

A Service of

ZBW

Leibniz-Informationszentrum Wirtschaft Leibniz Information Centre for Economics

Adam, Stuart; Browne, James; Phillips, David; Roantree, Barra

### Working Paper Frictions and taxpayer responses: Evidence from bunching at personal tax thresholds

IFS Working Papers, No. W17/14

**Provided in Cooperation with:** The Institute for Fiscal Studies (IFS), London

*Suggested Citation:* Adam, Stuart; Browne, James; Phillips, David; Roantree, Barra (2017) : Frictions and taxpayer responses: Evidence from bunching at personal tax thresholds, IFS Working Papers, No. W17/14, Institute for Fiscal Studies (IFS), London

This Version is available at: https://hdl.handle.net/10419/200336

#### Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

#### Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.



## WWW.ECONSTOR.EU



## Frictions and taxpayer responses: evidence from bunching at personal tax thresholds

## **IFS Working Paper W17/14**

**Stuart Adam** 

James Browne

**David Phillips** 

**Barra Roantree** 







# Frictions and taxpayer responses: evidence from bunching at personal tax thresholds

By Stuart Adam James Browne David Phillips and Barra Roantree \*

We investigate bunching at personal tax thresholds over a 40-year period. At kinks, where the marginal tax rate rises, we find bunching among company owner-managers and the self-employed, but not those with only employment income. Notches, where the average rate rises, provide compelling evidence that this is because most employees face substantial frictions: fewer than a quarter bunch even where doing so would increase consumption and leisure. We develop a new approach for identifying selection in who responds and for decomposing responses into hours and wage components. We find that employees who bunch at notches are higher-hours, lower-wage, part-time workers.

JEL: H20 H24 J22

Keywords: Behavioural response, income tax, social security contributions, optimisation frictions, elasticity of taxable income

\* Adam: Institute for Fiscal Studies, 7 Ridgmount Street, London WC1E 7AE (e-mail: stuart.adam@ifs.org.uk); Browne: Directorate of Employment, Labour and Social Affairs, Organisation for Economic Co-operation and Development, 2 rue André Pascal, 75775 Paris Cedex 16 (e-mail: james.browne@oecd.org); Phillips: Institute for Fiscal Studies (e-mail: david\_p@ifs.org.uk); Roantree: Institute for Fiscal Studies and University College London, London WC1H 0AX (e-mail: barra.roantree@ifs.org.uk). The authors thank Richard Blundell, Raj Chetty, Eric French, Henrik Kleven, Guy Laroque, Ian Preston, and Emmanuel Saez for their helpful comments, along with colleagues at DIW Berlin, CPB Netherlands and IPP Paris for many helpful discussions throughout the course of the broader project of which this paper was a part. Browne's work on the paper was conducted while he was at the IFS. This paper does not represent the official views of the OECD or of its member countries. The opinions expressed and arguments employed, as well as any errors or omissions, are those of the authors, who gratefully acknowledge funding from the the European Research Council (ERC-2010-AdG-269440-WSCWTBDS), the ESRC Centre for the Microeconomic Analysis of Public Policy (ES/M010147/1), ESRC Research Grant ES/K006185/1 and the Nuffield Foundation (OPD/40517). The Nuffield Foundation is an endowed charitable trust that aims to improve social well-being in the widest sense. It funds research and innovation in education and social policy and also works to build capacity in education, science and social science research. The Nuffield Foundation has funded this project, but the views expressed are those of the authors and not necessarily those of the Foundation. The New Earnings Survey Panel Dataset is produced by the Office for National Statistics and supplied by the Secure Data Service at the UK Data Archive. The Survey of Personal Incomes is Crown Copyright material and has been used with the permission of the Controller of HMSO and the Queen's Printer for Scotland.

AUGUST 2017

#### I. Introduction

How individuals respond to taxes on personal income is of enormous importance for policy making, with both the efficiency costs of taxation and the revenue yield from tax reforms highly dependent on the magnitude of responses.

This paper investigates behavioural responses to income tax and social security contributions, exploiting variation created by both kinks (where the marginal rate of tax changes at a threshold) and notches (where the average rate changes). The basic neoclassical model of labour supply predicts that individuals should bunch at thresholds where the tax rate rises, given weak assumptions about preferences.<sup>1</sup> Whether, and when, we observe such bunching can be informative about the nature of behavioural responses and, as shown by Saez (2010), offers a way to estimate the elasticity of taxable income: how taxable income responds to a change in the net-of-tax rate. While most of the literature has sought to estimate this parameter using aggregated time-series data (e.g Feldstein, 1995) or individual-level panel data (e.g. Auten and Carroll, 1999; Gruber and Saez, 2002), bunching estimators exploit the growing availability of cross-sectional administrative data and do not require exogenous reforms, or parametric controls for mean reversion and secular income trends to which estimates are sensitive.<sup>2</sup>

The UK provides a valuable setting to investigate responses of taxpayers because the structure of its personal tax schedule has, over the years, contained multiple kinks and notches. To our knowledge, we are the first to exploit these systematically using high quality administrative and firm survey data that are closely aligned with the relevant tax bases.<sup>3</sup>

This allows us to build on the literature, which has typically focused on the responses to income tax of high-income individuals (Auten and Carroll, 1999; Gruber and Saez, 2002; Slemrod and Kopczuk, 2002; Brewer et al., 2012; Kleven and Waseem, 2013) or populations who file tax returns (Saez, 2010; Chetty and Saez, 2013; le Maire and Schjerning, 2013). By contrast, we investigate responses to both income tax and social security contributions, among those who file tax returns and those who have all tax deducted at source, at a variety of points across the income distribution,

<sup>&</sup>lt;sup>1</sup>See, for example, (Hausman, 1985).

 $<sup>^{2}</sup>$ For a critical survey of this new tax responsiveness literature, see Saez et al. (2012)

<sup>&</sup>lt;sup>3</sup>Dilnot and Webb (1988) provided early evidence of bunching in the UK social security contribution schedule, but only graphically, at a single notch, for two years, using data unaligned with the tax base. In a recent working paper, Tazhitdinova (2015) examines bunching at some kinks in the UK income tax and social security contribution schedules between the tax years 2003–04 and 2009–10 using the Survey of Personal Incomes (SPI, described in Section II). We look at both kinks and notches in these schedules over a much longer period of time (1975–76 to 2013–14) using the SPI for income tax thresholds and the New Earnings Survey Panel Dataset (NESPD, described in Section II) for social security contribution thresholds. The SPI provides a highly selected sample of non-taxpayers and - unlike the NESPD - records earnings from employment annually rather than in a pay period: the base on which social security contributions are levied. The NESPD is therefore better suited to examining bunching at kinks in the social security contribution schedule, in addition to extending far enough back in time to cover the period when there were notches in addition to kinks in this schedule. We also examine several new kinks in the income tax schedule introduced for those with high incomes in 2010–11.

using variation created by both kinks and notches in the tax schedule over a 40-year period. This allows us to paint a richer picture of taxpayer behaviour than previous work.

In line with this literature (e.g. Kleven and Waseem, 2013; le Maire and Schjerning, 2013), we find that company owner-managers and the self-employed are particularly responsive to taxes, reflecting their greater scope for income manipulation, tax planning and evasion. Interestingly, we show that in recent years company owner-managers have been much more responsive than the self-employed, whereas if anything the opposite was true in the 1990s.

However, most taxpayers are employees who have limited ability to manipulate their incomes and are subject to third-party reporting. Like Saez (2010) and others, we find that employees do not bunch at kinks in tax schedules. But our institutional setting, with both kinks and notches, allows us to shed light on why. By creating a strictly dominated region of earnings that no one should locate in, regardless of how much they value consumption relative to leisure, notches provide a means of measuring the share of individuals who are constrained from reducing their earnings by optimisation frictions such as lack of information, rigidities in contracts or pay structures, or search-and-matching costs.

While there was significant bunching by employees at some notches, the number of employees locating in the dominated region above the notch was more – usually much more – than 75% of what we estimate it would have been in the absence of the notch. This provides compelling evidence that the reason low-paid employees did not bunch at kinks is because the majority faced substantial frictions. This is true even immediately above the notch, where the potential tax saving from bunching was in some cases as high as 9% of earnings for the employee and a further 10.45% for the employer.

Frictions of this magnitude imply that long-run responses, or responses to large reforms, could be much larger than those estimated from short-term responses to small tax differentials. This could play an important role in reconciling micro- and macro-based estimates of labour supply elasticities, as suggested by Chetty (2012), and raises the possibility that policies aimed at reducing frictions could have substantial welfare effects.

We also find significant heterogeneity in bunching by employees at notches, with part-time workers and those employed in the hospitality or retail sectors much more likely to respond than those working full-time or in the public sector. Interestingly, conditional on working part-time we find little difference in the responses of women and men. This raises the question of whether well documented differences in observed behavioural responses between groups (e.g. men and women, employees and the self-employed) are a result of heterogeneity in preferences or frictions. If increases in the share of women working full- rather than part-time mean that they face larger frictions to adjusting their hours of work, that might help to explain why Blau and Kahn (2007), among others, find a decline in the elasticity of labour supply for women over time.

Finally, we make a methodological contribution to the rapidly growing bunching literature by showing how these responses can be decomposed into hours and hourly wage components, and that selection in who responds can be identified. Applying this approach to a notch in the NICs schedule, we find that those part-time employees who bunch were high-hours, low-wage types compared to those who do not bunch.

The rest of this paper proceeds as follows. Section II describes our institutional setting and data. Section III provides graphical evidence of bunching at kinks and notches in the UK income tax and social security contribution schedules. Section IV applies the bunching estimators of Saez (2010) and Kleven and Waseem (2013) to the bunching observed at kinks and notches respectively. Section V outlines our method for decomposing bunching responses and identifying selection, while Section VI concludes.

#### II. Institutions and data

#### A. Institutional Setting

The UK has two main personal taxes on income: income tax, paid by individuals on their earned and unearned income, and National Insurance contributions (NICs), paid by employees and employers on earned income only.<sup>4</sup> Unusually by international standards, most employees in the UK have their exact tax liability deducted from earnings at source through a pay-as-you-earn (PAYE) system and do not have to submit a tax return.<sup>5</sup> In fiscal year 2015–16, both income tax and NICs had piecewise linear schedules, applying above tax-free allowances at standard rates up to a common upper threshold of £42,380 per year and at different rates above that. However, their design has not always been so simple, and their structures over the years provide multiple kinks and notches that can be exploited to investigate the responsiveness of taxpayers.

INCOME TAX. — From the start of the 1990s the UK operated a relatively simple, annual system of income tax, applied at a starting, basic and higher rate to individual income above a tax-free

 $<sup>^{4}</sup>$ NICs are also paid by the self-employed, at significantly lower rates, but we do not analyse self-employed NICs in this paper.

 $<sup>^{5}</sup>$ HM Revenue and Customs estimates that for the 2012–13 tax year, only 10.74 million out of 30 million income taxpayers had to fill in a self-assessment tax return: primarily the self-employed, those with significant unearned income and those with incomes over £100,000.

personal allowance.<sup>6</sup> Table 1 shows these rates for the period of our analysis 1995–96 to 2015– 16, along with the personal allowance and the thresholds above which the basic and higher rates applied. Different rates of income tax applied to savings and dividend income, as described in the note to Table 1.

		Ra	tes $(\%)$	Thresholds $(\pounds p.a.)^c$			
Fiscal year	Starting	Basic	Higher	Additional <sup>a</sup>	$\begin{array}{c} \text{Personal} \\ \text{allowance}^{b} \end{array}$	Basic rate	Higher rate
1995-96	20	25	40	-	$3,\!525$	6,725	$27,\!825$
1996-97	20	24	40	-	3,765	$7,\!665$	$29,\!265$
1997-98	20	23	40	-	4,045	$8,\!145$	$30,\!145$
1998-99	20	23	40	-	$4,\!195$	$8,\!495$	$31,\!295$
1999-00	10	23	40	-	$4,\!335$	$5,\!835$	$32,\!335$
2000-01	10	22	40	-	$4,\!385$	$5,\!905$	32,785
2001-02	10	22	40	-	$4,\!535$	$6,\!415$	$33,\!935$
2002-03	10	22	40	-	$4,\!615$	$6,\!535$	$34,\!515$
2003-04	10	22	40	-	$4,\!615$	$6,\!575$	$35,\!115$
2004-05	10	22	40	-	4,745	6,765	$36,\!145$
2005-06	10	22	40	-	4,895	$6,\!985$	$37,\!295$
2006-07	10	22	40	-	$5,\!035$	$7,\!185$	$38,\!335$
2007-08	10	22	40	-	$5,\!225$	$7,\!455$	$39,\!825$
2008-09	-	20	40	-	6,035	-	$40,\!835$
2009-10	-	20	40	-	$6,\!475$	-	$43,\!875$
2010-11	-	20	40	50	$6,\!475$	-	$43,\!875$
2011 - 12	-	20	40	50	$7,\!475$	-	$42,\!475$
2012 - 13	-	20	40	50	$8,\!105$	-	$42,\!475$
2013-14	-	20	40	45	9,440	-	41,450

Table 1—: Income tax rates and thresholds for earned income

a: Applies to income above £150,000 from 2010–11 onwards.

b: From 2010–11 onwards, personal allowance reduced by 50p for each £1 of income above £100,000.

c: Lower threshold of total income at which rates shown become payable for those with the standard personal allowance.

*Note:* Different tax rates apply to income from savings and dividends. The basic rate of tax on savings income has been 20% since 1996–97, while the 10% starting rate continued to apply to some savings income until April 2015. After allowing for dividend tax credits, dividends have in effect been taxed at zero (basic rate) and 25% (higher rate) since 1993–94, with an additional rate of 36.11% from 2010–11 to 2012–13 and 30.56% in 2013–14. When calculating which tax band different income sources fall into, dividend income is treated as the top slice of income, followed by savings income, followed by other income. *Source:* Tolley's Income Tax, various years.

In 2008–09 the starting rate was abolished (except for savings income), leaving taxpayers facing either the basic rate (above the personal allowance) or the higher rate (above the higher-rate threshold) on their non-savings, non-dividend income. Subsequent reforms have complicated this rate structure for the c.2% of adults with income above £100,000: since 2010–11, the personal

 $^{6}$ The vast majority of adults are entitled to this personal allowance, although higher allowances have at times existed for lone parents, older taxpayers, and married couples. Our analysis takes account of these different allowances, but for convenience we refer throughout to 'the' personal allowance.

allowance has been reduced by £1 for each £2 of income above this point, creating a band in which income tax liabilities rise by 60 pence for each additional pound of income (an effective 60% rate) until the allowance is exhausted and the rate falls back to 40%; while incomes above £150,000 have been subject to an additional rate (initially 50%, now 45%).

In summary, the UK income tax schedule contains a number of upwards kinks at which we would expect to see bunching, namely:

- at the personal allowance, throughout
- at the basic rate threshold, until 2007–08
- at the higher rate threshold, throughout
- at £100,000 and £150,000, since 2010-11

In addition, since 2010–11 there is a downward kink at around £115,000 (where the personal allowance is fully withdrawn and the marginal rate falls back from 60% to 40%), which should result in a dip in the distribution of taxable income analogous to the bunching expected at upwards kinks.

NATIONAL INSURANCE CONTRIBUTIONS. — Between April 1975 and October 1985, once earnings exceeded a lower threshold called the Lower Earnings Limit (LEL), NICs were levied on the entirety of earnings at an employee and an employer rate up to a ceiling called the Upper Earnings Limit (UEL). This created a jump (notch) in NICs liabilities at the LEL, and a strictly dominated range of earnings above. The dashed grey lines in Figure 1 illustrates this schedule for both employee (panel A) and employer (panel B) contributions in the 1984–85 tax year.

Reforms taking effect in October 1985 changed the schedule significantly. As shown by the solid grey lines in Figure 1, the notch in the employee and employer NICs schedules at the LEL was reduced in size (from 9% and 10.45% respectively to 5% apiece), while new notches above the LEL were introduced in both schedules: two in the employee schedule and three in the employer schedule. In addition, the cap on employer contributions at the UEL was abolished.

Another reform, in October 1989, further reduced the size of the notch at the LEL for both employee and employer contributions (to 2%), and eliminated the additional notches above the LEL in the employee NICs schedule. However, it left in place the additional notches in the employer NICs schedule, as shown by the dashed black lines in Figure 1b.

The structure of NICs in place at the end of our period (shown by the solid black line in Figure 1) was arrived at through reforms that took effect between 1998 and 2003. This removed the remaining



Figure 1. : National Insurance contribution schedules, April 2015 prices

Note: Previous years' thresholds uprated to April 2015 prices using the retail prices index (RPI). Assumes employee contracted into State Earnings-Related Pension Scheme (SERPS) or State Second Pension (S2P). The 1984-85 schedule excludes the 1% National Insurance surcharge abolished in September 1984.

Source: Tolley's National Insurance Contributions, various years.

notches from both the employer and employee NICs schedules, replacing them with kinks at new Primary and Secondary Thresholds for employee and employer contributions respectively. Employee NICs were also extended for the first time to earnings above the UEL, though at a very low rate (initially 1%, later 2%).

To summarise, the design of NICs creates incentives for taxpayers to bunch:

- below a notch at the LEL from 1975–76 to 1998–99
- below multiple notches above the LEL from 1985–86 to 1998–99
- at kinks in the employee and employer schedule since 1999-2000

In addition, the zero and reduced rates that have applied above the UEL to employee contributions throughout this period and to employer contributions between 1975–76 and 1984–85 create downwards kinks at the UEL which should result in a dip in the distribution of earnings, analogous to the bunching expected at upwards kinks. Tables B1-B3 in Appendix B contain a full list of these thresholds, along with the size of the notch or kink.

National Insurance was originally envisaged as a 'true' social insurance scheme, with a broadly actuarial link between contributions paid and benefit entitlements for each individual. Insofar as there is – or, perhaps, is perceived to be – such a link, National Insurance may not have the same disincentive effects as a simple tax on earnings (Summers, 1989). However, in practice the link between contributions and benefits – particularly at the margin – had already been significantly weakened by 1978, and had all but disappeared by 2015. For the most part, therefore, NICs acted as a straightforward tax on earnings.

There was one strongly contributory element to the National Insurance scheme. Until very recently, individuals contributing to a private pension could choose whether to 'contract in' or 'contract out' of the second pillar of the UK state pension system (initially the State Earnings-Related Pension Scheme, SERPS, and later the State Second Pension, S2P). Those contracting out were charged slightly lower rates of employee and employer NICS on earnings between the LEL and the UEL (or, since 2009, the Upper Accruals Point) in exchange for sacrificing future entitlement to SERPS/S2P.

For much of the period our data do not record whether individuals were contracted in or out. However, the majority of people were contracted out, and the contracted-out rate is arguably a better measure of the 'tax wedge' associated with NICs even for those who were contracted in since the rate reduction was a roughly actuarially fair reflection of the forgone entitlements. We therefore use contracted-out NICs rates (those shown in Appendix B) throughout.<sup>7</sup> Note that in any case this does not affect the size of the notch at the LEL, which is crucial for our estimation, since contracting out only reduced the marginal rate between the LEL and the UEL, not the rate charged on earnings below the LEL when the LEL was reached. The marginal rate above the notch plays only a secondary role in our analysis, in translating behavioural responses into elasticities in Section IV.<sup>8</sup>

Throughout our period, a much lower rate of employee NICs was available (in exchange for reduced benefit entitlement) to married women who had been claiming it almost continuously since May 1977. Since we cannot identify married women in our data, let alone those eligible for this option and taking it up, we ignore it. The requirement to remain married and in virtually continuous employment since 1977 meant that this affected a large fraction of employed women in the early years of our analysis but very few in later years: the number of women paying it fell from 4.2 million in 1978–79 to 80,000 in 2000–01 and 3,000 in 2011–12.<sup>9</sup> We note below where ignoring this reduced rate might significantly affect our results, and check sensitivity to this assumption.

#### B. Data

This paper uses both administrative and employer survey data: the Survey of Personal Incomes (SPI) and the New Earnings Survey Panel Dataset (NESPD).

When looking at income tax thresholds we use data from the SPI, a random sample drawn from income tax records held by HM Revenue and Customs (HMRC), and covers the tax years between 1995–96 and 2013–14.<sup>10</sup> The sample size increased steadily during that period, from under 60,000 individuals in 1995–96 to over 700,000 by 2013–14. Those with very high incomes are oversampled, while the data is not representative of those with incomes too low to pay income tax. For this reason we do not use the SPI to examine bunching at the income tax personal allowance, from where the starting or basic rate of income tax begins to apply. Income is recorded annually, and includes almost all sources that are liable for income tax. Interest and investment income may be under-recorded for some starting or basic rate taxpayers who do not submit a self-assessment return as this is deducted at source by banks and building societies.

To look at NICs we use the NESPD, a mandatory survey of employers that collects information

 $<sup>^{7}</sup>$ We use the contracted-out rate for those contributing to a defined-benefit pension: the contracted-out rate for those contributing to a defined-contribution pension (which was less common) varied by age.

<sup>&</sup>lt;sup>8</sup>Earning above the LEL conveys certain other entitlements. But we do not see any bunching above the LEL after 1999, when the LEL stopped affecting contributions but continued to affect entitlement. This suggests that people did not place a high value on (or did not understand) these entitlements and that our estimates of bunching below the LEL in earlier years should not be strongly affected by these weak contributory links.

<sup>&</sup>lt;sup>9</sup>Source: Thurley (2014)

 $<sup>^{10}</sup>$  Data for 2008–09, 2011–12 and 2012–13 are currently unavailable.

on employees' basic characteristics and earnings for a pay period each April, from 1975 to 2015.<sup>11</sup> The target sample frame is employees whose National Insurance number ends with a specific pair of digits.<sup>12</sup> In principle this should deliver a 1% random sample of employees, but in practice it delivers around 0.7% due to non-response and the exclusion of non-civilian employees. At around 165,000 individuals per year, the NESPD contains a far larger sample than UK household surveys and does not suffer from the same degree of measurement error, as responses are provided by employers directly from or with reference to their payroll records.

In addition to the length of its coverage, a key advantage of the NESPD is that the earnings measure corresponds closely to the tax base for NICs, most notably recording earnings in a single pay period (typically a week or month) rather than annually. <sup>13</sup> Unlike the SPI and other administrative datasets typically used to investigate bunching, the NESPD also records hours of work, which we exploit in Section V.

A feature of the NESPD which complicates our analysis is that the pay period for which earnings are observed is close to the turn of the UK's fiscal year on 6 April, when changes in NICs rates and thresholds usually take effect. For the vast majority of individuals, the earnings we observe will be subject to the NICs schedule of the fiscal year just beginning. But some years' data contain individuals who face the schedule of the year just ending.<sup>14</sup> Bunching below the new year's threshold may appear diffuse if these individuals bunch below the threshold from the fiscal year just ending.

In addition, the NESPD is potentially susceptible to under-sampling of employees earning below the LEL as employers are not obliged to operate PAYE on these jobs, the records of which are used to identify employees falling within the sampling frame of the survey. In practice, employers seem to operate PAYE on the earnings of all their employees, but insofar as they do not, we may understate the extent of bunching at the LEL.

#### III. Bunching at kinks and notches

Kinks are defined by a change in the marginal rate of tax at a threshold, such as in income tax schedules where income in higher bands is subject to higher rates of tax. Such tax schedules create a convex budget set that the neoclassical model of labour supply predicts should lead to bunching in the distribution of taxable income.

To show this, Figure 2a plots indifference curves for an individual with a convex utility function

<sup>&</sup>lt;sup>11</sup>Appendix A provides more information on this dataset and the features that are relevant to our analysis.

 $<sup>^{12}</sup>$ The use of a fixed pair of digits from 1975 onwards means that the NESPD constitutes a panel. While this paper's focus is on the cross-sectional variation created by tax thresholds, Adam et al. (2017) estimate the elasticity of taxable earnings using the panel dimension of the NESPD and reforms to NICs.

<sup>&</sup>lt;sup>13</sup>See Appendix A for further details.

<sup>&</sup>lt;sup>14</sup>See Appendix A for further details.





Before tax income, z

that is decreasing in pre-tax income z (as earning income is costly in terms of leisure forgone) but increasing in post-tax income z - T(z) (as this allows consumption), where T(z) is the tax function. If the tax function is linear so that  $T_0(z) = \tau_0 z$ , where  $\tau_0$  is the marginal tax rate, this individual will choose to locate at  $z_0$  where the indifference curve  $U^0$  is tangent to the linear budget constraint. With a smooth distribution of preferences and abilities, this will result in a smooth distribution of income  $h_0(z)$ , depicted by the dashed black line in Figure 2b, with each individual choosing to work such that their indifference curve lies tangent to their linear budget set.

If, instead of being linear, the tax schedule exhibits an upwards kink at k such that  $T_1(z) = \tau_0 \cdot z + (\tau_1 - \tau_0)(z - k)\mathbb{1}[z > k]$ , where  $\tau_1 > \tau_0$  is the higher marginal rate applied above the threshold, the individual depicted in Figure 2a will instead locate at k. This individual's utility-maximising indifference curve is tangent to the upper part of the kinked budget constraint at exactly k, so they are the highest-income person who will locate at the threshold. Individuals who under the linear tax schedule  $T_0(z)$  located on the interval  $\Delta z = (k, z_0)$  will also now choose to locate at the threshold instead, unless frictions prevent them from doing so, while those who would choose to locate above  $z_0$  with a linear tax schedule will choose a lower level of earnings in response to the higher tax rate but will remain in the upper tax bracket. This results in a spike in the distribution of income  $h_1(z)$  at, and a lower density above, the kink k, as shown by the blue line in Figure 2b. Optimisation errors, arising from an inability to perfectly control pre-tax income, may mean that this bunching appears as a diffuse mass around, rather than a spike at, the kink.<sup>15</sup>

Notches, where the average rather than marginal tax rate increases discontinuously at a threshold n, should lead to bunching below, rather than at, the threshold. This is because the notch creates a jump in tax liabilities at n, so those who would have located slightly above n in the absence of the notch can now obtain a large tax advantage from a small relocation to below the threshold. Indeed, notches often create a dominated region of earnings [n, n + d] that no-one should locate in, regardless of how much they value consumption relative to leisure. Because both consumption and leisure can be increased by reducing earnings below n, the only reason we should observe anyone in the dominated region is because they are subject to optimisation frictions that prevent them from adjusting their earnings.<sup>16</sup>

Figure 3 illustrates this, plotting – in panel a – the distribution of income that should arise in a

<sup>&</sup>lt;sup>15</sup>By the same reasoning, a downwards kink at k should result in a hole in the distribution of income  $h_1(z)$  at k, which may materialise as a less sharp dip if taxpayers are unable to perfectly control their pre-tax income.

 $<sup>^{16}</sup>$ Not all notches create dominated regions. In our setting, notches in the employee NICs schedule create a dominated region but notches in the employer NICs schedule do not: the structure of employer NICs – specifically, being levied (unlike employee NICs) on a base that excludes the tax itself – means that there is no range in which an increase in gross earnings (and labour cost) is associated with a reduction in consumption. We should still see bunching at such notches, since there is still a discrete tax advantage to be had from an infinitessimal reduction in earnings.



## Figure 3. : Bunching at notches (a) Frictionless model

Before tax income, z

world without frictions around a notch at n. The solid black line shows bunching in the distribution of income  $h_2(z)$  below the notch (here diffuse, because of optimisation errors), and zero density in the dominated region [n+d] above. With heterogeneity in preferences, the density should gradually converge back to the no-notch distribution  $h_1(z)$  as some individuals who value leisure less will not find it optimal to bunch. Panel b shows that with frictions, we will instead observe less pronounced bunching and some density in the dominated region [n, n + d], comprising taxpayers for whom frictions are sufficiently large to outweigh the gains from bunching.<sup>17</sup>

Such frictions could take many forms. For example, they could reflect lack of understanding of the tax system; rigidities in contracts, pay structures or wage-setting/bargaining processes based on nominal wages; restricted hours choices available within a firm combined with frictions (such as search-and-matching costs or specific human capital) that make it costly to move jobs; or minimum wages or other institutional features that make reductions in earnings difficult or unattractive (such as mortgage offers or employer pension contributions being specified as percentages of nominal earnings).<sup>18</sup>

In the remainder of this section, we provide graphical evidence of the extent of bunching for different groups at kinks and notches in the UK income tax and NICs schedules. We first look at kinks in the income tax schedule using the SPI data.<sup>19</sup> Figure 4 shows the distribution of taxable income around the basic rate, higher rate, £100,000 and £150,000 thresholds, pooling observations from all waves of our data. There is little bunching at the relatively small kink created by the basic rate threshold. It is pronounced – if diffuse – at the higher rate threshold, where the net-of-tax rate fell by between 20 and 25%. The final panel shows there is clear, but modest, bunching at the £100,000 and £150,000 thresholds.<sup>20</sup>

What bunching there is at each of these thresholds is mostly due to the behaviour of company owner-managers and (to a lesser extent) the self-employed, with little or no bunching among employees. Figure 5 shows this for the higher rate threshold, where we saw the strongest bunching; Figures B1 and B2 in Appendix B show similar results at other upwards income tax kinks.

 $<sup>^{17}</sup>$ The case shown in Figure 3 is for a threshold where the average rate rises and the marginal rate does not change. If both average and marginal rates rose at the threshold, we would expect the density above the threshold to converge to a slightly lower level, like in Figure 2b.

<sup>&</sup>lt;sup>18</sup>Note that locating in a dominated region requires an explanation beyond frictions in adjusting 'real' behaviour such as hours of work, since in the dominated region both employer and employee could gain financially from a reduction in gross earnings without any accompanying change in real behaviour. However, this would require co-operation by both employer and employee and might still be prevented by factors such as contractual rigidities or a binding minimum wage; in such cases, and for those above the dominated region, frictions in adjusting real behaviour can still help to explain a lack of behavioural response.

<sup>&</sup>lt;sup>19</sup>The SPI does not allow us to look at the personal allowance kink because it is not representative of individuals with income below this level, where we would expect bunching to occur.

 $<sup>^{20}</sup>$ We do not observe any hole or dip in the distribution of income at the downwards kink created by the withdrawal of the personal allowance, even among company owner-managers and the self-employed. We are not alone in this: as (Kleven, 2016) points out, "no research has found evidence of holes around nonconvex kink points".



Figure 4. : Bunching at upward kinks in the income tax schedule

*Note:* Panels a and b show the distribution of annual taxable income in 2015–16 prices relative to the basic and higher rate thresholds respectively, pooling all available years of data between 1995–96 and 2007–08 (panel a) or 2013–14 (panel b). Panel c shows the distribution of taxable income in nominal terms with vertical lines indicating the £100,000 and £150,000 thresholds, pooling the 2010–11 and 2013–14 data.

Source: Authors' calculations using the Survey of Personal Incomes, 1995–96 to 2013–14.



Figure 5. : Bunching at the income tax higher-rate threshold, by taxpayer type

*Note:* Employees (panel a) are defined as taxpayers whose total income is predominantly (more than 97.5%) derived from employment earnings. Company owner-managers (panel b) are defined as taxpayers who are directors of closely held companies. Self-employed (panel c) are defined as taxpayers whose total income is predominantly (more than 97.5%) derived from self-employment earnings. The other taxpayers group (panel d) contains all remaining taxpayers, and is mostly made up of those with income from a mixture of sources (e.g. earned and unearned income).

Source: Authors' calculations using the Survey of Personal Incomes, 1995-96 to 2013-14.

There are several possible reasons for the greater responsiveness of those running their own business. They may have more flexibility to adjust their work patterns and, more generally, to fine-tune their income and deductions in any given year, including (for example) by splitting income with a spouse or other family member. They may be more aware of financial planning and more likely to be receiving professional advice. They have more scope to misreport the level or timing of their income and deductions, since they are not subject to the same kind of third-party reporting that employees face on their salary.<sup>21</sup>. And company owner-managers in particular can adjust the amount of profit they retain in the company in order to shift personal income across years (or ultimately take it as capital gains instead).

A common tax minimisation strategy used by company owner-managers is to pay themselves a salary up to the NICs Secondary Threshold, above which both employee and employer NICs are payable, and take the remainder of their income as dividends, which are not subject to NICs. As Figure 6 shows, using data from the NESPD which measures the employment earnings subject to NICs rather than total income for income tax purposes, we see substantial bunching by managers and senior officials – the standardised occupation category which includes most company ownermanagers – at the NICs Secondary Threshold, but nothing for other employees who make up the vast majority of workers at this level of earnings.<sup>22</sup>



#### Figure 6. : Bunching at the NICs Secondary Threshold

*Note:* Groups defined using the Standard Industrial Classification of economic activities (SIC00). *Source:* Authors' calculations using the New Earnings Survey Panel Dataset, 2000–2015.

<sup>21</sup>On the importance of third-party reporting, see Kreiner et al. (2016)

 $^{22}$ Again, we do not see any dip in the distribution at the downwards kink created by the UEL.

The lack of bunching among employees might reflect a low underlying behavioural elasticity, or it might reflect frictions that attenuate the response. Notches provide robust evidence that frictions play an important role. This is because (as noted above) notches in the employee NICs schedule create a dominated region that that no-one should locate in, regardless of how much they value consumption relative to leisure, save for frictions that prevent them from adjusting their earnings. We first examine the notch at the LEL, where between 1975–76 and 1998–99 the average rate of employee NICs jumped from 0% to between 2% and 9% of earnings and the average rate of employer NICs jumped from 0% to between 3% and 10.45% of earnings.





Note: Taxable earnings, z, are shown relative to the LEL by plotting the density of observations in bins of  $\ln(\frac{z}{LEL}) \times 100$  so that 0 represents the threshold in each year and 5, for example, means having earnings approximately 5% above the threshold. Excludes individuals with weeklyised or annualised earnings that take common round-number values. Source: Authors' calculations using the New Earnings Survey Panel Dataset, 1975–1998.

Figure 7 shows the distribution of earnings relative to this threshold, pooling all years of NESPD over this period.<sup>23</sup> There is clear, though modest, bunching below the threshold and a dip above it. But there is also substantial mass visible just above the threshold, in the area that corresponds to

<sup>&</sup>lt;sup>23</sup>For the analysis of notches in the NICs schedule we normalise taxable earnings relative to the LEL by plotting the distribution in bins of  $\ln(z/n) \times 100$  so that 0 represents the threshold in each year and positive (negative) numbers means having earnings above (below) the threshold. This natural log normalisation makes little difference to the bunching estimates but allows us to decompose (log) earnings responses into additive (log) hours and (log) hourly wage components in Section V. In addition, because employees tend to be paid in round number amounts, particularly multiples of £10 per week or £100 per year, we follow Kleven and Waseem (2013) in dropping all individuals with weeklyised or annualised earnings that take common round-number values to avoid conflating bunching in respond to a threshold with a spike in the distribution of earnings at such an amount.

the dominated region created by the notch in employee NICs. This provides compelling evidence that the majority of employees at even this low level of earnings are subject to frictions large enough to prevent them from bunching.<sup>24</sup> As Figure B3 in Appendix B shows, there is no evidence of any bunching below the notches located higher up the earnings distribution or of any dip above them, even in the dominated region created where the average rates of employee and employer NICs each jumped by 2 percentage points between 1986–87 and 1989–90 (panels a and c). This suggests that virtually all employees at these higher levels of earnings faced frictions large enough to prevent bunching.

As with kinks, there is substantial heterogeneity in who bunches at the LEL. The first two panels of Figure 8 show that while part-time employees bunch sharply below the LEL, there is a much less pronounced response among full-time employees. Interestingly, panels c and d show that there appears to be little difference in the bunching responses of women and men conditional upon being part-time (although there are far fewer men working part-time at this level of earnings than there are women). The final two panels show that there are also substantial differences in bunching across industries. Those working in the retail and hospitality sector, where working patterns are typically more flexible (e.g. shift work is common), bunch sharply below the LEL while there is no observable response among employees in the public sector.

While the presence or absence of bunching at kinks and notches has traditionally been seen as a complication in fitting structural models of labour supply to data (e.g. Burtless and Hausman, 1978), recent work has instead viewed it as a potential source of variation that might be used to identify parameters summarising behavioural responses. In the next section, we use the bunching responses documented above to estimate the elasticity of taxable income (or earnings), applying bunching estimators developed by Saez (2010) for kinks and Kleven and Waseem (2013) for notches.

#### IV. Estimating elasticities from bunching

Saez (2010) showed that the elasticity of taxable income can be inferred from the income response of the 'marginal buncher': the last person who, facing a convex budget set, chooses to locate at, rather than above, the kink, like our individual in Figure 2a. As this response represents a move between two tangency points, by the definition of the ETI

(1) 
$$e \equiv \frac{1 - \tau_l}{\tau_h - \tau_l} \frac{\Delta z}{k}$$

 $^{24}$ In Section IV, we quantify the proportion of employees that are subject to frictions sufficient to prevent them from bunching.



Figure 8. : Bunching at the NICs LEL by gender & hours of work

Note: Taxable earnings, z, are shown relative to the LEL by plotting the density of observations in bins of  $\ln(\frac{z}{LEL}) \times 100$  so that 0 represents the threshold in each year and 5, for example, means having earnings approximately 5% above the threshold. Excludes individuals with weeklyised or annualised earnings that take common round-number values. Source: Authors' calculations using the New Earnings Survey Panel Dataset, 1975–1998.

we have a relationship that depends only on known parameters of the tax schedule  $(\tau_l, \tau_h \text{ and } k)$  and the income response of the marginal buncher  $(\Delta z)$ . This response can in turn be inferred from the amount of excess mass around the threshold  $B \equiv \int_{z_l}^{z_u} (h_0(z) - h_1(z)) dz$  (where  $z_l$  and  $z_u$  define the income range in which bunching is observed), since Saez (2010) showed that  $B = \int_k^{k+\Delta z} h_0(z) dz$ . The crucial step is to estimate the counterfactual distribution of income that would exist in the absence of a kink,  $h_0(z)$ . We follow Chetty et al. (2013) and estimate  $h_0(z)$  by fitting a flexible polynomial to the observed distribution of taxable income, excluding the area  $[z_l, z_u]$  around k.

When the kink is small, this approach identifies the compensated elasticity around the threshold, as the kink does not produce income effects over the bunching segment  $[k, k + \Delta z]$  (Saez, 2010). At larger kinks, without making assumptions about the functional form of utility, the elasticity identified is instead a weighted average of the local compensated and uncompensated elasticities (Kleven, 2016). In either case, the bunching estimator easily extends to accommodate heterogeneity in preferences, instead identifying the (compensated, or combined) local *average* elasticity at the threshold.<sup>25</sup>

We apply this estimator to the bunching already documented at the higher rate, £100,000 and £150,000 thresholds, separately for employees, the self-employed and company owner-managers, who each face a different change in tax rates at these thresholds.<sup>26</sup> Figure 9 shows these estimates at the higher rate threshold annually for each year covered by our SPI data, along with the bootstrapped 95% confidence interval. The estimates for employees are precisely estimated, and significantly different from zero in only 2 of the 16 years (1999–2000 and 2013–14). On average, we estimate a higher ETI for company owner-managers (0.078) than the self-employed (0.046), though the coefficient estimates are imprecisely estimated in the 1990s when sample sizes were smaller. As Figure 9 shows, the relative responsiveness of the two groups seems to have changed over time: our central estimate for the self-employed declines from about 0.10 to almost 0, while that for company owner-managers does the reverse.<sup>27</sup> The reasons for this apparent gradual decline in the ETI among the self-employed and rise among company owner-managers would be an interesting topic for future research.

Table 2 shows estimates for the same groups at the £100,000 and £150,000 thresholds in 2010–11

<sup>&</sup>lt;sup>25</sup>Note that, in the presence of heterogeneity,  $k + \Delta z$  is not the same as  $z_u$ :  $k + \Delta z$  is the mean(-elasticity) marginal buncher, used to identify the average elasticity, whereas  $z_u$  is the highest(-elasticity marginal) buncher, the top of the income range affected at all by bunching which we want to exclude when estimating the no-bunching counterfactual income distribution. <sup>26</sup>Since the estimated elasticity depends on the size of the kink giving rise to bunching, we must estimate it separately for each group or period for which the size of the kink was different. We do not estimate ETIs at the NICs secondary threshold

because the size of the kink changes over time and our annual sample sizes are too small to apply the estimator to a single year's data for the only group we observe bunching at this threshold (managers and senior officials). <sup>27</sup>The difference in elasticities between the two groups is not statistically significant at conventional levels in the 1990s, when

<sup>&</sup>lt;sup>21</sup>The difference in elasticities between the two groups is not statistically significant at conventional levels in the 1990s, when sample sizes were smaller, but is highly significant from 2002.

Figure 9. : Estimates of the ETI at the income tax higher-rate threshold



Note: Figures show annual point estimates and 95% confidence intervals for the elasticity of taxable income, obtained by repeating estimation procedure on 500 bootstrap samples, drawn with replacement from the empirical distribution. Employees (panel a) are defined as taxpayers whose total income is predominantly ( $\geq 97.5\%$ ) derived from employment earnings. Self-employed (panel b) are defined as taxpayers whose total income is predominantly ( $\geq 97.5\%$ ) derived from self-employment earnings. Company owner-managers (panel c) are defined as taxpayers who are directors of closely held companies. Source: Authors' calculations using the Survey of Personal Incomes, 1995–96 to 2013–14.

Year	Employee	Self-employed	Owner-manager
Panel A. £100,000 threshold			
2010-11	-0.004	0.034	0.093
	(0.004)	(0.019)	(0.016)
2013-14	0.040	0.045	0.087
	(0.005)	(0.020)	(0.014)
Panel B. £150,000 threshold			
2010-11	0.010	0.100	0.187
	(0.030)	(0.052)	(0.053)
2013-14	0.059	0.072	0.280
	(0.063)	(0.099)	(0.217)

Table 2—: ETI estimates from bunching at  $\pounds 100,000$  &  $\pounds 150,000$  income tax thresholds

*Note:* Bootstrapped standard errors shown in parentheses, obtained by repeating estimation proceedure on 500 bootstrap sample, drawn with replacement from the empirical distribution. Employees defined as taxpayers whose total income is predominantly (more than 97.5%) derived from employment earnings. Self-employed defined as taxpayers whose total income is predominantly (more than 97.5%) derived from self-employment earnings. Company owner-managers defined as taxpayers who are a director of a closely held company.

Source: Authors' calculations using the 2010-11 and 2013-14 Survey of Personal Incomes.

and 2013–14, the two years covered by our SPI data that these thresholds existed. Again, estimates are near zero for employees, and higher for company owner-managers than the self-employed (though both are less precisely estimated than at the higher-rate threshold because sample sizes are smaller).

Taken together, results from the bunching estimator applied to income tax kinks show clear differences in elasticities, with company owner-managers and the self-employed more responsive than employees. Yet the estimated ETIs are smaller than estimates using different methodologies for high-income individuals in the UK (e.g. Brewer et al., 2010; Browne and Phillips, 2017), and toward the lower end of the range estimated in the wider literature (Saez et al., 2012).

However, allowing for even relatively small optimisation frictions could reconcile these estimates with much larger underlying taxable income elasticities. Following Chetty (2012), we illustrate possible effects frictions may be having on our estimates, assuming a quasi-linear utility function and a fixed adjustment cost equal to 1 percent of utility. Our estimate of 0.204 for company ownermangers at the higher-rate threshold in 2013–14 is consistent with an elasticity unattenuated by frictions of up to 1.52, while even the smaller estimates for employees and the self-employed at this threshold are consistent with unattenuated elasticities well in excess of one.

If we are interested in obtaining an estimate of the elasticity of taxable income that can be used to predict the response of individuals in a different setting to that it was obtained, then it is important to distinguish whether limited bunching (and a correspondingly small estimated elasticity) is the result of low underlying responsiveness or non-trivial frictions. If frictions take the form of fixed costs then we would expect disproportionately stronger responses to bigger tax changes, and if frictions dissipate in the long run then long-run behavioural responses may be larger than short-run responses. And as well as improving our understanding of likely responses to tax changes, frictions may be a policy concern in their own right. Elasticities at least partly reflect utility-maximising behaviour by taxpayers given their preferences between (say) consumption and leisure;<sup>28</sup> whereas if frictions are *preventing* people from maximising their utility, leading to an inefficient allocation of resources, that might highlight potential gains from policy measures to reduce frictions, ranging from greater information provision to reforms to labour market institutions.

Kinks, unfortunately, provide no means of distinguishing high frictions from low underlying elasticities without making strong assumptions on the form frictions take and how they vary across income levels (as done by e.g. Gelber et al., 2015). Kleven and Waseem (2013) show that notches provide a more promising source of variation for separating them. This is because notches provide an additional empirical moment – the observed density in the strictly dominated region above the notch – that can be used to account for attenuation from frictions.





To illustrate this, Figure 10 shows a simulated distribution of earnings that exhibits bunching

 $^{28}$ Though even the 'unattenuated' ETIs we estimate below are not structural preference parameters: they are also functions of the tax base and enforcement, and may highlight the extent of avoidance and evasion opportunities.

below a notch n and substantial mass in the dominated region [n, n + d] above: like that observed at the NICs Lower Earnings Limit earlier (Figure 7). Given an estimate of the counterfactual distribution of earnings (the solid grey curve), we have an estimate of the excess (bunching) mass below the threshold ( $\hat{b}$ , the difference between the empirical and counterfactual distributions in the range  $[z_l, n]$ ), which can be used to estimate the attenuated earnings response of the (meanelasticity) marginal buncher,  $\Delta z$ , simply by filling out the amount of the bunching mass  $\hat{b}$  under the counterfactual distribution of earnings starting at n.

To estimate the earnings response of the marginal buncher unattenuated by frictions,  $\Delta z^* \equiv z^* - n$ , Kleven and Waseem (2013) propose using the ratio of the empirical to the counterfactual density in the dominated region,  $\hat{a}$ , to measure the share of individuals who do not respond to the notch because of frictions. This can then be used to scale up the estimated bunching below the notch,  $\hat{b}$ , to what it would be if no-one were subject to frictions large enough to prevent them from bunching. The authors show that this scaled-up bunching mass,  $\tilde{b} \equiv \frac{\hat{b}}{(1-\hat{a})}$ , is related to the unattenuated earnings response of the marginal buncher, which is again obtained by filling out the area under the counterfactual distribution of earnings from  $n.^{29}$ 

There are then two ways of converting this unattenuated earnings response into a local average unattenuated elasticity. The first is to assume a functional form for utility, and use the fact that the marginal buncher is indifferent between locating at the notch n and at  $z^*$ . This defines a relationship between known parameters of the tax schedule, the estimated unattenuated earnings response  $\Delta \hat{z}^*$ and the local average (structural) earnings elasticity  $e_s$ , which can be solved numerically. For example, if utility is assumed to take iso-elastic form (ruling out income effects), the indifference condition between n and  $z^*$  can be rewritten as

(2) 
$$\left(\frac{1}{1+\Delta z^*/n}\right) \left(1+\frac{\Delta T/n}{1-t}\right) - \left(\frac{1}{1+1/e_s}\right) \left(\frac{1}{1+\Delta z^*/n}\right)^{1+e_s} - \left(\frac{1}{1+e_s}\right) \left(1-\frac{\Delta t}{1-t}\right)^{1+1/e_s} = 0$$

where  $\Delta T$  is the change in average tax rate at the threshold, t is the marginal tax rate below the notch, and  $\Delta t$  is the change in marginal tax rate at the threshold.

The second approach is a reduced-form one that approximates the effect of a jump in average tax rates as a large change in marginal tax rates. Kleven and Waseem (2013) propose a simple

<sup>&</sup>lt;sup>29</sup>This approach will in fact deliver a downwardly biased estimate of the unattenuated earnings response. This is because the utility gain from bunching declines with distance above the notch and so the share of the population who are constrained from bunching will be larger further above the notch. As our estimate  $\hat{a}$  is derived from the dominated region immediately above the notch, it will therefore be downwardly biased.

quadratic formula that relates the estimated percentage earnings response  $\frac{\Delta \hat{z}^*}{n}$  to the elasticity

(3) 
$$e_r \equiv \frac{\Delta \hat{z}^*/n}{\Delta t^*/(1-t^*)} \approx \frac{(\Delta \hat{z}^*/n)^2}{\Delta t/(1-t)}$$

where  $t^*$  is the implicit marginal tax rate created by the notch between n and  $z^*$ 

(4) 
$$t^* \equiv \frac{T(n + \Delta \hat{z}^*) - T(n)}{\Delta \hat{z}^*} = t + \frac{\Delta t(n + \Delta \hat{z}^*)}{\Delta \hat{z}^*} \approx t + \Delta t \frac{n}{\Delta \hat{z}^*}$$

As a notch will induce a larger bunching response than the implicit kink would, this reduced-form estimate will be upwardly biased by treating the bunching response as if it were generated by a kink.

As with kinks, the key empirical entity to be estimated is the counterfactual distribution of earnings around the notch. We follow Kleven and Waseem (2013) in estimating this by fitting a flexible polynomial to the number of individuals in small bins of earnings, excluding observations in the range  $[z_l, n]$  below the notch that is obviously affected by bunching and an initially arbitrary range  $[n, z_{u0}]$  above the notch. The polynomial is then repeatedly estimated, increasing the excluded area above the threshold until it reaches a point (labelled  $z_u$  in Figure 10) where the estimated excess mass between the actual and counterfactual earnings distributions below the threshold,  $\hat{b}$ , equals the estimated missing mass between the actual and counterfactual distributions above the threshold,  $\hat{m}$ . The resulting estimate of the excess mass,  $\hat{b}$ , can then be filled in directly under the counterfactual to estimate the attenuated earnings response of the marginal buncher,  $\Delta \hat{z}$ ), or scaled up to account for frictions and then filled in under the counterfactual to estimate the unattenuated earnings response  $\Delta \hat{z}^*$  and ETI, as described above.<sup>30</sup>

We apply this estimator to the bunching observed at the Lower Earnings Limit for three sets of tax years where the jump in average employee NICs rates (and so the dominated region) is of the same size: 1983–84 to 1985–86 (9 percentage points), 1986–87 to 1989–90 (5ppts) and 1990–91 to 1998–99 (2ppts).<sup>31</sup> Table 3 shows that both the reduced-form ( $\hat{e}_r$ ) and structural ( $\hat{e}_s$ ) unattenuated elasticity estimates are greater than zero, but modest. For example, the reduced-form estimate is 0.238 for both the 1990–91 to 1998–99 and 1986–87 to 1989–90 periods, similar to the

<sup>&</sup>lt;sup>30</sup>Note that, as with kinks, in the presence of heterogeneous elasticities the earnings of the *highest* buncher ( $z_u$ , obtained by filling out  $\hat{b}$  between the actual and counterfactual earnings distributions above the notch), which defines the top of the bunching region excluded when estimating the final polynomial, will be different from the earnings of the *mean* marginal buncher ( $n + \Delta \hat{z}$ , obtained by filling out  $\hat{b}$  between the x-axis and the counterfactual earnings distributions above the notch).

<sup>&</sup>lt;sup>31</sup>While NICs are the only tax or benefit-withdrawal rate that changes discontinuously at the LEL, an individual's effective marginal tax rate below the LEL (t) depends on household characteristics not observed in the NESPD. To account for this, we use smaller-scale but richer household survey data along with TAXBEN, the Institute for Fiscal Studies' tax and benefit microsimulation model for the UK, to calculate the average t faced by those below the threshold.

hours elasticities for low-paid married women over the same time period estimated by Blundell et al. (1998) by exploiting a series of reforms. Both the reduced-form and structural estimates for the period 1983–84 to 1985–86 are substantially smaller, partly reflecting the married women's reduced rate described in II.A, which at this time still affected a substantial number of women: if the bunching we observe was generated by a smaller notch than we are assuming, then the true elasticity will be somewhat higher than these estimates.<sup>32</sup> The elasticities for the period 1990– 91 to 1998–99 are imprecisely estimated, as shown by the large bootstrapped standard errors.<sup>33</sup> In addition, all of our central estimates are quite sensitive to the exact specification of the fitted polynomial, the range of income over which the counterfactual is estimated, and the excluded range of earnings below the threshold.

The estimated share of individuals who do not respond to the notch because of frictions,  $\hat{a}$ , however, is quite precisely estimated and robust to specification. The estimates imply that around 75-90% of employees at this low level of earnings are subject to frictions sufficiently large to prevent them from bunching: equivalent to at least 9% of gross earnings in the 1983–84 to 1985–86 period, more than £400 per year in today's prices. As a result, our estimate of the unattenuated percentage earnings response,  $\frac{\Delta \hat{z}^*}{n}$ , is between 1.5 and 2 times the attenuated one  $\frac{\Delta \hat{z}}{n}$  obtained solely from the estimated bunching response below the threshold,  $\hat{b}$ .

These estimates provide compelling evidence of the important role that frictions can play in attenuating the earnings response of employees, and are reinforced by the complete absence of bunching at notches further up the earnings distribution (Figure B3, discussed in Section III).<sup>34</sup> Frictions of this magnitude could also play an important role in reconciling microeconomic and macroeconomic estimates of the compensated elasticity, as suggested by Chetty (2012). Macroeconomic estimates of this parameter are typically derived by calibrating macroeconomic models so that they match cross-country variation in aggregate hours of work, and in general are significantly larger than those obtained with microeconomic data exploiting policy reforms. Chetty suggests that allowing for frictions with utility costs equivalent to 1% of consumption can fully reconcile these differences. Our estimates imply that most low- and middle-earning employees face frictions that are even larger.

 $<sup>^{32}</sup>$ If we made the alternative (extreme) assumption that all individuals employed in this period were claiming the married women's reduced rate, the elasticities implied by the bunching we observe would be 0.115 (reduced-form estimate) or 0.095 (structural estimate) rather than 0.085 and 0.052 respectively.

<sup>&</sup>lt;sup>33</sup>Standard errors are calculated by drawing (with replacement) bootstrapped distributions of normalised earnings from the empirical one, and repeating the estimation procedure 1,000 times.

 $<sup>^{34}</sup>$ We cannot formally estimate  $\hat{a}$  in these cases, since without any bunching we cannot identify an excluded region and estimate a counterfactual density. But the absence of any sign of a dip in the the distribution in the dominated region above the notch implies that  $\hat{a}$  is around 1, i.e. virtually everyone in the dominated region is subject to frictions bigger than the size of the notch.

	central est.	S.E.	p-value
Panel A: 1983-1985			
Reduced-form elasticity, $\hat{e}_r$	0.085	(0.015)	0.000
Structural elasticity, $\hat{e}_s$	0.052	(0.016)	0.002
% attenuated earnings response	11	(1.167)	0.000
% unattenuated earnings response	21	(2.226)	0.000
Excess mass below notch, $\hat{b}$	0.090	(0.010)	0.000
Share of individuals facing large frictions, $\hat{a}$	0.840	(0.013)	0.000
Panel B: 1986-89			
Reduced-form elasticity, $\hat{e}_r$	0.238	(0.032)	0.000
Structural elasticity, $\hat{e}_s$	0.281	(0.048)	0.000
% attenuated earnings response	10	(0.701)	0.000
% unattenuated earnings response	19	(1.475)	0.000
Excess mass below notch, $\hat{b}$	0.153	(0.010)	0.000
Share of individuals facing large frictions, $\hat{a}$	0.770	(0.015)	0.000
Panel C: 1990-98			
Reduced-form elasticity, $\hat{e}_r$	0.238	(0.106)	0.025
Structural elasticity, $\hat{e}_s$	0.099	(0.067)	0.140
% attenuated earnings response	12	(4.563)	0.009
% unattenuated earnings response	19	(4.526)	0.000
Excess mass below notch, $\hat{b}$	0.086	(0.015)	0.000
Share of individuals facing large frictions, $\hat{a}$	0.860	(0.023)	0.000

Table 3—: Estimates from bunching at the NICs Lower Earnings Limit

*Note:* Bootstrapped standard errors calculated by repeating estimation procedure 1,000 times on distribution of earnings drawn with replacement from those shown in Figure B4. Assumes employees contracted out of the State Earnings-Related Pension Scheme (SERPS) or Second State Pension (S2P) and face NICs schedule shown in Table B1. Excludes individuals with annual or weekly-equivilent earnings that take common round-number values.

Source: Authors' calculations using the New Earnings Survey Panel Dataset, 1983 to 1998.

#### V. Bunching responses and hours of work

Unlike the administrative data used in most studies of bunching at tax thresholds, the NESPD contains information on hours of work as well as earnings for around 85% of employees sampled. In this section we show how hours data can be used to reveal more about the nature of bunching responses.

Figure 11 plots mean log hours in each bin of log earnings around the LEL for the three periods 1983–85, 1986–89 and 1990–98. Since  $\ln(z) = \ln(h) + \ln(w)$ , this decomposes log earnings at every level of earnings into mean log hours and mean log hourly wage components. We then fit a 7th-order polynomial to the data points excluding those in the interval  $[z_l, z_u]$  affected by bunching.

This estimated polynomial allows us to interpolate counterfactual mean log hours in the interval  $[z_l, z_u]$  affected by bunching: that is, to estimate what mean log hours (and, by subtraction, mean



Figure 11. : Decomposition of bunching responses at the NICs Lower Earnings Limit

Note: The horizontal axis shows taxable earnings, z, relative to the LEL in terms of  $\ln(\frac{z}{LEL}) \times 100$  so that 0 (shown by the solid red vertical line) represents the threshold in each year and 5, for example, means having earnings approximately 5% above the threshold. Overlaid are actual and estimated counterfactual mean log hours. Black vertical dotted lines indicate the excluded areas below and above the threshold ( $z_l$  and  $z_u$  respectively), and the red dashed vertical line indicates the top of the dominated region. Excludes individuals with annual or weekly-equivilent earnings that take common round-number values, and those missing information for hours.

Source: Authors' calculations using the New Earnings Survey Panel Dataset, 1983 to 1998.

log hourly wages) at each earnings level would have been in the absence of behavioural responses to the notch. The slope of this counterfactual mean log hours function tells us, before bunching responses, to what extent as we move up the log earnings distribution people had higher earnings because they had higher hours rather than because they had higher wages. Across all three periods, the estimated slope is around 0.9 in the neighbourhood of the LEL: that is, around 90% of the extra (log) earnings of higher earners was because they worked longer hours and only 10% was because of higher (log) hourly wages.<sup>35</sup> This is precisely estimated and robust to the choice of polynomial order.

Under the assumption that those who do not bunch do not adjust their earnings at all in response to the notch, looking at actual and counterfactual mean log hours at different earnings levels, alongside the actual and estimated counterfactual earnings densities, can potentially tell us about the characteristics and behaviour of bunchers.<sup>36</sup>

#### A. Decomposition of earnings responses

First, we use our estimated counterfactual hours profiles to look at how much of the earnings response of bunchers was through reductions in hours of work rather than hourly wages. Saez et al. (2012), among others, argue that the responsiveness of taxable income is driven less by hours of work than by factors such as tax evasion, avoidance and income shifting. This conclusion is based mainly on how the taxable income of high-income individuals respond to income tax changes. However, the potential tax-reducing responses to NICs are different from income tax because the tax bases differ, and low-paid workers may respond differently from high-income individuals.<sup>37</sup>

To investigate how employees responded to the notch at the LEL, we estimate how much of the total earnings reduction was accounted for by a reduction in hours. We do this by calculating the reduction in mean log hours as a fraction of the reduction in mean log earnings, using the (observed) actual and (estimated) counterfactual log hours and log earnings across the interval  $[z_l, z_u]$  affected by bunching.<sup>38</sup> Formally, we estimate:

 $<sup>^{35}</sup>$ The central estimates for the slope of the polynomial at the LEL are 0.88 for 1983–85, 0.92 for 1986–89 and 0.86 for 1990–98. The standard errors are about 0.02 in each case and the confidence intervals all include 0.9.

 $<sup>^{36}</sup>$ Throughout this section we restrict our analysis to the 85% of our sample for whom we observe hours of work as well as earnings. References to the actual and counterfactual earnings densities therefore refer to variants of those shown in Figure B4 which are re-estimated for this restricted sample. In practice these look very similar to those for the full sample.

 $<sup>^{37}</sup>$ To the extent that low-paid workers do respond through tax evasion, avoidance and income shifting, our analysis will capture this in the implied hourly log wage.

 $<sup>^{38}</sup>$ Actual and counterfactual mean log hours in each earnings bin are weighted by the corresponding (actual or counterfactual) density of earnings in each bin.

(5) 
$$\hat{h} \equiv \underbrace{\left(\frac{\sum_{j=z_{l}}^{z_{u}}\tilde{h}_{0j}f_{0j}}{\sum_{j=z_{l}}^{z_{u}}f_{0j}} - \frac{\sum_{j=z_{l}}^{z_{u}}\tilde{h}_{1j}f_{1j}}{\sum_{j=z_{l}}^{z_{u}}f_{1j}}\right)}_{\equiv \Delta \tilde{h}} \div \underbrace{\left(\frac{\sum_{j=z_{l}}^{z_{u}}\tilde{z}_{0j}f_{0j}}{\sum_{j=z_{l}}^{z_{u}}f_{0j}} - \frac{\sum_{j=z_{l}}^{z_{u}}\tilde{z}_{1j}f_{1j}}{\sum_{j=z_{l}}^{z_{u}}f_{1j}}\right)}_{\equiv \Delta \tilde{z}}$$

where  $\tilde{h}_{1j}$  is the actual and  $\tilde{h}_{0j}$  the counterfactual mean log hours in log earnings bin j;  $f_{1j}$  is the actual and  $f_{0j}$  the counterfactual number of individuals in log earnings bin j; and  $\tilde{z}_{1j}$  is the actual and  $\tilde{z}_{0j}$  the counterfactual mean log earnings in log earnings bin j.

Table 4 shows that the reduction in mean log earnings is estimated, with reasonable precision, at 0.010, 0.011 and 0.007 respectively in the three periods 1983–85, 1986–89 and 1990–98. As these are averages across both bunchers and non-bunchers, this implies that those who did bunch reduced their log earnings by 0.244, 0.169 and 0.144 respectively in these three periods (around 20% on average).<sup>39</sup>

However, the reduction in mean log hours is less precisely estimated, and when combined with that for earnings, results in an estimated share of the total earnings reduction accounted for by a reduction in hours that is associated with very large standard errors. The approach we have developed for decomposing earnings responses into hours and hourly wage responses thus does not appear to have enough power to be informative in our application, though it may yield more interesting results in other cases.

#### B. Selection of bunchers

Our approach also allows us to identify selection in who responds to the incentives created by the notch at the LEL. To do this, we compare the actual mean log hours of non-bunchers with the estimated counterfactual mean log hours in the region above the notch affected by bunching; that is, we compare  $\tilde{h}_1$  to  $\tilde{h}_0$  in the interval  $[n, z_u]$ . This tells us whether non-bunchers (and, by extension, whether bunchers) were on average high-hours, low-wage workers or low-hours, high-wage workers compared to others with the same counterfactual earnings. Specifically, we test the hypothesis:

(6) 
$$\sum_{j=n}^{z_u} f_{0j}\tilde{h}_{1j} - \sum_{j=n}^{z_u} f_{0j}\tilde{h}_{0j} = 0$$

Table 5 shows these estimates of mean log hours, along with the differences between them and the

<sup>&</sup>lt;sup>39</sup>The earnings reduction among bunchers is given by dividing the change in overall mean log earnings by the fraction of the population in  $[z_l, z_u]$  that bunch: e.g. for 1986–89 -0.010/0.065 = 0.169.

	central est.	S.E.	p-value
Panel A: 1983-85			
Change in mean log earnings, $\Delta \tilde{z}$	-0.010	(0.001)	0.000
Change in mean log hours, $\Delta \tilde{h}$	-0.010	(0.008)	0.202
$\%$ earnings reduction through hours, $\hat{h}$	1.088	(0.881)	0.217
Panel B: 1986-89			
Change in mean log earnings, $\Delta \tilde{z}$	-0.011	(0.001)	0.000
Change in mean log hours, $\Delta \tilde{h}$	-0.005	(0.006)	0.360
% earnings reduction through hours, $\hat{h}$	0.482	(0.530)	0.363
Panel C: 1990-98			
Change in mean log earnings, $\Delta \tilde{z}$	-0.007	(0.002)	0.000
Change in mean log hours, $\Delta \tilde{h}$	-0.017	(0.004)	0.000
$\%$ earnings reduction through hours, $\hat{h}$	2.375	(0.695)	0.001

Table 4—: Estimated share of total earnings reduction through hours

Note: Bootstrapped standard errors calculated by repeating estimation procedure 1,000 times on distributions shown in Figure 11. Excludes individuals with weeklyised or annualised earnings that take common round-number values and those missing information on hours. Source: Authors' calculations using the New Earnings Survey Panel Dataset, 1983 to 1998.

associated standard errors.<sup>40</sup> These differences are negative throughout, and statistically significant for the periods 1986-89 and 1990-98, indicating that those who bunched at the LEL were higherhours, lower-wage workers than those who did not. We showed in Section III that bunching at the LEL was almost entirely driven by the responses of part-time workers, but this is not inconsistent: since about 90% of workers around the LEL were part-time, the implication of our results is that higher-hours, lower-wage types among part-time workers were more likely to bunch than lowerhours, higher-wage types.<sup>41</sup>

Given these estimates, and the counterfactual log earnings densities shown in Figure 7, we can calculate how much higher bunchers' mean log hours were than non-bunchers': 0.129 in 1986–89, and 0.124 higher in 1990–98.<sup>42</sup> To give a sense of magnitudes, simply taking exponentials of these mean log hours suggests that bunchers would typically have worked around 19 hours per week in the absence of the notch, whereas non-bunchers with the same earnings typically worked around 17 hours per week.<sup>43</sup>

 $<sup>^{40}</sup>$ In this case we weight both actual and counterfactual mean log hours in the different bins by the same, counterfactual, log earnings density, so that we are isolating whether bunchers' log hours are different from non-bunchers' in the same bin, not whether bunchers come disproportionately from low earnings bins within the interval.

 $<sup>^{41}</sup>$ Consistent with this, if we perform the kind of subgroup analysis shown in Section 3 separating out those part-time employees who worked under 16 hours per week from those working 16 hours or more, we see more pronounced bunching among those working 16 hours or more.

<sup>&</sup>lt;sup>42</sup>This is obtained by dividing the change in mean log hours for everyone in  $[n, z_u]$  by the fraction of the (counterfactual) population in that region who bunch: e.g. for  $1986-89\ 0.015/0.116=0.129$ . <sup>43</sup>The non-linearity of the log function means that these numbers are only illustrative, not averages.

	central est.	S.E.	p-value
Panel A: 1983-85			
Mean log hours of non-bunchers, $\sum_{j=n}^{z_u} f_{0j}\tilde{h}_{1j}$	2.911	(0.014)	0.000
Counterfactual mean log hours, $\sum_{i=n}^{z_u} f_{0i} \tilde{h}_{0i}$	2.916	(0.010)	0.000
Difference	-0.005	(0.010)	0.626
Panel B: 1986-89			
Mean log hours of non-bunchers, $\sum_{j=n}^{z_u} f_{0j}\tilde{h}_{1j}$	2.834	(0.007)	0.000
Counterfactual mean log hours, $\sum_{i=n}^{z_u} f_{0i} \tilde{h}_{0i}$	2.849	(0.006)	0.000
Difference	-0.015	(0.007)	0.025
Panel C: 1990-98			
Mean log hours of non-bunchers, $\sum_{i=n}^{z_u} f_{0i}\tilde{h}_{1i}$	2.819	(0.036)	0.000
Counterfactual mean log hours, $\sum_{i=n}^{z_u} f_{0i}\tilde{\tilde{h}}_{0i}$	2.830	(0.033)	0.000
Difference	-0.011	(0.005)	0.036

Table 5—: Actual and counterfactual hours in region above LEL affected by bunching

*Note:* Bootstrapped standard errors calculated by repeating estimation procedure 1,000 times on distributions shown in Figure 11. Excludes individuals with weeklyised or annualised earnings that take common round-number values and those missing information on hours. *Source:* Authors' calculations using the New Earnings Survey Panel Dataset, 1983 to 1998.

#### VI. Conclusion

This paper has investigated behavioural responses to income tax and social security contributions, exploiting cross-sectional variation created by thresholds in UK tax schedules over a 40-year period. At thresholds where the marginal tax rate fell, we found no sign of a dip in the density of the earnings distribution. But there was clear, if modest, bunching at thresholds where the marginal rate rose, especially the higher-rate income tax threshold. We found that company owner-managers and the self-employed were the most responsive to kinks in the income tax schedule, reflecting their greater scope for income manipulation, tax planning and evasion; in recent years company owner-managers have been much more responsive than the self-employed, whereas if anything the opposite was true in the 1990s.

In contrast, employees did not respond at all to kinks in the tax schedule. Notches, where the average rate of tax changes, provide compelling evidence that the reason for this is that most low-paid employees faced substantial optimisation frictions: while there was some bunching by employees below the notch at the National Insurance Lower Earnings Limit in the 1980s and 1990s, only a small minority responded in this way. In some years, this meant non-responders paid an additional 9% of total earnings in employee contributions and a further 10.45% in employer contributions. Frictions of this magnitude suggest that long-run responses, or responses to large

reforms, could be much larger than implied by elasticities estimated from short-term responses to small tax differentials, and could play an important role in reconciling micro- and macro-based estimates of labour supply elasticities, as suggested by Chetty (2012).

We found that there was substantial heterogeneity in which employees bunched at the LEL. Those employed in the hospitality or retail sectors were far more likely to respond than those working in less flexible sectors. Part-time workers were more likely to bunch than full-time workers, though those part-time workers who did bunch were typically higher-hours, lower-wage types than those who did not. Notably, we found little difference in the responses of women and men conditional upon working part-time. This raises the question whether well documented differences in observed behavioural responses between groups (e.g. men and women, employees and the self-employed) are a result of heterogeneity in underlying preferences or in frictions faced. If increases in the share of women working full- rather than part-time mean that they face larger frictions to adjusting their hours of work, that might help to explain why Blau and Kahn (2007), among others, find a fall in the elasticity of labour supply for women over time. Deepening our understanding of the nature of the frictions we highlight in this paper is not only crucial for integrating disparate evidence on elasticities into a sophisticated understanding of taxpayer responses, but may also have important policy implications in its own right, since to the extent that frictions prevent people from maximising utility, addressing their underlying causes may provide significant welfare gains.

#### REFERENCES

- Adam, Stuart, David Phillips, and Barra Roantree, "35 Years of Reforms: A Panel Analysis of the Incidence of, and Employee and Employer Responses to, Social Security Contributions in the UK," Working Paper 23336, National Bureau of Economic Research April 2017.
- Atkinson, A. B., John Micklewright, and Nicholas Stern, "A comparison of the FES and NES 19711977: Part I. Characteristics of the sample," Social Science Research Council Programme on Taxation, Incentives and the Distribution of Income Working Paper No. 27 1981.
- \_ , \_ , and \_ , "A comparison of the FES and NES 1971–1977: Part II. Hours and earnings," Social Science Research Council Programme on Taxation, Incentives and the Distribution of Income Working Paper No. 32 1982.
- Auten, Gerald and Robert Carroll, "The Effect of Income Taxes on Household Income," *Review of Economics and Statistics*, November 1999, 81 (4), 681–693.

- Blau, Francine D. and Lawrence M. Kahn, "Changes in the Labor Supply Behavior of Married Women: 1980–2000," *Journal of Labor Economics*, 2007, 25, 393–438.
- Blundell, Richard, Alan Duncan, and Costas Meghir, "Estimating Labor Supply Responses Using Tax Reforms," *Econometrica*, July 1998, 66 (4), 827.
- Brewer, Mike, Andrew Shephard, and Emmanuel Saez, "Means testing and tax rates on earnings," in James Mirrlees, Stuart Adam, Tim Besley, Richard Blundell, Stephen Bond, Robert Chote, Malcolm Gammie, Paul Johnson, Gareth Myles, and James Poterba, eds., *Dimensions of Tax Design: the Mirrlees Review*, Oxford University Press, 2010, pp. 90–173.
- \_ , James Browne, and Paul Johnson, "The 50p income tax rate: what is known and what will be known?," in Carl Emmerson, Paul Johnson, and Helen Miller, eds., *IFS Green Budget*, February 2012.
- Browne, James and David Phillips, "Estimating the size and nature of responses to changes in income tax rates on top incomes in the UK: a panel analysis," IFS Working Paper WP17/13, Institute for Fiscal Studies, London 2017.
- Burtless, Gary and Jerry A. Hausman, "The Effect of Taxation on Labor Supply: Evaluating the Gary Negative Income Tax Experiment," *Journal of Political Economy*, 1978, 86 (6), 1103– 1130.
- Chetty, Raj, "Bounds on Elasticities With Optimization Frictions: A Synthesis of Micro and Macro Evidence on Labor Supply," *Econometrica*, May 2012, 80 (3), 969–1018.
- and Emmanuel Saez, "Teaching the Tax Code: Earnings Responses to an Experiment with EITC Recipients," American Economic Journal: Applied Economics, January 2013, 5 (1), 1–31.
- \_ , John N Friedman, and Emmanuel Saez, "Using Differences in Knowledge Across Neighborhoods to Uncover the Impacts of the EITC on Earnings," *American Economic Review*, December 2013, 103 (7), 2683–2721.
- **Devereux, Paul J. and Robert A. Hart**, "Forced to be Rich? Returns to Compulsory Schooling in Britain," *The Economic Journal*, December 2010, *120* (549), 1345–1364.
- Dilnot, Andrew and Steven Webb, "Reforming National Insurance Contributions," Fiscal Studies, November 1988, 9 (4), 1–24.
- Feldstein, Martin, "The Effect of Marginal Tax Rates on Taxable Income: A Panel Study of the 1986 Tax Reform Act," *Journal of Political Economy*, June 1995, 103 (3), 551–572.

- Gelber, Alexander M., Damon Jones, and Daniel W. Sacks, "Earnings Adjustment Frictions: Evidence from the Social Security Earnings Test," Working Paper 19491, National Bureau of Economic Research 2015.
- Gruber, Jon and Emmanuel Saez, "The elasticity of taxable income: evidence and implications," Journal of Public Economics, April 2002, 84 (1), 1–32.
- Hausman, Jerry A., "Taxes and labor supply," in Alan Auerbach and Martin Feldstein, eds., Handbook of Public Economics, Vol. 1, Elsevier, 1985, pp. 213–263.
- Kleven, Henrik, "Bunching," Annual Review of Economics, 2016, 8.
- Kleven, Henrik J. and Mazhar Waseem, "Using notches to uncover optimization frictions and structural elasticities: Theory and evidence from Pakistan," *The Quarterly Journal of Economics*, February 2013.
- Kreiner, Claus Thustrup, Sren Leth-Petersen, and Peer Ebbesen Skov, "Tax Reforms and Intertemporal Shifting of Wage Income: Evidence from Danish Monthly Payroll Records," *American Economic Journal: Economic Policy*, August 2016, 8 (3), 233–257.
- le Maire, Daniel and Bertel Schjerning, "Tax bunching, income shifting and self-employment," Journal of Public Economics, November 2013, 107, 1–18.
- Saez, Emmanuel, "Do Taxpayers Bunch at Kink Points?," American Economic Journal: Economic Policy, August 2010, Vol 2 (3), 180–212.
- \_, Joel Slemrod, and Seth H Giertz, "The Elasticity of Taxable Income with Respect to Marginal Tax Rates: A Critical Review," *Journal of Economic Literature*, March 2012, 50 (1), 3–50.
- Slemrod, Joel and Wojciech Kopczuk, "The optimal elasticity of taxable income," Journal of Public Economics, April 2002, 84 (1), 91–112.
- Summers, Lawrence H., "Some Simple Economics of Mandated Benefits," The American Economic Review, May 1989, 79 (2), 177–183.
- Tazhitdinova, Alisa, "Behavioral Responses to Payroll and Income Taxes in the UK," SSRN Scholarly Paper ID 2689879, Social Science Research Network, Rochester, NY November 2015.
- Thurley, Djuna, "Married women and state pensions," House of Commons Library Standard Note SN1910 October 2014.

#### APPENDIX A. FURTHER DETAILS OF THE NEW EARNINGS SURVEY PANEL DATASET

The target sample frame of the New Earnings Survey Panel Dataset (NESPD) is civilian employees in Great Britain whose National Insurance (NI) number ends with a specific pair of digits.<sup>4445</sup> Since the last digits of NI numbers are allocated randomly to all adults and the NESPD sample uses same pair of digits each year, in principle this should deliver a random 1% panel sample of employees.

In practice, the NESPD is not quite a random 1% sample of employees. In fact, it includes around 0.7% of employees on average over the period (1% of employees in Britain would be around 235,000 per year, not the 165,000 we actually observe). The main reason for this is that, despite supposedly being mandatory, the survey suffers from significant non-response. The valid response rate fell from over 75% in the 1980s to around 60% by 2012.<sup>46</sup> Non-response reduces sample size and therefore the precision of our estimates, though as noted above our sample remains large. Non-random non-response is unlikely to be an issue for our approach, which relies on identifying a bunching at thresholds: to cause a significant problem response rates would need to differ for those just below and just above the threshold, which we have no reason to suspect.<sup>47</sup>

Two other features of the sample frame are particularly relevant when looking at low earners:

• There is potential for under-sampling of the employees with the lowest earnings - specifically, those earning below the LEL (the earnings level at which NICs became payable, until the late 1990s; since then the NICs exemption level has been higher than the LEL). This is because employees are identified for inclusion in the NESPD using data from PAYE (Pay As You Earn), the UK's system for deduction of income tax at source by employers, and employers are only required to include those earning above the LEL in their PAYE scheme. However, this does not appear to be a significant problem in practice: employers seem to register all their employees on their PAYE scheme, even those they are not obliged to include. When we compare the distribution of earnings above and below the LEL in the NESPD data with those in other datasets that do not suffer from the same potential selection issues, we find that the two densities look broadly similar.<sup>48</sup>

<sup>&</sup>lt;sup>44</sup>This appendix draws heavily on the description in Adam et al. (2017).

<sup>&</sup>lt;sup>45</sup>The NESPD is in fact the result of joining together the old New Earnings Survey and the similar Annual Survey of Hours and Earnings which replaced it from 2004.

<sup>&</sup>lt;sup>46</sup>Source: authors' correspondence with the Office for National Statistics.

 $<sup>^{47}</sup>$ There are a number of more minor reasons that our sample may not be completely random, but we do not expect these to have a significant effect on the validity of results.

<sup>&</sup>lt;sup>48</sup>We compared the NESPD with the Family Resources Survey and found no difference. Devereux and Hart (2010) compared the NESPD with the (smaller and less reliable but longer-running) General Household Survey and did find a somewhat lower proportion of observations were below the LEL in the NESPD than in the GHS (18% vs. 27% among women). Devereux and Hart (2010) also report that 'Atkinson et al. (1981, 1982) have compared the NESPD to a household survey, the Family

• Since 2005, employees have been removed from the dataset if their earnings were below £10,000 per year (£11,000 since 2009) and either (a) their job title was 'Director', (b) they had the same first initial and surname as the employer completing the survey, (c) they 'fail the automated National Minimum Wage check' or (d) their earnings were an outlier for their occupation.<sup>49</sup> This is an attempt to identify and remove company owner-managers who are manipulating their earnings - for example, taking dividends instead to reduce their tax liability - and are therefore perceived to be producing a distorted picture of the earnings distribution (though in practice these criteria may remove some other employees as well). However, for our purposes, such income shifting may be one of the kinds of response to taxation we might like to capture, and this procedure means that we may understate the extent of bunching by managers and senior officials at the Secondary Threshold shown in Figure 6.

The main earnings variable recorded in the NESPD measures total cash earnings (including pay for overtime, shift premiums, commission, performance-related pay, etc.), excluding benefits in kind and employer pension contributions but without deducting employee pension contributions, relating to a particular pay period (typically a week or month, but in all cases converted to a weekly equivalent by the data provider). This corresponds closely to the tax base for NICs, which is levied on a very similar definition of earnings and is charged separately in each pay period. The only difference we are aware of relates to benefits in kind:

- Some things we might think of as benefits in kind (broadly those that can be exchanged for cash or are equivalent to cash, such as goods or services bought by the employee but paid for by the employer) are treated like cash in tax law and subject to NICs in full. It is difficult to know whether employers are including those things when they provide earnings measure in the NESPD; if they are not then our earnings measure underestimates taxable earnings.
- Other benefits in kind the principal ones being company cars and fuel and private medical insurance were not subject to NICs at all until the 1990s. But the NICs base was gradually broadened to bring more benefits in kind within the scope of employer NICs (employer NICs were applied to company cars and fuel from 1991, and to most other benefits in kind from 2000),<sup>50</sup> though these benefits in kind remain outside the scope of employee NICs. Thus from

Expenditure Survey, and found that the two surveys were fairly consistent in their hours and earnings patterns.' Looking within the NESPD, the Office for National Statistics report that there was little change in the observed earnings distribution in 2014 when the PAYE sampling frame moved to 'Real-Time Information' and larger employers were required to include all of their employees, not just those above the LEL, though any under-sampling was likely to be concentrated in smaller firms anyway.

<sup>&</sup>lt;sup>49</sup>Source: Authors' correspondence with the Office for National Statistics. It is not clear exactly what the 'automated National Minimum Wage check' entails, since we do observe people in our data receiving less than the national minimum wage. Nor is it clear what constitutes an 'outlier' for these purposes.

 $<sup>^{50}</sup>$ Except for employees earning less than £8,500 per year, for whom benefits in kind remained outside the scope of NICs - and indeed income tax - until April 2016.

1991 our earnings measure will be a slight underestimate of low-paid workers' earnings for employer NICs purposes (though not for employee NICs purposes).

Thus we may slightly underestimate taxable earnings (or, for some benefits in kind in the latter half of our data, underestimate taxable earnings for employer NICs purposes but not for employee NICs purposes). However, the magnitude of any discrepancy is small and unlikely to have a significant impact on our findings: overall we consider the accuracy of earnings reported in our data to be a strength, not a weakness.

Changes in NICs rates and thresholds usually take effect at the start of the fiscal year. The NESPD collects information each year about earnings and hours of work in the particular pay period that includes the 'survey reference date', a specific date in April. The precise date varies from year to year, ranging from 4 April to 29 April. Hence the earnings level reported by the employer in the NESPD will refer to the pay period containing the survey reference date, but the applicable NICs rate will generally depend on whether the amount in question is paid before or after 6 April.

Earnings in respect of the pay period containing a particular date in April may be paid before or after 6 April, so we cannot be certain which fiscal year's NICs schedule applies to the earnings in our data, and so what contribution cap applies. For example, if the employee's pay period is the calendar month then the employer will record their April earnings in the survey; but if the employee is paid on the first day of each month then those April earnings will be subject to the NICs schedule for the old fiscal year (ending on 5 April), whereas if they are paid on the 15th day or the last day of each month then their April earnings will be subject to the NICs schedule for the new fiscal year (starting on 6 April). Similar ambiguities can arise for employees with other pay periods, depending on the relationship between the survey reference date, the lengths and dates of pay periods, and the point in the pay period at which earnings are actually paid.

For the large majority of observations in our dataset, the earnings we observe will be subject to the NICs schedule of the fiscal year just beginning, but this will not be the case for all observations (particularly in years when the survey reference date is near the start of April) and we cannot identify those for which it is not true. As the NICs thresholds of the fiscal year just beginning were usually above (and never below) those of the fiscal year just ending (due to the routine uprating of tax thresholds in line with inflation), this means that bunching may appear diffuse, with some individuals bunching below the lower threshold.

Year	LEL		Rate at 1	UEL	Rate above $UEL^a$		
	(£p.w.)	Emp Average	oloyee Marginal	Emp Average	oloyer Marginal	(£p.w.)	(%)
1975-76	11.00	5.5	5.5	8.5	8.5	69	0
1976-77	13.00	5.75	5.75	8.75	8.75	95	0
1977-78	15.00	5.75	5.75	8.75	8.75	105	0
1978-79	17.50	6.5	4	10	7.5	120	0
1979-80	19.50	6.5	4	10	9	135	0
1980-81	23.00	6.75	4.25	10.2	9.2	165	0
1981 - 82	27.00	7.75	5.25	10.2	9.2	200	0
1982 - 83	29.50	8.75	6.25	10.2	9.2	220	0
1983-84	32.50	9	6.85	10.45	7.85	235	0
1984 - 85	34.00	9	6.85	10.45	7.35	250	0
1985 - 86	35.50	9	6.85	10.45	6.35	265	0
1986-87	38.00	5	2.85	5	0.9	285	10.45
1987-88	39.00	5	2.85	5	0.9	295	10.45
1988-89	41.00	5	3	5	1.2	305	10.45
1989-90	43.00	5	3	5	1.2	325	10.45
1990-91	46.00	2	7	5	1.2	350	10.45
1991 - 92	52.00	2	7	4.6	0.8	390	10.4
1992 - 93	54.00	2	7	4.6	0.8	405	10.4
1993-94	56.00	2	7.2	4.6	1.6	420	10.4
1994 - 95	57.00	2	8.2	3.6	0.6	430	10.2
1995 - 96	58.00	2	8.2	3	0	440	10.2
1996-97	61.00	2	8.2	3	0	455	10.2
1997-98	62.00	2	8.2	3	0	465	10
1998-99	64.00	2	8.4	3	0	485	10

APPENDIX B. ADDITIONAL TABLES AND FIGURES

Table B1—: NICs Lower and Upper Earnings Limits, 1975–76 to 1998–99

a: Marginal rate of employer NICs. The marginal rate of employee NICs above the UEL was zero throughout this period.

*Note:* Assumes employees contracted out from the State Earnings-Related Pension Scheme (SERPS) or Second State Pension (S2P) into a defined-benefit private pension scheme. Rates shown are those applying in the April at the start of the fiscal year. *Source:* Tolley's National Insurance Contributions, various years.

o 1998	8–99	
$\frac{1}{7}$		

Table $B_2$ : Notches above the LEL in the NICs schedule, 1980–87 to 1998–9	Tab	le B2 -:	Notches	above	the	LEL	in	the	NICs	schedule	e, 1986	-87 to	o 1998–9	9
-----------------------------------------------------------------------------	-----	----------	---------	-------	-----	-----	----	-----	------	----------	---------	--------	----------	---

Threshold

Rate applied above threshold (%)

		Employee		Empl	loyer
Year	$(\pounds p.w.)$	Marginal	Average	Marginal	Average
1986-87	60	4.8	7	2.9	7
	95	6.8	9	4.9	9
	140	-	-	6.35	10.45
1987 - 88	65	4.8	7	2.9	7
	100	6.8	9	4.9	9
	150	-	-	6.35	10.45
1988 - 89	70	4.8	7	3.2	7
	105	6.8	9	5.2	9
	155	-	-	6.65	10.45
1989-90	75	5	7	3.2	7
	115	7	9	5.2	9
	165	-	-	6.65	10.45
1990-91	80	-	-	3.2	7
	125	-	-	5.2	9
	175	-	-	6.65	10.45
1991-92	85	-	-	2.8	6.6
	130	-	-	4.8	8.6
	185	-	-	6.6	10.4
1992-93	90	-	-	2.8	6.6
	135	-	-	4.8	8.6
	190	-	-	6.6	10.4
1993-94	95	-	-	3.6	6.6
	140	-	-	5.6	8.6
	195	-	-	7.4	10.4
1994 - 95	100	-	-	2.6	5.6
	145	-	-	4.6	7.6
	200	-	-	7.2	10.2
1995 - 96	105	-	-	2	5
	150	-	-	4	7
	205	-	-	7.2	10.2
1996-97	110	-	-	2	5
	155	-	-	4	7
	210	-	-	7.2	10.2
1997-98	110	-	-	2	5
	155	-	-	4	7
	210	-	-	7	10
1998-99	110	-	-	2	3
	155	-	-	4	5
	210	-	-	7	10

*Note:* Assumes employees contracted out from the State Earnings-Related Pension Scheme (SERPS) or Second State Pension (S2P) into a defined-benefit private pension scheme. Rates shown are those applying in the April at the start of the fiscal year. *Source:* Tolley's National Insurance Contributions, various years.

	Employ	ree NICs	3	Employe			
	Primary Threshold	R	tate (%)	Secondary Threshold	R	tate (%)	UEL (£p.w.)
Year	$(\pounds p.w.)$	Main	Above UEL	$(\pounds p.w.)$	Main	Above UEL	
1999-00	66	8.4	0	83	9.2	12.2	500
2000-01	76	8.4	0	84	9.2	12.2	535
2001-02	87	8.4	0	87	8.9	11.9	575
2002-03	89	8.4	0	89	8.3	11.8	585
2003-04	89	9.4	1	89	9.3	12.8	595
2004-05	91	9.4	1	91	9.3	12.8	610
2005-06	94	9.4	1	94	9.3	12.8	630
2006-07	97	9.4	1	97	9.3	12.8	645
2007-08	100	9.4	1	100	9.1	12.8	670
2008-09	105	9.4	1	105	9.1	12.8	770
2009-10	110	9.4	1	110	9.1	12.8	844
2010-11	110	9.4	1	110	9.1	12.8	844
2011 - 12	139	10.4	2	136	10.1	13.8	817
2012 - 13	146	10.6	2	144	10.4	13.8	817
2013-14	149	10.6	2	148	10.4	13.8	797
2014 - 15	153	10.6	2	153	10.4	13.8	805
2015 - 16	155	10.6	2	156	10.4	13.8	815

Table B3—: Kinks in the NICs schedule, 1999–2000 to 2015–16

Note: Assumes employees contracted out from the State Earnings-Related Pension Scheme (SERPS) or Second State Pension (S2P) into a defined-benefit private pension scheme. Rates shown are those applying in the April at the start of the fiscal year. *Source:* Tolley's National Insurance Contributions, various years.

Year	Employee	Self-employed	Owner-manager
1995-1996	-0.002	0.069	-0.020
	(0.019)	(0.045)	(0.036)
1996-1997	0.013	0.106	0.020
	(0.016)	(0.040)	(0.042)
1997 - 1998	-0.011	0.088	0.061
	(0.015)	(0.036)	(0.029)
1998-1999	0.009	0.033	0.003
	(0.016)	(0.028)	(0.019)
1999-2000	0.038	0.041	0.061
	(0.017)	(0.023)	(0.026)
2000-2001	-0.006	0.080	0.055
	(0.010)	(0.022)	(0.021)
2001-2002	-0.001	0.050	0.058
	(0.008)	(0.013)	(0.012)
2002 - 2003	0.006	0.037	0.091
	(0.006)	(0.012)	(0.012)
2003-2004	-0.007	0.049	0.102
	(0.005)	(0.015)	(0.010)
2004 - 2005	-0.004	0.016	0.085
	(0.004)	(0.011)	(0.011)
2005 - 2006	0.007	0.042	0.082
	(0.004)	(0.013)	(0.009)
2006-2007	0.006	0.001	0.103
	(0.004)	(0.011)	(0.010)
2007 - 2008	-0.001	0.017	0.101
	(0.004)	(0.012)	(0.009)
2009-2010	-0.018	0.034	0.125
	(0.006)	(0.018)	(0.011)
2010-2011	-0.005	0.030	0.111
	(0.006)	(0.016)	(0.010)
2013 - 2014	0.015	0.039	0.204
	(0.008)	(0.019)	(0.013)

Table B4—: Estimates of the ETI at the income tax higher-rate threshold

Note: Standard errors (in parentheses), obtained by repeating estimation procedure on 500 bootstrap samples, drawn with replacement from the empirical distribution. Employees defined as taxpayers whose total income is predominantly (more than 97.5%) derived from employment earnings. Self-employed defined as taxpayers whose total income is predominantly (more than 97.5%) derived from self-employment earnings. Company owner-managers defined as taxpayers who are directors of closely held companies. Source: Authors' calculations using the Survey of Personal Incomes, 1995–96 to 2013–14.



Figure B1. : Bunching at the income tax basic-rate threshold

*Note:* Company owner-managers defined as taxpayers who are directors of closely held companies. Self-employed defined as taxpayers whose total income is predominantly (more than 97.5%) derived from self-employment earnings. *Source:* Authors' calculations using data from the Survey of Personal Incomes, 1995–96 to 2007-08.



Figure B2. : £100,000 & £150,000 thresholds

*Note:* Company owner-managers defined as taxpayers who are directors of closely held companies. *Source:* Authors' calculations using data from the Survey of Personal Incomes, 2010–11 and 2013–14.



Figure B3. : Bunching at NICs notches above the Lower Earnings Limit

Note: Taxable earnings, z, are shown relative to the notch, n, by plotting the number of observations in bins of  $\ln(z/N) \times 100$  so that 0 (shown by the solid red vertical line) represents the threshold in each year and 5, for example, means having earnings approximately 5% above the threshold. Excludes individuals with weeklyised or annualised earnings that take common round-number values, and those missing information on hours. For values of thresholds and sizes of notches see Table B2. Source: Authors' calculations using the New Earnings Survey Panel Dataset, 1986 to 1998.



Figure B4. : Bunching at the NICs Lower Earnings Limit and estimated earnings responses

Note: Taxable earnings, z, are shown relative to the LEL by plotting the number of observations in bins of  $\ln(\frac{z}{LEL}) \times 100$  so that 0 (shown by the solid red vertical line) represents the threshold in each year and 5, for example, means having earnings approximately 5% above the threshold. Also shown are the estimated counterfactual distribution of income (in grey) and the unattenuated earnings response ( $\Delta z^*$ , shown by the long-dashed black line), along with the top of the dominated region (n+d, shown by the short-dashed black line)and the excluded areas below and above the threshold ( $z_l$  and  $z_u$  respectively, shown by the dotted lines). Excludes individuals with annual or weekly-equivilent earnings that take common round-number values., and those missing information for hours.