired or merged in year *t*, we classify the FDI flow of the firm for that year as M&A-related. If no mergers or acquisitions took place in year *t*, we classify the observation as *other FDI*. We also regard as M&A-related those cross-border acquisitions and mergers that have taken place within multinational enterprise groups (i.e. intra-group ownership restructurings), as they may also induce cross-border financial flows that are recorded in official statistics as FDI<sup>11</sup>. Figure 4.2 shows how these two types of FDI contribute to annual inflows of FDI in our data.

It is first of all noteworthy how strongly M&A-related FDI flows dominate the aggregate flows in some years. This gives us yet one important explanation for the wide fluctuations in the annual FDI flows. We conclude, based on our analysis this far, that a few very large M&A-related transactions are in fact the single most important explanation for the large fluctuations in Finland's FDI data.

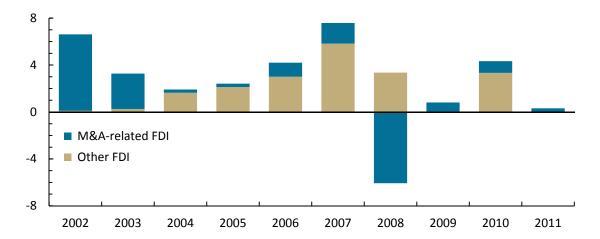
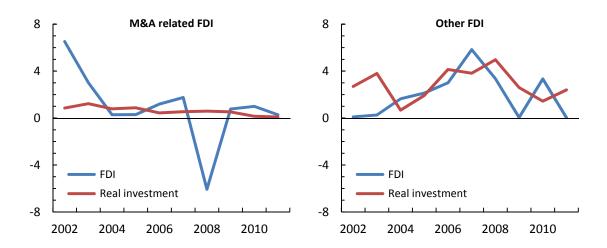


Figure 4.2 Annual inflows of FDI in Finland's business sector by type of FDI, EUR bill.

Even though the M&A-related FDI transactions are included in Finland's FDI statistics, they are not segregated in the data in any way. Nor are there any official data on M&As in Finland that we could use to identify M&A-related observations. Therefore we proceeded as follows. First we utilized a dataset that was provided to us by *Invest in Finland* (IIF), a governmental bureau that promotes investments into Finland and also monitors inward investments. The IIF data provide for each year a list of Finnish-based enterprises which were either acquired or established that year by a foreign investor and which are identified in the data by national business ID. Using these data, we determined as *M&A related FDI* those annual firm-level FDI flows where the FDI enterprise was 'acquired' in that year based on the IIF data. Next we utilized metadata from the Bank of Finland's FDI database to supplement the IIF data and to cross-check all the major M&A-related observations. In this connection we noticed that some of the enterprises which, in the IIF data, were labelled as 'established' were in fact established only for the purpose of acquiring another enterprise, so we labelled them also as *M&A-related*. Finally, we used the FDI metadata and data from the national group register (by Statistics Finland) to identify major intra-group M&As. We acknowledge that our list of M&A-related FDI is not exhaustive; thus our results more likely underestimate than overestimate the share of M&A-related FDI flows.

In Figure 4.3, we illustrate how M&A-related FDI may help to explain the (non)relation between FDI and real investment. The large M&A-related FDI flows in 2002 and 2008 are not reflected in real investment figures for the group of *M&A-related FDI*. However in the group of *other FDI*, some similarities are visible in the patterns of the two time series.

Figure 4.3 Inward FDI flow and real investment in FDI target subgroups by type of FDI flow, EUR bill.



However, an examination of correlations between FDI and real investment at enterprise level does not provide clear evidence on the directional impacts of the two types of FDI. In the group of M&A-related FDI the correlation between the two variables is 0.2565, while in the group of other FDI it is 0.052. If we also consider real investment in the years following an FDI flow (Table 4.7), our results suggest a more consistent positive correlation in the group of other FDI, although this pattern is not clear-cut.

	Correlations between FDI inflows in year $t$ and real investment in year $t+x$ by FDI type						
	M&A-related FDI	Other FDI					
Real investment in year t	0.2565*	0.0520*					
Real investment in year t + 1	0.5272*	0.2088*					
Real investment in year t + 2	-0.0633	0.2530*					
Real investment in year t + 3	0.0373	0.0960*					
Real investment in year t + 4	0.7799*	0.2204*					
Real investment in year t + 5	0.5224*	0.1580*					

Significant at 1 % level.

# 4.5 Pass-through funding of FDI

The funding that a direct investor provides to its direct investment enterprises may not end up in any real economic activity in the host country of the direct investment enterprise. Instead, the direct investment enterprise may use the funds for making direct investments in yet other countries. Consequently, the funds involved in such two-stage FDI transactions merely pass-through the direct investment enterprise without much or any contribution to funding real economic activities in its host economy. In this paper, we call such FDI transactions *pass-through funding of FDI* $^{12}$ .

Pass-through funding is a problematic phenomenon to analysts and compilers of FDI statistics alike. From analytical viewpoint, problems are first and foremost related to the comparability of FDI statistics in situations where pass-through funding is more prevalent in some of the compared countries than in others. Can we really say that a country is attractive to foreign investors in real economic sense, if its large inflows of FDI merely reflect large volumes of funds passing through?

As for the compilers of FDI statistics, the problems are related to difficulties in identifying pass-through funding – linking specific sources of funding to specific uses. The statistical standards suggest certain methods for segregating pass-through investments from FDI data<sup>13</sup>. The FDI statistics that are calculated according to the so-called *directional principle*, which most statistical authorities in developed economies nowadays apply in calculating FDI, take into account some type of pass-through funding by 'netting out' the so-called *reverse investments*<sup>14</sup>. However, even such FDI data do not capture a type of pass-through funding that turns out to be very important, as we show below.

Example 1 Example 2 Example 3 Subsidiary Subsidiary Parent Subsidiary Subsidiary Parent Parent enterprise enterprise 2.1.1 enterprise 3.1 3.1.1.1 Country Country Country Country Country Country Subsidiary Subsidiary Subsidiary Subsidiary Subsidiary 3.1.1 3

Figure 4.4 Pass-through of inward FDI to other countries

Typically such pass-through transactions occur when a multinational enterprise channels funds to its foreign subsidiaries through an intermediate subsidiary in the pass-through economy. The underlying motivations for pass-through funding can be manifold. However in this paper we do not focus on particular motives of pass-through transactions but on the more general statistical and analytical implications of the phenomenon. Even though pass-through funding does not directly contribute to funding any real economic activities in the pass-through economy, it may create economic spillovers that can be significant also in a real economic sense.

<sup>&</sup>lt;sup>13</sup> For a summary of these methods, see Leino (2011).

<sup>&</sup>lt;sup>14</sup> Reverse investment refers to direct investment that is made in the opposite direction from the direction of influence in the relationship between investor and investment target. An example of this is an investment by a subsidiary (direct investment enterprise) in its parent enterprise (direct investor).

In Figure 4.4 we present three examples of such cases. In example 1, a parent company in country A makes a direct investment in its subsidiary in country B. The country B records this transaction as *inward FDI*. The subsidiary then uses these funds for a direct investment in its foreign subsidiary abroad, which is recorded by country B as *outward FDI*. In the end, both the inward and outward FDI statistics of country B include funds that merely pass through country B. Example 2 is equivalent to example 1 except that there are now two subsidiaries in chain in country B that participate in channelling the funds *from abroad to abroad*. In example 3, the ownership chain to the last subsidiary in the ownership chain enters and leaves the country several times. The funding that is carried out in such ownership chains inflates the inward and outward FDI figures of country B (in a real economic sense) every time the funds cross the border. Examples 1–3 all represent real cases in Finnish FDI data.

To identify and segregate the above-described pass-through funding, the statistical standards of FDI suggest first identifying *Special Purpose Entities* (SPEs), whose primary purpose is to participate in such pass-through funding, and then presenting the FDI statistics so that their data are excluded (or by 'looking-through SPEs'). The OECD Benchmark Definition of FDI also features general criteria for identifying SPEs. The most important of these is that *almost all the assets and liabilities of the enterprise must represent investments in or from other countries*<sup>15</sup>.

By applying the above-described 'SPE-method' to our data, we conclude that a maximum of 10% of the inward FDI in Finland's business sector represent FDI funds that pass through SP-Es (column b in Table 4.8). But in some years none of the inward FDI stock gets classified as such, because none of the Finnish direct investment enterprises fulfils our (loose) criterion for an SPE¹6. Indeed the main weakness of the SPE-method is that it does not allow for pass-through funding that occurs in enterprises that do not meet strict SPE-criteria. Therefore, to assess the total magnitude of pass-through funding that occurs in SPEs *and* non-SPEs alike, we suggest an alternative approach.

The idea<sup>17</sup> here is to 1) compare inward and outward FDI figures of each enterprise, 2) choose for each enterprise the one out of those figures that is closer to zero and then 3) designate that amount, or a portion of it, as pass-through funding in that enterprise. These steps are applied to all enterprises where both the inward and outward FDI figure are greater than or equal to zero or both negative<sup>18</sup>. If the signs of inward and outward FDI are different, the amount of pass-through funding cannot be reasonably defined, so we set it at zero. Finally, the enterprise-level data on pass-through funding are aggregated for an estimate of the total amount of pass-through funding of FDI in the economy.

More formally, we can express the total stock of pass-through funding of FDI, denoted by  $X_t$ , at time point t (or in time period t, if we use FDI flow data) as follows:

<sup>&</sup>lt;sup>15</sup> The other criteria concerns the legal status, ultimate controlling entity, number of employees, volume of production, physical presence and industrial activity classification of the enterprise subject to SPE-evaluation.

We here categorise a direct investment entity as an SPE if 90 % of its assets and liabilities represent investments in or from other countries. We intentionally apply this rather loose criterion on the share of FDI assets and liabilities and also ignore other SPE-criteria, so that as much pass-through funding as possible would be captured by the SPE-method.

<sup>&</sup>lt;sup>17</sup> The idea was originally developed in discussions between economists Airi Heikkilä and Topias Leino for estimating the share of pass-through funding in Finland's official FDI data.

<sup>&</sup>lt;sup>18</sup> Negative pass-through investments can occur when existing pass-through funding arrangements are dissolved or when foreign direct investment enterprises provide funding to their foreign direct investors via pass-through entities that are resident in the compiling economy.

$$X_t = \sum_i f\big(I_{i,t}, O_{i,t}, \lambda_{i,t}\big)$$

$$f\big(I_{i,t}, O_{i,t}, \lambda_{i,t}\big) = \begin{cases} \min(I_{i,t}, O_{i,t}) \times \lambda_{i,t}, & I_{i,t} \geq 0 \text{ and } O_{i,t} \geq 0 \\ \max(I_{i,t}, O_{i,t}) \times \lambda_{i,t}, & I_{i,t} < 0 \text{ and } O_{i,t} < 0 \\ 0, & \text{otherwise} \end{cases}$$

, where for each enterprise i variable  $I_{i,t}$  denotes inward FDI stock (or flow), variable  $O_{i,t}$  outward FDI stock (or flow) and  $\lambda_{i,t}$  is a coefficient expressing the assumed portion of pass-through funding in the selected FDI figure.

We apply this idea in four variations. In method 1, we use firm-level data ('legal unit data') and determine the chosen outward or inward FDI figure entirely as 'pass-through funding' (i.e.  $\lambda_{i,t}$ =1). This method is simple to apply, and we think it is useful for rough estimations of pass-through funding. However, method 1 relies on the unrealistic assumption that the FDI enterprise had no sources of funding other than FDI (see Table 4.4 in chapter 4.1).

In method 2, we again use firm-level data but now calculate

$$\lambda_{i,t} = \frac{F_{i,t}}{B_{i,t}}$$

, where  $F_{i,t}$  denotes FDI liabilities  $^{19}$  and  $B_{i,t}$  balance sheet liabilities total for each enterprise i.

In methods 3 and 4 we take into account that pass-through funding can also occur in chains of pass-through entities (as we described above in examples 2 and 3). We calculate the amount of pass-through funding by using data that has been aggregated to local enterprise group level<sup>20</sup>. In method 3 we determine  $\lambda_{i,t}=1$  and in method 4 we determine it like in method 2 but now using the balance sheet data of the largest direct investment enterprise within the local enterprise group measured by inward FDI stock.

As our results in the Table 4.8 below indicate, the alternative method produces significantly different estimates of pass-through funding than the SPE-method. By applying the alternative method to firm-level data in method 1 and 2, we conclude that, instead of 10%, around 20–30% of inward FDI stock should be regarded as pass-through funding. The application of our calculation methodology to group-level data in methods 3 and 4 produces even higher estimates. We regard the results of method 3 as an upper limit estimate of pass-through funding. The results of method 4 we regard as our best estimate, since they allow for pass-through funding 'in chains' as well as finance other than FDI. We conclude that, according to our best estimate, in 2011 around 28% of Finland's inward FDI stock should be regarded as pass-through funding.

It is also important to note the steady and strong growth in the share of pass-through funding in the past decade. Using the official FDI stock figures for Finland, we conclude that the inward FDI stock has increased from 2002 to 2011 by 120% (column *a* in Table 4.8). But if we

<sup>&</sup>lt;sup>19</sup> FDI liabilities are the sum of all funding received by the Finnish direct investment enterprise from its affiliated enterprises abroad (i.e. direct investors, direct investment enterprises and fellow enterprises)

<sup>&</sup>lt;sup>20</sup> The firm-level inward and outward FDI stocks are aggregated to local enterprise group level by using the group codes that are available for most enterprises in the national group register maintained by Statistics Finland.

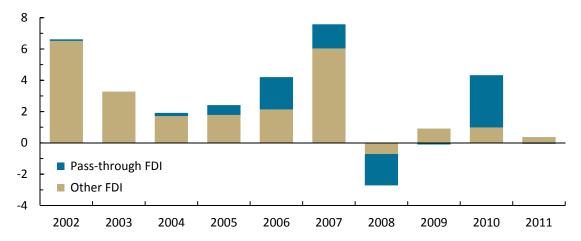
Table 4.8 Share of pass-through funding in Finland's inward FDI stock*: alternative estimations									
	(a) Inward FDI Stock, EUR bill.	(b) Pass-through funding in SPEs, %	(c) All pass- through funding method 1, %	(d) All pass- through funding method 2, %	(e) All pass- through funding method 3, %	(f) All pass- through funding method 4, %			
2002	22.10	С	15	6	18	8			
2003	26.16	0	20	11	24	14			
2004	27.19	0	21	13	24	14			
2005	31.47	0	21	14	25	17			
2006	35.90	0	23	18	27	21			
2007	45.26	0	22	16	30	20			
2008	42.70	C	25	18	32	21			
2009	40.95	C	24	16	32	20			
2010	47.99	10	32	25	41	29			
2011	48.61	10	31	24	40	28			

C = Confidential data.

instead use figures were pass-through funding are excluded, we conclude that the increase was only 72% (based on columns a and f).

Figure 4.5 shows the contribution of pass-through investments in annual FDI flow data, where pass-through investments have been calculated by applying method 4 to annual flow data. In some years pass-through funding constitutes over 50% of the annual aggregate flow. If we exclude pass-through investments from the official FDI figures, we find that the net inflows of





<sup>\*</sup> Note that the stocks here cover only the Finnish business sector, as defined in footnote 4, and that the inward FDI stocks have been calculated according to the *directional principle* (thus these figures have already been cleaned out from certain type of pass-through funding).

FDI to Finland have been virtually zero in time period from 2008 to 2011. The results show that in just the past few years pass-through investments have become more important also in the flow data.

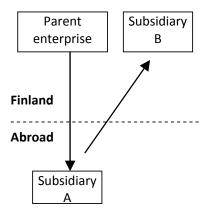
It is noteworthy that the sum of pass-through investment flows between 2002 and 2011 is only EUR 5.7 billion, while the increase in the stock of pass-through investments from 2002 to 2011 is almost EUR 12 billion. This difference is largely explained by intra-group ownership arrangements that have followed cross-border mergers and acquisitions in Finland. Acquisitions of Finnish-based enterprises seldom involve only Finnish enterprise unit(s) but also the foreign subsidiaries of the acquired unit. Such M&As are not reflected in pass-through FDI flow data, but the resulting ownership structures are reflected in the pass-through FDI stock data. Indeed, pass-through transactions and pass-through positions are conceptually quite different.

#### 4.6 Finnish-controlled inflows of FDI to Finland

Some of the investments that are recorded in official statistics as inward FDI may be made by foreign investors which are actually under control of local investors.

In Figure 4.6 below we give an example of this type of locally-controlled inward FDI. A Finnish parent enterprise, the ultimate controlling parent of an enterprise group, has a foreign subsidiary A. This foreign subsidiary has yet another subsidiary B located in Finland. As a consequence of this ownership arrangement, all investments by subsidiary A in subsidiary B are recorded in Finland as inward FDI, even though the Finnish parent has actual control over A's investment decisions.

Figure 4.6 Finnish-controlled inflows of FDI to Finland



In Figure 4.7 we present annual flows of FDI to Finland broken down by whether the ultimate parent was resident in Finland or abroad. We conclude that, overall, the flows with Finnish ultimate parent are rather small. However year 2007 is exceptional in that almost half of the annual inflow was ultimately controlled by Finnish parent enterprises.

Table 4.9 shows the shares of Finnish-controlled FDI in inward FDI stock figures at the end of year. These figures indicate that such ownership arrangements as described in Figure 4.6 have gradually increased during the past decade. Analysts who aim to assess the attractiveness of Finnish economy (or any other economy) to foreign investors by using FDI data should take this phenomenon into account.

Figure 4.7 Inflows of FDI by the residency of the ultimate controlling parent (UCP), EUR bill.

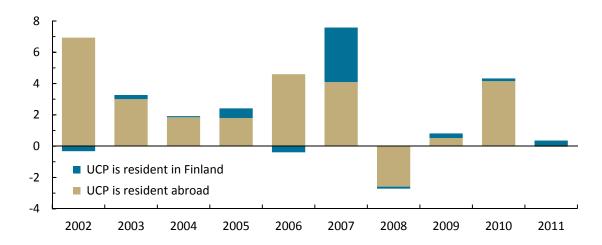


Table 4.9	Finland's inward FDI	stock by residency of the (	ultimate controlling parent
	(a) Inward FDI stock, EUR bill.	(b) UCPs resident abroad, %	(c) UCPs resident in Finland, %
2002	22.10	93.5	6.5
2003	26.16	91.2	8.8
2004	27.19	91.7	8.3
2005	31.47	89.1	10.9
2006	35.90	90.5	9.5
2007	45.26	86.6	13.4
2008	42.70	87.8	12.2
2009	40.95	83.8	15.2
2010	47.99	80.5	19.5
2011	48.61	85.4	14.6

# 5 Conclusions

This study analyzed the link between inward FDI and real investment (gross fixed capital formation) by foreign-owned companies using Finnish data for 2002–2011. To our knowledge, this is the first study where the issue has been examined using firm-level data. Our data allowed us to analyze the heterogeneity of inward FDI targets and their real investments.

Our empirical analysis suggests that annual inward FDI statistics are not a very precise measure of annual real investment by foreign companies. The loose relationship between FDI and real investment is particularly evident in the data from 2007 onwards. We also found that FDI has, on average, significantly underestimated real investment by foreign-owned companies since the global recession began in 2008. These are important findings because inward FDI statistics are often interpreted as if they reflected country's attractiveness to real investments.

We sought to explain these basic results by describing Finnish FDI target enterprises and their FDI flows from several perspectives. This generated five additional findings.

*First*, in addition to FDI, direct investment enterprises use other sources to fund their investment and other activities. Our results indicate that these other means of finance account for around half of all financing received by foreign-owned companies in Finland.

*Second*, Finland's annual FDI flows are heavily driven by just a few transactions. The share of TOP10 biggest FDI transactions account for, on average, more than 50% of the annual FDI inflows. In some years, their share exceeds 80%. This raises a question on whether FDI statistics actually reflect attractiveness of only few individual enterprises, instead of the overall economy.

Third, cross-border mergers and acquisitions (M&As) have often constituted a substantial share of Finland's annual FDI flow. But being merely transfers of ownership of existing assets, they do not necessarily have any contribution to new capital formation in the target enterprises.

Fourth, pass-through investments, in which multinational enterprises channel funds through their affiliates in one country to those in other countries, have become increasingly important in Finnish FDI data in recent years. Funds involved in such transactions inflate official inward and outward FDI figures but their impacts on capital formation, and on the local economy overall, may be negligible. According to our calculations, such pass-through investments constituted 30 percent of Finland's inward FDI stock at the end of 2011.

*Fifth*, as much as 15 to 20 percent of Finland's inward FDI stock consists of investments that, in fact, are ultimately controlled by Finnish companies.

These findings are based on descriptive analyses. In the future, our aim is to continue the work using more rigorous methods.

# **Appendix**

Table A.1 Annual FDI flows relative to Gross Fixed Capital Formation in the economy, % **Finland** EU-15 **United States** Israel China -1 -2 -4 Average 1990–1995 

Source: OECD.

Average 1996-2000

Average 2001–2005

Average 2006-2012

Average 1990-2012

	Data description of all observations (including domestic-owned units) in the dataset							
	N	Mean (mEUR)	Std. dev. (mEUR)	Min. (mEUR)	Max. (mEUR)			
Net Sales Fixed Assets Real investments (GFCF)	1 020 907 1 020 907 1 020 907	3.0 1.0 0.2	91.7 20.9 5.7	-3.4 -8.7 -909	32 200 4 090 1 520			

Table A.3 Impact of imputations on inward FDI data, EUR bill., current prices						
	Non- imputed FDI inflows	Non- imputed inward FDI stock vations	Number of non- imputed obser-	Imputed FDI inflows	Imputed FDI stocks	Number of imputed obser- vations
2002	6.38	19.57	418	0.23	2.46	1 066
2003	2.76	23.53	394	0.51	2.63	1 064
2004	1.90	25.61	417	0.02	1.58	1 064
2005	2.04	28.97	278	0.38	2.48	1 264
2006	3.96	33.42	312	0.24	2.48	1 376
2007	6.64	41.06	315	0.94	4.25	1 483
2008	-3.65	37.08	321	0.94	5.61	1 588
2009	0.36	36.41	349	0.45	4.55	1 796
2010	3.88	41.55	374	0.44	6.43	1 852
2011	-0.17	43.86	382	0.48	4.76	1 854
Average 2002–2006	3.41	26.22	364	0.28	2.33	1 167
Average 2007–2011	1.41	39.98	348	0.65	5.12	1 715
Average 2002–2011	2.41	33.10	356	0.46	3.72	1 441

Table A.4	Gross fixed capital formation (GFCF) of immediate direct investment enterprises without imputations, EUR bill.
	GFCF
2002	2.14
2003	2.46
2004	0.25
2005	2.70
2006	3.79
2007	2.59
2008	4.08
2009	2.76
2010	1.16
2011	2.16

Table A.5	Liability accounts of immediate FDI target enterprises				
	Total liabilities, EUR bill.	FDI liabilities total, %	Pass-through FDI liabilities, %	Other liabilities, %	
2002	60.9	41.7	5.0	58.3	
2003	69.9	44.5	8.0	55.5	
2004	69.9	45.9	8.5	54.1	
2005	75.7	47.7	8.7	52.3	
2006	81.6	51.5	12.2	48.5	
2007	103.1	53.5	12.4	46.5	
2008	109.2	50.5	14.3	49.5	
2009	107.2	49.4	12.9	50.6	
2010	118.3	51.7	17.9	48.3	
2011	116.8	51.8	15.6	48.2	

# References

Agosin, M. R., and Machado, R. (2005). Foreign Investment in Developing Countries; Does it Crowd in Domestic Investment? *Oxford Development Studies*, Vol 33, No. 2, pp. 149–162.

Havranek, T. and Irsova, Z. (2011). Estimating Vertical Spillovers from FDI: Why Results Vary and What the True Effect Is. *Journal of International Economics*, v. 85, iss. 2, pp. 234–44.

Huang, L., Liu, X. and Xu, L. (2012). Regional Innovation and Spillover Effects of Foreign Direct Investment in China: A Threshold Approach. *Regional Studies*, v. 46, iss. 5, pp. 583–96.

Irsova, Z. and Havranek, T. (2013). Determinants of Horizontal Spillovers from FDI: Evidence from a Large Meta-analysis. *World Development*, v. 42, iss. 1, pp. 1–15.

Krkoska, L. (2001). Foreign direct investment financing of capital formation in central and eastern Europe. Working paper No. 67, European Bank for Reconstruction and Development, UK.

Leino, T. (2011). Effects of the new statistical standards on Finland's FDI positions. BoF Online 4/2011, Bank of Finland, 2011.

Lipsey, R. E. (2000). Interpreting Developed Countries' Foreign Direct Investment. NBER Working Paper 7810, National Bureau of Economic Research, US.

OECD (1996). OECD Benchmark Definition of Foreign Direct Investment, Third Edition. OECD, Paris.

Ramirez, M. (2011). Is Foreign Direct Investment Productive in the Latin America Case? A Panel Co-integration Analysis, 1980-2002. *International Trade Journal*, v. 25, iss. 1, pp. 35–73.

Titarenko, D. (2006). The Influence of Foreign Direct Investment on Domestic Investment Processes in Latvia. *Transport and Telecommunications*, vol 7, pp. 76–83.

Van Loo, F. (1977). The Effect of Foreign Direct Investment in Canada. *Review of Economics and Statistics*, Vol. LIX, No. 4, November, pp. 474–481.

Xu, G. and Wang R. (2007). The Effect of Foreign Direct Investment on Domestic Capital Formation, Trade, and Economic Growth in a Transition Economy: Evidence from China. *Global Economy Journal*, 7(2), 1–21.

# Aikaisemmin ilmestynyt ETLA Raportit-sarjassa (ennen ETLA Keskusteluaiheita) Previously published in the ETLA Reports series (formerly ETLA Discussion Papers)

- No 11 Tuomo Virkola, Rakenteellinen budjettitasapaino. 14.5.2013. 33 s.
- No 12 Antti Kauhanen Martti Kulvik Sirpa Maijanen Olli Martikainen Paula Ranta Silja Kulvik, Selviytymistä vai suorituskykyä? Terveydenhuolto organisoinnin, tiedonhallinnan ja henkilökunnan kannalta. 23.5.2013. 150 s.
- No 13 *Tarmo Valkonen Jukka Lassila*, Työeläkejärjestelmän sopeuttaminen pysyvään kasvun hidastumiseen. 17.6.2013. 37 s.
- No 14 *Esa Viitamo*, Servitization as a Productive Strategy of a Firm. Evidence from the Forest-Based Industries. 7.8.2013. 30 p.
- No 15 Olavi Rantala, Kilpailukyvyn mittaamisen teoriaa ja käytäntöä. 14.8.2013. 29 s.
- No 16 *Jyrki Ali-Yrkkö Petri Rouvinen*, Implications of Value Creation and Capture in Global Value Chains. Lessons from 39 Grassroots Cases. 19.8.2013. 20 p.
- No 17 *Martti Kulvik Marja Tähtinen Pekka Ylä-Anttila,* Business and Intellectual Capital Development in Financial Riptide. Case Studies of Finnish Biotechnology and Pharmaceutical Companies Dispersing into Global Value Chains. 15.10.2013. 82 p.
- No 18 Olavi Rantala, Postitoiminnan kehitys vuoteen 2020. 18.11.2013. 22 s.
- No 19 Heli Koski, Yleispalveluvelvoitteen merkitys postin kannattavuudelle. 18.11.2013. 15 s.
- No 20 *Tuomo Virkola*, Exchange Rate Regime, Fiscal Foresight and the Effectiveness of Fiscal Policy in a Small Open Economy. 3.3.2014. 62 p.
- No 21 *Ville Kaitila Tuomo Virkola*, Openness, Specialisation and Vulnerability of the Nordic Countries. 27.3.2014. 25 p.
- No 22 Mika Maliranta Niku Määttänen, Innovation, Firm Risk and Industry Productivity. 1.4.2014. 14 p.
- No 23 Olavi Rantala, Saksan ja muun euroalueen kilpailukyvyn ero eurokriisin taustalla. 1.4.2014. 23 s.
- No 25 *Cinzia Alcidi Daniel Gros*, Implications of EU Governance Reforms: Rationale and Practical Application. 6.5.2014. 26 p.
- No 26 Antti Suvanto Kimmo Virolainen, Mihin pankkiunionia tarvitaan? 7.5.2014. 21 s.

Sarjan julkaisut ovat raportteja tutkimustuloksista ja väliraportteja tekeillä olevista tutkimuksista.

Julkaisut ovat ladattavissa pdf-muodossa osoitteessa: www.etla.fi » julkaisut » raportit

Papers in this series are reports on research results and on studies in progress.

Publications in pdf can be downloaded at www.etla.fi » publications » reports

# ETLA

Elinkeinoelämän tutkimuslaitos The Research Institute of the Finnish Economy Lönnrotinkatu 4 B 00120 Helsinki Puh. 09-609 900 Fax 09-601 753 www.etla.fi etunimi.sukunimi@etla.fi

ISSN-L 2323-2447, ISSN 2323-2447, ISSN 2323-2455 (Pdf)