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## Aggregate fluctuations and the role of trade credit

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# Aggregate Fluctuations and the Role of Trade Credit



by Lin Shao

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# **Aggregate Fluctuations and the Role of Trade Credit**

**by**

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## Abstract

In an economy where production takes place in multiple stages and is subject to financial frictions, how firms finance intermediate inputs matters for aggregate outcomes. This paper focuses on trade credit—the lending and borrowing of input goods between firms—and quantifies its aggregate impacts during the Great Recession. Motivated by empirical evidence, our model shows how trade credit alleviates financial frictions through a process of credit redistribution and creation, thus leading to a higher output level in the steady state. However, in the face of financial market distress, suppliers cut back trade credit lending, further tightening their customers' borrowing constraint. The decline in economic activities following financial shocks is in turn amplified by disruptions in trade credit. Our model simulation suggests that the drop in trade credit during the Great Recession can account for almost one-fourth of the observed decline in output.

*Bank topics: Business fluctuations and cycles; Credit and credit aggregates; Firm dynamics*

*JEL codes: E32, E44, E51*

## Résumé

Dans une économie où la production se déroule en plusieurs étapes et fait l'objet de frictions financières, les modes de financement des biens intermédiaires influent sur les agrégats macroéconomiques. Notre étude porte sur les crédits commerciaux (les prêts et les emprunts de biens de production entre entreprises) et quantifie leur impact sur les agrégats macroéconomiques durant la Grande Récession. Fondé sur des résultats empiriques, notre modèle montre comment les crédits commerciaux permettent d'atténuer les frictions financières, par la redistribution et la création de crédit, et entraînent donc une hausse de la production en état stationnaire. Toutefois, en période de difficultés sur les marchés financiers, les fournisseurs réduisent l'octroi de crédits commerciaux, ce qui provoque un resserrement des conditions d'emprunt. La baisse de l'activité économique à la suite de chocs financiers se trouve alors amplifiée par les perturbations dans l'offre de crédits commerciaux. La simulation réalisée à l'aide de notre modèle indique que la chute des crédits commerciaux pendant la Grande Récession est à l'origine de près du quart du recul de production observé.

*Sujets : Cycles et fluctuations économiques ; Crédit et agrégats du crédit ; Dynamique des entreprises*

*Codes JEL : E32, E44, E51*

## Non-Technical Summary

The production process in modern times has become more and more specialized. The production of final goods often takes place in multiple stages, with each stage being operated by a different firm. Associated with increasing product specialization is an increase in intermediate input goods transactions that need to be financed since they are carried out across firm boundaries. In an economy in which firms are subject to financial frictions, how they finance the intermediate inputs matters for the aggregate economy outcomes.

In this paper, we focus on studying the aggregate impacts of trade credit—the lending and borrowing of intermediate inputs between firms in a production chain. Our results emphasize the “efficiency-stability” trade-off associated with the use of trade credit. On the one hand, trade credit helps direct resources to flow to the financially constrained entrepreneurs and increase the aggregate productivity. On the other hand, the trade credit channel of resource allocation is more fragile in the face of financial market distress. As a result, an economy that relies more on trade credit during normal times also fares worse during a financial crisis.

The paper has two main contributions. First, we examine empirically the determinants of trade credit distribution during normal times and its dynamics during the 2007–09 financial crisis. Second, we provide a quantitative framework that delivers such empirical patterns. Our results show that trade credit is quantitatively important: During the 2007–09 financial crisis, the drop in trade credit can explain almost one-fourth of the decline in aggregate output of the U.S. economy.

# 1 Introduction

Financial shocks are associated with severe contractions in real economic activities. One prominent example is the 2007–09 financial crisis, followed by what is regarded as the most severe recession since the Great Depression. Following the seminal contribution of [Jermann and Quadrini \(2012\)](#), many papers have studied the macroeconomic effects of financial shocks, in particular in the context of the 2007–09 financial crisis.

So far, almost all of these papers focus on studying how the disruption of credit flows from the financial sector to the real sector affects real economic activities. These existing theories, however, do not take into account of the fact that the U.S. firms rely heavily on trade credit—their suppliers’ lending of inputs—to meet their working capital needs in production, and that the collapse of trade credit played a key role in creating the liquidity shortage faced by the U.S. firms during the 2007–09 crisis.<sup>1</sup>

In this paper, we explore quantitatively the role played by trade credit in the financial crisis. To this end, we incorporate trade credit into a dynamics general equilibrium model with heterogeneous entrepreneurs, which allows us to study jointly the dynamics of trade credit, bank credit, aggregate productivity and output.

In the model, the production of the final goods takes place in two stages. In each stage, there is a continuum of heterogeneous entrepreneurs operating a decreasing return to scale production technology. Homogenous workers provide labor and enjoy leisure, but do not have access to the asset markets, i.e. they are “hand-to-mouth.”

The model has one key new ingredient, that is, the coexistence of trade credit and bank credit as a mean of financing working capital. Due to banks’ limited enforcement over the repayment of loans, the amount of bank loans entrepreneurs can take out is limited by a collateral constraint as a function of their wealth. Suppliers of inputs—in this case the intermediate goods entrepreneurs—could lend input goods to their customers, because comparing to banks, they have a comparative advan-

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<sup>1</sup>In 2006, the year before the crisis, the aggregate size of trade credit liability of the nonfinancial corporate sector was approximately one third the size of its quarterly GDP. From 2007Q4 to 2009Q2, total short-term liability of the nonfinancial corporate firms dropped by more than 400 billion dollars, of which approximately 70 percent can be explained by the drop in trade credit.

tage in doing so. However, unlike the bank, intermediate goods entrepreneurs do not have access to unlimited funds at the equilibrium interest rate. Lending inputs can be very costly for the intermediate goods entrepreneurs if they themselves are financially constrained. The marginal willingness to lend inputs, therefore, is positively correlated with the intermediate goods entrepreneurs' access to bank credit.

We use a quantitative version of our theory to study the role played by trade credit during the 2007–09 financial crisis. A bank credit crunch in our model leads to a larger aggregate output loss comparing to a counterfactual model with bank credit as the only source of financing. The tightening of bank credit makes the entrepreneurs more constrained, as a result, intermediate goods entrepreneurs cut back their lending of trade credit. This results in a drop of trade credit relative to output in the equilibrium. Because the final goods entrepreneurs that rely on trade credit are on average more productive, the drop in trade credit essentially leads to a shift of resources that exacerbates the aggregate loss of productivity. This indirect effect through the contraction of trade credit, *vis-à-vis* the direct effect through the tightening of bank credit, is the driving force behind the larger aggregate output loss in our model economy with the coexistence of trade credit and bank credit.

**Related Literature** There exists a long strand of literature on the theoretical foundations and the empirical properties of trade credit.<sup>2</sup> Theoretically, our paper builds on their insight that the existence of trade credit reflects a certain comparative advantage of the suppliers in lending inputs to their customers relative to the financial intermediaries (Biais and Gollier, 1997; Burkart and Ellingsen, 2004; Cuñat, 2007). Empirically, this paper confirms the “redistributive view” of trade credit in the literature (Meltzer, 1960; Love, Preve and Sarria-Allende, 2007). That is, trade credit helps channel financial resources to flow from financially advantageous firms to disadvantageous ones. We find that the drop of trade credit during the 2007–09 financial crisis can be attributed to the tightening of firms' access to bank credit. A similar conclusion is found by Love, Preve and Sarria-Allende (2007) for the emerging market financial crises. Our paper contributes to the empirical literature by providing new firm-level evidence with a new identification strategy.

This paper is also related to the literature on the propagation of shocks through

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<sup>2</sup>See Petersen and Rajan (1997) and Cuñat and Garcia-Appendini (2012) for excellent surveys of the literature.



trade credit. [Kiyotaki and Moore \(1997\)](#) builds a theory illustrating how shocks to one firm propagate in a network through a chain of trade credit default. This theory is tested by [Raddatz \(2010\)](#) using cross-country sectoral level data, and by [Jacobson and von Schedvin \(2015\)](#) using Swedish matched firm-to-firm data. The framework of [Kiyotaki and Moore \(1997\)](#) is also used to study the interbank lending market (see [Boissay and Cooper, 2016](#); [Lee, 2015](#); [Zhang, 2014](#)). The theoretical framework employed in our paper differs from the papers mentioned above in two ways. First, it models jointly the production and the lending of inputs whereas all of these papers abstract from production. Second, the propagation of shocks in our paper does not depend on trade credit default, but works through the changes of trade credit supply and demand on the intensive margin.<sup>3</sup>

More broadly speaking, this paper contributes two recent developments in the literature that studies the real impacts of financial shocks.

One recent development is to take into account explicitly the input-output linkages. Among these papers, [Zetlin-Jones and Shourideh \(2017\)](#) emphasizes the real linkages and shows that financial shocks can be amplified if there is strong enough complementarity between the intermediate input goods in the production function. [Kalemli-Ozcan et al. \(2014\)](#) builds up on [Kim and Shin \(2012\)](#), in which trade credit helps sustain long production chains that are more productive than the short ones. Financial shocks are amplified in this environment because longer production chains are less viable in financial crises. In this literature, perhaps [Bigio and La'O \(2014\)](#) is the closest to ours. By assuming that only a fixed fraction of the inputs is purchased using trade credit, [Bigio and La'O \(2014\)](#) shows that the input-output structure itself can amplified financial shocks because it requires a higher level of liquidity to sustain production comparing to a standard "horizontal economy." Our paper is complementary to [Bigio and La'O \(2014\)](#). Instead of studying how different input-output structures affect the propagation and amplification of financial shocks, we take as given a simple production structure, and focus on understanding the causes and consequences of trade credit dynamics as a result of firm heterogeneity.

Another new development of this literature is to incorporate the producer het-

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<sup>3</sup>The only exception is perhaps [Boissay and Cooper \(2016\)](#), who find that in the process of lending to firms, banks create "inside collateral," which can be used to borrow in the interbank lending market. The creation of collateral gives rise to multiple equilibria in the interbank lending market and makes it more fragile.

erogeneity into a quantitative dynamic general equilibrium model. Contributions of this development include [Buera and Moll \(2015\)](#), [Buera, Fattal-Jaef and Shin \(2015\)](#), [Jermann and Quadrini \(2012\)](#), and [Khan and Thomas \(2013\)](#). Our paper makes a contribution to this strand of literature by looking beyond the disruptions of credit flows from the financial sector to the nonfinancial sector. We explore instead the aggregate implications of credit flows between heterogeneous firms within the non-financial sector.

The rest of the paper is organized as the following: section 2 presents the empirical motivation of the quantitative model, section 3 presents the model, section 4 defines and analyzes the recursive competitive equilibrium, section 5 provides a quantitative analysis of the model, and section 6 concludes.

## 2 Empirical motivation

This section presents empirical evidence that motivates our quantitative model. More specifically, section 2.1 discusses the financial determinants of the distribution of trade credit in normal times; section 2.2 discusses the financial determinants of the dynamics of trade credit during the 2007–09 financial crisis.

Before presenting the empirical evidence, the measure of trade credit deserves some discussions. Since trade credit is essentially the lending and borrowing between firms, ideally, we want to have a measure of trade credit flows between firms. However, the construction of such a measure requires information of the trade credit contracts—the value of goods sold, trade credit as a share of sales, and trade credit interest rate (see for example the data used in [Klapper, Laeven and Rajan, 2012](#)). To our knowledge, such data are not available at a large scale. In this paper, following the previous literature, we measure trade credit using its stock. More formally, we use accounts receivable (AR) to measure firms' lending of trade credit to the other firms, accounts payable (AP) to measure firms' borrowing of trade credit from the other firms, and net accounts receivable ( $\text{Net AR} = \text{AR} - \text{AP}$ ) to measure firms' net lending of trade credit.

## 2.1 The financial determinants of trade credit in normal times

In this section, we test whether financially constrained firms rely more on trade credit than unconstrained ones. This empirical test is motivated by the observation that small firms rely much heavily on trade credit than large firms, and that the smaller firms are on average more financially constrained. As show in Figure A1, the ratio of net accounts receivable to sales, a measure of net lending of trade credit, is slightly more than 50 percent for firms whose total asset is higher than 500 millions. In contrast, for the firms whose total asset value is less than 0.5 million, the net lending of trade credit is essentially 0.<sup>4</sup>

**Data** To construct our sample of firms, we combine Compustat North America annual database with the Survey of Small Business Finance (SSBF) database for the years when the SSBF data are available (1987, 1993, 1998 and 2003). Firms in the financial sector (SIC 60-69) and wholesale and retail sector (SIC 50-59) are dropped.<sup>5</sup>

We first consider the sample consisting of only Compustat firms. Following Almeida and Campello (2007), we create three different dummy variables indicating whether a firm is constrained ( $I\_constrained_{it} = 1$ ). The first one is based on pay-out ratio—a firm with a zero payout ratio in year  $t$  is identifies as being financially constrained in that year. In the second definition, a firm is identified as financially constrained if it has neither a long-term nor a short-term bond rating from the Standard & Poor. The third one is based on asset size of firms. A firm is financially constrained if it is among the bottom 30 percentile in the asset size distribution.

Second, we augment the above sample of Compustat firms with the SSBF data, which contains relatively small and private firms. This combined Compustat–SSBF sample offers a more comprehensive coverage of the whole population of U.S. firms. For this sample, we define a firm to be financially constrained if it belongs to the

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<sup>4</sup>The fact that small firms rely more on trade credit than large firms is first documented by Meltzer (1960).

<sup>5</sup>Financial sector is excluded because we focus on nonfinancial firms in this paper. The decision to exclude the wholesale and retail sector is based on two facts. First, previous research shows that the choice of trade credit between retailers and their suppliers is affected by the monopolistic power of large retail stores such as Walmart. Second, accounts receivable of retailers and wholesale firms might contain consumer credit. However, the result does not change by much if we include the retail and wholesale sector.

bottom 30 percentile in the asset size distribution.<sup>6</sup>

**Empirical specification** We apply the following specification to estimate the effect of being financially constrained trade credit,

$$y_{ist} = \alpha I_{constrained}_{it} + \chi_i + \phi_{st} + \epsilon_{ist}, \quad (1)$$

where  $y_{ist}$  is one of the three measures of trade credit—AR/sales, AP/sales, and net AR/sales—of firm  $i$  in sector  $s$  of year  $t$ ,  $\phi_{st}$  is the sector–year fixed effect, and  $\chi_i$  is a set of other time–invariant firm characteristics such as whether it is a corporation.<sup>7</sup> The estimated coefficient  $\alpha$  on the dummy variable  $I_{constrained}_{it}$ , is the object of interests. We expect  $\alpha$  to be significant and positive if the dependent variable is the borrowing of trade credit; we expect it to be significant and negative if the dependent variable is the lending of trade credit.

**Results** In Panel (A) of Table 1, the dependent variable is net AR/sales, measuring the net lending of trade credit. Comparing to the unconstrained firms, the financially constrained firms—in net terms—lend out significantly less trade credit. It is 6.2 percentage point lower for the firms with a zero payout ratio (column 1), 5.8 percentage point lower for the firms that do not have a S&P rating (column 2), 11.5 percentage point (column 3) and 17.1 percentage (column 4) point lower for firms who belong to the bottom 30 percentile of the asset distribution in the Compustat sample and the Compustat-SSBF combined sample, respectively.

In Panel (B) and (C), we run specification 1 using AP/sales and AR/sales as dependent variable, respectively. As shown in Panel (B), financially constrained firms maintain a significantly larger accounts payable, i.e. a larger fraction of their inputs are borrowed. However, perhaps more interestingly, as shown in Panel (C), financially constrained firms do not seem to have a significantly smaller accounts receivable. That is, they do not seem to lend out a significantly smaller share of their output to the other firms.

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<sup>6</sup>Compustat has a decent number of small firms. In this Compustat–SSBF sample, approximately 22 percent of the financially constrained firms are Compustat firms.

<sup>7</sup>Unfortunately, due to the fact that Compustat only has information on firms’ year of IPO, but not the year of incorporation, we can not control for firm age in these regressions, which admittedly is an important factor affecting the choice of trade credit.

One possible explanation for the weaker correlation between being financially constrained and the lending of trade credit (AR/sales) is the existence of *accounts receivable financing*, which is the issuance of loans by financial intermediaries with accounts as collateral.<sup>8</sup> Consider the case in which accounts receivable cannot be used as collateral to take out bank loans, lending one unit of trade credit means one unit liquidity loss for the firm. With the help of accounts receivable financing, the liquidity loss associated with lending trade credit is drastically reduced. In an extreme case, if the advance rate of accounts receivable is 100 percent, the cost of lending trade credit, even for liquidity constrained firms, is essentially 0.<sup>9</sup>

For the purpose of motivating our model and the quantitative analysis, it is important to note that the existence of accounts receivable financing changes the nature of trade credit. Without it, trade credit serves merely as a redistribution channel, directing credit from unconstrained to constrained firms. With it, collateralizable asset (accounts receivable) is created whenever firms lend trade credit to other firms. Through this process of collateral creation, accounts receivable financing increases the collective access to the bank credit for both the trade credit lenders and borrowers.

## 2.2 The financial determinants of trade credit in a financial crisis

In this section, we explore the reasons behind the huge drop of trade credit relative to output during the 2007–09 financial crisis. The goal is to test whether the drop of trade credit during the crisis can be attributed to the disruptions to firms's access to the financial market, which makes them cut back their trade credit lending. Since the drop of trade credit is an equilibrium outcome, the key to this exercise is to find

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<sup>8</sup>Accounts receivable financing in the U.S. was a financial innovation first appeared in the early 1900s (see [Murphy, 1992](#)). It has always been an important part of the trade credit practice in reality, but is often neglected in the previous literature.

<sup>9</sup>Due to the lack of data, we do not know the aggregate size of accounts receivable financing in the US. However, the Thomson–Reuters Dealscan data on loans issued in the syndicated loan market indicate that accounts receivable financing is rather importance. Take the secured credit–line facilities that were opened during 2004–06 as an example: 46.3 percent of them require accounts receivable as collateral while the rest require other types of assets such as equipment and property. Accounts receivable also has a much higher collateral value than other assets: the average advance rate of accounts receivable is 87 percent, much higher than the 59 percent advance rate for “inventory of all kinds” and the 29 percent advance rate for “property, plant, and equipment.”

a proper identification of the supply side forces of the drop of trade credit.

To this end, we adopt a similar strategy as in [Chodorow-Reich \(2014\)](#), which uses the performance of firms' relationship banks as an exogenous variation in their access to the bank credit. As argued by [Chodorow-Reich \(2014\)](#) and [Sufi \(2007\)](#), there is a certain degree of information friction associated with bank lending. Over time, firms establish a borrowing and lending relationship with a certain bank. The relationship bank accumulates superior information of this firm, therefore it is costly for the firm to switch to a new lender because the accumulated information would be lost during this process. A firm's access to bank credit is hindered if its relationship bank goes into financial distress. Therefore, by using the performance of firms' relationship banks as an exogenous source of variation in bank credit availability, we are able to estimate the supply side forces behind the drop in trade credit, i.e. firms cut back their trade credit supply in response to a tightening access to bank credit.

**Data** Due to data limitations, we focus on a group of Compustat firms that borrow from the syndicated loan market. With the help of the loan-level information of the syndicated loan market taken from the Thomson–Reuters Dealscan database and the link table provided by [Chava and Roberts \(2008\)](#), we can match the Compustat firms with their lenders in the syndicated loan market.<sup>10</sup>

The syndicated loan is a type of loan whereby two or more lenders jointly issue funds to a firm.<sup>11</sup> By the nature of the loans, firms have multiple lenders in the syndicated loan market. These lenders can be categorized into two types: lead lender and participants. The lead lender differs from the other participants by accumulating superior information regarding the borrower (see [Sufi, 2007](#) and [Chodorow-Reich, 2014](#)). We therefore treat the lead lender as the firm's relationship banks in our exercise.

To construct the Dealscan–Compustat sample with firms and their relationship

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<sup>10</sup>The Dealscan database contains records of the syndicated loans issued globally and in the United States. Its coverage of the U.S. syndicated loan market is very comprehensive, especially in the post-1995 era. Each observation in the data is a facility (loan). Detailed information of the loan, such as loan type, size, and maturity, are gathered from SEC filings, including 13-Ds, 14-Ds, 13-Es, 10-Ks, 10-Qs, 8-Ks, and S-series.

<sup>11</sup>Over the past several decades, the syndicated loan market has become one of the most important channels for firms, especially the large firms in the U.S. to obtain funds. According to [Ivashina and Scharfstein \(2010\)](#), the syndicated loan market also plays an important role for firms to obtain liquidity during the 2007–09 financial crisis.

banks, we first use the link table provided by [Chava and Roberts \(2008\)](#) to match the borrowers of the loan facilities in the Dealscan database with firms in the Compustat database. We drop the observation (a facility) if it falls into one of the following categories: 1) the borrower is in the financial, insurance, retail, and wholesale sector, 2) the facility has multiple lead lenders, 3) the facility is not open during the period from Jan.1st 2004 to Dec.31 2006, and 4) the lead lender is not among the top 43 lenders as defined in [Chodorow-Reich \(2014\)](#). If a firm has only one open facility during the period from Jan.1st 2004 to Dec.31 2006, we define the lead lender of that facility to be its pre-crisis relationship bank. If a firm has multiple open facilities during that period, we define the lead lender of the newest facility as its relationship bank.

The above process yields a panel of 1219 firm-bank pairs over the period 2007Q1 to 2009Q4 at quarterly frequency. The sample is a good representation of the whole universe of Compustat firms in terms of the sectoral composition. However, comparing to the average Compustat firm, firms in this Dealscan-Compustat sample are much larger. The average Dealscan-Compustat firm is 8 times as large as the rest of the Compustat firms. Among the Dealscan-Compustat firms, 393 have a third-party credit rating. In short, the Dealscan-Compustat sample consists of very large and financially advantageous firms.

**Empirical specification** For each firm-bank pair in the Dealscan-Compustat sample, we define a dummy variable  $Unhealthy_i$ , which takes value 1 if this bank's percentage drop in new loan issuance during the financial crisis is higher than that of the median bank.<sup>12</sup> We define a crisis indicator  $Crisis_t$ , which takes value 1 during the period of crisis times (2007Q4 to 2009Q4).

The dependent variable is  $AR_{it}/Sales_{it}$  of firm  $i$  and time  $t$ . Our baseline specifi-

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<sup>12</sup>The information of banks' loan issuance is taken from [Chodorow-Reich \(2014\)](#). Unhealthy banks in the DC sample include BMO Capital Markets Financing, Banco Santander, Bank of New York Mellon, Bear Stearns, CIT Group, CIBC, Citi, Comerica, Credit Suisse, Deutsche Banks, GE Capital, Goldman Sachs, JP Morgan, KeyBank, Lehman Brothers, M&T Bank, Merrill Lych, Mitsubishi UFJ Financing Group, Morgan Stanley, National City, Rabobank, Scotiabank, Societe General, UBS, and Wachovia.



cation is a fixed effect regression of the following form,

$$\begin{aligned}
 AR_{it}/Sales_{it} = & \beta_1 AP_{it}/Sales_{it} + \beta_2 Crisis_t + \beta_3 Crisis_t \times Unhealthy_i \\
 & + \beta_4 Crisis_t \times Rating_i + Crisis_t \times \gamma_s + Crisis_t \times \psi_i \\
 & + \chi_i + \epsilon_{it},
 \end{aligned} \tag{2}$$

where  $\chi_i$  is a set of firm-level fixed effects, which absorbs time-invariant differences in terms of trade credit lending. We include the ratio of accounts payable to sales ( $AP_{it}/Sales_{it}$ ) to control for firms' borrowing of trade credit. The crisis indicator  $Crisis_t$  captures the average changes in the accounts receivable to sales ratio during the crisis. The interaction term of  $Crisis_t \times Unhealthy_i$  thus captures the additional change of the accounts receivable to sales ratio of the firms with an unhealthy relationship bank. Other control variables include the interaction of the crisis indicator with the sectoral fixed effects ( $\gamma_s$ ), the 3rd party bond rating indicator ( $Rating_i$ ), and the firm size fixed effects ( $\psi_i$ ), capturing respectively the sectoral level trend during the crisis, the different effects of the crisis on firms with an access to the bond market, and that on firms with different sizes.

The coefficient of the interaction term  $Crisis_t \times Unhealthy_i$ ,  $\beta_3$ , is the object of interests. We expect  $\hat{\beta}_3$  to be negative and significant, indicating that having an unhealthy relationship bank during the crisis reduces firms' lending of trade credit more than firms with healthy banks.

**Results** In Figure A2, we plot the changes in several key characteristics of newly opened credit line facilities from 2006 to 2010. There are significant drops in the number, size, and maturity for all three types of credit line facilities.<sup>13</sup> Take the accounts-receivable-backed credit line facility as an example. Comparing to the pre-crisis level in 2006, total number of the newly opened facilities dropped by approximately 60 percent, total size of the new facilities dropped by almost 60 percent, and average maturity dropped by approximately 20 percent.<sup>14</sup> In short, during the 2007–

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<sup>13</sup>The three types of credit line facilities are: 1) unsecured, 2) secured, with accounts receivable as collateral, and 3) secured, with other types of asset as collateral.

<sup>14</sup>Interestingly, the advance rate (borrowing base percentage) of the secured credit line facilities does not change much during the same period.



09 financial crisis, the contraction in the syndicated loan market is rather severe.<sup>15</sup>

The results of specification 2 are displayed in Table 2. Since firms in the Dealscan–Compustat sample are very large and financially integrated, not surprisingly, the crisis *per se* does not seem to have a significant impact on the decision of trade credit lending. The coefficient on  $Crisis_t$  is insignificantly and slightly positive. The estimated coefficients on the interaction term  $Crisis_t \times Unhealthy_i$ , however, show that having an unhealthy bank during crisis significantly reduces the firms’ lending of trade credit. For firms whose relationship bank turned unhealthy during the crisis, they cut back their lending of trade credit, measured by the ratio of accounts receivable to sales, by 1.3 to 1.8 percentage point more than firms with a healthy relationship bank. The estimated results hold true when we include different sets of control variables.

### 3 Model

In this section, we introduce trade credit into a rather standard macroeconomic model with financial frictions and heterogeneous entrepreneurs. We start by describing the general economic environment and technology (section 3.1 and 3.2). We then show the financial frictions and contracts that give rise to the coexistence of bank credit and trade credit, which is where our model diverges from the standard model (section 3.3).

#### 3.1 Economic environment

The time is discrete with an infinite horizon. There are two types of goods in the economy. Final goods are used for consumption and investment. Intermediate goods are used as inputs to produce final goods.

The production of final goods takes place in two stages. Each stage is populated by a measure 1 of heterogeneous entrepreneurs. Entrepreneurs in the same stage differ from each other by wealth ( $a$ ) and productivity ( $z$ ). The productivity process

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<sup>15</sup>See [Ivashina and Scharfstein \(2010\)](#) for detailed discussions about the syndicated loan market during the 2007–09 financial crisis.

$z$  is stochastic and exogenous. It is parameterized by a poisson process with death rate  $\pi$  and new draws of productivity from the distribution  $G(z)$ . The wealth process  $a$  is endogenously chosen by the entrepreneurs.

There is a measure  $N$  of homogeneous workers. Workers provide labor and consume. They do not have access to the asset markets, i.e. they are “hand-to-mouth.”

The banking sector is perfectly competitive. There is a representative bank operating in the sector and making zero profit.

### 3.2 Preferences, endowments and production technology

The preferences of workers are time separable, with instantaneous utility function  $u(c_t^h, h_t)$ , such that,

$$U^h(c^h, h) = \sum_t \beta^t u(c_t^h, h_t), \quad u(c_t, h_t) = c_t^h - \psi \frac{h_t^{1+\theta}}{1+\theta},$$

where  $\beta$  is the discounting factor,  $\psi$  represents disutility from working, and  $\theta$  is the inverse of Frisch elasticity.<sup>16</sup>

The preferences of entrepreneurs are time separable with instantaneous utility function of  $\log(c_t)$ . The expected utility of the entrepreneur can be written as,

$$U^e(c) = \mathbb{E} \sum_t \beta^t \log(c_t),$$

where the expectation is taken over the stochastic processes of productivity  $z$  and wealth  $a$ .

Intermediate goods entrepreneurs operate a decreasing return to scale production technology ( $\mu_1 < 1$ ) that transforms capital and labor into intermediate goods, such that

$$y_1 = A_1 z F_1(k, l) = A_1 z (k^\alpha l^{1-\alpha})^{\mu_1}.$$

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<sup>16</sup>It will be clearer later that workers do not face idiosyncratic or aggregate shocks, hence there is no expectation terms in their utility.

Final goods entrepreneurs operate a decreasing return to scale production technology ( $\mu_2 < 1$ ) that transforms capital, labor and intermediate goods into final goods, such that

$$y_2 = A_2 z F_2(k, l, x_1) = A_2 z ((k^\alpha l^{1-\alpha})^{1-\chi} x_1^\chi)^{\mu_2}.$$

Since the production technologies in the economy are decreasing return to scale, there exists an optimal production scale for the entrepreneurs given their productivity  $z$ .

### 3.3 Financing production

At the beginning of each period, entrepreneurs carry over from the previous period their wealth  $a$ . After the idiosyncratic productivity shock  $z$  is realized, entrepreneurs make decisions about their current period production  $k, l, x_1$ , the borrowing and lending of trade credit  $AR, AP$ , consumption  $c$ , and saving  $i$ . To finance these activities, the entrepreneurs take out an inter-temporal bank loan  $d$ , with interest rate  $r$ , to cover capital expenditure, and an intra-temporal bank loan  $m$ , with 0 interest rate, to cover working capital spending. Then the production takes place. Entrepreneurs and workers consume and save. After that, entrepreneurs decide whether or not to default on bank loans, then settle their trade credit payments. A renegotiations process starts if the entrepreneurs decide to default on their bank loans. At the renegotiation, the entrepreneurs carry their wealth  $a'$  into the next period. The timing is summarized in Figure 1.

Following [Jermann and Quadrini \(2012\)](#), we assume that the intra-temporal loan  $m$  needs to cover 1) savings into the next period  $i = a' - a$ , 2) consumption  $c$ , 3) interests payment  $r(k - a)$ , and 4) production costs:  $\delta k + wl$  for the intermediate goods entrepreneurs and  $\delta k + wl + p_1 x_1$  for the final goods entrepreneurs.<sup>17</sup> The inter-temporal loan has to cover the capital expenditure of this period  $k - a$ .

The fundamental financial friction of the economy lies in the bank's limited enforcement over the repayment of bank loans. As mentioned in the discussion of the timing, at the end of each period, entrepreneurs can default on their bank loans.

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<sup>17</sup>It can be shown, using the budget constraint of the entrepreneurs, that the sum of these costs is equal to the current period output.

Upon default, the bank has the option to liquidate entrepreneurs' collateral. With some probability, the liquidation is successful and the bank recovers the full value of the collateral. The bank and the entrepreneurs can also renegotiate the debt contract before the liquidation option is exercised. Entrepreneurs could make a take-it-or-leave-it offer to the bank. In this case, entrepreneurs would only offer to pay the expected liquidation value of the collateral to the bank. The resulting incentive compatible bank loan contract gives rise to a bank loan limit as a function of the value of entrepreneurs' collateralizable assets.

Trade credit exists because the intermediate goods entrepreneurs have a perfect enforcement over the repayment of trade credit. This gives them a comparative advantage in lending to the final goods entrepreneurs. We model the trade credit contracts by assuming that there is a Walrasian market for the intermediate goods and trade credit. An intermediate goods entrepreneur enters the market with a contract consisting of intermediate goods of value  $p_1 y_1$  and a loan of size  $AR \in [0, p_1 y_1]$ . Once the contract is accepted by the market, the intermediate goods entrepreneur proceeds to production and expects to collect a payment of size  $p_1 y_1 + (1 + r^{tc})AR$  from the market by the end of this period. A final goods entrepreneur enters the market to purchase a contract with intermediate goods of value  $p_1 x_1$  and a loan of size  $AP \in [0, p_1 x_1]$ . By signing the contract, the final goods entrepreneur receives a loan of size  $AP$  and commits to purchase intermediate goods of value  $p_1 x_1$ . A payment of size  $p_1 x_1 + (1 + r^{tc})AP$  is expected to be made to the market by the end of this period.

There exists prices  $p_1$  and  $r^{tc}$  that equate the aggregate demand for intermediate goods and trade credit and their respective aggregate supply. Since the intermediate goods are identical and infinitely divisible, both the supply and demand of the contracts can be divided infinitely. Hence there exists an algorithm—a contract division and allocation rule—that clears the market.

The existence of the trade credit increases the intermediate goods entrepreneurs' needs for intra-temporal loan and decreases the final goods entrepreneurs' needs for inter-temporal loan by the same amount. At the same time, accounts receivable  $AR$  are created and can be used as collateral. Figure 2 summarizes the flow of goods and credit in the economy. With the help of the entrepreneurs' budget constraint,

we can write their working capital constraints as the following,

$$\textit{intermediate} : \quad p_1 A_1 F_1(k, l) + (1 + r^{tc})AR \leq \gamma_1 a' + \gamma_2 AR, \quad (3)$$

$$\textit{final} : \quad A_2 F_2(k, l, x_1) - (1 + r^{tc})AP \leq \gamma_1 a', \quad (4)$$

where  $\gamma_1$  and  $\gamma_2$  are the probability for the bank to successfully liquidate wealth  $a'$  and accounts receivable  $AR$  upon entrepreneurs default.<sup>18</sup>

**Discussions** In the paper, we model trade credit in a rather abstract fashion. First, we make the assumption that suppliers have a comparative advantage in lending to their customers without providing a micro foundation. This assumption is motivated by the previous literature, including [Biais and Gollier \(1997\)](#), [Burkart and Ellingsen \(2004\)](#), and [Cuñat \(2007\)](#). They all postulate that trade credit exists because of suppliers' comparative advantage, but the form and the source of the comparative advantage differ in these papers. Since it is not our goal to understand the theoretical foundation of trade credit, we have picked the assumption regarding the form of the comparative advantage that would give us the simplest quantitative framework without providing a deep theory for it.

Second, trade credit in reality is an implicit loan—a delay of payments in the presence of mismatch of timing between the outflow of cost and the inflow of revenue. However, trade credit in our paper is modeled in an abstract way, only trying to capture the essence of the impacts of trade credit on firms' liquidity positions. We introduce an alternative setting in [Appendix A.2](#), in which trade credit is modeled explicitly as a delay of payment. The working capital constraints derived under that alternative setting is very similar to ones in our model, however, it introduces another state variable into the entrepreneurs' recursive problem, which greatly increases the computation burden and is the main reason why this alternative setup is not adopted for our quantitative analysis.

Third, trade credit in reality is also a contract between two firms. However, it is technically challenging to introduce the firm-to-firm trade linkages into a dynamic model with financial frictions.<sup>19</sup> Instead, to simplify our quantitative analysis, we

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<sup>18</sup>See [Appendix A.1](#) for the derivation of the working capital constraints.

<sup>19</sup>Papers with firm-to-firm linkages include [Eaton, Kortum and Kramarz \(2015\)](#), [Lim \(2017\)](#), and [Oberfield \(2017\)](#), all of which abstract from capital and financial frictions.

introduce a Walrasian market for trade credit contracts to capture the supply and demand of trade credit.

## 4 Recursive competitive equilibrium

In this section, we present the problem of the workers and the entrepreneurs, define recursive competitive equilibrium, and analyze entrepreneurs' choice of trade credit.

The problem of workers is stationary. It can be written simply as follows,

$$\max_{c^h, h} c^h - \psi \frac{h^{1+\theta}}{1+\theta}, \quad s.t. \quad c^h = wh. \quad (5)$$

Given the current state variables  $(a, z)$ , intermediate goods entrepreneurs choose input goods  $k, l$ , trade credit lending  $AR$ , consumption  $c$ , and next period wealth  $a'$ . The choices are subject to an inter-temporal budget constraint 7 and a working capital constraint 8. The two additional constraints on accounts receivable require that it is nonnegative and does not exceed the value of output. We also require that entrepreneurs' wealth to be always positive. The problem of intermediate goods entrepreneurs can be written recursively as follows,

$$V_1(a, z) = \max_{c, k, l, AR, a'} \log(c) + \beta \mathbb{E}_z V_1(a', z'), \quad (6)$$

$$s.t. \quad c + a' = (1+r)a + p_1 A_1 z F_1(k, l) - (r+\delta)k - wl + r^{tc} AR, \quad (7)$$

$$p_1 A_1 z F_1(k, l) + (1+r^{tc})AR \leq \gamma_1 a' + \gamma_2 AR, \quad (8)$$

$$0 \leq AR \leq p_1 A_1 z F_1(k, l), \quad a' \geq 0.$$

Similarly, we can write the problem of final goods entrepreneurs as follows,

$$V_2(a, z) = \max_{c, k, l, x_1, AP, a'} \log(c) + \beta \mathbb{E}_z V_2(a', z'), \quad (9)$$

$$s.t. \quad c + a' = (1+r)a + A_2 z F_2(k, l, x_1) - (r+\delta)k - wl - p_1 x_1 - r^{tc} AP, \quad (10)$$

$$A_2 z F_2(k, l, x_1) - (1+r^{tc})AP \leq \gamma_1 a', \quad (11)$$

$$0 \leq AP \leq p_1 x_1, \quad a' \geq 0.$$

where equation 10 is the inter-temporal budget constraint and inequality 11 is the working capital constraint.

We are now ready to define the recursive competitive equilibrium.

**Definition 1** *The recursive competitive equilibrium consists of interest rate of bank credit  $r$ , wage rate  $w$ , intermediate goods price  $p_1$  and interest rate of trade credit  $r^{tc}$ , value functions of entrepreneurs  $V_1(a, z)$  and  $V_2(a, z)$ , policy functions of entrepreneurs  $c_1(a, z)$ ,  $c_2(a, z)$ ,  $k_1(a, z)$ ,  $k_2(a, z)$ ,  $a'_1(a, z)$ ,  $a'_2(a, z)$ ,  $l_1(a, z)$ ,  $l_2(a, z)$ ,  $x_1(a, z)$ ,  $AR(a, z)$ ,  $AP(a, z)$ , consumption and labor supply of workers  $\{c^h, h\}$  and distributions of entrepreneurs  $\Phi_1(a, z)$  and  $\Phi_2(a, z)$ , such that,*

1. *Given prices, value functions and policy functions solve the optimization problems of entrepreneurs 6 and 9.*
2. *Given prices, consumption and labor supply solve the workers optimization problem 5.*
3. *Labor market clears*

$$\int l_1(a, z) d\Phi_1(a, z) + \int l_2(a, z) d\Phi_2(a, z) = N \cdot h.$$

4. *Inter-temporal debt market clears,*

$$\int (k_1(a, z) - a) \cdot d\Phi_1(a, z) + \int (k_2(a, z) - a) \cdot d\Phi_2(a, z) = 0.$$

5. *Intermediate goods market and trade credit market clear,*

$$\begin{aligned} \int A_1 z F_1(k, l) d\Phi_1(a, z) &= \int x_1(a, z) d\Phi_2(a, z), \\ \int AR(a, z) d\Phi_1(a, z) &= \int AP(a, z) d\Phi_2(a, z). \end{aligned}$$

6. *The stationary distributions evolve according to the following law of motion,*

$$\begin{aligned} \Phi_1(a', z') &= \int \mathbb{I}_{a'=a'_1(a, z)} \pi(z'|z) d\Phi_1(a, z), \\ \Phi_2(a', z') &= \int \mathbb{I}_{a'=a'_2(a, z)} \pi(z'|z) d\Phi_2(a, z). \end{aligned}$$

## 4.1 Trade credit choices

In this section, we describe entrepreneurs' choices of trade credit with the following three propositions. In Figure 3, we provide a graphic illustration of these propositions.

The first proposition characterizes the state of being financially constrained.

**Proposition 1** *There exist functions  $g_1(z)$  and  $g_2(z)$  such that,*

1. *For intermediate goods entrepreneurs with wealth  $a$  and productivity  $z$ , the working capital constraint 8 is not binding if  $a > g_1(z)$ ; it is binding if  $a \leq g_1(z)$ .*
2. *For final goods entrepreneurs with wealth  $a$  and productivity  $z$ , the working capital constraint 11 is not binding if  $a > g_2(z)$ ; it is binding if  $a \leq g_2(z)$ .*

The proof of this proposition can be found in Appendix B.1. It says that the state of being constrained follows a cut-off rule. An increase in wealth  $a$  leads to a larger bank loan limit and thus relaxes the working capital constraint. For any entrepreneur with productivity  $z$ , she is financially unconstrained if her wealth is large enough so that the optimal scale of production can be achieved.

In the second proposition, we analyze firms' borrowing and lending of trade credit.

**Proposition 2** *There exist functions  $h_1(z)$  and  $h_2(z)$  such that,*

1. *For intermediate entrepreneurs with wealth  $a$  and productivity  $z$ ,  $AR > 0$  if  $a \geq h_1(z)$ , and  $AR = 0$  if  $a < h_1(z)$ .*
2. *For final goods entrepreneurs with wealth  $a$  and productivity  $z$ ,  $AP = 0$  if  $a > h_2(z)$ , and  $AP > 0$  if  $a \leq h_2(z)$ .*

The proof of this proposition can be found in Appendix B.2. It says that the entrepreneurs' decisions regarding the borrowing and lending of trade credit also follow a cut-off rule. Take an intermediate goods entrepreneur with productivity  $z$  as an example. The marginal cost of lending trade credit is  $\lambda(1 - \gamma_2)$ , in which  $\lambda$ , the shadow value of liquidity, declines with  $a$ , while the marginal benefit, the trade



credit interest rate  $r^{tc}$ , does not change with wealth  $a$ .<sup>20</sup> It follows that there exists a threshold value for wealth, such that the marginal benefit of lending trade credit exceeds the marginal cost when  $a$  is higher than the threshold. A similar argument can be applied for the final goods entrepreneurs as well.

Proposition 3 describes the relationship between choices of trade credit and being financial constrained.

**Proposition 3** *The following properties hold if  $r^{tc} > 0$ ,*

1. *If  $\gamma_2 \in [0, 1]$ , for any  $z$ ,  $h_1(z) \leq g_1(z)$ .*
2. *For any  $z$ ,  $h_2(z) \leq g_2(z)$ .*

The proofs of the proposition can be found in Appendix B.3. The two claims in this proposition say that all unconstrained intermediate goods entrepreneurs lend trade credit, and only constrained final goods entrepreneurs borrow trade credit. It is important to note that this proposition does not rule out the possibility that some constrained intermediate goods entrepreneurs lend trade credit. It also does not rule out the possibility that some constrained final goods entrepreneur do not borrow trade credit.

## 5 Quantitative analysis

In this section, we provide quantitative analysis of the model. In section 5.1, we discuss the calibration strategy and some quantitative properties of the calibrated model. Using the calibrated version of the model, we then provide a quantitative analysis of the role of trade credit in normal times (section 5.2), during the 2007–09 financial crisis (section 5.3 and 5.4), and more generally over the U.S. business cycle (section 5.5).

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<sup>20</sup>This can be seen from the FOC with respect to  $AR$ ,  $r^{tc} = \lambda(1 - \gamma_2) + \tau_1 - \tau_2$ , in which  $\lambda$  is the Lagrangian multiplier on the working capital constraint, and  $\tau_1$  and  $\tau_2$  are the Lagrangian multipliers of two accounts receivable constraints ( $AR \geq 0$  and  $AR \leq p_1 A_1 z F_1(k, l)$  respectively).

## 5.1 Calibration strategy and results

One period of the model corresponds to one quarter in the data. The workers' utility function is of GHH form (see [Greenwood, Hercowitz and Huffman, 1988](#)). We pick  $\theta = 0.5$ , which gives a Frisch elasticity of 2.<sup>21</sup> Another parameter in the utility function  $\psi$ , representing the disutility from providing labor is calibrated such that 30 percent of workers' time is spent on working, i.e.  $h = 0.3$ . Entrepreneurs' instantaneous utility function is of the log-form. We calibrate the discount factor  $\beta$  of entrepreneurs to match an annual interest rate of 4 percent. Since the share of entrepreneurs in the U.S. data is around 10 percent, we pick the measure of workers  $N = 18$  so that the share of entrepreneurs in the model matches the data.

These are two sectoral production functions in the model. In both sectors, we fix the capital share  $\alpha$  to be  $1/3$ . Consequently, the labor share is  $2/3$ . Following [Yi \(2003\)](#), the intermediate goods share  $\chi$  is fixed to be  $2/3$ . The capital depreciation rate  $\delta$  is chosen to be 0.025 so that the annual depreciation rate of capital is equal to 10 percent. The Poisson death rate  $\pi$ , which governs the persistence of the idiosyncratic productivity shock, is fixed at 10 percent, following [Buera, Kaboski and Shin \(2011\)](#).

We assume that scale parameters in the two sectors are the same, i.e.  $\mu_1 = \mu_2$ . The productivity distribution  $G(z)$  is assumed to be Pareto with scale parameter 1 and tail parameter  $\nu$ . Following [Buera, Kaboski and Shin \(2011\)](#), we calibrate the scale parameter in the production function,  $\mu_1, \mu_2$  and the Pareto tail  $\nu$  to match the top 5 percentile of the individual earnings share and top 10 percentile employment share of the firms, respectively. Lastly, we pick  $\gamma_1$  and  $\gamma_2$ , the collateral constraint on wealth  $a'$  and accounts receivable  $AR$ , such that the model delivers the ratio of credit market liability to nonfinancial assets and the ratio of accounts receivable to gross value added in the data.<sup>22</sup> See [Table 3](#) for a summary of the calibrated parameters,

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<sup>21</sup>This value is well within standard macro estimations (see for example [Chetty et al., 2011](#) and [Keane and Rogerson, 2012](#)).

<sup>22</sup>The model moments of credit market liability is the sum of inter-temporal and intra-temporal loan. The aggregate inter-temporal loan can be written as  $\int \max(k_1(a, z) - a, 0) d\Phi_1(a, z) + \int \max(k_2(a, z) - a, 0) d\Phi_2(a, z)$ . The size of intra-temporal loan of all intermediate goods entrepreneurs is  $\int [p_1 y_1(a, z) + AR(a, z)] d\Phi_1(a, z)$ . The size of intra-temporal loan of all final goods entrepreneurs is  $\int [y_2(a, z) - AP(a, z)] d\Phi_2(a, z)$ . We can write the aggregate intra-temporal loan as  $\int p_1 y_1(a, z) d\Phi_1(a, z) + \int y_2(a, z) d\Phi_2(a, z)$ , given that in equilibrium  $\int AR(a, z) d\Phi_1(a, z) = \int AP(a, z) d\Phi_2(a, z)$ .

targets, and calibration results.<sup>23</sup>

In the following paragraphs, we present and discuss some quantitative properties of the calibrated model in the steady state.

**Trade credit and heterogeneous entrepreneurs** In Table 4, we present the trade credit choices of entrepreneurs by their wealth and productivity. As shown in the table, conditional on their productivity level, entrepreneurs with a lower wealth borrow more trade credit from the other firms (a higher AP/sales) and lend less trade credit to the other firms (a lower AR/sales). Perhaps more interestingly, conditional on having the same level of productivity, entrepreneurs' wealth level has a much larger impact on the borrowing of trade credit (AP/sales) than the lending of trade credit (AR/sales). This can be explained by the rather high collateral value of accounts receivable in our calibration ( $\gamma_2 = 0.95$ ). These patterns are consistent with our analysis of the optimal trade credit choice in section 4.1 and the empirical evidence in section 2.1.

**Interest rate of trade credit** One prominent empirical characteristics of trade credit is its high interest rate. Petersen and Rajan (1997) documents that the effective annual interest rate is around 43 percent for one of the most commonly used trade credit contracts in retail businesses. Costello (2014) calculates that the annual interest rate of trade credit is between 12 percent to 16 percent by comparing firms' gross profit margin before and after the use of trade credit. In our calibrated model, the quarterly interest rate of trade credit is 2.7 percent, yielding an annual interest rate of 11.8 percent, which is very close to the calculation in Costello (2014).

The high interest rate of trade credit observed in the data indicates that trade credit can not be merely a tool for firms to park their unused cash. Through the lenses of our model, the high interest rate of trade credit also reflects the fact that the marginal productivity of the final goods entrepreneurs who borrow trade credit, and the marginal productivity of the intermediate goods entrepreneurs who lend trade credit, are very high.

**A decomposition of trade credit by its nature** As discussed before, trade credit serves two roles in the theory. First, it redistributes unused credit from uncon-

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<sup>23</sup> The algorithm to solve the stationary equilibrium can be found in Appendix C.1.

strained to constrained entrepreneurs. Second, it creates credit through accounts receivable financing. Using the calibrated model, we could decompose trade credit by these two roles: *credit redistribution* and *credit creation*.<sup>24</sup> The decomposition result shows the importance of the credit creation channel: 87 percent of the aggregate trade credit is used for creating credit while only 13 percent of the trade credit is pure credit redistribution.

## 5.2 Reallocation effects of trade credit in normal times

To quantify the role of trade credit in steady state, we consider a counterfactual economy, in which trade credit is shut down, meaning that all transactions are forced to be made on the spot.<sup>25</sup>

Quantitatively, we take the calibrated parameters in the benchmark economy (Table 3) and feed them into the counterfactual economy. In particular, we set  $\tilde{\gamma}_1 = \gamma_1$ , making collateral constraint of entrepreneurs' wealth to be the same across two economies.

In Table 5, we present the percentage differences between the counterfactual economy and the benchmark economy in terms of the aggregate and sectoral level output, hours, capital, and TFP. As shown in the table, compared to the benchmark, aggregate output of the counterfactual economy is 23.9 percent lower, which can be decomposed into a 15.3 percent lower capital stock, a 24.4 percent lower labor, and a 8.4 percent lower aggregate TFP.

Why is output higher in the benchmark economy? In short, the existence of trade credit alleviates borrowing constraints of the entrepreneurs.<sup>26</sup> Therefore resources are allocated more efficiently in the benchmark, lending to higher aggregate productivity and output. A further examination of the sectoral differences between the

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<sup>24</sup>The credit creation part of trade credit  $\bar{AR}^c$  is the amount of trade credit that are used by intermediate goods entrepreneurs as collateral to obtain bank loans. More specifically, it is calculated as  $\bar{AR}^c = \frac{1}{\gamma_2} \int \max(0, y_1(a, z) + (1+r^{tc})AR(a, z) - \gamma_1 a') d\Phi_1(a, z)$ . Consequently, the credit redistribution part of trade credit is calculated by  $\bar{AR}^r = \int AR(a, z) d\Phi_1(a, z) - \bar{AR}^c$ .

<sup>25</sup>See section A.3 for the definition of the recursive competitive equilibrium of the counterfactual economy.

<sup>26</sup>In the benchmark economy, when weighted by output, 82 percent of the intermediate goods entrepreneurs and 79 percent of the final goods entrepreneurs are constrained; as a comparison, in the counterfactual economy, the numbers are 85 percent and 86 percent, respectively.

two economies provides a clearer picture. As shown in the last column of Table 5, aggregate TFP of the counterfactual economy is 8.4 percent lower than that of the benchmark economy, indicating a higher degree of resource misallocation. Furthermore, the difference in aggregate TFP is almost completely explained by the difference in TFP of the final goods sector (7.5 percent). This is not surprising since trade credit mainly relaxes the borrowing constraints of the final goods entrepreneurs. On the contrary, difference in TFP of the intermediate goods sector is very small (0.9 percent). Although trade credit has a very small impact on the TFP of intermediate goods sector, its impact on output of that sector is rather large because of the general equilibrium effect of a higher demand from the final goods sector.

### 5.3 Simulation of the 2007-09 financial crisis

In this section, we use the calibrated model to study the 2007–09 financial crisis. To this end, we engineer a financial crisis in the model by reducing the collateral value of assets, such that the drop of the ratio of credit market liability to nonfinancial assets and the drop of the ratio of trade credit to nonfinancial asset match the observed data moments of the U.S. nonfinancial corporate sector during the 2007–09 financial crisis.<sup>27</sup>

To simulate the financial crisis in the model, we hit the collateral value  $\gamma_1$  and  $\gamma_2$  with a common shock  $\rho_t$ .<sup>28</sup> That is,  $\gamma_{1,t} = \rho_t \gamma_1$  and  $\gamma_{2,t} = \rho_t \gamma_2$ , in which  $\gamma_1$  and  $\gamma_2$  take their steady state value. In Figure 4, we plot the dynamics of the ratio of credit market liability to nonfinancial assets (left panel) and the dynamics of the ratio of trade credit to nonfinancial asset (right panel). Our simulation captures the magnitude of the drop very well. In particular, in the data (dotted line), following the 2007–09 financial crisis, from peak to trough, the ratio of credit market liability to nonfinancial assets dropped by around 10 percent while credit market liability to nonfinancial assets dropped by around 13 percent. As a comparison, our simulated model delivers a drop of 11 percent and 12.5 percent, respectively.<sup>29</sup>

<sup>27</sup>The algorithm to solve the transitional dynamics can be found in Appendix C.2.

<sup>28</sup>The assumption is motivated by Figure A2, which shows that during the crisis, there is no significant differences among the different types of asset-based credit line facilities.

<sup>29</sup>We calibrate the shock process  $\rho_t$  as the following:  $\{\rho_1, \rho_2, \rho_3, \rho_4\} = \{0.975, 0.95, 0.925, 0.9\}$ ,  $\rho_t = \rho_{t-1} + 0.014$  for  $t = 5, \dots, 10$ , and  $\rho_t = 1$  for  $t \geq 11$ .

In general, our model perform rather well in terms of quantitatively matching the other aggregate dynamics during the crisis. As shown in Figure 5, in our model, output drops by 6 percent, matching rather well the approximately 6 percent deviation from trend observed in the data, but is slightly smaller than the peak-to-trough drop. The model also generates approximately a 8 percent drop in total hours, a 2 percent drop in aggregate TFP, and a 1 percent drop in total capital stock. Comparing to the percentage deviations from trend in the data, the model generates a higher drop in hours and a lower drop in TFP.<sup>30</sup>

#### 5.4 Amplification effects of trade credit during the 2007–09 crisis

In this section, we examine quantitatively the role played by trade credit during the 2007–09 financial crisis. To answer this question, we introduce into the counterfactual economy (see section 5.2) the same financial shock that were used to generate the 2007–09 financial crisis in the benchmark economy, and study the dynamics of the counterfactual economy following the shock.

We first recalibrate the steady state of the counterfactual economy so that it is comparable to the benchmark. More specifically, we increase the collateral value of wealth in the counterfactual economy  $\tilde{\gamma}_1 = 1.43\gamma_1 = 0.4$ , so that the output of the counterfactual economy and the benchmark economy are at the same level in steady state. Under this calibration, the shares of constrained entrepreneurs in these two economies are very similar. In the benchmark economy, around 82 percent of the intermediate goods entrepreneur and 79 percent of the final goods entrepreneur are financially constrained, whereas in the counterfactual economy, the shares are both 81 percent.

After the recalibration, we hit the steady state of the counterfactual economy with the one-time and unexpected shock  $\rho_t$ , as calibrated in section 5.3. That is,  $\tilde{\gamma}_{1,t} = \rho_t \tilde{\gamma}_1$ , in which  $\tilde{\gamma}_1$  is the collateral value of entrepreneurs' wealth in the steady state. As shown in Figure 6, the recession is significantly milder in the counterfactual economy than in the benchmark, that is, the drop in output, hours, TFP, and capital are all smaller. In particular, the drop in output is around 1.4 percentage

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<sup>30</sup>Comparing to the peak-to-trough drop, the model generates a drop of very similar magnitude in hours, and a drop of a smaller magnitude in TFP and capital stock.

point smaller in the counterfactual economy, which accounts for approximately 23 percent of the total decline in output in the benchmark. Based on these observations, we draw the conclusion that the existence of trade credit amplifies the financial shock.<sup>31</sup>

The existence of the amplification effects hinges on the underlying entrepreneur heterogeneity. Intuitively speaking, the reason why the economy with trade credit fares so poorly following a financial shock is because that, comparing to a drop of bank credit, the negative impacts of a drop of trade credit is more disproportionately borne by the most productive entrepreneurs.

More formally, to see the mechanism that gives rise to the amplification effects, it is useful to look into the model dynamics of trade credit. Following the financial shock, entrepreneurs on average become more constrained. Intermediate goods entrepreneurs are less willing to lend trade credit while financial goods entrepreneurs would like to borrow more. According to our calibrated model, the supply side force dominates in equilibrium, generating a large drop in the ratio of trade credit to output (see the right panel of Figure A3). The shift in supply and demand of trade credit also leads to a spike in the trade credit interest rate (see the left panel of Figure A3), resulting in a widening credit spread. Some entrepreneurs that rely on trade credit before crisis can no longer do so during the crisis as trade credit becomes more costly. In other words, the aggregate effects of the financial crisis is amplified because the reallocation effect of trade credit, as discussed in section 5.2, is hindered by the crisis.

**Discussion** One *caveat* of our quantitative analysis is the missing of the “chain effect,” which is at the heart of Kiyotaki and Moore (1997). This is because in our model, production takes place in two stages, therefore the entrepreneurs are either a lender of trade credit, or a borrower, but never both. We assume a two-stage production process partly because of computational tractability, but more importantly, it is because of the lack of data to track the trade credit flows between firms or between sectors as discussed at the beginning of section 2.<sup>32</sup> In other words, even if we

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<sup>31</sup>We also performed the quantitative analysis without recalibrating the steady state of the counterfactual model, i.e. fix  $\tilde{\gamma}_1 = \gamma_1$ . We find the same qualitative effect of trade credit during the financial crisis, only with a smaller magnitude (17 percent versus 23 percent).

<sup>32</sup>In Raddatz (2010), the author constructs the cross-sector trade credit flows by decomposing the stock of trade credit at the sector level into flows across different sectors. This approach, however, is



adopt a more complicated production structure that allows for the “chain effect,” it will be impossible to discipline the model quantitatively. Still, one might wonder what the quantitative effect of trade credit would look like with the chain effect. This is undoubtedly an important question and we will leave it to future research when better data become available.

## 5.5 Trade credit and the U.S. business cycle

We have examined so far that the role of trade credit in normal times and during the 2007–09 financial crisis. A natural question to ask is then, what is the role of trade credit over the U.S. business cycle? Before answering the question, it is important to note that our model does not feature a true business cycle—the aggregate shocks are one-time and unexpected events. However, as shown in the rest of the section, we could still learn something regarding the role of trade credit through the lenses of our model.

First, we find that in our model, the role played by trade credit differs under financial shocks and productivity shocks. As shown in Figure A4, the aggregate dynamics is amplified in the benchmark economy following a positive or a negative financial shock; in contrast, the aggregate dynamics following a positive or a negative TFP shock are indistinguishable in the benchmark and the counterfactual economy.

To understand why trade credit does not seem to play a role under TFP shocks, it is useful to look into the detailed model dynamics. Take the negative TFP shock as an example. Following the shock, the intermediate goods and final goods entrepreneurs all become less productive. With the bank lending conditions unchanged, they are less constrained. As a result, the intermediate goods entrepreneurs demand less trade credit, and the final goods entrepreneurs could supply more. However, the shifts in the marginal willingness to lend and borrow do not seem to be quantitatively significant. Our model shows that trade credit interest rate is almost unchanged following the TFP shock.

The question then becomes, which shock is more consistent with the U.S. busi-

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not suitable for the purpose of our paper, because it relies on very strict assumptions regarding the relationship between the flow of goods and the flow of credit, and does not take into account of the effects of firm heterogeneity on cross-sector trade credit flows.



ness cycle properties? As shown in Figure A5, over the business cycle, trade credit is strongly pro-cyclical and has a standard deviation almost twice as large as the standard deviation of GDP. In our model, as shown in Figure A6, the percentage change of trade credit is almost twice as large as that of output following a positive or a negative financial shock, which is rather consistent with the data. In contrast, the percentage change of trade credit is of a similar magnitude as that of output following TFP shocks. In other words, our model under financial shocks is more consistent with the data than under TFP shocks. Although not a definitive proof, the above results seem to suggest that, through the lenses of our model, the financial shock is an important driver behind the U.S. business cycle, and consequently, trade credit have contributed to the aggregate volatility of the U.S. economy.

## 6 Conclusion

To a certain degree, trade credit and its role in affecting the aggregate economy is originated from production specialization and the associated intermediate inputs transactions. At the present times, the production of the final goods usually takes place in multiple stages, with different firms operating in different stages. Therefore, the transactions of intermediate inputs are carried out across firm boundaries and needed to be financed. This leads to potential misallocation of intermediate input goods and loss of aggregate productivity (see Jones, 2011). One way to alleviate the misallocation is through vertical integration. The vertical integration of two firms in the production chain eliminates the double financing of working capital (see Bigio and La'O, 2014), and through pooling financial resources of the firms together, results in a better allocation of resources.

We show that in this paper, the existence of trade credit—resulting from inputs suppliers' comparative advantage in lending to their customers in the production chain—is another way to alleviate the misallocation originated from production specialization and the intermediate goods transactions. Furthermore, we find that the extent to which input goods suppliers can utilize the comparative advantage depends crucially on their own financial conditions. The comparative advantage is more efficiently utilized when credit market conditions are good. The fluctuation of trade credit over credit cycles therefore contributes significantly to the aggregate

volatility of the economy.

**Table 1: Trade credit and being financially constrained**

**Panel A: Net AR/Sales**

	(1)	(2)	(3)	(4)
Financially constrained based on payout ratio	-6.198*** (-29.86)			
Financially constrained based on S&P rating		-5.766*** (-18.22)		
Financially constrained based on size			-11.49*** (-40.85)	
Financially constrained based on size				-17.07*** (-38.33)
Dependent variable	Net AR/S	Net AR/S	Net AR/S	Net AR/S
Sample	Compustat	Compustat	Compustat	Compustat+SSBF
N	26036	26036	26036	34705
AR2	0.130	0.113	0.183	0.219

**Panel B: AP/Sales**

	(1)	(2)	(3)	(4)
Financially constrained based on payout ratio	6.552*** (34.05)			
Financially constrained based on S&P rating		6.964*** (23.65)		
Financially constrained based on size			10.05*** (38.05)	
Financially constrained based on size				12.30*** (28.85)
Dependent variable	AP/S	AP/S	AP/S	AP/S
Sample	Compustat	Compustat	Compustat	Compustat+SSBF
N	26036	26036	26036	34705
AR2	0.137	0.120	0.173	0.161

**Panel C: AR/Sales**

	(1)	(2)	(3)	(4)
Financially constrained based on payout ratio	0.354*** (3.00)			
Financially constrained based on S&P rating		1.198*** (6.40)		
Financially constrained based on size			-1.435*** (-9.92)	
Financially constrained based on size				-4.765*** (-21.26)
Dependent variable	AR/S	AR/S	AR/S	AR/S
Sample	Compustat	Compustat	Compustat	Compustat+SSBF
N	26036	26036	26036	34705
AR2	0.150	0.151	0.154	0.288

**Notes:** Our sample includes all but wholesale, retail, and financial firms in the Compustat and the SSBF data set for the fiscal year 1987, 1993, 1998, and 2003. All regressions include two-digit SIC industry-year fixed effects. Column (4) of every panel includes two dummy variables indicating whether the firms is a corporation and a Compustat firm, respectively. The dependent variables are winsorized at top and bottom 5% for each year. Standard errors are clustered at the firm level.

**Table 2: Effects of bank health on trade credit lending**

	(1)	(2)	(3)	(4)
Crisis X Unhealthy	-1.274* (0.681)	-1.502** (0.696)	-1.545** (0.714)	-1.837** (0.718)
Crisis	0.446 (0.483)	0.0672 (0.537)	0.243 (1.423)	2.680 (6.087)
AP to sales ratio	0.381*** (0.0294)	0.382*** (0.0294)	0.382*** (0.0293)	0.382*** (0.0292)
Dependent variable	AR/S	AR/S	AR/S	AR/S
Crisis X Credit rating FE	N	Y	Y	Y
Crisis X Firm size bin FE	N	N	Y	Y
Crisis X SIC FE	N	N	N	Y
N	15275	15275	15275	15275
AR2	0.171	0.171	0.172	0.176

**Notes:** The dependent variables in these regressions are AR/Sales (percent). The sample include quarterly data of 1219 Compustat firms from 2007Q1 to 2009Q4. All regressions include a set of firm fixed effects. Standard errors are clustered at the firm level.

Table 3: Summary of calibration

Parameter		Value	Target/Source	Data	Model
$\theta$	inverse of Frisch elasticity	1/2	standard	-	-
$\alpha$	capital share in production function	1/3	capital share of 1/3	-	-
$\chi$	intermediate goods share	2/3	Yi (2003)	-	-
$\pi$	Possion death rate	0.1	Buera, Kaboski and Shin (2011)	-	-
$N$	measure of workers	18	share of entrepreneurs	10%	10%
$\psi$	disutility from working	1.9	hours	0.3	0.3
$\delta$	depreciation rate	0.025	annual 10% depreciation rate	10%	10%
$\beta$	discount rate	0.95	annual 4% interest rate	0.4	0.4
$\mu_1, \mu_2$	scale parameter	0.85	top 5 percentile earning share	0.3	0.3
$\nu$	Pareto tail	4.0	top 10 percentile employment share	0.69	0.69
$\gamma_1$	collateral value of wealth	0.28	credit market liability to nonfinancial assets	0.36	0.36
$\gamma_2$	collateral value of AR	0.95	trade receivable to gross value added	0.31	0.31

**Notes:** The data moment for credit market liability to nonfinancial asset and accounts receivable to gross value added ratio is computed for the nonfinancial corporate sector, averaged over 4 quarters in year 2006. The credit market liability is taken from Flow of Funds Table L.103 line 23. The nonfinancial asset level data is taken from Flow of Funds Table B.103 line 2. The trade receivable data is taken from Flow of Funds Table L.103 line 15. Gross value added is taken from NIPA Table 1.14 line 17.

**Table 4: Heterogeneity in trade credit**

	low wealth low productivity	low wealth high productivity	high wealth low productivity	high wealth high productivity
AR to output ratio (%)	100.0	79.9	100.0	79.7
AP to output ratio (%)	29.8	47.9	0.0	53.0

**Notes:** An entrepreneur is defined to be low wealth (productivity) if she belongs to the bottom 50 percentile in the wealth (productivity) distribution of her own sector. The accounts receivable (payable) to output ratio for each group of entrepreneurs is defined as the sum of accounts receivable (payable) divided by the sum of output of all entrepreneurs in that group.

Table 5: **Difference between counterfactual and benchmark economy (%)**

	output	capital	labor	input goods	TFP
Intermediate sector	-26.4	-23.8	-32.2	—	-0.9
Final sector	-23.9	-0.2	-10.6	-26.4	-7.5
Aggregate	-23.9	-15.3	-24.4	—	-8.4

**Notes:** This table displays the percent difference of the counterfactual economy relative to the benchmark economy. A negative number in the table suggest that aggregate statistics of the counterfactual economy is lower than that of the benchmark economy.

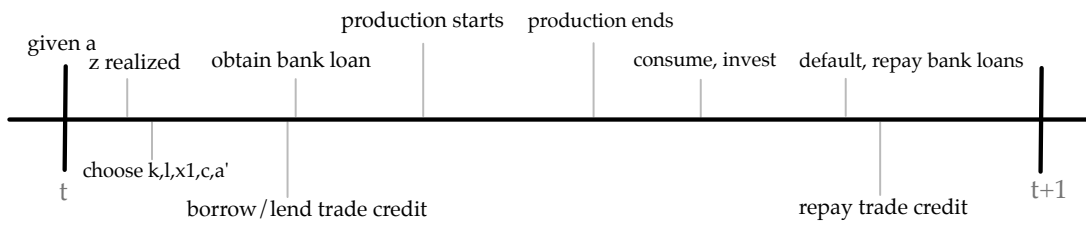


Figure 1: **Timing**



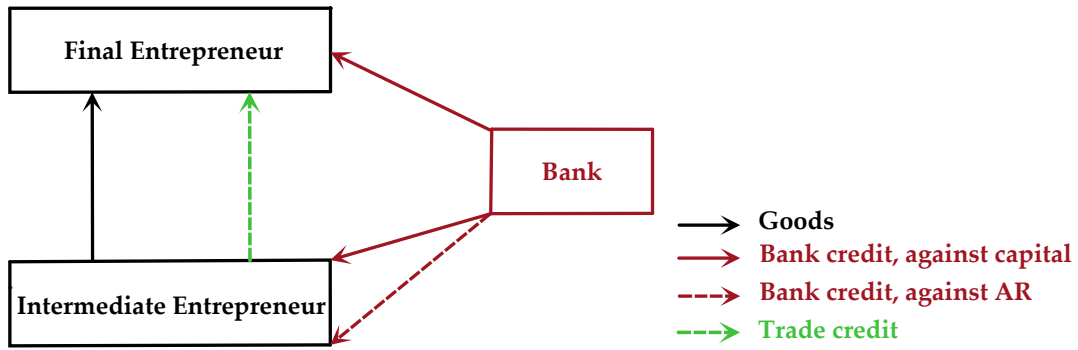


Figure 2: **Flow of goods and credit**

**Notes:** This figure shows the flow of goods and credit in the model. Intermediate goods entrepreneurs provide intermediate goods (black solid arrow) and trade credit (green dashed arrow) to final goods entrepreneurs. The bank provides credit to both intermediate goods entrepreneur using either capital as collateral (red solid arrow) or accounts receivable as collateral (red dashed arrow).

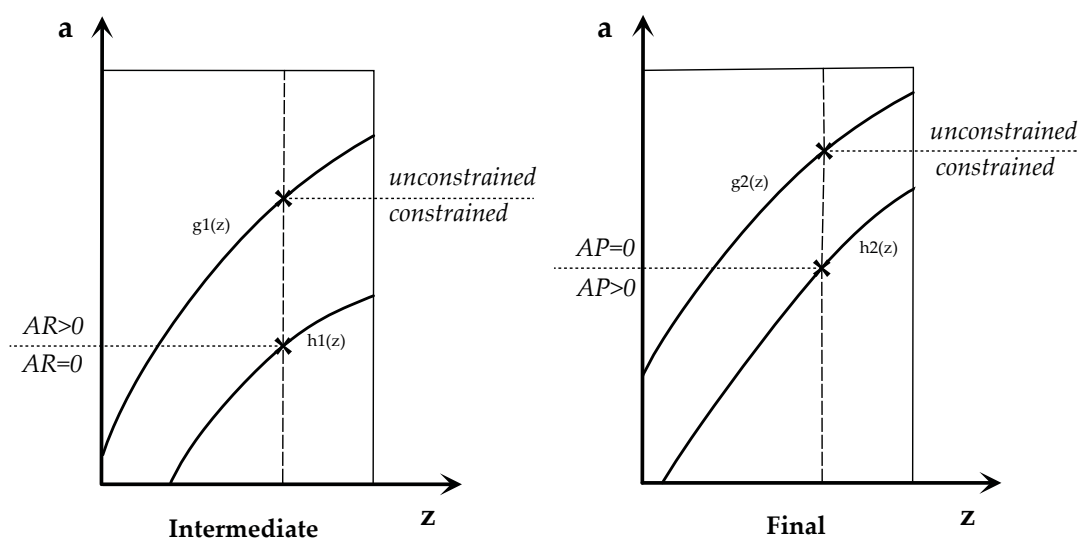


Figure 3: A graphic illustration of the cut-off rules

**Notes:** The left panel of this figures illustrates the cut-off properties for intermediate goods entrepreneurs. The two cut-off functions  $g_1(z)$  and  $h_1(z)$  intersect with the vertical line at two points. These two points represent two cut-off value of wealth that separate constrained entrepreneurs from unconstrained ones; and entrepreneurs who lend trade credit and those who do not. Similarly, the right panel represents the two cut-off functions  $g_2(z)$  and  $h_2(z)$  for the final goods entrepreneurs.

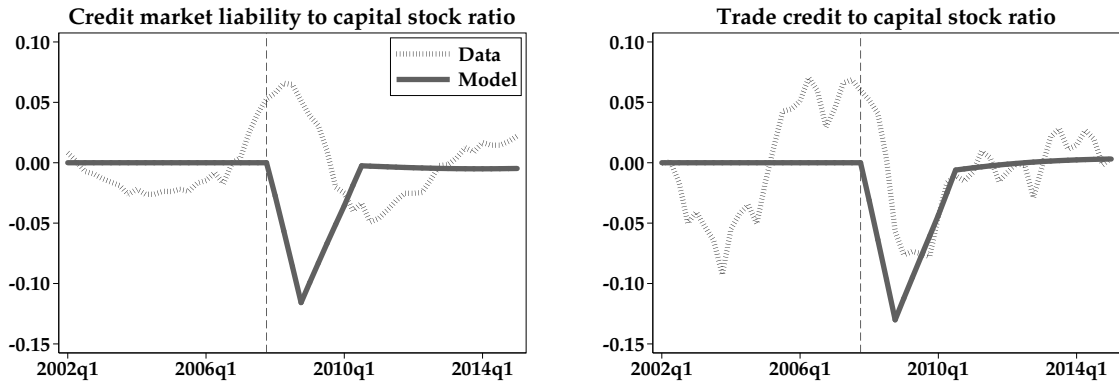


Figure 4: Dynamics of credit market liability and trade credit

**Notes:** The data used in above figures are for the US nonfinancial corporate sector. Among them, credit market liability is taken from Flow of Funds Table L.103 line 23. Trade credit is calculated as the the average of accounts payable (line 30 of Flow of Funds Table L.103) and accounts receivable (line 15 of Flow of Funds Table L.103). Capital stock is constructed as the sum of equipment (line 46 of Flow of Funds Table B.103), IPP (line 47 of Flow of Funds Table B.103), and nonresidential structural capital (line 51 of Flow of Funds Table B.103), all valued at historical prices. Both credit market liability and trade credit to capital stock ratio are HP-filtered with a smoothing parameter of 1600 and the percentage derivation from trend is plotted in the figures. The corresponding model moments are normalized to be 0 at  $t = 0$ .

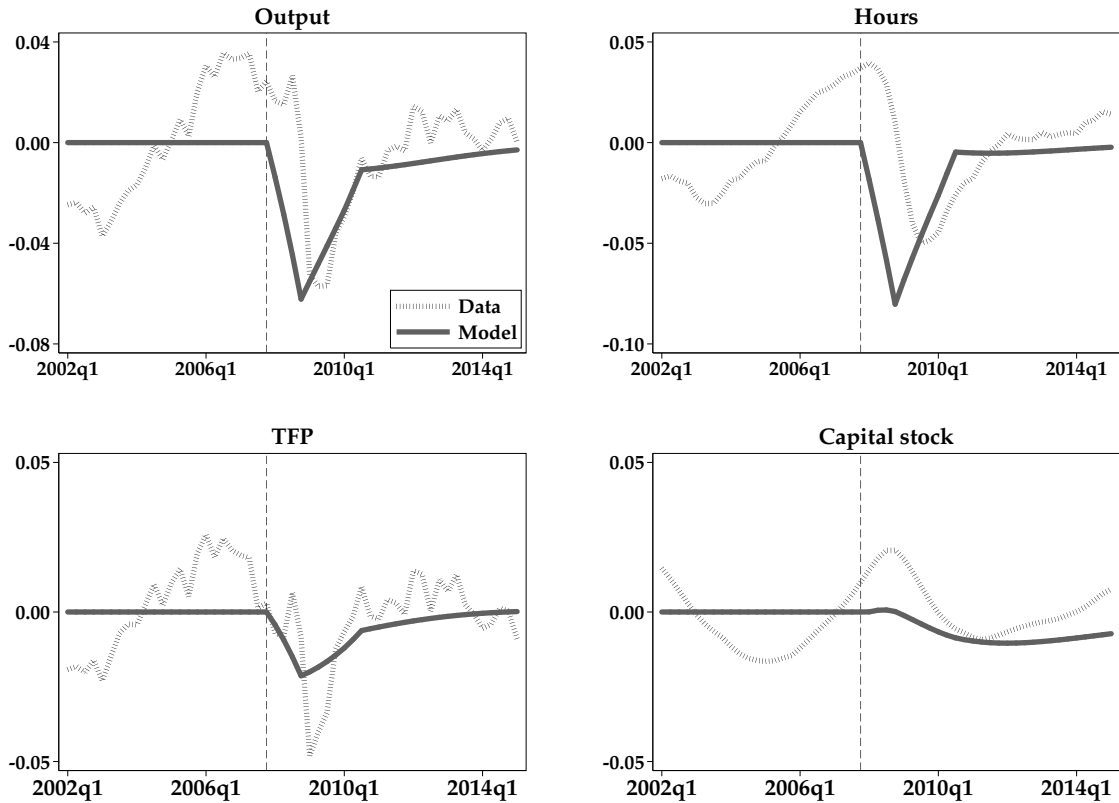


Figure 5: Dynamics of real economic indicators

**Notes:** The data used in above figures are for the US nonfinancial corporate sector. Among them, output (gross value added) is taken from NIPA Table 1.14 line 17. Data for hours worked is an index taken from Bureau of Labor Statistics Productivity and Cost database (BLS code PRS88003033). Data for capital stock is constructed in the same way as Figure 4. TFP is then constructed as a Solow-type residual using output, hours, and capital stock.

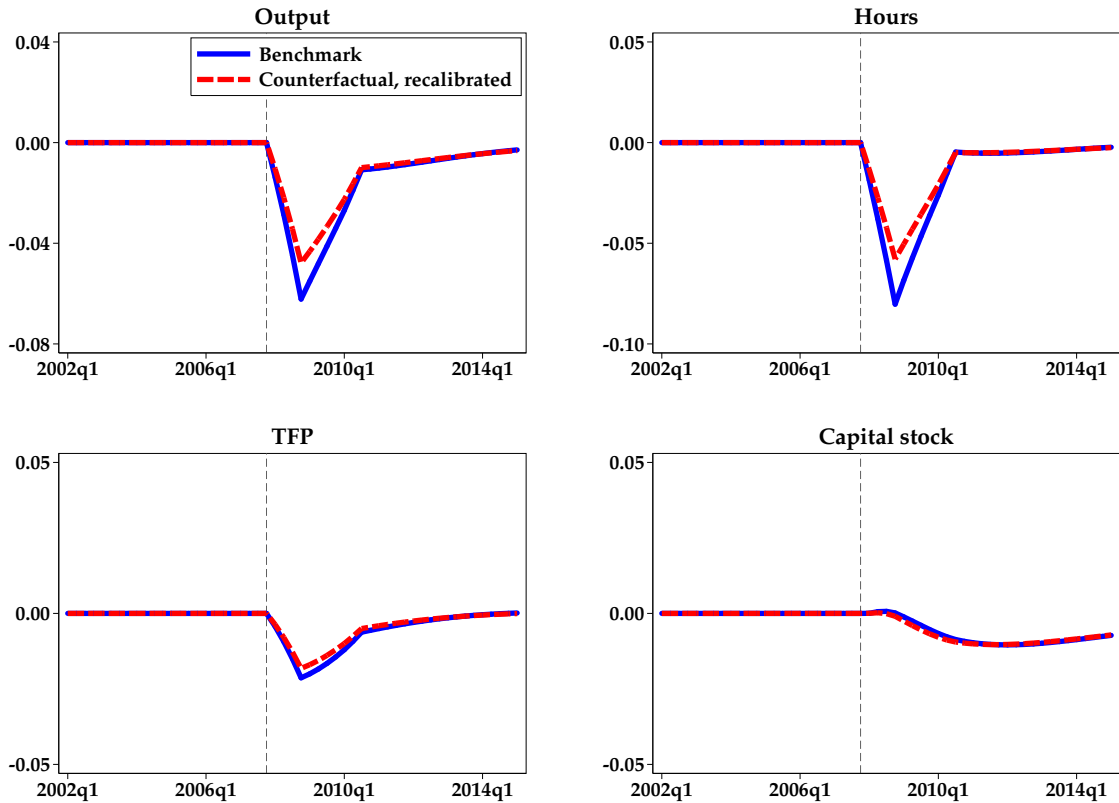


Figure 6: Dynamics after the financial crisis: Benchmark vs. counterfactual

**Notes:** The figures show the changes of the aggregate economy in terms of output, hours, aggregate TFP, and capital stock after the financial crisis. The solid blue lines represent the benchmark economy (with trade credit) while the dashed red lines represent the counterfactual economy (without trade credit). All lines are normalized to 0 at the beginning of the crisis. The blue solid lines in this figure, which are the dynamics of the benchmark economy following the  $\rho_t$  shock, are identical to the solid lines in Figure 5.

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# Online Appendix

## A Model

### A.1 Deriving the working capital constraint

The amount of intra-temporal bank loan needed for the entrepreneurs are,

$$\begin{aligned} \text{intermediate : } \quad \hat{m}_1 &= a' - a + c + r(k - a) + \delta k + wl + AR, \\ \text{final : } \quad \hat{m}_2 &= a' - a + c + r(k - a) + \delta k + wl + p_1 x_1 - AP. \end{aligned}$$

Using budget constraints of the entrepreneurs,

$$\begin{aligned} \text{intermediate : } \quad c + a' &= (1 + r)a + p_1 A_1 F_1(k, l) - (r + \delta)k - wl + r^{tc} AR, \text{ and} \\ \text{final : } \quad c + a' &= (1 + r)a + A_2 F_2(k, l, x_1) - (r + \delta)k - wl - p_1 x_1 - r^{tc} AP, \end{aligned}$$

we derive the need for intra-temporal bank loan for intermediate goods entrepreneurs as  $\hat{m}_1 = p_1 A_1 F(k, l) + (1 + r^{tc})AR$  and for final goods entrepreneurs it is  $\hat{m}_2 = A_2 F_2(k, l, x_1) - (1 + r^{tc})AP$ .

Upon default, a renegotiation process begins. Intermediate goods entrepreneurs would propose a take-it-or-leave-it offer to repay only  $\gamma_1 a' + \gamma_2 AR$ , where  $\gamma_2 AR$  is the expected liquidation value of accounts receivable for the bank. The value of default for intermediate goods entrepreneurs is therefore  $y + AR - (\gamma_1 a' + \gamma_2 AR)$  and the value of non-default is  $y + AR - \hat{m}_1$ . The incentive compatibility constraint gives  $\hat{m}_1 \leq \gamma_1 a' + \gamma_2 AR$ . Similarly, for final goods entrepreneurs, the incentive compatibility constraint leads to a constraint on intra-temporal bank loan  $\hat{m}_2 \leq \gamma_1 a'$ .

### A.2 An alternative way of modeling trade credit

In this section, we show an alternative way of modeling trade credit as a delay of payments.

**Timing** Consider a different timing of the model, in which the output of the intermediate goods entrepreneur is carried over into the next period. The output is sold at the beginning of next period to generate cash flow.

Suppose that the intermediate goods entrepreneur has two choices regarding selling its goods. First, the goods can be sold on the spot, generating instant cash flow. Second, the goods can be extended as a trade credit loan, which is repaid at the end of the period.

**Financial frictions and the existence of trade credit** Suppose that at the beginning of each period, the entrepreneurs need to finance working capital. Without loss of generality, assume that working capital includes interest  $r_t k_t$ , wage bills  $w_t l_t$ , and for the final goods entrepreneur, also the input goods  $p_{1,t} x_{1,t}$ . From two sources can the entrepreneur finance working capital: 1) borrow from the bank, and 2) use the cash flow generated by selling goods on the spot market.

First let us consider the case where bank loan is the only source of financing. Let  $a_t$  be the amount of collateral that the bank poses to obtain loans. Suppose that at the beginning of the period after granted the bank loan, entrepreneurs can default. A renegotiation process begins after default. The collateral value of asset to the bank is  $\chi_t a_t$ , where  $\chi_t \in (0, 1)$ . Let  $\lambda$  be the bargaining power of the entrepreneur and  $(1 - \lambda)$  the bargaining power of the bank. The renegotiation contract would specify that the entrepreneur only needs to repay  $\gamma a_t$ . Therefore, a renegotiation-proof bank loan contract has a limit of  $\gamma a_t$ .

Second, consider the scenario in which the suppliers have a certain comparative advantage in lending input goods. Following [Burkart and Ellingsen \(2004\)](#), we assume that unlike bank loans, input goods cannot be diverted. Under the assumptions, 1) suppliers will lend trade credit because it is secured, and 2) bank will internalize the comparative advantage by lending against accounts receivable.

Therefore, we can write the working capital constraint of the two entrepreneurs as the following,

$$\begin{aligned}
 r_t k_t + w_t l_t &\leq \overbrace{\gamma_1 a_t + \gamma_2 AR_t}^{\text{bank loan}} + \overbrace{(p_{1,t} y_t - AR_t)}^{\text{cash flow}}, \\
 r_t k_t + w_t l_t + p_{1,t} x_{1,t} - AP_t &\leq \underbrace{\gamma_1 a_t}_{\text{bank loan}}.
 \end{aligned}$$

Rearrange the above two equations, we get,

$$\begin{aligned} r_t k_t + w_t l_t - p_{1,t} y_t + AR_t &\leq \gamma_1 a_t + \gamma_2 AR_t, \\ r_t k_t + w_t l_t + p_{1,t} x_{1,t} - AP_t &\leq \gamma_1 a_t. \end{aligned}$$

Similar to the working capital constraints in our benchmark model (equation 3 and 4), we see that lending trade credit  $AR_t$  essentially tightening the borrowing constraint of the intermediate goods entrepreneurs by  $(1 - \gamma_2)AR$ . They lose an instant cash flow of size  $AR$  but gaining additional access to bank loan of size  $\gamma_1 AR$ . Borrowing trade credit  $AP_t$ , on the other hand, relaxes the borrowing constraint of the final goods entrepreneur by  $AP_t$ .

**Recursive representation of entrepreneur' problem** Let  $V_1(a, y, z)$  be the value function of the intermediate goods entrepreneur and  $V_2(a)$  the value function of the final goods entrepreneur.<sup>33</sup> We can write their problem recursively as the following,

For the intermediate goods entrepreneurs,

$$\begin{aligned} V_1(a, y, z) &= \max_{c, AR, k, l, a'} u(c) + \beta \mathbb{E}_z V_1(a', y', z'), \\ s.t. \quad c + a' &= (1 + r)a + p_1 y_1 - AR + (1 + r^{tc})AR - (r + \delta)k - wl, \\ rk + wl - p_1 y + AR &\leq \gamma_1 a + \gamma_2 AR, \\ 0 &\leq AR \leq p_1 y, \\ a' &\geq 0, \\ y' &= z A_1 F_1(k, l). \end{aligned}$$

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<sup>33</sup>We assume that the intermediate goods entrepreneurs carry their output to the beginning of the next period while final goods entrepreneur sold their product at the end of the current period. This is why output  $y$  enters as a state variable for intermediate goods entrepreneurs but not final goods entrepreneurs.

For the final goods entrepreneurs,

$$\begin{aligned}
V_2(a, z) &= \max_{c, AP, k, l, x_1, a'} u(c) + \beta \mathbb{E}_{z'} V_2(a', z'), \\
s.t. \quad &c + a' = (1 + r)a + zA_2F_2(k, l, x_1) - (r + \delta)k - wl - p_1x_1 - r^{tc}AP, \\
&rk + wl + p_1x_1 - AP \leq \gamma_1a, \\
&0 \leq AP \leq p_1x_1, \\
&a' \geq 0.
\end{aligned}$$

### A.3 Equilibrium definition of the counterfactual economy

The stationary equilibrium of the counterfactual economy is defined as follows,

**Definition 2** *The recursive competitive equilibrium without trade credit consists of interest rate  $\tilde{R}$ , wage rate  $\tilde{w}$ , and intermediate goods price  $\tilde{p}_1$ , value functions of entrepreneurs  $\tilde{V}_1(a, z)$  and  $\tilde{V}_2(a, z)$ , policy functions of entrepreneurs  $\tilde{c}_1(a, z)$ ,  $\tilde{c}_2(a, z)$ ,  $\tilde{k}_1(a, z)$ ,  $\tilde{k}_2(a, z)$ ,  $\tilde{a}'_1(a, z)$ ,  $\tilde{a}'_2(a, z)$ ,  $\tilde{l}_1(a, z)$ ,  $\tilde{l}_2(a, z)$ ,  $\tilde{x}_1(a, z)$ , consumption and labor supply of workers  $\{\tilde{c}^h, \tilde{h}\}$  and distributions of entrepreneurs  $\tilde{\Phi}_1(a, z)$  and  $\tilde{\Phi}_2(a, z)$ , such that,*

1. *Given prices, value functions and policy functions solve the optimization problem of entrepreneurs.*

$$\begin{aligned}
\tilde{V}_1(a, z) &= \max_{c, k, l, a'} \log(c) + \beta \mathbb{E}_{z'} \tilde{V}_1(a', z') \\
s.t. \quad &c + a' = (1 + r)a + p_1A_1zF_1(k, l) - (r + \delta)k - wl, \\
&p_1A_1zF_1(k, l) \leq \tilde{\gamma}_1a', a' \geq 0.
\end{aligned}$$

$$\begin{aligned}
\tilde{V}_2(a, z) &= \max_{c, k, l, x_1, a'} \log(c) + \beta \mathbb{E}_{z'} \tilde{V}_2(a', z'), \\
s.t. \quad &c + a' = (1 + r)a + A_2zF_2(k, l, x_1) - (r + \delta)k - wl - p_1x_1, \\
&A_2zF_2(k, l, x_1) \leq \tilde{\gamma}_1a', a' \geq 0.
\end{aligned}$$

2. *Given prices, consumption and labor supply solve workers optimization problem 5.*
3. *Labor market clears,*

$$\int \tilde{l}_1(a, z) d\tilde{\Phi}_1(a, z) + \int \tilde{l}_2(a, z) d\tilde{\Phi}_2(a, z) = N \cdot \tilde{h}.$$

4. *Capital market clears,*

$$\int (\tilde{k}_1(a, z) - a) \cdot d\tilde{\Phi}_1(a, z) + \int (\tilde{k}_2(a, z) - a) \cdot d\tilde{\Phi}_2(a, z) = 0.$$

5. *Intermediate goods market clears,*

$$\int A_1 z F_1(\tilde{k}_1(a, z), \tilde{l}_1(a, z)) d\tilde{\Phi}_1(a, z) = \int \tilde{x}_1(a, z) d\tilde{\Phi}_2(a, z).$$

6. *The stationary distributions evolve according to,*

$$\begin{aligned} \tilde{\Phi}_1(a', z') &= \int \mathbb{I}_{a'=\tilde{a}'_1(a,z)} \pi(z'|z) d\tilde{\Phi}_1(a, z), \\ \tilde{\Phi}_2(a', z') &= \int \mathbb{I}_{a'=\tilde{a}'_2(a,z)} \pi(z'|z) d\tilde{\Phi}_2(a, z). \end{aligned}$$

## B Proofs

In order to prove the propositions, we first lay out the optimization problem of the entrepreneurs and derive the FOCs. For each proposition, we prove the first part of each proposition regarding the intermediate goods entrepreneur. The proof of the second part regarding the final goods entrepreneurs is very similar and hence is omitted.

**Intermediate goods entrepreneurs** Consider the following problem.

$$V_1(a, z) = \max_{c, k, l, AR, a'} \log(c) + \beta \mathbb{E}_{z'} V_1(a', z')$$

$$s.t. \quad c + a' = (1 + r)a + p_1 A_1 z F_1(k, l) - (r + \delta)k - wl + r^{tc} AR, \quad (12)$$

$$p_1 A_1 z F_1(k, l) + (1 + r^{tc}) AR \leq \gamma_1 a' + \gamma_2 AR, \quad (13)$$

$$0 \leq AR \leq p_1 A_1 z F_1(k, l), \quad (14)$$

$$a' \geq 0.$$

The Lagrangian of the problem can be written as,

$$\begin{aligned} \mathcal{L} = & \log((1 + r)a + p_1 A_1 z F_1(k, l) - (r + \delta)k - wl + r^{tc} AR - a') \\ & + \beta \mathbb{E}_{z'} V_1(a', z') + \mu(\gamma_1 a' + \gamma_2 AR - p_1 A_1 z F_1(k, l) - (1 + r^{tc}) AR) \\ & + \chi_1(p_1 A_1 z F_1(k, l) - AR) + \chi_2 AR \\ & + \tau a'. \end{aligned}$$

The FOCs are:

$$k : \quad p_1 A_1 z F_{1,k} = \frac{r + \delta}{1 - c\mu + c\chi_1}, \quad (15)$$

$$l : \quad p_1 A_1 z F_{1,l} = \frac{w}{1 - c\mu + c\chi_1}, \quad (16)$$

$$AR : \quad \frac{1}{c} r^{tc} = \mu(1 + r^{tc} - \gamma_2) + \chi_1 - \chi_2, \quad (17)$$

$$a' : \quad \frac{1}{c} = \beta \mathbb{E}_{z'} V_{1,a'} + \mu\gamma_1 + \tau. \quad (18)$$

Together with the envelope condition  $V_{1,a} = \frac{1}{c}(1 + r)$ , we derive the the Euler Equa-

tion,

$$\frac{1}{c} = \beta \mathbb{E}_{z'} \left[ \frac{1}{c'} (1+r) \right] + \mu \gamma_1 + \tau. \quad (19)$$

In addition, according to Kuhn-Tucker condition, the Lagrangian multipliers and the constraints have the following properties,

$$\begin{aligned} \mu &\geq 0, \gamma_1 a' - p_1 A_1 z F_1(k, l) - (1 + r^{tc} - \gamma_2) AR \geq 0, \\ \chi_1 &\geq 0, p_1 A_1 z F_1(k, l) - AR \geq 0 \\ \chi_2 &\geq 0, AR \geq 0 \\ \tau &\geq 0, a' \geq 0, \end{aligned}$$

with complementary slackness.

Before proceeding to the proofs of the propositions, we discuss some properties the the value function and policy function in the following Lemma.

**Lemma 1** *Given  $z$ , the policy functions  $AR(a, z)$  and  $a'(a, z)$  are both increasing in  $a$ .*

**Proof** We can prove this Lemma in two steps. First, we show that given  $z$ , and given any feasible choice  $k, l, AR$ , the optimal choice  $a'$  increases in state variable  $a$ . Second, we show that given  $(a, z)$ , the optimal choice  $AR$  increases with any choice of  $a'$ . It follows that given any  $z$ , the optimal policy function  $a'(a, z)$  increases with state variable  $a$ , and the optimal policy function  $AR(a, z)$  increase in  $a'(a, z)$ , hence also increases in  $a$ .

Step 1: Consider the optimization problem of the entrepreneur. Given  $z$ , and given any choice of  $k, l, AR$ , the problem can be written as

$$\max_{a'} \log((1+r)a - a' + const) + \beta \mathbb{E}_z V(a', z') \text{ s.t. } a' \in \Gamma(a)$$

where  $const = p_1 A_1 z F_1(k, l) - (r + \delta)k - wl + r^{tc} AR$  and set  $\Gamma(a)$  depends on  $z, k, l, AR$ .

Denote  $W(a, a') = \log((1+r)a - a' + const) + \beta \mathbb{E}_z V(a', z')$ . We can show that  $W(a, a')$  satisfies the strict increasing differences property in  $(a, a')$ . This is easy to see because first,  $\log(\cdot)$  is a strictly concave function, and second,  $\beta \mathbb{E}_z V(a', z')$  is a function of only  $a'$ , but not  $a$ . According to Theorem 10.6 of [Sundaram \(1996\)](#), this gives that  $argmax_{a'} W(a, a')$  increases with  $a'$ .



Step 2: Given  $a, z$ , the optimization problem of the entrepreneurs can be reduced to the following,

$$\begin{aligned} & \max_{k,l,AR} p_1 A_1 z F_1(k, l) - (r + \delta)k - wl + r^{tc} AR \\ & \text{s.t.} \\ & p_1 A_1 z F_1(k, l) + (1 + r^{tc} - \gamma_2) AR \leq \gamma_1 a', \\ & 0 \leq AR \leq p_1 A_1 z F_1(k, l). \end{aligned}$$

Let us denote  $AR^*(a')$  as the optimal choice of  $AR$  under  $a'$ . Consider two choices of  $a'$ , such that  $a^{lh} > a^{ll}$ . Notice that any choice of  $AR$  under  $a^{ll}$  is feasible under  $a^{lh}$ . In addition, since  $r^{tc} \geq 0$ , the objective function increases with  $AR$ . It follows that  $AR^*(a^{lh}) \geq AR^*(a^{ll})$ . *Q.E.D.*

## B.1 Proof of Proposition 1

Given  $z$ , define set  $U^z = \{a | \mu(a, z) = 0\}$ . We intend to show that the set  $U^z$  is in the following form  $(\underline{a}, \infty)$ .<sup>34</sup> To do this, we first show that  $U^z$  has the following property: if  $a \in U^z$  and  $\hat{a} > a$ , then  $\hat{a} \in U^z$ .

Let  $a \in U^z$ . According to the definition of  $U^z$ , we know that  $\mu(a, z) = 0$ . The complementary slackness condition then implies that for entrepreneur  $(a, z)$ , the working capital constraint is not binding,

$$p_1 A_1 z F_1(k, l) + (1 + r^{tc}) AR < \gamma_1 a' + \gamma_2 AR.$$

According to equation (17),  $\mu = 0$  implies that  $\chi_2 = 0$  and  $\chi_1 = \frac{1}{c} r^{tc}$ . Take the value of  $\mu, \chi_1, \chi_2$  back into equation (15) and (16), we get,

$$\begin{aligned} k : \quad & p_1 A_1 z F_{1,k} = \frac{r + \delta}{1 + r^{tc}}, \\ l : \quad & p_1 A_1 z F_{1,l} = \frac{w}{1 + r^{tc}}. \end{aligned}$$

Since production function  $F_1$  is decreasing return to scale, there exist optimal

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<sup>34</sup>Notice that this statement is equivalent to that of Proposition 1.

$k$  and  $l$  that solve the above system of two equations. Denote the solution as  $k^*$  and  $l^*$ . Since  $\chi_1 = 0$ , the complementary slackness condition implies that  $AR = p_1 A_1 z F_1(k^*, l^*)$ .

Now consider the budget constraint 12. Let  $m = p_1 A_1 z F_1(k, l) - (r + \delta)k - wl + r^{tc} AR$ , the budget constraint can be re-written as,

$$c + a' = (1 + r)a + m.$$

It is clear that  $m$  is maximized when  $k = k^*$ ,  $l = l^*$ , and  $AR = p_1 A_1 z F_1(k^*, l^*)$ . In other words, entrepreneurs will always choose  $k = k^*$ ,  $l = l^*$ , and  $AR = p_1 A_1 z F_1(k^*, l^*)$  if they are feasible under the working capital constraint (equation 13).

Consider an entrepreneur with productivity  $z$  and wealth  $\hat{a} > a$ . According to Lemma 1,  $a'(\hat{a}, z) \geq a'(a, z)$ . Therefore, since  $k = k^*$ ,  $l = l^*$ , and  $AR = p_1 A_1 z F_1(k^*, l^*)$  are feasible for entrepreneur  $(a, z)$ , they must be feasible for entrepreneur  $(\hat{a}, z)$  as well. Following the above analysis, we know that entrepreneur will choose  $k = k^*$ ,  $l = l^*$ , and  $AR = p_1 A_1 z F_1(k^*, l^*)$ , and the working capital constraint holds with strict inequality. Using the complementary slackness condition, this implies that  $\mu(a', z) = 0$ .

With the help of this property, we show that  $U^z$  is an interval. Suppose that it is not, then there exists  $x < w < y$ , such that  $x, y \in U^z$  but  $w \notin U^z$ . This violates the property, since it means  $x \in U^z$ ,  $w < x$ , but  $w \notin U^z$ .

Finally, we show that  $U^z$  is unbounded from above. Suppose that it is not, then there exists  $w \notin U^z$  but  $w > a$  for all  $a \in U^z$ , which is a violation of the property. *Q.E.D.*

## B.2 Proof of Proposition 2

Let set  $H^z = \{a | AR(a, z) > 0\}$ . We show that  $H^z$  is in the form of  $(\underline{a}, \infty)$ . The proof is very similar to the one above. Essentially, we need to prove that the set  $H^z$  has the following property: if  $a \in H^z$  and  $\hat{a} > a$ , then  $\hat{a} \in H^z$ . It is clear that this property holds since according to Lemma 1,  $AR(a, z)$  is an increasing function in  $a$ . Therefore, for any  $\hat{a} > a$ , we have  $AR(\hat{a}, z) \geq AR(a, z) > 0$ . *Q.E.D.*

### B.3 Proof of Proposition 3

Proving this proposition is equivalent to showing that  $U^z \subseteq H^z$ . Take any  $a \in U^z$ , we know that  $\mu(a, z) = 0$  according to the definition of  $U^z$ . Next we show that  $AR(a, z) > 0$ .

According to equation 17, if  $\mu(a, z) = 0$  then  $\frac{1}{c(a,z)}r^{tc} = \chi_1(a, z) - \chi_2(a, z)$ . Since  $\frac{1}{c(a,z)}r^{tc} > 0$ , it has to be the case that  $\chi_2(a, z) = 0$ . Because otherwise if  $\chi_2(a, z) > 0$ , the complementary slackness condition implies that  $AR(a, z) = 0$ , which in turn implies that  $\chi_1(a, z) = 0$ . The equation  $\frac{1}{c(a,z)}r^{tc} = \chi_1(a, z) - \chi_2(a, z)$  therefore cannot hold because the LHS is positive but the RHS is negative. *Q.E.D.*

## C Computation

In this section, we describe the algorithms of computing the benchmark model. Section C.1 contains the algorithms to compute the stationary equilibrium. Section C.2 contains the algorithms to compute the transitional dynamics. The algorithms to compute the counter-factual model is very similar to the benchmark model, only with different set of FOCs, budget constraint, and working capital constraint. Hence they are omitted here.

### C.1 Stationary equilibrium

- Guess equilibrium prices  $r, w, p_1, r^{tc}$ .
- Given the prices, solve the household problem.
- Given the prices, solve the entrepreneurs problem as follows,
  - Discretize the state space.
  - Guess policy function  $c(a, z)$ .
  - For each  $(a, z)$ , assume that the entrepreneur is unconstrained, i.e.  $\mu(a, z) = 0$ . Solve for the system of equations that consists of FOCs and budget constraint.
  - Check whether the working capital constraint is satisfied with the solution to the above system of equations.
  - If the working capital constraint is not satisfied, it means that  $\mu(a, z) > 0$  and working capital constraint holds with equality. Solve the system of equations that consists of FOCs, budget constraint, and working capital constraint (with equality).
  - Use the Euler equation to update the policy function  $c(a, z)$  until it converges.
- Given any arbitrary distribution of  $(a, z)$ , iterate using the policy functions derived above until a stationary distribution is reached.

- Generate the aggregate statistics of the four markets: capital, labor, intermediate goods and trade credit market.
- Update  $(r, w, p_1, r^{tc})$  until the four markets clear simultaneously.

## C.2 Transitional dynamics

To compute the transitional dynamics of the economy, we consider a transition path of  $T = 100$  periods. The economy is at the initial stationary equilibrium level in period  $t = 1$  and we assume that it converges back to the initial stationary equilibrium at period  $t = T$ .

- Guess a sequence of prices  $\{r_t, w_t, p_{1,t}, r_t^{tc}\}_{t=2}^{T-1}$ .
- Backward induction. For each  $t = T - 1, T - 2, \dots, 2$ .
  - Discretize the state space.
  - Given prices, solve the household problem for period  $t$ .
  - Given prices, solve the entrepreneurs policy functions for period  $t$ .
    1. Guess  $c_t(a, z)\mu_t(a, z) = 0$ , solve the system of equations that consists of FOCs of period  $t$ , budget constraint, and Euler equations (with the next period policy function  $c_{t+1}(a, z)$  known).
    2. Check whether the working capital constraint is satisfied under the above solution.
    3. If the working capital is not satisfied,  $c_t(a, z)\mu_t(a, z) > 0$  and the working capital constraint holds with equality. Solve the system of equations that consists of FOCs of period  $t$ , budget constraint, Euler equations (with the next period policy function  $c_{t+1}(a, z)$  known), and working capital constraint with equality.
- Forward induction. The first period stationary distribution  $\Phi_{1,1}(a, z)$  and  $\Phi_{2,1}(a, z)$  is set to be the stationary equilibrium distribution. Using the policy functions for period  $t = 2, \dots, T - 1$ , compute the distribution along the transition path ( $\Phi_{1,t}(a, z)$  and  $\Phi_{2,t}(a, z)$ )

- Generate aggregate statistics for the four markets in every period  $t = 2, \dots, T-1$  using the policy functions and the distributions.
- Update  $\{r_t, w_t, p_{1,t}, r_t^{tc}\}_{t=2}^{T-1}$  until the four markets clear simultaneously in each period  $t = 2, \dots, T - 1$ .

## D Additional figures

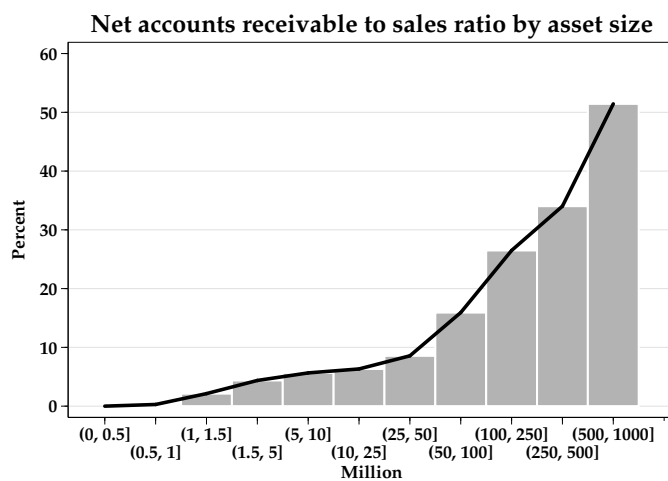


Figure A1: Trade credit and firm size

**Notes:** The data are taken from SOI corporate tax return statistical collection. For each firm size class, the ratio of net accounts receivable to sales is calculated by the sum of net accounts receivable of all firms in that class divided by the sum of their business receipts. Financial, retail, and wholesale sectors are excluded.

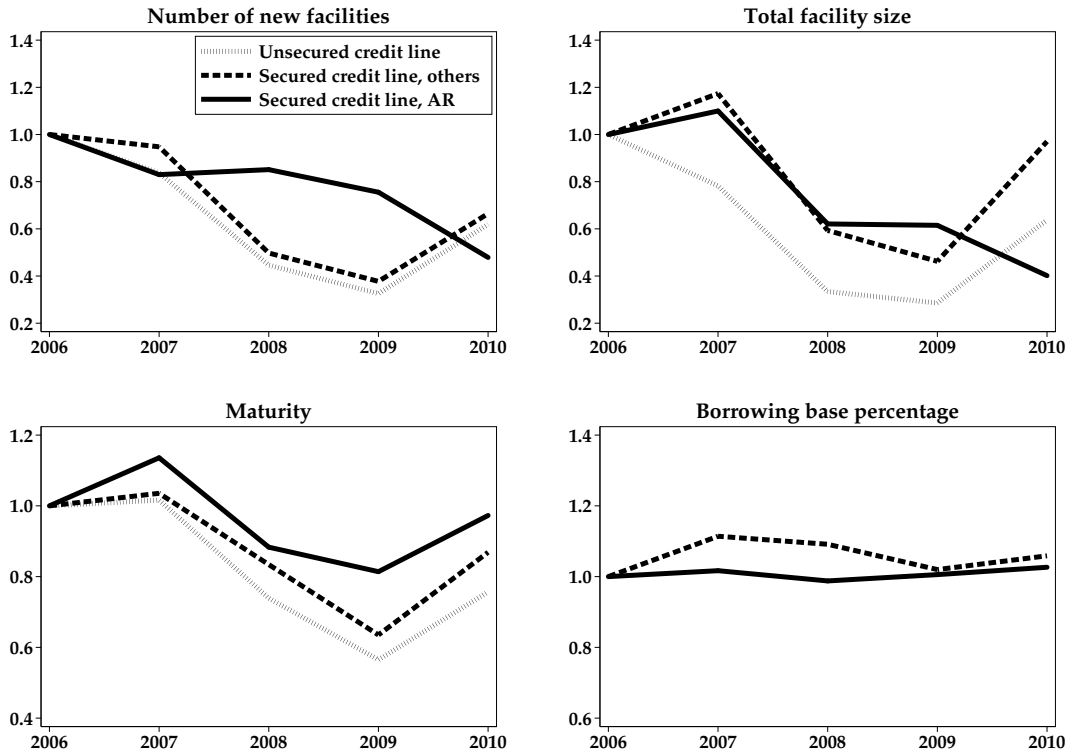


Figure A2: Characteristics of new credit line facilities

**Notes:** We compute the characteristics of the newly opened credit line facilities of each year as the average of all credit line facilities that are opened in that year. The solid lines in these figures are credit line facilities that require accounts receivable as collateral. The dashed lines are credit line facilities that require other types of assets as collateral. The dotted lines are unsecured credit line facilities. The time series are normalized such that they are 1 in year 2006.



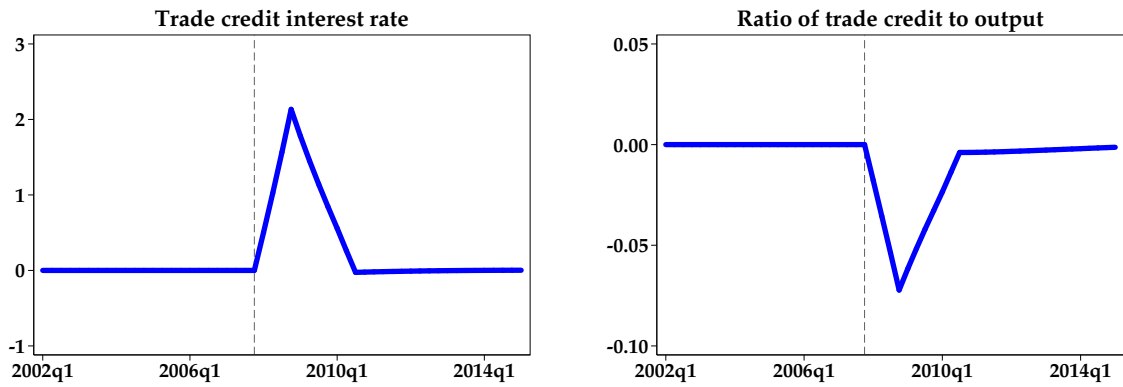


Figure A3: Dynamics of trade credit

**Notes:** The figures show the changes of trade credit in the benchmark economy after the financial crisis. The left panel shows the trade credit interest rate and the right panel shows the ratio of trade credit to output. The lines are normalized to 0 at the beginning of the crisis.

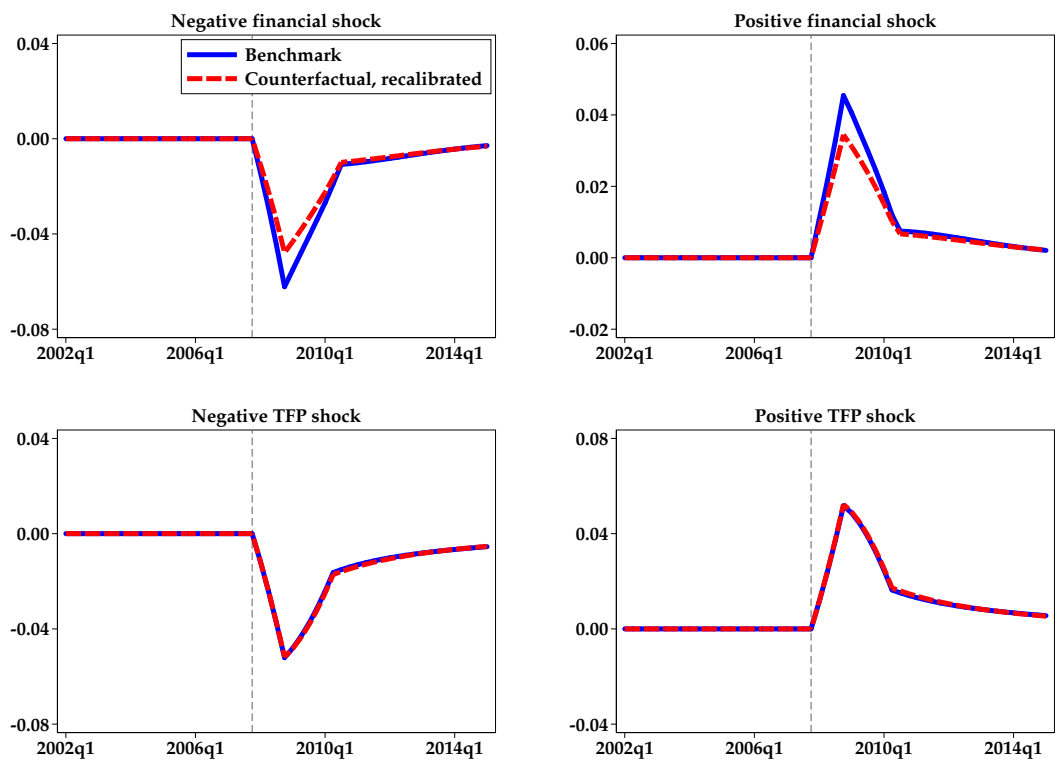


Figure A4: Output dynamics following financial/TFP shocks

**Notes:** The figures show the changes of output in the benchmark economy and the counterfactual economy after a negative financial shock, a positive financial shock, a negative TFP shock, and a positive TFP shock. The solid blue lines represent the benchmark economy (with trade credit) while the dashed red lines represent the counterfactual economy (without trade credit). All lines are normalized to 0 at the beginning of the crisis.

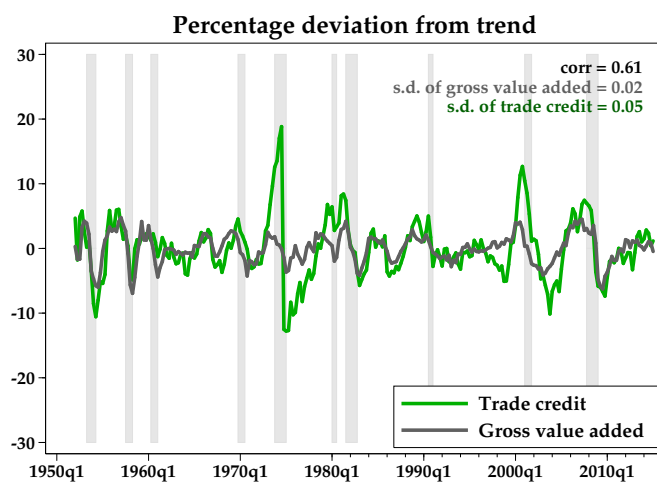
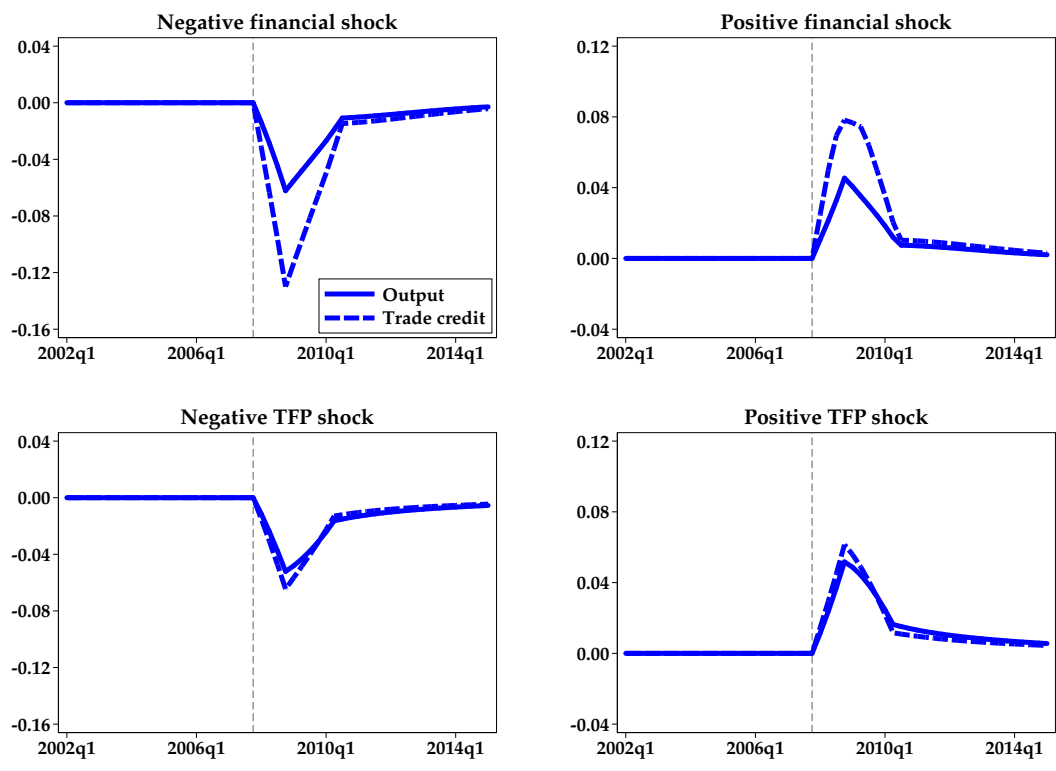


Figure A5: Cyclicity of trade credit

**Notes:** The data is for taken the nonfinancial corporate sector. Gross value added is taken from NIPA Table 1.14 line 17. Trade credit is computed as the average of accounts receivable (line 15 of Flow of Funds Table L.103) and accounts payable (line 30 of Flow of Funds Table L.103). Both time series are HP-filtered with a smoothing parameter of 1600.



**Figure A6: Trade credit and output dynamics following financial/TFP shocks**

**Notes:** The figures show the changes of trade credit and output in the benchmark economy after a negative financial shock, a positive financial shock, a negative TFP shock, and a positive TFP shock. The solid blue lines represent output while the dashed blue lines represent trade credit. All lines are normalized to 0 at the beginning of the crisis.