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Article

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Verification of the reflective model of first order factors for reward and empowerment constructs, based on questionnaires derived from Lawler et al. (1991)

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Abstract:

Purpose: High involvement practices have traditionally been classified in four main categories: training, communication, rewards and empowerment. In order to measure the degree of implementation of these programs, different questionnaires have been developed. In this paper, we have identified 3 types of questionnaires and we have deeply analyzed the psychometrical properties of one of these types: questionnaires derived from Lawler et al. (1991). The most recent investigation seems to show that psychometrical properties of both training and communication constructs are appropriate. However, it is necessary to work on rewards and empowerment scales. This research analyzes, by means of confirmatory factorial, two reflective measurement models, already present in the previous literature of rewards and empowerment scales.

Design/methodology/approach: Spanish samples from 1997 (n=105), as well as United States ones (n=212 dating 1996 and n=143 dating 1999) have been used. Convergent and discriminant validity were tested.

Findings and Originality/value: None of the models presents and acceptable adjustment in the used samples. Therefore, a possible future line of investigation in order to check whether the measurement model of rewards and empowerment constructs is formative instead of reflective, has been opened.

Practical implications: Practitioners can profit from the results of this research because questionnaires validity will allow companies to have measurement and good practices diagnosis tools that can be used either for internal benchmarking or for the comparison with reference groups of companies.

Originality/value: our paper identifies three questionnaire typologies used in the field of investigations of rewards and empowerment practices. We show that the point of view with which the scales of theses questionnaires have been treated has always been reflective. Moreover, this is one of the few papers that have checked the validity of the measurement model of questionnaires derived from Lawler et al. (1991). It questions the validity of a single questionnaire with similar samples, of different years, and simultaneously, with samples from same years but from different countries.

Keywords: HIWP; Human Resource Management practices; High Involvement; Rewards; Empowerment

1. Introduction

In the last years there have been plenty of different researches in the area of Human Resources Management (HMR). These studies have allowed this discipline to advance and at the same time, have dealed with interesting questions for both academicians and professionals. For instance, the relationship between the human resources management and the company performance indicators (Guthrie, 2001; Huselid, 1995; Ichniowski & Shaw, 1999; MacDuffie, 1995; Wood, 1999; Benson, Young & Lawler III, 2006; Alliger, Tannembaum, Bennett, Traver & Shotland, 1997; Cohen, 1993; Combs, Liu, Hall & Ketchen, 2006; Guest, 1997; Wood & de Menezes, 2008; Lopez-Araujo, Segovia & Peiro, 2007; Addison, 2005; Guerrero & Barraud-Didier, 2004); the determination of the ways in which human resources management systems affect the company results, and the unraveling of the "black box" between the use of practices and results (Guthrie, Flood, Liu & MacCurtain, 2009; Katou, 2008; Becker & Huselid, 2006); the identification of particularities, difficulties and advantages for the use of such practices in either small, public sector or new creation companies Cunningham, 2007 CUNNINGHAM2007 /id;Brown, 2007 BROWN2007 /id;Ciavarella, 2004 2223 /id}; the maintenance of these practices (Cox, Zagelmeyer & Marchington, 2006; Gollan, 2006), or the specification of human resources management practices as a latent construct (Murphy, DiPietro & Murrmann, 2007; de Menezes & Lasaosa, 2007; Williams & O'Boyle, 2008; Boxall & Macky, 2009; Marin-Garcia & Conci, 2009; Lin, 2006; Long & Shields, 2005). However, many of these questions still do not have a conclusive answer (Delery, 1998;

Verburg, Den Hartog & Koopman, 2007; Boxall & Macky, 2009; Katou, 2008; Becker & Huselid, 2006; Gerhart, Wright, Mahan & Snell, 2000).

In the investigation about human resources practices, it is common to use a multi-item questionnaire in order to measure the practices establishment degree. Therefore the specification of the measurement model would be requested. Moreover, this is an indispensable condition for the replica of studies or for the comparison between the researches done by different authors (Geyskens, Krishnan, Steenkamp & Cunha, 2009; Slavin, 1986; Hunter, Schmidt & Jackson, 1982). Nevertheless, in most of the papers, measurement models of human resources management practices, and in particular those of high- involvement practices (HIWP), are not openly specified (Wong, Law & Huang, 2008; Wood & de Menezes, 2008). In this sense, there is still the necessity of clarifying human resources management practices within the constructs in order, for instance, to compare the results derived from different studies (Katou, 2008; Boxall & Macky, 2009). Related to the previous, the use of different answer levels (dichotomy, interval, constant) as well as the way of measuring variables may condition the results. Therefore a deeper research would be required (Verburg et al., 2007). Finally, it is required to analyze the relationship between high-involvement practices themselves and to define whether they are complementary, substitutive, they reinforce themselves or whether they simply show a higher level orientation or construct (Verburg et al., 2007; Delery, 1998; Wood & de Menezes, 2008).

The published researches have used three types of questionnaires. Amongst them, two types have been more frequently used. Since the approach and questions of each one is very different from the others, thus not being comparable, we are going to focus ourselves in the study of the first type measurement model (papers based on the original questionnaire of Lawler III (1991)). On the one hand, this is one of the most common and most used questionnaires. It is odd to observe that the other kind of questionnaires have been intentionally created for each single research and, just rarely, they have been reused by other researchers. This makes the interpretation and the comparison of the results between different studies difficult. Besides, questionnaires based on the original questionnaire of Lawler III (1991) give rise to a construct model without specification. Therefore, it is not clear whether they should be regarded either as reflective or formative.

A previous research (authors cite1) has proved that both communication and training constructs show a great adjustment whenever they are regarded as reflective measurement model. Yet, it is still required to work with rewards and empowerment scales, for some of the obtained results make us doubt about their supposed single dimension (authors cite2).

On the other hand, in previous HIWP investigations (High Involvement Work Practices) it is not usual to find the measurement model validation due to the fact that most of the papers are focused in testing structure models. It is even odder to find studies that validate measurement models in different samples, for most of the authors build their own questionnaire, which is not further used in other investigations.

Our investigation will be focused on proving if we can validate first level reflective measurement models in both rewards and empowerment scales. Using a confirmatory factorial analyses, we will also check two models based on the literature (Lawler III, Mohrman, & Ledford, 1998; Wood & de Menezes, 2008). For this purpose, we will use data coming from both Spanish (1997) and USA samples (1996 and 1999).

2. Theoretical Frame

In academic literature, high-involvement practices (HIWP) have received the following names: high-involvement work practices, high-performance work practices, high-commitment work practices (Guthrie, Spell & Nyamori, 2002; Melian-Gonzalez & Verano-Tacorante, 2004; Lawler III, 1991; Lawler III, 2005; Bayo Moriones & Merino Díaz de Cerio, 2002). In general, all these terms may be considered as synonyms (Melian-Gonzalez & Verano-Tacorante, 2004), and they represent a system of practices that give the employees the skills, information and motivation to participate in the decision-making. As a result, they transform the work force in a source of sustainable and competitive advantage, whenever related practices are used along with the company strategy (Mayson & Barrett, 2006; Guthrie et al., 2002; Guerrero & Barraud-Didier, 2004; Zatzick & Iverson, 2006; Wood & de Menezes, 2008). Furthermore, this kind of programs build a coherent, consistent and reinforced system, in such a way that the global result is higher than the isolated application of any of the practices (Drummond & Stone, 2007).

Depending on the reference author, the list of practices is more or less wide. However, it seems to be a consensus in order to group them in different categories. Most commonly quoted categories match up with those proposed by Lawler III (1991): training, communication, empowerment and rewards (Guerrero & Barraud-Didier, 2004; Lin, 2006; Combs et al., 2006; Zatzick & Iverson, 2006). Together with them, some researchers have included other categories such as personnel selection innovative practices, performance evaluation and internal promotion (Camelo, Martin, Romero, & Valle, 2004; Wood & de Menezes, 2008; Drummond & Stone, 2007). Nevertheless, only the four original categories (Table 1) have been borne in mind by almost all the authors that have done research into this subject, as high-involvement ones (Guerrero & Barraud-Didier, 2004; Wood & de Menezes, 2008).

The first order measurement model for "communication" and "training" constructs, has been validated in a previous work of the authors (authors cite 1). Convergent validity test were acceptable (normed chi2 <5; CFI,IFI,MFI,GFI>0.90, Cronbach α > 0.77; Compound

Reliability>0.77 Extracted Variance>0.40). Therefore in this paper we are going to focus on rewards and empowerment practices.

| Construct | Definition |
|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Communication | Type of information which is usually shared with the operators so that they can participate in the decisions related either to the success of their field of work or to that of the company's. |
| Training | Systematic and formal training offered to operators in the last three years, and in different skills for the commitment of the workers and for the development of systems such as the global quality management or similar ones. |
| Rewards | Use of programs or reward systems that tend to support the involvement of operators. |
| Empowerment | Programs or organizational changes that allow to shift the decision-making or the power towards the workers. |

Table 1. Categories that make up high-involvement practices (Lawler III, 1991; Lawler III et al., 1998) In order to measure the degree of use of high-involvement practices related to rewards and empowerment, different questionnaires have been used.

Some authors (Marin-Garcia, 2002; Coye & Belohlav, 1995; Guerrero & Barraud-Didier, 2004; Marin-Garcia, Bonavia & Miralles Insa, 2008; Benson et al., 2006; Lawler III, 2005; Yu, Finegold, Lawler III & Cochran, 2000) use a questionnaire derived from that of Lawler et al. (1991). In these, from now on we will call them Type A, the degree of use of different high-involvement programs is questioned. All programs are mostly the same in these researches. Each question is answered in 5 o 7 levels, depending on the percentage of employees that take part in such programs (0%; 1-20%;...; 81-99%; 100%). These items are grouped either in 2 constructs (rewards and empowerment) or in 4 (performance reward systems, employee involvement supportive rewards systems, parallel power sharing and work redesign practices). In Table 2 we describe the structure of these constructs. Models 1a and 1b include all rewards and empowerment items in a single factor, whereas models 2a, 2b, 2c and 2d divide their items in two rewards and two empowerment dimensions (Lawler III et al., 1998). All of them represent first order models. Alternative models where the two dimensions of each of the 2 models would be grouped in a second order factor, could also be considered. However, in such a case, it would be necessary that models 2a, 2b, 2c and 2d had a good fit.

Within this type A we can also include those studies which ask for the degree of use of programs, even though they only ask about a small part of the programs in table 2 (and not always about the same) or even the answer levels are either dichotomy scales (use/do not use or yes/no) or a likert scale with 5 or more answer levels (from "not implemented/totally disagree" to "completely implemented/totally agree") (Melian-Gonzalez & Verano-Tacorante, 2004; Zatzick & Iverson, 2006; Barrett & Mayson, 2007; Zacharatos, Barling, & Iverson, 2005; Yang, 2006; Datta, Guthrie, & Wright, 2005; Bou & Beltran, 2005; Combs et al., 2006; Wood, Holman & Stride, 2006; Wood & de Menezes, 2008; Guthrie et al., 2009).

| Models 1 | Models 2 | Questionnaire question | Code |
|-------------------------------|--------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| Rewards (Model 1a) | Employee involvement supportive rewards | Complements for skills or knowledge: the employee earns the basic wage plus an additional quantity depending on the amount of different posts he/she can perform or on his/her level of training. | Rem2 |
| | systems- (Model 2a) | Flexible remuneration: the employee decides how he/she wants to receive the salary. Common alternatives are: in cash, by means of training courses, travels, social benefits, additional holidaysThe worker does not decide his/her salary, but has got full autonomy to decide how to receive it. | Rem9 |
| | | Employment security: company policy or special clauses in contracts to avoid dismissals. | Rem10 |
| | Performance reward | Share-out of company benefits: distribution of a part of the company benefits between the employees. | Rem3 |
| syste | systems- (Model 2b) | Share-out of gains coming from suggestions (Gain sharing, Scanlon): a part of the savings or the gains in productivity, quality, or costs stemming from the suggestion of an employee or group of employees, is shared between those who made that proposal. | Rem4 |
| | | Complement for the achievement of individual goals: an additional quantity is added to the basic wage for the obtaining of some short or long-term objectives or goals. | Rem5 |
| | | Complement for the achievement of group goals: an additional quantity is added to the basic wage of the operators of a group once they have achieved the group objectives or goals. | Rem6 |
| | | Non-Economic rewards linked to performance: Greetings, company rewards, employee of the year | Rem7 |
| | | Participation in the company capital: the employee receives as a part of the salary a certain amount of shares or participations in the company capital. | Rem8 |
| Empowerm ent (Model 1b) | Parallel power sharing | Individual proposals: procedures that encourage employees to propose suggestions to improve the process or the labor environment. | Part1 |
| | (Model 2c) | Opinion polls: the company gathers motivation, satisfaction, necessities, or training levels as well as employee expectations data | Part2 |
| | | Opinion polls: the company gathers motivation, satisfaction, necessities, or training levels as well as employee expectations data | Part4 |
| | | Alternative groups to the quality circles: groups to propose suggestions. They can be formed by staff from different departments or levels of leadership, as well as with wider fields of work than those of the quality circles. | Part5 |
| | Work redesign practices – (Model 2d) | redesign modifies the characteristics of job posts in order to increase productivity and employee satisfaction, thus adding a wider | |
| | | Autonomous or half-autonomous groups of work: they are also called teams of work, The group is responsible of the product or of a part of it, with a high autonomy level in the operative decisions assumed by the own employees. | Part8 |
| | | Mini-companies: a part of the company works as an independent business unit, creating its own goods or services and with a high degree of autonomy. | Part7 |

Table 2. Rewards and Empowerment Constructs and dimensions in Type A questionnaires (Lawler III et

al., 1998)

In table 3 we introduce some question examples the way they are formulated in Type A questionnaires.

Some other studies use questionnaires which include questions about conducts or behaviours within the company. These are usually answered showing the frequency with which such behaviours or conducts occur in 5 or more levels (from totally agree to totally disagree)

(Schroeder & Flynn, 2001; Kaya, 2006; Vandenberg, Richardson, & .Eastman, 1999; Bayo Moriones & Merino Díaz de Cerio, 2002; Ooi, Arumugam, Safa, & Bakar, 2007; Wood, Stride, Wall, & Clegg C.W., 2004). We will designate these kind of questionnaires Type B ones. A variant of these questionnaires also uses 3-5 answer levels (from beginner to expert) which describe the characteristics that should be fulfilled in order to mark each of the levels (Jackson & Dyer, 1998). These questionnaires have principally a reflective focus in their item approach.

| Author | Questions | Answer levels |
|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
| (Barrett & Mayson, 2007) | As an employer do you offer bonuses or incentives to reward performance? | Yes/No |
| (Guthrie et al., 2009) | What proportion of your employees are involved in programs designed to elicit participation and employee input (e.g., quality circles, problem-solving or similar groups)? | Five-point Likert scales The article does not describe the scales. |
| (Lawler III et al., 1998) | About how many employees are covered by or are eligible for a pay/reward system with all-salaried pay systems? | Seven-point Likert scales (0%; 1-20%;; 81-99%; 100%) |
| (Lawler III et al., 1998) | About how many of your corporation's employees are currently involved Suggestion system programs? | Seven-point Likert scales (0%; 1-20%;; 81-99%; 100%) |

Table 3. Question samples from type A questionnaires

In table 4 we introduce some question examples from type B questionnaires.

| Author | Questions | Answer Levels |
|------------------------------|----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
| (Kaya, 2006) | Our reward system really recognizes the people who contribute the most to our firm | Five-point Likert scales 1 Totally disagree5 Totally agree |
| (Vandenberg et al., 1999) | For the most part I am encouraged to participate in and make decisions that affect day-to-day activities | Four-point Likert scales The article does not describe the scales. |

Tabla 4. Question samples from type B questionnaires

Finally, we have just found a single publication (Lawler III et al., 1998) where the questionnaire has been organised following a level of profiles grouped in different exclusive categories. These categories denote either different approaches or different degree of development of high-involvement practices, and the polled chooses to place himself or herself in one of the focuses. For us, this would be Type C. In table 5 a Type C questionnaire sample is introduced. Other authors(Appelbaum & Batt, 1994; Macy & Izumi, 1993; Ichniowski & Shaw, 1999; Wood & de Menezes, 2008) follow an alternative procedure and make different questions (similar to those of type A questionnaires) in order to, afterwards, group the companies in clusters depending on their profile resemblance.

From these three types of questionnaires, the two first ones (Type A and Type B) are those most frequently used. Type B questionnaires, even though they do not clearly state constructs model, they present some item types that make us think about a latent reflective model. However, Type A questionnaires give rise to non specific construct model. Therefore, they could be regarded either as reflective or formative. In spite of this possible double nature, all

reference studies consider empowerment and rewards scales as reflective ones (Wood & de Menezes, 2008). Not a single study has made this evaluation obvious. Nevertheless, all of them inform about Cronbach α (table 6), or about the results of the exploratory factorial analysis with main components as the scale reliability. This is the irrefutable sign that the scales arte being viewed as reflective (Roberts & Hirsch, 2005).

Approximately what percent of your corporation 's employees are in units in which each of the following patterns of employee involvement practice is predominant? Please allocate 100% in answering 1-5.
1. None. No significant employee involvement exists in these parts of the corporation
2. Improvement Teams. Employee involvement focuses on special groups that are responsible for recommending improvements to management. These groups may be participation groups, quality circles...
3. Job involvement. Employee involvement focuses on creating work designs that are highly motivating, such as self-managing teams. Training focuses on job specific skills and/or team functioning...
4. Business involvement. Employees are involved heavily in the management of the business. Improvement teams and job involvement approaches may be used as part of this strategy...
5. Other form of involvement. Employee involvement approaches not described by 2, 3 or 4.

| Table 5. Question | i samples from typ | e C questionnaires | (Lawler III et al., 1998) |
|-------------------|--------------------|--------------------|---------------------------|
| | | | |

| Categories | (Benson et al., 2006) | | (Coye & Belohlav, 1995) | | (Guerrero Barraud-D 2004) | | (authors cite 1) | | |
|-------------|--------------------------|-------|-------------------------------|-------|---------------------------------|-------|------------------|-------|--|
| | Ítems | Alpha | Ítems | Alpha | Ítems | Alpha | Ítems | Alpha | |
| Empowerment | 7 | 0.71 | 4 | 0.62 | 5 | 0.83 | 8 | 0.74 | |
| Rewards | 2 | 0.60 | 3 | 0.51 | 3 0.81 | | 9 | 0.65 | |

Tabla 6. Scale validation of type A questionnaires

3. Goals

In spite of the general supposition that Type A questionnaires rewards and empowerment scales are reflective, the measurement model has only been validated after confirmatory factorial analysis in one single paper (Yu et al., 2000). In it, we can observe that the used measurement model does not show a proper adjustment of the gathered data from different USA companies, where it is difficult to consider empowerment and rewards constructs as single dimensioned, and even more complicated to consider a second order latent factor that represents HIWP. However, it seems that in the sample from China, both rewards and empowerment are well adjusted as single dimension constructs (the factorial charges of the items in each dimension are significant, and most of them above 0.60).

In this research, in which we join ourselves to the traditional interpretation of scales as reflective, we can propose different first order measurement models (figures 1 to 6). Models 1a and 1b associate all rewards items to a factor and those of empowerment to another one (Coye & Belohlav, 1995; Guerrero & Barraud-Didier, 2004; Benson et al., 2006; Yu et al., 2000). Models 2a, 2b, 2c and 2d create two first order factors, both for rewards as for empowerment, following the structure in table 2 (Lawler III et al., 1998).

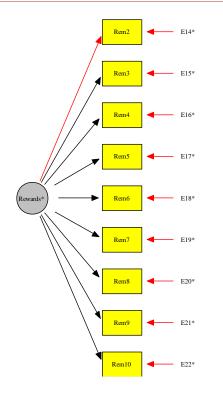


Figure 1. Model 1a – Rewards

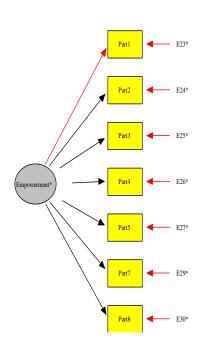
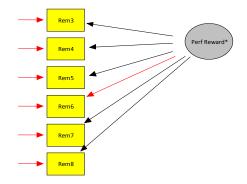


Figure 2. Model 1b - Empowerment





El supportRew

Figure 3. Model 2a – Rewards

Rem2

Rem9

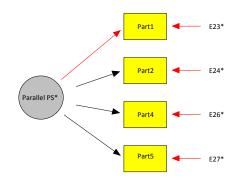


Figure 5. Model 2c – Empowerment

Figure 4. Model 2b – Rewards

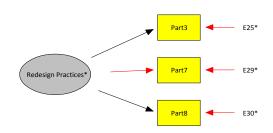


Figure 6. Model 2d - Empowerment

The goals of our research are:

- Verify whether any of the proposed measurement models is validated by a confirmatory analysis of data coming from different countries and years samples.
- Provided the previous objective is not fulfilled, propose a measurement model for rewards and empowerment constructs.

4. Methodology

The measurement model has taken into account that each indicator is linked to a single construct and we will use a confirmatory modelization strategy. In this strategy we stem from a single model where every relationship is clearly established, and we check whether the model adjusts to data (Hair, Anderson, Tatham & Black, 1999). In first instance, we have verified the significance of all the factorial charges of the indicators that compose the scale, whose values should be above 0.6 (Hair et al., 1999; Bagozzi, 1994). Convergent validity has been checked by using four different criterions. The first of them is that, at least 4 amongst the 7 goodness fit statistics of the model are appropriate (table 7). In second place, we have verified whether compound internal reliability is above 0.7 (Hair et al., 1999). In third instance we have verified that Cronbach α values are above 0.7 (Lin, 2006; Hair et al., 1999; Tari, Molina & Castejón, 2007), and as a fourth criterion we have contrasted whether the extracted variance is above 40% (Hair et al., 1999). We will assume that the proposed measurement models have convergent validity whenever they fulfill two or more of these four criterions.

We have checked the discriminant validity by means of the test of the extracted variance versus the squared correlations (Fornell & Larcker, 1981), as well as by the correlations confidence interval (Anderson & Gerbing, 1988).

The analyses have been executed with the method of maximum verisimilitude of the EQS program (Bentler, 2002; Ullman & Bentler, 2004).

| Chi2 significance | Chi2/Degree of Freedom | Comparative fit index CFI | Bollen Fit index IFI | McDolland Fit index MFI | Lisrel Fit Index GFI | Root mean square error of appproximation RMSEA |
|--------------------------------|---------------------------|---------------------------|----------------------------|-------------------------------|----------------------------|---------------------------------------------------------|
| > 0.05 (safer if above 0.1) | <3 (maximum reach 5) | >0.90 | >0.90 | >0.90 | >0.85 | <0.08 (maximum reach 0.10) |

Table 7. Suitable values for satisfactory adjustment of the model (Tari et al., 2007; Sila, 2007; Hair, Anderson, Tatham, & Black, 1995; Ullman & Bentler, 2004; Spreitzer, 1995)

If any of the predicted models were note validated by the confirmatory factorial analyses, and in order to propose an alternative measurement model to the traditional one, we would use the exploratory factorial analyses with the method of main components and maximum verisimilitude, as well as factors extraction with eigen values above 1 and varimax Kaiser orthogonal rotation. For the assignment of items to factors, we use the criterion that the factorial loads are above 0.3 in a single factor, and that the difference between loads of the assigned factor, as well as the rest of factors, are above 0.3 (Hair et al., 1999).

4.1. Scales

For the USA sample, they have used the questionnaire developed by et al.(1998). For the Spanish one, the Spanish version of that same questionnaire was used (Marin-Garcia, 2002; Marin-Garcia et al., 2008). Those polled people were asked to evaluate the degree in which each of the high-involvement practices were being used at their sites. Each one of the variables was measured using a scale from 1 to 7 with the following equivalencies: 1 (0% of the employees take part in these activities or programs), 2 (1%-20%), 3 (21%-40%), 4 (41%-60%), 5 (61%-80%), 6 (81%-99%), 7(100% of employees). Afterwards, the answers were recodified creating a scale from 1 (0%-20%) to 5 (81%-100%) in order to have equal range intervals. In the questionnaire, 9 rewards programs as well as 7 empowerment programs (table 2) have been included.

4.2. Sample description

We have used the data coming from field studies done in USA (Lawler III, Mohrman & Benson, 2001; Lawler III et al., 1998) and in Spain (Marin-Garcia et al., 2008).

Spanish data were recorded in 1997 and they come from a random sample of 861 industrial companies from the list of Production Promotion, which includes the 2500 biggest Spanish companies (from those, 1259 were industrial establishments). The number of answers received was of 105 (12% answer rate). From these, 63% came from the human resources manager and the remaining 37% from other high level directors.

USA data were gathered from Fortune 1000 list, which represents the biggest companies of the country. In the survey from 1999, 143 answers were received (15% answer rate). Approximately half of them came from industrial companies and the rest from service companies. From all the answers, 44% came from the human resources manager, and the remaining 66% from other high level directors. In that from 1996, 212 replies were recorded (22% answer rate). Roughly, half were production companies and the rest service ones. From these answers 45% came from HR directors and the remaining 65% from high level directors.

5. Results, analyses and discussion

In tables 8 and 9, we present the descriptive statistics of the values of both rewards and empowerment practices variables in the three data samples. We can observe how USA data maintain a certain similitude in the degree of use of empowerment and rewards programs in the two sets of years. However, we can also appreciate how some of the programs slightly increase in their level of use, whereas some of them decrease. Nevertheless, the degree of use of rewards programs in Spain is very different from that of USA (some programs are more used in Spain and others in USA). Moreover, empowerment programs in Spain, except in quality circles and work enrichment, are less used than in USA.

| | S | bain 1997 | | l | JSA 1996 | | ι | USA 1999 | | | |
|-----------|---------|-----------------------|-----|---------|-----------------------|-----|---------|-----------------------|-----|--|--|
| Item code | Average | Standard Deviation | N | Average | Standard Deviation | Ν | Average | Standard Deviation | Ν | | |
| Rem2 | 2.28 | 1.661 | 105 | 1,40 | 0,925 | 209 | 1,33 | 0,716 | 139 | | |
| Rem3 | 1.55 | 1.315 | 105 | 2.70 | 1.829 | 211 | 2.55 | 1.748 | 140 | | |
| Rem4 | 1.52 | 1.202 | 105 | 1.40 | 1.023 | 210 | 1.53 | 1.166 | 140 | | |
| Rem5 | 1.97 | 1.404 | 105 | 2.19 | 1.405 | 209 | 2.39 | 1.397 | 140 | | |
| Rem6 | 1.80 | 1.403 | 105 | 1.82 | 1.263 | 206 | 2.12 | 1.472 | 139 | | |
| Rem7 | 1.72 | 1.411 | 105 | 3.31 | 1.595 | 212 | 3.64 | 1.599 | 142 | | |
| Rem8 | 1.18 | 0.782 | 105 | 3.13 | 1.904 | 208 | 3.15 | 1.866 | 140 | | |
| Rem9 | 1.33 | 0.967 | 105 | 3.10 | 1.868 | 205 | 3.34 | 1.847 | 141 | | |
| Rem10 | 2.26 | 1.824 | 105 | 1.58 | 1.274 | 210 | 1.49 | 1.193 | 141 | | |

Table 8. Rewards Practices

| Item | 9 | Spain 1997 | | ι | JSA 1996 | | USA 1999 | | | |
|-------|---------|-----------------------|-----|---------|-----------------------|-----|----------|-----------------------|-----|--|
| code | Average | Standard Deviation | Ν | Average | Standard Deviation | · N | Average | Standard Deviation | N | |
| Part1 | 2.25 | 1.680 | 105 | 2.49 | 1.590 | 210 | 2.56 | 1.610 | 141 | |
| Part2 | 1.72 | 1.334 | 105 | 3.38 | 1.702 | 210 | 3.56 | 1.646 | 140 | |
| Part3 | 1.89 | 1.287 | 105 | 1.94 | 1.073 | 208 | 1.77 | 1.096 | 142 | |
| Part4 | 1.99 | 1.369 | 105 | 1.52 | 0.941 | 209 | 1.36 | 0.749 | 141 | |
| Part5 | 2.04 | 1.386 | 105 | 2.36 | 1.337 | 209 | 2.20 | 1.240 | 139 | |
| Part7 | 1.22 | 0.832 | 105 | 1.46 | 0.957 | 211 | 1.43 | 0.938 | 140 | |
| Part8 | 1.30 | 0.878 | 105 | 1.47 | 0.855 | 209 | 1.44 | 0.838 | 142 | |

Table 9. Empowerment Practices

Once the corresponding analyses were done, the estimations of the factorial loads were significant. But most of the times, their values were below 0.6. In table 10, we present the results of the confirmatory factorial analysis of model 1a, 1b, 2a, 2b, 2c and 2d, for all three sets of data (Spain 97, USA 96 and USA 99). We can observe that, excepting 1b model for Spain 97 sample, the proposed models do not pass convergent validity tests. Even though some of the models present adjustment statistics globally good in some of the samples (even model 2c has very good adjustment values for all three samples), practically most of them have an insufficient Cronbach α , most of them do not pass compound reliability test, and none of them have and acceptable extracted variance. The only one that fulfills the requirement of simultaneously passing two validity criterions is model 1b in the Spanish sample. In this case, we have performed discriminant validity tests. Even confidence interval tests is passed (ρ =0.653, S.D.=0.176), explained variance test has been failed because the squared correlation between rewards and empowerment scales (0.426) goes highly beyond the extracted variance of each one of the two scales (0.17; 0.28).

To sum up, none of the possible suggested models in literature have completely passed the measurement model validity test. On the other hand, we have observed that factorial loads in

each of the analyzed samples are very different from one another and within a same model. That is to say, an additional problem, which is the lack of metrical invariance of the measurement models in the analyzed samples, appears (Steenkamp & Baumgartner, 1998; Vandenberg & Lance, 2000). It seems us interesting to highlight that the lack of metrical invariance is not only produced by comparing American samples with Spanish ones. It also occurs between the two American samples that have been obtained by the same group of researchers, with the same questionnaire and within a similar context.

| Model | Chi2 | Chi2 / | CFI | IFI | MFI | GFI | RMSEA | α | Reliability | Extracted | No. Of fulfilled |
|----------------------------|--------|--------|------|------|------|------|-------|----------|-------------|-----------|-------------------------|
| | signif | d.f. | | | | | | Cronbach | | variance | criterions ^a |
| 1a – ESP 97 | .000 | 2.32 | .64 | .668 | .843 | .887 | .113 | .649 | .656 | .17 | (2) 0 |
| 1a – USA 96 | .002 | 1.95 | .73 | .751 | .941 | .944 | .067 | .447 | .357 | .13 | (4) 1 |
| 1a – USA 99 | .153 | 1.27 | .91 | .920 | .974 | .952 | .044 | .580 | .547 | .16 | (7) 1 |
| 1b – ESP 97 | .011 | 2.05 | .88 | .883 | .932 | .929 | .101 | .723 | .726 | .28 | (3) 2 |
| 1b – USA 96 | .005 | 2.20 | .91 | .914 | .961 | .962 | .076 | .642 | .678 | .25 | (6) 1 |
| 1b – USA 99 | .001 | 2.51 | .87 | .879 | .929 | .928 | .103 | .654 | .721 | .28 | (3) 1 |
| 2a – ESP 97 ¹ | .000 | 2.59 | .57 | .603 | .815 | .882 | .124 | .472 | .694 | .23 | (2) 0 |
| 2a – USA 96 ¹ | .000 | 2.33 | .62 | .652 | .918 | .936 | .080 | .074 | .458 | .15 | (4) 1 |
| 2a – USA 99 ^{1,2} | .004 | 1.85 | .72 | .742 | .920 | .932 | .077 | .191 | .645 | .21 | (4) 1 |
| 2b – ESP 97 | .661 | 0.75 | .99 | .999 | .999 | .979 | .000 | .560 | .562 | .20 | (7) 1 |
| 2b – USA 96 | .022 | 2.15 | .85 | .865 | .976 | .971 | .074 | .369 | .445 | .20 | (4) 1 |
| 2b – USA 99 | .175 | 1.41 | .94 | .947 | .987 | .972 | .054 | .591 | .588 | .21 | (7) 1 |
| 2c – ESP 97 ³ | .058 | 2.83 | .93 | .938 | .983 | .973 | .133 | .661 | .665 | .33 | (6) 1 |
| 2c – USA 96 | .617 | 0.00 | .99 | .999 | .999 | .998 | .000 | .487 | .508 | .21 | (7) 1 |
| 2c – USA 99 | .474 | 0.74 | .999 | .999 | .999 | .995 | .000 | .464 | .519 | .22 | (7) 1 |
| 2d – ESP 97 ^{4,5} | .000 | 4.34 | .636 | .654 | .787 | .865 | .179 | .462 | .741 | .30 | (1) 1 |
| 2d – USA 96 ⁵ | .000 | 8.30 | .460 | .479 | .786 | .889 | .186 | .533 | .687 | .24 | (1) 0 |
| 2d – USA 99 ⁵ | .000 | 6.94 | .502 | .522 | .747 | .866 | .205 | .616 | .731 | .29 | (1) 1 |

Table 10. Models adjustment indicators. ^a In between brackets we show how many statistics from column chi2signif to RMSEA fulfill the recommended values in table 7 for the goodness adjustment. If at least, 4 out of the 7 adjustment statistics are appropriate, we will consider that goodness adjustment exists. The other number shows how many of the four global criterions (model adjustment, Cronbach alpha, compound liability and extracted variance) follows the model.

- As scale 2a only has 3 items, we have put scales 2a+2b together for the analysis.
- In order to solve an indetermination problem, we have introduce the mistake (E22) instead of considering it. The used value (1,480) comes from the same model and from the same variable (Rem10) used with USA 96 data.
- Correlation has been added between the factors in order to avoid an specification problem with the variable.
- In order to solve an indetermination problem, we have manually introduced the mistake (E25) instead of supposing it. The used value (0,9495) is the average of USA96 factorial charges (0,935) and USA99 (0,964).
- As scale 2d only has 3 items, we have put scales 2d+2c together for the analysis.

Due to the fact that original model have not been validated, an exploratory factorial analysis was carried out in order to detect if a more appropriate grouping of the items in different scales existed. With regards to rewards practices (table 11), we can observe that the analysis presents a three factors solution for two out of the three samples and 1 out of four factors for USA96 sample. Moreover it confirms a lack of soundness in adding the same variables around a single factor. At last, both the total extracted variance, and the factorial charges are very low. All this leads us to think that, measurement models derived from these solutions, would present both metrical invariance problems between the different samples and convergent and discriminate validity problems.

| | Spain 97 | | | USA 96 | | | | USA 99 | | |
|------------------------------------------|----------|------|-------|--------|-------|-------|-------|--------|-------|-------|
| Code | F1 | F2 | F3 | F1 | F2 | F3 | F4 | F1 | F2 | F3 |
| Rem2 | .100 | .224 | .524 | .078 | .432 | .048 | .003 | .000 | .427 | .048 |
| Rem3 | .028 | .164 | .004 | .013 | .069 | .067 | .477 | .184 | .101 | .436 |
| Rem4 | .487 | .269 | .004 | .215 | .008 | .359 | .202 | .361 | .102 | .325 |
| Rem5 | .557 | .040 | .329 | .600 | .020 | .132 | .132 | .535 | .084 | .205 |
| Rem6 | .404 | .079 | .401 | .594 | .083 | .020 | .007 | .489 | .085 | .021 |
| Rem7 | .545 | .163 | .015 | .250 | .306 | .327 | .073 | .487 | .271 | .077 |
| Rem8 | .068 | .511 | .050 | .059 | .306 | .327 | .073 | .537 | .053 | .059 |
| Rem9 | .215 | .451 | .139 | .234 | .098 | .011 | .378 | .473 | .136 | .045 |
| Rem10 | .027 | .585 | .202 | .022 | .013 | .480 | .127 | .013 | .458 | .002 |
| Extracted variance for each factor | 13% | 12% | 10.5% | 11,09% | 6,79% | 6,14% | 6,00% | 18,28% | 6,50% | 4,14% |
| Total extracted variance | 36.31% | - | - | 30,01% | - | - | - | 28,91% | - | - |

Table 11. Exploratory factorial of rewards practices. In bold, those values above .30, that are only higher to that value in a single factor and that differ from more than 0.30 of the charges in other factors for the same variable

| | Spain 97 | | USA 96 | | USA 99 | |
|------------------------------------------|----------|--------|--------|------|--------|-------|
| Code | F1 | F2 | F1 | F2 | F1 | F2 |
| Part1 | .511 | .351 | .382 | .087 | .101 | .364 |
| Part2 | .556 | .237 | .529 | .035 | .007 | .597 |
| Part3 | .372 | .573 | .588 | .324 | .423 | .531 |
| Part4 | .492 | .114 | .465 | .142 | .431 | .433 |
| Part5 | .419 | .467 | .481 | .363 | .537 | .317 |
| Part7 | .033 | .608 | .104 | .553 | .626 | .023 |
| Part8 | .552 | .020 | .145 | .555 | .667 | .119 |
| Extracted variance for each factor | 20,45% | 15,84% | 24,49% | 5,97 | 28,94% | 7,83% |
| Total extracted variance | 36,28% | - | 30,46% | - | 36,77% | - |

Tabla 12. Exploratory factorial of empowerment practices. In bold, those values above .30, that are only higher to that value in a single factor and that differ from more than 0.30 of the charges in other factors for the same variable If we observe empowerment practices (table 12), we will find a similar situation. It is true that the analyses present a two factors solution for all three samples, and that the assignment of variables to factors is a bit more consistent than in rewards practices. However, the total extracted variance, as well as the factorial loads are very low. This shows, once more, that the measurement models arising from these solutions, would present convergent and discriminate validity problems.

Further to our analyses, we consider that we have not been able to find grouping of items into factors that allows us to have a valid and reliable scale within empowerment and rewards categories. Similar results were found, on the one hand by Yu et al. (2000) for USA data sample, and on the other, Drehmer et al. (2000). Guerrero and Barraud-Didie (2004) also noticed that rewards practices can rarely be added to a scale.

6. Conclusions

Our goal was to check whether reflective models shown in literature for questionnaires derived from Lawler et al. (1991) could be validated. Within the used samples, it was not either possible to carry out such validation, or to make a proposal based on an exploratory factorial analyses.

Therefore, we consider it would be advisable to deal in a future research with the verification whether the measurement model is formative instead of reflective. Measurement model is not an aim in itself, but a tool in order to check structure models. Therefore, we can consider this research as a previous and essential step, in future investigations, to help us explain in detail why and how high-involvement practices affect on results achievements (Becker & Huselid, 2006).

Parallel to the previous, we can continue the future research about the relationship between high-involvement practices and company results based on Lawler et al. scales (1991). However, we believe it would be convenient to carry out an adaptation of ad-hoc scales for each sample (in such a way that the measurement model is optimized and is valid for that sample but cannot be used for comparing with different researches), or to use particular items of empowerment and rewards practices instead of adding them to some pretended scales, whose reliability is more than questionable, at least in contexts such us that from Spain or USA.

In our opinion, our paper represents a contribution for the academic world. On the one hand, it identifies three questionnaire typologies used in the field of investigations of rewards and empowerment practices. On the other hand, we show that the point of view with which the scales of theses questionnaires have been treated has always been reflective. Moreover, this is one of the few papers that have checked the validity of the measurement model of questionnaires derived from Lawler et al. (1991), It has also checked that of rewards and

empowerment practices, by using equation structural models. At last, it questions the validity of a single questionnaire with similar samples, of different years, and simultaneously, with samples from same years but from different countries.

The contribution for the professional world is not that clear. However, company can profit from the results of this research because it helps to define measurement models that will allow to check, more strictly, relationships between rewards and empowerment practices with some other interesting variables such us, for instance, business results or employees perceptions. On the other hand, questionnaires validity will allow companies to have measurement and good practices diagnosis tools that can be used either for internal benchmarking or for the comparison with reference groups of companies.

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